

The advertisements in a newspaper are more full of knowledge in respect to what is going on in a state or community than the editorial columns are.—Henry Ward Beecher.

Don't Buy at Bagdad

EDUCATION is a matter of experience not of observation. Thirty years ago a professor of economics in one of our leading universities made the statement that 90% of all the money invested in advertising was lost, and attempted to prove his observation by the statistics of commercial failures.

That professor is today one of the most famous educators in the country. He is famous because he grew by experience to repudiate his youthful observation. He now reverses the faulty findings of his youth and today declares that 90% of the commercial failures are due either to the failure to advertise or to false or faulty advertising.

If your advertisement says you have all wool goods and you've only 68% wool, the time will come when you will be found out. When that time comes all the advertising in the world won't save you. The public will call your middle name "Fake" and view you with mistrust.

The streets of Bagdad are lined with beggars, men who tried to live by trick and failed. Back of these beggars who crowd the curb are long lines of little stalls where tricksters ply all the arts of trade. Everyone views the other with suspicion and every customer looks upon the tradesman with suspicion. There is no such thing as a stabilized commodity among them. There are no great department stores in Bagdad, no great clothing merchants, no hardware houses that carry the trademark stamp that assures you that what you get is all it is claimed to be.

Here in this country, our manufacturers, men of character, put integrity into their product. They advertise the product for just what it is—that, no less and no more. So you go into a store here a thousand miles from here and ask for the commodity that YOU KNOW. You know about it. You don't even have to have it unwrapped; you are willing to take it in its original package with the seal unbroken; trade unsight, unseen. This you do because it has been advertised.

Every merchant who does not advertise or who cannot advertise honestly will always conduct a business of Bagdad-booth proportions. He will always be a little shop keeper,

doing a dinky little business. He's the fellow who always offers you "something just as good."

Just as the local merchant will always remain the little merchant, if he does not advertise honestly, so does the manufacturer remain a little manufacturer, conducting a little business, if he attempts to distribute a commodity without advertising. Advertising will build his business in proportion to the public need which he meets and the reliability of his own statement about that which he has to sell. No business can grow great without advertising and it will grow great only in proportion to the amount and character of the advertising which it does. No business can grow great without honest advertising.

YOU—you and me, just average buyers. What shall we buy? Shall we buy of the Bagdad merchant and take the stuff without the sterling stamp?

The intelligent purchaser buys through his merchant the commodities that are **NATIONALLY ADVERTISED** because he knows that experience has taught the business builders that a false statement about their goods means death to their business.

Your Bagdad merchant will size you up and charge you what he thinks he can get. You can dicker and barter with him. He's a many priced man. He begins on a high price and reluctantly comes down step by step to meet you.

That's what your little shop keeper who does not advertise will do. He is not a fixed price man. That is what he does with the substitute, the "just as good" article.

Go to the reputable merchant, ask for the nationally advertised commodity, the manufacturer has stamped the price where you can see it, and there you get **PROTECTION**.

If you are an intelligent buyer you will buy of the local merchant that advertises because he is the fellow who is willing to stand or fall by the public printed statement he makes.

Be **WISE** and buy the nationally advertised commodity from the local advertising merchant and leave it to the foolish to buy at Bagdad.—By **Richard Lloyd Jones**.

RUMFORD

Makes Breads, Cakes More Delicious!
The full, rich flavor of good butter, eggs, flour, etc., is developed by Rumford in the leavening process. Rumford-raised foods not only taste better—they are also more nourishing because Rumford is pure phosphate baking powder.

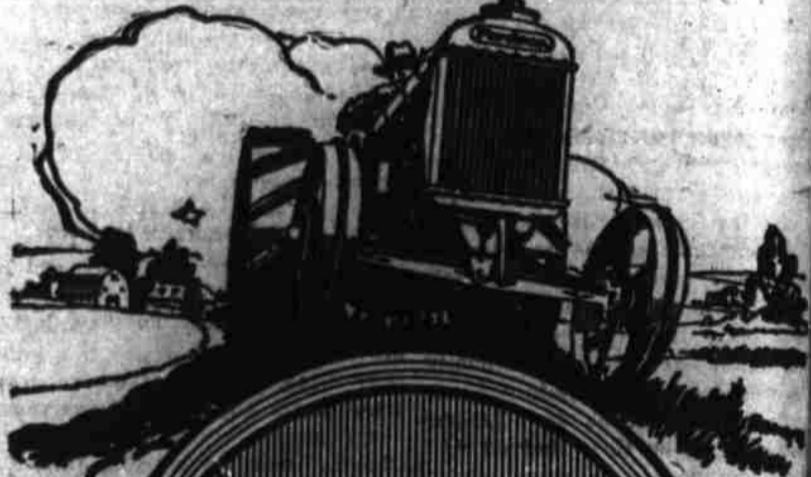
THE WHOLESOME BAKING POWDER



Brings Baking Success to All

Fordson

THE UNIVERSAL TRACTOR



Nothing Like This Low Price Has Ever Been Known Before

No farm tractor ever offered more money value, or more work value, than the Fordson Tractor at this astounding new low price.

No farm power unit you can possibly buy will do more for so little—and no farm, regardless of size or location can afford to be without a Fordson Tractor.

Place your order now—there is no time for delay or comparison. Price alone makes your choice the Fordson. After that, performance will prove to you, as it has to 170,000 owners, that this light, compact Fordson is the most efficient power plant ever hitched to a farm tool. Let us prove it to you. Write, call or phone today.

Stokes Motor Company
Cor. Main and 4th St Phone 36 Big Spring, Texas

CITY BARBER SHOP
Courteous Workmen—
Satisfaction Guaranteed
—Give Us a Trial
BATTLE & INGLE, Proprietors
119 Main Street Big Springs, Texas

Gem Barber Shop
BARLEY & WARREN, Proprietors
1st Door South of First State Bank
Big Spring, Texas
BATH ROOMS IN CONNECTION
We Lead—Others Follow
If You Have Not, Try Us. We Please
Good Service

50 GOOD CIGARETTES 10¢

GENUINE "BULL" DURHAM TOBACCO

Interior Salt Domes May Yield Oil

Domes in Texas described by the United States Geological Survey.

The words "salt dome" bring to the memory of the oil man such famous fields as Spindletop, Sour Lake, and Humble—fields in Texas that have yielded more oil to the square mile than any other in the United States. Even though he is told that no oil has been found in a particular dome he may not be greatly discouraged, for he can cite a number of such domes that were drilled repeatedly with adverse results, until finally a lucky driller reached the right depth at the right spot and was rewarded by a new gusher pool. Reputations of such experience have inspired many geologists and operators to maintain strongly that oil in commercial quantity may yet be found in every salt dome in Texas.

Opposing these optimists, however, are a number of geologists who refuse to find any more magic in the word "salt dome" than in the word "anticline," and it has been repeatedly shown, at great expense, that many anticlines, even in productive oil regions, can no more produce oil than a derrick can spout branches and yield fruit.

Among the salt domes that have thus far failed to reward the oil man for his drilling are the so-called "interior domes" those that lie far inland from the coast. Six or more of these domes in Texas and seven or more in Louisiana, though they have not been extensively drilled, have yielded to such prospecting as has been done on them to notable showings of oil or gas. From one, however, the Keechl dome, in Anderson County, Texas, a little heavy oil has been obtained.

Three of these interior domes in Texas—the Brooks, Steen and Grand Saline domes—are considered in Bulletin 796-G, which has just been issued by the United States Geological Survey, Department of the Interior. This bulletin should be helpful to anyone who is interested in the production of oil from salt domes.

In spite of the discouraging results of such drilling as has been done on interior salt domes, the presumption against their productivity can not be considered proved. In some of them the conditions that occur in the productive coastal salt domes are seemingly duplicated, and it will be strange indeed if one or more of them do not yield oil.

Life is just one thing after another, and you can make them good or bad, just as you choose.

Farming Must Pay or the Nation will Perish

Twentieth century civilization, with its boasted achievements, will perish from the face of the earth, unless agriculture is made profitable.

This is axiomatic and needs no demonstration.

Our lands are depreciating in production, because of erosion and loss of plant food.

Erosion cannot be stopped and plant food cannot be restored without profitable prices.

Money spent for good schools and good roads is a great investment when intelligently expended, but it raises the price of land and increases taxes, without increasing the productive capacity of the soil. In order to support good schools and build good roads, the farmer must receive better prices for his products.

Cotton is the greatest commercial crop of the United States. (I. e. brings more actual money) and is almost the sole dependence of the South. With depleted soil, ravages of the boll weevil and other pests, and the high cost of living, it is no longer possible to produce cotton as economically and as cheaply as it was formerly produced.

Estimates of cost of production filed in this department by thousands of practical farmers, show that the average cost of producing the cotton crop of 1921 was 25.8 cents per pound and the average cost for the 1922 crop was 22 cents per pound. The 1920 and 1921 crops were sold at a loss, and the 1922 crop sold for about cost, with a small profit to the most successful farmers.

Business conditions materially improved because of the small profit to some of the farmers. This ought to convince every intelligent man in Texas and the South that cotton cannot be profitably grown for less than 20 cents, as the minimum price.

The Remedy—

1. Raise all the food and feed crops to supply the farm and the local town or city market and make the farm self-supporting.
2. Stop erosion or washing of the soil by terracing or other means, and plant enough peas, velvet beans or other legumes to replace the plant food taken from the soil.
3. Reduce the cotton acreage 25 per cent and improve the cultivation, control insects ravages, and produce more per acre at lower cost per pound. This plan will produce as much cotton, and bring more clear money to the farmer. Demand 20 cents per pound; or more, according to cost of production, supply and demand.

These suggestions, if put into execution, will materially benefit the South. The farmers, as a rule, are not properly organized and not financially able to carry out this plan, but are willing to do their part.

I appeal to all business interests to assist the farmers in a campaign for soil improvement, better methods in farming, and better prices, and this assistance requires both moral and financial support, and a campaign to apprise the cotton consuming world that cotton cannot, and will not, be produced hereafter for less than cost, and a reasonable profit. I appeal to the newspapers to assist in this campaign.

Geo. B. Terrell, Commissioner.
Cheer costs nothing, and perhaps that is the reason why so many people never hang onto it.
Wisdom knows what not to do.

High Cost of Daughertyism Shown by Democratic Representative

Facts and figures presented to the House of Representatives by Representative Kincheloe (Dem. Ky.), contrast the work done by the last Democratic administration in the prosecution of war grafts with the practical failure of Attorney General Daugherty in this line.

Up to May, 1919, the Democratic Attorney General had investigated 10,058 cases, caused the arrest of 507 persons, and obtained the conviction of 196. Up to June 16, 1919, he collected \$900,000 from war grafters. In 1920, there were 6,032 separate investigations and 435 convictions. In 1921—during eight months of which Attorney General Palmer was in charge of the Department of Justice—148 men were convicted and \$63,548 was recovered.

In all, the Democratic Attorney General convicted 707 war grafters and recovered for the Government some \$700,000.

"The main point I am making," said Representative Kincheloe, "is that the man at the head of this great Department of Justice of the United States of America, having under his control United States district attorneys, having 30 special assistant attorneys drawing \$186,150 a year in salaries, asks for \$1,800,000 of the hard cash out of the Treasury in order to help him investigate, and he has sat around for two long years and has not recovered a dollar from the war grafters and has put only one man in the penitentiary."

Why Take Chances?

A man who slaves a lifetime to secure a little property and then fails to protect same against loss by fire or tornado is taking mighty big chances; and is acting foolish to say the least. It doesn't cost much to insure property against such losses. I will gladly show you why you cannot afford to be without insurance if you will consult me. I am prepared to offer Fire, Tornado, Auto Insurance, Real estate deals, commissions and rentals are also attended to.

Will appreciate any business you care to accord me.

A. J. GALLEMORE,
Big Spring, Texas.
Junior League Program for Jan. 7.
Leader—Ralph Krohn.
Song.
Bible Lesson, Gen. 1:3-6—Ralph Krohn.
Sentence Prayers.
First Verse in Bible—3 Juniors.
Story of Creation—Jimmie Reeves.
Character Sketch of Adam and Eve—Lorena Horn.
Song.
Business Meeting—Collecting of dues.
Benediction.

Residence and Lots for Sale

5-room house and 75-foot front on Scurry street for \$1,700.
Choice resident lots in College Heights for \$100 to \$150 each; also some choice lots closer in. These lots are 50 feet by 140 feet. See or write J. E. HAIR, Big Spring, Texas. 161f

"A handkerchief is one symptom of a cold in the head," says an exchange. "But even that dire necessity will hardly induce some people to use them."

Women's skirts have been considerably lowered as a result of the season's styles. But fortunate they are not come off.

Do Your Best

Bird S. Coler, Commissioner of Public Welfare of New York City, in a recent inspirational article written for the Hearst newspapers, gave a sentence that needs broadcasting.

He said: "It is the business of every man and woman to put into life the product of their hearts and minds."

In other words, the very simplest, plainest and most understandable of all rules for getting on and getting ahead is: "DO YOUR BEST."

Life is a fight, and the man who succeeds is the one who puts every ounce of his energy into his blow. Most failures can be explained by the fact that the worker tapped gently when he should have pounded hard.

Too many people are above their jobs. They think that what they are doing is not worth while. They are dreaming about something better, and neglect the business in hand.

Out of every hundred men there is one who is going to excel the rest. He is called THE HUNDRETH MAN. And a rather invariable rule for finding out who he is will be to watch which one of the hundred is doing his level best all the time.

No socialistic theory and no millennial program is ever going to alter the fact that the hard worker who puts one hundred per cent of himself into his job will always be more in demand and always command more money than the slacker.

These are very homely truths, but they are of the utmost importance just the same.—Detroit Times.

Farm for Sale

160-acre farm—all good land—120 acres in cultivation. Located 3 miles from Center Point, 9 miles northeast of Big Spring. Price \$30 per acre—terms on part. See or address R. J. STRIPLING, RFD 1, Box 69A, Big Spring, Texas. 12-5t-pd

A Good Farm For Sale

200 acres fine farming land, 90 acres in cultivation, located northwest of Big Spring. See or write C. A. TALBOT, Big Spring, Texas. 10-1f

The soviet government of Russia has executed 1,706,000 people—proof positive that in the land of bolshevism it is cheaper to execute than it is to feed.

There is one man in this county whom we have elected to office but don't want to see. He is the tax collector.

Look at Hollywood! But keep at a safe distance.

KEEP OUR COCA COLA ON YOUR MIND...CUNNINGHAM & PHILIPS

Union Men!

PATRONIZE FRIENDS OF UNION LABOR

Auto owners are requested to patronize Automobile Garages and Repair Shops which display a Union Card, issued by the Automobile Department I. A. of M.

Members of the...
BIG SPRING TEXAS

111
cigarettes
TURKISH VIRGINIA BURLEY
15
for
10

Some People!
Suffer all the winter
with colds—the others
take
LAXPIRIN

Cunningham & Philips
You Know They are Good

**Let Us Do
OUR HARVESTING**
are in the market to harvest several
and crops of whisks, and also
keeping your hair trimmed and your
in a healthy and cleanly condi-
all the year around.

**Less Thomas'
BARBER SHOP**

Chas. Eberley
UNDERTAKING
Motor Driven Hearse
Service Day or Night
Lady Assistant
Phone 200 : : Night Phone 351

CARROLL BARNETT JR
Office in County Attorney's Office
in Court House
Big Spring, Texas

**CALL
Big Spring Transfer**
IN ESTES MARKET
Local and Long Distance Hauling
Office Phone 632
E. CRENSHAW, Res. Phone 564
H. SETTLES, Res. Phone 435-R

Premier Poincaré of France offers a
proposal for a reduction of German
reparations to 50,000,000,000 gold
marks. The French plan offers a two
year moratorium, but exacts productive
guarantees to insure the resumption of
payments later by the Germans.

Mrs. H. B. Robb, Miss Mabel and
Jr., after spending the holidays
relatives in this city, left Monday
morning for their home at Dallas. Mrs.
Hatch, mother of Mrs. Robb, accom-
panied them to Dallas for a visit.

Representatives of the Texas and
Southern Pacific, and Santa
Railway lines are said to be opposed
to the plan of Lieut. Gov. Davidson to
the Orient Ry. and will fight the
proposition before the Interstate Com-
merce Commission.

Miss Vivian Johnson, Avenell Tal-
and Odessa Lomax who were here
spend the Christmas vacation with
folks left Tuesday for Fort
where they attend the Texas
man's College.

Miss Gertrude Davies who was here
spend the holidays with her parents
the first of the week for Fort
where she holds a position as
in the schools of that city.

**DALLAS NEWS COMES THE
IT IS PRINTED... GET A RE-
LE PAPER... CUNNINGHAM
PHILIPS.**

The ten pound girl arrived Decem-
to bring sunshine to the home
and Mrs. Wm. Horn. Mother
are getting along nicely.

waste of perfectly good money
with a talkative wife to buy
graph.

Should want ads get results.

NOW THE CRANBERRY "FARM"
New and Successful Industry Has Been
Developed of Late Years in the
Pacific Northwest.

Shortage in the cranberry crop in
other parts of the United States last
year has focused attention upon this
new industry of the Pacific Northwest,
which promises to furnish strong com-
petition for the product of the eastern
part of the American continent, as de-
scribed in Popular Mechanics Maga-
zine. After years of experimentation
and selection and the development of
artificial growing areas the states of
Washington and Oregon have come to
the front as producers of cranberries
in large commercial quantities.

Lewis and Clark, in the log of their
trip across the continent in the early
part of the Nineteenth century, men-
tion the fine flavor of the wild cranber-
ries purchased from the Indians along
Columbia river. Cultivation of the wild
cranberry bogs was not attempted un-
til about thirty-five years ago, and con-
tinued to a desultory manner until re-
cently, when a successful means of pre-
paring growing ground was developed.

Preparation of cranberry ground in
the Pacific Northwest is an expensive
undertaking, the cost being around \$1-
000 an acre. A wild marsh is selected,
drained by ditches, cleared of trees
and brush, then the turf is removed by
what is called the "scalping" process,
laying bare the peat of the bog. Over
the peat is spread a four-inch layer of
clean white sand. Planting is the next
proceeding. Vine cuttings are used for
this purpose and are pressed through
the sand into the peat with a dibble or
planting tool. The vines are planted
ten inches apart, which makes about
600 to the acre.

WILL DEVELOP JET INDUSTRY

Company Formed to Work Large De-
posits Recently Found in Wayne
County, Utah.

What is believed to be the first jet
deposit to be developed in the United
States is now being successfully mined
in Wayne county, Utah, where recently
mineralogists discovered the largest
commercial body of the mineral known
to exist in the world. Singularly, dis-
covery of the jet was accidentally
made by a party of miners engaged in
assessment work for a copper company.
The work of mining the jet began late
in the summer of last year and, with
financial backing assured, is expected
to develop into great proportions.

At the present time the work of
mining the mineral is more or less
crudely done, but it is the intention of
the owners of the decidedly valuable
deposits soon to install modern ma-
chinery and develop the industry into
the largest of its kind in the world.—
Baltimore American.

Smoking at Washington.

The Japanese were the most incessant
smokers of all the visitors to the con-
ference on limitation of armaments,
said a newspaper man who attended the
meetings. Baron Kato seldom is seen
without a cigarette, and quite fre-
quently lights one with another. Prince
Tokugawa does likewise, while the
diminutive Mr. Dubuchi is never seen
without a cigarette. Mr. Hanhara is
more temperate in his use of the weed.
There was never any prohibition about
smoking in the Japanese conference-
rooms. Mr. Hughes prohibits smoking
when the correspondents gather. They
park their partly smoked weeds on the
outside. The Chinese never offered any
objection to the cloud-filled conference
rooms. For the French, M. Briand
was the principal user of tobacco, and
when he was not in a plenary session,
where no one is permitted to smoke,
he never was seen without his Turkish
cigarette.

Niagara's Future City.

An idea which has occurred to many
minds since the last "harnessing" of
Niagara falls was clearly put by a
speaker before the Engineers' society
of New York. It is that most of the
electric power obtained from the falls
will be used within a few miles of its
place of origin instead of being trans-
mitted to distant cities. In other
words, it is believed that at and near
the falls will be situated the future
industrial center of America. It would
be theoretically possible, it is stated,
to transmit power from Niagara as far
as San Francisco, but the cost would
be prohibitive. It is much cheaper to
locate factories near the falls.

Dire Threat.

Bartholomew had been very naugh-
ty, and at last in despair his mother
shut him up in a large cupboard,
wherein were stored all sorts of arti-
cles. He immediately began to bellow
and stamp and make a terrific noise
generally. Finally silence ensued, and
his mother who was just showing his
auntie out remarked as they passed
the cupboard "I think Bartie has broken
the record this time!"

"Yes" came the unexpected re-
joinder from within, "I have, an'
if you don't let me out I'll smash the
machine as well!"—Detroit Free
Press.

Impressing the Visitors.

You never can tell what will im-
press the stranger within the gates.
The foreign correspondents "doing"
the conference were curious spectators
of congressional proceedings when
the President delivered his message,
but the thing that most attracted their
attention was the sight of William Al-
len White of Kansas sharpening a pen-
cil as he sat in the press gallery and
letting the shavings fall on the digi-
taries below.—Manchester Union.

LIBRARIAN MADE GOOD GUES.

Mystified at First, He Finally Real-
ized Just What Volume the Lady
Was Looking For.

The recent death of John Kendrick
Bangs has recalled an incident that
happened recently in one of the branch
libraries. A woman entered one eve-
ning just before closing time and after
wandering aimlessly about without
finding anything that seemed to please
her, finally came to the desk to con-
sult the librarian concerning her need.
She said that a friend of hers had re-
commended a book as being especially
good, and would the librarian please
tell her where it was kept. The name
of the book, she said, was "The House
Built on the Sticks."

The librarian looked puzzled. Visions
of certain Biblical references to houses
built on the sands came to mind, but
this one was unfamiliar to her, so she
set about questioning the woman to
find out more about it. No, the woman
didn't know what it was about, but
she did remember the author's name,
Bangs. Immediately there came an il-
luminating idea and the librarian
went to the shelf and took down Bangs'
"Houseboat on the Styx," and sent a
satisfied patron home to enjoy her
newly found treasure.—Indianapolis
News.

ODD PLEAS MADE TO JUDGE

Defendants in Berlin Court Evidently
Were Not of the Ordinary Type
of Malefactors.

A strange request has been made in
a Berlin court by a blacksmith, Paul
Walter, who has been passing himself
off in Berlin as Prince Pless. He and
four friends were on trial for burglary
and the blacksmith demanded:

"I request that I be condemned to
death; if not, then send me to prison
for life, so that I shall be rendered
harmless to society."

When the surprised judge said he
could not grant such a request Walter
said:

"Well then, put me under police su-
pervision for 20 years and I think you
will see I won't do anything wrong
again, but will reform myself. If I
don't, then sentence me to death next
time."

The judge sentenced him to prison
for 18 months and passed sentences
varying from three months to two and
a half years on the others. All the
prisoners then thanked the judge, and
the blacksmith added that he and his
friends gladly accepted the sentence.
—New York Tribune.

Best Way to Warm His Hands.

During a severe winter, a science
lecturer was delivering an address to
a very small audience.

Presently a shabbily dressed man
entered the hall. It was apparent that
the man appreciated the lecturer's re-
marks, for he had not been listening
many minutes before he began to ap-
plaud vigorously.

His enthusiasm stimulated the rest
of the audience, and from that moment
the applause grew frequent and unan-
imous, and the remainder of the lec-
ture passed off splendidly.

The lecturer, feeling grateful to his
apparently enthusiastic listener, ac-
cused him as he was leaving, and ex-
claimed, heartily: "I was delighted to
notice that you appreciated my re-
marks."

"Appreciated nothin'!" said the
man. "I didn't even know what you
was talkin' about. I seed the lecture
was free, an', as it was cold outside,
I came in. I was clappin' to warm
myself!"—Philadelphia Inquirer.

"Setting" Colors.

All colors cannot be set by the same
method. Salt, for instance, is ex-
tremely effective in setting blues,
pinks and some reds. A large table-
spoonful is required to a gallon of luke-
warm water. Black cottons or black-
and-white checks need stronger salt
water to be effective, and sometimes
a little turpentine may be added to
the water. Soak the materials in luke-
warm water. Soak browns, deep yel-
lows and tans in a solution of one cupful
of vinegar to a gallon of lukewarm
water to set the color. When the lighter
shades of yellows and tans become
faded, the color can be restored by
adding strong coffee to warm rinsing
water.—From the Designer.

Car Needed It Most.

The little librarian sat at her desk
surveying the row of solemn-eyed Ital-
ians before her. Tony had brought all
his little brothers and sisters to see the
"teacher." "My goodness," she said,
"how many of you are these altogether?"
"Eleven," said Tony, and the en-
tire row grinned broadly, exhibiting
beautiful pearly teeth. "What beauti-
ful teeth! I suppose you all brush
them well every night?" A nervous
shuffling. Tony cleared his throat.
"Well," he said earnestly, "we did have
a brush once, but father needed it to
clean something in the car and after
that it wasn't much good."—Chicago
Journal.

A Curie of Radium.

Mme. Curie's modest autobiography
omits mention of one single honor that
more than anything else will help make
her name immortal. The official scien-
tific designation of the unit of radioac-
tivity is named in her honor the "curie,"
and the degree of radioactivity is ex-
pressed in millicuries, centurics and so
on up the metric system scale. In se-
lecting Mme. Curie's name scientific
bodies have followed the well-estab-
lished custom that accounts for the in-
troduction of such words as ohm, watt,
ampere, etc. into our language—all of
them the names of inventors or dis-
coverers.—Delinicator.



After Invoicing

our stock of Ladies' "Ready-to-
Wear" we find that we have
more than we want to carry
over—to clean it out and make
room for our Spring stock we
are offering it at exactly

One-Half Price

*This includes all of our Fall
and Winter Stock of*

**LADIES' COATS, COAT
SUITS AND DRESSES**

If you have delayed
buying until late,
now is the time to
save some money
and be dressed in
the new style, too.

We have very few gar-
ments left, so you had
better come early if you
want a good one, for
they will not last long at
HALF PRICE.

J. & W. Fisher
ESTABLISHED 1862



Keep your thoughts to yourself and
you won't lose them.

We handle men's handkerchiefs....
Cunningham & Philips.

The one production where the supply
exceeds the demand is "trouble."

Keep the coal mines working and the
home fires will do their own burning.

Use Wright's Liquid Smoke and you
won't ever use any other....Cunning-

The fellow who makes a noise about
charity beginning at home probably
considers it charity.

The Wall paper business is picking
up. Set us figure that room....Cun-
ningham & Philips.

Miss Effie Jewel Fleeman left Mon-
day evening for Austin where she at-
tends the State University.

FOR RENT—Nice furnished room
for lady or gent. Price \$9.00 per
month. 105 Locust street. 1-pd

Miss Saylor's candy or Chocolate
Shop. Nearly every girl get one or the
two for Xmas....Cunningham & Philips

T. E. O'Keefe left Thursday night
for Hurley, N. M. where he has ac-
cepted a position with the Chino Cop-
per Company.

J. M. Warren and family left Sunday
morning, overland in their new auto-
mobile for Cross Plains to spend New
Years with Mr. Warren's parents in
that city.

Mr. and Mrs. J. C. Morrison and lit-
tle daughter left Tuesday for Stanton
where they will make their future
home. J. C. (Shorty) has opened a
shoe repair shop in that town and is
enjoying a liberal patronage. Shorty's
many friends wish him much success in
his new home.

Dr. Campbell
of Abilene
**WILL BE IN BIG SPRING
EVERY SATURDAY TO TREAT
EYE, EAR, NOSE, and THROAT**
GLASSES CORRECTLY
FITTED

Lawrence Simpson last week re-
ceived from Banger, Texas, a pure bred
git to add to his herd of Big Type
Poland China hogs at Fairview farm
in the Lees community. Mr. Simpson
expects to receive one hundred pure
bred White Leghorn chickens from
leading poultrymen of Texas for his
poultry farm in the near future.

Friends in this city are in receipt of
the announcement of the death of Miss
Emma Hayes, which occurred at Oak-
land, California, on December 22, 1922.
Miss Hayes was the daughter of Mrs.
Sarah Hayes of Oakland, California,
and sister of Mrs. A. F. Rossetter of
Los Angeles, former residents of Big
Spring.

James Crawford who was here to
spend Christmas with his parents, Mr.
and Mrs. A. H. Crawford, has returned
to Fort Worth where he attends the
Bryant School for boys.

Walter Lane and Louie Pistole who
spent the holiday vacation with home-
folks left Monday for Bryan, Texas,
where they attend the Bryan High
School.

White Pine Cough Syrup. Half pint
for a half dollar....Cunningham &
Philips.

Joe Flock left Wednesday for a visit
in Fort Worth.

Gainsborough hair nets... Stay on and
look good....Cunningham & Philips.

Fox Stripling made a business trip
to Lamesa Wednesday, to purchase a
carload of cotton seed.

Mrs. Roy Pearce who spent the holi-
days here with her parents left Thurs-
day morning for her home at Gail.

**HALF PINT OF GOOD WHITE
PINE COUGH SYRUP FOR FOUR
BITS...CUNNINGHAM & PHILIPS.**

Robt. Currie who was home to spend
Christmas with his parents, left Sun-
day for Missouri where he attends the
Wentworth Military Academy.

Alfred Collins who was here to
spend Christmas with his parents, Dr.
and Mrs. T. M. Collins, has returned to
Abilene where he attends the Christian
College.

Misses Maud and Nell Estes after
spending the Christmas holidays at
home left Tuesday morning for Stan-
ton where they attend school at the
convent.

Wilbur Matthews, Brown Hair and
James Little after enjoying the Christ-
mas holidays at home left Monday
night for Austin where they attend the
State University.

A large crowd attended the New
Year's dance at Intan last Monday
night. The dance was held in the
Kate Carter building. A jazz orchestra
furnished delightful music for this
occasion.

A large number of young folks, in-
cluding quite a few out of town guests
attended New Year dances at the K. of
P. Hall in Big Spring. A dance was
held from 4 a. m. to 8 a. m. on New
Year's day and again Monday night and
a jolly time was the report for both of
these. The Bob Miller orchestra fur-
nished music for both dances.

SERMON ON THE MOUNT

Delivered by Jesus The Christ, Anno Domini 31. The only solution for the current social unrest and kindred evils which torment the world today, is found in the practical application of the teachings of the Master in the "Sermon on the Mount."

Section 16—Matthew 7:7-12 DEFINITE ANSWERS TO DEFINITE PRAYERS

- 7 Ask, and it shall be given you; seek, and ye shall find; knock, and it shall be opened unto you. 8 For every one that asketh receiveth; and he that seeketh findeth; and to him that knocketh it shall be opened. 9 Or what man is there of you, whom if his son ask bread, will he give him a stone? 10 Or if he ask a fish, will he give him a serpent? 11 If ye then, being evil, know how to give good gifts unto your children, how much more shall your Father which is in heaven give good things to them that ask him? 12 Therefore all things whatsoever ye would that men should do to you, do ye even so to them; for all this is the law and the prophets.

1922 Bridge Club Notes

The members of the 1922 Bridge Club met with Mrs. R. V. Middleton last week and an especially jolly meeting was in order. In addition to the interesting games, delicious refreshments were enjoyed. Mrs. Yuell Robb made high score at this meeting.

The members of the club were the guests of Mrs. Yuell Robb this week, and another enjoyed meeting was in order. Delicious refreshments added to the pleasures of the occasion. Mrs. Clyde Fox had the honor of making high score.

Auction Sale of Livestock

I will sell at auction in Big Spring on Saturday, January 13th, a carload of good young mules, mares and horses. This sale will be held at the Big Stall Wagon Yard.

E. V. BELL

Reward for Diamond Bar Pin

A diamond bar pin, diamonds set in white gold, was lost between Wigwam Restaurant and K. of P. Hall Monday night, Dec. 25th. Return to Herald office and receive reward. 11-4p

Rooms for Rent

Two rooms furnished for light housekeeping, suitable for couple or small family. Phone 874. 11-4p

Herald want ads get results.

Hyperion Club Party

The annual social affair of the Hyperion Club was held Friday night, taking the form of a progressive party. At 8:30 the members of the club, together with their husbands, and a few guests, met at the home of Mr. and Mrs. W. W. Rix. The men were given needle, thread and prawns to string as many of the latter as possible in 5 minutes. Dr. Davis excelled in this game, thereby obtaining all the other strings. Iced grape fruit was served, and then the party adjourned to the home of Mr. and Mrs. P. G. Stokes. Here a contest between the men, as to keenness of smell, resulted in all the honors going to Shine Phillips, who, blindfolded, named five of the six different spices, etc., placed before him. A delicious salad course was served, and again the guests were whisked away.

At the home of Mr. and Mrs. C. W. Cunningham the final act was staged. From a small Christmas tree each guest received a package, and holding the article in his or her hand, passed back of a sheet spread before the open door, while those in the darkened drawing room guessed "Who's Who." It was quite a jolly diversion, especially as the men disguised themselves with the coats and hats of the women, and made guessing less certain. The final course of cherry pie was served and, at the hour of midnight, the guests took their departure. Out of town guests were Mr. and Mrs. Clark Brown of Dallas, and Miss Hollie Belle Pickrel of Midland.

Mrs. Morris Entertains

Last Friday afternoon Mrs. Charley Morris delightfully entertained her Sunday school class (The Susanna Wesleys) with a holiday party at the "Y." Each member had the privilege of inviting a guest, and it was quite a merry group assembled there at 3 o'clock to take part in the festivities. Games of various sorts were played, a medley of old favorites in song closing the entertainment. A delicious salad course was served Mrs. Morris was assisted by her sisters, Mrs. Bert Tremble and Mrs. Leslie Thomas. Everyone enjoyed the hospitable affair so graciously given them by their teacher, and vied with each other in expressing thanks.

Miss Reba Orenbaum who was painfully injured some four weeks ago when knocked down by a delivery truck has partially recovered from her injuries and reported for duty at the First National bank the first of this week.

Mrs. G. W. Wheeler recently purchased of Sid Davis a fine farm, containing one hundred and sixty acres, located three miles north of Big Spring

HIGH SCHOOL NOTES

(Frances Sullivan & Franzer Mail) Wednesday of this week three of the former students of the B. S. H. S. visited the school. They were Misses Ida White, Zou Hardy and Faye Ward. It might be interesting to note that these girls, with five other former students, left Wednesday evening for C. I. A.

The Seniors received their rings last week. This marks another step in the school life of all the Seniors.

All boys interested in basket ball met in Mr. Lasseter's room this week to organize a team. We sincerely hope that the basket ball team makes as good a record as the football squad did.

The Home Economics girls gave a candy sale Thursday, December 21st, at the High school. The candy was made in the laboratory after special courses in candy making. The proceeds, which were \$9.40, are to go in a fund for the payment of the expenses of the girls who win in the clothing contest, which is to be held in April.

Entertain With Bridge Party

Mrs. H. G. Whitney and Mrs. W. F. Cushing delightfully entertained at Bridge at the home of Mrs. Whitney last Friday afternoon.

Five tables of players took part in the interesting games and enjoyed the refreshments, consisting of a salad course, fruit cake and coffee. Miss Lillian Frances Gary had the honor of making high score.

At the home of Mrs. Whitney last Saturday night the members of the 500 club were entertained; the three tables of players thoroughly enjoying this occasion.

There was quite a bit of shooting—pistols especially—about midnight Sunday to mark the passing of the old year and the coming of the new, but the absence of whistle blowing and bell ringing was noted. Anyway the new year would have managed to struggle in without any noisemaking whatsoever.

An Old Time Fiddlers contest and a Mother and Daughter's Banquet are two interesting features to be held at the Y. M. C. A. during this month. Secretary Manual is now preparing plans for holding these interesting entertainments.

A. G. Manual after spending the Christmas holidays here with his brother, J. M. Manual and family, left last Saturday for his home at Wichita, Kansas.

Aaron Johnson who was home to spend the holidays with his parents, left Sunday night for Stephenville where he attends the John Tarleton College.

Now is the Time

During the taking of invoice and preparatory to planning for our new Spring Stock of Goods we always find many lines in which we are overstocked—and which we are willing to dispose of at Bargain Prices.

Therefore it will pay you to visit our store and get prices on articles of Dry Goods and Clothing that may be needed by members of your household.

Remember we sell goods for less and will not be undersold by any house in West Texas. We won many pleased patrons during 1922 and we hope to win many more during 1923.

There is a difference in shoes. The shoe of quality looks good when you buy it, and retains the appearance of quality as long as you wear it.

The "cheap" shoe looks good when you buy it, is "rusty" in a short time, and a wreck long before you are ready to discard it.

REDUCE SHOE COSTS!

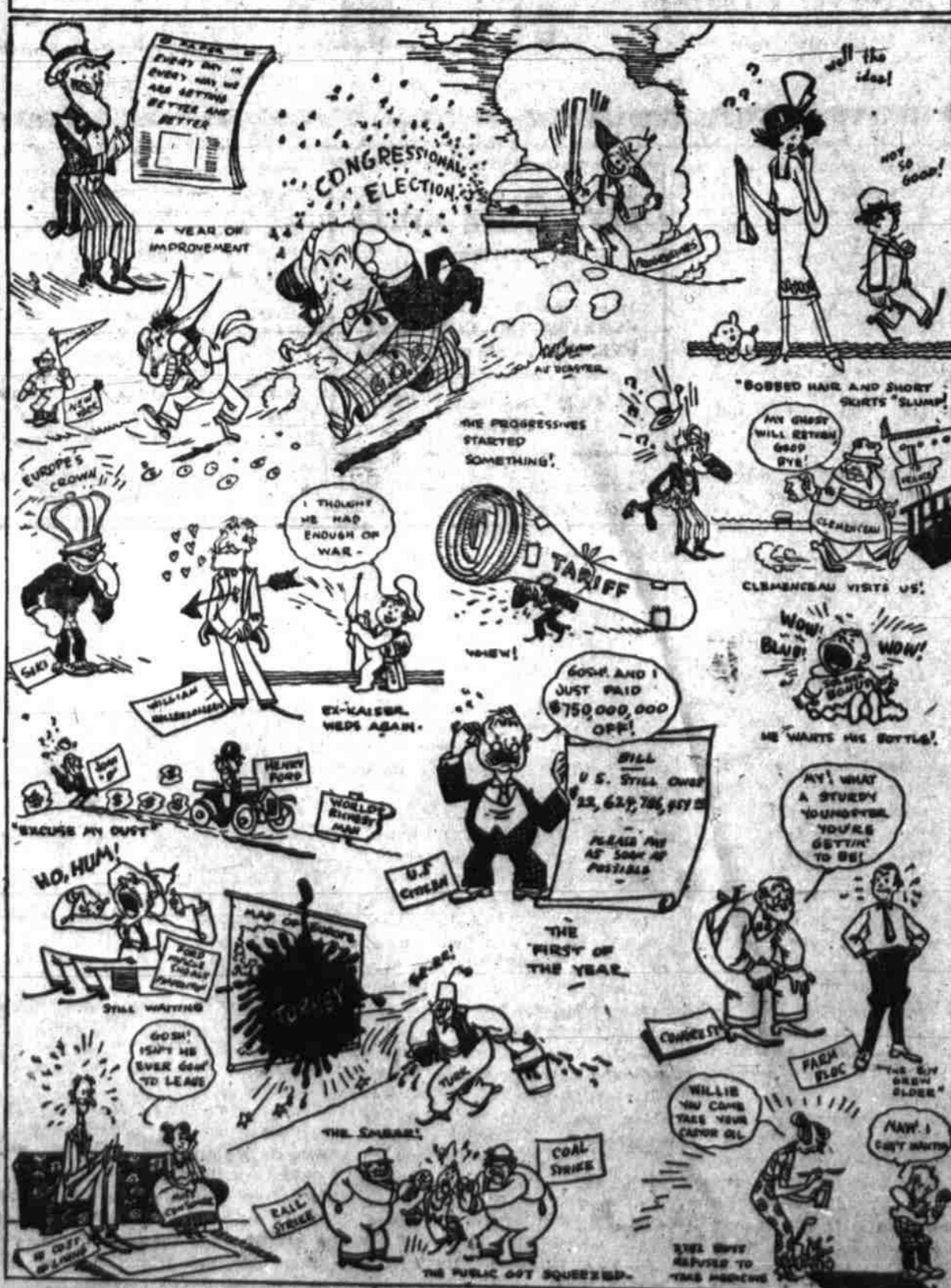
By Buying Quality

That is the difference in shoes—and there is more difference in the shoes than there is in the price.

A GOOD shoe will last twice as long as a "cheap" one, and a GOOD shoe does NOT cost twice as much as a "cheap" one. Figure it out for yourself. See us for GOOD shoes only—GOOD shoes at MODERATE prices. YOU ARE ALWAYS WELCOME AT OUR STORE.

SHOES HATS CLOTHING The Grand Leader DEPARTMENT STORE PAY CASH & PAY LESS READY TO WEAR - DRY GOODS - BIG SPRING

Cartoon Review of 1922



Let us fit your glasses for you—eyes examined free. Ward's

Flash lights and everything you need for them....Cunningham & Phillips.

Flash lights are great things when you need one....Cunningham and Phillips.

The festivities are over, and now another year of work is before us. Let's hit the ball, before it hits us.

"Day Dream" perfume and toilet water...It's a winner and every one likes it....Cunningham & Phillips.

If only half of our citizens could be induced to see that it would be to their interest to boost for the old home town we might begin to go somewhere.

N. W. McClenkey and family returned Tuesday from Lubbock where they had been to spend Christmas with relatives.

Mrs. Paul Carney after spending the Christmas holidays with her parents, Mr. and Mrs. J. I. Fritchard, left Monday for her home at Fort Worth.

Lee Eubanks and family have moved to Martin County where they will make their home on a farm which Mr. Eubanks recently purchased in that county.

E. V. Bell of Westbrook will conduct an auction sale here January 13th at which time he will sell at auction a carload of good young mules, mares and horses.

Miss Tommie, Johnnie and Willie Preston after spending Christmas with their parents at Soash left Wednesday morning for Abilene where they attend Simmons College.

Mr. and Mrs. W. T. Rayborn and two children who were here to spend the holidays with Mr. and Mrs. W. J. Crawford left Thursday morning for their home at Lubbock.

Ralph Rix, Raiford Roberts, Aubert Hite, Cyril Willis and Clarence Shockley after enjoying the Christmas holidays with relatives here left Sunday evening for Bryan, where they attend the Texas A. & M. College.

Don't let the "Winter Itch" embarrass you "Everybody is doing it"..... Cunningham & Phillips.

Some people suffer with colds.... Others take Layspirin..... Cunningham & Phillips.

Miss Stella Watson of Big Sandy is here for a visit with her sister, Mrs. L. E. Coleman.

E. W. Douthitt arrived Wednesday from Abilene to look after ranching interests in this section.

W. A. Clark of Breckenridge was here this week to investigate oil development in this territory.

Miss Marion C. Sibley returned last Friday from a visit in Oklahoma City, and is now holding down her former position as stenographer for the Chase Oil Association, Inc.

Mr. and Mrs. C. D. Ambrose of San Angelo arrived Wednesday for a few days' visit with old time friends in this city and are the guests of Mr. and Mrs. W. W. Rix.

A. M. Fisher left Tuesday evening for New York city where he will select a complete stock of dry goods and furnishings for the up to date department store he will open in Big Spring in February. This will be one of finest stores in West Texas.

Relatives in this city are in receipt of a message bringing the sad announcement of the death of Mr. Sam Meyer at Henderson, Ky., on Tuesday, January 2. His death came most unexpectedly. He was the father of Alex Meyer. Mrs. Meyer is a former Big Spring girl, nee Miss Zedie Fisher.

J. A. Wright arrived January 1st to accept a position with the Rix Furniture and Undertaking Co., this firm finding it necessary to increase their sales force on account of the great increase in business. Mr. Wright who is an experienced furniture salesman and undertaker comes with the highest of references. He has been with one firm in Palmer the past fifteen years. His family will not move to this city until after the close of school. We extend to Mr. Wright a most cordial welcome to our city.

NOTICE

We will treat you right when it comes to automobile repairing—we don't bar any make. Will tell you the price before we do the job. Shorty Mack's Automobile Shop, one block east of Stokes Motor Co. 16-4

Good services at Christian Church. Two Mexicans were arrested on New Year's day for attempting to whitewash each other.

Pay cash this year for what you and save money. Try us out. P. F. COMPANY

O'Neills NE Tablets—Better liver pills than calomel or pills, 50c and \$1.00 boxes. Ward's

The First State Bank of Big Spring declared the regular semi-annual dividend of ten per cent on Saturday, December 30th.

Mr. and Mrs. W. A. Earnest, Stamford and L. B. Earnest of Beaumont arrived Thursday for a visit to the family of Pete Johnson.

Rev. F. B. Etson left Thursday for Colorado to spend a few days. Mr. Etson has charge of the Episcopal churches in Colorado and Big Spring.

R. L. Boswell is now assisting the County tax collector's office, having been named as a deputy by W. Satterwhite, sheriff and tax collector who began upon his term of office January 1st.

Mr. and Mrs. W. H. Burleson and daughter, Mary Leigh, who have been spending the holidays with her parents, Mr. and Mrs. Joe Stokes, left Wednesday evening for their home at Birmingham, Ala.

Mr. and Mrs. W. N. Brown and W. N. Jr., who were here to spend Christmas with her parents, Mr. and Mrs. W. G. Orenbaum and other relatives, left Wednesday morning for their home at Lockney.

Misses Faye Ward, Ida White, Zou Hardy, Doris Chalk, Sadie Lee, Helen Hathcock, Jena and Lillian, who had been spending the holiday vacation at home left Wednesday for Denton, where they attend the College of Industrial Arts.

Senator elect Howell of Nebraska in favor of trying out government ownership of railroads. He thinks government should take over just one line, and see what comes out of it "thus beginning from bottom. The government controlling the war with rail chiefs in case was no test whatever of government ownership."

Everybody Wants Your MONEY!

KEEP IT IN THIS BANK AND THEY WON'T GET IT

As long as your money is in this bank it is yours. When it gets into another fellow's pocket it is his.

Open a savings account and save. People who save are the ones who accumulate. Those who accumulate are able to enjoy the decline of life instead of dodging the wolf at the door.

A young man's most valuable dollar is the one with which he opens a saving account.

A checking account prevents you from frittering your money away.

We Pay 4 Per Cent on Time Deposits!

PROGRESSIVE SAFE LIBERAL
The First National Bank
OF BIG SPRINGS, TEXAS.

THE OLD RELIABLE

HOW LONG

Has It Been Since You Had YOUR WATCH CLEANED?

Bear in mind that it will not run forever without becoming clogged, dry and unreliable.

We clean and repair watches, clocks and all kinds of jewelry.

Watch Inspectors for T. & P. Ry. Co.

T. A. BUNKER

Shop at J. D. Biles Drug Store
Big Spring, Texas

Presbyterian Auxiliary Notes

Next Monday, Jan. 8, at 9:30 o'clock program meeting of the Auxiliary will be held at the home of Mrs. T. Currie. At this time the Secretary of Christian Education and Ministerial Relief, and the Sec. of S. S. Extension and Young People's Work will present a joint program. A special offering for these two causes will be received. In the yearly budget \$10.00 has been pledged to the first and \$5.00 to the second of these causes, and it is hoped and believed that these pledges and more will be met at this meeting. All the ladies and friends of the church are urged to come and make our offering as generous as possible. The following is the program:
S. S. Extension and Y. P. Work
Leader—Mrs. Whitney
Song—"Others"
Scripture Lesson—Leader
Prayer—Mrs. Littler
The S. S. Missionary, His Field and His Work—Mrs. Cushing
What is S. S. Extension?—Mrs. Rankin
No Man Liveth unto Himself—Mrs. Rankin
Christian Education and Min. Rel.
Leader—Mrs. T. S. Currie
Song
Scripture Lesson, I Cor. 9:7-14
Prayer—Mrs. Barnett
Fundamental Facts—Mrs. Caylor
Give Them the Flowers Now—Mrs. Noble Reed
Solo—Aged Minister's Prayer—Mrs. Rankin
The Case of the Old Minister—Mrs. McDowell
The King's Business—Mrs. Cushing
Prayer—Mrs. Tamsett

Expert watch repairing done. Ward's

For Sale

160 acres, 7 miles east of Midland; 3-4 miles from Bankhead Highway, and two miles from shipping point. Good red sandy cat-claw land; no improvements. Price \$1250 per acre; \$500.00 cash, balance easy.
Four room frame house, East 7th and Nolan streets; good location, high and out of the dust; fine place to raise chickens. Price \$1100.00; \$500. cash.
Have a good four-stand gin near Trinity, Jones County, for sale at a big bargain; good terms. Come to see me, or phone 417. FOX STRIPLING, West Texas Nat. Bank building, 16

The Rix Furniture and Undertaking Co., who represent the Safe Cabinet Co. in this district, assert that a Safe Cabinet at Lubbock was put to the test recently and won every count. Sometime during Christmas eve night burglars entered a laundry there, and decided to clean out the Safe Cabinet. Holes were drilled around the lock until the lock could be removed but still the burglars could not open the safe. Among the tools they used was a huge pinch bar but the Safe Cabinet withstood every effort to batter open the door.
The fast Southern passenger train known as the "Dixie Flyer" was wrecked in Georgia the forepart of this week; fourteen Pullman cars left the rails. Had the equipment not been all steel the loss of life would have been great. An investigation disclosed that the wreck was due to defective equipment; a broken brake beam being responsible for the derailment.
Mrs. Jim Terry returned Thursday from Bangs, Texas, where she spent the holidays with her parents.

HAS DISCOVERED NEW FORCE

Londoner Gives Interesting Description of Manner in Which He Made Important Find.

A simple carbon rod has been discovered by A. E. Baines, a leading galvanometrist of London, which if held in the hands five minutes will recharge the human system with nerve energy that lasts 12 hours. He says it is nothing new, but, on the contrary, was known to the ancient Egyptians. He said the secret of it was lost many centuries ago. Mr. Baines said that years ago while he was standing in the British museum before a palated limestone sculpture of Khafra, an Egyptian king of the fourth dynasty, who built the second of the great pyramids of Gizeh, he noticed the figure was holding two small rods shaped something like the grip on a bicycle. Thereafter he began a series of long experiments to discover the substance which the king held, but he failed in his search until one day when he was trying to improve the microphone, for which he prepared several carbon pencils which had been hardened by a special process of his own. He said that quite accidentally he touched one of these carbon pencils and was surprised to find that his galvanic deflection swung from positive to negative. This led to further experiments, and he finally found that the ordinary arc carbon, when hardened by his process, gave out a force which could not be distinguished from nerve force. The bars are about six inches long and are capped at the ends with celluloid. Mr. Baines asserted the carbon rods have been of great aid in treating cases of nervous breakdown, deafness, anemia and many other complaints. He declared he did not know what the new force was.

MRS. KOLTSKI NOT TO BLAME

Her Testimony Showed That the Dog Had Deliberately Disregarded Orders She Gave Him.

Judge Oscar Hallam, in his address before the South Dakota Bar association, told this good one:
"I recall a case of assault and battery, against the Koltski family, and in the course of the examination it developed that the Koltski family dog had taken an active part. Mrs. Koltski, when on the stand, was asked if she didn't instigate the activities of the dog. She insisted that she did not. The attorney said: 'Didn't you say, "sic 'em, Caesar?" for that was the dog's name. She said, "No, I did not." The attorney said, "You said something to the dog?"
"She replied: 'Well, what if I did?'
"He insisted: 'Tell us what you said to the dog.'
"She answered: 'Why, I said, "Don't sic 'em, Caesar."'
Unsuspected Knowledge.
The Woman has a young college graduate friend who is just entering the business field. Louise has poise and educational background, which she disguises beautifully by means of a pair of big blue eyes, homemade pink cheeks and a mop of bobbed brown curls.
She does not know whether to call her latest experience a compliment or the reverse.
Yesterday Miss Isabel, the chief stenographer, dashed into Louise's office, notebook in hand, and made for the big dictionary, gasping in her flight: "What on earth does m-o-d-e-s-o-p-e-r-a-n-d-i mean?"
"Method of procedure," said Louise neatly from her desk.
Miss Isabel sniffed faintly and dived into Webster. In a moment she was out again and looking dazed.
"It does mean method of procedure," said she. "How on earth did you know that?"—Chicago Journal.

Hears Concert in Bed.

The scene of comfort and convenience in the hearing of wireless concerts has been achieved by Ronald Gurd, an amateur operator of London, Ont. By using a little originality he is now able to lie and listen to the reproduction in his own room of music played several hundred miles away. Bed springs solved the problem for Mr. Gurd, who realized that the supports of his mattress made excellent terminal connections. He capitalized on his knowledge by eliminating the outdoor aerial wires over his home. One end of the springs is grounded and the other end is used for the attachment of the receiving instrument and the sound amplifier.

Shrunken Body is Two Feet Tall.

Preserved better than many an Egyptian mummy, a shrunken body of an Indian chief who died more than 400 years ago has been brought to the United States by Juan Kratiel, a Peruvian engineer. The mummy is only 25 inches high, for the body was shrunken and preserved by a secret "pickling" process known only to the South American Indians.
Tradition records that this is the mummy of Karuba, a Peruvian chief who led his tribe against the Spaniards in 1535. The beads worn by Senor Kratiel were found with the shrunken warrior.—Popular Science Monthly.

Rare, Flawless Emerald.

"Emeralds are very seldom found without some small defect," said a jeweler in the West End of London. "Pearls, diamonds and rubies can all be obtained perfect in thousands of cases, but an emerald such as the one in Princess Mary's ring is an altogether exceptional stone." It is known among jewelers as a "specimen gem," an exceedingly rare one, and is set in platinum.

Richard Lloyd Jones Says

America Needs Reminders



One hundred years after a group of wise and brave men signed in Independence Hall created for the American boy the glorious holiday, the Fourth of July, we celebrated the birth of this nation in a great centennial exposition in Philadelphia. The good people of this city of brotherly love now propose with commendable patriotic enthusiasm that the nation build and hold another great American exposition in that same city in 1926 to record the progress, and glory in the triumphs, of this nation in its century and a half of matchless life.
It's a fine idea. We need reminders. We have too few holidays to remind us of the lofty ideals of the builders of this nation. And the too few we have are accepted as merely a release from labor. They lead too few of us to the patriotic shrine. In our individual quest for gain we too often lose sight of the common aim which is the common gain. In our search for individual wealth we too often forget the COMMONWEALTH. That was a great word in 1776. It is a word shunned as socialistic by the avaricious today.
We need reminders that we may not lose out of America that which is America. We have been a generous and hospitable people. We have opened our doors and welcomed the European malcontent—he who was persecuted by foreign crowns. We have made welcome and covetous who came to get from us but not to give. We have made welcome the foreign-minded who had no idea of becoming American-minded, who took advantage of our hospitality and came to "do us" rather than to do with us.
We need reminders lest we forget and forgetting, go astray.
Condemnation of the government is not left to the

"Reds" alone. Nor is it solely the socialist's obsession. Both major parties play checkers on the board of government in Congress. They maneuver for party advantage forgetting to plead for principle divorced from party consideration.
The farmer finds fault with the government. The laborer finds fault with the government. We find fault with ourselves. We are the government.
The immigrant talks in the fatherland tongue, reads the fatherland press, thinks in fatherland loyalty and hopes to return with American money to live on fatherland soil. Irving Bacheller recently reminded us that the big outstanding fact about America was that "to save from the domination of men whose god was in their bellies our fathers made bloody footprints in the snow."
We need reminders, lest we ourselves kill the very thing that was born on the Fourth of July in '76. How much we need it is eloquently told in a recent issue of "Life," a humorous magazine which treats this serious subject in a close to serious way when it editorially asks: "Who Killed the Last American?" and answers thus:
"I," said the Budget. "I did it with my financial wheedle. I killed the Last American."
"I killed him," said Bolshevism. "I killed the last American. I pernicated his social structure with my virus. I did it with my little Trotsky."
"I was the one who killed the Last American," said Immigration. "With my hordes I overcame him; I overwhelmed him utterly and completely—I, with my steamship graft!"
And all the bells tolled for the Last American, who gasped to himself and groaned with his dying breath: "Twas I who did it! I let myself be killed. And all because I didn't know how to save myself!"

Poem by UNCLE JOHN

HONEY PHILOSOPHY for 1925

Of anything that comes my way, I've been inclined to taste. . . . It's been my privilege to see that nothin' goes to waste. . . . an' when a feller boosts me, from the bigness in his heart, I tell him that I'm "much obleeged." . . . I allers do my part.
If I get in a mud-hole—an' my neighbor pulls me out, I'm apt to do the same fer him—it's only turn about. . . . I never let a favor pass without a recompense, as any other man would do, that's got a lick of sense.
But, when it comes to givin' "tips" there's a principle at stake. . . . Their blame extorted hand-out is a holdup an' a fake! I try to pay my hired help the wages that's their due, but as to furder dividends,—I'm a tight-wad through an' through!
They bait me in the varnished kyars, an' places where I eat. . . . They flatter me from every hand—you never seen the beat! They even call me "Senator" when I am off the range,—and that's why I'm so devilish slow in partin' with my change!

Presbyterian Intermediate C. E.

Topic—How to Start the Year Aright in This Society.
Leader—Virginia Whitney.
Song.
Scripture R.—2 Pet. 1:5-7—Leader.
Prayer—Pauline Sullivan.
Talk—What Resolution May the Whole Society Make for This New Year.—Elsie Janette Barnett.
Sentence Prayer—Let by Hugh Duberly, closed by Fannie Sue Read.
Song.
Election of officers.
Announcements.
Miscellaneous.
— NOTICE —
Ford wheels tightened and guaranteed . . . \$1.00
Rods tightened . . . \$3.00
Valves ground . . . \$3.00
Rear ends overhauled. . . . \$5.00
Motor overhauled . . . \$15.00
You can't beat these prices for the class of work you get. Shorty Mack's Auto Shop. We shoot trouble—not the 16-ft

B. Y. P. U. Program

"Some Interesting Facts About Baptists."
Baptist Beginnings—Louis Canterbury.
Religious Liberty—Mamie Underwood.
Missions—Jack Campbell.
Baptists and Education—Hazel Underwood.
Baptist Preachers and Writers—Doris Barley.
The Supper—Sadie Burkhead.

Christian Church

"The Church That Makes You Feel at Home."
Bible school, 9:45 a. m.
Preaching 11 a. m. Subject: "Jordan and the Wilderness."
Christian Endeavor, 6:30.
Evangelistic Service, 7:30 p. m.
Prayer meeting, Wednesday 7:30.

Methodist Auxiliary Meets Monday

The Methodist Auxiliary will meet Monday, January 5th at 3 p. m. to study the first lesson on India. All members are requested to be present.

Reward for Motor Meter

A combination motor-meter radiator cap for Essex automobile was lost between 500 Jack street and business section last Friday. Finder return to Herald office and receive reward. 1p

Mr. and Mrs. Lee Shive and Mrs. O. E. Shive and daughter returned Wednesday evening from an auto trip to Lamona.

Come thou with us and we will do thee good. Christian Church.

NOW FOR THE GREAT Sale of the Season

Come to the greatest sale of the season. Take your choice of the choicest bagaine of the year. It isn't often that you have an opportunity like this—but you have it now—during our "Clean-up Sale" which will continue for a few days.

OUR ENTIRE STOCK OF LADIES DRESSES, COATS, SUITS, BLOUSES; MISSES COATS AND DRESSES

GOES AT HALF PRICE

During This Sale.

IF IT'S NOT GOOD, WE'LL MAKE IT GOOD

GARY & SON

DRY GOODS, GROCERIES & GRAIN
BIG SPRINGS, TEXAS

Meet me at Christian Church Sunday at 9:45.

Wright's Liquid Smoke—none better. \$1.25 qt. Ward's.
Miss Dimple Cox of Garden City left Wednesday evening for Denton where she attends the College of Industrial Arts.
Harry Hurt returned Thursday from Abilene where he had been to spend New Year's. Mr. Hurt contracted a severe cold enroute to Abilene and was delayed there several days on account of illness.
Miss Jessie Sneed, Mrs. D. W. Christian Jr., Fletcher Sneed and Byron Daniel returned the first of the week from an extended visit with friends and relatives at Weatherford, Dallas and other points.

We are at your services and appreciate your trade. Phone us when you need anything in Drugs. Ward's.

Doc Carter has been here this week from Idaho to visit relatives in this city. Mr. Carter is a locomotive engineer and formerly held a similar position with the Texas & Pacific Ry. here. He states that the thermometer often shows forty degrees below zero during the winter in Idaho.

Jno. M. Chase, president of the Chase Oil Association, Inc., left Wednesday evening for Boston, Mass., where he will attend the annual stockholders meeting. He expects to return about February 1st. Mr. Chase is of the opinion that a big oil development will be carried out in this section during 1925.

Miss Genevieve Carter after spending the holidays with homefolks here, left Monday night for Topeka, Kansas, where she will resume her studies in the Collegiate and Art departments of Washburn College. She had the honor of winning a red ribbon in the Art Exhibit at the Kansas State Fair in the autumn.

Burton Brown who was here to spend the holidays with his parents, Mr. and Mrs. G. L. Brown left Wednesday for his ranch near Garita, N. M. Mrs. Burton Brown and daughter who were also here for the holidays will visit her mother at Dallas before returning to New Mexico.

Ford
COUPE
New Price
\$530

F. O. B.
Detroit
Completely
Equipped



The world has never known an enclosed car of this type at a lower price. No car at any price has ever offered a greater value.

Place your order now to insure early delivery. Terms if desired.

Stokes Motor Co.
Cor. Main and 4th St., Big Spring.

Farm Bureau's New President



Another "bird" farmer is the choice of the American Farm Bureau Federation for its second president. Oscar E. Bradfute, of Ohio, takes up the work where the Federation's first president, "Jim" Howard, of Iowa, leaves off. He will have as his vice-president, Dr. W. H. Walker, of California. Mr. Bradfute is a stockman and farmer, living on the old homeplace his grandfather settled on near Xenia, Ohio. He specializes in pure bred stock. He is also one of the trustees of the Ohio State University.

American Farmer Has Weathered Worst Storm of Economic Adversity

"The reduced volume of application for Farm and Livestock Loans clearly reflects the improvement that has taken place in banking and agricultural conditions generally. The acute phases of the crisis of 1920-21 are now happily past," says Managing Director Eugene Meyer, Jr., in his annual report of the U. S. War Finance Corporation, just issued.

"The farmer and stockman are not yet completely out of the woods, but, in spite of local difficulties here and there, and unsatisfactory markets for some commodities, their position on the whole has been greatly strengthened.

"They are still suffering from a burden of debt, the aftermath of the crisis, and some thousands of banking institutions in the country districts are still in an over-extended condition. But probably at no time in our history has there been so rapid and extensive an improvement in our economic condition as during the past eighteen months.

"The repayments received by the corporation have demonstrated in a striking way the ability of the American farmer to weather the worst storms of economic adversity. As early as January in 1922, repayments on agricultural and livestock loans reached a total for the month of nearly \$2,000,000. By March the amount had increased to \$9,500,000 and from then on fluctuated between \$9,000,000 and \$12,000,000 a month, until, in October and November they averaged more than \$15,000,000. Altogether, more than \$109,000,000, or 41 per cent of the amounts advanced, has been repaid on the corporation's agricultural and livestock loans. These repayments represent voluntary liquidation and a considerable number of them were made in advance of due dates.

"The peak of applications—the largest number—was reached in the latter part of December, 1921, when in one week 499 applications were received from banking institutions and livestock loan companies for amounts aggregating more than \$13,000,000.

"Until late in February they averaged more than 300 a week for amounts ranging from \$7,000,000 to \$11,000,000. From that time on there was a constant decline both in the number of applications and in the amounts involved.

"To November 30, 1922, the corporation approved advances for agricultural and livestock purposes totalling \$443,447,000 in 37 states—\$182,850,000 to 4,400 banking institutions in 37 states; \$77,761,000 to 113 livestock loan companies, old and new, in 21 states, and \$172,827,000 to 32 cooperative marketing associations in 20 states.

"Of the amounts approved \$265,598,000 had been actually advanced to November 30, 1922—\$168,258,000 to banking institutions, \$73,452,000 to livestock loan companies, and \$23,888,000 to cooperative marketing associations.

"Repayments received by the corporation to November 30, 1922, on account of these loans totaled \$109,938,000, of which \$71,243,000 was repaid by banking institutions, \$24,129,000 by livestock loan companies, and \$14,566,000 by cooperative marketing associations, leaving a balance outstanding of \$155,680,000."

"We have a regular 'Baby Soap' (not castile).... You try a bar..... Cunningham & Phillips.

Soash Notes

Received last week too late for publication.

Mr. and Mrs. Lester M. Brown are spending Xmas with her parents, Mr. and Mrs. John Kirby of Bellview, Texas.

Misses Mabel and Pearl McClure, and Roy Parr and Lee Haynes were visitors to Big Spring Xmas night.

Born to Mr. and Mrs. Hardy Flowers last Saturday a seven and one-half pound baby boy.

Miss Ruth Lewis of Midland is spending the holidays with her parents on the S Ranch.

Mr. and Mrs. Flint Cosby spent Xmas with her parents, Mr. and Mrs. Walter Williams, 106 Scurry street.

Shopmen Sticking Together

The members of the Shop Crafts out on strike had an especially interesting meeting last Sunday morning. A large number were present and a number of appreciated and encouraging talks were made.

The men continue to hold daily meetings, and they intend to hold out for a just settlement of the strike. The men believe they cannot help but win their just rights if they do not weaken and they are not going to weaken.

Investigate the Self-oiling Windmill

Any practical man will investigate a self-oiling windmill before buying some other. Anywhere at any price. A self-oiler is on display at F. B. Arnold's place of business, E. 2nd St., and made by people who understand their business from A to Z. Investigate and you will have no regrets. H. B. ARNOLD.

Were Twice Too Small

A colored woman demanded a refund on a pair of hose recently purchased. The floor walker asked: "Madam, did they not come up to your expectations?" "Lordy, no," she answered. "Dey hardly come up to my knees."—Lake-side News.

A New Ownership Map of Mitchell Co.

White paper, \$2.50... white linen \$5.00. Woodstock Typewriters on terms. W. S. Stoneham, County Clerk, Colorado, Texas. 16-1f

Spectacles Lost

A pair of spectacles were lost somewhere on Runnels St., between town and Dr. E. H. Haggell's home. Finder please return to Herald office.

Horses for Sale

Two good work horses and one cow-horse, for sale. See me at once. W. J. GARRETT. 16-1f

Furniture for Sale

A good bedroom suite, a parlor lamp and table, for sale. Phone 288. 5-2f

Captain W. L. Miles who has been in charge of the Ranger force here left Wednesday for Presidio where he will be stationed for the present. Ranger W. P. McConnell has been placed in charge of the force at this point.

Miss Mary Holmes who was here to spend the Christmas vacation with friends and relatives in this city returned to Weatherford the first of the week.

Be content with what you get—but get more.

W. E. ROUSSEAU L. J. JACKSON

Rousseau & Jackson
WHOLESALE LUMBER
DEALERS

Car Lots Big Spring, Texas

Lloyd Gardner left Tuesday night for Tucson, Arizona.

"Big Ben" the alarm clock that alarms.....Cunningham & Phillips.

The European situation remains unchanged—probably for lack of "change"

Alabastine for the beaver board and plastered walls.....Cunningham and Phillips.

Rube Martin of El Paso was here to spend the Christmas holidays with home-folks.

Yes, summer will feel mighty good when it gets here, and darned uncomfortable before it leaves.

Have you noticed the black eye a certain young man is wearing? It is merely its natural color.

OUR FOUNTAIN IS STILL PUTTING OUT "BETTER COCA COLA".....CUNNINGHAM & PHILLIPS.

Miss Velma Wasson who was home to spend Christmas has returned to Dallas where she is attending a business college.

Judge M. McDonald of Houston, one of the trustees of the General Petroleum Company, arrived Tuesday on a tour of inspection.

YOU SHOULD HAVE THE SAME CONFIDENCE IN YOUR DRUGGIST AS YOU HAVE IN YOUR DOCTOR... ONE PRESCRIBES, THE OTHER MAKES IT.....CUNNINGHAM AND PHILLIPS.

Church Notice

Church of Christ at courthouse every God's day. Bible lessons at 10 a. m. and preaching at 11 a. m. and 7 p. m. Every service is a good one. 1f

Silent neighbors are often desirable. They don't tell tales.

R. P. Ricker made a business trip to El Paso this week.

I. J. Robb returned Tuesday from a business trip to Sterling City.

Late fiction...Give your friend a book.....Cunningham & Phillips.

Begin saving your pennies. Another Christmas is less than a year away.

You can always get what you want if you don't want what you can't get.

Camphorated Musterole..It is good for that sore chest.....Cunningham & Phillips.

Don't envy the man who knows more than you do. He may know a lot that he ought to forget.

Dowey Martin after spending the Christmas holidays here left Tuesday night for Tucson, Arizona, where he attends the University of Arizona.

Croup: It has no terrors for the home equipped with a bottle of Pen-sinar croup remedy.....Cunningham & Phillips.

T. C. Cash, geologist, who has been representing the Humble Oil Co., with headquarters in this city, has been transferred to Cisco. T. C. has made many friends who regret to learn of his leaving our city.

SOLELY BY WATER
RYZON
BAKING POWDER
you use less

Kirsch Kraft
DRAPERIES



Newest Designs in
Laces and Over Drapes

Large Assortment Just Arrived.
Let us show you our line.

Kirsch Flat Rods

RIX FURNITURE AND UNDERTAKING CO.
THE HOUSE OF SATISFACTION
BIG SPRING LUBBOCK

LAMESA TAHOKA

For Sale

Section of land, good as the best in West Texas. All good, tilable land, no waste, 9 miles north of Big Spring; Main county highway runs on two sides, can get mail every day, on main telephone line; school and church house near one corner of land. Two sets of good improvements, one two-story barn, two wells and windmills, good inexhaustible water.

One Fordson tractor and tractor double cut disc harrow, also double disc plow. See, write, or phone owner, H. S. MILLER, Big Spring, Texas. 15-4

For Sale

Several nice homes and vacant lots, close to church, school, and shops. One extra convenient home, 6-rooms and porch, with 4 lots; will take part pay in stock. H. N. Beauchamp, E. 2nd Street, next door to Burton-Lingo Co.

Rhode Island Red Cockerels for Sale
Have 25 or 30 pure bred Rhode Island Red Cockerels also a few pullets for sale. Address MRS. CHRIS HUBNER, Box 36, Lamesa Route, Big Spring, Texas. 15-2f-pd

Tin Shop

All classes of Sheet Metal work and tanks. We repair all classes of stoves. All work guaranteed. F. L. Van Open, Prop., Shop corner 2nd and Johnson. 15-2f-pd.

Shorty Beard's Lunch Room
Is the place to get your good Chili, Hot Cakes and Waffles, Nice T-Bone Steak. SHORTY BEARD—Advertisement 6-1f.)

Wright's Liquid Smoke...It puts the smoke house taste on meat..... Cunningham & Phillips.

The Size of the Battery Box Does Not Tell the Story—

What you buy is the quantity and force of energy delivered by the elements inside the box.

All Willard Batteries, from the "CW", the best low-priced battery made, to the biggest Willard Threaded Rubber Battery, give you for every dollar full energy value.

Only Exclusive Battery Station in Big Spring
West Texas Battery Co.
PHONE 236
1st Door West of Lyric

Representing
Willard Batteries
(TRADED RUBBER INSULATION)
and W Batteries
(WOOD SEPARATORS)

Sympathy often leads us astray. We are constantly asking people how they feel, and thereby reminding them of their woes.

OFFICIAL STATEMENT OF THE FINANCIAL CONDITION OF THE FIRST STATE BANK

at Big Spring, State of Texas, at the close of business on the 29th day of December, 1922 published in the Big Spring Herald, a newspaper printed and published at Big Spring, State of Texas, on the 5th day of January, 1923.

RESOURCES table with columns for item and amount, including Loans and Discounts, Bonds and Stocks, Real Estate, etc.

LIABILITIES table with columns for item and amount, including Capital Stock paid in, Surplus Fund, Undivided Profits, etc.

STATE OF TEXAS, County of Howard, We, L. T. Deats, as president, and T. S. Currie, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

CORRECT-ATTEST: Wm. B. CURRIE, BERNARD FISHER, A. C. WALKER, Directors. Subscribed and sworn to before me this 3rd day of January A. D. 1923.

DID YOU EVER STOP TO THINK—

THAT you should wake up and keep awake. THAT the necessity of improving the roads with a view of catering to the tourist, is a good one. THAT however the value of the highway to the farmer is often lost sight of.

E. R. WAITE, Secretary SHAWNEE OKLAHOMA BOARD OF COMMERCE

BACK GIVES OUT

Plenty of Big Spring Readers Have This Experience You tax the kidneys—overwork them—They can't keep up the continual strain.

Endeavor Program Song. Psalm 1—Have someone recite it from memory—Marion. Prayer—Mattie Lou Brown.

About 15,500 Bales of Cotton A few bales of cotton are still being brought to the gins in this city and there will be quite a few more bales gathered.

NOTICE The reason we can tell you the price of a job before we do it, is—We are not new beginners at the business.

Desirable Lots For Sale Two choice residence lots, located at Johnson and E. Ninth St. for sale. Phone 452.

Good Lot at a Bargain Have a desirable lot in Big Spring to sell at a big sacrifice. See me at once. RUBE MARTIN.

Marriage licenses were issued to C. E. Whigham of Stanton and Miss Beba Johnson, December 30th, and to Grady T. Richey and Miss Dora E. Page on December 23rd.

Mrs. A. M. Evans and granddaughter have returned from Dallas where they spent the Christmas holidays with relatives.

Wisdom knows what not to do.

LITTLE SHORT OF MIRACLE

If Story Is True, This Englishman's Middle Name Must Surely Be Good Luck.

Lying on a path 15 months a leather wallet containing over \$140 was found by the loser after being unnoticed by hundreds that passed each day, writes an English correspondent.

INVALUABLE AID IN COOKING

British Journal Points Out How the Use of Thermometer Will Help the Housewife.

Every housewife is aware that the actual cooking of a dish is a very important factor of success or failure. A "hot oven" and a "moderate oven" are often referred to, and testing by holding the hand inside for a few seconds is a method frequently employed.

Population in A. D. 2000. According to Dr. Edward A. Ross, by the year A. D. 2000 the population of the United States will number about 225,000,000.

Little-Known Washington Portrait. Discovery of a long-lost portrait of George Washington by the American artist, Gilbert Stuart, in New York city, directs attention to the Stuart portrait of Washington which hangs in Memorial hall in the State Library building at Hartford, Conn.

New Harbinger of Spring. There was a drumming roar above the city the other day, rising and waning and passing into distance. "Listen to her," said the man in the street, "that's the first plane I've heard for months. Sounds kind of good."

When the Mas Goes. "Woman's place is at home, and she should stay there," was the opinion of the municipal board of Versailles, France, when, some little time back, they considered a proposal to admit women in the higher municipal posts.

WHEN SELF-LOVE IS WOUNDED

Then is Called Into Play the Ugliest of All Human Passions, That of Jealousy.

Jealousy is the ugliest of all human passions—and the one which makes the greatest misery in the world. It is the outcome of egotism, the twin sister of vanity, and its brood are all the sorrows of the human race.

Men and women are jealous when another approaches one they love—their natural egotism is wounded by the inference that this other has not realized their own worth, and dares to dispute their sway—jealousy being roused to fury should the one they love respond to alien glances, because the wound to self-love is deeper still in that case, and the poison sinks into the very being.

"ANGEL" WANTED THE MONEY Evidently Backer of Show Was Tired of Its Making Nothing but Good Impressions.

The manager of a burlesque show told the following incident of his theatrical career: "Fifteen years ago a certain Chicago 'angel' stalked me to a small repertory show, instructing me to make one-night stands in Kansas.

Electioneering Expenses in France. Whereas electioneering in Great Britain is nothing like so expensive as it used to be, the tendency in France is all the other way, for there is no limit imposed on the amount a candidate may spend.

To Tell If She Loves You. Some one has invented an instrument by which the quality of love may be measured by observing the exaggerated effect of the lover's presence on the heart action of his lady.

Improved Pumping Machine. On I. L. Isle, the municipal playground of Detroit, there is a peculiar pumping machine which was improvised for the purpose of draining the water from the canals on the island.

Me Wasn't Saying. "You want a big army, battleships, submarines and airplanes ready for self-defense?" "Of course," said the diplomat.

J. A. Kistard who had been spending the holidays with homefolks left Thursday for Busham to resume his duties as National Organizer for the Farm Labor Union.

A Jersey milk cow, branded 2A on her hind side, was missing. Anyone knowing of her whereabouts will please phone 614.

An Appreciation

We are grateful beyond measure to our friends who have made it possible for us to succeed in our business in the past eight months.

We have done even better than we expected to do and to our loyal friends we owe whatever success we have had.

In this good year 1923 we want your patronage and will do our very best to render you the best possible service, for we deserve to succeed only as we render service to society. With grateful appreciation, we are yours to serve,

P. & F. Co.



Perfect Baking and Absolute Fuel Saving

COLE'S HOT BLAST FUEL SAVING SYSTEM

Don't waste your food and fuel. Cole's Secondary Down Draft Range will save one-third to one-half on your fuel bill and will give you perfect baking and cooking results that you have always wanted.

STOKES-HUGHES CO.

The People That Want Your Business

Kitchen Shower for December Bride. Mrs. A. M. Rippe entertained Mrs. Ralph Smith, a December bride, with a kitchen shower, December 29th.

Mrs. Smith was led into the dining room by her sister, Miss Leach, and placed in a chair which was decorated in pink and white, especially for the bride.

The refreshments also carried out the color scheme of pink and white. Everyone declared they spent a very pleasant afternoon.

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A Jersey milk cow, branded 2A on her hind side, was missing. Anyone knowing of her whereabouts will please phone 614.

GIVE US A TRIAL SLAUGHTERER'S FILLING STATION We Vulcanize Tubes Corner Main and First Street See What You Get—Get What You See VICTOR VISIBLE PUMP

Concrete Sidewalks and Curbing Now is the season to have concrete sidewalks and curbing constructed. We'll be pleased to furnish you estimates on this work.

T. F. Hahn of St. Paris, Ohio, who was in the Big Spring section in 1910, 1911 and 1912, thinks well of the possibilities of this section.

J. A. Kistard who had been spending the holidays with homefolks left Thursday for Busham to resume his duties as National Organizer for the Farm Labor Union.

Uncle John's Ash

IT WAS NEW YEARS "DAZE" FOR SOME FOLKS!



When the Mas Goes. "Woman's place is at home, and she should stay there," was the opinion of the municipal board of Versailles, France, when, some little time back, they considered a proposal to admit women in the higher municipal posts.

How to Save the Price of a New Winter Suit!

Hundreds of thousands of prosperous people are doing it every year.

They simply take the old and shabby looking suit to a cleaner—and he does the rest. He returns it to them looking like a new one, and the owner saves the price of a new one.

WE ARE THE CLEANERS FOR THIS
COMMUNITY
SUITS MADE TO MEASURE

HARRY LEES

ANYTHING IN TAILORING
Phone 639—105 E-Second Street

Suits Made to Measure

Dry Cleaning and Pressing

SUPERIOR

STOCK & POULTRY FEEDS



*Quality
and
Quantity*

NALL & LAMAR
FUEL AND FEED
Phone 271 Big Spring, Texas

Guarantee



The Superior Guarantee

Tell Your Ailments to the Druggist!

WE HAVE THE REMEDY

A remedy for every ailment—that is the policy of this drug store. But if your ailment is too far advanced for a drug store remedy we will promptly tell you to see a doctor. You can depend upon any remedy that we sell you, and we do not handle the questionable kind. Smokes for men and sweets for the women and children—all good. LATEST MAGAZINES FOR EVERYONE.

Phone 87 **J. D. BILES** Big Spring
DRUGGIST
Corner Main and West Third Streets

Pure Milk

From tested cows is safest and best. It is the only kind we sell. When you buy from me you are assured

Quality Cleanliness Service
PHONE 267
JACK WILLCOX
15c Quart BIG SPRING, TEXAS 8c Pint

BIG SPRING HERALD

BY JORDAN & HAYDEN

\$3.00 A YEAR IN HOWARD COUNTY
\$2.50 A YEAR OUTSIDE COUNTY

Entered as second class matter at the Postoffice, Big Spring, Texas, under Act of Congress, March 3th, 1897.

Big Spring, Friday, January 5, 1923

Few Sales and Large Profits

The substitution of "Few sales and large profits" for the "Large sales and small profits" way of doing business in our cities is accountable, in a large measure, for the widespread in price between that which the producer receives and the consumer pays. Plainly speaking, there are too many retail merchants. In some lines of trade their numbers could be reduced more than one-half without injuring the service the consumers desire and are willing to pay a reasonable price for. There are so many retailers of food-stuffs that competition ceases to exist. The volume of trade enjoyed by each one is so small that he must charge unreasonably prices to enable him to pay his rent. Not one in fifty is making more than expenses. Many are making sacrifices at home in order to keep their business out of the hands of the receiver.

Many efforts have been made to trace shipments from the producer to the kitchen table of the consumer. All have resulted in practically the same conclusion. It has been learned that while transportation rates are excessively high, the amount taken by the railroads, when shipments are in car lots, accounts for only a comparatively small portion of what the consumer pays. Generally speaking, the legitimate jobber and wholesaler does not take more than his cost of doing business justifies. Neither does the retailer. But when it comes to the final distribution of farm products, there are altogether too many trying to pay high rents and support families from a small volume of business. There would be more prosperous retailers if there were fewer of them.

As this condition exists in nearly all cities, the figures for the city of Dallas may be used as a fair illustration. Within the incorporated limits of the city of Dallas are approximately 175,000 persons, or 35,000 families. There are 2,655 business concerns handling foodstuffs of one kind or another, not including the 264 drug stores, the most of which sell lunches. This is one for every 65 persons or for every 13 families of 5 each. There are 1,035 grocery stores in the city, nearly all of which sell fresh meats. In addition there are 212 markets in which meat is the leading line, but the most of which handle vegetables and fruits. Restaurants number 716, which probably accounts for the fact that the farmer who sells eggs at 20 cents a dozen, pays the restaurant man 35 cents for two along with two small strips of bacon, when he spends the day in town.

If a man starts a new business in the city and makes a dollar, and that fact becomes known, he will have, figuratively speaking, a competitor on every corner within another month. Such being the case, by what right does the city man criticize the farmer because he doubles his cotton acreage the year following one of fair prices?

Under present conditions, there are too many farmers. There are also too many distributors of farm products. There are also too many loafers and office holders. Agriculture, being the basic industry, should be the first to be placed upon a profit-paying basis. Until this is done, no other line of trade, business or profession can hope to enjoy substantial prosperity. If there were less distributors, consumers and producers both could enjoy more satisfactory prices. Farmers then would become larger buyers of those commodities which they do not produce. This would increase the demand for labor in various forms, thus adequately taking care of any surplus which might result in reducing the number who are now trying to exist from the profits of a small retail business.—Farm and Ranch.

Mr. and Mrs. I. D. Eddins returned last Sunday night from El Paso where Mr. Eddins has been under medical treatment. Mr. Eddins expects to return to El Paso within the next few days as he has to undergo treatment for two more weeks. In point of service Mr. Eddins is one of the oldest employees of the Texas and Pacific railway, having been in active service since he started with the company in 1879. He was in the car department practically all the time and had held the position of general car foreman at the time illness prevented him from continuing active service. He worked for the T. & P. when it was being constructed thru West Texas; being in charge of the floating repair gang between Eastland and Sierra Blanca in 1880 and 1881.

Make 1923 A Year of Making and Saving

1923 will be for you just what you make it—no more, and no less. You can make it a prosperous year, or a disastrous one, or merely one of standing still while others move along. Which will it be?

1
9
2
3
"MAKING AND SAVING" mean "SUCCESS AND PROSPERITY." This bank will aid you in MAKING money by giving sound advice or suggestions when you ask for them. It will aid you in the saving of money by banking it for you and paying you interest on it. Our bond department will take care of your needs by recommending sound securities for purchase, and our loan department will advance you funds for expansion and growth as your business requires them. Keep in touch with us in 1923.

Make This Bank Your Headquarters During 1923

West Texas National Bank
We Pay 4. Per Cent on Time Deposits
Big Spring, Texas The Bank Where You Feel at Home

SUBSCRIPTIONS WANTED

H. K. Hayden is now authorized to solicit and receipt for subscriptions to Fort Worth Star-Telegram Dallas Semi-Weekly Farm News. Able Reporter. Big Spring Herald and other publications. Any subscriptions given to him will be properly attended to and appreciated by us. See him personally or phone 28. **BIG SPRING HERALD** By Jordan & Hayden

Christmas Magazine Subscriptions

I am now the duly authorized representative for the following National Magazines; and will appreciate your subscriptions for same:

The Saturday Evening Post
Ladies Home Journal
Country Gentleman
Literary Digest

And am prepared to secure subscriptions for any and every magazine or newspaper published anywhere in the U. S.

A year's subscription to a good magazine or newspaper would prove an ideal Christmas gift. See me at once for a Christmas subscription or Phone 28. **H. K. HAYDEN, Big Spring, Texas**

State Expenditure of State Monies

Last week Farm and Ranch published an article by Commissioner Terrell, which bore on a matter of economic—not political—import.

There is no reason why Federal Pido and State Kitty shouldn't lie down amicably side by side, and imbibe milk from the same saucer. But of recent years Federal Pido, it is charged, has developed something of a grabbing disposition, has crowded poor kitty off to one side and has spilled a lot of the precious milk in the melee.

It would seem, on the whole, sensible for most of the taxes for State uses to go to the State treasury instead of to the National coffers. Too many Federal officers are being paid to enforce the laws of the several commonwealths. Too much Federal politics has been played with State money as dice. The average citizen does not care how much fun the politicians have with this game, but he is intent on economy, efficiency and intelligence in the use of his annual premiums. Moreover, however fallacious his conclusion may be in fact, he has a pleasant sense of security—he holds the delusion that he may actually be of some importance in the world—when he has his money in hands within the arc of his immediate influence.—Farm and Ranch.

Miss Cloe Stripling who was here to spend the Christmas vacation with her parents, Mr. and Mrs. Fox Stripling, left Sunday evening for Wichita Falls, where she is a teacher in the schools.

Hilo Hatch made a business trip to Pecos and Van Horn this week for the Rix Furniture and Undertaking Co.

PAINT IN SMALL CANS FOR ANY PURPOSE.....CUNNINGHAM AND PHILIPS.

PEP!

IT INCREASES MILEAGE — IT DECREASES EXPENSE.
IT DOUBLES PLEASURE — IT BANISHES WORRY.

The pep in your car depends upon the mechanic who keeps it in repair. If he is lacking in knowledge he is a bungler. If he is a bungler your car will soon become junk. Have your work done the better way. It is the most satisfying and the least expensive.

BLANCK'S GARAGE
PHONE 126 — BIG SPRING, TEXAS. — 403 MAIN STREET

WHEN YOU NEED
Best Wood and Coal
PHONE 64

Big Spring Fuel Company
Pesser & Howell, Proprietors
BIG SPRING, TEXAS

GULF REFINING CO.

FOR

Kerosene—Gasoline—Lubricating Oil
Deliver in any quantity to any part of city.

Phone No. 9

HERB LEES, Agent
Big Spring, Texas

Missionary Society

The Woman's Missionary Society of the Christian Church will meet with Mrs. F. M. Purser Jan. 8th. All members urged to be present. Let's start the new year right. Mrs. Sam Hall will be leader and has prepared the following program.

Hymn 298.
Prayer—Bro. Ruth.
Business Period.
Bible Lesson—Mrs. Ruth.
Prayer—Mrs. Eddins.
Special Music—Mrs. Earl Read.
Study—Our Island Missions.
A New Day in the Philippines—Mrs. Wilke.
Coming Harvest in Jamaica—Mrs. Springman.
Porto Rico and Christian Democracy—Mrs. Creath.
Quiz for November and December.
Benediction.

Miss Ruth Bird after spending the holiday season here with her parents, Mr. and Mrs. W. C. Bird, left Monday evening for Sherman where she attends the Carr-Burdette College.

Razors and blades.....Cunningham & Philips.

Junior C. E. Program

Leader—Blanch Griffith.
Prayer—Lula Jenkins.
How to Start the Year Aright in this Society—Loretta Jenkins.
Faith, Matt. 17:20; Gal. 5:22; Eph. 6:16; 1 Thess. 5:8; 1 John 5:4; 2 Cor. 5:7; Gal. 2:20—Marie Vick.
Hope: Job 4:6; Ps. 78:7; Ps. 146:5; Jer. 17:7; Rom. 5:3-5; Rom. 8:24-25; Rom. 15:4; Eph. 4:6; Rom. 12:12—Pauline Griffith.
Love: John 3:34-35; 1 Cor. 13—Georgia Owen.

Questions:
What resolution may the whole society make for this new year?
What plan for good work may the society or a committee take up?
What work have we begun last year that we may finish this year?
Song.
Misaph Benediction.

Chas. Ray Lees after spending the Christmas holidays with his parents, Mr. and Mrs. G. W. Lees left Monday night for Georgetown where he attends the Southwestern University.

Camphorated Goose Grease. Just the thing for the baby's chest for that cold....Cunningham & Philips.

Start the New Year Right! Subscribe for the Herald, and keep posted on happenings in your community.

