

SYLVAN DUNN, DIRECTOR
SOUTHWEST COLLECTION
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VOICE OF THE Foothill Country

Matador Tribune

76TH YEAR—No. 28

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, September 14, 1972

PRICE TEN CENTS



1972 Matador Matadors who will play their first game of the season Friday night on Burleson Field against the Sundown Roughnecks. They are: Back row (from left) Troy Taylor, Hubert (Buckey) Marvel, Doug Meador, David Martin, Thomas Tilson, James (Buddy) Allen, Larry Clifton, Berry Bostick, Mark Joplin, Jesse Hernandez. Middle row, Ronald Price, Jimmy Don Hurt, Roy Hernandez, Steve Stevens, Rodney Williams, Joe Campbell, Jesse Zarate, Cleddel Campbell, Mickey Brooks, Hal Martin. Bottom row, Frank Welling, Ben Grundy, Andy Zarate, Billy Osborn, Jerry Pitts, Pepper Nichols, Richard (Dickie) Cloyd, Roger Lee, Castulo Gonzalez. Two players are not shown: Kelly Keltz, who is recovering from a broken ankle, and David Cole.

Fire From Dragons Scorches Matadors

by Lance Jameson
FLAME-THROWING Class A Paducah Dragons Friday night scorched the Class B Matador Matadors 20-6 in the opening game of the 1972 grid season at Paducah.

In the first quarter the Dragons determined to avenge the two previous year losses to the Matadors, climaxed a 42 yard march when end Carl Wright wrapped up a 28 yard pass in the Matadors' end zone. The P.A.T. kick was good and the scoreboard flashed 7 points for Paducah. Matador settled into a tight defensive squad in the second quarter and made some fine tackles behind the Dragons' line of scrimmage. The half ended 7-0.



JACK HIGHTOWER
Grand Master

Masons to Honor 25-yr. Members

Matador Masonic Lodge No. 824 will honor 33 members who have held membership for 25 years in the order, in an open meeting tonight (Thursday) at 7:30.

Grand Master Jack Hightower of Vernon will make the presentations. The meeting will be open to families and friends of the honored members, and refreshments of ice cream and cake will be served.

Members of the lodge eligible for 25-year pins are: Robert Birchfield of Rankin, Lem Brock of Stephenville, A. J. Browning of Arlington, Varner McWilliams and A. J. Perkins of Lubbock, W. E. McWilliams, Dallas, H. E. Markham, Houston, P. H. Morris and Sam Ross, Flomot, D. E. Pitts Jr., Lovington, New Mexico, Alfred Brachwitz and W. H. Rigby of Roaring Springs;

John L. Barnhill, Alfred Barton Jr., Harold Campbell, R. E. Campbell Jr., J. B. Cooper, Roy Hankins, J. M. Jameson, Knox Jameson, Bennie Keltz, Carl King, Curtis King, W. F. McCaghen, Charlie Meador, Melvin Meason, Boyd Perkins, J. W. Pritchett, Ward Rattan, Pat Sheridan, Frank E. Smith, Furman Vinson and W. D. Lipscomb, all of Matador.

when end Carl Wright wrapped up a 28 yard pass in the Matadors' end zone. The P.A.T. kick was good and the scoreboard flashed 7 points for Paducah.

Matador settled into a tight defensive squad in the second quarter and made some fine tackles behind the Dragons' line of scrimmage. The half ended 7-0.

A busy second half was started when end Berry Bostick in hot pursuit throttled a run away Dragon from returning the Matador kickoff for six points. Two plays later, half-back Alvin Wright raced 62 yards for Paducah's second touchdown. The Dragons were penalized 15 yards for unsportsmanship play and their pass conversion failed. They led 13-0 with ten minutes left in the third quarter. With key blocks from Doug Meador and B. Bostick, Matadors' speedy and shifty half-back Costula Gonzales galloped 60 yards down the left side line and was finally hauled down on the Paducah 6 yard line. The Dragon line stalled the Matador scoring and reclaimed the ball on the 5 yard line.

The Matadors Score

Quarterback Steve Stevens led the Matadors to a successful offensive drive when he sprinted across the goal-line from the 9 yard line. David Martin, receiving a bad snap from the center for the P.A.T. try, did a dramatic last minute pass maneuver but it fell short to freeze Matador's score at 6 points. With 1 minute and 27 seconds left in the game, Paducah's Bruce Jones smothered a loose pigskin in Matadors' end zone after a high jittery snap on a Matador fourth down punt play for the Dragon's last touchdown. The P.A.T. sailed between the goal posts and the game ended 20-6.

There were no pass interceptions and both teams recovered their own fumbles. The game was plagued with penalties. Paducah had 12 first downs to Matadors' 10 but the Matadors posted the most overland yardage.

Coach Stan Irvine said, "The Matadors' team effort was great. They made three costly mistakes, but they never quit and kept bouncing back. Their over-all defensive play was good."

The Matadors will host the Sundown Roughnecks here on Burleson Field at 8 p.m. Friday in the first home game of the season. This will also be Matadors' first conference game as Sundown is one of the new teams added to the 2B District this year.

Former Resident Dies in Accident

Dean of Wichita Falls' civil engineers, R. Ernest Lee, was killed Saturday in an auto accident near Denton, Texas. Lee, a consulting civil engineer was a native of Paducah, Tex. He was born Nov. 21, 1900, and had resided here since 1941. He came here as assistant city engineer and established his own firm in 1949.

He attended Hardin-Simmons University in Abilene, Tex., and was resident engineer for the Lake Kickapoo conduit system in 1945. He was a deacon in the First Baptist Church here and a teacher for the Fellowship Sunday School class. He was a past president of the Wichita Falls chapter of the Texas Surveyors Association and the West Texas Historical Association. He was also a past president of the Texas Professional Engineers Association.

Survivors include his wife, Mable of the home at 2408 Clayton; a son, R. Ernest Jr., of Wichita Falls; three brothers, G. I. of Paducah, Earl of Wichita Falls and Hubert of Brownwood, Tex., and five grandchildren. Services were at 10 a.m. Monday in the First Baptist Church. Burial was under direction of Hampton-Vaughan Funeral Home.

Wichita Falls Times
Mr. Lee was a resident of Matador during the 1930's, working as a surveyor with the highway department.

Northfield Plans For Homecoming

Plans were announced this week for Homecoming at Northfield, which is held each year on the first Saturday in October. Date this year will be October 7.

Mrs. P. A. (Molly) Simpson announced that the community will furnish bread, coffee, tea, ice, plates, cups and silverware, and those attending will bring covered dish food.

"At past homecomings, there has been an excess of food, with much going to waste afterwards," Mrs. Simpson stated, "we feel that it is not necessary to bring such large quantities, and suggest that food in smaller amounts be prepared."

Registration will start at 10 a.m. with Mrs. Grady Timmons, secretary-treasurer in charge.

Cemetery Working
It was also announced that a cemetery working at the Northfield Cemetery will be held on Monday, September 25. Everyone having friends or loved ones buried there is urged to assist with this project.

Mrs. Frank Pohl, accompanied by her daughter and grandson, Mrs. Howard Lämmer and Bryan Snyder, visited in Bronte, Sunday with her mother, Mrs. C. L. Kniertm.

Mr. and Mrs. Herman Ellithorp spent last week end in El Paso visiting their son and family, Major and Mrs. Arvin Ellithorp and children, Rochelle and Scott.

Teachers are Told Discipline Essential

ORDER IS IMPORTANT to Berl Huffman and it is essential to education. The veteran teacher, football coach and well-known educator and after-dinner speaker made the principal address here Tuesday evening at the annual Matador Lions Ladies Night, honoring Motley County school teachers.

The banquet was served in the First United Methodist Church basement. The excellent meal was prepared and served by the Methodist ladies. Total attendance was 120.

Fall Round-up Scheduled by AA

Second Fall Round-up for Alcohol Anonymous of this area will be held Saturday and Sunday, September 23-24 at Old Settlers Pavilion in Roaring Springs. It was announced here this week.

Programs will be presented both days, starting at 10:00 a.m. Saturday, with Johnny W. as master of ceremonies. Speakers will be Nell L. of Waurika, Okla., Jean W. and Ken W. of Houston. Shelby P. will serve as MC for the Sunday program and speakers will be Marshall M. of Odessa, "Hoot" G. of San Angelo, Modene R. of Snyder and others.

Meals will be catered, and those wishing to camp out are invited to do so, and also to use the motel facilities available at Matador, Dickens, Floydada, Spur and Crosbyton.

The public is invited to attend the Roundup.

Janet Sanders To Visit Here

Miss Janet Sanders of Dallas will be in Matador today (Thursday) to visit in behalf of the campaign of her father, Barefoot Sanders, for U.S. Senator, according to an announcement by County Democratic Chairman, Furman Vinson.

Miss Sanders plans to be at the courthouse at 1:15 p.m. and to meet as many people as possible during her brief visit.

Area voters interested in meeting and visiting with Miss Sanders are urged to be at the courthouse during her visit here.

Cemetary Cleanup Scheduled Again

The community-wide East Mound Cemetery cleanup held last Saturday under the sponsorship of the VFW, American Legion and Lions Club, was a success, but not enough workers showed up to do the vast amount of work to clean the grass and weeds from the burial ground.

The drive is being sponsored again, Saturday, Sept. 16. An appeal is made to everyone to come early prepared to work. Mrs. Johnny Jackson and Mrs. Mutt Smith, caretakers, want to thank all who participated in the work last week. They appreciate the interest of people in helping keep East Mound in order. Heavy rains during the summer had made it impossible to control the growth of vegetation.

Campaign Visit Scheduled Fri.

Representative W. R. (Bob) Poage of Waco will be in Matador Friday afternoon to visit in behalf of Congressman Graham Purcell's campaign for U.S. Representative of the 13th Congressional District of Texas.

Rep. Poage will be at El Matador Restaurant at 3:00 p.m. tomorrow, where the public is invited to meet him for coffee. He will be accompanied by Senator Jack Hightower, according to Furman Vinson, County Democratic Chairman.

RECENT VACATION

Mr. and Mrs. A. J. Daffern returned Sept. 9 from a vacation trip with relatives. The group left Sept. 1, and camped and fished on the Bruce Ranch near Pagosa Springs. Going together were Mr. and Mrs. Daffern, their daughter and family, Mr. and Mrs. Leland Timmons of Northfield and their son and family, Mr. and Mrs. Tim Timmons and daughter, Tammie of Winnie, Tex., and Mr. and Mrs. Henry Pope of Wellington. Joining them later were Mr. and Mrs. Clem Timmons of Northfield.

Mr. and Mrs. Donald Groves and daughter Nancy, and Howie Russell, all of Hale Center visited here Sunday with friends and relatives, including Mrs. Velma Fuller and Mr. and Mrs. Eddie Russell.

Services are Held For Jim W. Haney

Funeral services for Jim W. Haney, 79, were held at 3 p.m. Sunday in the First United Methodist Church, with the Rev. Douglas Gossett, pastor, and the Rev. Gene Joplin, pastor of First Baptist Church, officiating.

Burial, with Masonic graveside rites by the Matador Masonic Lodge, was in the Afton Cemetery. Seigler Funeral Home was in charge of arrangements.

Mr. Haney, an area resident since 1916, died about 1:30 p.m. Friday, September 8, at his home in Matador, following an extended illness. He was born James Walter Haney, November 18, 1892, at Hope, Arkansas, and at the time of his death had attained the age of 79 years, 9 months and 20 days.

He came to the Afton community with his parents, the late Dr. and Mrs. J. N. Haney, in 1916. He moved to Vaughn, New Mexico and worked for several years for the railroad, returning to Texas about 45 years ago when he began his career with Gulf Oil Company. He had recently received an award for 44 years service as Gulf Oil consignee for this area. He lived first at Roaring Springs and later moved to Matador.

Mr. Haney was a member of the Matador Masonic Lodge, and was a member of the Christian Church. He was preceded in death by his first wife, Arwin Haney, and by a son and a daughter, Woodrow Haney and Zenobia Haney Sims, also by three brothers.

He is survived by his wife, Nellie Haney; one daughter, Mrs. Billie Koon of Stamford; one brother, Byron S. Haney of Afton; two sisters, Mrs. R. L. Thacker and Mrs. Fairlie Gray, both of Mt. Pleasant; and three grandchildren.

Serving as pallbearers were Richard Turner, John V. Stevens, Bill McCaghen, James Cornett, Lewis Harvey and Henry Edwards.

VISIT IN WICHITA FALLS

Mrs. Ben Edwards and her daughter and family, Mr. and Mrs. Charlie Renfro, Brenda and Dena visited in Wichita Falls during the week end with Mrs. Edwards' niece and family, Mr. and Mrs. Fred Backhaus and sons, and with an uncle and aunt, Mr. and Mrs. Doc Burleson.

TRAIL DUST



By DOUGLAS MEADOR
Our society imposes a code of ethics making it almost impossible to escape certain dull and uninteresting conversations and addresses. We are captive audiences for a great amount of repetitious talk and there is no escape. Some of us charter members in the senior citizens club have however, experienced the savage instant of having listeners walk away or change the subject; often at a point where I thought I was being interesting. Television, radio and the printed word make it easy to escape boredom.

★ ★
A man who experienced the depression said his father could not make a living for a family of eight children, but that they lived on what he made.

★ ★
When hate festers it may easily become violence, or leave scars that may be torn away by a casual remark or innocent action. Forgiveness is the only solution to a condition of the mind which resists tranquility.

★ ★
Some clouds have personalities like people, bold, aggressive and with a determination of purpose. Others are meek, lost and not certain of a course to follow, or any purpose.

★ ★
The tree that I watched grow from a sprig to a towering shade where birds nested and where the winds sang, is gone now. Struck by disease it tried hard for survival, like an old man struggling to keep appearance. The sun struck the scattering of healthy leaves and warmed the crusty bark. It would not cast a shadow when the sun shone again.

★ ★
When a man makes his own mistake he can design it to his fancy and not be forced to conform to the lines of one made by a friend. He can express his own individuality and if he is not pleased he can make it again.

Church and Society



MRS. LARRY LEE TAYLOR

Recent Taylor-Stancell Marriage In Lariat Church Announced Here

Mr. and Mrs. J. V. Stancell of Rt. 2, Muleshoe are announcing the recent marriage of their daughter, Miss Maudie Faye Stancell of Abilene and Larry Lee Taylor of Breckenridge, son of Mr. and Mrs. Neil Taylor of Tuscola.

The Lariat Church of Christ was the scene of the wedding at 7:30 p.m. August 19. The double ring vows were read by Paul Burch.

The church choir provided musical selections including the Bridal March, with Mrs. Betty Martin singing "Whither Thou Goest," and J. R. Sewell singing "Twelfth of Never."

Escorted and given in marriage by her father, the bride was attired in a gown of deustered satin with Venise lace heavily accenting the Empire bodice, high neckline, long cuffed sleeves and A-line skirt which ended in a chapel train. A bow accented the center front of the waist. The tiered English veil was attached to a Dior bow of peau de soie. The crescent bridal bouquet of white figi mums, centered by a white phalaenopsis orchid, and accented with white satin, pearls and lily of the valley, was carried atop a white Bible.

Maid of Honor was Mary Ann Latourette of Abilene. She wore a gown of powder blue dotted Swiss with white ruffles accenting an Empire bodice and high neckline.

Becky Strain of Colorado Springs and Carol Clancy of Sunray, bridesmaids, wore gowns of cornflower blue dotted Swiss, styled identically to the maid of honor's. Each of the attendants carried a single satin-wrapped figi mum with white satin streamers.

Ronnie Taylor of Hobbs, N.M., brother of the bridegroom served as best man. Groomsman were Jim Elkins of Brownwood and Mac Sayles of Tuscola.

Lighting candles were Doug Copeland of Virginia and Terry Taylor of Hobbs, who served as ushers with Bennie Stancell of Muleshoe.

A reception followed the ceremony in the home of Mr. and Mrs. Paul Burch. The serving

table, laid with a white lace cloth accented with blue, was centered with a blue and white floral arrangement with white tapers. The double tiered wedding cake, decorated with white and silver wedding bells and filigree, was topped with a miniature bride and groom.

Presiding at the serving table were Sue Coke and Sherry Taylor. Members of the houseparty were Mrs. Bennie Stancell, Mrs. Jackie Stancell, Mrs. Ronnie Taylor, Mrs. Ruby Coke, Mrs. Doug Horsley and Mrs. Sam White.

Following a wedding trip to New Mexico and Colorado, the couple now make their home in Breckenridge.

Mrs. Taylor, a 1966 graduate of Farwell High School, attended West Texas State University in Canyon for two years and was employed by Anderson, Clayton and Co., in Amarillo and Abilene. Her mother, Mrs. Stancell will be remembered here as the former Lois Vivian. The bride is a granddaughter of the late Maud and Pelow Vivian.

The bridegroom received a BA degree in chemistry from McMurry College in 1968, taught at Farwell High School for two years, and is now employed by Balfour Purina Company in Breckenridge.

Roaring Springs NEWS

by Mrs. Jimmie McCleskey
Phone 348-2491

Mrs. J. D. Palmer visited from Thursday until Sunday with her son and family Mr. and Mrs. James Palmer and daughter, Jennifer, of Friona.

Visiting Mr. and Mrs. L. A. Mullins during the week end were their son and family, Mr. and Mrs. Bobby Mullins, Caron and Donna of Wichita Falls.

S. E. Bailey of Houston and Jones Bailey of Grapevine visited relatives during the week end and helped their parents Mr. and Mrs. Bill Bailey move to Olney, Texas where they will make their home.

Mr. and Mrs. Raymond Rice of Lubbock visited his sister and husband, Rev. and Mrs. L. Stonecipher during the week end. Sunday afternoon some of their local friends met at the Stoneciphers for a watermelon feast. They were Mr. and Mrs. Elbert Mitchell, Mrs. Cleve Sanders and Jake and Bill Springer.

Luther Moore is a patient in Quannah Memorial Hospital, Quannah. Visiting him during the week end were a daughter and children, Mrs. Ed Hall, Cindi, Tammi, Buddi and a friend, James of Big Spring. Also visiting him were his sisters and a brother-in-law, Mr. and Mrs. Raymond Whitworth of Greenville Mrs. Joe Lura of Dallas and Mrs. Ruby

Woosley-Cooper Vows Exchanged In Recent Ceremony at Tahoka

Marriage vows were pledged by Miss LaJuana Kay Cooper and Clarence Arvel Woosley in a double ring ceremony read at 6:00 o'clock Saturday evening, September 2, in Tahoka Baptist Church, with the Rev. Jim Turner officiating.

The bride is the daughter of Mr. and Mrs. Alfred Cooper of

Matador. She is a 1972 graduate of Matador High School and is presently employed at the Pioneer Hotel in Lubbock.

The bridegroom's parents are Mrs. Vera Woosley of Lubbock and Arvel Woosley of Seymour. He is a 1971 graduate of Matador High School and is a pre-med student at Texas Tech University, Lubbock. He is employed at Quik Print Printers of Lubbock.

The bride wore a street length dress of white knit with white accessories and carried a bouquet of white feathered carnations.

Attending the couple were Mr. and Mrs. Terry Oliver of Dumont.

Mr. and Mrs. Woosley are at home at 1903 14th Street, Bellaire West Apts. No. 115, Lubbock.

Taylor of Matador.

Guests of Michelle Smith and her parents Mr. and Mrs. H. C. Smith during the reunion were: Don Smith, Judy Boyd, Judy Tate and Wesley Fondy and Squeaky Self, all of Lubbock.

Mr. and Mrs. H. C. Smith visited several days last week in the lower Rio Grande Valley.

Mrs. Eva Lea Conway and a friend, Mrs. Marie Duffy of Guthrie, Oklahoma visited her sister and family Mr. and Mrs. J. D. Palmer and Johnny. Also visiting during the week end was her son Junior Conway of Lubbock. Sunday, they all visited in Friona with Mr. and Mrs. James Palmer and daughter, Jennifer.

Mr. and Mrs. Larry Burkes and daughter Angela of Friona visited her parents and family, Mr. and Mrs. Bill Palmer and at Matador with his parents, Mr. and Mrs. Skee Burkes several days last week.

Mrs. Jim McCleskey and Mrs. James Smith of Matador attended to business in Lubbock Tuesday.

Mrs. Merl Freeman and Mrs. Minnie Dye visited in Quannah Friday, returning home Saturday.

Day week end, they were joined at the lake by two cousins and their wives, Mr. and Mrs. Dee Ayers of Snyder and Mr. and Mrs. Henry Ayers of Colorado City.

Mr. and Mrs. Alfred Cooper visited his parents, Mr. and Mrs. J. A. Cooper in the Golden Age Nursing Home in Paducah, recently.

Mrs. Alfred Cooper accompanied Mrs. Joe Campbell to Plainview recently.

College Students Enroll Recently

(delayed)
Students from Matador have enrolled in various colleges and universities for the fall semester.

New at West Texas State University, Canyon, are Ann Timmons and Charla Wason. Continuing studies there are Brenda Wason, Virginia Green, Barbara Slover, and Pina Sue Sturdivant, who is working on her master's degree in speech.

A graduate of Texas University, Tim Sturdivant has returned to Austin to work on a Ph.D. degree. He has been employed at Texas Instruments in Dallas.

Returning to Tech are Laura Jacobs and Patty Edwards, and also Bill Barnhill, who attended this summer for his first college work. Others from Matador are Roger Vinson, Mary Ann Woosley, Clarence Woosley and Miss Caron Russell.

Judy Marrs has returned to Abilene Christian College, as has her sister, Peggy who attended this summer for her first college work. Elaine Dixon is continuing at Wayland Baptist College and Shane Stevens, who attended summer school at West Texas State University, is now enrolled at Western Texas College at Snyder.

Andy Green is enrolled in Automation Machine Training Center in Kansas City, to start classes later this month.

Others Teaching
Mr. and Mrs. Tim Green (Carol King) are teaching at Texas Tech and working on their doctorate and master's degree respectively. He teaches English and his wife, biology.

Miss Carol Martin is teaching her first year at Sundown, and has the first grade there, and Miss Deborah Tilson is teaching Junior High math in Tulsa. Both are graduates of Matador High School and WTSU.

Miss Patsy Green is beginning her second year in the Morton schools system, where she teaches 5th grade. She also is a Matador and WTSU graduate.

Mrs. Douglas Nelson and children, Kelly Lou, Bobby and Craig of McMinnville, Oregon visited recently with Mr. and Mrs. Joe Stephens and other relatives, and with friends.

ARRIVAL ANNOUNCED

Mr. and Mrs. Ronald D. West of 3610 Brock, Houston, are parents of a baby daughter, Ronda Dee, who was born July 28 at 11:38 p.m. at Baptist Memorial Hospital in Houston. She weighed 7 pounds, 5 1/2 ounces. The mother is the former Rosanne Terry, daughter of Mr. and Mrs. Les Terry of Houston, formerly of Matador.

AT FATHER'S BEDSIDE

Mr. and Mrs. Wayne Greene were called to Memphis to the hospital bedside of his father, Howard Greene of Estelline last week, after Mr. Greene's horse threw him. He suffered back and neck injuries and a fractured skull. He was transferred from the Hall County Hospital to the Veteran's Hospital in Oklahoma City. The Wayne Greens are visiting in Choctaw in the home of Mrs. Mary Henderson, and commuting from there to his father's bedside.

RESIDENTS ATTEND HAYLOFT THEATRE

Local residents have been attending the production, "Catch Me If You Can," starring Jane Russell, at the Hayloft Dinner Theatre in Lubbock. Attending Thursday night were Mr. and Mrs. J. L. Woodruff, Mr. and Mrs. Bill McCaughran and Mrs. Harry Willett. Also attending the same night were Mr. and Mrs. Pat Seigler and children, Shelly and David. Other groups attending last week were Mr. and Mrs. L. H. (Dick) Drickson and Mr. and Mrs. Billie Ray Slover; and Mr. and Mrs. Kenny Barton and Mr. and Mrs. Roy Stephens.

RETURN FROM VISIT

Mr. and Mrs. E. W. Smallwood returned home Monday from an eight-day vacation with relatives. They accompanied her niece and husband, Mr. and Mrs. Bill Mc-Bee for a visit in Oklahoma City with Mr. and Mrs. John Mercers, Minor McMillan and Mr. and Mrs. Foster McMillan and daughter; also Mr. and Mrs. Glenn

Bonds and family of Tom, Okla., Mr. and Mrs. Alton Wilson of Caneyville, Ark., and Mr. and Mrs. Alfred Lee of Russellville, Ark. They also visited at Camp Crowder, Neosho, Mo., where Mr. Mc-Bee was stationed when he was in service.

LOCAL ITEMS

Mrs. D. E. Pitts returned home Saturday from a visit in Lovington, N.M. with her son and family, Mr. and Mrs. Douglas Pitts Jr. She accompanied her granddaughter and children, Mrs. Donnie Cruse, Regina and Brand of Lubbock.

Mr. and Mrs. J. P. Neighbors visited in Granbury during the week end with their son and family, Mr. and Mrs. Bill Neighbors.

Former resident, James Meador of Waco visited and attended to business here, last Wednesday. Mr. and Mrs. Howard Traweck spent Labor Day week end in Houston.

Mrs. Clinton Voyles of Memphis visited Sunday night and Monday with her daughter and family, Mr. and Mrs. Floyd Hardin and sons.

Mrs. C. M. Barton Jr., visited in Clarendon, Tuesday with Mrs. Otis Killingsworth, and presented a talk with films for a Missions program at the Baptist Women's Missionary Society. Mr. and Mrs. Barton spent the week end in Lubbock, where they participated in a Lay Witness Mission at the Highland Baptist Church.

NORTHFIELD NEWS

Mr. and Mrs. Tom Moore, Mrs. P. A. Simpson and Mrs. Newell Timmons drove to Abilene, Tuesday and visited Mrs. Delmont Hays in Hendricks Memorial Hospital. She is in room 708, and her leg is mending very well, although she will be hospitalized for a few more weeks.

Residents of the community met at the school house last Monday night to discuss the homecoming for the first Saturday in October.

Mesdames Permelia Timmons and Mary Thomas visited Hazel Hoffman in Cee Vee Saturday night.

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MATADOR MATADORS

VS.

SUNDOWN ROUGHNECKS

Burleson Field, Friday Night, September 15th

We, the Undersigned, Believe the Matadors Will Score More!

Ottis Hines

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Matador Motor & Implement Co.

Giesecke Butane and Insurance

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First State Bank

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Ronnie's
Matador Variety
Bill & Opal Pipkin
Spot Cash Grocery
Edmondson & Son Phillips '66'
Ethel & Pat Sheridan
Billie Dean's Drive In Joe & Billie Smith
Matador Auto Co. FORD ★ MERCURY
Smith's Steak House Lou and Ed
Judine & Bill McCaghren
Matador Floral Company
Matador Tribune

Amarillo Daily News

SPORTS

Amarillo, Texas, Tuesday, Sept. 10, 1968 Page 17



Carlton Stowers

FRIDAY NIGHT, IN virtually every city and hamlet from the windy plains of the Panhandle to the sun-kissed Rio Grande Valley, from the piney woods of East Texas to the Big Bend country, Texas' September Song will again ring through the air. High school football, played as only the youth of the Lone Star State can play it, will light fields and fill stands everywhere.

It's a time when a very special breed of youngster steps into the spotlight — some rather bashfully, others as if to ask what in the world took so long. He's the schoolboy football player, a magically complex kid with short-cropped hair and a skinned nose; a boy who looks upon his evening chores with a stone-faced stare — a little afraid, yet determined; unsure, but eager to give it his dead level best.

He's the kid down the block; son of a lawyer or banker, postman or plumber, prepared through daily sacrifice to give his all for the honor of his school and teammates. He's unselfish, yet anxious to do his part, modest, but firm in his belief that his particular team is the best around.

He's the super hero who makes the sportswriter's job easy and the college scout's mouth water — the scrub who prospers in that quiet satisfaction that comes from just being a part. Both approach their respective duties with the same vigor and enthusiasm, determination and dedication. In doing so, the great and not-so-great stand on equal ground.

THE HIGH SCHOOL football player is tomorrow's poet and scientist, teacher and politician, trying today, in the way he knows best, to show that he deserves admittance to that fascinating, often bewildering, world of manhood. He's today's hope — assurance that tomorrow will be a brighter day.

He's his own worst critic but the first to applaud the performance of his best buddy. He likes nothing more than winning but respects the rules which govern the game.

He dreams the dreams of youth — glory, stardom, success, and adoration. By the same token, he accepts less with the same humility and pride generally reserved for those who occupy the winner's circle.

His treasured moments aren't always those which will find him a place in any history book or a spot on some college roster. Rather, they're the time when the coach ruffles his hair and quietly says, "Good game, son", or that moment of personal satisfaction which comes when the final gun signals victory for his team and knowledge that he did his part.

He likes out of town trips, pep rallies, short workout days and the swelling pride that comes from seeing his name in the morning paper. He's the natural athlete to whom everything comes easy; the skinny kid who spends long hours perfecting the most simple of tasks.

HE'S THE HERO of little brothers, girl friends, and mothers who live in the constant fear that her boy will be injured. He's the culmination of dad's dream — a youngster he can proudly point to and say, "That's my boy . . ."

On his shoulders ride the hopes of the entire community — the students, the man on the street, and all those who have worn the school's colors before him. He readily accepts the challenge, without reservation or doubt, vowing to perform to the best of his ability.

He's too busy doing windsprints to bother with stealing hub caps, too tired after an afternoon of blocking and tackling to build protest signs. He may not get the same size headlines as those who are threatening the very foundation of our society, but he'll run until he's ready to drop if it will help defeat an upcoming opponent.

He's the kid who blushes from praise yet bristles if you degrade his teammates or coaches — the kind of fella who can make you feel almighty small when, criticizing a defeat, he answers simply that "we did our best".

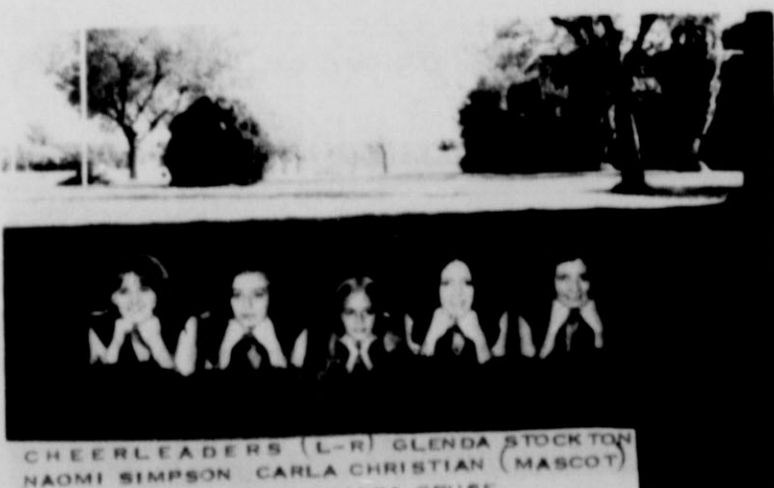
He's what the Red, White and Blue is all about; as American as apple pie; refreshing as the cool breezes which signal him to center ring.

It'll be good to see him again . . .



K. HATLEY, S. IRVINE, V.V. SCOTT

Higginbotham-Bartlett Co.
Matador Hair Fashions
Lonnie's Gulf Station
Cooper Butane Co.
West Texas Gin
Hazel Donovan
El Matador Travel Center



CHEERLEADERS (L-R) GLENDA STOCKTON, NAOMI SIMPSON, CARLA CHRISTIAN (MASCOT), LINDA CAMMACK AND DEIDRA CRUSE.



DAVID BERRY, HAL MARTIN, JESSE MARTIN, BOSTICK, MARTIN, ZARATE

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W. C. Pallmeyer
Matador Laundry
Red's Fina Station
Matador Recreation Club
Sheriff's Department J. D. and Pansy



D. MARTIN, B. BOSTICK, H. MARTIN

COW POKES

By Ace Reid



"Whatta you mean you're wantin' a washin' machine when you know good and well I've got to buy a new saddle?"

This feature sponsored by THE FIRST STATE BANK

Ott Hines returned recently from a vacation visit in Carlsbad, New Mexico with his brother, E. J. Hines.

Mr. and Mrs. Oscar Stokes returned home last week from a visit in Bonham with relatives and friends.

CARD OF THANKS

We are so grateful to each of you who so kindly came to us in our hour of sorrow. The flowers, food, your prayers and other expressions of sympathy are accepted as tokens of your love, which we shall always remember with deep appreciation. May each of you be blessed in a special way, is our prayer.

Mrs. J. W. Haney, Mr. and Mrs. B. W. Koon and Family and Mr. and Mrs. J. H. McNabb and Family. (2)

CARD OF THANKS

We wish to express our heartfelt thanks to every one who remembered us in any way at the death of our loved one. Your words of sympathy, cards and floral offerings, and food provided for the family, were all deeply appreciated. Several brought food whose names we failed to get, and we want to thank them also.

The Brothers and Sisters of Ellis Masey: Mr. and Mrs. Ben Masey, Mr. and Mrs. Lester Hall, Mr. and Mrs. Jack Masey, Mr. and Mrs. Henry Masey, Willard Masey, Mrs. Allie Smith, Mrs. Vivian Clifton and Mrs. Evelyn Stewart. (1)

CARD OF THANKS

We wish to take this method of expressing our appreciation to those who helped us in any way in our sorrow.

Family and Relatives of W. Y. (Bill) Martin (1)

BREAKS HIP IN FALL

Mrs. Erma McAdams of Vernon is a patient in Bethania Hospital, (room 415) Wichita Falls where she is convalescing following recent surgery for a broken hip. Mrs. McAdams fell Tuesday of last week in the Vernon Hospital and broke her left hip. She was conveyed by ambulance to the Wichita Falls Hospital, where her condition is described as satisfactory. She is a sister of local residents, Mesdames Eddie Russell, Alfred Barton Sr., and Charlie Barton.

Visitors Sunday night in the home of Mr. and Mrs. Herman Ellithorp were her cousin and his family, Mr. and Mrs. Jimmy Fulfer and daughter, Ann of Springdale, Arkansas. They also visited in the home of another cousin of Mr. Fulfer's, Mrs. Bill Wason, and Mr. Wason.

In The Want Ads

HOME FOR SALE — Reasonable: 2 bedrooms, 2 baths, paneled kitchen, carpeted living room. Cash or owner financing. For information contact Ronald D. West, 3610 Brock, Houston, Tex. 77023; or call after 6 p.m. 713-644-9458. 28/c4t

STEWART'S Cleaners

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Matador & Tribune

ENTERED AT THE POST OFFICE IN MATADOR, TEXAS AS SECOND-CLASS MATTER, UNDER ACT OF CONGRESS OF MARCH 3, 1879.
ZIP CODE 79244-PHONE 247-2400
SUBSCRIPTION PRICE
H. METLEY, FLOYD, COTTLE, HALL AND DICKENS COUNTIES:
One Year, in Advance — \$4.00
Elsewhere, One Year — \$5.00

DOUGLAS MEADOR
EDITOR AND PUBLISHER
MR. DOUGLAS MEADOR
ASSOCIATE AND SOCIAL EDITOR

FOR SALE — One AC combine. Runs on power take off. Good canvas, ready to go. Monroe Ferguson — 3 point. G. E. Whitaker, Flomot, Texas. Two miles east and three north. 28/p2t

FOR SALE — Two piece bedroom suite, cook stove, old chest, tables, miscellaneous. Mrs. Doc Cook. 28/p2t

FOR SALE — Pick-up camper. Has sink, stove, ice box, closet. Gas and electric lights. Sleeps four. Contact Clay Jameson. Phone 347-2774. Matador 28/c5fn

FOR RENT — Small furnished house. Mrs. J. P. Neighbors. 28/c5fn

FOR SALE — Bed, Dresser, Springs, and mattress. Phone: 347-2252. 28/c1t

FOR RENT — Small furnished house. See Henry Thompson. 26/c5fn

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety.

FOR SALE — Real cheap: Big, old house. 9 lots in North Matador. Faces southeast corner. See Mrs. Ed Russell or call 347-2758. 20/c5fn

WAITRESS WANTED — Experi- enced, or will train. Apply Smith Steak House. 24/c5fn

WANTED — CONCRETE work; basements, storm cellars, walks, patios, foundations. Carpenter work — all kinds — turn-key bid on any job. Free estimates. Call William Brown 806-294-2111. Box 138 Dickens, Texas 28/c8t

FOR SALE — Hegari seed. State tested. See Ott Hines, Matador. 19/c5fn

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/c5fn

MATTRESS SERVICE — New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1/c5fn

APARTMENTS FOR RENT: UN- furnished, \$35.; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756. Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43/c5fn

FOR SALE — 320-acre farm. One of the best in Motley Co. 240 cult., 80 pasture; Pease River, North boundary. Good well, fair improvements. Price \$250. per acre, 29% down. J. V. Mohon, P. O. Box 806, Whitney, Tex., 76692; (817) 694-2242; Roy Russell, Turkey, Tex., (806) 423-5141. 25/c4t

SALES AND SERVICE — TORO mowers, Briggs and Stratton, and Tecumseh engines. Sharpen reel and rotary mowers. Spears Small Engines, 105 N. Main, Floydada. Phone (806) 983-2396. 4/c5fn

HOUSE FOR SALE. For informa- tion inquire at D. Baker's, Matador. 12/c5fn

IF YOU HAVE a drinking prob- lem, call 348-2341, day or night. Confidence Kept. 6/c5fn

CESSPOOL Pumping. Call Jimmy Perryman, owner, at 347-2315. Jessie T. Sims will operate equipment. 1/c5fn

DRY CLEANING at its best. Floydada Superior Cleaner's truck in Matador Mondays and Thursdays. Don't forget to place your card in the window if you have cleaning. 6/c5fn

SEE Blackshear Locker Co., for your meat processing and slaughter. We slaughter on Mondays, Wednesdays and Fridays a.m. Can be brought in day before. Call for appointment CR2-4371 Spur, Texas. 30/c5fn

FILTERS for M-M tractors, all models, gas and diesel. Now in stock. El Matador Travel Center. 16/c5fn

MEAT PROCESSING — LOCKERS FOR RENT — Special discount price on USDA graded 1/2 or whole beef. Please call us for SLAUGHTERING DATE. Spot Cash Gro. & Locker Plant, Matador, Texas. 47/c5fn

WANTED — Good H. H. Schweit- zer saddle; also padded seat. Joe Clay, Flomot. Phone 469-5249. 24/p8t

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Optometrist
211 South Main Street
Floydada, Texas Telephone 983-3466

We Feature
FOOD SAVINGS

MELLORINE FOREMOST 1 2 GALLON **39c**

COFFEE FOLGER'S POUND **95c**

OIL WESSON PURE VEGETABLE 38 OZ. BOTTLE **95c** **Sauerkraut** DEL MONTE 303 CAN 2 FOR **43c**

FLOUR 5 LB. SACK GLADIOLA **59c** **CORN** OUR DARLING 303 CAN 2 FOR WHITE OR YELLOW **39c**

JUICE TEXSUN UNSWEET 46 OZ. CAN ORANGE **49c** **SAUSAGE** WILSON'S VIENNA 2 CANS FOR **55c**

Drinks SHURFINE SOFT 28 OZ. BOTTLES 3 FOR **63c** **Pork** FRESH CHOPS POUND **97c**

PINEAPPLE DEL MONTE NO. 2 CAN **35c** **Steak** RANCH STYLE POUND **89c**

Pears SHURFINE HALVES 303 CAN 2 FOR **55c** **OCEAN PERCH** SHURFINE FROZEN LB. PACKAGE **65c**

APPLES JONATHAN (NEW CROP) POUND **25c** **POT PIES** BANQUET FROZEN 2 FOR 8 OZ. CHICKEN OR BEEF **39c**

GRAPES THOMPSON SEEDLESS POUND **39c** **JELL-O** ALL FLAVORS LARGE 6 OZ BOX 2 FOR **45c**

SCOPE MOUTHWASH LARGE 18 OZ. BOTTLE **89c**

TOWELS VIVA PAPER JUMBO SIZE WITH \$5.00 PURCHASE OR MORE **4 FOR \$1**

BILLY'S GROCERY

DOUBLE S&H Green Stamps each Wednesday

(WITH PURCHASE OF \$2.50 OR MORE)



Live carefree in winter months with electric heating.

Clean, constant, controlled floor-to-ceiling heat

1. Choose a central system
2. Or baseboard units

Takes up no floor space

1. A small vent in ceiling, wall or floor for central system.
2. Baseboard units fit onto walls. Place furniture in front, if you wish.

Ask about WTU's low winter heating rate



West Texas Utilities Company

Equal Opportunity Employer
an investor owned company

WTU will give you names of heating contractors — ask them!

COW POKES By Ace Reid



"Oh, I just bought an unimproved ranch without minerals, water or grass, but Maw liked it, cause the Real Estate man gives Green Stamps!"

This feature sponsored by THE FIRST STATE BANK

Resident's Cousin Dies in Lovington

A cousin of Hugh (Jack) Luckett, and former resident of Matador, Henry Benjamin McClure, 72, died Sunday in Lovington-Lea General Hospital in Lovington, New Mexico.

Funeral services were held at 2 p.m. Tuesday in the Smith-Rogers Funeral Home Chapel there and burial was in Lovington Cemetery.

McClure lived here as a child.

He was the son of the late Mr. and Mrs. Pat McClure, early residents of the county. An older brother, Roy (Jake) McClure, a roper, was among the first cowboys to be honored in the Cowboy's Hall of Fame in Oklahoma City.

Survivors include his wife, a stepdaughter and three sisters.

Rev. Douglas Gossett and Duke Lipscomb, lay-leader delegate, attended the special session called by the United Methodist Northwest Texas Conference in Lubbock, Monday, Sept. 11th.

Mike Davis, Sports Information Director at McMurry College in Abilene, Texas and Veryl Englerth, also of Abilene were weekend visitors of Miss Linda Gossett and her parents.

Mrs. James Karr and children, Kwen and Konni of Whitney spent the week end with her parents, Mr. and Mrs. C. M. Barton Jr., They accompanied her brother and wife, Mr. and Mrs. Max Barton of Irving. Joining the Max Bartons here for a visit were Mr. and Mrs. Troy Walker of Plainview. The Max Bartons also visited in Plainview with her parents and other relatives.

Mr. and Mrs. Jack McCallie of Littleton, Colo., visited Saturday night with her father, L. L. Lynn, after they had all been in Lubbock at the bedside of Mrs. Lynn, a patient in University Hospital.

IN APPRECIATION

The cards and telephone calls while I was in the hospital, and flowers, food and visits received since I have been at home have been appreciated very much. I especially thank Coach Irvine and the football team for their visits and concern.

Kelly Keltz (1)

APPRECIATION NOTE

The thoughtfulness and concern of friends during my recent hospitalization and convalescence at home are deeply appreciated and I wish to thank each of you who remembered me with cards, flowers, visits and food and especially for your prayers.

Olive Russell (2)

FOR SALE BY SEALED BIDS

1 - 8 feet by 32 feet, 1951 Royal Model, Spartanet Trailer House. Fair Condition. Trailer may be inspected at the Pitchfork Ranch Headquarters, 20 miles East of Dickens, Texas on Highway 82. As in condition. Submit bids to: Glenn Sanders, Superintendent of Schools, Patton Springs ISD, Afton, Texas 79220. Telephone 806/623-5200. All bids must be in the Superintendent's Office by 8:00 p.m., October 9, 1972. The board reserves the right to reject any or all bids. (Sept. 21-28)

In The Want Ads

FOR SALE - Clean 1953 Dodge
2-ton truck with good engine and pb. Fair tires and no bed. \$250. Furman Vinson, Flomot. 29/p2t

HOME FOR SALE - Reasonable;
2 bedrooms, 2 baths, paneled kitchen, carpeted living room. Cash or owner financing. For information contact Ronald D. West, 3610 Brock, Houston, Tex. 77023; or call after 6 p.m. 713-644-9458. 28/c4t

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EDITOR AND PUBLISHER
MRS. DOUGLAS HEADOR
ASSOCIATE AND SOCIAL EDITOR

NEW SHIPMENT - Elbon Rye.
TE-Grow Green grazer at cost while it lasts. Thompson Feed & Seed. 29/c2t

FOR SALE - Seed oats. D. P.
Keith, Matador. 29/p1t

FOR SALE - Cast-iron wash pot
Phone: 347-2717 29/c1tn

AUDREY'S "HOMEMADE'S"
Shop, Highway 82 East, Dickens, will be closed on Mondays. Open Tuesday through Saturday, and on Sunday at 4 p.m. Antiques, hobbies, gifts. Phone 806-623-5575. 29/c1tn

FOR SALE - Two piece bedroom
suite, cook stove, old chest, tables, miscellaneous. Mrs. Doc Cook. 28/p2t

FOR RENT - Small furnished
house. Mrs. J. P. Neighbors. 28/c1tn

FOR RENT - Small furnished
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IF YOU HAVE a drinking prob-
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WITH THIS COUPON
1 - pound Can of Maryland Club Coffee
85¢

Without coupon \$.95
Cash value 1-20¢ Limit one per customer

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Food FOR YOUR FAMILY!

AT BUDGET PRICES

FLOUR GOLD MEDAL 5 POUND BAG 59¢	
TRE-RIPE PEACHES ELBERTA 28 OZ. CAN 2 FOR 65¢	COMET RICE EXTRA FLUFFY. 28 OZ. BOX 39¢
SHIRFINE JUICE TOMATO 46 OZ. CAN 39¢	SHIRFINE ORANGE JUICE 12 OZ. CAN 43¢
KOINTY KIST CORN 12 OZ. CAN 2 FOR 35¢	DEL MONTE CUT GREEN BEANS 303 CAN 2 FOR 55¢
OUR DARLING English Peas 303 CAN 2 FOR 39¢	SHURFINE SPEARS Broccoli 10 OZ. BOX 2 FOR 57¢
SHIRFINE PORK & BEANS NO. 3 1/2 CAN 4 FOR \$1	CHILI WOLF BRAND 19 OZ. CAN 79¢
HERSHEY'S Chips SEMI-SWEET CHOCOLATE MINI-CHIPS 12 OZ. BAG 39¢	FOREMOST MELLORINE 1/2 GALLON 59¢
EAST TEXAS NO. 1 Potatoes SWEET PO'ND 19¢	LYSOL SPRAY 14 OZ. CAN REG. PRICE \$1.49 \$1.19
Liver FRESH PORK 19. 39¢	Pork ROAST PO'ND 69¢
GLEEM 7 OZ. TUBE 49¢	MENNEN'S BABY MAGIC 9 OZ. BOTTLE 69¢
GOLDEN RIPE BANANAS PO'ND 12¢	VASELINE INTENSIVE CARE Lotion 10 OZ. BOTTLE 59¢

BILLY'S GROCERY

DOUBLE S&H Green Stamps each Wednesday (WITH PURCHASE OF \$2.00 OR MORE)

A FRIGIDAIRE
Electric Range cooks while you're away - cleans itself, too!



The Frigidaire range is designed for perfectly controlled cooking, easy cleaning and beauty. You can now own modern cooking at its best.

See Frigidaire at West Texas Utilities...

Buy on Reddy Credit. Ask for details about budget plan purchase.

FREE WIRING BONUS

Normal FREE 220 volt wiring - in a permanently constructed residence served by WTU - for a new Electric Range purchased from a local dealer. Ask for details.

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