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# Matador Tribune

So many gods, so many creeds,  
So many paths, that wind  
and wind,  
When just the art of being kind  
Is all this old world needs.  
Ella Wheeler Wilcox



Tribune Vol. 11 No. 27

Matador, Motley County, Texas, Thursday, September 9, 1937

Motley County News Vol. 18, No. 27

## TRAIL DUST

By DOUGLAS MEADOR

Are presses mauve lips in a sardonic smile as I tuck another small boutonniere in the lapel of memory's ragged coat with the affected candor of a dashing blade having one last look in his mirror before stepping into the brittle ecstasy of laughter and gay music. It was a bleak December night and a roaring blizzard was sweeping the treeless mesa of New Mexico with such fury that snow silenced the groaning wheels of the Golden State Limited on the first section ahead of my train. We were halted in a tiny cluster of adobe shanties which seemed deserted except for an occasional light in frosty windows as the day vanished like a candle left in the wind. The storm gained in force until the mighty steel coaches rocked as boats in a maddened sea and one by one the small lights outside were dropped into the roaring well of darkness. Beneath our car there was a pounding of iron pipes as heated vapor brought luxurious warmth to passengers used to the balmy climate of California. There was an abundance of delicious food, music by a small group of musicians aboard, laughter and a blue-eyed girl who sat beside me and talked quietly of the storm. She often looked out the window to the drift of dirty snow whipped by the wind, and seemed to be listening for a sound above the salvo of nature. During a faint lull, the voice of a child crying somewhere in the darkness, drifted before a clamorous lash of sleet beating on the metal roof and she grasped my hand for an instant, then blushing departed.

Remembering her over my buckwheat cakes and fragrant coffee the next morning, I made inquiries and found that she had left the train. Altho no one had met her, she had completed a journey when we stopped, and had remained awhile near the altar-lamp of splendor before resuming a pilgrimage to reality.

Jealousy sends up smoke signals in the far hills of fate which are written on the itinerary of tragedy before sailing for the white coast of paradise.

A man should be in as many crowds as possible because certain standards of human behavior forbid criticism during the presence of the victim.

While the reflection may lack something of dignity, I believe my greatest success in public was achieved the month I served as cloak-room monitor for the first two rows of seats in the third grade. My teacher told me confidently that I made less fuss than the other monitors.

The old cattle trails which once flowed as brown rivers from the grass-covered prairies of Texas into the north, are long dried of their herds of bawling cattle and most of the riders who followed them have coiled their ropes at the coral gates of eternity. The juggernaut of progress carried fences and plows across the smoldering dust left in their path, but not until the pen of destiny had written a fluorescent chapter on the new pages of an empire. Weary days of travel and nights broken by a frequent change of horses as the herds moved on. Many of the men returned to change their boots for rough shoes, more comfortable in a furrow.

Her eyes are cisterns stored with tears from the eaves of never-finished castles and her smile is a mirrored pool where a dried leaf fallen from the stark tree of hope, glides as a tiny boat driven by the wind. Her voice has the quality of bells chiming in a misty valley, but her life is the stub of a cigarette trampled beneath a spiked heel because a ragbond son has forgotten the tender arms yearning for his return.

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### Meeting Of National Grange Fraternity Monday Evening

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Post Commander, D. P. Keith; Vice-commander, R. N. McMahan; Post Adjutant, Vernon Doss; Historian, S. D. Rattan; Chaplain, H. T. Harris and Post Service Officer J. R. Whitworth.

A meeting has been called for Monday evening, September 20th, for the purpose of installing the officers, and for the discussion of plans for Armistice Day. Every ex-service man in the vicinity is urged to attend this important meeting.

Fleming Post has been a very active organization, and being the only post in the county, feels responsible for all veteran's activities. One of the major projects of the post is the care of cemeteries, and the local post has recently completed the erection and installation of a wind mill and tank in East Mound Cemetery, the mill having been contributed by Dr. A. C. Traweck.

**MOVE HERE**  
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They will be accompanied home by Mrs. Sample's father, Mr. Murrell, who plans to remain for the winter. Mr. Sample's sister will also return with them to spend a few weeks visiting.

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The show includes fifty highly trained arctic stars, trained elephants, lions, pumas, tigers and what is declared the most beautiful horses in America. An army of comical clowns, tight wire performers, famous bareback riders, Colonel Fred Anderson's \$10,000 troupe of Arabian Liberty horses and the Smith Troupe with their Kentucky-bred dancing, gaited high school horses, featuring Golden Glow, the Oriental dancing horse. A beautiful spectacular pageant is presented as a prelude to the circus proper, whereby every member of the circus takes part, headed by its prima donna, dainty Miss Delores Gueterrez, entitled "Sunny Spain."

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It is believed that the cost of securing the Quitaque team to come here Friday will be \$10 and the amount has been agreed upon since Quitaque offered the Matadors the same amount to come there.

## Fine Inlaid Table Built By Local Man

A beautiful inlaid table containing about 2,000 pieces of wood has recently been completed by Ed Williams manager of the Hand Craft Shop. The table contains 16 varieties of wood and has attracted wide attention from those interested in fine woodwork in this section. Mr. Williams has spent considerable time on the exquisite piece of furniture and declares that he hardly knows how to place a value on it, altho he has already had a number of offers.

While the table has a high polish and appears to contain many colors, there is in reality no coloring used in its construction, the effect being realized by combining the various kinds of woods in artistic designs.

**MARRIED**  
Miss Ila McDonnald and Mr. Quannah Barker were united in marriage Friday September 1, 1937, at 9 p. m. by Rev. C. D. Pipkin.

## Final Rites Are Held For Aged Pioneer

### Jeff D. Morriss Dies At Whiteflat Home Early Saturday

Death again broke into the thinning ranks of west Texas pioneers early Saturday and claimed the spirit of Jeff D. Morriss, 74, at his home near Whiteflat. Funeral services were conducted at the First Methodist Church here Sunday afternoon and interment made in Matador East Mound cemetery. Mr. Morriss had been a member of the Methodist church for many years and was a charter member of both the Masonic and I. O. O. F. lodges in Matador.

Jeff Davis Morriss was born in Missouri in 1863 and came to Texas as a youth. He worked for a number of years on the Erath Land and Cattle Company ranch in Erath county and later moved to King county where he was a cowboy on the Straight Eight ranch for five years.

**Married 49 Years Ago**  
He was married to Miss Nannie Gibson in King county in 1888, before the county was organized, and to this union seven children were born, six of whom survive. Besides a host of sorrowing friends the deceased is survived by his widow, Mrs. J. D. Morriss, two sons, Malcom and Harry of Whiteflat, and four daughters, Mrs. Jim Williams and Mrs. Fletcher Walker of McKinney, Texas, Mrs. A. Watson, Matador, and Miss Nannie G. Morriss of Rochester, N. Y.

Mr. Morriss was a prominent businessman during the early days of Matador, having operated at various times a hotel, general store and livery stable.

Active pall-bearers were: John Lewis, Roscoe McWilliams, Houston Schweitzer and Bert Edmondson.

## HARRY DUVAL INJURED AND TRUCK BURNED

Incomplete details reached here late Tuesday regarding a highway accident a few hours previous in which Harry Duval, local trucker, was injured and his big truck destroyed by fire between Fort Worth and Jacksboro. The extent of Mr. Duval's injuries was not learned in a brief telephone conversation between him and Fred Simpson, local drug store operator. Frank Briggs, assistant to Mr. Duval was in the truck at the time of the accident but was declared to be uninjured. No details regarding the cause of the accident were disclosed.

## DRESS SHOP OPENS

An announcement appears in this issue of the Tribune for the City Dress Shop located next door west of the Matador Library, upstairs over the City Drug Store. The dress-making establishment is under the management of Mrs. Victor Cliett who is well-experienced in the work.

The shop, which opened this week, advertises dress making, remodeling and alterations.

## NEW PRESS INSTALLED

A new Hoffman clothes press has been installed at the City Tailor Shop this week which will double the capacity of production for anticipated increased fall business according to Henry Solomon, manager of the cleaning plant. Mr. Solomon said he had planned to augment his pressing equipment with another press for some time and felt that business prospects for this fall warranted the investment, which will enable him to give better service to his customers.

## DRASTIC MOVE FOR DELINQUENT TAXES

### Better Lint Object Farm Meet Friday

### Farmers, Ginners and Businessmen Will Discuss Problem

A county-wide meeting of all cotton farmers, ginners, buyers, and business men is to be held at the courthouse Friday morning, September 17, to attack the problem of improving the quality of cotton. The move is in cooperation with a statewide campaign sponsored by the Texas A & M College Extension Service, according to Frank A. Buckley, county agent, who is calling the meeting.

Several widely recognized experts on the cotton situation will be present. E. A. Miller, Extension agronomist, will discuss the general situation with regard to grade and staple of West Texas Cotton. F. F. Litche, Extension ginning specialist, will speak on items concerning the ginning of cotton. Roy F. Sanders, Bureau of Plant Industry D. S. D. A., will talk about the organization of the cotton improvement program in the individual counties. After these subjects have been presented, it is hoped there will be a lively discussion by interested local people.

The main object of the meeting is to acquaint people, with the serious situation which exists with respect to the quality of cotton and how it can be remedied. Our experts are still on the down-grade

(Continued On Back Page)

## THREE GALLONS OF HONEY FROM BEE TREE HERE

### Motley County Earns Title As Land Of Milk And Honey

Motley county is a land of milk and honey. This became a literal statement last week when a bee tree was found on the Roy Burleson farm a few miles east of Matador. The tree, a large cottonwood, was cut and over three gallons of wild honey recovered. Many old timers say they never knew a bee tree to be found in this section while others declare that a few were found during the early days.

The tree was found by Jimmy Green and his son, altho Mr. Burleson declared he had been aware of the bees in the vicinity for over a year. Since bee culture is almost an unknown art in this section, much of the crop of honey was rendered useless by smoking the bee into submission.

**Small Spanish Bees**  
Mr. Burleson said the bees were of a small Spanish variety similar to those found in south Texas. Much of the honey recovered from the cottonwood was of dark color, said to be unusable by the bees from last year's crop. While slightly discolored the honey is of exceptionally fine flavor.

The source of the bees is unknown altho a few swarms of tame bees have been lost during the last few years. L. B. "Bob" Robertson, who lost a swarm of bees a few years ago believed for a time that the honey-makers found in the bee tree might belong to him but after the variety was described he said his bees were of a different kind.

While a number of small apiaries of tame bees are owned in the county, bees have not proved successful in this section due to the high winds in the spring and the lack of flowers during droughty seasons.

## City Contracts For Collection With Lubbock Firm

### BEGIN SEPT. 15

### Plan Will Clear Up Unknown Property Ownership

After the 15th of September the City of Matador will wash its hands of the problem of collecting delinquent taxes now due, according to a contract signed at the regular meeting of the council Tuesday evening, with the Parr Merriman Co., collection agency, of Lubbock. After next Wednesday it will be impossible for the council to assist distressed property owners in any way, according to the contract, which is expected to bring about immediate suits for delinquent taxes. All taxes now delinquent on property of which ownership is unknown, will be settled and the property resold, it is declared.

**Drastic Measure Needed**  
Mayor G. T. Edwards declared yesterday that the council hesitated to use such drastic measures to collect taxes but that pleas to property owners had been in vain. A notice published elsewhere in this issue of the Tribune declares that the councilmen believe it their duty to protect the rights of citizens who have paid their taxes to enter the contract which will force a collection of delinquent taxes.

A copy of the contract will be filed with the county clerk in the near future and that time will be available for public inspection.

Mayor Edwards said yesterday that the city council was making every effort possible to avert the necessity of raising the city tax rate but only in the collection of delinquent taxes could be achieved.

The Parr Merriman Company of Lubbock has contracts to collect delinquent taxes in other nearby cities which are confronted with problems similar to those in Matador.

## LIONS TO HOLD GROUP MEETING

As the Tribune goes to press announcement is made by Lion secretary Randall Whitworth that the Matador Lions Club will hold a group meeting here on Tuesday evening, September 21. Invitations will be sent to members of Group which includes Matador, Turkey, Childress and Paducah. The program committee has already started the program for the evening which will be held on the local club's regular meeting date.

The feature of the evening will probably be a barbecue dinner prepared by Lion DeFoe Pipkin at the new barbecue pit erected recently in the City Park. The meeting may later move to one of the church buildings for the remainder of the program, Lion Whitworth declared.

## RESIGNS FROM FACULTY

Miss Minnie Nixon, First Grade teacher in the Matador grade school for the past eight years, has resigned her position here to accept a similar place in the Monohans school system.

Miss Emma Uesta McKee, former teacher in the Fairview and Flomot schools, has also accepted a place in the Monohans school. Mrs. B. F. Tunnell is temporarily filling the vacancy made by Miss Nixon's resignation.

## GOOD SPUD YIELD

Plainview, —Best yield of Irish potatoes on the R. P. Smith farm southwest of here, which M. B. Jewell operates, averaged 150 sacks of 100 pounds each per acre. There are 30 acres in the field. Sacks sold at from \$1.25 to \$1.65 each, with an average of \$1.40.

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## Fine Inlaid Table Built By Local Man

A beautiful inlaid table containing about 2,000 pieces of wood has recently been completed by Ed Williams manager of the Hand Craft Shop. The table contains 16 varieties of wood and has attracted wide attention from those interested in fine woodwork in this section. Mr. Williams has spent considerable time on the exquisite piece of furniture and declares that he hardly knows how to place a value on it, altho he has already had a number of offers.

While the table has a high polish and appears to contain many colors, there is in reality no coloring used in its construction, the effect being realized by combining the various kinds of woods in artistic designs.

### MARRIED

Miss Ila McDonald and Mr. Quannah Barker were united in marriage Friday September 1, 1937, at 9 p. m. by Rev. C. D. Pipkin.

## Final Rites Are Held For Aged Pioneer

### Jeff D. Morriss Dies At Whiteflat Home Early Saturday

Death again broke into the thinning ranks of west Texas pioneers early Saturday and claimed the spirit of Jeff D. Morriss, 74, at his home near Whiteflat. Funeral services were conducted at the First Methodist Church here Sunday afternoon and interment made in Matador East Mound cemetery. Mr. Morriss had been a member of the Methodist church for many years and was a charter member of both the Masonic and I. O. O. F. lodges in Matador.

Jeff Davis Morriss was born in Missouri in 1863 and came to Texas as a youth. He worked for a number of years on the Erath Land and Cattle Company ranch in Erath county and later moved to King county where he was a cowboy on the Straight Eight ranch for five years.

### Married 49 Years Ago

He was married to Miss Nannie Gibson in King county in 1888, before the county was organized, and to this union seven children were born, six of whom survive. Besides a host of sorrowing friends the deceased is survived by his widow, Mrs. J. D. Morriss, two sons, Malcom and Harry of Whiteflat, and four daughters, Mrs. Jim Williams and Mrs. Fletcher Walker of McKinney, Texas, Mrs. A. Watson, Matador, and Miss Nannie G. Morriss of Rochester, N. Y.

Mr. Morriss was a prominent businessman during the early days of Matador, having operated at various times a hotel, general store and livery stable.

Active pall-bearers were: Fred Bourland, Bob Echols, John Lewis, Roscoe McWilliams, Houston Schweitzer and Bert Edmondson.

Flower girls, Mesdames Harry Campbell, Fred Bourland, Walter McWilliams, Marvin Patton, Mary E. Jones, Chas. Harris, Mrs. E. A. Nolte of Tulsa, and Miss Mary Keith.

## HARRY DUVAL INJURED AND TRUCK BURNED

Incomplete details reached here late Tuesday regarding a highway accident a few hours previous in which Harry Duval, local trucker, was injured and his big truck destroyed by fire between Fort Worth and Jacksboro. The extent of Mr. Duval's injuries was not learned in a brief telephone conversation between him and Fred Simpson, local drug store operator. Frank Briggs, assistant to Mr. Duval was in the truck at the time of the accident but was declared to be uninjured. No details regarding the cause of the accident were disclosed.

### DRESS SHOP OPENS

An announcement appears in this issue of the Tribune for the City Dress Shop located next door west of the Matador Library, upstairs over the City Drug Store. The dress-making establishment is under the management of Mrs. Vigtor Cliett who is well-experienced in the work.

The shop, which opened this week, advertises dress making, remodeling and alterations.

### NEW PRESS INSTALLED

A new Hoffman clothes press has been installed at the City Tailor Shop this week which will double the capacity of production for anticipated increased fall business according to Henry Solomon, manager of the cleaning plant.

Mr. Solomon said he had planned to augment his pressing equipment with another press for some time and felt that business prospects for this fall warranted the investment, which will enable him to give better service to his customers.

## DRASTIC MOVE FOR DELINQUENT TAXES

### Better Lint Object Farm Meet Friday

### Farmers, Ginners and Businessmen Will Discuss Problem

A county-wide meeting of all cotton farmers, ginners, buyers, and business men is to be held at the courthouse Friday morning, September 17, to attack the problem of improving the quality of cotton. The move is in cooperation with a statewide campaign sponsored by the Texas A & M College Extension Service, according to Frank A. Buckley, county agent, who is calling the meeting.

Several widely recognized experts on the cotton situation will be present. E. A. Miller, Extension agronomist, will discuss the general situation with regard to grade and staple of West Texas Cotton. F. F. Litche, Extension ginning specialist, will speak on items concerning the ginning of cotton. Roy F. Sanders, Bureau of Plant Industry U. S. D. A., will talk about the organization of the cotton improvement program in the individual counties. After these subjects have been presented, it is hoped there will be a lively discussion by interested local people.

The main object of the meeting is to acquaint people, with the serious situation which exists with respect to the quality of cotton and how it can be remedied. Our experts are still on the down-grade.

(Continued On Back Page)

## THREE GALLONS OF HONEY FROM BEE TREE HERE

### Motley County Earns Title As Land Of Milk And Honey

Motley county is a land of milk and honey. This became a literal statement last week when a bee tree was found on the Roy Burleson farm a few miles east of Matador. The tree, a large cottonwood, was cut and over three gallons of wild honey recovered. Many old timers say they never knew a bee tree to be found in this section while others declare that a few were found during the early days.

The tree was found by Jimmy Green and his son, altho Mr. Burleson declared he had been aware of the bees in the vicinity for over a year. Since bee culture is almost an unknown art in this section, much of the crop of honey was rendered useless by smoking the bee into submission.

### Small Spanish Bees

Mr. Burleson said the bees were of a small Spanish variety similar to those found in south Texas. Much of the honey recovered from the cottonwood was of dark color, said to be unused by the bees from last year's crop. While slightly discolored the honey is of exceptionally fine flavor.

The source of the bees is unknown altho a few swarms of tame bees have been lost during the last few years. L. B. "Bob" Robertson, who lost a swarm of bees a few years ago believed for a time that the honey-makers found in the bee tree might belong to him but after the variety was described he said his bees were of a different kind.

While a number of small apiaries of tame bees are owned in the county, bees have not proved successful in this section due to the high winds in the spring and the lack of flowers during droughty seasons.

## City Contracts For Collection With Lubbock Firm

### BEGIN SEPT. 15

### Plan Will Clear Up Unknown Property Ownership

After the 15th of September the City of Matador will wash its hands of the problem of collecting delinquent taxes now due, according to a contract signed at the regular meeting of the council Tuesday evening, with the Parr Merriman Co., collection agency, of Lubbock. After next Wednesday it will be impossible for the council to assist distressed property owners in any way, according to the contract, which is expected to bring about immediate suits for delinquent taxes. All taxes now delinquent on property of which ownership is unknown, will be settled and the property resold, it is declared.

### Drastic Measure Needed

Mayor G. T. Edwards declared yesterday that the council hesitated to use such drastic measures to collect taxes but that pleas to property owners had been in vain. A notice published elsewhere in this issue of the Tribune declares that the councilmen believe it their duty to protect the rights of citizens who have paid their taxes to enter the contract which will force a collection of delinquent taxes.

A copy of the contract will be filed with the county clerk in the near future and at that time will be available for public inspection.

Mayor Edwards said yesterday that the city council was making every effort possible to avert the necessity of raising the city tax rate but only in the collection of delinquent taxes could be achieved.

The Parr Merriman Company of Lubbock has contracts to collect delinquent taxes in other nearby cities which are confronted with problems similar to those in Matador.

## LIONS TO HOLD GROUP MEETING

As the Tribune goes to press announcement is made by Lion secretary Randall Whitworth that the Matador Lions Club will hold a group meeting here on Tuesday evening, September 21. Invitations will be sent to members of Group which includes Matador, Turkey, Childress and Paducah. The program committee has already started the program for the evening which will be held on the local club's regular meeting date.

The feature of the evening will probably be a barbecue dinner prepared by Lion DeFoe Pipkin at the new barbecue pit erected recently in the City Park. The meeting may later move to one of the church buildings for the remainder of the program, Lion Whitworth declared.

### RESIGNS FROM FACULTY

Miss Minnie Nixon, First Grade teacher in the Matador grade school for the past eight years, has resigned her position here to accept a similar place in the Monohans school system.

Miss Emma Lesta McKee, former teacher in the Fairview and Flomot schools, has also accepted a place in the Monohans school.

Mrs. B. F. Tunnell is temporarily filling the vacancy made by Miss Nixon's resignation.

### GOOD SPUD YIELD

Plainview.—Best yield of Irish potatoes on the R. P. Smith farm southwest of here, which M. B. Jowell operates, averaged 150 sacks of 100 pounds each per acre. There are 30 acres in the field. Sacks sold at from \$1.25 to \$1.65 each, with an average of \$1.40.

When Hardin Balthrope of Chicago was ordered to pay his wife \$18 a week as alimony, he offered to compromise by giving her his printing shop. He suggested that she could possibly make the business earn that much, but admitted he couldn't.

Mrs. E. A. Brown of Decatur, Ill., who recently celebrated her 100th birthday anniversary, says she never smokes cigarettes when her son is around.  
An unnamed automobile purchaser of New Lexington, O., paid for a car with a sack containing 900 half dollars. The sack weighed almost 30 pounds.



### Hollywood Camera

By MARSHALL FISKE

#### BROKEN DREAMS:—

He came, he saw, and was conquered—and now he is suing. A certain English Lord, bored, no doubt, with conditions as he found them in 'perfidious old Albion, and not overly burdened with this world's goods, came to America recently, Hollywood, to enter the movies, to gain fame, and replenish his depleted coffers. It was understood that his salary to start would be \$750 per week. The question never entered anyone's mind that he would not prove satisfactory.

When the powers that be, however, saw his screen tests, they were not at all satisfied with his Lordship's 'shadows'. They all put 'thumbs down' as far as a screen career for him was concerned. So with this verdict galloped away his visions of stardom, the \$750 weekly salary, and all else. Hence the law-suit.

Moral: No matter what happens, the lawyers never lose.

#### WHY A PRESS AGENT:—

A well-dressed man connected with the movies one day received a letter from a stranger from Cumberland, Md. asking the actor for his autograph and one of his fifty discarded silk hats. It seems that the writer had read in a syndicated article in his local newspaper that So & So, besides possessing hundreds of suits, also had discarded at least fifty tall silk hats during his movie career. So he 'took pen in hand' and immediately wrote the actor requesting one of his discarded chapeaux.

Now the whole truth of the matter was that the man who was supposed to have owned all these fifty silk hats, had only owned one, which he was still wearing as it showed little or no hard usage. The other forty-nine hats were all the figments of the P.A.'s imagination.

Embroidered facts are often more interesting than the plain unvarnished truth. Do not blame the P. A. overmuch, however.

### CIRCUS COMING TO MATADOR



The above picture shows a herd of performing elephants with Seal Brothers Circus which will be in Matador on Saturday, September 18. The Seal Brothers Circus is probably the largest show ever to visit this city according to advance agents who were here this week. A large free street parade will be staged at 12 o'clock noon. The big tent show will come here from Memphis and go directly to Plainview after the one day showing.

Several things mitigate against him. The truth about a person may not at all be flattering and in some cases it is downright detrimental.

Miss So & So, we will say, has been a notorious character in the past, her name in flaming headlines have connected her with murder, breaking up homes, with swindles, etc. Some astute movie scout, seeing in her a good actress, has inveigled her into the movies and now she is ready for a complete 'whitewash'. She is turned over to a Press Agent.

This gentleman immediately proceeds to change her name, so no one will associate her with her awful past. She has no beauty, is not young-looking at all, but hard, has no distinction, no background. But all this does not perturb the P. A. It is his business to build her up with the public, to give her glamour and interest.

She was actually born in some nondescript town in Kansas, but this will never do. Her P. A. makes her born in some charming town in far-off sunny Spain. He makes her born at twilight just as the vesper bells are softly tinkling. The fact is she had her hair dyed for the steen time, it is now a jet black—this gives her P. A. an idea he will stress her raven locks and give her a Spanish background. Then he declares her birth at twilight, with the vester bells ringing, as influenced her whole life. It accounts for her dreamy introspection, for one thing, and even now whenever she hears church bells tolling, it does something to her. It makes her wistful, and a great longing, then fills her eyes. It's nostalgia, of course, for her far-off home in Sunny Spain. Even now she can see herself courted by countless lovers serenading her beyond the grated windows; even now she sees herself, adorned in her beautiful mantilla, seeing a bull-fight with her duenna sitting ever beside her to guard her from vicious man. Even yet, in fancy of course, she still can smell the rare fragrance of the rich, red rose she has stuck under her ear (at the bull fights).

And all this is supposed to happen to her who hails from Sunflower, Kansas. Many readers of Movie Magazines will believe every word about her, it will add greatly to her interest, surround her with a halo of glamour, and incidentally it will make people thrust their money through a hole in a pane of glass at the box-office, to see this ravishing creature from Sunny Spain. It is to make money jingle in the till that is what all P. A.'s are really for.

**A DUBIOUS MONUMENT:—**  
A beautiful Spanish-looking building standing in attractive gardens, houses executive offices, etc. of the Republic Studios.

To those who know their cinematic history, this fine, beautiful building, is a sad reminder of the man who built it—Max Sennett. Mr. Sennett started in New York, 'when the movies were young,' with the old Biograph Company, in the role of a movie policeman. The scrutinizing eye of Mr. Griffith—that great pioneer of Movie-land, soon saw that this policeman was a little different from the general run. This one was never satisfied, always wanted to be more than just a mere policeman, he wanted to climb the ladder and become a 'big shot'. In time everyone had heard about Max Sennett's Comedies, about his famous

bathing beauties (Gloria Swanson among them), about his policeman giving the inevitable chase. Then came the time when Mr. Sennett built his new studio, not far from Universal Studios. He then fell on evil days, and eventually declared himself bankrupt. All this flashed through my mind as I saw the Republic

Studios the other day. Strange, and often sad, these mutations that time brings forth.

John T. Maple, retired mail carrier of Carrollton, O., traveled more than 175,000 miles without venturing more than a dozen miles from his home.

It has been rumored that Postmaster General Farley has been offered a big job with an automobile company. If he can sell

cars as effectively as he sold them, New Deal last year he ought to command a princely salary.

Among the names of persons registered with the Unemployment Compensation Commission of Mississippi are the following odd names: Pop Eye, weary Willie, Cat Fish, Spare Rib, Hogs Head, Fan Belt, Night Boy, New Boy, Little Boy, and Big Boy.

### These Are Your Mileage Merchants



- Four Corners Store
- Dobbs City Merc. Co.
- Bob's Oil Well
- York's Service Station
- Highway Service Sta.—Flomot
- Fairview Service Station

### L. B. Robertson

Commission Agent Matador, Texas

### Quality Foods Cooked In Wholesome Style

### Bob's Cook Shack

— WE NEVER CLOSE —



*Personalized Service*  
WHETHER YOU NEED FREE AIR OR A NEW TIRE LET THE PERSONALIZED SERVICE OF OUR TIRE SPECIALISTS SAVE YOU MONEY. YOUR NEIGHBOR, *The Independent U.S. Tire Dealer*

No matter what brand of tires you are now using we invite you to take advantage of our friendly check-up service without obligation.

Like many other local car owners you'll find that this service keeps your tires in tip-top condition . . . saves you time and trouble on the road besides assuring maximum mileage. See us today.

### For SAFE MILEAGE and Plenty of it LET US EQUIP YOUR CAR with World-Famous U.S. ROYALS

- SAFER FROM BLOWOUTS . . . every ply is a safety ply.
- SAFER FROM SKIDS . . . sure-gripping Cogwheel Tread.
- SAFER FOR MORE MILES . . . patented TEMPERED RUBBER.

EXCLUSIVE CONOCO PRODUCTS

### BOB'S OIL WELL

MATADOR

MAKE IT A REGULAR HABIT TO STOP FOR OUR PERSONALIZED SERVICE

For Dashing, Any-Weather Coat Smartness at very modest COST!

Here, jaunty little misses and style-minded women, are beautiful sport and travel coats that go 'way beyond your value-expectations! They're tailored to the queen's taste

by HIRSHMAUR

of rich twisted boucle tweeds loomed exclusively for this renowned producer. Select a swagger or a fitted model, choose any of a dozen delightful autumn shades. You can't guess how utterly charming these new coats are—not until you see yourself in one of them!

**\$24.50**

We have your size—complete range, 12 to 20, 36 to 44. Come in now while showings are unbroken at this exciting price—

### Western Dry Goods Co.

# The SNAPSHOT GUILD

SPECIAL PICTURE HOBBIES



ONE of the attractions of the hobby of amateur photography is that it provides an almost unlimited number of hobbies within the hobby; as many, in fact, as there are kinds of things that the eye can see. Ships, flowers, trees, clouds, locomotives, colonial architecture, historical monuments, gargoyles, machinery, babies, horses, dogs, cats, birds insects are only a few subjects which have their devotees as special picture hobbies. Enthusiasm for photography combines with the collector's instinct, resulting in albums of photographs of the chosen subjects that are a source of pride, pleasure and instruction.

In addition to the enjoyment of making the photographs, the value of a special picture hobby is that it usually leads to an accumulation of knowledge about the subject that is educational and broadening. If the photographer starts making pictures of flowers, he soon discovers that there are many things about flowers that he never knew before. He is likely to become quite a botanist. So with ships. He is likely soon to be studying up on marine architecture and enjoying it.

Above is an amateur photograph from the album of an insect specialist. This is a hobby which affords him the extra enjoyment of walks into the woods and fields in his hunts for specimens. He photographs them on the spot and captures them to take home for indoor shots. He has become an amateur entomologist. Now he really knows about "bees' knees," "butterflies' eyebrows" and how many legs a caterpillar has. He finds that photographing insects in the open fields, gardens or woods, is really a sport. Some kinds you can stalk successfully but he tells you that, more often than you would suppose, you have success by lying in wait for an insect to come within lens range and

pose itself on flower, leaf or twig on which you have focused. If you locate yourself in a place where there are plenty of them, it won't be long before one of the multitude hops or flies in front of your waiting lens. Of course, if you do not have a close-focusing bellows camera, you should use a portrait attachment in order to get a large image, and in either case you will usually need to have an enlargement made from the important part of the negative.

The exposure should usually be twice that given regular outdoor scenes with the same light conditions. Being close to the subject there is less light reflected, and, as detail is essential, it is better to double the exposure time, and also to use a small stop. Your camera should be stationary on a support. You must expect some failures because of the refusal of an insect always to stay in position long enough for the required exposure, but that adds to the value of the successful pictures.

Grasshoppers, bees, spiders and their webs, the praying mantis and the butterfly offer good opportunities; so does the wasp's nest, if you care to take the chance.

### TO LUBBOCK

Mrs. Algie Groves, accompanied by Miss Hattie Tee Groves, drove to Lubbock Tuesday to be at the bedside of Truman, young son of Mr. and Mrs. Algie Groves, who underwent a mastoid operation there yesterday.

Mr. Groves, together with his mother, Mrs. A. B. Groves, had remained with the youngster after the family had conveyed him to the hospital on Sunday.

Mr. and Mrs. Carl Brown of Wichita Falls were guests Sunday in the home of Mr. Brown's sister and family, Mr. and Mrs. Claude Harp.

### LOCALS

Mr. and Mrs. E. F. Luker of Levelland, former Matador residents, visited here Wednesday of last week in the home of Mr. and Mrs. Frank Pohl. They were enroute to their home after a visit with relatives at Wellington.

Mrs. C. A. Rechenin and small daughter Carol Ann, of San Angelo, are visiting here this week with the former's cousin, Mrs. Frank A. Buckley. They were accompanied here Saturday by Mr. Rechenin, who returned to Vernon Monday, where he is assisting in Soil Conservation work.

Mrs. Sam Denson and daughter Hazel Ruth, spent the week-end visiting relatives and friends in Plainview and Lubbock.

Mrs. Lottie Hunsucker left Monday for a few days visit with relatives at Lubbock.

Mr. and Mrs. Lamar Guthrie, together with Mrs. Lemmie Day and James Lee, of Tipton, Oklahoma, all former Matador residents, visited here this week and transacted business.

Mr. and Mrs. Darius Fulkerson arrived here Monday from their home at Sweetwater, for a visit with relatives. They will also visit relatives of Mrs. Fulkerson's at Whiteflat.

Mrs. Jake Morrison of Lubbock, visited here last week with her mother, Mrs. N. B. Pitts.

A. G. Russell of Houston, visited here last week with his parents Mr. and Mrs. J. E. Russell and other relatives.

Mr. and Mrs. W. I. Rushing and family returned home Sunday from a trip to San Antonio and other southern Texas cities.

Mrs. Jim Peeler and children visited relatives at Ropesville last week.

Mr. and Mrs. Howard Hamilton and young son of Pampa, visited with relatives and friends here this week. On their return home they were accompanied by their daughter, Jean, who has been visiting here the past few weeks.

Hugh Gray, teacher in Matador High School, returned here last week from Cee Vee, where he spent the summer at home, and has resumed his duties.

Mr. and Mrs. C. D. Bird returned to their ranch home south of here, Monday, after a trip to Midland where they visited their son and family, Mr. and Mrs. F. A. Bird, and attended the rodeo there Friday.

Mr. and Mrs. B. F. Tunnell and family had as their guests Sunday, Mr. and Mrs. Marvin English and son Bobby of Floydada, former Matador residents, and Mr. and Mrs. Carl Minor and son, also of Floydada.

Mr. and Mrs. A. A. Harp and sons visited relatives at Kirkland during the week-end.

### Hospital Notes

The following are reported as recent patients of the Traweek Hospital: Jeraldine Wayborn, tonsil operation; Billie Dean, son of Mr. and Mrs. Washington of Flomot, tonsil operation; J. C. Smiley Jr., tonsil operation; Mrs. Henry Ford, tonsil operation; William Odell Thomas, Flomot, tonsil operation. Son of Mr. and Mrs. T. E. Long, Roaring Springs, tonsil operation; Born to Mr. and Mrs. Fred Myers of Turkey, a boy weighing 9 pounds; Born to Mr. and Mrs. J. H. Chandler of Turkey, a girl weighing 8 pounds; Mrs. A. L. Pollard recovering from a major operation; Mrs. L. B. Turner of Flomot, appendicitis operation; Calvert Gilbert of Glenn, appendicitis operation. Mrs.

### WANT ADS

NOTICE TO THE PUBLIC: I have moved my shop and equipment to Philip Graves Service Station. W. L. Montgomery. 2 t pd.

House For Sale. North part of town. 2 rooms and bath. Well finished and stuccoed. See H. V. Nettles, McAdoo, Tex.; or C. D. Pipkin, Matador, Tex. 3tp.

317 UNFILLED POSITIONS  
More than 1,000 positions annually—30% more than we are able to fill—make the Draughon—Training the surest and shortest route to a good income and inspiring opportunities for advancement. Fill in coupon and mail at once to nearest Draughon's College—Lubbock, Dallas, Wichita Falls, or Abilene...for Special Money-saving Plan for a limited number. First come, first served. Write today.

Name \_\_\_\_\_  
P. O. \_\_\_\_\_

FOR SALE—Scholarships in two large Texas commercial colleges. May be applied at face value on any course offered. These scholarships will be sold at substantial discount for cash. Will opportunity to save money. Phone one-two-three, or call at the Matador Tribune office for further information.

H. Mosley, Flomot, major operation; Born to Mr. and Mrs. Geo. McMahan, a girl; Hal Overstreet, hospital treatments.

### Call Is Issued For Largest Enrollment Of Youths Into CCC

A call for approximately 11,000 white and 1,200 colored boys to be enrolled into the Civilian Conservation Corps during October has been issued by Adam. R. Johnson, Director of the Texas Relief Commission, to the various County Welfare Boards.

This number far exceeds any former enrollment and will give almost all boys in the State an opportunity to enroll if they are unemployed, 17 to 23 years of age, in need and whose parents or themselves, due to financial limitations, are not in a position to secure or provide comparable training. Full strength of the Texas quota is 16,000 white and 1,700 colored, and due to discharge of enrollees reaching the age of 24 and, or completion of the maximum enrollment of two years, replacements will be necessary.

Heretofore, rules did not allow boys from other than groups receiving or eligible to receive public assistance be accepted, but these have now been modified. Such boys who have no dependents may allow two thirds of their pay to remain on deposit and upon discharge, or completion of their enrollment, receive the full accrued amount. Where there are dependents, an allotment will be made each month direct.

Over \$500,000.00 each month is brought to Texas through these allotment checks to dependents, which would otherwise be carried by the communities.

### Cigarettes, Liquor Taxes Pay Pensions

When Mr. John Q. Citizen goes down to the courthouse to pay his ad valorem taxes once a year, he is not contributing to the support of the needy aged although he may think he is doing so.

Figures from the auditing division of the Old Age Assistance Commission this week showed that cigarettes are the largest state source of assistance revenue, with liquor and beer next.

Income from state sources for the period from Nov. 1, 1936, when the present law went into effect, through July 31, 1937, was the following: cigarette stamp tax and permit fees, \$3,203, 934.07; tax on vending machines, \$301,494.32; liquor, wine and beer stamp tax sales and permit fees, \$3,200,469.95; amusement tax, \$34,020.82; tax and license on parimutuel, \$257,345.28.

### Whiteflat News

Jewel Truett of Petersburg visited relatives here last week.

Mrs. Maude McMahon is visiting relatives near Seymour.

Mr. and Mrs. Frank Spray have moved to White Star to make their home.

Mr. and Mrs. Ed Whitaker spent several days last week visiting near Lawton and Comanche, Oklahoma.

W. L. McWilliams and son Varner were Lubbock visitors Tuesday.

Grady Acker returned last week from Tyler, where he has been enrolled in the commercial college there.

Mr. and Mrs. Bruce Browning of Edging, were here for a short visit last week.

Mr. and Mrs. Frank Driver and

daughter, with Mr. and Mrs. Jeff Morris Jr., of Amarillo and Mrs. E. A. Nolt and son of Tulia, attended the funeral of J. D. Morris at Matador Sunday.

### Name Now Declared Advantage To Farm Security New Plan

One of the best things about the reorganization of the Resettlement Administration is the change of the name to the Farm Security Administration. The name Resettlement has been a misnomer from the start. It has been the cause, indirectly at least, for a lot of the troubles the organization has had. A catch phrase of its opponents has been "the Resettlement Administration which has settled nothing."

The five-state region served by the Amarillo office of the Resettlement has never felt quite as bitterly against the organization as other regions. That is largely because the affairs of this region were administered well, because hard-hit farmers found prompt relief through an organization that has been able to cut through red tape.

There have been some features of the Resettlement's activities

where the value may not have been evident, but on a whole, the program in this region has been highly satisfactory. However, the organization should make possible even more effective work.

We are glad, with Mr. Hauter, that the Resettlement Administration is no longer but the Farm Administration is ready to go places.

### ASSEMBLY OF GOD

Sunday School ..... 10:00 a.m.  
Church Service ..... 11:00 a.m.  
Children's Service ..... 7:30 p.m.  
Evening Service ..... 8:00 p.m.  
Prayer Meeting every Wednesday evening, also services on Saturday also consider trade for good live-evening, at 8:00 o'clock. Everyone Welcome.

### METHODIST CHURCH

Church School ..... 9:45 a. m.  
Preaching ..... 11:00 a. m.  
All League and Prayer Groups ..... 7:15 p. m.  
Evening Service ..... 8:00 p. m.  
Men's Night, Second Tuesday every month.  
Make it a habit of going to God's house.

D. D. Denison, Pastor

## MATADOR 18

### ONE DAY ONLY

### Sat. September

STREET PARADE AT NOON

Special Price For This Date Only

Children 25c Adults 35c

## SEAL BROS.

BIG THREE RING

### WILD ANIMAL CIRCUS

Combined With

### OKLAHOMA BUD'S

### REAL WILD WEST

ACRES OF WATERPROOF TENTS

HUNDREDS OF PEOPLE

HERDS OF PERFORMING ELEPHANTS

BEAUTIFUL HORSES

Including a MAMMOTH WILD ANIMAL MENAGERIE With

Cage After Cage of Rare Wild Beasts

Aerial and Gymnastic Stars of the Circus World

TWICE DAILY

## GO TO A BIG SHOW



## All Wool

### Made-To-Order

## SUITS

Fit and Satisfaction

GUARANTEED

Price \$26.<sup>50</sup>

### Just Installed...

A NEW HOFFMAN PRESS

It is our aim at all times to give the public the fastest and most efficient service possible.

## City Tailor Shop



## for MEN who Appreciate

## Perfectly Laundered

## Shirts

Trust a man to pick a laundry where quality is the first consideration, for quality laundering shows up best in shirts! Smooth, unwrinkled collars—fresh, clear colors—smooth finishing touches—all the marks of careful work are found in shirts returned by SPUR LAUNDRY. Women who know how to please the man-of-the-house always insist on this better laundering!

## Spur Laundry

## Baby Contest

Group No. 1 — 1st Prize CASH

Second Prize :— 1—11x14 grey finish

Group No. 2:— 1st prize 1—11x14

(Colored in oil)

2nd prize:— 1—11x14 grey finish

## Majestic Studio

Location—First State Bank



### Bring Your Car

### To Us

### FOR COMPLETE

### SERVICE

Texaco Gasoline

and Oils

Washing—Greasing—Lubrication

## Shorty's Service Station

PHONE 17M

## Dress Making



### Remodeling

### Altering

Be Individual—Wear clothes made for you which express your personality!

SATISFACTION GUARANTEED

## City Dress Shop

Mrs. Victor Cliett, Modiste

Upstairs Over City Drug Store

IN THE WEEK'S NEWS



**JAP TROOPS ON THEIR WAY**—A detachment of Japanese infantry, cheering after they had seized the town of Langfang, in their attack on Peiping.

**ATTRACTIVE CANDID CAMERA MATERIAL** was found by Clown Edward Polidor when the Ringling circus visited Detroit recently. He is shown snapping the world-famous aerialists Antoinette Concilio and Jennie Rooney perched on the fenders of a new De Soto car.



**A WELL TAILORED SUIT** is an important wardrobe item, says Joan Fontaine, radio star. Joan has chosen a smart suit of ivory white wool, with rows of stitching substituting for lapels on the jacket. Triangular pockets high on the jacket also feature stitching.



**THE MOTOR CAR OF THE FUTURE?**—Boys in the east, west, north and south try their hand at constructing miniature automobiles of their own design. Above are three of the state winners selected in the nation-wide Fisher Body Craftsman's Guild model car design competition.



**ON THE PAY LINE**—Over a half million dollars in salary disbursements went to steel employees at East Chicago on their first pay-day since the start of the strike, restoring the economic pulse of the steel area to normal.

**DROUGHT AREA NO MORE**—Field workers feeding the shocks into the separator on a farm near Creve Coeur, Missouri, in an area which is enjoying a banner year following a devastating run of drought and floods.

LOCALS

Miss Dorothy Willett, who has been attending summer school at San Marcos, arrived home Thursday, accompanied by an aunt, Miss Louie Harris, of Nacogdoches, who visited here during the week. She is Mrs. Willett's sister.

Mr. and Mrs. R. E. Campbell drove to Abilene, Sunday, returning by way of Lubock, accompanied by their son R. E. Jr., who has been enrolled at Hardin-Simmons University, but who will attend Texas Tech this year.

Mr. and Mrs. Claude Stearns of Houston arrived here Saturday for a visit with relatives and friends.

Mrs. G. S. Craven and son, Vernon, returned home Thursday from Cross Plains, where they have been visiting Mrs. Craven's mother.

Miss Vera Sheppard of Spur, formerly employed here with Speer's Variety Store, visited with friends here Monday.

Mr. and Mrs. Sam Weatherall and daughter Sammy, of Paducah, were Matador visitors Monday.

Mr. and Mrs. Arvel Craven and Noble Whitworth of Amarillo, visited friends and relatives here Sunday.

Miss Doris Mullins of Lubbock was the week-end guest of Mr. and Mrs. Ben Meador.

Mr. and Mrs. C. B. Groves and children of Tyler, accompanied by the former's mother, Mrs. A. B. Groves who has been visiting

them, were visitors here over the week-end.

Mrs. Ralph Douglass, Social Service Worker spent the week-end at her home in Levelland, where she was complimented with a lovely shower, following her recent marriage.

W. R. Hardy returned to his duties at Campbell Cash Gro., Saturday after a short vacation in Hobbs, New Mexico, with his sister.

Misses Ruth Groves and Thyra MacNeill visited friends in Roaring Springs Monday.

Mr. and Mrs. A. B. McCaghren of Quitaque, former Matador residents, were visitors here during the week-end.

Mesdames Bob Echols and Foy Bourn, together with the former's daughters, Dorothy and Mrs. Raby Webb, made a trip to Lubbock, Monday.

Mr. and Mrs. Farris Fish and sons visited in Wichita Falls Sunday.

Mr. and Mrs. Elmer Stearns and daughter Francis, drove to Fort Worth Friday, where they attended the Frontier Fiesta, returning home Sunday.

Miss Bertha Casstevens and sister Ella Mae, of Alvarado, arrived here Sunday where the former has resumed her duties as teacher in the Matador school system.

Mr. and Mrs. C. T. Howell and children of Plaska, visited here during the week-end in the home of Mrs. Howell's parents, Mr. and Mrs. J. A. Groves.

LINCOLN ZEPHYR SEDAN

And 5 Ford Coaches Given Away!

Watkins is celebrating its 70th Anniversary in business with a Liniment Jubilee. You get free Menthol-Camphor Ointment with each bottle of Liniment you buy. Send in the Liniment wrapper or facsimile, with a 25 word letter and you may win a Lincoln Zephyr Sedan or a Ford Coach or any one of the big cash prizes, amounting to \$10,500.00.

Wait for my call and get full details about this sensational prize contest.

L. B. BOLING  
Dougherty, Texas

M. S. Patton made a business trip to Brownfield Monday. Tribune Ads Pay

THINK...

Before You Buy A Tractor

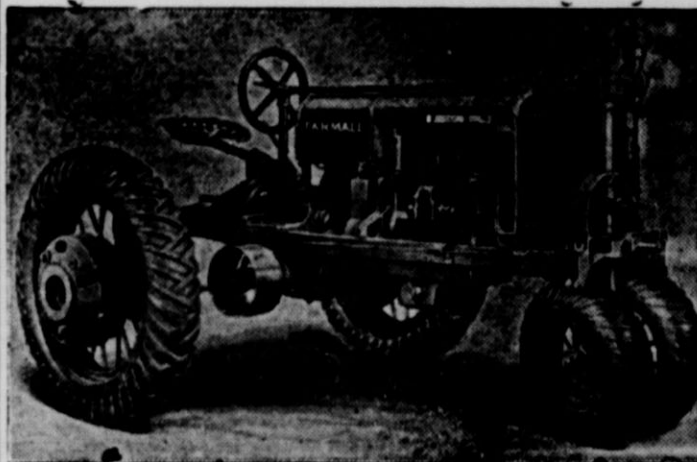
ONLY THE

McCormick-Deering

Farmall

HAS THESE FEATURES

Removable pistons and sleeves—ball bearing transmission—raw hide grease seals—resale value—burns any fuel, distillate, kerosene or gasoline—all new equipment works on oldest models—service can be rendered in any direction—ask your neighbor, he owns a Farmall!



Read This

True Story--

The record below is a true statement which many farmers in this county know by experience, to be true. No other tractor manufactured can offer such a record as this—

- 1—In each of the ten years I did all the work that was expected of me on an average Cedar County, Iowa, farm.
- 2—Besides farming, I earned \$7,506.42 for my master doing custom work in Cedar County.
- 3—I pulled a road grader over 8,088 miles of public highways, had this been in one direction, instead of back and forth in this County, I would have rolled my wheels from Tipton, Iowa, to Berlin, Germany, and back to New York City.
- 4—I consumed 10,000 gallons of fuel oil and kerosene in 10 years. I am so constructed that I burn with equal efficiency gasoline, fuel oil or kerosene, whichever my master may prefer.
- 5—My master paid \$860.00 for me when I was new. A few weeks ago he was allowed \$360.00 for me on a new F-20 McCormick Deering Farmall Tractor. This means that my depreciation cost my master only \$50.00 a year.
- 6—\$98.45, no more and no less, is the amount that my master spent on me for repairs and mechanical labor during the entire 10 years of my life. This is an average of \$9.85 a year and here is what he spent it for:

Valve grinding	\$11.00
Transmission in the 7th year	40.00
Clutch in the 7th year	7.00
Front wheel bearings in the 9th year	10.00
Magneto parts in the 6th year	1.00
Magneto parts in the 9th year	15.00
Adjusting connecting rods	3.75
Two sets of spark plugs	5.30
Three fan belts	5.40

- 7—I still have my original sleeves and pistons.
- 8—During my lifetime many tractors of various makes have blossomed out and performed their duty while they were young, but the sickle of time has dealt harshly with many of them and ever so many of my old companions have gone to what I call "Tractor Heaven," but what is commonly known to you as the Junk Yard.
- 9—Every part of me is replaceable and I know from past experience that I can work on and on and I know that I will be able to serve my new master for years and years to come.

WE TRADE FOR  
Work Stock

MATADOR HARDWARE  
AND FURNITURE COMPANY

"We have it, will get it or it is not made"

Pan American Inspiration!

NEW COLORS  
IN

Vanette  
Sheer Crepe  
HOSIERY

Every year styles and modes of the seasons are directly influenced by some important event.

This year it is our growing friendship with the Americas to the South.

Out of this influence comes these brilliant VANETTE shades for Fall, especially created to complement each Autumn ensemble.

79c to 1.15

ANDES—a subdued light brown for general wear with the smart purplish grape and plum shades, vintage reds, greys, blues, and especially black.

RIO—a rich hue of rosy undertone to key with costume browns of rosy tonality, brownish wine tones, greens and navy. Swank contrast to black.

INCATAN—a warm golden copper to be worn as a rich complement to costumes in greens, warm tans and browns, rust and copper shades, navy, and black.

BURNT SUGAR—a glowing light brown that blends closely with the costume color of the same name. Also smart with reddish browns, coppery tones, green and black.

Matador Variety

"THE STORE WITH THE FRIENDLY DOOR"



The convenience of complete banking services offered by the First State Bank is appreciated by our clients. Whether they are served as individuals or as representatives of a business, they enjoy the convenience of a good banking connection.

We strive to perfect our services to a greater number of customers each month and we believe you will also find the First State Bank convenient, reliable, and appreciative of your patronage. We extend to you a cordial welcome to visit us and get acquainted.

First State Bank  
MATADOR

DEPOSITS INSURED  
BY  
The Federal Deposit Insurance Corporation  
WASHINGTON, D. C.  
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

**MATADOR TRIBUNE**  
 Successor to the Roaring Springs News  
 Combined With the  
**Motley County News**  
 By Purchase, March 14, 1934

Published Every Thursday  
 By The  
**Tribune Publishing Company**  
 Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

**DOUGLAS MEADOR**  
 Editor



**MEMBER**  
 West Texas  
 PRESS ASSOCIATION

**SUBSCRIPTION RATES:**  
 In Motley and Adjoining Counties  
 Per Year \$1.50  
 Beyond 1st Postal Zone \$2.00  
 6 Months \$1.00  
 No subscription for less than six months.

CASH IN ADVANCE

**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

**Hand-Picked FROM OTHER PRESSES**

By D. K. M.

**PROLIFIC PEACH:** A peach tree which bears two separate crops of fruit each season is a freak in the orchard of J. W. Lively, whose farm is 14 miles west of Shamrock. —The Shamrock Texan

**SNARLERS SHOD:** Sixteen pairs of football shoes are being paid for this week by Snider merchants and others, says Coach Red Hill. —The Scurry County Times.

**NOTA BENE:** There are 34 Colorado mountains higher than Pike's Peak but few people can name even one. Yet some agitators do not believe in advertising. —J. Travelstead in the Del Rio Evening News.

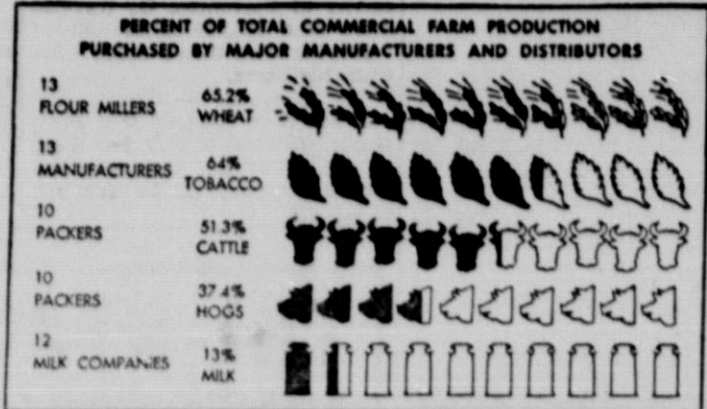
**ROSE BY ANOTHER NAME:** What is believed to be the first concerted effort in the nation to eliminate from popular usage a name the majority of women resent, "house wife," has resulted in the substitute word, "Neotrestress." (Which means "a modern home maker alert to this new electric age.") —The Dickens County Times.

**TIMID THIEVES:** A new business pick-up truck was abandoned in front of a grocery store about

Notice is hereby given, as required by law, that City Drug store owned by G. S. Craven has made application with the Texas Liquor Control Board at Austin, Texas, for a pharmacist's medicinal permit.

Said pharmacist's medicinal store is located at the corner of Main and Dundee streets, City of Matador, Motley County, Texas.  
**CITY DRUG STORE**  
 G. S. Craven, Owner.

**WHO BUYS FARM PRODUCTS?**



Milk Industry Foundation Chart

A recent study of agricultural income by the Federal Trade Commission revealed many interesting facts relating to the handling of many leading farm products. While figures for big income-producing farm products indicate that large marketing concerns buy more than 50 per cent of the U. S. production, total milk purchased by a dozen large dairy firms is only about 10 per cent of the country's annual 47 billion quart "crop." Contrary to the usual impression, purchases of farm products are probably less concentrated than the average person would expect. Ten leading meat packing companies sold only the equivalent of 70.3 per cent of the beef, 35.1 per cent of the fresh pork and 54 per cent of the cured and processed pork products. In the case of veal, however, purchases of these concerns totaled 98.5 per cent, the federal figures showed. Two of the largest packing companies' beef

4:00 o'clock Tuesday morning by would-be thieves who were frightened away. —Childers County News.

**DROWSY HORSES:** An unusual outbreak of disease among horses, said to be a form of sleeping sickness, is reported affecting animals in several Panhandle counties north and east of here. —The Muleshoe Journal.

**BIG THIRST:** A record for water

consumption in Crowell was set during the month of August, according to J. T. Billington, city secretary. A total of 3,443, 200 gallons were used during his month. —The Foard County News.

**THOUGHT FOR TODAY:** Northwest Texas is a cattle country, although the past 25 years have witnessed the retirement of cattle, giving way to cotton growers. But although cotton is the chief crop, yet most farmers have a small

bunch of cattle, realizing a small profit from that source each year. —The Childers Index

**STRONG ARM GAL:** Living in an isolated community of only a few hundred persons, a modest housewife, Mrs. John Howard of Lelia Lake, is credited with the capture of 14 law violators and breaking up a series of burglaries.

**BUZZING BUSINESS:** An unwanted bee colony was recently transferred from the marquee at the entrance of a Washington, D. C. hotel to a regular hive after it had thoroughly disturbed doormen, taxi drivers and passersby. —Del Rio Evening News

**MANNA:** The southeast corner of the square was well covered with slices of bread Saturday morning when the delivery truck of the Canyon Baking Co. collided with a car driven by Mrs. G. L. Snowman of Dumas. —The Canyon News.

**ECCENTRIC EGG:** Last week R. H. (Bog) Morrow of the Binsite community brought an egg to our office that was very peculiar—we mean the egg, and not Bob—One end curled around something like a monkey's ear.—The other end was shaped like a comet.—The center almost faded out to nothing. —The Paducah Post.

**MOVIE CHATTER**  
 By A Rogue

**"THE PLOT THICKENS"**  
 Wednesday and Thursday's picture, "The Plot Thickens", with Zasu Pitts and James Gleason is a fast-moving, hilarious little comedy with plenty of wise cracks

The plot really thickens and you'll wonder, as does Zasu, just how it will all turn out. Bring your buddies.

**"SLAVE SHIP"**  
 Friday and Saturday a picture that everyone will want to see, "Slave Ship" starring Wallace Berry and Warner Baxter, with Elizabeth Allen and Mickey Rooney, is a picture that is as large in scope as it is entertaining. Remember Wallace Berry in "Viva Villa", Warner Baxter in "Prisoner of Shark Island" and don't forget both these great stars in "Slave Ship"

**"CAPTAINS COURAGEOUS"**  
 For a picture as great as "Mutiny on the Bounty", see Rudyard Kipling's "Captains Courageous", starring Freddie Bartholomew, Spencer Tracy, Lionel Barrymore and Melvyn Douglas. This picture will only be here two days Sunday and Monday. Show now starts at 7:30 at night. Be on time.

When Commissioner H. B. Blakely of Los Angeles asked prospective jurymen Perry Widen if he had ever been arrested, Widen's reply was: "Yes, for speeding on a bicycle in 1906."

Wishing to be sure his cows are contented in hot weather, former Representative Dan V. Stephen of Fremont, Neb., installed a four-ton air conditioning unit in his cow barns.

Mrs. John Sunberg, 80, twice widowed and grandmother of 31 children, has just been married at Rimbey, Can., for the third time. "Life begins at 80," she declared after the ceremony.

Suspicion fell on a calf after a farmer near Davenport, Iowa,

bunch of cattle, realizing a small profit from that source each year. —The Childers Index

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**Get The CONFIDENCE- In Smart, Clean Clothes**



PUT THE "PATTERN" BACK IN YOUR LIFE WITH CLOTHES YOU'LL BE PROUD TO WEAR. GET THE CONFIDENCE THAT MAKES EVERYTHING YOU DO WORTHWHILE—THE SELF ASSURANCE THAT COMES WITH BEING WELL DRESSED. PUT NEW LIFE, NEW COLOR, NEW STYLE INTO YOUR OLD CLOTHES—MAKE EVERY GARMENT AS SMART AND FASHION-RIGHT AS THE DAY YOU BOUGHT IT. BRING YOUR CLOTHES TO THE MATADOR CLEANERS.

**NOW is the time to order that new fall suit**  
**Matador Cleaners**

**For Sale**  
**LARGE TRUCK CHASSIS**  
 Suitable For  
**Making Trailers**  
**The Junkmobile Co.**  
 2418 Avenue H  
 LUBBOCK, TEXAS

failed to find two \$5 bills he lost in a pasture. He killed the animal and recovered the bills, slightly chewed, from its stomach.

"He would fall asleep in front of people and snore; it happened so often I hesitated to ask people into the home," testified Mrs. John Mohr of Los Angeles. The embarrassment won her a divorce.

Mrs. Ethel Ponchard of Duluth was fined for thrashing her father-in-law when he interfered in a quarrel between her and her husband.

Five gypsy babies yeled so lustily in a La Porte, Texas, jail that the authorities released the whole outfit to get rid of the noise.

Mrs. Eleanor Robinson of Chicago obtained a divorce because

her husband beat her when she took snuff.

Lugi Mornino, an Italian scientist representing a syndicate, is said to have broken the bank at Monte Carlo three times in a week, winning approximately \$300,000.

As a birthday present for his 4-year-old triplet grandsons, Joseph McGee of Kansas City gave them three baseball bats, three balls, and three insurance policies covering possible damages to neighbor's windows.

**ROY BURLESON**  
 General Insurance  
 First State Bank Building  
 Matador, Texas

**BUILD OR REPAIR**

We have a complete selection of the best quality lumber for use in home building. Lumber not only costs less, but it adds artistic beauty and reduces building time. Make your choice right now.

**Shelf And Heavy Hardware**

**All Kinds of Building Material**  
**HIGGINBOTHAM-BARTLETT CO.**  
 MATADOR, TEXAS

Completely Equipped For  
**OBSTETRICS, PEDIATRICS**  
 And General Medicine

Newest Type X-Ray Equipment  
 Phone 59 Day and Night Service

**TRAWEEK HOSPITAL**  
 A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

**UNCLE SAM'S GIFT TO THE NATION**  
 THE EVER-POPULAR  
**HOT SPRINGS**  
 NATIONAL PARK - ARKANSAS

Bathe in these Famous Thermal Waters OWNED AND SUPERVISED BY THE UNITED STATES GOVERNMENT

Bathe your way to health in the mineral waters of this famous government-supervised spa. Through a treatment of baths and through drinking the mineral waters thousands have found relief from rheumatism, arthritis, neuritis, gout, diabetes and other diseases. Nervous disorders disappear in the vigorous outdoor life of Hot Springs, that features golf, horseback riding and hiking.

*Come and Play—Regain Health*

Stop at **MAJESTIC HOTEL**  
 BATH HOUSE APARTMENTS

The Majestic offers a wide choice of accommodations from single rooms, with or without bath, to beautifully furnished 2, 3, and 4 room apartments, assuring maximum comfort and attractive surroundings. Rates are surprisingly moderate from \$1.50. Two restaurants serve excellent food.

H. GRADY HARRIS, Prop. SOUTHWEST HOTEL BLDG.  
 Write for free Descriptive Literature

REYNOLDS, Manager

**Keep them HEALTHY**

LET 'EM EAT MORE

**Eddy's Bread**  
 Ask For It At  
 Whiteflat, Matador, Roaring Springs, and Dickens  
**EDDY'S BAKERY**  
 Matador, Texas

# High School Enrollment Sets Record

## Banner School Year In Offing As Work Gets Under Way

The largest high school enrollment in the history of Matador's school system registered for the 1937-38 term Friday and Saturday and were assigned to their studies Monday, according to Superintendent B. F. Tunnell. A total of 160 high school students were enrolled. Tunnell declared yesterday, which is 13 more than any other previous record. Also the largest senior class ever to enroll here started their last year of work this week. The class has a total of 52 which exceeds the record of 1936 by more than 30 percent. Mr. Tunnell declared the most unusual feature of this year's senior class is the fact that all but two members have completed 12 credits and will need only four or less units to graduate.

**Grade School Enrollment**  
The enrollment of the grade school was 210 and represented about a normal year Mr. Tunnell declared. The high school auditorium and balcony was crowded at the opening exercises Monday morning as friends and relatives of students attended the program. The interesting program included several announcements by Superintendent Tunnell. Rev. Henry Weldon filled the place assigned to Rev. D. D. Denison because of the latter's absence from town. Mr. Tunnell declared that the very best prospects for a successful year ever shown in the school since it has been under his management was manifested during enrollments and the past few days. The new plan of enrolling high school students Friday instead

### NOTICE

To the Delinquent Taxpayers of the City of Matador:

At the regular meeting of the City Council of the City of Matador, the Council entered into a contract with Parr Merriman Co. of Lubbock, Texas to collect the delinquent tax roll of the city.

The council has made every effort to collect the delinquent taxes due the city, and has made repeated requests that they be paid, and all efforts have been in vain, therefore we feel that it is our duty as councilmen to protect the rights of the citizens who pay their taxes by entering into this contract.

The above mentioned contract is effective September 15th, and unless your taxes are paid before that time it will be useless for you to ask the council to assist you in any way, as this contract calls for the collection of the delinquent taxes with or without suit as the case may require.

A copy of this contract will be filed with the County Clerk in the near future, and at the time will be available for public inspection.

We wish to assure the taxpayers of this city that the council has acted in this matter in what we believe to be the best interest of the citizens of this city.

Signed, G. T. Edwards, Mayor

### VISIT HERE

Mrs. John Cotterell and small daughter are visiting here and at Quitaque, having arrived together with Dr. Cotterell, Wednesday.

As they were returning home from a vacation trip, Dr. Cotterell continued on to Houston Thursday, while Mrs. Cotterell and daughter remained for an extended visit. Mrs. Cotterell is the former Hazel McCaghen of this city.

Mrs. Jenny Parrish of Dallas is visiting here this week in the home of her cousin, Mrs. A. D. Beauchamp, and family.

of waiting until Monday has proven of great value in getting the term under way.

### BETTER LINT . . .

(Continued From Page One)

and, according to authorities on the subject, it is necessary for us to improve our quality to meet the increased competition of foreign countries.

In the twenty counties of this Extension district, 68.5 percent of the 1936 crop was untenderable cotton of less than 3/8 inch staple, and 95.9 percent was less than 15-16 inch staple in the face of the fact that authorities on the subject say that cotton should be at least 15-16 to one inch or better in staple to meet the serious foreign competition. With the big crop now coming on the market this problem is even more important.

#### To College Station

County Agent Buckley left Saturday for College Station where he is attending a meeting of county agents and home demonstration agents in a session which had been scheduled to be held during Short Course last month, but which was postponed. Mr. Buckley expects to return home next week and will probably be back for the meeting to be held Friday.

### Employment Changes Take Place In City

A number of changes have taken place in the personnel of various Matador business enterprises during the last few days, including:

Clinton Hobbs, formerly employed by Simpson's Drug Store, is now employed by the City Drug Store, in a place vacated by Kenneth Jeffers when he accepted a position from the White Drug at Floydada.

I. W. Cutler, registered pharmacist of Aspermont, has accepted a position with Simpson's Drug Store.

Miss Willie Sue George of Flo-mot has resumed a place at the Texan Cafe; Bobby Gilmer, who formerly worked at the Texan is now with the City Drug Store force.

Mrs. Herra Ford has accepted a position with the First State Bank filling a vacancy made by Mrs. Ben Meador, who is now employed in the office of county agent, Frank A. Buckley.

W. D. Rose of Wichita Falls has accepted a position in the market department of Bob's Foodway. Mr. and Mrs. Rose and small son have moved to Matador to make their future home.

Miss Sibyl Scaff has accepted a position as clerk in Harry Willett's dry goods store.

### Scope Widened For Boys To Secure CCC

Boys from Resettlement Administration families are eligible in these camps and the requirements furnished this office are as follows: "Boys between the ages of 17 and 23 inclusive, unemployed, not regularly in school, in good physical condition, having no criminal record, and from families whose income is insufficient for a normal standard of living are eligible.

If the boy has had previous service, he must have been out of camp for at least one year prior to date of enrollment."

This enrollment to take place in October, announced A. W. Long, District Administrator of the Texas Relief Commission, and presents opportunities to these families to support their low income, and, at the same time, gives the boys a chance to benefit from training that will be useful to them in later life.

## City Street Improvement After Rains

### Rainfall Of Over 2 Inches Holds Up Cotton Opening

Additional rainfall over Motley county during the week end has proven of benefit in the grading work being done on the streets of Matador but is not especially welcome by farmers who have cotton ready to open it was declared yesterday. The rain gauge maintained by J. H. Sample showed a total of more than 2 inches of precipitation here late Saturday and Sunday, with continued cloudiness prevailing since. While the rainfall and continued hot weather will be of great benefit to winter grass, farmers are beginning to look for fair weather over fields which a few weeks ago were suffering because of lack of moisture.

#### Street Grader At Work

The new grader recently purchased by the City of Matador has been kept constantly at work for some time and a great improvement is being noticed in the principal streets over town. The larger grader equipment owned by the county was used last week on the northern section of Main street to bring additional dirt from the borrow ditches to the thoroughfare and will within a short time do much to improve travel in the north section of town.

City officials believe that extensive work will be required to bring the streets back to normal condition due to the long lapse of time since street work had been done.

### RELATIVES AND FRIENDS ATTEND MORRIS RITES

Out-of-town friends and relatives who attended funeral services here Sunday, for J. D. Morris included the following:

Mrs. Richard Etter, Paducah; Mr. and Mrs. E. P. Ribble, Crowell; Mr. and Mrs. Curtis Ribble, Crowell; Mrs. Eugen Nolte and son, Tulsa; Misses Lottie and Neoley Gibson, Mr. and Mrs. Roy Criswell and children, James E. Meador, and Mr. John Gibson all of Paducah;

Mr. and Mrs. J. E. Newton, Dougherty; Mr. and Mrs. Joe Gibson, Childress; Mr. and Mrs. J. J. Gipson, Grow; Merrick, Kenneth, and Jim Gibson Jr., Grow; Mr. and Mrs. Frank Gibson, and son, Paducah; Mr. Thurston Gibson, Olton; Mr. and Mrs. Chas. Gibson, Aspermont; Mr. Press Goens, Dickens.

Mr. Chas. Garrison, Mr. and Mrs. Jim Bomar, and Mr. and Mrs. Chas. Gilkeron and children all of Silverton; Mr. and Mrs. Jeff Morris, Amarillo; Mr. and Mrs. Frank Driver and daughter, Amarillo, Mr. and Mrs. T. E. Brown, Silverton, Mr. and Mrs. Haden Gibson, Guthrie, and Mr. and Mrs. P. L. Ribble and daughter, Vernon.

### Residents Observe Golden Anniversary

Mr. and Mrs. G. W. Seigler observed their Golden Wedding Anniversary at their ranch home about 20 miles north of Matador, with a family dinner on Wednesday, September 1, which was attended by six children, together with their families, in addition to Mr. and Mrs. Tom Moore and children of Northfield and Mrs. George Parkhill of Crosbyton, who is a sister of Mr. Seigler.

Mr. and Mrs. Seigler were married in 1887 in Collins county and have seven children and eight grand-children. Mrs. Seigler was before her marriage, Miss Ida Kirby. The family moved to Motley county a number of years ago, and have been progressive citizens in the development of agricultural and ranch activities. The Seigler

ranch is one of the few in this section which is stocked with purebred Hereford cattle.

Members of the family who were present on this occasion were Mr. and Mrs. O. F. Etheridge, Northfield, Mr. and Mrs. C. L. Vaughn and children, Margaret and Clovis Jr., Lubbock, Mr. and Mrs. Geo. Seigler and Lilburn, Mr. and Mrs. Eldred Seigler and children Francis and Norman, Guy Seigler and Mr. and Mrs. Elbert Seigler and Son Bruce.

### Recent Bride Is Tendered Shower

Mrs. A. L. Berryman, the former Frances McCary, was the recipient of a lovely shower given at Whiteflat Wednesday, September 1, at the Methodist parsonage, with Mrs. C. E. Harris and Miss Aleta Casey assisting the hostess, Mrs. H. T. Harris.

Amusing games were enjoyed by the guests, after which the gifts, totaling over one hundred, were on display. Refreshments of punch and cake were served.

Around 74 guests were registered, and gifts were received from more than thirty who were unable to attend. Ladies who attended from Matador included Mesdames George Spears, Ben Massey, Harold Campbell, Scott Bolton, T. J. Spears, Solon Lea, Gene Mize, W. M. Graham, George Edwards, Jack Edwards, U. L. Willie, L. R. Bishop, R. W. Cudd and Mrs. Clyde Bartlett and Misses Rebecca Fulkerson, Clotelle Willie and Bessie Rattan. Others present, beside Whiteflat friends, were Mrs. J. N. Scrivner, Roar-

ing Springs, Mrs. Roy McCary, Dumont and Mrs. S. R. Harris, Lubbock.

Miss Geneva Cooper left for Lubbock where she has enrolled at Draughon's Commercial college.

## Rogue Theatre

MATADOR, TEXAS

WEDNESDAY - THURSDAY  
Buddy Niles  
"The Plot Thickens"  
WITH  
Zasu Pitts, James Gleason

FRIDAY & SATURDAY  
Warner Baxter  
Wallace Berry  
"Slave Ship"

SUNDAY & MONDAY  
Freddie Bartholomew,  
Spencer Tracy  
IN  
Captains Courageous

Sunday Matinee 2:30  
Nights 7:30

# WEST TEXAS Gin Company

"Reliable Ginners"

Your reward for confidence shown in our gin plant by ginning with us last season is the new equipment which we have purchased at an expense of around \$3,500 to try and do better work for you during the coming season.

We feel the time has arrived when ginners and farmers need to cooperate closer to the end that we can put good old Texas back in the cotton world. We want to help you and we have shown our appreciation by putting in better machinery to do the work.

We have a man to operate the gin stands you are well acquainted with and one whom I am sure will work to your interest. I have a crew of men you will be proud to meet for they are congenial fellows who will make you feel at home when you visit our plant. I have selected these men because I think they know their parts and will do their best to see that you get first class service and courteous treatment.

Whether you gin with us or some other gin let's keep in mind the fact that every ginner in the territory is interested in your welfare and the better cotton you raise and the better care you take in gathering it, the more money you will receive regardless of where you gin.

Let's all join hands and make our cotton in this county a desirable cotton that any mill will be proud to secure. Exporters of cotton are turning down orders for export cotton because of all we have raised there is no desirable cotton to fill these orders.

Remember always, "Turnout" Joe is on the job

WEST TEXAS GIN CO.

Joe M. Gaines, Mgr.

# Maize Heads WANTED

Will Pay Highest Market Price

John C. Turner

ROARING SPRINGS

## IT'S A Suede FALL!

Never before has rich, dull suede been so fashion right on your feet. And this little suede tie with its sophisticated high line is the gayest example of them all. It has delightful lattice cut-outs and a giddy high heel and comes at a price you'll say is ridiculously low!

Brown, for only—

2.95 Sketched from stock. Ask for style 291.



HARRY WILLETT & CO.

"The Store of Friendly Service"



Yes! The Newest Has Arrived!

Chic Clothes for Fall and Winter WILLETT'S

Is the one store where you can be assured of finding all the smart young clothes you want—and need—at affordable prices.

- Sport Coats ..... \$10.95 to \$16.95
- Fur-trimmed Coats \$19.95 to \$24.75
- Sport Suites ..... \$10.95 to \$16.95
- Dresses ..... \$4.95-\$7.95-\$10.95



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"THE STORE OF FRIENDLY SERVICE"