VOICE OF THE FOOTHILL COUNTRY Matanur Orthung Flexible Farm Program



the unfortunate.

course; leave a pattern in the mediate future. shoreless universe.

silence as an instrument devised for keeping those of emotional For Negro Family spirit out of controversy.

bunger in the canine Valhalla, After Home Burns but two old bird dogs abandoned blankets their bodies. Pain, replace the loss last week when Another need of the cemetery into the faces of life-long friends before the county was organized, the Democratic primary, July ing price plan recommended by hunger and loneliness are closing in on the animals hearts, and completely destroyed by fire. The home of a Negro family was is a small hand tractor which and delivered a message of love would reduce the herculean task and compassion.

24, 1954.

Representative Reeves' time drags its heels in the sand. The Calvin Lynch home in north of sexton E. B. Chambliss in The youthful minister had re-Once they pranced in anticipa- east Matador was lost when fire keeping the weeds and grass turned here from a field "ripe ged, stubborn frontier. tion as their masters brought out was discovered about 3 p. m. under control during summer unto harvest" where he lives in Norah Cordelia Cooper was acclaim. A native son of Motley ed. They would leave the farmer the guns and sensitive nostrils Tuesday, January 5th. relayed the day's electric significance. Gun smoke in the frosty
uty Jinks Wilson who was in the

The fire was reported by Depchine would cost between \$200
of which is used for regular 5, 1882 and died at the Taylor
county primary. A church and convalescent home, Vernon, county primary. A church services and Sunday

The fire was reported by Depchine would cost between \$200
of which is used for regular convalescent home, Vernon, county primary. A church and some convalescent home, vernon, county primary is a convalescent by the convergence of birds on the convergence of t ir and the scent of birds on the wind's soft hands with words of praise and the touch of a massof fire at once. He drove to time does not wait for its finer does not wait for its finer discovered and the scent of birds on the words of the city wells and called in the time does not wait for its finer discovered area at the time. He said it appeared as if the house became a proximately 1,000 graves, the final resting place of many noble to us" he declared, "we love the pioneers whose lives were spent amid hardship and toil to pave the county's present area at the time. He said it appeared as if the house became a proximately 1,000 graves, the final resting place of many noble to us" he declared, "we love the pioneers whose lives were spent amid hardship and toil to pave the county's present area at the time. He said it appeared as if the house became a proximately 1,000 graves, the final resting place of many noble to us" he declared, "we love the pioneers whose lives were spent amid hardship and toil to pave the county's present area at the time. He said it appeared as if the house became a proximately 1,000 graves, the final resting place of many noble to us" he declared, "we love the pointers, his honesty and singular to the several months. She is survived to the several months. She is survived by one brother, James J. Cooper large and the touch of a massof fire at once. He drove to the several months. She is survived to the force of those were spent and the touch of a massof fire at once. He drove to the several months. She is survived to the several months. She is survived by one brother, James J. Cooper large to the several months are at the time. He said it appeared to the several months deeper and the touch of a massof fire at once. He drove to the several months are at the time. He said it appeared to the several months are at the time. He said it appeared to the several months are at the time. He said it appeared to the several months are at the time. He said it appeared to the several months are at the the approach of each stranger Auto Company, Ford agency, tions can best attend their eterand listen in vain for a friendly Matador Community Chest and nal silence by keeping beauty his parents, Mr. and Mrs. A. A. yesterday in the First Methodist their loyal support during my ness. word, but the tide of life bears the Red Cross have made some and respect as an enduring symbol Harp, Minister Harp and his church at 3 p. m. with Rev. W. initial term in office. I am also Resolutions adopted by the them farther out from familiar contribution but clothing is bol of love and remembrance.

man-hours of effort than any Alice (shoe size 13 and dress size other feminine occupation. Mem- 6e). ly multiplied.

Dividends on stocks of friendship and good will are certain to
develop to a point where the
directors meeting of the Motley
director original investment will become to restore his lost presence of the church member- from Abilene Christian College, directors meeting of the Motley in event you return me to this son as Vice Grand W. B. Wason

Greatness must embrace an occupational hazard in the ed with a spot of moisture on the wall paper.

Trivial as it may appear a ing the past 12 months was Motchance flirtation may be the bedinning of a series of incidents

Matador Welding Shop, formerly located on the northeast
Matado which will convict the flirt to matrimony.

Soil Group Hold Paducah Meeting

First 1954 meeting of the Upin the Cottle county courthouse, Paducah. A day was defined as 10 hours

on "a day basis." A complaint by serve Tuesday, January 19, as a the state board of controls re- legal holiday in observance of AT STATE CONFERENCE garding its inability to locate a Robert E. Lee's birthday. Other garding its inability to locate a Robert E. Lee's birthday. Other Rev. Bruce Oliver, Matador, and Rev. C. R. Mathis, Roaring PADIO MAKES of supervisors declared the drill maining closed. the state board explaining the vance to prevent possible incon-

Officials in attendance were

James E. Taylor, chairman, Varner McWilliams, L. L. Goodwin RACE FOR RE-ELECTION and Bryce Marshall. Visitors in- District Attorney John Stapleand Kay Neeley, vocational agri- week's Tribune.

TRAIL DUST Cemetery Group Meeting To Decide Plans For '54

treasurer, Mrs. John Russell. graves.

ort is the dark, cold harbour of prior (7 p. m.) to the general "We have been able to place panied by Texas and Oklahoma 71, at a Vernon rest home. lems will be discussed. Heading but the association needs funds R. Tyner. Life is an enchanted instant the agenda of business for dis- with which to pay the sexton like the flare of a falling star, cussion is the annual member- and other fixed expenses absorb program sponsor at the Tuesday daughter of pioneer merchant yet sufficient to establish a ship drive scheduled in the im- the limited resources. Rock Wall Needed

It is difficult to improve on Clothing Is Sought

hunters, shiver as the chill Matador and area for clothing to months.

ogs watch with sad, brown eyes chanical department at Matador progress. Subsequent genera- have loved so long." needed by Lynch, his wife and Retaining a youthful appear7AAA, dress size 12), Annie METHODISTS TO HEAR three daughters, Linda (shoe size ance probably requires more (shoe size 2½, dress size 10) and PLAINVIEW LEADER

LIONS TO HEAR **LEGION LEADER**

L. E. Page of Carthage, Department Commander of the A general meeting of the East | Mrs. Russell, who has devoted American Legion's 80,000 Lewill be held here Friday in the District Court room at 7:30 p. m. (January 15), according to an an-Tribune this week that she has nouncement made by Secretary compiled a list of the known active combat duty during his three years in service, is past President Bill Seale has re- "Over 30 of the known graves President, past secretary and Charity is the flagship in reli-quested members of the board of do not have a marker of any past treasurer of the Carthage tion's salient fleet and its home directors to meet 30 minutes kind," Mrs. Russell declared. Lions club. He will be accommeeting, where important prob- markers on a number of graves, National Field Representative A.

Mrs. Russell suggested that CHURCH OF CHRIST for the cemetery is a rock wall on the west and south from protect HEARS BOBBY HARP graves and flowers from blow-

ing sand. Many graves in the Minister Bobby Harp, pastor southwestern section of the of the Church of Christ in Milcemetery are in danger of being bridge, Maine, spoke Sunday covered by sand and some have morning from the pulpit of the Appeal is made to residents of been covered during recent Matador Church of Christ, Brimming with emotion, he looked

Lynch is employed in the melos watch with sad, brown eyes chanical department at Matador progress. Subsequent genera-

young wife, Jackie, were accom- V. O'Kelly officiating, and arpanied here by Robert Kurz, 9- (Continued on back page) year old youth who is making his home with them. They be came acquainted with the boy Farm Bureau Area last year when they lived near Announcement was made this the Bowery in New York and other feminine occupation. Members of the guild accept a sliding Any kind of useful bed clothweek by Rev. W. V. O'Kelly, worked with the underprivleged Leaders Affend scale of compensation which de- ing, kitchen utensils, dishes, pastor of the Methodist Church, boys and girls in that section of the amount of effort is frequenting a home will be appreciated. view District Superintendent doing personal work for the Directors Meeting creases according to age, altho furniture or other items needed that Rev. Marvin L. Boyd, Plain- the city. At that time Bobby was Materials may be delivered to will fill the pulpit at the Sunday Manhattan Church of Christ Lynch at the Matador Auto Co. evening services beginning at 7 which resulted in organization Two field representatives of sed report of my legislative rec-

> 50-room mansion had been pur- court room. chased and converted into a Both made reports of activities ly."

(continued on back page)

Welding Shop Now In New Location

Hockley county suffered 23 traf- corner of the square, has moved Bureau directors has been sched- Home Record Book.

firm said he purchased the building. At her bedside are her A summary released by Sgt. ing some time ago and that as husband, and a daughter, Mrs. E. L. Stroud of the State High- soon as heavy type electrical ser-Rhenard McCary of Littlefield, way Patrol in Lubbock last vice is installed, he hopes to give per Pease Soil Conservation Dis-trict was held last week (Jan. 5) who went to Temple Saturday. week, including the 21-county prompt delivery on all kinds of

Friends and customers of the 572 persons injured and total firm are asked to keep the new location in mind to avoid possible inconvenience when in need of welding services.

WORLD SMALL

"It is a small world after all" declared the John Green family in a letter from Bakersfield, Sheriff John Stotts was dis- California, dated January 9th. missed Sunday from Traweek Friday, while we were listening Hospital, where he had been a to the 7:45 news over the local Mr. and Mrs. T. E. Long have lywood came on, quote: 'Mr. McKibben, vocational agricul-ture teacher of Roaring Springs problem in this issue, his an-ture teacher of Roaring Springs nouncement will appear in next Hospital until Wednesday, when what his right hand is doing . they were dismissed to return to Douglas Meador 3 times Mayor Supervisors of this district will attend a convention in Ft. Worth this week, from the 13th through coming election for Mayor at

Pioneer Claimed

Death writing steadily and forever has completed another chapter in the pioneer history of Motley county in the passing Tuesday of "Miss Nora" Cooper,

First white girl born in the area that is now Motley county, Lion Glenn Woodruff will be Norah Cordelia Cooper, was the family, Mr. and Mrs. A. B. Coop er. She was born in a dugout in old Teepee City, one of the first outposts of civilization in West ern Texas, once a mecca for buffalo hunters, freighters and cowboys. Except for a few shallow places in the earth, once the site

months. It is estimated the ma- an imposing 16-room house, part born in Teepee City, September county, he received approxi- at the complete mercy of the

Abilene, Texas to serve as Counselor at Camp Shiloh, where a week in the Commissioners' to devote my best efforts to your

50 room manufactured in the Commissioners' to devote my best efforts to your present treasurer, was re-install-

summer camp for boys and girls. of Farm Bureaus in neighboring The field of evangelism included counties. Allen pointed out that FARM RECORD BOOKS welfare work among the "down- Dawson County Farm Bureau ARE AVAILABLE FREE and-out" and derelicts on skid- had saved farmers about one

Varner McWilliams that Frank Pallmeyer's office for the ask- Lodge of Floydada, and the Mat-Price has assumed the duties of ing. Those who have trouble ador Rebekah Lodge. Eighteen the county bureau's service of keeping up with receipts, ex- members of the Floydada Order ficer and will handle the insur-ance agency which was formerly pare their income tax are urged Officers in

fic fatalities. Gaines and Lub to a new location about three uled for January 22, at which Comments from people who treasurer. bock counties followed with 14 blocks east. The new location is time membership will be dis- have used this record book indideaths each. Lubbock county re- a quonset type sheet iron build- cussed. Also future projects will cate it is one of the simplest rec- ered dish supper was served. Ap-Mrs. Claud Harp is a patient ported a total of 255 accidents ing formerly used by the (Dick) be outlined for the county organlization.

"Low Prices Lead To More Acreage"

White Hits Republican



Elbert Reeves

Elbert Reeves Asks Second Term In Texas Legislature

of dugouts, two or three lonely announce the candidacy of El-tinkering with the farm econgraves and a Texas Centennial bert Reeves of Matador for re- omy." Association marker, no trace re- election to his second term as The agriculture commissioner mains of the pioneer community. State Representative of the 88th defended the present system of "Miss Nora", born nine years district, subject to the action of price supports and said "the slid-

Visiting here last week with Funeral services were held friends in my home county for drouth-hit small farmers in busifidence tendered me as your for: representative in the many 1. Continuation of the present upon me. If you return me to of- farm commodities. fice I promise to continue an aggressive program that the peop of West Texas in general and the citizens of my district in partic ular, will approve. At a later date I hope to release a conden-

Announcement was made by available at County Agent Bill held jointly with the I. O. O. F. conducted by the late Rufus to contact the County Agent and bekah Lodge were: Mrs. D. C. Tanner of Flomet.

keep.

A group of Motley-Dickens counties farmers meeting in Roaring Springs school unheated gymnasium (fires turned out because the speakers could not be heard above stoves) Tuesday afternoon heard Texas Agriculture Commissioner John C. White deliver a warm affack on the proposed farm program of the Eisenhower administration.

The farmers, representing the Motley-Dickens Farmers Union, then passed a series of resolutions which generally followed the line of White's criticism, and named a delegate to present the resolutions at a House Agriculture Committee hearing Wednesday in Waco.

White, widely mentioned as the leading gubernatorial candidate of the liberal wing of the Texas Democratic Party, declined com-

ment on his political plans. Criticizing President Eisenhower's farm program recommendations, White said "We ought to be sure we are getting something better when we start

the President means we will out slide clear out of the market."

year in Austin is receiving wide means no supports, White declar-

he said, "I want to thank my ing farm loans in order to keep

fields of legislative work and for system of price supports at 90 the honor you have bestowed per cent of parity for all basic (continued on back page)

McBride Installed As Lodge Officer

interests; to represent you in ed to that office. Ralph Nichols, Austin effectively and sincere new secretary of the order, was unable to attend the meeting, due to illness.

Installing officers were R. H. Bearden, District Deputy Grand Master, and E. H. Gafford, and million dollars since its creation. Free farm record books are the installation ceremonies were

Officers installed in the Re-

and visitors attended.



CHANGING TRENDS in automobiles are shown in the above photograph made last week in the Matador Auto Company show room when the new 1954 Ford went on display. Beside the new, sleek model is the 1912 Model "T" owned by E. Kenner of Crowell which has attracted unusual attention, especially among the younger generation. Glenn Woodruff, manager of the automobile agency, did not know how to drive a Model "T" and asked for lessons from a Ford owner, Ben Edwards, who had not forgotten the intricate foot gear changes.

home. ship is especially urged. knowledge that the world forgets with greater suddenness than it acclaims. The importance of a star rests with its position, and the mortal great share identical berths in the transport of public esteem. A bubble is beautiful and interesting but only the housekeeper is concerned with a spot of moisture on the

'Safest' county in an 18-county traffic accidents of any type. It area surrounding Lubbock dur- was the only county in a Lub-

Mrs. Claud Harp Is **Patient At Temple**

in Scott and White Hospital, during 1953, Hale county 150, Berryman Auto Repair. Temple, where she underwent Gaines 78, Howard 75 and Lamb Ted Elliott, manager of the major surgery Wednesday morn- 74.

BANK HOLIDAY IS ANNOUNCED

in the use of equipment rented First State Bank here will ob-

Clayton of Cottle and Bill Pall- in the Tribune as candidate for attack of flu. eyer of Motley county; N. L. re-election. Because of space

view, are returning to the valley to again make their home. Their RECENT VISITORS join their parents.

accidents, causing 139 deaths, property damage of \$697,649.

some confusion after the board will observe the holiday by resome confusion after the board maining closed.

State Baptist Evangelistic Conthe most numerous in the area.

L. L. Goodwin agreed to write

Customers are asked to make ference in Fort Worth. The three banking arrangements in adday meeting opened Monday.

RECENT PATIENTS

cluded County Agents Kirby ton of Floydada has announced patient last week following an station, KERO, Knox Manning,

Mesdames Bill McCaghren, H.
S. Watson and C. P. Waybourn visited in Lockney last Thursday with Mrs. Watson's sister, Mrs. M. P. Fulkerson and her daughter and family, Mr. and Mrs. J.

To again make their home. Their children, Darlene and Ray, visiting the form Sunday until Wednesday of last week with their nesday of last week with their ne

parover

Bill

field



MISS MATADOR 1954, Patrecia Lynne Locke is shown above with her mother, Mrs. Milton Ray Locke. Her father, Seaman Locke is with the U. S. Navy off the coast of Japan. The baby was born January 1, 1954, at 4:25 a. m. in Stanley Hospital, Matador. She weighed 7 lbs. 12 ounces. Mr. and Mrs. R. R. Holt of Matador are maternal grandparents, and Rev. and Mrs. N. L. Locke of Porterville, Calif., are paternal grandparents.

DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street

Floydada, Texas

Phone 157

Glasses Fitted Eyes Examined

Roaring Springs 600 JEM 5 400

Mrs. L. E. Cooper, Correspondent Phone 361, Roaring Springs

York and Mrs. Oscar Jones. Rev. and Mrs. L. Stonecipher L. Sedgwick. of Wellington visited here re-

cently with friends. Miss Peggy Smith of Paducah Friday. spent the week-end here as the guest of Miss Shirley Ashley. Marylyn, David and Gayla, of Warren.

sister, Mrs. Henry Elam.

Mr. and Mrs. Melton Thacker week's visit here. nade a business trip to Amarillo Harold Johnson and son, Jim-Monday returning home Tues-

the week-end here with her par- Johnson ents, Mr. and Mrs. Duff Green. cently in Paducah with her aunt and uncle, Mr. and Mrs. Ramon Horace Gibson.

Mr. and Mrs. Roy Hollings- Cecil Scott. worth and children were weekend guests of her parents, Mr. and Mrs. Ben Masey.

Roy and Rev. Leon McBeth of and Mrs. Elbert Mitchell. Duncan Flat are attending a pasort Worth this week.

Mr. and Mrs. Larry Crouch and baby of Lubbock, spent the shopped and visited in Spur, Friweek-end with her parents, Mr. day. and Mrs. Walter Gwinn.

Dale Sedgwick of Ft. Sill, Okla., Matador Monday, at the bedside were week-end guests of Dale's of her father, Lon Winfield, who parents, the J. R. Sedgwicks. Mrs. W. A. Lewis and daugh-

week-end in Clarendon, with her land, were recent guests of their mother, Mrs. A. J. Sibley. Mr. and Mrs. J. T. Swim, visited recently in Wilburton, drove to Quanah, Sunday to visit Okla., with their son and family, Mrs. Turner Campbell of Mata-

Mr. and Mrs. S. A. Swim.

Mr. and Mrs. Jake Allen and Joann of White Deer and Mrs.

dor, who is a patient in Quanah Memorial Hospital, where she underwent surgery.

spent the week-end with Mr. and MARRIAGE ANNOUNCED

Mrs. Arthur Sedgwick. Newton Fletcher is a patient of Mr. and Mrs. Ira Hull of Padames J. A. Goodwin, Roy Fork. mer Grace Cammack. Mr. and Mrs. J. T. Swim, Jr., son of Mr. and Mrs. Marvin of Lubbock; Mesdames M. S. Former Residen Improved and Sammy and Mrs. J. T. Swim Freudenrich of Roaring Springs, Thacker and Caldwell Smith, Sr., shopped and looked after were married in Clovis, N. M., Roaring Springs; Mrs. Mike Okla., former Matador resident,

Mrs. L. Donovan visited recently in Levelland and Lubcently in Levelland and Lubof Lubbock and Mrs. R. M. Hill They were attended by Mr.

Studies in Paducah, Saturday. On December 21, it was announced here this week.

Okla., former Matador resident, is reported to be improving following a recent lengthy illness. bock with Mr. and Mrs. Bill of McAdoo visited during the and Mrs. Alfred Roller. week-end with Mr. and Mrs. C.

> Mrs. Amel Long and Mrs. Wes-Mrs. Amel Long and Mrs. Wes-ley Burt shopped in Floydada, Friday.
>
> MRS. MOSS ENTERTAINED AT BIRTHDAY LUNCHEON

brothers, Clint Henson and Mr. Hubert Gunter and Rickey of and Mrs. Verle Henson, before Amarillo. Another son, Sgt. Robgoing on to Fabens to visit with ert Duran and wife left Monday for Salinas, Kansas after a

my Tom of Post and his aunt Mrs. C. M. Griffith of Electra, Mr. and Mrs. Louis Sinclair visited here Monday with his and children of Abernathy spent father, Jimmy Johnson and Mrs

Mr. and Mrs. John Props and Miss Shirley Ashley visited re-children of Amarillo, spent the week-end with Mr. and Mrs.

George Scott and nephew of Noble McKibbin looked after Cleburne, visited here recently ousiness in Plainview Saturday, with his brothers, Ollie and Rev. and Mrs. Bennie Goss

and children of Borger, were week-end guests of their parents, Rev. C. R. Mathis and son, Mr. and Mrs. B. A. Goss and Mr.

Forest and Frank Ragland ators' and laymens' conference in tended to business in Lubbock, Saturday Mr. and Mrs. Martin Smith

Mrs. L. D. Norris, accompan-Pvt. Emmett Springer and Pvt. led by Mrs. W. H. Rigsby, was in

Mrs. Bob Scarborough and ers, Kaylee and Mrs. Frank children of Petersburg, and Mr. Capshaw of Lubbock, spent the and Mrs. Bert Stockard of Levelparents, the Alvis Hicks. Mr. and Mrs. J. K. Campbell

The couple will make their home in Hale Center.

gift of china.

Miss Artie Mae Hull, daughter Others present were, Mes-

Roaring Springs.

Recovers From Heart Attack

Mrs. R. D. Holly of Dougherty Mrs. E. E. Moss of Lubbock factorily from a heart attack Perryton, where they visited was here Saturday, shopping was honored with a surprise which he suffered Wednesday of Rev. and Mrs. Keith McCormick Mrs. Mary Hughs and children and visiting her mother, Mrs. S. birthday luncheon in Hemphill- last week. He was in a critical and sons, Larry and Terry, and Wells tea room in Lubbock, Fri-condition during the week-end, attended services at the First Galveston were week-end guests of Mr. and Mrs. Joe Duran were their child-ters-in-law, Mrs. James Moss and Mrs. Hoyle Moss, also of Lub-to visit in Sylvester with her and Sandra and Mr. and Mrs. and Mrs. Amos Mize and Sandra and Mr. and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mr. and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mr. and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mr. and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sandra and Mrs. Tames Moss, also of Lub-to visit in Sylvester with her and Sylvester

bock, who presented her with a mack returned to Memphis Wednesday to accompany his wife home. Mrs. McDowell is the for-

W. W. Carpenter of Lenapah

VISIT AT PERRYTON

Mr. and Mrs. Bill McCaghren W. W. McDowell of Goodnight accompanied by her mother son-in-law of Mr. and Mrs. Ed Mrs. H. S. Watson and Mrs. C. Cammack, has recovered satis- P. Waybourn, spent Sunday in

To Our Friends and Customers ...

We Appreciate Your Interest IN THE NEW



WE SHARE YOUR ENTHUSIASM . . .

The New 1954 Ford has created more interest than any new model we have shown in recent years and we share your enthusiasm in declaring it the greatest transportation value ever offered the motoring public.

We agree with you that the New Ford is truly an outstanding.. automobile in both.. performance ..and advanced features; that it offers big car luxury at the price of a smaller car. If you have not driven the New Ford, we invite you to come in again and try it on the road and compare it with any automobile in its price range. It is truly a superior automobile.

In comparing the 1912 Model "T" Ford which we have had on display, customers have been amazed at the radical advancements made in the Ford automobile during the past 42 years.

Matador Auto Company

Your FORD Dealer For Almost 40 Years



INTODUCTORY OFFER

This coupon is good for 1 quart of

Golden Flake BUTTERMILK with purchase of one-half gallon

Cloverlake

Free!

of Cloverlake GOLDEN FLAKE BUT-TERMILK Free! Just fill in this coupon nd present to any Cloverlake

EXCLUSIVELY BY CLOVERLAKE

AVAILABLE IN QUARTS & HALF GALLONS

GRADE A

BUTTERMILK

Linverlinke

Mayor to be Candidate **But Invites Opponents**

BECAUSE of an enterprising colleague on the Lubbock Avalanche in a page one story last week. I have been "smoked out" of my refuge of political silence. It is entirely true that I am (or was) a reporter for the Avalanche and that I wrote the general county political story, and it is also true that I interviewed myself and that I made no statement. My wife, who screens, or retypes the stuff I pull out of typewriters, looked at the copy and said. "what are you doing, playing hard to get?" An hour later I thought of a sharp reply but it escapes me now. I am going to make a long overdue statement to the citizens of Matador, similar to President Eisenhower's "State of the Union" message but eight words shorter.

fered to refund the then \$600 per year salary. My first official act after being sworn into office was to abolish the mayor's salary. How well I have served the served the salary and the salary and some served the salary and sal

willing to assume the place if government." A city government government. "A city government has a great amount of legal authority and has within its power or; I can't even play dominoes.

The city later approved the least proved again last week at \$1.35 monthly payments of \$200.

At present the city has \$4,000 or \$5,000 in two available funds and in the sinking fund approxior; I can't even play dominoes.

the creation of special laws sufSince my position of being pubficient to keep everyone uncorn. cided to make this offer: I will zens. run free of charge the announce- Member Of The Council lot. If the citizens of Matador want a new mayor they will the material and sounce of the supply line to the water tank improved fire rating.

is no obligation.

of the council.

honored office is uncertain, altho I have done my best.

Recently it occurred to me that I might be doing my own that I might be doing my own of Matador I have sought to make any progress. During the discrepancies. When I became funds this year to apply the partial matador in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained at the same figures except special instances where continuously in city government is also a remained that I might be doing my own of Matador I have sought to mayor the \$57,000 paving bond ing topping. We purchased the community an injustice by seek- keep the number of pesky ordin- issue had been voted, the tax in- used motor grader last fall and ing re-election; that a more cap- ances to a minimum in exercis- crease made and work was after about one-third of its cost able man or woman might be ing the theory that "the best ready to start. The tax rate, apoof \$3,500 is paid, we will make willing to assume the place if governed people have the least proved again last week at \$1.35 monthly payments of \$200.

Since my position of being pub-lisher and porter of the Matador fortable without achieving any-tortable without achieving any-Tribune may give me an advantage in city politics. I have de-\$37,000 and spent the remainder of city taxes are still unpaid (in for extension and improvement cluding my own), January 31 is ment of any candidate for may- I have never considered my- of the water and sewer system, deadline. or in the April city election. I self as having any more author- including a 100,000 gallon reser- Matador needs many things as will be a candidate and I will ity than other members of the voir. Installation of a double do other small towns but it

want a new mayor they will the mayor has no authority to This bond issue has never cost is for a larger supply of cheap have an opportunity of electing vote except in the case of a tie. the citizens of Matador a single water. Even with the fortunate one and if they feel that I am During the entire period I have penny in increased taxes. It is location of the new well, the old satisfactory, they may re-elect but had the support of sincere men not secured by property because problem is only relieved, not had the support of sincere men not secured by property because problem is only relieved, not on the council whose only inter- it is a revenue issue and is paid eliminated. Water is scarce and ests have been devoted in con- for entirely by the revenue from expensive in Matador and recducting the city's business in the the sewer system. As soon as the ords of last year indicate that best and most progressive man- sewer plant was purchased the the annual "summer rate" of 20¢ ner. During the past four years city reduced rates 50c per month

was not unanimous, either for or this investment pays from \$125 against a motion. We have made to \$50 per month into the city great many mistakes and we treasury. (It requires \$400 per up the bond obligations and the emainder goes to the city). We established the present

stalled a system of street markers and numbered most of the nomes and places of business. We accepted an offer by the West Texas Utilities Company and installed the present system of street lighting which is almost cost-free because of the street and alley tax paid by the utilities firm.

Three years ago a plan of "strip" paving was started whereby the property-owners paid the cost. The city paid the ost of intersections and various that ten blocks might be paved out when the job was completed we had paved 34 blocks. The in tersections absorbed all the oney in the city's available

but that goes with the office and "that he not receive any inter- rate. the people have a right to this est." By holding off payment of In summation I confess that the same salaries as councilmen money.

Charges Are Answered

One of the greatest disasters cast on councilmen now serving ned to apply the badly needed bonuses.

asis and after a number of misakes, arrived at a system which larger towns have adopted. We purchased the new \$10,000 fire truck on warrants against the sinking fund without affecting taxes and also remodeled the old truck to give Matador excellent equipment favorable to earning reduction in fire insurance Through the cooperation of the Matador Lions club we in-

Tribune, Matador, Motley County, Texas, Thursday, January 14, 1954 | have rectified them as well and general and waterworks fund. | per 1,000 gallons was provided | people who live in Matador. At this point I want to say need to borrow \$1,000 until continue the summer irrigation place on the city ballot and hat I will oppose any candidate some taxes could be collected. rate this year. Many towns have there is no cost. Merely ask Secno may seek the mayor's office The mayor was "elected" to bor- a greater water problem and retary L. M. Cox for a form for at any salary above the \$60 per row \$1,000. Then a member of much higher rate, however, than application. Fill it in and return month paid to other members of the council offered the city a Matador. Memphis, for instance, it to Mr. Cox. It must be made the council. He will at times be loan of \$1,000 out of his own has a 60¢ per 1,000 gallons as 30 days or more before election. a "whipping boy" for the people funds with but one stipulation, compared with Matador's 30e

> privilege. Cities the size of a few obligations the crisis was I have not been a very good Sweetwater pay their mayors passed without borrowing any mayor. Often I am not in the city hall more than two or three and the same rule should be ap- The city paid for a "seal coat" times in a month. In the six plied to all smaller communities. on the 20 blocks of bond-issue years I have served, the council No mayor of Matador is going to paving without any additional has approved funds for me to b worth more than a member cost to property owners and purmake a plane trip to Dallas and Mrs. Len Hoover of Newlin, and Matador, Saturday. chased (and paid for) gravel to one to Beaumont to attend the Sunday. 'seal coat" the 34 blocks of new League of Texas Municipalities Recently some charges have strip paving (gravel is now stor- meetings. During the past two Mr. and Mrs. Charley Lane day for Fort Bliss, where he is been circulated that deserve an- ed at Matador Butane Company Christmases they have voted me and children and Mr. and Mrs.

received the mayorship of Matador, the community in which I dor, the community in which I that can come to a community with me and during the past six faced the problem of a water was born and which I love. I of acquire an attitude of indifferential problem of a water shortage.

NOTE: It is simple to file for a Springs, over the week-end.

Mrs. Charley Lane, Cor.

Mr. and Mrs. John T. Hoover and Johnny visited his mother, of Irving, visited in Northfield

swering, not because I am in- wholesale plant on Roaring a cash Christmas present along M. H. Leary visited Mr. and swering, not because I am in Springs highway). We had plan-with the paid employees Mrs. T. B. Simpson, Sunday

> Mr. and Mrs. A. C. Nimmo and sons visited Mr. and Mrs.

Mrs. C. R. Gage in Patton

Mr. and Mrs. Fay Tipton of Charlie, Texas visited his father J. A. Tipton and Mrs. Tipton, Tuesday

Mr. and Mrs. R. E. Hoover and sons of Happy, visited his parents, Mr. and Mrs. J. B. Hoover over the week-end.

Mrs. Sally Wells of Matador is risiting her sister, Mrs. Bill Bethany this week.

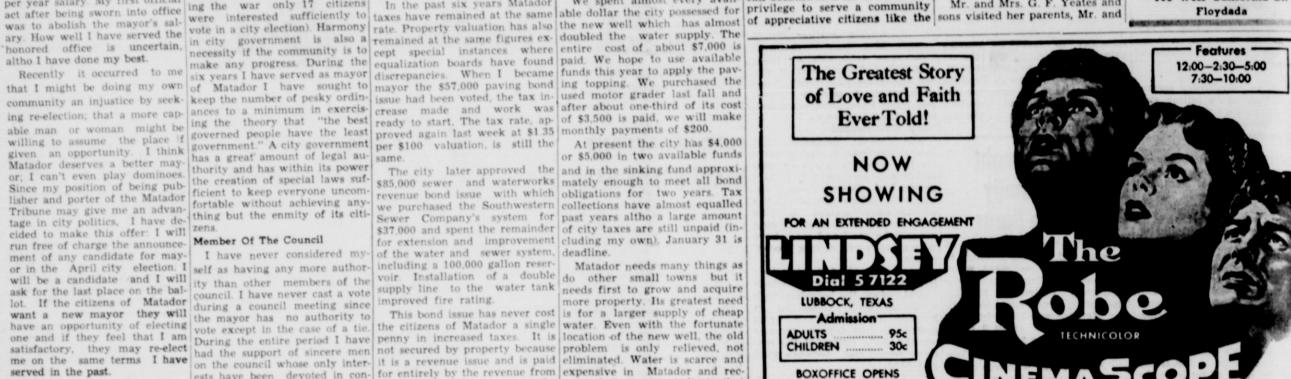
Mr. and Mrs. H. H. Courtney

Pvt. Jo Allan Thomas left Fri.

Kimble Optometric Clinic

Appointment Phone 254 Box 518 119 West California St Floydada

MISS I





Reddy Kilowatt

invites you to be his guest!

DAILY AT 11:45 A.M.

COOKING SCHOOL

NEW RECIPES! NEW METHODS!



2:30 p. m. **January** 19 **Legion Hall**

WASHERS

Featuring FRIGIDAIRE REFRIGERATORS

HOME FREEZERS

Reddy Kilowatt, your electric servant, invites you to be his guest at the big Electric Cooking School to be conducted by Jennie V. Wynne, widely known as a "practical" Home Economist. She will bring you the latest methods in food preparation.

You'll see new ways and means of food preparation, refrigeration, and home freezing - see how Frigidaire Kitchen Appliances can save you time, money, and work. Come early . . . be sure to get a seat!

Favors for the Children!

YOU ARE INVITED TO BE OUR GUESTI

West Texas Utilities
Company

FAITH

Free Cake!

1st BIRTHDAY

IF you are going to celebrate your FIRST

Birthday, drop by the City Bakery and leave

your order for a FREE cake. If it is not con-

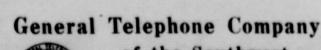
venient for you to leave your order, have your

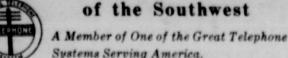
mother or father leave it. It's free and there

We want to get acquainted with the younger

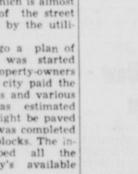
City Bakery

It's faith . . . and partnership like this





General Telephone System is backed by resources of over 400 millions of dollars



...backed by dollars

Gifts for the Ladies!



One of the great moments in the CinemaScope triumph, "The obe", shows Victor Mature kneeling at the foot of the Cross which his Master was Crucified. He holds His Robe.

"The Robe" Showing In Lubbock Theatre; **New CinemaScope Process Is Introduced**

Special To Matador Tribune

This week area movie-goers chaie Rennie as the disciple Pewill get their first view of Cine- ter, head a cast of thousands maScope, the new motion pic- who breathe life into the unforture process which has caused a gettable scenes of historical rovolution in Hollywood-even pageantry. greater that that created twenty-seven years ago when motion Actually, Cinem pictures found their voice.

sound combine to make the audi- flect greater light, and stere- recently. nce experience complete en- ophnic sound. The anamorphic ent and participation in lens makes it possible for a

35mm camera to "reach out" The first production presented and compress a wide angle scene in the new media in this area on a narrow strip of film. When will be the outstanding film the film is projected through a adaptation of Lloyd C. Douglas' compensating lens attached to best-selling novel "THE ROBE". the theatre projection machine, Hailed by patrons and critics a-like as a history making film of to its original ratio of 2:55 to 1. monumental proportions, it pre- The screen is so proportioned sents in Color by Technicolor and covers the entire procenium the greatest story of love and To further enhance the startfaith ever captured by the mo- ling effect of CinemaScope or tion picture camera.

the audience, a new single stere-Richard Burton as Marcellus, ophonic sound has been developthe Roman who gambled for ed which places four sound Christ's robe; Victor Mature as film. This makes it possible to Demetrius, the Greek slave;

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

Por constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make redoses seem needed.

When you are temporarily constipated, get sure but gentle relief - without salts, without harsh drugs. Take Dr.
Caldwell's Senna Laxative contained in
Syrup Pepsin. The extract of Senna in
Dr. Caldwell's is one of the finest natural s known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satis-tying relief of temporary constipation for every member of the family. Helps you get "on schedule" without re-peated doses. Even relieves stomach ness that constipation often brings. ay Dr. Caldwell's. Money back if satisfied. Mail bottle to Box 280, York 18, N. Y.

this community recently moved day.

ren, Mr. and Mrs. J. W. Long and Wadetta Alton Anderson and sons, Gary her father, Mr. G. Yarbor. Margie Moseley and children of Turkey and Mr. and Mrs. Lee TOURNAMENT HERE Chavers and sons, Carl and Flomot High School will be broke her glasses, and received STOCK FISH AVAILABLE all of Palestine.

Flomot and now live on the John night between Flomot and Mata Gilbert place northwest of town. dor, with both girls and boys Mr. and Mrs. E. D. King and teams from Matador, winning.

family have moved to the Mohon farm, in this community from a BROTHERHOOD TO MEET place east of Turkey.

Saturday, and visited with Mrs. pastor of the First Baptist ciation of a quilt which the Flo-R. H. Tanner, who returned to church of Cone will be the feanight visit in the A. L. Tanner will be provided by a men's home. The latter then accompan- quartet. ied Mrs. Tanner back to Crowell Refreshments of sandwiches, Jean Simmons as Diana, and Mi- Sunday.

> visited in the Guy Hammons and young, are invited to attend home last Wednesday. Visitors in the E. D. King Fellowship Resumes home Friday afternoon were

Actually, CinemaScope is a Eubanks. multiple process. It consists of Mr. and Mrs. Barney Martin, CinemaScope's life-like pan- an anamorphic lense, a curved Mrs. Pearl Martin and Bill mot Baptist Church has been reoramic scale and stereophonic screen specially designed to re- Smith made a trip to Plainview sumed, with the group holding

and family of Sundown, were daughters of Plainview, were Thanksgiving.

Mr. and Mrs. R. W. Amick and H. Webb. Mrs. Webb and Mrs. hour of gospel singing was en-family. Standefer and children attended joyed. Mrs. L. E. Shorter furn-Ross, J. E. Monk, Harmon Mose-

Recent holiday visitors in the home of Mr. and Mrs. Guy Hammons were, Mr. and Mrs. Joe Stephens of Matador; Mr. and Mrs. Wade Martin Mrs. Morris Stephens and children, Mr. and Mrs. Wade Martin and Mrs. Wade Martin and Wadetta.

Ing in Turkey Saturday included prayer meeting and remain for Fellowship, and are urged to bring others. Three visitors from being others. Three visitors from Carl Brown and L. B. Turner.

Were Bennie Brown, Carl Brown and James Lewis.

Next meeting will be in the club room on January 19, at 2 nel catfish, bluegill sunfish and care.

Mr. and Mrs. Fred McNeely BREAKS GLASSES IN FALL and sons of Cactus; Mr. and Mrs. Mr. and Mrs. Went to Bowie recently to visit Mrs. Pearl Martin fell last members are urged to attend IN LUBBOCK HOSPITAL

Johnnie and Preston Moseley, host today (Thursday) and Friday as Friday as and Indian for the state of Polesting day to an area basketball tourna- also bruised her forehead. Mr. and Mrs. Mack Trulock, ment, and a large crowd is exwho made their home at Little- pected. A good crowd attended FLOMOT HD CLUB field last year, have returned to the basketball game here Friday MET LAST WEEK

Mrs. A. L. Eubanks attended to business in Turkey last Wedposday.

Allouncement is made by names for "secret pals" were drawn.

Pirst Baptist Church, Flomot, A letter from Boy's Banch was Mr. and Mrs. Berry Barham Monday night, January 25, at 7 pressed his and the boundary as a business trip to Crowell o'clock.

cakes, pies, coffee and soda pop Mr. and Mrs. Mack Trulock will be served. All men, both old

Mrs. R. W. Amick and Mrs. A. L. Wednesday Meetings

its first meeting last Wednesday

Wednesday as she was returning and bring a friend. An interesthome from mid-week prayer ser- ing program is being planned. vices at the Baptist Church. She

Flomot Home Demonstration club met January 5, in the club room, with Mrs. Edith Washington, new president in charge Announcement is made by Twenty-two were present, and

nade a business trip to Crowell, o'clock. Rev. C. E. Wainscott, pressed his and the boys appre-



for Cattle, Sheep STANLEY PHARMACY

Mr. and Mrs. Clyde Amonett | Mrs. Howard Standefer and night for the first time since | Mrs. J. H. George and Mrs. G. ing to County Agent Bill Pall-nd family of Sundown, were daughters of Plainview, were Thanksgiving. here Friday through Sunday, here during the week-end, visit- Fellowship followed regular ved cake, coffee and punch to here by the US Fish and Wildvisiting Mrs. Amonett's parents, ing her parents, Mr. and Mrs. W. midweek prayer services, and an Mesdames R. L. Anderson, W. H. life Service. Applications should

Mr. and Mrs. R. N. Cagle of the drawing at Turkey, Saturished and served refreshments. ley, Lizzie Crowell, A. J. Bynum placed on requests for stock fish All young people of the com- A. L. Tanner, Ike Gilbert, Edith Water must be year around in to an irrigated farm near Plain- Others who attended the draw- munity are invited to attend Washington, Robert I. Thomas, normal years, surface area must ing in Turkey Saturday included prayer meeting and remain for L. B. Isbell, H. S. Gilbert, Perry be over 1/4 acre, separate ap-

p. m. with Mesdames Anderson and Barham as hostesses. All

Calvin George of Flomot, received treatment at Stanley Hospital here Friday before being conveyed to Lubbock Memorial Fish for stocking tanks are Hospital, Lubbock where he is available without charge to resi- now a patient. Mr. George fell dents of Motley county accord- and broke a hip, at his home.

Dr. B. J. Welch

MATADOR

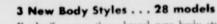
January 20th. TO FIT GLASSES AT MOTLEY HOTEL

DRS. CAULEY and WELCH

OPTOMETRISTS

1114 AVE. L - PHONE 5-7180

STYLE DIVIDEND



Ford offers you three brand new body styles in its line of newly created models. There's a new transparent-roofed Crestline Skyliner . . . a sparkling new Crestli and a smart new Customline Ranch Wagon. There are 28 models in all, for each of Ford's 14 body styles is available with the new Y-block V-8 or the new I-block Six engine.

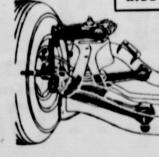
New Astra-Dial Control Panel

It's designed both for beauty and practicality. The speedometer is placed high on the panel where you can quickly spot the figures almost without taking your eyes off the road. Like the '54 Ford's beautiful new upholsteries and trim, the Astra-Dial Control Panel is color-harmonized with the sparkling new outside body color of your choice.

its trend-setting advances . . . Ford's worth even more for '54 It's the Dividends that make it Worth More



RIDE DIVIDEND



New Ball-Joint Front Suspension This revolutionary new suspension is the

greatest chassis advance in 20 years . nd it's exclusive to Ford in its field. It gives front wheels greater up and down travel to smooth out the going on rough ids. And it helps keep the wheels in true alignment for consistently easy handling. Movement of the wheels is on ball joint whether up and down, as wheels travel over rough spots, or in steering as wheels turn right or left. Ball joints are sealed against dirt and water.

Y-BLOCK V-8

An extra-deep skiri extending below crankshaft gives greater rigidity for smoother, quieter operation, longer engine life. Free-turning overhead valves, low friction design, Double-Deck Intake Manifold and high-turbulence computation chambers. give brilliant new responsiveness . . . 18% more power, greater economy.

New 115-h.p. II-BLOCK SIX



DIVIDEND IN DRIVING EASE

Ford offers five optional power assists' you might expect to find only in America's costliest cars

Master-Guide power steering does up to 75% of your steering work, yet leaves you with natural steering "feel" on the straightaways. Swift Sure Power Brakes do up on the straightaways. Swift Sure Power Brakes do up to one-third of the work in stopping. Fordomatic Drive gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers. Power-Lift Windows, both front and rear, that open or close at a button's touch . . and a 4-Way Power Seat that adjusts up and down, as well as front and back, at a touch of the controls. They're all worth-while outleast enters available in the 10% Ford!

No car in the low-price field has ever offered so many "Worth More" features as the '54 Ford. In addition to all the features that have already established Ford as the "Worth More" car, you now get a host of brand new dividends. These include a choice of two new deep-block engines. the most modern engines in the industry. You also get Ford's new Ball-Joint Front Suspension . . . beautiful new interiors . . . and styling that will make your heart beat faster.

And, remember, Ford also makes available to you all the optional power assists . . . features you might expect to find only in the costliest cars.

If you have not yet seen the new Ford models for 1954, come in and inspect them today. Then Test Drive a '54 Ford . . . and once you do, you'll want

More than ever . . . THE STANDARD for THE AMERICAN ROAD

Matador Auto Company



BILL DIDKIN

Insurance Agency First State Bank Building

pick up dialogue or sound effects

from the point of origin on the

CinemaScope is not a makeshift enlargement of a regular

35mm. film, but an entirely new method of filming and projecting a motion picture. "The

Robe" opened today (January 14) for an extended engagement at the Lindsey Theatre, in Lub-

FLOMOT NEWS

Mrs. A. L. Eubanks

Correspondent Phone 3674, Turkey Line

Mr. and Mrs. Judge Carlisle and family of Amarillo, were re cent visitors in the home of Mr.

and Mrs. Robert I. Thomas. Mrs.

Carlisle is Mrs. Thomas' daugh-Maurice Goodwin of East Afton, was a business visitor in

Rev. and Mrs. A. L. Eubanks

left Monday morning for a trip

Flomot last Tuesday.

to Fort Worth.

GO PROTECTED WITH

AUTO INSURANCE!

For happier summer motoring . . . for greater

protection value per dollar invested, carry adequate auto insurance! It gives you full

protection against financial loss incurred

through accident, theft or fire.

panoramic screen.



MARLENE BAILEY IS RECENT BRIDE OF RICHARD HAMM

Mr. and Mrs. Welton Bailey Matador are announcing the re ent marriage of their daughter Marlene, to Mr. Richard Hamm son of Mr. and Mrs. L. D. Hamm, Sr., of Wellman, Texas.

Vows uniting the couple were exchanged in a double ring ceremony read by Rev. W. E. King. Baptist pastor of Clovis, New Mexco, in his home on January 4th. Their attendants were Mr. and Mrs. Bill Clifford of Can-

The bride wore a blue knit suit with brown accessories, and a gold mum corsage.

A freshman at West Texas ENGAGEMENT IS Hamm was reared here and ANNOUNCED HERE graduated from Matador High School in 1953. She was an outstanding member of the Matador girls basketball team the four years she attended high school, ton have announced the engageand is making physical educa- ment and approaching marriage tion her major at WTSC.

Mr. Hamm is a graduate of bert Norman Seigler, son of Mr. senior at West Texas State Col- ador. Anchor Aggie club.

The couple are continuing The marriage will take place Americans as Paul Revere, Ben- Miss Tess Draper, special reprewith her parents.

BURLESON CIRCLE HAS BIBLE LESSON

State College, Denton. day afternoon in the home of School. He attended Tarleton Margaret Turner's Woman's women of this area with their own particular beauty problems. a Bible lesson from the book, and is now a senior in Texas purely intentional, and because Women of Destiny in the Old Tech, Lubbock.

State College at Stephen Texas purely intentional, and because it is timely, we continue quoting:

Part of the book, and is now a senior in Texas purely intentional, and because it is timely, we continue quoting:

Bible lesson from the book.

The college at Stephen Texas purely intentional, and because it is timely, we continue quoting:

The college at Stephen Texas purely intentional, and because it is timely, we continue quoting: Testament". Miss Amy Glenn After their marriage the couple

The prospective

chairman of the circle. Others studies at Texas Tech. present were Mesdames H. S. Watson, C. P. Waybourn, A. A. Tipton, Harry Carter, Tom Dar- Mrs. McWilliams J. A. Groves and J. R. Moore. Is Club Hostess

Lee of Paducah, spent the week- hostess Thursday, Jan. 7, to the and women. Unquote. end in McLean, where they vis- Matador Home Demonstration ited another sister. Mrs. Floyd club

ARTHRITIS?

I have been wonderfully blessed in being restored to active Hamilton. life after being crippled in nearly every joint in my body and chocolate and cake, were served with muscular soreness from head to foot. I had Rheumatoid Bourland. H. M. Murphy. Ster-Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

I had Rheumatold ling Price, B. M. Eubank, A. W. Ford, Vance Gilbreath; and two guests, Mrs. Ola Winn, Matador, and my ankles were set.

and Mrs. Robert Mayfield of Limited space prohibits telling Ropesville. you more here but if you will Next meeting of the club will write me I will reply at once be January 21, in the home of and tell you how I received this Mrs. F. Z. Martin.

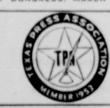
Mrs. Lela S. Wier 2805 Arbor Hills Drive P. O. Box 2695

Jackson 7, Mississippi

Matador & Tribune

BUILDING, TOUR MAIN BYREET,
MATAGOR, TEXAS BY THE
TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14.
1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1938.
THE TRIBUNE IS SUCCESSOR TO THE DRIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR. TEXAS. DECEMBER 4.



BODIAL AND ABBODIATE EDITOR

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTLE, HALL
AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE - \$2.00
ELBEWHERE, ONE YEAR - \$2.50
ANY ERRONEOUS REFLECTION UP.
ON THE CHARACTER OF ANY PERBON OR FIRM APPEARING IN THESE
COLUMNS WILL BE GLADLY AND COLUMNS WILL BE GLACLY AND PROMPTLY CORRECTED UPON SEING BROUGHT TO THE ATTENTION OF THE MANAPEMENT.

TA CASEL ST

THERE IS GLORY ENGUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Couple Honored At Gift Shower

A gift shower Saturday after- arean operation performed 160 of Matador

Assisting Mrs. Turner as hos-Jones, G. D. Pope and Harrison George, who alternated in serving refreshments of coffee, cake squares and hot chocolate.

The refreshment table was covered with a yellow cloth overlaid with a lace cloth, and centered with a small wagon filled with sweetpeas, attached to a large silver star, with greenery surrounding the arrange-

Approximately fifty called or ent gifts, and were registered the bride's book by Miss Fran-

Pied 'Pinions

Today is our day. Also Janie

Waybourn's. Mr. and Mrs. J. L. Huey of Af-January is the month of garnet, symbol of constancy also a month that claims

of their daughter, Jane, to Herbirthdays of a number of peo Wellman High School, and is a and Mrs. Eldred Seigler of Mat- well-known in the arts and Authors Carl Sandburg an lege, where he is an agriculture The announcement was made John Dos Passos, poet Lord By- An outstanding authority major. He is a member of Ep- at a tea given by Mrs. Huey at ron and 17th century essayist beauty problems will be in Matsilon Beta fraternity, and T- her home, Saturday, January 2 Francis Bacon were born in Jan- ador, January 25 through the 30, uary. So were such celebrated at Stanley Pharmacy. She is

their studies in Canyon, and in the First Baptist Church at jamin Franklin, Robert E. Lee, sentative of Helena Rubinstein were week-end visitors here Matador, January 28. A recep- Alexander Hamilton, Stonewall of Fifth Avenue, New York, tion will be held in the Seigler Jackson, William McKinley, and leading cosmetician and worldof course, Franklin D. Roosevelt. famous beauty authority. Miss Huey is a graduate of the On the roster of well known Introducing the same technique Patton Springs High School and women of the theater consider used in the renowned five day

is now a junior at North Texas such fiery actresses as Ethel Wonder Course taught in Ma-Merman and Tallulah Bankhead. dame Rubinstein's fabulous Fifth W. M. U. in meeting last Tues- a graduate of Matador High Any similarity of the above to graduate of the course, will aid

endar and booklets, will be prewill be at home in Lubbock.

Mrs. Ben Keltz was elected where both will continue their hairman of the circle.

Others of the circle of the cir

panied by her sister, Miss Mallie Mrs. W. L. McWilliams was ly used in rings for both men ion.

.... Mrs. W. D. Lipscomb, presi- we ditto: 175 yrs ago today stein beauty products. dent, was in charge and gave a (1779) the Continental Congress resume of last year's club work. issued paper money in various Games were led by Mrs. Fred denominations. This was during Simpson in the absence of the the Revolutionary inflation.

Matador IOOF Lodge Meets every



recreation chairman, Mrs. G. E. Public opinion of the currency

Refreshments of coffee, hot

Ralph Nichols, Secretary

Visiting brothers welcome.



vantage of our shop facilities, drop in now and see how our efficient shop saves customers time and dollars.

It will surprise you to see how competently and quickly we get the job done, and done right!

Peg's Garage

COOKING SCHOOL that has survived to our day 170 years ago (1784) Congress SCHEDULED HERE

may be judged by an expressi

"Not worth a Continental!"

petite is not filled. Ecc. 6:7.

Pharmacy Sponsors

Representative Of

Beauty Authority

Avenue salon, Miss Draper, a

re always hungry.

Gt Britain ... 1st successful Ces-One of the most complete A girt snower Saturday after arean operation performed to cooking demonstrations ever Scout Troop 60, Neal Pipkin and ing and Home Repairs); Manuel cooking demonstrations ever Scout Troop 60, Neal Pipkin and ing and Home Repairs); Manuel noon in the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home of Mrs. Le years ago (1764) by Dr. J. Bell cooking definition of the home o duene Turner of Flomot, was a nett, Edom va. (We'le not saying staged fleet is supported to the local staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged fleet is supported to the saying staged fleet in the saying staged

And the Ladies Birthday Al- known home economist, will Other awards included fiveanalog gives us this scripture for demonstrate the most recent and year service stars to Richard Bobby Cross were given Explor-Martin, Fred McNeely, John for his mouth, and yet the apcooking. Jack Norman, local Manuel Nichols; three-year ser

Mrs. Andrews. The demonstration will preent the very latest in food prepration and time saving methome economist with years of practical experience. She has received special training in food preparation, preservation and quick-freezing techniques at the ley Welling. nationally famous Frigidaire home economics department at Dayton, Ohio.

iven to homemakers who atattending the demonstration.

NORTHFIELD SCHOOL **NEWS**

Northfield Girls Basketball team took the Cee Vee girl cagers to the tune of 36-18 last Fri While the girls marked up an almost double score on their opponents-the boys team were defeated by a close margin by the

Mid-semester exams were completed by the Northfield students last week.

School census will be taken at the Northfield school during the month of January, according to

Cee Vee Basketball team, both boys and girls, will meet the Northfield teams tonight (Thurs-Beauty secrets taught at the day) in the Northfield gym.

prehistoric earth dwellers long before gems were mined. Today garnets are mined in Brazil, India, Africa and the United beauty rituals in the home. Adding the beauty rituals in the home. A stone once reserved for royalty, the garnet now is wide royalty, the garnet now is wide styling, diet, exercise and fash-

Week-end visitors in the home Stanley Pharmacy is agency of Mr. and Mrs. Bill Seale, was From the magazine "Quote" for the famous Helena Rubin-her father, J. W. Hightower of Winters, Texas.

Seven-Year Stars Go To Two Scouts

the day: All the labor of man is proven developments in modern Hamilton, Mike Shanks and er Cards. manager of West Texas Utilities vice stars to: Pat Groves, Shelby VISITORS FROM L. A. Guess that explains why we Company, has issued an invita- Jackson, Clay Jameson, Jimmie tion to all housewives in Mata- C. Jameson and Johnnie Shanks; dor, Roaring Springs and the two-year service stars to: Ronald home of Mr. and Mrs. Bob Mar. surrounding area, to be his Bailey, Ramey Brandon, Harry tin, were her brother and wife, guests at the demonstration. The Campbell, James Carmen, Dahl Mr. and Mrs. C. M. Griffin of lemonstration is sponsored by Clower, Bobby Cross, Lewis WTUC. Dorris Moore, home Fair, Pete Chambliss, Kent Gray Los Angeles, California. The viseconomist for the utilities firm's Harry Hamilton, Larry Hoyle, itors were accompanied by Mrs. Childress district, will assist Jimmie Dean Martin, Gerald Martin and an uncle, Charlie Pipkin, Sherril Rigsby, James Lee, of Afton, to Eunice, N. M. Calvin Smalley, Ronnie Steen, Saturday, where they visited anvice stars to: Clinton Burns, Guy Mrs. Jeff Lee. Miss Elwanda ods. Mrs. Andrews is a graduate Campbell, James Bearden, Jack Martin of Petersburg, was also a Edwards, Mike Groves, Jimmie ents. Irwin, Gary Jenkins, L. D. Martin, Richard D. Martin, James Smith, Carl Thompson and Stan-

> Court of Honor candidates in luded Tenderfoot: Guy Camp-Recipes and favors will be bell, Clinton Burns, Robin Dar-Thomas Edwards, L. D. tend the demonstration. All food Martin, Lewis Fair, Jimmie D. used in the electric cooking Martin, Richard D. Martin, Gary ABOVE FIRST STATE BANK school will be presented women Jenkins, Carl Thompson and Stanley Welling. For Second Class: Dahl Clower, Bobby Cross

Kent Gray, Mike Groves, Harry Hamilton and Stanley Welling for First Class: Ramey Brandon Harry Campbell, Larry Hoyle and Bobby Cross; and for Merit Two members of Matador and Pork Production, Bookbind-Meece, who were married christmas Day. The recent bride is the former Tresa McDonough

American Legion building, be dinning at 2:30 p. m.

American Legion building, be dinning at 2:30 p. m.

Mrs. Abbie Andrews, widely of Honor ceremonies held last many in the Methodist Health, Home Repairs, Book.

Christmas Day. The recent bride is the former Tresa McDonough year olds, Johnnie Shanks and

Visitors here last week in the and Joe Fair; and one-year ser- other uncle and family, Mr. and Carman, Robin Darsey, Thomas week-end visitor with her par

> Fred G. Simpson, Jr. ATTORNEY AT LAW

Announces Return to Law Practice in Matador



DREAMING OF A HOME?

IF you have been dreaming of a new home, perhaps we can help you with your plans. If you are going to remodel or repair your present home, ask us for a free estimate. It is always a pleasure to serve you.



40 Years Ahead Overhead Valve Engines

It stands to reason that you'll get the finest Valve-in-Head engine in the low-price field from the world's largest builder with 40 years of experience in developing and improving this type of engine. And now for '54... New power! New economy of operation! Smoother, quieter, finer performance!

For 1954, Chevrolet brings you your choice of two great high-compression Valve-in-Head engines. One, the advanced "Blue-Flame 125" engine, delivering 125-h.p. and teamed with the highly perfected Powerglide Automatic Transmission, now available on all models at extra cost. And the other, the advanced "Blue-Flame 115" engine, delivering 115-h.p. and teamed with the highly improved Synchro-Mesh Transmission, providing smooth, quiet gear engagement. Both of these engines bring you sensational new power and performance as well as new and improved gasoline economy. Come in; see and drive this smarter, livelier,

CHEVROLET

Builder of more than twice as many VALVE-IN-HEAD ENGINES as all other makers combined

thriftier Chevrolet and place your order now! CAMPBELL CHEVROLET CO.

be", shows which his

The Robe **New Ciner**

Special To Mat will get their f greater that the seven years a pictures found CinemaScope sound combine ence experien gulfment and

the action.

The first pro in the new m best-selling nov like as a histor monumental pr sents in Color the greatest s faith ever cap tion picture car Richard Bur the Roman w Christ's robe;

Stop Ta **Harsh** Cons

Demetrius, th

Avoid Intestinal L Gentle Vegeta For constipation, They cause bruta disrupt normal b peated doses see

tatives known t Dr. Caldwell's

port of the REA power and tele- policies of the Democratic Parphone programs.

4. Expansion of the drouth feed program, with feed, including hay, to be shipped from the PIONEER closest point where stocks are

6. Revision of the cotton acreage allotment system to include Rev. O'Kelly in the service.

Billy Hand, who served as Attend Funeral chairman presented the resolutions at the agriculture commit- from out-of-town were a niece tee hearing in Waco.

lton and Curtis King.

Cooper are local residents.

BOBBY HARP

ers there.

(continued from page one)

that a reclaimed person cor

is to try to restore a life.'

he was in surgery Friday. Mrs.

Rector, who is with her husband

Mrs. Turner Campbell

Notice of

POLITICAL **Announcements**

The Tribune has been authorized to present the names of the Democratic Primary Election on Saturday, July 24, 1954.

For State Representative. 88th District: Elbert Reeves (re-election)

For District Attorney. 110th District:

John Stapleton (re-election)

For County Judge and Ex-officio County Superintendent: Gerald Yeates

Vance H. Gilbreath,

For Sheriff, Tax Assessor And Collector:

John Stotts (re-election)

Ward Rattan

For District and County Clerk: Pat Sheridan (re-election)

(re-election)

For Commissioner, Precinct 1: T. F. (Tom) Berryman, (re-election)

For Commissioner, Precinct 2:

J. E. Monk (re-election)

For Commissioner, Precinct 3: Boone Simpson (re-election)

Charlie Posey (re-election)

Tribune, Matador, Motley County, Texas, Thursday, January 14, 1954

Also appearing on the program

(continued from page one) field last summer where he a sumed the position as manage which he said "incidentally hapof Kern County Farm Credit As sociation. He was local manage for Memphis Production Credi Corporation here for six years. They were long time residents of Roaring Springs.

Their interesting letter declar-Rev. W. B. Vaughn assisted by Paulette Dawson), Floyd Le- and would reach home near the Sgt. Calvert will be eligible for fevre, Mrs. A. B. Tinsley, and end of January. Pallbearers were: Pat Sher- the Woods families. Recent vis- "I have appreciated your send-

Attending funeral services Fletcher. "We always look forward to and family, Mr. and Mrs. Jimmie Monday which is the time for Billy Jack Hemphill Worsham and daughter, Sharon the Tribune to arrive which of Stinnett; Mr. and Mrs. B. F. keeps us informed of the hap-Hughes of Quitaque; Demps penings in Motley county. The Billy Jack Hemphill of Mata- He returned to Fort Hood last

HOME FROM VISIT

Duffy'

Mrs. John Russell returned Later, Harp accepted the pos ition as minister of the Mil- visit in Fort Worth with her ination in Plainview on the 11th and Lillie Edmondson of Tipton, following candidates for office bridge Church of Christ in daughter and son-in-law, Mr. and 12th. subject to the action of the Maine, a location 500 miles and Mrs. Bill Mantooth, and acnorth of New York, and the Jeep companied by them, she visited M. C. COOPER IN NAVAL station wagon in which they are in Denton with her sister-in-law TRAINING, SAN DIEGO traveling was financed for them and family, Mr. and Mrs. James had been helped through per- ied his wife to Fort Worth, but end. "It is very seldom however,

inues in the way", young Harp Farm Machinery ception, they return to their old Show Announced

habits. That is why we feel our A showing of Minneapolis-M work with the young people is line farm machinery is schedu most important. It is much bet. ed for Tuesday afternoon (Jan ter to aid the youth in going 19th) by Peg's Garage, local straight and thus prevent these agency. The demonstration will (Special to Tribune) tragedies in later years, than it be held on the Johnny Vaughn FORT CAMPBELL, Ky.-Sgt.

"Cavalcade of Modern his home Mrs. Lois Smart and Mrs. Kate Machinery" includes tractors, Sergeant Calvert entered the went to Galveston Saturday to power units, drag harrows, bal Mrs. Velma Fulfer, re-election visit the latter's father, Ken Rec- ers, rotary hoe cultivators, etc. tor, who is in a critical condition Everyone interested in farming at John Sealy Hospital, where is invited to attend

is a sister of the Mesdames Stan- IN APPRECIATION

I wish to express my profound appreciation to friends for your many acts of thoughtfulness and has friendship in cards, letters, visits been a patient in Quanah Hos-pital. Quanah the past week, ing my recent illness and hos where she underwent surgery pitalization. Your many kind-For Commissioner, Precinct 4: Friday. Her condition is report- nesses will always be remembered .- L. J. Barkley.

Armed Forces News

Sgt. Eddie Barley **Enroute Home From Duty In Germany**

Sgt. Eddie Gene Barley, of Hq. Section in "C" Battery of the The Tribune. Det. 320th Repl. Bn. in the Alien 457th Airborne Field Artillery Enlistment Section of the U. S. Battalion. Sgt. Calvert was reed, "There are enough Motley Army located at Zweibrucken, cently commended for his superrangements by Eudy-Seale county people here to organize a Germany, is enroute home. A jor knowledge of military submittees of control over the soil funeral home. Interment was club: Jim Dewbre, Gordon Jack- letter to Tribune editors written jects, his efficiency and his leadconservation program and an in- made in Matador East Mound son, Orland Mitchell, a Mr. Co- January 5, stated that he was ership qualities. chran, Mrs. Bill Parker (former- leaving for the States on the 9th, Upon returning from leave, discharge from the Army.

allocated to small farmers in idan, Bill Pipkin, Melvin War- itors in Bakersfield are Mr. and ing me the Tribune since I have non-irrigated, drouth-stricken ren, Melvin Meason, John Ham- Mrs. William Curtis Graham, been in Europe, and feel assured NORMAN NEIGHBORS Mr. and Mrs. Bayne Stevens, Mr. I have received a copy of every RETURNS TO FT. HOOD and Mrs. Grady Webb and J. N. edition since I have been here thanks a million'

. . . . **Inducted Into Army**

Clifton, Afton and Rang Thorn- Madonna picture that you used dor, was one of 21 registrants week after spending the recent ton of New Mexico. A nephew at Christmas was very good . . . who reported for induction into holidays here with his parents, and wife. Mr. and Mrs. J. B. with best wishes, we are, The the Armed Forces, at Plainview Mr. and Mrs. J. P. Neighbors. John Greens, John, Fern and this morning. The group was called by Texas Local Board No. VISITORS ENTERTAINED 45, jurisdictional area being Floyd, Hale, Motley and Swisher counties.

A group of 59 registrants were night with a turkey dinner, honhome Friday from a two-weeks ordered for pre-induction exam- oring Mesdames Lemmie Day Okla., who were visitors Tues

ing Springs. Other dinner guests M. C. Cooper, son of Mr. and were Mr. and Mrs. M. S. Patton, by one of the camp laborers who Neblett. Mr. Russell accompan- Mrs. Virgle Cooper of Matador Keith Patton, Mr. and Mrs. H. is in training at the U. S. Naval H. Schweitzer, Miss Nell Webb, sonal efforts of the church work- remained only over the week- Training Center, San Diego, Cal. Mrs. Hazel Donovan, Mrs. U. L. Wilie, all of Matador, and John

Paratrooper On Leave Visit With Flomot Relatives

farm which is being operated by Ollie Calvert, paratrooper, son FOR SALE: My stock of canned Ray Webb, 1 mile south of High- of Mr. and Mrs. O. D. Calvert of

Stanley, accompanied by their plows, listers, planters, self-pro- service in January of 1951 and FOR RENT: One 2-room frunishsmall nephew, Allen Dale Rector pelled harvesters, disc harrows, took his basic Infantry training ed apartment. B. C. Cox.

In The Want Ads FOR SALE: 4-room house with

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Lackey of Floydada.

Sergeant Calvert participated

Pfc. Norman Neighbors has

been re-assigned to Fort Hood,

Texas after spending several

months at Fort Slocum, New

York in the student Det. A.F.I.S.

Mrs. Ruby Cooper of Roaring

Springs entertained last Tuesday

and relatives here and at Roar-

Roscoe Holt. goods, juices and other supplies from my cafe. Earl Mc

Bride at Tribune office.

stock and equipment at Bob's Oil Well. Leased to Texas Co., completion of basic training, he attended jump school at Fort gallonage rent. Call J. P. Sims Benning, Ga., and qualified for 44-tfn. his parachutists wings in July, at 157. WANTED: Ironing to do in my

in the winter maneuvers of the Kifer Service Station. Mrs. 11th Airborne Division which Bud Davis. 44-c3t. were held in Alaska in November and December, 1952. At pre-We will appreciate your Starsent Sgt. Calvert is a Chief of Telegram renewal. Phone 123

home. First house north of

GENUINE Ford Batteries as low as \$9.95. Matador Auto Com-21-tfn.

FOR SALE or RENT: One 4room house with bath. One block from school. B. C. Cox.

CAR BATTERY: 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-ctfn FOR RENT: One of the best

corner buildings in Matador. Former location of Stanley Pharmacy. See R. M. Stanley at Stanley Pharmacy. 26-ctfn FOR SALE: Cake; Meal; Mixfeed; Cotton Seed; Poison and

Fertilizer; Best you can buy.

West Texas Gin, Joe M

Gaines Mgr. COMPLETE STOCK NEW Farmall tractors with or without equipment. Matador Motor & Implement Co.

HAVE Some Irrigated Farms, and Real Estate. Floydada.

day and Wednesday with friends WANTED. TWO PART TIME pastures, 8-room modern house Texas, Saturday 1 p. m. to 6 tractive terms. p. m. Week days 8 to 9 a. m., 37-ctfn 12 to 2 p. m.

of 6. 75¢. Fits Ford, Ford trac- large loan. tors, Mercury, Chevrolet and many others. Guaranteed. Peg's Garage. 43-ctfn NEW AND USED refrigerators; half down.

new and used washing machines. Matador Motor and bath. Three lots. Priced \$1850. Implement Co. SEAT COVERS Reg. \$40. values

Best grade plastic. \$29.95 installed. Peg's Garage. 43-ctfn NEED TIRES ... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co.

at Fort Campbell, Ky. Upon FOR SALE: All station fixtures, WE WILL MIX your concre, for 10¢ per sack from now on Carlson and Son.

BALED Hegari, cane, main Braselton Implement Com pany, Phone 411, Roaris Springs.

FREE RENTAL SERVICE you have a house or farm rent or wish to rent see F. Bourland Real Estate Con pany. Phone 56.

BALED HEGARI AND CAN Several hundred tons avail able. Good grade roughness Order now while prices an low. Musick Produce, Tulk Texas, Phone 99. Pho be 5-35-88 after Dec. 18th.

SEE US FOR POLIO, Life, Fin and Hospital Insurance. W. represent Reliable Stock conpanies. C. W. Giesecke In Agency, Floydada.

USED MACHINERY:

1-ID-9 tractor with Hanco terracer and front-m dozer, \$2,450. Used drills, \$325. and \$275. 0 way plows, \$25, and up. Ma ador Motor and Implem Company.

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COME TO

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26-ctfn Colorado Ranch

Good cattle ranch in easter City Property for sale. If in- Colorado, 22,000 acres deeded terested contact Giesecke Ins. 3,000 acres lease, 200 acres a rigated, 50 acres alfalfa, 30 acres meadow. Well-watered. MEN. Earnings \$69.35 or new sheds and corrals Wa \$120.70 per week. See Mr. carry 1,000 mother cows. Carries Sing, Capitol Hotel, Amarillo. large loan and can be sold on g 11,640 acres, 4,000 acres state

lease, will carry 450 mother FILTER CARTRIDGES In lots cows. Price \$16 per acre, carrie Well-improved section her

Friona, with three good 8" be rigation wells. Priced \$175, will I have a large list of irrigate

26-ctfn farms and cattle ranches in Ta as and Colorado.

Alvin Brooks

Friona, Texas

Phone 2251



COLORADO WHITE

10-Pound Bag

KIMBELL'S CORN 5-Pound Bag Mea

WHITE SWAN, BLACK

21/2 Can

DIAMOND, Sour or Dill

Quart

KIMBELL'S SWEET

Potatoes

5-Pound Bag

TEXAS

5-Pound Bag ranges-

FRESH PORK

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday

MATADOR, TEXAS

New Location!

WE wish to advise our friends and customers of our new location in the Quanset-type sheet iron building West of Kifer Service Station. We wish to thank our customers for their patronage during the past year and promise a continuation of the best possible service.

We are completely equipped to handle almost all types of welding needs, and offer the service of skilled mechanics. We will appreciate your visiting us in our new location.

Matador Welding Shop

TED ELLIOTT, Manager