



TRAIL DUST

By DOUGLAS MEADOR

There is a restless and a hungry look in the eyes of men who have no home at evening twilight.

For years I have had a covenant with solitude where I have squandered many hypothetical fortunes.

Nature loves contrasts and grows a flower and weed side by side.

Stripped of my weapons, I am bewildered and afraid when someone I had believed an enemy passes a kind remark in my favor.

With an intent to invade the burial grounds of the past, I chanced upon the bleached skeleton of a decaying era recently.

She had not dared to wish for much in a squeezed and painful life, for always there had been the sail of poverty sifting over her thoughts.

Then one night, leaving half the pages of the book untouched, she ran away with death.

GOVERNOR SAYS HE WILL FIGHT AGAINST CRIME

Ringed Address is Applauded by Thousands and Capitol Hill is Shaken by Reception.

AUSTIN, Jan. 15.—The mantle of the highest office in the gift of the people of Texas dropped today upon the youthful shoulders of James V. Allred.

While cannon boomed an official salute, the former newsboy of Bowie was inaugurated governor of the biggest state in the union, and Mrs. Miram A. Ferguson, Texas' first and only woman governor, retired to private life.

Address Hits at Crime Standing on the steps of Texas' big granite capitol, Governor Allred delivered a ringing address, pledging cooperation with the national recovery program and use of all his powers to stamp out crime in Texas.

An estimated throng of 10,000 persons witnessed the ceremonies, made resplendent by the presence of high state dignitaries, five former governors and officers and several battalions of the Texas national guard.

Occasion Solemn Despite the solemnity, the occasion, begun with the playing of the national anthem and concluded with official state song, "Texas, My Texas," by a military band, was very human.

At the start of his address, he turned to Mrs. Allred, saying, "come up here, honey." Then to the audience, "I want you to meet my wife and my little cowboy."

Thunderous applause swept the great assemblage as Allred denounced crime conditions in Texas, saying gangsters, bandits, thugs, and thieves had no place in the "clean life of Texas."

"As governor of Texas it is my duty under the constitution to cause the laws to be faithfully executed," he declared vehemently, "I am going to perform that duty and I want you, my friends to call upon your local officers to enforce the law."

Asks Cooperation "If they fail to do so, I want you and your representatives and senators to back me up in the performance of my duty. I pledge the good officers and decent citizenship of Texas that once these law violators are behind prison doors they will receive clemency only when entitled to it, based on merit, and merit alone."

While deploring the thousands were on relief rolls in Texas, Allred said the people had nothing to fear, and already were facing a new cycle of progress.

His first official act, after being rushed to the governor's suite under the watchful protection of state highway patrolmen, was to sign a receipt for \$1,500,000 in federal funds, making it available for state relief.

Mrs. Ferguson, voluntarily retiring after her second term as governor, had no part in the program other than to witness the ceremonies. As she came on the platform in the official procession, she and her husband, former Governor James E. Ferguson, were warmly greeted by Allred, although they had been strong political antagonists.

Mr. and Mrs. Ferguson Retire Immediately after the ceremonies, Mr. and Mrs. Ferguson went to their home in a suburb, while Mr. Allred, with his family and relatives, entered the governor's mansion, two blocks away.

For the Fergusons the occasion meant their probable retirement from office-holding in Texas, although they had said they would continue an active interest in politics.—Lubbock Avalanche.

TRAWEEK HOSPITAL The following persons were treated at the Traweek Hospital this week:

Erma Lee Eldridge, Flomot, appendectomy. Donald A. Norton of Whiteflat, Marporia and Zelia Sawyer of Turkey, and Mrs. C. D. Davis of Roaring Springs all had their tonsils removed.

L. E. Cross of Quitaque was treated for a badly infected hand.

NAVAJO TOO WISE AND KEEPS QUIET

GALLUP, N. M., Jan. 15.—A shrewd old Navajo squaw has made up her mind she doesn't want to go the way of her goats.

Byron Hunter, reservation census supervisor, told today he found the aged woman stolidly silent to all his questions. He asked why.

She related how a government field man came and counted her goats a year ago, explaining they were to be bought by Uncle Sam and killed.

Recently the old Navajo heard about an "old age program" and she feared the field men were counting the aged members of the tribe, preparatory to "burning them" in a new kind of restriction program.

New Chevrolet Standard Model Is On Display

Master DeLUX prices Are Maintained While Standard Model Prices Are Reduced.

The first of the two new 1935 Chevrolets, a Standard model was displayed here Saturday by the local F.F. Chevrolet Company.

New Standard models—Coupe \$475; coach \$580; sedan \$550; phaeton \$495; sport roadster \$485; sedan delivery \$515.

Master DeLUX models—Coupe \$560; coach \$580; sedan \$680; sport coupe \$600; town sedan \$815; sport sedan \$675; commercial panel \$560; deluxe panel \$580.

The prices on the new standard models, coach and phaeton are \$10 under those of the corresponding 1934 models. On the Master DeLUX prices are exactly the same as 1934.

Knee-action continues as one of the outstanding features of the Master DeLUX cars, and is available to any customer on order at slight additional cost. Master DeLUX cars also feature the new Fisher Turrent top all-steel roof construction.

Farris Fish, manager of the local Chevrolet agency, declared that one of the new Master Six DeLUX models would be on display within a short time.

New Oldsmobile Has Turret Top; Is Streamlined

Moore Motor Company Now Displaying 1935 Six With Drastic Changes in Design.

The new 1935 Oldsmobile is being shown in the display room of the Moore Motor Company, local Oldsmobile agency. W. R. Moore, manager of the company announced the principal improvements of the new car are: the solid steel "turret top" body by Fisher, having as an integral part a roof stamped from a solid sheet of seamless steel.

The Oldsmobile is made in two new models, a new six, on display here, and a new Straight Eight.

MATADOR WOMAN ON HONOR ROLL AT BAYLOR WACO, Jan. 12.—Amy Glenn of Matador, senior in Baylor university, was among the 268 students in the institution who succeeded in making the honor roll for the fall quarter, according to an official announcement from Dean E. N. Jones.

To make this roll it is necessary for the student to attain a grade of B plus or better in each of his courses. In recognition of this achievement, Miss Glenn will receive a personal letter of congratulations from the dean.

Mr. and Mrs. John Owen and daughter, Roberta, of Turkey, visited friends here Sunday.

Robt. Pritchett Awarded Honors At Lion Meeting

Teachers Praise High School Student for Splendid Record; Highest Type of Influence Acclaimed

Robert Pritchett, honor student of the Matador High School, who, as a guest of the Matador Lions Club at the regular luncheon meeting held at the First Baptist Church, Tuesday, was awarded highest praise from Coach Harvey Stanford and Superintendent B. F. Tunnell, for the exceptional record attained as a student in Matador High School.

Boss Lion Tunnell, in an address regarding Pritchett, said, "Robert is of the highest type student to be found in any school and his place in school work, athletics and the influence he has made possible in the school are gratifying to the faculty. We know that he will make a missionary, after he has completed his work here, of which the school will be proud."

Coach Stanford tendered equal praise to the student declaring: "Robert is the type of student that deserves highest credit and we are proud of him."

Other Guests Present Miss Lorene Fryar, who aided in the recent successful Red Cross Drive in which Motley county went over the assigned quota, Dr. J. J. Reese, local dentist and George Springer, who has recently accepted a place in the Spot Cash Grocery, were guests of the Lions Club at the luncheon. Mr. Springer's name was accepted for membership to the club.

Lions Enjoy Luncheon The splendid luncheon prepared by the Baptist ladies was greatly enjoyed by the Lions and their guests and the enjoyable program which included a special musical number by Lioness, Miss Rachel Patton, proved highly interesting. Twenty-four of the regular membership and four guests were present.

MRS. S. V. FRYAR DIES AT FT. WORTH TUESDAY Mrs. S. V. Fryar, mother of local townsman, A. L. Fryar, died in Ft. Worth, Tuesday. Mr. Fryar was at the bedside of his mother at the time of her death. Mr. Fryar will leave for Abilene today, where interment will be held.

STUDY CLUB HAS MEETING WEDNESDAY The members of the Junior El Progresso Study Club met Wednesday afternoon, January 16, in the home of Mrs. B. F. Harbour with Mrs. E. F. Springer as leader.

The topic for discussion was the Indian, with a response to roll call of the position and condition of the American Indian today. The Indian's Tragic Trail of Tears, with a book review on Yumini's Story of the Trail by Ada Loomis Barry, was given by Mrs. Meador.

Mrs. English gave an interesting paper on Indian Music and Dance, which was followed by an exhibit of Indian relics.

BAPTIST YOUNG WOMEN'S CIRCLE MEETS TUESDAY The Baptist Young Women's Circle met Tuesday afternoon, January 15, at 3:30 with Mrs. Alvin Stearns. Nine members and two visitors were present.

Mrs. Springer discussed Chapter VII, "Dealing with Difficulties" in the book "Talks of Soul Winning."

After the lesson, refreshments were served to the following: Mesdames English, Springer, Engle, Thomas, Pipkin, McDowell, Deace, Meador, Doss and Harbour.

The circle will meet with Mrs. Doss next week.—Reporter.

IMPROVING C. H. Robinson received word Monday that Mrs. Robinson, who has been confined in the Baker Hospital at Laredo, had been removed together with a number of other patients, to the Baker Hospital at Muscatine, Iowa.

Mrs. Robinson is improving rapidly and hopes to be back home within a short while.

EMPLOYED IN SHERIFF'S OFFICE C. B. Groves began work Monday in the office of Sheriff J. E. Skinner in the capacity of Tax Assessor. The office recently combined with that of sheriff and tax collector, was formerly held by Alvin Stearns.

Mrs. Homer Sheats returned from Ft. Worth this week where she had been visiting her daughter, Mrs. Robt. L. Hoyt and young grand-daughter, Shirley Corp.

MRS. FERGUSON LEAVES ALLRED BIBLE WARNING

AUSTIN, Jan. 15.—Following the custom of leaving a Bible open at a marked verse on the Governor's desk by the outgoing executive, Mrs. Miram A. Ferguson Tuesday left the following verse from Jeremiah for her successor, James V. Allred:

"And the proud shall stumble and fall and none shall raise him up; and I will kindle a fire in his cities, and it shall devour all around about him."

Many Teams Accept Invite to Basketball Tournament

Rate of Acceptance Indicates that From 16 to 20 Teams May Take Part in 5th Annual Event.

With acceptance to invitations being received each day, Henry Ford, chairman of the Matador Lions Club invitation committee declared yesterday that prospects looked favorable for some 16 to 20 teams to participate in the fifth annual basketball tournament to be sponsored by the Matador Lions Club. About 40 teams have been invited.

Of the friendly rival teams which have taken part in the event during the last five years, and who will be here for the tournament this year are Quanah, Crowell and Childress. The large silver basket ball mounted trophy is in the possession of Childress now. It has been awarded to Childress one year, to Crowell two years and to Quanah one year. In event it should be won by Crowell this year, it will become the school's property since any school being awarded first place three times will be presented with the trophy. It is not necessary for the awards to be made in succession.

Athletic Fund Gets Half Half of the net proceeds from the tournament will be donated to the Business and Professional Men's Athletic Club, according to a statement made by Elmer Stearns at the Lions Club meeting Tuesday. One fifth of the gross receipts go to the school board in building maintenance.

To Accommodate Clubs Preparations are being made to house the various teams which are expected to attend the tournament. Residents who have a spare bedroom or can provide sleeping quarters are urged to notify either Elmer Stearns or the tournament director general, D. E. Pitts.

NEW ARRIVAL

Mr. and Mrs. Elmo Winters of Lorenzo, announce the arrival of their home on January 10, 1935, of a 3½ pound daughter, Lucy Beth.

Mr. Winters is a former resident of Matador.

GOES TO WACO

Frank Bryan, former assistant postmaster, left for Waco last week, where he has accepted a position with the Waco Cotton Oil Company. Mr. Bryan had formerly been connected with the same organization at Gatesville, Texas, before coming to Matador.

ADULT MISSIONARY SOCIETY

The Adult Missionary Society held its first general meeting of the year Thursday afternoon, at the Methodist parsonage. The consecration and pledge service was given by Mrs. D. D. Denison, Mrs. G. E. Hamilton, Mrs. C. D. Pipkin. Mrs. Williams read an interesting letter from our council president, Mrs. J. W. Peery.

Our president, Mrs. Williams, took charge and discussed our pledge for the year. The pledge was set at \$70, \$36 was pledged at this meeting.

Next Thursday will start our mission study, "Suzuki looks at Japan," to be taught by Mrs. D. D. Denison.—Reporter.

NOTICE

Notice is hereby given that the commissioners' court of Motley county, Texas, will open and consider bids for a county depository, for county and school funds, during the next two years at the regular term, February 11th, 1935.

The court reserves the right to reject any and all bids. W. R. Cammack, County Judge. 31-31

Pioneer Passes As A. J. Cooper Is Buried Saturday

Methodists Meet At Vernon Wed.

Moved to This County 37 Years Ago

Matador Methodist leaders headed by Rev. D. D. Denison and including Mr. and Mrs. G. E. Hamilton, Mesdames F. G. Simpson, A. J. Daffern, T. E. Williams and C. D. Pipkin attended the Methodist Educational meeting held at Vernon yesterday.

The meeting is one of a series of three in the Northwest Conference, the other two being Amarillo today and Sweetwater Friday.

Methodist college presidents of Texas, including Dr. C. C. Seelman, president of Southern Methodist University, Dallas; Rev. C. Q. Smith, McMurry college, Abilene; Rev. Tom W. Erablan, Texas Women's college, Fort Worth; Rev. King Vivian, Southwestern university, Georgetown; Dr. E. B. Hawk, dean of the school of theology, S. M. U., Dallas are attending the meeting.

The meeting is a prelude to the observance of College day in Methodist churches, set for Sunday, January 25.

To Plan Community Activities for 1935

The community Agricultural Associations of Whiteflat, Roaring Springs and Matador will hold meetings this week-end to discuss and plan with the county agent a program of Extension work for 1935. The other communities will meet at a later date.

At these meetings the rural communities will decide which activities they wish to carry on and will perfect an organization which is to cooperate with the county agent in putting through the various projects. A county wide program will be formulated later from the community results.

The meetings at Whiteflat is set for Saturday night, Jan. 19, at the school house; Roaring Springs, Monday night, Jan. 21, Texan Theatre; Matador, Tuesday, Jan. 22, courthouse. Dates for other communities will be announced later.

COMPOSERS INVITED TO WRITE CENTENNIAL SONG

DALLAS, Jan. 14.—The Texas Centennial hopes soon to soothe the dulcet strains of sweet music. At any rate Walter D. Cline, newly appointed managing director of the central exposition at Dallas and Chairman of the Executive Committee of the Texas Centennial Commission, is looking for an official Centennial song. He invites all composers of music, professional and amateur, to submit their offerings. The prize will be official endorsement.

Many songs are already in the Commissioner's hands — ballads, marches, symphonies and dance tunes. Poetry and lyrics flow in to the Centennial offices in each mail and they want more of them. They want the best available, according to their official spokesman. And they want complete orchestrations too, so that the band can start playing from scratch. They predict that the ether soon will be filled with Texas music, written by Texans, and depicting the glories of the Lone Star State.

IRENE ELDRIDGE MISSIONARY SOCIETY

Thirteen members of the missionary society enjoyed a missionary lesson Tuesday afternoon, ably taught by the teacher, Mrs. Harry Willett. The lesson was taken from the first chapter of the home missions book "Orientals in American Life," by Albert W. Palmer, author of "The Human Side of Hawaii," etc. He opens up a most interesting field of study and we hope to "take a peep behind the Oriental mask," and see beyond race differences to universal traits and problems and have a better understanding of each other. While our racial attitudes are still flexible, it is important to see behind the mask and realize after all how genuinely likable, how overwhelmingly human the Oriental is.

This is a six weeks course and we would be glad for you to come and study with us.—Publicity Dept.

INTERMENT HERE

A. J. Cooper, 85, pioneer of Motley county, was summoned by death at the home of his son, W. P. Cooper, at Roaring Springs, Friday morning, January 11, 1935.

Mr. Cooper was well known throughout this and adjoining counties, having moved here 37 years ago and had taken an active part in the development of this western empire, and had many friends among early cattlemen and pioneers.

Augustus Jesse Cooper was born in Red River county, Texas, May 6, 1849 and moved to Pilot Point, Texas, where he spent most of his boyhood, moving to the Indian Territory soon after his marriage, where he participated in the land run during the settlement of the Territory in what is now the state of Oklahoma. He filed on a claim near Lexington, Okla. He moved to Motley county in 1898. Mr. Cooper was a member of the Christian Church.

While in poor health for several years, he had lived an extremely active life.

Mr. Cooper is survived by four sons and two daughters, all of whom were present at the funeral service: L. E. and W. P. Cooper of Roaring Springs; J. W. Cooper of Clayton, New Mex., and John Cooper of Adobe, New Mex.; Mrs. V. M. Chalke, Dallas and Mrs. G. E. Hamilton of Matador.

Funeral services were held Saturday afternoon in the Church of Christ at Roaring Springs by Rev. R. P. Dronnon of Tahoka, a former pastor of Roaring Springs. Interment was made in the East Mound Cemetery at Matador.

METHODIST INTERMEDIATE LEAGUE

On last Sunday evening, a group of boys and girls of intermediate age, met in the basement of the church together with a few adults and organized an intermediate league.

The following officers and counselors were elected: President—Boyd Willett. Vice-President—Charlie Scaff. Sec. and Treas.—Kittie Janette Jenkins.

Chairman of Social Service Committee—Betty Jo Simpson. Chairman Missionary Committee—Zona Ruth Scaff. Chairman of Worship Committee—Dorothy Gene Harp.

Chairman of Recreation Committee—Fred G. Simpson, Jr. The following adult counselors were elected: Mrs. Schweitzer—General Counselor. Miss Mable Jameson—Worship Counselor. Miss Josephine Moore—Recreation Counselor. Mrs. Ethel Payne—Social Service Counselor. Mrs. F. G. Simpson—Missionary Counselor.

The following program will be given next Sunday evening at 6:30. Subject—"When Should You be Different?" Leader—Zona Ruth Scaff. Songs—To be Selected. Scripture, John 17:15-20—Kenneth Simpson. Story "A Boy Who Was Different"—Furman Vinson.

Prayers. Talk: "Do I Follow the Crowd?"—Jack Robinson. Talk: "Some Tests for Being Different"—Houston Schweitzer. League Benediction. All boys and girls between the ages of 11-15 inclusive, are cordially invited to join.

PASTOR VISITS

Rev. A. L. Jordan, pastor of the Baptist church, filled the pulpit of the First Baptist church at Wellington, Texas, Sunday, at both the morning and evening services. In Rev. Jordan's absence, a laymen's service was held at the morning hour with B. F. Harbour presenting a very inspirational address.

Mrs. Alvin Stearns, Mrs. J. D. Craven, Misses Rachel Patton and Myrna Baskley drove to Pilot Point Sunday.



MATADOR TRIBUNE

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NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

NOTICE OF TRUSTEE'S SALE

WHEREAS, On the 16th day of March, 1928, A. B. Smith executed a deed of trust conveying to E. H. Small, a trustee, the real estate herein described, to secure Annie Clifton Hughes, in the payment of a debt therein described.

WHEREAS, Default has occurred in the payment of said indebtedness and the same is now wholly due, and the owner and holder of said debt has requested the undersigned to sell said property to satisfy said indebtedness.

Said real estate is described as follows: In the County of Motley, State of Texas, 143.14 acres of land, more or less, out of Survey Thirteen (13), F. P. Knott Survey.

MOVIE CHATTER By A Rogue CIRCUS CLOWN

Hey folks, step up and take notice. Not one, but two Joe E. Browns are coming to town Friday and Saturday in one of the funniest laugh hits of the season. It's "Circus Clown," with Joe E. Brown and Patricia Ellis.

The Dancing Lady Clark Gable and Joan Crawford come to the Rogue Sunday and Monday in one of the best pictures of the year. "Dancing

SAGA OF THE PRAIRIE

ALLIE FAYE WILLIAMS, Editor MATADOR HIGH SCHOOL

January 10, 1935

Senior Report

The Senior class is very happy to have Mary Echols enrolled in school again. The Seniors certainly are "cramming" for mid-term examinations.

Junior Report

The Junior class gave the assembly program last Friday. The program was divided into two parts. The first was a mass meeting to save the soul of one of our class members. Lucretia Estes gave a lecture to the Seniors—You can imagine what it was.

Sophomore Report

The Sophomores are glad to report that Clefa Mae McCain has returned to school. The absentees for the past week are: Carl King, Ava Clyde Smart, and Bonnie Mae Willis.

General News

This is the week for six weeks and mid-term examinations. Everyone is studying hard and hoping to get exempt. A district executive meeting was held Monday night at Turkey for the purpose of making out the football schedule for next year. Eight schools were represented.

Invitations have been sent out inviting schools to the basket ball tournament, sponsored by the Lions Club, for next week-end. Ray Mintz, of Thalia, has been selected as the chief referee for the tournament.

Next semester commercial law and economics are to be taught. Mary and Dorothy Echols have re-entered school. The student body is very happy to have them back. Maurice Reilly is out of school with the "chicken pox."

There will be no assembly program Friday on account of the examinations.

EPWORTH LEAGUE

"The Riches of Friends" will be the subject for the January 20th meeting of the Epworth League. The program to be rendered is as follows: Leader—Roberta Jameson. Hymn: "I Need Jesus," No. 23. Hymn: "What a Friend," No. 197.

Scripture. Prayer. Leader's Introductions. Life Purpose and the Purpose of Life—Mrs. Denison.

The Individual's Social Responsibility—Mrs. Denison. The Peril of Loneliness—Robert Jameson.

The Friends of Jesus—Mrs. Miller. How to Cultivate a Variety of Friends—Sibyl Scaff.

Beyond Our Town and Time—Sibyl Scaff. "The House by the Side of the Road"—Margaret Cornett.

Business. Benediction.

INTERSCHOLASTIC LEAGUE OFFERS MANY CONTESTS

The Interscholastic League of this county offers the schools this year a wide variety of contests, according to Mr. Roscoe McWilliams, recently elected Director General of the organization for the current school year.

"No other extra-curricular activity," he said, "engages the interest and stimulates endeavor along helpful lines more than the contests which are scheduled for the county meets. Here we have an activity for practically every child. There is opportunity for

participation in fifteen different fields, both athletic and literary, ranging from the third grade on up to the last year in high school.

"We are advised from the State Office that the Constitution and Rules are ready for distribution and that applications for membership are coming in from schools in all parts of the state. The schools in this county should get in on the ground floor and begin preparation early. Each school that joins is given a copy of the Constitution and Rules, a copy of the current spelling list and is entered for a year's subscription to the Interscholastic Leaguer.

Last year nearly six thousand schools joined the League and participated in its work in 229 different counties. There are contests arranged for every class of public school, including rural, ward, and both small and large high schools, and all-round championships are decided in each of the divisions at the county meet."

Mr. and Mrs. Frank Buckley drove to Paducah Sunday.

Mrs. W. W. McDowell of Borger, is visiting her parents, Mr. and Mrs. T. E. Cammack this week.

E. M. Rice of Plainview visited friends in Matador Sunday.

Leonard Crowell of Flometa transacted business here Monday.

Mr. and Mrs. L. J. Barkley visited in Lubbock Sunday.

When You Are in Paducah Eat at THE ELK CAFE

Good Food—Real Coffee Moderate Prices T. L. BRYAN, Mgr.

Clean Clothes Wear Better

Clothing with a hidden layer of grime has a tendency to wear faster. The dirt deadens fabrics and ruins their life. You will find that your clothes not only have better appearance but that they will wear longer if you have them cleaned regularly.

Keep your clothes in the best of condition with the aid of a cleaning service that is unusually thorough, yet gentle, inexpensive and fast.

Avail Yourself of the Security Against Loss by Fire When Your Clothes Are In Our Shop

NEW SPRING SAMPLES NOW ON DISPLAY

City Tailor Shop

MELVIN MEASON, Mgr. Matador

ROY BURLESON

General Insurance First State Bank Building Matador, Texas

Personality



Of ATTRACTIVE HAIR

Amazing personality is developed when the hair is properly arranged in one of the many new styles of hair dressing by a trained operator.

We invite you to try our service with the assurance that you will be pleased.

The full economy of our moderate prices is best appreciated after a trial of our quality service.

Renee BEAUTY SHOP

Mrs. Solon Lea, Mgr. Phone 78

Ladies Slippers

Special This Week Only

New Style Ties—Browns and Blacks \$2.95 and \$3.95 Values

1.95 and 2.49

Harry Willett & Co.

Chevrolet advertisement featuring 'Presenting Two New CHEVROLETS in the two lowest price ranges'. Includes details for 'THE NEW STANDARD CHEVROLET' (\$465) and 'THE NEW MASTER DE LUXE CHEVROLET' (\$560). Features include 'NEW STREAMLINE STYLING', 'TURRET TOP BODY BY FISHER', 'KNEE-ACTION', 'LONGER WHEELBASE', 'ROOMIER BODIES', 'SPEED, POWER, ECONOMY', and 'BLUE-FLAME VALVE-IN-HEAD ENGINE'. Dealer: F. F. F. CHEVROLET COMPANY, Matador, Texas.

Meador Market advertisement: 'The Best of Fresh and Cured Meats AT MODERATE PRICES. Located in Commercial Grocery MEADOR MARKET DOUG MEADOR, Mgr.'

Lea Ice Co. advertisement: 'ICE Costs Less Than Spoiled Food--- Count the food you throw away as doubly expensive. It's a loss you can prevent by keeping your ice box properly filled. Ice preserves all foods perfectly and at small cost. Reliable, regular deliveries of pure ice will keep a constant protective temperature in your ice chest. Call us today. Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice. LEA ICE CO. Independent Manufacturer of Ice PHONE 67 PROMPT DELIVERY'



THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

# ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, January 17, 1935

## Athletic Coach Resigns Thurs.

Prof. Frank Cole, who has been employed in our high school as coach and science teacher, resigned his position Thursday and left Friday for Waco where he will enter Baylor University. Mr. Cole will begin work preparatory for a medical education. Mr. and Mrs. Cole have made a host of friends who wish for them a very successful career.

Mr. and Mrs. L. E. Harper were called to Colorado, Saturday to be with Mr. Harper's brother, who is critically ill. Hollis Godfrey and Mike Hoyle visited friends in Lubbock Sunday.

## New Cream Station

The cream station which has been under the management of Mrs. Albert Hodges in the rear of the bank building, has been purchased by J. C. Smiley, and moved into the Campbell Grocery store. Mr. Smiley will be glad to render the best of service and pay the best market price possible for all kinds of produce. Mr. and Mrs. I. E. Yandell are the parents of a little son, who arrived in their home Sunday evening.

Mrs. A. J. Smith and little son, Ronald, visited in Floydada during the week-end. M. H. Costlow of Spur visited here Friday.

## Senior Class Play Presented Friday

The presentation of the senior class play entitled "The Price Tag," which was presented Friday evening, was a decided success. A large appreciative audience crowded the school auditorium and enjoyed the hour's entertainment. The play was directed by Miss Bessie L. Medlen, who is to be complimented in her earnest untiring efforts in making a success of this unusual play.

B. M. Nelson and Dick Lewis were business visitors in Spur Friday.

Dale King and Walter W. Keahy, students in Texas Tech, were week-end visitors here. Miss Florence Ross of McAadoo, visited her many friends here Friday.

## TO LUBBOCK

Claudia Nichols returned to Lubbock, Friday, for a few days treatment of specialists. He was accompanied by his parents, Mr. and Mrs. A. B. Nichols. His many friends are anxious for his rapid recovery.

Harold Jones and Rev. W. O. Cooley spent Friday visiting friends and relatives in Lubbock.

Mr. and Mrs. F. D. Caldwell and children left Sunday evening for San Antonio, where they will make their home.

Miss Ina Mae Long, who teaches in the Folley school, visited home folks during the week-end. George Hensarling visited in Lubbock Friday.

Mrs. D. Holt with Mrs. Jesse Freeman and sons made a business trip to Lubbock Wednesday.

Mr. and Mrs. Homer Jackson were Spur visitors Tuesday.

Rev. and Mrs. W. O. Cooley attended the Baptist District Association in Quitaque, Tuesday. Doyle Mitchell and Ralph Nichols were visitors in Lubbock Saturday.

Mrs. Emma Russell and children of Spur, spent Sunday visiting friends here.

Ramsay Gabriel was a visitor in Spur Friday, on her return she was accompanied by Mrs. Minnie Lewis, who visited friends here.

Golda Marie and Ruth Nance of Quanah visited during the week-end with their grandparents, Mr. and Mrs. L. W. Harmon.

Mrs. Claude Hall and Mrs. E. S. Favers visited in Crosbyton, Wednesday.

## Your Personal Appearance Is Important

Correctly cleaned and pressed clothing is the most effective way to increase your appearance, and the cost is moderate.

You will be surprised how new your clothes will look after we have cleaned and pressed them.

We Solicit a Trial

See our samples of new suit material.

TAILORED CLOTHES ARE NOT EXPENSIVE

JACKSON The Tailor

Roaring Springs

## Only the Finest INGREDIENTS In Our Bread

Ask for Golden Crust Or Dixi-Star Sliced

When You Buy Bread, Demand Matador Bread!

City Bakery MATADOR

## HOW TO GET A POSITION

To young people who are looking forward to prosperous New Years in the future, the world-famous Draughon Training and Employment Department insure the broadest opportunities.

How these facilities have brought good positions, attractive incomes, and rapid promotions to thousands of others will be fully explained if you will mail the Coupon today for finest catalog in the South and Special Information.

This inspiring booklet describes today's opportunities in business, shows how you may prepare quickly and at low cost, and explains a proven plan for helping graduates to secure their first positions.

New Term starts soon. Mail the Coupon today.

Your Name

Address

DROUGHON'S COLLEGE LUBBOCK, TEXAS

## OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

### First State Bank

At Matador, State of Texas, at the close of business on the 31st day of December, 1934, published in the Matador Tribune, a newspaper printed and published at Matador, State of Texas, on the 17th day of January, 1935.

RESOURCES	
Loans and discounts, on personal or collateral security	\$197,864.41
Overdrafts	360.12
Securities of U. S., any State or political subdivision thereof	6,835.66
Other bonds and stocks owned	1,900.00
Banking House	10,000.00
Furniture and Fixtures	5,500.00
Real Estate owned, other than banking house	4,218.00
Cash and due from approved reserve agents	45,948.20
Due from other banks and bankers, subject to check on demand	156,823.73
Stock and/or assessment Federal Deposit Ins. Corp.	1,079.45
<b>TOTAL</b>	<b>430,329.57</b>
LIABILITIES	
Capital Stock	37,500.00
Surplus Fund	25,000.00
Undivided Profits, net	7,855.91
Individual Deposits subject to check, including time deposits due in 30 days	346,389.93
Time Certificates of Deposit	6,341.85
Cashier's Checks Outstanding	3,237.72
First State Bank, Roaring Springs, Tex., liquidating	224.35
Other Liabilities, Federal Reserve Bank, Dallas, Cash Letter	3,759.81
<b>TOTAL</b>	<b>430,329.57</b>

STATE OF TEXAS, County of Motley—We, A. B. Echols, as President, and Elmer Stearns, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

A. B. ECHOLS, President, ELMER STEARNS, Cashier.

CORRECT—ATTEST: C. D. Bird, Harry H. Campbell, J. C. Burleson, Directors Subscribed and sworn to before me this 10th day of January, A. D. 1935. Frank J. Pohl, Notary Public, Motley County, Texas.

**Matador's Modern Laundry Service**

We maintain the same high type of laundry service in Matador that is found in the larger cities . . . prompt deliveries every other day . . . fine work by modern equipment and skilled operators . . . moderate prices.

**SPUR LAUNDRY**  
In Matador Monday, Wednesday and Friday

## Get The Top Price For Your Cream

We pay the top market prices for your cream and offer you prompt service.

Give Us a Trial

Agency Spur Creamery

A. A. Tipton  
N. W. Corner Square

## Electric Refrigeration Gives Convenience and Economy

A Frigidaire as a product from every standpoint will give you most for your money in an electric refrigerator. As an addition to your home it will provide safe refrigeration for you at all times—and will eliminate the expense and inconvenience of using old-fashioned methods of refrigeration.



A Frigidaire as a matter of economy will save money for you day after day, month after month, and year after year. Experience proves that it will soon save enough to pay for itself in your home.

The economical operation of the Frigidaire is only one of the many benefits to be derived from owning a Frigidaire. The convenience of the Frigidaire will give you enjoyment every day of the year. You will be able to prepare desserts, salads, iced drinks and always have a supply of ice cubes ready for use.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

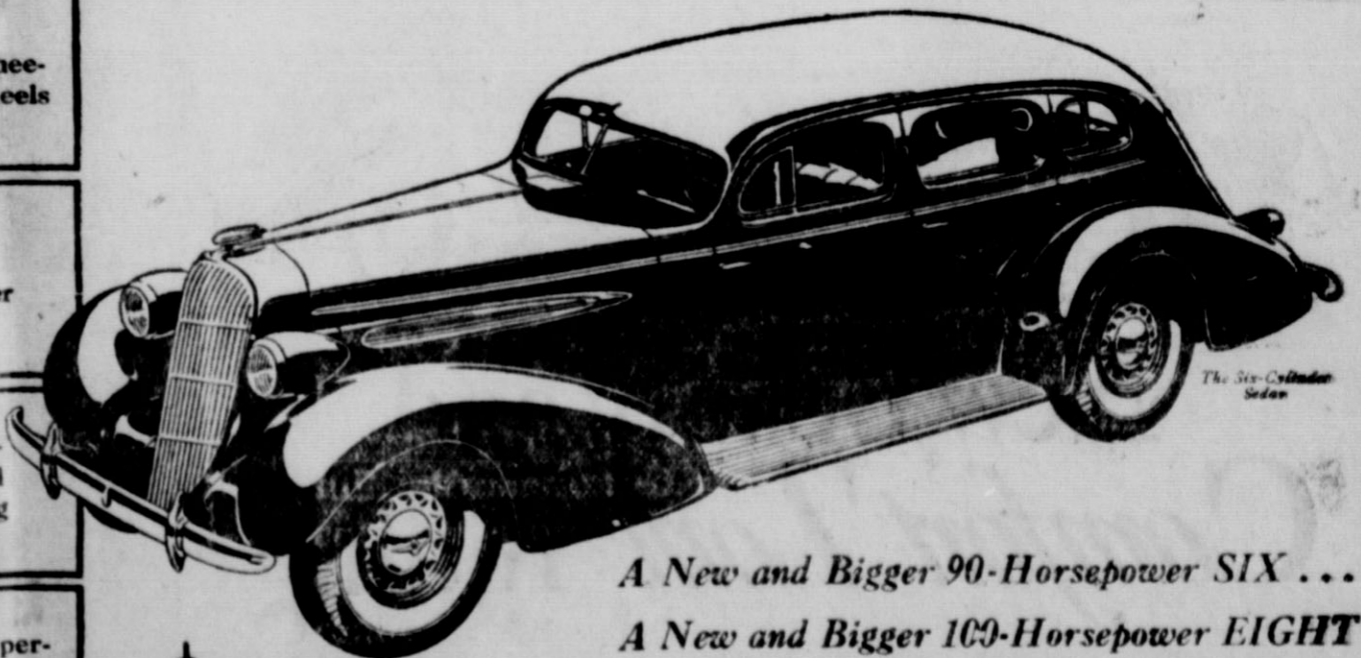
Announcing . . .

"The Car that Has Everything"

# NEW OLDSMOBILE

New Streamline Beauty • Longer Wheelbase • More Room  
More Comfort • Greater Power • Increased Economy  
and Solid-Steel "Turret-Top" Bodies by Fisher

- Solid-Steel "Turret-Top" Bodies by Fisher
- Built-In Knee-Action Wheels
- Ride Stabilizer
- Center-Control Steering
- Bigger, Super-Hydraulic Brakes
- Syncro-Mesh All-Silent Shifting



\$675

Sixty \$675 and up . . . Eight \$860 and up, list prices at Lansing, subject to change without notice. Bumpers with guards, spare tire, and rear spring covers built into all cars at the factory at extra cost. Convenience G.M.A.C. time-payment plan. A GENERAL MOTORS VALUE

EVERYTHING you want in a 1935 car. Every quality essential to motoring satisfaction. Every feature you expect in a complete modern automobile. This new Oldsmobile is certainly the car that has everything! Solid-Steel "Turret-Top" Bodies by Fisher—featuring a seam-

less steel roof. KNEE-ACTION WHEELS—built into the chassis as an integral unit of all models, at no extra cost. Bigger super-hydraulic brakes. All the other features shown at the left. And the price is still right down where you want it . . . definitely in the low-price field.

THE • MOST • COMPLETELY • SOUND-PROOF • CAR • EVER • BUILT

MOORE MOTOR COMPANY

Matador, Texas



LOCALS

CARD OF THANKS

We wish to thank friends and neighbors for the kind deeds, the many kind words and the beautiful floral offerings during the illness and death of our beloved father. Especially do we wish to express our appreciation to those who so willingly aided in every possible way during his extended confinement.

May the Blessings of God rest upon each of you is our humble wish.

Mrs. V. M. Chalke, Mrs. G. E. Hamilton, J. W. Cooper, L. E. Cooper, W. P. Cooper, J. E. Cooper.

MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh, Dept. TXA-495-AS, Memphis, Tenn.

FOR SALE—15,000 heavy bundles of 1933 feed and 20 tons of heads. Priced reasonable. Also good used farm implements. Located 4 miles east of Flomot. R. O. Ross. 2t-p-17

LUBBOCK AVALANCHE—Delivered at your door about 7:30 a. m. Price 60c per month, or 15c per week. Leave orders at Simpson's Drug Store. 2t-c-17

FOR TRADE—Dining table and chairs to trade for breakfast table and chairs. Mrs. Ethel Payne. 2t-p-24

Jess Earp of Paducah attended to business in Matador Friday. Mrs. J. A. Tipton and Mrs. Loyd Thomas of Northfield, were shopping in Matador Tuesday.

Miss Maggie Bryan, accompanied by Mrs. Frank Bryan and Miss Marie Ross, visited in Paducah Sunday.

Hubert Gilbreath of Brady, was looking after business in Matador Tuesday.

J. K. Crews of Plainview was

Program

Friday and Saturday Joe E. Brown in "CIRCUS CLOWN" A First National Picture

Sunday and Monday Jess Crawford and Clark Gable in "Dancing Lady" A M. G. M. Production

ROGUE THEATRE Matador, Texas

attending to business here Monday.

Judge C. B. Whitten, accompanied by Miss Willie Hutton and R. H. Hutto, made a trip to Turkey Sunday.

Frank Eiring of Plainview, attended to business in Matador Tuesday.

Roy Reeves of Coleman, was visiting in Matador Tuesday.

Miss Marporia Toggie spent the week-end at Turkey, visiting her father.

Jim Edmondson left Monday for Sierra Blanca, Texas, where he will be employed on the State Dam Project.

Mr. and Mrs. M. E. Thompson and Mr. and Mrs. Noble Groves drove to Paducah Sunday.

Mrs. A. Watson left Friday for Ft. Worth and Dallas, to purchase spring millinery for her shop.

Mrs. Mary E. Jones and sons Amos and Bobbie, made a trip to Quanah Saturday.

Mr. and Mrs. Oscar Fulkerson and family of Quanah, visited relatives here Sunday.

Mr. and Mrs. Marvin English, accompanied by Mr. English's mother and brother, drove to Wichita Falls Sunday to visit his father, who has been confined in the hospital there for the past two weeks.

Flomot News

Junior Thomas, who has been quite ill with pneumonia, is convalescing at this time.

Grandpa Marler is still quite sick.

Irma Lee Eldridge was operated on for appendicitis at the Trawick hospital Monday.

The Flomot junior boys were victorious in a practice game with Matador juniors Thursday of last week.

The Flomot senior boys and girls were victorious in their games with South Plains Friday afternoon.

J. L. Blakeney of Albuquerque, N. M., was in Flomot Tuesday.

S. D. Rattan, S. N. Williams, W. H. Webb and Ralph Stapleton attended the district educational meeting at Lubbock Friday evening. State Spt. L. A. Woods was the chief speaker.

Philip Graves was in Flomot Tuesday.

Dr. Gilmore of Turkey, has been attending to his practice in Flomot daily this week.

The Flomot junior girls were beaten by the Matador senior team Monday afternoon. The score was 20-16.

A large number of Flomot people attended the basket ball

Treatment for Tender Stomach

Dr. Emil's Adia Tablets bring quick relief from stomach pains between meals due to acidity, indigestion and heartburn. If not your money is refunded. City Drug Store.

games in Plainview Tuesday night. The Flomot junior boys defeated Plainview Junior High 17-14. The Flomot senior girls won from Plainview Senior High 31-20 and the Flomot senior boys were beaten by the same school 39-23.

Ralph Stapleton was in Lockney Tuesday.

The Clay children have re-entered school after being absent for several weeks on account of crop gathering.

Lloyd Kuykendall came home from Arizona Tuesday.

Costell Clements left Thursday for California.

John Barton was in Flomot Saturday evening.

Total attendance at the Flomot Sunday Schools approached the 200 mark again Sunday.

Rob Martin was in Plainview Tuesday.

Mallie Fuller was in Flomot Tuesday.

G. D. Prewett of Lubock was in Flomot Monday.

The small son of Tom Barbee, which has been very sick with pneumonia, is better and hope is held for his complete recovery.

Mrs. Allie Gunn has been on the sick list this week.

Robert Thomas and Al Clements were in Plainview Tuesday.

Sumner Williams was in Turkey Tuesday.

Beryl Blackshear was in Flomot Monday.

Chester Hawkins accompanied the basket ball teams to Plainview Tuesday evening.

Jack Nolan of Navarro county was in Flomot Sunday.

A considerable number of Flomot people went airplane riding Friday afternoon.

J. L. Lovell was in Matador Thursday.

Mr. and Mrs. Cute Webb were in Matador Monday.

Whiteflat Flashes

Mr. and Mrs. J. L. Moore of Paducah, were recent visitors in the home of Mr. and Mrs. J. D. Morris.

Robert Mayfield made a trip to Plainview Saturday.

Mrs. Bunyan Price has been quite ill with pneumonia.

Mr. and Mrs. Tip Price returned Saturday from Petersburg, where they visited relatives for several days.

Mrs. L. R. Browning and Bruce Browning were Roby visitors last week-end.

Miss Stella Cooner visited her parents at Knox City last week-end.

Mr. and Mrs. W. R. Tilson returned Thursday of last week from Dallas where Mr. Tilson went for medical treatment.

Mrs. H. T. Harris returned Thursday of last week from Lubbock, where she underwent an operation for appendicitis.

Marion Hutson of Ft. Bliss, El Paso, is spending his vacation

with his parents, Mr. and Mrs. Ed Hutson.

F. Z. and Grady Martin went to Vernon Monday.

Mrs. J. D. Morris, assisted by Mesdames Harry and Malcolm Morris, served a birthday dinner Sunday to J. D. Morris, consisting of a huge turkey, with all the trimmings. Music and games by the children were enjoyed until a late hour. Those partaking of the dinner were: Mr. and Mrs. Malcolm Morris and children, Mrs. Harry Morris and children, Mrs. R. L. Watson, Mr. and Mrs. George Sims, Mr. and Mrs. McWilliams.

Mr. and Mrs. Truett Patrick were hosts to the 42 club Friday night. Those from Matador attending were: Mr. and Mrs. W. E. Elithorpe, Mr. and Mrs. Herman Elithorpe and Misses Sallie Rat-

tan, Emma Lesta McKee and Hazel Elithorpe.

B. F. Keltz and Mr. and Mrs. T. J. Darsey were Lubbock visitors last week.

Sunday, Jan. 13, being Grace La Verne Tilson's 8th birthday, her mother, Mrs. T. G. Tilson, prepared a dinner for the occasion and quite a number of Grace's friends were invited. They engaged in games of various kinds in the afternoon and at a late hour the little guests departed for home, tired, but happy.

BASKETBALL TOURNAMENT

Saturday, January 19, the junior boys and junior girls of the county will meet in a tournament in the Matador gymnasium at 9:00 o'clock. The Flomot junior girls will play Fairview. Whiteflat will play Roaring Springs

junior girls at 10:00 o'clock. The winners of these two games will play in a final game at 7:30 Friday night.

The Matador junior boys will play Whiteflat at 11:00 o'clock Saturday morning. The winner of this game will play Roaring Springs junior boys at 3:30. Flomot junior boys play Fairview at 2:30. The final in boys games will be at 8:30.

DR. E. W. MCKENZIE DENTIST OFFICE AT RESIDENCE Matador, Texas

Athlete's Foot

If your toes itch you are probably suffering with ATHLETE'S FOOT. This disease is a form of RINGWORM that is deeply imbedded in the inner layers of the skin. Blisters form that cause spreading. BROWN'S LOTION will stop the itching instantly. It is highly antiseptic and will heal any case of ATHLETE'S FOOT in fourteen days or your money will be refunded. Don't use messy salves and bandages. 60c and \$1.00 bottles for sale by Simpson's Drug Store.

LET'S GO WITH CONOCO COOPED SERVICE STATION F. F. F. SERVICE STATION MOHON SERVICE STATION DOBBS CITY MERC. CO. DALTON & ASHFORD BOB'S OIL WELL YORK'S SERVICE STATION WHITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA. -- FLOMOT L. B. Robertson Commission Agent Matador, Texas

NOT THE BEST ON EARTH... BUT JUST AS GOOD! CONOCO Bronze Gasoline And Germ Processed Motor Oil TRY OLD "SUNSHINE" F. F. F. Service Station "WE MAY DOZE, BUT WE NEVER CLOSE"

FORD V-8 FOR 1935 New Beauty and Comfort Lone Riding THE new Ford V-8 for 1935 is here! It is not only new in appearance with new streamlined body and luxury fitted interior. It introduces a new motor-ing experience—Comfort Zone Riding. The body of this new car is mounted on a new Full-floating Springbase. All passengers are cradled in the Comfort Zone between the springs. As a result even back seat passengers now enjoy front seat riding comfort! Notice the many other new features of this Ford V-8 for 1935. More body room, with seats up to 5 1/4 inches wider. Safety glass all around at no extra cost. A luggage compartment in back of the rear seat. Bigger tires. New easy-acting brakes, and a clutch that will delight every woman who drives. Remember—when you buy a Ford you get the basic advantages of a powerful V-8 engine, an all-steel safety body and the most economical car to operate Ford has ever built. See this new Ford V-8 today. \$495 AND UP F. O. B. Detroit

COLD WAVE COMING! You can laugh at cold waves if you have a tank of SPECIAL WINTER BLEND CONOCO BRONZE GASOLINE "Cold wave? I'm not worrying. I've got Special Winter-Blend Conoco Bronze Gasoline in the tank!" BE PREPARED! Don't let cold weather inconvenience you. Fill up now with the high-test gasoline made especially for instant starting and smooth pick-up at the lowest temperature! SAVE MONEY! Conoco Bronze saves your battery. You choke less—waste no gasoline. TRY IT TODAY! See for yourself that it gives better performance. INSTANT STARTING LIGHTNING PICK-UP CONTINENTAL OIL COMPANY - Established 1875