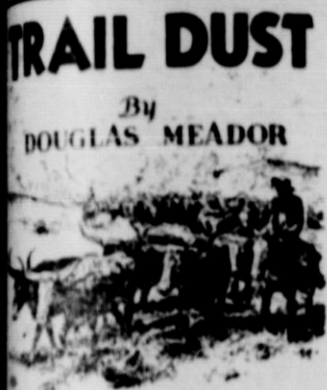


The Tribune Wishes its Friends and Patrons A Very Merry Christmas

# Matador Tribune

VOL. 56, NO. 40 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1950 PRICE FIVE CENTS



**TRAIL DUST**  
By DOUGLAS MEADOR

## Chest Drive Near Quota

For the first time since it was organized three years ago, Matador Community Chest is going to attain its quota. Goal this year is for \$3,000 (same as last year) and \$2,500 in cash and pledges had been received at noon Tuesday, Glenn Woodruff, president of the organization told the Matador Lions Club.

Mr. Woodruff said that one community within the area (composed of the Matador Independent school district) had not reported and that one block within the city of Matador is still to be worked. "I feel confident we are going to make our quota this year," he declared, "and I am grateful for the increased interest of the people."

## Seniors To Purchase Athletic Equipment

The senior class of 1951, Matador High school, voted last Wednesday to purchase fifteen new plastic helmets for the 1951 football team, at a cost of \$225.

The class also voted to purchase two tumbling mats for use in gymnasium classes. These mats will be 5 ft. wide, 10 ft. long and 2 inches thick, and will cost approximately one hundred dollars. The seniors are purchasing this much needed equipment with funds derived from the proceeds of the Halloween carnival.

## NEW EMPLOYEE

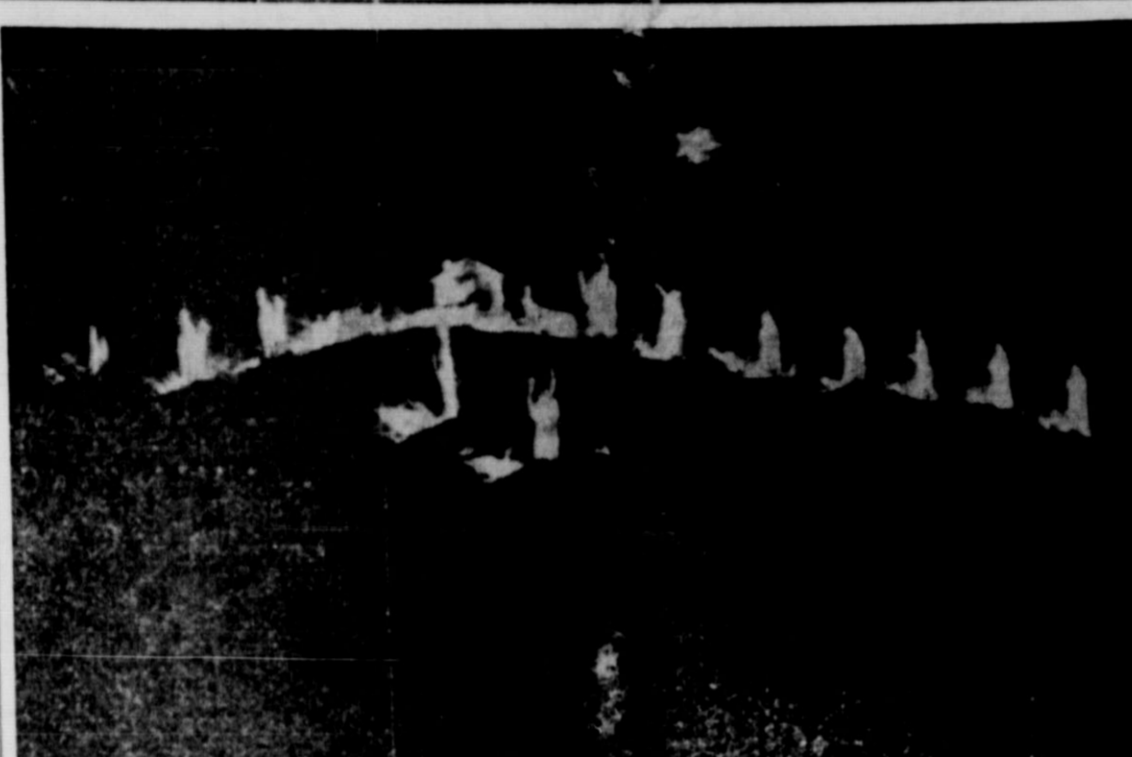
Dennis Jones of Turkey is a new employee with the West Texas Utilities line crew here, in an exchange of locations with Robert Young, who has returned to his former position with the company, at Turkey. Mr. Young and his family have moved back to Turkey, and the Dennis Jones have moved here to make their home.

## IRENE KNIGHT HOME

Miss Irene Knight, with the American Red Cross at Yuma, Arizona, arrived home Wednesday to spend the Christmas holidays with her mother, Mrs. Bernice Knight, and brothers, Pete and Byron.

## TO CALIFORNIA

Elmer Stearns, Vice-president of First State Bank, spent Wednesday night at Lubbock and left from there by plane Thursday morning, for Sacramento, Calif., where he will spend Christmas holidays with his daughter and family, Mr. and Mrs. B. E. Shaw, jr., and their small son, Wiley Scott.



CAPROCK FOOTHILL NATIVITY scene is shown above, made from a point a few miles west of Quitaque on Highway 85. In the picturesque foothill area, the inspiring scene depicting the Birth of Christ, is attracting many motorists nightly. Mrs. Watson Douglas of Silverton constructed the scene and with the permission of land-owner Cleat Miller, had the arrangement located on a hill bordering the highway on Mr. Miller's land. The scene shows the Holy family kneeling before the Babe in the manger, while angels herald His birth. Other characters in the scene include the wise men, kings and shepherds and their camels. Above is the star of Bethlehem, as if suspended in the heavens. Appropriate music is provided for the scene and seems to come out of the hills themselves. Mr. Miller provided electric current for lighting the scene. Vandals have destroyed equipment on several occasions. Mrs. Douglas is owner of the Douglas Flower shop and funeral home in Silverton. Above night photograph was made during the week-end.

## Needy Children To Receive Lions Toys

A vast assortment of toys was collected Tuesday during the regular meeting of the Matador Lions club, to be given later to underprivileged children in the community. Each member of the club was required to bring a toy to the meeting held in the basement of the Matador Methodist church. Including a number of visitors the basement was crowded to capacity.

Honor students as guests of the Lions were: Bette Montgomery.

## LOYD MARTIN BUYS PHILLIPS LAUNDRY

A deal was completed last week, in which Mr. and Mrs. Hosea Phillips sold their help self laundry to Loyd Martin of Dickens.

Mr. Martin assumed management on Saturday.

The Phillips' have been operating the laundry a little over two years. No announcement was made of their future plans.

## TOM TILSON IS ENTERTAINER AT WELLINGTON PARTY

Tom Tilson, Motley County's successor to Houdini, was principal entertainer with his magic, at annual Christmas party for West Texas Utilities employees, held at Wellington, Wednesday night. He was accompanied and assisted by his son, Warren Earl.

This brought the number of entertainments which Tilson has staged over the Panhandle and South Plains, to forty-one, in the past two years.

Local W. T. U. personnel who attended the party, included the manager, Jack Norman and daughters, Janey Sue and Kay; Mr. and Mrs. Freddie Wellington and children, Sam Hines, and Mr. and Mrs. Dennis Jones and family.

## RETURNS HOME

Mrs. C. W. Morris returned home Monday of last week, accompanied by her sister, Mrs. Inez Ford, of Hico, whom she had been visiting.

## HOSPITAL PATIENT

Mrs. A. W. Ford has been a patient in Traweek Hospital since Sunday, receiving treatment for an eye ailment.

## Mrs. W. E. Burleson Injured In Wreck

Mrs. W. E. Burleson of Flomot is resting in Stanley Clinic hospital, after receiving a broken leg Sunday evening when the car she was driving overturned in loose dirt on farm to market road 97 eight miles west of Flomot.

Mrs. Burleson and her daughter, Mary Sue, 8, had been visiting the former's parents, Mr. and Mrs. Wilburn Barton, near Flomot and were returning to their home between Flomot and Lockney, when the accident occurred. Mary Sue received head lacerations which required eight stitches.

Both were taken to the hospital by the husband and father who was called to the scene of the accident by friends.

Mrs. Burleson's car overturned as she negotiated a curve on the steep road going over the caprock. The road is little traveled, and it was almost an hour before passers-by found them. Mrs. Burleson was thrown from the car, and the windshield was knocked from the 1949 Chevrolet, but landed, unbroken, by the roadside.

## ATTENDS UNCLE'S FUNERAL

Mrs. Jack Norman was called to Fort Worth Tuesday night, at the death of an uncle, and after attending funeral services Wednesday afternoon, returned home that night.

## Local Cafe Changes Schedule Of Hours

Effective Tuesday, December 26, Waybourn's will close at 11:30 p. m. nightly, instead of remaining open 24 hours daily, it was announced this week by Manager Bill Waybourn. He said that difficulty in obtaining help and lowered late night patronage made the change in policy necessary.

Mr. Waybourn said he would close the cafe Christmas Eve Day and Christmas Day, to make possible much-needed rest for himself and personnel, and open again at 5 a. m. Tuesday morning. The cafe has operated on a 24 hour basis since it was opened three years ago.

## VISIT MOTHER

Loyd Patton and son, Johnnie, of Fort Worth, spent the week-end here visiting the former's mother, Mrs. Bessie Patton. Another son, Arnold, arrived here last Thursday from Bull Shoals, Ark., and visited for several days.



PLANNING work of the new year, officials of the Motley County Farm Bureau meeting in the Commissioners' Court room here recently, are shown in the above photograph. Motley county has one of the strongest organizations in the 19-county District 2. Reading left to right: J. W. Pritchett, Nelson McMahan, C. M. Cravey of Morton, area field man, Bill Tilson of Meadow, district director, Elbert Reeves of Matador and D. P. Smiley of Dickens county.

## Bells of Noel Resound Despite War Tocsins

### DATE IS SET FOR FATHER-SON MEET

Definite date has been set for the annual Lions-sponsored Father-Son banquet, as Thursday night, February 8th. Announcement was made Tuesday at the regular meeting of the Matador Lions club.

The Lions will omit the scheduled January meeting and hold instead a Ladies Night program before the second regular January meeting. More details of the Ladies night program will be announced at a later date.

### Churches Open To Peace Prayers As Holiday Advances

A WEARY WORLD seeking the assurance of peace, approaches the birthday of Christ with mixed emotions. Colorful lights and melodious bells herald the approaching anniversary of the birthday of the Prince of Peace while the tocsins of war sound throughout the democratic nations of the earth.

President Harry Truman has issued a "state of emergency" order to the United States and four million men will soon be in uniform while the armament builders turn their factories to the construction of instruments of death.

But the spirit of Christmas is not dimmed. Its magic force is everywhere in the land. The period of love, friendship and compassion will not be denied its place in the country despite the crucial outlook for security.

Rev. Marvin Brotherton, Tuesday declared that the Matador Methodist church is open daily and evenings for those who wish to pray at any time during the day or evening.

Never in the history of Matador has there been so much light and color to streets, places of business and homes. Decorations are more impressive than during past years and the genuine spirit of Christmas is spreading as the holiday approaches.

## Harp Buys Building

L. C. Harp, manager of the Matador Hardware and Furniture company last week closed an agreement to buy the V. J. Skaggs building on Main street. Mr. Skaggs closed his grocery store and home and is moving to Abilene.

Melvin Meason, manager of Spot Cash Grocery said Monday that he had purchased the stock of groceries from Mr. Skaggs. Store fixtures will be moved from the building in the near future, Mr. Skaggs declared.

Mr. Harp said he had not made definite plans as to what use he will put the building as soon as it is vacated. Amount of the transaction was not disclosed.

Mr. Skaggs said he had sold his other building, immediately north of the grocery store, to Judge C. W. Giesecke. It is presently occupied by Geneva's cafe.

### Bank To Close Saturday

First State Bank will close at noon Saturday, the 23rd and remain closed through Monday, officials announced last week, and several places of business have announced that they will remain closed both Monday and Tuesday as an additional holiday.

With most of the cotton harvest completed, it is probable that little business will transpire Christmas week, according to local merchants.

## Santa is Coming Here Saturday

Santa Claus is coming to town! He will be here Saturday afternoon at 2:30, according to a special message received this week.

### WEEK-END VISITOR

Miss Kathleen Sparks of Childress, formerly of Matador, visited here during the week-end as guest of Miss Rachel Patton, and they, accompanied by the latter's sister, Mrs. L. J. Barkley, made a trip to Lubbock Saturday.

## MAN USING BOTH HANDS TO HOLD QUAIL

The occasion is a quail supper at the Flomot school home ec-station KGNC personality. The occasion is a quail supper at the Flomot school home ec-station KGNC personality. The occasion is a quail supper at the Flomot school home ec-station KGNC personality.



MAN USING BOTH HANDS TO hold quail while he eats is "Uncle Jay" Linn, Amarillo radio station KGNC personality. The occasion is a quail supper at the Flomot school home ec-station KGNC personality. The occasion is a quail supper at the Flomot school home ec-station KGNC personality. The occasion is a quail supper at the Flomot school home ec-station KGNC personality.

### Roaring Springs NEWS

By Mrs. L. E. Cooper

#### CHRISTMAS PARTY

Mrs. Charlie Posey and Miss Beno Wilson of Roaring Springs entertained a group of friends with a Christmas party Wednesday evening of last week. After exchanging gifts, the group went to Matador, where they had dinner at Waybourn's Cafe and attended the show. Guests were: Mesdames Hulin Cargill, W. C. King, J. N. Fletcher, Tom Yeates, Saylor Watson, Joe Gibson, Wesley Burt, and Frank Ferguson; and Misses Lula Mae Swim and Freda Keahey.

Robert Lee Duran, who is in the air corps and stationed at Albuquerque, N. M., is here visiting with his parents, Mr. and Mrs. Joe Duran. Also visiting in the Duran home for the weekend were Mr. and Mrs. Hubert Gunter and son of Amarillo.

Mrs. M. S. Thacker and son, Max, also her daughter, Mrs. H. C. Smith, were Sunday visitors in Lubbock.

Mrs. J. M. Carpenter, Sr., assisted by Mesdames Delmar Mullins and J. M. Carpenter, Jr., entertained the W. S. C. S. Monday with a Christmas party. Refreshments were served to fourteen guests. Gifts were also exchanged.

Mr. and Mrs. Gus Cooper of Dallas, are here spending this week with his father, J. W. Cooper and other relatives.

Mr. and Mrs. Clyde Mitchell of Amarillo, visited here Saturday.

They were enroute home from a visit with his father, J. C. Mitchell of Buffalo Gap.

Miss Fannie Kelley is a patient in Stanley Clinic, Matador, with a broken ankle.

Mr. and Mrs. John Kirksey and daughters, of Lubbock spent the week-end here with her parents, Mr. and Mrs. Duff Green.

John Cooper of Clovis, N. M., was here recently attending to business.

Mr. and Mrs. Leo Banks of Newman, Ga., arrived here Tuesday to accompany his sister Mrs. Frank Mitchell and her daughter, Barbara, to Georgia for an indefinite visit.

Mr. and Mrs. Buzz Thacker and sons returned Sunday from a visit in Amarillo with relatives. Mrs. Phipps returned with them after a longer visit there.

Mrs. Pearl Hodges of Baird, visited here last week with her sister, Mrs. Mary Sampson and other relatives.

Mrs. Frances Wilson of Pilot Point, is here to spend the winter with her daughter and family, Mr. and Mrs. Henry Springel.

Mr. and Mrs. J. N. Fletcher were recent visitors in Lubbock with his brother and family, Mr. and Mrs. Ralph Fletcher.

Mr. and Mrs. Hulin Cargill and sons, were Lockney visitors Sunday.

The Christmas pageant at the Methodist Church Sunday night was well attended, and enjoyed by everyone.

Mr. and Mrs. Dotson returned to their home in Midland Monday, after spending a week here with their daughter and husband, Rev. and Mrs. G. C. Tiner. Mrs. Tiner is ill in Stanley Clinic, but is reported much improved.

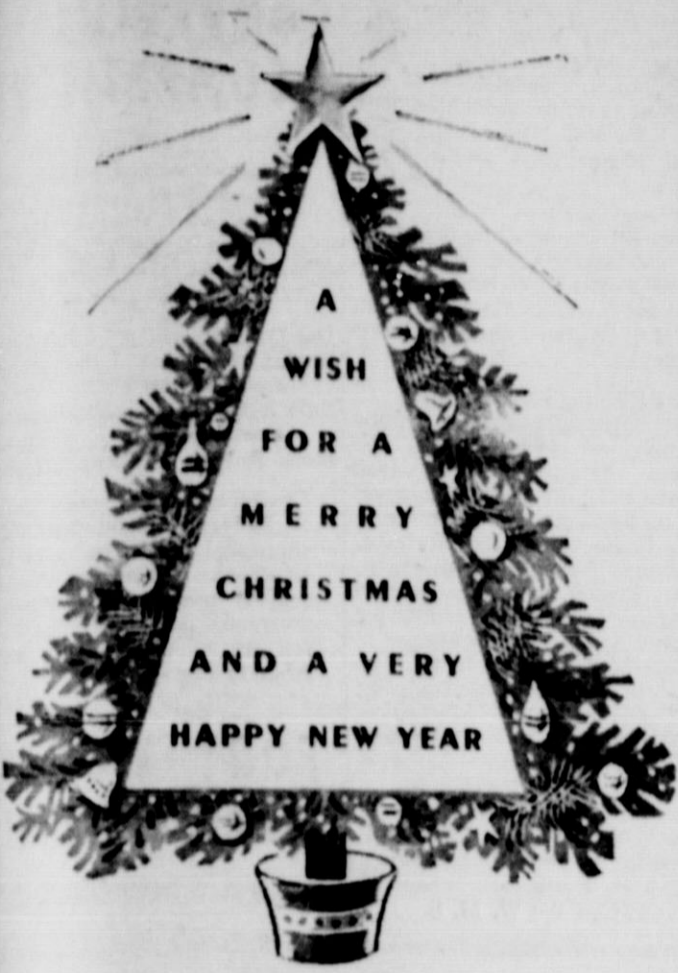
Mr. and Mrs. Ben Dillard shopped in Lubbock Monday. Mrs. H. B. Spotts of Morton, visited here during the week-end with her father, J. F. York.

Mr. and Mrs. Norton Dye of Abilene are spending the holidays here visiting her mother and sister, Mrs. Banister and Mrs. White of Matador; and his family, the Alfred Dyes of Roaring Springs. Norton is a senior student in Abilene Christian College.

Duane Dye, who is a freshman student at ACC is home for this holidays with his parents in Tee Pee Flat.

Matador, Texas

Dear Santa:  
We have tried to be good boys and girls this year. I would like for you to bring me a dresser set and a pair of house shoes. Carroll wants some guns, chaps and cow boy hat. Byron wants a truck, cars, and gun. Ruth Elaine wants a little rubber doll and some rattlers. Please remember the other boys and girls.  
Your friend,  
Jo Anne Potts.



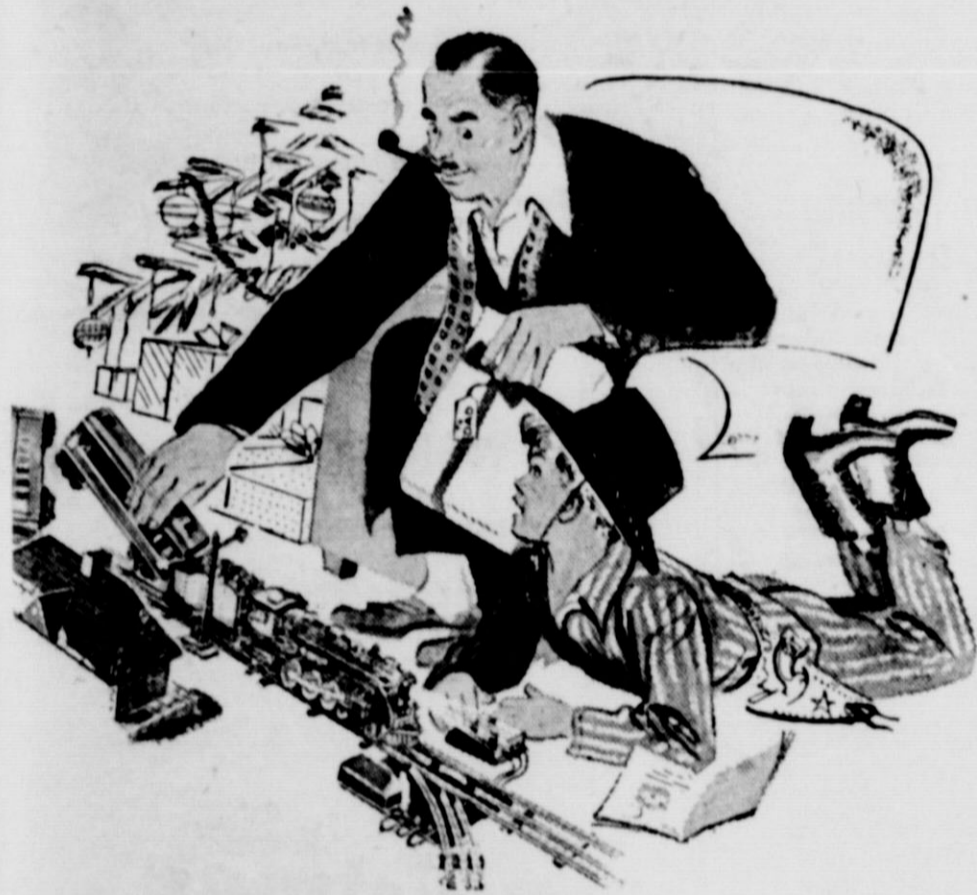
**L. R. BISHOP**  
Feed and Seed

## SINCERE Greetings

Our heartiest wishes that you may enjoy a truly Merry Christmas and all the good fortune to make the New Year a happy one.



COMMERCIAL GROCERY



# Season's Greetings

## TO OUR 37,396 Customers

(The Number of Customers On Our Records Since We Opened, Sept. 2, 1948)

## AND OUR FRIENDS

### DAY by DAY CLEANERS

E. A. DAY    MRS. E. A. DAY    R. A. DAY    MRS. R. A. DAY



## Merry, Merry, Christmas!

May the glow of your Christmas candles reflect all of the joys and fulfilled desires of the past year—and may that radiance forecast the coming year as the best and brightest of them all.

### BURTON-LINGO COMPANY

LUMBER AND BUILDING MATERIAL

JOE CAMPBELL

J. D. TOWNSEND

**CHRISTMAS CARD PARTY STAGED AT MEETING OF EL PROGRESO CLUB IN CAMPBELL HOME**

A Christmas Card Party, group carol singing, and Christmas tree exchange were features of a program given for El Progreso Study Club members, in regular meeting Thursday, December 14, in the home of Mrs. L. B. Campbell at Dougherty.

Mrs. G. E. Hamilton, program leader, was assisted by Mrs. John Hamilton and Mrs. L. D. Wilkerson, in presenting the interesting program which included a Christmas card in pantomime, illustrating the song, "Hark The Herald Angels Sing," with Glynda McWilliams, Christine Green, Myrna Voy Moore, and Alice Faye Martin as carolers. Sue McCaghren as reader, and Joanne Darsey, Betty Neighbors, Raynita Dunning, Rose Carolyn Donovan and Joanne Potts as angels. Following this was a reading, "Christmas Riddle" by Vella Ree Edwards, and a number played by Mary Jane Hamilton, on a miniature toy electric organ.

The living room was festive with yuletide decorations, including a spangled tree from which gifts were exchanged.

"Angel Chimes" candelabra, surrounded by greenery, centered the dining table where spiced tea was poured by Mrs. Frank Pohl. Dainty sandwiches, cookies, mints and nuts were included in the refreshments prepared by a tea committee composed of Mesdames Joe Bloodworth, Ralph Stapleton, Robert Darsey and A. C. Traweck, Jr. Mrs. Harry Willett served as tree chairman for the affair.

Preceding the program, re-

ports on the Texas Federation of Women's Clubs convention, held last month in Fort Worth, were given by Miss Amy Glenn and Mrs. U. L. Willie.

Other members present in addition to those mentioned, were: Mesdames L. C. Harp, Leonora Luckett, W. N. Pipkin, R. E. Campbell, Jr., W. D. Lipscomb, Fred Simpson, A. J. Daffern, J. L. Woodruff, J. R. Whitworth, J. R. Moore, Ben Meador, and Miss Mary Keith. Visitors present were Mrs. Tom Edwards and Mrs. Bill McCaghren of Matador and Mrs. R. M. Dailey of Grape-land.

**HERE FOR HOLIDAYS**

Mr and Mrs. G. W. Ratcliff and children of Redondo Beach, Calif., arrived here Sunday night to remain through the holidays for a visit with his parents, Mr. and Mrs. George Ratcliff and other relatives.

Mr and Mrs. J. R. Whitworth made a trip to Lubbock Tuesday of last week.

Mrs. C. P. Waybourn and Mrs. Velma Fulfer made a trip to Lubbock last Tuesday.



**DOLLIES ALL** Barbara Johnson (left) and Patricia Abel, both orphans, are in a virtual paradise, seated amid so many playmates. The dolls, more than 800 of them, were dressed by volunteer workers for distribution to charitable organizations as Christmas gifts.



*Merry, merry*  
**CHRISTMAS**

As the Christmas candle burns, its flame inscribes our wish of joy and happiness for you during the Yuletide Season and throughout the New Year.



**Bill McCaghren**



**Our Yuletide Wish for You**

May all the good thoughts you have spared to others, return a thousandfold to you; may all the good deeds you have done be given back to you a thousand times over again. And a Merry Christmas to you and yours!



**Gabriel's**  
DEPARTMENT STORE

ANDY HURST AND PERSONNEL



It is a sincere pleasure to remember our friends at Christmas with a few words of greetings and good wishes. We are hoping your Christmas will be a happy, successful occasion, long to be remembered.



**Killingsworth Jewelry**

Paducah, Texas

MR. and MRS. C. A. KILLINGSWORTH

L. G. COOPER

VELMA LEE WORLEY

JUANITA ARMSTRONG

MARY LOU DRUMMOND

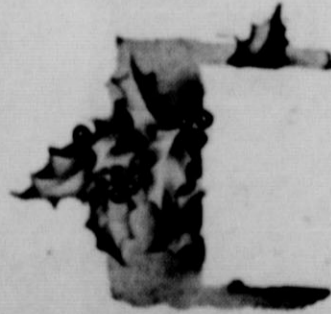
ANNELL MORRIS

NEVA JOYCE BIDDY



The Holiday Season affords us the opportunity to express our appreciation to our many friends for their good will and thoughtfulness during the past year.

And with this appreciation goes our wish for a memorable Christmas—one that will be abundant with good cheer and good health followed by a New Year of contentment and good fortune.



**SPEARS GIN**

Mr. and Mrs. Manley Thompson



### PROGRAM FEATURES INSPIRING TALKS

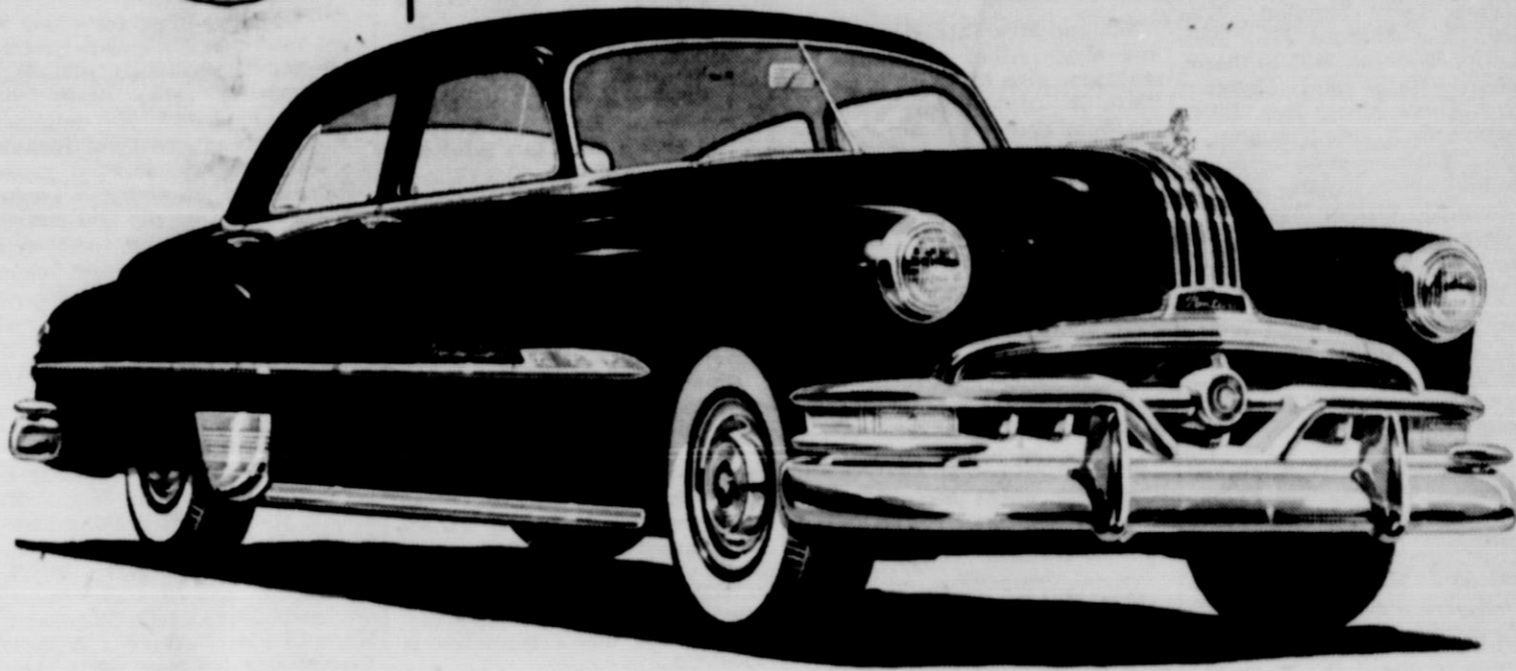
An outstanding program, featuring inspirational talks was given at regular meeting of Matador Parent-Teacher Association Wednesday afternoon, Dec. 20, in the high school auditorium.

Mrs. Harold Campbell presided. Invocation was given by Mrs. Ben Keltz, and two songs, "Frosty the Snow Man" and "Away in a Manger" were sung by the fourth grade. Sue Daniels gave a reading, "Dolly's Lesson."

Leader of the program was Mrs. J. E. Edwards, 8th grade teacher, assisted by Mrs. Mike Hoyle and Mrs. John Hamilton. Mrs. Hoyle, speaking on "Faith for a Lifetime", stressed the importance of parents setting the standards on which a child may base his life. "Through our actions, a child develops his conceptions of honor and honesty", she declared. "The example a parent sets for a child must fit in with what he is told and what he sees... honesty is essential in building character."



## Come in and see the New Silver Anniversary Pontiac



### 'AND THEY WENT UP...'

## There Was No Paved Highway For That First Christmas Trip

There was no macadam highway leading from Nazareth to Bethlehem when Mary and Joseph undertook their memorable journey 2,000 years ago.

As far as routes were concerned, there were three. The western route led along the sea-coast and through the plain of Sharon. This route was unpopular with pious folk like Mary and Joseph who detested the heathen cities, rowdy shepherds, etc., as much as possible.



The shortest route, via the fruit-laden plains of Samaria and through Shechem and Bethel, was not very popular either. The road was tolerable, but steep; however, the Jews had little use for the Samaritans, and vice versa.

The Jordan route, which descended into the Jordan valley and followed the river's east bank around Jericho, was favored by the majority of Galilean travelers for one reason or another (the river, etc.) went down to Jerusalem at regular intervals and saw their way around as well as suburbanites know their way around modern metropolitan areas.

If the Jordan route was a little head-ache, it was fairly level and steeped in Jewish history, as the shadow of Mount Tabor where Saul in desperation sought the witch of Endor, to the tomb of

little before Bethlehem where the first Joseph buried his beloved Rachel. It is fairly certain that Mary and Joseph did not choose the western route when they planned their very special journey. Whether they chose to go by way of Shechem and Bethel, or around the walled city of Jericho may never be determined definitely.

But, the distance - nearly 100 miles - was, in any case, unrelenting and conquered only by persistent plodding. And when Mary was too tired to go another step, Joseph took the packs upon his own shoulders so that she might ride the little donkey which trudged faithfully at his side.

Verily indeed, did Mary appreciate the shelter of the stable that night - no one could have been more grateful or more happy than Mary. And she brought forth her first-born son, and laid him in a manger.

### Double Proof

that Dollar for Dollar  
you can't beat a Pontiac!

- ① A look at the Car proves its Quality
- ② A look at the Price proves its Value!

In the short time since it was presented, thousands of people have flocked to see the great new Silver Anniversary Pontiac - few cars have ever had a reception to equal this. Most people came to admire, which is natural enough. But a great many people do more than admire, they start figuring - they begin to compare this wonderfully beautiful and desirable car with the modest price tag it bears. No car, at any price, offers more for every new car dollar you invest than a great new Pontiac! Drop in any time and look at the car - then look at the price - you'll be doubly sure that dollar for dollar, you can't beat a Pontiac!

## HARP PONTIAC

MATADOR, TEXAS



# Christmas Greetings

WE WILL BE CLOSED  
Christmas Eve & Christmas Day  
DECEMBER 24th and 25th

NEW HOURS EFFECTIVE DECEMBER 26th  
OPEN AT 5 A. M. AND CLOSE 11:30 P. M.

## Waybourn's Cafe

MR. AND MRS. BILL WAYBOURN



Season's  
Greetings

As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

## Roaring Springs Gin

HERMAN HAVIS, Manager

**Christmas Tree Is 150 Years Old In This Country**

A CHRISTMAS TREE will be put up in two out of every three American homes this year. Yet the trimmed Christmas tree, as it is known today, is only about 150 years old in this country.

The Pilgrims forbade Christmas celebrations on the grounds they were pagan. A Massachusetts law in 1689 subjected anyone to a fine who observed the day by feasting, refraining from work or in any other manner.

It was not until near the end of the American Revolution that the Christmas tree took hold. German immigrants, homesick for the traditions of their native land, put them up. The custom of the lighted Christmas tree, some historians tell, originated with Martin Luther. He was fascinated by evergreen trees, glistening with starlit-snow, pointing to the heavens at Christmas time. So he brought an evergreen tree into his house and lighted it with candles for his children.

Another old German legend credits St. Boniface with the origin of the Christmas tree. Having converted some oak tree-worshipping Druids to Christianity, he took them into a forest, cut down an oak and pointed to a stately fir along side. "Take this tree," he said, "into your homes as a sign of your new worship. Celebrate God's power no more with shameful rites, but in the sanctity of your homes with laughter and love."

**Dr. Moore, Author Of 'Night Before', Was Ashamed of It**

Everyone knows and loves the poem which begins—  
 'Twas the night before Christmas, when all through the house  
 Not a creature was stirring, not even a mouse;—  
 but the man who wrote it, Dr. Clement Clarke Moore, was ashamed of it and would not allow it to be published under his name for more than 20 years.

Dr. Moore, an aloof professor of Greek and Oriental literature in the Episcopal Seminary in New York, wrote the poem on Christmas eve 1822 and read it to his seven children.

He had not planned for the poem to go further than his own family, but a relative who was visiting the Moores put a copy in her diary. The next year the relative's father sent it to a newspaper.

Other newspapers printed the jingles and they quickly became known all over the country. The dignified Dr. Moore was embarrassed and considered it beneath a man of his scholastic standing to be the author of children's jingles.

Twenty-two years later, however, he finally publicly admitted authorship of the jingles and it was published in book form under his name for the first time.

Ironically, the professor's serious works are forgotten today. He is mentioned in encyclopedias because he wrote the celebrated Christmas verses.

**World's Christmas Legends Numerous**

Multitudinous legends claim innumerable origins for the Christmas tree. One better known legend concerns an early Christian missionary, sometimes identified as St. Wilfred, who once came upon a group of Druids preparing to make a human sacrifice under a large oak.

He had the oak cut down and, as it fell, a young fir tree sprang up in its place. The missionary seized the evidence and made the fir tree a symbol of the new faith; henceforth, the tribesmen were to set this symbol of immortality in the halls of their lodges at Christmastime and surround it with feasting and love and the laughter of children.

The legend of the Faithful Pine which sheltered the Holy Family during the flight to Egypt is less well known perhaps, but so very charming and touched by the mysticism appropriate to the Nativity theme.

With Herod's soldiers in pursuit Mary simply had to rest awhile and sought shelter within the hollow trunk of a huge fir tree. As the soldiers approached, the tree bent its branches to conceal the huddled little group. When the danger had passed, the baby Jesus blessed the old tree. And if you cut a pine cone lengthwise at Christmastime, you can still see the imprint of His little hand.

Nor has legend overlooked the bright baubles which bedeck our modern Christmas trees. The first Christmas tree was really an apple tree according to legends collected by Florence B. Robinson. And, although the fir tree long since has supplanted its predecessor for Christmas use, the popular tinsel bauble of today is the representative of the fruit which for the early Christians symbolized the fall of man in the Garden of Eden and his reclamation by the birth of the Saviour.

**Mistletoe Has Come Long Way Since Days of Druid Worship**

The mistletoe has come a long way from the days when it was worshipped by the British druids to its present status as a criminal killer of forests. However, its use as a symbol of love, peace-making and goodwill survives to this Christmas intact from the pre-Christian days of the ancient Scandinavian light god, Balder, whose palace stood in the Milky Way.

The beloved Balder, so the myth goes, was slain by a mistletoe arrow but was restored to life at the intercession of the other gods. Custody of the mistletoe plant was then entrusted to the goddess of love who ordained that henceforth anyone passing beneath its bough should receive a kiss in token of love, not vengeance. As long as the mistletoe was held high it could never be used as a power for evil.

Adding Machine Rolls, Tribune

Tribune, Matador, Matley County, Texas, Thursday, December 21, 1950

**Chevrolet's Smart New Grille**



Head-on view of the 1951 Chevrolet gives an indication of the styling changes that benefit the new models. The radiator grille now consists of three massive horizontal bars, the lower two being extended farther across the width of the car to encircle parking lamps and air inlets. Newly designed emblem, set-craft hood ornament and red-painted wheels are additional features.

**Open House Sunday Honors Mr. Graham**

Open House was held for friends and old timers, in the W. M. Graham home, Sunday afternoon, Dec. 17 from 2 to 4, honoring Mr. Graham, who celebrated his 91st birthday, Thursday, Dec. 14.

Guests were received at the door by Mrs. Graham. Lovely poinsettia plants were used to decorate the living room, one of which was a gift from Matador Lions Club.

The dining table was laid with a white lace cloth, centered with a lovely Christmas scene on a mirror, flanked by tall red candles in crystal candelabra. The crystal punch bowl was wreathed in holly. Refreshments of cake squares and punch were served. Mrs. Ben Edwards and Mrs. Curtis Graham, daughter and daughter-in-law of the honoree, poured, assisted by Mrs. Kenneth Jeffers.

The following guests registered during the afternoon: Mr. and Mrs. Jack McCully of Spur; Mr. and Mrs. Homer Sheats, W. T. Patton, Mr. and Mrs. J. R. Moore, Mrs. Claud Jeffers, Mr. and Mrs. E. F. Springer, C. D. Bird, L. A. Stearns, Mr. and Mrs. Kenneth Jeffers, and Randall Whitworth, and members of the family.

The afternoon was spent in recalling old times, and interest in the oil wells in this vicinity, ran high.

**Christmas Party Enjoyed By Club**

Roaring Springs Home Demonstration club met for its annual Christmas party on December 13, at 3 p. m. in the home of Mrs. R. E. Long.

Games were enjoyed and gifts were exchanged, after which, refreshments of sandwiches, hot chocolate, olives, potato chips and cake were served to ten members and four visitors.

Those present were: Miss Marie Rea, home demonstration agent; Mesdames W. E. Brown, Minnie Smith, H. L. Smith, H. T. Tooke, Iva Meason, Homer Jackson, John Green, J. C. Smiley, jr., and the hostess, Mrs. R. E. Long; and the visitors, Miss Bessie Medlin and Mrs. M. E. Keahey of Roaring Springs and Mrs. Fred Simpson and Mrs. H. D. Marshall of the Matador Club.

Baptist Brotherhood and W. M. S. held separate meetings Tuesday night, following regular monthly covered-dish supper in the basement of the church.

Henrietta Shuck circle of the W. M. S. presented a Royal Service program on the subject, "Wings for Speeding the Gospel", led by Mrs. Cecil Shelton, with discussions by Mesdames

**Regular Meeting Held By Baptists**

Baptist Brotherhood and W. M. S. held separate meetings Tuesday night, following regular monthly covered-dish supper in the basement of the church.

Henrietta Shuck circle of the W. M. S. presented a Royal Service program on the subject, "Wings for Speeding the Gospel", led by Mrs. Cecil Shelton, with discussions by Mesdames

**Greetings**

On this joyous Christmas we wish to extend our heartfelt thanks to all of our patrons and business associates for their friendship — their cooperation — their loyalty during the past year. A Merry Christmas and Happy New Year to everyone.

**CITY JEWELRY**  
 MR. AND MRS. CLARENCE GLOVER

Lee Burns, Bill McCaghren and Loyd Latimer. Special music was a solo by Miss Barbara Ketchersid. Mrs. Elbert Reeves closed the program with prayer, after which, a gift exchange was enjoyed from a decorated tree. Mrs. Forrest Campbell, president, conducted a business session.

Others present were: Mesdames Ed Cammack, Ben Meador, L. Rattan, C. P. Waybourn, Velma Fulfer, Ben Keltz, Joe E. Campbell, R. E. Campbell, sr., and H. S. Watson, and Miss Maggie Bryan.

**LEE BURNS IS SPEAKER**

Lee Burns was speaker for the Brotherhood program on the subject, "Putting Christ into Christmas". Forrest Campbell also spoke regarding the interest being taken in the Brotherhood. Toys were brought by the men, to be placed on the church Christmas tree Friday night, for children of the community.

Those present were: H. S. Watson, T. E. Long, Bill McCaghren, Joe E. Campbell, V. A. Rattan, Elbert Reeves, R. E. Campbell, Sr., L. Rattan, Loyd Latimer, and Rev. Clifford Potts.

Rev. Potts was presented with a new hat, by Forrest Campbell, on behalf of the Brotherhood, while Mrs. Potts was recipient of a gift from the W. M. S.

**CONVENIENT! COMPETITIVE!**

All-time record prices for bulls, stocker yearlings, fat calves and wooled lambs were set at FORT WORTH last week! In addition to the TOP prices you enjoy.

NO Embargoes  
 Nationwide Competition  
 Full Bonded Protection  
 More Buyers

NO Delays  
 Immediate Payment  
 Reasonable Expenses  
 Exact Weighing

Every safeguard your State or Federal officials feel you should have to be safe in livestock marketing awaits you at your greatest Southwestern market. Whether rannies, or choice, ship 'em ALL to the —

**FORT WORTH Livestock Market**

**A Merry Christmas**

Straight from the heart comes our wish to our many friends for a Merry Christmas and a Happy New Year.

**OIL WELL CAFE**  
 EVELYN and RENE

**Wishing You a Merry Christmas**

"Merry Christmas" comes easy to the tongue of all of us this time of the year. However, to say, and mean it must come from a feeling not born of the Season, but of one's associations throughout the years. It is in this spirit that we wish our friends a very joyous Yuletide and a successful New Year.

FROM ALL OF US AT THE  
**Red Ball Gin and Elevator**  
 ROARING SPRINGS

# GREETINGS

May you enjoy lasting good cheer, happiness and good health all through the Christmas season and the New Year.



MATADOR WELDING SHOP

## HD COUNCIL PARTY ENJOYED BY GROUP

A chicken dinner with all the "trimmings" Saturday night, Dec. 16, in the home of Mr. and Mrs. Bob Martin, was enjoyed by members of Motley County Home Demonstration Council, their husbands and several guests.

Following the delicious dinner games of 42 and dominoes were played, and gifts were exchanged from a decorated Christmas tree. Other yuletide decorations were used throughout the house.

Guests present were: County Judge C. W. Giesecke and Mrs. Giesecke, County Agent and Mrs. Rufus Emmons of Matador and Mr. and Mrs. James Monk of Flomot. Members and their husbands who attended included Mr. and Mrs. Fred Simpson, Mr. and Mrs. Wilson Barton, Mr. and Mrs. James W. Reed, Mr. and Mrs. W. T. McGinn, Mr. and Mrs. Elmo Kingery, Mr. and Mrs. Fred Bourland, Mr. and Mrs. J. K. Green, Mr. and Mrs. W. D. Lipscomb, Mrs. J. R. Meason, Mrs. J. R. Nall and the hosts, Mr. and Mrs. Bob Martin.

### CARD OF THANKS

We wish to take this means to say to our many friends "Thank You" for the many cards, flowers and other tokens of Love, Friendship and interest during our siege of illness. May God bless you everyone. Rev. and Mrs. M. G. Brotherton

Mrs. Clovis Murphy and son, C. H. accompanied by Mrs. Tom Spray and daughter, Nelda, and Mrs. Jay Browning, were Lubbock visitors last Wednesday.

### Tradition of Poppy

The poppy loaf, traditionally part of Christmas Eve supper in Lithuania, is a small loaf made of bread dough and baked hard in a bread pan. When cool, the loaves are dipped in a solution made of water and sugar and ground poppy seed which is also used as a traditional holiday beverage.

Tradition prescribes that the poppy seed should be ground in an iron kettle using an ax handle as a mallet, and no Lithuanian would think of grinding seeds for the Christmas poppy loaves by any other method.

### Indestructible Mistletoe

The flame-thrower and atomic energy — lethal instruments borrowed from modern warfare—are out to kill that ancient symbol of peacemaking and love, the Christmas mistletoe.

The unusual battle front is Australia where too many valuable trees each year have been receiving the kiss of death from the harmless looking shrub. Despite mistletoe's popular reputation as the Yuletide promoter of romance, it is a public-enemy parasite in the woodlands, killing off the trees that play it host.

Australian foresters have finally resorted to the flame-thrower as a quick executioner for the plant and are using radio-active tracers, furnished by the U. S. atomic energy commission, to study how the mistletoe saps the water and mineral salts from the trees, starving them to death.

Gordon Russell has arrived home from Oklahoma City, to spend the holidays with his parents, Mr. and Mrs. Eddie Russell

## A Parting Word...



In concluding 12 continuous years of residence in Matador, we want to express our sincere appreciation to our friends, neighbors and customers.

We have enjoyed wonderful friends during this long period and we have enjoyed a good business in one of the finest communities in the world. We are grateful for all the blessings tendered us and in leaving extend our very best wishes to everyone for a Merry Christmas and a bright and prosperous future. We want to be remembered as your friends.

Mr. and Mrs. V. J. Skaggs



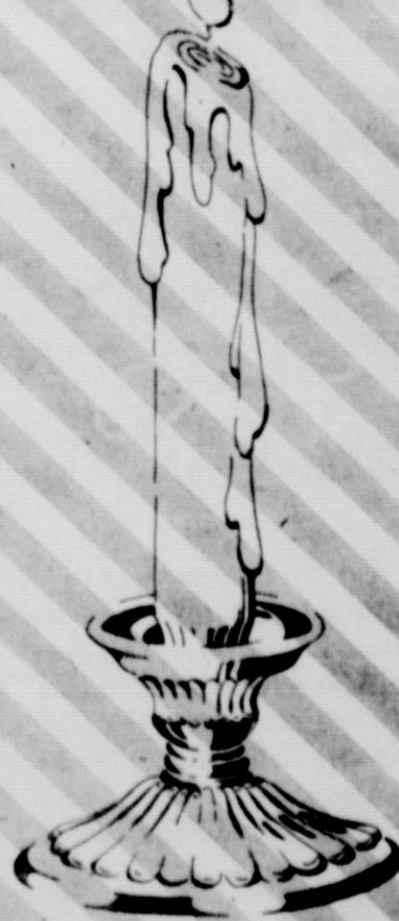
Approaching the close of another year, we pause to weave into the happiness of Christmas time our appreciation for all the good will and cooperation that has been extended to us by our many friends and patrons.

To everyone we send our wishes for a joyous Christmas and a happy New Year.

Matador Variety

MR. AND MRS. W. F. JACOBS and PERSONNEL

# Merry Christmas



To Each of You, Our Friends

## CITY BAKERY

MR. and MRS. ROY SMITH and PERSONNEL

**Northfield News**

**CHRISTMAS PARTY**

Annual Christmas party was enjoyed Thursday, Dec. 14, by the Northfield Home Demonstration club at the home of Mrs. Newell Timmons.

Gifts were exchanged and games were enjoyed during the afternoon. Names were also drawn for secret pals for 1951.

Refreshments of cookies, donuts, hot chocolate and coffee were served to the following: Mesdames Allan Thomas, Nolan Thomas, A. C. Nimmo, R. Timmons, Weldon Timmons, Walter Timmons, Reece Timmons, Tom Moore, Dale Ashford, Guy Ashford, Jim Dobbins, Bill Bethany, Theodore Bain, and Delmont Hays; Misses Marie Rea, Edith Amburn and Montie Timmons.

Mr. and Mrs. Nolan Thomas and daughter visited Mrs. Thomas' sister, Mrs. Lon Hall, in the general hospital at Childress, Saturday.

Mrs. Bill Bethany had as her guests Sunday, Mr. and Mrs. Allan Thomas and children, also Mr. and Mrs. Bill West, jr., of Matador.

Mr. and Mrs. Felix Riley and daughters, Leta Fay and Felicia of Delwin, spent Sunday with Mr. and Mrs. A. C. Nimmo.

Mrs. A. J. Matlock is on the sick list this week.

Earl Flowers left Saturday for Memphis to spend the week-end

with his sister, Mrs. Mitchell and family. From there he will go to Amarillo and spend the Christmas holidays with relatives.

Mr. and Mrs. Guy Ashford and their daughter-in-law, Mrs. Dale Ashford of Lubbock, were here Friday visiting in the Dobbins home.

Margie and Marie Timmons, Nevada Cook, Betty Ruth Smalley and Susie Hughes of Matador, visited friends here Sunday.

Mr. and Mrs. Lonie Kanagy of California, spent Saturday here with friends.

Mr. and Mrs. Bill Bethany, Mr. and Mrs. Allan Thomas and children, also Mr. and Mrs. Bill West, jr., of Matador, visited in the Boss Tate home Sunday.

Mr. and Mrs. Ebb Thomas and Miss Edith Amburn spent Sunday with Mr. and Mrs. Tom Moore.

Mr. and Mrs. Oliver Johnson of Atoka, Okla., left Friday for their home after a few weeks visit with their daughter, Mrs. Herman Hook and husband, Luther Johnson remained for a longer visit.

Mr. and Mrs. J. B. Hoover and Rheta Jo spent the week-end with Mr. and Mrs. Clarence Cox of near Guthrie, Texas.

Mrs. Bill McCaghren, accompanied by her mother, Mrs. H. S. Watson, and Mrs. Frank Pohl made a trip to Plainview Friday.

Tribune, Matador, Motley County, Texas, Thursday, December 21, 1950

**U.S. Place Names Express Christmas Idea Many Ways**

**SANTA CLAUS, INDIANA;** Bethlehem, Conn.; and Christmas, Fla., are a few of the more familiar post offices which each year handle a flood of mail from senders wishing to obtain yuletide postmarks.

Although the federal post office department has now barred extra flourishes by local postmasters using Christmas symbols and mottoes, a town's own holiday name can still give that festive touch to a greeting or package of toys.

Indiana's Santa Claus is the only town so designated in the United States. The privilege is reserved to its post office by congressional act. There is, however, Santa, Idaho. There is also only one Christmas—the one in Florida—plus a Christmas Cove, Maine.

On the other hand, seven Bethlehems answer the seasonal roll call: they can be found in Connecticut, Georgia, Indiana, Kentucky, Maryland, New Hampshire, and Pennsylvania. The Bethlehem, Conn. post office was one of several stations that figured in headlines recently on the use of especially-designed cancellation stamps bearing the now-forbidden Christmas tree decoration. The town's population is about 350.

There are two Noels—in Virginia and Missouri. Last year, Missouri's Noel post office reported hand-cancellation of a record 530,000 pieces of Christmas mail—800 for each of the town's residents.

Besides specific Christmas names that dot the land there are dozens that call up Biblical or holiday associations. There is Advent, W. Va., for the Nativity. Kentucky has a Mary, and Oregon and Utah a Joseph each.

One Wiseman is found in Alaska and another in Arkansas. The third, it may be assumed, is in Wisemanstown, Ky. There are five Stars and four Shepherds. West Virginia contributes Goodwill; Missouri, Peace Valley; and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states; Cranberry in three. Kentucky has a Mistletoe. Six states count an Evergreen; seven a Pine, and three a Holly.

Louisiana comes up with Trees, Alabama with Candle; and to top the decorations, Pennsylvania has its Angels.

Matador, Texas

Dear Santa:  
Please bring me a train. Bring mama a new dress, and me a fire truck with bells all over it.  
Love to you, Butch.

**Dinner Given For Men's Bible Class**

A turkey dinner was given Friday evening, Dec. 15, in the home of Mr. and Mrs. G. E. Hamilton, entertaining members of Mr. Hamilton's Men's Bible Class of the Methodist Church, of which he is teacher. Wives of the members' were also dinner guests.

Places were laid for four at card tables which were festive with yule decorations, including monogrammed table mats and holiday napkins. The delicious dinner consisted of turkey, dressing, gravy, candied yams, congealed salad, stringed beans, olives, pumpkin pie and coffee. Rev. W. B. Vaughn offered a prayer and thanks for the food.

After dinner the group sang Christmas carols, talked, and heard two clever readings appropriate for the occasion, given by Mrs. J. R. Whitworth.

Those attending were: Mr. and Mrs. Henry Ford, Mr. and Mrs. J. R. Whitworth, Mr. and Mrs. C. T. Jinkins, Mr. and Mrs. F. Z. Martin, Mr. and Mrs. Duke Lipscomb, Rev. and Mrs. W. B. Vaughn, Mr. and Mrs. W. N. Pipkin, Mr. and Mrs. Ted Steen, Mr. and Mrs. Harry Willett, Mesdames Ellen New, W. L. McWilliams and Fred Simpson; Messrs B. M. Eubank, H. F. Pipkin, J. J. Cooper and Rev. R. L. Jameson.

Whiteflat, Texas  
Dec. 19, 1950

Dear Santa:

I am a little boy 5 years old. I would like to have a bicycle for Christmas and some fireworks, and don't forget my sister, Dorothy Nell, and my brother, J. C. and remember all the other little children.  
Love,  
Frank Plyler.



*To Call A Merry Christmas*

At this joyous season of the year, when everyday cares are overshadowed by good fellowship and kind thoughts, we extend to our many friends our sincerest holiday greetings. A Merry Christmas and a very Happy New Year!

**MODERN CLEANERS**

MR. and MRS. R. L. BRANDON and PERSONNEL

**Greetings**  
Here is our wish to all our friends—that this may be the Merriest Christmas ever—the Happiest, Healthiest and Most Prosperous New Year of all.

**VOGUE BEAUTY SHOP**  
Irene Groves, Owner      Juanita West, Operator

**Season's Greetings**

There is something in the very season of the year that gives charm to the festivity of Christmas. We feel a special glow of warmth and gladness when we think of our friends and neighbors. It is in this spirit that we wish every one a joyous Christmas and a Happy New Year.

**Matador Parts Co.**  
D. E. PITTS      D. E. PITTS, Jr.

**A JOYOUS CHRISTMAS to ALL**

As the joyous songs of Christmastide ring out again, telling the happy story of "Peace on Earth, Good Will to Men" we extend the Season's greetings to our many friends. May your Christmas be one of contentment and good cheer. May the New Year bring you a full measure of happiness and good fortune.

**EUDY-SEALE FUNERAL HOME**  
LEWIS EUDY      BILL SEALE  
MATADOR      TURKEY





**Christmas Mass**  
Midnight Mass on Christmas Eve is the event of the year in Rome. Every Roman Catholic church in the Holy City is crowded with men, women and children anxious to see the processions of church officials in their splendid robes. The larger the church, the more beautiful the sight. And, of course, the service at St. Peter's is the most magnificent in the world. At St. Peter's all the men present are required to wear evening clothes and the ladies must be dressed in black, thus offsetting the brilliant beauty of the robes. Even the guards on duty are attired in elegant red and white uniforms.

**VISITING GRANDPARENTS**  
Miss Kay Pounds of Donie, Texas, arrived here Tuesday night and is visiting her grandparents, Mr. and Mrs. Joe Meador. Her mother, Mrs. Marlin Pounds will join her here for Christmas holidays.

**LARGE CROWD ATTENDS 4-H COUNTY PARTY**

County-wide 4-H girls' party, held December 12 in the basement of the Methodist church at Matador was attended by one hundred girls and approximately fifteen adult sponsors and visitors.

Frances Jones of Flomot Club accompanied the girls at the piano, while Christmas carols were sung.

Miss Marie Rea, home demonstration agent, conducted games, after which refreshments of pop corn balls were served and gifts exchanged.

The girls then went to several homes in Matador, singing Christmas carols, making their first stop at Traweek Hospital where a member of the 4-H Council was a patient.

**Charles Dickens' 'Life of Our Lord' Is a Moving Story**

LAST YEAR, the heretofore unpublished Dickens' manuscript "The Life of Our Lord" was presented to the world. Written 100 years earlier for the exclusive audience of the author's own children, it is a child's life of Christ—a simple, moving narrative, understandable even to a child and yet touched by that incomparable Dickens genius which insures its place by the side of the famous Christmas Carol among the great masterpieces of Christmas literature.

Because he felt such deep veneration for the life and lessons of our Saviour, he left instructions



that this particular manuscript should not be commercialized. Thus, the manuscript was a precious family secret for 85 years. But when Sir Henry Fielding Dickens, the author's youngest child, died in 1933, it was finally brought forth and sold for the staggering amount of \$210,000 — or, \$15 per word.

Purchased by the London Daily Mail, the manuscript became a literary event of the first magnitude, destined to be read and cherished forever wherever thoughtful parents, like Dickens himself, want their children to know something about the history of Jesus Christ. For, according to Dickens:

"Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong, or were in any way ill or miserable as He was."

"And as He is now in heaven where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place heaven is, without knowing who He was and what He did."

**Kris Kringle Isn't Really Santa Claus**

Popular notion seems to imply that Kris Kringle is a German term of endearment for Santa Claus. Just what motivates this idea is not at all clear, since Kris Kringle is really a modification of Christkind who, although endowed by German legend as a gift-giver, resembles Santa Claus not in the least.

Santa Claus, as we know him in America, never really caught on in Germany. St. Nicholas comes around on his liturgical feast day — December 6 — with his pockets bulging with candy and nuts and trinkets. Well and good, but German parents maintain, as did their predecessors of the Reformation era, that the central idea of Christmas, the birth of Jesus, should dominate the observance.

Nor is Christkind depicted as the infant Jesus himself, but rather as his messenger and gift-bearer who comes to earth at Christmastime to bring happiness to good children. The Christkind is usually represented as a child dressed in white robes, wearing a golden crown and having big golden wings.

Women are not eligible for Rhodes Scholarships.



*IN THE Christmas Spirit*

Each Christmas we realize anew, that our most rewarding possession is our many enriching friendships. And so to all our friends we wish a merry merry Christmas and a very happy New Year.

**ALDRICH**  
Blacksmith and Welding Shop  
A. B. ALDRICH, Manager

*Merry Christmas*

What is Christmas made of? Christmas is loyalty. It is unselfishness . . . devotion. May you, who have given all of these, find them today in your friends, your neighbors . . . find them still, next year and all the years to come. A Merry Christmas and a Happy New Year to all.

**Daniel Drug**



**Season's Greetings**

Times change and we with time — but not so the age-old custom of extending Christmas Greetings to those whose good will and friendship we cherish and hope to maintain.

This year as always, we are happy to send you the Greetings of the season — with our sincere wishes for good health and joy at Christmas time and throughout the New Year.

**MATADOR Implement Co.**

MIKE HOYLE and PERSONNEL



*Peace... Good Will...*

Simple words — yet how deep is their significance to-day! In these few words is recaptured all the soaring glory and spiritual beauty of Christmas. We know it is the hope highest in all hearts at this time and in greeting all our friends we express our message with the sincerity of a prayer — "May the blessed Peace of Christmas be yours forever May the spirit of Good Will prevail over all."

**WEST TEXAS GIN**

JOE M. GAINES, Manager

# Letters to Santa...

Matador, Texas  
Dec. 15, 1950

Dear Santa:  
I have been a pretty good little girl. I would like for you to bring me a Tiny-Tears table and two chairs. I don't forget my mother and all the other little girls and boys.  
Love,  
Carita Darlene Green.

Matador, Texas  
Dec. 10, 1950

Dear Santa Claus:  
I am a little boy 4 years old. I would like you to bring me a baseball, a gun and a truck with wheels that burn. And Santa, please don't forget my little sister, Ann. She is one year old, and she wants a doll and some books. Also some fruit, nuts and candy.  
Love,  
Ronald Dean Jernigan

Matador, Texas  
Dec. 10, 1950

Dear Santa Claus:  
I am a little girl 6 years old. I have tried to be a good little girl all year. Will you please bring me a Big doll with an evening dress. I would like to have a motor set and a pair of skates. Also some fruit, nuts and candy. Please Santa, remember all little girls and boys. Don't forget my sister, Ann. Bring her something nice. Love,  
Barbara Helen Jernigan.

Roaring Springs, Texas

Dear Santa:  
I love you very much. Will you bring me a doll, please. My sister wants a doll, too. My brother wants a toy Santa Claus that looks like you.  
Doris Walters.

Roaring Springs, Texas

Dear Santa:  
I am expecting you to come to see me soon. I would like for you to bring me a gun, please.  
Love,  
Claud Henry Lewis

Roaring Springs, Texas

Dear Santa:  
Please bring me a doll with hair, and some other toys. Bring my brothers and sisters something nice, too. I am seven years old and am in the second grade.  
Vada Tarrant.

Matador, Texas  
Dec. 13, 1950

Dear Santa Claus:  
Please bring me a football suit size 9, and some candy and fruit. I also want you to remember to bring all the other girls and boys some toys, candy and fruit.  
Your friend,  
James Calvin Smalley

Roaring Springs, Texas  
Spur Route  
Dec. 8, 1950

Dear Santa:  
I am a little boy 6 years old and my name is Virgil Lenoy McGee. I live out in the country and I hope it isn't too cold for you to bring your sleigh out my way.  
I can't write so I am asking my mother to write you a letter for me. I would like for you to bring me some candy and some nuts and fruit and a little wind-up toy car, and a sack of marbles. With love and thank you.  
Bye till Christmas,  
Virgil Lenoy McGee.

Roaring Springs, Texas  
Dec. 8, 1950

Dear Santa:  
I have been a pretty good boy this year, and I hope you think so. I would like to have two guns and lots of candy.  
From a good boy,  
Billy Jack Hipp.

Roaring Springs, Texas  
Dec. 5, 1950

Dear Santa:  
I am a little girl 7 years old. I would like to have a doll, buggy and the nuts, candy, and fruit that we enjoy on Christmas. I have a sister 9 years old and a little baby brother. And please don't forget the other girls and boys. Thank you dear Santa,  
Jeanie Watson.

Roaring Springs, Texas  
Dec. 8, 1950

Dear Santa:  
I am a 6 year old boy, going to school. My teacher's name is Mrs. Lancaster and I like her very much.  
Santa, I would like for you to bring me two guns and scabbard, a dump truck and steam shovel, candy and nuts.  
Love,  
Don Dawson.

Matador, Texas  
Dec. 13, 1950

Dear Santa Claus:  
I am 7 years old. I have been nice. Please bring me a coat and some Jeans for school. Also fruit candy and nuts. I have a little sister. Bring them something, please.  
Thank you,  
Linda C. Lynch.

*Best Wishes for Christmas*

CHRISTMAS IS HERE again and we're very glad. For we know that you and yours are looking forward to a merry time this year, enjoying all the pleasures of the holiday. And when our friends are happy we're happy too!

MERRY CHRISTMAS and a HAPPY NEW YEAR

*Charlie's Grocery*

CHARLIE MEADOR      BILLY WASON

*Christmas Greetings*

May Christmas be a magic time of happiness for you—with everything you need to make for the realization of all your wishes.

May each day that follows prolong this magic spell and bring you good health and prosperity.

Harry Willett & Co.

*Season's Greetings*

We extend to everyone our warmest wishes for a very Merry Christmas and a New Year of good health, prosperity and the happiness of many lasting friendships.

SHORTY'S CAFE  
MR. AND MRS. R. H. BEARDEN

*Merry Christmas*

To our faithful old friends, to our devoted new friends and to those whose friendships we hope to earn—we wish a most cheerful Christmas and a New Year filled with all the good things in life—Health, Happiness and enduring Peace.

We extend this greeting, not because it is the customary thing to do but because it is a sentiment genuinely felt, for as the years go by our appreciation of cherished friendships becomes greater and greater.

STANLEY PHARMACY  
R. M. STANLEY, OWNER

# The Matador Brand

## CHRISTMAS CARDS IS THEME OF UNIQUE PROGRAM PRESENTED BY GRADE SCHOOL

A Christmas program, presented by Grade school students Monday night, Dec. 18, in the High school auditorium, featured a unique theme of musical Christmas cards.

The play began with a little girl and her mother going into a store to buy musical Christmas cards. The mother was played by La Royce Mitchell, the little girl by Sue Daniels, and the store clerk by Richard Baker.

Mrs. Vance Gilbreath's room put on the first scene, which was a manger scene. Vella Ree Edwards read the story, and the Christmas card characters were: Mary, Sandra Stevens; Joseph, Johnny Ezell; Shepherds, Larry Browning, Bobby Johnson, and Freddie Dillard. "Away in a Manger" was played throughout the scene.

Mrs. Coldiron's room did the second scene, which was Santa's Home. The story was read by Dixie Barton, with Bob Young, Judy Hobbs, Sandra Crump, Lee

Edna Boner and Vada Nichols as the Christmas card characters.

A Manger scene was also presented by Miss Verlin Reeves' room, with Bobby Mize, Carroll Potts and George Jameson reading the story. Christmas card characters were Thereta White, Shirley Matney, Sandra Gray, Carolyn Price and Jimmie Jo Matney. They also sang "Silent Night."

Mrs. Leonard's room presented a Snow Scene. Sharon Middlebrooks read the story and Christmas card characters were Carrol Lynn Campbell and Jon Johnson. The song selected for this scene was "White Christmas."

The third grade, directed by Mrs. White, presented Santa's Home. Patsy Boner read the story behind this scene. Mr. Santa was played by Thomas Edwards, and Mrs. Santa by Daphne Lynn.

Mrs. Chas Keith's fourth grade also presented the manger scene and Mike Groves read the story.

Mr. Edwards' fifth grade presented Rudolph, the Red-nosed Reindeer. Karan Burns was the only Christmas card character and Ida Mae Simpson read the story. "Rudolph the Red-nosed Reindeer" was the song for the card.

The sixth grade also presented a manger scene. "Hark, The Herald Angels Sing" was the song for this scene. Sue McCaghen read the story behind the scene and Rose Donovan, Jo Anne Potts, Jeanne Darsey, Raynita Dunning and Betty Neighbors played the parts of Christmas card characters.

The seventh grade, directed by Mrs. Rufus Emmons, presented "The Wise Men", which was read by Barbara Casey. Christmas card characters were Stanley Neighbors, Chester Cooper, Clifford Britton and Richard Hamilton. "We Three the Kings of Orient Are" was the song for this scene.

The last scene, "Shepherds" was put on by the eighth grade under the direction of Mrs. J. E. Edwards. La Royce Mitchell read the story and James Taylor, David Keith, Cecil Lawson and Bobby Locke were the characters. "While Shepherds Watch-

ed Their Flocks by Night", was the Christmas carol for this scene.

Carols sung by the High school girl's chorus, closed the program.

—M. H. S.—

### GUESS WHO CONTEST?

See if you can guess who this M. H. S. student is:

Seventeen years of age and weighs one hundred and thirty pounds. Black hair and brown eyes. Whose favorite food is beef steak and favorite sport is baseball. Doesn't have any hobbies and reading is the favorite pastime. Likes dogs and doesn't like birds. History is the favorite study. If you think you know who this person is tell your editor. The first person to get it right is the winner.

### Campus Chatter

Wow! Have you heard the latest? Yes, You guessed it. Joe Allen is after a certain freshman girl again. I think her name is Martha. How about this?

Some Soph boys have been rushing the grade school girls, haven't they? James Ketchersid and Cecil Wayne will tell you all about it. Just ask them.

What is this I hear about the Sophomore boys and P. E. class. Could it be that they get only one a week. I wonder why?

I wonder why some one signed his name Mr. Dirt to a slip of paper that was put in the Dirt Box? It read, "mud, mud and more mud."

Beatrice, what is this we hear about you and Joe L.? Please won't you tell us all about it?

Seems as though R. L. is after a cute little Junior. Well it's nobody else but Marie Timmons. What about this R. L.? What will Martha J. say?

Say! What is this we hear about Jimmie being at the show Thursday night with a freshman girl named Martha. Boy, this Jimmy sure gets around!

Betty Jean, who were you with Saturday night? Could it have been "Doggie" a boy from Flo-mot?

Greetings to our new student, Wanda Kinsey! Welcome to the ranks and good luck!

I wonder why some boys in the senior class were interested in what was in the Dirt Box. They were looking through it. Now, now, boys can't you wait until the paper comes out to see your name?

The newest addition to the M. H. S. campus is a red-haired trio (Margie, Eekie and Susie). Marvelous what dye can do, isn't it?

Looks as if the Senior class is going to turn one pupil into a teacher. What about this R. L.? He has been a Grade School

teacher Thursday and Friday of last week. Thank Heavens for one Senior who has brains and uses them!

Well I guess that is all for this week. Be sure and put your gossip in the Dirt Box in the Study Hall.

## COMPLETE CAR SERVICE

TEXACO PRODUCTS — FLATS FIXED  
GREASE — WASH JOBS  
CAFE — SHORT ORDERS

## BOB'S OIL WELL STATION

HOMER STARKEY, Manager

Santa's Sleigh  
has the  
Right of Way!



WITH THESE  
"Driver-Gift"  
Specials

The Ford owners on your Christmas List are sure to appreciate these special Ford accessories:

- \* TURN INDICATOR
- \* WINDSHIELD WASHER
- \* REAR VIEW MIRROR (GLARE PROOF)
- \* SIDE VIEW MIRROR
- \* MAGIC AIR UNIT
- \* BACK-UP LIGHT
- \* SEAT COVERS
- \* BUMPER GUARDS
- \* RADIO
- \* SUN VISOR

See These "Driver-Gift" Specials Now at



Matador Auto Co.

## Notice!

BIRD HUNTERS

Serve 'em Hot with

Brown & Serve ROLLS

Ready In A Minute

City Bakery

## Get the BIGGER, BETTER and GREATER DALLAS NEWS



FOR Texas' most complete news coverage!

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FOR The Southwest's biggest and best Sports Coverage!

FOR Texas' best rural and farm news!

FOR America's favorite comic strip!

FOR "This Week" Magazine, every Sunday!

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# GREETINGS

Always at Christmas time, there comes that special delight in extending to our many friends the greetings of the Season. This year, more so than ever before we appreciate the good will and close friendship that exists between our patrons and ourselves. It is with this fine relationship in mind that we wish you the fullest measure of Yuletide cheer and happiness and a prosperous and healthy New Year.

## FREEMAN THACKER BUTANE CO.

MR. AND MRS. FREEMAN THACKER

**MATADOR TRIBUNE**

Published Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY. Owned and operated by MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1951, AND WITH THE BOARDING HOUSE, REPORTER BY PURCHASE APRIL 26, 1951. THE TRIBUNE IS SUCCESSORS TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892 AND ALL OTHER SUBSEQUENT PUBLICATIONS.

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DOUGLAS MEADOR, Editor  
MAR. AND ASSOCIATE EDITOR  
EARL McBRIDE, Mechanical Superintendent

**SUBSCRIPTION RATES**  
In MOTLEY, FLOYD, GOTTLE, HALL AND DICKENS COUNTIES - \$2.00 PER YEAR, IN ADVANCE - \$2.00  
ELSEWHERE, ONE YEAR - \$2.50

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MEMBER OF THE TEXAS PRESS ASSOCIATION

THESE ARE GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN

**NOTICE TO CREDITORS OF THE ESTATE OF C. A. MARTIN, DECEASED**

Notice is hereby given that the Testimony of the will of C. A. Martin, deceased, were read to me, the undersigned, executor, upon the 2nd day of December, 1950, by the County Court of Motley County, Texas. All persons having claims against the estate of the said C. A. Martin, deceased, are hereby required to present the same to me within the time prescribed by law. My residence and post office address is, 1305-32nd Street, Lubbock, Texas.  
Lewis Martin,  
Executor of the Will and Estate of C. A. Martin, Deceased.  
Publish Dec. 7, 14, 21, 28, 1950)

**A WORD OF APPRECIATION . . .**

In the sale of Phillips Laundry to Loyd Martin, we wish to take this means of expressing our appreciation for the past favors and patronage of our customers. We wish to recommend our successor as warranting a continuation of your patronage, and wish everyone a Merry Christmas.

Mr. and Mrs. Hosea Phillips

Tribune, Matador, Motley County, Texas, Thursday, December 21, 1950

**Yuletide Decorations Demonstrated For Garden Club Meeting In Bob Martin Home**

Various ways of decorating the home and arranging table centerpieces were demonstrated at regular meeting of Matador Garden Club, held Thursday afternoon of last week in the home of Mrs. Bob Martin.

Program included a discussion by Mrs. Fred Bourland, of materials available in this vicinity for Christmas decorations, in which she stressed the use of home-grown greenery. Mrs. Bourland had gathered from the fields and prairie, grey sage, cockle-burrs which she painted silver, cattails painted in bright colors, and other native weeds and grasses, with which she made a very attractive table arrangement.

Mrs. R. E. Donovan discussed various ways on "How to decorate for Christmas" and suggested that polished apples, used with yard evergreens make an attractive centerpiece for the breakfast table. Later, the apples may be used as candle holders for the dinner table—and still later, prepared into applesauce.

As the members arrived, they were attracted by a large candy cane hanging diagonally across the door, to which bells and cedar fronds were attached with red bows.

Native cedar was used for greenery on the mantel, which was further decorated with tall red candles and colored Christmas ball ornaments. A small crystal tree, covered with plastic feathering and decorated with ornaments, flanked by candles, was the buffet arrangement, while centerpiece for the dining table was a tall red candle, entwined with ivy, and festooned with colored balls, strung on wire, to shape them at the base.

The arrangement was placed on a mirror reflector. The table was laid with a lace cloth, and other appointments included a silver service. Dainty sandwiches, a Christmas tree cake in green, on silver foil, decorated with tiny silver ornaments, and nuts and suints were served with tea and coffee for refreshments.

During a business session with the president, Mrs. Freeman Thacker presiding, it was voted to change the day for meeting from Thursday to Monday, and announcement was made that next meeting of the club will be the third Monday in January at 3 p. m. in the district court room.

Members present were: Mesdames Bill Pipkin, W. W. Clements, Elden Reedy, Herman Stanfield, Loyd Latimer and U. L. Willie; Misses Clotelle Willie and Amy Glenn; Mesdames Donovan, Bourland, Thacker and Martin.

**Mission Program Has World Voices For Subject Theme**

Urgency of World Voices was the theme of the Lottie Moon missions program presented Sunday night at the Baptist Church by the W. M. S. with Miss Amy Glenn as leader.

The program included congregational singing, introduction by Miss Glenn, prayer by Mrs. T. E. Long, Meditation by Mrs. Ben Keltz, a skit on giving to missions, two special musical numbers, being a duet by Mrs. Freeman Thacker and Mrs. Cecil Shelton, and a duet by Mrs. J. E. Edwards and Mrs. Dick Groves, and commentary by Mrs. Groves and Mrs. Elbert Reeves. Appearing in the skit were Mesdames J. E. Edwards, Raymond Marshall, Loyd Latimer, R. E. Campbell, Jr., R. W. White, H. S. Watson, and C. M. Barton, Jr. representing pagan voices of the world; Mrs. Bill McCaghen as a tired shopper, and Mrs. Algie Groves as the voice of money.

Lottie Moon Christmas offering for foreign missions was taken at the conclusion of the

service, with contributions amounting to approximately \$150.00.

**FIDELIS CLASS HAS CHRISTMAS SOCIAL**

Fidelis class of the Baptist Sunday School enjoyed a Christmas social Tuesday, December 12, at 7:30 p. m. in the home of the teacher, Mrs. R. E. Campbell, sr.

A program consisted of songs

by the group, story, Van Dyke's "The Other Wise Man", by Mrs. R. W. White and exchange of gifts from a decorated tree. Yule decorations were used throughout the house.

Refreshments of hot chocolate and cake were served to: Mesdames Edd Cammack, Herman Stanfield, J. P. Neighbors, Ben Keltz, J. R. Moore, Raymond Steffey, R. W. White, N. J. Smalley, J. L. Woodruff, Alfred Barton, Katie James, Lois Smart,

Gertrude Bloodworth, Eddie Russell, and Vernon Latimer; Miss Maggie Bryan, the hostess, Mrs. Campbell and a visitor, Mrs. Milton Dailey of Grape-land.

Mr. and Mrs. Euman Lyles, accompanied by her mother, Mrs. C. Warren, visited in Amarillo Sunday with Mr. and Mrs. Jimmie Joe Latimer and family. Mrs. Latimer is also Mrs. Warren's daughter.

**Matador IOOF Lodge**

Meets every Friday night. H. K. Jameson, Noble Grand. Ralph Nichols, Secretary.

All visitors and brothers welcome.

Gummed Labels Printed, Tribune



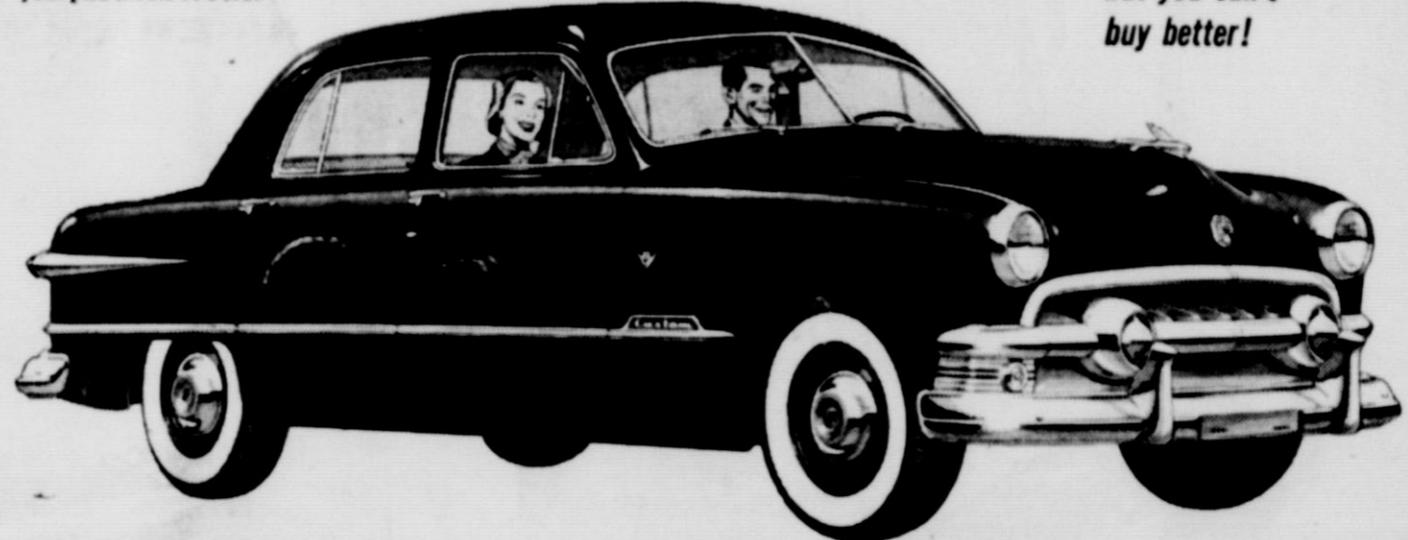
West Texas Utilities Company

**Merry Christmas and A HAPPY NEW YEAR**

Santa Claus is coming to town and all of us at your electric service company hope that he will leave for you and your family a bag full of Yuletide happiness and joy. "May your New Year bring peace and prosperity" is our sincerest wish.

Reddy Kilowatt  
Your Electric Servant

**Buy for the future!**

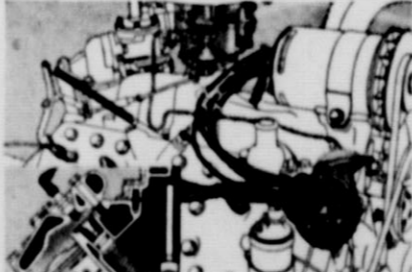


**Buy the '51 FORD!**

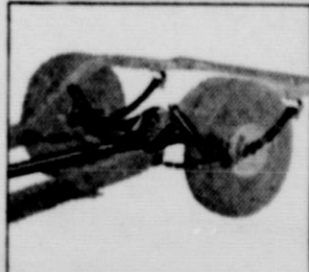
[WITH 43 "LOOK AHEAD" FEATURES]

"LOOK AHEAD" features galore have been built into this '51 Ford to give it lasting comfort, beauty and economy. In addition to the features pictured Ford offers you new Double-Seal King-Size Brakes for greater safety . . . a new More Rugged Chassis Frame . . . and a new Waterproof Ignition System.

And in this '51 Ford, you'll find Fordomatic Drive,\* the newest smoothest, savingest of the automatic transmissions. You get Key-Turn starting. And, of course, you get your choice of the silent and savingest power of Ford's V-8 and Six engines. Come in and see this new '51 Ford for yourself!



Ford's Automatic Mileage Maker is a three-way combination, ignition, and carburetion system that gives you high compression performance with even regular grades of gas.



Ford's Automatic Ride Control makes rough roads easy on you, easy on the car itself, leans out the bumps—automatically.



Ford's Automatic Posture Control. Pulled forward, the seat automatically rises. Pushed back, it automatically lowers.

**It's built for the years ahead!**

This '51 Ford is years ahead in style, too! You'll see beautiful new "Fashion Car" styling . . . with a future-styled "Dual Spinner" Grille, New Rear Window styling.

And the new, long-wearing "Color-Keyed" Fordcraft Fabrics . . . the new "Safety-Glow" Control Panel in Ford's "Luxury Lounge" Interior match exterior color! \*Optional at extra cost.

Come in for the "LOOK AHEAD" facts on the '51 FORD!

**MATADOR AUTO CO.**  
MATADOR

**Season's Greetings**

It is our sincerest wish that long after Christmas Day is gone, you may enjoy its abundant pleasures and fond memories.

And throughout the New Year may there come to you all the precious things of life—Health, Happiness, and Enduring Friendships.

**SPOT CASH GROCERY & Locker Plant**  
MELVIN MEASON & PERSONNEL

**ANNUAL CHRISTMAS PROGRAM IS PRESENTED BY MUSIC PUPILS OF MRS. G. E. HAMILTON**

The home of Mr. and Mrs. G. E. Hamilton, Monday, Dec. 11, at 7:30 p. m. was the scene of a Christmas recital in which Mrs. Hamilton presented her music pupils in a program of vocal and instrumental numbers.

Several choral selections, du-piano numbers and orchestral arrangements were included in the varied program, in which twenty-three pupils participated. Yuletide decorations were used throughout the living and dining rooms, where approximately 45 guests were assembled.

At the conclusion of the program, Mrs. Hamilton presented

her pupils with gifts from a decorated tree.

Concluding the program was an arrangement of 'Silent Night' played by an orchestra of the following instruments: at two pianos, Bette Montgomery, Betty Ruth Smalley, Neal Pipkin, and John Lesly Meason; organ, Mike Groves; violins, Gail and Glynda McWilliams; ex-lorimba, Joanne Darsey and Frank Traweck; accordions, LaNelle Rattan and Gerald Pipkin; bells, Jane and Kay Norman; mandolin, Varner McWilliams; with Lucretia Edwards, Nelda Spray, Karan Burns, Charlotte Campbell and Peggy Welling.

Other pupils on the program were, Jan and Cherri Ann Barton, Vella Ree Edwards, Stanley Welling, Jon Johnson, Mary Newman, Mary Jane Hamilton, Clinton Burns, Robin Darsey and Gwen Cooper.

The following attended the recital: Mr. and Mrs. John Meason, Mrs. J. R. Meason and Mrs. A. B. Nichols, Roaring Springs; Mr. and Mrs. W. N. Pipkin, Mr. and Mrs. Algie Groves and son, Pat; Mary Le Groves, Mr. and Mrs. Lee Burns, Mr. and Mrs. C. M. Barton and baby son; Mr. and Mrs. Kenneth Jeffers and sons; Mr. and Mrs. Tom Spray; Ober Johnson and son, Jamie; Mrs. Freddie Welling and son, Jimmie; Betty Neighbors, Judy Hobbs, and Mesdames Albert Traweck, Melvin Meason, Richard Berryman, Robert Darsey, Frank Montgomery, Harry Willett, Tom Edwards, Tom Newman, Varner McWilliams, W. L. McWilliams, Jack Norman, R. E. Campbell, Jr., R. E. Campbell, Sr., and Mrs. John Hamilton and son, Harry.

Visitors may hear the music from their cars, from El Coronado Lodge, and about log fires at the lodge and at Number One Crossing. Cowboy coffee will be served from a big campfire pot at Number One Crossing.

This is the second annual observance for Christmas Tree Canyon. The usual park entrance fee is the only charge made for admission.

**METHODIST SUNDAY SCHOOL CLASS HAS CHRISTMAS SOCIAL**

Members of the Young Adult class of the Methodist Sunday School were entertained Monday night of last week, at the home of their teacher, Mrs. Fred Simpson.

The program consisted of devotional led by Mrs. Elden Reedy, the Christmas story by Mrs. James Priddy, Christmas carols sung by the group, and games conducted by Mrs. Reedy and Mrs. Bill Willings.

Refreshments of fruit cake with whipped cream, and coffee were served to: Mr. and Mrs. James Priddy, Mr. and Mrs. James Meador, Mr. and Mrs. Bill Moss, Mr. and Mrs. Bill Willings, Mr. and Mrs. Douglas Pitts, Jr., Mrs. Elden Reedy, Miss Royella Browning, Knox Jameson, Fred G. Simpson, and the hostess.

**MRS. H. S. WATSON IS CLASS HOSTESS**

Mrs. H. S. Watson was hostess Tuesday night, Dec. 12, to members of her Sunday School class, the T. E. L. class of the Baptist church.

Bible games were conducted, and Christmas carols sung by the group. At the conclusion of the social, gifts were exchanged from a decorated tree, and refreshments of cake and hot chocolate served to: Mesdames Myrtle Campbell, Hosea Phillips, L. Rattan, A. A. Tipton, Bertha Garrison, Alvin Cooper, Jess Hagin, L. E. Boshears, W. M. Clifton, John Groves, C. C. Renfro, A. B. Fulkerson and the hostess.

COME TO CHURCH SUNDAY

**MUSIC BROADCAST FROM PALO DURO**

(Special to Tribune)

CANYON, Texas—Two hours of outstanding Christmas songs and music will be broadcast by tape recording from the perfect voice box of Palo Duro Canyon December 15th to 31st. The recorded music fills the Canyon and gains mellowness and volume as the sound ascends the Canyon walls.

Malcolm Clack of the Clack Radio Service after numerous experiments used some 3,000 ft. of wiring to establish loud speakers near the entrance of Christmas Tree Canyon, and some 1100 feet deep down. The music echoes through several narrow canyons, and seems to gain in volume as it climbs Mesa Mecca.

The music is a part of the Christmas lighting and observance program at Palo Duro Canyon each evening during the Christmas season. The Amarillo Bel Canto Chorus, the Pioneer Chorale of Wayland Baptist College, the Amarillo Barbershoppers' Chorus, the West Texas Acapella Choir, the Blackburn-Shaw quartet, organ duet with chimes by Don Kennedy and Jay Thomas, and perhaps two other school groups will make up the two hour program which will be broadcast twice each evening.



*Christmas Greetings*

May the Spirit of The Babe of Bethlehem bring you, everyone who reads this, more Love for your fellow man, a deeper Consecration to God and Righteousness, higher ideals and a deeper urge to bring "Peace On Earth, Goodwill to all Men", because today you worship The Son of Mary, The Prince of Peace, The Son of God. This is our wish to you on this good Christmas Day. And for the Whole New Year.

Marvin and Mattie Brotherton



*Good wishes...*

Like the gaily bedecked Christmas package, this greeting is filled with joyous thoughts of the Holiday. To all of our patrons and friends, we extend our sincerest gratitude, along with the wish that the coming year bring you bigger parcels of happiness and good cheer.

**Matador Hardware & Furniture Co.**

*Christmas Greetings*

To our many friends we send our sincerest Holiday Greetings. May the meaning of Christmas be deeper—its friendships stronger and its hopes brighter as it comes to you this year.

**MATADOR BUTANE COMPANY**  
ALBERT RATTAN CURTIS KING

**NEW 1951 Chevrolet**

**AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!**

**PLUS TIME-PROVED POWER *Slide* AUTOMATIC TRANSMISSION\***

—proved by more than a billion miles of performance in the hands of hundreds of thousands of owners.

**All the things you want IN THE NEWEST NEW CAR FOR '51!**

Choose Chevrolet and you'll own the newest new car for '51... the car that is refreshingly new, inside and out... with that longer, lower, wider "luxury look" which stamps it as most beautiful in its field.

You'll own the only car that offers you your choice of the finest, time-proved no-shift driving\* or standard driving, at lowest cost.

You'll own the car that gives the top-flight combination of thrifty Valve-in-Head engine performance, riding-comfort and safety.

Come in... see and drive Chevrolet for '51... America's largest and finest low-priced car!

**AMERICAN BEAUTY DESIGN**—Brilliant new styling... featuring entirely new grille, fender moldings and rear-end design... imparting that longer, lower, wider, big-car look which distinguishes Chevrolet products.

**AMERICA-PREFERRED BODIES BY FISHER**—With new and even more strikingly beautiful lines, contours and colors... with extra sturdy Fisher Unisteel construction... Curved Windshield and Panoramic Visibility.

**MODERN-MODE INTERIORS**—With upholstery and appointments of outstanding quality, in beautiful two-tone color harmonies... and with extra generous seating room for driver and all passengers.

**MORE POWERFUL JUMBO-DRUM BRAKES** (with Dabi-Life rivetless brake linings)—Largest brakes in low-price field... with both brake shoes on each wheel self-energizing... giving maximum stopping-power with up to 25% less driver effort.

**SAFETY-SIGHT INSTRUMENT PANEL**—Safer, more efficient... with overhanging upper crown to eliminate reflections in windshield from instrument lights... and plain, easy-to-read instruments in front of driver.

**IMPROVED CENTER-POINT STEERING (and Center-Point Design)**—Making steering even easier at low speeds and while parking... just as Chevrolet's famous Knee-Action Ride is comfortable beyond comparison in its price range.

\*Optional on De Luxe models at extra cost.

**CHEVROLET**

**CAMPBELL CHEVROLET CO.**  
Matador Sales Service Phone 20M

**MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!**

day night  
the Christ  
first year of  
dying the  
memorizing

### LETTERS TO SANTA

Roaring Springs, Texas  
Dec. 12, 1950

Santa Claus:  
I hope you remember me. I  
hope you bring me a 2-gun  
set, and a big blackboard  
Christmas. I love you,  
Rodney Long.

Roaring Springs, Texas  
Santa Claus:  
Please bring me a B-B gun and  
a gun. Thank you,  
George Smith.

Roaring Springs, Texas  
Santa Claus:  
Please bring me a road-grader,  
I can't bring me a road-  
grader, please bring me a gun.  
Bobby Brownlow

Roaring Springs, Texas  
Santa Claus:  
I want a basketball. Irma  
and I want a doll. I want a bicycle,  
please.  
Don Rigby.

Roaring Springs, Texas  
Santa:  
I would like to have an elec-  
tronic twin baby dolls, elec-  
tronic ironing board, dishes  
and telephone.  
I love you, Santa,  
Sharon Kay King.

Tribune, Matador, Motley County, Texas, Thursday, December 21, 1950

Roaring Springs, Texas  
Dear Santa Claus:  
I have two brothers. One is  
four years old and one is eleven.  
I want a little bicycle and a  
murder gun, and my little brother  
would like a toy horse. A two  
gun holster would please my big  
brother. Thank you,  
Nathan McClesky.

Roaring Springs, Texas  
Dec. 4, 1950

Dear Santa Claus:  
I am a little girl nine years old.  
I have been a good little girl this  
year. Please don't disappoint me  
for Christmas. I wish you a  
Merry Christmas and a Happy  
New Year.  
Leota Rae Seward.

Roaring Springs, Texas  
Dear Santa:  
I would like a gun for my hol-  
ster. Don't forget my two brothers  
and Shirley.  
Your friend,  
Gale Stafford.

### Roaring Springs Pep Squad Honor Team At Banquet

Roaring Springs pep squad girls honored the football team with a banquet in the high school, on December 9, with Rev. Clifford Potts, pastor of First Baptist Church of Matador as guest speaker.

Black paper football shoes, trimmed in gold, were used as place cards. Room decorations were black and gold with miniature goal posts on the table.

Miss Barbara Davis was crown-

ed football sweetheart of 1950, by football captain Ralph Bradley.

Coch Ralph Trice announced the following lettermen: Alex Barron, J. W. Campbell, Ralph Bradley, Leslie Kingery, Bill Hodgins, Bill Harmon, Ed James, and Bennie Dillard.

### MATADOR CAGERS TO PLAY EIGHT GAMES

The Matador boys and girls basketball teams will play eight conference games during the 1950-51 season. The opening conference game was with Turkey, here Dec. 15. The final conference game will be with Silverton, there, Feb. 6.

The entire schedule reads as follows: Turkey, here, Dec. 15;

Flomot, there, Dec. 19; Quitaque, here, Jan. 9; Silverton, here, Jan. 19; Turkey, there, Jan. 23; Flomot, here, Jan. 26; Quitaque, here, January 30; and Silverton, there, February 6.

The local teams will have to win first or second place in this half of the district in order to compete in the district tournament here at the close of the season.

The Matador teams are scheduled to play in the Flomot tournament starting January 12.

### HOME FOR HOLIDAYS

Miss Ruth Marie Stanley, daughter of Dr. and Mrs. J. S. Stanley, 1325 Eubank, returned home Friday, Dec. 15, from Hockaday Preparatory School in Dallas to spend the holidays

with parents. Miss Stanley is a member of the First Form and belongs to the Dance Group. She is also a member of the Chorus and took part in the Sunday Christmas Vesper Services, December 10, when a hundred and forty girls from all departments of the school sang the Christmas music of Bach, Handel, and the folk carols.

Miss Stanley was entertained Thursday night, December 14, at the formal Christmas dinner of President and Mrs. Hobart

Foster Mossman. After two and a half weeks at home, she will return to Hockaday, Tuesday, January 2, 1951.

Adding Machine Rolls, Tribune

To Relieve  
Misery of  
**COLDS**  
take **666**  
LIQUID OR TABLETS—SAME FAST RELIEF

**DR. J. U. BORUM, Jr.**  
OPTOMETRIST  
105 Ave. E. NE.  
(1/2 Block East of Courthouse)  
Childress, Texas Phone 765

### Plans Being Made For Big Christmas By Boys' Ranchers

For the first time in their young lives, many of the boys at the famous Boys' Ranch near Amarillo, will be celebrating a real Christmas. Never before have they had the chance to know what it's like to open presents on Christmas morning or to enjoy a turkey dinner.

But for them this year, there will be a Christmas with all the trimmings. Each boy will receive a special gift box containing several items of clothing for everyday wear, a box of candy and an extra surprise gift. This will be in addition to the regular gifts they will receive.

A big party is planned for Christmas Eve, and Christmas Day there will be a lot of special activities. Church services will be held after the gift-opening ceremonies and then a full-scale holiday dinner will be served, complete with turkey, all kinds of vegetables, pie and ice cream, fruit and nuts.

Among the letters to Santa Claus from the smaller boys are requests for roller skates "so I can use some of the cement sidewalks I helped build," games, toys and books. The older boys are thinking about bicycles, BB guns, boots and fishing tackle.

All the Ranch hands are planning on a fine Christmas and the staff and directors are doing everything to see that they won't be disappointed. The boys will have a wonderful celebration and they hope that everyone will have a very Merry Christmas and a peaceful 1951.

Everyone be sure to try to guess who the M. H. S. student is described under the guess who contest.



# Season's Greetings

Because it is the Christmas Season and because we want to wish every happiness to our friends, we send our Holiday Greeting ... for their kind thoughts and loyal support — for the many courtesies and hearty cooperation given us the past year, we offer our sincerest thanks ... so here's an old greeting that's ever new — A MERRY CHRISTMAS and A HAPPY NEW YEAR, too!

### OFFICERS

C. D. BIRD, Chairman of Board  
HARRY H. CAMPBELL, President  
ELMER STEARNS, Exec. Vice-President  
J. R. WHITWORTH, Cashier  
LUCY FORD, Asst. Cashier

### DIRECTORS

C. D. BIRD  
J. C. BURLSON  
HARRY H. CAMPBELL  
B. F. SIMPSON  
RALPH STAPLETON  
ELMER STEARNS

## First State Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

### TUNE IN Uncle Jay

DIAL 710 KGNC  
Amarillo Station At  
8:00 A. M. TUESDAY  
1:35 A. M. THURS. - SAT.

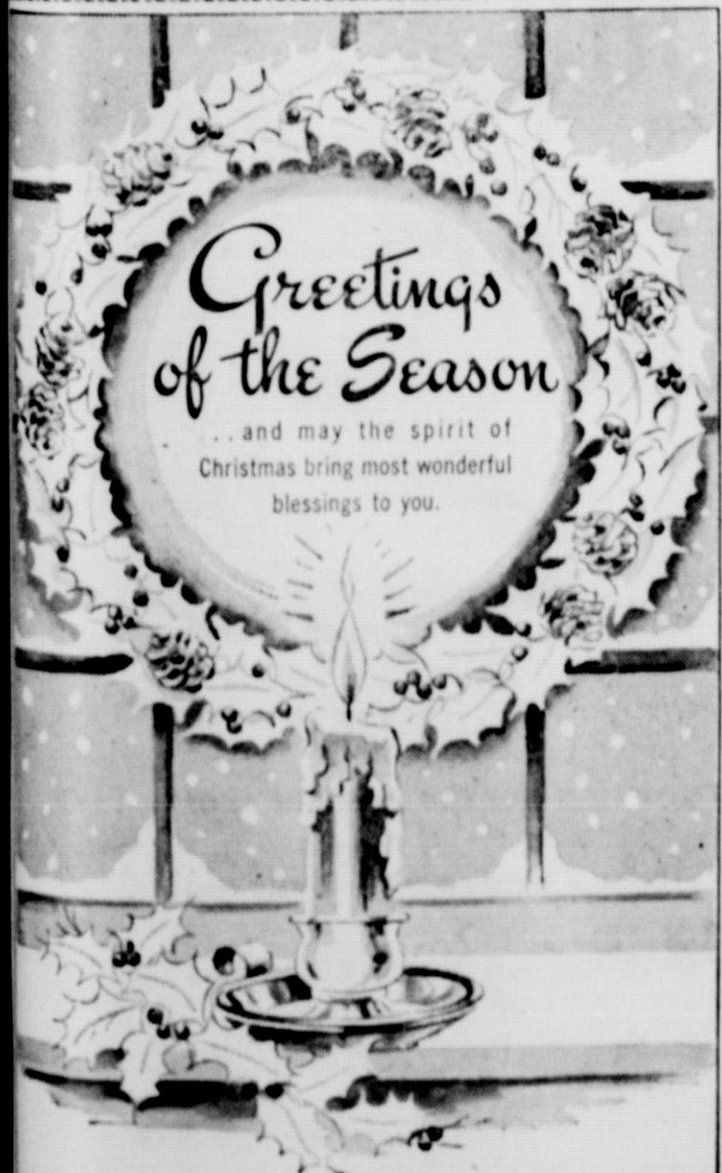


Let Him Tell You  
About The

### FLASHOTRAC SYSTEM

Low In First Cost  
FITS ALL TRACTORS  
CUTS COSTS 50%  
(Fuel, Oil, Repairs)

**MATADOR**  
Butane Co.  
PHONE 50



Household Supply Co.

## HARDWARE

MATADOR TEXAS

# The Matador Brand

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 ASSISTANT EDITOR ..... JERRY WARREN  
 CHIEF REPORTER ..... GARY LAUGHLIN  
 GRADE SCHOOL REPORTER ..... TOM HAMILTON  
 SPONSOR ..... BETH JOHNSON

## CHRISTMAS IN MANY LANDS IS DEPICTED BY EIGHTH GRADE IN STUDY OF CUSTOMS

(EDITORS NOTE: This is the first of a series of feature stories on the activities of the different departments in school.)

Christmas, as everyone knows, is the festival which the modern world observes each year in memory of the birth of Jesus Christ. According to the best authorities this important event took place in the year of Rome 750, for in those days time was measured from the founding of Rome. To the Christian people the birth of Christ is the most significant event in the history of the world. The Christian festival which we observe each year is on December 25th.

The eighth grade class decided to find out what day and how other countries celebrated Christmas. Fourteen countries

were selected and studies were made of the various customs found. Then each student created a diorama scene of the manner in which Christmas was celebrated in the country that he had chosen.

Elwanda Green found that in the Netherlands the boys and girls look forward to St. Nicholas Day, which comes on Dec. 6.

Billy Mack Phillips found that Christmas in Scandinavia was celebrated with a Christmas tree similar to ours except that the baby in the family sees the tree first for this is the child's holiday. After the baby is placed in his special chair, the rest of the family joins hands and dance around the tree; then, the gifts are opened.

Wayne Cartwright was surprised to find that Christmas Day in Spain was celebrated on January 6. The children place shoes filled with hay outside their windows for the camels of the Magic. The next morning the hay will be gone and in its place will be presents.

According to Bobby Locke, Christmas in Hungary is on Dec. 25th and the Nativity play is the favorite way of celebrating this day.

C. H. Murphy found that in Austria the most important day was December 6th called St. Nicholas Day.

In Baghdad, Robert Smallwood found that even though Mohammedanism is the established religion, the Americans of this country continue to worship according to the Christian faith and pattern their Christmas celebration in a fashion like ours with one exception. On Christmas Eve every family assembles in the courtyard around its own bonfire to read the Bible. Afterward each member of the family will leap across the dying embers three times while wishing a special wish.

An elaborate nativity scene is the order of the day in France. Harold D. Martin found that making "santons" for his "cheche" were quite difficult without the French moulds.

La Royce Mitchell was glad to know that the birds were not forgotten in Sweden. On Christmas Eve it is the custom for each family to set out a sheaf of rye so that the birds, at least, may have shelter and warmth.

Ida Mae Lee thought that she might like for our Christmas celebration to begin on December 16, as it does in Mexico, and last until January 6th.

David Keith found that if you could ask the boys and girls of Italy about Christmas, they could not tell you about trees and toys, but they could describe the "presepio" in homes and churches.

According to Janey Sue Norman, Christmas in Poland begins early in December. During this season certain monasteries send out some of their members

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who go from house to house distributing small wafers with religious figures stamped on them. Polish people exchange these wafers in much the same manner as we exchange Christmas cards.

Cecil Hibdon found that Christmas in Germany is very much like our own and celebrated on December 25th. Although there are some places in Germany that celebrate St. Nicholas Day, December 6th.

Jimmy Watson portrayed a scene in the typical American home at Christmas time.

All these people were ably assisted by James Taylor, Kenneth Baker, Nelda Spray, and Milton Pool.

Tom Hamilton and Stanley McDonough drew a large map of Europe on the blackboard, illustrating the many different kinds of Christmas celebrations.

### Question of the Week

What is your favorite song and why?

Fred Stanley: "Candy and Cake", because I am always hungry.

Roy Taylor: "Teardrop Waltz" because of its beautiful rhythm and melody.

Bob Coldiron: I don't have any favorite song.

Billy Spray: I don't like songs.

Pat Reeves: "The Thing", no special reason.

Earline Carman: "Wedding Bells", because it is sung by Hank Williams.

Sam Hines: "Nola", doesn't have any singing in it.

Beatrice Brogdon: "Tennessee Waltz", no special reason.

Ronald Hobbs: "I'm Moving On", because I don't like to stay in one place for long.

Vernell Cooper: "My Heart Cries For You", for sentimental reasons.

Minnie Lou Holt: "Faded Love" just because.

Martha Hall: "Tennessee Waltz", for sentimental reasons.

James Ketchersid: "If You've Got The Money, I've Got The Time", just because.

Carlene Lynn: "Faded Love", no special reason.

Glyndor Moore: Don't have one.

Barbara Neighbors: I don't guess I have one.

Joe Thomas: "I Love You a Thousand Ways".

### Grade School Teams Play Floydada And Roaring Springs

Teams from Grade School played the Grade School from Roaring Springs, December 7. The boys won their game by a score of 36-23. C. H. Murphy was high pointer for the Mavericks. The girls lost their game by a score of 14-4. Nelda Spray was high pointer.

Both teams played Floydada on December 12. The girls won with several points to spare by a score of 32-6. Nelda Spray was high pointer. The local boys lost by a score of 20-14. C. H. Murphy was the Mavericks high pointer.

### F. H. A. NEWS

The third year Home Economics students for the past week have taken up the study of marketing, which included the buying of groceries and price variations. The second year class

studied marketing to some extent last six weeks. The second year class members have been making candy and pop-corn balls which will be used as refreshments at the annual meeting Wednesday night.

This meeting will be the Christmas meeting. Members of the first year of homemaking are studying the general aspects of homemaking.



Annual half-price sale!

## Dorothy Perkins weather lotion

REGULARLY \$1.00 50¢ Plus Tax limited time only



For "soft-touch" hands, thrilling to behold, use famous Dorothy Perkins Weather Lotion. This extra-rich skin lotion soothes... smooths... protects! Soaks in quickly, never sticky or greasy; delicately scented. Buy it now—save half!

Harry Willett & Co.

## GUARANTEED FLOWERS

One of the largest floral shops in this vicinity, backed by 22 years experience and acres of greenhouses, is our positive guarantee that you will receive fresher flowers and more for your money.

PARK FLORIST  
Flowers & Gifts  
Floydada, Texas

MRS. L. R. BISHOP  
Phone 52-R  
Matador Representative



The year-end holidays bring a welcome pause in affairs of business — — — an opportunity to put aside daily cares for awhile and share with friends the happiness and good fellowship of the season.

## Quanah, Acme & Pacific Railway Co.



## CAMPBELL CHEVROLET CO.

- |                     |                     |                  |                    |
|---------------------|---------------------|------------------|--------------------|
| R. F. CAMPBELL, Sr. | R. E. CAMPBELL, Jr. | FORREST CAMPBELL | DICK PRATHER       |
| MARION NORRIS       | JACK PRATHER        | NOBLE GROVES     | BILLY R. NEIGHBORS |
| BILLY RAY THOMPSON  | C. R. DAVIS         |                  |                    |

**Visitors**  
Mrs. J. D. Osburn and sons, Dean and Ronny of Aspermont, were visitors here from Friday until Monday with her mother, Mrs. Chloe Meador.

**TO ALABAMA**  
Mr. and Mrs. Hosea Phillips and family, Grady, Ruby and Billy Mack, left Wednesday morning for Selma, Alabama, where they will spend Christmas holidays with another son and family, Mr. and Mrs. Bobby Lee Phillips.

Mr. and Mrs. Marvin Patton and family, Grady, Ruby and Billy Mack, left Wednesday morning for Selma, Alabama, where they will spend Christmas holidays with another son and family, Mr. and Mrs. Bobby Lee Phillips.



**HOLIDAY Greetings**

In this Merry Christmas Season, may you find the start of a very Happy New Year.

**MAGNOLIA STATION**  
T. J. DAFFERN, Manager

**Merry Christmas**  
One wish is good and two are better. So, a Merry Christmas and a Happy New Year too!



**GULF SERVICE STA. • SPEEDY'S CAFE**

FRED G. SIMPSON

DOROTHY WEBB

OPHELIA JACKSON

**More to Mistletoe than You'd Think**

In America the high hanging mistletoe is treasured chiefly for its power to invite a kiss from a pretty girl. The bulk of the holiday comes from the Christmas trees, Tennessee and the southwest where off-season agricultural workers gather the branches for shipment throughout the nation.

The white-berried plant also serves as a winter food supply for mockingbirds, robins, and waxwings. These small birds are responsible for the spread of the tree-damaging parasite. After eating the berries the birds clean their beaks on the trees, firmly planting the mistletoe seeds they do not eat. The tap root of the seedling pierces the tenderest portions of the tree—young branches or buds—and the tree sap is drawn into the thick leaves and translucent berries of the guest plant.

Though the mistletoe plays the dual characters of destructive killer and promoter of love, superstition has it that the plant can switch roles in a twinkling. For instance, if the yuletide mistletoe bough isn't removed from a house by Candlemass Eve (February 1), each leaf left will produce a goblin to plague the careless occupants during the year.

**Christmas Season Evokes Spirit of Trust, Faith**

Indicative of the integrity and trustfulness prevailing throughout the world at Christmas time, people of Holland often entrust gifts to total strangers requesting the passerby to leave the package on such-and-such a doorstep.

Half-way across the globe, Negro families in Virginia long have observed the table-covered-with-a-sheet custom. The dining room table is covered with a sheet. Names of everyone in the household are written on slips of paper and pinned to the sheet. Gifts are sneaked under the sheet when everybody is supposed to be asleep, and even the youngest child refrains from peeking until the gifts are unveiled Christmas morning.



**RIGHT FOR THE ROLE**  
Playing Santa Claus for young victims of polio and cerebral palsy is opera star Lauritz Melchior, shown reading a Christmas story to Thomas Precious and Patricia Pulio.

Miss Sarah Frances Springer, Texas Tech student, Lubbock is home to spend the holidays with her parents, Mr. and Mrs. E. F. Springer.

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

**Make the Covering Gay When Wrapping Up Gifts**

HALF OF THE GIFT is the wrapping—let's make the covering as gay as the gift inside.

For the girl who likes to sew, material for a dress in a fabric-wrapped box, rick-rack for the ribbon and spools of thread with big buttons for the decoration create an unusual package. If you give yarn for a sweater, use one skein for the big bow.

Disguise a flat box of letter paper as a desk pad. Use a real blotter on top with corners of metallic paper.

Why not use a necktie knot in decorating the box containing a tie? Fasten the ends of the ribbon under the lid about 1/4 way down; bring to center; tie the knot and shape the ends tie fashion. Use a dark blue, wine or green ribbon about one and one-half inches wide. These are attractive used on a striped or plaid paper.

Or the package might resemble a tiny suitcase wrapped in paper with the ends bound in decorative tape. Add a handle and identification tag.

Among college students who have arrived home for the holidays, are Bobby Harp and John Houston Irwin, students at Abilene Christian College, Abilene.



**HARD TO GET . . .** Mary Jane Ng (yep, that's Ng) is only 14 months old, and as a result is playing hard to get with Santa. She was at a Christmas party held for 450 underprivileged Bowery children in New York.

**Kimble Optometric Clinic**

DR. J. W. KIMBLE  
DR. O. R. MCINTOSH  
Optometrists  
Floydada, Texas

**MERRY CHRISTMAS**

**Dr. J. G. Ketchersid**

**CHRISTMAS**

**Greetings**

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.



**Farmers' Co-op Gin**

MATADOR, TEXAS

THE CHEMICAL SITUATION IS CRITICAL . . .

**Mesquite Control**

If You Plan To Use Mesquite Control Next Year, Let Us Reserve The Chemicals—NOW!

We Have The Approved Type: CHEMICALS — EQUIPMENT

We Have The Experience

We Have Worked Here For Two Seasons, and Have A Permanent Organization

**American Dusting Company, Inc.**

Home Office: Chickasha, Oklahoma

Telephone or Write —

Telephone 1666



## Letters to Santa...

Roaring Springs, Texas  
Dear Santa Claus:  
I wish you would bring me a filling station, a fire truck and some boots. I would really like to have a real live horse, too, if you can get one for me, but if you can't, I will be happy with just the other things.  
I love you.  
Max Thacker.

Roaring Springs, Texas  
Spur Route  
Dec. 8, 1950

Dear Santa:  
I am Norenia McGee, and I am asking my mother to write this note for me. Please Santa, bring me some candy, fruit and nuts, and a purse and maybe a tiny car. With love,  
Thank you Santa, and Bye till Christmas,  
Norenia McGee.

Roaring Springs, Texas  
Dec. 16, 1950

Dear Santa Claus:  
I am six years old now. I had a birthday the 8th. Next year I can go to school. I got lots of presents, but I still want you to

bring some too. I want a mowing tractor, dump truck and roller coaster. My mother says I should ask for a new cowboy hat as I have worn the band out of the one you brought two years ago, but I still like to wear it. I have a baby brother who crawls. Chester is 9 months old and his little sock will be hanging by mine for you to fill with candy and nuts. Thanks for everything,  
Love, Amos Jim Dye.  
P. S. I forgot the clam bucket shovel to build roads with.

Roaring Springs, Texas  
Dear Santa:  
Please bring me a B-B gun and a football.  
Love,  
Don McInroe.

Roaring Springs, Texas  
Box 58  
Dec. 8, 1950

Dear Santa Claus:  
Please bring me a filling station and candy and fruit. Please bring Lois a music powder box and candy and fruit. Please bring my two big brothers some books and candy and fruit. Please give other little children

toys and candy and fruit, too, and I hope you get here with it.  
Love,  
Cecll Nolen.

Matador, Texas

Dear Santa Claus:  
I am now staying with my granddaddy and grandmother. I would like for you to bring me two guns and holsters for Christmas. I would like for you to bring my little brother, Neal, a teddy bear.

Mike Nelson.  
Matador, Texas  
Dec. 11, 1950

Dear Santa Claus:  
I am a boy seven years old, and I am in the second grade. Please bring me a Lone Ranger double set of holsters and guns. Bring me some candy and nuts.  
Jimmie Welling.

Roaring Springs, Texas  
Dear Santa:  
I am going to write to you. I want you to bring me a B-B gun. My sister wants a watch and a ring.  
Love,  
Bill Bailey.

Matador, Texas  
Dec. 10, 1950

Dear Santa:  
I am a girl ten years old, and I am in the fourth grade. I want a toy dial typewriter and some nuts and candy.  
Love,  
Peggy Welling.

Flomot, Texas  
Dec. 12, 1950

Dear Santa:  
I am a little girl 14 years old. I'd like a doll and a telephone, a robe and slippers, candy, nuts and fruit for Christmas. Please Santa, don't forget to bring Ray

Neel something nice. Also be good to my daddy for he is sick. Mother says I'm a good little girl. Don't forget all my little friends. I'm sure they're good too.  
Love,  
Bengie Beth Tanner.

Roaring Springs, Texas  
Dec. 4, 1950

Dear Santa Claus:  
I have been a good little boy this year. My mother says so. Please bring me a B-B gun for Christmas. I am a little boy seven years old.  
Jack Robert Seward.

Flomot, Texas

Dear Santa:  
Please bring me a doll, doll buggy, house coat and slippers. I am six years old and in the first grade. My sister is four years old, and she wants the

same things I want. Be nice to all the little girls and boys.  
We love you Santa,  
Laura Dell Marler and  
Emma Jean Marler.

Matador, Texas  
Dec. 12, 1950

Dear Santa Claus:  
I have been a good girl. Please send me a big doll, ferris wheel and some dishes. Please bring Mrs. Stanley a new living room suite. Remember other little girls and boys.  
Love,  
Frances Davis.

Matador, Texas  
Dec. 15, 1950

Dear Santa:  
I am a little boy 4-years old and I have been good most of the time, so will you please bring me a pair of Roy Roger chaps with vest and gun. Also a

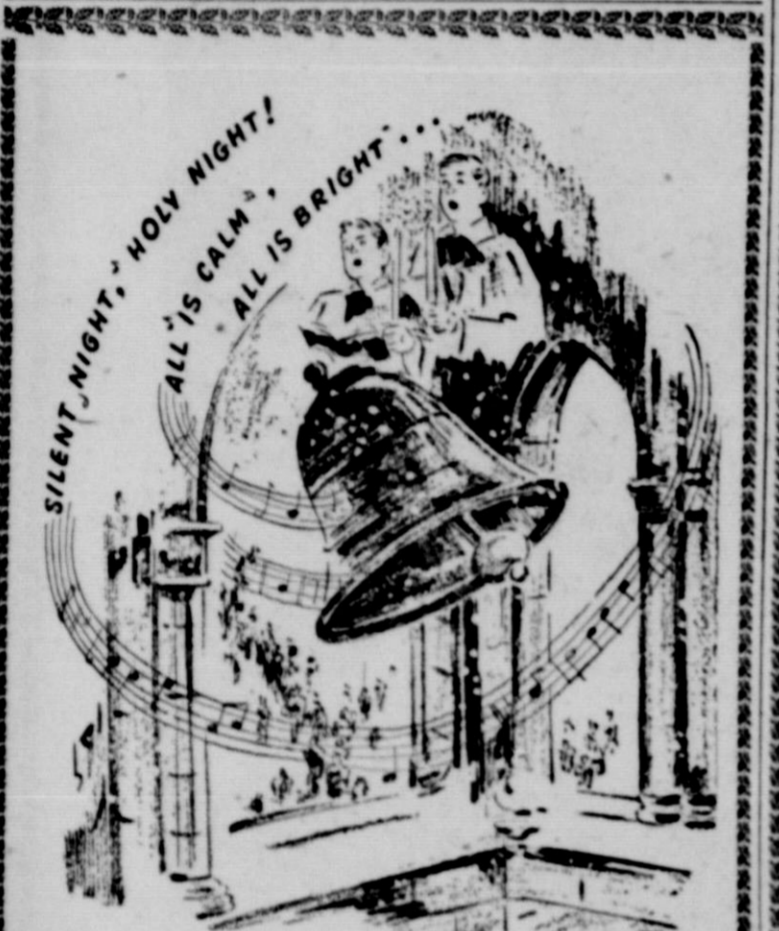
wagon, candy, nuts and fruit. Also bring Joey Meador some thing nice for a little boy. He stays with us.  
Love,  
Tommie Wayne Green

Matador, Texas  
Dec. 11, 1950

Dear Santa:  
I am a boy 8 years old. I am in the second grade in school. I wish that you would bring me wood-burning set. Please bring me some candy and nuts.  
Love,  
Stanley Welling

Roaring Springs, Texas  
Dec. 15, 1950

Dear Santa Claus:  
I have tried to be good. Will you please bring me something nice for Christmas.  
Melba Hall.



RING OUT bells of Christmastide—  
ring out a message of hope and good will to all men. For this is a season of hope — as long as men turn to the age old teachings of the Prince of Peace and seek gain not in taking but in giving and brotherhood . . . just so long can mankind hope for a better future.

**Ike's Grocery**  
MR. and MRS. IKE RUSHING and PERSONNEL



# Season's Greetings

WE would like to put into words the very nice things we're wishing you this Christmas. Yet, it is not so much phrasing of a Christmas greeting but the thought that prevades it that counts. And we send to all friends the very old yet always new Greeting — A Merry Christmas and A Happy New Year.

**Quanah Cotton Oil Company**

### Matadors Take Two First Conference Games On Schedule

Matador girls and boys basketball team defeated the Flomot cagers in games played Tuesday night at Flomot, and thus kept in the race for champs of the district 2B. They won their first game toward the championship of this half of the district, by defeating Turkey, Friday night.

For the second time this season, the Matador boys have managed to defeat Flomot, acceded at their stiffest competition. They covered the Flomot five in the Lions invitational tournament by two points, and for the second time Tuesday, by a score of 36-24. During the Lions tournament, the Turkey boys edged

over Matador 34-32. The score Friday night was 25-13.

In the Turkey game, Watson Townsend, Matadors' captain, was high point with sixteen points. Co-captain Kenneth Thompson made five for the local cagers. Barnhill scored five for the Turks.

Townsend was also high point man in the Flomot game, with thirteen points, and Dunning was second high, with eight points. For Flomot, Joe Webb and Max Bush were high pointers with six and five, respectively.

To rack up the eleventh straight win, the girls team defeated the Flomot girls Tuesday night, by a margin of 27-19. Carlene Lynn and Marlene Bailey racked up 19 points for the Matadors, while Peggy Gunn and Barbara Calvert tossed fourteen points for the Flomot six. The score at half time was 12-11 in

### Flomot's favor.

In Friday's game the girls jumped to an early lead to defeat the Turkey girls by a score of 32-21. The half time score was eighteen to five in favor of the Matador six. Marlene Bailey and Carlene Lynn scored twelve and ten respectively for the locals. Lane and McKinney scored eighteen for the visitors.

The game with Flomot was the last conference tilt before the Christmas holidays. First game after the holidays will be with Quitaque.

### IN APPRECIATION

I wish to take this means to express my sincere appreciation to the doctors and nurses at Tra-week Hospital for their attention and care during my recent hospitalization and for my many friends who visited me, sent cards and flowers, and helped in other ways to lighten the burden of my illness.

Mrs. Harrison Williams.

Mr. and Mrs. H. C. Murrell of Shields, visited here Monday and Tuesday with his sisters, Mrs. J. H. Sample and Mrs. Berta Campbell.

### RECENT VISITOR

A recent visitor here was Miss Jo Anne Morland of near San Angelo, who was the week-end guest of her room-mate at Texas Tech, Miss Elwanda Martin, in the home of the latter's parents, Mr. and Mrs. Bob Martin.

Mr. and Mrs. Lee Burns and children spent the week-end visiting in Amarillo.

### United States Is Christmas Carol 'Meeting Place'

IN TOWNS AND CITIES throughout America, in churches, public squares and along home-lined streets, over millions of radios and public address systems come the strains of the world's Yuletide melodies—old as bygone centuries, young as "I'm dreaming of a white Christmas."

The United States, meeting place of carols from all Christendom, contributes yearly to the traditions of Christmas music by writing new songs and popularizing old ones.

The carols of Europe arrived with the peoples who came to America to settle. "O Come, All Ye Faithful" (Adeste Fideles), eventually translated into 119 languages and dialects, belonged to no one nation but was the common gift of the continent. From Germany came Luther's hymn for children, "Away in a manger, no crib for a bed..." England sent "God rest you, merry gentlemen, let nothing you dismay..." And France provided the beautiful "Cantique de Noel" or "O Holy Night."

Three American composers did much to revive the ancient custom by writing new songs which are, today, among the world's best beloved carols.

"It Came Upon a Midnight Clear" was the inspiration of Edmund H. Sears, a Massachusetts Unitarian minister, in 1849. Less than 10 years later Dr. John Henry Hopkins, Jr., Episcopal rector from Williamsport, Pa., composed both the words and music for "We Three Kings of Orient Are."

Perhaps the best-known American carol, "O Little Town of Bethlehem," was written in 1868 by Phillips Brooks in Philadelphia. The young Episcopal minister, later bishop of Massachusetts, was inspired to write the poem by the memory of a trip to the Holy Land two years earlier. The rollicking "Jingle Bells," though non-religious in theme, also came from the pen of a churchman, John Pierpont, and has enjoyed almost a century popularity.



As we enter upon the threshold of another year our thoughts revert gratefully to those whose courtesy, good will and loyalty have made possible our progress.

GENEVA'S CAFE



WHAT ROAST TURKEY is to Christmas dinner today, the boar's head was to the Yuletide feasting of Medieval England.

Preparation for the feasting began during September or October when the boar's flesh was at its best. Hunters tracked the animal down with well-trained packs of boar-hounds and it was dangerous sport, attacking the ferocious beast with spears or surrounding him and driving him into a net.

His ear was his most vulnerable spot, but before the dogs could get a grip on it and pin him down, his sharp teeth often wounded—sometimes even killed—the hunter and his dogs.

Nevertheless, the pluckier the boar, the louder his praises were sung, the merrier the feasting, when his head was borne to the Christmas table.

# Merry Christmas

With the keenest appreciation of your good will and your patronage—with a sincerely repeated pledge to serve you well during the year to come—we send you our merriest holiday greetings.



# MERRY CHRISTMAS

TO our many friends and customers, we extend every good wish for a Happy Christmas Season and a Happy, Prosperous New Year

## Matador Auto Company

J. L. WOODRUFF  
J. R. BERRYMAN

GLENN L. WOODRUFF  
PAUL PATTON  
HILTON JONES

LOUIS C. POTEET  
CLYDE RAY

## Higginbotham-Bartlett Company

HENRY FORD

RABY WEBB





**IMPRESSIVE CEREMONY** — The Rev. Hugh Giles (left, on stand), minister of music at the Central Presbyterian church in New York, is shown leading the carol singing which marked the lighting of the Christmas trees on Park avenue last year. Six hundred persons joined the choirs of five churches as the 30 trees lining the avenue were lighted and dedicated in honor of U. S. war dead.

**Matador Football Receipts Reveal Loss For Season**

A report just issued by school officials, reveal that the 1950 season was a poor one financially. This was due to a poor winning season, unusually cold weather for home games, and the thirty-five dollar guarantee received from games played away from home.

Total receipts were \$1354.19. A balance of \$309.49 from last year's account raised the total cash to \$1,663.98. The season's income by games shows the following: Electra, \$250.; Paducah, \$230.71; Floydada, \$150.; Turkey

\$374.01; (the net to the Matador team from the Turkey game was only \$126.01); Quitaque, \$35.; Happy, \$142.41 (net of \$39. to Matador); Kress, \$35.; Silverton, \$117.98, (net of \$29. to Matador); Estelline, \$19.38 and Lakeview, \$23.85.

Expenses for the 1950 season included \$174.35 for meals; Admissions tax, \$105.30; laundry, \$27.95; district fees, \$18.; gasoline for trips, \$44.95; freight, \$1.29; equipment (football shoes, tape, jerseys, shells, etc.), \$535.68 lights, \$36.20; game officials, \$147.80; —paid other teams \$201.01; bus expense, \$14.70; and incidental expense \$60. Total expenses, \$1,376.33, with approximately \$250.00 yet to be paid out for award jackets, etc.

School officials point out that the team will show a loss of some \$270. for the past season, but that all would be paid since there was a reserve from last year.

**Christmas Crossword Puzzle**

**ACROSS**

1. Confection
2. Yuletide
3. Scented
4. Scented
5. Scented
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50. Scented

**DOWN**

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**American Christmas as Old as Columbus**

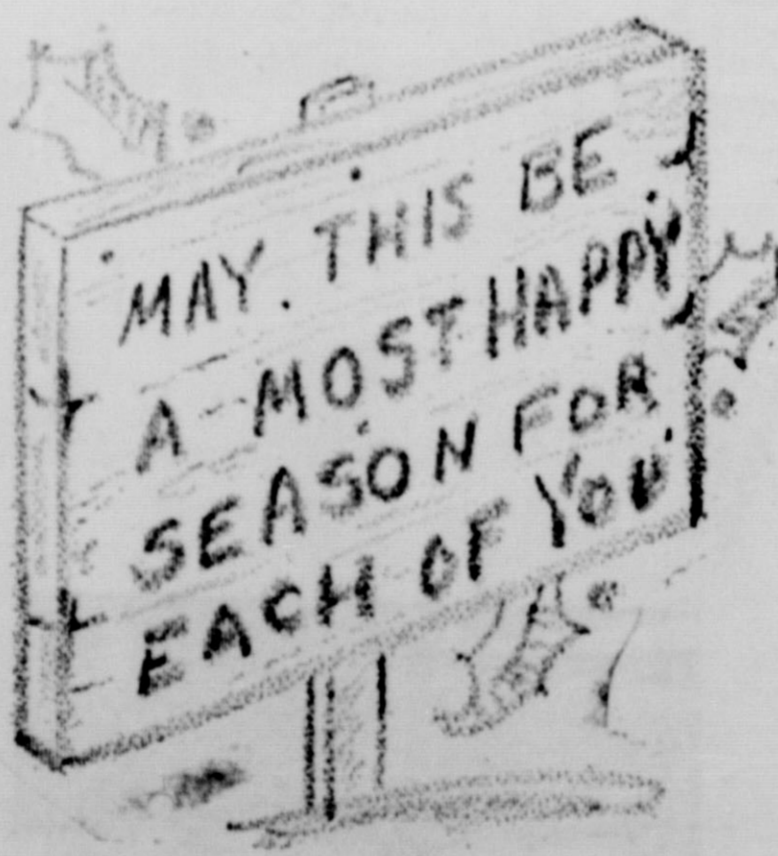
The celebration of Christmas in this country has deep and permanent roots, although at one time its observance was nearly exterminated. The first Christmas observance was shortly after Columbus discovered America. The Santa Maria beached on Christmas Eve and all Christmas day Columbus and his men worked to free her. When it was found hopeless, she was stripped and as much gear as possible taken to the Nina. However, the Nina was unable to carry all the men, and some were left behind in a fort, that in honor of the season was called Le Navidad the nativity.

Miss Joy Martin of Amarillo, has arrived home to spend the holidays with her parents, Mr. and Mrs. Curtis Martin.



*May the peace and joy remain of Christmas with you always*

**MERRY CHRISTMAS**



**Jameson Machinery Company**  
ED JAMESON, Manager

**Stanley Hospital-Clinic**  
DR. J. S. STANLEY AND PERSONNEL

## Christmas Program Is Given For WSCS

Members of the Methodist Women's Society of Christian Service heard an impressive Christmas program in a meeting Tuesday night at the home of Mrs. G. E. Hamilton.

Mrs. H. H. Schweitzer was leader of the program, which was as follows: "Joy to the World", by group; Christmas story from the Scriptures, read by Mrs. C. T. Jenkins; prayer, Mrs. Marvin Brotherton, solo by Mrs. Bill Willings. "Cantique de Noel", by Adolphe Adam; selected Christmas poems, Mrs. Harry Willett.

The program concluded with signing of a membership book, the gift of Mrs. C. T. Jenkins,

which will become a permanent record of all W. S. C. S. members.

Distribution of gifts from the Christmas tree was enjoyed, and refreshments of fruit cake, coffee, hot chocolate and mints were served to: Mesdames W. F. Jacobs, W. N. Pipkin, Henry Ford, J. R. Whitworth, Ethel Payne, Homer Sheats, Julia Cornett, W. B. Vaughn, U. L. Willie, Jinks Wilson, R. E. Donovan, C. O. Middlebrooks, Fred Simpson, Sterling Price, Fred Simpson, Miss Clotele Willie, Mrs. Ray Jacobs of Dallas, and the hostess.

### Flomot News

(delayed)

Mrs. Gerald Martin was honored with a pink and blue shower in the home of Mrs. Troy Kell

Tribune, Matador, Matley County, Texas, Thursday, December 21, 1950

recently. Many gifts were sent as well as received.

Mrs. Harold Allen was a recent visitor in Abilene with her parents, Mr. and Mrs. V. J. Skaggs, who recently moved there.

Walter Speers has taken over the management of the Gulf Service Station.

Mrs. Harrison George, also Mr. and Mrs. Tom Bynum were recent business visitors at Matador.

Recent visitors in the A. M. Tanner home were Mr. and Mrs. Henry L. Martin and daughters, Tom Ross and Mr. and Mrs. C. P. Martin and daughter of Whiteflat.

Mr. and Mrs. C. O. Hicks and children of Wichita Falls visited their daughter and family, Mr. and Mrs. A. M. Tanner to help them celebrate their sixth wedding anniversary, and also visited Mr. and Mrs. H. L. Martin and girls.

### in the Want-Ads

FOR RENT: 4-room house with bath. See Mrs. Arch Black.

FOR SALE: Houses and lots: 5-rooms and bath, hardwood floor, on pavement. 3 rooms, 2 lots on pavement. Have several farms and other city property listed. All worth the money. If you have property to sell, or want to buy, see H. S. Ward, Matador, Texas, or Phone 213-W. tnc.

PLASTIC Seat Covers, \$19.95 at Peg's Garage.

FOR SALE: 1949 Ford tractor with equipment; good condition. 1 mile west of Glenn. Nellie Bateman. 4tp.

FOR SALE: 2 wheel stock trailer, 1949 International pick-up. M. D. Carter. tnc.

**A-H**  
ANTI-HISTAMINE TABLETS

stop COLD'S  
distresses IN  
MANY CASES  
the first day!

FOR SALE: Fully equipped '50 Ford tractor; planters have not been used. Tractor has very few hours of use, and in perfect condition. Priced considerably below that of a new tractor. See Marion Bailey, Box 67, Roaring Springs.

FLOOR SANDING and finishing. Reasonable rates. Jiggs Green, Phone 173-J. 6tp

FOR SALE: New and used pianos. Mrs. Homer Kingery, Roaring Springs. tnc.

FARM EQUIPMENT:  
2-1940 Ford coupes. Your pick for \$200.

1-1950 4-door Chevrolet low mileage, looks like new \$1595.  
1-1947 Jeep station wagon; 2-wheel drive with overdrive. In excellent shape, \$895.

BRASELTON IMPLEMENT CO., Roaring Springs, Texas

SEED WHEAT, seed oats and Austrian Winter peas. Cotton sacks, gloves and binder twine Farmers Coop Gin. tnc.

FOR SALE: Fertilizers, insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemical Company, Highway 70 East, Floydada, Texas.

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

12-Months Guarantee Battery, \$10.95 at Peg's Garage.

FOR SALE: Eastern Star cook books, at Matador Variety or Stanley Pharmacy, \$1. each.

SUN Visors, \$10.95 installed at Peg's Garage.

SEVERAL MODELS of used Ford tractors, ready to use, and priced to sell.

One 43 model H Farmall and 2-row equipment \$800.  
One late Model H and equipment \$1250.00.

One used war surplus Cletrac crawler tractor in good shape. 60 H.P., \$1250.00.

One IHQ No. 98 4-disc heavy duty breaking plow with 26" disc. This plow has plowed less than 50 A. \$400.00.

One slightly used 4-ft. tumbling fresno for tractors \$75.00.  
One slightly used Krause one-way for Ford tractor \$150.

One used F-12 and equip. This tractor has new tires, power-lift, and is in excellent mechanical shape and we will take \$250.00 for it and the equip. The tires are worth nearly that much. BRASELTON IMPLEMENT COMPANY, Roaring Springs, Texas.

### FOR SALE

HOUSES:  
4 rm & bath stucco, close to school. Good terms.  
4 rm & bath. New. Good terms.  
5 rm & bath on paved street. Terms can be arranged.  
2 rm & bath. New. Will sell furnished or unfurnished.

BUSINESSES:  
Grocery Store, One building 35x80.  
CAFE: Stock and Fixtures.

**LOANS**

CLINT HICKS  
First State Bank, Matador  
Your Business Appreciated.  
Phone 9 or 39-J

### SPRING THEATRE

ROARING SPRINGS, TEXAS  
THURSDAY and FRIDAY  
December 21 and 22  
Cary Grant, John Garfield—in  
"DESTINATION TOKYO" with  
Dane Clark, Robert Hutton and  
Warner Anderson — Fly Flight

SATURDAY, NOVEMBER 25  
Afternoon Matinee & Night  
SATURDAY, DEC. 23  
George O'Brien—in "STAGE TO  
CHINO" — Serial — Cartoon

Preview Saturday Night  
SUNDAY and MONDAY  
December 24 and 25  
"BLOSSOMS IN THE DUST"  
starring Greer Garson, Walter  
Pidgeon — Water Trix.

TUESDAY and WEDNESDAY  
December 26 and 27  
Glenn Ford, Valli, Claude Rains,  
Oscar Homolka in "THE WHITE  
TOWER" — Primitive Pluto

THURSDAY and FRIDAY  
December 28 and 29  
Randolph Scott, Ruth Roman in  
"COLT .45" — Scarlet Pumpkin-  
nickle.



With  
Best Wishes  
for  
A MERRY  
CHRISTMAS

As tolling bells pierce the early morn with their Christmas proclamation, we extend to each and every one of you, our sincerest wishes for a Joyous Holiday.

**BILL PIPKIN**  
KNOW YOUR INSURANCE MAN  
HE KNOWS YOUR NEEDS!

## Greetings

It is a pleasure and an honor at the eve of the Christmas season to express our sincere regard for your friendship and your loyalty and to wish you the Merriest Christmas of them all.



**Latimer & Son**

PHILLIPS "66" STATION

VERNON LATIMER

LOYD LATIMER

# The Ties of FRIENDSHIP

May they be strengthened more securely by the associations of the Christmas-time. May the Yuletide bring you good times, and all that is the best of life.

Our kindest thoughts are of you at this glad season of the year.



## TRAWEEK HOSPITAL

DR. A. C. TRAWEEK, Sr.

DR. A. C. TRAWEEK, Jr.



## Higginbotham-Bartlett Company

JOHN MEASON, Manager

Roaring Springs, Texas