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Character of any person or
 appearing in these columns
 is assumed to be true and
 upon being brought to the
 attention of the management.

**IS CLORY ENOUGH
 FOR ANY MAN TO LIVE AND
 DIE A TEXAN.**

**NELSONS GATHER
 FOR REUNION**

Mr. and Mrs. L. A. Nelson and
 children, Leroy, Wanda, and
 Glenda, attended a family reunion
 held at Mineral Wells from
 August 14-16. Eight of the ten
 children were present at the af-
 fair.

**NEW
 BOOKS**

Matador City Library

"—AND TELL OF TIME"

"And tell of time, what gifts
 for thee he bears—What griefs
 and wonders in the winding
 years."

From the final years of the
 Civil War to the eve of the eigh-
 teen-nineties, from Virginia to
 Texas, this story sweeps forward
 with an epic breadth and rhythm.
 Cavin Darcy, soldier in Lee's army
 returns thru the country where
 Sherman has passed.

Cavin is a product of the Old
 South. But he is a pioneer at
 heart, with a sure faith in the fu-
 ture. On the rich black land of
 Texas beside the Brazos river, a
 land of few men and wide hori-
 zons, Cavin's father awaits his
 son's return.

Tale of Romance

The story of Cavin and his wife,
 Lucia, is a tale of romance and
 achievement, of happiness gained
 only after the long uphill fight
 of a conquered people for their
 own salvation.

Like the water of the Brazos,
 now swift and turbulent, now
 deep and quiet, the current of the
 story flows, full of thrilling and
 memorable scenes, of carpet-bag-
 gers and Ku Klux Klan, of bewil-
 dered negroes, of broad fields
 yielding to the plow, of children
 growing to manhood beneath the
 Texas sun.

Vivid Background

The background of this book
 has come to Laura Krey, the
 author, at first hand, as she be-
 longs to a family prominent in
 Texas history. She was born in
 the Brazos valley, where her
 family still owns a plantation;
 she was educated and lived for
 many years in Virginia.

This book should be read by
 every southerner, for it concerns
 the most important era in the
 history of the South—the Civil
 War and Reconstruction.

The largest amount of premium
 money ever put up for Hereford
 Cattle in Texas has been posted
 for the 1939 Hereford Show at the
 State Fair of Texas. This amount
 is more than \$10,000, and the
 American Hereford Association is
 paying one third of all premiums
 awarded.

: : LOCALS : :

Mr. and Mrs. Elbert Reeves and
 son, Donald, and W. W. Carpenter
 and daughter, Frances, were Lub-
 bock visitors last Friday.

Mr. and Mrs. B. F. Tunnell and
 sons, B. F. and Billy, spent the
 week-end with Mr. and Mrs.
 Marvin English of Midland.

Mrs. Carl T. York of Canyon,
 former teacher in the schools
 here, visited in the city briefly
 Tuesday afternoon while en route
 to Abilene.

Miss Dorothy Wason accom-
 panied her aunt and uncle, Mr.
 and Mrs. A. J. Daffern, and her
 grandmother, Mrs. Mollie Wason,
 on a vacation trip to the Ozark
 mountains.

Mr. and Mrs. William O. Leach
 accompanied by Mrs. Leonora
 Luckett visited in Spur Saturday
 and Sunday.

Rev. H. M. Weldén of Albany,
 who is holding a revival meeting
 at Petersburg, visited with friends
 here Saturday.

Mrs. W. W. McDowell of Good-
 night arrived Tuesday for a few
 days' visit with her parents, Mr.
 and Mrs. T. N. Cammack. Mr.
 McDowell accompanied her here,
 returning home Tuesday evening.

M. L. Patton and daughter,
 Rachel, made a business trip to
 Plainview Friday.

Mrs. Garth Close and baby
 daughter are visiting in Abilene
 with her parents, Mr. and Mrs.
 C. A. Galbraith. Mr. Close accom-
 panied them there Saturday night
 returning to Matador Sunday.

Mr. and Mrs. Earl Darsey and
 small daughter made a business
 trip to Vernon, Monday. They
 also visited relatives while there.

Miss Vivian Estes and W. F.
 Jacobs drove to Lubbock Sunday
 to accompany the latter's son,
 Mack, who continued by bus to
 Albany, where he is visiting
 James Dickey Denison, son
 of Rev. and Mrs. D. D. Denison.
 Billy Nell Pipkin of Lubbock ac-
 companied them home, and is
 visiting relatives here.

Mr. and Mrs. Kenneth Jeffers
 of Floydada, visited relatives here
 last week, during Mr. Jeffers' va-
 cation from duties at White's
 Drug Store of that place.

Mrs. Bob Echols and daughter,
 Mrs. Raby Webb, were recent
 visitors in Portales, New Mexico,
 with Mr. and Mrs. J. C. Porter.
 Mrs. Porter is the former Dorothy
 Echols.

Visitors here Sunday in the
 home of Mr. and Mrs. M. P. Ful-
 kerson, were Mr. and Mrs. Charlie
 Fulkerson and daughters, Erna
 and Charlene, of Floydada.

Miss Ruth Groves is taking her
 vacation from duties at the First
 State Bank, and left Tuesday for
 Tyler where she will visit Miss
 Mary Sitton.

Mrs. Joe R. Meador and daugh-
 ter, Freida Jo, of Paducah, were
 visitors in the home of Mr. and
 Mrs. Ben Meador Wednesday
 night.

Mr. and Mrs. Jimmie Fulker-
 son of Hamlin, are visiting here
 with his parents, Mr. and Mrs.
 M. P. Fulkerson.

Miss Rebecca Fulkerson, who is
 employed at Plainview, visited
 here during the week-end with
 her parents, Mr. and Mrs. M. P.
 Fulkerson.

Mr. and Mrs. Tom Fulkerson of
 Wichita Falls, visited here this
 week in the home of his brother,
 M. P. Fulkerson and family.

Miss Jimmie Lee Guthrie of
 Seymour, Texas, arrived Sunday
 for a two-weeks visit here with
 friends.

Mrs. L. J. Barkley and children
 Lowell, Myrnavae, and Math, ac-
 companied by her niece, Cora Ann
 Craven, returned Friday from a
 visit in East Texas.

Mrs. Nellie Sims Alexander and
 daughters, Lenoir and Florence,
 arrived here Tuesday from San
 Antonio. Mrs. Alexander will
 teach English in the local high
 school during the coming year.

M. M. McBride and daughter,
 Miss Lizzie McBride, and grand-
 daughter, Miss Ruth McBride re-
 turned home Monday evening fol-
 lowing an extended visit with re-
 latives in Roscoe, Texas.

Mr. and Mrs. L. C. Harp and
 daughters, Jean and Elizabeth
 Ann, visited relatives in Kirk-
 land Sunday.

visit with relatives and friends.
 Mr. and Mrs. Tommy Groves
 announce the birth of a son, born
 on August 15. He was given the
 name of Howard Dwayne.

Mr. and Mrs. Jim Gardner of
 Los Angeles, Calif., are visiting
 her parents, Mr. and Mrs. G. W.
 Green.

F. P. Dawson and W. D. Mc-
 Lean made a business trip to
 Shamrock last week.

W. C. King visited in Floydada
 on Sunday.

Mr. and Mrs. Cliff Newberry
 and family spent the week-end
 here.

Mr. and Mrs. W. M. Vaughn
 are visiting in Roswell, N. M.

Mrs. W. M. Barnett and daugh-
 ter, Lena, are spending this week
 in Turkey.

G. B. Thacker, Jr., has re-
 turned to Colorado to work, fol-
 lowing a visit here.

Mr. and Mrs. Brownlow have
 returned from Colorado where
 they have been for the past three
 months.

Mrs. S. J. Braselton and son of
 Quannah are visiting her parents,
 Mr. and Mrs. John Shirley.

Mr. and Mrs. Hamilton and

daughter of Lubbock accompanied
 by Misses Marian Rodgers and
 Rosalind Mitchell spent the week
 end here.

Miss Marguarite Lewis of
 Crowell visited Mr. and Mrs. W.
 A. Lewis here last week.

Mrs. Guy Thacker is visiting
 her brother, J. P. Lille, in Guy-
 mon, Okla., this week.

Jerry Pyle, Melvin Thacker,
 and Sam and Turner Hunter are
 vacationing this week in Colorado.

**FEWER TREES
 AVAILABLE FOR
 SHELTERBELTS**

Trees will be available for only
 50 miles of shelterbelt in five
 counties this year.

Due to the relatively small
 amount of planting stock available
 to plant shelterbelts in Cottle,
 King, Motley, Dickens, and Floyd
 counties this next planting sea-
 son, land owners desiring shel-
 terbelts should get their applica-
 tions in early in order that they
 may be given first consideration.

Applications may be turned in
 to the County agents or given to
 the forest service officials in the

field.

Fifty miles of shelterbelt di-
 vided five ways does not leave
 many miles for the individual
 land owners of each county.
 Therefore, the old slogan of "First
 come, first served" will apply,
 providing the area is suitable for
 planting.

**Death Rides
 Center Stripe
 On Highways**

A warning that death rides the
 center stripe was given by state
 police today as a study of fatal
 headon collisions in June revealed
 that a high proportion of the
 deadly crashes occurred on high-
 ways.

Of 39 fatal headon collisions
 throughout the state last month,
 26 took place on highways, as
 compared with but 13 such acci-
 dents in cities and towns.

Motorists were again advised
 that a center stripe along a high-

way is more than a guiding line;
 it is a definite regulator of traf-
 fic behavior. Drivers are warned
 not to pass other vehicles when
 the auxiliary broken stripe is on
 their side of the center stripe,
 state police pointed out.

Comparison of fatal highway
 accidents with the total for all
 the state—that is, with the total
 for cities and towns as well as
 roads—showed that 24 persons
 were killed in non-collision crash-
 es on the highways as compared
 with 37 for all traffic. Speed is
 the factor which explains the
 higher proportion of highway
 deaths in this type of accident,
 state authorities believe.

Of 24 pedestrians killed and
 100 injured in June, nine died
 and five were injured on high-
 ways. June traffic claimed 128
 lives, with four more fatalities re-
 sulting from injuries received in
 previous months.

**DR. WARNER, the eyestight
 specialist, makes regular visits
 to Matador. Office in City
 Drug Store. Specializing in
 cataracts and cross-eyes. Next
 visit, Tuesday, September 12.**

**ROBINSONS ARE
 HONOR GUESTS**

Neighborhood picnic was
 Tuesday evening on the lawn
 home of Mr. and Mrs. C.
 Robinson of Paducah.

Like the water of the Brazos,
 now swift and turbulent, now
 deep and quiet, the current of the
 story flows, full of thrilling and
 memorable scenes, of carpet-bag-
 gers and Ku Klux Klan, of bewil-
 dered negroes, of broad fields
 yielding to the plow, of children
 growing to manhood beneath the
 Texas sun.

Vivid Background

The background of this book
 has come to Laura Krey, the
 author, at first hand, as she be-
 longs to a family prominent in
 Texas history. She was born in
 the Brazos valley, where her
 family still owns a plantation;
 she was educated and lived for
 many years in Virginia.

This book should be read by
 every southerner, for it concerns
 the most important era in the
 history of the South—the Civil
 War and Reconstruction.

The largest amount of premium
 money ever put up for Hereford
 Cattle in Texas has been posted
 for the 1939 Hereford Show at the
 State Fair of Texas. This amount
 is more than \$10,000, and the
 American Hereford Association is
 paying one third of all premiums
 awarded.

TO CHURCH SUNDAY

**Roy Burleson
 INSURANCE
 BANK BUILDING
 MATADOR, TEXAS**

**Roaring Springs
 NEWS**

Mr. and Mrs. Carrol Peck of
 Levelland visited with his parents
 Mr. and Mrs. T. B. Peck, last
 week.

Orville Freeman of Hobbs, N.
 M., is visiting his mother, Mrs.
 Jim Freeman.

Mrs. Bruce Freeman and chil-
 dren of Huntsville are here for a

**HOW YOU CAN SAVE!
 IN REAL MONEY!**

GMC GAS SAVINGS BREAK ALL RECORDS

That's not just a claim.
 1939 GMC owner records
 prove it. Check GMC gas
 savings on a demon-
 stration of your own
 choosing!

**GMC PRICES CROWD
 THE 3 LOWEST**

Time payments through our own Y.M.C.
 Plan at lowest available rates.

**SAVE PRICE, SAVE GAS AND SAVE TIME
 WITH GMC'S GREATER POWER**

MATADOR BUICK COMPANY
 Matador, Texas

**GMC TRUCKS · TRAILERS
 DIESELS**

WINTER IS HERE...

Check Your Battery... Guaranteed
 National Tires and Batteries
 —We Appreciate Your Business—
Gulf Service Station
 BENNIE COX, Mgr.

**Refrigerator
 Service**

ALL MAKES OF
 REFRIGERATORS
 CALL FOR
Chas. Keith
 AT THE
Matador Hardware

**WHY
 Humble Oil & Refining Co.
 Reduced the Price of Crude**

This statement is published as a paid advertisement by Humble Oil
 & Refining Company for the benefit of those who are interested and
 not acquainted with the facts.

- On August 11 the Humble Company posted reductions in the prices at which it purchased crude oil in Texas and New Mexico by amounts ranging from 5c to 32c per barrel, and averaging 18.5c per barrel. In view of the fact that this action on our part has been severely criticized before the public, we outline below the facts and reasons on which it was based:
- On August 1 the quantities of crude oil listed below, aggregating 218,920 barrels daily in Texas, Louisiana and Arkansas, were moving to market at prices substantially below the Humble's postings for similar crudes:

AREA	BBLs. DAY
Texas—	
West Central	37,000
Gulf Coast	22,600
Southwest	16,900
East Central	12,800
East Texas Field	6,800
Panhandle	1,500
Total Texas	97,650
South Louisiana	81,920
North Louisiana and Arkansas	39,350
Total	218,920

- The amount of crude moving below Humble's postings was greatly increased when on August 10 the Sinclair-Prairie Company posted a reduction of 20c per barrel affecting the oil produced and purchased by it in Texas, New Mexico, Oklahoma and Kansas, which action was followed immediately by reductions in the price made by a number of smaller purchasers. These reductions applied to more than 150,000 barrels of oil. This, added to that mentioned in the preceding paragraph, equals 368,000 barrels. In the three States in which Humble operates, Texas, New Mexico, and Louisiana, the aggregate volume of oil moving below Humble's prices approximated 17½% of the total current production in those States.
- The movement of constantly increasing quantities over the past year or more of crude produced in the new Illinois fields, reaching a total of 300,000 barrels daily on August 1, on a price basis substantially lower than Humble's postings in its territory, exerted a progressively depressing effect on the crude oil market. The effect was felt in Texas; and actually since April 1 Humble has lost 10,000 barrels per day of business absorbed by Illinois crude. This loss of business was in addition to that lost by Humble as a result of the movement of crude at low prices in the territory where we operate.
- On August 11, therefore, the total volume of oil moving at prices below those of the Humble was approximately 668,000 barrels.
- The crude oil market has been under pressure for more than a year. The price adjustments made last October did not remove fully the disparity between Humble's prices and those of some oil moving in its markets. Since that time the volumes of crude moving below our prices have increased steadily, with the result that when the reductions of Sinclair-Prairie and others came on August 10, affecting approximately 150,000 barrels of crude per day, conditions were so bad that we were compelled to reduce our prices to meet this competition. In no case are our new postings lower than the Sinclair-Prairie postings for similar crudes.
- The Humble Company is primarily a producer of oil. Its crude oil properties constitute its principal asset. Its net production averages 133,000 barrels a day. We are also crude oil merchants and purchase, at our posted prices, 251,000 barrels of crude oil daily in Texas and New Mexico. These prices also govern the price at which we sell the oil which we produce. Because of our large production we are vitally interested in the maintenance of fair prices.

Our refineries consume something near the amount of oil which we produce. As a consequence, with respect to our purchases we are in the same position as a merchant dealing in any commodity. To continue in business, we can not over a long period of time pay higher prices than our competitors. We are compelled to meet competition. The price of oil, like that of other commodities, is subject to change with market conditions. These are simple and fundamental business principles. We were reluctant to cut the price of crude, not alone because of its adverse effect on our own earnings, but also because of its effect on our customers and upon the industry and the state at large. Under these circumstances, we could not continue to pay the prices we had been paying.

As a matter of policy the Humble Company maintains stocks of crude oil very slightly in excess of the amount required as working stocks to carry on operations. We do not believe in storage of oil above ground but in production of oil currently as required for market. We do not speculate in oil. We have no desire to buy oil at any price to accumulate for storage.

We think the price for oil brought about by the competitive conditions above mentioned is lower than should be realized. In our opinion the flood of oil from Illinois and Louisiana, most of which is being produced wastefully, in violation of conservation principles, is primarily responsible for the market conditions which necessitated our price reductions. It is our hope that these conditions will be corrected and that the market will improve.

**H. C. WIESS, President
 HUMBLE OIL & REFINING CO.**

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

Courtesies Are Given To Honor Harbour Family

Mr. and Mrs. B. F. Harbour, formerly of Matador, now of Olney, Texas, where Mr. Harbour is principal of the High School, have been guests of honor at several social affairs during their visit here this week, one of which was a party at the home of Mr. and Mrs. Melvin Meason, Tuesday evening.

Three tables of bridge were at play conclusion of the games, Mr. and Mrs. John Hamilton held high couple scores, with Mr. and Mrs. Harbour holding joint low score. Couple prizes were given in both instances.

Those present were Mr. and Mrs. Tom Newman, Mr. and Mrs. Bill Pipkin, Mr. and Mrs. Harold Jones, Mr. and Mrs. John Hamilton, Mr. and Mrs. Harbour and Mr. and Mrs. Meason.

Business Meeting Held Friday Night

Eleven B. T. U. members met at the local Baptist church last Friday night for a business meeting with Director Dee Cates in charge. The time of the general assembly was changed to the close of the lesson period, and programs are to be planned for a month in advance. Beginning August 27, the time for B. T. U. will be changed to 7:15.

A nominating committee composed of Dee Cates, Rev. W. M. Joslin, and R. E. Campbell was chosen. Standard of excellence awards were presented to the senior, junior, and primary units.

The director urges that all B. T. U. officers make an effort to attend these monthly business meetings.

Mrs. Bailey Has Slumber Party

Mrs. Welton Bailey of Whiteflat entertained a group of girls with a slumber party Thursday night. They also attended the theatre at Matador.

Those present at the affair included Misses Lela Carpenter, Doris Stephens, Willena Wilkinson, Wandean Garrison, Dan Browning, Camella Wilkinson, and Eloise Martin.

PLANE AND PHEASANTS

The transport plane settled for a landing—but the mamma pheasant spoiled it all.

As the big ship came into the runway, the pheasant, her brood of 10 trailing behind her, started across the concrete.

Capt. W. J. McDonough, 50 feet above, gunned his motors, and gave mamma pheasant right-of-way, while the plane swerved.

Lovely Tea Is Given Friday

Mrs. J. L. Woodruff and Miss Amy Glenn entertained with a tea Friday afternoon honoring their sisters, Miss Sue Kathryn Glenn of Colorado Springs, Colorado, and Mrs. Price Metcalfe of Franklin, Texas, in the home of their mother, Mrs. C. L. Glenn.

Summer chrysanthemums and dusty millers formed the centerpiece for a lace-covered table. Mrs. J. F. Fish poured punch, and sandwiches and cookies were also served.

About twenty guests called between 4:00 and 6:00 o'clock.

PARTY GIVEN BY DARSEYS

Dan Darsey and Miss Tom Nell Darsey, children of Mr. and Mrs. T. J. Darsey, who live northeast of Whiteflat, entertained a group of their friends last Wednesday night.

Lovely refreshments were served to Rudolph Carpenter, Willie Fulfer, Johnnie Alsop, Bennie Keltz, Norman Harp, Howard Standifer, Quinn Martin, Leldon Bynum;

Misses Willena Wilkinson, Aileen Russell, Lula Stapleton, Lela Carpenter, Ruth Standifer, Joyce Jones, and the host and hostess.

Friday Club Is Entertained By Mrs. J. S. Stanley

The Friday bridge club was entertained last week in the home of Mrs. J. S. Stanley. Mrs. Alvin Stearns won high score, Mrs. W. W. Clements, guest high, and the prize for low score was won by Mrs. A. A. Harp.

A lovely salad plate was served after five games of bridge were played. Those present were Mesdames Jeff Daffern, A. A. Harp, D. I. W. Burnie, E. B. Jones, Alvin Stearns, W. W. Clements, J. Rufus Emmons, and L. R. Bishop.

SMITH FAMILY HAS REUNION

The annual reunion of the Smith family was held at the Roaring Springs tabernacle during the week-end. Those attending were Grover, Ham, and Bob Smith and families of Floydada, John Smith and family of Ryan, Okla., Mr. and Mrs. Carlisle and family of Ringgold, Okla., and many other relatives.

Mesdames Dennie Crawford of Dallas and Lennie Owensby of Ryan, Okla., cousins of the late D. C. Keith, visited in the Keith home and also attended the reunion.

Around The Circles...

MRS. SIMPSON IS HOSTESS

Mrs. Fred G. Simpson was hostess to the Irene Eldridge circle Tuesday afternoon and also conducted the Bible lesson for the group.

Refreshments were served to Mesdames Harry Willett, J. R. Whitworth, Clay Gilbert, Henry Ford, and the hostess.

DORCUS CIRCLE MEETS MONDAY

Members of the Dorcus missionary circle met Monday afternoon in the home of Mrs. J. A. Groves. A Bible study was led by Mrs. T. E. Cammack.

Cake and punch were served to Mesdames W. W. Carpenter, W. W. Worsham, J. T. Speer, Lula Carpenter, T. E. Cammack, A. A. Tipton, Joe Campbell, and the hostess.

SUNSHINE CIRCLE CONTINUES STUDY

Mrs. W. E. Reeves was hostess to members of the Sunshine circle in their regular meeting this week. Mrs. Scott Bolton discussed the chapter, "Mary Magdalene", from the book, "Famous Bible Women."

Delicious refreshments were served to Mesdames Littleton Rattan, A. D. Burleson, Scott Bolton, and W. E. Reeves.

All Baptist circles will hold a general meeting at the church next Monday afternoon at 3:00 o'clock. Members are urged to be present.

Beauchamp Ranch Scene Of Reunion

The children of Mr. and Mrs. A. D. Beauchamp, together with their families, enjoyed a homecoming during the week-end, at the Beauchamp ranch southeast of here.

Present for the occasion, were Mr. and Mrs. Seth Beauchamp and daughter, Edwina, of Pampa, Mr. and Mrs. J. H. McNabb and daughter, Sue, of Quanah, Mr. and Mrs. Price Beauchamp and baby son, Norman Price, and Mr. and Mrs. John Lawrence and daughter, Billy, all of Matador.

Party Held At Motley Hotel

Mrs. Tom Newman and Mrs. Stafford Forbis entertained with a party Saturday afternoon at the Motley hotel; six tables of bridge were in session.

High score was won by Mrs. D. I. W. Burnie and second high by Mrs. J. S. Stanley. Mrs. E. B. Jones won the traveling prize.

Lovely refreshments were served to Mesdames Arvil Craven and Calvin Steen of Floydada, Mesdames Harold Jones, Hugh Luckett, and Antone Freeman of Roaring Springs, Mrs. B. F. Harbour of Olney;

Mesdames R. E. Donovan, D. I. W. Burnie, E. B. Jones, Alvin Stearns, Bill Pipkin, J. S. Stanley, Gus Bird, J. W. Drace, Jack Edwards, Melvin Meason, John Hamilton, J. R. Emmons, Albert Traweek, Charlotte Hunsucker;

Misses Maisey Reeves and Allie Traweek, Mrs. Margaret Newman and the hostesses.

YOUNG PEOPLE ARE BANQUET GUESTS MONDAY

Members of the Busy Bee Sunday School class of the Methodist church, of which J. R. Whitworth is teacher, were guests Monday night at a banquet in the church basement. The banquet was prepared and served by the mothers of the young people, under the direction of Mrs. R. P. Moore.

The program opened with the song, "Just A Whispered Prayer", and invocation was given by Rev. W. B. Vaughn, pastor. Other entertainment included the following: Round song, "Three Blind Mice"; reading, Mrs. J. R. Whitworth, duet, Aileen Russell and Zona Ruth Scaff; "Rattles", Fred G. Simpson; poem, J. B. Cooper; violin duet, Elmer Gene Jameson and Keith Patton; talk, Billie Lawrence; games, conducted by Boyd Willett.

About thirty young people and sponsors, were in attendance at the affair, which was pronounced highly successful by all those present.

Dr. A. C. Traweek made a business trip to Quanah Saturday.

"Roses Round The Door"

That old idea of "roses round the door" is not only sweetly sentimental but of scientific value, says Mrs. Bernice Claytor, specialist in home improvement for the A. and M. College Extension Service. Vines on trellises used as screens do not cut off the air from farmhouse windows and doors, and they are effective in reducing solar radiation on the walls of the house, recent experiments have proved. Because the vines are lower in temperature than the house, it is also believed that they take heat from the walls by radiation, she says.

Martin - Smith Nuptials Read

In a single ring ceremony read Saturday night at 8 o'clock Miss Margaret Mae Smith of Lubbock became the bride of J. L. Martin of Clovis, N. M., at the home of her parents, Mr. and Mrs. A. J. Smith of 2401 Fourteenth street, Albert Smith of the Avenue G. Church of Christ officiated.

Preceding the ceremony Misses Golda Cole, Fern Anderson and Winona Pipkin sang "Indian Love Call" and "I Promise You."

The bride wore a navy frock of light weight wool with grape-wine accessories and a corsage of red rosebuds. For "something old" and "something borrowed" she wore a carved bracelet of old gold.

Miss Rosalind Mitchell of Roaring Springs, maid of honor, wore a navy sheer frock with white accessories and a corsage of cream rosebuds.

Dick Groves of Matador served Mr. Martin as best man and Myrna Joye Thacker was flower girl.

Following the ceremony a reception was held and cake and punch were served to 35 guests.

After a trip to Carlsbad, N. M., the couple will be at home in Clovis, where Mr. Martin is employed. The bride is a former student in the Tech home economics division.

—Lubbock Avalanche

Former Resident

Mr. Martin is a brother of Mrs. Jim Smith of Matador, and made his home here several years ago while attending Matador High School.

Compliance Men Complete Work

Measuring of Motley county farms for compliance with the 1939 Agricultural Conservation program was completed last week. Ten crews operating planetables mapped out approximately 120,000 acres of farm land in this county.

On farms where there is an excess cotton acreage, that is, where the allotment has been overplanted, a re-check on the plowed up cotton acres is being made this week.

GO TO CHURCH SUNDAY

Roaring Springs Couple Married

Miss Zella Bridges, daughter of Mr. and Mrs. J. F. Bridges, Darden Canyon, and Dale K. K. of Roaring Springs, were united in marriage last Thursday, Paducah. The ceremony was by Rev. F. R. Swanner, pastor of the First Baptist church, Paducah.

The bride was graduated from the Roaring Springs High school in the class of 1935 and is a popular member of the younger set there.

Mr. King completed his school work at Roaring Springs in 1934 and received his degree from Weatherford college in 1937.

IF IT ACTS LIKE THIS...



Bring It To Us

We are equipped to repair any make or model radio. Fast service and moderate charges. Car radios our speciality.

RADIO SERVICE

DEPARTMENT OF THE MATADOR HARDWARE CO.

Garth Close, Mgr.

Completely Equipped For
OBSTETRICS, PEDIATRICS
And General Medicine

Newest Type X-Ray Equipment
Phone 59 Day and Night Service
TRAWEEK HOSPITAL

A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

SINCLAIR MOTOR OILS ARE REFINED FROM OLDEST CRUDES

TRY SINCLAIR MOTOR OILS—THEY LUBRICATE BETTER—LAST LONGER

Agent Sinclair Refining Company (Inc.)
F. C. KING, Agent
ROARING SPRINGS

ASK YOUR GROCER FOR EDDIE'S BREAD
BAKED FRESH EVERY DAY
IT'S DELICIOUS

EDDIE'S BREAD... —delicious, golden-brown loaves with a flavor and richness that only good milk, butter, fine flour and the skill of the baker can impart! Try some today, for that different touch at meal-time!

PIES
CAKES
COOKIES

Eddie's Bakery

Time For You To Get...

ALL SET for SCHOOL

Come To Our Store For...
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—All At Popular Prices—

Look For Your Big Circular Next Week
Matador Variety

Matadors...

(Continued From Page 1)

berths. These are Lowell Barkley, Bennie Keltz, Douglas Pitts, Jr., J. C. Titus, Billy Tunnell, Lawrence Spray, James Edmondson, and W. E. Ballard.

Ball Toters Listed

The ball "toters" will include Kenneth Simpson, Leroy Nelson, Johnnie Alsop, E. A. Day, Mutt Berryman, Merritt Faulkner, James Neblett, Elmer Jameson, James E. Russell, and Jackie Catlin.

Coaches Don Martin and Bert Ezzell will have weight and ruggedness where it will be needed. Without a doubt, the Matadors will have, potentially, the most impressive backfield in the newly formed conference.

Day and Nelson should be "plenty" good at the art of carry-

ing the ball, and both are fast enough to "make hay while the sun shines" once they are in the open. Alsop, due to his diminutive size and jack-rabbit speed, will be a threat every minute he is on the field. Simpson and Berryman will pack power on the charge and will carry heavy blocking assignments.

Tough Conference

If the Matadors come out of their schedule with conference honors this season, they must top Crosbyton, Ralls, Floydada, Spur, Lockney, and Paducah. It is my belief, however, that the bull-fighters will be among the top three outfits in the conference.

The high school will not have a single worry as to the eligibility of a single lad.

The Matadors are to have their roundup in their opening encounter here with the Crowell Wildcats. Here's hoping that the Wildcat supremacy will come to an end at 3.30 o'clock p. m. on September 15.

Entries from four states have already been received for the 2nd Annual All Southwestern Newspaper Contest which will be a feature of Press Day at the State Fair of Texas. All newspapers in Texas, New Mexico, Oklahoma, Arkansas and Louisiana have been invited to participate in the contest. Press Day at the State Fair will be Saturday, October 7.

DR. E. B. JONES

Dentist

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Matador, Texas

Matador, Texas

... High Quality
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If you are planning to build or repair your home, garage, porch or farm building, now is the time to get the work started.

We carry a complete stock of building material, including fence posts, wire, cement, wall paper, paint, shingles, hardware and lumber. Our prices are moderate. We will appreciate the opportunity to serve you.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.
LUMBER, BUILDING SUPPLIES AND HARDWARE

Three Changes Announced For School Faculty

Superintendent C. W. Gleescke, Jr., has announced that the Roaring Springs schools will open on Monday, September 4. Three new teachers, Miss Joy Rice, Troy Gann, and Forrest Faulkner, have accepted positions in the school system.

Miss Rice will teach home economics and will take the place of Miss Barbara Green, who resigned last June. Mr. Gann accepted a coaching position following the recent resignation of Coach "Doc" Walker, who will hold a similar position at Cross Plains.

Mr. Faulkner, who graduated from the West Texas State Teacher's college in June, will teach grade school math and direct grade boys' physical activities. He will also drive the Darden Canyon school bus.

Grade School Crowded

Since a number of parents have been anxious to send children to school who are not yet of scholastic age on the census rolls, the Board of Trustees has made a rule that unless the child has been enumerated on the census roll in this county or of some other county of the state, he will not be permitted to enroll.

The rule is to be enforced due to the crowded condition of the grade school. If a child under school age were allowed to enroll, some child who has reached the school age would not receive the proper attention.

Seniors To Meet

All seniors who expect to be graduated next spring should meet at the high school on Friday, September 1, at 1:00 o'clock.

High school students entering Roaring Springs schools for the first time should have a transcript of their credits mailed to Watson W. Jarrett, high school principal before September 1, in order that they may register for classes.

There will be only a few changes in the school bus routes. Time schedules will be the same as last year.

HOSPITAL NOTES

Eldora Jameson, daughter of Mr. and Mrs. Frank Jameson, and Ruby Bostick, daughter of Mr. and Mrs. Greene Bostick, had their tonsils removed at the Tra-week hospital Tuesday.

J. C. Goss of Roaring Springs underwent a tonsillectomy Monday.

Mrs. Preston Taylor of Quitaque was a medical patient in the hospital this week.

Jack Halcomb of Turkey received treatment this week.

Rayella Browning, daughter of Mr. and Mrs. Jay Browning, had her tonsils removed Tuesday.

Three victims of the automobile collision that occurred west of here on August 15, Mrs. Leo Speer and Mrs. S. T. Johnson and daughter, Janice, all of Dickens, returned home Saturday.

Miss Barbara Bloom of Turkey underwent a tonsillectomy Monday.

Daughter Is Born

Mr. and Mrs. Bill Dunning of Whiteflat are the proud parents of a daughter, born Tuesday. She was named Raynita.

Northfield News

Mr. and Mrs. C. W. Hunter of Sidmore, Texas, formerly of this community, and Mr. and Mrs. Jerry Vaughn of Ada, Oklahoma, are visiting this week in the home of Mrs. Nell Vaughn.

Mrs. Homer McCoy and children of Lamesa spent this week with Mrs. Ed McCoy.

Mr. D. G. Wilcoxson and children, Bernice, Martha, and R. G. and Woody Kincanon and R. C. Byrd made a trip to Turkey and Matador Saturday.

Mr. and Mrs. W. T. Moore were visitors in the O. G. Seigler home on Monday of last week.

Mrs. Lloyd Thomag visited Mrs. Newell Timmons Thursday.

Mr. and Mrs. Ed McCoy visited on the plains last week.

Mr. and Mrs. C. L. Vaughn and children of Lubbock spent the week-end with her sister, Mrs. O. F. Etheridge.

Mr. and Mrs. W. T. Moore were in Cee Vee last Thursday.

Several from here attended the baptizing services held at the home of Mr. and Mrs. O. F. Etheridge Friday. Rev. L. L. Bradley of Paducah was in charge and those who were baptized were Velma Collins and Jane Warren.

Mrs. M. A. Tate and Nona Jim spent several days last week with relatives at Lamesa.

Mrs. W. P. Bethany and Mr. and Mrs. Allen Thomas were in Childress Friday.

Mrs. B. J. Boyd spent Friday with Mrs. D. G. Wilcoxson.

W. T. and S. F. Moore, W. P. Bethany, and Mrs. A. J. Matlock were Matador visitors Friday.

Mr. and Mrs. A. B. Simpson and children, Mrs. C. M. McDonald and sons, and Mrs. Paul Simpson and son were in Turkey Saturday.

A. B. Henderson spent the week-end in Lexington, Okla. Mrs. W. E. Thomas and Rheta Tate were Cee Vee visitors Friday.

Mr. and Mrs. C. D. Kincanon visited Mr. and Mrs. A. B. Collins Sunday.

Mr. and Mrs. W. E. Collins and Mr. and Mrs. Tom Collins spent Saturday in Matador and Childress.

Mr. and Mrs. P. A. Simpson visited her mother, Mrs. Bourland at Flomot, Sunday.

Mr. and Mrs. Tom Collins visited Mr. and Mrs. John Upton last Wednesday at their home near Memphis.

Miss Norine Gibson and R. B. Cosby attended the singing convention at Spur on Sunday.

Mr. and Mrs. Guy Ashford, Mr. and Mrs. C. D. Kincanon, and J. E. Payne were in Matador Saturday.

Civil Service Exam.

The United States Civil Service has announced an open competitive examination for the position of Junior Public Health Nurse, in the Indian Field Service, Department of Interior. Applications must be on file in the Commission's office at Washington, D. C., not later than September 11 if received from States east of Colorado, and not later than September 14, if received from Colorado and States westward. The salary for the position is \$1,800 a year.

High-school education and certain nursing training is required for entrance to the examination. Competitors are to be given a

written test covering practical questions. Applicants must not have passed their fortieth birthday. The age limit will not be waived in any case.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

KILLING OF RAG WEED SUGGESTED

Hay fever sufferers will begin to feel the effects of rag weed pollen during the month of Sep-

tember, and the State Department of Health again urges that civic and municipal organizations start now eradicating all rag weed before the plants start blooming. By cutting rag weed now, the pollen content of the air will be greatly reduced during the months, and hay fever sufferers will be greatly benefited.

A pamphlet containing complete information relative to accepted principles of rag weed control may be secured free of charge upon request from State Department of Health, Austin, Texas.

FOR SALE—Light plant etc. 32 volt; 1250 watt; farming system. Call at Trib-

WHY WAIT?

CHIROPRACTIC



BETTER HEALTH

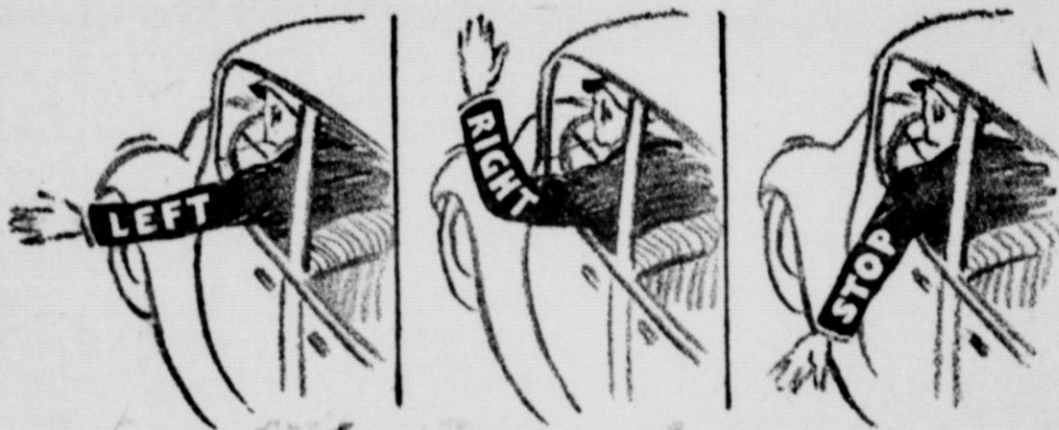
"As Your Spine, so is Your Health"

L. B. MILLSAP, D.C., Ph. C.

CHIROPRACTOR

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Travel Texas... safely!



Use and Observe These TRAFFIC SIGNALS for Your Safety!

Traffic signals were not invented for the playing of polite parlor games. True, it is good driving manners to use and observe these signals. But courtesy is merely incidental to the real purpose: YOUR OWN PERSONAL SAFETY.

When you extend your arm straight to the left, even the half-wit (whom every driver fondly imagines is steering the car immediately behind him) can understand that your car is going to turn left. Raise your arm straight up, and he knows you are going to turn right. Lower your arm over the side of the car, and he is amply warned that you are going to stop.

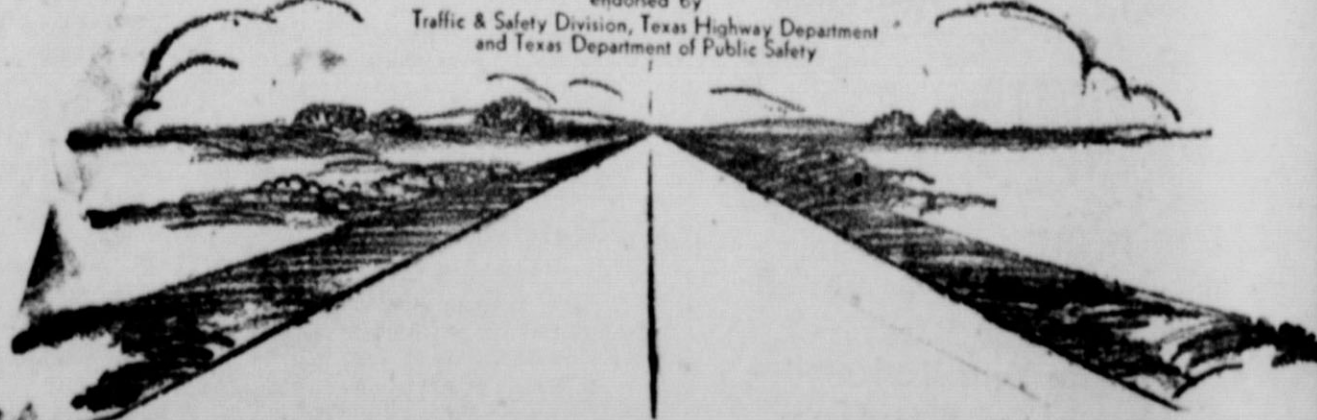
Simple signals, these three; and so easy that their use can become as automatic as opening the mouth when you want to

speak. So simple and so easy that it is hard to understand that for many they have meant the difference between life and death. Psychologically, perhaps, it is explained by the fact that many people who drive 1939 cars still follow 1910 driving methods... and are as hopelessly old-fashioned as if they wore bustles or yellow buttoned high shoes! Their intentions are good; they plan to do the right thing. But they don't practice it. And the tragic part is that they only have to forget just once! "Once is enough" is Death's own motto and should be graven on thousands of those hard gray slabs.

Let's be good sports and set the dilatory ones a good 1939 example... USE and OBSERVE these traffic signals not just occasionally, but ALL the time!

presented by TEXAS GOOD ROADS ASSOCIATION

endorsed by Traffic & Safety Division, Texas Highway Department and Texas Department of Public Safety



home work age!

and it's back to school soon

Preserve their vision with GOOD LIGHT

Glareless, Conditioned Light. I.E.S. lamps employ a scientifically designed diffusing bowl, together with a specially treated shade to give a soft, even illumination that is kind to the eyes. When children reach the "homework age," they need this better light to protect precious eyesight.

14-5 Study Lamps \$3.95 Up \$4.00 a Month

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Free LIGHTING SURVEY OF YOUR HOME