

Matador Tribune



KEEP ON
Back the Attack!
WITH
WAR BONDS

Matador, Motley County, Texas, Thursday, February 10, 1944

Price 5c

BOND DRIVE OVER TOP

COUNTY IS LEADER IN PANHANDLE TO REACH 4th QUOTA

Officials were totaling sales Thursday morning to determine the remaining unsold county quota of \$171,000 in the 4th War Loan drive. They were aware that only a small sum remained to be sold, when a letter to J. R. Whitworth was opened authorizing purchase of a \$500 bond. The letter was from Mrs. C. W. Eubank of Dallas mother of Lt. Paul Eubank who was killed in Pacific action January 12, and to whom the drive was dedicated. The bond order, purchased from Lt. Eubank's funds in the First State Bank here, placed the drive over the top and gave Motley county first place in this region of 46 Panhandle counties.

Bond sales totaled \$171,625.25 early Tuesday with other sales in prospect. Regarding the success of the drive, Elmer Stearns county War Bond sales chairman, said, "Exceeding this quota reflects the good work of the community committees. Too much praise cannot be given these volunteer workers, many of whom were taking this responsibility for the first time in their respective communities."

Accepting Responsibility
"Opinion of workers in this campaign is that our people are taking seriously their personal responsibility in doing their part in financing the war by purchasing war bonds unhesitatingly. It reveals a growing attitude of thought, pride and responsibility to be certain that Motley county servicemen are being cared for by their own 'home front' in proportion to any county in the nation. It is making progress toward our aim in future drives, our people will realize their individual responsibility to the point where they will buy from committees without waiting to be solicited."

Not Too Optimistic
"We do not wish to appear too optimistic because we are yet a long ways from having this attitude as universal as it should be. There are still many who have to be 'sold' on investing their money in the things which will permit our boys to defeat the enemy in shorter time and bring more of them back to us. If we, as individuals, with our many conveniences at home, will stop and contrast our situations with men who have gone to fight our battles; (See COUNTY IS back page)

Governor Plans Overnight Stay

Elbert Reeves Is New AAA Manager

Elbert Reeves prominent farmer and stock-raiser, has accepted the place as Acting Administrator of the Motley county AAA, and assumed his new duties last week. Mr. Reeves replaces Cullen H. Butler who resigned to begin work in Cordell, Oklahoma where he has purchased interest in an implement company. Mr. Butler and his family moved to Oklahoma Friday.

Address At School Is Scheduled For Friday Morning

Sheriff H. H. Courtney left for Paducah this morning to attend the Lions meeting there where Governor Coke R. Stevenson will speak. He will then accompany the Governor and party to Matador this afternoon. Gov. Stevenson and party will be guests of the Matador Land & Cattle Company overnight. Present plans are that Sheriff Courtney accompany the group directly to ranch headquarters allowing time for relaxation before the Father-Son banquet tonight where Gov. Stevenson will be the featured speaker.

Governor Stevenson has written Superintendent B. F. Tunnell that he will make a brief address before the Matador school assembly at 9:30 Friday morning. Mr. Tunnell said that seating capacity in the school auditorium would possibly accommodate an additional 130 persons besides the student body. He said all available extra seats were open to the public.

(See GOVERNOR PLANS page 4)

D. A. Candidate



RICHARD F. STOVALL

Dick Stovall Is Candidate For District Attorney

The Tribune is authorized to announce the name of Richard F. Stovall of Floydada as candidate for the office of District Attorney, 110th Judicial District, and subject to the action of the Democratic Primary, July 22. Mr. Stovall was appointed to fill the unexpired term of John A. Hamilton who resigned to join the armed forces approximately a year ago. Mr. Stovall, who was court reporter previous to his appointment to District Attorney, is well-known in the county and needs no introduction to the voters.

In placing his announcement Tuesday, Mr. Stovall said, "It has been my privilege to serve as your District Attorney for approximately one year. I deeply appreciate the splendid cooperation that has been given me by the people during this time. Basing my candidacy upon the record I have made as your District Attorney during the past year, I am seeking my first elective term to such office. "Due to the size of the district and the wartime restrictions upon travel, it will be impossible for me to see all of you personally, but I assure you that I shall appreciate your support and influence and shall conduct myself in such a manner as to merit your confidence."

Mrs. Paul Fulfer visited here this week in the home of Mr. and Mrs. Bill McCaghen.

Mrs. Ward Rattan Is Named Deputy

Mrs. Ward Rattan has been named deputy sheriff to fill the vacancy created by her husband who entered the armed service last month.

Sheriff H. H. Courtney announced last week that Mrs. Rattan would assume the duties which her husband had performed prior to his induction. Sheriff Courtney said that Mrs. Rattan has been employed and that her appointment now awaits ratification by the Commissioners Court.

Mrs. Rattan's duties will consist principally in county tax assessing. Mr. Rattan is in San Diego, California receiving U. S. Navy training.

Price Panel Will Start On Foods

Food prices will receive first attention of Motley County War Price and Rationing Board's food panel, according to plans outlined at a meeting held Monday evening at the board's local office, which was attended by William G. Williams, Lubbock OPA price specialist.

Motley county's 15 grocery stores may expect a visit from a member of the county committee within the next few days, on the preliminary survey and check-up. All action in the county will be through the local price panel. The panel includes the following volunteer members, C. W. Giesecke (Roaring Springs) chairman; J. D. Mitchell (Roaring Springs), James Williams (Flomot), L. J. Barkley, H. E. Berry and C. W. Norrid all of Matador. Meetings will be held every Monday evening at 8 p. m. Mrs. Ina Price is price panel clerk.

"The OPA pricing has but one purpose and that to defeat inflation," Mr. Williams declared. "This nation has over 31 billions of dollars more than it has commodities to buy; these billions of 'pressure money' must be held in check if our financial structure is to be held out of collapse. It costs only \$1.20 per person per year to enforce OPA entire program. One bill of a few grocery items would cost far more than that without this control."

Patriotic Duty To Complain
Housewives and other purchasers are bound by patriotic duty to file consumer complaints when they find a store out of line in prices. It was declared, "We have no desire to work any hardship on any firm or individual," Mr. Williams explained, "periodically posted prices will keep the public informed as to the current prices of (See PRICE PANEL back page)

Paper Four Months Old Is New To South Sea Soldier

Datelines are not important to Motley county boys of the world's far-flung battle fronts, who look forward to the home paper, Pvt. Clyde Smallwood writes from a "South Sea Island, Jan. 16." A few lines to let you know I received two of the September papers today and sure was glad to get them. They were about four months getting here, but they were still new to me. I want to thank you and the people of Motley county who make it possible for me and the other boys in the armed service to receive the paper. I also want to thank the Matador Lions Club for the photograph of the Matador chuck wagon they sent me on the Christmas card. Well, Ben, being overseas is not what a lot of the boys think it would be if you are not in battle. Closing this letter, I want to thank you again for the paper."

The Tribune wishes to express sincere appreciation for the following unsolicited contributions received in support of the papers-for-boys-in-service plan received since last publication: Buford Hobbs \$2, Walter Marler (Floydada) \$4, H. B. Marler (Flomot) \$2, Jess McBride \$1, Dood Damron \$2, Frank Stafford \$1, Mrs. Lem C. Jameson \$1, O. F. Ethedgedge (Northfield) \$1, E. D. Hutson (Roaring Springs) \$1, Dr. A. C. Trawcek Jr. \$2.50, E. W. Smallwood \$1, L. R. Bishop \$1, Mrs. R. L. Anderson (Flomot) \$1, E. B. Jenkins \$1.

Workers Urgently Needed By Merit System Council

Workers are urgently needed by the Merit System Council operated by the Texas Unemployment Compensation Commission, according to an announcement received by County Judge W. R. Cammack. Positions are open with the Texas Unemployment Compensation Commission, State Department of Public Welfare and United States Employment Service. Through competitive examinations the Merit System affords opportunity for permanent employment.

Next examination will be held in various cities at 9 a. m., March 4 and application must be post-marked before midnight February 21. The following five positions are announced: Tabulating equipment operator-in-training \$1,200, Junior stenographer \$1,080-\$1,500, Key punch operator \$1,320-\$1,560, Apprentice clerk \$1,200-\$1,440, Clerk-typist \$1,200-\$1,440 and Field worker \$1,800-\$2,100. Judge Cammack said he had already received two applications for the above information. More complete information may be obtained at Judge Cammack's office.

Russell VanDyke Buys Local Cafe

A deal was consummated Thursday whereby Russell VanDyke purchased the Arch Black cafe and assumed immediate management. Mr. VanDyke who was in the armed service for 15 months, returned home September 15th. He was a cook in the army and is experienced in cafe operation. He is assisted by Mrs. VanDyke and Mrs. Bill Hendrix. A cordial invitation is extended the public to visit the cafe under its new management.

OLD-TIMER RETURNS

Sam (Shine) Stevens, a resident of Matador 32 years ago returned for a visit with old friends Monday. Mr. Stevens who was employed as a "shoe-shine" as a boy in a local barber shop, later became a cowboy on the Matador ranch and left here in 1912. He now lives at Lubbock and is employed as a boot-maker.

Subscriber to The Tribune

Scouts Will Manage City

Matador will be under Boy Scout government, Saturday, February 12, with the following officials in charge, elected at the meeting of Troop 60, late Tuesday. Judge, Thomas Sanders; Mayor, W. A. Johnson; Chief of Police, Billy McKelvy; Fire Chief Norman Spray; Aldermen, John Houston Irwin, Eugene Johnson, Billy Ray Neighbors and Bryan Martin; Health officer Truman Groves; Sanitary Inspector Don Wason and the following city policemen John Warren and Billy Dan Thomas, new scout members.

Scouts who because of employment cannot devote full time to civic matters are, Bill Wason, James Garth, Bobby Harp, Math Barkley and Gordon Russell.

Citizens will be given receipts for fines collected and may demand to see Scout identifications before paying. Scouts who will take part in the plan of "learning by doing" will report at the Mayor's office at 9 a. m., Saturday, to be sworn in office.

FRANK COLLISON, PIONEER, IS DEAD

Frank Collison, outstanding Texas pioneer is dead, according to the following news item received yesterday by the Tribune from Warner Publications, Inc. 515 Madison Ave., New York, 22, N.Y.

"When Frank Collison died, the West lost one of its best known figures. Mr. Collison was an old-timer who knew his West and he had often written pieces on Western lore for Ranch Romances magazine; one of his last appears in the second March issue of the magazine. It's called 'Indian Treasure,' and in it Mr. Collison told of one of his experiences down in New Mexico some forty years back when he discovered exquisite jade that had been buried in the earth; and of his belief that some of that treasure in jade is still there to this day! 'Indian Treasure' is illustrated by the famous Texas artist, Harold Bugbee, and can be found in the number of Ranch Romances on newsstands from February 11, until the 25th."

Victory Hen Lays Two Eggs In One

A "double-feature" egg is on display at the Tribune office. As if attempting to double her output for victory, the hen produced two eggs in one. A slightly larger than normal egg broken by Mrs. R. L. Pendergrass, employed as cook at the Matador ranch, was found to contain a second perfectly shaped shell about the size of a quail egg inside. Mrs. Pendergrass brought the unusual specimen to the Tribune office.

FIRST SATURDAY SALE ORGANIZED

A "First Saturday" farm sale group was organized here February 5th, at the vacant lots north of the cottonfall from the grasp, stood stunned for an instant and scampered to the safe, friendly mesquites, half its bare, crimson and glistening above, the hawk jettied a large flake of hide and from sharp talons and flew. Sunlight splashed against suspended clouds and the returned. Nature often its endless war in beauty.

FLOWER AGENCY CHANGED

Announcement appears in this issue of the Tribune to the effect that Mrs. H. E. Berry has assumed the agency for the Park Florist, Floydada, formerly handled by Mrs. Lewis Eady. Mrs. Berry has agency for prompt delivery of cut flowers for all occasions.

MAIL DUST

By DOUGLAS MEADOR



explained in advance of execution seldom mature, light like fields that are and forgotten. It is but men who announce are going to accomplish fail while those who make plans in silence have little for their discussion after

ing a useful destiny is than baiting a hook, drop in the placid waters of opy and returning to it at. Those with heavy on their backs have rolled sleeves and grappled are hands among the sharp and thorny fins.

ering the world's lonely are many stray mavericks ve failed to discover that is not a continuous prog the thunder which fol- bolt of lightning fades

erie fascination is attached voice of the night wind that from a secret throat some in a darkened room or attic. is it the sound of a sob- woman's broken words, of tears or futile hopes, weary, returning to the shelter heart. Again it is the ming- of hungry little dreams, on their hard couch of. Often it is fragments of an shed song or laughter from the sea of years; a whisper- me treading softly on the

soever steals my purse not steals trash but a confused on of gas coupons, press in 1940 calendar, a "too old" registration, two entirely less "lucky coins" and a one number on which ser- has been discontinued.

th is that age in which it is to convince people that he willing to work but health permit it.

er clouds, strange and ful, passed hurriedly be the winter moon, an endless tion of mothers' prayers, ed with love and rushing

aps it is not entirely true are that "He who looks is doomed." The action may pedient if all his untried are not ahead.

er the rain a warm perfume and sage rose from the te earth. The sky was red copper from which of purple clouds hung in mo- splendor. Sound was lock- its thick vault and silence in at the horizons. Gliding through space the hawk hovered for an in- and dropped into a tall of winter-beaten grass. The wings flopped and a sound error and pain ruptured the quality. A few feet from the cottonfall fell from the grasp, stood stunned for an instant and scampered to the safe, friendly mesquites, half its bare, crimson and glistening above, the hawk jettied a large flake of hide and from sharp talons and flew. Sunlight splashed against suspended clouds and the returned. Nature often its endless war in beauty.

staff at public opinion in knowledge that without its promising might most of y's treasures would be in jeopardy.

ould Republican is the prin- ingredient used in perfect- the devastating booby-traps Democrats leave behind

Welcome To Matador



Hon. Coke R. Stevenson

GOVERNOR OF TEXAS

We are but one of the hundreds of little communities that make up the great commonwealth of Texas and we are distinctly honored at your presence here. We hope you will find that traditional western hospitality which makes the stranger desire to tarry longer . . . We hope you will remember Matador as that little town with a big heart, nestled in the foothills of the Cap Rock, where the Jingling of Cowboy spurs speaks a familiar language.

We are all common people, Governor Stevenson, mighty intent on the war where hundreds of our finest young men are fighting, supported by our money, our products and our prayers, but we are proud of Texas and its leadership. We hope you like Matador.

Matador's Schedule For National Boy Scout Week

UNION CHURCH SERVICE

Fathers and Sons

Matador Methodist Church

Sunday Evening, February 6th

SEVENTH ANNUAL

Father-Son Banquet

Baptist Church Basement

Address By Gov. Stevenson

Thursday Evening, February 10th

CITY GOVERNMENT

In Charge Of

Matador Boy Scouts

Saturday, February 12th

BOY SCOUT ACTIVITIES SPONSORED BY MATADOR LIONS CLUB

Matador Variety
First State Bank
Rufus Emmons
H. H. Courtney
R. A. Seay
Matador Hardware
And FURNITURE COMPANY
City Drug Store
H. F. Pipkin
Pat Sheridan
Wilson Cafe

City Tailor Shop
Matador Hotel
Rosa's Cafe
Vernon Latimer
Memphis Production
CREDIT ASSOCIATION
Ed Jameson
Richard F. Stovall
DISTRICT ATTORNEY
Matador Auto
Thacker Butane Co.

Leon Ice Co.
Skaggs Grocery
Magnolia Cafe
Muse's Shop
Peg's Garage
Bob's Oil Well
Miller and Miller
MOTOR FREIGHT
Spot Cash Grocery
City Bakery

L. R. Bishop
Traweek Hospital
Burton-Lingo Co.
E. F. Springer
Russell's Cafe
A. B. Aldrich
R. E. Campbell
Western Dry Goods Co.
Higginbotham-Bartlett
LUMBER COMPANY

Boys In The Service

Cpl. S. A. Swim, who has been stationed at Salt Lake City, Utah, writes to advise that he has been transferred to Dalhart, and says: "Just a few lines to let you know the change of my address, and to thank you and the people of Motley county who help to make it possible for all the boys in Motley county to get the Tribune, I know they really enjoy it, for I certainly do."

Sincerely,
Cpl. S. A. Swim, 18182987
Combat Crew D. T.
H. B. C. Pool
A. A. B. Dalhart, Texas
Fort Dix, N. J.
Jan. 31, 1944

Hello Ben:

How is everything in good old Matador? This leaves me OK and still on the move. I am now stationed at Fort Dix....

Just wanted to say hello to all, and thanks a lot for the paper, because it is a lot of company to the boys in service. It is very nice of the people who make it possible for us to receive the paper, so thanks a lot to you all.

Cpl. Buford Sain, 38147322
Co. 1. 359th Inf.

Sgt. Bobby Echols and Pfc. Wiley Fulfer both of the U. S. Marine Corps in action recently on Bougainville, had the happy experience of a meeting not very long ago, they have written their parents here. Sgt. Echols, in a graphic account of recent operations on the island, related that after two-months of living in a watery fox-hole, he now had a tent to sleep in, and also that he had been splattered with mud from an enemy shell which burst within 30 feet of his position. Sgt. Echols also is seen in news reel being shown over the country at this time. He appears beside an airplane bearing number 31. He is the son of Mr. and Mrs. Bob Echols, and Pfc. Fulfer is the son of Mr. and Mrs. Foster Fulfer. Both were born and reared here.

S-Sgt. LeRoy Nelson, based in England, has completed all required operations in air-raids over Germany, according to a cablegram received early this week by his parents, Mr. and Mrs. L. A. Nelson. Sgt. Nelson was awarded the air medal and distinguished flying cross following an early raid in which he participated and was credited with downing an enemy plane.

S-Sgt. W. N. Casey of 133rd Gen. Hospital, Camp Gordon, Tenn., visited at Whiteflat last week with his father, F. M. Casey and other relatives.

Sgt. Denver Anderson of Del Rio, spent a three-day pass visiting with his wife and parents, Mr. and Mrs. R. L. Anderson of Flomot.

Pfc. Farris Martin, who is stationed in Louisiana, returned Sunday after spending a furlough visiting with his parents, Mr. and Mrs. Van Martin of Flomot. His wife returned to Louisiana with him for a visit.

Pvt. Arthur Harmon of Las Vegas, Nevada, is visiting his parents, Mr. and Mrs. A. M. Harmon in Roaring Springs.

Bert Nichols, Ph.M. 3-c, who is stationed at Great Lakes Naval Station, Illinois, is on a 10-day leave visiting his parents, Mr. and Mrs. A. B. Nichols of Roaring Springs.

Tech. LeeRoy Bolling of LAAF, Lubbock, is here for a 15-day furlough visit with his parents, Mr. and Mrs. L. B. Bolling, of Roaring Springs.

Claude Wilson, CM 1-c, of the U. S. Naval Construction, and Mrs. Wilson returned to Matador Tuesday morning from Sweetwater, where they have been visiting his parents. They spent last week-end in Fort Worth, with other members of his family.

Pfc. Ralph E. Fletcher of Lubbock A.A.F. is visiting relatives at Roaring Springs this week.

Sgt. Howard Edmondson, and Mrs. Edmondson of Lubbock visited relatives and friends here over the week-end.

M-Sgt. and Mrs. G. B. Thacker of Altus, Oklahoma, are announcing the arrival on February 5, at 8:25 a. m. of a 6-pound daughter, Judy Ann. Sgt. Thacker is with the 667th T.E.F.T.S. at Altus.

Sgt. Norris Ford and Mrs. Ford arrived here Sunday for a furlough visit with his mother, Mrs. J. W. Ford and other relatives.

Fred C. Bourland was recently promoted to sergeant, at the Dodge City Army Air Field, Kansas, where he is stationed. Sgt. Bourland is a member of the 64th two-engine Flying Training sqdn.

Lt. Forrest Faulkner of San Marcos, accompanied by his family, visited friends and relatives here this week.

ROARING SPRINGS H. D. CLUB MEETS

The Roaring Springs Home Demonstration club held its semi-monthly meeting Wednesday of last week in the home of Mrs. W. P. Cooper, president.

Miss Jo Bentley of Matador, county demonstration agent, was present and gave a demonstration on poultry raising. Every homemaker should attend these meetings.

Refreshments of coffee and cake were served the following ladies: Mesdames J. R. Meason, J. D. Mitchell, W. E. Bowen, Loyd Thomas Miss Bentley and the hostess.

Flomot News

Mr. and Mrs. Jack Johnson and family of Floydada were visiting her parents, Mr. and Mrs. Van Martin, Sunday.

Mr. and Mrs. Omar Washington and family of Muleshoe, were visiting relatives here Sunday.

Mrs. Ralph Stapleton returned last Thursday from a visit with relatives in Abilene, Killeen, Taylor and Dallas.

Miss Ethel Bishop of Marble Falls, is visiting with her sister, Mrs. Lem Brock this week.

Mrs. Wanda Jo Stevens spent the week-end visiting in the Joe Stevens home at Matador.

Pearl Tanner went to Amarillo Wednesday, where he has been employed in defense work.

To Address Mothers-Daughters



Mrs. H. G. Stinnett, Jr. of Plainview, president of Fourteenth District Parent-Teacher Association comprising eighteen counties, who will address mothers and daughters here Friday night at their sixth annual banquet, sponsored by the Matador Parent-Teacher Association. Mrs. Stinnett is also Chairman of Llano Estacado Red Cross Council, in charge of recreational facilities at two Lub-

bock Army Air force hospitals and is Plainview commissioner for Girl Scouts.

Recognized also as an outstanding religious leader in her own community, Mrs. Stinnett is assistant Superintendent of the Young People's Department of the First Baptist church of Plainview, W. M. U. Religious Educational chairman, and is a leader in Vacation Bible School work.

Northfield News

(By Mrs. Tom Moore)

(Delayed)

TO SPONSOR PIE SUPPER

The P-T.A. of Northfield is sponsoring a pie supper here next Thursday night. A short play will be presented by the school before the pie auction is held. The following ladies met at the school house to repair the stage scenery in preparation of the event: Mesdames Homer McCoy, Pete Timmons, Allen Thomas and P. A. Simpson. They were assisted by Homer McCoy and C. M. Payne.

Mr. and Mrs. Tom Moore and daughter Virginia, Mrs. W. P. Bethany and Gene, C. W. Hunter and Rush Timmons attended the basketball game at Matador Tuesday night of last week.

Mrs. W. M. Wells visited with Mrs. C. Kincannon Tuesday.

Mr. and Mrs. Ed Thompson and family are moving to Turkey. They will live on a place owned by G. A. Ashford.

Mr. and Mrs. Allen Thomas and Jo Allen spent Thursday night with Mrs. Ruby Thomas at Matador.

Miss Nona Helen Kingery of Roaring Springs, was the guest of Miss Dorothy Nelson over the week-end.

Miss June Barton, Tech student from Lubbock, visited here last week with her parents, during between semester holidays.

Mrs. R. E. Campbell Jr. returned home Thursday night from Williamsburg, Va., where she has been visiting her husband, who is training at the Naval Construction center at Camp Peary.

Mrs. Herschel Whitehead and children of Portales, N. M. accompanied her mother, Mrs. H. M. Wagley and grandson, Stanley Neighbors, home Sunday morning they having been visiting in Portales the past two weeks.

Mrs. Frank Eiring of Plainview visited here Tuesday with her sister, Mrs. D. I. W. Birnie.

Mr. and Mrs. Howard Hamilton and son Robert, of Pampa, visited here over the week-end with relatives and friends.

Lawrence Bryan and his mother of Abilene, former Matador residents visited relatives here Thursday.

Mrs. Murray Johnson, who has been visiting her parents, Mr. and Mrs. Homer Sheats, left last week for Arlington, Texas, where she is visiting her sister, Mrs. Robert Hoyt.

Mr. and Mrs. Harmon Mills and son of Lockney, visited here Sunday with her sister, Mrs. J. P. Smith and family. They were accompanied by Mrs. J. L. Martin, mother of Mesdames Smith and Mills, who remained for a visit here this week.

Local Items

Mrs. M. P. Fulkerson of Lockney, was a week-end visitor here with relatives and friends.

Mr. and Mrs. Farris Fish of Lubbock, spent the week-end visiting her parents, Mr. and Mrs. J. R. Moore.

Mr. and Mrs. V. J. Skaggs and daughter, Billy Frank, visited relatives in Vernon over the week-end.

Mr. and Mrs. Tom Kennedy, accompanied by her sister, Mrs. Joe Winters, visited here over the week-end in the A. D. Beauchamp home.

Mrs. Bob Echols returned home Thursday from Laurel, Miss., where she visited her daughter and family, Mr. and Mrs. J. C. Porter.

Mrs. Desie Fulkerson of Sweetwater, visited at Whiteflat last week with her father, F. M. Casey and family.

O. T. Casey and daughter Norma, accompanied by his sisters, Mrs. Desie Fulkerson of Sweetwater, Mrs. Grady Acker and daughter Carole, and Mary Frances and Dorothy Jean Casey, spent the week-end in the R. G. Casey home at Wichita Falls.

Traffic Accidents Slump During 1943

AUSTIN, Jan. 31.—Traffic accidents killed fewer people in Texas in 1943 than in any year in recent history, State Police Homer Garrison has announced.

The final count by the Department of Public Safety listed 1173 fatalities for the year, representing an 11 per cent reduction from the 1316 traffic deaths recorded in the previous year.

Garrison expressed concern, however, over the fact that traffic fatalities now are on the increase.

"The low point was reached in the summer," Garrison said. "Now the fatality rate is rising again, and it probably will continue to rise until a new peak is reached after the war. This peak probably will equal, if it does not exceed, the pre-war toll."

Mr. and Mrs. Newell Timmons were visitors at Paducah Thursday.

Rev. Jess Terry preached here Sunday morning. Rev. and Mrs. Terry and children, also Mrs. W. W. Bain and Reba Faye spent the day here visiting with Mr. and Mrs. J. D. Spray.

Mrs. Dollie Tate and daughter Nova Jim, and Mrs. Mollie Brown of Childress were Sunday visitors with friends here.

Mrs. Ruby Thomas and son Lee, spent the week-end here with Nolen and Allen Thomas and families.

Mr. and Mrs. John Quattlebaum and family were week-end visitors at Matador and Whiteflat.

The pipe line that is being laid through the county has now reached Northfield. Everyone is interested in watching the big machines at work.

Revival Starts At Roaring Springs

A mid-winter revival will begin Sunday at the First Baptist church at Roaring Springs, it was announced this week.

Rev. Lowell Ponder, district

Missionary will do the preaching. Rev. Ponder is a very able preacher and needs no introduction in Motley county. He is urged to attend each during the week.

It is better to have a common and third-class than to have third-class and first-class brains.

Keep Up HOME MORALE....

That man in uniform is dreaming of home and loved ones... keep up home morale... keep up the appearance of the home in his dreams... Paints and repairs are not expensive

WE ARE DISTRIBUTORS FOR
LOWE BROTHERS' PAINT

Burton-Lingo Co

CHARLIE KEITH, Manager

CUT FLOWERS



FOR ALL OCCASIONS

AGENT FOR Park Florist FLOYDADA

Mrs. H. E. Berry

New Local Representative
Successor To
MRS. LEWIS EUDY

Your CIVVIES can be worn with Pride



Duration Classic

Here is where you men can find the suits that you can depend on for long wearing and dateless styles. Not so many to choose from, mind you, but still good quality.

New Shipment
Worsted and Twists

PRICED
\$29.50

Harry Willett & Co.



PROTECT YOUR FAMILY

Against Dangers of Illness
Enjoy More Comfort
Keep Your Home Repaired
And Keep Old Man Winter
On The Outside!

Most All Items Needed For Repair
Are Still Available.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.

LUMBER, BUILDING SUPPLIES AND HARDWARE

WHEN WILL I GET SYNTHETIC TIRES?



Facts on the rubber situation by

Phillips Petroleum Company, operating a 90,000,000 pound butadiene plant, for an annual production of rubber equivalent to 11,000,000 tires

THE RACE FOR RUBBER is right now entering the homestretch. Swiftly and surely, the nation's synthetic rubber plants are approaching peak annual production of 850,000 tons.

Despite this record-breaking achievement, the next six months are the time of crisis, because the full fighting power of rubber is needed for war: Tires for planes, and combat trucks and cars; rubber for life rafts and landing boats; rubber for bullet-sealing tanks and electrical insulation; rubber for a thousand and one victory needs.

This is why only the most essential civilian drivers can be supplied with new tires of synthetic rubber at least until late in the year. The

rest of us must continue to save miles and to ber, and recap in time to keep rolling.

As a major producer of butadiene (the chief ingredient in synthetic rubber) and 100 octane aviation gasoline, the Phillips Petroleum Company presents these facts as a contribution to general understanding of the present transportation problem.

With us, as with every American motorist, the needs of war come first. But when victory is won, car owners will begin enjoying the benefits of product-improvements flowing from Phillips' synthetic chemical plants, devoted to producing and better things from petroleum gases as well as petroleum. Phillips Petroleum Co., Bartlesville, Okla.

FOR VICTORY... Buy U.S. War Bonds and Stamps

Phillips 66

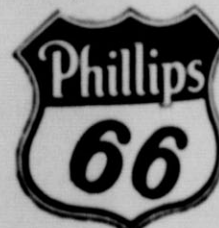
Gasoline
Motor Oil

PROMPT SERVICE TO FARM PATRONS

We Appreciate Your Patronage

LEWIS EUDY, WHOLESALE AGENT

PHONES 64 AND 66J



Care For Your Car
For Your Country

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934.

Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

WANT ADS

FOR SALE OR TRADE—1938 Ford truck, long wheel-base, good bed. Fair rubber. See Lewis Eudy, Matador.

FOR SALE—1942 model B Farm-all with all equipment, rubber tires, lights and starter. Howard Bursley, Thalia, Texas. pd31

NO TROUBLE—With payroll tax records if you use Nichols Simplified Payroll Record. Book of 53 triplicate sets (record for one employee for one year) only 35¢ at the Tribune office.

FOR RENT—2 rooms. See Mrs. Oma Walker, 2 miles east of Matador, Texas.

FOR SALE—Two good Jersey milk cows, both T.B. and Bangs tested, heavy cream producers, both in good shape and with young calves. Fred G. Simpson, Roaring Springs, Texas.

FOR SALE—5-room house. See J. D. Cartwright, Matador. 4tpd

FOR SALE—Combine and feed mill, both in good condition. H. L. Smith, Roaring Springs.

Roy Burleson INSURANCE BANK BUILDING Matador, Texas

PRICE PANEL ...

(continued from page one) essential commodities. Each store must keep these prices posted, as the ceiling price on each article and each store must have its OPA classification posted in a conspicuous place. Community ceiling prices posted in Motley county stores are especially prepared for the 71 counties in this district.

No force or "strong-arm" method will be employed by the local panel. Stores will be visited by members and suggestions made to bring prices within line. No store is expected to be in perfect condition as the panel's operation gets under way. The price of pounds (creamy butter) as example, should be 48¢ in Motley county.

POLITICAL Announcements

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 22, 1944.

District Attorney, 110th Judicial District: Richard F. Stovall

For County Judge and Ex-Officio County Superintendent: W. R. Cammack, re-election

Sheriff, Tax Assessor & Collector: H. H. (Cy) Courtney, re-election

For County Treasurer: Mrs. Tutt Garnett, re-election Mrs. John Smith

For County Commissioner, Precinct 1: Doug Meador J. S. Lambert, re-election

For County Commissioner, Precinct 2: L. N. (Lem) Standerfer

For County Commissioner, Precinct 3: A. B. Simpson, re-election

For Commissioner Precinct 4: J. N. Fletcher

Governor Plans ... County Is ...

(continued from page one) C. A. Pitts, general chairman of the seventh annual Father-Son Banquet said at a meeting of the committee Tuesday evening, that all plans were complete. Sale of few remaining tickets was extremely brisk during the last two days. Lion Henry F. Pipkin placed the prime beef over the barbecue fire this morning. Apricots and beans are stewing in large iron pots.

D. E. Pitts, chairman of ticket sales has requested that all ticket purchasers contact the boy assigned to them early today. Many boys do not who is to escort them to the banquet and it is essential that this contact be made without fail. Those who have boys assigned to them whose homes are in other communities will disregard this notice since arrangements have been made to meet these boys at the church.

Chas. A. Guy, editor of the Lubbock Avalanche, accompanied by staff photographer C. W. Ratcliff and Lubbock District Scout executive, will attend the meeting.

Lt. John Hamilton of the U. S. Navy, former district attorney here on leave from Melbourne, Florida, will pay tribute to Lt. Paul Eubank, founder of Matador Father-Son banquet, killed in action January 12. The ceremony will be held at the beginning of the regular program, following the banquet.

Scout Bobby Harp will be master of ceremonies.

houses where they have been over charged.

All Business At Office Because of the many details involved, it will be a constant rule that all business and information concerning pricing, must be transacted in the board office.

Price panel assistants are badly needed in every community and those willing to serve are urged to see members of their board in the community.

"I fully believe every food merchant in Motley county will cooperate 100%," C. A. Pitts, county chairman told Mr. Williams.

As soon as food prices are brought under control with the public and merchants understanding the program, other items will be taken up to include hardware, services, textiles, umbrellas, motor vehicles and other essentials.

men who are separated from their families and loved ones and who are risking their lives in battle, we will readily realize we have done very little by investing our money in bonds, with the guarantee that our money will be returned to us at a profit. We of the committees and I personally appreciate the help of every individual who contributed in any way to the success of the county War Loan drive."

Whiteflat News

(By Mrs. Welton Bailey)

Mr. and Mrs. Woodrow Slover spent Sunday in the home of Mr. and Mrs. Oney Taylors of Lockney. Mrs. Dowel Garrison spent the week-end in Plainview with Mr. and Mrs. A. B. Stephens.

Mr. and Mrs. Bill Winstead and daughter of Olney were visiting here Saturday.

Mrs. Dessie Fulkerson of Sweetwater visited friends and relatives here last week, going from here to Wichita Falls. She was accompanied there by Mrs. Grady Acker and daughter, Carole, O. T. Casey and daughter, Norma Cloe, Misses Dorothy Jean and Mary Frances Casey and S-Sgt. Newman Casey who is home on furlough. On their return from Wichita Falls, they were accompanied by Raymond Casey who will spend a few days here.

Mrs. G. M. Acker and Miss Correne Wilkinson made a business trip to Lubbock Tuesday.

Cpl. and Mrs. Myron G. Bethard of McDill Field, Florida are visiting her parents, Mr. and Mrs. Tom Tilson.

The Missionary Society met in the home of Mrs. Bill Edwards last Tuesday. After the program the ladies spent the remainder of the afternoon quilting.

Mr. and Mrs. W. L. McWilliams and Mr. and Mrs. Jay Browning and children spent Sunday in Jayton, where they visited Mr. and Mrs. Varner McWilliams.

Mr. and Mrs. Bill Edwards and son Harold, and Mr. and Mrs. Earnest McWilliams and daughter Ouida, spent the week-end at Silverton.

Miss Gwyndolen Wilkinson entertained a number of friends at her home Friday evening. After the party was over, the girls remained as over-night "slumber party" guests. Following were present: Misses Annette McWilliams, Norma Cloe Casey, Mary Frances Casey, Frances Schweitzer, Betty Price, Mary Janice and Rita Carolyn Wilkinson; Messrs Travis Clifton, Jerril Grey, Jo Boy Spray, Wayne Grey, James Cooper, H. A. Stephens; Pfc. Floy Wilkie, and Pvt. Richard Morris.

Mrs. W. R. Tilson has returned to Fort Worth, where she is making her home.

Roaring Springs NEWS

(By Mrs. J. D. Mitchell)

Mrs. H. L. Smith spent last week visiting relatives in Lubbock. Jack Nichols, student at West Texas State College, Canyon spent the week-end visiting relatives here.

Claudis Nichols of Acme, spent Sunday visiting relatives here.

Mr. and Mrs. Chas. Graham and son Bobby of Lytle, visited friends here Wednesday. Mr. Graham who has been in Civil Service for the

past eighteen months in England, is home on a 30-day furlough. Mrs. W. P. Cooper returned recently from Little Rock, Arkansas where she met her son Joe Brown S. 1-c, for a short visit.

Judge Alton B. Chapman of Floydada was a business visitor here Tuesday.

Mrs. James G. Wade, the former Katie Lou Thomas, is visiting her parents, Mr. and Mrs. Loyd Thomas, after spending several weeks with her husband, Sgt. Wade in Durham, N. C.

Mr. and Mrs. Jack Davis left Thursday for Hearne, for a visit after they received a message stating that Mrs. Davis' brother had been killed in action in Italy. They were accompanied by L. C. Davis who will visit relatives there.

Mr. and Mrs. Joseph Miller and their two daughters of Memphis, visited Mr. and Mrs. W. H. Nichols Sunday. They were accompanied by Will Miller.

Mrs. Hazel Dodson visited her daughter, Mrs. Raymond Bradley in Stinnett during the week-end.

Twice-A-Year Trip To Dentist Needed For Good Teeth

The fact that dental decay is likely to occur in the mouth of the average person, despite proper home care given the teeth, does not lessen the importance of brushing the teeth and massaging the gums daily, nor does it minimize the need for a cleaning and inspection of the teeth twice a year by the family dentist. Dr. Geo. W. Cox, State Health Officer says that the lack of these measures gives added power to germs that attack the enamel of the teeth and gum tissues.

"If, despite the proper application of such procedures, decay is suspected or teeth are injured in any way the thoughtful person will seek the dentist's office promptly for the necessary corrective work," Dr. Cox said.

"It is surprising, though, even in these days of comparatively painless dentistry, that so many persons neglect to make good their dental defects, inevitable or otherwise, because they foolishly fear the discomfort they might experience in the dentist's chair," said the State Health Officer. "There are others who having lost a tooth or several teeth, make no effort to obtain replacements.

Apparently they believe they can get along without them. Reduced masticating power, the annoyance and sometime actual discomfort of chewing hard substances on the exposed gums, and crooked teeth are some of the possible consequences of gaps in the teeth."

Dr. Cox advised those who are interested in experiencing the best dental and bodily health possible, to give daily attention to their mouth and visit the dentist twice each year, and promptly seek the dentist's services should decay or other suspicious conditions arise between the periodic visits.

"In short," Dr. Cox declared, "successful mouth hygiene means not only intelligent personal daily application of prophylaxis but complete and timely cooperation with the family dentist as well."

Burning Is Urged For Gift Wrapping From Overseas

Enemy troops haven't set foot on continental America, but there is danger of other alien enemies slipping through our guard. According to information from the U. S. Department of Agriculture, many serious insect pests have been discovered among the packages reaching this country from service men abroad.

Dr. H. G. Johnston, entomologist for the A. and M. College Extension Service, recommends burning this material promptly as the best safeguard against the escape of these dangerous pests. If allowed to escape, he said, the insects concealed in this packing material might create a new hazard for agriculture comparable to those which already have cost Texas farmers large losses in crops as well as money spent in

efforts to control insect infestation.

The danger was revealed by hundreds of living insects found coming through such as Baltimore, Philadelphia, and the USDA states. Many packages examined at eastern ports were on the families living in the inspectors also have used straw and hulls used in these gift packages. These materials are an antine list because of the of introducing rice disease.

The United States is big cotton country not affected by the pink boll insect capable of doing damage, if not more, than weevil.

WAC at once. And women can learn will be useful all 239 types of Army Waes to fill them.

Get full details at the est U. S. Army Station (your local office will give you dress). Or write: The Jutant General, Munitions Building, ington, D. C.

WHEN you were a kid you always pester along" on every now, do you get a handling the wheel man?

Women with ability are needed WAC at once. And women can learn will be useful all 239 types of Army Waes to fill them.

Get full details at the est U. S. Army Station (your local office will give you dress). Or write: The Jutant General, Munitions Building, ington, D. C.

WAC at once. And women can learn will be useful all 239 types of Army Waes to fill them.

CHANGE Of Location

Due to the sale of building at our present location, we are moving to the Crews building, next door east of Miller and Miller Motor Freight depot. We solicit your continued patronage.

We are in the market for all kinds of produce and also offer a good line of dairy and chicken feed and poultry supplies.

Matador Produce

W. B. WASON, Mgr.

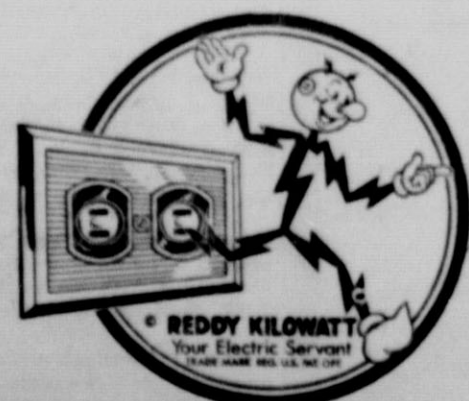
PROTECT YOUR HOME With Insurance! You can't afford to gamble on the safety of your home and those you love! Make sure of adequate fire protection—see us for reasonable policy terms. CHECK YOUR FIRE INSURANCE Now! Molley County Insurance Co. Elmer Stearns • J. R. Whitworth

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A flip of the switch... a giant switch in a factory or a shipyard or the wall switch in your kitchen... and you have at your command the greatest of servants, electricity. No waiting, no shortage, no rationing, just plug in; it's ready.

The war record of electricity, never too little or too late, is a tribute to the American system of free enterprise. Seven-eighths of all electricity produced for public use (domestic and war production) is furnished by business-managed companies operating under the traditional system of private ownership.

We of your local service company invite you to "Plug in... we're ready."



REDDY KILOWATT Your Electric Servant

West Texas Utilities Company



FACTORY



SHIPYARD



HOME

"So can your boy be proud of you!"

"You've earned some sort of medal yourself, I'd say, for giving lots of us drivers safe warning. Good thing you kept harping on rationing. You said limited driving couldn't keep clearing out the rank acids always left from combustion; they'd linger and corrode the engine. But you said that plating, of course, wouldn't soon let metals corrode. And you convinced me, all right, about keeping my engine OIL-PLATED with your patented Conoco Nth oil. Now my OIL-PLATED engine is seeing me through, and I say good for you!... helping the home front! They all should know how Conoco Nth gives engines protective OIL-PLATING!"

The how of it is that Conoco Nth motor oil—popular-priced—includes a costly modern synthetic. Its strong "power of attraction" fastens and maintains the OIL-PLATING on inner surfaces. Despite engine inactivity, the unavoidable acids aren't "working right through" the OIL-PLATING, and so the



wartime risk of corrosion is cut! The more extras you're doing to hustle the boys home, the more you need your car and Your Mileage Merchant's Conoco Nth. OIL-PLATE today. Continental Oil Company

CONOCO Nth MOTOR OIL