

THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS,

THURSDAY JAN 21, 1926

NUMBER 47

Matador High School News

SOPHOMORES—Last Friday the Sophomores gave the program. We received many compliments from the other classmen. Also there were several visitors who enjoyed the program so well that they said they were coming back. Why don't you come with them? The first number on the program was a Punch and Judy Show given by Mary Hamilton, Marion Warren, Houston Patton, Correne Russell and Allie Traweck. Next we had a chorus by all the Sophomore boys. The part was a pantomime by Corrent Russell, Hazel Dirickson, Curtis Graham and Pearl Renfro. The fourth and last number was a song by Houston Patton. The song described the north, south, east and west and as he sang of each direction, Mary Hamilton, Allie Traweck, Hazel McCarghan and Mary Higgins came in dressed in the style most characteristic of each.

Two of the Sophomore boys have been seriously hurt in the past week. Donald Davis got his hand badly mashed while working at the News office and Jimmy Fulkerson broke his leg Monday at noon in a game of basket ball. The Sophomore Class takes this way of telling Donald and Jimmy how much they are missed by their classmates, by the other classes and the faculty. All hope that they will not have to miss much more school and can soon be back with us.

AGRICULTURE—Mr. Spangler has made great progress in the classes of Vocational Agriculture. Not only is giving the boys class room and shops room work, but is also getting them familiar with the practical things of life. Just yesterday the class received some practical experience in setting up farm machinery. Every member of this class has already been greatly benefited by this course and in the future Mr. Spangler intends giving them more and more of the work that they will need after school days are over.

JUNIORS—Some one has asked "Where are the Juniors?" Well we're still on top working and preparing for the mid term exam, which will be given next week. The smart little Freshies say "Ah! they won't be hard, we don't mind them at all," but we can easily tell from the expression on Mr. Jones' face that he intends

to make 'em hard so we think the best thing to do is to be prepared for the worse.

BOARD FACULTY MEETING
On the second Tuesday night of every month the board members and teachers of both schools meet together to discuss school affairs and afterwards to enjoy a short social. The last meeting the Grammar School furnished the entertainment. On the program was a reading by Beulah Sheridan and a talk by Mr. Metcalf. After the program the teachers served all who were present with a salad plate and hot coffee. Every one was especially glad to have the visitors and were delighted that Mr. and Mrs. Warren were able to be with us again.

TERRACING AT WHITEFLAT
Mr. Spangler is a man very interested not only in Matador, but in the neighboring towns. Last Friday afternoon and Saturday he was in Whiteflat helping with a terracing demonstration. Matador is very fortunate in having such a man at the head of her Public Schools.

MODERN EUROPEAN HISTORY CLUB
The Modern European History Club met Monday afternoon at two-thirty. The subject for discussion was "Music in History." An interesting program was enjoyed by the members of the Club. The numbers were as follows:
The part which music has played in the History of Nations.
Bonnie Cox.

The story of the writing of the "Star Spangled Banner."
Jimmie Fulkerson.

The comparison of "The Star Spangled Banner" with the "Marseillaise."
Allie Traweck.

The oldest piano in the World.
Mary Higgins.

National Characteristics Reflected by Austrian National Anthem.
Pearl Renfro.

The National Anthem of England and what it signifies, concerning the English people.
Luciers Lancaster.

Song—By the Club.
After the program was rendered, the club assembled in the Auditorium and sang the National Anthems of many different countries. Miss Josephine Moore played the piano accompaniment.

42 PARTY

Mr. and Mrs. J. E. Russell, Jr., and Mr. and Mrs. Orville Derickson entertained a number of their friends on last Thursday evening in their lovely home in the south part of town. Progressive 42 being played throughout the evening. High score going to Mrs. A. A. Harp and Warren Clements. A delicious salad course was served to Messers and Mesdames L. C. Harp, Pat Sheridan, Bill Moore, Jack Edwards, Lesley Guthrie, Warren Clements, A. A. Harp, Van Wheeler, A. L. Frier, Paul Patton, Truss Patton, Lowell Barkley, Hubert Gilbreath and the hosts and the hostesses.

FERRACING FOR MOTLEY COUNTY FARMS

Mr. M. R. Bentley Farm Engineer for the Extension Department of the A. & M. College, was in Motley County Friday and Saturday laying out and surveying the construction of some terraces. This work was done in connection with County Agent, T. P. Metcalf, T. A. Hensarling, Vocational Teacher of the Whiteflat and Flomot Schools. Friday afternoon was spent in running the lines for a series of terraces on the farm of J. D. Perkins and one model terrace was constructed. In the construction of this terrace a Fordson tractor and Martin ditcher was used and was in the nature of a demonstration showing the efficiency of these implements in terracing work by the local dealers handling these products. Saturday was spent in looking over a number of farms planning drainage and terracing projects. Farms on which such projects were planned were those of W. L. McWilliams, L. Y. Jameson, C. H. and R. L. Robinson, Leonard Crowell and J. D. Perkins.

FORMER DEMONSTRATION AGENT OF MOTLEY CO. GOES TO YOUNG COUNTY

Young county has been fortunate in securing Miss Norfleet Grimes as home demonstration agent. Miss Grimes came to Graham Friday and will have headquarters in the Chamber of Commerce rooms. Miss Grimes came here from Waxahatchie. She is a graduate from Trinity University and has had two or three years experience as home demonstration agent in Motley county from which place she resigned last June when she went to Europe to study during the summer. She studied extension work in Sweden, France and England. Miss Myrtle Murray, district home demonstration agent, of A. & M. College, whose district includes 35 counties accompanied Miss Grimes and spent Friday and Saturday in Graham—Wichita

DR. HORN TO ADDRESS C OF C AT ANNUAL MEET

The Program Committee for the Annual Meeting of the Motley County Chamber of Commerce announces the securing of Dr. Horn President of the Technological College at Lubbock as the principal speaker for the Annual Meeting to be held in Matador Monday night February 1st.

Motley County is to be congratulated in securing Dr. Horn for this occasion and any one who misses the opportunity of hearing Dr. Horn will have missed a real treat. In addition to the address of Dr. Horn, there will be music by the local band, the awarding of prizes in the Motley County Contest. Report of the secretary on the work accomplished during the year by the Chamber of Commerce, election of officers and last "eats" served by the Women of the Matador Department Club.

JUNIORS ARE ENTERTAINED

Mrs. A. J. Daffern, Superintendent of the Junior Department of the Methodist Sunday School and her teachers, Mrs. E. E. Jameson and Misses Ona and Ethel Jameson entertained their pupils at the Methodist parsonage last Friday night. The children were divided into four groups, one for each season of the year. Many games and stunts were enjoyed, the groups vying with each other for scores. In the end the group representing summer came out winner. The rooms were beautifully decorated carrying out the "seasons" idea. Delicious refreshment plates were passed to each child consisting of hot chocolate, cake and a beautiful little crepe paper basket filled with dates. About thirty children and several grown people enjoyed this occasion.

BASKET BALL TOURNAMENT

The basket ball tournament to decide the county champions of Motley County, will be held at Roaring Springs, Texas beginning at seven o'clock February 5th, and closing Saturday night February 6th. All coaches wishing to enter their teams in this tournament should notify the Director of Athletics at once in order that a schedule may be made.

J. F. JORDAN, Director of Athletics of Motley County Matador, Texas.

1st. MOTLEY COUNTY BOYS MAKE GOOD SHOWING

Motley County has cause to feel proud of the record made by one of its boys in the standing of J. L. Dawson of the Tee Pee Flat community in the state wide "More Cotton on Fewer Acres Contest". J. L. grew a five acre patch of cotton this year and though conditions have not been ideal by any means and the early freeze greatly reduced the total amount of cotton he would have produced yet with these handicaps he grew slightly over one bale to the acre on his five acres. In the list of those contestants in the Cotton Contest published in the Dallas News of Sunday morning, who produced more than one bale to the acre, J. L. stood about the middle of the list, and though he did not win a prize in the state contest yet he demonstrated a very important fact in regard to cotton production in Motley County and that is that a short staple of cotton does not have to be grown in order to produce a large yield as the staple of his cotton as classed by the Textile Engineering Department of the Texas A. & M. College showed to be an inch and three-sixteenth in length. Only one other contestant in the whole state equaled this staple and none exceeded it, and though other counties may have produced larger yields yet none of them produced a better cotton and only one other equaled the rating of the Motley County Contestant.

Motley County did not have a contestant to win any of the prizes in the state contest, yet two of the contestants will be given prizes by the Motley County Chamber of Commerce and Farm Bureau. The two winning prizes are J. L. Dawson of Tee Pee Flat for the largest yield and Bruce Brown of Whiteflat for the best report turned in. The prizes are fifty and twenty-five dollars respectively. Both of the contestants are boys, J. L. being a club boy working with County Agent T. P. Metcalf for the past two years and Bruce for two years a club boy and now taking Vocational Agriculture work in the Whiteflat school. Prizes will be awarded at the Annual Meeting of the Chamber of Commerce February 1st.

Grover Price of Whiteflat was a Matador visitor Monday.

J. A. Parsons of Floydad was here on business Monday.

Bert Cloyd of Flomot was here on business the latter part of last week.

WEST TEXAS

Q. V. Vernon, for the manager of the Development here and will enter private here. Mr. Vernon president of the Texas Comers' Association in the Texas As-Fairs.

Shamrock—A commercial hatchery is to be installed here at once. The poultry industry is expanding rapidly in Wheeler County and the hatchery has become a necessity. Col. R. Q. Lee, president of the West Texas Chamber of Commerce started the movement for a hatchery here when he delivered an address here last August.

Markel—This city plans to go after the next district convention of the West Texas Chamber of Commerce and will send a big delegation to Midland on Jan. 26th to the district convention there. It is planned to take the Simmons Cow-Boy Band of Simmons University to help land the next meet.

Lockney—A meeting of all towns along the route of the proposed extension of the Denver Road will be held here in the near future. The meeting is for the purpose of urging haste on the application of the Denver to make the extension.

THE 1925 BRIDGE CLUB LUNCHEON

Mrs. E. L. Malsby delightfully entertained The 1925 Bridge Club and a few guests with an exquisite luncheon on Friday at her beautiful new home. Pretty pot plants and yellow candles in crystal glass holders formed lovely decorations. The tables were very, very attractive with all the necessary appointments, gay little mint baskets place cards and favors.

During the afternoon bridge was enjoyed, high score going to Mrs. J. Randall Whitworth, low score to Mrs. Roy Burleson and the cut to Mrs. U. L. Willie.

Others who enjoyed this charming hospitality of Mrs. Malsby were: Mesdames Frank Eiring, Bob Echols, E. C. Stearns, T. P. Metcalf, Harry Campbell, M. J. Reilly, Farris Fish, Harry Willett, D. E. Pitts, O. J. Day, L. C. Harp, F. C. Bourland, A. A. Harp, and Miss Ollie Echols.

THE FIRST LESSON

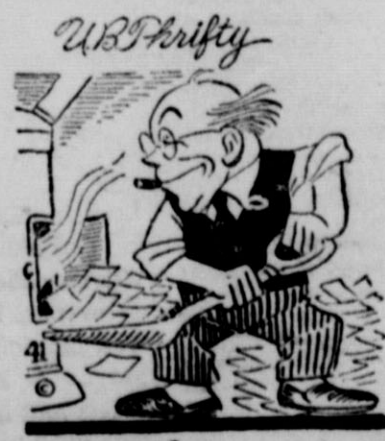
Man is given to learn when he enters the school which qualifies for success is to put by part of his salary each week. The truest friend in time of adversity is the bank account, and the surest foundation upon which to build a fortune is the accumulated savings of months and years.

BANKING BUSINESS IS RESPECTFULLY SOLICITED

First National Bank

MATADOR, TEXAS

A SAVINGS ACCOUNT



Means money for any emergency, whether it is sickness, pleasure, or a business opportunity.

It's so easy to spend money but it's just as easy to save if you go at it systematically.

The main thing is to get started—try it and see.

FIRST STATE BANK
Matador, Texas

"THERE IS NO SUBSTITUTE FOR SAFETY."

MOTLEY COUNTY NEWS
GROVER C. MITCHELL EDITOR
AND PUBLISHER

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In Advance

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at the Post Office, Matador, Tex-
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Four weeks constitute an adver-
tising month. Where advertise-
ments are inserted and no instruc-
tions given, same will be run un-
til ordered out, and charged for
accordingly.
Advertising rates will be furnish-
ed on application.

THE AMERICAN CREED

"I believe in the United States
of America as a government of
the people, by the people, for the
people; whose just powers are de-
rived from the consent of the
governed; a democracy in a re-
public; a sovereign nation of
many sovereign states; a perfect
union, one and inseparable, es-
tablished upon those principles
of freedom, equality, justice and
humanity for which American
patriots sacrificed their lives and
fortunes. "I therefore believe it
is my duty to my country to love
it; to support its constitution; to
obey its laws; to protect its flag;
and to defend it against all
enemies."

Announcements

We are authorized to announce
the following candidates Subject
to the action of the Democratic
Primaries.

FOR TAX ASSESSOR

J. D. (Jeff) Morriss.
J. A. Groves.

For District & County Clerk

W. T. Patton.

For Sheriff & Tax Collector

Claud Warren—Re election

For Commissioner, Pct No. 1.

W. E. Ellithorp.

For County Treasurer

Mary Moore.

**About Your
Health**

Things You Should Know



by John Joseph Oatnes, M. D.

CROUP.
The word "croup" is ages old. It
has no scientific meaning, but no
mother is mistaken in what it im-
plies. Its presence is announced
by a drowsy, feverish condition of
the baby, and by a sharp, ringing,
yet hoarse cough, unlike that of
most other diseases. The symp-
toms are intensified as night ap-
proaches. At bedtime the little fel-
low is hard to arouse—again the
hoarse, loud, brassy cough. The
pulse is quick, the breathing rapid.
Yes, it's croup.

Other, and more serious dis-
eases of the little throat, exhibit rad-
ically different symptoms: diphther-
ia has very slight if any cough. Scar-
let fever and measles begin
with slight, frequent, rather loose
cough, with no outcry during the
effort. Pneumonia lays a heavy
hand on the lungs; the breathing
painful, shallow, and the cough
suppressed as far as possible, be-
cause very painful. Every mother
should know these simple points in
diagnosis.

Croup should be "nipped in the
bud" if possible. You can do much
if your physician is not available.
The baby may be away on a long coil and
cannot come for several hours.
Give baby a large dose of castor
oil, often a brief warm, sponge
bath. Try to induce sweating as
soon as you can. Give the juice of
a roasted onion—it is sedative to
the inflamed air-passages—ten
drops every fifteen minutes. Rub
the skin over the throat with a
mild irritating ointment. If you
have a family medicine-closet, may-
be you have a small bottle of tinct-
ure of acetic acid. With a dropper
put five drops in a four-ounce
bottle of water. For a child six
months old or older, give a tea-
spoonful of the mixture every hour,
being careful to cease giving as
respiration begins.

Next Week—
"BEING YOUR OWN DOCTOR."
in Street

**Mr. and Mrs.
Sallie**
—being the Confessions
of a new wife—
Illustrated by Paul Robinson
Copyright 1926 by Publishers Autocaster Service

**BARRINGTON PIERCE
GIVES THE TEA.**
The new wife, Sallie, was
glad to see her husband
return home. She had
been in Paris several years before
when she had begun to study for
her operatic career.

"At home I was just plain Ellen,"
she explained, "and I did quite a
few things under my own name
but I wish you could see my tea-
cher, who is also my manager,
over here. 'Ellen,' he said, 'is a
good name for a school mistress or
a femme-de-chambre but for a
singer, Mon Dieu! C'est impos-
sible!'" she continued imitating
her French instructor, "can you
imagine taking the part of Manon
under the name of Ellen Daniels?
No, from now on you shall be
Lemoyne—an yes, Lemoyne, that
has euphony and romance, but
Ellen, nevaïr, please do me a favor
of not letting me hear that name
again!" So now it's Lemoyne
Danielle. All my friends call me
Lemoyne," she concluded, "and of
course the press-agents were de-
lighted over a picturesque name."

"But Barrington Pierce spoke
of you as Ellen Daniels," I re-
plied.
"Only because he thought it pos-
sible that you might remember
back in America when I sang a
few things under that name. But
Barry always calls me Lemoyne,"
as she mentioned his name a far-
away, dreamy expression filled
her great brown eyes. "Oh, he's a
dear," she ended and Curtiss and
I exchanged a glance.

Life, under the same roof with

upper floor of t med-
ical building on the Rue de Chapeyr-
and the long flights
and finally the
made us realize
rooms of our

had already arrived.
She stood at the piano and looked
quite lovely in her simple tailored
frook of beige charmeen with
a close fitting vel-
vet turban of cherry-red.

"I came all morning with my
tea-teacher, then came on here,
and we often work together.
It's all right here," she apologiz-
ed.

"In a few moments Andra Moli-
ere will come, also the DeWights
Tuesdays," announced Barrington
Pierce giving us a cordial welcome.
"In the meantime let's fix tea,"
suggested Lemoyne, "the rest of
you will wait cocktails I suppose
and so do I for that matter," she
complained with a grimace, "but
we people who sing are bound
hand and foot, body and soul to
this most capricious of all the
arts."

"You mean you never even take
a glass of wine?" I asked in sur-
prise, "why I thought Grand Op-
era singers were wine and dined
every minute. I rather connect
them, somehow, with marvelous
dinner parties and festive cham-
pagne."

"There're quantities of dinner
parties, all right, and plenty of
of wine. You're right, there.
But, for everyone except the sing-
er. She not only can't drink any-
thing or have a cigarette but has
to be equally careful about her



Lemoyne Danielle, was a absorb-
ing and altogether pleasing affair.
Whether she made any effort to do
so or not, she declared that she
was unable to use her influence to
get us in any of the crowded
hotels and insisted that we should
stay for a visit with her there. Be-
cause Curtiss approved of the
young singer and because I was
likewise fascinated with her
charm, the arrangement was not
agreeable to us both.

"She's promised to stay with us
when she comes to the States on
her concert tour next Fall," I told
Curtiss and then we can reciproc-
ate. I'll see that she has a sweet,
quiet time, for over she never
has a chance to rest at all."

In a few days Barrington Pierce
arrived back in Paris and it was
he who arranged a little musicale
so that we might hear Lemoyne
sing for the first time.

We started for his studio late
one afternoon. In spite of his suc-
cess Barrington Pierce still chose
a simple mode of living. He had
taken up his residence with a
French family at first so that he
might talk with them in their
everyday discourse, and he still

diet and," she hesitated searching
for the right word, "oh, well any
other disipation. For instance"
she went back to the subject of
dieting, "three more pounds and
it would be grotesque for me to
sing Mimi in La Boheme. I wonder
why we stick, Barry. Some-
times I'd love to kick over the
traces with a bang."

"Better be marrier with the fruit
ful Grapa, Than sadden after none
or bitter Fruit."

"I think I'll just be a natural
normal person and go on a reg-
ular spree."

"You did once Lemoyne, and re-
member you had to pamper and
coax your voice for weeks to get it
back in condition. You see, it
isn't worth it, continued Barrington
Pierce.

"Ah yes but it is," she mused,
"that one week was more precious
to me than all the applause from
all the audiences in the world,"
her glance sought his for a brief
moment and then wandered out to
the distant horizon.

They were temperamental, these
artists. For instance without be-
ing conscious of it, they had left
us completely out of their throats
and were wandering about in some

star-lit garden of the past.

Suddenly it was Barry who broke
the pregnant stillness of the room.

"Well how about the tea, Le-
moine. We can at least indulge in
that, you and I. Shall I help you?
You'll find the ingredients for the
cocktails on the upper shelf."

"I know. That's a grand-step
play though about offering your
assistance. Always you say the
same thing and you have never
helped me."

"I hope there's no 'double en-
tente' to this last sentence," re-
plied Barry and they both smiled
as she left the room. Curtiss fol-
lowed politely offering to preside
at the cocktail shaker.

Lemoyne was perfectly at home
as she moved gracefully about the
apartment busying herself with
the tea table. She announced that
she had stopped by and bought
some fresh brown bread and a few
other delicacies from a near-by
shop, adding that our host was
most forgetful.

Then her voice came from the
pantry, "Why, Barry, you haven't
cut the cake I made for you my-
self a week ago. I'll never make
you another," she threatened, in a
playful show of anger.

"I didn't have any guests and be-
sides it isn't a week old. Only
three days. We'll have it now.
What do you say, Sallie?" calling
me by my first name as we all had
done the first night we had gone
on the little frisk at Monte Carlo.
"I'm afraid it'll be stale," I sug-
gested, "cakes and women do NOT
improve with age."

"I'm not a connoisseur of pastry
but I don't agree with you about
women. For instance, I think a
woman is much more charming as
the years add their wealth of
knowledge, wit, philosophy and
wisdom. Flappers are irritating—
like the measles."

I thought of Ellie Mitchell who
had admitted that she was using
all of her wiles to attract the
young musician. She was typical
of the modern debutante with all
the mannerisms of a flapper.

"According to that, then, you
evidently don't think a girl is 'done
for' when she gets married," this
eagerly.

"You're much too clever to think
any such thing, yourself," he an-
swered, "a woman isn't worth
talking to until she's been married
or had some affair which has firm-
ed her heart and her senses. Until
then she's flagrantly shallow, not
well rounded on any vital subject
—and lacking the capacity of feel-
ing any deep emotion. Every ex-
perience through which you pass,
Sallie, will adore your personlity.
This applies to a person with
charm. Was it Bernard Shaw who
said charm was that thing, which
if you had it nothing else matter-
ed and if you didn't have it, well
nothing else mattered either?"
we both smiled at the paradox
"No," he continued, "marriage
isn't the same overwhelming propo-
sition in our Grandmother's day.
Thank God. Instead of stifling a
girl's individuality it gives her a

new alertness and clever percep-
tion."

"That's all very well for Mr.
Other Man's wife but would you
feel the same way about it if you
were married? That's the age-old
question."

He leaned forward. Why, I do
not know, but I was vitally inter-
ested in the way he would answer
that question.

"I myself, can never contemplate
matrimony," he said slowly, "with
my work it would be ruinous.
I'm not fundamentally I am, to use
a provincial phrase, a 'marrying
man'. Wait!" he suddenly had an
idea pertinent to our line of
thought, "I'll have Lemoyne sing
for you a little song which express-
es my sentiments exactly."

"Come, Macheta," he addressed
Lemoyne who had just entered
with a tray of dainties, "I wis-
h you to sing something."

Without a word she came and
stood beside him at the piano.

What was their relationship?
Did he return the affection which
she unquestionably lavished upon
him? What had she meant by the
week which had been more pre-
cious to her than all the cencores in
the world? One could not help but
wonder.

NEXT WEEK
Sallie's anger flames when

Dr. Wise
Eyesig
Flo

FOR SALE—
also R. I. Red
T. T. Ja

Bill Moore
not Friday.

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SOCIETY MEETS

Bridge Missionary Mrs. Smallwood for a Bible lesson was studied as teacher and refreshments of potato chips Mrs. Smallwood by Miss Ruth meeting next Mrs. Randall present were Graves.

Woolworth Heiress



Little Barbara Hutton, thirteen year old grand-daughter of the late Frank W. Woolworth whose 50,000 shares of 5 and 10 cent store stock sold for \$10,000,000. She still has \$40,000,000 worth left. Don't 'aint folks.

his time on the paper. R. A. Day, of Wichita Falls, who

BAPTIST MISSIONARY

The Baptist Missionary Society met with Mrs. Westmoreland. The Young Women's Circle rendered the program. Mrs. Burleson and Miss Amy Glenn gave a review of the message of the returned foreign Missionaries who spoke at the Baptist Convention in Mineral Wells. Refreshments were served to twenty ladies and \$25 was given as a special offering to the Foreign Mission Board.

Mrs. Bert Estes is reported ill this week.

The Baptist Church of Whiteflat had a Sunday School rally Monday. Representatives from Roaring Springs, Flomot, Silverton, Matador and Pansy had parts on the program. The Pansy church brought practically every Sunday School officer and teacher from pastor to pianist. Mr. C. L. Glenn, Amy Glenn and Darus Fulkerson represented Matador Sunday School.

Pete Witts, who was arrested and placed in the Motley County jail several weeks ago, and later breaking out stealing the Ford car of R. A. Seay and skipping out was captured in Los Angeles, California. The car was brought back from Loveland N. Mex.

A number of Matador business men are attending the Farm Bureau meeting in Dallas this week.

Mrs. A. A. Harp who was operated on for appendicitis at Floydada today is doing nicely. Her many friends hope that she can be home in a few days.

Guy Easley and Lennis and Frank Smith of Paducah were visitors at the editors home Wednesday and Thursday. They had been to Amarillo and stopped on the way back. They left Thursday morning in the snow storm for their home.

SPECIAL PRICES

For **SATURDAY**
January 23

- 1-Gallon Large Ranch Sour Pickles 75c
 - 4-Cans No. 2 1/2 Apple Butter 1.00
 - 8-Cans No. 2 Wapco Tomatoes 1.00
 - 8-Cans No. 2 Cabro Corn 1.00
 - 8-Cans No. 2 1/2 Lye Hominy 1.00
 - 7-Cans No. 1 Tall Cooking Salmon 1.00
 - 8-Pounds Dried Prunes 1.00
 - 5-Pounds Dried Apricots 1.00
 - 6-Pounds Dried Apples 1.00
 - 7-Pounds Dried Peaches 1.00
 - 4-Pound Package Market Day Raisins 40c
- Limit \$1.00 worth of each article to customer.

Patton Bros Cash Groc
Matador, Texas

See The New Spring Styles at
Baker Hanna and Co
Quanah, Paducah, Floydada

- HATS
- OVER COATS
- BOOTS AND SHOES
- MENS' AND BOYS' SUITS
- LADIES' AND CHILDRENS' DRESSES
- TRUNKS AND HANDBAGS
- PIECE GOODS
- UNDERWEAR
- NOTIONS

Outfitters From Head To Foot
Lowest Possible Prices on Quality Merchandise

To save money, let us figure your bills

for Economical Transportation



Improved!

A Revelation in Low Priced Transportation

A type of performance never before approached in any low priced car—a new smoothness of operation—new flexibility—new swiftness of acceleration—new beauty—new comfort—these have been added to its already world-famous power and economy to make the Improved Chevrolet a revelation in low-priced transportation.

Just take one ride in this remarkable car—and you will be amazed to find that qualities, heretofore the chief advantages of owning costlier cars, are now obtainable in a car of very low price.

New Low Prices!

prices f. o. b. Flint, Michigan

Touring . . . \$510	Sedan . . . \$735
Roadster . . . 510	Landau . . . 765
Coupe . . . 645	1/2 Ton Truck (Chassis Only) 395
Coach . . . 645	1 Ton Truck (Chassis Only) 550

Matador Chevrolet Company

QUALITY AT LOW COST

The Practical Farm Machine

We have just received a shipment of MARTIN grading and TERRACING Machines.

DITCH BEFORE WINTER RAINS

Protect Your soil and your next year's crop profits against injury by excessive water stand on land all winter. You can work your land earlier in the spring by using the MARTIN Terracing Maching. Add 2 to 3 weeks to growing season. Do your farm terracing now.

Homer Sheats

S

T. J. Sanders
 A Attorney At Law
 Office over First State Bank
 Matador, Texas

FEED, GRAIN AND COAL
 THE BEST THE MARKET AFFORDS
 I Will treat you right while selling for cash.

L. B. ARCHER
 Monteith's Old Stand.
 Matador, Texas

J. F. Moore called at our office
 the fore part of the week to extend

UNDERTAKING SUPPLIES
 COFFINS and CASKETS
 ALWAYS IN STOCK
Leonard Crowell
 FLOMOT, TEXAS

CITY BAKERY
 THE PLACE TO GET FRESH BREAD, HOME MADE CANDIES, JELLY ROLLS AND ALL KIND OF COOKIES
 WEST OF FIRST NATL BANK
 Matador, Texas

T

Mr. Armstrong and family have moved to the farm near Quitaque.
 Jim Orr of Flomot was here Monday.
 Mrs. T. P. Metcalf is visiting friends in Plainview this week.
 You are always assured of a good show if you come to the Cozy Theatre.

FRATERNAL ORDERS
MATADOR LODGE
 No. 824
 Visiting Masons Welcome
FRANK ERING W. M.
 I. O. O. F.
 Subordinate Lodge, Meeting...
 Nights Each Tuesday
 L. B. Patterson, N. G.
 C. Y. Guthrie, Secy.
 ENCAMPMENT: Meeting nights
 Second and Fourth Thursday of each month.
 C. B. Cudd, C. P.
 C. Y. Guthrie, Scrib.

Mr. H. N. Ford and daughter, departed Tuesday for Sunny California for a visit with relatives.
 Quite a number of people from Matador went to Paducah, Tuesday night where they installed officers of the Rebecah Lodge for the ensuing year.
 Miss Jessie Mae Corneleus visited the past week in Quanah, the guest of her sister miss Rae Corneleus.
 Rev. Smallwood went to Roaring Springs and preached there at the eleven o'clock service last Sunday. Rev. Smith of Roaring Springs held the services here.



A

FOR SALE—At a big bargain a good four room house at Roaring Springs, Texas.
 John Russell, Owner,
 Box 685, Plainview, Texas.

Rev. Smith of Roaring Springs delivered a good sermon at Darden Canyon Sunday afternoon at three o'clock.

Miss Ruth Montgomery received word last Friday that her father had been hurt in an automobile accident. Miss Montgomery accompanied by Miss Cannon and Mr. Henry Pipkin left after school for Brownwood to see him. They returned Sunday and her many friends will be glad to know that her father is doing as well as could be expected.

J. E. Russell hands us cash this week to keep the News coming to his address.

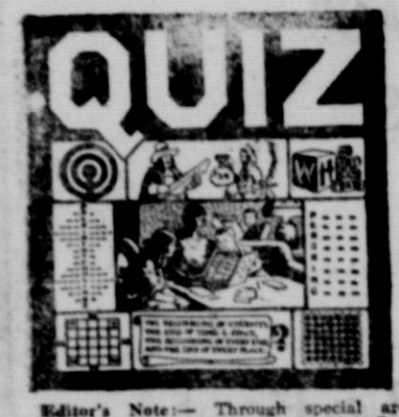
John Lisenby of Follie was a Saturday visitor and trader in our city. While in town Mr. Lisenby made it a point to call at the News office to advance his time for another year.

E. W. McKenzie
 Dentist
 Matador, Texas

R C

MONUMENTS
 Direct From Factory To Cemetery, No Local Agents Commission To Pay, As We Sell Direct To You, Write Us For Prices.
 Clarendon Monument Works
 CLARENDON TEXAS
 J. C. MCCARLEY, Owner

Invents Rubber



Editor's Note—Through special arrangement with The Educational Book Co., N. Y., this newspaper now offers its readers this interesting feature, "QUIZ", being extracts from that book, endorsed by Eugene C. Gibney, Director of Extension Activities, New York Board of Education. These puzzles will be found intellectual as well as instructive.

Puzzle No. 36
Buried Geography.
 Can you discover what towns are hidden?
 1. They marched in Burghers' dress to the courts of Justice.
 2. Remember lining one's pockets with money won't insure happiness.
 3. Doesn't joppa rise a little in parts?
 4. Man, I tobacco never touch.

Puzzle No. 37
Three English Towns.
 Enigmatically Expressed.
 1. An important part of a ship.
 2. A part of the body, and water.
 3. Masculine, a box, and an error.

Puzzle No. 38
Miscellaneous.
 In what town of England was Shakespeare born?
 What is the Arctic Circle?
 Who wrote "Paradise Lost"?
 How many states surround Ohio?
 Name three books written by Victor Hugo.
 Who discovered the Pacific Ocean?

Puzzle No. 39
Word Transpositions.
 Only one letter must be changed at a time, and a proper word must be made at each change.
 1. Change "sing" into "talk."
 2. Change "hind" into "bark."
 3. Change "cold" into "heat."

Solutions of Last Week's Puzzles—
 Puzzle No. 32. One keeps the lawn wet, the other keeps the lawn dry (laundry).
 Puzzle No. 33. His foot. Puzzle No. 34. No. R. I. (eye), Miss. Mont., I. T. Puzzle No. 35. Claws, Start, Speak, Stand, Wrath, Stomp, and Thumb.

Practical Instructions in HOME SEWING
 by Ruth Wreth Spears



EMBROIDERED SIGNATURES.
 The name may be transferred from a letter or from any piece of paper. Use fine embroidery thread and a fine needle. The lines are given a raised effect by working over and over a strand of heavier thread as I have shown at A. Only one or two threads of the material directly on the outline should be taken on the needle for each stitch and the strand of thread used for padding should be kept perfectly smooth. In all double portions of the letters as shown here in the M and the A the padding thread is held double so that at these points you work over two threads at one time.
READERS—If you have dressmaking problems let Ruth Wreth Spears solve them for you. Address her in care of this newspaper.

Call Up
PHONE NO. 26
For Good Things To Eat—
Groceries, Fresh Vegetables, And Fruits

A Clean Stock of Goods
 Prices in Accordance with the Pocketbook and Present Conditions

MATADOR GROCERY COMPANY

Old, Older, Oldest



Spring Is A Here

I have some Beautiful Dresses, Latest Models, New Also have a good line of Hats
 Come in and look them Over

Mrs. A. W.
 LADIES MILLINERY
 READY TO WEAR
 Matador, Texas

MEMBER TEXAS QUALIFIED DRUGGISTS LEAGUE

Legally Registered Pharmacist

This store strives in every way to trade. Not only do we have a Pharmacist to compound your prescriptions, we also carry a complete line of all the merchandise you expect in any modern store.

Member Texas Qualified Druggists

SIMPSON'S DRUG STORE

Read the League's messages and Ranch and Holland's

A

Auto Repairing
First-Class Work
 Living Prices
 AT
CHEVROLET GARAGE
 South of Carter Hotel
Your Patronage Solicited
Gene Perkins

DODGE SERVICE STATION
 I have taken charge of the Garage at L. M. Guthrie's Filling Station, and am in position to handle any and all kinds of Auto Repairing
YOUR BUSINESS APPRECIATED AND SOLICITED
CECIL SHELTON

HOMER
 Under
 Motor Ambulance SERVICE
 Office Phone
 LICENSE
 Matador

Kodak
 Qu
 B
Wilson
 Floyd

MATADOR DEALERS FOR STATION MATADOR

TEXAS
 The Stomach's Best House

LOCAL AND PERSONAL NEWS

Ford attended lodge Tuesday night.

Hensley of Flomot was business in Matador.

Washing of Flomot this week.

Kingery of Flomot was Tuesday.

Flomott was seen streets of our city Wednesday.

Davis and Mrs. Mar were among those at Paducah Tuesday.

well, was a business visit this week.

Mrs. D. P. Keith made Paducah Tuesday of this week.

A. Harp is on the sick bed.

Mrs. Orvil Derrick-Wichita Falls visitors.

Gates of Flomot was a visitor and trader Monday.

Whiteflat was business in our city.

Mrs. W. R. Tilson of Matador Monday.

Northfield was business the first of this week.

its landau windows and graceful landau bars add a final touch to the appearance of the car. The gray interior harmonizes with the outside panel colors. The landau interior equipment includes dash and dome lights, rolled shades, foot rest, robe rail, smoking set and door pockets.

The coupe is finished in the Arizona gray Duco, the coach in Bloomfield gray and the sedan in Algerian blue. The front seat of the sedan has been given a slightly increased tilt. This affords greater comfort to the front seat passengers and increased leg room to those in the rear seat. The sedan has a foot rest similar to that in the landau.

All of the closed cars have the VV one-piece ventilating wind-automatic windshield wiper, sun visor, parking lamp and Terner-ted interior hardware.

The attractive gun metal gray Duco finish is retained on the two open models.

Guy Seigler of Paducah was transacting business here the latter part of last week.

John Russell is the proud possessor of a new Ford Coupe.

C. C. Jamers of Whiteflat was a visitor and trader in Matador last Saturday.

Y. L. Giles of Flomot was here on business Monday.

FLOMOT NEWS

Mr. and Mrs. Grundy, Mrs. Rosser and Miss Clark attended the Community Club meeting at Whiteflat Saturday night.

Mrs. Bob Morris and little daughter are quite ill with the flu at this writing.

Mrs. Kingery is suffering with a severe attack of tonsillitis. Mr. Grundy has purchased a new Studebaker coach and he shows his appreciation of it by driving up and down main street of the city something like twenty times each day.

Rev. C. D. Pipkin filled his regular appointment here Sunday.

Mrs. Williams passed away last Friday night and was laid to rest in the Flomot cemetery Saturday afternoon.

J. B. Grundy spent the week end with home folks.

Mr. Dick Rice was a Whiteflat visitor Sunday.

Arthur Martin was a visitor in Flomot Thursday.

CHURCHES

METHODIST CHURCH
(L. B. Smallwood, Pastor)
Services 11:00 and 7:30 Sunday.

Sunday School 10:00 a. m.
Junior League, 3:30 p. m.
Senior League, 6:45.
Prayer Meeting and Choir practice Wednesday night 7:30.

Lige Cooper of Roaring Springs, was transacting business in our city Monday of this week.

TAN-NO-MORE
THE SKIN BEAUTIFIER

Protects, Improves, Beautifies

Prevents chapping and roughening of the skin in cold weather; tan and sunburn in the warmer months. As a beautifier it has no equal.

Tints: White and Flesh, Three sizes, 35c, 60c and \$1.00, at toilet counters.

10c will bring you a liberal sample with silk sponge FREE.

Baker Laboratories, Inc.
31 Linden Ave. Memphis, Tenn.

INSURANCE

Our Insurance and Abstract Business is Well established and permanent. We know how and are in position to properly take care of all your needs in these lines. All business coming to our office receives the closest personal attention. See or phone us for the right service at the right price.

Matador Abstract Company
FIRST NATL BANK BLDG
PHONE 49
Fish & Whitten, Owners

Marquis Metal & Plumbing Company

Headquarters for Sheet Metal and Plumbing fixtures. Galvanized Corrugated Tanks, Well repairing, Supplies and pipe fitting. Roof repairing. All kinds of tin and Metal Work.

Satisfaction Guaranteed
Phone 152

Riley Marquis, Mgr.

MEADOR'S MARKET

FRESH AND CURED MEATS

DOUG MEADOR, Proprietor

Matador, :::: Texas

THE CITY MEAT MARKET

FRESH MEATS

Always on Hand

L. M. FRIER, Prop.

MATADOR TRANSFER AND STORAGE

QUICK AND CAREFUL SERVICE. REASONABLE CHARGES
OFFICE PHONE 174, RESIDENCE PHONE 183

J. C. MARQUIS, Manager

JUST RECEIVED

NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks
Cut Glass and Silver-ware,
PRICED RIGHT

J. H. BRADSHAW

With Simpson Drug, 1st. Door N 1st. State Bank

Check These New Advantages

The new Sheetrock has advantages which will make more beautiful, more economical, more rugged walls for you.

Beautiful because a special surface sizing provides a perfect base for decorations.

Economical because the new core insulates with millions of tiny air cells.

Rugged because the new Sheetrock has greater strength and rigidity.

See the IMPROVED Sheetrock. Check these worth-while advantages. The price is the same.

SHEETROCK
The FIREPROOF WALLBOARD

Higginbotham Bartlett Lbr Co

We carry a FULL and COMPLETE Line of

Drugs

Druggist's Sundries, Toilet Articles, High Grade Cigars
Candies, Cut Glass and Jewelry

City Drug Store

Phone 140

R. A. SEAY

Insurance, Loans and Real Estate
Office over First State Bank

MATADOR, TEXAS

Office 'Phone 50 ————— Res. 73

BATTERY STATION

I Repair any and all kinds of Storage Batteries
OLD BATTERIES MADE LIKE NEW
Presto—Light Rubber Case Batteries for all Makes of Cars and Purposes.

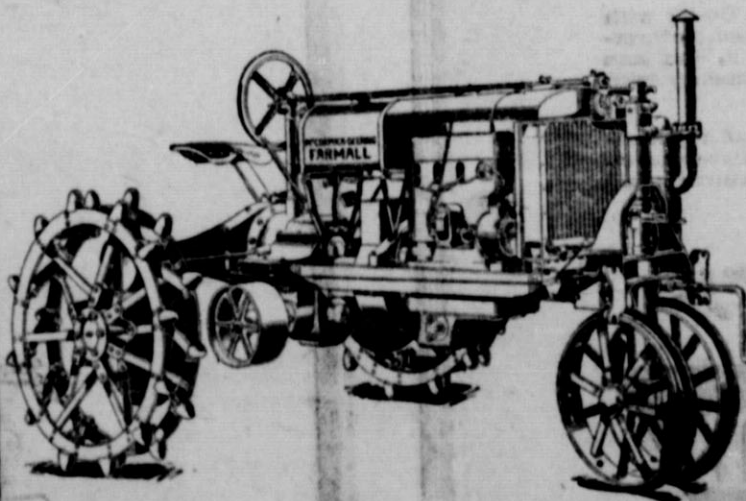
Satisfaction Guaranteed

C. C. HUTTO, Prop.

FARMING IMPLEMENTS

We have a full and complete Line of P. & O. Farm Implements and repair parts.

PRACTICAL POWER FOR GENERAL FARM WORK



MCCORMICK DEERING TEXAS FARMALL

LEONARD CROWELL

Flomot, Texas

Demonstration can reveal of BUICK Excellence

When you drive a Buick you will realize the difference between a Buick and any other car. The Buick is built to last, to give you the most pleasure and the most protection. It is the car that will give you the most satisfaction and the most peace of mind.

the Better Buick

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Matador Buick Company

PUZZLE OF WHY
DUTY

Life's Little Jokes

Number 792,885

By "Rube" Goldberg

Automated Service by R. L. Goldberg



OWEN MCCRACKEN SPENT MOST OF HIS YOUTH GETTING ALL PRETTIED UP IN THE MANICURE BOOTH,



WHILE TOILING JOE POWERS WAS ONE OF THOSE DUBS WHOSE HANDS ARE AS BLACK AS THE SEVEN OF CLUBS:



BUT OWEN'S DOUGH SHRANK - MANICURES HAD TO STOP, FOR HIS HANDS WERE TOO BUSY CARESSING A MOP,



WHILE WORK BROUGHT GREAT WEALTH TO OUR FRIEND, JOSEPH POWERS, NOW HE HAS HIS NAILS MANICURED EVERY TWO HOURS!

MIKE & IKE - THEY LOOK



TIME FOR DOBBIN TO EASE UP ON BIRTH CONTROL

Nothing stimulates production more than impending shortage. The news just released from the Bureau of the Census, U. S. A. comparing the census of horses and mules on farms January 1st, 1925, with similar figures January 1st, 1920, discloses that horses on farms have been reduced from 19,767,161 to 16,535,759, or a decrease of 16 per cent; that horses under 2 years of age, which means those foaled in 1923 and 1924, are 1,337,755 less than the corresponding group foaled in 1918 and 1919, or a decrease of 52.8 per cent in young horses. Mules show an increase of 5.5 per cent, but mules under 2 years of age show a decrease of 44.5 per cent. Combining horses and mules we have for January 1st, 1925, 22,265,367 head on farms, as compared with 25,193,562, or a decrease of 2,933,185, a net loss of 11 per cent.

This definite evidence from an actual farm to farm census by Federal enumerators is just what we have needed to speed up breeding. While we still have enough horses and mules to supply our needs for the next two or three years, 20,639,484 horses and mules over 2 years of age were enumerated in this census of January 1st, 1925, while the number actually required in harness on farms totals only 17,000,000—there is clear evidence of a great shortage of young animals, both in horses and mules, as there were but 1,626,323 head of horses and mules under 2 years of age. At this rate of production it would take over 2 years to produce the 22,265,367 head of horses and mules we had on farms January 1st, 1925; and as the average life of horses and mules is only 15 years it is evident that production must be almost doubled to take care of our future

needs. Foresighted farmers and those who have mares whose progeny have been increasing horse and mule production in the last two years: those who had inferior mares or who are naturally poor horsemen have been receiving such low prices as to discourage production. Such conditions, now prevailing, encourage the production of good horses and discourage the production of inferior ones, which is precisely what is needed: for competition with mechanical power requires not only the use of horses more efficient ways—as in larger teams—but also the production of better horses and mules, capable of doing more work in a given time.

NOTICE

Pay your Poll Tax by January 31st, if you want to vote in July. This is election year and every one should qualify themselves to take part in the selection of our officers. All persons becoming 21 before January 31, 1926, will be compelled to have poll tax receipts before they can vote. Claud Warren, Collector.

WHITEFLAT MUSINGS

The Community Club met Saturday night. A very interesting program was rendered.

Rev. Tubbs preacher Sunday at the Baptist church. Bro. Tubbs was pastor here for a number of years. His many friends were glad to welcome him back again.

Little Grace Kelly is quite sick at this writing.

Mr. Bentley of A. & M. College assisted by T. P. Metcalf run the lines for terracing on the J. D. Perkins, W. L. McWilliams, L. Y.

Jameson and J. C. Robinson farms last week.

Mrs. L. N. Scott was called to Turkey last week to be with little Darline Montgomery who was quite sick.

Mr. and Mrs. C. W. Whitaker were called to the bedside of their daughter Ruth at Austin, who is dangerously with pneumonia.

Mr. and Mrs. E. A. White went to Quanah Tuesday, returning Thursday. Mrs. White went for medical advice. Her many friends were glad to learn that her illness was a minor trouble.

Mr. and Mrs. Jeff Whitaker were called to Oklahmoa last week to attend the funeral of Mr. Whitaker's sister.

The Home Economics Club met with Mrs. S. R. Harris January 13th. The following officers were elected for the following year. Mrs. J. D. Morriss, Pres; Mrs. M. D. Morriss Secy-Treas; Several signed cards for the Kitchen contest. Mrs. J. D. Perkins in the garden contest. Delicious refreshments were served and all left voting Mrs. Harris an ideal hostess. The club will meet with Mrs. J. D. Morriss January 27th, to can beef.

Mesdames W. L. McWilliams and L. Y. Jameson, were visitors in the L. E. Cooper home at Roaring Springs Tuesday.

Mr. and Mrs. A. Watson, Mesdames Orville Derrickson and Jack Edwards, Mr. and Mrs. Harry Morriss and A. G. Russell of Matador were visitors at the Community club Saturday night and rendered several numbers of music which was enjoyed by all.

BYPU PROGRAM

The BYPU will give the following special program at the Baptist church next Sunday night at 8:00 o'clock. We extend a cordial invitation to every young person in the town to come and hear this program. We expect to carry it to Whiteflat the following Sunday night, and to Floydada later.

- Subject—"Living the Contented Life."
- Scripture reading, Noble Groves.
- Introduction—Rebecca Fulkerson
- Paul's Love for the Philippian Church.—Elbert Reeves
- Reading—"About Ben Adams"—Vivian Estes.
- The Philippian's Love for Paul.—Ruth Groves.
- Contented, Though in Chains—Bill Bumpus
- Duet—Virginia and Velma Gaines
- Paul's Soul Secret—Rachel Roberts.
- Paul's Principle of Conduct—Ruth Barrett.
- Duet—Messrs Rice and Thompson.
- Richer than the Ruler of Rome—Anna Laura Groves.
- Violin Solo—Clara Cammanck.
- Let us Learn these Lessons.—Amy Glenn.

NOTICE TO AUTO OWNERS

There are over 400 cars and trucks in this county that have not been registered for 1926. Car taxes was due and payable on January 1st, and cars operating under 1925 license are subject to prosecution. Any one driving a car under 1925 license after February 1st, will be arrested and prosecuted and in addition will be charged a penalty of 25 per cent. Please register your cars at once and avoid any trouble. Claud Warren Collector.

W. L. McWilliams of Whiteflat was transacting business in our city one day this week.

Spend your evenings at the Cozy Theatre, good pictures, good music. See the show Friday and Saturday night. A treat both nights.

GOOD QUALITY HARDWARE

OLD DOC BIRD says



Motto: "Never look a blind pig in the eye"

In QUALITY HARDWARE fulfillment here at a price that presents a marked saving.

You'll never experience a singularity when you come here for needs.

HOMER SHEATS Matador, Texas

Ford

Years Of Unused Mileage

A guaranteed used Ford car, purchased from any Authorized Ford Dealer, is a good investment.

Ford cars accepted in trade by Authorized Ford Dealers and offered as guaranteed used cars are thoroughly reconditioned and backed with a liberal guarantee.

You can buy a used Ford car from an Authorized Ford Dealer with assurance that it will give you thousands of miles of good performance. His knowledge of Ford value and his interest in Ford cars and Ford owners makes him the best man in the community with whom to deal.

A small cash payment will get you immediate delivery of a guaranteed used Ford. The balance can be paid in small monthly payments. And when you are ready to buy a new car, you are assured a fair trade-in allowance from your Authorized Ford Dealer.

Ford Motor Company
Detroit, Mich.

GUARANTEED

Ford

used cars

Motley Co News

We are equipped to do any and all kinds of Job Printing. Give us a trial. Phone No. 101.

TEXAS Next Week The Stomach's Best Hops