and



January Clearance
Ladies Ready-to-wear and Accessories
Worthwhile Savings are offered on the following merchandise
ONE GROUP DRESSES AND JACKETS
Values up to 11.95 . . .choice


5 ladies Coats Sizes 14-20 MLLINERY
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## A New Beauty Shop

 illus it lew Reentry Service THE CHARM SHOP - THEATRE BUILDING ADitterent Year A Different You

CHARM SHOP, MATADOR'S NEWEST BEAUTY SHOP, NOW OPEN IN THE ROGUE THEATRE BULLING WE OFFER YOU A MODERN, AT OM D EM.
 PATRONAGE.

The Charm Shop


## NOTICE TO FARMERS!

YOU KNOW IT REOUIRES MONEY TO BUY FEED AND ALL FEED sales are cash. we have extended credit to a number of CUSTOMERS AND THIS MONEY IS NOW DUE! WE NEED IT IN ORDER TO PURCHASE MORE FEED TO HELP MORE CUSTOMERS.

If YOU OWE US FOR FEED PLEASE SETTLE YOUR ACCOUNT AT ONCE SO WE CAN CONTINUE TO OPERATE ON THE SAME BASIS WHICH HAS RENDERED THE MAXIMUM SERVICE TO CUSTOMERS.

## FARMERS COOP GIN



Matador Hardware \& Furniture Co.


SECRET PROXIMITY FUSE VITAL TO U. S. VICTORY


## In the Armed Service

MEXICO'S END OF PaNAMA ROAD Neariy bullt

## ter and of Art the ho Edna here.

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Bronchial Coughs - Stubborn Hang-On Coughs iov Colds



MORE SERVICEMEN RETURN WEARING DISCHARGE BADGE

## A "Look at the Books"

 OR
## "A Finger in the Pie"?

Which is the UAW-CIO really after? Is it seeking facts-or new economic power? Does it want to know things-or run things?

These questions concern you as well as General Motors.

For years the facts about General Motors have been
In spite of this, the UAW.CIO demands a chance to look at our books, with the hint that we could meet on demands "if the truth were really known." have firmly declined to recognize this as a basis bargaining:

## The Full Facts are Published

employes-how much it pays thes in each year-how much it pays employes-how much it pays to stockholders-how much it pays in
taxes-how much net profit we make-and many other faots are taxes-how much net profit we make-and many other faots are
plainly stated in annual reports and quarterly reports. plainly stated in annual reports and quarterly reports.
These are broadeast to 425,000 stockholders from const to coastsent to newspapers and libraries. Additional copies are free for
the asking.
2.

## All Figures are Thoroughly Checked

auditors. Similar fitors annual statement is audited by outside Commission. Con
Does the UAW-CIO honestly believe thit General Motors would
3.

Basis of Collective Bargalinng is Defined
 conditions. No mention is made of earnings, prices, sales volume, taxes and
the like. These are recotnized the like. These are recotnized ap thes, problecras, of managesment
4. Somethngs now has been added

The obvious fact is that the UAW-CIO has gone beyond its righiv umder tho lum -and i, reating not tor intormation but tor nc mos-noo for a look at past figures, but for the poiz to sit in on forecasting and dlanning the future.

 At leade surely to the day when Union boose., under treet of strike, will demand the right to tell what we can make, who
we can make it, where we can we can make it, where we can make it, and how much we must
charge you-all with en eye on what labor can take out of the
5. This Threatens All Business

If the Union can do this in the case of General Motors, it can

Is this just imagination? Union spokesmen have said, "The Union has stated time after time that this issue is bigker than
just an ordinary wake argument, that is is bider the just an ordinary wage argument, that it
Corporation and bigger than the Union."

For Labor Unions to use the monopolistic power of their vast mem bership to extend the scope of wage negotiations to include more
than wafes, hours and working than wages, hours and working conditions is the first step to
handing the management of business iver to the Union bosses.

We therefore reject the idea of a "look at the books" not because we have any,hing to hide but because the idea itself hides a threat to GM to gll business, and to you, the public.

## General Motops

TEXI

| VETERAN'S talk | Women Must Work Hard Daily <br> If They Would Be Beautiful |
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| SURPUUS WAR |
| GOODS SHIPMENT |

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