

Whiteflat News

Mrs. Jim Clawson of Vernon is visiting her parents, Mr. and Mrs. P. W. Martin and other relatives this week.

Mrs. Herman Norton has been quite ill for several days.

Wirt G. Bowman of Los Angeles, California, was a recent visitor in the Joe Bloodworth home.

Mr. and Mrs. L. R. Browning and daughters, Misses Dan and Eunice Browning attended the Jay family reunion at Roby Sunday.

They were accompanied on their return home by Miss Lora May Jay who will visit here for several weeks.

Mesdames Cecil Wilkinson and Cecil Lipham of Omaha, Nebraska, are visiting relatives here.

Mrs. Guy Cherry and children Yvonne, Guy Jr. and Mary Anne, of Yuba City, California, spent several days here last week visiting friends.

Varner McWilliams spent the week-end in Lubbock with friends.

Messrs and Mesdames Bill Winstead and Harvey Bell and children of Oxford, Kansas, are here for a visit with relatives.

Miss Lee of Afton is here for a visit with relatives.

Jack Willis was a Lubbock visitor Sunday.

Little Miss Joy Allen of Dallas, who has been visiting in the home of her aunt, Mrs. M. D. Morriss, left by bus Friday for her home.

She was accompanied by her cousin, Miss Estelle Morriss, who will be away for several weeks.

Mrs. W. M. Vernon of Farmersville, visited friends here for several days last week.

Mr. and Mrs. Scott Robbins of Borger, were week-end visitors in the home of Mr. and Mrs. Chas. Harris.

Miss Allie Jean Pritchett of White Star visited Miss Johnnie Bell Willis last week-end.

Miss Charmaine Merrill is visiting her sister in Wichita Falls.

Mrs. Maud Dean left Friday to spend several days with relatives in Anson.

Mrs. W. R. Dorsey of Plainview visited Tuesday in the W. L. McWilliams home.

MOVIE CHATTER
By A Rogue

The 13th Chair

The number 13—is it your lucky or unlucky number? In this instance of "The 13th Chair" I am afraid to say whether it is lucky for Dame May Whitty, Madge Evans, Lewis Stone, Elissa Landi, Henry Daniell, Janet Belcher or Ralph Forbes. What do you think? See it Wednesday or Thursday and bring your buddy.

David Harum

For those who did not see this favorite of Will Rogers and for those who want to see it again we are showing "David Harum". Others in the cast besides Will Rogers are Evelyn Venable, Louise Dresser, Kent Taylor, and Stepin Fetchit. To many, this is one of Rogers' very best, so I say don't miss it. Friday and Saturday. Fun for the whole family and such

clean comedy.

Married Before Breakfast

For a fast moving hilarious comedy see Robert Young and Florence Rice in "Married Before Breakfast". She started out chasing a milkman and wound up in the arms of a millionaire. See Robert Young and Florence Rice in "Married Before Breakfast" for Sunday and Monday.

White Star News

Mrs. West of Odell and son Bill West of Vernon visited in the home of Mrs. Lee Mitchell, recently.

Grandfather Hart and little granddaughter Juanita Brogdon have returned from Amarillo, where they have been visiting relatives.

Bill Slover of Borger visited in the community Friday. He was accompanied back by his wife and children who have been visiting in White Star and Flomot two weeks.

Price Brogdon and wife of Texaco are visitors in the John Brogdon and Ira Tiffin homes this week.

Archie Mitchell of Chillicothe is visiting in the home of his parents this week.

O. A. and W. E. Taylor and family visited home folks in Erath county last week.

MR. AND MRS. WILLETT ATTEND DALLAS REVUE

Mr. and Mrs. Harry Willett, of Willett Dry Goods Co., drove to Dallas Sunday where they attended the Southwestern Style Show Association, meeting in its thirty-fifth semiannual fashion revue Tuesday night. The Road to Rio at the Pan-American Exposition served as the setting for this style show which is being held each Tuesday night during the three weeks the wholesale market is open for fall buying.

LEAVE FOR N. M.

Mr. and Mrs. D. E. Pitts and sons left Tuesday morning for Tres Ritos, New Mexico, where they will remain for a month's vacation trip to be spent camping and fishing.

PURCHASES HOME

Mr. and Mrs. Frank Pohl moved this week into the Frank Eiring home which they purchased in a

recent transaction.

Mr. and Mrs. A. A. Harp, who have been occupying the Eiring property, have moved to Mrs. Lemmie Day's home in north Matador.

RETURNS HOME

Miss Maisey Reeves, who has been spending the past month in Ann Arbor, Michigan, where she attended a summer teacher's course, returned home Sunday evening. She also visited with friends in Chicago, Illinois, before her return home.

ATTEND FUNERAL

Mr. and Mrs. Carl Tardy attended funeral services at Floydada, Monday afternoon for a cousin of the former's, Lonnie Ray Tardy, 3 years old son of Mr. and Mrs. Harvey Tardy, who died in the Lubbock Sanitarium Sunday evening following a two week's attack of pneumonia.

Mr. and Mrs. A. L. Tardy and family of Dallas, who also attended the funeral visited here Mon-

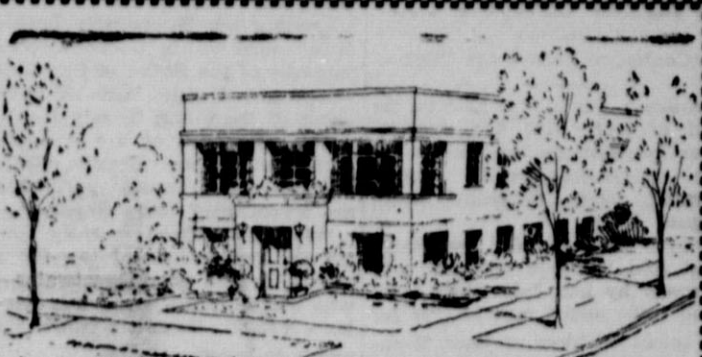
day night, enroute to their home, with Mr. and Mrs. Carl Tardy, Mr. A. L. Tardy being an uncle of Carl's.

Over \$1,000 Cash In Dalhart Rodeo Prizes

DALHART, Tex., July 26.—Work has started in real earnest on the two outstanding entertainment features of the Second Annual XIT Reunion in Dalhart, August 9 and 10. The Historical Pageant and XIT Rodeo.

More than \$1,000 prize money will be given in the Rodeo, said Allen D. Finch, in charge of entries, contests include calf roping, bulldogging, bronc and steer riding.

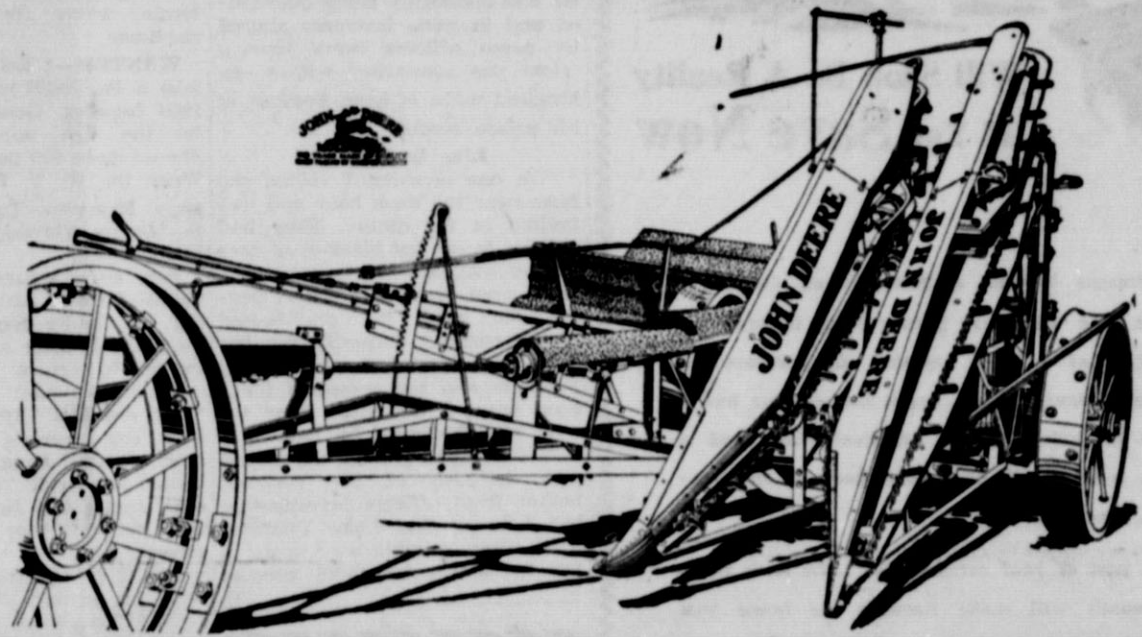
Rodeo headquarters are at the chamber of commerce. Finch said all entries must be in by midnight, August 8 and contestants must be present, sign waivers and receive identification before 10 A.M. August 9.



Completely Equipped For
OBSTETRICS, PEDIATRICS
And General Medicine
Newest Type X-Ray Equipment
Phone 59 Day and Night Service
TRAWEEK HOSPITAL
A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

Hitch Your Tractor To A Star...

The Best and Most Practical Row Binder You Have Ever Seen



JOHN DEERE POWER ROW BINDER

THE FAST-WORKING COST-REDUCING, LABOR-SAVING BINDER THAT IS SETTING NEW RECORDS FOR SPEED AND ECONOMY . . .

It's Power-Driven—The fast-working John Deere will operate in any field where a tractor can be used. Bad weather, poor ground conditions or down feed do not seriously interfere with good work. You don't have to depend upon traction of a bull wheel for power—smooth, positive power is supplied by the tractor through the power drive shaft. With proper tractor power, you can travel three or three and one half miles per hour, even in heavy feed.

Built for Hard Work—The John Deere is built to stand the hardest service in any field condition. Every part has the strength necessary to a power-driven machine. High-grade materials and proper design throughout, strong, hot-riveted frame, high-grade, anti-friction bearing equipment and high-pressure grease gun oiling system assure long life, light draft and low upkeep costs. The sturdy wheels that carry the machine turn on roller bearings.

'CUT 8 ACRES IN A HALF DAY'

Gentlemen:
I cut 100 acres of Hegari and Kaffir with my John Deere Power Row Binder. I did all of the cutting in high gear with my John Deere General Purpose Tractor.

At this tractor speed, I cut as high as eight acres in a half day. This is practically twice as many acres as I could have cut with a ground-traction corn binder in the same length of time. A man can cut on the average around twice as much with this binder as he can with a horse binder.

Yours truly, J. L. Beard
Lubbock, Texas

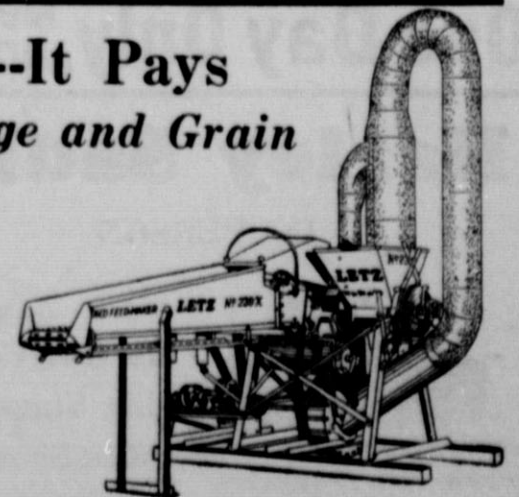
A Letz Mill Does Not Cost--It Pays Prepares All Feeds---Fodder, Ensilage and Grain

Chop, store and feed more roughage. Save grain, hay, silage. Substantially increase live stock profits by cutting feed handling—feed preparing—feed storage costs to a minimum. Just one machine will enable you to do this—a Letz

It is distinctive in design, construction, performance. It turns out feed of a distinctive quality.

Whether chopping hay fodder, filling the silo, or grinding grain, it makes better feed. Feed that's more uniform, palatable, profitable.

A Letz pays back its cost the first year used—and more. A Letz really does not cost—IT PAYS. Season after season, it solves the biggest problem of all—the feed problem.




Lea Implement Co.

"Good Farming Deserves Good Equipment"



Bring Your Car To Us FOR COMPLETE SERVICE
Texaco Gasoline and Oils
Washing—Greasing—Lubrication
Shorty's Service Station
PHONE 17M




TRUCK-BUILT for Your HEAVY loads
GMC trucks are not heavy-built, nor cumbersome—but they carry heavy loads with ease. GMC's have the ideal balance of unsprung chassis weight. This saves gas and tires, and prolongs truck life. Reserve power, chassis equilibrium, strong reciprocating parts and exclusive safety features make GMC's the most enduring for varying loads, especially as they grow heavy!

Time payments through our own Y. M. A. C. Plan at lowest available rates

GENERAL MOTORS TRUCKS & TRAILERS
Matador Buick Co.
MATADOR, TEXAS

MORE FREEDOM



From Summer Heat and Drudgery
USE BAKERY BREAD
EDDY'S BREAD
Baked Fresh Daily
Pure—Uniform
Delicious—Handy and Inexpensive
Ask for it in
Matador, Dickens, Roaring Springs, and Whiteflat
EDDY'S BAKERY

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The

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Matador, Texas

Entered as second class matter
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DOUGLAS MEADOR
Editor



MEMBER
West Texas
Press Association

SUBSCRIPTION RATES:

In Motley and Adjoining Counties
Per Year \$1.50
Beyond 1st Postal Zone \$2.00
6 Months \$1.00

No subscription for less than six months.

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Texas Farm Income To Benefit By New Cannery Progress

DALLAS, July 26, (Special)—Not a cure-all, but one of the soundest possible steps toward stabilizing Texas farm incomes on a self-help basis is seen in the continued growth of commercial fruit and vegetable packing in the state and its encouragement of diversified crops for quicker turnover, says a report of the All-South Development Council.

Citing the benefits to industry and agriculture which have accompanied the extraordinary growth and progress of a Dallas canning plant (Thrifty Packing Co.), which is the largest and only year-around independent canning plant in the South, the Council's report says that similar enterprise, multiplied throughout the state, with its assurance to farmers of profitable disposition of "between-crop" or "season" crops, would markedly level out the peaks and valleys of the farm income graph.

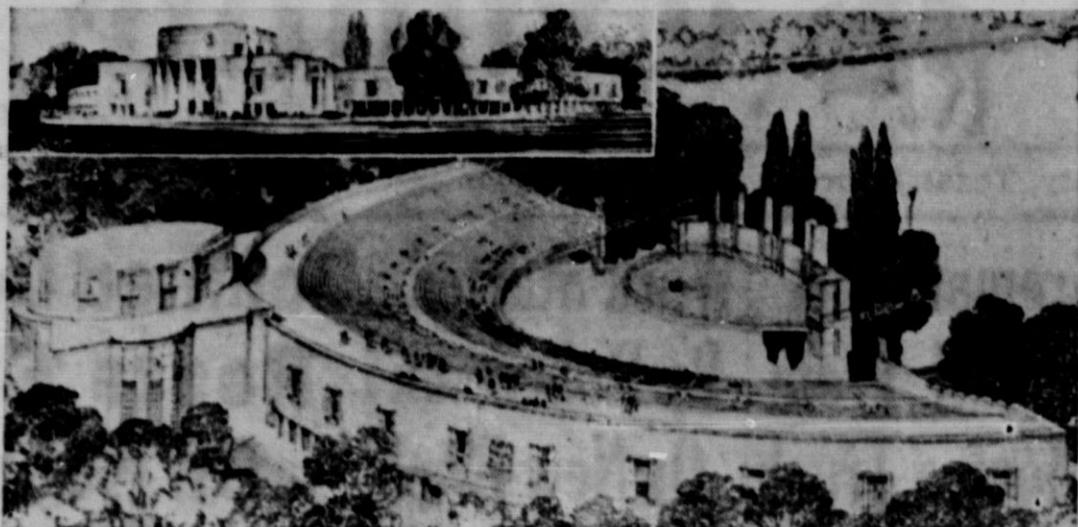
Not only would consistent marketing of food crops for canning, such as black-eyed peas, English peas, corn, beans and spinach mean—as it has in North Texas—a bolstering of the farmer's pocketbook against the expense of harvesting his main crop, cotton, but the rotating of these crops on cotton land would be of great help in reviving and re-nitrogenizing the cotton soil—and Texas' alarming decline in cotton per-acre yield indicates this is an extremely important consideration.

Doubled in 2 Years
Between 1933 and 1935 Texas fruit and vegetable canning virtually doubled in all phases, the number of plants increasing from 32 to 55, value of manufactured products increasing from \$2,654,000 to \$5,111,000, salaries and wages from \$299,000 to \$568,000. Indications are that the 1937 figures, due to greatly increased citrus canning activity in the Valley and the rise in pea canning, will show at least another 33 to 44 per cent rise.

Perfection of commercial canning method for fresh black-eyed peas—traditional backbone of the Texas dinner table in farm and city—has been the outstanding factor in boosting Texas vegetable canning to the threshold of a major enterprise, says the Council's report.

Last year 3,000,000 pounds were contracted for by the Dallas plant

New York State to Erect \$1,600,000 Amphitheatre at "Nation's Fair of 1939"



NEW YORK (Special).—The State of New York, it is disclosed in architectural drawings made public, will be represented officially at the New York World's Fair of 1939 by a \$1,600,000 combined marine amphitheatre and exhibit building of many distinctive features largely designed for the presentation of master stage spectacles and compelling exhibits by state departments and 62 counties.

The accompanying photograph shows how a total of 16,500 spectators can be afforded unobstructed view of an island stage of magnificent proportions set 100 feet off-shore in an exposition lagoon and to be screened, between acts, by sheets of water blown by compressed air from the lake and made doubly effective by the projection upon them of light and color. Above and behind the tier

of seats shown is a broad promenade 300 feet long which will afford a view of the whole exposition and the 280 acres of lake-shore amusement zone.

The insert shows the exhibit pavilion facade and the forward position of the grand reception hall above which will be a circular auditorium seating 1000 persons. Under the amphitheatre, on two floor levels, 70,000 square feet of space is provided for New York State exhibits.

The New York Legislature this spring appropriated \$2,200,000 for official participation in the \$125,000,000 exposition. Enactment provides for the building, for a \$250,000 exhibit and for \$350,000 maintenance and operation. Contracts for construction of the dual purpose structure, a permanent addition to the site, will be let soon in public bidding by prequalified bidders.

alone, which does a little more than 50 per cent of all this type canning in the state, and this year it has contracted for 4,000,000 lbs. representing, at \$30 per ton, cash payments aggregating \$60,000 to North Texas farmers. This for a crop which, until last year, was mostly allowed to dry on the vine and was harvested, in only about one-fourth the quantity, only in the form of dried peas.

Quick Cash For Crops

An illustration of how quick cash from pea crops sold for canning can solve the cotton-harvesting money problem was furnished last year by an Athens, Texas, bank which was about to borrow \$25,000 to help farmers finance their cotton operations when word of the brisk market for fresh black-eyed peas in Dallas came along. The farmers trucked their peas to market, got their cash, and relieved the bank of its chore.

The new canning process for black-eyes has turned the market for this dish virtually upside-down, besides promising to expand it many fold far beyond the original southern-states market.

The vine-dried variety never

These Are Your Mileage Merchants



Four Corners Store
Dobbs City Merc. Co.

Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson

Commission Agent Matador, Texas

WHY TAKE CHANCES ON UNSAFE TIRES

When You Can Buy
World-Famous

U.S. ROYALS

AT OUR POPULAR PRICES!

Known Everywhere for

SAFE MILEAGE

HERE'S WHY

- ★ **COGWHEEL TREAD** ... a famous traction principle that gives you extra skid protection.
- ★ **SAFETY-BONDED CORD BODY** ... exclusive with "U. S." makes every ply a safety ply ... gives you extra blowout protection.
- ★ **TEMPERED RUBBER** ... this patented "U. S." tread compound wears longer—gives you extra miles.

Protect your family now with these tires that are famous for Safe Mileage. Enjoy their extra safety from hot weather blowouts and wet weather skids—save money by their longer wear.



LET US
INSPECT
YOUR TIRES
BEFORE YOU
START YOUR
VACATION

FREE SAFETY ANALYSIS... ALL MAKES

Drive in today for a complete report on the true condition of your tires.

BOB'S OIL WELL

EXCLUSIVE CONOCO PRODUCTS
Matador, Texas

had virtues of palatability sufficient to sell it outside the south, but grocery men generally believe the canned fresh ones can win favor on dinner tables in the most effete and remote sections of the land. Pulling the green peas instead of waiting for them to dry on the vine more than quadruples the yield. At present the Dallas plant is running 180,000 cans of peas per day, and nearly that amount of corn.

To Major Industry

Significance of Texas canning enterprise to major industry is reflected in expenditure of more than \$2,500,000 in plants at Houston within the last year by the country's two dominant can manufacturing companies. While the growing use of cans in the oil industry was largely responsible for this movement, officials of the companies say the great expansion of canning of citrus fruits and juices in the Valley region and the growth of canning-consciousness throughout the state bulwarked their faith in Texas as the outstanding can "prospect" section of the country.

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

— WE NEVER CLOSE —

Friday
and
Saturday



July
30th &
31st

SHORTENING Vegetole; Wilson or Bird Brand 8 lb. ctn. \$1.01

PEACHES DEL MONTE Or GOLD BAR heavy syrup No. 2 1/2 can 3 for 50c

Post Toasties pkg. 9c

BANANAS GOLDEN FRUIT doz. 15c

CABBAGE New Crop COLORADO Hard Heads lb. 2 1/2c

LETTUCE FIRM HEADS 4c

STEAK ROUND LOIN SPECIAL lb. 25c 23c 19c

Ground Meat Fresh Ground For Meat Loaf 15c

CHEESE longhorn lb. 19c

Extra Special Your Surprise of the Season 12 BASKETS

Filled With Regular 10c Items While They Last

5c PER ITEM

BOB'S

FOODWAY

The Home Of Good Things To Eat

PRESS GROUP ...

(Continued From Page One)

promises a day and a half of the kind of stuff that A-1 regional press conventions are made of. The convention begins Friday morning, ends Saturday noon, August 13-14.

Smyth says the full entertainment and business program will be ready by late July. "The main thing right now," says he, "is for the quoin wielders of West Texas to get ready for 36 hours of frolic and trade-talk in West Texas."

ROY BURLESON
General Insurance

First State Bank Building
Matador, Texas

queen city of recreation." Leading the Sweetwater hospitality squad will be George Barber, manager of the Board of City Development; Luther Watson, publisher of the Nolan County News; former president of the Association; the brothers Bennett, Californians who recently purchased the Sweetwater Daily Reporter.

"Governor Allred recently forgot the tribulations of life for a season, in and near Sweetwater—why not the press boys," this Barber-Watson-Bennett trivariate wants to know.

In the Association presidential saddle this year is R. Henderson Shuffler, youthful editor of the Odessa News-Times. Only woman on the directorate is First Vice President Mary Dunbar, beautiful Palo Pinto publisher.

Others who lead the WTPA are Douglas Meador of the Matador Tribune, second vice president; Fred Landers of the Monahans News, T. Paul Barron of the Mid-

land Daily Reporter and Sam A. Roberts of the Haskell Free Press, directors.

All weekly publishers are reminded by the secretary that they are eligible to compete for the Abilene Reporter-News and Lubbock Avalanche-Journal gold loving cup, awarded annually to "the best weekly newspaper in the West Texas Press Association territory." The cup is now in the hands of the Odessa News-Times. Four consecutive issues any time during the 12 months preceding the convention are eligible for cup competition.

DOOMED MAN ...

(Continued From Page One)

lieve he may have a slight chance of having the death sentence commuted to life imprisonment in event reports from here warrant such action. Trammel was convicted of theft and burglary and received a twenty-year sentence from this county in 1934. U. L. Willie, on whose farm Trammel made a share crop in 1932, also received a similar letter from the prison board asking for information regarding his conduct. Mr. Willie said yesterday, "While I am convinced that Trammel is a criminal, I feel that he deserves a commuted sentence of life imprisonment. I do not believe he ever had a chance. I know that he worked hard for me and that he was honest in all our transactions. I knew that he was an ex-convict when he, his half brother and widowed mother rented the farm and I tried to give him a chance. He was constantly being questioned and in some instances abused by peace officers every time a crime was committed within one hundred miles of here, because of his prison record."

Live In Poverty

"On one occasion I visited the farm near the noon hour and was invited in for dinner. They had nothing to eat but black-eyed peas cooked without meat or seasoning, white corn-bread and water. During the meal the gray-haired mother prayed earnestly for her boys with tearful thanks for my kindness and the prospects for a good crop. A few days later the crop was destroyed by hail.

"I did not keep them the second year because of the constant bother from officers investigating but I know that Luke Trammel tried every possible way to get a job by which he could support

his mother through honest labor. He was goodhearted, fair in his dealings and a good worker. I believe he was partly a victim of circumstances in connection with the tragedy for which he was convicted and I shall make a plea to save him from the electric chair on August 20."

Mr. Willie declared he would make a trip of Austin and the State Prison, probably within the next week in behalf of the doomed man.

::: LOCALS :::

Misses Zada and Ruth Barton of Kilgore, Texas are here visiting their grandparents, Mr. and Mrs. P. B. Barton, and other relatives.

FOR SALE—Scholarships in two large Texas commercial colleges. May be applied at face value on any course offered. These scholarships will be sold at substantial discount for cash. Will also consider trade for good livestock. If you are planning to go to a business college here is an opportunity to save money. Phone one-two-three, or call at the Matador Tribune office for further information.

Mr. and Mrs. L. C. Harp and daughters returned home Friday from a trip to Lake City and Colorado Springs, Colorado.

Miss L. V. New of Lubbock, formerly of Matador, is visiting friends and relatives here this week.

Mr. and Mrs. Marvin Patton and son Keith, together with Mrs. Jack Catlin and sons, returned home Tuesday of last week from Los Angeles and Hollywood, California, where they spent their vacation.

WANTED—Reliable man to take a Rawleigh route for 800 to 1000 families. Good opportunity for the right kind of a man. Should make \$25 per week and up. Write the W. T. Rawleigh Company, Memphis, Tenn., or see M. B. Martin, Floydada, Texas 108 Main Street. 4 t pd.

Bert Estes returned to McNeil, Texas Sunday after accompanying his family home for a two week's visit, after which time they expect to return to McNeil to make their home.

Mr. and Mrs. Clyde Bartlett and baby son returned home Sunday from Santa Anna, where they visited last week. Their two oldest sons, Junior and Jimmy, remained there for a further visit with relatives.

Mrs. J. R. Whitworth, together with her parents, Mr. and Mrs. J. A. Caswell of Dallas, visited relatives in Plainview Thursday and Friday.

Miss Dorothy Fulfer is spending her vacation with her parents, Mr. and Mrs. Foster Fulfer, from her duties as cashier at Barrier-Durham's at Lubbock.

Mr. and Mrs. John Barton Sr., and son Joe, of Buckeye, Arizona, are visiting relatives here this week.

C. M. Glenn, with his sister, Miss Amy Glenn, returned home Sunday from a vacation trip to Lake City and Colorado Springs, Colorado.

Mr. and Mrs. L. V. Pryor and sons of Kirklund, visited here Sunday of last week in the home of Mrs. Pryor's brother and family, Mr. and Mrs. A. A. Harp. They were enroute home after a trip to New Mexico.

Mrs. L. F. Davis and daughter Juandell, former Matador residents now of Clovis, New Mexico, are visiting here with relatives and friends.

Messrs Buford Hobbs and John

Russell made a business trip to Quitaque, Monday.

Mrs. T. J. Daffern and children drove to Plainview Tuesday, where they visited in the home of Mrs. Robert Daffern.

Mr. and Mrs. R. W. Cudd and children made a business trip to their farm near Muleshoe, Saturday, spending Saturday night in the home of Mrs. Wilburn Cox, Mrs. Cudd's sister-in-law who resides at Lubbock.

Mrs. Raymond Davis and son Don Carlos, of Ralls, are visiting friends and relatives here this week.

Mr. and Mrs. Bill Pipkin and children returned home Monday from Colorado Springs, Colorado, where they spent a two week's vacation.

Miss Jessica Martin, daughter of Mr. and Mrs. W. L. Martin of Stamford, is visiting here this week as the guest of Miss Betty Joe Simpson.

Mr. and Mr. P. W. Cliett and daughter, Miss Thelma, of Hillsboro, visited during the past week in the homes of their sons, Elmo Cliett of Matador and Victor Cliett of Whiteflat.

Mrs. Robert Collier with her mother, Mrs. Pearl Moorman, accompanied by Mr. Collier's father, Mr. W. J. Collier of Afton, drove to Quanah Wednesday afternoon where the latter received medical treatment.

Mrs. Delbert Groves and small daughter Del Juancie, together with Misses Lucretia Estes, Virginia Edmondson and Helen Simpson, drove to Turkey Monday afternoon where they visited in the home of Mr. and Mrs. Carl Cooper.

Mr. and Mrs. Oscar Vinson and son Furman, returned home this week from a visit with relatives in south and east Texas.

Mrs. Mary E. Jones and sons Bobby and Amos, made a business trip to Quanah and Childress, Tuesday.

ATTEND EXPOSITION

Mrs. John Russell and children, Aileen and Sonny, accompanied by her sister-in-law, Mrs. Jack Bradshaw, left Monday evening for Dallas and Ft. Worth to attend

Rogue Theatre

MATADOR, TEXAS

WEDNESDAY - THURSDAY
Buddy Nite

"The 13th Chair"

WITH

Dame May Whittier, Lewis Stone
Elissa Landi

FRIDAY & SATURDAY

Will Rogers

IN

"David Harum"

WITH

Evelyn Venable, Robert Kent

SUNDAY & MONDAY

"Married Before Breakfast"

WITH

Robert Young
Florence Rice

Sun. Matinee 2:30 Nights 8:15

the Pan-American Exposition and Frontier Fiesta. They were accompanied to Childress by Mr. Russell, and continued on their trip from there by rail.

Other Matador residents who attended the Frontier Fiesta at Ft. Worth this week, were Mr. and Mrs. Farris Fish and sons John Farris, and James Rufus, having left Monday, accompanied by Harry Hill of Dallas, who has been visiting here.

TO BRADY

Mrs. A. A. Tipton left Saturday for Brady, where she will remain for an extended visit in the home of her daughter and family, Mr. and Mrs. Nolan Fulkerson. She was accompanied by Mr. and Mrs. Ben Meador and Mary Ola Tipton, who returned to Matador Sunday.

GO TO CHURCH SUNDAY

The Home Of Your Dreams...



Will Soon Be A Reality
If You Save Now

Dreams become realities in an amazingly short time when you pursue them through the medium of a bank account. Advancement is gained through vision, hopes and dreams but it must be followed with practical effort and a bank account will soon open doors to independence and better life.

A part of your earnings set aside each week or month will make possible the home you have planned, send your children to college, provide security in old-age. It is the great emancipator offering liberty for a small service.

You will find the entire personnel of the First State Bank always glad to aid you in any possible way.

First State Bank
MATADOR

DEPOSITS INSURED
BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.

\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

EYES TESTED

And

GLASSES

CORRECTLY

FITTED

By

DR. C. HOWARD,

Optometrist

Paducah, Texas

New or Repair Work

Office At

Matador Hotel

August 1st to 15th

GREAT NEWS FOR THRIFTY PEOPLE!



OWNERS REPORT
22 TO 27 MILES PER
GALLON OF GAS!

COSTS MANY
DOLLARS LESS
THAN ANY OTHER
CAR SO BIG!

THE THRIFTY "60"
FORD V-8

60 HORSEPOWER TUDOR SEDAN
\$644.06

DELIVERED IN
MATADOR

Price includes transportation
charges, front and rear bumpers
and spare tire. (Texas and
License Plates extra.)

FRONTIER FIESTA Ft. Worth

JUNE 24 TO OCT. 31 - LOW RAILROAD FARES

You'll Enjoy True
Western Hospitality
at the Worth

Now, added for your comfort and further enjoyment is COMPLETE AIR CONDITIONING throughout. Remodeled and redecorated. \$150,000.00 spent to bring to you the most modern, up-to-date hotel in Fort Worth. Yet the same Western "howdy" the same low rates.

LOW AS \$2 PER DAY
Tile bath and shower in every room.

Now

COMPLETELY AIR CONDITIONED

Guest Rooms
Coffee Shop • Dining Room
Lobby • Mezzanine
Banquet Rooms
WORTH HOTEL
JACK FARRELL
MANAGER

"A GOOD SURROUNDING FOR REAL FOLKS"

Coming--Matador

One Day Only **MONDAY**
AUGUST 2

Harley Sadler

IN PERSON



and
His Own Company
Big Stage Show

The Show You
Know - Presenting

'Rose of The Rio Grande'
A Romantic Play of the Great Southwest

Popular Prices—Adults 25c; Kiddies 10c