

# Matador Tribune

VOL. 60-NO. 37 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 25, 1954 PRICE SEVEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR

Shoveling air side by side the laborers talking as they work... Chicago is a dirty old woman with diamonds on her fingers...



MATADOR MATADORS: Left to right: No. 29, Tom Hamilton, right half; C. H. Murphy, quarterback; Arvin Elliott, fullback; Harold Dean Martin, left half; Second row: Garland Cartwright, end; James Taylor, right tackle; Stanley McDonough, (co-capt.); right guard; Alvin Lynn, center; Jimmy Watson, left guard; Kenneth Baker, (co-capt.); left tackle; Charles Renfro, left end.

## Matadors Face Big Game

### Record Crowd Will Go To Floydada

TODAY is the day of destiny for the Matador Matadors who for the first time in 19 years have climbed to a bi-district status. Today on Floydada Western Field they will meet the Stinnett Rattlers, also Class B district winners. The game is called for 2:30.

### Couple Honored at Reception

Mr. and Mrs. Hawley Plemons were honored at a reception Sunday, in observance of their Golden Wedding anniversary.

### Gratitude Is Difficult With Plenty

"It is more difficult for those with plenty to be grateful than for those who have less", declared Rev. W. V. O'Kelly, pastor of First Methodist Church...

### Materials Firm Sold

Burton-Lingo company building materials firm has sold most of its stock, building and real estate in Matador to Higginbotham-Bartlett Company...

### Oil Test Is Staked

After an extended period of inactivity Motley county is going to have another oil test at the extreme southwest corner of the county, 7.8 miles southeast of Dougherty.

### Entertainment At Flomot To Feature Skits Of Gay 90's

Ex-Teachers and Students Association of Flomot will stage one-act comedies, circa the Gay Nineties, in entertainment announced for Wednesday night, Dec. 1, instead of on Nov. 29 as previously scheduled.

### New Pay Phone At Stanley Pharmacy

Installation of a new pay station telephone at Stanley Pharmacy was completed this week.

### Singing Announced

Afton Singing Convention will meet at the Afton Methodist Church, Sunday, Nov. 28, it was announced this week.

## Yellowjackets Win Bi-District 41 to 40

### Band Fund Drive To Give Blanket

A campaign was started this week to increase the funds for the establishment of a Matador high school band or drum and bugle corps.

### Star Route Continuance Is Assured

Daily star route service between Turkey and Matador will be continued without interruption according to a telegram received Saturday from Congressman Walter Rogers.

### Deciding Point Scored In Final Moments Of Game

TWO EVENLY-MATCHED 6-man football teams kept 2,000 excited fans on their feet in Haskell stadium...

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### Chicago Rose Like a Phoenix

Chicago rose like a phoenix from the ashes of the great fire, strong and lusty; a city of destiny. Chicago has made its own culture out of a vitality that appears to spring from the air.

### Veteran's Hospital

Miss McBride is receiving treatment in the Veteran's Hospital, Dallas, where he was accompanied Thursday by his daughter, Earl, and their father, C. McBride.

### Relative's Funeral

Funeral services Monday, Nov. 29, at Longworth, Texas, for Frank Martin of Hugo, Texas.

WE BELIEVE IN COACH HOPKINS AND THE MATADORS

# Bi-DISTRICT

*Fight!  
Team, Fight!*



COACH RAY HOPKINS

*We're all rootin'  
for you!*

## MATADOR vs STINNETT

FLOYDADA WESTER FIELD

# THANKSGIVING DAY

NOVEMBER 25th, GAME CALLED AT 2:30 P.M.

### We Believe In The Matadors!

Bob's Oil Well  
Spear's Gin  
Ivy's Beauty Shop  
Eudy-Seale Funeral Home  
Matador Floral Company  
Matador Laundry & Cleaners  
Stanley Hospital  
Freeman Thacker Butane Co.  
Peg's Garage  
Day by Day  
Peck & Earl Thompson Gro. & Sta.  
Thompson Feed & Seed  
Traweek Hospital  
City Bakery  
Household Supply Co.  
Spot Cash Grocery  
First State Bank  
Charlie's Grocery

WE DEPEND  
ON THE  
MATADORS  
ALL THE WAY!



**We  
Believe  
You Can  
Win!**

*See you  
at the Kick-off!*

### We Believe In The Matadors!

W. N. Pipkin Ins. Agency  
Dr. B. E. Van Meter  
West Texas Gin  
West Texas Utilities Co.  
Matador Auto Co.  
Campbell Chevrolet Co.  
Stanley Pharmacy  
Magnolia Service Station  
Modern Beauty Shop  
Pat Sheridan  
John Stotts  
Howard Traweek  
Vance H. Gilbreath  
Jameson Machinery Co.  
Vaughn Drug  
Marvin Hunt, Jeweler  
Gabriel's Dept. Store  
Matador Tribune

# MATADOR BRAND

## "CALLING PLAYS"

By Tom Hamilton

Until this year I never had been able to understand what Neal Pipkin, our former quarterback, meant when he said, "Calling plays in a football game is a real job." I wondered why he was so solemn just before a game. Or why when we were riding on a bus to our opponents' home town he would get a distant stare in his eye. Sometimes, I would have to speak to him as much as three times before he would answer me. When Neal graduated and I took over the position of calling plays, I began to understand all too well what he meant when he said, it is a real job.

I would never have thought a guy would have to remember so much, when to kick, when to pass, what play to run, and when to run it. To call plays successfully, you should know as much about your opponents as possible. It helps to know what kind of defenses they run, who their best defense men are, and who the poorest.

I believe the most trying time for the guy that is calling plays is not while the game is being played, but before the game actually starts. It suddenly strikes you that the plays you call may mean whether the ball game is won or lost. Or whether we win district championship or not. When I get discouraged

sometimes and wonder if it is worth it, all I have to do is remember that I am not the only boy that calls plays. There are probably a hundred thousand boys calling plays for their team. If they can do it, surely I can, too.

Although calling plays does sometimes make me a nervous wreck, it is a position I would hate to give up at any price because it makes me happy to be able to contribute something to a very good football team.

—M. H. S. B.—

### DID YOU SEE?

Tom's white turtle-neck sweater?  
Robert's crazy colored western shirt?  
Stanley's new senior pictures?  
David Keith's new boots?  
Clay Jameson's new hair style?  
Kay's new blue and brown pull-over shirt?  
Our district champs of 1954?  
Coach wearing his green game tie on Wednesday?  
All of the businessmen at the pep rally?  
The new curtains the last year Seniors gave?  
Melvin's new coat?  
The picture shows in English?  
The Ag boys' new jackets?  
Karan who is back home now?  
Mrs. Martin's pretty, blue striped blouse?  
Dorothy's black dress with the pink flowers on it? Cute eh!  
Our pretty carnival queen?  
How happy everyone is around M. H. S.? Especially Coach!  
Pat Green's purple cowboy suit?  
Rachel Craven's white blouse with the stand-up collar?  
All of the pretty formals at the Harvest Carnival?

Tribune, Matador, Motley County, Texas, Thursday, November 25, 1954

### F. H. A. MEETS FOR SAFETY PROGRAM

The high school auditorium was the scene of a "Civil Defense and Home Safety" program held Monday by the F. H. A. girls under the direction of Sara Carson.

The girls in the skit were as follows: Rachel Craven, Pina Sturdivant, and Lucretia Edwards.

Committees were appointed at the meeting to buy a home-coming gift for Karan Burns, one of our beloved classmates. The girls on the committee were as follows: Francine Craven, Glenda Smith, Sue McCaghen, Rose Donovan and Barbara Waybourn.

The mothers who were present at the F. H. A. meeting were: Mesdames Hazel Donovan, N. B. McMahan, J. D. Craven and Jimmy Sturdivant.

The next meeting will be November 29 at 7 P.M. Betty Neighbors will be chairman for the next meeting.

—M. H. S. B.—

### QUESTION OF THE WEEK

What do you think about our district football team?

Ronnie Steen—Why! It's great, I guess.  
Anne Lee—It's the mostest to say the leastest.  
Cissie Waybourn—I think they are just real super.

Joanne Darsey—I think our district football team will be our Regional football team.

LaRee Lawrence—we have a mighty good team that will stand up to anybody.

Johnny Shanks—I think it is a good football team.

Mickey Steen—I think it's the best.

Sara Carson—It's the best team we've had in a long time.

Mike Shanks—I guess they are all right, I don't know.

Janey Norman—I'm real proud of everyone of them.

Dorothy McMahan—we've got the best team in Texas.

David Keith—It's O.K.

Robert Smallwood—It's a good deal.

Kay Norman—It's about the best thing that has happened to Matador in a long time and I'm real happy about it.

### Ideal Boy

By Dorothy McMahan

Hair—Dean Martin  
Eyes—David Keith  
Nose—Robert Smallwood  
Mouth—C. H. Murphy  
Teeth—Joe Fair  
Feet—Stanley McDonough  
Walk—Kenneth Baker  
General Appearance—Tom Hamilton  
Personality—Tom Hamilton  
Character—James Taylor  
Physique—Jimmy Watson  
Wit—Jimmy Watson  
Athletic Ability—C. H. Murphy  
I. Q.—Joe Fair  
—M. H. S. B.—

### Ideal Girl

By Gary Crump

Hair—Raynita Dunning  
Eyes—Lucretia Edwards  
Nose—Francis McMahan  
Mouth—Joanne Darsey  
Teeth—Mrs. Martin  
Complexion—Anne Lee  
Feet—Barbara Waybourn  
Walk—Raynita Dunning  
General Appearance—Betty Neighbors  
Personality—Cissie Waybourn  
Figure—Joanne Darsey  
Wit—LaRee Lawrence  
I. Q.—Barbara Waybourn  
Athletic Ability—Lucretia Edwards  
—M. H. S. B.—

### MEET A SENIOR

Name—Jimmy Watson  
Age—17; Height—5' 9"  
Weight—158  
Eyes—Grey  
Hair—Haven't got much  
Hobbies—Hunting and fishing  
Pastime—Going with girls  
Favorite Food—Fried Rabbit  
Favorite Comic Strip—Snuffy Smith  
Favorite Movie Star—Terry Moore  
Pet Likes—Pretty girls  
Pet Dislikes—Girls who think they are pretty  
Going to College—Yes  
When joined class—1946

### TEACHERS STUDY MODERN AIDS

In conjunction with the graduate course in education being taken by the teachers of Matador Public School, many new and interesting methods of teaching have been presented by Dr. Horace Hartzell of Texas Tech.

Dr. Hartzell has made available a wealth of material in film strip machines, lantern slides, various types of projectors, picture slides, film strips, and movies. Strips on every subject have been left for preview and use in the classes.

Some of the film strips that were enjoyed most were the ones of Uncle Remus's Tales, Paul Bunyan and His Blue Ox, Babe, the lives of famous musical composers, Shakespeares plays, Puppets for the primary grades, health films, scientific films for physics and general science, Pecos Bill, astronomy, lives of American authors and so many others. Film strip machines are also made available from the Audio-Visual Department of Texas Tech.

At the last meeting, Henry McCarty, the director of the West Texas Film Library, spoke on the uses of the film catalogue. McCarty conducted the class in the absence of Dr. Hartzell who is in Chicago.

—M. H. S. B.—

### KAMPUS KLATTER

Hi! Ya! Everyone was glad when school took up Monday. The first thing that was noticed was the big sign on the black board, in the study hall, that

To Relieve  
Misery of  
**COLDS**  
take 666  
LIQUID OR TABLETS—SAME FAST RELIEF

### DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street Phone 157  
Floydada, Texas  
Eyes Examined Glasses Fitted

said "District Champs". Tom got his ankle hurt in the game Friday. The funny part about it is, he carries his crutches, and hops, too. He says that it's faster that way.

Looks like the Matador Matadors are planning to have a different Thanksgiving menu this year. The substitute is fried snake instead of roast turkey.

Mickie is really doing a good job as librarian. You can always get a book you want and when you want it.

The favorite sport of some of the boys is rattle snake hunting. Well, this den has already been found, and all you have to do is go get them!

The sophomores will read a play about Abe Lincoln next in English III. You can't tell how things will work out. Gary has

the hair for the part, but Ar is growing the beard. The freshmen girls are fastening their blouses. Some of them were surprised to see that they could sew so well.

This week is six weeks of loafing.

We're glad to know that Floydada Band is going to play for us and their student body will be backing us.

We are so glad to know that Karan is back home now. He will also be glad when he is able to be back in school.

See ya next week!!!

Mr. and Mrs. R. H. Bearden Rankin, former Matador students, were looking after business and visiting friends this week.

## Have You OUTGROWN Your Insurance!

Many thoughtful men are reviewing their insurance in the light of today's needs! And, many have found that insurance coverage that was considered adequate — five, or even two years ago, is no longer sufficient to cover their present needs. If you haven't taken a "good" look lately at your present coverage, may we suggest that we help you review it — soon!

# INSURANCE

WITH STOCK COMPANIES ONLY

# BONDS OF ALL KINDS

# BILL PIPKIN

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First State Bank Building Phone 300

AS GENERAL ELECTRIC SEES IT...

## Every year Americans live better because electricity costs so little



These 30 everyday General Electric appliances lined up on the front lawn dramatize the impact of low-cost electricity on American life. Per capita use of electricity in U.S. is 2 times Britain's, 5 times Russia's, 167 times India's.

**An average U. S. family uses enough power each day to equal the energy output of 35 hard-working men**

Nowhere on earth has electricity been put to work more widely than in the United States, and its price been kept so low.

We've come a long way since Thomas Edison invented the first home use of electricity — an electric light — just 75 years ago. There are three reasons for this progress.

First, America's electric utilities have invested in facilities (\$18 billion in the last ten years!). And the electrical industry has steadily increased the efficiency of power equipment. Turbine-generators made by General Electric, for example, produce 10 times more electricity per pound of coal than

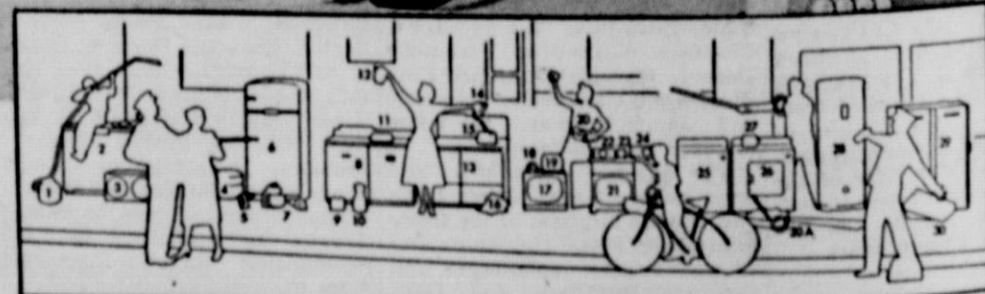
Edison's original generators.

Second, appliances have been constantly improved and are mass-produced to bring their price within reach of everyone. The first 60-watt lamps cost about \$1.00 and gave a light equal to 7 candles; a G-E 60-watt lamp today gives a light equal to 67 candles, and costs only 19 cents.

The third reason for progress is our free economy, which has allowed industry to grow, create jobs and produce effectively for everyone's benefit. As we see it, it adds up to a good example of progress in the American way.

Meanwhile, we're hard at work to make the future even better.

For more information, send for 36-page illustrated booklet, "Power Maker for America"—the story of how electricity is made. Write General Electric, Dept. OZ-119, Schenectady, N. Y.



They go to work at the touch of a finger tip:  
1. Swivel-top vacuum cleaner and accessories  
2. Food freezer 3. Twin-fan ventilator 4. Floor circulator fan 5. Portable mixer 6. Refrigerator-freezer 7. Triple- whip mixer with accessories 8. Electric sink (including dishwasher) 9. Kitchen wall clock 10. Disposal® (food-waste disposer) 11. Sandwich grill-waffle iron 12. Automatic coffee maker 13. Range 14. Steam

and dry iron 15. Automatic toaster 16. Heating pad 17. Table television set 18. Alarm clock 19. Portable radio 20-20A. Lamp; inside-frost, three-lit, white-bull, sunlamp, heat lamp, spotlight, floodlight, circline fluorescent lamp and fluorescent 21. Console television set 22. Clock radio 23. Occasional clock 24. Table radio 25. Automatic washer 26. Clothes dryer 27. Workshop motor 28. Water heater 29. Year-round air conditioner 30. Automatic blanket.

Progress Is Our Most Important Product

**GENERAL ELECTRIC**

### Roaring Springs NEWS

W. L. E. Cooper, Correspondent  
Phone 981, Roaring Springs

Thurston Winegar returned Sunday from a trip to Hearne.

Mr. and Mrs. S. J. Braselton and Sandra visited in Lubbock, Sunday with Mr. and Mrs. Herman Havis.

Mr. and Mrs. H. L. Goodwin left Sunday for San Benito, to spend the winter.

Mr. and Mrs. Roger Kingery of Lubbock, were weekend guests of their parents, the Hon. Kingerys here, and the Marvin Vaughns of Matador.

Mr. and Mrs. W. R. Tinsley and children, Tike, Martha Ann and Marinelle of Lubbock were recent guests of her parents, Mr. and Mrs. Clayton Bridge.

Mrs. Carl Offield of Lubbock is the house guest of her parents, Mr. and Mrs. L. D. Norris.

Mrs. Jimmy Johnson is in Lubbock this week, visiting with her daughter, Mrs. M. K. Young, who is suffering from a broken arm.

Mr. and Mrs. Clayton Bridge were recent visitors with their son and wife, Mr. and Mrs. Jim Bridge, in Spur.

Week-end guests of Mr. and Mrs. J. R. Sedgwick were: Pfc. Elbert Dockery, Pvt. Bobby McFarland, Pvt. Odell McKeel and Pfc. Dale Sedgwick of Ft. Sill, Okla. Also Mrs. Dale Sedgwick of Dickens, Mrs. Lorain Robinson and children and Mrs. Thurston Winegar and girls.

Mr. and Mrs. J. L. Farris and daughter, Ida Lois, were guests of relatives in Roscoe, during the week-end.

Rev. and Mrs. C. R. Mathis and sons visited and shopped in Lubbock, Saturday.

Eugene Marshall of Utah, visited here recently with his parents, the C. E. Marshalls. His father and John Witcher accompanied him home.

Mrs. Hazel Bridges spent the week-end in Big Spring visiting her daughter and family, Mr. and Mrs. Howard Osborn.

Mr. and Mrs. Billy Joe Dillard and children of Plainview, visited here during the week-end with their parents, the Ben Dillards and the Loyd Thomas.

Mr. and Mrs. Lester Morgan of Seymour, were here Sunday at the bedside of her father, Marvin Webb, who is a patient in Stanley Hospital, Matador.

Bateman Middlebrooks is recuperating in Quannah Memorial Hospital, where he recently underwent surgery.

Mr. and Mrs. Joe Duran visited in Amarillo during the week-end with their children, the Hubert Gunter and Amos Mize families.

Mrs. Frank Capshaw and daughter, Leslie Dianne are in Lubbock as guests of Mr. and Mrs. George Goodgeon.

Mr. and Mrs. Bill Bailey shopped and looked after business in Paducah, Saturday.

Mrs. Eugene Wilkinson and daughters, Helen and Becky of Los Angeles, Calif., visited here Wednesday with her grandparents, Mr. and Mrs. L. E. Cooper. She was accompanied by her mother and sister, Mrs. Johnny Moss and Margaret of Floydada. The Wilkinsons are enroute to Ft. Walton Beach, Fla.

Miss Freda Keahey spent the week-end in Midland as guest of her nephews and families, Mr. and Mrs. Bobby Monteith and Mr. and Mrs. Earl Monteith.

Mr. and Mrs. M. H. Hartness of Lockney were Sunday guests of Mr. and Mrs. Lem Miller.

Mr. and Mrs. John Brogdon are in Arizona visiting with their son and family, Mr. and Mrs. Vernon Brogdon.

Mr. and Mrs. C. H. Matney

shopped and looked after business in Spur, Saturday.

Mr. and Mrs. Walter Gwinn and Mr. and Mrs. L. B. Bolling shopped in Childress and visited with Mr. and Mrs. Forrest Miemley, in Wellington, Thursday.

Mr. and Mrs. Bobby Tiner and children of Lockney, visited recently with her mother, Mrs. Lois Smith.

Recent guests of Mr. and Mrs. C. H. Matney were their daughter and family, Mr. and Mrs. Willard Shavor and sons of Paducah.

Recent guests of Mr. and Mrs. L. H. Clifton were their daughters and families: Mr. and Mrs. Bill Rainbolt and children of Spur, and Mr. and Mrs. Edward Bartley and children of Tahoka.

Mrs. Bob Scarborough and children of Petersburg visited with her grandmother, Mrs. Alice Basham, Monday and Tuesday.

Sunday guests of Mr. and Mrs. Carl Tardy were his aunt, Mrs. G. A. Tardy and cousins, Mr. and Mrs. Harry Tardy of Floydada, and Mrs. Tardy's mother, Mrs. C. C. Renfro and a sister and husband, Mr. and Mrs. A. B. McCaghren of Matador.

Mr. and Mrs. Ed James and children of Plainview, were Sunday guests of her parents, Mr. and Mrs. Claud Brandon.

Mr. and Mrs. Amel Long's week-end guests were his brother and family, Mr. and Mrs. Arnold Long and son, Gary of Petersburg.

Week-end guests of Mr. and Mrs. George Yandell were their daughter and family, Mr. and Mrs. Buford Sain and Barbara of Amarillo. Mr. and Mrs. Henry Martin of Lorenzo and Mr. and Mrs. Morris Yandell of Spur.

Week-end guests of Mrs. C. D. Wilson and daughter, Miss Beno Wilson, were Mr. and Mrs. P. I. Roberts and children of Floydada, Mrs. Bertie Faulkner, Mr. and Mrs. W. R. Woods and Mr. and Mrs. Junior Wilson of Amarillo. Sunday, Mr. and Mrs. Jink Wilson of Matador, called.

Mr. and Mrs. O. F. Watson looked after business in Lubbock Friday.

**FIRE DESTROYS HOME**

Mr. and Mrs. Charlie Dove of Duncan Flat community lost their house and contents by fire, Monday about 5 P.M. No one was hurt.

**Matador IOOF Lodge**

Meets every Tuesday night.

Earl Thompson, Noble Grand.

Ralph Nichols, Secretary.

Visiting brothers welcome.

at home at the time. They were living on the Styler Hurst farm. Mr. Hurst has a cafe at Jayton.

**CELEBRATE BIRTHDAY**

Janice and Danny Earl Brandon were very happy Saturday afternoon when seventeen of their little friends assisted them in celebrating their respective birthdays. Janice was 8 and Danny, 5. They received many nice gifts, and refreshments of birthday cake and punch were served. Bubble gum and balloons were favors.

**LUNCHEON HOSTESS**

Mrs. Alice Basham of Roaring Springs was hostess to the "Bring-a-dish" club Wednesday, Nov. 17. The guests pieced quilts sewed and visited. A delicious lunch was enjoyed by the following: Mesdames Minnie Smita, Ethel Maze, Nancy Williams,

Bernice Knight, H. Jackson, Lige Cooper, Leslie Smith and Misses Bessie Medlen and Michelle Smith and the hostess. The club will meet Jan. 12, 1955, with Mrs. H. Jackson.

**SURPRISE DINNER**

Mrs. Freddy (Banty) Brandon surprised her husband with a birthday dinner Sunday night. A Thanksgiving motif was carried out in food and decorations. Those present to enjoy the celebration were: Mr. and Mrs. Claud Brandon, Mr. and Mrs. Bob Cooper, Mr. and Mrs. Marion Bailey, Mrs. Lois Smith, Lewis Nichols and Polk Cooper. Banty received a number of gifts. Several, unable to attend, sent gifts.

**MR. WINFIELD HONORED**

Mr. Lon Winfield of Matador was honored on the occasion of his 71st birthday, Wednesday

evening, Nov. 17, and helping the Glenn community; Mr. and him celebrate were his daughter Mrs. Oliver Scott of Pampa; Mrs. and husband, Mr. and Mrs. L. D. Joe Poteet and Henry Pipkin of Norris and Mrs. W. H. Rigsby of Matador.

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Complete Line Of **FEEDS** Fall Planting Seed

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**C. W. GIESECKE**  
FLOYDADA, TEXAS

# CHRISTMAS GIFTS

**The Lowest Prices! the finest furniture ANYWHERE!**

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**NO OTHER GIFT CAN COMPARE WITH A Television Set**

WE SELL, INSTALL AND RECOMMEND ZENITH SETS

**FINE WHEEL TOYS**  
TRICYCLES — BICYCLES  
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**ELECTRIC SHAVERS**  
SHOT GUNS  
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READING LAMPS  
FOSTORIA GLASSWARE  
ELECTRIC PERCOLATORS

**WE offer the most modern home furnishing for every room . . . beautiful new designs . . . wonderful Christmas gift ideas . . . suggestions for every member of the family.**

**SMOKING STANDS**  
**BASE ROCKERS**  
**SILVERWARE**  
**MIX MASTERS**  
**ELECTRIC TOASTERS**

**Golf Clubs**  
**Pinking Shears**  
**China Dishes**  
**Easy Chairs**  
**Serving Trays**  
**Vases**  
**Pressure Pans**  
**Sunbeam Frypan**

**Living Room Suits**  
Bed Room, Breakfast and Dining Room Suits, Beautiful Mirrors, Tables, Lamps

**Matador Hardware & Furniture Co.**

—We will keep your Gifts until Christmas—

**Matador & Tribune**

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY

COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1954, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 28, 1954

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 2, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUBIAS HEADOR, EDITOR  
MR. DOUBIAS HEADOR, SOCIAL AND ASSOCIATE EDITOR

SUBSCRIPTION RATES  
IN MOTLEY, FLOYD, COTTE, HALL AND GIBBENS COUNTIES  
EUBANK, ONE YEAR . . . \$3.00  
ELSEWHERE, ONE YEAR . . . \$3.50  
ANY ENDOUSURE REFLECTS UP ON THE CHARACTER OF ANY PER COLUMN WILL BE BLABBY AND PROMPTLY CORRECTED UPON BEING REPORTED TO THE ATTENTION OF THE MANAGEMENT.

MEMBER OF

"THERE IS SLURRY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

### WMU Circles Begin New Mission Study

Baptist W.M.U. circles, the Burleson, Dorcas and Henrietta Shuck met Monday, Nov. 22 at 3 p. m. in the home of Mrs. Fred Clower for general business meeting and mission study.

First two chapters of a new book, "Land of Many Worlds" was given by Mrs. Elbert Reeves. Author of the book, Robert G. Bratcher, was born in Brazil of missionary parents and is himself a missionary to that country, since 1949. Mr. Bratcher is professor and dean at the Baptist Theological Seminary in Rio de Janeiro, and writes in a highly descriptive manner. Mrs. Reeves brought reality to the study in teaching the lesson.

Hot punch and cookies were served to Mesdames Ben Keltz, H. S. Watson, A. A. Harp, Louis Poteet, J. P. Neighbors, Floyd Henderson, Ed Cammack, R. E. Campbell, Sr., and Mrs. Reeves; Miss Amy Glenn and Miss Maggie Bryan.

A Bible lesson was given by Mrs. Jessie Smallwood Monday night at a meeting of the Business Women's circle, in the home of Mrs. Velma Fulfer. Name of the study is "Fundamentals of the Bible" Mrs. John Warren of Sweetwater, was a guest.

Lottie Moon Program  
Announcement is made that the annual Lottie Moon Christmas foreign missions program will be given at the church next Monday, Nov. 29, beginning at 10 AM.

All women of the community are invited and women of the Baptist Church are especially urged to attend. A covered dish luncheon will be served at noon.

### Plans Made For Christmas Party

On Nov. 16, the Flomot Home Demonstration club met in the club room with the president in charge. Plans were completed for the Thanksgiving supper, Nov. 22 in the Home Ec room. Plans and arrangements were also made for the Christmas party, which will be Dec. 14 at 2:30 p. m. in the home of Mrs. Ikie Gilbert.

There were 14 members and one visitor present. Delicious refreshments were served by Mesdames L. B. Isbell, W. D. Graves and D. M. Gilbert. Mrs. J. E. Monk, reporter.

Tribune, Matador, Matley County, Texas, Thursday, November 25, 1954

### Pied 'Pinions

BY MR. J. M.

Grief in bereavement is greatest, not at death itself, but in memories of living incidents... a little man balancing on the ball of his feet, as he exchanged trivialities with friends who paused at the door of his humble little shop... a stooped figure trudging down the road toward home in the late afternoon... a young father making music on a Jew's harp to an enthralled audience of two small daughters.

Recently, when Mrs. Bert Ezell was trying to rush her young second-grader son in washing up, Charles wanted to know whether he was going to wear a short-sleeved shirt, or one with long sleeves.

People shouldn't have names like Pallmeyer or Wainscott... they just naturally appear in print as Paul Meyer and Wayne Scott.

Three generations of playmates have come to light. When they were quite young, Curt Martin and Edna (Leonard) Waybourn played together; their children, Joy Martin Archer and Geraldine Waybourn Key were playmates, and now little Jon Archer and Toni Key are playing together.

Our nomination for one of the cleverest of birth announcements was that sent out by Mr. and Mrs. William Curtis Graham, resembling a theatre ticket. On the stub end was weight and color of eyes, the words, "Stork Theatre" and "Cribside Seat, Vernon, Texas". Kelly Ann and William Curtis Graham (the ticket read) presents their first production, "Our Million Dollar Baby" starring Vickie Charmaine Graham, Oct. 2, 1954, 8:25 p. m. Directed by Dr. J. J. Slaughter. Sound: Loud; Music: Vocal. (The management reserves the right to

cancel personal appearance if star is sleeping).

TEN MOST REPEATED SENTENCES, according to Southwestern Crop and Stock, are:

It's time to go to bed.  
Clean that mud off your feet.  
Because... because of... because they... well, just because it's that way.

But big people all wear clothes and you have to, too.

That costs a lot of money and it's four days until payday.

It's a... well it works — I don't know what it is.

Daddy's drinking up all his milk — see.

I don't care how many pet snakes he has—you can't have any.

Well, I can't find it—look in his toy box.

Boy, does this bed feel good tonight.

Say nothing, do nothing, be nothing, and you shall escape all criticism. (Old proverb.)

"To everything there is a season, and a time to every purpose under the heaven:

"A time to be born, and a time to die; a time to plant, and a time to pluck up that which is planted;

"A time to kill, and a time to heal; a time to break down, and a time to build up;

"A time to weep, and a time to laugh; a time to mourn, and a time to dance;

"A time to rend, and a time to sew; a time to keep silence, and a time to speak;

"A time to love, and a time to hate; a time of war, and a time of peace." — Ecclesiastes, Chapter 3.

J. M. Austin attended funeral services for his brother, H. J. Austin, 79, at Lamesa on November 13.

Mr. and Mrs. Albert Rattan and children visited at Post during the week-end with her parents.

COME TO CHURCH SUNDAY

### KIMBLE OPTOMETRIC CLINIC

OFFICE HOURS  
FLOYDADA—8:30—5:30 Monday thru Saturday  
SPUR—9:00-5:00 Friday Only  
Appointments—Phone 254 Floydada  
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

## Friday and Saturday Only!

After-Thanksgiving

# SHOE SALE

We need our space for Christmas gift goods and we are going to reduce our shoe stock Friday and Saturday... it will pay you to buy two pairs at these savings.

### LADIES & GIRLS SHOES

\$6.95 Values on Sale	4.19
5.95 Values on Sale	3.79
4.95 Values on Sale	3.19
3.95 Values on Sale	2.79
3.25 Values on Sale	2.19

ONE LOT Ladies & Girls SHOES ON SALE TABLE 1/2 PRICE

### LADIES and GIRLS

### SUEDE LEATHER JACKETS

Long Fringe — Ideal For Gifts  
Regular \$29.75 Values

Friday-Saturday only \$20

### Buy Christmas Greeting Cards

NOW: Save 10% Until Dec. 1

- Our Christmas Selections Now Complete — GIFTS FOR ALL THE FAMILY —
- See Our Complete Toy Section — USE OUR LAY-AWAY PLAN —

Matador Variety

Your Christmas Store



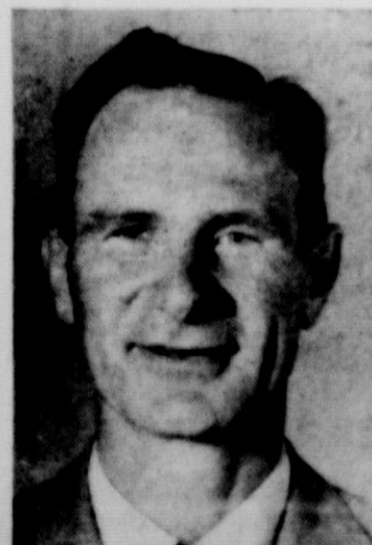
COACH HOPKINS



SUPERINTENDENT EZELL

# Matadors, Go All the Way!

## We Believe You Can Win!



Assistant Coach Edwards



CLINTON HOLIMAN  
2nd String  
Tribune Employee



PRINCIPAL STAMPER

# Matador Tribune

Voice of the Foothill Country

### FLOMOT NEWS

Mrs. A. L. Eubanks  
Correspondent  
Phone 3674, Turkey Line

Those attending the Association Brotherhood meeting at the First Baptist Church were, Rev. A. L. Eubanks, J. C. Franks, L. E. Short, L. B. Turger and C. W. Star, Jr.

Mrs. P. A. Simpson of Northfield visited in the home of her parents, Mr. and Mrs. F. S. Bourland, Saturday.

Mrs. H. C. Kell of Quittaque is visiting her daughter, Mrs. Ben Copeland and family this week. Joe Speer is still in Methodist Hospital, Lubbock, and the condition of his hand is about the same as the last report.

Mr. and Mrs. W. D. Graves, Jr. of Plainview visited their parents, Mr. and Mrs. W. D. Graves, Saturday and Sunday and also Mrs. Jimmie Barham and Sandra.

Mr. and Mrs. W. D. Graves, Jr. visited at Lockney recently in the Raymond Martin home, and from there went to Plainview where they visited in the F. B. Hunt home.

Mr. and Mrs. L. B. Turner visited at Plainview, Sunday with her mother, Mrs. B. F. Turner, and brought her back to the hospital in Matador.

Mrs. Berry Barham and daughter, Sandra, visited at Gasline last Tuesday with her mother.

Austin Tanner visited in Amarillo Sunday with his brother, Ben Tanner, who is a patient in the Veteran's Hospital. Mr. Tanner hopes to spend Thanksgiving at home.

Mr. and Mrs. Berry Barham and Sandra were recent visitors in Silverton with Mrs. B. J. Benham and family.

Mrs. Odie Crowell has resigned as primary teacher in the Flomot school to accept a similar position in an Amarillo school. Mrs. G. D. Pope will fill the vacancy made by Mrs. Crowell's resignation.

Mrs. Ralph Stapleton, Mrs. Pearl Martin, Mrs. James Monk and Mrs. Bernice Gates attended funeral services at O'Donnell for C. R. Burslen, Sr., who died Nov. 13. He was a former resident of Flomot.

Mr. and Mrs. Barney Martin attended funeral services Wednesday for J. J. Turner at Quittaque.

Mrs. Raymond Gunn underwent surgery Friday, Nov. 12, in an Amarillo hospital. She is reported doing fine.

Visitors in the home of Mrs. Pearl Martin, recently for a birthday dinner included Mrs. B. W. Gunn of Levelland; Raymond Gunn and daughter, Judy and Patsy of Amarillo; Mr. and Mrs. R. E. Irby and Raynell and Coy Grundy of Floydada; Mrs. Barney Joe Martin and Cindy of Plainview; Mr. and Mrs. Warren Merrill, Fairmont; Mr. and Mrs. Barney Martin, Lois Martin, Mrs. Kit Washington and Mrs. A. J. Bynum.

**MARRIAGE ANNOUNCED**  
Carol J. Shannon, daughter of Mr. and Mrs. Bly Shannon, and Donnie Martin, son of Mr. and Mrs. I. E. Martin, were united in marriage, Nov. 15, in Clovis, New Mexico.

**BRIDAL SHOWER**  
A bridal shower Saturday afternoon in the home of Mrs. L. B. Turner, for Mrs. Harold Trent the former Cora Gail Gunn, was well attended. Refreshments of cake, coffee and cocoa were served to thirty-five guests. Many gifts were sent by others unable to attend.

**BAPTIST WMS MEETS**  
The W. M. S. of the First Baptist Church met at the church for Royal Service program, and to elect officers. Six members were present. Mrs. F. S. Bourland was elected secretary and corresponding secretary and Mrs. J. C. Franks was elected vice-president. Mrs. L. B. Turner, president, was in charge. Next meeting will be on Nov. 29.

**Doc Edwards**, son of Mr. and Mrs. Clay Edwards and **Val-dee Goodwin**, son of Mr. and Mrs. Ted Goodwin, have been chosen for All-Choice Football boys of this district.

On Tuesday night of the 16th, Mr. J. L. Huey honored the Patton Springs School Board members with a supper in the Home-making department. A Thanksgiving buffet supper was served amid a bright fall setting.

The Patton Springs agricultural boys went to Spur Monday morning to participate in several district leadership contests for the F. F. A. chapters. The contests that Patton Springs F. F. A. participated in were Radio Broadcasting, Senior Farm Skill and Greenhand F. F. A. Quiz.

Dean Dawson, Richard Dye, Henry Young and Doc Edwards competed in radio broadcasting. Carrol Byrd, Sam Lowrance, Ronnie Stokes, Clarence Mohler and Morris Prull were on the Senior Farm Skill team. Jerry Rainbolt, Clayton Thomas and Ray Bateman were on the F. F. A. Quiz team. The boys will take a chapter conducting team to Lubbock, Tuesday, November 23rd.

Mrs. H. S. Watson returned home Friday from Amarillo, where she had been visiting a daughter and family. Mr. and Mrs. Jack Edwards, whom she accompanied home when they visited here recently.

**NOTICE TO CONTRACTORS**  
Sealed proposals for constructing a sanitary sewer system consisting of a treatment plant, and approximately 16,000 ft sewer line, appurtenances and incidentals, will be received at the office of the City Secretary, Roaring Springs, Texas, until 3:00 P. M., December 14, 1954, and then publicly opened and read.

Bidders must submit a bond, cashier's or certified check for \$2,000.00 as a guarantee that the bidder will enter into the contract under the conditions set forth within ten (10) days after notice of award of contract. The minimum wages which shall apply on this work are the established rates for this area as set forth in the specifications. The City reserves the right to waive formalities or reject any or all bids. Plans and Specifications may be inspected at the office of the City Secretary, Roaring Springs, Texas, or Hasie and Green Engineering Office in Lubbock. Plans and specifications may be obtained at the office of Hasie and Green Engineering Company, P. O. Box 1139 Lubbock, Texas, upon a deposit of twenty-five dollars (\$25.00), which will be refunded to each actual bidder upon return of the plans and specifications. Seventeen and one-half dollars (\$17.50) will be refunded to non-bidders upon return of the documents. Proposals are available without charge.

**CITY OF ROARING SPRINGS**  
By H. C. Smith, Mayor  
Nov. 25, Dec. 6

## Drought Emergency Feed 75% Grain

As Designated by CCC  
**Type A**  
**\$68.40 a ton**  
F. O. B. VERNON  
Less \$15 per ton with GOVERNMENT CERTIFICATE

**VERNON**  
**Sweet Feed Mills**  
Phone 27092

### What Has Happened At Patton Springs

Thursday night, November 18, the Homemaking girls, under the direction of Mrs. Albert Rattan, honored their mothers with the annual Mother-Daughter Banquet.

A traditional Thanksgiving dinner was served in an autumn setting. The tables were festive with fall vegetables and Thanksgiving place cards; the room gained an air of autumn from decorations of shocks of feed, pumpkins and other farm products.

A gift was presented to the sweetheart, Lewis Young, and a skit was presented by Mrs. Ola Stokes, Mrs. Mamie Yeates, Mrs. Peyton Legg and Mrs. Eva Bradock. Approximately sixty people enjoyed the evening. The seventh and eighth grade girls assisted by serving.

**Authorized Dealer**  
**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

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**CITY OF ROARING SPRINGS**  
By H. C. Smith, Mayor  
Nov. 25, Dec. 6

**Get the Best BAKED GOODIES HERE!**

ALWAYS FRESH!  
Layer Cakes — Do-Nuts  
Cookies — Pies  
Always Delicious!

**City Bakery**

### Winfred Joe Webb Weds Arizona Girl

Mr. and Mrs. Harry R. Clark of Mammoth, Arizona, are announcing the recent marriage of their daughter, Virginia Ann, to Winfred Joe Webb, son of Mr. and Mrs. W. H. Webb of Flomot.

Nuptial vows were exchanged Saturday, Nov. 6 at 2 p. m. in the Blessed Sacrament Church of Mammoth, and a reception followed at the Barbeque Inn of that place.

The couple came to Texas and have been recent guests of the bridegroom's parents at Flomot, where he was reared and attended school.

During their visit, a bridal shower was held in the home of Mrs. James Monk, with Mesdames J. L. Speer, H. A. Martin,



*For a Modern Thanksgiving Cook Electrically!*

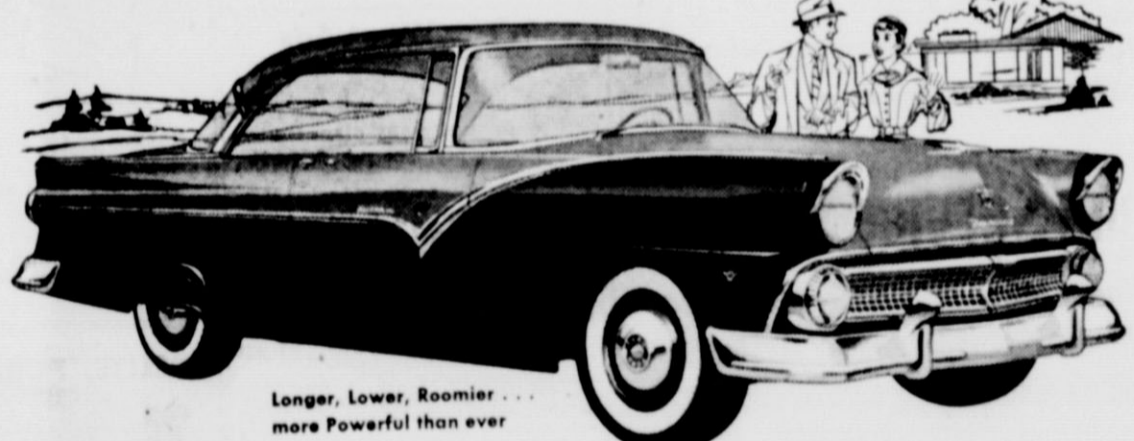
Women haven't changed much since the days of the Pilgrims! They still delight in a better way to get their work done... especially in a BETTER WAY TO COOK!

Today's Electric Range is just the best way to cook... it's cool, clean, fast... it's tops in convenience because it's completely automatic... and it's economical, costs only a few pennies a day for all three meals.

Why don't you join the thousands of women who cook their Thanksgiving dinner the modern way — electrically? See the new Electric Ranges soon.

**West Texas Utilities Company**

## Discover the thrill of The Totally New '55 FORD!



Longer, Lower, Roomier... more Powerful than ever  
**See totally new styling**  
inspired by the Ford THUNDERBIRD  
The fabulous Thunderbird styling is reflected in all the new Fords for '55. From the wide, smartly-contoured grille and visored headlights to the fin-shaped rear fender, Ford is the smartest, most distinctive new car you can buy.

**Try totally new power**  
**EXCLUSIVE TRIGGER-TORQUE PERFORMANCE FROM 3 MIGHTY ENGINES**  
This is no ordinary car. You move out swiftly and quietly with all the power you'll ever need for safe passing and easy hill-climbing. And you can enjoy this new Trigger-Torque performance in the new 162-h.p. Y-block V-8, the new 182-h.p. Y-block Special V-8 (available with Fordomatic Drive in Fairlane and Station Wagon models), or the new 120-h.p. I-block Six.

**Choose from 4 new lines...16 body styles**  
**New FAIRLANE series**  
Fairlane models feature a completely new and ultra-smart body line and decorative trim combination. Inside, you'll discover rich new upholstery fabrics never before offered in a car.  
**New CUSTOMLINE series**  
In the Customline series, as in all '55 Fords, you get a full wrap-around windshield, a beautiful new Astra-Dial Control Panel and more passenger and luggage space than ever before.  
**New STATION WAGON series**  
For '55, Ford offers the 2-door, 6-passenger Ranch Wagon; the 4-door, 6-passenger Country Sedan; the 4-door, 8-passenger Country Sedan and Country Squire.  
**New MAINLINE series**  
You choose from three beautiful new body styles. All have Ford's new Trigger-Torque performance and new Angle-Poised Ride. And you may choose Fordomatic, Overdrive or Conventional.

**PLUS ALL THESE OTHER BRAND-NEW "WORTH MORE" FEATURES**  
★ New Speed-Trigger Fordomatic Drive has an automatic low gear for quicker starts and better passing ability.  
★ New Turbo-Action Spark Plugs resist fouling, maintain operating efficiency up to 3 times as long.  
★ New 10" Larger Brakes mean smoother stopping and up to 50% longer brake lining life.  
★ New Tubeless Tires offer extra puncture and blowout protection, longer tire life.  
★ New Dual Exhaust System on V-8 engines in all Fairlane and Station Wagon models reduces exhaust back pressure for more responsive power.  
★ New Torque-Tailored Rear Axles give you just the right over-all drive ratio for brilliant Trigger-Torque performance.  
*(Fordomatic, Overdrive optional)*

**'55 FORD** The fine car of its field  
**Matador Auto Company**

### Program Committee Work Commended In Homecoming Here

Success of second Matador homecoming of former teachers and students held here October 28, was further commended this week in a letter received by Superintendent Bert Ezzell from Mrs. Z. R. Fee (nee Mae Sandlin) now associated with Southern Methodist University, Dallas. The letter is as follows:

"Dear Superintendent Ezzell: We wish to express our appreciation of the splendid preparations made by the high school homecoming officers and committees. The students, also, were most helpful in taking our registrations, giving directions about the building and program and in helping serve a most wholesome lunch.

"Mr. Howard Traweck, Mrs. Opal Estes Pipkin, and all the committees must have spent many hours in preparation. Their enthusiasm certainly was shared by all of the Matador people.

"We asked a friend to leave two of Mr. Fee's books in the high school library: 'The Great Commandments of God' (The Ten Commandments in the light of the New Testament) and 'Home Sweet Home'—(here and hereafter). We wish we might do more to show our appreciation of the fine work and spirit of your school. Sincerely, Mae S. Fee" (4217 University Blvd., Dallas).

### Postmaster Urges Early Mailing Of Christmas Gifts

Postmaster E. F. Springer has outlined a three-point program designed to insure delivery of all

Christmas cards and packages before December 25.

"I've found," he said, "it's not enough to slap posters all over town saying, 'Show Early—Mail Early.' That's the main idea of course, but I'd like to be more specific."

Specifically Postmaster Springer first urged business firms to mail their regular correspond-

ence before 4 p. m. throughout the Christmas season. He said they could help even more by withholding all circular and catalog mail until after the critical period, December 15-25.

"This will leave elbow room at the post office to process the tremendous volume of holiday mail we'll be handling. I believe it will exceed cancellations of recent years," he declared.

Point 2, consequently, requires the public's cooperation. Begin by checking your Christmas card list this week. Each address should include the full name, street and number, city, zone and state. After this visit the post office and buy the stamps you'll need. Lay in a supply of heavy wrapping paper and strong cord.

Point 3, remember all gift packages should be mailed by December 5th and all Christmas cards by at least the last week before Christmas.

Mrs. Bill McCaughren and daughter, Sue, Mrs. L. D. Wilkerson and Mrs. Bob Van Meter were recent visitors in Amarillo where they attended the opera, "Madame Butterfly".

### NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. A. L. Thomas and children, Wayne Timmons and Charles Conklin both of Abilene and Mr. and Mrs. N. L. Cook and son of Matador visited Mr. and Mrs. Pete Timmons, Sunday.

Mr. and Mrs. J. N. Thomas and Raydell visited relatives in Amarillo over the week-end.

Mr. and Mrs. John Aaron and family of Wellington visited their daughter and family, Mr. and Mrs. Reece Timmons, Sunday.

Mrs. Fannie Bethany visited her daughter, Mrs. Al Rodgers, in Childress, Saturday.

Mrs. M. H. Leary visited Mrs. Mayfair Meacham in Turkey, Friday.

Mr. and Mrs. Roy Legsdon of Hollis, Okla., were in Northfield Friday on business.

Mr. and Mrs. J. L. Bell, Mr. and Mrs. R. E. Hoover and children, Mr. and Mrs. Rush Timmons and girls visited Mr. and Mrs.

Reece Timmons, Tuesday evening.

Mrs. W. P. Bethany visited her sister, Mrs. Sally Wells, in Matador over the week-end.

Mr. and Mrs. Charlie Holman visited Mr. and Mrs. T. W. Bain, Sunday.

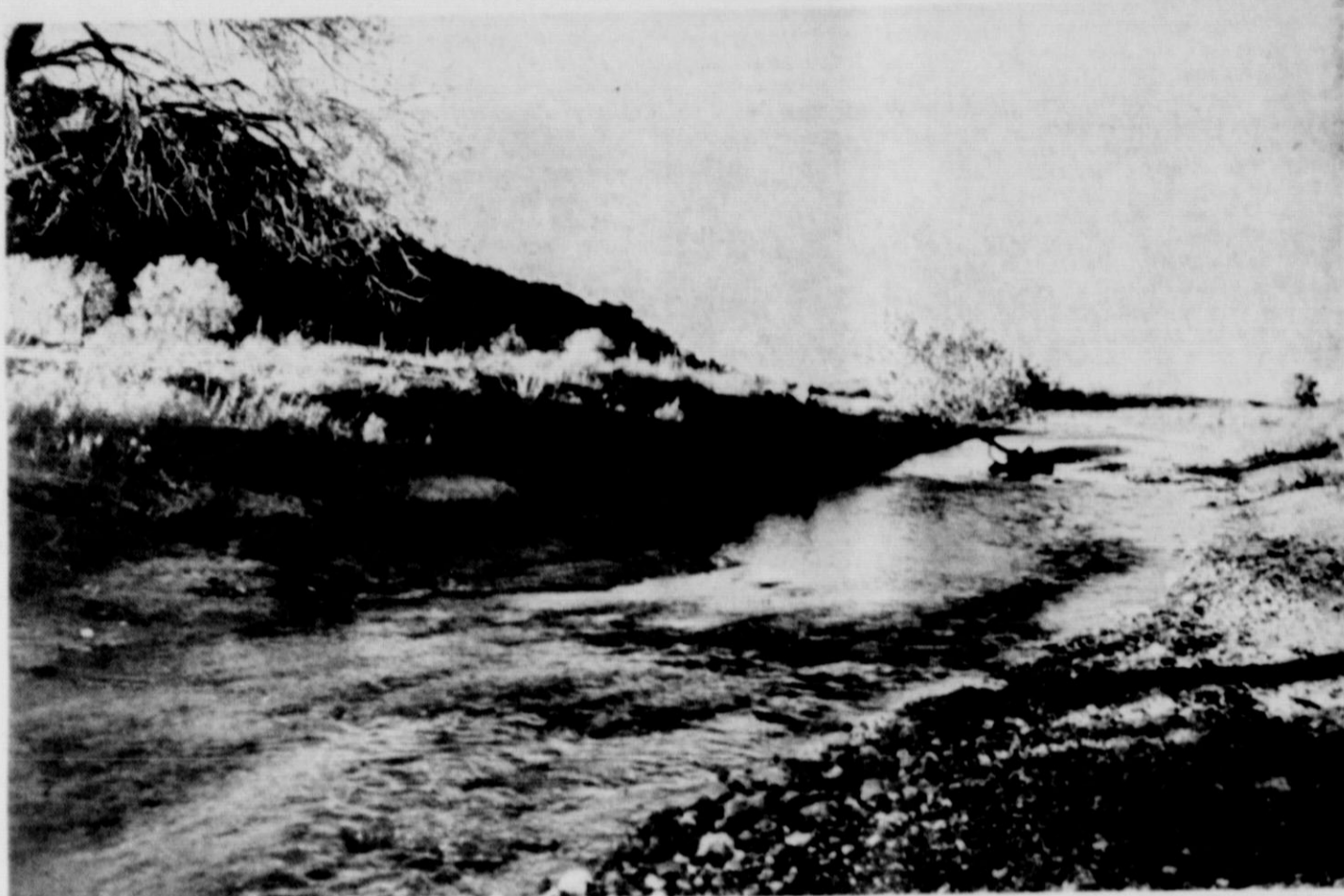
Mr. and Mrs. Walter Timmons visited Mr. and Mrs. Tot Timmons, Sunday.

Visitors in the home of Mr. A. B. Simpson, Sunday were Mr. and Mrs. Arthur Harmon and Ida Mae Simpson of Roaring Springs and A. B. Simpson, Jr.

Mr. and Mrs. M. H. Leary visited Mr. and Mrs. Charley Lane, Sunday.

### Rushing Children Are Visitors Here

Thanksgiving came early for Mr. and Mrs. W. I. Rushing, who had their children together Sun-



MORE THAN 4,000,000 gallons of pure water flows daily past the above point in Quitaque River to sink in the thirsty sands a few miles down stream. Government gauges show that the flow from springs under the Caprock a few miles upstream has not decreased in the past five years. Water-hungry West Texas towns have sought to utilize the wonderous stream, said to be the largest natural resource of pure water in a 40,000 square-mile area. A project is now being promoted to build a dam across the scenic canyon that cuts into the Caprock escarpment in the northeast portion of the Plains to impound 15,000 acre-feet of water. The proposed dam would be near the above point and tie into the hill shown at the left. Ft. Worth and Denver City Railway climbs upon the Plains near this point through a tunnel in the hill. It is declared to be the longest railway tunnel in Texas. The dam project is being sponsored by the town of Quitaque, 12 miles distant. The site is in the northeast corner of Floyd County, some 90 miles northeast of Lubbock. (Photo by Douglas Meador; Engraving courtesy Lubbock Avalanche.)

Tribune, Matador, Motley County, Texas, Thursday, November 25, 1934

### Local Items

day for the first time in fifteen years. Mr. and Mrs. Albert Rushing and family, Mike and Suzanne of Alton, Missouri, are visiting here, and Elwood Rushing of Venezuela, who was in the states on business, was a week-end visitor.

Joining them here Sunday were the Rushing's other children and their families: Mr. and Mrs. Bob Rushing, Bill and Mary Jane, Mrs. A. M. Wagner, Kathy Rita and Don, and Mr. and Mrs. Finley Staley, Charles and Don, all of Abilene; Mr. and Mrs. Odell Latham, Kara Sue and Russell of Estelline; and Mr. and Mrs. Chant Lee. David and Kathy of Post, accompanied by Jimmy Rushing, son of the Elwood Rushings, who is attending high school at Post.

Mr. and Mrs. William Sheats and children, Toni and Pamela of Corpus Christi left Friday to return home after a visit here with Mrs. Sheats' parents, Mr. and Mrs. R. S. Webb.

Mr. and Mrs. V. A. Rattan were recent visitors at Talia with their daughter and family. Mr. and Mrs. Kenneth Kell, and were accompanied home by their grandson, Bobby Kell.

Mr. and Mrs. J. L. Huey of Afton and Mrs. Reece Kell and son, Nolan of Flomott, were recent visitors in the V. A. Rattan home.

Mrs. Gus Walldorf and small daughter, Allison of San Antonio have been visiting here the past week with her parents, Postmaster and Mrs. E. F. Springer, who accompanied them to their home Tuesday to remain over Thanksgiving.

Donald Reeves of Amarillo, visited here overnight Saturday with his parents, Rep and Mrs. Elbert Reeves.

**the hearty maple-y flavor of Karo Syrup makes everything taste better**



**DIAMONDS - WATCHES - GIFTS**  
Costume Jewelry

We repair all makes and models watches, clocks and electric clocks

REPAIRS GUARANTEED

**Marvin Hunt, Jeweler**  
LOCATED IN VAUGHN DRUG STORE

## You get the First-Choice Features in America's First-Choice Truck!



### '55 CHEVROLET TRUCKS

Only America's biggest selling trucks give you all these features that mean more work per day... more work per dollar! And Chevrolet is the lowest-priced truck line of all!

#### DOLLAR-SAVING ENGINE FEATURES

All three valve-in-head engines deliver gas-saving high-compression performance. Aluminum alloy pistons, all-weather ignition system, full-pressure lubrication assure long, low-cost life!

#### LONG-LIFE CHASSIS FEATURES

Sturdy single-unit tubular steel rear axle housings! Strong and rigid frames! Durable Diaphragm-Spring Clutches with high torque capacities and long-life construction and scores more!

#### ADVANCE-DESIGN CAB FEATURES

Efficient ventilation and insulation; shackle mountings that cushion frame vibrations; one-piece curved windshield. Sturdy all steel Double-Wall cab construction means extra strength and safety.

AMERICA'S FIRST CHOICE TRUCK!

Chevrolet is first in sales in all these weight capacities—1/2 ton, 3/4-1 ton, 1 1/2-2 tons!

**CAMPBELL CHEVROLET CO.**

## WEEK-END SPECIALS For Friday & Saturday

CARNATION <b>MILK</b> Tall Can <b>13c</b>	GLADOLIA <b>FLOUR</b> 25-Pound Bag <b>\$1.89</b>
<b>SAUSAGE</b> PURE PORK, PAN Pound <b>45c</b>	
<b>Salad Dressing</b> BEST MAID Quart <b>39c</b>	
<b>PINTO BEANS</b> U.S. No. 1 Colorado 4-Pound Bag <b>39c</b>	
<b>Shortening</b> MRS. TUCKERS 1-Pound Free 3-Pounds <b>97c</b>	
<b>Dog Food</b> KIM Tall Can <b>7c</b>	
<b>VINEGAR</b> MONARCH, White Quart <b>19c</b>	
<b>TUNA</b> VAN CAMPS Can <b>24c</b>	
<b>Blackeyed Peas</b> WHITE SWAN 303 Can <b>10c</b>	

**Spot Cash Grocery**  
And Locker Plant

### Couple Honored . . .

(continued from page one)  
They made their first home at Plemons before moving to Channing in 1907. Mr. Plemons was employed by the Matadors from that year until 1948. When he was transferred to the ranch company's holdings in South Dakota, his family remained at Channing. After three years, he was transferred to the local branch of the Matadors, and brought his family here. They made their home from 1923 until 1948 when Mr. Plemons retired from active employment and they moved to Brownwood. They returned here two years ago to make their permanent home.

One of the wedding gifts which they still possess is a hand-made bridle presented to them by Stringfellow and Humes, an Amarillo firm which handled cowboy supplies. The bridle was made by John Turner, an early day cowboy cook, now deceased. There is only one other bridle like it in existence and it is on display in the Panhandle-Plains museum at Canyon.

### GRATITUDE . . .

(continued from page one)  
God, for it is He that giveth thee power to get wealth. . . .  
The thought-provoking message was closely complemented by Scriptures read by Rev. Bruce

### HERE FOR FUNERAL

Relatives here from out-of-town to attend funeral services last Wednesday for Mrs. Eula Sample were: Mr. and Mrs. H. C. Murrell and Mrs. Byron Gilbreath, Santa Anna; Mr. and Mrs. J. E. Murrell and children, Clairmont; Mr. and Mrs. Lloyd Davis, Seminole; Mr. and Mrs. J. H. Horner and Mrs. C. W. Lewis, Houston; Mr. Jim Sample, Pecos; Mr. Boyd Gillespie, Abilene, and Mrs. Jess Earp, Paducah.

### TO QUANAH

Mrs. Creed Jameson received medical examination Tuesday at Quanah Memorial Hospital, where she was accompanied by her husband and a cousin, Mrs. Frank Jameson. An impending operation has been postponed for several days.

### UNDERGOES SURGERY

Mrs. Bessie Patton is a patient in Quanah Memorial Hospital, where she underwent surgery Wednesday morning at 8:30. With her this week are her daughters, Mrs. Frank Long of Beverly Hills, Calif., and Mrs. Loy Sparks of Taft, Calif., who arrived here Sunday.

### HOME FROM OVERSEAS

Sgt. Herbert Smallwood has returned from duty overseas where he served for over a year in Japan and Korea. His wife, who was living in Beloit, Wis., joined him at Chicago, and they came here for a recent visit with his parents, Mr. and Mrs. Everett Smallwood. The latter's daughter and family, Mr. and Mrs. A. R. Robinson and children of Littlefield, and a daughter-in-law Mrs. Jessie Smallwood and children, also Jan Barton, were dinner guests of the Smallwoods during the Herbert Smallwoods visit. Sgt. and Mrs. Smallwood have now gone to San Antonio where he is now stationed at Kelly Field.

### NEED MONEY?

We are interested in purchasing oil and gas leases, royalties and minerals if the price is reasonable. Please state the price and give correct legal description in your first letter to me. George B. Blake, 1104, 10th Street, Lubbock, Texas. 31-p12t.

### SEPTIC TANKS

Cess pools pumped. Special rates. Call Thompson Grocery, Phn. 285, Matador. 37-tfn.

### WANTED

A place to rent on the halves for a year. See L. C. Meredith, Roaring Springs. 37-p3t.

### WANTED

Farm to rent. Will buy equipment with right kind of deal. See Richard Gwinn. 36-p2t.

### NEED TIRES . . .

See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn.

### WANTED

Woman for nursing Mrs. Bessie Patton on her return from the hospital. Phone 204-W after Friday. 37-clt.

### NEW GUARANTEED

6-00x16 tires at used tire prices. Budget terms. Matador Auto Company. 19-clt.

### FOR LEASE

200 acres of land, 185 acres in cultivation, 77 acres cotton allotment. Two 3-room houses, plenty of water, located four miles north of At-

ton. Will lease for one or two years, with option. A. L. Curry, Matador. 37-p2t.

**FOR SALE:** Our farm home, consisting of 262.1 acres. Good improvements; good fences. Plenty water. Mr. and Mrs. C. T. Jenkins. 37-p2t.

**FOR SALE:** Mahogany Duncan Phyfe drop leaf table and four chairs. Like new. Matador Hotel. 35-p3t.

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 37-clt.

**FOR RENT:** 5-room house with bath \$30 per month. See Freeman Thacker. 34-clt.

**TEXAS ALMANAC** Paper back, \$1.25. Cloth bound \$1.75. Stanley Pharmacy. 50-tfn.

**RED SCOTCHLITE "Lite-A-Bumper"** tape now available at Tribune Office. Has many uses: For trailers, house number signs, scooters, trucks and farm equipment, business signs, etc., 39¢ for 24-in.

**CHRISTMAS—Gifts for the whole family.** Use our lay-away plan. Household Supply Company. 36-clt.

**SAVE EVERY DAY:** Phillips gas reg. 22c, Ethyl 25c, Prestone or Zerex \$2.50 gallon. Folgers coffee \$1.10 lb., big loaf bread

23c, brown 'n serve rolls 23c, Mellorine ice cream 4-gallon 49c, red beans 10 lbs for \$1. Wolf Brand Chili, can 53c, all sodas 5c. Steak, round 75c, T-Bone 65c, Pork chops 75c. All 55c oils for 45c; all 45c oils for 40c; all 40c oils for 35c. These prices everyday. Open seven days weekly from 7-10. **JOE'S GROCERY, East Side Matador, Highway 70. 32-tfn.**

**CAR BATTERY:** 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-clt.

**HAVE** good used upright and spinet piano in this vicinity soon. Real buy for responsible parties. Low terms on balance write Credit Department, McBrayer Piano Co., P. O. Box 442, Childress, Texas. 35-clt.

**WANT A HOME of your own?** Matador? Four-room house, bath, on sewer line, basement garage. All-metal cabinet kitchen. Located on paved 100-foot frontage, street light. Priced for quick sale at \$2,000 cash or \$3,200 terms. \$2,800 down and balance \$30.55 per month. This is an old house but in excellent repair, located on North Main Street. Douglas Meador.

**Dr. B. E. Van Meter**  
Dentist  
BARKLEY BUILDING  
Office Phone 313



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<b>DELITE, PURE Lard</b> . . . 63c	<b>ARMOUR'S VIENNA Sausage</b> 19c
<b>MAXWELL HOUSE, INSTANT Coffee</b> \$1.65	<b>GOLDEN BRAND Oleo</b> . . . 19c
<b>WHITE SWAN Pork &amp; Beans</b> 10c	<b>FORT HOWARD Tissue</b> - 39c
<b>PATIO TAMALES</b> . . . 20c	<b>PURE PORK SAUSAGE</b> . . . 35c

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