

This is the **BIGGEST SALE** our store has ever undertaken. Prices slashed greatly in every department. Our stock must be reduced to make room for Spring merchandise.

ALL SALES CASH ONLY SORRY NO ALTERATIONS

Sorry No Layaways, Refunds -- Exchanges

Rennie's
January

CLEARANCE SALE

CLOSED WEDNESDAY JANUARY 8 PREPARING FOR SALE

Matador, Texas

Starts Thursday, January 9th 9:00 a.m.

1/2 PRICE



Ladies Dresses and Pantsuits
Values to \$65.00
Now 1/2 Price



Ladies Blouses
By Sunny South -- Geleen -- Bogart
and Donavan Galvani
Values to \$21.95
1/2 Price

All Ladies Handbags



On Sale
At 1/2 Price



Men's Coats
Values to \$65.00
Now 1/2 Price

ONE RACK

**Men's Shirts
Shirt Jackets
& Vests**
Now 1/2 Price

Long Sleeve

Boy's Knit Shirts

Choose From Many Styles and Colors

1/2 Price



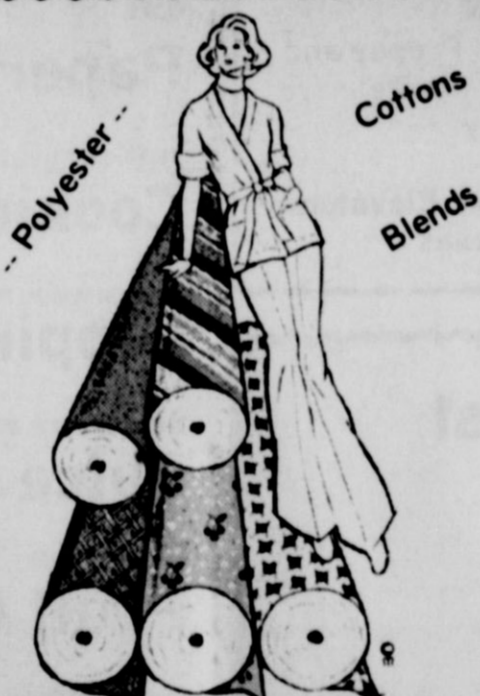
**Complete Stock
Boy's Jackets and Coats**
To Go At
1/2 Price



**Men's
Western Shirts**
By Lee -- E&W -- Wrangler
Values to \$16.00
Now 1/2 Price

Ladies Jeans
By Lady Wrangler and Maverick
Values to \$20.00
Now 1/2 Price

Lady Wrangler and Maverick
Blouses
Values to \$16.98
Now 1/2 Price



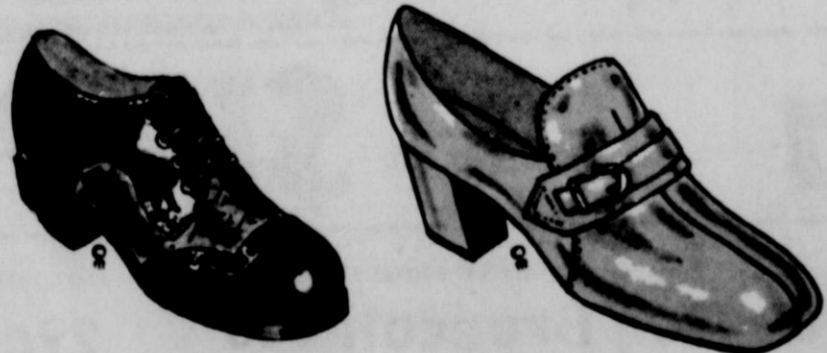
Fashion Fabrics
Now 1/2 Price
Values to \$6.98 Yard

Girl's Jeans & Blouses
By Maverick and Wrangler
Truly A Great Buy At
1/2 Price

Grab
Yourself
A Handful
of Savings

COMPLETE STOCK

Mens and Ladies Shoes



Values to \$29.95
Now 1/2 Price

**Complete Stock of
Sheets, Towels, Bath Sets
and Throw Rugs**
Reduced 25%

Many, Many Items on Sale that we did not have space to list. Come in and see for yourself the many great buys we have.

Men's Nocona Boots
Values to \$64.95
All to go at \$39.95

Men's Dress Pants
By Lee -- Mr. Scott -- Wrangler
Values to \$20.00
Now 1/2 Price

Men's Hats
By Resistol and Miller
Values to \$30.00
Now \$14.95 and \$19.95

COME TO OUR

Clearance

COW POKES

By Ace Reid



"Shore he's a good fast hoss . . . he beats anything I've got to the feed trough!"

THIS FEATURE SPONSORED BY FIRST STATE BANK

Flomot News

Mrs. H. R. Jameson Ph. (806) 469-5274

FROM ITALY

Mr. and Mrs. O. W. Bright and children of Naples, Italy visited this week with her grandparents, Mr. and Mrs. L. B. Turner. They continued to Lafayette, Louisiana to visit her mother, Mrs. May Carson before returning to Italy where Mr. Bright is stationed with the U.S. Navy.

HOLIDAY PARTY

A holiday, candlelight dinner Thursday evening, Dec. 26, was hosted by Mr. and Mrs. Dan Kingston. The house was beautifully decorated with seasonal Yuletide motif.

Following dinner, the exchange of gifts, games, the playing of musical instruments and singing were enjoyed. Guests were Mr. and Mrs. Morris Stephens of Whiteflat and Mr. and Mrs. Tom Ross, Lisa and Tommy.

HOLIDAY VISITORS

Visitors in the James Monk home during the holidays were Mr. and Mrs. Lewis Cannon and Monte, and Mr. and Mrs. Jean Pope of Tulia; Randy Pope of Happy and friend, Mary Joe of Nazareth; Mr. and Mrs. D. M. Monk and family of San Antonio; Mrs. Bob Gabbard, Chip and Leslie of Clovis, N.M.

Mr. and Mrs. Curtis Monk and children of Bovina; Mr. and Mrs. L. B. Monk and Johnnie and Mrs. Ace Monk of Quitaque; Linda and Sherry Moss of Floydada; T. N. Monk of Kenton, Oklahoma and Lee Maupin of Turkey.

Mrs. Wade Martin, Mrs. Ronald Clay and Herb Martin visited last Friday in Lubbock with Alfred Martin, a patient in the Methodist Hospital.

Visitors of Mr. and Mrs. John Speer and Mrs. J. L. Speer Saturday and Sunday were Mr. and Mrs. Charles Dunn of Tucumcari, N.M. and Joe Douglas Palmer of San Diego, California. Visitors Saturday were Mr. and Mrs. L. D. Bilberry, local residents.

The Clois Shorter family are on the sick list this week. Mrs. James Davis, Jill and Julia of Lamesa visited from Sunday until Friday with her parents, Mr. and Mrs. A. D. Moseley.

Mrs. Duane Markham of New Deal spent Saturday night and Sunday with her son and family, Mr. and Mrs. Larry Bynum, Kani and Bart. She visited Sunday in Matador with her mother, Mrs. C. B. Jones before returning home.

Matador Tribune logo and subscription information.

IN APPRECIATION

Susie and I want to take this opportunity to say Thank You our dear friends and relatives, for giving us the real blessing of what Christmas means. Thank you for cards, prayers, food and any act of kindness shown us during our time of crisis, with Chris's wreck and hospital stay, and again during Susie's illness and hospital stay, and during their convalescence at home. Thank you to our new and old friends in Paducah, and to all of you, may God bless each and everyone of you. And may this new year bring you much happiness. Bruce, Susie and Chris (1)

Mrs. Ethel Payne visited her son and family, Mr. and Mrs. Charles Payne, Brenda and Susan, of Silvertown during Christmas holidays.

CARD OF THANKS

We wish to take this means of expressing our heartfelt thanks to friends and neighbors for your many acts of kindness at the passing of our loved one. The cards, letters, visits, beautiful floral offerings, food prepared for us, and the service at the church, were all a comfort to us. May each of you be especially blessed for your ministry to us in our time of need. The Mervin Green Family (2)

W. T. Ross spent Christmas day with his daughter and family, Mr. and Mrs. J. L. Carson Jr., of Olton, and also had a visit with his granddaughter, Miss Jan Carson of Washington, D.C. Miss Carson will be leaving Feb. 1, for San Jose, Costa Rica, where she has accepted an assignment with the U.S. Embassy.

Protest *WIN *Whip Inflation Now to: General Telephone Co.

To protest the recent increase in the cost of my telephone service I no longer desire to have your fone in my home. How come we can't call Matador or Matador call us without being charged extra for the call. Keep the rates down & more people can afford to have a phone. For the people in Motley County, a phone is a necessity.

Ray F. Zabielski Box 92 Roaring Springs, Tex. 79256

Levi's

Regular, Pre-Shrunk, Sta-Prest, Flares, Saddleman, Bell Bottom ... Complete line in stock at...

Ronnie's

Yes! TREFLAN IS ON ALLOCATION. Prepay and pick up now and assure your supply.

Producers Cooperative Elevators Floydada, Texas

Shop Matador First

Bailey Goose-down

Coats and Vests

1/3 Off

Bar 6 Cake Dispensers ALL SIZES

20% Natural Protein .. Breeder Cubes

\$155.00 Ton

Book Your Treflan Now

41% Cottonseed Cake

[Old Process] \$179.00 Ton

Ranchers and Farmers Supply

Phone 347-2844 Timmons Flying Service Nights 347-2257

IN APPRECIATION

I wish to express my appreciation to everyone who had a part in the recent shower for me, which was sponsored by the Baptist W.M.U. Everything was lovely, and it was such a gracious and thoughtful deed. My sincere thanks to each of you. Mrs. Chester Cooper (1)

Mr. and Mrs. Frank Pohl spent Christmas in Snyder with their daughter and family, Mr. and Mrs. Howard Limmer and sons, Bryan and Jayson. Mr. Pohl drove to Bronte to accompany his mother-in-law, Mrs. C. L. Knerier to the Limmers, Christmas day.

NEW Furniture for sale at moderate prices. Divans, sofa beds, hide-a-bed, recliners, swivel rockers, platform rockers, love seats and stools. Homer and Theda Jenkins. 40-ctfn

FOR SALE - Frigidaire electric range. Good condition. Bargain. El Matador Restaurant. 347-2631 or 347-2259. 39-ctfn

FOR SALE - Baled maize stalks. See C. M. Barton or call 347-2228 at night. 39-ctfn

GOOD, Used Zenith color sets. Priced to sell. Some have new picture tube with one year warranty. Thacker Supply, Roaring Springs. 40-ctfn

FOR SALE - Coleman gas wall heater, 36,000 BTU. Also 1 bathroom gas wall heater. Pete Williams. Call 347-2274 or 347-2826. 41-ctfn

HAVE OVEN, WILL BAKE - Homemade breads, all kinds. Specialty trays for parties and hors d'oeuvres trays. Phone 347-2235 or 347-2774. 38-ctfn

TIRE BALANCING Any size wheel \$1.50. Spray Auto & Farm Supply, 347-2312. 1-ctfn

FOR SALE - In Dickens, 6-rooms, bath. Write Lucile Holly, Rt. A. Graham, Texas 76046; or call 817-549-3847. 22-ctfn

STOP AND VISIT with us at Producers Cooperative Elevator when in Floydada. If it's for the farm or ranch, we have it. 15-ctfn

HOUSE FOR SALE - Modern; 2 bedrooms, 1 bath, carpet. On 3 lots in Roaring Springs. Contact: E. H. Holcomb, pho. 348-3881. 41-p4t

GARAGE SALE - Starting Thursday (today). Third house South of Highway, on Eubank Street. Myrtle Simpson. 44-p2t

IF YOU HAVE A drinking problem, call 348-2341, day or night. Confidence Kept. 6-ctfn

MATTRESS SERVICE - New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1-ctfn

FRONT End Alignment, \$10.50. Spray Auto & Farm Supply 347-2312. 1-ctfn

PROPANE GAS Cooper Butane

Phone 347-2462 If no answer call 347-2330

SALE Hale Stock Trailers CHARLES LUEDTKE Dealer Paducah, Texas Ph. (806) 492-3110

Representative for MONUMENTS and CURBING Seigler Funeral Home Telephone 347-3228

IN THE WANT ADS

LET'S GO TO EUROPE March 21, 1975, nine days in Germany, Holland, France, Switzerland, Belgium. Everything paid from Lubbock \$628. Wendell Tooley, Tour Host, Floydada, Box 700. 44-c4t

FOR SALE - 1 pr. new Dual Rims; tires, good, already mounted. Size 15.5-38 price reasonable. See C. B. Roberts, Rt. 1, Afton, Tex. Ph. 806-689-2965. 44-c3t

CESSPOOL Pumping. Call Jimmy Perryman, owner, at 347-2315. Jessie T. Sims will operate equipment. 1-ctfn

APARTMENTS FOR RENT: Unfurnished, \$35. Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43-ctfn

BOYS AND GIRLS - Buy your PF Flyers at Matador Variety. ctfn

DR. O. R. MCINTOSH Optometrist Telephone 953-3460 316 South Main Street Floydada, Texas

MONEY-SAVING IDEAS FOR WINTER MENUS

Coffee Maryland Club Pound \$1.27

Bake-Rite 3 Pound Can Shortening \$1.69

Table listing grocery items like Paper Towels, Cookies, Topping Mix, Juice, Fruit Cocktail, Spinach, Swt. Potatoes.

Table listing grocery items like Crunch 'N Munch, Franks, Pork, Steak.

Advertisement for Munsey Baker-Broiler with image and price \$12.88.

Instant Nestea 3 Oz. Jar \$1.39

Table listing grocery items like Blackeye Peas, Treet, Pot Pies, Broccoli, Cabbage, Grapes.

BILLY'S GROCERY logo and store hours information.