

"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

Matador Tribune

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

Tribune Vol. 10, No. 51

Matador, Motley County, Texas, Thursday, February 25, 1937

Motley County News Vol. 17, No. 51

TRAIL DUST

By DOUGLAS MEADOR

Cumbered by recondite silence the prairie night moves slowly after a migratory moon galloping over worn trails in the dim winter skies and the dust of ages is drifted back against the stars. To look only upward, a million years are left uncovered and unchanged; time is a meaningless symbol scratched on the escutcheon of eternity. Then a silversailed cloud the flag-ship of an invading armada, obliterates the old moon to the leafless mesquites and somewhere below the low rim of hills a coyote howls a prophetic thanks for release from the heavy weight of stillness.

These tents of human relationship may vanish from the changing sands of behavior where the frail pins are secured, yet my dog will not know or care if I but remember to speak a kind word at homecoming. My last friend may leave a cup unfilled at our meeting place but I will never question the loyalty of the heart that has hungered through a day for the sound of my voice. A slave to devotion sleeps thankfully through the cold, wind-whipped night, outside the door, with no more sanguine dreams than to feel a kindly hand in the morning.

We can not pour back the bitter years into the samovar of life or I should like forgetfulness instead of chattering scissor-tails in the cottonwoods above my rough couch at summer dawn. Their noisy wings destroyed the sweet, thin frosting on slumber's pinched cake when bare, weary feet must go so far before it was offered again.

The cursing man who heat blood from the backs of his teams with clubs and chains has followed the wretched beasts, on to silent, peaceful dust. The terror of suffering eyes, and the groans at each blow are, perhaps, written somewhere on a ledger which his life could not balance but perhaps an unknown legacy of compassion in the banks of eternity may settle his debt. Otherwise judgement must rest against a spirit listening to unshackled hoofs thundering in frolic over the soft, green trufs of Valhalla.

Standing as a drawn, old man who once was king, the gilded passenger coach has come to the end of rails at a lonely siding. A dirty tent is nailed to one side and squallor has replaced the chapped, flaking paint. From a broken window protrudes the ugly finger of a rusty stove-pipe and the gold letters, "Private," are partly covered with ragged burlap. The memories of splendor and laughter the expensive beauty of a decaying era, have long departed from the warped sides of the derrick. It might be as if youth is a gilded cap, sweeping proudly through life's open roads, and age a deserted siding where glory is cooked away by relentless suns.

Mistletoe, fastened in the higher branches of the mesquites, often destroys the source of its parasitic existence. It is not uncommon to see a courageous man destroyed because the burden of human parasites demand more than his personal existence can spare.

Red clay bluffs in the territory of my childhood used to bear extensive polished trenches where the buffaloes of another day had found deposits of salt which they licked. Cattle, when not properly supplied with the salt still follow the precedent, yet a hundred trials have given me no taste but dirt in my mouth. In these afteryears I have met with the same result in trying to taste pleasure where other men apparently found it.

No form of excitement has ever left me as jittery as a runaway team bounding the wagon box up over the hounds, in fact one time it was after the third sarsaparilla

Lively Meet Local Scouts Held Tuesday

Program Gets Under Way; Plans Started To Coach Leaders

At a meeting of the local Boy Scout Troop Committee at the Burton-Lingo Lumber Yard Tuesday afternoon plans were made for a Leadership Training Course, A District Easter Egg Hunt, the Regular District Committee Meeting on March 2, and the next District Court of Honor, all to be held in Matador.

The Troop Committee organization was completed. U. L. Willie, Chairman, J. Randall Whitworth, Program Man, B. F. Tunnell, Promotion, N. C. Beam, Court of Honor and Henry Pipkin, Finance.

B. F. Tunnell is heading up the leadership training course that began in the Northeast district the fourth week in March. Four patrol leaders will be selected and they will fill their patrol with men 18 years old and older. The purpose of the course is to present the fundamentals of Scouting, the successful operation of a troop and the duties of each of the officers in a troop. This is not a series of lectures, Tunnell pointed out but actually doing the things in the course that should be done in the activities of the Scout Program throughout the year.

J. R. Whitworth, Program Man on the Troop Committee will complete arrangements for the District Easter Egg Hunt to be held here the afternoon of March 28. At the meeting of the Troop Committee, it was urged that Matador should furnish the eggs, dye and hide them and the only thing the other Troops would have to do would be

(Continued on Back Page)

YOUTH CLAIMED BY PNEUMONIA

Succumbs Wednesday Night After Two Days Illness

Cullen (Bill) Thornton, 20, son of Mr. and Mrs. J. P. Thornton, died at the home of his parents at 11:30 last night (Wednesday), the victim of pneumonia. The youth, while suffering from a slight attack of influenza, had contracted the fatal disease only two days before.

Funeral services will be held at the Baptist Church here at 9:30 Friday, by Rev. H. M. Weldon, pastor of the local church and interment will be made in Matador East Mount cemetery.

Cullen Thornton was born at Everman, Tarrant county, December 23, 1916 and came with his parents to Matador in 1928 where he has since made his home. Besides a host of sorrowing friends he is survived by his parents, Mr. and Mrs. J. P. Thornton of Matador, four sisters, Mrs. V. E. Neely, Mrs. Opal Lindop, Mrs. Ruth Seigler all of Los Angeles, California, Mrs. V. E. Blaken of San Francisco, California and one brother, Lester Thornton of El Paso, Texas.

Bob's Foodway Will Give Cash Saturday

Bob's Foodway, local grocery, will give away cash here Saturday as part of an advertising program established shortly after the store began operation.

While the amount to be distributed to customers was not announced it is estimated that more than \$800 has been presented to customers since the plan was started.

L. B. Robertson, manager of the enterprise, declares he has received wide response from the merchandising innovation.

topped off with a dash of sen-sen before my pulse returned to normal. Perhaps it was the never-flowering anticipation of tragedy that dangled with the loose reins.

THE SONG IS ENDED: PETE, CANARY, TWEETS NO MORE

WASHINGTON, Feb. 23—Scores of people have been calling daily at the home of Edward M. Jameson, ever since it became known that Pete, his canary, could sing "Yankee Doodle."
"Tiring of the novelty Jameson today posted this notice on his front door:
"Pete doesn't tweet here any more. In fact, Pete doesn't live here any more."

MATADOR FIRE BOYS MEET IN PRACTICE MON.

Spectators Asked To Keep Out Of Way During Fire

The Matador Fire Department meeting after the customary alarm Monday afternoon practiced fire-fighting as the first of a planned schedule of work-outs was put in force according to Fire Chief H. H. Courtney. While the majority of the drills will be held after the usual working hours of most of the volunteer firemen it is probable that alarms will be sounded at various hours of the day and night before the training schedule is completed.

The highly efficient Matador Fire Department offers protection to property owners here which could not be improved were the men paid as city maintained department. In order to render complete cooperation to the organization, requests are made that spectators at a fire keep out of the way of the firemen and equipment. Warning is also made with regard to driving over fire-hose, which is a law violation and subjects the driver to a fine.

Roster Of Department

While a drive for new members is now in progress in order to bring the total up to at least twenty, the following are members of the department: H. H. (Si) Courtney, Chief; Clay Gilbert, secretary; L. M. Smith, president; Algje Groves, vice-president; Brooks Calloway, Howard Edmondson, Curtis King, Jack Harris, Ben Houston Clements, Charlie Berryman, Clifton McBride, Elbert Bloodworth, Morris Gates, Tom Harris, Bennie Cox, Shands Har-crow.

FUND TO FIGHT EROSION ASKED

AMARILLO, Texas, Feb. 23—A \$2,000,000 appropriation to combat erosion in five drought stricken states during 1937 was recommended today by the regional advisory committee on land use in the closing session of a two-day meeting here this afternoon.

The appropriation—twice the amount that a subcommittee indicated yesterday would be asked—would be turned over to Secretary of Agriculture Wallace to be distributed "as he sees fit," the same method as employed last year.

The 1936 funds would be augmented by an approximate \$500,000 left from last year's \$2,000,000 appropriation.

Erosion Hazard Greater

The recommendation was made after the committee was told by government agency officials that the soil erosion hazard this year was even greater than in the spring of 1935 and that 1,000,000 more acres in Texas, Oklahoma, New Mexico, Colorado and Kansas were in danger of blowing than were last year.

Kansas has approximately 3,000,000 acres endangered, the report stated, while Texas has 1,500,000 Colorado, 1,400,000; Oklahoma, 950,000; and New Mexico, 650,000.

No new suggestions for placing the task of controlling the soil erosion on a long-term program were drawn up. Denn H. Umbarger, head of the Kansas extension service and chairman of the committee, said. The advisory body, however, endorsed the report of the president's great plains drought committee, made last summer, and the suggestions for erosion control incorporated in it.

Survey Being Made State's Auto Drivers

U.S. Bureau and State Highway Dept. Take 'Straw Vote'

Purchasers of new motor vehicle license tags in the state of Texas are being presented with a questionnaire card which they are asked to fill out in order to aid the United States Bureau of Public Roads, co-operating with the Texas Highway Department, in studying the many problems confronting auto drivers, according to information received by sheriff L. A. Carlisle this week. The small free postage card 'straw vote' is not signed by the motor car driver which will be of great benefit to the state and federal departments. Most of the questions concern the type, and model of vehicle, driven, miles traveled in Texas during the past year, gasoline mileage average and other similar items. The 8th and last question asks the occupation of the owner.

Distribution Started

Distribution of the cards has been started and a large percent of car owners have already returned the questionnaire. The cards will probably be delivered with the license plates in this county, Miss Rachel Patton, deputy clerk in the sheriff's office here declared. In some counties where the plates are mailed, the card will likewise be mailed or included in the license envelop.

While no obligation is attached to the filling-out of the cards it is believed that almost every motor vehicle owner will grant enough time to comply with the request.

FLOYDADA BAR PROTESTS BILL TO CUT 110TH

Send Telegrams, And Resolution To Senators And Representatives

Telegrams and resolutions of protest against the bill proposed by the judiciary committee of the House of Representatives of the State of Texas which would eliminate several judicial districts, including the 110th district, have been sent by members of the local bar and other lawyers in this district to state senators and representatives.

Members of the local bar point out that the bill, which is designed to cut down on judiciary expense in the state and to facilitate disposal of litigation, would not materially affect the lowering of taxes to Floyd County citizens, inasmuch as new districts in other parts of Texas would be created and the taxes which go for the support of the judiciary system would remain the same.

The bill, as would affect the 110th district, would group Floyd and Briscoe counties in the 64th district, and would put Dickens County in an already created county to the southeast. The proposed disposal of Motley County was not indicated by local lawyers.

If the bill was passed, the number of weeks in which court would be held each year in the counties of the district would be quite a bit less than at present, and would result in an increase in the cost of litigation and have a tendency to slow down the court's processes, local lawyers said.—Floyd County Hesperian.

TO HOT SPRINGS

Frank Eiring of Plainview, formerly of Matador, left Monday for Hot Springs, Arkansas where he will again receive treatments at the well-known spa, having spent several months there last summer.

Mr. and Mrs. Eiring, with their daughter Frances, visited here Saturday with Mrs. Eiring's father A. B. Echols, returning to Plainview Sunday.

City To Take Part As Texas Week Honored

Mayor's Proclamation Calls Attention To Historic Date

Matador will join the state in observing Texas Week, set apart by an act of the Forty-Second Legislature, in paying tribute to the heroic founders of the great Lone Star empire, according to a proclamation issued by Mayor G. T. Edwards. Part of the proclamation, to be found elsewhere in the Tribune, declares, "Let us all, during the brief days of Texas Week, make much of the cultural and spiritual values of our wonderful tradition and dedicate our lives anew to lofty ideals of statesmanship, character, leadership and service which our forefathers exhibited in their lives of consecration to liberty and sobriety."

Flags In The Breeze

"I urge you to make Texas week book week, education week and patriotic week. Add some books on Texas history to your library and read again the most interesting pages of our glorious history. To show our appreciation it is appropriate and practical for every home, school, office building, municipal building and courthouse to unfurl to Texas breezes, the Lone Star flag of Texas every day during Texas week."

Texas Week is the calendar week in which Texas Independence Day, March 2, and the Fall of the Alamo, March 6, is observed. This marks the beginning of the second century of Texas history.

Lease Change Forbidden In New Contract

Although all provisions of the 1937 government farm program are not yet available, at least one of the new regulations should be kept in mind by land owners in making their cropping arrangements for this year, county agent Frank A. Buckley states. The ruling referred to follows:
"If the Secretary, upon the basis of an investigation by the State Committee, finds that any person has for 1937 made any change from the 1936 leasing or cropping arrangement for the farm or has adopted any other device for the purpose of, or which would have the effect of, diverting to such person any payment to which tenants or share-croppers would be entitled if the 1936 leasing or cropping arrangements were in effect for 1937, the amount of any payment which otherwise would be made to such person may be withheld in whole or in part."

LIONS MEETING SET FOR TUES.

The regular meeting of the Matador Lions Club will be held in the basement of the Matador Methodist Church Tuesday noon, March 2, according to notices mailed this week by secretary Randall Whitworth.

Two guests, Mrs. J. D. Craven and Mrs. Douglas Meador, have been invited as winners of the Lions identification contest staged in connection with the Ladies Night program on February 16.

LEAVES FOR HOME

Mrs. Orvel Wells left Friday for her home in Washington, D. C., after a visit here. She was accompanied to Amarillo by her father, Dr. A. C. Traweck, and Henry Pipkin.

Mrs. J. H. Sheridan and daughter Miss Beulah Sheridan, accompanied by Mrs. E. C. Shearer, all of Amarillo, spent the week-end here visiting relatives.

Prisoner Escapes Jail; Steals Car

Bill Would Give Power To Cities

AUSTIN—The house today passed a bill giving all incorporated cities the right to regulate public utilities, including telephone companies. The bill provided for the rate return allowed utilities not to exceed eight percent.

The House declined to suspend regular order and ratify the child labor amendment to the federal constitution.

Rep. Ross Hardin of Prairie Hill introduced a resolution declaring the House wanted a genuinely liberal old age assistance act, and would pass a revenue bill for no other purpose.

COMPOSER KING AND ORCHESTRA TO PLAY DANCE

Milt Taggart and his famous "Vagabonds Of The Air" Victor Recording Orchestra will play for a dance in Matador on March 1st, in the Luckett Building.

Mr. Taggart wrote "Springtime In The Rockies", "The Utah Trail", "Beside The Old Oregon Trail", and many other popular songs, he is rated as one of the leading radio and dance bands in America.

They were featured for eighty weeks over K. S. L. and Columbia Net-Work on their Midnight Vagabond Hour.

You will all remember their Victor records of the best known songs ever written, "Springtime In The Rockies".

The orchestra is carrying twelve people including Miss Kay Collier, vocalist and entertainer well remembered for her songs over radio station K. H. Q. in Spokane, Washington. Miss Collier is a new member in the organization and we are sure she will be accepted on her appearance here with great enthusiasm.

Besides having three arrangers in the band who keep the musical library right up to date with all the latest songs, they feature many novelty numbers and you will especially enjoy the vocals sung by Mr. Dick Chez and Kenny James.

Mr. Taggart will also sing you some of his own songs as well as play them on the violin.

Taggart is known as one of the leading song writers of the country and his orchestra has always been accepted as one of the best, so don't fail to see them on their appearance here.

Local Grocery To Conduct Food Show

A food demonstration featuring Armour's meat products and Foller's coffee will be conducted at the Spot Cash Grocery here Saturday according to an announcement appearing in this issue of the Tribune.

Hot coffee made from the famous brand and Coney Island sandwiches will be served free throughout the day.

A cordial invitation is extended to everyone to attend the showing.

Illness Prevalent Result Of Epidemic

Quite a number of Matador residents are reported confined to their beds as a result of an epidemic of influenza which is apparently sweeping the country.

Among those who have been ill during the past two weeks, some of whom have already recovered, are, Mrs. J. T. Spears, Henry Pipkin, Marvin Patton, Mrs. Melvin Meason, Mrs. Roy Burleson, Adele Burleson, Mrs. J. R. Moore, Mrs. H. M. Weldon, Judge C. L. Glenn, Maxine Green, Mack Jacobs, Burrell Tipton, Mrs. Frank Buckley and Mrs. Joe Jeffers.

"You are not dressed for work until you put on a smile."

Ex-Convict Held On Forgery Charges

Makes Get-away Companion Stays

Trail Is Lost After 50-Mile Pursuit

Roy Mooney, 29, ex-convict with over nine years of time served and also twice an inmate of reform schools, charged with complicity in the forgery of a prominent Motley county farmer's name to checks passed to Matador merchants last Christmas, escaped

DOFFS CLOTHES

In order to avoid any chance of being caught in the narrow opening made in the bars, ex-convict Mooney, removed his outer garments and tossed them out the window, departing in his underwear. After sliding down the vent pipe he gathered up his clothing and dressed before proceeding.

from the jail here late Thursday and stole an automobile belonging to Foster Fuller in which to make his get-away. His companion Luther Ellis, 26, also charged on the same offence, refused to leave his cell after a way of escape had been provided.

Deputy sheriff and jailer, H. H. Courtney had left the two prisoners while he delivered a convicted lunacy inmate to the Wichita Falls institution and did not return to Matador until 2 o'clock Friday morning and did not know of the jail delivery and car theft until he arrived here.

Jail Bars Loosened

The escape was made through a north window of the building by prying the bars loose with a two-by-four scantling removed from a crude shower bath arrangement in the jail run-around. Mooney slid down a vent pipe fastened to the side of the building and is believed to have followed a course along the creek at the north edge of the business section until he arrived at the crossing of the street west of the bridge. Probably entering through the sidewalk by the Methodist Church he is believed to have awaited his opportunity to secure an automobile.

Engine Left Running

Mrs. Foster Fuller had parked her car and left the engine running in front of the Hiway Grocery next door east of the Phillip's Service station as she made a small purchase, when she saw a man believed to be the escaped prisoner, drive away. She rushed to the boot shop of her brother-in-law, Fred Fuller, where she notified her husband. Considerable time elapsed before sheriff Carlisle could be located. Neighboring towns were notified and scouting parties began search for the car and prisoner.

Trail Vanishes

Immediately upon his return, deputy sheriff Courtney picked up the trail of the car headed toward Northfield. After several hours behind, he followed the escaping prisoner into Childress county beyond the Tell community where trace was lost at a road intersection. The automobile, a black four-door Ford, bore the Motley county license number, 786-683, motor number 2,590,966. About eight gallons of gasoline and plenty of oil was in the car at the time it was stolen.

No trace of the escaped prisoner or car had been learned yesterday.

FLASH—AS THE TRIBUNE GOES TO PRESS WORD IS RECEIVED THAT THE AUTOMOBILE BELONGING TO FOSTER FULLER HAS BEEN RECOVERED AT ERICK, OKLAHOMA. NO TRACE OF THE FUGITIVE HAS BEEN OBTAINED.

INJURES EYE

The young son of Mr. and Mrs. H. L. Dennis injured his eye while playing in the yard of his home Sunday afternoon, when he fell and a stick he was holding in his hand grazed his face and eyeball.

Possibility that sight would be retained was apparent to the attending physician.

an average of \$1.40.

New Half-Ton General Motors Truck



Advance Stream-styling in addition to many mechanical refinements and improvements characterize the new GMC half-ton and 1 1/2-ton trucks which have recently been announced. Prices are exceptionally low—the 112-inch wheelbase 1/2 ton only \$395, chassis f. o. b. Pontiac, Michigan.

SAGA OF THE PRAIRIE

FRED G. SIMPSON, Editor THURSDAY, FEB. 25th, 1937 MATADOR HIGH SCHOOL

STAFF

Editor-in-Chief, —Fred G. Simpson
 Assistant Editor, —Marjorie Moore
 General News, —Jo Eda Berryman
 Girls' Sport Editor, —Dan Browning
 Boys' Sport Editor, —Boyd Willett
 Joke Editor, Lyman Campbell
 Sponsor, —Pauline Rister

GENERAL NEWS

On Thursday evening February 25, 7:15 o'clock, in the High School Auditorium, Orendo, a representative of the Magic Company shall present "Escape Mysteries" featuring "the Arabian Tent Escape Mystery". The admission will be 10c for all students and 15c for adults.
 Boyd Willett has been chosen to take Red Titus' place as boys' sports writer on the news staff.

Sophomore Blotches

Thursday the English II class enjoyed a very interesting book review given by Virginia Estes on Margaret Mitchells' "Gone With the Wind".

Junior News

The Junior class has selected its class rings for next year. They are the first of this kind that have ever been selected by the Senior Classes. They have a red set in gold. The members of the class will receive premiums for ordering early. Most of the boys have chosen belt buckles and the majority of the girls have chosen wristlets.

A program was presented by the Junior class members Tuesday. Fred G. Simpson Jr. gave several interesting "Believe It Or Not's". Louise Edmondson, Jean Harp and Elva Rhea Willis accompanied by Grace Kimbell at the piano, sang several songs. Bodie Brown played the accordion and tap danced. Maurice Reilly and B. F. Tunnell Jr. presented a dialogue. Several members gave a play, and Eugenia Garrison ended the program with a reading. The ones in the play were Jack Robinson Jr., Truett Rattan, Berdena Nelson, Mary Beth Martin and Ruth McBride.

Sports News

The Senior Boys' and Girls' County Basketball Tournament began Friday afternoon at 1:00 p. m. There were interesting boys' games played during the afternoon session.

The four Senior Girls' teams that entered in this county were Flomot, Whiteflat, Roaring Springs and Matador.

Matador Girls played their first game at 9:00 p. m. with Whiteflat. The game began with victory in the mind of every player, and as a result Matador won with a score of 31 to 13.

At 9:00 Saturday morning Matador Girls faced Roaring Springs Girls. The victory of this game was left up to the team with the greatest ability to win; this made the entire squad feel that it really had a hard fight. The score was 29 to 13 in Matador's favor.

After playing two hard games in the tournament Matador expected to have a hard fight Saturday night with Flomot. This being the last game of the season, they had a greater determination to win. The game ended with a score of 42 to 20 Matador's victory.

The trophies were awarded to the teams that placed in the tournament after the games. Winners were: Matador first; Roaring Springs second; and Flomot third.

The twelve Senior Girls that made the traveling squad were: Billie Lawrence, Louise Wright, Kate Ballard, Elva Rhea Willis, Grace Kimbell, Mable Turner, Louise Edmondson, Elmerine Rus-

sell, Frances Carlson, Dan Browning, Opal Vivian, and Eugenia Garrison.

The girls have started practicing volley-ball. There are twenty-five girls coming out.

The boys have started track and tennis. There are about fifteen boys coming out. The school expects a good showing from their track team this year. Coach Terrell is planning to take them to the Stock show in Fort Worth if they show up as good as he thinks they will.

Senior Splashes

The Seniors have selected pink and white as their class colors. The rose is the class flower. The diplomas have been ordered. The "rain checks" will have grey leather covers with white linings and tied with pink ribbons. There will be twenty-four graduates.

The Seniors are selecting their Senior play. Watch for the name and date, for it is coming soon.

Can You Imagine

Majoria Moore trifling on Fred? Jonita Smart without a "Crush" on someone? Malcom Morris being noisy? Tom Jr. Tilson getting to class on time. Twenty-four Seniors graduating? (We can't either) B. F. Tunnell Jr. not laughing? Joe Berry Meador saying anything? Elmer Gene Jameson being roudy? Mary Gains not talking to the boys? Keith Patton flirting with the girls? Marie Hunsucker not being a pest? J. D. Payne being tall, dark and handsome?

Lubbock Again To Be Clothiers Host

LUBBOCK, Feb. 23—March 11 to 14 inclusive were the dates set for the Wes-Tex New-Mex Wholesale Clothing Market Association's spring market event, according to announcement made here this week by O. J. Sexton, President of the Association.

The market is expected to attract hundreds of retail merchants from West Texas and Eastern New Mexico to complete their pre-Easter buying and invitations are being mailed this week.

A complete showing in millinery ladies ready-to-wear, shoes, men's novelties and luggage will be displayed by wholesalers from the principal manufacturing points in Texas, Missouri, California, Illinois and New York.

The season's fashion show will be held in the ballroom of the Lubbock Hotel on Friday evening, to be followed by a dance. Further plans for the promotion of the greatest marketing event in the history of the association will be announced soon.

Plains Meat Show Dates Are Planned

LUBBOCK, Feb. 23—Dates for the seventh annual Plains Quality Meat Show at Lubbock have been set as March 29, 30 and 31, Durwood H. Bradley, General Chairman of the show executive committee, has announced.

The show includes a baby beef, fat pig and fat lamb division for vocational students and 4-H club members and cured meat division for adults.

The canned meats division was discontinued for this show and

the committee voted to substitute a system of educational booths, each to convey a definite idea pertaining to pork. The booths are to show importance of good breeding, feeding, killing, cutting for canning and curing, sugar curing, smoking, storage and utilization.

The first night of the show has been designated as "play night." There will be a campfire at the fair grounds, games, exhibits, and other forms of entertainment are being planned for exhibitors and officials of the show.

The annual auction sale will be held Wednesday afternoon. The committee is making arrangements to have Col. Earl Gartin of Greensburg, Indiana, as auctioneer.

Minor changes in the regulations were made which included lowering the weights of calves to 850 pounds and pigs to 225 pounds and that only finished animals would be permitted to pass through the sales ring.

Noted Educators To Meet Next Week

LUBBOCK, Feb. 23—A number of outstanding men in the field of education are listed on the program for the annual meeting of the West Texas Teachers Association to be held in Lubbock March 5 and 6.

Among the principal speakers are the following: Dr. Grayson K. Kefauver, Dean of Education, Leeland Stanford University; Hon. Walter F. Woodul, Lieutenant Governor of Texas; Dr. Bradford Knapp, President, Texas Technological College; Dr. L. A. Woods, State Superintendent of Public Instruction; A. H. Hughey, Superintendent of El Paso Schools; N. S. Holland, Superintendent Breckenridge Schools; B. B. Cobb, Secretary of the State Teachers Association, and the superintendents of the schools at Post, Brownfield, Lamesa, Plainview, Big Spring and other places on the divisional programs.

Music will be furnished each day by different groups, including the Lubbock High School Band, Texas Technological College Band, Lamesa Band, and a musical program arranged by the Department of Music at Texas Technological College.

Under the direction of local school men and officials of the Teachers Association and Lubbock Chamber of Commerce, a splendid educational program and program of entertainment has been arranged for the meeting here. All teachers are invited.

MOVIE CHATTER

By A Rogue

Audioscops will make you laugh and scream. Coming soon.

My American Wife

Paramount proudly presents, "My American Wife", a story which has the same background and same appeal as "Ruggles of Red Gap". It was taken from the Saturday Evening Post yarn, "The Old Timer", the story about the foreign count who marries the granddaughter of a rough and ready old western multi-millionaire. The old guy doesn't think much of "furriners" until the count turns out to be a good egg. The cast, Francis Lederer, Ann Sothorn, Fred Stone, Billie Burke. See "My American Wife" Thursday night only.

The General Died at Dawn
 "The General Died at Dawn", starring fary Cooper and Madeleine Carroll will be at your theatre Friday and Saturday. If you haven't seen this picture here is your opportunity. Here is a picture with the same setting that made "Shanghai Express" such a hit. The thrilling tale of an Irish-American adventurer and a lovely adventuress caught in the Chinese Revolution, fighting for their lives against the gold dust of a Chinese war lord.

Libeled Lady

And now for the perfect picture with a perfect cast. See Metro-Goldwyn-Mayer's "Libeled Lady" starring William Powell, Myrna Loy, Jean Harlow and Spencer Tracy for Sunday and Monday at the Rogue.



Spring and Kitchen Needs FOOD VALUES

Be Thrifty Save!

SATURDAY IS THE DAY...

IT'S MONEY TIME AT BOB'S FOODWAY AGAIN
 AND SATURDAY, FEBRUARY 27th, IS THE DAY—
 BRING YOUR TICKETS AND COME AND GET IT.

Friday And Saturday Only....

**WHEAT IS ADVANCING!
 FLOUR IS ADVANCING!**

TAKE ADVANTAGE OF OUR BOOKING—
 FOR THIS DATE ONLY.

48 Pounds "Everlite"	\$1.99
48 Pounds "Cream Of The Plains"	\$1.79

PURE CANE

SUGAR 25 Lbs. \$1.45
 10 Lbs. 59c

COLORADO

SPUDS 10 Pounds 29c
 20 Pounds 58c

EAST TEXAS

Sorghum gallon 69c

LOUISIANA

Ribbon Cane gallon 63c

No. 2 Can

Tomatoes Each 7c

No. 2 Can

Corn Each 9c

No. 303-English

PEAS Can 6c

PEANUT BUTTER Quart 29c
 5 lb. pail 71c

Macaroni or Spaghetti each 4c

Barbecue Hot And Fresh Cooked Daily POUND 25c

BOB'S FOODWAY

Where QUALITY and VALUE Come First!

PLENTY OF FRESH FRUITS AND VEGETABLES

IN MATADOR AT SUNRISE....
 ALL THE NEWS
 Lubbock Morning Avalanche
 AUBREY DAVIS, Agent
 Leave Order At
 Simpson's Drug Store



Did You Ever See Laundry Work 'Sparkle'?

Most laundering comes to you clean and white. But that's not enough. Here is laundry expertness that actually makes clothes sparkle and gleam. You'll be delighted with the extra whiteness we put into laundering—the brilliance that tells you your washing is clean through and through. Careful scientific methods make those unusual results possible, and they do it with gentleness that adds months of wear. That's where economy comes in when you use this fast, efficient laundry service. Try it on this week's wash and note the improvement.

Spur Laundry

POLYHALITE, SOURCE OF POTASH, TERMED A GREAT TEXAS RESOURCE

Recently Perfected Method For Refining Vast West Texas Deposits Points To New State Industry

DALLAS, Feb. 24. (Special)—Conversion of a 57,000,000-ton bed of polyhalite (unique potassium salts) in West Texas into three distinct industrial commodities today was termed one of the greatest "potentials" of all Texas' yet undeveloped natural resources.

In a report to the All-South Development Council, Max Agress discoverer of the unique deposit 12 years ago and a noted potash "explorer," explained that, although experimental work has been going on for more than a decade, only in recent months has Dr. E. P. Schoch of the University of Texas perfected a method for extracting the utmost commercial values from this triple sulphate of pure calcium, magnesium and potassium.

So far as is known, polyhalite in this pure form exists nowhere else in the world but in this vast bed blocked out in Midland, Crane and Upton counties, Agress said. Economies in production arising therefrom would give Texas a strikingly important place in the world potash market now dominated by Germany, from which more than 50 per cent of United States potash consumption is imported.

Tested Several Months
The Schoch process, tested for several months at Austin in 500-ton-a-day model plant operation, produces sulphate of potash (most costly form of potash) magnesium carbonate (desirable for insulating), and a "very superior" hard plaster, with "not a pound" of the mined material wasted.

Operation of this plant has shown that the polyhalite can be mined, shipped to tidewater and refined into these commodities at a cost which, when aligned with market prices for them as produced elsewhere, indicates polyhalite could become one of Texas' most important contributions to the nation's agriculture and industry. Chief factors affecting development of this, as one of many other prospective and existent natural resource industries in the state, officials of the All-South Development Council pointed out, are potentialities of consumer demand, adjustment of freight rates, and

assurance that enterprises will not be penalized by too-restrictive legislation and punitive taxation. A more definite state policy in place of the traditional and constant thread of increased levies, said Horace Loomis, executive secretary of the Council, would be a prime factor in encouraging new industries.

Great Improvement
Although the current import situation is greatly improved over that in the years 1923-28, when 88 per cent of American potash consumption was imported, the "balance of trade" could be swung much more strongly in favor of the United States with development of the Texas deposits, Mr. Agress said, besides bringing economic benefits to Texas in the form of extensive mine and refinery payrolls, sizeable shipping contracts, and in making sulphate of potash more economically available for Texas agricultural uses.

A principal advantage in Texas polyhalite conversion is that in the Schoch process sulphate of potash is derived directly from native constituents at a great saving over the foreign method which must depend on synthetic combination of the finished salts of magnesium sulphate and potassium chloride. Also, the Schoch-produced sulphate is free of chlorine, whereas all sulphate of potash now on the market has an ineradicable 2½ per cent of chlorine, Mr. Agress said.

Vital To Soil
Though it is not universally ap-

preciated, sulphate of potash—which under present production conditions has to sell for from 25 to 50 per cent more than the more common muriate of potash—is the form of potash most vital to proper soil amendment for such crops as citrus fruits, tobacco and a wide variety of vegetables. Also it is the indicated ingredient in many industrial uses.

1939 World's Fair Has New Ideas About Amusement Features

NEW YORK, (Special).—"Only seeing will be believing," says President Grover Whalen of the New York World's Fair 1939 Corporation, as he tries to envision what the Fair is planning, more than two years in advance, in the way of facilities for recreation, entertainment and amusement.

Every man, woman and child in the United States, he says, has an interest in the 1939 Fair and to some degree or other has a part in the building of that Fair. The exposition therefore, will surpass all previous fairs not only in the demonstration of the wonders of the world at present-day life, but in the projection of the World Tomorrow, but also in providing the utmost variety of entertainment and amusement for every man, woman and child.

The entire world will be tapped for every amusement possible. The tiresome mediocrity of stunts and side shows—the stock-in-trade relics of the amusement world of yesterday will give way to a new and modern standard of excellence. The plan of the New York World's Fair has anticipated the requirements for entertainment and is making them a part of the general scheme of the Fair rather than allowing them to spring up as an appendage or an afterthought. Ever the tiny children will have a playground reserved exclusively for their own use.

New Lighting, Even Bubbles in Color To Beautify Fair

NEW YORK, (Special).—None of the scientific discoveries or developments being hurried from laboratories to make the New York World's Fair unusual and thrilling will produce more startling results than the latest technique in illumination.

This statement was issued by Grover Whalen, President of the Fair Corporation, at the inauguration of experiments by the Fair's staff of engineers and illumination experts or their consultants. These men are already at work with quarter-inch scale models of the Fair types of lighting equipment, never before used in comprehensive manner, and utterly new principles never developed practically. They are dealing with everything from fluorescent tubes and colored bubbles to concentrating lamps and floodlight systems.

The plan is not to create spectacular effects in the usual sense of the term, says Mr. Whalen, but rather to create designs in light that will make their appeal through their magnitude and their sheer beauty.

Go To Church Sunday

CIVIL SERVICE EXAMS


The United States Civil Service Commission has announced open competitive examinations as follows:

- Park ranger, \$1,860 a year, National Park Service.
- Senior educationist (senior specialist in elementary education), \$4,600 a year, Office of Education, Department of Interior.
- Principal, Indian community and boarding schools, \$2,000, \$2,600 and \$3,200 a year, Indian Field Service (including Alaska), Department of Interior.
- Junior warden (female), \$1,320 a year, Federal Industrial Institution for Women, Department of Justice, Alderson, West Virginia.
- Medical technician (tissue culture), \$1,620 a year, National Institute of Health, U. S. Public Health Service.

Chief accountant, \$5,600 a year, assistant chief accountant, \$4,600 a year, principal accountant, \$3,800 a year, accountant and auditor, \$3,200 a year, Commodity Exchange Administration, Department of Agriculture.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

Lieut. Gov. Walter Woodul has accepted an invitation to deliver an address at the first Texas Planning and Civic Conference in Austin on March 15, according to Maj. E. A. Wood, director of the Texas Planning Board which is one of the sponsors of the Conference.



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Spur Station Test Shows Native Grass To Out-Yield Sudan

The new government farm program includes a range program which stresses improvement of native pasture. That native grasses are worthy of attention is proved by the fact that under favorable conditions they will out-yield sudan. The following account of an interesting experiment at the Spur Experiment Station is furnished by Frank A. Buckley, county agent.

Forty-four male and forty-four female plants of buffalo grass, commonly called mesquite grass, were obtained in five-inch sods and set in plats five feet square on May 15, 1934. They received a thorough watering at the time they were set out but have received no additional water except that occurring during rain storms. A large amount of water from other areas has been diverted on to this grass area.

The soil on which the sodding was done in Abilene clay loam, a very fertile soil, but considered drouthy. The grass grew very rapidly during the summer of 1934 and by midsummer of 1935 had covered the 25 square feet allotted to each plant. Yields of grass were not taken during 1934, but in 1935 the grass was clipped with shears to simulate close grazing by sheep. Two clippings were made in 1935 and three in 1936. The yield of dry grass was 9,215 pounds per acre in 1935 and 6,572 pounds per acre in 1936.

In 1936 sudan grass planted in three-foot rows on adjacent areas grew to a height of seven feet but yielded slightly less hay per acre than the native grass. The buffalo grass got an early start and had produced a good crop before time for planting sudan.

The root system under one of the buffalo grass plats was removed by washing away the soil with water. The system was a mass of fibrous interlacing roots and rootlets extending to a depth of 6 to 7 feet. Determinations revealed that there was approximately three-fourths of a mile of root system under a square foot of the grass.

Large cracks occurred in the soil between the plants during dry periods. Immense amounts of water poured into these cracks at the time of dashing rains. Possibly the formation of cracks is one of nature's ways of storing water deep in the subsoil. Cracks may have values to offset in part some of their objectionable features.

No two of the grass plants are alike. They vary materially in ability to yield. A very vigorous growing female plant produced at the rate of 10,717 pounds of dry grass per acre while another of the selections produced at the rate of only 3,386 pounds per acre. There is a marked difference in many of the botanical features, more especially in the fruiting habits. Opportunities for improvement of buffalo grass through selections appear to be unlimited.

Collegiennes Pick Sammy



Passing himself onto most of the major All-American selections was not the only accomplishment of Slingin' Sammy Baugh. Texas Christian's passing quarterback. He also passed his way into the hearts of 2,300 Texas State College for Women fans, who voted him their favorite Southwest Conference star. Baugh is shown here as Miss Dorothy Ehlinger, student president from New Braunfels, presented him with a traveling bag. Dick Todd, Texas A. & M. backfield star, was second in the balloting.

Whiteflat News

(Delayed)

Misses Camella Wilkinson and Eunice Browning, students at Tech, Lubbock, spent last week-end with home folks.

Miss Aleta Casey of Sweetwater visited her parents, Mr. and Mrs. F. M. Casey, during the week-end. A district meeting of the Epworth League met with the Whiteflat League at the Methodist Church Monday night.

Mrs. Vern Austin and children visited relatives in Plainview last week.

Miss Ocie Humphries of Lubbock spent Saturday night and Sunday visiting her parents, Mr. and Mrs. E. P. Humphries.

Troy Perkins of Lubbock, was a week-end visitor here.

Mrs. L. Y. Jameson of Olton visited Mr. and Mrs. Leo Jameson last week.

Mrs. W. B. Vernon left last week for Farmersville to make her home.

J. Tom Hamilton of Siminole, Oklahoma, was a visitor here with relatives last week.

Mr. and Mrs. Ernest McWilliams entertained a few of their friends Friday evening. The guests enjoyed games, and music was furnished by several local musicians, accompanied by Mrs. L. W. Chapman, who, together with her husband were guests from Floydada.

Mrs. W. B. Vernon, who with her family, is leaving for east Texas to make her home, was honoree at a luncheon and handkerchief shower given by Mrs. C. E. Harris, Wednesday, February 17. Various games were played which furnished quite a bit of amusement for the following guests, Mesdames I.

PROCLAMATION

WHEREAS, the approach of Texas Independence Day and the anniversary of the Fall of the Alamo herald a week sacred in the hearts of all Texans; and

WHEREAS, I am prompted by the patriotic motives of the members of the Forty-Second Legislature, as expressed in Senate Concurrent Resolution Number Eight, and by my own feelings of love and patriotism toward my State;

NOW, THEREFORE, I, G. T. Edwards, Mayor of the City of Matador, Texas, do hereby proclaim the week of February 28th to March 6th, 1937, as

TEXAS WEEK

And I urge all citizens to cooperate in observing TEXAS WEEK in an appropriate manner, to the end that we shall recall the heroic deeds of the founders of this Lone Star State as they were exhibited in the Declaration of Texas Independence on March 2, 1836; then in the heroic deeds of those brave patriots who gave their lives for Texas in the Alamo on March 6, 1836; and in the many other significant events connected with early history of Texas.

TEXAS WEEK in 1937 marks the beginning of the second century of Texas history, and I suggest that every home, church school, civic organization, fraternal group, convention, court, patriotic society shall render suitable programs, in order that we may be inspired by the deeds of our forefathers to a new sense of loyalty, appreciation, and devotion to the romantic history of Texas and to help us take the long look as we plan for the next century.

I urge you to make TEXAS WEEK book week, education week, and patriotic week. Add some books on Texas history to your library and read again the most interesting pages of our glorious history. To show our patriotism it is appropriate and practical for every home, school, office building, municipal building, and courthouse to unfurl to Texas breezes the Lone Star Flag of Texas every day during TEXAS WEEK.

Let us all, during the brief days of TEXAS WEEK, make much of the cultural and spiritual values of our wonderful traditions and dedicate our lives anew to the lofty ideals of statesmanship, character, leadership and service which our forefathers exhibited in their lives of consecration to liberty and sobriety.

IN TESTIMONY WHEREOF, I have hereunto signed my name officially and caused the Seal of my Office to be impressed hereon at Matador, this the 24th day of Feb. A. D. 1937.

G. T. EDWARDS, Mayor of Matador, Texas

D. Merrill, W. R. Tilson, W. L. McWilliams, H. M. Murphy, Geo. Sims, C. H. Norton, Cliff Stephens, Earl Stephens, Bill Dunning, R. S. Wilkinson, Emmett Fisher, T. G. Tilson, Ernest McWilliams, L. R. Browning, W. M. Clifton, Jay Browning, F. Z. Martin, the hostess, Mrs. Harris and Misses Ruth Merrill and Eloise Martin.

Several members of the two Methodist Missionary circles attended the Zone meeting at Lockney Tuesday.

Mrs. M. F. Harris, who has been quite ill, is recovering slowly.

Northfield News

Mr. and Mrs. C. M. McDonald and family were Sunday guests in the home of Mrs. McDonald's brother and family, Mr. and Mrs. P. A. Simpson.

Mrs. Mollie Brown is visiting at Mercury and Ft. Worth, where she plans to remain until late spring.

Woodrow Kincannon is on the sick list this week.

Mr. B. F. Simpson spent last week at Mineral Wells, where he received treatments for rheumatism.

Mr. and Mrs. R. E. Florence and family have returned to Northfield from Matador to make their home.

Mrs. Mayvin Leary spent the week-end visiting relatives at Estelline.

Mr. and Mrs. A. J. Matlock were

Velma Collins all of Northfield. Mr. Collins was presented a rocking chair by his family, in honor of the occasion.

White Star News

Mr. and Mrs. Hugh Vinson were Matador visitors Tuesday of last week.

Varner McWilliams has assumed the Principalship of the White Star school which was made vacant by his brother, Roscoe.

Mrs. Barnett and Mrs. Robert Pritchett of Whiteflat, visited in the J. E. Taylor home Wednesday evening.

W. F. Slover of Borger spent the week-end with his family at White Star.

Mrs. Custer Sharp's father and sisters of Glenwood, Arkansas, arrived here this week to be at her bedside.

Mrs. J. Stradley and Mrs. M. E. Slover made a business trip to Matador Thursday.

Virgil Martin of Flomot was a business visitor in White Star Tuesday of last week.

The White Star ball team was defeated in a basket ball game Tuesday, by the Foley team, the score being 15 to 11.

Mr. and Mrs. Bud Titus, Mrs. W. F. Slover and Mrs. E. C. Austin made a trip to Amarillo Sunday.

Mr. and Mrs. Joe Titus of the Barton community, visited in the W. O. Taylor home Sunday.

Miss Lois Titus and Mrs. E. C. Austin of Flomot spent the week-end in White Star.

Local Youth Wins Letter at College

ABILENE, Feb. 23—R. E. Campbell of Matador was one among fifteen freshmen to be recommended today for freshmen football letters. The recommendation to the Athletic Council of Hardin-Simmons was made by Coaches Frank Kimbrough and Theo Riggs.

Campbell, regular center on Kimbrough's freshmen Cowboy squad, will be graduated to varsity competition next year.

The only other center on the freshman squad to be recommended for a letter award was Clyde Turner of Sweetwater.

Clark Jarnigan of Graham, regular center on the varsity team, will be graduated in June, leaving the post to Hatchell, letterman from Oklahoma City, and what material may come up from the freshman squad.

EARLY PIONEER



Miss Nora Cordelia Cooper. Miss Nora Cooper, above, needs little introduction as one of Motley county's earliest pioneers. She was born at historic Tee Pee City, September 5, 1882 and has spent her entire life on the location where her father, pioneer merchant, traded provisions for buffalo hides. Miss Cooper is the first known white girl born in Motley county. Her home is only a short distance from the site of the vanished city that was once a principal out-post for soldiers, cattlemen and pioneers as civilization advanced into the empire of western Texas.

Miss Cooper's name is on the granite Texas Centennial marker placed at the former site of Tee Pee City.

Don't Be MISLED... A Farmall Tractor Will Burn ANY FUEL

A Farmall Tractor will burn any fuel, including distillate or kerosene as good or better than any other row crop tractor on the America market and is recommended by the makers of the I. H. C. Farmall when the spread of cost between gasoline and distillate will justify using a cheaper grade fuel. This we also recommend.

Better Service

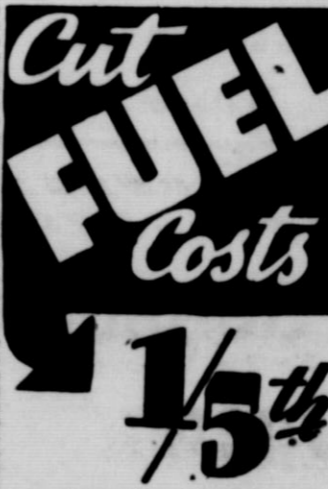
Don't buy a tractor 'just as good' when you can get a Farmall that insures cheaper operation, better service, long life and better re-sale value.

Ask us for a demonstration, or ask the man who owns a Farmall whether it be a new model or one ten years old.

The tested Tractor of this country and all farming communities.

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NEW MANAGEMENT... HAND CRAFT SHOP Mattress Work... Furniture Repair And All Kinds of Upholstering M. H. MORTON, Mgr.

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OUR FEATURE WAVES... Zoto's (Machineless Method) JoVan (Wireless Method) These are pure oil permanents that will give you the most natural and beautiful waves and end curls. MODERN Beauty Shop Theatre Bldg. Matador Phone 21J

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EVERY WEEK FROM THE NEWS CENTER of the WORLD Pathfinder comes to you with its reliable, easy-to-read and easy-to-understand news reviews in words, pictures and charts. Its condensed form presents a lively and intelligible survey of current events throughout the world; its impartial interpretation, analysis and explanation of the news enables you to think and talk straight. Other weekly news magazines sell at \$4 to \$5 a year. Pathfinder sells for \$1 a year, but for a limited time we can offer you a greatly reduced bargain price on a combination of this paper and PATHFINDER. Drop in and see samples or write and take advantage of this special offer without delay. Insure your economic future by assuring your complete grasp of current affairs.

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LOANS ARE NOW AVAILABLE FOR CROP AND FEED

Farmers Who Cannot Obtain Credits Are Eligible

Applications for emergency crop and feed loans for 1937 are now being received at the Courthouse by C. Hogan, field supervisor of the Emergency Crop and Feed Loan Section of the Farm Credit Administration. Make application with Mrs. Gertrude Nelson.

These loans will be made only to farmers who cannot obtain credit from other source, as provided by regulations issued by the Governor of the Farm Credit Administration. The money loaned will be limited to the farmer's immediate and actual cash needs for

growing his 1937 crops or for the purchase of feed for livestock and in no instance may exceed \$400.

Farmers are not eligible for these loans if they can borrow from an individual, production credit association, bank, or other concern. Emergency crop and feed loans will not be made by the Farm Credit Administration to standard rehabilitation clients of the Resettlement Administration whose current needs are provided for by Resettlement.

As in the past, the security for these loans will consist of a first lien on the crop financed if the loan is for the production of crops, and if for the purchase of feed for livestock, then a first lien on the livestock to be fed. Landlords, or others having an interest in the crops or the livestock to be fed, will be required to waive their claims in favor of the lien to the Governor of the Farm Credit Administration until the loan is repaid.

Checks in payment of the approved loans will be issued by the Regional Emergency Crop and Feed Loan Office at Dallas, Texas.

Free Course Offered Work Stock Breeders

The A. & M. College of Texas will hold a two-day Short Course for Horses, Jack and Mule Breeders on March 1 and 2, 1937, according to information just received by Frank A. Buckley, county agent. This course begins at 9:30 a. m., March 1, and closes at 4:00 p. m., March 2. No registration fees will be required.

Several prominent horsemen have been invited to appear on the program which will consist of lectures and demonstrations including the following subjects:

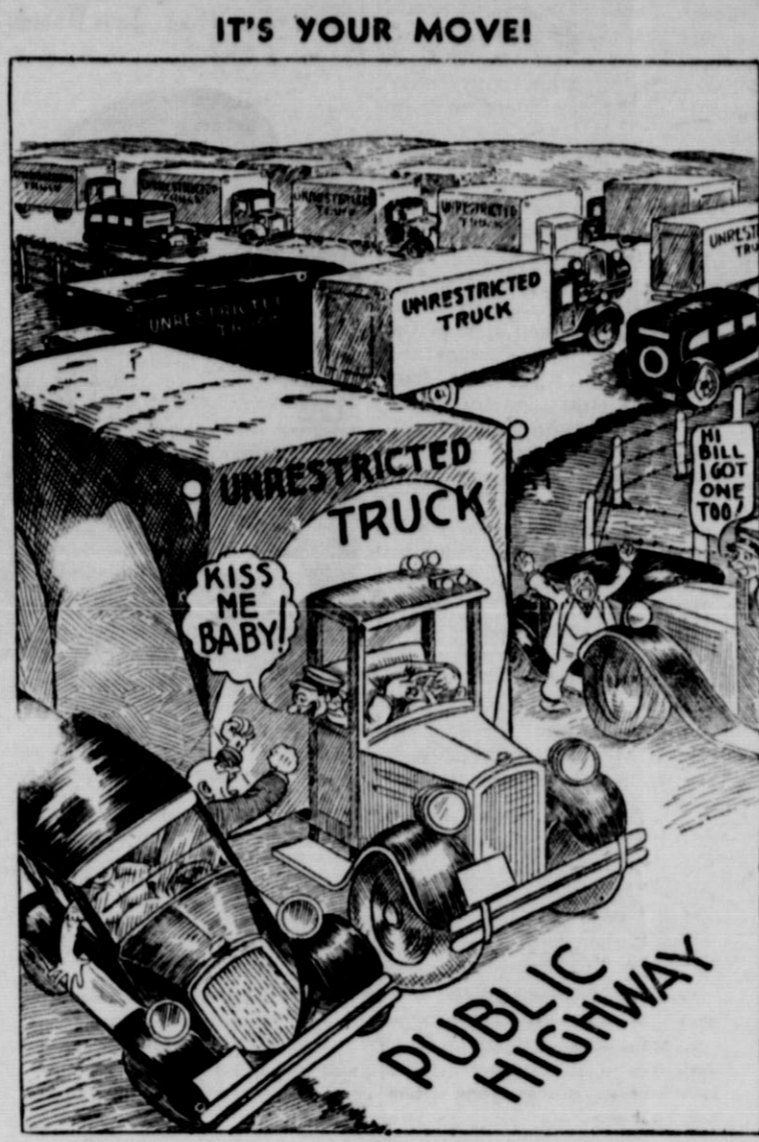
The distribution of Stallions and Jacks by State and Federal agencies, Principles of breeding, conditioning and handling a Jack, feeding work stock and breeding animals, standing stallions and jacks, judging horses and mules, breeding contracts, records, equipment, fitting and showing horses.

This course is arranged primarily for those standing jacks and stallions for Public Service. All communications should be addressed to the Animal Husbandry Department, College Station, Tex.

Texas First To Start FDR's Tenancy Plan

DALLAS, Feb. 24—Texans were the first to suggest the program for remedying farm tenancy which President Roosevelt submitted to Congress last week, and Texas has already made definite progress toward putting this program into effect.

Texas has one-tenth of all the tenant farmers of the United States, and yet it has more virgin soil than all other Southern states combined, waiting to be broken



IT'S YOUR MOVE!

which are now being carried on by the Resettlement Administration's rural rehabilitation division through which \$9,010,971 was loaned during 1936 to 29,653 Texas farm families. The President's recommendation was "to help the masses of tenants, croppers and farm laborers at the very bottom of the agricultural ladder increase their standards of living, achieve greater security and begin the upward climb toward land ownership." Loans made last year in Texas enabled such families to buy 26,569 horses and mules, 8,081 cows and more than half a million dollars worth of farm machinery, in addition to financing them for their year's operations at a rate of five per cent, where they had been accustomed to paying up to thirty or forty per cent.

This part of the President's recommendation also included "steps to prevent small owners from slipping into tenancy." Action taken by the Resettlement Administration in Texas to assist farmers in adjusting bad debts and preventing foreclosure has already resulted in helping 3,315 farmers to reduce an original indebtedness of \$11,649,376 by \$1,551,295, and to continue to operate in their own name a total of 857,508 acres.

SIDELIGHTS

(By MARVIN JONES)
Member of Congress from Texas

The President last week sent to Congress the report of the Great Plains Committee which was appointed last summer. Its recommendations for a long range program provide for action by federal state and local agencies.

Lines of action recommended for the federal government include the following: (1) determining best uses of land, water and other resources; (2) acquisition and supervision of additional range lands; (3) assistance in enlarging undersized farms; (4) development and creation of reservoirs; (5) assisting drought-stricken farm families to remain on the land; (6) control of insect pests; (7) development of mineral resources.

Recommendations for state action provide for cooperation with the federal program. Among the suggestions for this group, small water conservation projects are emphasized.

Individual farmers and cattlemen will be interested in the Committee's suggestions as to some practical steps which they feel the individual and the community

can take, (1) shifting crop plans to include more than the single cash crop; (2) flexible crop plans adapted to the amount of moisture in the soil at planting time; (3) creation of feed and seed reserves against dry years; (4) conservation of soil moisture by contour plowing and listing, terracing and similar practices; (5) artificial irrigation where possible; (6) utilization of springs, wells and other local sources of water where stock is to be pastured; (7) planting of windbreaks on borders of fields and around houses.

The Committee points out in its discussion that we must not attempt to conquer nature. Instead, our problem is to adjust our ways to hers.

Earlier this month, the President submitted the report of the National Resources Committee, which outlines a long-range program of public works. This program and the suggestions of the Great Plains Committee are intended to be considered together.

The works program stresses water conservation, and outlines a specific plan of flood control and water storage.

The Resources Committee has made suggestions for reservoirs in drainage areas throughout the United States in order that water may be saved. This includes not only the main river system but the feeder tributaries. Consideration is given to the various streams in our section. The study also includes suggestions for changing the system of water supply in various communities in our region. Such suggestions are all part of a

studiously planned program which looks toward a gradual improvement throughout the nation during the years ahead.

Cattlemen are showing much interest in the recently-approved range program, according to the Department of Agriculture.

The measure providing for 1937 crop production loans has been approved, together with the appropriation, and applications can now be filed. The procedure is the same as in previous years.

The maximum loan limit this year is four hundred dollars. Assistance can be obtained for purchasing feed for planting, cultivating and harvesting, and also for supplies necessary and incidental to such production.

Realizing the importance of making these loans available early in the year, Congress approved them as one of the earliest tasks of the session. I am glad that we have been able to get them underway so soon, and feel that they will prove of material benefit to our section again this year.

"You can guess pretty close to what is in a man's head by the clothes he has on his back."

Father was sitting in the armchair one evening when his little son came in and showed him a new penknife which he said he had found in the street.

"Are you sure it was lost?" inquired the father.

"Of course it was lost! I saw the man looking for it" replied the youngster.

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up into fertile farms for sale to these tenants. There are 286,000 farm families in Texas who are working somebody else's land, but here are also seven and three-quarter million acres of undeveloped farm land in Texas, which these tenant families might be helped to own.

A. G. (Pat) Mayes, newspaper publisher of Paris, Texas, was the man who sixty days ago laid before President Roosevelt's special committee on farm tenancy the program which that committee later adopted, substantially as Mayes submitted it, and this was the report which the President submitted to congress last week with recommendations that "we can no longer postpone action."

Marvin Jones of Texas in the national House of Representatives, and Tom Connally in the Senate have already presented legislation to put into effect certain provisions of these recommendations.

Farms Near Lubbock
One group of former tenants have been established for more than a year on their own farms at Ropesville, near Lubbock, Texas. In a dozen other Texas counties, carpenters' hammers are busy today building houses on farms to be sold to tenants, and remodeling the present houses.

Fifty-nine farms covering 10,619 acres have been bought scattered over North and Central Texas, at a price of \$490,621. Tenant farmers are already located on these farms having been nominated by local advisory committees who vouched for their ability and character. Another project, for 93 farms, is under construction on a block of irrigated land of the Wichita River Valley, near Wichita Falls, and contract is about to be let for construction of buildings for 83 farms on a 5,000-acre tract 20 miles east of Houston. The Ropesville Project, mentioned above, consists of 33 farms. Funds have been allocated for increasing it to a total of 100 farms of 120 acres each. The other farms mentioned consist of 50 to 100 acres each.

To Help Tenants
One of the President's recommendations to congress covered, in substance, the kind of activities

FINE FOOD
EDDIE'S BREAD AND PASTRIES
Served At The
MILT GOOD CAFE
DICKENS, TEXAS

PUT Spring IN Your Home

By Improving Now
Build - Paint - Improve
Paper—Stucco—Cement—Fencing
BUILDING MATERIAL
For Every Purpose
Hardware—Stoves—Floor Coverings
Higginbotham-Bartlett Co.

Rose Bushes
Guaranteed, 2 years old fieldgrown everblooming varieties, 4 colors: red, white, pink, yellow.
\$1.75 Dozen Postpaid
Tytex Rose Nurseries
Tyler, Texas

STEADY GROWTH...

LIKE that of a tree, the growth of an individual, or a business, or a city must be healthy. Deep rooting, careful pruning, proper nourishment... all are necessary.

NATURE, in the case of a tree, can be counted on to care for adequate growth... but nature alone cannot provide for groups of individuals. Individual effort is needed; cooperation and careful planning plays a part.

FOR many years Motley County has turned to the First State Bank for the solution of financial questions, and we are proud to have played a part in the successful development of this area which we serve today.

SAVINGS, trust, investment, loan and safe deposit facilities at the First State Bank provide for all financial requirements.

First State Bank
MATADOR
DEPOSITS INSURED BY THE FEDERAL DEPOSIT INSURANCE CORPORATION WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

FREE Food Demonstration FREE

EVERYBODY IS INVITED!
CONEY ISLAND SANDWICHES — COFFEE
Representatives of Armour & Co., and Folgers Coffee Co., will be in Spot Cash Grocery, Saturday, February 27th to exhibit and serve their products. Special prices and quality merchandise. Now is the time to take advantage of our bookings on former low prices.

Folgers Coffee	Guaranteed
1 Pound Can 32c	FLOUR 48 b. \$1.29 AND UP
2 Pounds 62c	No. 2 English
5 Pounds \$1.50	PEAS can 10c
Vanilla	No. 2 Can
Extract 2 oz. 5c	CORN 10c
Black	Choice Sliced
Pepper 1/2 lb. 15c	BACON lb. 28c
	Armour's Star lb. 38c
Steak lb. 15c	6 Box Carton
	Matches 19c

FRESH FISH AND OYSTERS ALL THE TIME
SPOT CASH GROCERY
MATADOR

an average of \$1.40.

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

SUBSCRIPTION RATES:

In Motley and Adjoining Counties Per Year \$1.50 Beyond 1st Postal Zone \$2.00 6 Months \$1.00 No subscription for less than six months.

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of this Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

NOTICE TO TAKE DEPOSITION

Tommy Sutton Vs. No. 964 Edward Sutton The State of Texas—To the Sheriff or any Constable of Motley County, Texas, Greeting: You are hereby commanded to

cause to be published in some newspaper regularly published in your County for 30 days notice in words and figures as follows: Tommy Sutton Vs. No. 964, Edward Sutton, suit pending in District Court of Motley County, Texas.

To Edward Sutton, defendant, and to all persons interested in the above entitled suit, notice is hereby given that, Tommy Sutton, Plaintiff has filed interrogatories in a certain suit filed pending in the District Court in Motley County, Texas. Wherein the original parties are Tommy Sutton, plaintiff and Edward Sutton, defendant, No. 964. To Tommy Sutton, a witness who resides in Motley County, Texas, but who is at present in Washington, D. C., the answers to which will be read in evidence on the trial of said cause, and has also filed an affidavit in said suit that Edward Sutton, defendant herein is without the limits of the State of Texas and beyond the jurisdiction of this court and the said defendant has no attorney of record upon whom notice and copy of interrogatories for the purpose of taking depositions can be served and that a commission will issue on or after the 30th day after the publication of this notice to take the deposition of said witness.

Witness Jack Robinson, Clerk of the District Court of Motley County, Texas.

Given under my hand and seal of said Court at office in the town of Matador this 17th day of February, 1937.

Jack Robinson, Clerk of the District Court of Motley County, Texas.

Issued this 17th day of February, 1937.

Jack Robinson, Clerk of the District Court of Motley County, Texas.

Publish Feb. 18, 25, March 4, 11.

YOU ARE DUE GOOD HEALTH, SUCCESS AND HAPPINESS

But you cannot enjoy these things if you have allowed your system to lag to such an extent that your bowels and liver do not function properly, causing you to suffer with headaches, loss of sleep, backache, coated tongue, bad breath, rheumatic pains, biliousness and gas pains brought on by inactive clogged bowel organs. Lagatone is an efficient stimulant for increasing the flow of bile. Lagatone also stimulates liver action, relieving biliousness, worn out feeling and sick headache caused thereby. Lagatone acts on bowels as a laxative and helps clear out old decayed food waste. Lagatone is a compound of several ingredients. Thus Lagatone is like several medicines in the same compound. No wonder people begin to inform us of the good results they are receiving after using it a short time. If your system is lagging and run down, your food disagrees with you, if you are tired and sluggish and lacking energy, Lagatone will clean accumulated

poisons out of your system and restore your vitality, your appetite and your good health. Go to your druggist today and buy a box of Lagatone and if after you have followed directions, written on the box, for ten days, you are not pleased with the results and if you do not feel new pep and energy, go back for your money. Price, 1 box 36 capsules \$1; 6 boxes \$5. Lagatone is on sale with the City Drug Store in Matador. Please do not accept a substitute for Lagatone, for your own good. "Never Let Your System Lag."—Adv. Feb. 18-25, March 4-11-18-25

The Capital Onlooker

By Charles E. Simons

AUSTIN, Feb. 24.—Texas received more federal aid for highways during the federal fiscal year 1936 than any other state, figures in the annual report of T. H. McDonald, chief of the federal bureau of public roads disclosed.

In federal aid for 1936 and 1937 for the emergency works program and grade crossing elimination Texas received \$38,394,153, compared to \$36,930,276 for New York which ranked second. In funds paid to states during the last fiscal year Texas led with \$15,604,940, followed by Michigan with \$11,582,121. In funds allotted to projects completed during the 1936 fiscal year Texas was first with \$15,623,248 and Illinois second with \$12,416,675.

Texas also ranked first in mileage of projects completed during the reporting period with 1,135 miles while the mileage of projects under contract aggregated 1,492.

Texas was second to New York in funds allotted to projects approved and under contract last June 30 and sixth in funds allotted to projects approved but not under contract as of that date.

Although more persons will be killed or injured in highway collisions during 1936 than in 1935, the accident curve is showing steady improvement due to aggressive campaigns by state and national agencies. The National Safety Council recently reported the nation's 1936 traffic toll would reach an all-time high of 37,500, an increase of 500.

On the surface, this would seem to be no improvement, whatever. In fact, it would indicate that the curve was going up instead of down. But when one considers the increase in traffic the showing is heartening to those interested in highway and pedestrian safety. It is impossible to calculate, at this date, the increase registered during 1936 in motor vehicle miles traveled, but a conservative esti-

mate would place it as several millions of miles. This is, after all, the most reasonable basis on which to figure and when this total is released the situation with reference to traffic accidents will be much rosier.

A national survey showed that an increasing number of persons walked into trouble during the first 11 months of 1936, fatal accidents to pedestrians increasing approximately two per cent while other major causes showed slight decreases. The blackest spot in the traffic accident picture concerned children ranging in age from four to 14. In this classification an increase of ten per cent in the number of fatal accidents was recorded.

Safety statistics reported marked progress had been made in metropolitan areas in checking the slaughter on city streets but that the problem in the smaller cities and communities was becoming more acute. The reduction in fatalities in big cities was approximately five per cent, largely attributable to intensive safety campaigns among children and adults.

Due to an increase in the number of vehicles being purchased, the highway industry is anticipating a continuation of the steady advance in collections of motor vehicle and gasoline taxes. Registrations in 15 representative counties in Texas in November were 52.3 per cent more than registrations in October and 11.1 per cent above registrations in November, 1935.

Aggregate registrations during the first 11 months of 1936 were approximately 16 per cent in excess of registrations for the corresponding period in 1935.

Sales in November showed sharp increases in the lower bracket when compared to October sales but in general observers noted a marked increase in 1936 in the sale of vehicles in the higher price brackets.

The Texas Department of Public Safety has adopted a novel method of emphasizing the need for continuing caution on the part of motorists to reduce the number of accidents, especially those involving children. The department is sending out the following cards:

"Remember: 'The golden rule and apply it to your driving.

"Slow down the moment you see children on the sidewalk or street ahead of you.

"Stop when a school bus is receiving or discharging children.

"Keep on the right side of the road and sound your horn when driving around dangerous curves or passing a vehicle.

"Have all mechanical devices on your vehicle checked regularly.

"The speed limit for passenger cars on the highway outside city limits is 45 miles an hour."

'Everyman's Fair,' Says Whalen



NEW YORK (Special).—Grover Whalen, President of the Fair Corporation, announced that official support and foreign participation in the New York World's Fair of 1939 are reaching new "high" and that here is an already obvious opportunity for every state to display advantageously its accomplishments and future possibilities and to join in making it one hundred percent "Everyman's Fair"

STATE PLANNING BOARD

Seemingly the Texas State Planning Board, which was appointed by the Governor in 1934 in compliance with a suggestion from President Roosevelt that all States name such boards, has been making better than average headway. It gets better than average commendation from the natural resources committee in its recent report.

The Texas State Planning Board has greater responsibility than any other similar body, because Texas is the largest and most diverse State. A constant drawback to the progress of Texas has been the inability of the State's component parts to hang together. City fights city and region rights region. To some extent this rivalry is stimulating and helpful. Competition is the life of other things than trade. But Texas has always needed a central planning body to co-ordinate the efforts of cities and regions when co-ordination was best.

There is a time to lay down the tomahawk.

In a vague way the people of the State have been conscious of this need. There have been a number of attempts to form State-wide commercial and civic associations for the purpose of furnishing the necessary leadership. The three large regional chambers of commerce maintain an All-State Council. In the past no organization has ever had quite the prestige or could command quite the influence to accomplish fully the task ahead of it. This nonpartisan State Planning Board has an opportunity to render this great service. Apparently it is making headway. It should receive the encouragement of all the people in

all parts of the State.—Dallas News.

Texas is rapidly becoming one of the major citrus producing states in the nation, according to statistics compiled by the Texas Planning Board. The 1937 yield of grapefruit in Texas is estimated by planning board statisticians at 6,790,000 boxes, compared with 2,741,000 boxes in 1936. The 1937 orange production is estimated at 1,800,000 boxes, compared with 747,000 boxes last year.

A survey of rural electrification possibilities in Texas has been launched by the Texas Planning Board at the request of Governor James V. Allred.

Spring Is At Hand

Greet it with a new made-to-measure Suit By S. H. Churchill & Co.

CLEANING & PRESSING

Give Us A Trial Today!

Matador Cleaners

Expert WATCH Satisfaction Guaranteed

LIPHAM'S WATCH REPAIR

Former Bradshaw Location Next Door City Barber Shop

MATADOR, TEXAS

AVOID WINTER ILLS!

There no economy in home washing when health is at stake. From steamy washroom to cold, wind-swept clotheslines . . . that's the path that leads many women to a long, expensive illness.

Our service is prompt and inexpensive. Try it today.

FLOYDADA STEAM LAUNDRY

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

— WE NEVER CLOSE —

Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine

Newest Type X-Ray Equipment Phone 59 Day and Night Service

TRAWEEK HOSPITAL

A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

the SWING is to the Two-Cylinder tractors built by JOHN DEERE

Farmers have found that the John Deere two-cylinder tractor is an economical tractor—economical in fuel consumption, in maintenance costs, in comparative freedom from upkeep and repairs.

They know that two-cylinder design insures the utmost in simplicity. Everything is readily accessible—easier to understand.

Greater compactness . . . better distribution of weight . . . transmission of power in a straight line are other superiorities of John Deere's fundamental two-cylinder engine design.

In addition, there is the very profitable advantage of burning low-cost fuels successfully—fuels that not only cost less than gasoline and kerosene but that are also more powerful.


Come in—inspect this money-saving, money-making line of tractors. There is a size and style for every farm and every type of crop raised—heavy duty, general purpose, standard tread, and orchard.

LEA IMPLEMENT CO.

Matador, Texas Phone 21M

GET THE FEEL OF THE WHEEL—ASK FOR A DEMONSTRATION

JOHN DEERE QUALITY IMPLEMENTS AND SERVICE



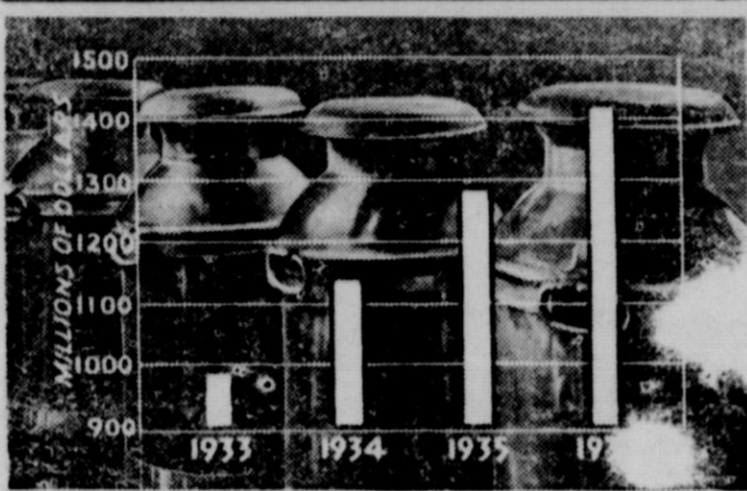
Hollywood Camera
By MARSHALL FISKE

The Battery-Charleston . . .
When one thinks of Charleston, the mind invariably turns to The Battery. This is a fine park planted with live oak trees and palmetoes, facing the harbor. Beneath the trees, one sees statues commemorating heroes of both Revolutionary and Civil War times, defenders of Ft Moultrie and Ft Sumter. In the distance one sees the historic harbor fortifications—and the vast background is filled in by the Atlantic Ocean. Ft Moultrie stands for American victory over the British in 1776 and Ft Sumter was the herald who announced the beginning of the Civil War. Facing this park are fine old southern mansions and a fine new hostelry—the Ft Sumter

Hotel . . .
Ft Sumter Hotel . . .
Two things impressed me about this hotel. First, its fine location overlooking both the Battery and the harbor and then the very fine collection of etchings. These etchings are the work of two well-known artists—Alfred Hutty—a past master of the art of etching—and Elizabeth O'Neil Werner. These etchings for the most part, depict the Charlestonian scene—street scenes, negro flower vendors with the floral offerings poised on their heads—bits of typical and artistic architecture—fine doorways and exquisite examples of wrought iron as it is exemplified by its iron gateways, fences, etc.—old churches—St Michael's and St Phillip's—and historic houses of interest—pirate houses, homes of well-known and representative people—etc.

All these etchings may be seen in the Lobby and in the Sun and Card Room of the Ft Sumter Hotel. For one who appreciates the beautiful and the artistic, this collection is a mine of esthetic pleasure.
Southern Mansions of the Battery . . .
Of the many fine old southern homes facing the Battery, the palm for beauty must be awarded to the Villa Margherita. This was formerly the home of a banker. The original house has been slightly altered and enlarged to better fit it for its present purposes—a small exclusive winter hotel. This large mansion is white and its pillared portico makes an imposing en-

Farm Cash Income From Milk Makes New Five-Year High



FARMERS' cash income from the nation's milk production totaled \$1,417,000,000 for 1936, an increase of \$128,000,000, or 9.9 per cent over the 1935 total, according to the Milk Industry Foundation.
Farm milk income has increased nearly 50 per cent since the depression low. Cash milk income for December 1936 of \$113,000,000 was 91.5 per cent of the 1924-29 average compared with the 78.5 index figure for agriculture as a whole.
Since milk production in 1936 is estimated to have increased by 2 per cent to 3 per cent over 1935, the past year's larger cash payments to farmers are chiefly due to higher unit prices paid for milk increasing consumption of milk in

fluid form, for which farmers receive their highest prices per quart; also helped to increase dairy farmers' milk checks.
While supply and demand are a fair adjustment for the nation as a whole, there has been an unusually high production of milk in some sections of the country.
Farmers are evidently feeding their herds well despite high feed prices. This, together with the high percentage of cows being milked, has caused a substantial increase in milk production in most markets.
To aid farm income this increase in production can best be marketed through stimulating consumption of milk in fluid form, as milk used for butter and other products brings the dairy farmer lower prices.

either side by wrought iron and its gateway with its fine workmanship is surmounted by posts adorned by "pineapples". These forms are symbolic in the south and stand for hospitality. The Sans Gardens, the Buist home and many others furnish fine examples of wrought iron workmanship.

New Ford Almanac To Be Distributed

Brimful of useful facts and information and other material of human interest, the Ford Home Almanac for 1937 goes to the homes of the United States this week, distributed free by dealers of the Ford Motor Company.
Readers of the booklet will find that, in addition to the time of sunrise and set, adjusted to each latitude; moon phases, eclipses and the usual other information given in Almanacs, the Ford Home Almanac is replete with interesting reading material dealing with ancient and modern prophecies, some of which shaped the destiny of different countries; sea mysteries that generations of research have not solved and other miscellany.

There are also short articles dealing with the views of Henry Ford on various subjects, as well as an article showing in detail what he has done with the \$13,000,000,000 which the public has paid for Ford cars and trucks since the Ford Motor Company began business in 1903. Most interesting are the facts that of this vast sum, the Ford Motor Company retained for itself but 6.4 cents out of every dollar, spending the remainder, totaling nearly \$12,500,000,000 for wages, taxes and materials.
While such information about one of the modern world's greatest industries will be found interesting by students, teachers and economists, the housewife and mother will also find the little book handy because of the reliable information it brings for first aid treatments in many different kinds of emergencies, hints for the kitchen and care of the garden and a well planned garden chart. The motorist planning a trip to any part of the United States will find in the Almanac a chart giving accurate mileages between important cities.

Gulf States Sulphur Menace Is Pictured

NEW YORK, Feb. 23—Foreign producers of sulphur, expanding their operations under the stimulation of governmental aid in the form of high tariffs or direct subsidies, today were pictured in the annual report of Freepet Sulphur Company as bringing the Texas and Louisiana brimstone industry face to face with the problem of increasing domination by foreigners of the world sulphur market.
Described here as being the first official public recognition of the

competition facing the Texas and Louisiana producers, the report of the Freepet Company signed by President Langbourne M. Williams Jr., considered the contrasting attitudes toward sulphur production here and abroad; pointed to the fact that Texas and Louisiana produce only about 26% of the total world supply of sulphur, and expressed the belief the tax attitude toward the U. S. brimstone industry is "based on fundamental misconceptions with respect to the

position occupied by the Texas and Louisiana producers in relation to the world production of sulphur."

The San Antonio livestock market, one of the most important cattle markets in the Southwest, handled more than \$7,039,063 worth of livestock during 1936, the Texas Planning Board has been informed. The 1935 volume amounted to \$5,739,396.

DANCE TO THE MUSIC OF



MILT Loggart
and his
VICTOR Recording ORCHESTRA

MATADOR, TEXAS
MONDAY, MARCH 1st.

8:30 P. M. TILL—? LUCKETT BUILDING

NEW MANAGEMENT . . .
We specialize in finish work and offer Delivery Service
Good Equipment - Hot, Soft Water
Each Machine Sterilized
Speedway Home Laundry
J. D. Cartwright, Manager

West Texas Gin Company
RELIABLE GINNERS

We are here to gin any kind of cotton you have for us to gin and I am not trying to tell the farmer what to plant.

However, after careful study of the cotton situation I find that South America is changing to longer staple cotton.

The better staple cotton we have, the better market we will have for our 1937 crop and while we are short on staple cotton we have enough short cotton to last two years.

It looks like there will be a demand for every staple bale of cotton raised next year. The short cotton will then have to go to the speculator. Do you have any idea what he will offer you? I don't have, but I do not believe it will be very much when he knows he will have to hold it two more years. I am just giving you my views as I have understood conditions.

We have had seed tested from this territory, taking the best of the season, with this result: The test came back from Austin running from 63 percent to 77 percent germination.

If you don't have good seed we have Texas Special Big Boll Arcala about 40 percent lint yield staple 1-1-16 to 1-1/4.

Government cotton scale as of February 12, 1937, gives middling 1-1-16 staple selling 270 points over 13-16 staple or \$13.50 per 500 lbs bale.

We are always ready to help the farmer in any way we can and invite you to come down and let us talk this over either here at the gin, or at the Courthouse where we meet Saturday afternoon at 2:30 o'clock for the purpose of completing an organization of the farmers of this locality so we may get what we want and know what we need.

Yours truly,
WEST TEXAS GIN CO.
By Turn-Out Joe

trance. The house itself is surmounted by a cupola that adds further distinction to it. The piazza is covered with grey and white squares of stone. Then as one enters the hall, the first thing one strikes the eye is the Pompeian plunge. Surrounding a rectangle of blue-green water, are seen tables and chairs. Here I saw some people still lingering over their Sunday morning breakfast. About the walls, in Pompeian fashion, are seen blood red mural embellishments.

The other rooms—the ante hall, drawing room, library, blue room, etc. are all more or less as they were during the occupancy of the original owner. The drawing room is the handsomest of all these rooms. It is surcharged with a golden, sunny rich atmosphere. The walls are hung with yellow brocaded silk panels, the furniture is gilt and upholstered in yellow silk. Crystal chandeliers hang from the center of the ceilings and one sees fine marble fireplaces surmounted by tall gilded mirrors that reach almost to the high ceiling. It all reveals the exquisite and opulent taste of its wealthy owner. It is this room above all, that retains the essential home spirit of the place as it was in its pristine prime.

Nearby this Villa Margherita, one sees the former home of one of the descendants of Robt. E. Lee, and the former winter home of one of the Guggenheim Brothers—the multi-millionaire copper kings. Most of these homes are not parallel to the street, but stand at an angle to it. These homes all have the double-tiered pillared porches which add their individual and distinctive touch.

One house a little removed from this group is conspicuous because of the fact it has no porch. It is the home of the widow of the builder

of the famous Brooklyn bridge. And speaking of old established Charlestonian families. While strolling about in this neighborhood of the Battery, I met a gentleman who too was out for one. He was a retired professor of Latin and Italian at the local College of Charleston. He vouchsafed me much interesting information regarding the former occupants of these homes, but what interested me even more than this, was the fact that he did not consider himself as a true Charlestonian, although his ancestors had lived there for the past one hundred and fifty years. He told me in all sincerity—"Unless one's ancestors have lived in Charleston two hundred or more years, one can lay no rightful claim to be a real Charlestonian." This remark was illuminating to say the least, and showed the local viewpoint as regards old families.

A Ramble on Legare Street . . .
I took a walk along Legare St. (pronounced here—"Legree"), an exclusive neighborhood containing many fine old homes noted for their wonderful wrought-iron gateways piercing the high walls, reveals the homes and grounds within. Homes with their ubiquitous side porches their peaceful, beautiful gardens. Here one feels the quiet spirit of the southern home, divorced from the turmoil of the strident mercantile life.

A fine pair of wrought iron gates guard the portals of the Simonton House which was built in 1776, the gates themselves date from 1815. These gates are known as the "Sword Gates"—two swords pointing inward towards the center give these gates their distinguishing feature.

The Smythe home not far distant on this street, was built in 1770 and is especially noteworthy for its fine doorway flanked on



Remodeling Suggestions

- For a Brighter and Better Home!**
- Inside**
Repaper Your Rooms, Varnish Your Floors, Polish Your Furniture Lay New Linoleum in your Kitchen
- Outside**
Paint Your House, Put up Screens and Screen Doors, Repair the Roofing, Varnish Your Doors, Porch Floors, and Porch Furniture.

Burton-Lingo Co.
"Pioneer Lumber Company of West Texas"

LET US PROVE . . .
THE SUPERIORITY OF THE
Allis-Chalmers 'WC'



In Your Own Field . . .

There is only one place to decide the kind of tractor you want and that is in your own field. Let us show you the superiority of the Allis-Chalmers "WC" All Crop Power tractor by a demonstration. See it perform in sand, tight land and rough fields. Let us explain the many extra features of this most modern source of profitable farm power. No obligation in any way. Successful farming follows the Allis-Chalmers "WC" tractor.

Wilson Barton Implement Company
MATADOR, TEXAS

at \$1.25 to \$1.65 an average of \$1.40.

LOCALS

Messrs C. B. Whitten and C. M. Glenn returned home Monday from a business trip to points in south Texas, including Mission, McAllen and Laredo.

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of eczema, itch, ringworm or itching skin trouble within 48 hours or money refunded. Large 20 oz. jar 50c at City Drug Store. 4-6-37

Mesdames Margaret Newman and Tom Newman drove to Childress Tuesday, where they visited Mrs. W. C. Hagan who recently returned to her home there, from the Wichita Falls clinic.

KODAK FINISHING

Roll developed, 8 fadeproof prints 25c. Reprint 3c each. 8x10 enlargement from negative or print 25c. Natural coloring 25c extra. Ideal Photo Service. Box 330, Childress, Texas.

Douglas Meador, accompanied by Mrs. A. A. Tipton and daughter Mary Ola, made a trip to Brady, Sunday, returning home Monday. Mrs. Meador, who visited her sister and family, Mr. and Mrs. Nolan Fulkerson there last week, returned with them.

Mesdames R. E. Donovan and Elmer Stearns drove to Paducah Wednesday of last week. Mr. and Mrs. H. H. Schweitzer and family drove to Croton Camp in Dickens county, Sunday, where they were guests of Mr. and Mrs. Virgil Leonard.

PIANO BARGAINS: We have in your vicinity small Baby Grand piano with duet bench to match; also studio upright and a good practice piano; will sell for balance due and arrange terms. Might take livestock or feed as part payment. Address at once, Credit Manager, **BROOK MAYS & COMPANY**, Lubbock, Texas. 4-wk. \$40 acre good pasture land, 200 acre tillable balance good grazing land \$10.00/acre, \$2,000 cash, balance 6 years.

J. D. Mitchell, Real Estate Roaring Springs, Texas. Mrs. Albert Traweck and Mrs. L. C. Harp made a trip to Paducah Tuesday afternoon.

Mesdames Frank Eiring, Walker and Charles Martin of Plainview were visitors in Matador Wednesday.

SORE-THROAT, TONSILITIS: Promptly relieved by Anesthesia-Mop, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-6-37

Claud Wilson of Sweetwater, was a business visitor in Matador during Monday and Tuesday.

Harry Willett returned home Saturday from a business trip to Brady, having left on Wednesday of last week.

Mr. and Mrs. Gene Luker of Lovelland, former Matador residents, visited friends here Friday enroute to Wellington for a week-end visit with relatives.

Miss Ruth Groves visited friends in Childress Sunday, returning home Monday.

R. E. Campbell Jr., student at Hardin-Simmons University, Abilene, returned there Monday following a week-end visit here with his parents.

RETURNS HOME

J. R. Moore, accompanied by Mrs. Moore, returned home Wednesday of last week from Lubbock following an extended absence, during which time he underwent an operation. Mr. Moore also suffered two attacks of the flu while away.

NOTICE

This is to notify my customers that I will again be back in my office at Paducah after today to serve those in need of optical attention.

Dr. C. Howard, Optometrist

Sorosis Club Has Interesting Meet

The Sorosis Club met in regular session on Wednesday afternoon, February 17th for one of the most unusual and interesting programs of the year with Home and Garden as the subject. The arrangement of the program follows:

Quotation: "There's no place more delightful than one's own fireside."—Cicero.

Hostess: Mrs. Melvin Meason; Leader, Mrs. R. P. Terrell; Response: "Suggestions of Home Beautification."

"Landscape Gardening: Beautifying Home Grounds", Mrs. Robt. Collier.

"Period Furniture", Mrs. Frank Buckley.

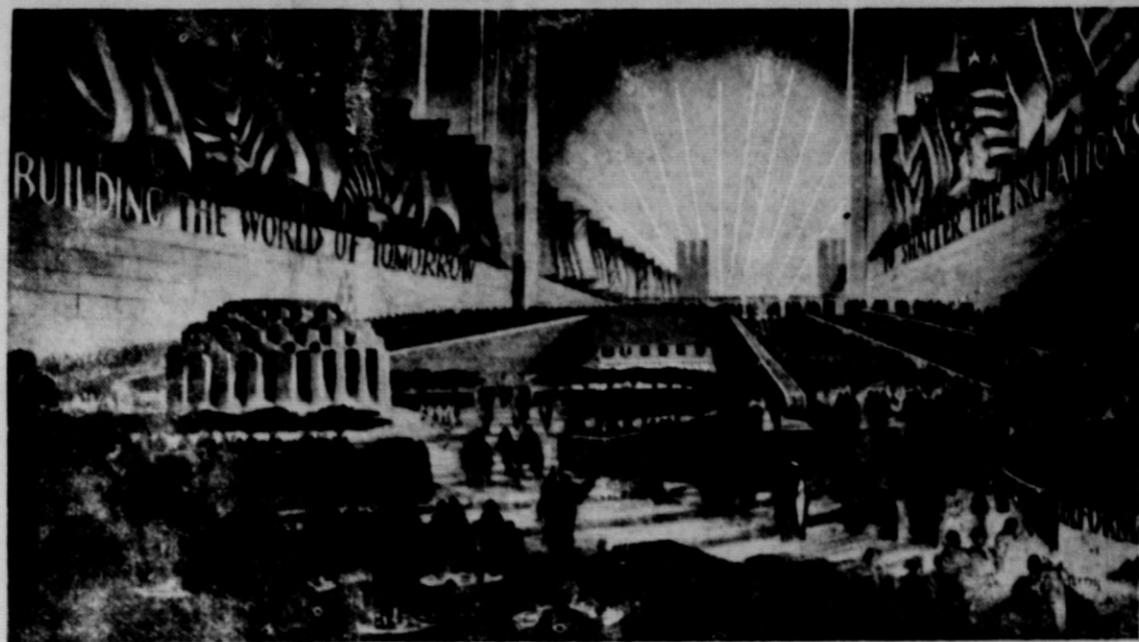
Five minute talks on, "Beauty in the Home"; Quilts and Coverlets, Mrs. Ben Edwards; Chinaware, Miss Lorene Fryar; Flowers in the Home, Miss Zona Beth Faulkner.

VACATIONING

Boy: Say, dad, what does it mean when the paper says some man went to a convention as a delegate at large?"

"It means his wife didn't go with him, son."—L. & N. Employees' Magazine.

THROUGH BROAD AND BEAUTIFUL ENTRYWAYS VISITORS WILL PASS TO THE NEW YORK FAIR



NEW YORK (Special)—Forty thousand persons an hour—visitors from every state and every nation—must be accommodated in comfort at but one of the entryways to the New York World's Fair of 1939, according to arrangements the Fair Corporation is completing to handle a maximum daily attendance of 800,000. The artist's drawing as reproduced above, calls for a magnificent double-decked entryway with underpasses, over-passes, pedestrian walks, bus terminals, comfort stations and bridge connections assuring comfort while providing an area of architectural splendor.

Shown is a ramp leading from the exposition grounds toward the I.R.T.-B.M.T. subway terminal, at a point where it is necessary to cross over the Long Island railroad tracks and to avoid undue congestion of pedestrian traffic. Shown in the left foreground is a domed restaurant within a fountain basin and a concourse bordered by grown plane-trees, and, nearer, an open-air cafe and an information kiosk. Along the flanking walls the artist has delineated the Fair's world concept which looks to the building of a peaceful, happier World of Tomorrow.

SCOUTS . . .

(Continued from Page 1.)

present and participate. Plans were made for the selection of Merit Badge Counselors in various subjects, with N. C. Beam Court of Honor Man in charge.

The need for building up a stabilization fund in the treasurer was agreed on the plans will go forward on this right away.

At Honor Court
Boy Scout Troop 60, of Matador participated in a District Court of Honor held at Floydada Monday night February 22, Vernon Doss Scoutmaster said. Several of the local Scouts participated in the receiving of badges and awards.

N. C. Beam, local Troop Commit- Other Troops participating at the Court were Troops 57 and 58 of Floydada and 59 of Lockney. tee man and Vice Chairman of the Northeast District Committee served as Court of Honor Chairman in the absence of Rev. H. H. Hamilton, District Court of Honor Chairman. Doss also assisted in the

presentation of awards. The next District Court of Honor is scheduled to be held here April 22, Beam announced. In the meantime a number of Merit Badge Counselors are being selected to assist the local Scouts in their advancement program. He said that this would not only relieve the Scoutmaster of a little responsibility but would give other people in town a chance to find out what is being done in Scouting in Matador.

Plans are already started in the local troop for a big court of honor and a lot of advancement in Scouting.

General Meeting Of Baptist W. M. S.

All circles of the Baptist Women's Missionary Society met at church Monday afternoon for a combined business meeting and missionary program in charge of the Dorcas circle.

Mrs. Pearl Moorman conducted the devotional, after which Mrs. M. P. Fulkerson led the program which included talks by Mesdames T. E. Cammack, Walter Carpenter and W. W. Worsham.

About twenty ladies were present at the meeting, and a box of

cookies were packed to be sent to Buckner's Orphans Home.

A MEMORY

There is a place in my heart for one who is gone; A place that had been filled by a classmate; A friend that I had not known long But had learned to love and appreciate. Though you are gone, it is not my choice; It is all so vague it seems but a dream; But a pleasing smile and a cheerful voice Shall always bring memories of you, Gene. —Frances Stearns.

HONOR STUDENT

Miss Geneva Cooper, daughter of Mr. and Mrs. J. J. Cooper of Matador, is one of the thirty-two freshmen at Texas Wesleyan College whose names appear on the first semester honor roll issued this week by the registrar.

Miss Cooper made a "B" average on courses completed the last week in January. Her major is business administration.

RESPECTABLE

Fussy Lady: "Is the 4:10 a good train?" Porter: "Well, people will talk, of course, ma'am, but there's nothing definitely known ag'in' 'er."

Marshall Ford Lake which will be formed in the Colorado river, 20 miles northwest of Austin, by construction of a dam, will have a shore line of 67 miles, according to Texas planning Board engineers.

"Show a man you are interested in his business and he will become interested in yours."

ROY BURLESON

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'CHANGED FRONT FOR TEXAS'

It appears to be dawning slowly upon some legislators that a new front is necessary if this State hopes to come into its just deserts in the matter of a nationally distributed prosperity. Several recently have voiced the need of legislative assistance in progress from a strictly agricultural State to one with sufficient industries to convert its natural resources and raw materials into by-products and take them into the Nation's trade channels.

The Texas Planning Board has been informed that sawdust from Texas cedar trees, when pressed into boards, make ideal sounding boards for musical instruments and that the boards are unexcelled for interior paneling.

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT

Ann Sothern, Francis Lederer
IN
"My American Wife"

FRIDAY-SATURDAY

Gray Cooper, Madeleine Carroll
IN
"The General Died at Dawn"

SUNDAY-MONDAY

"Libeled Lady"
Sunday Matinee 2:30 P. M.
NIGHTS: 7:00 P. M.

WILLETT'S SPECIALS For FRIDAY and SATURDAY

Standard Quality SHEETS 81x90 95c	42x36 Pillow Cases 25c ea.	81x99  SHEETS Standard Quality \$1.00
81 Inch Bleached Sheeting 34c yd.	81 Inch Unbleached Sheeting 32c yd	Turkish Towels



- 17x34 Striped Border Towel Each **10c**
- 18x36 Striped Border Towel 2 for **25c**
- 20x40 Pastel, Colored Border 5 for **1.00**
- 22x44 Heavy Towels 4 for **1.00**

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