

# Matador Tribune

VOL. 59—NO. 41

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 24, 1953

PRICE SEVEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR



Christmas certainly comes with greater frequency than when I was a boy but I am thankful that my anticipation of the season has not changed. More unfortunate than the poor child who will find an empty stocking on Christmas morning is the individual who accepts Christmas as something he is unable to escape.

Santa used to always place a large orange in the bottom of my ribbed stocking to block the hole in the toe. Pity the citrus growers have lost the strain of sweet, long-lasting flavor oranges used to possess.

Knowledge which remains unused is like an urn of water left in the sun. Often purchased at great expense and personal sacrifice, education to many becomes a title rather than priceless chattel.

A trait of human nature is to deny that which we do not understand and religion has walked in the shadows of long centuries because human nature accepts any change with stubborn reluctance. Recent advances by amateur astronomers have developed a new approach to the mysteries of the universe and brought the students to a new conception of God. They have discovered in the celestial phenomena such wonders as to forsake the old and to walk in the cloud of doubt regarding Divine creation. Our world to them is but a speck of dust on the shore of an island in the cosmic sea. Great lenses which penetrate the fields of night skies reveal awesome scenes fraught with unimagined splendor and boundless magnificence. They have yet to discover any boundary to the universe or end to the billions of planets which swarm in orderly fashion the fantastic oceans of space. All the world and its works, its riches and its glories is constantly at the mercy of Divine Direction. If it exploded into vapor and dust to drift across the mighty vales of distance, the incident would be of no consequence to the universe. For centuries thoughtful men have turned their eyes to the skies to receive the benediction of faith.

Happiness is the most wonderful gift we can give or receive; frequently it is the most inexpensive.

Long years have woven many pleasures into fabric of my life, but each Christmas comes a melancholy hound; a hunger for the sweet embrace of my mother.

One of the first accolades of true wisdom is the practiced restraint which keeps some of our faith in reserve and keeps us from trying too hard.

Merry Christmas.

## Lighting Awards Are Made

Out-of-town judges Saturday night named the winners in the Matador Lions annual Christmas lighting contest, with the R. M. Stanley home taking top honors (prize is floor lamp). The second place went to the J. D. Craven home (prize is Lazy Susan) and third place went to the Albert Rattan home (prize is electric percolator).

The one prize for the best decorated business house went to Mr. and Mrs. Bill Seal's Matador Floral Company on Main street. Prize is the Lions plaque.

Lion Mike Hoyle, chairman of the Christmas lighting contest committee said the judges had much difficulty in reaching a decision on the many beautiful home decorations, and the attractively decorated places of business.

Despite reverses in the area economic position, many visitors have declared Matador one of the most attractively-decorated small towns in West Texas.

## RESIDENTS LEAVE FOR OUT-OF-TOWN HOLIDAY VISITING

A number of residents left during the past week for out-of-town and out-of-state destinations to spend the holidays with friends and relatives.

Elmer Stearns, First State Bank vice-president, left here Friday, driving to Amarillo, where he planned for Sacramento, Calif., to be with his daughter and family, Mr. and Mrs. B. E. Shaw, Jr., and sons, Wiley and David.

California was also the destination of Mr. and Mrs. Furman Vinson and children, Roger and Linda, who left Sunday for Orange, and the home of Mrs. Vinson's parents, Mr. and Mrs. C. W. Gray. They will also visit her sister and family, Mr. and Mrs. L. K. Schroeder at Santa Ana.

Mr. and Mrs. Gus Bird and daughter, Barbara, left during the week-end to spend the holidays with her parents, Mr. and Mrs. H. R. Arnold of Greenville, leaving from Lubbock by train Wednesday morning. Mr. and Mrs. H. H. Schweitzer, enroute to Baytown for a holiday visit in the home of their son and family, Mr. and Mrs. Houston Schweitzer.

Mrs. Stella Purcell left Sunday for Bovina, to be with her children and families during the holidays, and was accompanied by her sister, Mrs. Bess Purcell, who will go to Roswell for the holidays.

Miss Sue Glenn and her sister, Miss Amy Glenn, left Wednesday morning for Fort Worth, where they will be holiday guests of friends.

S/Sgt. and Mrs. James Bryant of Phoenix, Arizona were accompanied here from Lubbock, Tuesday by her niece, Miss Kay Pounds, for a brief visit with relatives before going to Donie, for a holiday visit with the latter's parents, Mr. and Mrs. Martin Pounds. Joe Meador, father of the Mesdames Bryant and Pounds, accompanied them to Donie.

Leaving this morning for Cleburne, were Mr. and Mrs. G. E. Hamilton, to spend Christmas with her sister, Mrs. C. L. Edgar.

## HERE FOR HOLIDAYS

Billy Ray Webb, seaman on the U.S.S. Mispillion, arrived home Sunday, with his bride, to spend Christmas holidays with his parents, Mr. and Mrs. R. S. Webb and other relatives. The couple was married Friday, in Los Angeles, Calif.

Matador, Texas

Dear Santa:

I have been a good boy this year. Please bring me a pair truck with rubber wheels, puzzle, of skates, a watch, some story books, fruit, nuts and lots of candy.

Your friend,  
Rodger Wayne Evans.

## DAFFERNS HAVE VISITORS

Visitors from Friday until Monday in the home of Mr. and Mrs. Albert Daffern were Mr. and Mrs. Ellis Daffern of San Francisco, Calif., and their daughter and family, Mr. and Mrs. D. W. Hand and children, Sharon, Linda and Harold of Albuquerque, N. M. They also visited in the home of T. J. Daffern while here.

Joe B. Meador, teacher in the Northfield school, was in Matador yesterday afternoon enroute to Lubbock where he will visit in the home of his sister, Mr. and Mrs. Ted Woolery.

## WEEK-END VISITORS

Week-end visitors here in the home of Mr. and Mrs. W. I. Rushing were their son and family, Mr. and Mrs. Bob Rushing and children, Bill and Mary Jane of Mammoth, Arizona. They were accompanied by Mrs. Nevada Cook and small son, Randy, who remained for a holiday visit with her parents, Mr. and Mrs. Pete Timmons of Northfield; and also by Mrs. Vernon Brogdon and children, Randy and Carol, who are visiting her parents, Mr. and Mrs. Jim Lancaster, and in the John Brogdon home.

## COME TO CHURCH SUNDAY



A SON IS BORN to Mr. and Mrs. Gerald Yeates of Northfield, at a convenient time for the Tribune's annual Madonna photograph. The young mother and son, above, posed within an hour after she left Stanley Hospital, where the boy, Rickie Thomas was born December 11, 1953. Mrs. Yeates is the former Evelyn Gage, daughter of Mr. and Mrs. C. R. Gage of Afton. Paternal grandparents are Mr. and Mrs. Tom Yeates of Roaring Springs. Popularity of the Madonna pose of a young mother and child published in the Tribune for the first time last Christmas has prompted the newspaper to decide on making it a regular Christmas issue feature. The unretouched photograph above, was made by Douglas Meador in the breakfast nook of his home.

## Children Will Be Guests At Lions Christmas Party

Anticipation and excitement will reach a peak this morning in the tot-to-tot celebrations of the community, when Old Santa will appear in person to distribute candy, fruit and nuts, at the Rogue Theatre, where the youngsters will attend a free picture show.

They will be guests of Matador Lions club, and it was announced that the show will begin at 10 o'clock. Old Santa will be waiting as they leave the theatre, to hand out his gifts of goodies.

The Christmas-Eve party for the children of the community has become an annual affair during the past several years, and all who are still "believers" are welcome to attend.

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## All Is Not Gold That Glitters Frozen Alaskan Tundra Called 'Last Frontier'

Hair cuts are currently \$2.50, Cokes 25c each and pie 40c per slice off the base at Big Delta, Alaska. Hamburgers have a price range of 80c to \$1.25 each and they are not fancy, just meat and bread without pickles or onions.

Two Matador residents, Mr. and Mrs. Pete Williams returned from Alaska December 5th and they are glad to be home. Williams spent 16 months in the land of frozen tundra and Mrs. Williams joined him last January. They are glad his army service is over and that he has his discharge. West Texas looks good to the young couple.

Mrs. Williams made the trip to Alaska by plane. The mercury stood at 80 degrees when she left Texas. It was 20 degrees below zero when she arrived. Big Delta is described as the "Farthest North Army Post." It is located about 105 miles southeast of Fairbanks, at a junction of the Richardson and Alcan highways. Last winter was "mild" with the lowest recorded temperature being 56 degrees below zero.

Mrs. Williams found anything but a life of luxury in Alaska. The only quarters she could obtain was a trailer located eight miles from the base. The rent was \$100 per month. She carried with her all domestic purposes on a bus from the base in 5-gallon cans. It was necessary to start with hot water to keep it from freezing before she boarded the bus.

The trailer was heated by diesel fuel (butane gas used for cooking, cost \$23.60 for a 91 pound drum, plus \$25 deposit for the drum). Mrs. Williams said that wash days were a problem, even for her personal clothing. She found that a sweater in the process of drying, could not be placed more than three feet from the stove or it would freeze. Bed clothing would fre-

quently freeze to the side of the trailer.

**Helped Build Chapel**

While her husband served in the base fire department, Mrs. Williams accepted conditions with the spirit of a true pioneer. She actually helped build a Presbyterian chapel and later taught Sunday school regularly in the building Mr. and Mrs. Williams are members of the Methodist church.

Alaska had many strange features, some of them extremely beautiful, others fantastic, and many others exceedingly disagreeable. It was difficult for the serviceman's wife to become adjusted to the six months day and six months night. Like other residents of the far north army post, she covered her windows to keep out the daylight during the long summer days. She thought the most unusual attraction to be the aurora borealis or northern lights which light the cold Alaskan skies. She did not like the eternal winter cold. The giant mosquitoes she found to be a nuisance and wondered how they could freeze solid and then be restored to activity again with the advent of warm weather.

**Santa On Dog Sled**

Cpl. Williams saw Santa arrive at Big Delta on a dog sled last Christmas. He brought gifts for the more than 100 children on the base. It was a white Christmas, with the mercury at a "mild" 20 degrees below zero.

Uncle Sam takes good care of his men in the far north, he declared. While in the service there he attained the rank of crew chief of the base fire department. His duties were light except during the emergency of a fire. When the mercury drops 20 degrees below it is not easy to fight fires. Sometimes he was required to extinguish plane fires. On one occasion his department stood by after a jet-

(continued on back page)

## West Texas Shivers In Wake Of Norther

### SCOUTS SCHEDULE COURT OF HONOR

Court of Honor will be conducted by Matador Boy Scout Troop 60 at the Methodist church, Monday evening January 4, according to an announcement by Scoutmaster Algie Groves. The public is cordially invited to attend.

Almost every member of the Scout troop will have a part in the exercises, Mr. Groves declared. He said special invitations have been extended members of the Matador Lions club, sponsors of Scout work in Matador.

Parents are urged to attend the program, and mothers are especially urged to be present.

The Court of Honor is the highlight of the Scout Troop each year, and affords the scouts an opportunity of displaying knowledge which they have obtained through their training.

### Missionary To Deliver 2 Sermons

Dr. A. Ben Oliver, home on furlough from the missionary fields of Brazil, will preach Sunday at the First Baptist Church, Matador, at both morning and evening services. He is the father of the church pastor, Rev. Bruce Oliver, who makes the announcement.

Dr. Oliver spent the past 18 years in foreign mission work, and will have a message of enlightenment for his congregation. The public is extended a cordial invitation to attend both services.

Rev. and Mrs. Bruce Oliver drove to Waco to meet and accompany his parents and a sister, Miss Joyce Oliver, Baylor University student here. They returned home Monday, and were joined here for the holidays by another sister, (daughter of the senior Oliver), Miss Bennie May Oliver of Oklahoma City for the holidays.

### Flomot Methodists Plan Home-Coming

The Flomot Methodist Church will sponsor a home-coming celebration on Sunday, January 3, 1954, it was announced this week.

Everyone is invited to attend the special services arranged for the occasion, and former Flomot residents are especially invited. Members of the other churches in Flomot are extended an invitation to come to the Methodist church for dinner, after their own services, and may bring some lunch if they desire. However, it was announced that those from out-of-town need bring no lunch.

An afternoon of singing and visiting is planned, following the lunch hour.

### RESIDENTS ENTERTAIN PRE-HOLIDAY VISITORS

Visitors in the home of Mr. and Mrs. Tom Berryman, Sunday, Dec. 20, were Mr. and Mrs. Hardy Wright, Mr. and Mrs. Albert Thompson and Joe, Mr. and Mrs. Galee Wright, Carolyn and Agatha, and Mrs. Johanna Glasgow, all of Wellington; Mrs. Jean McBride, Kenney and Nickie of Buckner, Orphans Home, Dallas; Mr. and Mrs. Frank Kovar, Ft. Worth; Mr. and Mrs. Loyd Stafford and children, Mr. and Mrs. J. C. Smiley, Roaring Springs; Mr. and Mrs. Mutt Berryman and children, Jeff and Sharlene, and Mr. and Mrs. Curtis Graham of Matador.

### VISITING SISTER

Mrs. Laura Houston of San Angelo, Texas is spending the Christmas holidays with her sister and family, Mr. and Mrs. Jack Spray of Whiteflat.

### HOME FROM NEW MEXICO

Bill Cooper of Roaring Springs and Fred G. Simpson of Matador arrived home for Christmas early Wednesday morning. They are employed by a construction company near Grants, New Mexico.

### 'White Christmas' Hopes Swept Away By Dry Cold Front

WINTER ARRIVED on schedule here late Monday via a whistling "Blue Norther" that sent the mercury into a tail spin and caused West Texans to dig out heavier apparel. "Right on the button" with the first day of winter, the dry front dimmed hopes for a "white Christmas" according to the weather man, altho some light snow fell in the north plains area as the cold wave arrived.

Almost summertime weather which had prevailed in the Panhandle for several weeks was reversed rapidly. The mercury here was an official 25 degrees Tuesday morning, while Pampa reported 13. Lower temperatures were registered early yesterday morning when the official here was 12 degrees, with Amarillo reporting 7 degrees.

Some moderation is expected today but the extreme cold will probably extend over the week-end, weather reports declare. Newspapers yesterday said the storm extended all the way to South Texas bringing extensive damage to vegetable growers and citrus farmers.

**Moisture Is Needed**

Thousands of acres of promising wheat in Motley county is in need of moisture and damage is expected to result from the freezing weather, some farmers declare. In fields where the wheat has not been sufficiently grazed the damage will be heavier. Ranchers say livestock in most instances are in good condition to withstand the cold spell, since feed has been abundant in recent weeks. In some cases, however, where cattle have not had sufficient feed, they are expected to shrink rapidly if the cold continues.

### LARGE CROWD AT CHURCH PROGRAM

Filling the church auditorium almost to capacity, a large crowd attended the Christmas program and tree at the First Baptist Church Tuesday night.

Films on the life of Christ were shown, and enjoyed by adults and children alike, and of special interest to the latter was the visit of Santa Claus and distribution of gifts from the tree.

The Young Adult Training Union members met at the church Monday night to decorate the tree and fill the Christmas bags of candy, fruit and nuts. Approximately 125 bags were prepared and almost an equal number of children attended the program.

### Farm Income Tax Bulletins Offered

A limited supply of 1953 farmers income tax bulletins has been received by County Agent Bill Palmeyer, and will be distributed to the first callers.

Main changes from the 1952 report are (1) sales of breeding, draft and dairy animals are treated as sales of capital assets as explained on pages 10-12; (2) allowance of higher depreciation on new or remodeled grain storage, as explained on page 26 and (3) the carry-back or carry-forward privilege on operating losses, especially important to operators affected by the drought. Losses can be carried back to 1952, and if necessary to 1954 at a later time.

Also included in the bulletin are other allowable deductions and exemptions overlooked by the average person in making out their income tax return.

### ARRIVE FOR HOLIDAYS

Mr. and Mrs. Billy Ray Neighbors and small son, Billy Bud of Fort Worth, have arrived to spend the holidays with his parents, Mr. and Mrs. J. P. Neighbors, and also with her parents, Mr. and Mrs. W. E. Brown of Roaring Springs.

### The Fulfillment

Luke 2:10-11

"Behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David, a Saviour, which is Christ the Lord."

**The Prophecy**  
Isaiah 9:5

"For unto us a child is born, unto us a son is given; and the government shall be upon his shoulder; and his name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace."

COME TO CHURCH SUNDAY

Man Shot By Lawnmower, Another By Rake, Third By Deer

## Wacky Mishaps Of '53 Listed

CHICAGO—Ever get shot by a lawnmower, or a rake or a deer?

These wacky accidents happened in 1953, and plenty more besides.

In Texarkana, Ark., a little girl was taken to a hospital with a kitchen sink stuck to her finger.

In Memphis another little girl drove the family car into the living room.

**Roundup Of Crazy Mishaps**

The National Safety Council recounted these weird happenings in its annual roundup of crazy, mixed-up accidents.

It was a Painesville, Ohio, man Robert Heinbaugh, who was shot by his lawnmower. It ran over a bullet which plugged him in the leg.

John Plumb, Santa Cruz, Cal., was shot by a rake when he raked rubbish containing a shotgun shell onto a bonfire.

**A Trigger-Happy Deer**

At Payson, Utah, Shiril Kelsey was kneeling triumphantly beside a deer he had just shot when the animal gave a convulsive kick. The deer struck the trigger of Kelsey's gun, shooting him in the thigh.

Four-year-old Joan Williams of Texarkana got her finger stuck in the drain of the sink and it would not come out. Her father bolted the sink and carried it and the girl to the hospital, where the sink was removed.

Little Mary Jane Rodden, 2, got behind the wheel of the family car at Memphis and drove it into the living room.

**His Neighbor's House**

Another youthful driver, Anthony Widby, 2, drove his family's car into a neighbor's house in Detroit.

Lincoln, Neb., boasted a dog driver. Mrs. Jewell Norman left her car engine running and her pet poodle pawed the gear shift and backed the auto into another car.

Then there was J. C. Lightfoot, Memphis, who was gashed on the forehead when a squirrel threw an ear of corn at him.

### Republican Inside And Out

Charles Scheuriger, Mitchell, Ill., swallowed an "I Like Ike" button and had to have it removed at a hospital.

At Houston, Horace Boutwell, 13, watched a cowboy movie on television and then aimed his BB gun at a .22 caliber cartridge lying several feet away. He hit the bullet dead center and the cartridge whizzed back into his shoulder.

The last shot of the Civil War was fired at the Ishmael Lynch home at Port Gibson, Miss., when a Civil War shell fell from the mantel and exploded, blasting holes in the floor, walls and ceiling.

In Richmond, Va., trucks driven by George Washington and Benjamin Franklin collided, and at Santa Barbara, Calif., the auto of Thomas F. Coffey collided with one driven by Ben Pott.

**A Clear Pane Pain**

At Hagerstown, Md., Charles Carter rushed excitedly to the hospital to see his new baby daughter—and walked through the hospital's new glass front door.

Charles Harris, 4, bounced so hard on the sofa in his home at New Orleans that he bounced out an open window into a soft sand pit 45 feet below. He escaped with minor injuries.

Donald Springer, 17, Hagerstown, Md., swung hard at a baseball with his bat, missed and hit his jaw so hard he fractured it.

At Holland, Mich., a rowboat plucked out of Lake Michigan by high winds crashed into an auto on dry land.

At Grand Rapids, Mich., a lightning bolt struck a furniture factory and started a fire. Minutes later a second bolt struck a fire alarm box, bringing four engine companies to the blaze.

And here were some lucky persons.

**His Own Sprinkler System**

Day Ray, Miami, Fla., fell asleep on his porch while smoking and set his clothing afire. Awakening, he fell off the porch and landed on a water faucet

breaking it. The stream of water put out the fire.

David Causey, Tuscaloosa, Ala., was saved by the seat of his pants. His auto went out of control and came to rest hanging over a railroad overpass. Causey was thrown out and the seat of his pants caught on the under part of his car. He dangled 60 feet above the railroad tracks until rescuers arrived.

And then there was Eugene Peete, Lakewood, Calif., who decided to stay home last Fourth of July to avoid the hazards of holiday traffic. He went out to inspect his lawn and was knocked flat by a piece of metal that fell from a passing airplane.

### Christmas Game

Snopdragon was a favorite Christmas game in England more than 200 years ago. It is still played in modified form in England and America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish.

### Economics Editor At A&M Named For National Project

COLLEGE STATION, (Sp)—Frances L. Arnold, home economics editor, Texas A&M College System, has been named home economist and radio specialist for the National Project in Agricultural Communications effective January 1. Stanley Andrews, executive director, has announced.

Miss Arnold is the daughter of Mr. and Mrs. H. R. Arnold of Greenville, and sister of Mrs. Gus Bird of Matador.

The project, located on the campus of Michigan State College, is sponsored by the American Association of Agricultural College Editors, the Association of Land-Grant Colleges and Un-

versities and the U. S. Department of Agriculture. It deals with the techniques of using mass media for the teaching and dissemination of technical, economic and policy information to farmers, ranchmen and homemakers of the nation.

Miss Arnold is the fourth member of a technical staff of five which will guide the work during the next five years. She has a wide experience in agricultural extension work.

After graduation from Texas State College for Women in 1935 she was appointed home demonstration agent for Red River county. In the succeeding ten years she held similar positions in Cass and Lamar counties.

Miss Arnold commenced work in news and radio for the Texas Agricultural Extension Service in 1947, and except for one year of study at Iowa State College in radio, television and technical journalism has been a member of the System staff as home economics editor since that time.

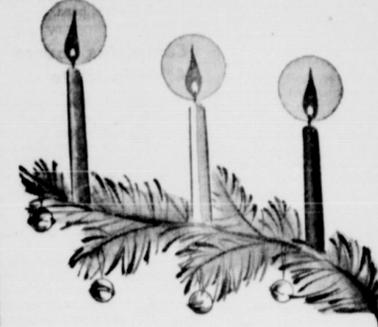
Flomot, Texas

Dear Santa Claus: I want a bicycle, B-B gun, and an electric train.

Love, Robert Cannon.

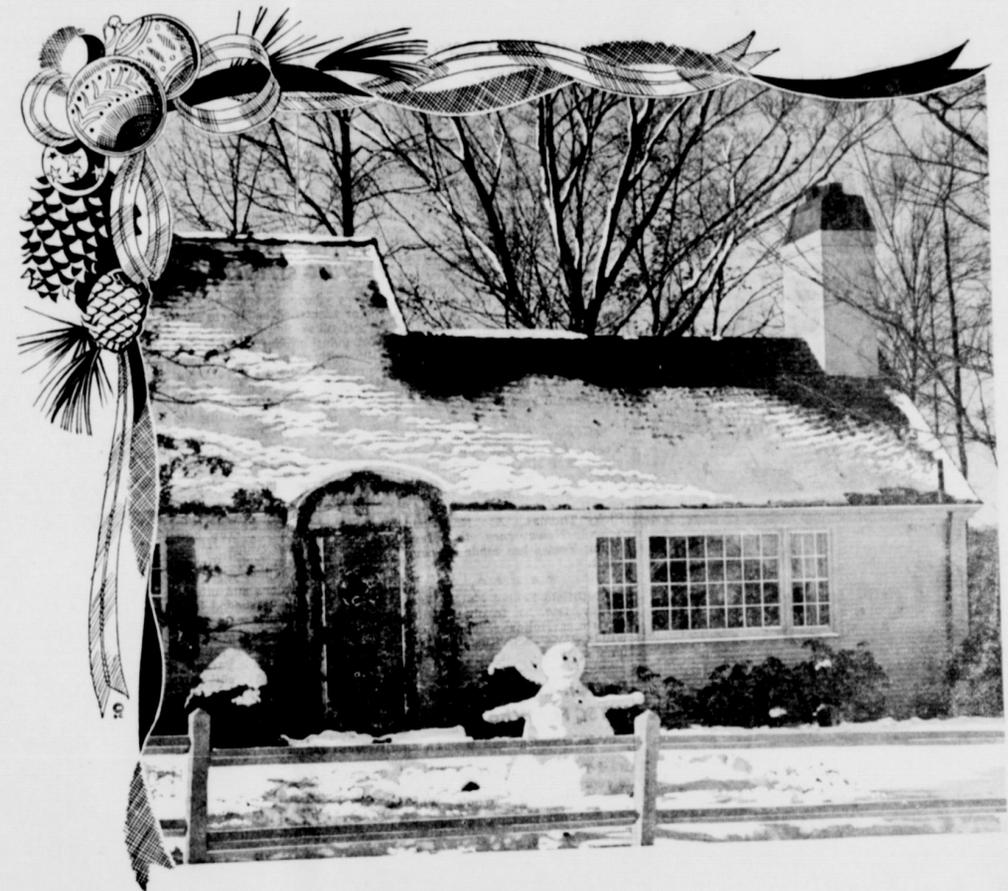
Glowing candles, slender and tall,

Bring Christmas cheer to one and all!



COWBOY BOOT SHOP

D. L. DAMRON, Manager



# Christmas Greetings...

We are mindful of our debt to our friends who have favored us with their patronage. This, we can not repay, but — on this day we can sincerely and heartily say to all of you — "Serving you has been a real pleasure. And, to all —

"A VERY MERRY HOLIDAY SEASON."

## Charlie's Grocery

Billy, Charle, Jimmy, Dorothy, Frank and "Butch"



May we convey our sincerest hopes that you, our friends, will enjoy a most happy, cheerful Holiday!

Magnolia Petroleum Company  
T. J. Daffern, Agent

## Church and Society



MRS. BILLY JOE WHITAKER

### Miss Beverly Ann Thompson Is Bride Of Billy J. Whitaker; Vows Exchanged Here

Before a background of white gladioli and palms, with two candelabra holding white tapers on either side of a large white satin covered heart, Miss Beverly Ann Thompson became the bride of Mr. Billy Joe Whitaker in a single ring ceremony performed at the Matador Church of Christ, Tuesday, December 22 at 6:30 in the evening.

The wedding which united the daughter of Mr. and Mrs. Howard Thompson of Paducah and the son of Mr. and Mrs. Ed Whitaker of Whiteflat, was performed by Minister J. B. Tidmore of Matador.

Music was provided by Mr. Neil Lowery of Paducah, who sang, "O Promise Me," "Because," "The Wedding March" (Lohengrin) and "Blest Be the Tie" as a recessional.

Given in marriage by her father, the bride wore a lovely creation of imported chantilly lace and nylon tulle over white bridal satin. The lace bodice trimmed with rhinestones attached to a full skirt, was fashion-

ed with a deep scalloped yoke and buttoned from the neck to the hipline with tiny satin covered buttons. The lace petal point sleeves also featured tiny satin covered buttons.

Her fingertip veil of illusion was attached to a half-hat of lace and rhinestones. She carried a bouquet of white roses and lilies of the valley with white ribbon streamers attached to a fan made of white nylon tulle sprinkled with rhinestones.

**Sister Is Attendant**  
Miss Dolores Thompson, of Paducah, who was her sister's only attendant, wore a gown of blue nylon net over taffeta, fashioned with a strapless bodice and full skirt with a matching stole. The gown was belted with deep blue velvet matching the velvet and net halo. She carried a spray of pink carnations and stephanotis with matching pink ribbon streamers attached to a blue net fan.

James Russell Neblett of Denton, the bridegroom's brother-in-

law, was best man. Kirby Campbell and Lewis Blevins of Matador were ushers and also served as candlelighters.

Following the ceremony, the bridal party was honored with a reception at the home of Mr. and Mrs. F. B. Henderson.

The refreshment table was covered with a white linen cutwork cloth, centered with a bowl of pink carnations and crystal candelabra holding white tapers. The white three tiered wedding cake, topped with a miniature bridal couple and decorated with pink rosebuds, was served by the bridegroom's sister, Mrs. James Russell Neblett of Denton. Mrs. Kirby Campbell ladled punch, and Miss Darlene Willis of Paducah, secured names for the bride's book.

Mrs. Whitaker is a senior at Paducah High school and will finish her work in January. She is editor of the school annual and member of the Quill and Scroll. The bridegroom is a graduate of Matador High school. For traveling, Mrs. Whitaker chose a navy blue suit with matching shoes and bag, and other accessories of white, and wore the roses from her bouquet for her corsage. After a short wedding trip the couple will make their home at Whiteflat, where Mr. Whitaker is engaged in farming.

#### Out-of-Town Guests

Out-of-town guests at the wedding included Mrs. H. S. Wilson, grandmother of the bride, Mr. and Mrs. Chester Havens and daughters, Miss Joy Winton, Mr. and Mrs. Fred Allbright and Jane, and Mrs. Arlo Willis and Darlene, all of Paducah; Mr. and Mrs. Burrell Benson of Temple; Mr. and Mrs. Joe McGuire, of Comanche, Okla.; Miss Eula Whitaker, Spur; Mr. and Mrs. Don Whitaker, Plainview; Mr. and Mrs. Grover Wilson, Swearingen; Mr. and Mrs. Ernest Whitaker, Levelland, and Mr. and Mrs. Don Finkner, Floydada.

#### STANLEYS ENTERTAIN FOR HOSPITAL STAFF

Spacious play room in the home of Dr. and Mrs. J. S. Stanley was the scene Monday night of a Christmas party with staff members of Stanley Hospital-Clinic as guests.

Supper was served, and after an evening of games, old Santa arrived in person to distribute an exchange of gifts from the tree. Other decorations in keeping with the season included an outstanding window arrangement of choir boys and musical notes, combined with an array of colored lights.

In the group were Dr. and Mrs. Ernest Denney and small daughter, Debby, Mr. and Mrs. A. N. Casey and young son, Bill, Mrs. F. Davis, Misses Mary Keith, Viola Stinson and Bernice Garrison, the host and hostess and their daughters, Ruth Marie and Kay, and Fred Stanley.

### Christmas Program Given By Pupils Of Mrs. Hamilton

Mrs. G. E. Hamilton presented her music pupils in a Christmas program Friday evening, Dec. 18 at 5:30 o'clock in the First Methodist Church.

Seasonal decorations on the chancel rail and piano, and a table tree, with gifts for her pupils, were arranged by Mrs. Hamilton for the occasion.

Opening the program was "Silent Night" played by an orchestra composed of Charlotte Campbell, piano; Janet Elliott, organ; Gail and Glynda McWilliams, violins; Joanne Darsey and Raynita Dunning, xyloimba; Peggy Welling, Kay Norman and Gerald Pipkin, accordions; Jan Barton and Linda Beth Seigler, bells, and Varner McWilliams, mandolin.

Other numbers were as follows: "Athalia", Kay Norman; "The Bells of St. Mary's", Peggy Welling; "Distant Bells", Stanley Welling; "Three Kittens" (piano trio), Stanley Welling, Mary Jane Hamilton and Carl Thompson; "Barecarolle", Joanne Darsey; "I Love A Little Cottage", solo, Linda Beth Seigler; "Silver Bells", solo, Bette Montgomery; "Snow Shoes", Carl Thompson; "Christmas Medley", violin duet, Gail and Glynda McWilliams, accompanied by Charlotte Campbell; "Angel Voices Ever Near", Raynita Dunning; "Up On The House Top", chorus, Cherri Barton, Mary Jane Hamilton, Carol Campbell, Vella Ree Edwards, Carl Thompson, David Thompson, Judy Hobbs, Linda Beth Seigler, accompanied by Gerald Pipkin; "Christmas Eve", Betty Buie; "I Heard The Bells", Cherri Barton and Carol Campbell, accompanied by Charlotte Campbell; "Fifth Nocturne", Gail McWilliams;

"At Christ's Birth", reading by Vella Ree Edwards; "Star of the East", soloist, Bette Montgomery; accompanist, Joanne Darsey; "Dream of the Shepherdess", Cherri Barton; "Starlight Waltz", Janet Elliott; "Just a Song at Twilight", Vella Ree Edwards; "Rustic Dance", Gerald Pipkin; "The Maiden's Prayer", Jan Barton; "I'll Be Home for Christmas", solo, Charlotte Campbell, accompanied by Bette Montgomery; "Long Long Ago", Judy Hobbs; "Lullaby", Mary Jane Hamilton; "Chimes on Christmas Morn", Linda Beth Seigler; "Away In a Manger", trio, Jan Barton, Betty Buie and Linda Beth Seigler accompanied by Raynita Dunning; "Jolly Old Saint Nicholas", David Thompson; "Berceuse", Charlotte Campbell; "O Holy Night", trio, Gail and Glynda McWilliams and Bette Montgomery; "Love Song", Carol Campbell; "White Christ-



MATADOR HIGH SCHOOL CHOIR presented in "Symbols of Christmas" pageant recently in the First Methodist Church. Back row standing, Mrs. L. D. Wilkerson, director; Frances Strickland, Lois Hughes, Janey Norman, La Reece Lawrence, Lois Watkins, Betty Smith, Carolyn Thrasher. Front row: Bette Fran Montgomery, Mickie Steen, Christine Green, Alice Faye Martin, Sue McCaghen, Raynita Dunning, Betty Neighbors, Sandra Follis and Marion Bannister. Others in the chorus, not shown, were Lucille and Wanda Nolan.

mas", accordion solo, Gerald Pipkin, accompanied by Charlotte Campbell; "Second Valse", Bette Montgomery, and "Capriccioso", Glynda McWilliams.

Due to illness, another pupil, Harold Meason, was unable to take part on the program.

#### YOUNG ADULT CLASS HAS HOLIDAY PARTY

The Young Adult Sunday School class of the Methodist Church enjoyed its annual Christmas social in the church basement Monday night, Dec. 14. The "take-a-dish" supper was followed by games led by Mrs. Andy Hurst and Mrs. Bill Moss.

Table decorations, in the holiday motif, were arranged by Mrs. James Priddy. Instead of exchanging gifts, the class brought contributions of money to be used to purchase a rug for the nursery department of the church.

Those present were: Messrs and Mesdames James Priddy, J. M. Hill, Billy Wason, Douglas Pitts, Jr., Andy Hurst, Bundy Campbell, Bill Palmeyer, Mrs. Bill Moss and the teacher, Mrs. Fred Simpson.

#### TELEPHONE FORCE HAS DINNER PARTY

The home of Mr. and Mrs. B. C. Cox and son, Charles Ray, Monday night was the scene of a "bring-a-dish" Christmas party held by local personnel of the General Telephone company.

Games and television were enjoyed following dinner, and gifts were exchanged from the gaily decorated Christmas tree. Seasonal decorations included tall white candles on the mantel, flanking colorful ball ornaments covered with blue and white

angel's hair, and a red-nosed reindeer on the TV set, which furnished illumination in that corner. White candles in a wrought-iron combination nut bowl and candelabra centered the dining table.

Attending were, Messrs and Mesdames Pete Knight, Hub Swearingen, Welton Bailey, R. L. (Cotton) Marshall, Melvin Warren, Howard Gwinn, J. B. Cooper, Kirby Campbell and Troy Fred.

Roaring Springs, Tex. Dear Santa Claus:

We are two little boys, 6 and 4 years old. We are pretty good boys and pulled cotton to send you the money. Please bring us some bicycles. We would also like some candy, nuts and fruit. Be sure and don't forget the other little boys and girls.

Love to you,

Maurice and Ronnie Clifton

COME TO CHURCH SUNDAY



Modern Cleaners and Matador Laundry

Our very best wishes go out to you at this holiday season — along with our sincere thanks for your patronage in the past!

**MATADOR HARDWARE & FURNITURE COMPANY**

Whoops! It's Christmas Again!

Amid the bright excitement of the Holiday preparations — we take this jump into your Christmas Day and say "We hope that all of you enjoy a bright and Merry Christmas!"

**BILL PIPKIN**  
Insurance Agency

First State Bank Building Phone 300

A FRIENDLY MESSAGE FROM GOOD OLD SAINT NICK!

Christmas is many things beautiful! It is the excitement of happy children . . . the silent reverence of folks at prayer . . . the family gatherings . . . the carolers singing . . . the feeling of well-being . . . peace and good-will of man to man! Above all — Christmas is people! And to you, dear folks who are our friends and customers: HAVE A WONDERFUL CHRISTMAS!

**West Texas Gin**  
JOE M. GAINES, Manager

### Texas GOP Faces Primary Problems

AUSTIN — Texas Republican leaders tackled today problems of holding their first primary since 1934.

One facing a State Executive Committee session was financial, since it takes money to put on a statewide election in Texas' 254 counties.

Another was the practical politics of how far the GOP should go in siphoning conservative Democratic voters away from Democratic primaries where a liberal-conservative fight is expected in 1954.

The law requires both Republican and Democratic primaries be held the same day, and it prohibits voters from taking part in both.

The Republican primary next

year was decreed by a law which says any party that polled 200,000 or more votes for governor in the last general election must hold a primary election.

Allan Shivers—nominated by both Democrats and Republicans—received more than twice that many votes in the Republican column.

A subcommittee worked late last night on a report for presentation at today's executive committee meeting. It was designed to give Republicans an ABC legal pattern of their rights under cross-filing, headed by Carlos Watson, Brownsville.

There had been talk that if a special session of the Legislature is called early in 1954, an effort would be made to change the law and rub out the necessity of holding a GOP primary. Some Republicans—conditioned to handpicking state and other candidates in convention—do not like primaries.



**SANTA CLAUS ASSEMBLY LINE**—Four young patients at the Texas Scottish Rite Hospital for Crippled Children, at Dallas, prepare Christmas presents on an assembly-line basis. With Christmas almost here, the children—left to right, James Pool, 5, Dallas; Shirley Newberry, 6, Dallas; Larry Joe Thompson, 6, O'Donnell, Texas, and Mary Ann Board, 3, Mineola, Texas—are busily painting and wrapping clay mugs adorned with Santa Claus faces. The youngsters, who will send the presents home, are assisted by Occupational Therapist Elizabeth Graves at the Scottish Rite Hospital, which is supported by contributions from generous Texans.

### Traffic Expected To Lead Grim 'Toll' Of 190 Grim Holiday Death Estimate Given For Texas

AUSTIN—Texas holiday death toll will claim the lives of 190 persons, 12 more than died during the same 10-day period last year, the Department of Public Safety predicted Wednesday.

The grim estimate was compiled by N. K. Woerner, chief of the department's statistical division, and released by Col. Homer Garrison Jr., director.

**Traffic Worst On List**

During the similar 10-day period from 12-01 a. m., Dec. 23, to midnight, January 1.

Woerner forecast an even 100 persons will die in traffic accidents; homicides and suicides will account for 40 other deaths and another 50 persons will be killed in drownings, accidental shootings and fires.

During the similar 10-day period last year, 98 persons died in traffic accidents; 45 were victims of homicide or suicide, and 34 were killed by other violent but accidental means.

a new service to make that legendary "visit from St. Nicholas" a reality—for a price.

For one pound (\$2.80) an Australian home can have a visit from a Santa Claus—complete with red suit and hearty chuckle—who tells the children a Christmas story, delivers any special messages and distributes the presents.

Because pedal travel is less, and the brake pedal is lower, the amount of foot and leg motion required to apply the brakes is reduced, driver reaction time is less, and stopping is quicker—an important safety factor.

The new brake pedal is suspended from the steering column instead of coming up

### Power Brakes New Accessory Offered On 1954 Pontiac

PONTIAC, Mich.—The ease and safety of power brakes are now available to buyers of the 1954 Pontiacs as an optional accessory.

Offered for the first time this year, Pontiac Power Brakes utilize atmospheric pressure and engine vacuum to apply the brakes, thus adding to driving pleasure and reducing fatigue.

**CHILDREN IN AUSTRIA CAN HAVE VISIT FROM ST. NICK—FOR PRICE**

MELBOURNE, Dec. 12—Four men in Melbourne have started

**Season's Greetings**

*A greeting, small, that says to all — May you have the very best Christmas ever yet enjoyed!*

**MATADOR PARTS CO.**

through the floor board, is an inch lower than the conventional brake pedal, and has a very short "travel".

Power Brakes have been used on commercial vehicles for a number of years and, after hav-

ing been proved in millions of miles of over-the-road use, have now been engineered for passenger car use. Pontiac Power Brakes for 1954 offer a degree of automatic brake control far beyond that available with most previous applications.

**Greetings**

There is no substitute for the age-old greeting we extend to our many friends —

MERRY CHRISTMAS!

**Matador Motor & Implement Co.**

**Greetings**

**The bells of the Yuletide season ring out to herald the coming of another gala Yuletide season. As you enter into the observance of Christmas, we extend our best wishes to each of you. Whether a customer or not, as a citizen of this community, we wish you the best of everything.**

**Matador Butane Co.**  
ALBERT RATTAN AND PERSONNEL

**Joy to the world**

As the glory that is Christmas, rings out, our good wishes are echoing the rich warmth of spirit and the brotherhood of the season— And, to our many good friends, we wish you all the best that this happy season offers!

**CAMPBELL CHEVROLET CO.**

R. E. CAMPBELL, Jr.  
FORREST CAMPBELL  
R. E. CAMPBELL, Sr.  
NOBLE GROVES

C. R. DAVIS  
JACK PRATHER  
DELBERT SPRABERRY  
ROSCOE HOLT

## TRADITIONAL CHRISTMAS GREENS

Here's a checklist of the most popular greenery used at Christmas time for home trimming! Check with your florist and see how inexpensively you can make gay wreaths and garlands to brighten your home, inside and out.

Pine and spruce cones, large waxed leaves, holly berries and berries from many of the rose species, all help to add grace notes of color.

For large wreaths, use white pine, fir, Douglas fir, blue spruce, boxwood, privet and English Ivy.

Use fruits, berries and even the garden-variety vegetables to give your greenery, bright touches of color. Use red and yellow crab apple, kumquats, tiny oranges, even radishes, onions, red and green peppers can take their place in your scheme of decor for bright color interest.

The mistletoe has some connection with the magic oak of the Celtic lands. The roast pig with the apple in its mouth is related to the pig offered to the god Frey to induce the fertility of the coming year. The lights on the tree may stem from the Jewish Hanukkah (Feast of the Lights, which occurs at this sea-

son), and it is heart-warming to think of all the houses in the Holy Land alight on the night that Jesus was born.

### Completes Course At AF Institute

MADISON, Wis.—Successfully completing last month the course of instruction through the United States Armed Forces Institute in "Basic Mathematics" was Thomas O. Lynch, ship's serviceman third class, USN, son of Arthur Lynch of Whiteflat, Texas, and husband of Mrs. Mable I. Lynch of Roaring Springs.

USAFI has more than 280,000 servicemen enrolled in correspondence and self-teaching courses. It furnishes the opportunity for personnel to continue their education during off-duty hours, wherever they may be in the world.

Since 1941 over two million service personnel have enrolled in one of the more than 300 intermediate, high school, college and vocational or technical courses offered by USAFI.



Merry Christmas

To Our Customers

AND

Friends

We Extend Our Very Best Wishes

For A Prosperous New Year

**Day by Day CLEANERS**

MR. and MRS. R. A. DAY, E. A. DAY and PERSONNEL

## Chieftain Four-Door Sedan for '54



The ever-popular Chieftain Deluxe Four-Door Sedan for 1954 features new styling with a new grille, new side molding, new nameplate, new silver streak, new radiator ornament and even more luxurious interiors of nylon pattern cloth and nylon gabardine. On a 122-

inch wheelbase, it is available with an eight-cylinder engine of increased horsepower, Dual-Range Hydra-Matic and a number of new accessories, including air-conditioning, power brakes, Comfort Control Seat, electric window lifts and many others.

### NORTHFIELD SCHOOL NEWS

All rooms of the Northfield School conducted Christmas activities. The Primary room, which is sponsored by Mrs. Ray Grimes, invited parents to attend its program, which included songs, poems and other forms of entertainment.

Northfield basketball team, with the help from outsiders, defeated a team from Cee Vee last Thursday night in the Northfield gym. The Cee Vee team was also composed of players and outsiders. Playing on the arranged team from Northfield were Principal G. F. Yeates, Cliff Sewall, Bo Simpson, Wylie Ray Bain, Marion Martin, Clinton Holiman and Donald Featherston.

"Campus Playboy" Gary Yeates, 2 1/2 year-old son of Principal and Mrs. G. F. Yeates, drew heavy opposition for his title recently as he was presented with a new baby brother, Ricky Thomas. As Northfield School News goes to press, young Yeates has made no comment.

Northfield School closed Wednesday, Dec. 23, to observe the Christmas Holidays. The school will resume activities on January 4, 1954.

### Rattan Chosen From WTSC For Who's Who

CANYON—Garland Rattan, Matador, is one of 28 students at West Texas State College chosen to represent the college in the 1954 edition of "Who's Who

Among Students in American Colleges and Universities." They were recognized in assembly, with the Student Senate in charge.

Son of Mr. and Mrs. Ward Rattan, Matador, Rattan is a senior agriculture and education major. He was president of the sophomore class, vice-president of the junior class, a senior senator and is a member of the T-Club and the Aggie Club.

### PLAYING ST. NICK

Every year, an Oklahoma contractor identified as 'Uncle Dan' Vinson plays Santa Claus to a great many children of convicts in the nation's penal institutions. His project, aided by a workshop which he operates, and by countless contributions of toys and money, is one exemplifying the true Spirit of Christmas.

Vinson started his project a few years ago, when he heard that most convicts with families listed their children as their chief worry while they were serving prison terms. What began on a modest scale grew into tremendous proportions in a year or two. In fact, Vinson started to drop it last year, but the pleas of wardens and others over the nation persuaded him to continue his efforts.

Vinson recognizes that small children can't be blamed for the crimes and sins of their parents. The old saying that children can't choose their parents is tragically underlined in cases such as those where parents are "wayward."

Western Movie Star Roy Rogers must have a similar attitude toward homeless lads. This year he is repeating a generous action taken in 1952 when he gave

many a pair of handmade boots to every youngster at Boys Ranch, at Old Tascosa. The actor will spend an estimated \$8,500 on the project this year.

Rogers, Vinson and all who contribute to such projects deserve a salute for trying to see that such youngsters get as good a Christmas as possible.

### THIS AND THAT

A Christmas thought: Laura V. Hamner came upon an article in a 1949 issue of "The Family Circle," concerning the X in Xmas.

X, it explained, is the symbol for the Greek letter Chi, the initial letter in the Greek name, Christos, or Christ. Some people consider the X just a time-saver. Actually it stands for Christ, and suggests the writer, "we should let X mark the spot Christ should hold in the season that bears his name."

### COME TO CHURCH SUNDAY

Tribune, Matador, Matley County, Texas, Thursday, December 24, 1953

**NOEL**

Whether yours be a day of quiet prayer or one of gay festivity —

To each of you — his own kind of Christmas, but with our good wishes that it be a

**HAPPY HOLIDAY!**

**Traweck Hospital**

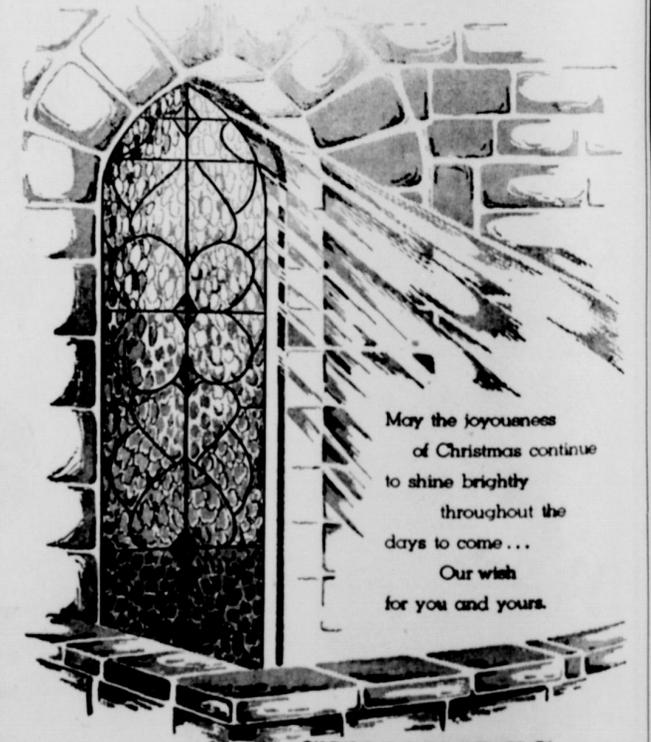
DR. A. C. TRAWECK, Sr. DR. A. C. TRAWECK, Jr.



To our friends — serving you has been a real pleasure — "Merry Christmas, everyone!"

**PHILLIPS "66" STATION**

EDMONDSON AND SON



May the joyousness of Christmas continue to shine brightly throughout the days to come... Our wish for you and yours.

**Merry CHRISTMAS**

**Matador Variety**

MR. and MRS. W. F. JACOBS and PERSONNEL

### ANNUAL CHRISTMAS RECITAL FEATURES MUSIC, READINGS

Piano and vocal selections, and readings comprised the program Thursday night, Dec. 17, when pupils of Mrs. J. R. Whitworth, speech, and Mrs. L. D. Wilkerson, music, were presented in an annual Christmas recital.

Holiday decorations formed the background for the program which was held in the school auditorium.

Mike Barton welcomed the audience with "A Greeting", followed by Sue McCaghen, who played "The Holy City". A group of pre-school children gave readings, "Mail For Santa" and included Lynn Hamm, Ann Marshall, Johnny Thacker, John Reid Thacker, Leada Lockett, Rose Ann Terry, Ronnie Cox, Donna Gaye McKibbin, Susan Hunt, Steve Sims, Brenda Hicks, Sharlene Berryman, Dean Tooke Marsha Seale, and Olivia Ann Campbell. Harold Meason was also on the program, but unable to perform due to illness.

A duet, "Marche Militaire" was played by Sue McCaghen and Mrs. Wilkerson, and readings were, "A Question" by Donald Hunt; "Christmas Candy" by Jane Briscoe, "A Riddle" by Kenneth Pitts, and "I'm Tired" by Tim Timmons.

"Flow Gently Sweet Afton" was a piano selection by Frances Rigby, followed by readings, "Watch Dog" by Gary Campbell, "Surprise" by Marianne Damron, "Hello Santa" by Butch Waybourn, Pat Cooper played "Silent Night, Holy Night", and other readings were, "Getting Ready for Santa" by Charles Ezzell, "A Present For Mother" by David Rattan, and "The Wish" by Roger Vinson; piano solo, "The Child and The Bobolink", Sue Stevens; readings, "The Reason Why", Barbara Bird, "A Boy's Gifts", Don Seigler; piano solo, "Away In A Manger", Christina Damron; readings, "A Present For Dad", Thomas Lee Edmondson, "It's Queer", Frank Pyle; piano, "Silver Bells", Neida Wilson; reading, "Mrs. Santa Claus", Patsy Briscoe; piano, "Wid a Banjo On My Knee", Sandra Stevens; readings, "Follow This Road", Wreathel Hicks; "Christmas Presents", Rossie Bearden; piano, "Distant Bells", Ida Lee Fair; "I Wonder Why", Kenny Barton; piano, "Swaying Palms", Dixie Barton; skit, "Santa Goes On A Strike", Johnny Bert Ezzell, Rossie Bearden, Christina Damron, Vella Ree Edwards and Dixie Barton.

A vocal solo, "Alice Blue Gown" by Janey Waybourn, was followed by "Father's Christmas Box", reading by Betty Buie Newman, "The American Patrol", Mary Newman, dialogue "Stringing Pop Corn", James Bearden and James Lewis Stanley, "I Heard the Bells", reading by Ronnie Steen, and "Closing the Book", by Mike Barton.

### Husbands Of Club Members Guests At Christmas Dinner

Husbands of members of Eternas Junior Study Club were guests at a Christmas dinner and party held Thursday night, December 17, in the home of Mr. and Mrs. J. M. Hill.

Ham, potato salad, congealed salad, pinto beans, olives, pickles, deviled eggs, pie and coffee were on the menu of the supper, and tables were decorated in holiday motif with red and green stockings at each place for napkins.

While the husbands washed the dishes, the club members held a business meeting at which Mrs. Bert Schweitzer tendered her resignation, as she and her family are presently moving to Lubbock. Mrs. Bill Jones was named as a new member to the club. A report was made that the bake sale was successful, and all outstanding bills were authorized to be paid.

Entertainment was provided and gifts were exchanged from the huge Christmas tree.

About midnight, almost everyone in the group went to the home of Dr. and Mrs. Ernest Denney for breakfast of bacon and eggs.

Attending the dinner and party were Messrs and Mesdames Ray Hopkins, Billy Wason, Ernest Denney, L. M. Cox, Andy Hurst, Bennie Keltz, Bill Seale and Mutt Berryman; Mesdames Bob Ham, Bill Moss and Bert Schweitzer; Miss Jeannie Hines and Kenneth Dunning.

### Scouts Entertain Parents, Friends

A good representation of parents attended a party given Tuesday night at the Scout hut by Matador Scout Troop 60, for relatives and friends.

Assistant Scoutmaster Freddie Welling was in charge of games and activities, and refreshments of coffee, hot chocolate and cake were served. A "grab-box" contained gifts for all.

Those present were: Mr. and Mrs. R. H. Martin, Mr. and Mrs. Jack Bearden, Mr. and Mrs. L. Hoyle, Mr. and Mrs. John Hamilton, Mr. and Mrs. Harold

H. Campbell, Mr. and Mrs. J. E. Edwards, Mr. and Mrs. W. N. Pipkin, Mr. and Mrs. Robert Darsey, Mr. and Mrs. Homer T. Jenkins, Mrs. I. C. Cross, Mrs. Frank J. Pohl, Manly Thompson, L. D. Carman, George A. Gray, Scoutmaster and Mrs. Algie Groves, and Assistant Scoutmaster Welling and Mrs. Welling.

Scouts and other guests present included: Harry Campbell, Larry Hoyle, Bobby Cross, Kent Gray, Clinton Burns, Gerald Pipkin, Mike Groves, Jack Carman, Manuel Nichols, Gary Pat Jenkins, Dahl Clower, James Bearden, Guy Campbell, Robin Darsey, Clarence Davis, Carl Thompson, Stanley Welling, Ros Bearden, Harry Hamilton, Sheril Rigby, Jimmie Welling, Pat Groves, Thomas Edwards, James Smith, Richard D. Martin, Nelda Wilson, Daphene Lynn, Francine Craven, Julie Mae Martin, Kay Stanley, Sandra Gray, Carolyn Pohl, Linda Thompson, Sandra Jenkins, Linda Matthews, Glenda Smith, Peggy Welling, Jan Barton, Sue Cross, Beverly Harper, Vada Beth Nichols, Cheri Barton and Joanne Darsey.

### IN APPRECIATION

We wish to express our grateful appreciation to all our friends for your many acts of

kindness in word and deed, and also for blood donated for transfusions while our son, Raymond Martin was hospitalized. Words cannot express our heartfelt gratitude. May God's richest blessings rest on each of you in our earnest prayer.—Mr. and Mrs. Robert Martin and family.

### Speedy Neighbors Home For Holidays

After completing a six weeks course in Information and Education at the Armed Forces Information School located at Fort Slocum, N. Y., Army Pfc. Norman D. (Speedy) Neighbors, arrived home Saturday to spend the Christmas holidays with his parents, Mr. and Mrs. J. P. Neighbors.

During their training in Information and Education the students receive practical exercises in discussion-leading, effective presentation of current news, the use of modern teaching aids, and the administration of the Armed Forces Education program. In addition, the students, who are from all branches of the service, study history, economics and government, a course designed to give them a better understanding of the world and its influence on military and civilian life.



**SYMBOLS OF CHRISTMAS** as presented by the Matador High School chorus recently, included a pageant with the above nativity scene. From left to right, back row are: Pina Sue Sturdivant as an angel; Charles Renfro, Arvin Ellithorp and Frank Traweck as shepherds; Nancy Vaughn as the "Christmas Spirit"; Ronnie Steen as a peasant boy; Rachel Craven as an angel; Neal Pipkin as the "Goodwill Messenger"; Barbara Waybourn as "Bearer of the Heart"; and Jimmy Graham as "Bearer of Silver Bells"; Front row: Carolyn Tidmore as the "Symbol of Peace"; Sara Carson as "Symbol of Light"; and Barbara Neighbors as the Madonna. Also in the pageant was La Royce Mitchell as "Emblem of Faith", and Joanne Darsey as an angel.

### Gay Holiday Affairs Hold Social Spotlight

#### Woodruff Home Is Scene Of Coffee

In the social spotlight this week were holiday affairs which included coffees, dinners and parties for business associates.

Harmonizing with the pink color of her recently remodeled and re-decorated home, Mrs. J. Woodruff combined tones of pink with silver in holiday decorations when she entertained at coffee Friday afternoon from five until five o'clock. Assisting her with hospitalities were her sisters, Miss Sue Glenn and Miss My Glenn.

An unusual mantel piece was a collection of native grasses sprayed with pink and silver, arranged on a pink satin base with matching angel's hair, and flanked by pink candles and silver vases.

#### Coffee Is Served In Clements Home

For the holidays and a coffee Monday afternoon, Mrs. W. W. Clements used marine blue and white in various arrangements.

#### Mrs. Wade Berryman Is Coffee Hostess

The Eternas Junior Study Club members were entertained Wednesday morning, Dec. 16, with a pre-holiday coffee in the home of Mrs. Wade (Mutt) Berryman.

The table was laid with a red linen cloth, and had for a centerpiece, a Santa Claus, surrounded by greenery and tied with a red ribbon, all mounted on a styrofoam base.

Pecan and cherry-pecan rolls with coffee were served to Mesdames L. M. Cox, Ernest Denney, Bob Ham, Ray Hopkins, Andy Hurst, Benny Keltz, Bert Schweitzer, Bill Seale, Billy Wason, Raby Webb and L. B. Campbell, and Miss Jeannie Hines.



Each year we find ourselves eagerly awaiting the Christmas season because in it we find the opportunity to express again our appreciation for your thoughtfulness.

Spears Gin



Providing you and your family with insurance protection is a privilege we enjoy. Your continued faith in our service is a constant challenge to us.

During the Christmas season it is a special pleasure to express our gratitude for your faith in us, and we take this opportunity to thank you and wish you a most enjoyable Christmas and a very Happy New Year.

**C. W. GIESECKE**  
INSURANCE

FLOYDADA



Not because of custom only, but from our hearts — we extend our best wishes to you for a wondrous, joyful Holiday!

**Stanley Hospital**

DR. J. S. STANLEY — DR. E. E. DENNEY AND PERSONNEL

**Spend About \$150 Million On Wrappings**

**Americans Use Enough Yule Ribbon To Tie Earth To Moon With Fancy Bow**

By Margaret Richards

KANSAS CITY, Mo.—Americans will use enough ribbon on gift packages this Christmas to tie the earth to the moon with a six-strand ribbon rope and have about 238,000 miles left over for a celestial bow.

To go with the ribbons, they'll buy enough gift wrapping paper to wrap up the island of Nantucket, Mass.—paper that if cut in a strip two feet wide would encircle the world five times with a rainbow band.

Trade sources estimated that Mr. and Mrs. America, along with Junior and Susie, will spend at least \$150 million, perhaps as much as \$200 million to wrap and decorate the packages beneath Christmas trees.

**Work Began Two Years Ago**  
What will they get for their money? Plenty, if they choose wisely.

Artist and technical experts began 24 months ago on this year's paper, ornaments, seals, and gifts enclosure cards. They've had the help and advice of some of the world's finest artistic talent.

A single manufacturer (Hall Brothers of Kansas City) has more than 100 new designs in its 1953 wrappings. And many of the most popular patterns of other years are carried over. Actually it's in the wrapping of gifts that the giver gets the best chance to be creative.

Grandma used to make a rag doll for Mary's Christmas. Today she buys a doll—much better than her fingers could construct. But she still wants to give Mary something from her hands. She does so with the package she creates.

**Santa Is Changed Man**  
Like most everything in the decorating field, the trappings of Christmas have gone modern.

Santa Claus still smiles from the package, but he's a changed man, more likely to prance than waddle. A character of strictly 1953 vintage, highly stylized, he looks in many instances like a drawing from a sophisticated magazine.

The nationally famous artist Sol Steinberg, has drawn a Christmas paper entitled "Man of Distinction," in which the whimsical subject of numerous portraits is the new Santa Claus.

The traditional red and green are present, but in many papers and ribbons they're not the old fire-engine red and almost-kelly green. Reds run from magenta and cerise to delicate gray shades. Green is likely to be a sage green, blue a turquoise, or yellow a chartreuse. Ribbons match or contrast.

**Allegorical Parades Mark Mexican Yule**

The people in Mexico build elaborate floats for allegorical parades during the holiday season.

For eight evenings before Christmas there is a religious procession at the head of which the figures of Joseph and Mary are borne.

On the ninth evening entrance is permitted and a religious ceremony conducted about the strawfilled manger of the Babe.

**Your Poinsettia Will Bloom Again Next Christmas**

The Poinsettia has long been a popular Christmas plant but probably few people have given much thought to the fact that it does come into bloom each year only at this season.

The poinsettia is one of a group of plants known as short day plants because it will bloom only in the season of the year with short day length periods, preferably 10 hours or less. That is why it is always in bloom during the Christmas season and not prevented from blooming now by lengthening the daylight period to 15 hours by means of artificial lights.

Flower growers have learned how to bring garden chrysanthemums into bloom any month of the year by using shading cloth to shorten the days and artificial lights to lengthen the days. The chrysanthemum is also a short day plant.

How can one keep a poinsettia plant until next season? After its usefulness is over, place it in the

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basement or some dry place where it will not freeze. Do not water it, or at least very little, and let the soil dry up. Next May bring the plant out, cut the stem back about two-thirds, wash the old soil off the roots and re-pot in new soil.

**CHRISTMAS ALWAYS HAS EIGHT FACTORS**

Eight things are always associated with Christmas. First and foremost is the deep religious significance of Christmas.

The other seven symbols are: the Christmas tree, the Christmas carol, hanging the mistletoe, the greeting card, the Christmas stocking, burning the yule log, and Santa Claus himself. Though the world has gone through a whirlpool of change, these eight symbols remain unchanged to gladden hearts everywhere during the Christmas season.

**True Christmas Spirit Is Found In Sharing**

For a really satisfying and meaningful Christmas, share yours with the old and feeble, the ill and shut-in, the bereaved whose sorrows you might light-

ten. Unfortunately, all the flurry and preparation associated with Christmas are apt to make parents as well as children overlook the real significance of the coming birthday of Christ.

Roaring Springs, Texas  
Dear Santa Claus:  
I am a little boy 9 years old. I want you to bring me a pair of boots, size 3, and a steam shovel

and Dean and I want a big wagon together.

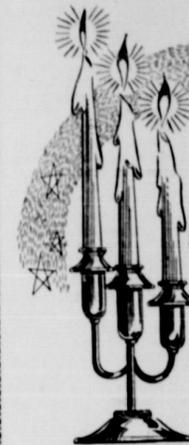
Dean is my little brother 4 1/2 years old. He wants a pair of boots, size 8 1/2, spurs, cap rifle, two Roy Rogers guns and holsters.

Venita, my baby sister, 2 1/2 months old wants a rattler and jumper and a doll.

Don't forget all the other boys and girls everywhere. We will be at my grandma Tooke's at McAdoo. I love you,  
Trumas Dobbins.



**Best Wishes for Christmas**  
DICK SMITH  
PHONE 285 SEPTIC TANK SERVICE



Candles expire and stars grow dim, but our good wishes for your happy holiday season remain untouched by time.

**Bennie, Allie and Charles Ray**



**Bundles of Christmas Joy To all . . .**

Tucked into your every Christmas package, and into every gay card you receive, is our hope that you will find the many blessings of Christmas, and the fulfillment of your desires.



**THE McCAGHREN'S**  
Bill, Judine and Sue



**SEASON'S GREETINGS**

Good friends . . . gifts given and received . . . gay voices ringing out — bells caroling "Merry Christmas" — These are the many things that add up to the true and rich spirit of the holy day — To all our friends, we say "The best of cheer for the holidays."

**Higginbotham-Bartlett Co.**  
HENRY FORD RABY WEBB

...S GROCER...  
 55c lb; pork...  
 \$2.15...  
 ? This is...  
 Phillips gas...  
 40c oil...  
 Side on...  
 37c...  
 ...of the...  
 ...in...  
 ...of...  
 ...R. M. Stand...  
 ...army...  
 ...D PART...  
 ...\$49.25...  
 ...week...  
 ...Hotel, Amar...  
 ...y 1 p. m...  
 ...ays 8 to 9 a...  
 ...37c...  
 ...D refrigerator...  
 ...washing...  
 ...Motor...  
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 ...atalog of W...  
 ...Variety. M...  
 ...OCK NEW...  
 ...with or with...  
 ...Matador Motor...  
 ...25c...

...Matador, Matley County, Texas, Thursday, December 24, 1953

**Old Christmas' Celebrated Jan. 5**

**Inhabitants Of Hatteras Islands Observe Christmas Twice Year**

...RODANTHE, N. C.—Hatteras is a wide stretch of off the North Carolina coast, almost forsaken during the year, except at Christmas.

...comes twice for the people live on the little island just off the site of Sir Walter Raleigh's ill-fated "Lost Colony." Dec. 25, island folk join the rest of the world in religious ser-

...only—to look in on the Donnybrook when Hatteras Islanders observe "Old Christmas."

...Actually, Old Buck is a collection of old bed slats covered with cloth and topped by a steer's skull which probably spends the summer in an attic.

**Mystery Surrounds Leader**

...There's real mystery surrounding Old Buck's leader in the big parade—that always highlights Old Christmas. He's masked and covered from head to foot in something that looks like a Hallowe'en costume. By tradition, nobody knows who he is. And if they do, they don't talk about it.

...The mystery man and Old Buck throw quite a scare into youngsters on the sidelines. But they always go over big.

...Some visitors connect the second holiday with Epiphany, the festival of the Wise Men's visit to Bethlehem, although that falls on Jan. 6. Others speculate that it dates from the shift to the Gregorian Calendar in 1752, which dropped 11 days from the old-styled calendar.

**Has Changed Slowly**

...Hatteras, isolated by the Atlantic Ocean on one side and Pamlico Sound on the other, has received changes slowly and not always with welcome.

...The islanders still keep Elizabethan speech characteristics inherited from their ancestors.

...The natives let others wonder. They say they know only that Old Christmas has come on Jan. 5 as long as anyone in Rodanthe can remember.

...One with a lot to remember is Daniel Bradford Payne, who has missed only one celebration in his 79 years. Brad Payne has an important part in the holiday. He beats the drum passed down to him from his grandfathers.

...The drum, reputedly a rattle from a warship carrying sail a century or more ago, has been re-headed several times through the years. Payne, who now lives on neighboring Roanoke Island, brings it back here each year.

**More Like Hallowe'en**

...In his youth, Payne recalls, the holiday began at daybreak and lasted until after nightfall. To the music of the drum and homemade reed flutes, villagers would march to the two miles from Rodanthe to South Rodanthe, now called Waves.

...It's not clear whether the custom of exchanging gifts was ever associated with Old Christmas here. Some say Dec. 25 was adopted as "New Christmas," complete with decorated trees and Santa Claus, after folks on the mainland claimed the islanders were pagan because they ignored the date.

...At any rate, the Jan. 5 celebration seems to visitors to have little in common with Christmas other than its name and decorations. With Old Buck and the general air of hilarity, it's more a combination of Hallowe'en, New Year's and Mardi Gras.

...In some lands, girls make an indigestible cake of flour, water and salt to make them dream of their future love.

**'Silent Night' Hymn Is Often Called Song From Heaven**

... "Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence.

...On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

...Father Mohr was strangely moved by the visit to the mother. And that evening, as he returned to his home saw that the dark slopes of the Alps around the village were alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

...Later, as he tried to put down on paper his feeling and experience, the words kept turning into verse. When dawn came he found he had written a poem—a beautiful and moving poem.

...On Christmas Day his friend, Franz Xaver Gruber, music teacher in the village school, composed music to fit the verses. Village children heard the priest and teacher singing the song and learned it. From there it spread throughout the world. Today, it is regarded the greatest Christmas hymn and wherever there are men of good will they sing:

"Silent night, holy night—  
 All is calm, all is bright—  
 Round yon Virgin, Mother and Child,  
 Holy Infant, so tender and mild,  
 Sleep in heavenly peace—  
 Sleep in heavenly peace."



**Merry Christmas**

**TO ALL OUR FRIENDS**

**YOUR  DEALER**

**Matador Auto Co.**

**"Merry Christmas**



and **Happy New Year!"**

From the Red River to the Rio Grande, your friends and neighbors at your electric service company wish you and yours a Merry Christmas and a Happy New Year.

**West Texas Utilities Company**



**CHRISTMAS BLESSINGS**

The shining star of Bethlehem is the symbol of the spirit of Christmas we find in our hearts as we wish you, our many friends — ALL THE JOYS AND HAPPINESS OF THIS WONDROUS HOLIDAY SEASON

**Gabriel's DEPARTMENT STORE**

**Giant boy**



Recently, a group of scientists and engineers was asked to predict what's next.

Now that we have electrified farms, factories and homes, is that the end? The answer appears to be no, that the electrical industry is a "giant boy" with its great growth still ahead. Here are some of the predictions.

Take a personal thing first. Millions of homes will have heat pumps to heat and cool automatically—using electricity for fuel.

You can expect to cook food someday by electronics—in seconds. Electrical incinerators will consume your waste paper and waste food. Dust will be taken from the air electrically. The day may come when TV screens hang like pictures on the wall, with only a tiny wire to the set.

Nuclear fuels are on the timetable of the scientists. Energy from the atom will eventually be a major source of power, regardless of whether fossil fuels are seriously depleted. By century's end, most new plants generating electricity will operate with atomic (fission) fuel. Aircraft, battleships and the like will measure fuel consumption in grams.

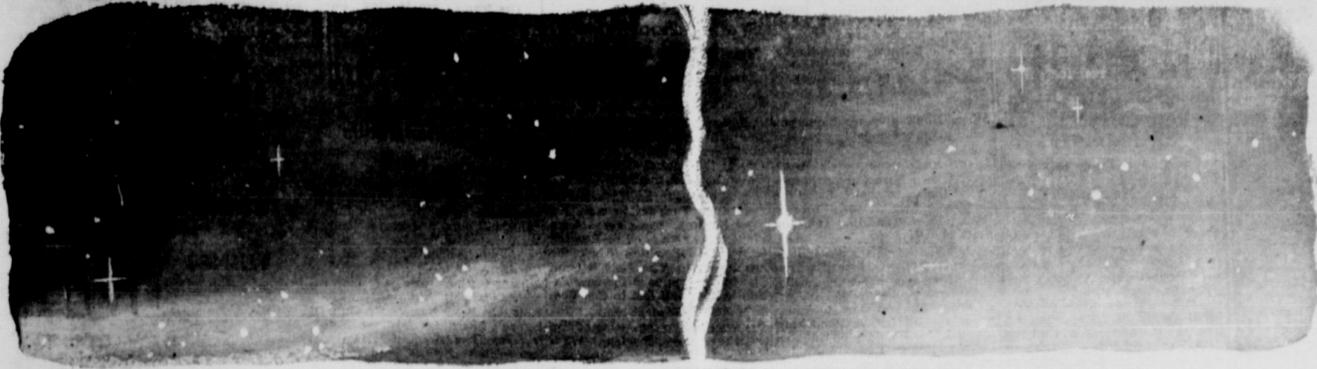
Storing heat from the sun is another long-range project of scientists, with billions in savings as the potential result.

The year 2000 looks big and distant. Actually it is only 47 years away. By then, any puny prognostications made today will have been rewritten many times. But larger. Electricity has always been a field where each new fact generates many more things new. The years should be interesting to watch.

*You can put your confidence in*

**GENERAL  ELECTRIC**





# Peace on earth

The quiet, peacefulness of the Christmas season is with us again, and as we reverently observe this glorious occasion, we are reminded of the fine friendships and pleasant business relationships of the past. For these we are thankful and wish for each of you truly a Happy and Joyous Christmas.

THE FIRST STATE BANK OF INDIANAPOLIS, IND.

#### OFFICERS

C. D. BIRD, Chairman of Board  
HARRY H. CAMPBELL, President  
ELMER STEARNS, Exc. Vice-President  
CLINT HICKS, Asst. Vice-President  
J. R. WHITWORTH, Cashier  
LUCY FORD, Asst. Cashier

## FIRST STATE BANK

Capital and Surplus \$100,000



#### DIRECTORS

C. D. BIRD  
J. C. BURLESON  
HARRY H. CAMPBELL  
MAURICE GOODWIN  
B. F. SIMPSON  
RALPH STAPLETON  
ELMER STEARNS  
M. S. THACKER



## Santa To Bring Toys With Purpose in 1953

Santa's bulging toy pack for 1953 will bring a gleam of hope to many a parent's eye with its accent on toys-with-a-purpose and how-to-do-it equipment.

While the \$450,000,000 bundle readied by toymakers has plenty of things made to produce nothing more than joy in a kid's heart, there's a new help-for-parents trend in Christmas gifts amid at turning home training into fun.

This is evidenced in various toy kits designed to make cooking, cleaning and laundry a fascinating task for boys or girls.

There's also a wide choice of career toys, including television repair equipment, a plumber's kit for installing bathtubs and

kits for lawn care, tire changing and other chores in home maintenance.

In short, the toymakers say, they have given emphatic recognition to the fact that a child really means it when he says, "May I help, Mummy?"

The toy supply is the biggest in history, about 10 per cent bigger than 1952, said Robert B. M. Barton, president of the Toy Manufacturers of the U. S. A.

Barton, president of Parker Brothers, Salem, Mass., game manufacturers, added that the toy-using population has reached an all-time high of more than 45,000,000, with 65 per cent more children under 5 than there were in 1940.

There's also a line of "good habit" toys aimed at careful tooth brushing, tidy eating, hanging up towels and first-aid methods.

Brother's enthusiasm for the assignment of shining the family's shoes is sought with a combination shoeshine kit-bank. Sister's interest in good grooming will be sparked by new doll models equipped with miniature kits for glamorous hair care and up-to-date cosmetic aids.

Kits for juvenile train conductors, visiting nurses, TV producers, firemen, farmers and highway engineers will offer basic training in varied careers.

### Matador & Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1938. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.



DOUGLAS MEADOR, EDITOR  
MRS. DOUGLAS MEADOR,  
SOCIAL AND ASSOCIATE EDITOR

SUBSCRIPTION RATES  
IN MOTLEY, FLOYD, COTTELL HALL  
AND DICKENS COUNTIES - \$2.00  
ELSEWHERE, ONE YEAR - \$3.00  
ANY ERRORS OR REFLECTION UPON  
THE CHARACTER OF ANY PERSON  
OR FIRM APPEARING IN THESE  
COLUMNS WILL BE GLADLY AND  
PROMPTLY CORRECTED UPON BEING  
BRUGHT TO THE ATTENTION OF  
THE MANAGEMENT.

MEMBER OF THE  
SOUTHWEST PRESS ASSOCIATION

THERE IS GLORY ENOUGH FOR  
ANY MAN TO LIVE AND DIE A  
TEXAN



Just as the Wise Men of old were guided  
on their holy journey by  
the wondrous brightness of a shining star,  
so may our good wishes  
guide our many friends to a happy  
time to come — blessed with  
the spiritual gladness of the holiday  
and its happy memories.

## Matador Welding Shop

## "Mankind, My Business"

Annually at the anniversary of Jesus' birth, millions read Charles Dickens' "Christmas Carol." Millions of others will listen on the air to Lionel Barrymore as he perennially interprets miserly Scrooge, both villain and hero of the tale.

It is well to read the immortal little story about mean, grasping, penny-pinching Scrooge whose sharp mind is continually dreaming dreams and seeing visions. To him appears the ghost of his former partner, Jacob Marley. In life Jacob Marley had been as hard as nails and as stingy and paltry as old Scrooge himself.

Now from the world of shadows, Marley's ghost does his utmost to save parsimonious Scrooge from the disaster which had inevitably overtaken him. As the ghost wrings his hands and deplors the shortcomings and omissions of the life he had lived on earth, Scrooge manages to inject these words, falteringly and with quavering voice: "But you were always a good man of business, Jacob."

The rejoinder from the ghost of Jacob Marley supplies an effective commentary on the great avocation before us at Christmastide:

"Business," cried the ghost, wringing his hands again. "Mankind was my business. The common welfare was my business; charity, mercy, forbearance, benevolence, were all my business. The dealings of my trade were but a drop of water in the comprehensive ocean of my business!"

And so it was!  
And so it may be!

### History Of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Andersen.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a peppy stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christian seals were sold in Copenhagen in 1904. Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the word "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis association.

### St. Stephen's Day Came From Britain

A famous day of pre-Christmas season in old England was St. Stephen's Day or Boxing Day so called because on that day it was the custom for persons in the humbler walks of life to go

New or Rebuilt  
**Terracing**  
LONG BELT MACHINE  
See  
**O. P. CLARK**  
Flomot, Texas

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies  
for Cattle, Swine,  
and Poultry  
STANLEY PHARMACY



Again this Christmas we rejoice as we recall the many grand associations with our many friends; To all of you who have favored us with your patronage, it is our fondest wish that you enjoy every joy, good health and happiness of this cheery season!

**STANLEY PHARMACY**  
PHONE 200

R. M. STANLEY,  
OWNER  
MR. AND MRS. R. M. STANLEY AND PERSONNEL

## SEASON'S GREETINGS



Best Wishes To Our Friends and Customers  
**Farmer's Coop Gin**  
NED SHANKS, Manager

### BOYS HAVE ENTERED SILVERTON TOURNNEY

The Matador boys have entered the annual basketball tournament which will be held at Silvertown on December 30 and 31 and January 1 and 2. The Matadors first game will be Thursday night, December 31, at 6:45 with Lakeview. The winner of this game will play the winner of the Silvertown and Happy game at 8:15 on Friday night, January 1. Championship will be played at 9:15 on Saturday night and the consolation games will be played at 6:45 on Saturday.

Other teams entered in this tournament are: Silvertown, Happy, "B", Lakeview, Tulla "B", Quitaque, Memphis and Silvertown "B". This tournament is under the direction of Billy Ellis.

### KAMPUS KLATTER

This has been another busy week for M. H. S. students.

Most of the Ag boys are sporting new leather belts that they've made.

We've been practicing fire drills pretty often, so if we have a fire we'll know what to do.

Mr. Enmann's fifth grade class is planning to have a Christmas program. They also lost one of their students: Sharon Hedge, I'm sure they'll miss her.

The High School Christmas tree will be Wednesday, December 23rd. Each student will receive a gift costing not more than one dollar. We always enjoy this big event each year.

We lost another Sophomore girl, Dorothy Nell Plyler, who gave us a shock when she deserted dear ole M.H.S. for marriage. Congratulations Dorothy.

Dartha Davis, Mickie Steen, Dorothy Plyler, LaRoyce Mitchell and Frances Strickland dropped basketball practice this week. We were proud of our basketball team and also Coach Martin, even tho they lost by two points to Silvertown.

Wonder where Robert Smallwood and that car-load of girls were going the other night?

The Sophomore girls served the boys gingerale and lime sherbet, also candy and cookies. The boys assured me it was very good. Ha. Ha.

The bookkeeping class never slows down or looks back; it's work, work and more work, but I guess that's the way to learn it thoroughly.

Wonder why all the Fish are carrying their books home with

them the last few weeks??? The Seniors would do better if they did likewise.

We're all expecting a big Christmas and have been trying to be good "little" boys and girls here lately so Santa will bring us some pretty things.

Mrs. Martin made a huge box of candy and I, of the many who sampled it, think it is delicious.

Girls are wearing jingle bells and Christmas tree balls in their ears, and it gives you a Christmas atmosphere.

This week we took six weeks tests on Tuesday and Wednesday and now "HOORAY" school's out till January 4th.

See all you guys and gals week after next if nothing happens!!

### Tape Recording Aid In Speech Training

The English classes of Matador High School have spent the last few days of this six weeks in speech training by means of tape recording.

The classes made three minute demonstration speeches the first part of the week. There were many interesting demonstrations such as the following: How to cut and sew boot tops, how to turn common metals to gold, bead work, the technique of the game of golf, how one should act at a tea, how to handle a football, how to play an accordion, how to apply make up, how to and how not to ask a girl for a date, how to play a guitar, how to play tennis, and many others.

One of the most interesting was Rose Donovan's collection of silver spoons from foreign countries. She told us about each spoon and from what country each came. The English III and IV classes had panel discussions on the question "Should High School Football be Abolished" on Thursday, and on Friday, a round table discussion on the question "Is Christmas too Commercialized?" We thought these were interesting and enjoyed hearing them played back to us on the tape recorder.

### M. H. S. MYSTERY PERSON

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### Ideal Girl

By Arvin Ellithorp

Hair—Lois Hughes  
Eyes—Betty Smith  
Complexion—Marion Bannister  
Nose—Christene Green  
Teeth—Barbara Neighbors  
Mouth—Betty Neighbors  
Hands—Sue McCaghren  
Smile—Lois Hughes  
Walk—Nancy Vaughn  
Feet—Nancy Vaughn  
Figure—Mary Lois Watkins  
 Wit—Joanne Darsey  
Intelligence—Martha Jones  
Character—Christene Green  
Athletic Ability—Lois Hughes  
Personality—Barbara Waybourn.

### Ideal Boy

By Alice Martin

Hair—Charles Renfro  
Eyes—Tom Hamilton  
Complexion—C. H. Murphy  
Nose—Robert Smallwood  
Teeth—James Taylor  
Mouth—Cecil Irwin  
Smile—Dewayne Martin  
Hands—C. H. Murphy  
Walk—Dean Martin  
Feet—Wayne Cartwright  
Physique—Charles Renfro  
 Wit—Dewayne Martin  
Intelligence—Arvin Ellithorp  
Character—Jimmy Graham  
Athletic Ability—Garland Cartwright.  
Personality—Neal Pipkin

### Senior Girls Named Basketball Captains

The Matador Girls Basketball Captains for the 1953-54 season are the four Senior girls: Lois Hughes, daughter of Mr. and Mrs. Harvey Blevins; Barbara Neighbors, daughter of Mr. and Mrs. J. P. Neighbors; Martha Jones, daughter of Mr. and Mrs. Elsworth Jones, and Reba Bain, daughter of Mr. and Mrs. Theodore Bain. Lois Hughes, Barbara Neighbors and Martha Jones are

three year lettermen of the Matador team. Reba Bain is a one year letterman.

Flomot, Texas  
Dec. 15, 1953

Dear Santa Claus:  
Please bring me a Rolla-coaster.  
Burt Purvis.

Flomot, Texas  
Dec. 15, 1953

Dear Santa Claus:  
I want a doll  
Love,  
Jeanie Taylor.

## Peace on Earth

TO ALL OUR FRIENDS

GREETINGS! Our best wishes for a holiday that is chock-full of many, many good things — such as — happiness, good cheer and the wondrous joy and peace of a HOLY CHRISTMAS.

VANCE GILBREATH  
COUNTY JUDGE

## Noel

May your CHRISTMAS be a joyride of happiness and gaiety!



## Ivy's Beauty Shop

PHONE 79-J LARIAT STREET

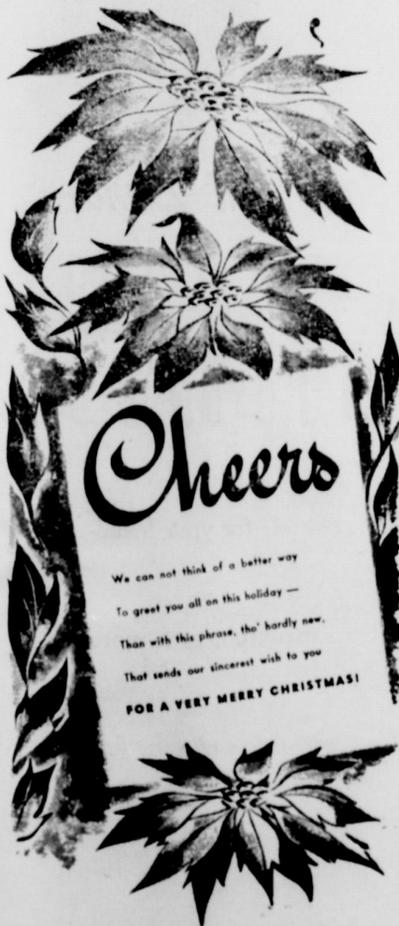


"O Little Town of Bethlehem"

In the holy spirit of the true Christmas, with the warmth and benevolence of His Day — we say to all our many friends — May your holiday be rich with many blessings!

## HALL-SCRUGGS & COMPANY

PADUCAH, TEXAS



## Cheers

We can not think of a better way to greet you all on this holiday — Than with this phrase, tho' hardly new. That sends our sincerest wish to you FOR A VERY MERRY CHRISTMAS!

KING FEED AND SEED  
CURTIS KING, Manager

**THE MATADOR BRAND**

MARTHA JONES ..... Editor  
 JANEY NORMAN ..... Assistant Editor  
 LA NELLE RATTAN, Feature Writer and Typist  
 FRANK TRAWEEK ..... Sports Editor  
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

**Room Decorations  
Feature Nativity**

By Martha Jones

This week I lost my way on the campus of the Matador Public Schools. I found myself wandering in the halls and classrooms of the grade school where I saw so many truly beautiful and wonderful things. I was convinced I was dreaming. When I realized it was the work of the students that was so amazing, I began to write what each room had as their Christmas theme.

In the eighth grade I found a beautiful picture of the Birth of Christ which emphasized the true meaning of Christmas. Along with this scene we found a beautiful Christmas tree and other decorations.

Then I wandered into another room and found a beautiful picture of the Three Wise Men following the star to Christ's haven of rest. Here I was joined by a friend who continued the tour with me. This was so interesting and real we kept on going till we found a beautiful room with red and green crepe paper streamers across it with icicles hanging across the streamers. It was emphasized with a huge bow in front of the room and bells and snowflakes on the windows. While we were roaming along we found a huge package which was wrapped in blue and white paper and found another beautiful scene which was the manger scene after the Wise Men had arrived. We found another scene and to our surprise it was the story and scene of The Littlest Angel. Snowflakes and bells made the background of the scene.

While looking at these, we thought we heard someone coming. We hastened out the door and into another room where we found the noise. It was Santa Claus and his reindeers on the way to visit little children. While we were talking we heard

**PUNCH AND COOKIES  
ARE SERVED BY FHA**

The Sophomore girls served the whole High School punch and cookies Thursday. The boys were served from 11 to 12 with Lucretia Edwards presiding at the punch bowl. It was a very amusing sight to watch the boys try to balance a cup and saucer in one hand and a cookie in the other. Don't give up boys, you will learn, we hope!!!

In the afternoon at 1:00 the Junior and Senior girls were served with Sara Carson presiding at the punch bowl. Later the Freshmen girls were served, Reba Bain presiding at the punch bowl.

The Junior girls cooked their last meal Wednesday. Carolyn makes very delicious hot rolls, but we had enough left to feed an army. If you want to know about the Junior girls' cooking just ask Joe, James, C. H. or Harold Dean, they know, because we served them.

Wonder what the Sophomore

girls put in their cookies? They discovered when they dropped one on the burner it blazed up, and it made them wonder if they'd mis-read the recipe.

**Grade School Wins  
Northfield Tourney**

The Matador Grade School boys and girls have lost none of their zeal and fervor since football season. This fact was certainly in evidence at Northfield on Thursday, Friday and Saturday at the annual Grade School Basketball Tournament.

The boys played Tell, Northfield and Turkey to win the championship. The girls A team played Northfield, Roaring Springs and Estelme to win the championship. The girls B team played two games in the consolation bracket but lost to Coe Yee.

On the all-tournament team Dayton Graham was selected for the boys and Charlene Waybourn for the girls.

Since Matador annually seems to bring home most of the trophies, Mr. Yeates jokingly announced that next year Matador would be assessed a small entrance fee to cover the cost of the trophies.

The teams are looking forward to two other tournaments possibly at Roaring Springs and Turkey with the hopes of adding more trophies to a rapidly filling trophy case.

**Agriculture Classes  
Make Leather Goods**

The Agriculture Classes of M. H. S. have been working since December seventh on leather goods for themselves and for Christmas presents. Many fine belts, billfolds, and purses have been turned out and many look as if professionals had toiled them.

The leather working class, which is well equipped with tools, has been a regular feature before Christmas for the last few years, and is most certainly appreciated by the boys. The boys also appreciate Mr. Meas, who helps them.

**DID YOU SEE???**

Dewayne Martin's red and black shirt.  
 Richard Hamilton's new belt which he made himself.  
 Mr. Buies' red cuff links.  
 Coach Hopkins' gray corduroy shirt.

Wayne Cartwright's red white striped western shirt.  
 Barbara Neighbor's green duroy western style shirt.  
 W. E. Russell's orange white sport shirt.  
 Pina Sturdivant's red and jersey dress.

**BEST  
OF ALL  
GOOD  
WISHES**



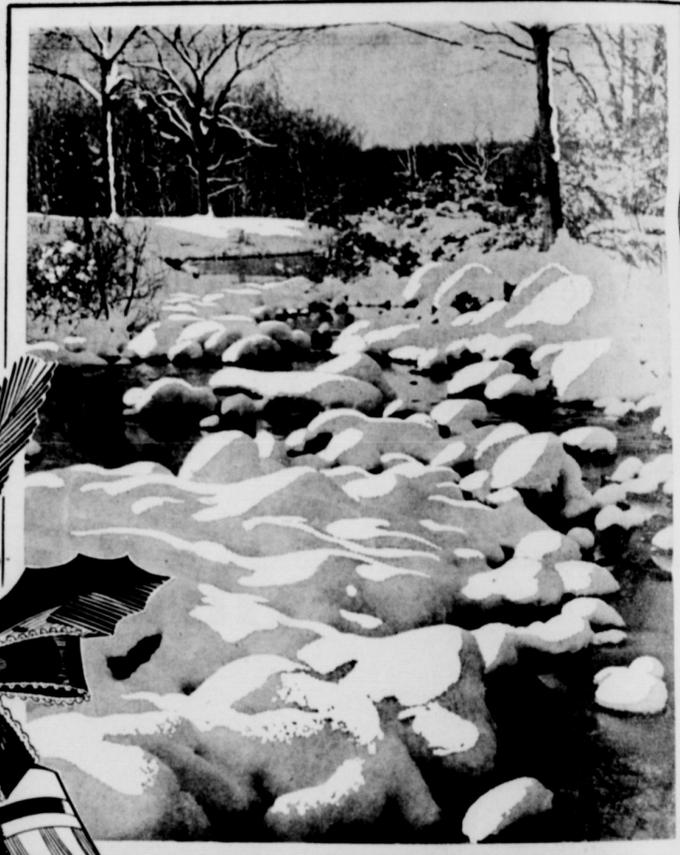
**PAT SHERIDAN**  
 COUNTY and DISTRICT CLERK

a sighing coming from far off. We strolled down the lane and came to a very sad little reindeer. We asked what was wrong and he told us his story about how the other reindeers laughed and made fun of him. We played with him till the snow began falling and then from out of nowhere came Santa and his reindeers. They couldn't go to see any of the children because of the fog and wanted the little reindeer with a red, shiny nose to guide his sleigh. Rudolph was very happy and away he went on his trip to see all the children.

As we were nearing the end of our journey, we came to a house where a beautiful light was displayed in the window. We knocked and asked if we could come in for the night since the wind and snow were so cold. Our admittance was a very happy one. We found a beautiful decorated tree and a fire place where children had hung their stockings. While we talked we heard a noise and then Santa entered to fill the children's stockings with toys and goodies. When Santa left, we retired for the night because of our long journey back to good old M.H.S.

**Meet A Junior**

- Name—Stanley McDonough
- Age—16; Height—5' 8"
- Weight—130
- Color of Hair—Brown
- Color of Eyes—Blue
- Favorite food—Fried Chicken
- Favorite Book—None
- Favorite Movie—SHANE
- Favorite Movie Star—Jimmy Stewart
- Favorite Sport—Football
- Favorite Song—You, You, You
- Favorite Color—Blue
- Favorite Study—Agriculture
- Favorite Comic Strip—Mutt and Jeff
- Pet Likes—Friendly people
- Pet Dislikes—Unfriendly people
- Pastime—Hunting
- Hobbies—Tooling leather
- Ambition—Undecided
- Going to College—Undecided
- When joined the class—1943.



*Noel*

Your friendship to us in  
 our business association  
 is indeed gratifying — and, we say,  
 A MERRY CHRISTMAS TO ALL!



HOUSEHOLD SUPPLY COMPANY

*Greetings*

At this gay, holiday time let us offer you all the best wishes from our staff! May your Christmas be bright with the many blessings of the season... Rich in friendship, bright with gifts of happiness and lasting pleasure. And our wish is not just for Christmas, but for every day of the year 'til the next Yuletide!

**Quanah Cotton Oil Co.**

**Animals Survive On Sun-Baked Goldthwaite Ranch**

**Children See Real Reindeer Pulling Santa**

By John Kay Adams

GOLDTHWAITE, Tex., Dec. 12—Thousands of Texas children are seeing real reindeer pulling Santa Claus and his sleigh this Christmas season thanks to a Deep South reindeer herder.

Grady Carothers, a 6-foot-1 Texan with hazel eyes and a ready smile, has proven that even animals from the frozen North can thrive on his sun-baked ranch near this quiet, one-light town.

Most of Carothers' deer came from the Alaskan wilderness. But two of the young animals on his ranch have never seen a snowflake. They were born this spring in central Texas.

Wintering in the South became possible for reindeer when wonder drugs were developed for animal use. Reindeer were so delicate even zoos couldn't keep them alive in warm climates. The principal hazard was pneumonia. Penicillin has licked that. The cold-country reindeer, also called caribou, are kept comfortable here, even when July and

August temperatures hover at 100 degrees, in a covered corral with giant fans. Air moves through the pen over a sandy floor kept clean and damp. The roof is an insulating layer of brush.

The pride of Carothers' herd is "Old George," a spectacular 300-pound giant of six years. His back is belt high to Santa Claus. The points of his great antlers are shoulder high. The spread of the crown is four feet.

George was one of Grady's first deer. In holiday parades he is standing in for the famous "Rudolph."

"All the kids want to know which one is Rudolph," says Grady. "So we run a little rouge on George's nose. He doesn't mind and those youngsters sure love to see the 'red-nosed reindeer.'"

Nearly three years of negotiating with the Department of the Interior preceded the rancher's first trip to Alaska to buy a few animals. Since Eskimos depend

on the reindeer for food and clothing, only a limited number can be sold from the herd of 4,000. Grady went on his first roundup in 1949.

In all he has made five trips beyond the Arctic Circle to the tiny seacoast village of Kotzebue in northwest Alaska. He camps on the tundra and waits for Eskimo herders to bring the deer to a roundup point.

After he selects a reindeer and ropes him out of the herd, he begins at once to break him to harness.

On the first day, an average deer fights the rope. The second day he tries charging the herder. He can be harnessed on the third day and may work serenely until nightfall.

Santa's flying reindeer have nothing on Grady's deer. They fly, too—with an assist from Alaska's bush pilots. Cargo planes speed them southward along the 6,000-mile route to central Texas.

This year Carothers flew his deer only to the Alean Highway and brought them on by truck. The party had a roaring midnight battle with bears at Milepost 335 in northern Canada 1,200 miles southeast of Fairbanks, Alaska. Three of the deer were mangled, but recovered. The bear did not.

Carothers finds reindeer exceptionally easy to handle in crowds. One team was in a Christmas parade in Amarillo, Texas, less than a week out of Kotzebue village. The animals showed no nervousness or fear in the crowds of children.

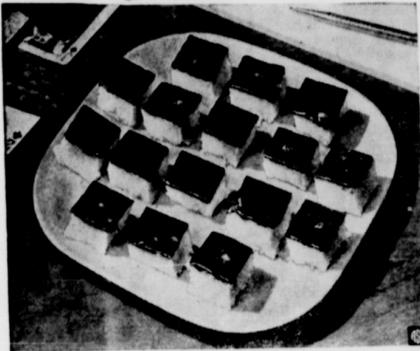
In a parade, two men help Santa handle the reindeer. Each animal is controlled by a strong rope as well as reins to the sleigh. Though he has a foot brake on hidden wheels, Santa never could hold the deer alone if they decided to run.

Carothers and his reindeer draw big crowds wherever they go. Sponsors of Christmas events pay from \$200 to \$1,000 to show the reindeer.

In Scandinavian countries the house is clean for Christmas and everything prepared for the spirits to inspect—which they do when the family leaves for church and the house is quiet. In Northern Sweden a special table is spread for them.

Tribune, Matador, Motley County, Texas, Thursday, December 24, 1953

**Fudge Goes To A Party**



Here is a new and glamorous fudge—a rich coconut confection with an accent of bittersweet chocolate. It's perfect for parties, for holiday occasions, and to include in a gift box of homemade candy for a friend or neighbor. Make an extra batch for family enjoyment at the same time. Like all good things, it disappears fast—but then it's so easy to make! Just blend cream cheese with confectioners' sugar, coconut and flavoring. You can depend on a perfect pan of fudge every time. And you'll be delighted with the smooth texture, the sweet, but not too sweet, flavor, of fudge made with cream cheese.

**Chocolate-Topped Coconut Cream Cheese Fudge**

1 3-oz. pkg. cream cheese      ½ teaspoon vanilla  
2½ cups sifted confectioners' sugar      Dash of salt  
½ cup shredded coconut      1 1-oz. square unsweetened chocolate, melted

Place the cream cheese in a bowl and cream it until soft and smooth. Slowly blend the sugar into it. Add the shredded coconut. Mix well. Add the vanilla and salt and mix until well blended. Press into a well greased shallow pan. Place in the refrigerator until firm (about 15 minutes). Spread the chocolate on the fudge and score the chocolate into squares. Place in the refrigerator until the chocolate hardens. Cut into squares following the scored pattern.

**Bay And Rosemary Christmas Tradition**

Bay and rosemary have also been represented among our Christmas plants from time immemorial. An ancient writer says: "Rosemaire and Baies that are most faire were stuck about the houses and the churches at the time of Christmas."

According to tradition it was

the bay tree, with its lance-like leaves and purple berries, that sheltered the holy family during a thunderstorm. Accordingly it was believed that lightning will never strike a bay tree.

The association of the rosemary plant with Christmas also goes back to the early childhood of our Lord, namely to the flight into Egypt to escape the wrath and jealousy of King Herod. Its branches are said to have held

the little garments of the Christ Child that were placed upon them by the Virgin Mother. Originally its flowers were supposed to have been white, but the plant changed the color of its blossoms to lavender, same as Mary's cloak.

**SIDEWALK ARTIST**  
MEMPHIS, Tenn.—Cartoonist Bill Killebrew, who appears regularly over WMCT, has never studied cartooning or art and drew his first cartoons with chalk on the sidewalk of Dresden, Tenn.



**A SONG FOR CHRISTMAS**

Same old song, but always new — Merry Christmas — to all of you!

THE THOMPSONS

Earl, Jewel, Kenneth, Donna Sue, Bob and Shirley



To wish you a Merry Christmas

**CITY BAKERY**  
Roy and Gertrude



That JOY be with you this happy season — is the sincere wish we extend to all of our many friends! "Merry Christmas" is still the warmest greeting of the season.

**EUDY - SEALE FUNERAL HOME**

TURKEY  
LEWIS EUDY

MATADOR  
BILL SEALE



## Letters to Santa...

Dear Santa Claus:  
I want a bicycle with two little wheels in the back, close to the big back wheel to balance the bicycle so I can learn to ride it.  
Merry Christmas Santa Claus, and love,  
Cathryn Laura Folley  
Box 27  
Knippa, Texas

Dear Santa Claus:  
Please bring me a walking doll with some clothes. Hope you have a Merry Christmas. Is it cold there?  
Melva Folley  
Box 27  
Knippa, Texas

Dear Santa Claus:  
Please bring me a sewing machine and an ironing board.  
Love,  
Janette Palmer.

Dear Santa Claus:  
Please bring me a walking doll and a nurse set.  
Delma

Dear Santa Claus:  
Please bring me a rocking chair and a doll. Some fruit, nuts and candy and do be nice to other little girls and boys. Mommie says I'm a good little two year old girl. Please come see me Santa.  
Bye bye Santa. Remember I'm looking for you. Love,  
Kathie Cannon.

### Matador IOOF Lodge

Meets every Tuesday night.  
Jerry Birchfield, Jr., N. G.  
Bruce Martin, Secretary  
Visiting brothers welcome.



### HOLIDAY GREETINGS

In the spirit of friendliness and good cheer of the Christmas Season — we thank you for the many favors, and wish you all an old-fashioned Yule abounding with cheer and happiness.

### Modern Beauty Shop

ANNIE MAE JACKSON, Manager

### Rancher's -- Farmer's

We have several Hundred Tons BALED HEGARI and CANE Priced F.O.B. Tulia or delivered to your Ranch. This hay is eligible for Drought freight rebates. (Contact your local P.M.A. office for application.)

Call MUSICK PRODUCE  
Phone 99 Tulia, Texas  
Phone After December 18th Will Be 5-3588

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
I am a little boy one and a half years old and I would like a truck, blocks, fruit and candy.  
Larry Don Johns.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a train.  
Love,  
Rennie Archer

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a tractor and tracks.  
Joe Doyce Hill.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a walking doll. I'm going to name her Sis-sie. I'll be three years old January second.  
By Santa, I love you.  
Barbara Gail Moseley.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please send me a spark gun, a punching bag, and a pair of boots. I have been a good boy. I am four years old.  
Gary Anderson.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please send me some rattles, and little baby toys as I am only a year old. Love,  
Tommy Anderson.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a bicycle and a table and chairs and a boy doll. Also some dishes and silverware. P. S. I have been a good girl.  
Love,  
Jean Green.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a dresser set and nurse set.  
Merry Christmas,  
Laretta Taylor.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a bicycle, B. B. gun, train and a football.  
Butch Turner.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a carpenter set, billfold, and telescope.  
Your friend,  
Clois Shorter.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a walking doll and a basketball.  
Love,  
Sharon Ray Cobb.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a dresser set and nurse set in the Merry Christmas.  
Love,  
Darlene Cagle.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
I have been a pretty good boy this year. Would you please bring me a rocky-horse, wagon, dump truck, football, candy and fruit. Don't forget other little boys and girls.  
Yours truly,  
Jerry Wayne Martin.

Flomot, Texas Dec. 15, 1953  
Dear Santa:  
Please bring me a doll and nurse set and also an electric iron and ironing board.  
Love,  
Joyce Shorter.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
I am a little girl just three years old. Please bring me a doll a baking set, nuts, fruit and candy. Don't forget all the other little girls and boys.  
Love,  
Sharon Kay Johns.

Flomot, Texas Dec. 15, 1953  
Dear Santa Claus:  
Please bring me a "Tiny Tears" and a doll buggy.  
Love,  
Veda Bynum.

### Membership Goal Reached By TSTA

AUSTIN, Texas—The Texas State Teachers Association already has passed its 1954 membership goal and now has more members than ever before in its 73-year history.  
Charles H. Tennyson, executive secretary, said today the total membership of the Association has reached 54,450. He predicted it would reach 55,000 before the end of the membership year.  
TSTA had 53,342 members at the end of the last membership year, Sept. 30. Its goal for the 1953-54 membership year was 54,000.  
Tennyson said the record-breaking membership total is an indication that Texas teachers are more united than ever before.

Animals  
Child  
By Joh  
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Thousands of  
being real  
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Deep South  
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**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main Street Phone 157  
Floydada, Texas  
Eyes Examined Glasses Fitted



# After All Is Said and Done— MERRY CHRISTMAS

This Holiday Season gives us the pleasure of expressing our gratitude for your friendship and patronage during the past year.

Here, in this land where everyone enjoys so many freedoms, thankfulness is more than just a sentiment of the season, it is a feeling for all time.

It is our pleasure to serve you, and our purpose to merit a continuation of your fine friendship and patronage.

## FREEMAN THACKER BUTANE CO.

MR. AND MRS. FREEMAN THACKER AND PERSONNEL

