



# PAY CASH

— AND —

## Pay Less for Meat

— PRICE LIST AT —

### GUITAR RANCH MARKET

All hind quarter steak, per lb.	16c
Plain steaks, per lb.	13c
Flesh roasts, per lb.	13c
Bone or rib meat, per lb.	10c
Pork roast, per lb.	20c
Pork chops or steak, per lb.	20c
Pork ribs, per lb.	18c
Barbecued meat, per lb.	20c

YOU CAN AFFORD TO COME AND GET IT AT THESE PRICES

The SECURITY BROTHERS are working for me



This is Mr. H. SECURITY

The farmer's friend. There is a finely growing crop. Up rolled the black clouds. Lightning flashes. Thunder roars. Down comes the driving scourge of hail, leaving ruin behind it. Are you discouraged? By no means, for brother H. SECURITY now sits up with a smile and hands you a fat check to cover the value of the crops you have lost. He is a friend in need.

A. J. GALLEMORE Big Spring, Texas

Horace Kennon of Los Angeles arrived Sunday for a visit with his sister, Mrs. Sam H. Brewer. Mr. Kennon and Mrs. Brewer and daughter left Monday for Troy, Texas, to visit their mother.

#### Farmers Kill Off Cotton Flea Pest.

Lockhart, Texas, July 23.—It did not take the cotton planter here very long to get the number of the cotton flea that made its appearance here some time ago.

This new cotton pest, and there are many who do not think that it is new but has been here some time, is now being fed a solution of one pint of cattle dip, one pound of arsenate of lead and 60 gallons of water, and with a spray the poison is blown on the stalk and leaves and that is the last of the flea.

Many who have tried the solution speak highly of its efficacy and will adopt it. The flea is a worrying animal, as one seldom sees them; they take fright on the approach of one in the field and hide until all danger is past. One must sit down in the field and wait patiently for them, and after a while they will come out.

#### For Sale or Trade

New Chrysler Auto — Phaeton Sport—will sell or trade for house and lot or small farm close to town. See BART WILKINSON, at City Barber Shop.

#### Inheritance Tax the Justest of All

Unquestionably, to our mind, the inheritance tax is the justest and least injurious tax of all, and we believe a much larger share of our public revenues should be raised from this source. We should take more of the tax burden off a man while he is living and working and rearing a family and get more tax-money out of two classes of inheritances—

1. Inheritances left to distant relatives and strangers.

2. Large amounts left to sons and daughters.

As Mr. Wilbur White of South Carolina well says:

"No state taxes of a direct kind should ever be laid on property; the property tax should be the source of local revenue. License taxes, luxury taxes, sales taxes, small income taxes, corporation taxes, and inheritance taxes should be the source of state income. The inheritance tax is the best and most logical tax for state purposes that I know of, and I would urge it as one of the main sources of state revenue. When a man is living, he should not be pestered with a heavy tax-burden, but it is not good for his children to have too much left to them, so let the government get its share at his death. — The Progressive Farmer.

Mr. and Mrs. H. L. Batton, Mrs. Felton Smith and children left Tuesday to spend several days camping on the Llano River.

Mrs. W. C. Barnett and daughter, Miss Elsie Jaennette, and Mrs. J. W. Allen left last Friday for Fort Worth to visit the family of W. R. Cole.

#### Why Gilmore and Nabors Should be Re-elected

A situation never contemplated by the Railroad Commission law now confronts the voters of Texas. The Constitution of Texas, Article 16, Section 30, provides that the Railroad Commission shall be composed of three Commissioners, and that the term of office shall be six years, except that the three first elected drew lots for the two, four and six-year terms, so that only one Commissioner could be replaced by a new man at any given election. The intention was that a majority of the Commission should always be composed of experienced men, and that "one Railroad Commissioner shall be elected every two years."

The death of Allison Mayfield, the resignation of E. B. Mayfield and the election of Dr. Splawn as president of the University of Texas, make possible the election of an entirely new Commission this year. This would be most unfortunate, and would defeat the purpose of the Constitution.

The successor of Dr. Splawn must necessarily be a new man. Commissioner Clarence E. Gilmore has served just one term and is a candidate for a second term. Commissioner W. A. Nabors has served sixteen months in the place made vacant by the death of Allison Mayfield, and is asking election to complete the four years of his unexpired term. The defeat of either Gilmore or Nabors would place the Commission under the control of two new and inexperienced men—contrary to the plan of the Constitution and every consideration of prudence.

Clarence E. Gilmore and W. A. Nabors have shown by their service that they are good men, and well qualified. Democratic precedent would give them a second term.

The Constitution and Democratic precedent suggest the wisdom of re-election of both Clarence E. Gilmore and W. A. Nabors. For these reasons, I am strong for Gilmore and Nabors for the six-year and the four-year terms of Railroad Commissioner. W. D. ROWELL, Waco, Texas, in Dallas News.

#### Barton for Law Enforcement

Gen. Thomas D. Barton, candidate for governor declares in his speeches that the two main issues before the people were taxation and law enforcement and that he was not throwing mud as most of his opponents were doing. He declares that there is one law he wants passed and that is a law to stop retail drug stores from selling whiskey.

Mrs. Frank Lester returned Tuesday morning from a three weeks' visit with relatives at Fort Worth and Dallas.

Better shirts for less money. Clyde Fox.

# For Seven Days Only!

Beginning Saturday, July 26th and ending Saturday, Aug. 2nd

we are going to offer some extra bargains in

## Men's Clothing

Some Suits will be offered at a reduction of 25%

and some at exactly



This does not include our entire stock, but there are some styles in light weight suits and some in three-piece suits that will be good for Fall wear.

Now is the Time to Make a Saving These Prices Are For Cash Only

1882 J. & W. Fisher 1924 The Store That Quality Built

# VICTORIES that build Firestone LEADERSHIP

#### Firestone Leads on Speedway with Five Record Breakers

When the race driver selects his tires he does so realizing that his life and chances for success depend upon them. It is significant that all of the ten money winners in the Indianapolis race were Firestone shod. Firestone, using gum-dipping and other special processes, has developed tires to such a high degree of efficiency that at Indianapolis, May 30th, the following drivers broke the world's record for 500 miles over this brick track, making many rounds at over 100 miles per hour. Never before were tires put to such grueling service, where it was necessary for every ounce of rubber and every fibre of fabric to work in perfect unison with every other part.

Driver	Time	Miles per hour
Joe Boyer—L. L. Corum	5:05:23.51	98.24
Earl Cooper	5:06:47.43	97.99
Jimmy Murphy	5:08:25.39	97.27
Harry Hartz	5:10:44.39	96.55
Bennett Hill	5:11:07.00	96.46

#### Leadership in Everyday Service

Millions of motorists are profiting by the lengthened service of Firestone tires. Scores of unsolicited testimonials emphasize the long mileage Firestone Gum-Dipped Cords deliver—which builds leadership in service, safety and economy.

#### Leadership on Cabs, Buses and Trucks

The largest taxicab companies in the five largest cities in the United States use Firestone Gum-Dipped Cords exclusively. One fleet alone, the Yellow Cab Co. of Chicago, uses over one-half million tires miles per day.

Firestone for years has been first to develop tires and rims complete, which would meet the heavy trucking loads, great strains and demand for traction. By originating and carrying forward the Ship by Truck movement, and establishing Ship by Truck bureaus in all large cities, Firestone helped to speed up highway transportation and reduce costs.

#### Balloon Tire Leadership

Firestone's latest contribution to motoring is the low air pressure or Balloon Tire. This, the original full-size Balloon, was made practical by the special Firestone Gum-Dipping process, insulating every fibre of each cord, adding great strength and stamina. Firestone has also simplified the application of full-size Balloon tires to your present car by designing a special unit consisting of tires, tubes, rims and spokes applied by any dealer at a very low cost.

#### Leadership Against British Rubber Restriction Act

Attacking the unsound and uneconomic character of the British Rubber Restriction Act limiting the exportation of rubber from the Far East, Firestone was the one large tire manufacturer to take up the cause for the car owner. Soon after the agitation was started for America to produce rubber under its own control, the cost of crude rubber was reduced and tire prices brought back to normal.

#### Dealer Leadership Through Tire Quality and Service

Through Firestone dealers you can obtain organized service and the soundest values on the market, whether you need a Ford 30 x 3 1/2 Fabric, a set of full-size Balloon Gum-Dipped Cords or a 10-inch truck tire.

MOST MILES PER DOLLAR

AMERICA SHOULD PRODUCE ITS OWN RUBBER

STOKES MOTOR COMPANY

#### Lightning Rods Pay

Another season of thunder storms is at hand and it is high time that we realize that the right kind of lightning rods properly installed prevent loss by lightning.

There was a time when lightning rods put up by unscrupulous concerns and without inspection by a competent inspector may have been more dangerous than no rods at all. Such is not the case now. In the first place, the manufacturers of rods have come to an agreement with the United States Bureau of Standards whereby all lightning rods are standardized and inspected. By standardization, we mean that all the materials used and methods of installation are in conformity with the requirements of the Bureau of Standards.

In the second place, if your residence, barn, or even chicken house is insured against fire, the insurance company carrying your policy will protect itself by inspection of your rods and their installation, and this gives still further protection to the property. Again, when the lightning rods are put in place, the owner of the buildings they protect is instructed in ways and means whereby the rodding is kept safe. If a rod becomes broken by being struck by the wheel of a wagon, or is loosened from the ground, or if struck ar from the ground, or if stock rub against the rods or they become displaced by repairs to the buildings, the protection may be lost. It is thus a part of our duty to see that all rods are kept properly installed. — The Progressive Farmer.

Rest assured that properly installed lightning rods are a protection, that the idea or principle is sound, and that to delay installing them may mean loss in buildings, livestock, and even human life. Statistics gathered by fire insurance companies show that about half the farm fires that occur are caused by lightning striking where there are no protecting lightning rods. — The Progressive Farmer.

Mrs. J. L. Milner left Thursday evening for northern and eastern markets to purchase a select line of fall and winter hats for the Catherin Hat Shop. Mr. Milner will later join her at Chicago and from there they will make a trip to California by way of Denver and Salt Lake City.

Rootbeer — none better — try it. Chocolate Shoppe.

## Your Smallest Expense

Look over that sheaf of bills for last month—or any month.

What did you buy that was worth as much to you or had as many uses—as telephone service?

That necessary service cost you relatively little, but the bills will show that you paid out dollars for things that were not essential to your welfare.

If telephone service should cost you many more dollars each month that service could be of no more value to you than it is. For it is indispensable.

SOUTHWESTERN BELL TELEPHONE COMPANY

#### Fewer and Better Paid Congressmen

Congressman Celler, of New York, is advocating "Fewer and Better paid Congressmen." He suggests a lower House with a maximum of 150 members, each drawing a salary of not less than \$10,000 per annum. "The Searchlight on Congress," a Washington publication, agrees with Congressman Celler on the size of the House but offers an amendment fixing the salary of a congressman at \$15,000 per annum and the salary of Cabinet members at \$25,000.

High rents in Washington and the many demands made upon congressmen and cabinet members and their families makes present salaries inadequate, and when a man is worried about money matters, as a rule, he is not as efficient as he should be. A house with a membership limited to 150 would secure quicker and better results than a house with

a membership of twice that. Undoubtedly, better men selected and the business of government transacted more expeditiously as well as more economical, same rule would apply to various State Legislatures.

A suggestion to reduce the number of members of the House of Representatives and the number of members of the Legislature always has met opposition from men who are living out of politics, but the approval of citizens who are interested in the economical conduct of public business. But few will be paying reasonable compensation for public service if they can be assured that good service will be rendered.

Any movement to reduce legislative bodies to an economical and workable size should be supported. — Farm and Ranch.

**JAX TIRES**  
 are the best tires made in  
**CORD OR FABRIC**  
 EXPERT MECHANICAL  
 WORK — SATISFAC-  
 TION GUARANTEED.  
 Let us wash your car  
 WE KNOW HOW  
**Lloyd Garage**  
 Phone 7

**Many Dead In Revolt**  
 Sao Paulo, July 23—More than  
 100 civilians have been killed in  
 fighting between Brazilian federal  
 revolutionary troops in Sao  
 Paulo, according to reports received  
 here.  
 Americans are included among  
 the dead, however, advices from  
 Sao Paulo of battle state.  
 The night of July 20 witnessed the  
 fiercest fighting since the revolt  
 broke out, with hundreds being killed  
 and wounded.  
 Federal forces have now obtained ad-  
 vantageous positions in the city and  
 according to reports, it is reported.  
 The Americans in Sao Paulo are being  
 held in districts "most adequately  
 guarded."

**For Sale or Trade**  
 Chrysler Auto — Phaeton  
 will sell or trade for house  
 or small farm close to town.  
**BART WILKINSON,** at City  
 Barber Shop.

There seems to be altogether  
 more divisions of our people into  
 blocks, groups, factions, each  
 trying to gain the inner track by  
 some means. The time is soon coming  
 when the old "United we stand, di-  
 vided we fall" cry will be resurrected,  
 and we will either "rally  
 and stand, or disregard it and  
 fall."

Drinks of all kinds served  
 at  
**Cunningham & Philips.**

On the sidetrack to the cot-  
 tages site is going forward  
 rapidly. Building this track is a  
 bigger task than most folks  
 think. It was necessary to build  
 a roadbed most of the way, and  
 the bridge has to be erected. The  
 completing the sidetrack will  
 cost five thousand dollars.

Small gloves at cheaper prices  
**Cunningham & Philips. Both**

Mr. Morrison of Stanton was  
 here with old time friends here Thurs-  
 day. He states the Martin County  
 had a sure enough rain  
 today and they are going to  
 prosper crops as a result.

Both stores.....  
**Cunningham & Philips.**

E. Holdrege brought to The  
 office Thursday some mighty  
 apples grown at her home here.  
 She has an apple tree in her yard  
 which she has gathered a bushel  
 of large apples recently.

we know how to fix  
**Chocolate Shoppe.**

political conference held at  
 N. M., this week, by the Big  
 railroad brotherhoods adjourned  
 endorsing Senator Robert  
 La Follette's candidacy for presi-

5-passenger car, good  
 condition, for residence;  
 some difference. "X" cars  
 45-2t-pd

**Labor and the Facts About Prohibition**

"The average man is the greatest  
 gainer from prohibition. It is not  
 the men and women who work for a  
 living and are busily engaged in pro-  
 ducing the wealth of the nation who  
 are agitating against prohibition.

"It is somewhat of a mystery to  
 us men engaged in the dangerous  
 business of railroading why any wage  
 earner would want to return to the  
 misery of the evils of pre-Volstead  
 days. To say that the Eighteenth  
 Amendment has been a total failure,  
 that the drink habit is as bad or  
 worse than before, we know is sim-  
 ply propaganda of those interested in  
 the return of a business that has  
 done more to retard civilization and  
 human progress than any one thing  
 in the world's history. We men in  
 the railroad game know that the  
 Eighteenth Amendment has been the  
 greatest blessing we ever received;  
 we know that we are better off  
 morally, financially, intellectually  
 and in every other way by the out-  
 lawing of the booze business." John  
 Gordon Cooper, Congressman from  
 Ohio, and member of Brotherhood of  
 Locomotive Engineers.

**For Sale or Trade**  
 18-inch J. I. Case steel Separator  
 for sale, Fordson tractor, ample  
 power, suitable for all kinds of  
 threshing work. Thresh your maize  
 and have a market. Phone 9017-F3.  
 43-tf.

**LOOK! LOOK!**  
 Plenty of storage at  
 Bankhead Garage  
 Open Day and Night

An interesting report has just  
 been issued from the department of  
 agriculture at Washington which de-  
 veloped in a survey of 16,183, far-  
 mer-owned farms in Nebraska for the  
 year 1923. The report shows that  
 for the labor of themselves and fam-  
 ilies and an average investment of  
 \$17,490 of capital the Nebraska far-  
 mers received a cash return of \$890,  
 out of which he had to pay living ex-  
 penses, meet debts and make im-  
 provements. After a careful digest  
 of the department's report it is very  
 easy to understand why the farmers  
 are discontented, as the average wage  
 paid, as given by the report, was less  
 than is paid a stenographer or a hod  
 carrier.

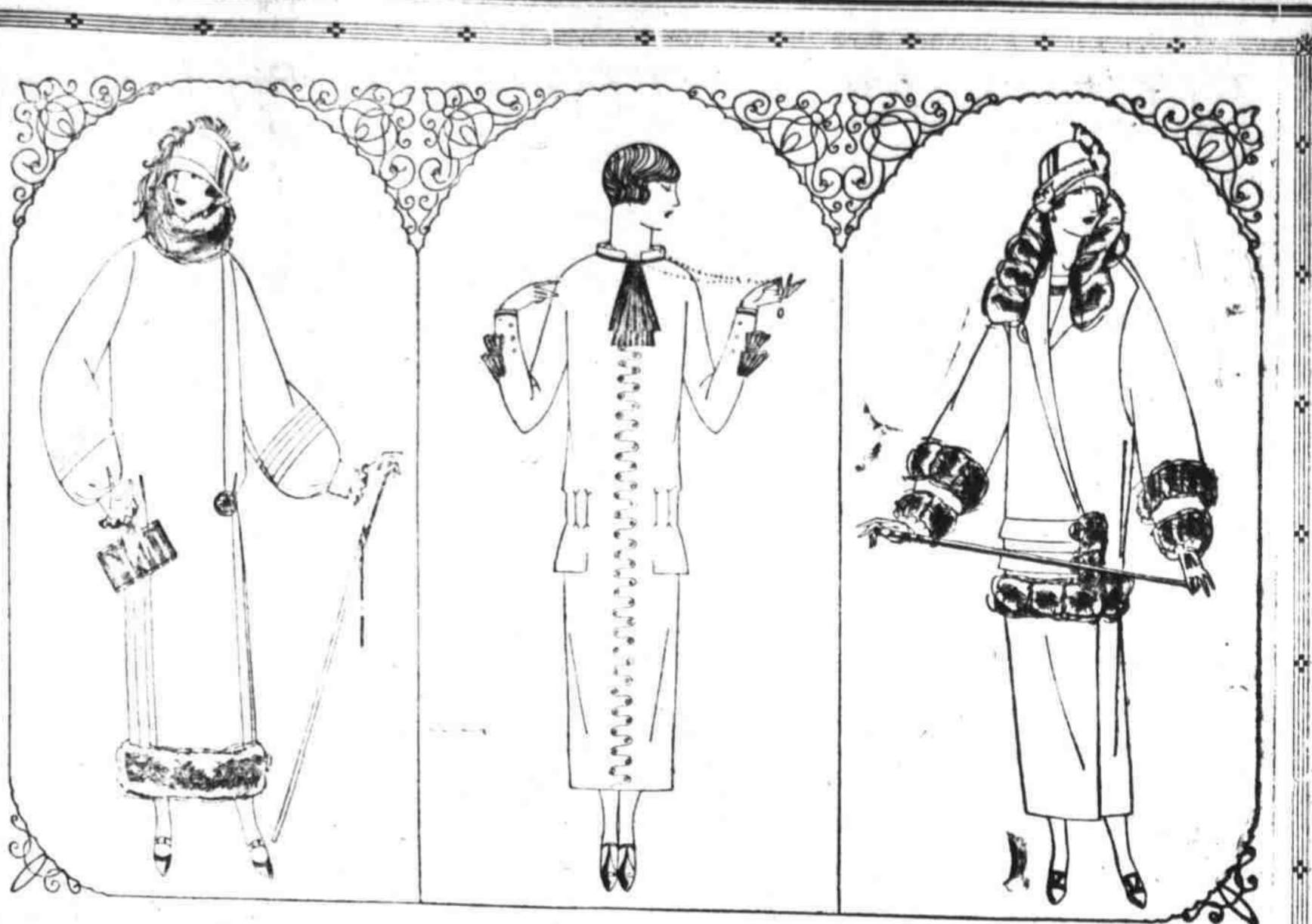
Recent announcement by scientific  
 men that the future will see a  
 remedy for cancer has encouraged a  
 new lot of quacks to rush up to the  
 front with "cancer cures." The pecu-  
 liar psychology of those who suffer  
 from cancer or tuberculosis is well  
 understood by these quacks. Most of  
 the afflicted will grasp at a shadow  
 and throw their money at a cloud.  
 There is no sure cure for cancer yet  
 worked out. The knife, promptly  
 and properly applied, is at present  
 the hope for cancer patients. Be-  
 ware of quacks with their "sure  
 cures."

In the last few years the American  
 farmer has broken all records for ex-  
 porting foodstuffs. This fact should  
 dispel the often repeated idea that  
 low agricultural exports to Europe  
 was the principal cause of American  
 farm disaster. The principal need  
 of the American farmer is a greater  
 price. Larger exports won't do him  
 any good.

New York City has been warned  
 by scientists against impending dan-  
 ger of an earthquake. New York  
 no doubt could stand most any kind  
 of a shakeup now, but since the  
 democratic deadlock was broken we  
 hardly can see the necessity of an  
 earthquake.

**Vote for J. H. BOGGS,** candidate  
 for Representative.—Political adver-  
 tisement.

Twink—the new Dye—that's bet-  
 ter. Try it. Clyde Fox.



**New Fashions for Fall**

are beginning to arrive now, and we are showing this week many of  
 the newest and most charming creations, which point the  
 way for the favorites of the Season.

The discerning eye of Fashion will find many interesting models,  
 accompanied by the gleam of rich materials, making an assem-  
 blage of beauty that forecasts the smartness of the advancing Season.

**MAY WE SHOW THEM TO YOU EARLY?**

1882 **J. & W. FISHER** 1924  
 "THE STORE THAT QUALITY BUILT"

Patronize Herald Advertisers.  
 Razor strops. Both stores.....  
**Cunningham and Philips.**

Work Shirts at a price to suit your  
 pocketbook.  
 Clyde Fox.

Dr. J. H. Hurt who has been very  
 ill is now much improved.

Golden Peacock line of toilet arti-  
 cles.....  
**Cunningham & Philips.**

O. P. Miller returned the first of  
 the week from a visit in New York,  
 Chicago and other points in the north.

Mr. and Mrs. H. G. Castle and son,  
 H. G. Jr., of Abilene, are here visit-  
 ing relatives in Big Spring and Knott.

Special trays to serve our car  
 trade.  
**Chocolate Shoppe.**

**Football Coach to be Secured**  
 Plans are now being made to en-  
 list the services of an experienced  
 coach to take charge of the football  
 team of the Big Spring High School.  
 Whether or not the proposition can  
 be arranged will be known by next  
 week.

**For Sale**  
 65 acres land, east of the Cole &  
 Strayhorn addition. For price and  
 terms, see or phone D. W. CHRIS-  
 TIAN.  
 45-4t

**For Sale or Trade**  
 New Chrysler Auto — Phaeton  
 Sport—will sell or trade for house  
 and lot or small farm close to town.  
 See **BART WILKINSON,** at City  
 Barber Shop.

The same concern for the welfare  
 of the boys and girls in the home is  
 as manifest in the poultry and stock  
 will build a superior manhood and  
 womanhood, just as surely as such  
 care will build a better livestock.

If you want Bed Room, Dining  
 Room, Living Room or Breakfast  
 Room Furniture, see us. Rock bot-  
 tom prices. **J. R. CREATH & CO.**

Eck Lovlace and Frank Hefley en-  
 tertained eight couples with a steak  
 barbecue at the City Park, Wednes-  
 day evening and an especially jolly  
 time was enjoyed.

limitations as may be provided by

Herald want ads get results.  
 Tablets and envelopes. Both stores  
 .....  
**Cunningham & Philips.**

Mr. and Mrs. H. L. Batton and  
 Mrs. Felton Smith and children re-  
 turned last Friday night from a fish-  
 ing trip on the Llano river and re-  
 port good luck in catching plenty of  
 fish.

How about a new hair brush?..  
 Both stores.....  
**Cunningham & Philips**

The work of remodeling the  
 State National Bank building is go-  
 ing forward steadily. The new vaults  
 and rear rooms are now being com-  
 pleted and the front part of the  
 building will soon be worked over.

Fred Stephens and Lib Coffee leave  
 Sunday night for Kansas City to at-  
 tend the annual meeting of the  
 representatives of the Kansas City  
 Life Insurance Co., and the dedica-  
 tion of their new million dollar office  
 building. They will be guests of the  
 Kansas City Life and have all ex-  
 penses paid since each one sold more  
 than \$100,000 insurance last year.

Better shirts for less money.  
 Clyde Fox.

Bathing caps and suits.....  
**Cunningham & Philips.**

J. B. Littler left Wednesday night  
 for a business trip to Fort Worth,  
 Dallas and other points.

Stock food. Both stores.....  
**Cunningham & Philips.**

Bose Reeder of Aledo was a visitor  
 here Monday. Mr. Reeder is a for-  
 mer resident of this city.

J. M. Cramer of Coahoma was a  
 business visitor here Thursday.

**CARRY HOME SOME ICE  
 CREAM.....CUNNINGHAM &  
 PHILIPS.**

Mr. and Mrs. W. R. Purser and  
 Mr. and Mrs. C. A. Talbot and fam-  
 ilies left Thursday morning for a  
 fishing trip on the Concho river.

**Rooms For Rent**  
 Two nice rooms furnished for light  
 housekeeping, for rent. Phone 456.

**The Judge: It Must Have Been On The Catskill Line.—by M.B.**



BEGINNING SATURDAY, JULY 26, OUR ANNUAL

# CLEAN SWEEP SALE

Men's Clothing And Furnishings At Greatly Reduced Prices



Everything in our men's Department, with the exception of Stetson Hats, Headlight and Signal Overalls, is included in this Clean Sweep Sale at a reduction in price. And every reduction, regardless of how large or small, is AN ACTUAL REDUCTION of the former price of the article.

We want you to visit the store and see for yourself reductions that are most unusual in Big Spring on such merchandise as we offer. We want you to come to the store with the expectation of finding BARGAINS that are unmatched—you will not be disappointed—COME.

Take Advantage of This Suit Sale and Save  
**\$6.50 to \$15**

This sale offers you choice of the finest stock of clothing in Big Spring at greatly reduced prices. There are nearly two hundred suits from Kuppenheimer, Rico Rochester and other good makers; fine serges, worsteds and cassimeres in attractive patterns and colors; models for men and young men.

BUY YOUR FALL SUIT NOW! If you do not need a suit now, buy one to wear this fall and winter—it will save you money. Practically every suit offered in this sale is of material, color and weight that can be worn this fall. Every three-piece suit in our stock is offered at the following reductions:

\$27.50 and \$30 Suits for <b>\$21</b>	\$32.50 and \$35 Suits for <b>\$25</b>	\$37.50 and \$40 Suits for <b>\$29</b>
\$42.50 and \$45 Suits for <b>\$32</b>	\$47.50 and \$50 Suits for <b>\$36</b>	\$52.50 and \$55 Suits for <b>\$40</b>

## SALE PRICES STRICTLY CASH

Owing to the low prices at which we're offering merchandise in this sale we will be unable to grant the extension of credit to anyone at sale prices, so please bring the cash. All merchandise sold on credit during this sale will be charged at regular prices.

### BLUE WORK SHIRTS At 73 Cents

They're made of good quality blue cheviot and are well made and full cut; all sizes from 14½ and 17; a real value at 73c.  
\$1.00 Uncle Sam work shirts of blue cheviot or grey chambray at 85c each.  
\$1.25 McDonald work shirts of blue or grey chambray at \$1.05.

### OVERALLS AT \$1.69

These Overalls are made of good quality blue denim in high back or suspend-er back style; full cut and well made. Priced special at \$1.69 pair.  
\$1.50 Boy's Overalls for \$1.25  
\$1.25 Boy's Overalls for \$1.00  
\$1.00 Boy's Overalls for 85c

### Men's Union Suits At 50c

One lot of checked dimity Union Suits in knee length and no-sleeve style; sizes 36 to 46. Priced special **50c**

ALL OTHER UNION SUITS, PRICED AT A REDUCTION OF ¼

One lot of light weight knit shirts and drawers at 50c garment.



### SALE OF SHIRTS

Manhattan, Broadway and other good Shirts of high grade percale, woven madras, oxford cloth and English Broadcloth in white, tan and pretty striped and checked patterns; collar attached and neckband styles.  
\$1.50 Shirts for \$1.15  
\$2.00 Shirts for \$1.50  
\$2.50 Shirts for \$1.85  
\$3.00 Shirts for \$2.35  
\$3.50 Shirts for \$2.75  
\$4.00 Shirts for \$2.95  
\$4.50 Shirts for \$3.35  
\$5.00 Shirts for \$3.75

EXTRA SPECIAL—One lot of percale and madras shirts in neckband and collar attached styles that sell regularly for \$1.25 and \$1.50 priced special **85c**

### LIGHT WEIGHT SUITS AT \$13 and \$18

Our entire stock of light weight suits has been divided into two lots and priced at \$13 and \$18; there are suits of mohair, palm beach and tropical worsted in light and dark solid color and fancy patterns; good range of sizes.

Suits that formerly sold for \$16.50 to \$20— Clean Sweep Sale.....	<b>\$13</b>
Suits that formerly sold for \$25 and \$27.50— Clean Sweep Sale.....	<b>\$18</b>

### SALE OF BOY'S SUITS

Now is the time to buy your boy a school suit at a big saving; we're offering our entire stock of suits at prices that will save you money; fine quality all-wool suits in attractive patterns and colors; all of them have two pair trousers; sizes 8 to 16 years.

\$10.00 Suits for.....	\$ 7.15	\$18.50 Suits for.....	\$ 9.85
\$11.50 Suits for.....	\$ 8.50	\$15.00 Suits for.....	\$10.95
\$12.50 Suits for.....	\$ 8.95	\$16.50 Suits for.....	\$11.95

ONE FOURTH OFF ON ALL WASH SUITS, SHIRTS AND BLOUSES AND MEN'S AND BOY'S DRESS PANTS.

### SALE OF WORK CLOTHING

\$2.50 Khaki Pants for.....	\$2.20
\$3.00 Khaki Pants for.....	\$2.65
\$3.50 Khaki Pants for.....	\$2.85
\$3.50 Booger Red Duck Pants for.....	\$3.00
Leather Palm Canvas Gloves at.....	25c
\$1.50 Leather Gloves at.....	\$1.19
\$2.00 Leather Gloves at.....	\$1.65
\$2.50 Leather Gloves at.....	\$1.95

FREE! FREE!

A good broom with each purchase amounting to \$10 or MORE. Only one broom will be given to a customer in any one day.



Florsheim Shoes at \$7.85

Florsheim Shoes and Oxfords of high grade kid and calf leathers in black, tan, and brown; straight lasts and the popular square toe styles. At least a hundred pair are included in this sale at \$7.85—they sell regularly for \$10.

Stacey Adams Shoes  
At \$11.95

Shoes and Oxfords of the very finest quality kid leather in black and brown; straight lasts, medium round toe and square toe styles. Regular \$14.50 values for \$11.95 pair.

\$6 and \$6.50

OXFORDS  
\$4.15

In this lot are thirty pair of good quality brown calf oxfords in two new styles; all sizes from 6 to 10; regular \$6 and \$6.50 values—  
Special ..... \$4.15

WORK SHOES AT \$2.45

One lot of men's work shoes made of excellent quality brown calf leather with good weight all-leather soles; Munson last; all sizes from 6 to 10½. Priced special for this sale at \$2.45 pair.

Heavy weight re-tan calf work shoe with Uskide sole;  
\$5.50 Shoe for..... **\$4.15**

Boy's brown elk Scout Shoes in sizes 2½ to 5½ priced special at \$1.98 pair.

### SALE OF BOY'S SHOES AND OXFORDS

Boy's Oxfords of brown kid or calf leathers; Kewpie Twin and other good makes; foot-form and new square toe styles. Entire stock priced at the following reductions:

\$3.45 Oxfords for.....	\$2.45
\$3.85 Oxfords for.....	\$2.85
\$4.00 Oxfords for.....	\$2.95
\$4.25 Oxfords for.....	\$3.15
\$5.00 Oxfords for.....	\$3.65
\$5.50 Oxfords for.....	\$3.85

ENTIRE STOCK OF BOY'S SHOES PRICED AS FOLLOWS:

\$3.25 Shoes for.....	\$2.45
\$4.50 Shoes for.....	\$3.45
\$5.00 Shoes for.....	\$3.85
\$5.50 Shoes for.....	\$4.25

### Sale of Sox

Interwoven and Vassar Sox of fine quality lisle or silk in black, brown and colors.

40c Lisle Sox for.....	30c
50c Lisle Sox for.....	35c
75c Silk Sox for.....	65c
\$1.00 Silk Sox for.....	75c
\$1.25 Silk Sox for.....	95c

SPECIAL—Sixty dozen good quality cotton sox in black, white and grey priced special at 6 pair—  
for ..... **85c**

# Albert M. Fisher Co.

BIG SPRING, TEXAS

Hundreds of Wonderful Values Offered in This Second Annual

# Clean Sweep Sale

25 New Silk Frocks Priced Special At  
**\$10.95 to \$19.85**

... offers you choice of one hundred and twenty-  
 new silk Frocks at less than half their regular  
 price. Mr. Fisher, who is now in New York, was very  
 fortunate in purchasing them at a big reduction in  
 the wholesale price and we are passing the saving on  
 to you.

...re fashioned of fine quality plain and fancy  
 crepes; beautiful striped broadcloths, roshanara crepe  
 and the famous Mallison sport crepes in beautiful pat-  
 terns and colors.

...t line styles—some pleated from neckline to  
 hem—sport dresses in styles that are different; they  
 feature beautiful trimmings of laces, embroidery,  
 buttons, pleated and ruffled frills. Shown in all the  
 most popular colors; frocks that can be worn for  
 months to come.

...have been divided into five lots and are priced  
 at \$12.45, \$14.95, \$15.85, and \$19.85—every one  
 of them is marked at \$10 to \$20, less than their regular  
 price. See them in our show window Friday—be here  
 Saturday morning as they won't last long.

**Wash Frocks at \$4.95**

Manufacturers are now willing to take  
 any price for wash frocks,  
 so why we are able to offer you  
 wash frocks at this low price.

...re made of finest quality Nor-  
 way and flock dot voiles, attractive  
 figured or floral voiles in pretty  
 combinations; also quite a few  
 and tub silk frocks are included  
 in lot.

...styles—new patterns—new colors  
 complete range of sizes. Wonder-  
 ful values at \$4.95.

**Voile Dresses At \$3.49**

...are only thirty-six of them, but  
 are real values. Made of excellent  
 dotted voiles in black, navy,  
 and other popular colors.

...55 we are offering smart frocks  
 striped broadcloth in attractive  
 line belted model.

**K GOWNS AT \$3.95**

... purchase of thirty-six gowns; they're  
 quality silk with lace, ribbon and em-  
 broidery trimming. A real value at \$3.95.  
 ... also offering one lot of silk costume  
 and silk step-ins at \$3.39.

...COATS—One lot of jersey silk petti-  
 coats, big range of colors; pleated and ruf-  
 frled. Priced special at \$1.95.

...ENTIRE STOCK OF MERODE KNIT  
 UNDERWEAR, VANITY FAIR SILK  
 UNDERWEAR, HAND MADE UNDERWEAR  
 ... UNDERWEAR IS INCLUDED  
 ... SALE AT A REDUCTION OF ONE-  
 FOURTH.

...CORSETS—Modart corsets in styles for every  
 figure; entire; entire stock priced at  
 great reduction. All Brassieres at a re-  
 duction of ONE-FOURTH.

...HOSE—Our entire stock of Gotham and  
 high grade silk hose priced as follows:  
 ... \$1.39  
 ... \$2.05  
 ... \$2.65



**Aprons At 89c**

Six dozen Aprons of fine quality percale and  
 gingham; checked, striped, plaid and figured  
 patterns; braid trimming. Priced special for  
 this sale at 89c each.

**100 New Scarfs at 95c to \$3.95**

Beautiful solid color silks in bright colors with  
 lace ends; roshanara crepes; printed crepes in  
 pretty patterns and colors. Bright striped  
 silks in fancy color combinations; priced special  
 at 95c to \$3.95 each.

**Sweaters and Blouses at HALF PRICE**

We've included our entire stock of blouses and  
 sweaters in this Clean Sweep Sale at just ex-  
 actly one-half their former price. There are  
 blouses of silk or wash fabrics; wool sweaters  
 in smart styles and colors. All at HALF  
 PRICE.

ALL COAT SUITS AT ONE HALF THEIR  
 REGULAR PRICE.

**Clean Sweep Sale of Women's and Children's FOOTWEAR**

Black satin Slippers in one strap  
 style with braid trimming; also in  
 smart cut-out pattern. Slippers that  
 formerly sold for \$10  
 Clean Sweep Sale.....\$6.95

White kid slippers in one strap style;  
 also in style with lattice effect front;  
 Spanish heels. \$10 Slippers—  
 Clean Sweep Sale.....\$6.45

Pongee kid slippers in plain one-strap  
 style with turn soles and Spanish  
 heels; \$11.50 Value—  
 Clean Sweep Sale.....\$7.45

EXTRA SPECIAL—One lot of slip-  
 pers in broken styles and sizes;  
 there are black satins, patent, grey  
 and aforesaid suede and pongee kid;  
 box and Spanish heels. \$7.50 to  
 \$11.50 Values—  
 Clean Sweep Sale.....\$4.85

White calf Movie Sandals in smart  
 cut-out pattern; turn soles and low  
 heels; all sizes from 2 1/4 to 6 1/2.  
 \$7 values for.....\$3.95

EXTRA SPECIAL—One lot of low  
 heel slippers in black patent, grey  
 nubuck and beige nubuck; \$6 and  
 \$7 values—  
 Clean Sweep Sale.....\$2.98

White linen slippers in cross-strap  
 style with turn sole and low heels;  
 \$5.45 Value for.....\$3.98

CHILDREN'S SLIPPERS  
 We offer you choice of our entire  
 stock of children's slippers in this  
 sale at a reduction of ONE THIRD.  
 Fine patents, kid and canvas slip-  
 pers in new styles and a complete  
 range of sizes. \$1.65 to \$5.50 values  
 at ONE THIRD OFF.

**Sale Begins Saturday, July 26**

Our desire is to offer our customers fresh new goods each season, not  
 to carry over merchandise from one season to another. That's the rea-  
 son for this big Clean Sweep Sale—to close out all summer merchandise  
 and make room for the new Fall goods that will begin to arrive in  
 the next week or two.

We do not need to use any big words or high sounding phrases to  
 describe this bargain event—the merchandise and prices will speak  
 for themselves. All we have to say is come in and take a look—you'll  
 not be disappointed.

**SALE CLOSES SATURDAY, AUGUST 9th**

## This Sale for Cash

Owing to the low prices at which we are offering merchandise  
 in this sale we will be unable to grant the extension of credit  
 to anyone at sale prices. All merchandise sold on credit will  
 be charged at regular prices—bring the CASH—it will go  
 further.

### Low Prices on Sheetings and Other Staple Piece Goods

SHEETING—Several hundred yards  
 of Pepperell Sheeting—the best  
 made—is included in this sale at the  
 following prices:

- 8/4 Bleached for.....44c
- 9/4 Bleached for.....49c
- 10/4 Bleached for.....54c
- 8/4 Unbleached for.....39c
- 9/4 Unbleached for.....44c
- 10/4 Unbleached for.....49c

TISSUE GINGHAM—One lot of  
 thirty-two inch Tissue Gingham in  
 checked, plaid and striped patterns;  
 65c Material for.....45c

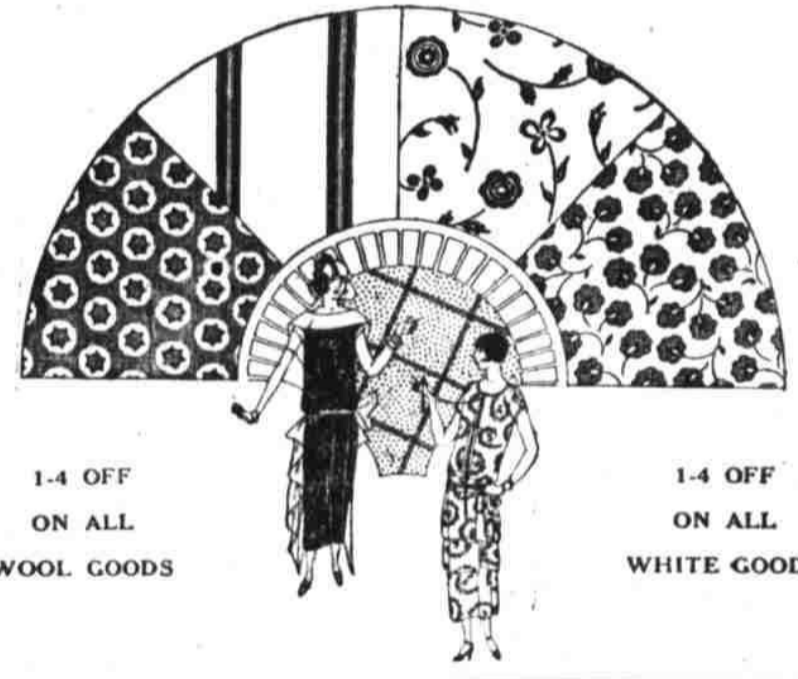
CHEVIOT—solid color and striped  
 chevviots; 25c grade for.....19c

DOMESTIC—Thirty-six inch soft  
 finish bleached Hope Domestic;  
 Clean Sweep Sale.....16c

CHAMBRAY—Thirty-two inch Im-  
 perial Chambray in solid color and  
 checked patterns. 40c grade for.....29c

GINGHAM—More than a thousand  
 yards of high grade gingham in  
 pretty striped, checked, blocked and  
 solid color patterns.  
 25c Grade for.....19c

PERCALE—Standard quality Per-  
 cale in light and dark colors; fig-  
 ured, striped and dotted designs. 20c  
 and 22 1/2 grades for.....15c



1-4 OFF  
 ON ALL  
 WOOL GOODS

1-4 OFF  
 ON ALL  
 WHITE GOODS

### SILKS AND WASH FABRICS

SILKS—Our entire stock of solid  
 color georgette, crepe de chine, can-  
 ton, satin, taffeta and radum silks  
 are priced at the following reduc-  
 tions:

- 85c Grades for.....63c
- \$1.45 Grades for.....98c
- \$1.95 Grades for.....\$1.45
- \$2.10 and \$2.25 Grades for.....\$1.65
- \$3.25 and \$3.49 Grades for.....\$2.35
- \$3.69 and \$3.75 Grades for.....\$2.65
- \$4.00 and \$4.35 Grades for.....\$2.95
- \$4.98 Grades for.....\$3.65

SILKS—One lot of fancy skirting  
 and novelty silks that formerly sold  
 for \$3.95 and \$4.85 yard at HALF  
 PRICE.]

PRINTED CREPES in figured and  
 floral patterns; \$3.89 grade....\$2.25

\$6.25 Brocaded Canton crepes in  
 several new shades at.....\$4.50

COTTON CREPES and ratine striped  
 voiles in pretty patterns and colors;  
 \$1.25 to \$2.25 materials—  
 Clean Sweep Sale.....98c

WASH GOODS—One lot of batiste  
 and voiles in a big variety of pat-  
 terns;  
 33c and 35c grades for.....19c

WASH GOODS—Big lot of Nor-  
 mandy Voiles, printed voiles in fig-  
 ured, floral and novelty designs;  
 49c to \$1.00 grades for.....39c

79c solid color Organdy in a good  
 range of colors at.....55c

### TOWELS

- Size 18x32 inch Turk Towel; good  
 weight and excellent quality;  
 Clean Sweep Sale, each.....21c
- Size 18x36 inch fine quality Hook  
 Towels with lavender striped ends;  
 Clean Sweep Sale, each.....24c
- ALL TOWELING AT.....1-4 OFF

There Are Many Other Items  
 from every department of the  
 store that are not mentioned in  
 this ad for the lack of space; ev-  
 ery item of summer merchandise  
 in our entire stock is reduced.

**FREE! FREE!**

A good four-strand broom free  
 with each purchase amounting to  
 \$10 or more; only one broom will  
 be given to a customer in any one  
 day.



**SILK HOSE At 73c and \$1.13**  
 This is a special purchase of twenty-  
 five dozen hose; they are seconds  
 from a well known maker but the im-  
 perfections are so slight that you  
 can hardly find them. The newest  
 colors; the 73c grade is a medium  
 weight and the \$1.13 grade a chiffon  
 weight; they are real values.

**Albert M. Fisher Co.**



# TO THE VOTERS

--- OF ---

## HOWARD COUNTY

We take this method of thanking our friends and the entire citizenship of the county, for their splendid co-operation and support during our entire tenure in office.

We have tried to see all the people in regard to our candidacy for County and District Clerk, before July Primary, but because we have overlooked anyone you may be reassured it was not intentionally done, and this little notice is now to remind you that we will appreciate anything you may do in our behalf; again assuring you of our appreciation and pledging you that if re-elected we shall endeavor to give the best service possible.

**J. I. Prichard**

**FOREWORD**  
The members of the Texas Press Association, who went with his father to Washington. They were present at an opening session of Congress and after the Chaplain had concluded his prayer, the little fellow asked: "Father, is he praying for the Senators?" The father replied: "He came here for that purpose but when he saw the Senators, he prayed for the country."

I would also like to express my appreciation of the cordial hospitality of the good people of Amarillo and the Panhandle, the Press of the City, the management of the Amarillo Hotel, and each individual, each of whom seemed to have but one thought in mind, and that was to royally entertain the visitors. However, I am somewhat disappointed in the weather. A good friend who frequently visits the Panhandle, insisted that I bring an overcoat and did persuade me to pack along a heavy suit, "For" said he, "It's as cold as H— at Amarillo even in Summer." Since experiencing this hot wind and 110 in the shade, I agree with him. It is. However, we have enjoyed our stay in this city and hope to have the pleasure of reciprocating next year when the Texas Press Association meets down in Tyler, in good old East Texas. We will all join Tyler to help show you a good time—and while our corn crop in Houston County is a failure, we can furnish plenty of fruit jars.

But I must get on the subject assigned me, for this hour for I can imagine lots of things you had rather be doing than listen to me talk. Realizing this, I shall try to make my paper like a modern woman's dress: Long enough to cover everything and short enough to be interesting. I hope you will pardon the personal allusions through this paper as all I know is from experience. While I have worked around a store ever since I was old enough to look over the counter, when I took charge of the Dry Goods Department in 1914, I was like one of the members of the Association, I didn't know a Casserole from a Camisole, and the more I learn about running a business, the less I find I know.

Since listening to the instructive and interesting addresses delivered before this body, I find that merchants and newspaper men have very much in common—problems that are identical such as over and under

stocks, over and under equipment, proper help, overhead expense, etc. I could relate from experience many things that might be of interest in regard to the different advertising schemes, letters, newspaper ads, contests, etc. but your patience would not permit.

About the best way I know how to commence an article of this kind is to say that we advertise our business because we believe in advertising. We've tried it and it pays. Advertising is the one force that moves the world. It is the power behind the driveshaft of commerce. It determines whether the hills of hard times, business depression, buyers' strikes, etc. will be pulled in low, intermediate or high gear. The merchant who pulls his business through the mud holes of despair and discouragement to the paved highway of good business employs this force. When the country was in need of men to defend its honor upon the poppy covered fields of France, she advertised. When money was needed to help the boys carry on over there, the Liberty Bonds and War Savings Stamps offered for sale were so effectively advertised that each issue was overwhelmingly oversubscribed. Advertising is well for the nation. It is well for the industries of the nation. It will work for the country merchant as effectively as for the city store. Advertising has a monument erected to its power in the city of Chicago—the great store established by the late Marshall Field. It helped him to travel the road from an apprenticed clerk in a small New England store to the founder of the greatest retail store in the world and won for him the title of "The Merchant Prince." While this store is one of the best in the world, there are other stores in small towns occupying larger fields in their places than this store. There are small town merchants serving a greater, yes, much greater percentage of the population of their respective communities than even this great store does in Chicago. I believe in slogans. We use them in connection with our advertising. There is one fresh in my memory at all times which is handed down from the pen of that mighty printer and statesman, Ben Franklin, which is: "Early to bed and early to rise makes a man healthy, wealthy and wise." Like other things that belonged to the good old days, this trite saying has been improved upon and the modern version is better applicable to the hurry and bustle of this age. I like it better. It's "Early to bed and early to rise, work like H— and advertise."

Country store advertising divides itself into two classifications which we will call Good Will or Indirect Advertising and Created or Direct Advertising. That advertising which is natural and is not the direct result of thought and any special effort towards publicity, is acquired through the good will won through personality of the members of the firm, the character and quality of the mer-



### Make your salad dressing with Mrs. Tucker's Shortening

EVERY woman knows the convenience of always having mayonnaise ready to serve. It enables you to fix up a delightful salad of fruit or leafy vegetables at just a moment's notice.

And mayonnaise made with Mrs. Tucker's Shortening is very inexpensive and wonderfully good. It is easy to make. Simply melt the shortening and, while still warm, pour two cupfuls slowly into a lightly beaten egg. Add one-half teaspoon mustard, one teaspoon lemon juice or vinegar and a pinch of paprika or cayenne pepper. Chill on ice for thirty minutes. This will give you a delicious salad dressing.

Mrs. Tucker's Shortening is made exclusively of choice cotton seed oil. Use it in both cooking and baking, and notice the improvement!

Mrs. Tucker's is a southern product. You'll like the air-tight, sanitary, easy-opening container for

**Mrs. Tucker's Shortening**

Made exclusively of choice Cotton Seed Oil. The South's own cooking fat.

# A FILM MASTERPIECE!

SOMETHING DIFFERENT

## 'Woman to Woman'

AT THE



Monday and Tuesday

JULY 28 AND 29

A FORCEFUL STORY DELIGHTFULLY ENACTED AND EXQUISITELY SCREENED

THE STORY, WHICH IS SET AMID THE NIGHT LIFE OF PARIS AND LONDON, DEALS WITH THE ALMOST SUPERHUMAN SACRIFICE A DAINY LITTLE FRENCH DANCER MAKES FOR THE MAN SHE LOVES, AND FROM WHOM SHE WAS SEPARATED ON THE EVE OF THEIR WEDDING, AND FOR THEIR SON. IT IS A TALE WHICH DELVES DEEPLY INTO THE FUNDAMENTAL CHARACTERISTICS OF MEN AND WOMEN AND HOLDS THE MIRROR OF NATURE BEFORE ONE'S MIND.

TOO MUCH CANNOT BE SAID ABOUT BETTY COMPSON'S INTERPRETATION OF THE ROLE OF THE DANCER, DELORSE. SHE LITERALLY SEEMS TO BE THE PURE, WARM-HEARTED, UNSELFISH GIRL SHE IS PORTRAYING. IT IS A WONDERFUL PIECE OF ACTING AND IF MISS COMPSON WERE NOT IN THE FRONT RANKS OF FILM THESPIANS, HER WORK IN "WOMAN TO WOMAN" WOULD PLACE HER THERE.

CLIVE BROOK, JOSEPHINE EARLE AND MARIE AULT ARE AMONG THE WELL KNOWN ARTISTS IN A SINGULARLY APPROPRIATELY SELECTED CAST.

If you like the best it pictures you will thoroughly enjoy this great photoplay. Don't Fail to See It!

Also Showing a Dandy Comedy

Admission 10c and 35c.

Continuous Show 3:00 to 10:30 P. M.

chandise, prompt, efficient and courteous salespeople and service, honest business methods and fair prices. This is and ought to be a store's greatest asset. It builds confidence and retains customers. If properly cultivated, it will enable a person to meet a customer with a smile, make all adjustments satisfactorily, sell goods that can be relied upon, and make the place of business comfortable and inviting. Folks who are coming to that town anyway, will naturally seek the store that offers these things, if no other advertising is done. While on the other hand, direct or created advertising tells the customer about all these things and creates a desire to come and see if all this is not too good to be true. While it is essential to the success of any business that it be conducted in the right way, it is equally essential that it be properly advertised. The man who is hit hardest by hard times is not every time the one who is of doubtful morals, but more frequently it is he who sits around and grumbles about the conditions while his competitor is using printer's ink.

We will mention briefly some of the different forms of advertising employed by our store. Among these may be mentioned show windows, which pay in the country as well as in the city, though perhaps, not on as large scale. Then there are fans, calendars, package enclosures and souvenirs of all kinds for men, women and children, all of which have a certain pulling power and are profitable in that they keep you before the public and have a spontaneous drawing power to get folks into the store. However, some of these named I would class under the head of necessary and expensive evils. If a merchant who does not believe in newspaper advertising will announce through his home paper or otherwise, that he has whistles, books or what not for the kids, he will soon find that every kid and his or her parents

will know about it. There is one form of advertising very much in vogue in some sections that I personally do not approve of, especially for the country merchant, and that is billboard advertising. There are several reasons why we object to this form of advertising. It is expensive for the number of people it reaches; it gets stale for want of frequent change of copy; they become repulsive and often detract from the attractiveness of the surrounding section; in our section, they make ideal targets for rifle and shotgun practice, especially the roadside signs. I believe the money spent on billboard advertising by local and foreign advertisers, if used through the country weekly papers, would accomplish a greater result, especially for the dealers who carry the lines advertised. Personally, I endorse the movement to have billboards removed from our public highways and am heartily in sympathy with the movement. The forms of advertising most generally used by our firm are personal letters and newspaper advertising. These we use in conjunction with each other. If we have a special event to bring to our people, we advertise it in the Messenger and get out a personal letter with the Multigraph and usually mail it the day the paper goes to the Post Office to get the best results. Both these methods are highly satisfactory and paying. I might add here that should one of your good advertisers decide to buy a Multigraph don't get scared like Luker did, for the man who buys one is or ought to be appreciative of advertising and will continue to use his newspaper space.

(To be continued next week)

**Reward For Ladder**  
A six-foot stepladder was lost somewhere in Big Spring Thursday. Finder return to L. E. Coleman Electric and Plumbing Co. and receive reward.



#### Apples For Sale

Fancy Mountain Park Apples, \$3 per box, one-half box \$1.60, delivered Parcel Post C. O. D. JAMES ALLEN, Mountain Park, N. M. 1tp

P. C. Leatherwood recently purchased of C. C. Spencer of Temple a one hundred and twenty-eight acre farm, two and one half miles northwest of Big Spring. This is one of the best little farms in the county and has a fine crop on it at present.

Mr. and Mrs. Floyd Allen of Fort Worth were the guests of Mr. and Mrs. Archie Woods last week.

Mrs. Ira Driver and children returned Sunday evening from a visit with relatives in Midland County.

Wrist Watches—the better kind, for less money. Clyde Fox.

Get the best — Butler's Ice Cream, Chocolate Shoppe.

#### LOOK! LOOK!

Plenty of storage at Bankhead Garage Open Day and Night

Take some of our Butler Ice Cream home to the kiddies — it's pure. Chocolate Shoppe.

## "Opening Announcement"

Rockwell Bros. & Co's.  
**NEW BUILDING STORE**

is now prepared to take care of your wants  
*IN THE BUILDING LINE*

In the past two weeks we have unloaded 12 cars of building material. We will carry a complete stock of all staple items in the building line; in fact when all of our stock arrives we will be able to sell you anything—from a

### "Canvas Tack to a House Complete"

We will appreciate a chance to figure with you on anything you need in our line.

*Service, Quality and Courteous Treatment will be Our Motto*

**Rockwell Brothers & Co.**

LUMBERMEN



**Santa Fe Summer Excursions**

**California Colorado-Arizona-New Mexico Rockies Grand Canyon National Park**

*To help plan your trip ask for folders "Grand Canyon Outings, California Picture Book Colorado Summer, Off the Beaten Path, Old Santa Fe" Through Pullmans Fred Harvey meals*

**low fares most everywhere**

#### New Standing of College Gives Teachers Opportunity to do Special Work in School at Abilene

Dr. J. W. Hunt, president of McMurry College, is the recipient of two letters, one from State Superintendent S. M. N. Marrs and the other from the chairman of the Board of Examiners, informing him officially that McMurry College has been accorded the highest rank obtainable by a junior college in Texas.

The letters follow:  
STATE DEPARTMENT OF EDUCATION, AUSTIN

July 17, 1924.  
Dr. J. W. Hunt, President,  
McMurry College,  
Abilene, Texas.

My Dear Mr. Hunt:  
I have the pleasure to inform you that Superintendent Marrs has today officially approved the recommendation of this Board that McMurry College of Abilene, Texas, be placed on our list of approved junior colleges for 1923-24 and subsequent years.

I suppose that you are aware of all of the privileges and advantages that this recognition carries with it in the matter of teacher certification. If not, we shall be glad to send you such printed matter as we have concerning the matter.

Sincerely yours,  
(Signed) J. R. REID,  
Chairman Board of Examiners,  
STATE DEPARTMENT OF EDUCATION, AUSTIN.

July 17, 1924  
President J. W. Hunt,  
Abilene, Texas.

My Dear Mr. Hunt:  
I take pleasure in reporting to you that I have this day approved McMur-

ry College as a junior college of the first rank. I wish to congratulate you on the excellent work which has been presented to this department.

Yours very truly,  
(Signed) S. M. N. MARRS,  
State Superintendent.

#### Bobs Doomed by Entry of "Transformers"

That the popular "bob" is doomed was the consensus of opinion of delegates attending the national convention of beauty shop owners, held at Chicago.

In its place looms the coiffeur of fearful and wonderful construction. To be at all in the fashion, it seems, a lady should be possessed of numerous "transformers" and "swirls" in endless variety of tints and shades, these details to be dictated by the character of her wardrobe. All of the trend is to disguise the bob.

This disguising is just what the "transformer" and "swirl" does and the husband who leaves a chic bobbed hair wife when he goes to the office in the morning, may return in the evening to find her head covered by what appears to be a hirsute growth of years.

Sentenced to read every newspaper in Los Angeles each day for six months and rewrite the traffic accident stories in his own handwriting, was the punishment meted out to W. G. Lovell, aged 18 years, charged with speeding.

Special attention given to car trade.  
Chocolate Shoppe.

Better shirts for less money.  
Clyde Fox.

#### THE PASSING DAY

Will H. Mayes, Department of Journalism, University of Texas

Most of us are quitters. We start out well, but most of us soon tire in what we undertake. This characteristic develops early in life. It is much in evidence with students of the University of Texas with whom I come in contact, and, for that matter, with young people everywhere. They start to school with their minds made up to use their time to the best of their advantage; in a short time they begin to weaken in their determination, and by the end of the first term they are sent home solely because they lack interest in their studies. They are just quitters, plain quitters, who lack the energy to work at a thing until they succeed.

Once the piking habit is formed, it is hard to shake it off. It soon develops into an "oh-what's-the-use" attitude toward everything in life that requires effort. The school loafer in most cases will loaf along through life whenever he gets the chance. Procrastination so on becomes habitual. It is always easier to follow the lines of least resistance, to drift from one day into another. It takes effort to go against the current, and when effort fails not only does progress stop, but the advance already made is soon lost, and more strength is required for another trial.

One often wonders why some fail in business while others with less capital, fewer friends, and poorer opportunities, succeed. The failures are usually quitters. They start out well with plenty of money, many acquaintances and bright prospects, but when reverses come or business gets dull, they stop and take a rest. I once knew a prosperous merchant with a good trade who found his business up against a serious drouth that considerably diminished trade. He decided to begin to cut down expenses by cutting off his advertising. He saved some \$30.00 a month in that way, but his business fell away to almost nothing. A young fellow, almost a stranger in the town, doubled his advertising as the drouth became worse, and was so on doing twice as much business as any other store in the town. The old merchant had to close his store after two years of unprofitable business, but the chap who wouldn't quit is now the leading merchant of that town.

Some farmers are quitters. When the sun gets hot and the ground gets so dry that weeds will not grow, they quit working their crops. They reason that as weeds are not growing and rains do not bake the soil there is no need to keep the plows and hoes going. It does not take a good farmer to see the folly of such a method. Farming requires intelligent action just as much as it is needed in business. The worse crop prospects look the greater, usually, is the need for hard work and intelligent effort. Whatever one is doing should get his best efforts all the time and especially when the outlook is most discouraging.

When the smoke of this political campaign has cleared away, as it will soon clear, we will be left wondering why so many people allowed themselves to get so excited. It is good politics for candidates to arouse the people to a high pitch of political fervor, for otherwise many of them would go through a campaign unnoticed, but it is largely a wasteful pastime for the average citizen. He seems to enjoy it, though, and it is a harmless sport, no serious objection can be offered. It enables voters to let out a large amount of pent-up enthusiasm in a way that does little or no harm.

Most of the large towns in Texas are growing. Many new and improved homes are being built in them. Except along a few well-constructed highways not many new country homes have been built in this State in the last few years. The most noticeable improvement in country districts recently has been the school districts. The ideal condition is where farm improvements keep steady pace with those in the towns and cities. Improved machinery and quick transportation over country roads are taking people out of the country, because so many are not needed to do the farm work. Those who are left in the country should be doing well enough to build better homes and live more comfortably.

The Best Resident Lot in Big Spring, 66 2-3x140 feet. Brand new sidewalk and curbing, for sale cheap.  
GEO. L. WILKE.

W. R. Marlin was here from Toyah last Sunday to spend the day with relatives.

We have just installed a Fridgaires Cream Cabinet. Chocolate Shoppe.

#### Glow of Health

FORCE brings the rosy blush of Health to pale and wan cheeks.

#### FORCE Tonic

##### Bridge Club Notes

The members of the Bridge Club were the guests of Mrs. W. W. Inkman Wednesday afternoon. The three tables of players found much enjoyment in the interesting games. Mrs. Jno. Clarke made club high score and Mrs. A. J. Gallemore made visitor's high score. One out of town guest, Mrs. A. E. Pool, was present. Delicious refreshments served in two course, were enjoyed.

##### Open House Party

The Big Spring Rebekah lodge No. 284, cordially invite all Rebekahs, Oddfellows, their families and friends to attend an apron and tie party at the L. O. O. F. hall Thursday night, July 31st.

Each lady please bring a small white apron with tie to match with initial worked on same.  
45-2 RAPHULAH LARMON, Sec.

##### Reward for Lost Spectacles

A pair of dark spectacles in long black case. Owner's name, Effie McMahon, printed inside lid. Finder leave at C. D. Herring barber shop and receive reward. 1tpd

##### Wrist Watch Lost

Wrist watch lost on evening of De Molay dance, July 14th, either at City Park or Elks Club. Finder return to Herald office and receive reward. 1tpd

##### Hogs For Sale

A few good pigs and large hogs for sale, for killing purposes. Phone 9015-F11. SAM LITTLE. 452t.

W. R. Purser and Bob Austin returned Tuesday from a fishing trip to their pet fishing hole on the Concho and as usual they brought home the bacon. Mr. Austin hooked the prize fish, a twelve pound cat, but he had to be reassured two or three times that hook and line were safe, before he trusted them to land his catch.

The baseball game at Vincent Wednesday between the Coahoma and Hermleigh teams resulted in a victory for Coahoma. An extra large crowd was present to enjoy this fine game.

You've tried the rest—now come get the best—Butler's Ice Cream. Chocolate Shoppe.

## Store Closed Friday

PREPARING FOR OUR  
SECOND ANNUAL

# Clean Sweep SALE!

See Ads on Pages 4 and 5, First Section of This Paper

Sale Begins Saturday, July 20

CLOSES AUGUST 9th

BUY NOW AND SAVE!

Albert M. Fisher Co.

Harvey L. Rix who went to the Battle Creek Sanitarium for an examination, following his buying trip to the furniture market at Chicago, has been advised to remain there for several weeks to undergo treatment and will do so.

Take care of your teeth.... Visit your Dentist twice a year and keep in mind our stock of Dental preparations..... Cunningham & Phillips. Both stores.

J. M. Manuel, general secretary of the Y. M. C. A., left Saturday night for Estes Park, Colo., to attend a Y. M. C. A. Summer School. He will also visit relatives at Trinidad, Colo.

Corn preparations: You try Santox corn liquid before you give it up. Both stores..... Cunningham & Phillips.

This particular section is due for a continued prosperity as crop conditions were never better at this season of the year than they are just now.

Cigars and cigarettes kept so that you will enjoy smoking them. Both stores..... Cunningham & Phillips.

A. L. Lane of Los Angeles, Calif., enroute to eastern markets, spent Saturday with his uncle, C. W. Davis and family.

Vote for J. H. BOGGS for Representative to the Legislature.—Political advertisement.

J. A. Bishop reports the finest rain ever at his place last Friday and it will cause crops to come along in great shape.

Paint and varnish in small cans for any purpose..... Cunningham & Phillips. Both stores.

Good old Howard County melons will soon be here in abundance. No finer flavored melons are grown anywhere.

Fountain pens and Eversharp pencils. Both stores..... Cunningham & Phillips.

Miss Lillian Frances Gary returned last Friday from a visit with friends at Abilene.

as look that old gun over. J. R. CREATH & CO.

Twink—the new Dye—that's better. Try it. Clyde Fox.

Bed Room For Rent  
A nice southeast bedroom for rent, close in. Call at 805 Johnson or phone 616.

#### A S.M.

is contagious, but of Health does Investigate Chiropractic and KEEP SM

#### Guy E. Long

Competent, Dependable

Chiropractic

West Texas Nat'l. Room No.

Office Hours 8 to 12 a.m.

Office Phone 40.

205. Lady Attendant

BIG SPRING,

Entertain With

Mrs. P. G. Stokes

a "Tea" at 5 o'clock

noon, honoring Mrs. A. Abilene.

A delightful hour

for the friends of the

honoree.

Big Bargain

The National Medal

for Windows and Doors

Phone 35 or see J. Phillips. Both stores.

One tube of fifty

cream and a gold pencil

for 98 cents. Phillips. Both stores.

Mr. and Mrs. Misses Nona Belle

Dona Bell Manly of over to visit with Jas. and Arthur

McDaniel, Tuesday from Kermit, New they have been

Paint that wags for the cotton handling ham & Phillips.

Miss Dorothy Sunday from Silos where she attended for girls. Mrs. at Fort Worth and home.

Golden Pencil Both stores Phillips.

VOTE FOR J. tical advertisement.



# The Big Spring Herald

Big Spring, Texas, Friday, July 25, 1924

By Jordan & Hayden

## 1,2,3,4,5 Years— Still a Young Car

The Willys-Knight is a car you can keep and enjoy for years. A touring car with all the thrill of 42 horsepower—a car you can drive 50 miles and more an hour, hour after hour—without over-heating—without loss of power—without engine trouble—without carbon cleaning—without ever needing valve grinding.

The Willys-Knight sleeve-valve engine is the most powerful engine of its size ever built—and the quietest—and the only type of engine in the world that actually improves with use. It is common for Willys-Knight owners to report 50,000 miles and more without spending a cent for repairs on the engine.

### WILLYS-KNIGHT

\$1195

I. N. McNEW, Dealer  
BIG SPRING, TEXAS

### A Boy's Mistake: "It's My Risk"

A few blocks from where we write this, an aged father and mother are bowed with a grief which not all the love and sympathy of friends can lift. Their only son—a bright, promising, healthy, happy boy a week ago—was buried yesterday, the victim of an automobile accident.

"Maybe you had better not take this long trip with your friend," the mother had suggested. "Everybody says he is such a reckless driver."

"But I want to go, Mother," was the boy's innocent reply. "And anyhow, it is my risk."

"But if you could see the grief-stricken parents today, you would realize that the boy was not the only one taking the risk," a friend has just remarked to us. Truly, no one liveth to himself.

There is a lesson here about many other things than reckless driving. Too often a boy thinks, "It is my risk" when he fails to adopt a serious and definite purpose in life, takes up with shiftless companions, takes his first drink, or fails to school and discipline himself in habits of honor, industry, and thrift.

But always there are others that suffer as well as the boy himself. He cannot take the risk alone. If he makes a failure of his life, if he becomes a shiftless farmer instead of a progressive farmer, or a shiftless anything else, the grief of his parents may be less tragic than that of the bereaved father and mother we have just mentioned, but their sorrow will be just as real.

We need in all our farm families a greater realization of the truth that to a large extent the success of one is the success of all, the failure of one is the failure of all.

Every time a boy or girl takes a forward step—distinguishes himself or herself in school, decides to join club work, reads a good book, does any job of farm work or house work exceptionally well, shows special interest in learning more about some worthwhile subject, or reveals any noble trait of character—in all such cases parents and brothers and sisters should unite in encouragement of the wholesome tendency. As a rule, farm folks are not liberal enough of praise in such cases. A word of commendation at such a time may help fix the new tendency as a permanent part of the child's character and habits.

The success of any boy or girl is a matter of pride not only for the parents, but for the whole family. The failure of any boy or girl brings regret to the whole family.

No one can properly say, "It is my risk," or "It is my affair," in matters concerning safety or honor or success. In developing the finest traits and highest possibilities of Southern farm boys and girls, there is need not only for more cooperation between parents and children but the cooperation should include brothers and sisters as well.—The Progressive Farmer.

**Speaks for Senator V. A. Collins**  
Senator Ed Westbrook of Sherman was here last Friday in the interest of V. A. Collins for governor of Texas.

He had been scheduled to speak here at 8:15 but on account of several revival meetings being in progress, he decided to speak at the corner of Main and Second streets about 2 p. m.

He secured a fair-sized crowd and made a fine talk in which he made a good impression on his audience. He was in a position to tell not what he had heard of Collins but what he knew of Collins as a man and a law maker. There was not only single criticism to be made against Mr. Collins' private life or the performance of his duties in public life. This was not true of all the other candidates judging from the mud-slinging that characterized their campaigns.

He outlined some of the shortcomings of the other candidates. He pointed out that Collins was the candidate of all the citizens of Texas and was not controlled by any clique or faction.

**Hemstitching**  
If it's hemstitching you want done at 7 1/2 cents yard—see LOLA CURTIS at W. R. Purser & Sons. Work done all hours of the day.—advertisement. 12-11.

**For Rent**  
Nice five-room apartment at 200 Nolan street, for rent. See MRS. B. F. WILLS, at Mrs. Jno. Clarke's.

**VOTE FOR J. H. BOGGS**—Political advertisement.

# CASH!

## TALKS OUT LOUD

We are making unheard of prices for cash on a big shipment of

## New Axminster Rugs

You must see these fine Rugs to get an idea of the wonderful values we offer for CASH. Beautiful Axminster Rugs, 9x12, while they last at

From \$27.50 to \$52.50

Call and see these. You can't beat these anywhere at the price we make you.

Phone...141 **W. R. Purser & Sons** 212 Main St.  
BIG SPRING, TEXAS

## For the Best— Milk and Cream

PHONE 319

MILK

Quart 17c Per Pint 9c

**Jack Willcox**

WE DELIVER

### Bank Our Choice

has never had a man of the Supreme Court, a commonwealth in experience, ought to have on our highest tribu-

of Fort Worth, a can- Chief Justice of the Su- should be elected by the West Texas.

was born and reared Texas, educated in the pub- at Bolton Male Academy University. He has work- farm, taught school and practice of law at Fort 1902. Has served as assist- attorney of Tarrant Coun- of the 4th District Court County. In 1914 he was Justice of the 2nd Supreme

and by one of Fort Worth's of Judge Buck: "As of office he was vigilant being the terror of will- of all sorts of danger when of duty prompted, of compromise with and sympathet- in the presence of dis- He is cour- phing nothing or powerful influence he is right, yet at all

times ready to give kindly hearing to the humblest citizen who may seek his advice or assistance; a man of ripe scholarship, extensive legal experience, and great natural ability, he is fitted both by nature and training to reflect credit on the high office he seeks. I feel that in giving Judge Buck your support you will be doing a service to the State and place in a position of the highest judicial authority a man who will give every man and interest a square deal."

We earnestly crave your help in gratifying the life ambition of a worthy citizen, and placing at the head of our Supreme Court a man well qualified by nature, learning and training for the place.

### NOTICE

Cotton crop for sale, including rental 480 acres; 150 acres in cultivation (10 acres reserved this year) about 100 acres in cotton and balance in feed. Will include farming implements, such as cultivator, go-devil, wagon, harness, 6 head work horses, 3 horse colts, one 2 year old colt, Jersey cow, 50 chickens. There are two 4-room houses on the place. Windmills, good water, tanks, etc. Good tenants that will help rental as long as desired.

See me at Herald office Saturday, or write me. L. SIMPSON, Garden City route, Big Spring, Texas.

Local view post cards. Clyde Fox.

### Pythian Home

It was a grand day, July 9th, at Weatherford, Texas, and a grand day for Texas Pythians.

Ground was broken for the H. P. Brown Memorial building of the Pythian Home. The breaking of dirt for this structure, to cost from \$80,000 to \$90,000, was the beginning of its erection, and immediate work will be started on the building proper. This start toward actual building comes after several years of "saving up" funds for same and until yet, the full amount is not raised, although the lodges will all come forward with their parts as the need arises.

The H. P. Brown Memorial building is to be a dormitory for girls. It is named in honor of the late H. P. Brown of Cleburne, and it will be a useful and material ornament to the cluster of fine buildings which are owned by the Order in the suburb of Weatherford, where nearly 150 of the sons and daughters of departed Pythians are given a home which lacks but love of real mothers to be complete. In the possession of love and loving care the resident children are rich—they have the love of the motherly and fatherly superintendents and they are the special adopted children of the big-hearted Pythian fraternity which provides all that money and oversight may give.

This memorial building is to have capacity for admission of around 100 girls and the waiting list is long. It will be modern in construction and with every detail of conveniences and comforts for the residents, together with full consideration being given to the sanitary arrangements and the homelike atmosphere which will pervade the structure as it is even now, to the splendid influence in and about the entire home, in all its buildings, in its playgrounds and in the daily lives of the residents.

Railroad men—let's talk railroad watches. We'll save you money. Clyde Fox.

— STOP AT THE —  
GARY AND SIGLER

### Drive-In Filling Station

at corner of Third and Goliad Streets  
Strictly Modern in Every Respect

Gas, Lube and Auto Accessories always ready for you.  
Open all the time. Free air and water.

### Storage for Automobiles

Having discontinued the machine shop in connection with the Bankhead Garage we will now give our entire time to taking care of the cars entrusted to us for storage.

DAY AND NIGHT SERVICE

### BANKHEAD GARAGE

On the Bankhead Highway — Big Spring, Texas

**Let Us Talk Insurance**  
We are prepared to write—Fire, Tornado and Hail Insurance. THE BIG FOUR INSURANCE COMPANY Upstairs, West Texas National Bank Building. 50-41.  
L. S. PATTERSON  
J. B. SHOCKLEY.

Mrs. H. B. Robb and children, Mabel and H. B. Jr., who have been here the past two months for a visit with her parents, Mr. and Mrs. Dell Hatch, are planning to leave for their home in Dallas.

Sheriff W. W. Satterwhite early last Saturday morning arrested Jim Yell on a charge of rape. On Monday he waived an examining trial and his bond was placed at \$10,000.

Mrs. A. E. Pool of Abilene visited relatives and friends here this week.

**Notice to Debtors and Creditors**  
THE STATE OF TEXAS  
COUNTY OF HOWARD,  
To Those Indebted to, or Holding Claims Against the Estate of C. A. Fitzgerald, Deceased:  
The undersigned having been appointed administratrix of the estate of C. A. Fitzgerald, deceased, late of Howard County, Texas, by H. R. Debenport, judge of the County Court of said County on the 5th day of July A. D. 1924, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law at her residence in Howard County, Texas, or in the Post Office at Big Spring, Howard County, Texas, this the 22nd day of July A. D. 1924.  
MAGGIE M. RICHARDSON,  
Administratrix of the Estate of C. A. Fitzgerald, Deceased. 45-

Better shirts for less mon- Clyde Fox.



## Thrifty Housewives Use Best Groceries

The prudent housewife knows that it is false economy to purchase cheap groceries. Her table carries food of quality to safeguard the health of her loved ones. The good women of the Big Spring country know they can secure good quality groceries at our stores. Our groceries are always the best.

## Savory Meats

Our market specializes in the finest of meats—we kill only fat young cattle. Our meats taste better and assure you better values.

We are wholesalers as well as retailers of all kinds of fresh and cured meats

Just phone 145 for the best Groceries and Meat  
**OUR SERVICE IS REAL**

## POOL-REED COMPHY.

Groceries and Meat

BIG SPRING      KNOTT      LAMESA

## Gem Barber Shop

BARLEY & WARREN, Proprietors.

1st Door South of First State Bank  
Big Spring, Texas

**BATH ROOMS IN CONNECTION**

We Lead—Others Follow

If You Have Not, Try Us. We Please  
Good Service

## CITY BARBER SHOP

Courteous Workmen—

Satisfaction Guaranteed

—Give Us a Trial

BATTLE & WILKINSON, Proprietors

119 Main Street

Big Springs, Texas

## Let Us Do The Work

We are prepared to promptly and satisfactorily do your washing and ironing. Let us have an opportunity to relieve you of a burden. **PHONE NO. 17.**

## Big Spring Laundry

SANITARY THROUGHOUT

Herald Want Ads bring home the bacon.

### PAT AND HIS HAT

"You'd never think I'd take a drink. I haven't.  
You'd never think I'd take a smoke. I haven't.  
You'd never think I'd shoot a gun. I haven't.  
You'd never think I'd bait a hook. I haven't.  
You'd never think I'd spy fun. I haven't."

This—according to his enemies—was Pat Neff's battle song. His "Tipperary." The opposition papers pictured him in curls and ruffles. The opposition orators called him sissy and mollycoddle. The political wits tried to laugh him out of the Governorship. And Pat sat tight.

"The first two charges were true," he told me, as we walked under the shade trees from the Capitol to the Governor's mansion. "I don't smoke and I don't drink. Not even coffee or tea. Just water and milk. But I hadn't thought of making political capital of the fact. However, when I found my enemies were doing it for me, I didn't try to stop 'em."

Pat Neff's friends were not equally philosophic. Those who had grown up with Pat in the primitive pioneer life of Coryell County knew that Pat was no sissy. Those who had fought side by side with him in his six-year clean-up as Prosecuting Attorney of McLennan County knew that he was no mollycoddle. So they started out to prove that Pat was a he-man.

Their methods were typically Texan. They'd invite Pat to spend the week-end, stick a gun in his hand, lean him up against a hunting dog, and click the cameras at him. Or they'd take him for a walk in the country along the banks of some chattering brook, dangle a worm in front of him and make him fish. The next day, the Neff papers would show their hero shooting big game and hooking man-eating whales!

The reaction set in. In the popular imagination, Pat Neff became the Wild Man from Waco. He jumped clean out of his ruffles into his corduroys. When they initiated him as a Shriner, they walked him through the streets with a fishing rod, and a shotgun. The camera had made Pat Neff sufficiently ferocious to satisfy even the Texas electorate.

Then, there was Pat's hat: the one he wore East to the Governors' Convention; the one he gave to Gifford Pinchot; the one that put the crowning touch—I almost said the last straw!—on Pat Neff's Wild West reputation. And all because of Mrs. Pinchot's taste in masculine millinery.

"Governor Neff," said that vigorous lady, "your hat would look better on Pinchot than it does on you—and much better than Pinchot's does on him."

Pat looked at his hat; black and strong, soft of crown, and broad of brim. Pat had worn the model for thirty years. It was the kind Eastern politicians wear around election time; the kind Texas politicians—and the six or seven Texans who are not in politics—wear all the time. And then he looked at Pinchot's hat.

"Mrs. Pinchot," he said "when I get home, I'll send you this hat—on one condition."

"What's that?" she asked.

"That you make your husband wear it to the Republican national convention."

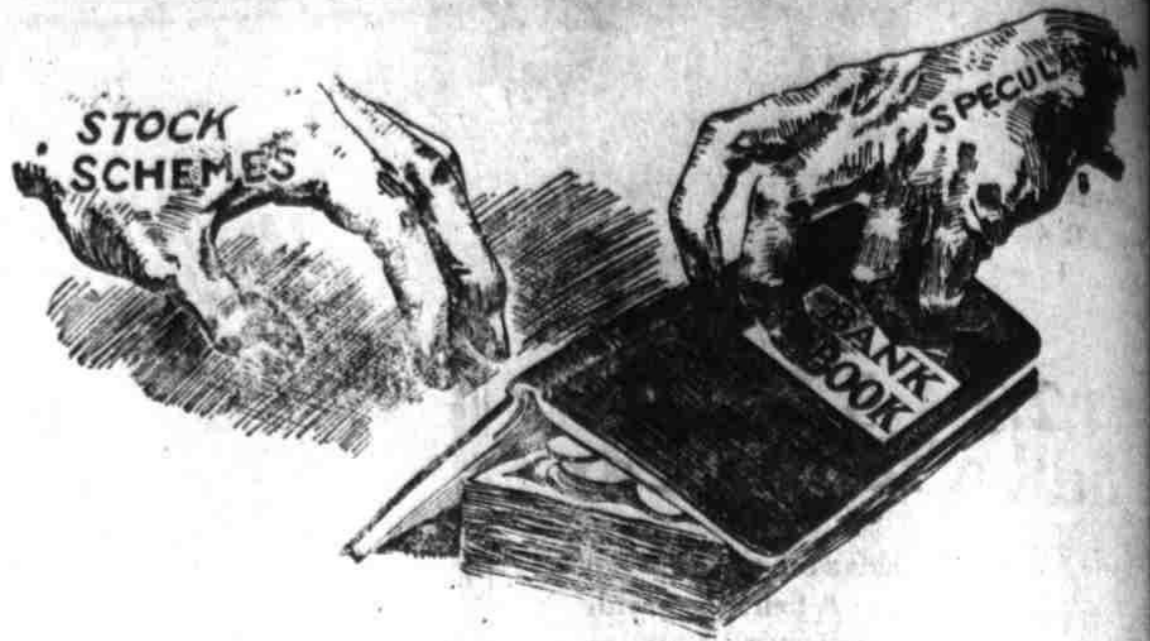
Several days later Mrs. Pinchot got the hat. That afternoon, Gifford told the reporters about it. And the next morning, every newspaper North of the Rio Grande referred to "Pat Neff, the Cowboy Governor, who gave his big, black hat to Gifford Pinchot." Thousands of American citizens who had never heard of Sam Houston or Davy Crockett knew about Pat—and his hat. Pat Neff, the Wild Man from Waco!

As I walked up the broad steps of the most imposing State Capitol I have yet seen, I had this popular impression of Governor Neff in the forefront of my mind. And then—I found myself shaking hands with a tall, fine-featured, iron-gray man of culture, dignity, and charm, a man who might have been the president of a New England university.

Not that there is anything of the Boston highbrow about Neff. He's Texan all right; the lank, rangy body, big-shouldered and small-hipped, the thick, wind-blown hair, the beady eyes accustomed to see great distances, the soft, flowing voice with a sigh in it; the almost graceful awkwardness of those long-armed, long-legged, axe-swinging, pony-straddling Texan pioneers.

"Fed on six-shooters and bell spurs," laughed the Governor when I told him of my fears, "and reared on bear's milk—that's what some people seem to think about us Texans. Now, we think we have a pretty fine State."

"Now, we think" is what a Texan invariably says when he's about to begin an oration on the past, present, and future bigness of the Lone Star State. So I settled back, and



## Your Bank Book Protects Your Earnings

There's no greater security, anywhere than a Savings Account in this strong Bank. It keeps your hard earned money away from the hands of wild stock schemers and speculators, who thrive on the unformed.

And here's a Bank that is as friendly to the owner of a small account as to the largest corporation. It realizes that its strength lies in its many depositors—hence the endeavor to increase the number at all times.

Yes, you may start that account with as little as a dollar bill. Then watch it grow by consistent savings.

## West Texas National Bank

waited. It came, the oration: without table-thumping, without gestures above the head, without raising the soft, velvety tones of the voice, but without missing a flower or a statistic.

"Sir," he said "do you know Texas?"

I blushingly admitted that I had travelled along the Southern Pacific from Houston to El Paso.

"Well, sir, out El Paso way, you see great stretches of land that look as if they were put there just to hold the world together. But I want you to know that that is a great cattle country; yes, sir, a cattle country. And did you know, sir, that the angora goats in that section of Texas produce more than half the mohair used in the United States?"

I didn't know that any goat produced any mohair; but I didn't disclose my ignorance to the Governor; and he went on.

"But if you really want to see Texas—great stretches of country, I mean—you should go up into the Panhandle part of the State." He rose, and walked over to the huge map on the far wall. "Texas is the Pan; and this upper part is the Handle. You see this place, Hale Center. Well, I was waiting for the train there one hot summer day, when an old Panhandler drove up and began making conversation.

"Waitin' fo' the train?" he said.

"Yes, I replied, 'late isn't it?'"

"The old man shielded his eyes with his free hand, and took a long look up the track, which extended in a straight, brown line to the horizon. "I reckon it is a bit late," the old man decided, looking at his great soda cracker of a watch, "it's due in an hour—an' I don't see it nowhere."

"People don't realize," the Governor continued more seriously, "that Texas is bigger than France, bigger even than the old German Empire. Why, we've given away enough land to the railroads to make a state the size of Kansas. Millions of acres literally given away!"

"Millions?"

"Why, yes, there are single farms in Texas of a million or more acres. I've just been on one. There's a palace on it that would make Caesar ashamed of his hut. The owner brought a mural artist from France to decorate the walls.

"This capitol building—"

"It's very fine, sir."

"We think so. We think—well, it was built with the money raised by selling three million acres of land at a dollar an acre, measured by men mounting ponies and loping off in a straight line, so many lopes to a mile. Part of my job is to get back some of this land, and the other millions we've given away, by resorting to the more scientific surveying methods. We find that the loping system usually resulted in generous over-payments by the State.

"But there's one section of Texas where you can't buy land at a dollar an acre," he continued, his eyes popping with state pride, "and that's the lower Rio Grande Valley. Why, sir, in the last ninety days, they've taken out of that fertile valley seven thousand carloads of garden truck. I've just been down there—"

"You seem to get about most everywhere."

"I like folks," he said simply.

He must. Texas folks, at least; for Pat Neff has visited more Texas homes than any man except the tax collector. And he's not a professional politician, either. When he finished law school at the University of Texas, where he went after being graduated from Baylor University, Pat opened a law office in Waco. He had hardly started when the local leaders got after him, and persuaded him to run for the Legislature. He didn't want the job; but once on it he did it. In fact he was one of three men to attend every roll call. At thirty, he was Speaker; the youngest man who ever presided over the House of Representatives. Then, he quit politics—and went back to law.

But the Wacoites wouldn't let him alone. They made him Prosecuting Attorney of McLennan County. He was the first prosecutor in Texas to send a man to jail for permitting gambling on his premises or for selling liquor in prohibition territory. He won four hundred and eight out of four hundred and twenty-two prosecutions; and collected so many fines and fees that he paid into the public treasury more money in four years than all the other county attorneys of Texas combined. Then, he went back to private practice. And stuck to it—until he decided to be Governor.

Nobody asked him. Nobody said they'd back him. Nobody knew he was going to run except his wife and his private secretary. He had no campaign manager; and no campaign fund. All he did was to back his tin-lizzie out of the shed—and travel. Driving alone, changing his own tires, fixing his own blow-outs, Pat went into thirty counties in Texas where no candidate for Governor had ever been. He made over six hundred speeches. And where the town wasn't big enough to sport a hall or a church, he walked into the general store; and said: "I'm Pat Neff, I'm a candidate for Governor. If you like my ideas, I wish you'd vote for me." Then, the storekeeper would invite in a few of his friends; and Neff would talk to them—man to man. And when voting time came they remembered the tall, quiet, honest young lawyer from Waco.

That was four years ago. Today, the only difference of opinion in regard to Pat Neff is whether, when

(Continued on Page 7)

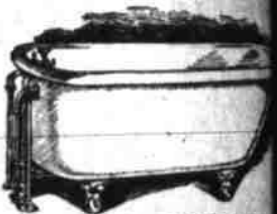
### C. M. PETERMAN

Chiropractor—Electric Mass.

TOURIST HOTEL

500 Main St. - - - Phone

CONSULTATION FREE



L. E. COLEMAN

Electrical and Plumbing

All Kinds of Supplies

First Class Plumbing Work

Visit Our Store—Just West

West Texas National Bank

L. E. COLEMAN, Manager

Phone 51—S. Spring, Tex.

### The Ideal Barber

is an ideal place at which to get a satisfactory Shave, Hair Cut, We Will Appreciate Your Patronage.

J. L. McWHIRTER

Successor to Sam Eason

in Basement of J. L. Ward

P. L. Fletcher, owner of the home Telephone Company, business visitor here Monday. Fletcher reports crop greatly benefited by the rain which visited the Coahoma last Friday night. Every optimistic over the outlook for biggest crops ever produced in section.

Railroad men—let's talk watches. We'll save you Clyde Fox.

W. W. Crenshaw returned Friday night from a business trip to Brownwood. He was pleased to find the Big Spring had been treated to a good rain during his absence. He said Brown County certainly needed the same was true as to between here and there.

Take some of our Cream home to the kiddies. Chocolate Shave.

Mr. and Mrs. Glenn Walker from El Paso to Little Rock stopped over in Big Spring part of the week for a Mrs. Walker's parents, Mr. J. C. Shultz.

Cold drinks are just what at the fountain of Clyde's

vertisement.

**Phoenix Dining Chairs**  
High back, Spanish leather seats, set of six, including arm chair  
**\$52.50**

# Cash Counts ——— Cash Counts

**Vanity Dresser and Bench**  
AMERICAN WALNUT  
Beautiful Design  
**\$42.50**

It is easier to count money than it is to invoice goods.  
Therefore we are offering for

## One Week Only, --- July 25th to July 31st

The Biggest Bargains in Furniture and Floor Coverings Ever Offered  
To The People of This Community

**RUGS! RUGS!**  
9x12 WOOL-CHENILLE REVERSIBLE RUG  
Wonderful Value..... **\$50.00**  
9x12 SEAMLESS AXMINSTER RUGS—  
While They Last..... **\$37.50**  
9x12 ENGLISH WILTON—  
Beautiful Pattern..... **\$85.00**  
SMALL RUGS—RAINBOW FELT—  
Many Sizes..... **\$1.80**  
and up

**LIVING ROOM SPECIALS**  
SOLID MAHOGANY LIVING ROOM SUITE CANE BACK, BROWN  
VELOUR UPHOLSTERING, 3-Piece Suite—ONLY..... **\$98.50**  
ANOTHER DESIGN, SOLID MAHOGANY, CANE BACK, SUN-BURST  
Pillows, in Blue, Mulberry, or Taupe Velour Upholstering..... **\$122.50**  
KARPEN HANDWOVEN FIBRE SUITE, LONG SETTEE AND TWO  
ROCKERS, Double Spring Cushions, Ivory Finish, Beautiful Upholstering..... **\$97.50**

**FLOOR LAMPS**  
MAHOGANY LAMP—  
26 inch Blue and Gold Shade..... **\$15.10**  
MAHOGANY LAMP, JAPANESE STYLE—  
26-inch Shade, Blue lined with Rose..... **\$16.75**  
POLYCHROME LAMP—  
Oblong Mulberry Shade..... **\$21.50**  
POLYCHROME BRIDGE LAMP—  
Blue and Gold Shade..... **\$18.75**

**40-inch Frosted Blue Library Table and Reading Lamp 24.75**

**Bargains In Every Department---  
COME AND SEE FOR YOURSELF  
DON'T FAIL TO TAKE ADVANTAGE OF OUR  
PRE-INVENTORY SALE  
Rix Furniture and Undertaking Company  
CASH COUNTS ——— CASH COUNTS**

**Oval Mahogany Library Tables  
Large Size \$14.75  
Medium Size 10.00**

**PLAYGROUND**

No, With Sitting  
"You said the teacher, "you are as a sentence in which the notwithstanding is correctly  
Harry, nothing daunted by the word, answered:  
"I can wear his pants out, but standing."  
Quite a Talker  
"You've got a quah' wid' yo' she put and sulk, or do she Brudder Rumpus?"  
"Talks back, sub! And she not talks back, but she talks front sideways and across and diagonal and round and den she comes all de way repeats herself. Aw, yaa she talks back."  
"Poor Harry"  
"The manager of the munition was showing a friend over the  
"has become of Harry asked the visitor. "He was people of months ago, wasn't  
"said the manager sadly, "Harry—poor Harry!"  
"He sighed deeply.  
"What has happened to him?"  
"The friend anxiously.  
"Harry. He was a good man, well-minded in the use of "Do you see that slight on the ceiling?"  
"That's Harry."  
"Not so Edible  
"fashionable restaurant a new millionaire with no knowledge and no desire to expose someone, pointed to a line on and said to the waiter:  
"Harry, sir," the waiter answered.  
"The hand is playing that."  
"Probably Not  
"The French professor was left in his old age. Not very long he suddenly announced of marrying again; half smiling, adding, "I never thought of it, if I didn't."  
"Wonders of Radio  
"Think the new Dye—that's bel-

casting stories that are floating about just now tells of a flapper and her best boy who were seated alone together on the sofa, listening-in for the first time with the latter's new wireless set. Nor did the fact that both of them were wearing their head-phones prevent them from snatching an occasional kiss. Just as they were in the middle of one particularly long-drawn-out embrace came the title of the next song: "Take Those Lips Away." "Oh, George!" gasped the girl, as she drew back blushing. "Oh, George! They can see us!"  
**Radio Over Lighting Wires**  
The baffling question as to who is to pay for radio broadcasting is being solved in Staten Island, N. Y., where for the last 18 months an engineering staff has been developing the "wired radio" inventions of Major George O. Squier. Apparatus has already been perfected by which two different radio programs can be transmitted over the lighting wires from the Staten Island generating station, and within a short time equipment for transmitting three programs will be completed. Tentative plans for Wired Radio, Inc., a North American Co. subsidiary which is doing the development work, call for the eventual establishment of a nation-wide "wired radio" service. This service will consist of three continuous programs from studios in New York, Chicago and a Pacific Coast city which will be sent over trunk wires to central generating stations in all parts of the country. From the central stations these national programs (supplemented by local programs) will be transmitted to subscribers via the lighting lines. Each subscriber will be provided, at a monthly rental of \$2, with a small tuning device that is plugged into any convenient lamp socket. Because a large percentage of the monthly rental receipts can be devoted to paying for talent, the expectations are that wired radio programs will be of an exceptionally high quality.  
A baseball game between the local Mexican and Negro teams was staged at the baseball park here last Sunday. It resulted in a score of 15 to 6 in favor of the Mexican team. It was a warm contest according to those who witnessed same

**Crop Estimate 11,934,000 Bales**  
A cotton crop of 11,934,000 bales for this year was forecast Monday by the department of agriculture in its first semi-monthly report.  
A heavy deterioration in the crop in North and South Carolina due to excessive rains and in Louisiana because of drought was noted.  
The boll weevil, a department statement said, is losing its supremacy as the most destructive pest this year to the cotton flea which was described as doing more damage at present and working farther north than last year. The boll weevil are very numerous in most of the southern and portions of the central and southeastern sections.  
The condition of the crop deteriorated 2.7 points from June 25 to July 16th.  
Cotton advanced 200 points in price following the announcement of the government report.  
Courtney Davies had the misfortune to have his right wrist broken Monday morning. He was carrying water to the roof of his parents home, to prevent its catching fire from flying embers from a burning house across the street. On one of several trips, and just as he was mounting the last round of the ladder, the box on which the ladder was resting, slipped and he was thrown to the ground.  
Penrose B. Metcalfe of San Angelo was meeting friends here Monday. Mr. Metcalfe is a candidate for the office of representative of this district. He is a live wire and many Big Spring folks are going to back him as a winner in his race.  
With one of the biggest cotton crops ever forecast for this particular section of West Texas, the new cotton compress to be erected here will get started just at the right time. The location of this industry here will make it easier to secure a cotton seed oil mill. It's our next objective.  
The head of a dog suspected of having rabies was sent to Austin from this city last week for examination. Dr. Bennett received a report that the test proved negative according to the Pasteur Institute.  
Jack Smith visited relatives and friends at Rotan last Sunday.  
Meet your friends where friends

**Plumbing Insurance**

—without paying premiums  
**ASSETS—**  
prices as reasonable as good Plumbing will afford.  
**CAPITAL & SURPLUS—**  
seventeen years practical experience.  
**PREMIUMS, RESERVES & OTHER LIABILITIES—**  
took and passed the following examinations: State of Pennsylvania, South Carolina, Arkansas, Oklahoma and U. S. Civil Service.  
**That's What You Get When KASCH Does Your Plumbing or Heating**  
**A. P. KASCH**  
PHONE NO. 167  
Basement Ward Building  
Cor. Main & Second  
Big Spring, Texas

**REWARD OFFERED**  
For information leading to conviction of any party throwing trash and garbage on roadside in or out of the City Limits, we will give \$25.  
There is a City Garbage Ground 500 yards South of the public road, about one mile east of Big Spring, and any and all persons are welcome to dump garbage there, free of any costs. But better not drop the trash near the public road.  
Report violations to either City or County officials.  
CLYDE E. THOMAS, Mayor.  
(Advertisement-39-1f)  
Considerable work is now being done on the streets of our city. This work is indeed needed as many streets have been in need of repairs for some time. With the one-man Fordson grader on the job this work can be done more economically.  
Mrs. F. C. Niedermeier and daughter, Valerie, after a visit with relatives in this city left Saturday for their home at El Paso. They stopped at Van Horn, enroute, for a few days' visit with friends.  
Miss Otero Lloyd and Mrs. K. R. Woodford leave Sunday night for eastern markets where they will purchase a select line of fall and winter millinery for the Elite Hat Shop, of which popular establishment Miss Lloyd is the proprietor.  
The carpenter work on the new home of J. B. Nall in the south part of the city has been practically completed and the painters are now in charge. Mr. Nall and family expect to move into their home in about two weeks.  
J. M. Bates and family left Thursday of last week for an auto trip to points in north Texas and Oklahoma where they will visit relatives.  
**FOR SALE OR TRADE—** for house and lot, 3 east front lots good location, Abilene. SMITH care Herald. 45-2t-pd  
Ezra Todd said the rain out his way last Friday was as fine as any one could wish for, and it came just at a time to do the most good.  
Mrs. Wm. Kinney enroute from El Paso to her home at Eastland visited friends here Monday.  
L. M. Scroggins of Vincent was



**SPECIAL! SPECIAL!**  
We are now prepared to sell Fresh and Cured Meats wholesale as well as retail.  
To those who buy in quantity, come in and see us.  
**POOL-REED COMPANY**  
Wholesalers and Retailers of Fresh and Cured Meats

A. C. Howerton of Denton County, of the State Executive Committee of the Farm Labor Union, and Will Glidewell were here Monday in the interest of their organization. They conferred with officials of the County Farm Labor union here and at Coahoma.  
The next legislature should pass some drastic laws to discourage the practice of giving "dry checks." This form of swindling is assuming large proportions and laws to punish those who deliberately give a check when they know they have no funds in the bank, should be passed.  
It's pretty near all over but the voting as far as the candidates for office in Texas are concerned. Saturday, July 26th, will be the day of reckoning, and only one candidate for each office can be successful.  
Mrs. W. C. Farris of Los Angeles, Calif., arrived last Friday for a visit with her brother, L. E. Crenshaw and family. From here she will go to Haskell to visit other relatives.  
The construction of new homes and improvements have continued throughout the past year and program is due to continue.  
J. A. Kinard of Austin Tuesday for a visit with hon Paul Moss of Cresson was





### Agricultural Exhibit for Dallas Fair

Here is the way the agricultural exhibit will be judged at the Dallas Fair.

Corn and grain sorghums — 250 points. Only one of the three following is to be exhibited and will be scored on a basis of 250 points. Grain sorghums shall include black hull, and white hull Kaffir, red and white Milo, Feterita, Higari, red and shrock Kaffir. (Darso shall not be considered a grain sorghum.) Black hull and white hull Kaffir, and red and white Milo shall be considered different varieties. We give only the sorghum as we can't compete with other sections on corn.

Grain sorghums: 10 samples of 10 heads each and four samples of 10 heads each of not less than two nor more than four varieties.

Cotton and wheat: 250 points. Only one of the three following is to be exhibited and will be scored on a basis of 250 points:

1. Cotton—4 samples of 50 open bolls each, any variety or varieties, or;

2. Wheat—4 bundles and 4 gallon samples, and variety or varieties, or; Both may be shown.

3. Cotton—2 samples of 20 open bolls each, any variety or varieties;

4. Wheat—2 bundles and 2 gallon samples, any variety or varieties.

Oats and barley: 50 points. Two bundles and 2-gallon samples of either, or;

One bundle and 1 gallon sample of each.

Alfalfa, Sweet clover and velvet beans, 50 points: 4 bundles of either or 2 bundles each of any two.

Peanuts and cowpeas, 50 points: 2 gallon samples and 2 vines of either, or 1 gallon sample and 1 vine of each.

Annual Forage crops, 50 points: Five bundles of different varieties of sweet sorghums or Darso or other annual crop grown for forage. (Darso may be shown only as a forage.) The fodder shall not be removed from the stalk.

Fruits, 50 points:

1. Five plates of 5 specimens each of different varieties or kinds, or;

2. 10 quart jars of not less than five kinds. (Not more than two varieties of any kind of fruit may be exhibited where only canned fruit is shown.) All fruits under one inch in diameter and grapes not canned must be shown in 2-wood baskets.

Vegetables, 50 points: 10 exhibits of different varieties or kinds in quantities as designated and included G7 and G8.

Other crops not included under the above classification, 50 points.

Five exhibits only of one each of Bermuda grass, broom corn, rye, speltz, edible nuts, buckwheat, emmer, pop corn, 3 lbs. honey, 1 dozen hen eggs, or any other crops not included in above classifications. The relative agricultural value, as well as the quality of the product shown, will be considered in judging this class. The quantity of each exhibit is to be the same as specified in the general exhibit classes.

Attractiveness, arrangement, and neatness of the exhibit, 150 points.

Exhibitors are requested to study the score cards as awards will be made strictly in accordance with same. An excess or shortage in the number of samples required will be penalized as follows:

10 points for each ear of corn, or head of grain sorghum.

10 points for each boll of cotton.

30 points for each bundle or gallon of wheat.

12½ points for each bundle or gallon sample of oats or barley.

12½ points for each bundle of alfalfa, sweet clover or velvet beans.

12½ points for each vine or gallon sample of peanuts or cowpeas.

10 points for each bundle of forage crops.

5 points for each plate of fresh fruit or jar of canned fruit.

5 points for each exhibit of vegetables.

10 points for each exhibit in other crops class.

Here are the vegetables that may be entered: Irish potatoes, any early variety, peck; Irish potatoes, any late variety, peck; Pumpkin yams, peck; white yams, peck; bell peppers, 6 pods; okra, 12 pods, onions any variety, peck; turnips, any variety, peck; beets, four; carrots, 12; parsnips, 12; radishes, 12; tomatoes, 6; sweet corn, green, 12; eggplants, 4; cabbage, 3; cauliflower, 3; string beans, gallon; dry beans, gallon; celery, 4 bunches; garlic, 4 bunches of 12 each; winter squash, 3; cashaw, gourds, 2; pumpkin best and largest; watermelon, best and largest; cantaloupe, 3.

The continued dry weather was getting just a bit monotonous—getting our nerves on edge and our frame of mind anything but optimistic—but the rains last Friday reversed things and we are all "in high" once more.

Herald want ads got results.

### The Open Cotton Yard

We again hear the hum of the cotton gin and are reminded that ere long nearly four thousand of these plants will be busy putting the farmers' cotton into marketable form.

For many years this Department has sought to impress upon the grower and others the great economic, as well as commodity, waste resulting from the storing of cotton in the open yard.

Some people labor under the impression that cotton left out in the open will bring more as a result of taking on moisture. This belief is indeed erroneous. Not only will the cotton not bring more because of gain in weight, but there will be quite natural losses—there will be a deterioration in quality, and there is always a loss because of extra handling.

A bale of cotton left out in the open for a period of seven days—an average seven days, will depreciate in value more than the total storage and insurance charges for twelve months would amount to, and it costs anywhere from twenty-five cents to one dollar per bale to have the cotton picked up at the yard and delivered to the shipping platform; this last cost representing an economic loss to the producer and it has been only a very few years since such a loss amounted to nearly two million dollars a season.

Too much cannot be said against the use of the open cotton yard as a storage place. It is a violation of the law for one to receive cotton into an open yard and make and receive a storage charge for same.

When we tell you that in 1919 the country damage in this State, as a result of the use of open cotton yards, represented an amount sufficient to build a concrete highway, twenty feet wide from Brownsville to Texarkana, with sufficient funds left, which, if put out at interest, would maintain the road without outside funds; when the facts substantiate the claim, do you wonder at our untiring effort to have the cotton grower get away from the open yard as a place of storage?

Such an economic waste and loss is to the discredit not merely of the one who uses the yard, but the banker and merchant as well.

Thanks to the foresightedness of thousands of farmers and bankers—the open cotton yard is fast disappearing. Not one bale of cotton should be left in the open yard.

Regardless of the time of sale, whether immediately after the cotton is ginned or held, every bale of cotton should pass through a bonded warehouse, where it may be classed and graded by licensed classifiers, and then sold according to both class and staple value.

There is yet another economic loss in handling cotton through the open yard—"too frequent sampling." Where cotton is stored in the bonded warehouse and classed and graded by licensed persons, grade and class are certified and one sampling is all that is needed.

Let's get away from the open cotton yard as "an avenue to market." —State's Marketing Bulletin.

### How's Your Title

Over million dollars loans rest on the reliability of our abstracts. Better have us do your abstracting. We have a complete set of abstract books for all tracts of land and town lots in Howard County. Every abstract has a written guarantee. BIG SPRING ABSTRACT COMPANY, Room 4, West Texas National Bank Building. 18-4f.

### Concerning Chautauqua

"After my lecture last night I had a conference with the Chautauqua circuit manager, who had come straight from Mr. Horner, bearing an ultimatum from the latter to the effect that henceforth I must appear on Sundays as on week days, whether or not admission is charged.

"Hitherto on Sundays, while filling this engagement, I have spoken under Chautauqua auspices before free community religious services, with the local pastors participating, talking always on Bible lands. Four Sundays ago, at Frederick, Oklahoma, I was ordered to go on with the usual week-night programs, an admission to be charged. Those who saw Mr. Clemens' dramatic impersonations last night may understand the incongruity of my appearing with them at a Sunday program. So I flatly refused to do so, writing the office that while it could cancel my contract, it naturally could not make me violate the laws of God and man.

"If a moral issue is to be fought out, I do not know any better place to do so than Kansas. My attorney informs me that the management of a Sunday entertainment, where an admission is charged, also the ticket seller, and possibly other participants, are liable to arrest under the Kansas law. But there is also an older law than the Kansas statutes which I try to obey.

"So when I refused to hedge on the Sunday question, the circuit manager told me that my services are unsatisfactory on this account, and that our engagement is cancelled. I am heartily glad, for while I thought I was coming out on an educational and patriotic mission, it has been exceedingly distasteful to find myself part of a highly commercialized show business.

(Signed) WM. T. ELLIS.  
—(From the Iola Daily Register, issue of July 15.)

When the State Park is formally established and in operation here it will not be necessary for the Chamber of Commerce to maintain a free tourist camp. It is probable that the state will place a custodian in charge of the park here, as well as build good roads and make other improvements.

Mr. and Mrs. Ledford Beard left Monday for a visit with relatives in New Mexico.

Misses Ina Carter and May Lidell visited relatives and friends at Rotan Sunday.

WRITE BURTON BARBER College, Inc., for our new catalogue explaining the Burton system of making first-class barbers out of you. 602 Commerce St., Dallas, and 1510 Main St., Fort Worth, Texas, 41-12t-pd.

Where Americans Get Water Supplies

Ground water furnishes the domestic supply for more than half the population of the United States, says the Pennsylvania Public Service Information Committee, quoting figures just compiled by the United States Geological Survey.

Well water is used by most of the 48.6 per cent of the population that live in rural districts and by a large proportion of the 15.6 per cent that live in cities of 2500 to 25,000 inhabitants.

Only 10 per cent of the total population of cities having a population of more than 25,000 are supplied with ground water—four per cent from infiltration galleries or wells less than 100 feet deep, and 6 per cent from wells 100 to 2000 feet deep.

When the information was compiled, the largest city supplied from

wells was Memphis, Tenn., with a population of 162,351. Only seven other cities that have a population of more than 100,000 have ground-water supplies.

"The limited quantity of ground water available at most places prevents the more general use of wells for public supplies," says the report.

It is going to take a wise guy to guess who is going to be elected governor on Saturday. We have our idea as to the one we would like to come out victorious, but everyone of the eight candidates has ardent boosters. The leaders will need only a few votes over 200,000 to get in the run-off according to our guess.

It's a cinch that we are going to be compelled to select specimens for that agricultural exhibit early. If it is delayed folks will be so busy harvesting their crops they won't have time to bother with anything else. Don't forget, folks, we want Howard County to have a prize winning agricultural exhibit at the Dallas Fair next October.

Herald want ads got results.

We must take off our members of the City. When they undertake they get busy and put it big way. Due to this they are able to donate to Texas 200 acres of land Big Spring for the establishment of a State Park here.

L. A. Dale was here route for his home at Dale who just returned thru East Texas states conditions are not especially. He reports conditions in County better than in other portion of the state that

Some of our folks recently made a trip to Ter Point and state they never saw there, anytime, and while to drive out they want to enjoy road way of growing crops.

A. C. Hayden left evening for a two week vacation.



## From far-off Old World capitals come calls for this coffee of the West!

THE name and fame of Hills Bros. Red Can Coffee have spread to every corner of the globe. Orders by cable, by letter and by messenger filter into San Francisco from every compass-point, not even excepting the countries where coffee is grown!

This tribute to the coffee of the West is easily understood. Simply puncture the vacuum seal of a tin of "Red Can." Set free that rare fragrance, so richly freighted with promise of a flavor still to be met. . . . Lift a cup of Red Can to your lips. . . . There you have the whole story.

Hills Bros. original vacuum-pack locks that wonderful flavor in by keeping the air out. It assures perfect freshness whenever the seal is broken—days, weeks, years later! It guards the reputation: The Recognized Standard.



In the original Vacuum Pack which keeps the coffee fresh

With all its high quality, Hills Bros. Coffee is not high-priced. It is economical to buy—and economical to use. Hills Bros., San Francisco.

## HILLS BROS COFFEE



THE H. O. WOOTEN GROCER CO., Big Springs, Texas. Exclusive Wholesale Distributors

© 1924 Hills Bros.



**After the First 24 Hours**

The delicate systems of those fluffy baby chicks are supplied by nature with food for the first two days. Then their sensitive digestive organs must be fed very carefully prepared food. Countless chicks die every year because the feed they receive is not suited to their needs.

**Chicken Chowder and Purina Baby Chick Chow**

Every element needed in feeding the very first feed. Many years experience in poultry feeding are back of these.

These are the makers of these feeds that they will produce results that guarantee double development money back on the Chows manufactured the first six weeks.

Put your chicks on Purina Chows and watch them



**JOE B. NEEL**  
TRANSFER AND FEED  
Office Phone 79 Res. Phone 97

**SUPERIOR STOCK-POULTRY FEEDS**  
**DAIRY RATION**

The milk pail test is the only test you are interested in—its actual results that count.

Superior Dairy Ration has smashed every milk pail record. Bright Morning Sultana, Holtex Sylvia Echo Pontiac, and a dozen other champions are Superior Dairy Ration cows.

More milk and healthier cows at less cost is guaranteed. Ask your dealer.

**ALL & LAMAR**  
Fuel and Feed Big Spring

**Probate**  
OF TEXAS  
I, J. I. PRICHARD, Clerk of said County, do hereby command that the published once each week for ten days before the 15th day of July, 1924, in a newspaper of circulation, which has been regularly published for not less than one year in said County, a notice of not less than one year in said County, a copy of the following notice:

**THE STATE OF TEXAS**

To all persons interested in the welfare of Frances Payne, Tommy Payne, and Alexander Payne, minors, Stella Payne has filed an application in the County Court of Howard County on the 15th day of July, 1924, for Letters of Guardianship of the persons and estates of said minors, which said application will be heard by said Court on the 4th day of August, 1924, at the Court House of said County, in Big Spring, at which time all persons interested in the estate are required to appear and answer said application, should they desire to do so.

Herein fail not, but have you before said Court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness my hand and official seal, at Big Spring, this 15th day of July, 1924.

**J. I. PRICHARD,**  
Clerk, County Court, Howard County, Texas. (Seal) 44-2t

Better shirts for less money. Clyde Fox.

J. P. Smith and family returned last Friday from Jones County where they had been to visit his two daughters.

Take some of our Butler Ice Cream home to the kiddies — it's pure. Chocolate Shoppe.

Bart Wilkinson was a business visitor in Sweetwater Monday. He disposed of his interest in a barber shop in that city while there.

Rootbeer — none better — try it. Chocolate Shoppe.

**PAT AND HIS HAT**

(Continued from Page 2)

he gets through being Governor, he should be elected President of the University of Texas or President of the United States. And this difference would not exist if there wasn't a strong element in Texas which considers the former position the higher of the two honors.

The Capitol sits on a knoll at the head of Austin's main street; a big, dignified structure, in the center of wide lawns, which look as if they had just been manicured and brought to a high polish. To my taste, however, the most beautiful building in Austin is the Executive Mansion—in front of which, as we approached, floated the famous Lone Star flag.

"Sam Houston picked this location," the Governor explained. "He climbed the hill, and drove two wooden stakes. 'Here's where I want the Baptist Church,' he said, 'and here,' walking across what is now the street in front of the Mansion, 'is where I want my home.' The church and the house are still there." Concluded Governor Neff, "But things have changed since Houston's day. The church is now a modern modern affair; and the house, as you see, is a Governor's residence. When Sam Houston laid his stakes, Texas had not become a State. It was a Republic, and Sam was a President."

Times have changed, but Sam's house must be about as he left it. The hand of man would hesitate to alter so beautiful a structure; a typical old Southern mansion.

And behind a long bed of scarlet zinnias, banked by rows of still more scarlet geraniums, I caught a glimpse of four tame deer and four untamed guinea hens.

"I put in the guineas," explained the Governor, "just to make a fuss and seem like home. But the deer may serve a more practical purpose. You've heard of the fellow who came in empty-handed from a day's shooting and told of seeing a deer climb a tree. And when the neighbors showed they were a bit skeptical, he retorted: 'If you don't believe it, I'll show you the tree.' So if they ever revive that yarn about my never shooting anything, I'll take 'em out and show 'em the deer!"

The front door was opened by an old dandy who looked as if he were built into the house. He beamed on the Governor in a way that showed he knew no higher honor than the privilege of taking Pat's Hat; and ushered us grandly into the spacious center hall. From the long, high rooms on either side came sounds of feminine revelry; the bacchanalian clatter of cup against saucer, the shrill laughter of teed-up young girls. From the stairs a dozen bobbed-haired, gaily-garbed youngsters, freshmen co-eds from the University, descended upon the Governor in a chirping chorus of "You remember me, Governor Neff. I'm Gladys So-and-So or Susan What's-This." The Governor was pleased, in his most courtly way, to remember them all. He even insisted on giving me what he called a "politician's introduction."

"This is a friend of mine from New York," he said, dragging me out of the shadows. "He wanted to see what the young ladies of Texas looked like, so I said I'd show him and I told him they'd knock the spots off the New York girls."

In a salvo of delighted giggles, the Governor and I escaped into the main drawing-room, filled, like the hall, with Mrs. Neff's exuberant women guests. "We won't stay here long," Pat confided in a burst of masculine confidence, as we shouldered our way to the State dining-room—and Mrs. Neff.

"This is my part of being Governor," said that gracious lady, as she scanned the rooms with a hostess's eye.

Governor and Mrs. Neff were boy and girl sweethearts in the old college days at Baylor, when the first lady of Texas was little Miss Myrtle Manier from Lovelady Township, and Pat was the lank young school-boy orator from Coryell County. She is slender, graceful, and full of dignified cordiality. The local scribe who wrote that the Governor's lady was "gracious in manner, pleasing in physique, and an active worker in the Baptist Church" did scant justice to Mrs. Neff's manifold qualifications for her part of "being Governor." I have never been in Lovelady; and I don't know how the Loveladians build their homes. They may make them low and narrow and drab; but one thing is certain; Lovelady's most distinguished daughter moves about her present mansion as if she were to the Governor's manor born.

I wish I could have seen Hallie Maud; first because she has such a nice, Southern name; and second, because she has such a nice Southern room. The Governor took me up to see the latter. It and Sam Houston's bed are the show pieces of the house.

Hallie Maud must be a good scout; and mighty fond of Pat; for, after completing her work at the University of Texas, she insisted on taking her degree at old Baylor, so that her father, chairman of the Baylor trustees, might sign her graduation certificate. There aren't many girls who would leave Vassar for Bryn Mawr just to win their Dad's John Hancock!

The boy, Pat M. Neff, junior, had also wisely absented himself from this feminine festivity. He has reached the age where he prefers his ice cream and his girls in private. And, like his father, he has short shrift for tea parties.

"Come on," said Pat, Senior, "let's get out of here." And then he added, quite irrelevantly, "I want to show you the penitentiary."

Among the prisoners, I saw an absolutely new side of Governor Neff—the gray-haired side; for those who know him best say that it is his sense of responsibility for the State's unfortunate which has changed his thick, strong hair from black to iron-gray. His first step, on taking office, was to abolish the pardon board and to take over his own broad shoulders the burden of mercy and death. He has granted few pardons. "I usually let 'em die," he said grimly. But, in each case, his sense of compassion has a life and death struggle with his sense of justice. The first death sentence he confirmed merely put him to bed.

Not content with deciding those cases which come before him because the condemned men have friends active enough to petition for their release, the Governor has undertaken to become acquainted personally with those great, bruising colored men, who are too friendless or too ignorant to instigate action in their own behalf. For days at a time, he not only visits jails, but lives in them; not only inspects criminals, but associate with them. He knows hundreds of them by name, and by history. And he has discovered some extraordinary cases. In one jail, he found a man who had been there for twenty-four years without one black mark against him; so he called the other prisoners around him, and asked them if they didn't think that this man ought to be let go before anyone else. The criminals voted unanimously in favor of the voted prisoner.

One of Pat's best friends—among those of his friends who are still in jail—is a "buck nigger" of the cabaret type who sets his pleas for mercy to music of his own composition and sings them to the mournful accompaniment of a broken violin. This is his most recent effort:

"If I had the Guv'nor  
Where the Guv'nor has me,  
I would, hefo' mornin',  
Set the Guv'nor free."

Pat isn't weak or morbid about these fellows. But it is easy to see that his heart goes out to them just the same. In fact, Pat's heart has worn a smooth path between its owner and the world!

I attribute these softer phases of Pat Neff's character, and most of the stronger ones too, to the dominant influence of his wonderful old mother. During her lifetime, he never let a week go by without visiting her in the old home of wherever she might be. The morning after his election, he was the first to carry to her the good news; and at his inauguration, Grandma Neff—as the whole State now called her—sat in her wheel chair, the most honored guest.

"When the Governor came in to take the oath," an eyewitness told me, "he had to pass right by his mother's chair. When he reached her, he stopped as naturally as if he were at the old home in Coryell County, leaned over, and kissed her. As he stood on the rostrum with his hand on the Bible, the tears rolled down the old lady's cheeks. The Governor looked into her eyes, and tried to smile—but the moment was too much for him; he, too, let fall a tear. Before the ceremony was over, half the audience was crying as if it were a funeral or a wedding."

Isabella Elenor Shepherd Neff was one of the Texas pioneers. With her young husband, she drove in a light wagon over the dusty roads from old Virginia into the Texas wilderness—where there were no roads at all. With her own hands, she helped to clear a tract along the banks of the Leon River and to build the log cabin in which her nine children were born and reared. For forty years, within the rough-hewn walls of this pioneer home, this "flower in the wilderness," this woman who thought thoughts which had never been thought before, held her sylvan court.

At the age of ninety-one and within six months of the scene in the inauguration chamber, Grandma Neff died—in the Executive Mansion of the great State she had helped to found and in the home of the great man whose cradle she had both built

**Red Star Stage Line**  
**Big Spring and Lamesa Line**

Car leaves from Wigwam and Busy Bee Restaurant. Leaves Big Spring for Lamesa 12, midnight, and 9 a. m.

**LAMESA AND LUBBOCK LINE**

Leave Lamesa for Lubbock..... 8 a. m. and 2 p. m.  
Leave Lubbock for Lamesa..... 8 a. m. and 2 p. m.  
Leave Lubbock..... 2 p. m. arrive Big Spring..... 7:15 p. m.  
Leave Big Spring..... 9 a. m. arrive Lubbock..... 4:30 p. m.  
Arrive at Amarillo..... 9:30 p. m.

We make direct connection at Lubbock with Red Ball Stage to Plainview and Amarillo; making double service Big Spring to Amarillo. We operate all new cars, equipped with trunk racks. We call for and deliver passengers anywhere in town.

**WILL APPRECIATE YOUR PATRONAGE**

BIG SPRING PHONES NOS 38, 350  
LAMESA PHONE NO 11

**Abbott - Austin - Hackleman**

**"Has It Occurred To You That"**

We heartily endorse every word spoken by Dr. Felix Miller of El Paso, Texas, who addressed the congregation at the Christian tabernacle, here Wednesday night of last week. I am sure everyone who heard him enjoyed his talk and received great benefit from it. It is very true that a dime's worth of prevention is worth a dollar's worth of cure. But do we know the prevention every time.

I am of the same opinion as Dr. Miller, I believe it is only through ignorance that people will go to an "IMPOS-TER" for treatment, they should be more cautious in choosing their doctor. If he can explain the theory of his science, and prove to you why it will be beneficial to you then it is well to take his treatment, for if he knows the philosophy of his science, he surely knows how to administer the treatment.

Some people through prejudice, while others through misrepresentation from the prejudiced fellow, say "Oh there's nothing to Chiropractic Massage." When you hear a fellow say that you may feel assured that this fellow is either prejudiced or has never tried Chiropractic Massage. Chiropractic Massage is a science, and a sure way to health. Perhaps you are of the opinion that all diseases are treated alike by the Drugless Practitioner, NO We have a separate treatment for each disease. But we DO NOT have a dozen guesses for each ailment, neither do we experiment with you. After examination and spinal analysis we can tell you whether or not our treatment will be beneficial to you.

If you don't know anything about Chiropractic Massage call at my office and I will gladly spend twenty-four hours explaining it to you if it takes that long to convince you that Chiropractic Massage is the foremost system of health. CONSULTATION AND EXAMINATION ABSOLUTELY FREE.

**Guy E. Longbotham, D. C.**  
Competent, Reliable, Dependable  
**CHIROPRACTIC MASSEUR**  
Graduate of the Palmer School of Chiropractic—The Largest and Best School of Its Kind

**CHAS. EBERLEY**  
UNDERTAKING  
Motor Drawn Hearse  
Service Day or Night  
Lady Assistant  
Day Phone 200 - Night Phone 261

**GET A PERMANENT WAVE**  
Guaranteed for Six Months for \$7.50  
Personal service by an experienced operator. Phone 117 for appointment, or call at 306 Johnson Street.

**LOOK! LOOK!**  
Plenty of storage at Bankhead Garage Open Day and Night

**Sewing Wanted**  
I am prepared to do your sewing and guarantee satisfaction. Call at 411 West Eighth and Bell streets Mrs. Louis Thompson. 1t

**Gold Bracelet Found**  
A plain gold bracelet was found Tuesday. Owner can secure same by paying for this notice. 1t



Have You Signed a Blank Check?

The automobile owner who drives his car without adequate insurance has signed a blank check.

At any moment an accident may occur which may make him liable for damages to the extent of every dollar in the bank and every bit of property he owns.

ETNA-AUTO Combination Insurance protects the motorist against all insurable motoring risks. It is your one guarantee against the possibility of financial loss due to the operation and ownership of your car.

BIG SPRINGS INSURANCE AGENCY

Tan-No-More The Skin Beautifier. A "silky" bolted powder with a moist base. Goes on smoothly, stays on. Protects and Beautifies. Entirely harmless.

The Vogue Beauty Shoppe LESLIE THOMAS, Owner. A lady operator and an expert in Hair Bobbing, Marcelling, Scalp Treatment, Facial Treatment and Manicuring.

DRS. ELLINGTON & WETSEL DENTISTS BIG SPRING, TEXAS Office Phone 281

W. CARROLL BARNETT JR. Office in County Attorney's Office in Court House BIG SPRING, TEXAS

DR. E. H. HAPPEL DENTIST Office Over West Texas Nat'l. Bank Big Spring, Texas

DR. OTTO WOLFE LICENSED VETERINARIAN East Second St. Big Spring, Texas

Anything that tends to promote growth and prosperity of our own and county benefits everyone who lives in town or county. We can therefore see that it is to our interest to aid every worthy enterprise. No one is helped when the growth of our community is retarded.

PENROSE METCALFE

Candidate for Legislature, 91st District for FOOD GOVERNMENT.

To the Citizens of the 91st District: Below are submitted for your consideration a few personal facts and views on important questions which are before the people at this time:

I was born on a ranch in Tom Green County thirty years ago; obtained my preparatory education in the schools of the county and from here went to the Texas A. & M. College where I studied four years, specializing in Animal Husbandry and other agricultural subjects.

The citizens of this district by petition to the Democratic Committees of the several counties had my name placed upon the ballots as a candidate for the office for which I now ask your support, and I have consented to make the race, influenced largely by a hope of being of some service to this section and to the state at large and with due appreciation of the honor of representing such an enterprising people.

Our system of public free schools should be strongly supported and facilities provided so that every child shall have an equal opportunity to secure an adequate, practical education.

Texas is essentially an agricultural state and depends very largely for its existence upon the farmer and stock-raiser; anything that affects the farmer is equally vital to the dweller in the city or town.

A comparison between Ford sales in 1924 and 1923 not only indicates a remarkable increase in the country's buying power, but also shows that this growth continues month by month. In every instance the monthly sales in 1924 have shown a substantial increase over the corresponding month in 1923.

Notice to Banks and Bankers Notice is hereby given to banks and bankers that a depository for the funds of the Big Spring Independent School District will be selected at the regular meeting of the School Board on Tuesday, August 12th.

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STORE NUMBER TWO WILL HAVE THE EXCLUSIVE AGENCY ON ALTA VISTA ICE CREAM IN BIG SPRING. CUNNINGHAM & PHILIPS.

Praises Lynch Davidson

Editor Star-Telegram: I see some one advocating through the public prints of Texas a general meeting of the political Democratic party of Texas to indorse some of its number to carry its banner to victory.

As a citizen, voter and Democrat, I see no necessity of this meeting. There is one man a candidate for Governor who, consistently from the beginning of his campaign, divorced himself from every other political party, other than the Democratic party, that he might not be influenced otherwise than for the good of all the people, and appeal to the Democratic party alone.

As taxpayers, we are told that Texas, with all its wealth, is today \$3,000,000 in the "red," besides \$4,000,000 unnecessarily added to the debt by the present school text-book bill.

This letter may sound strange coming from one who has from his young manhood, and is today standing between the plow handles as his occupation in life. But I am a taxpayer and I am more interested in the salvation of Texas from wreck and ruin than I am in any politician.

I appeal to the Democratic party, which has always been the savior of the poor as well as the rich, that if we do our duty on the 26th of July we can save the party from destruction and save our State from politicians.

Christ, when He entered the temple at Jerusalem, made no distinction between the money changers and those who sold doves. A word to the wise is sufficient.

P. F. CANTRELL in Fort Worth Star-Telegram.

Over a Million Fords Retailed

Sales reports from the 34 American branches of the Ford Motor Co. show that over a million Ford cars and trucks were sold at retail during the first six months of 1924.

These figures are for retail sales in the United States alone and do not take into consideration the sales made by foreign Ford branches and associated companies.

Perhaps the most encouraging sign of the times lies in the fact that these sales have been spread very evenly throughout the country and not confined to any particular section.

FLY FLU: A PREPARATION THAT YOU SPRAY IN THE AIR THAT WILL KILL FLIES OR ANY OTHER INSECT. CUNNINGHAM & PHILIPS.

Miss Mattie Leatherwood returned Thursday of last week from Chicago where she accompanied the representatives of the Rix Furniture and Undertaking Co. on a buying trip to the world's greatest furniture market.

FOR SALE - Walnut bed room suite, in good condition, four poster bed, 800 Main street, city. Itpd

Karnack Tonic. Both stores. Cunningham & Philips.

SEE THEM EARLY

WE JUST RECEIVED FROM THE NEW YORK MARKETS A BIG SHIPMENT OF THE VERY LATEST STYLES IN Ladies' Coat Suits and Dresses FOR FALL AND WINTER



A big shipment of ladies' Shoes—the newest and best in their line. Be the first to inspect these new and stylish Shoes

NEW FALL SUITS FOR MEN The famous Style-P Clothing now on display

New goods will continue to arrive by Express and freight from now on and in order to make room for them we have been obliged to make rock bottom prices on many lines.

WE APPRECIATE YOUR BUSINESS

SHOES HATS CLOTHING The Grand Leader DEPARTMENT STORE PAY CASH & PAY LESS READY TO WEAR - DRY GOODS - BIG SPRING

Let Us Save You Money

Having purchased two carloads of sewer pipe and fittings at a mighty close price we are now in a position to help you save money on this material.

Miss Mable Gambie Entertains

Miss Mable Gambie delightfully entertained a number of friends at bridge at the home of Mrs. Bernard Fisher, Friday night, July 18th.

GOOD EATS GOOD EATS

On Saturday, July 26th Election Day—the Methodist women will serve sandwiches, coffee, tea hamburgers, pie, ice cream and soda pop all day on the courthouse lawn.

Rooms For Rent

Two light housekeeping rooms, suitable for couple. Phone 574, or call at 211 W. Houston St.

Test your own eyes for reading glasses.

Both stores. Cunningham & Philips.

New Agricultural Building at Dallas

Agricultural interests of Texas will come into their own at the State Fair of Texas, October 11th to 26th. The former Coliseum is being rendered into the new agricultural building.

Church of Christ

Bible school, 10 a. m. large attendance last Lord's day. Prayer meeting every night at 7:30 o'clock.

GET A PERMANENT

Guaranteed for Six Months Personal service by an expert operator. Phone 117 for appointment, or call at 306 Johnson

LOOK! LOOK!

Plenty of strong Bankhead Garage OPEN DAY AND NIGHT

Henry Ford has told

like anyone else. His big now is to make the U. S. in a warlike way that will us. This sounds a little like William's logic.

Mr. and Mrs. W. A.

having a beautiful home in the south part of the city to be a five room house with sleeping porch, and equipped with modern conveniences.

Dr. and Mrs. E. O.

daughter, Miss Dorothy, Monday for a motor trip to Texas. They will spend that city and other points in Texas.

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Mrs. Pete Johnson

Monroe Johnson and son Hardy and son leave this morning for Haskell, Texas.

Better Coca Cola. Both stores. Cunningham & Philips.