

THE SPEARMAN REPORTER

TWENTIETH YEAR

Spearman, Hansford County, Texas, April 12, 1928

NUMBER 18

Modern Show House, Spearman Will Be Completed by July 1

The contract has been let and all preliminary steps taken, toward the erection of a modern show house on Main street, Spearman. The building will be erected by L. L. Hughes, and a five year lease on the same has been let to Mr. and Mrs. Fred J. Wyman, veteran show folks, who recently came to Spearman to make their home. This modern building will be erected in the center of the postoffice block, just south of the city buildings. It will be modern throughout; constructed almost entirely of brick and steel, with light, gas, water, power and sewer connections. The building will be 50 by 100 feet, two stories, and will be erected especially as a show house. Work on its construction will begin May 1 and it is to be completed by July 1. S. P. Hughes, prominent contractor of Oklahoma City, will construct the building. He is a well-known builder, having put up the court house at Wheeler. The building will have a seating capacity of 100, and will be supplied with a ladies' rest room and many other conveniences not usually found in the smaller town show houses. Mr. Wyman, who is equipping the building, informs us that he has purchased 350 new opera chairs, new and modern picture making machines, and that when this new building is completed Spearman will have a real show building. The building is to be as nearly fire-proof as it is possible to build.

CARETAKER AT PARK WHERE FATHER WON WAR

The spirit of the Texas republic hovers above San Jacinto, where General Sam Houston won its war for independence 92 years ago. The Lone Star flag flies over the battlefield, which is a state park. At the entrance stands an equestrian statue of General Houston. But there is a living memorial, too, for the ground is cared for by the son of the man who made it historic. Andrew Jackson Houston, now 7 years old, is the superintendent of the park.

Twenty granite slabs, erected by the Daughters of the Republic of Texas, tell about the battle which was fought April 21, 1836.

One marks the spot where the Mexican general and president, Santa Anna, was brought as a captive before Sam Houston the day after the battle. Over it is spread the moss laden branches of the tree under which lay the wounded Texas commander as he questioned the Mexican leader, who was disguised as a peon, and finally compelled to admit his identity.

Other markers describe the exploits of the 800 Texans, who went into battle shouting "Remember the Alamo" and in 17 minutes defeated a force of 2,000 men.

A tall shaft near the center of the park bears the names of the nine Texas soldiers who fell in the battle, in which 630 Mexicans were killed, 208 wounded and 730 taken prisoner.

Santa Anna fled on a black charger, but the horse was shot down and the general continued the fight on foot, endeavoring to join his main command many miles away. On the way he was changed from his bright uniform to the garb of a peon, but failed to elude the Texas scouts.

San Jacinto park is 18 miles from Houston. It lies along the ship channel, which connects to the Gulf of Mexico.

The anniversary of the battle of San Jacinto is a holiday throughout Texas, and the occasion for one of the most important patriotic celebrations of the year.

Magazines and Sunday papers at Hastings Drug.

Will load another car of poultry Tuesday and Wednesday, April 17 and 18. Hens, 15 cents.

SNIDER PRODUCE, Spearman.

Miss Myrtle Baletine was in from her ranch home on the Palo Verde the past week end, a guest in the home of her friend, Miss Bernyce Burran.

POPCORN—Fresh and hot; well salted and buttered. Nice-sized paper bag full for 10 cents. Front of Hale Drug Co. (no ch.)

ORAN ROSS KELLY, Dealer.

PAMPA BUSINESS MAN BUYS HANSFORD LAND

Attention of Home-seekers and Investors Turning to North Plains, Attracted by Success of Farmers.

Frank Davis, well known business man and investor of Pampa, this week became the owner of another fine Hansford county farm. He now owns two farms near Spearman and has 900 acres of fine wheat, which bids fair to bring him in a nice little sum as interest on the investment during the first year of ownership. Mr. Davis is a successful business man and a wise investor. He has made good at Pampa and in Gray county and will make good in Hansford county. Like many others, Mr. Davis sees in Hansford county farm lands an opportunity for judicious investment, and is taking advantage of the same. Hansford county farm land is a safe and sound investment; an investment that will pay the investor big returns. It also furnishes the man who does not own a home of his own, a wonderful opportunity to own one, and to get from under the burden of paying rent. The opportunities now offered the home-seeker and investor in Hansford county are worth considering. Mr. Davis' most recent purchase of Hansford county farm land was what is known as the S. A. McLaughlin home, 10 miles southwest of Spearman, and the deal was made by the W. S. McNabb Land Company. The entire country will gladly welcome Mr. Davis and others of his kind to the north plains. More of such men are needed.

A. A. WILL MEET

The Alumni Association will meet in the high school study hall Tuesday night, April 17, at eight o'clock. All members are requested to attend.

REAL ESTATE SALES DURING THE WEEK

The W. S. McNabb Land Company reports the sale of the following farm land during the last few days: Sold 640 acres, the H. A. Koontz farm, 12 miles southwest of Spearman, to Ora Schoder. Sold to S. A. McLaughlin farm, 640 acres, 10 miles southwest of Spearman, to Frank Davis of Pampa. Sold 160 acres, 5 miles southeast of Spearman to J. M. Tam of Pampa. Sold to A. Laird of Chillicothe, Texas, 640 acres located six miles northwest of Gruver. Sold to L. E. Morrison of Oklahoma, 640 acres located five miles northwest of Gruver. Sold 320 acres to W. M. Fletcher, located seven miles north of Gruver.

A Local Feed Man Attends Sales Class

Pope Gibner of the R. L. McClellan Grain Company of this city has just returned from Amarillo where he attended the Purina Mills Sales School held last week at the Herring hotel. "In this class," says Mr. Gibner, "every phase of live stock feeding was studied, with a view of enabling salesmen and local feed dealers to render a higher type service to feeders of live stock."

"I was very much impressed," says Mr. Gibner, "by the figures presented showing the value of the live stock and dairy products sold annually in our own country. According to the figures compiled by the United States Department of Agriculture, Hansford county farmers sell every year \$77,843 worth of dairy and poultry products. Figures showing the value of hogs and steers are equally impressive."

"Big as these figures, it is possible," says Mr. Gibner, "to increase the value of these products sold in Hansford County by one fourth to one-third by the introduction of proper feeding methods among the farmers generally. This extra production will create extra wealth which would be used in part to buy building material to make improvements, to buy automobiles, more clothing, furniture, etc. In other words better feeding will tend to increase proportionately the business done by every firm in the county."

"The interesting thing," adds Mr. Gibner, "is that it takes only a comparatively small increase in production to double the feeder's net profit. According to a survey made by Hoard's Dairyman, one of the leading dairy publications, an increase of only ten per cent in the amount

LEGION-BOY SCOUTS ON THE CLEAN-UP JOB

Streets and Alleys Rid of Much Rubbish—Work Continued From Last Week Account Bad Weather

Bad weather interfered with the Clean-up and Paint-up campaign, sponsored by the local post American Legion, assisted by the Boy Scouts, but the work was continued into this week, and much good has been accomplished. Alleys have been rid of every kind of rubbish, and many paint jobs have been completed and are under way. About 100 large piles of cans, rubbish and trash of every description were hauled away to the public dumping ground. The Boy Scouts, under the leadership and direction of their big brothers, the American Legion, did fine work. Three patrols of scouts were on the clean-up job and the prize of \$5.00 for the best job of piling up the rubbish in the alleys was awarded to patrol No. 1. This patrol won by a very narrow margin, so we understand. All the boys did fine work. A greater portion of the trash has been hauled away by the Legion members, but there is yet work to be done in this line. Other trucks are needed to volunteer and help out with the work. The Legion and Scout members say they will continue to hammer away at the job until Spearman is really and truly a clean town, and then will insist that it be kept clean.

OBJECT TO STOCK RUNNING AT LARGE

The annual howl about milk cows and other stock running at large within the limits of the town of Spearman is heard again. City officers have asked the Reporter to announce that they will shortly begin impounding animals found running at large within the city limits, and the owners will be compelled to pay a pretty sum before their stock will be released. There are many beautiful yards, lawns and shade trees in Spearman, and it is a shame to have them destroyed by stock, say the city officers, who maintain that the ordinance in regard to this nuisance will be strictly enforced.

WILL LOAD A CAR OF POULTRY

The Snider Produce Company of Spearman will load another car of poultry here on Tuesday and Wednesday, April 17 and 18.

Magazines and Sunday papers at Hastings Drug.

Fly Flu and Spray at the Post-office Confectionery.

Phillips Petroleum Co. Building Big Distributing House Here

MEMBER OF SHOW TROUPE PASSES AWAY AT PERRYTON

Mrs. C. S. Brooks, of Zellmar Brothers Show, died suddenly at Perryton on Monday evening, April 9, 1928, of acute indigestion. The young lady was found dead in her room after the night's performance, and it was thought that her death occurred about 7:00 o'clock that evening. She was 39 years old, and with her husband, C. S. Brooks, who is leader of the Zellmar Brothers big brass band, had trooped with this and other shows for years. They were married in Minnesota, were greatly devoted to each other and together had traveled throughout the entire middle west with shows. Mrs. Brooks usually had charge of a concession, while her husband conducted the band. She had attended the afternoon performance of the big show, and when last seen alive, apparently was in the best of spirits.

The remains were taken in charge by the Wilson Funeral Home, and interment was had in Old Ochiltree cemetery at 2:00 o'clock Monday afternoon. Deceased was a great favorite among the show folks, as was attested to by the great banks of flowers which covered the casket. The good people of Perryton also accorded the bereaved husband every courtesy, and the attendance at the funeral was large. But, as is the custom of these big institutions, the show must go on and on. The schedule is fixed weeks in advance and the big top must move on time. After burial in old Ochiltree cemetery, the show folks turned again to the daily task. Already the big trucks carrying the wild animals and other attractions, were assembling at Spearman and the afternoon performance had been announced. But the troopers did not forget. Immediately at the close of the afternoon's performance here, they assembled in the big tent, where a funeral service conducted by Mrs. Geo. Engesser, was held. Every member of the Zellmar Brothers organization attended this service. Owners, officers, managers, band men, directors, ticket sellers, concession and canvas men, performers—all were there to pay respect to their departed fellow-trooper. But the big show went on and on, always on time. The evening's performance was held at Spearman and the big trucks rolled out toward the west. Next season, perhaps, Zellmar Brothers enormous shows will make this territory again and members of the troop will steal away from the big top and go quietly to the cemetery at Old Ochiltree to place flowers on the grave of Mrs. Brooks. Show folks don't forget, and a greater majority of them, like the folks in every walk of life, are mighty fine people.

MISS BECK ENTERTAINS

Miss Lucille Beck entertained a number of friends at her home in West Spearman on Friday night of last week. Many games were indulged in and all report a most enjoyable time. Those in attendance were: Lorene Martin, Priscilla Hancock, Leota Pittman, Darlene McLeod, Willa Thorne, Euna Hutton, Mary McMurry, Mary Wilbanks, Leona Westerfield, Greta Wilbanks, Inez Hutton, Flonnie Mae Cecil, Elizabeth Hancock, Edna McLeod, Lucille Hancock, Anita Gilchrist, Grace Main, Lola Philyaw, Alma Jenkins, Buddy McLeod, Wesley Hancock, Willie Ray Gay, Autra Ward, Dowling McMurry, Jake Vernon, Lester Howell, Marvin Chambers, Gordon Parks, Wade Tackitt, Harrell Collard, Dimer Reeves, Thaddeus McMurry, Charlie Chambers, Auburn Curtis, Orville Matthews, Clifford Beck, Tommie McLaughlin.

MRS. LLOYD M. ANDREWS

Ethel Grace Hart was born in Kingman County, Kansas, August 7, 1899, and passed away March 21, 1928, at the hospital in Elkhart, Kansas.

She came to Morton county with her parents, Mr. and Mrs. W. N. Hart, Manter, Kansas, in the spring of 1907, where she lived until March 20, 1919, when she was united in marriage to Lloyd M. Andrews. To this union were born three daughters, Violet Lorraine, preceding her in death, Josie Belle and Earlene.

Funeral services were held at the Christian church at 2:30 Thursday, March 22, Rev. Miller speaking from St. John those comforting words. Interment was made in the Elkhart cemetery.

She was taken sick and lived only two days over a week making it very hard. She was a very energetic woman, always ready with willing hands to help the sick or do a kindness in her every day life.

She leaves to mourn her death a husband, her two little girls, father and mother, Mr. and Mrs. W. N. Hart, two brothers, Earl Hart of Elkhart, Ralph Hart of Manter, a sister, Mrs. G. W. Hutchinson of Elkhart, besides a host of relatives and friends. It was sad but God knew best.—Elkhart News.

Will load another car of poultry Tuesday and Wednesday, April 17 and 18. Hens, 15 cents.

SNIDER PRODUCE, Spearman.

Another big wholesale gasoline and oil plant is coming to Spearman. The Phillips Petroleum Company is having a wholesale plant built on the north side of the Santa Fe tracks, opposite the Spearman Equity Exchange. C. H. Miller & Son are superintending the work, and has a crew of seven men on the job. The work was begun on Saturday of last week and will be completed in two weeks. Two ten-thousand gallon steel tanks will be installed at the present and the storage capacity may be increased later on. The Phillips Petroleum Company has grown rapidly during the past two years and now ranks among the largest concerns in the oil and gas game. It follows up all lines of the oil game from production to refining and distributing. The famous "66" gas is a leading Phillips product, and will be put on the market here. The coming of the Phillips Petroleum Company to Spearman is of more than ordinary importance to the business interests of the town. This big company owns and operates many wells and several refineries in the Hutchinson, Gray and Carson county fields, and there is talk of a Phillips refinery being built in Hutchinson county north of the river. The Phillips refineries turn out a fine product of both gas and oil. Its gasoline is used by aviators all over the world and is used by the United States navy. The company turns out an exceptionally fine brand of aviation gas. The Phillips Company already have wholesale stations at Borger, Amarillo, Panhandle, Canadian, Miami, and Texaco, and is building at Perryton and Spearman. It also has twelve stations on the Slaton division of the Santa Fe, and another dozen stations west of Clovis. The coming of such concerns to Spearman means much to the town.

BOUGHT PALACE CAFE AND BARBER SHOP

W. H. Neilson this week bought the Palace Cafe and barber shop, located on the east side of lower Main street, of C. D. Grubbs. Mr. Grubbs has been here for a week from his home in Oklahoma, coming to dispose of this property. The barber shop is leased to V. R. Green and the cafe to T. P. Tackett & Son. We understand no change will be made at the present in the management of either business. Mr. Neilson purchased the buildings and lot as an investment.

MAIN PLUMBING COMPANY WILL OPEN APRIL 16

The Main Plumbing Company will open for business in Spearman on Monday, April 16. C. V. Main, well known in Spearman business circles, will be manager of the new concern. Associated with Mr. Main in this new enterprise will be P. B. Spradling, an experienced plumber, and V. D. Quisenberry, helper. They will be found in the Jones building, next door to the Womble Hardware Company. The new company expects to carry in stock a full line of plumbing accessories and supplies.

Give her a box of King's Mother's Day Candy. \$1.50 to \$6.00—Post-office Confectionery.

(Continued on Page 6)

SUCCESS WITH PRINTERS' INK

About thirty years ago the Lauerman Brothers store was opened in Marinette, a comparatively small city in Northern Wisconsin. The men who founded it had but very little money—so little in fact that the original stock inventoried at only about \$800.00.

But they possessed something more valuable than capital. They had ideas, common sense, and the capacity to go to the very roots of any problem. They believed in carrying good merchandise at reasonable prices and also in telling the public about the goods on their shelves.

As the years passed the store grew. First it took its place among the finer business institutions in its home city. Then it became famous throughout its entire district. Later it acquired a national reputation, and was frequently spoken of as the largest small city store in America. The gross volume of business per year reached the astounding figure of \$4,000,000. The store drew trade from 100 to 150 miles.

Then the business began to expand to other cities. Other stores were taken over by the Lauerman Brothers Company until now five large stores are operated by these brothers who started about thirty years ago with a capital of \$800.

What is the secret of this phenomenal success? "Good merchandising and advertising," answers F. J. Luerman, President of the organization. "We are great believers in the value of printers' ink," he says, "and we have never lost faith in the indirect returns, the results that cannot be traced, from all of our

advertising and sales promotion efforts."

In the early days of that institution, no doubt, many advertisements were published in the newspapers that apparently produced unsatisfactory returns. Suppose Mr. Lauerman had said: "Advertising doesn't pay. We've tried it and we know." Would his store ever have become "The Largest Small City Store in America?"

Answer that question for yourself.

BARNUM KNEW

P. T. Barnum once said: "If you have ten dollars to put to good use put one up for the article and the other nine for advertising. I can out-talk any man but a printer. The man who can stick type and talk to several thousand people while I am talking to one is the man that I am afraid of, and I want him for my friend."

THE BATTERY

Is the heart of your car.

FORD BATTERY

**\$11.00
INSTALLED**

Expert Battery Repair Work

RE-CHARGING:—

Radio Battery ----- 50c
Car Battery, ----- \$1.00 to \$1.50

R. W. MORTON

Ford Sales and Service
SPEARMAN

**WHAT FARM ACCOUNTING MEANT
IN THE MANAGEMENT OF A FARM**

Successful Farmer Tells How Pencil Helped Guide His Operations and Swell His Income—An Aid to Better Credit—Shows Profits and Prevents Losses.

THE owner and operator of one of the most successful dairy farms in Wisconsin prepared recently for the Agricultural Commission of the American Bankers Association a first hand statement of the part farm accounting has played in the management of his enterprise. This operator, W. J. Dougan, tells the following story:

"When I started farming I began keeping a simple cash account, but soon found that it was not sufficient accounting for farm purposes. Such a record did not take into consideration the vital factors of improvements, growth of livestock or depreciation.

"Since 1910 I have kept a complete account on the accrual basis. The accounts, however, are no more than any farmer can easily keep. The outstanding benefits from keeping such accounts might be listed as follows: The Way It Works

"1. Income tax reports made easier.—Accurate and dependable income tax reports can be made from the yearly accounts. By keeping them on file I am always ready to satisfy the tax inspectors.

"2. Accounting makes possible a budget system.—With the accumulated data of the past years, I can make out the budget for the coming year. The income being fairly stable, the budget problem is to adjust the expenditures. If one branch of the business will need extraordinary expenditure such as new machinery, there must be a cut in some other branch, such as building or livestock purchased, or fencing.

"3. Accounting gives a true basis for credit.—Especially has accounting meant for me larger credit and happy relations with my banker. With a

complete financial statement before him the banker can intelligently determine what credit I should have. With a full knowledge of the farm profits in the past, I know what credit I should accept. No farmer or business man should accept credit from his bank unless he is able to put the money into productive investment, and his margin of profit assures the ability to repay the loan within a reasonable time.

"For the farm this reasonable time cannot be three or six months. The farm turnover is too slow for that. A helpful and just period of farm credit for working capital must be from one to four years.

"There is another benefit from accounting—the benefit of knowing whether one is going up or down. By extra sales one might be flush of money and buy heavily, thinking he is coming out ahead, but in reality he is sacrificing the future. On the other hand, one might feel pinched, and have little money to spend, but in reality he is laying up capital."

The bankers Agricultural Commission has suggested the following form of farm credit statement, indicating the records necessary to be kept:

SUGGESTED FARM CREDIT STATEMENT
(Adapted from blank used by Federal Reserve Bank, Chicago)
One Of The First Important Factors In Farm Accounting

Name		Address	
Business		Date of Statement	
Assets		Liabilities	
CASH ON HAND AND IN BANK		I OWE THE FOLLOWING BANKS:	
UNITED STATES SECURITIES		SECURED BY	
OTHER SALABLE SECURITIES		NOTES PAYABLE TO RELATIVES	
ACCOUNTS DUE ME		NOTES PAYABLE TO OTHERS	
GRAIN, FEEDS AND FARM PRODUCTS		SECURED BY	
(STATED IN SCHEDULE BELOW)		ACCOUNTS PAYABLE	
LIVESTOCK (STATED IN SCHEDULE BELOW)		INTEREST ON TAXES DUE WITHIN ONE YEAR	
LOANS DUE ME, ONE YEAR OR LESS MATURE		CASH DUE TO ME	
OTHER QUICK ASSETS		Total Current Liabilities	
Total Quick Assets		Total Liabilities	
FARM IMPLEMENTS AND TOOLS		Net Worth	
MACHINERY, VEHICLES, BALERS, TRACTORS, ETC. (STATED IN SCHEDULE BELOW)		Totals	
ACCOMMODATIONS AND TRUCKS		LIVE STOCK	
FARM LAND (STATED IN SCHEDULE BELOW)		Stations \$	
(IMPROVEMENTS VALUED AT \$		Dairy Cows \$	
CITY AND TOWN PROPERTY		Beef Cows \$	
(STATED IN SCHEDULE BELOW)		Hogs \$	
MORTGAGES ON LANDS DUE AFTER ONE YEAR		Pigs \$	
IMPROVEMENTS ON OTHER ASSETS (STATED FULLY)		Sheep \$	
Totals		Chickens \$	
Net Worth		Turkeys \$	
Totals		Other Poultry \$	
LIVE STOCK		Ducks \$	
Stations \$		Total	
Dairy Cows \$		GROWING CROPS	
Beef Cows \$		Acres Corn	
Hogs \$		Acres Oats	
Pigs \$		Acres Wheat	
Sheep \$		Acres Legumes	
Chickens \$		Acres Orchard	
Turkeys \$		Acres Other Hay	
Other Poultry \$		Total	
Ducks \$		GRAIN AND FARM PRODUCTS ON HAND	
Total		Bu. Corn @	
GROWING CROPS		Bu. Oats @	
Acres Corn		Bu. Wheat @	
Acres Oats		Tons Hay @	
Acres Wheat		Purchased Feeds	
Acres Legumes		Total	
Acres Orchard		SCHEDULE OF REAL ESTATE	
Acres Other Hay		Description	
Total		Giving County and State	
GRAIN AND FARM PRODUCTS ON HAND		Title in Name of	
Bu. Corn @		Improved or Unimproved	
Bu. Oats @		No. of Acres or Lots	
Bu. Wheat @		Present Value	
Tons Hay @		Amount of Incumbrance	
Purchased Feeds		Rate of Interest on Mortgage	
Total		Mortgage Due	
SCHEDULE OF REAL ESTATE		Description	
Giving County and State		Title in Name of	
Improved or Unimproved		No. of Acres or Lots	
Present Value		Amount of Incumbrance	
Rate of Interest on Mortgage		Mortgage Due	
Mortgage Due		Description	
Giving County and State		Title in Name of	
Improved or Unimproved		No. of Acres or Lots	
Present Value		Amount of Incumbrance	
Rate of Interest on Mortgage		Mortgage Due	
Mortgage Due		Description	
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Mortgage Due		Description	
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Present Value		Amount of Incumbrance	
Rate of Interest on Mortgage		Mortgage Due	
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Improved or Unimproved		No. of Acres or Lots	
Present Value		Amount of Incumbrance	
Rate of Interest on Mortgage		Mortgage Due	
Mortgage Due		Description	
Giving County and State		Title in Name of	
Improved or Unimproved		No. of Acres or Lots	

If You Are Willing to Put Forth an Intelligent Effort to Succeed, Spearman and Hansford County Welcomes You With Outstretched Arms

Opportunity Batters Down Doors Of Hansford Farmer-Stockman

The North Plains Country, in the center of which is the little city of Spearman, is now entering upon the greatest era of development and prosperity in its history. Attention has been turning more and more to this section of the country for the past ten years, or since the Santa Fe railway completed

the Spearman branch, which runs from the main line at Shattuck, Oklahoma, to Spearman, in Hansford county. But for the past three years the country has been settling up at a rapid rate. This was brought about by the tremendous, record-breaking wheat crop of 1924—20 to 70 bushels of hard, winter wheat per acre—and the development and opening up of the north Hutchinson county oil fields. At this

and intend to make this a permanent place of abode. During the past year the little city of Spearman has paved her streets, she has a splendid electric light, power and ice plant, owned and operated by the Inland Utilities Company, a modern sewer system is nearing completion, and she will be using natural gas by September 1. Franchise for the latter has been granted and the contract calls for work to begin by May 1.

Young men and middle aged men, with real ambition and a determination to succeed, will find in Hansford county the chance they are seeking—the opportunity of a lifetime. The country wants them—welcomes them—and the rich soil will respond abundantly, paying highly satisfactory returns for the labor and care expended. Are you looking for an opening? Then investigate the opportunities offered by the Spearman country.

THE SPEARMAN COUNTRY

Your attention is called to the wonderful possibilities offered by the Spearman country, composed of all of Hansford county, north one-half of Hutchinson county, and the west part of Ochiltree county, Texas. Hansford is the middle county in the

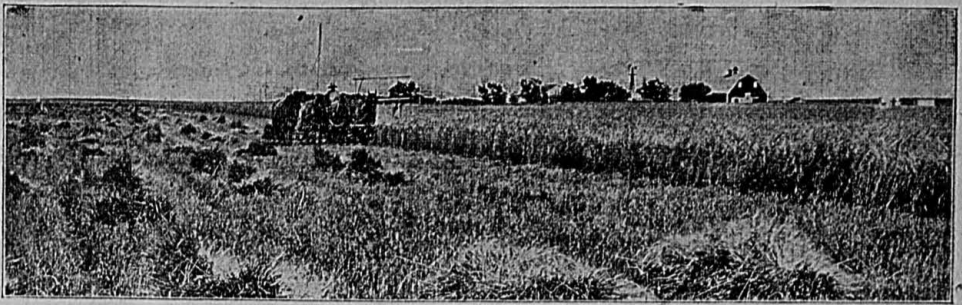
- In the Heart of the North Plains wheat belt.
- Altitude 2,900 feet.
- Population of about 1,800.
- In the best agricultural section of the north plains.
- Modern sewer system.
- At the end of the Spearman branch of the Santa Fe.
- Distributing point for oil well materials, and the north plains home of the Marland Company, which carries a million dollar stock of material here.
- Good electric light, power and ice plants.
- Unlimited supply of pure, sparkling water.
- Class A affiliated high school; all protestant churches.
- Streets paved in business section.
- City Hall under construction.
- Modern fire-fighting apparatus.
- Largest unopposed trade territory of any town in Texas.
- Two of the strongest banks in North Texas, six big elevators and four big lumber yards.
- New and modern telephone exchange.
- Active chamber of commerce.
- Write this organization if you want further information, or are interested in this town and country.

date, the second week in April, the wheat crop promises to equal in many respects the unheard-of yield of 1926. The acreage this year is much larger than in 1926. In 1926 Hansford county marketed over 3 million bushels of wheat from less than one hundred thousand acres. This year, 1928, she has two hundred and twenty-five thousand acres sown to wheat, and a conservative estimate places the yield at six million seven hundred and fifty thousand bushels.

Spearman has doubled in population during the past two years, and it is not a floating population. People have come here, built good homes

Scene on a North Plains Wheat Farm.

Farmers of this section frequently pay for their land with the proceeds from one crop.



RAINFALL

The rainfall for the past ten years has averaged from 22 to 24 inches per annum, being sufficient to produce all ordinary crops adapted to the altitude. About 75 per cent of rain falls during the growing season.

THE SOIL

The soil is very fertile, tight, dark, chocolate loam, nearly black, covered with a heavy growth of native grass and ranges from two to six feet in depth with a heavy clay subsoil.

WATER

The entire Spearman country is underlaid by a sheet of pure, soft water, reached at an average depth of 200 feet, and is raised to the surface by means of windmills.

THE RANCHMAN'S PARADISE

The rough land along the Palo Duro and Coldwater creeks is a ranchman's paradise. The timber and brakes furnish plenty of natural protection for stock in winter, and there are large tracts of land which

portant branches of stock farming in the Spearman country. Cholera and diseases of all kinds common to the hog are practically unknown among the breeders here. The cheapness with which maize, kafir and barley can be raised, together with the continued high market, make this branch of the industry highly profitable.

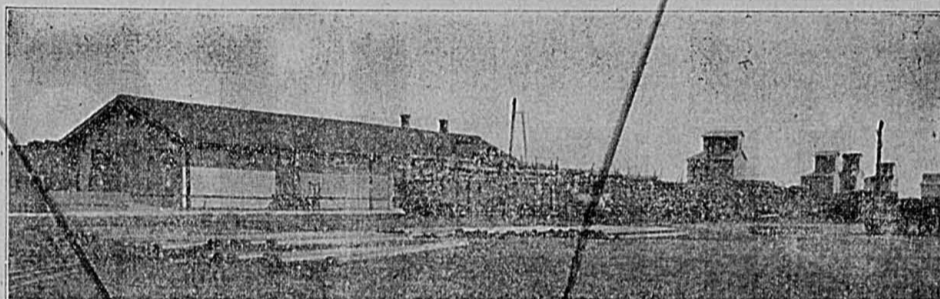
POULTRY

In these days of diversification on the farm poultry has come to be recognized as one of the most profitable

ply. There are cream stations here, doing a good business. This is an ideal dairy section, for every farmer has plenty of green pasture for his dairy cows in the wheat fields. The wheat pasture, supplemented with a grain ration will make the cows produce record quantities of milk. Then, the skim milk is one of the very best hog and chicken feeds.

A farm in Hansford county will produce a money crop at any season of the year.

That's not all. Read on.



Oil well material in the Santa Fe railway yards, Spearman.

Spearman was the distributing point for the material used in the north Hutchinson county oil field. Two tests are going down in Hansford county at the present time.



Farm home of Mrs. J. D. Cotter, four miles west of Spearman. Mrs. Cotter owns one of the finest flocks of turkeys on the north plains. She believes in diversified farming and is successful.

at frequent intervals, furnish an abundance of prairie hay. Alfalfa is extensively grown along the valley of the Palo Duro, without irrigation, and is excellent feed for cattle during the winter months. Sheep do well here.

PRINCIPAL CROPS

The principal crops of this country are wheat and small grains, and all of the grain sorghums, and broom corn. Cotton can be raised here.

At present, April 15, the wheat crop promises another record-breaking yield. The yield of other small grains will be in proportion. Over 100 combine threshers have been sold at Spearman this year to harvest

forms of livestock production. In no other part of the country will you find poultry of a higher standard than in Hansford county. Practically every farm has a flock and the farmers are finding them a source of income beyond their expectations.

There are many reasons why poultry does well in this section. Feed is plentiful and this is an important item. Then the high altitude and dry climate is another important item. The birds are not subject to disease as they are in lower and more moist climates. Germs do not thrive in this dry climate. Another factor which has added impetus to the industry is the fact that we have first class produce houses located

LAND VALUES MUST INCREASE

Good level farm land in Hansford county may be bought now for around \$25 per acre, and isolated tracts may be found which are priced as low as \$20 per acre. But, on the other hand, recent sales at \$50 per acre are reported. This shows how rapidly the choice locations are advancing in price. Land values in Hansford county will advance about \$10 per acre during the coming summer and fall. Land that will produce from 20 to 60 bushels of fine milling wheat per acre is worth more than \$25 per acre. Every wheat farmer knows that this statement is true. Farmers who wish to get away from the high rentals of the

north tier of counties in the Panhandle of Texas, and comprises 900 square miles. The surface is all level with exception of the brakes of the Palo Duro creek, which traverses the county from southwest to the northeast, and the Coldwater creek, that cuts off the northwest corner. The Palo Duro is fringed with cottonwood and hackberry trees, and furnishes abundance of water for stock in the vicinity through which it passes.

CLIMATE

The climate of this section of Texas is unexcelled. The winters are mild and the summers are cool, especially the nights, and mosquitoes and other annoying insects are practically unknown. The altitude is 2,900 feet, insuring a very healthful climate. There is positively no malaria, which is a drawback to lower altitudes.

The north plains is the natural home of the combine. This machine cuts and threshes the grain and scatters the straw on one trip across the field. To the right is a shipment of combines received by one dealer at Spearman.



The Spearman country is the best wheat country on earth. Millers pay a bounty on Hansford county wheat, and use it in the manufacture of their highest grade white flour. The level land makes the use of the combine and tractor practicable and profitable.

It is especially adapted to the growth of wheat, barley, oats, rye, kafir corn, broom corn, maize and all kinds of garden truck.

Diversification pays here as elsewhere.

this crop.

The crop that has never been known to fail in this country is the grain sorghums, which consist of Milo Maize, Kafir Corn, Dorso, Fet-erita, Higeria and the nonsaccharine sorghums. Sweet Clover and Sudan grass give a good yield each year. Garden truck, strawberries, melons, tomatoes, etc., can be raised here with more satisfaction than in many places because these crops are not damaged by insects. The cost of production is less than in older settled countries for the reason that one man cultivates more land by the use of two and three row planters. Harvesting is done with sixteen and twenty foot combine threshers. Tractors are extensively used in all farm work.

The country needs more farmers, especially farmers who practice diversification. There are many opportunities to rent good farms, but the country offers particularly attractive propositions to the man who wants to own a home of his own. This land may be bought at from \$20 per acre up, depending on location and improvements, and on easy terms.

HOG RAISING

Hog raising is one of the most im-

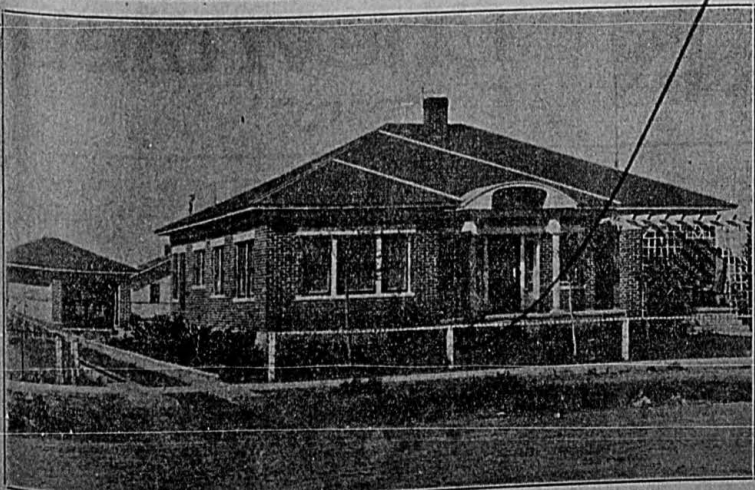
portant. Prices are above the average local market.

DAIRYING

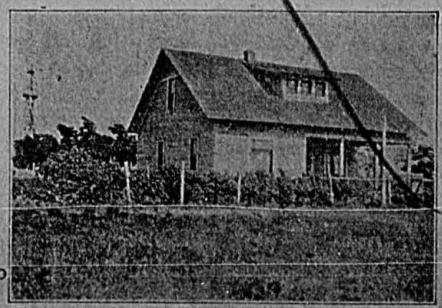
Another growing source of income to the farmers of Hansford county is dairying products. There is no reason why every farmer in the Spearman country should not have several gallons of cream to sell each week. Farmers who have cream and butter to sell always find a ready market for the same, in fact the demand is much greater than the sup-

older sections; who wish to enjoy that independence which comes only with ownership, should not overlook the opportunities which this section of the country now offer. This rich agricultural land can now be bought with a small down payment and on long, easy terms. There is no reason why any man can not come here, and with proper care and attention to the business of diversified farming, become the owner of a fine farm of his own.

BETTER COME AND FIND OUT—SEE WITH YOUR OWN EYES



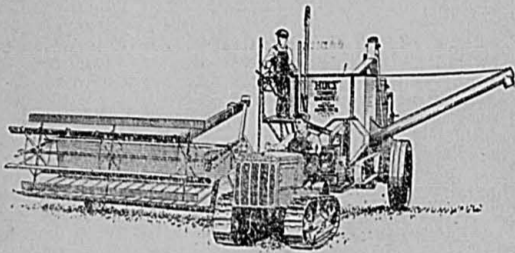
A Spearman home. Spearman is a town of homes, schools, churches, and lodges. Visitors are made to feel at home in this home-like town, located in a rich agricultural country.



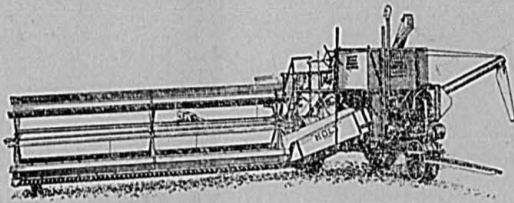
The country home of Mr. and Mrs. R. F. Dennis, seven miles southwest of Spearman. They are cow, sow and hen farmers, but raise wheat, also.

Rains During the Week Just Passed Practically Insure the 1928 Wheat Crop

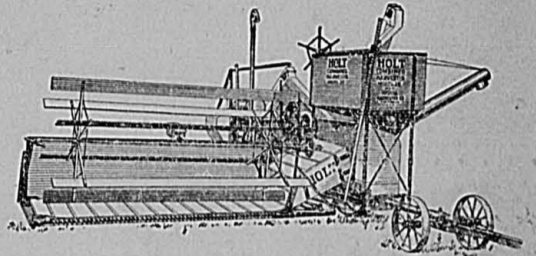
Buy a COMBINE BUT buy the best



Model 34—14 Foot Cut



Model 36—20 Foot Cut



Model 38—10 Foot Cut

THE HOLT

**BUILT BETTER
to Serve Better**

Having decided to use a combine—which is the best.

When you choose a "HOLT Combine Harvester, you get a combine that is:

CONSTANTLY IMPROVED over 40 years of combining success.

BUILT OF STEEL to thresh better, for long life, for uninterrupted service

BIG IN CAPACITY—larger separating capacity for long straw.

A GRAIN SAVER—constant, thorough agitation that actually knocks the grain out of the heads.

EQUIPPED with powerful motor that runs the cutting and threshing mechanism at a steady speed, so vital to good threshing.

A GRAIN CLEANER—the grain is cleaned three, and even more, times—grain from "HOLT" Combined Harvesters is clean.

A TIME SAVER—works at the fast speed of modern tractors, in heavy grain or light, over rough fields or smooth.

We will gladly bring you further facts about "HOLT" combines. Ask us for special folders.

Be Ready When the Grain Is Ready—Order Now

BETTER - CHEAPER - QUICKER
HARVESTING

40 Years Combine Experience Behind the "HOLT"

USED COMBINES

We have listed a number of used combines of different makes. If you are interested in a used machine, see us at once. We are offering these machines at a great bargain, and will finance the paper on the same plan as if they were new machines.

McCLELLAN Chevrolet Company

When you buy a Holt Combine you buy service with it. We will keep constantly on hand a full and complete line of repairs and parts, and will be glad to assist you in every way possible in keeping your combine in first class working order. Our trained mechanics will be ready to service your machine, either in the field or at our Spearman plant.

HOLT
Combined Harvesters
HOLT
REG. U.S. PAT. OFF.

SPEARMAN PHONE 29
Stinnett and Gruver

.. Buy a HOLT and You Have the Best ..

PLEA MADE FOR BETTER FENCED SCHOOL GROUNDS

Automobiles kill more than twice the number of children between the ages of 6 and 12 than in any other age group according to a report from the American Road Builders' Association.

The largest proportion of these deaths took place between the hours of 12 to 1 at noon and 5 and 6 at night. These hours are the hours of greatest peril according to the report.

"At this time," pointed out Charles M. Upham, director of the Association, "streets and offices pour out millions of tired workers who crowd the streets in which children are trying to get in that last hour of play before supper."

This, Mr. Upham thinks, is the reason why the greater number of child fatalities take place at this time.

Well equipped playgrounds surrounded by unclimbable chain-link fence which offers children opportunity to safely get the final hour of play before supper and keep them

of streets and highways, is one solution advanced by experts who have studied the problem.

School boards should provide fenced playgrounds for at least five reasons, according to a current article in the The American School Board Journal:

- 1—Fences reduce the accident hazard.
- 2—They give added protection to school and playground property.
- 3—They make playground supervision easier.
- 4—They protect board members from charges of liability in case of accidents.
- 5—They protect adjoining property during hours of play.

When the linotype is out of order, and one of our biggest debtors has just gone into bankruptcy, then you find that you've got to hurry up with the copy for the humor column. That's an experience familiar to every editor.

When some men do you favors they never let you forget it.

LINDBERGH TEACHES WORLD A LESSON IN GEOGRAPHY

There has been much written of Lindbergh the aviator, Lindbergh the hero of the nation's youth, but too little of Lindbergh the geographer. His flight to Paris was not necessary to put the French capital on the map of American consciousness, but he has taught us the existence of countries and cities in Central America which have perhaps never before in their long history figured on the front pages of the press of the United States.

The flight which he has just completed must have been a joy to all geography teachers trying to impress upon student minds the outline of a map of the Americas. If they have made the most of their opportunities a generation is growing up which will know and remember half a dozen obscure countries simply as places where Lindy stopped in 1928.

According to his own account Lindbergh and the Spirit of St. Louis have flown over seventeen independent countries, three colonies of Great Britain, the West Indian Islands, forty-eight states of the Union and the District of Columbia, the Canal Zone, the Virgin Islands and Porto Rico. He has stopped, among other cities, at Belize, Tegucigalpa, Managua, Cartegena, Bogota and Caracas. He has taught us that there are as many colors on the map of the New World as on that of the Old. If we have learned our lesson well, the vague republics which lie to the south have for the first time become real countries where real people live. —Editorial Opinion of the New York Evening Post.

WE BECOME DEFINITE

Said one of our friends the other day: "You are always talking about co-operation. It is all right as far as it goes. Undoubtedly our citizens should work together better, but that word co-operation is, in reality, a meaningless generality."

All right, we accept the challenge. While we feel that it is essential to the welfare of Spearman merely to emphasize the importance of co-operation, we shall try to be a little more definite.

How would it be to have a new organization here in Spearman existing of delegates from all of the vari-

ous existing organizations in the city. We'll call it the Spearman Civic Council. There will be no initiation fee or dues of any kind. It will exist purely to unify the work of the city's various organizations.

Some of us may want a new paying job. Others may be interested in a tourist camp, or a city market, or in bringing new industries to the community. Each one of us feels that everyone else should co-operate with him in putting over his pet idea. As a result we all work at cross purposes.

Our Spearman Civic Council would co-ordinate all of these different impulses making for community betterment. It would develop a complete program for the year, deferring some things to the future, that are not extremely urgent.

Then we would all get behind the program of the council and put it over. In time each one of us would see his own pet hobby realized provided it was sound and reasonable.

This is what we mean by real co-operation. If this is a meaningless generality make the most of it.

MAKE AND SAVE

Communities possess character—the same as individuals.

It is a gratifying thing to realize that Spearman possesses the characteristic thrift to a pleasing degree.

With the building and loan associations and the banks of this city continuously spreading the gospel of "make and save," and giving a service that is thrift educational in its functions it can be readily seen that a responsive public has been created. The man who saves a certain portion of his earnings every month is not only a wise, forehanded man preparing for ease and comfort and security in his old age, but he is also a better citizen. No matter what his motive is in adding to his bank or savings account month after month, he is a real builder of the community. He is adding to the store of liquid wealth of the community, enabling the constructive forces that are at work to have the wealth to work with. If a business man wants to build a new block—a citizen wants to build a home—a corporation an office building—he has helped to place the funds where these plans can be materialized.

The educational value of these "make and save" institutions is of incalculable good to the community. For too long, in this country the gospel of "nothing risk, nothing have," has been exploited. It is the text of the gambler and of the confidence man. It has been the means of wasting immense volumes of wealth all through this part of Texas.

Persistent saving of money and the conservative investment of savings is what pays.

$7 \times 2 = 14 \times 2 = 28 \text{ Billion}$

DOUBLED AND REDOUBLED all WITHIN FIVE YEARS!!



CHESTERFIELD CIGARETTES

WE STATE it as our honest belief that the tobacco used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LIGGETT & MYERS TOBACCO CO.

Few women are interested in the study of prehistoric man. Their specialty is for the man of today.

And now nothing remains of the football season except trying to get the other fellow's coach.

Do You Like to Have Friends Call?

Is your home furnished in such good taste that it is always a pleasure to have friends drop in, unexpectedly?

If not you will certainly be interested in our new stock for Spring. Perhaps you will find the new Kroehler living room suite priced at \$150.00 just the thing to set the room off in good taste.

Or perhaps a new floor lamp selling at prices from \$6.50 to \$10.00 will add a touch of beauty that will completely transform the appearance of the living room.

HARBISON FURNITURE

LOWER MAIN and HOUSEHOLD FURNISHINGS SPEARMAN



CHEVROLET USED CARS

"with an OK that counts"

Because we are delivering more new Chevrolets than at any other time in our history, we are offering a number of exceptional values in reconditioned used cars.

Our used cars carry an official O. K. tag which is reproduced on this page. Attached to a used car by a Chevrolet dealer it signifies that every vital part of the car has been inspected, properly reconditioned

and where worn, replaced by a new part. This plan enables anyone to select a used car with absolute confidence as to its satisfactory operation, and the price is absolutely fair and right.

Reasons why you should buy your used car from a Chevrolet dealer

- 1—Chevrolet dealers have been selected by the Chevrolet Motor Company on the basis of their financial responsibility and dependability.
- 2—Chevrolet dealers offer used cars on a plan originated and endorsed by the Chevrolet Motor Company.
- 3—Chevrolet dealers have the necessary modern tools and equipment to properly recondition used cars.
- 4—Chevrolet dealers desire the good will of used car buyers the same as they enjoy from new car buyers.

A few of our exceptional Used Car values "with an OK that counts"

Chevrolet Coach, late 1927 model, practically new, finish like new. Completely equipped with spare tire, bumpers and motometer. An unusual buy at \$275.00 with an O.K. tag.

Ford Coupe, 1926 model. Finish like new, tires medium, motor O. K. Priced right \$190.

Chevrolet Coupe, early 1927 model. This car is in good mechanical condition and one look will satisfy you as to its appearance. At \$350.00 with an O.K. tag.

Ford Coupe, 1927 model, motor in excellent condition, finish good, tires almost new. You can easily see it is a bargain at \$225.00.

Chevrolet Truck with closed cab. An unusual buy for \$280. Two new tires on rear, motor in fine condition. A bargain for the wheat trucker. At \$350.00 with an O.K. tag.

Ford Touring, 1927 model. If you need this type of car you will find it a bargain at \$225. Excellent condition in every respect. Runs like new. At \$225.00 with an O.K. tag.

McClellan Chevrolet Co.

On Main Spearman. Dependability, Satisfaction and Honest Value

The SPEARMAN REPORTER

BY
ORAN KELLY

\$2.00 PER YEAR IN ADVANCE

Entered as second class matter November 21, 1919, at the post office at Spearman, Texas, under the act of March 9, 1879.

ADVERTISING RATES: — Flat rate for plates, 35 cents per inch. If composition is required, 5 cents per inch additional.

Reading notices, 10 cents per line. Recognized agent's commission, 15 per cent; cash discount, 2 per cent.

ANNOUNCEMENTS

For District Attorney, 84th District:
J. A. HOLMES

HANSFORD COUNTY

For County Judge
C. W. KING
S. A. FOWLER
W. L. DAVIS

For County and District Clerk
MRS. R. L. PORTER
J. E. WOMBLE

For Sheriff and Tax Collector:
H. L. WILBANKS

For Tax Assessor
MRS. BESSIE CATOR
MRS. J. H. BUCHANAN

For Treasurer
BARNEY SPARKS

HUTCHINSON COUNTY

For County Judge
W. R. GOODWIN

For Sheriff and Tax Collector:
JOE OWNBEY
J. W. JONES

For County Attorney:
C. D. WORKS

For Commissioner Precinct 3:
W. C. WOMBLE

For Commissioner Precinct No. 4
C. T. RODGERS
R. W. HUFFSTUTTER
J. R. KIRK
JOE CLOSE

The names of thirty-five candidates for office appear in the announcement column of the Childress Post. And yet, times are prosperous down in the "Green Belt."

A little suggestion to Dan: April 1 to 8 is too early in the year for a "Clean-up and Paint-up Campaign" in the panhandle plains country. It is difficult to clean up a back yard when the rubbish is covered with snow. May 1 to 8 would be a much better time. We are not finding fault, but merely making this bit of constructive criticism in the hope that next year, when Gov. Moody issues his clean-up proclamation, he

will set the date up about thirty days. We are confident that this task will fall to the lot of Mr. Moody next year; that is, we are sure he will be elected this year. The above mentioned little mistake is about the only one that we can recall to check up against an otherwise brilliant, outstanding and most successful administration. We are strong for Dan.

NEAR MARTYRDOM

The regular weekly meeting of the Twentieth Century Club of Spearman was postponed from Tuesday until Friday of this week, because of the fact that so many of the ladies were compelled to accompany their children to the circus on Tuesday afternoon.

A KNOCKER

A knocker is a two-legged animal with a corkscrew soul, a water-soaked brain, and a combination backbone of jelly and glue. Where other men have their hearts he carries a tumor of decayed principles. When the knocker comes down the street honest men turn their backs, the angels in heaven weep and the devil shuts the door of hell to keep him out. Therefore, don't be a knocker. You can't saw wood with a hammer. —Kansas City Buzz Saw.

Those who say that life is a burden always make others tired.

A man may not be too old to learn but too old to realize it.

It is easier to make a new quarrel than to patch up an old one.

A spinster always turns up her nose at a woman who has been divorced.

Instead of making a fool of a man, a woman furnishes the opportunity—and lets him do the rest.

Considering what most people are willing to do for money it's a wonder there are not more millionaires.

Sometimes after a girl has fished for a man and landed him she doesn't know how to get him off the hook.

Even hotheaded men occasionally get cold feet.

Many a man who declares his opinion has none.

Qualities that make a man feel superior are usually ones that cause his acquaintances to rate him as inferior.

The man who is always hunting trouble never has need to borrow any.

LOCAL FEED MAN ATTENDS SALES CLASS

(Continued From Page 1)

the body, replacing worn-out tissues, building bone, supplying heat and energy, and making milk or eggs. Weeding out poor stock, breeding for vigor, and feeding for results, is the combination that spells profits for the farmer.

"That production can be increased was shown by a comparison of milk production in the United States—3627 pounds a year average—with that of the Netherlands—7585 lbs. a year. This additional production results entirely from right breeding and feeding a properly balanced ration which enables the cow both to maintain her body and make milk. 'On lowering the cost of production,' says Professor Eckles, the noted authority from the Minnesota College of Agriculture, 'Feeding comes first.'"

"Another point frequently overlooked by dairymen, is the necessity of feeding a dairy cow a concentrate ration that contains the proper amount and quality of protein. It is true that a cow will produce almost as much milk for the first few weeks, without a high protein concentrate. But she does so at the expense of her body and that means a sure cut in the milk supply later on.

The cow, with her mother instinct to produce milk to nourish her offspring, produces a good volume for a few weeks, drawing on her body for the nutrients her improperly balanced feed lacks. But then nature calls a halt. The cow, run down physically, must start to rebuild her body, and the milk flow gradually decreases. Once a cow falls off in her milk, it is almost impossible to bring her back before she freshens again.

"So too in the matter of eggs. The average United States hen lays 72 eggs a year; the average Purina fed hen lays 148 eggs a year. This tremendous increase is brought about because a balanced ration supplies materials for making approximately an equal number of yolks and whites, while a grain ration develops more yolks than whites. As no hen can lay half an egg, the extra yolks are absorbed into the body and egg production is cut down.

"All who attended the school were thoroughly drilled in the most up-to-date methods of culling poultry—of weeding out non-producing 'boarder' hens. The result of culling by the system taught have been carefully checked time and again by experimental stations and on practical poultry farms in all sections. Birds have been culled out as non-producers and shut off to themselves for twenty to thirty days. In spite of generous feeding they did not produce an egg, proving conclusively that the system is reliable.

"Proper feeding of brood sows is especially important right now if the hog raiser is to make any money. The feeder's profits depend very largely upon the size of the litter. Today the average farmer loses before weaning time, forty percent of the pigs farrowed. This represents a tremendous loss to every community. According to the experience of hog feeders everywhere, properly balanced feed produces an average of two additional pigs per litter at weaning time, and produces cheaper pigs at weaning time and cheaper pork after weaning. Such a balanced ration also means quicker growth, and makes it possible for the farmers to get their hogs to market around September or October when prices are usually higher than at any other time.

"Facts were also presented showing that contrary to common belief, there were more horses in drayage service today than five years ago, and that the horse is proving more economical for farm use and short hauls in the cities than tractors or motor trucks. Experiments and numerous tests by the Purina Mills have proved beyond question that by feeding a properly balanced ration of clean, wholesome ingredients, horses and mules can be kept in better condition and can do more work on less feed than with ordinary feeding methods. The average life of a work horse, five years—can be doubled by proper feeding.

"Considerable attention was also given to the subjects of advertising and merchandising. Figures of manufacturers in many lines were presented, showing that advertising actually lowers the cost of a product for the consumer by increasing production. It was also shown that national advertising is a guarantee of the quality of a commodity, for no company can continuously advertise an inferior product. Repeat orders will not come in, and the campaign falls of its own weight.

Emphasis has been placed upon the importance of a feed dealer getting out into the feed lots with the feeders in order to help them cut their cost of production. 'No pro-

duct is sold when it is delivered to the customer," said the merchandising instructor. "It is not sold until the customer is satisfied." It was upon this basis that the Purina Mills was founded back in 1895 and steadily through the thirty-two years of their business existence they have adhered to that idea.

The Purina Mills was founded in 1895 by William H. Danforth, now president of the organization. In those days it was more than a feed store. Mr. Danforth had the vision of supplying farmers a properly balanced ration containing all the ingredients needed to give results. He personally went up and down the Mississippi River selling feed to the farmers. Then he would return to the feed store and help mix that feed on the floor by the shovel method.

It was no easy task for the Purina Mills to grow as it has. Many obstacles and objections had to be overcome. The entire mill was wiped out by the St. Louis cyclone in 1879, but, with faith undaunted the founders rebuilt. It's a far cry from the little feed store in 1895 when feeds were mixed by hand to the tremendous organization today, consisting of seven large mills—St. Louis, E. St. Louis, Buffalo, Nashville, Fort Worth, Minneapolis and Kansas City.

The course also showed clearly why a commercial feed made to produce definite, profitable results for the farmer has certain advantages over even the best home mixed ration. The farmer cannot be certain of always getting ingredients of uniform quality, and many desirable ingredients he cannot get at all. Moreover, the individual feeder has not the facilities for cleaning the grains, of all dirt and chaff, or of thorough mechanical mixing, or conducting the extensive laboratory tests to determine the value of this ration. Samples of every car of grain received are tested in the chemical laboratory, as are also samples of every lot of mixed feed. In the biological laboratory experiments in nutrition, vitamins and kindred lines are being conducted to improve commercial rations still further.

Purina schools are held frequently in various parts of the country. Executives and Department heads from the Purina Mills are the instructors. Sessions are held daily from 8:15 to 5, except Saturdays and Sundays.

Lots of men secretly envy the tramps don't care disposition.

Sometimes a wife can read her husband like a blank book.

Though the world may owe every man a living, only the persistent collector gets it.

Sympathy is all right in its place, but there are times when a kick would be far more effective.

A woman's idea of a good conversationalist is a man who can think of something to say when she pauses for a second to regain her breath.

Revenge is sweet only to the very small individuals.

The palmist has no use for the man who is afraid to show his hand.

Never tell a man that his boy looks like his mother if he owes you money.

Some men are so busy beginning things that they have no time to finish anything.

It's a poor Welsh rarebit that doesn't make you regret having formed its acquaintance.

Only after a public favorite has become a "has-been" does he begin to realize the emptiness of applause.

A grafter by any other name would still be a thief.

The small boy makes a home run when he hears his mother calling him.

A resolute man is often found to be remarkably shy of resolutions.

It's easy to secure the world's good opinion if you have the price.

A few good misses in the chorus are apt to aid the opera in making a hit.

The average man isn't half so anxious to bet on a sure thing as those behind the game are to have him do it.

Skating

on
TUESDAY NIGHT

and

SATURDAY AFTERNOON
and NIGHT

At Rink Near Morton Garage
CLINTON WILSON, Manager

Originality: Doing what some other fellow did so long ago that people have forgotten all about it.

Lots of people make a speciality of pouring ice water on enthusiasts.

Civilization is gaining ground in the Orient. The Chinese have learned how to use poison gas in warfare.

Few men will admit being wrong as long as there is a chance to make others believe they are right.

Our ideas of a modest man is one who can keep his opinion of himself to himself.

"YOU"

ARE INVITED TO
ATTEND THE
FIRST
Anniversary
Celebration

of the
COCA-COLA
BOTTLING CO.,
PERRYTON, TEXAS

to be held on
Wednesday
April 18

Free Souvenirs, Cold
Coca-Cola, Attractive
Displays, Trip Through
Our Plant—Everything
FREE

OPEN HOUSE FROM
2:00 TILL 6:00 P. M.

REX

Theatre Program Coming Events

WEDNESDAY AND THURSDAY, APRIL 11-12

Charley Chaplin in "A Dogs Life."

May McAvoy in "The Angel of Broadway"

10c and 20c

FRIDAY AND SATURDAY, APRIL 13-14

Buffalo Bill Jr., in "The Interferrin' Gent"

"Our Gang" Comedy in "Bring Home the Turkey"

SPECIAL MATINEE 2:30 SATURDAY AFTERNOON

Every child buying a ticket to Matinee will be given a little surprise present.

MATINEE PRICES:—10c and 20c

REMEMBER!!

Monday and Tuesday Nights are Family Nights

The WHOLE FAMILY ADMITTED FOR FIFTY CENTS

MONDAY AND TUESDAY, APRIL 16 and 17

"ATTABOY" with Monte Banks

Charley Chase Comedy in "Get 'Em While They're Young." Also, Felix the Cat in "Hot Sand."

READY!

To Hook on



I have just received a car load of extra good tiling and am now equipped in every way to connect your plumbing, in either residence or business houses, with the Spearman Sewer System.

See me at my offices, back of Hastings Drug, and let's talk it over.

I will guarantee both my work and the materials I use to be first class in every particular. Either will stand the test.

Spearman Plumbing Company

PHONE 125

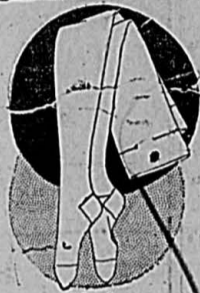
W. A. BURR, Manager

SPEARMAN



Keeping your valuables about home is a most risky practice. Our safe deposit vaults afford you a safe deposit for these items at a cost so small you can well afford it.

FIRST NATIONAL BANK, Spearman
"SECURITY—RELIABILITY—COURTESY"



Most Remarkable Sheerness

Phoenix Hosiery, remarkable for its sheerness of weave, yet these hose are equally interesting because of their wearing quality. In all the new colors.

Our stock of new Phoenix hosiery awaits your inspection, and we believe that the quality of our merchandise will please everyone.

We have a most unusual, as well as most attractive display of wash silks and wash cottons from which you may pick desired materials for summer's wardrobe.

Late arrivals in Flowers and Scarfs.

W. L. Russell

Dry Goods and Groceries Spearman, Texas

Hastings Drug

Formerly Miller Drug Store



Magazines
Sunday Papers.
Candies, Cigars
Soft Drinks
Phone 46 Spearman

McCormick-Deering

FARM-ALL TRACTOR

The Farmall is the practical power for planting and cultivating of corn, maize and all other row crops. Although several hundred thousand farmers, doing all kinds of farming, have found the ordinary tractor profitable and practical, there are many others who have been waiting for a tractor that will do all the work of an ordinary tractor and in addition, do the planting and cultivating.

THE FARMALL IS THE TRACTOR THESE MEN HAVE BEEN WAITING FOR

Spearman Hardware

McCormick-Deering Lines

Spearman

Milton Hughes and C. V. Main visited in Amarillo Monday.

Mr. and Mrs. Ben Holt were attending to business in town Tuesday.

Mr. and Mrs. J. B. Conley were in town Tuesday from their home northeast of town.

Mr. and Mrs. Lex Board were among the visitors to Spearman on Tuesday from the Lieb community.

Mr. and Mrs. Moody Womble of the Lieb community, were in town Tuesday.

Mrs. Allen King visited in Gehwitt with Mrs. W. S. Lockhart Saturday and Sunday.

Mrs. J. N. Thompson was among the shoppers and visitors in town from the Holt community Tuesday.

Mr. and Mrs. Charlie Rodgers and sons were in town Tuesday from the Holt neighborhood.

Mrs. W. A. Schubert and little daughter Fran, were shoppers in town Tuesday.

Mr. and Mrs. E. C. Womble are attending the hardware dealers convention at Amarillo.

Mr. and Mrs. E. A. Greever and little Miss Kathleen were in the city Tuesday from their home east of town.

Mrs. Jessa Kirk and Mrs. Charlie Rosson were in from the Holt community Tuesday shopping and visiting with friends.

Mr. and Mrs. B. F. Sart of Stratford were guests in the home of her sister Mrs. P. H. Westernfield Tuesday of this week.

Mrs. D. C. Jones and son Tom, were in from their home on the Palo Duro Monday attending to business matters and trading.

B. S. Horry came from his home at Wichita Falls the first of the week and is a guest of Mrs. Georgia Kiziar and family.

Chester Watson and R. G. Brown were here from Gehwitt last Wednesday attending to business matters.

Mr. and Mrs. D. W. Holland attended the funeral of Mrs. J. O. Sadowsky, an old friend of theirs, at Perryton Sunday.

Mrs. George Hoover and baby and Mrs. Arve Hightower and little daughter Georgia Ruth were here from Range, Oklahoma, Tuesday shopping and visiting with friends.

P. M. Maize & Company treated their store front and also their warehouse to a new coat of paint during the week, which adds much to the appearance of both.

Mrs. L. T. Wilson of Amarillo is visiting in the home of her daughter Mrs. R. L. McClellan this week. She visited with her son Clinton Wilson, in the Grand Plains community, during his recent illness.

Mrs. E. R. Jarvis was over from Perryton Saturday to see Mrs. Sid Powers who has been seriously ill the past ten days with pneumonia. At this writing she is reported slightly improved.

Mr. and Mrs. Clinton Wilson were in the city Tuesday from the Grand Plains community. Mr. Wilson has just recovered from an attack of pneumonia and his many friends are glad to see him out again.

Mr. and Mrs. W. A. Crismon, mother and father of Mrs. D. W. Hazelwood, and Ruben Hinderguard, all of Eva, Oklahoma, and Bud Nichols, uncle of Mrs. Hazelwood, of Idaho, were guests in the Hazelwood home this week.

Arthur Womble was in the city Saturday from his home in the Ideal country. Arthur has been working at the Caldwell oil test, in the southwest corner of Hansford county, and recently happened in the misfortune of getting several toes severely mashed. He will be slightly crippled up for several days.

Gus Coats, prominent breeder of registered Hereford cattle, was in from his ranch in the north part of this county Monday. Mr. Coats came from his home at Dalhart to the ranch to look after matters pertaining to the oil test well being put down in his pasture. He says the drillers were making ready to string six inch casing when he was there.

Mrs. F. W. Delbriggie, is seriously ill at her home in Chickasha, Oklahoma, and her children, Mrs. Irving Hester, Roy, Dash and William Sheehy, left the first of the week for a visit with her. Mr. and Mrs. Delbriggie are former residents of this county and well known here. They were guests of relatives in this section during the Christmas holidays last passed.

Experienced waitress wanted. City Cafe, Spearman.

If a penniless man has nowhere else to go he should go to work.

Miss Retha Hopper was in town last Thursday from her home east of town, shopping and visiting with friends.

Mr. and Mrs. B. O. Bertrand and little Miss Mary Cook were in from their home 17 miles north of town Tuesday trading and attending to business matters.

Dick Kiker has had a wonderful improvement made in the appearance of the Star Meat Market building during the past week. The building was treated to a coat of stucco, was repainted and a new awning erected.

Mr. and Mrs. E. M. Groves and daughter Miss Alpha, arrived from Pampa last week and are improving their fine farm land which they recently purchased, located out two miles east of town. They are from the vicinity of Pampa.

Dr. and Mrs. J. E. Gower accompanied Miss Peggy Holton to Amarillo Monday where she enrolled as a student in a business college there, for the coming term. Dr. Gower returned home Tuesday but Mrs. Gower remained until Thursday.

Word was received at the Reporter office the first of the week of the birth of an 8 1/2 pound girl to Mr. and Mrs. Vester Hill of Canyon. The young lady has been named Betty Jean. Mr. and Mrs. Hill are well known in Spearman, having made their home here before moving to Canyon.

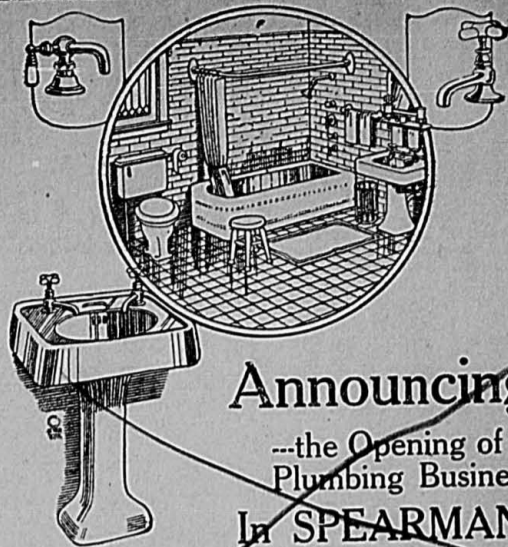
TIRE LOST

I lost a Diamond 31.5x22 casing, on rim, about 15 miles southwest of Spearman. Has Frost Motor Company, Amarillo, cover. Finder will please leave at Spearman Reporter shop.
182p. W. L. CORN.

CANE SEED FOR SALE

I have a limited supply of good, Red-Top cane seed for sale. This is nice clean seed. Better buy now. At my home, four miles south and twelve miles west of Spearman.
184p. BOB HAYS.

Experienced waitress wanted. City Cafe, Spearman.



Announcing —the Opening of Plumbing Business In SPEARMAN

We will open our Plumbing Business in the Rex Theater old building next door to Womble Hardware, Spearman, on

MONDAY, APRIL 16

Will keep in stock at all times a nice line of plumbing fixtures and supplies.

Don't fail to see us when you need work in this line.

The Main Plumbing Company

C. V. MAIN, Manager

P. B. SPRADLING, Plumber

West Side Main

SPEARMAN

PIANO FOR SALE

I have one Beckwith upright piano for sale. If you want a piano cheap, see me.

MRS. L. R. WILBANKS,
181f. Spearman.

FOR SALE—Purebred Rhode Island Red eggs; carefully selected. \$3.50 per hundred. Also, one dozen fine red hens.

MRS. L. P. NOE,
191f. Spearman, Texas.

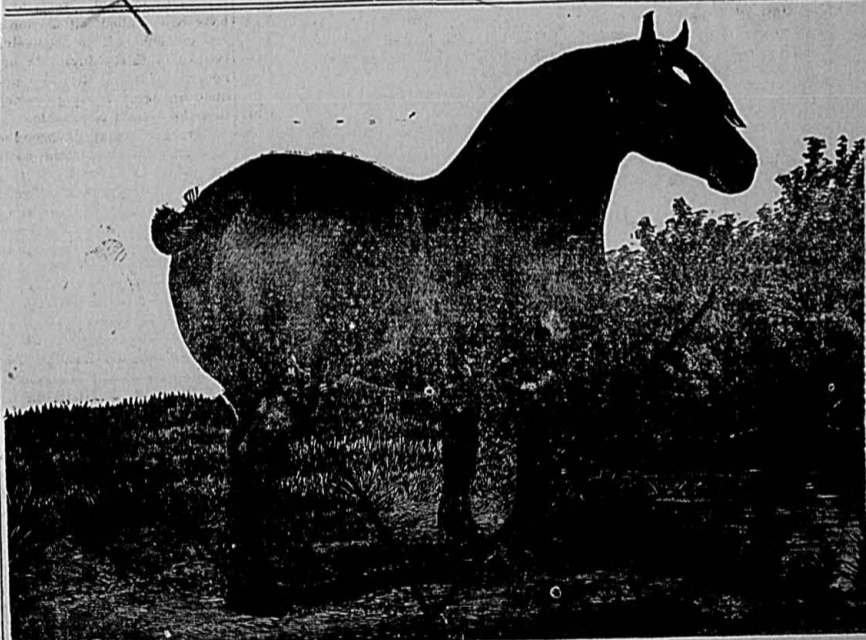
R. L. Thom, assistant cashier of the First National Bank here, left last Thursday for a visit with his parents at Medicine Lodge, Kansas.

Fresh corn meal on hand at all times, at the mill on Elevator Row.

181f. J. C. HANCOCK.

Mrs. J. A. Richards and daughter Miss Jimmy, and son J. P. and Miss Dortha Berner were Amarillo visitors Sunday and Monday of this week.

Miss Beatrice and Pope Gibner returned the latter part of last week from Amarillo and Lubbock where they have been visiting with friends and where Pope attended a Purina feed school at Amarillo, representing the McClellan Grain Company, of this city.



MAPLE TWIG Registered

A Steel-gray, Percheron Stallion; weight, 1800 pounds. He is known as the Ben Holt horse, and his colts may be seen at the Holt farm. Maple Twig is a good breeder and a sure foal-getter.

This horse will make the season of 1928 at my farm, known as the old Martin place, 6 miles west of Spearman; one mile east and 1/2 mile north of old Hansford. Terms, \$10.00, to insure colt.

Care will be taken to avoid accidents, but I will not be responsible should any occur.

G. C. MITTS, Owner

WHAT NEWSPAPER ADS DID

It was only a few years ago that the retail stores in towns and the smaller cities did the bulk of their week's business on Saturday. While the other five business days might have paid expenses the merchant depended upon the Saturday sales for the major portion of his week's profit. Needless to say the average merchant would have been exempt from the excess profit taxes in those days. The newspaper is given credit for discovering the possibility of scattering the Saturday peak load over the six business days of the week and it was newspaper advertising which has achieved the present more equitable distribution of the week's business. Saturday is still the merchant's busy day, but now he is only a little less busy on the preceding five days.

This is only one of the many services performed for business by newspaper advertising. It is irrefutable that a great part of the increase in business experienced by the retail stores generally in recent years has been created by the newspaper advertising. Newspaper advertising has been the "Aladdin's Lamp" of the retail merchant. There are still isolated towns where one

may see for himself what "might have been" the nation over if newspaper advertising had never been.

A TRIP INTO THE COUNTRY

A jaunt into the country at this season will do any one good. What is more restful to eye-weary city dwellers than to gaze out upon the rural scenes?

There are the cows standing in the flowing brook, if they are not eating tender grass. The leaves are covering the trees with their pretty foliage. The ground is fairly teeming with life. Everywhere one turns a scene that is good for the soul meets one's gaze; everywhere one turns a scene is pictured that is good for "sore eyes"—the eyes that are tired and are seeking rest and need just such a change.

Try a trip to the country in the springtime!

"You tell 'em" was always a pretty poor and incomplete bit of slang. It should have been, "You tell 'em and you'll sell 'em."

"Every crook I ever knew," said one of our friends recently, "was able to give an excellent speech on the wisdom of being honest."

CONTROLLING PUBLIC EXPENDITURES

Taxation is one of the greatest of all problems confronting every community like Spearman. It is fraught with danger at every turn. A high tax rate naturally paralyzes business, drives existing industry elsewhere, and neutralizes all effort to secure new industries for the city. An extremely low tax rate, if it is secured at the price of neglecting valuable community improvements and enterprises, is likewise a liability that stands in the way of community growth.

How then can we strike a proper balance? How can we avoid extravagance and still be progressive? How can we have good schools, fire streets, an efficient fire department, satisfactory utility service, without piling up a public debt that will become an enormous burden to the tax payer within a few years?

By careful planning is our answer. By adopting a budget of civic improvements covering a period of five or ten years.

Let us have an unofficial committee of city officials and business leaders. And let us have this committee recommend a budget in which all contemplated civic improvements will be allotted to their proper time.

This committee will study city finances and needed city improvements. It will fix the time and cost of these improvements in accordance with their urgency and importance. Then it will submit its report and we will guide our civic actions by the recommendations fixed therein. Then we will know that we are not jeopardizing the needs of tomorrow for the sake of the whims of today.

This may mean a considerable amount of work for someone. But you cannot develop a good community any more than you can create a fine business without hard work and realistic thinking.

Never judge a man's greatness by the opinion his neighbor has of him.

The various sections of America agree on almost everything except the proper thing to be ashamed of.

Explorers from the South Sea Islands report that many cannibal tribes have discontinued the practice of eating women captives. Perhaps they too find the modern girl a bit too tough!



Dr. Powell, Eye, Ear, Nose and Throat Specialist. Will be in Spearman, at offices of Dr. Gower, on Wednesday, April 25, 1928. Glasses fitted and tonsils and adenoids removed.

J. E. GOWER, M. D.
Physician and Surgeon
PHONES
Residence ----- 98
Office ----- 33

X-Ray Service
OFFICE IN REPORTER BUILDING SPEARMAN, TEXAS

JOS. H. AYNESWORTH
Attorney
General Practice—Civil and Criminal
16152p. Phone 24, Stinnett, Texas.

WALLACE G. HUGHES
LAWYER
Suites 3 and 4 First National Bank Building, Guymon, Oklahoma.

D. R. F. J. DAILY
DENTIST
Offices in Hays Building in rear of Miller Drug Store.
SPEARMAN, TEXAS

ALLEN & ALLEN
Attorneys-at-Law
Walter Allen Jack Allen
Stinnett, Texas Perryton, Texas
Hutchinson Co. Ochiltree Co.

C. P. GIBNER, B. S. M. D.
County Health Officer. Local Surgeon Santa Fe R. R. Only doctor in Hansford county who is a graduate from a Class A Medical College. Office in rear of Hastings Drug Store. Phone 39 Spearman, Texas

R. T. CORRELL
LAWYER
Perryton, Texas

RUPERT C. ALLEN
LICENSED STATE LAND SURVEYOR
Surveying done anywhere in the Panhandle.
Perryton, Texas 9152p.

J. O. HORTON
LAWYER
Spearman, Texas

C. D. WORKS
LAWYER
County Attorney, Stinnett, Texas
ABSTRACTS
Experienced in abstracts and Hutchinson County land titles. Special attention to Probate and Estate Matters

D. R. JARVIS
DENTIST
Perryton, Texas

FOOTNOTE ON SUCCESS

"If I had my life to live over again, I could be successful," said a wealthy old man whose name has figured prominently in all publications specializing in success stories.

"But are you not tremendously successful," interrupted his youthful listener.

"No, I put too much emphasis upon the mere accumulation of money. It was an interesting game to be sure, but it absorbed my attention so that I saw nothing else. I could be a success I repeat only if I could live my life over again."

"I would endeavor in youth to enlarge the scope of my interests, or my ability to appreciate beauty. I would strive to whet my taste for fine music. I would endeavor to sharpen my interest in good books. I would strive to learn enough about art to derive pleasure out of viewing a fine picture or a magnificent building. I would endeavor to know enough about history to see with an understanding eye the significance of events in the world about me. I would read more about birds and flowers and trees the better to understand the wonders of nature.

"Of course wealth is important, but the golden calf is hardly fit to worship."

If there is any pig in a man's nature it is sure to crop out when he travels.

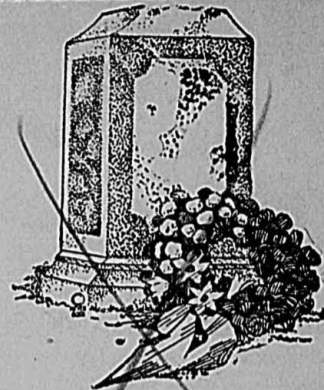
Subscribe for the Reporter.

The wages of sin is death, but there is always a man for the job.

Most men had it easier to take two steps backward than to take one forward.

If knighthood were yet in flower certain young men would check their shoes before dancing.

There is always room at the top of the elevator doesn't run that high.



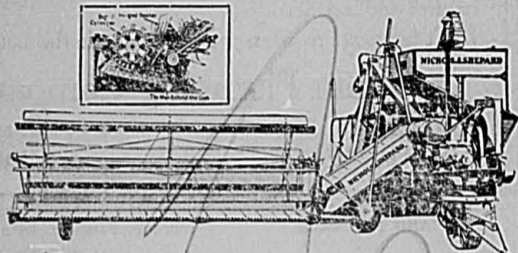
Tombstones :: Markers MONUMENTS

Properly erected at the graves of your loved ones, without additional charge.

Wilson Funeral Homes

SEE, PHONE OR WRITE US
SPEARMAN BORGER PERRYTON

It Threshes Like a RED RIVER SPECIAL THRESHER



Using the Same Big Cylinder Assembly That Made the Nichols & Shepard Threshers Famous

The Red River Special Line for 1928

Combine 15' Cut 20' Cut Prairie Type

Tractors N & S Luson Built 20-35 20-40

Threshers 22x36 28x46 30x52 32x58 36x60

Nichols & Shepard Corn Picker Husker

Nichols & Shepard Steam Engines

In the Nichols & Shepard Combine you will find the Big Heavy 12 bar Cylinder, the heaviest in any combine, equally sturdy concaves, and the Man Behind the Gun, the greatest grain saving combination in threshing history.

This combination grate and check plate saves more than 90% of the grain right at the cylinder and saves it forever. It can never again become mixed with the straw.

As a result you have in the Nichols & Shepard Combine a machine that threshes like the Red River Special Threshers. Which means that it is a great grain saver.

The Red River Special Line

BUILT BY

NICHOLS & SHEPARD

In continuous business since 1848

REPAIRS AND PARTS:—A complete line of repairs and parts for the Red River Special line will be carried in stock at both Spearman and Gruver.

McNabb Land Co.

Spearman and Gruver, Texas

The RED RIVER SPECIAL Line

LUMBER

the kind you want and when you want it most



That's the service we are giving our customers—a service made possible by a complete stock of high grade lumber for every purpose.

Whether for exterior use where strength and durability count or for attractive interior decoration we can supply you with lumber guaranteed to give satisfaction. Get in touch with us when in need of building material. We carry everything the builder needs.

PAINT UP WHEN YOU CLEAN UP TRUE TAG PAINT IS BEST—100 PER CENT PURE

Pickering Lumber Co.

Plan Books at Your Disposal

H. L. DUMAS, Mgr. Spearman

Millions of Model T Fords are still in active service

FOR nearly twenty years, the Model T Ford led the motor industry and it still is used by more people than any other automobile. More than eight million Model T Fords are in active service today—an indication of their sturdy worth, reliability and economy.

Because of the tremendous investment which people have in these cars and because so many of them will be driven for two, three, and even five more years, the Ford Motor Company will continue to make replacement parts until, as Henry Ford himself says, "the last Model T is off the road."

For the Ford Motor Company has always believed that its full duty consists not only in making a good automobile at a low price, but also in keeping it running efficiently for you as long as possible at a minimum of expense.

No matter where you live, therefore, you can still buy Model T Ford parts with the same assurance as formerly, knowing that they will give you the kind of service you have a right to expect, and at the same time protect the money you have invested in your car.

All Ford replacement parts, as you may know, are made of the same materials and in the same way as those from which your car was originally assembled, and are low in price because of the established Ford policy.

So that you may get the greatest use from your Model T Ford over the longest period of time, we suggest that you take the car to the nearest Ford dealer and have him estimate on the cost of any replacement parts which may be necessary. You may find that a very small expenditure will maintain the value of your car and will be the means of giving you thousands of miles of additional service.



FORD MOTOR COMPANY
Detroit, Michigan



Building for the Ages---

{ Built centuries ago, yet built so well that it will withstand many more }
 { centuries, the Sphinx stands as a lasting monument to honest effort }

SO MAY WE OF SPEARMAN build, not alone the material creations which go toward making up this community, but we may also build good will upon a foundation of honest trading with our fellow men, so that it will outlast even the most substantial of concrete erections.

To make our dreams of a greater community come true, we must start to build from the very foundation. Confidence in our home institutions, evidenced by our trade relations with them, is the cornerstone--careful and conscientious regard for our credit standing in our dealings, and a willingness to do our full share in any and every enterprise that tends to the good of our community, are the materials we should use in our building, if it is to outlast the ages.

Then we will have a Community of which we may well be proud.

The following business and professional interests stand ready to serve you and the Spearman country:

First National Bank
 Spearman Motor Company
 Home Telephone Company
 Thomason Brothers
 R. W. Morton.
 R. L. McClellan Grain Company.
 Spearman Equity Exchange
 Snider Produce
 Jackson Tire Shop
 Marland Refining Company
 North Side Filling Station
 Champlin Refining Company,
 Jimmy Davis, Agent
 Equity Filling Station
 P. M. Maize & Company

C. E. Gilchrist, manager of White House
 Lumber Co.—Home Builders
 Scott Brothers, Grain and Coal
 Smith Variety Store
 Hastings Drug
 Floyd Hays Barber Shop
 Womble Hardware
 J. R. Collard, Real Estate and Loans
 Burran Brothers
 Spearman Hardware
 McClellan Chevrolet Co.
 Hansford Abstract Company
 W. L. Russell
 Beck Motor Company
 Harbison Furniture Company

V. L. Nichols, the Singer Man
 Dr. J. E. Gower
 Wilson Funeral Homes
 The Inland Utilities Company of Texas
 Panhandle Lumber Company
 Sid Clark Barber Shop
 C. & L. Clothiers
 Star Meat Market
 Fidelity Bank of Commerce
 Pickering Lumber Company
 Postoffice Confectionery
 Tulsa Rig, Reel and Mfg. Company
 Jot Horton, Lawyer
 Spearman Dry Goods Company

GREAT GROWTH IN PUBLIC UTILITIES

Great efforts were put forth by public utilities of Texas during the past year in keeping pace with the rapid growth of the Lone Star state. From the pine woods of East Texas to the wind-swept Llano Estacado, thousands of men were engaged in construction work to meet the increasing demands of commerce. Modern conveniences were made available to a large number of cities and towns which previously had been without them, and others were supplied with improved service of various kinds.

New discoveries during the year added to the huge supplies of natural gas already available for industrial and domestic purposes and for generation of electric power, and made certain that for years to come abundant supplies of this fuel would be available.

As a result of improvements made in 1927, Texas generating stations now have a kilowatt capacity of 650,000 (870,000 horsepower), carried over 6,200 miles of transmission lines to 820 cities, towns and villages of the state; 8,000 miles of pipe line bring natural gas from the oil fields to a rapidly increasing number of communities, 24,600 new telephone connections were made, and notable improvements made in the service rendered by street railway systems.

An increase of 729,000 in the no. person to whom electricity is available resulted from extensions of service by light and power concerns since 1925. At the beginning of 1928, this service was available to 2,800,000 of Texas' population, or about 52 per cent of the total, as compared with 2,071,000 or 41 per cent, in 1925.

New Factories Come
The general distribution of electric power has brought many new factories to the state. Texas in 1927 led the entire nation in the gain in value of manufacturing, the increase being placed at \$300,000,000 by the Texas State Manufacturing Association.

Development of natural gas fields in Texas seems likely soon to place the state near the top in production. Pipe lines are being extended rapidly and during the last year two large

Texas cities—Houston and Austin—have been supplied with this splendid fuel, as well as dozens of smaller communities located along the lines.

Street railway systems of Texas contributed a large part of the million dollars a day spent for improvements by American street car and interurban companies in 1927. Many new cars of the latest design and color, and more comfortable riding, were placed in service, and tracks were extended. At the beginning of this year there were approximately 600 miles of street railway in the cities of the state. Beginning of construction on the first unit of the new state headquarters building in Dallas was the major item in the list of telephone construction in 1927.

Approximately \$12,000,000 was spent in the state for improvements and expansion in 1927, and the sum will be increased this year—Dalhart, Texas.

NO TIME FOR ALIBIS

Along about this time of the year some people begin to use the alibi of the little boy whose mother ordered him to wash his neck and ears. "What's the use in washin' 'em," he whined, "they'll get dirty agin." That's the alibi some property owners advance when the season arrives for cleaning up their premises and putting their house and surroundings in shape for spring and summer.

We're again around to the spring season, and there is no excuse for dodging or offering alibis. Good health and a more attractive community demand that everybody clean up their premises. Dead leaves and grass and piles of ashes and tin cans, along with other rubbish accumulated during the winter months must be disposed of, and without further delay if we are to safeguard the health of Spearman residents and prevent what might prove a deplorable epi-

demio. Cleaning up doesn't merely mean making our surroundings more attractive, though that alone is sufficient reason to justify it. Cleaning up means ridding the community of disease germs that are certain to bring disease and death if left to breed in dirty and stagnant places. As a usual thing our people need but little warning along this line, but always there are a few who lag back and offer alibis for not joining in the annual clean-up. It is to them we make this appeal. You wouldn't deliberately wreck your neighbor's health, then why jeopardize it? Why expose him to disease and death by your failure to clean up your premises? Now let your conscience be your judge.—Lamb County Leader.

Skating Friday Night.

FOR SALE

Red Top cane seed. See me at home, fourteen miles southwest of Spearman, on Madlin old place. F. R. L. JONES.

HEMSTITCHING

Hemstitching and picoting at my home in west Spearman. Work guaranteed.

MRS. J. MALVIN JACKSON.

MUSIC PUPILS

If your child is musically inclined he should be taking music lessons. I teach both piano and violin. See me at the school studio or Fred Hopkins residence.

MRS. D. L. BROWDER.

TRUCK FOR SALE

I have one 1925 model, one and one-half ton International truck for sale; new grain body, six practical new (two red top) Fisk tires, good condition mechanically. See me at 184 p. FRED TWYMAN, Spearman, Texas.

WILL SHIP HOGS

We will ship hogs from Spearman on Saturday, April 14. Bring your hogs in on Friday, April 13. SPEARMAN HOG COMPANY.

When a woman goes visiting nothing hurts her so much as her inability to impress upon her hostess the idea that she is used to something better at home.

You Can Send Children For It

When your child calls to get some groceries you may be sure she will receive the same careful attention and courteous service that you get when you call yourself. And you may feel sure that we will take extreme care in filling the order correctly. For it is easy to trade at this store.



YUKON'S BEST FLOUR

GARDEN SEED, SEED POTATOES, FLOUR and FEED—WE BUY EGGS

BURRAN BROTHERS

GROCERIES

Phone 71

Main St.—Spearman

Use LUMBER for Building

When you get ready to build—Use Lumber. And equally important—Use Good Lumber, the kind we sell. A building that is built from lumber will, with proper care, last for generations.

ESTIMATES GLADLY GIVEN

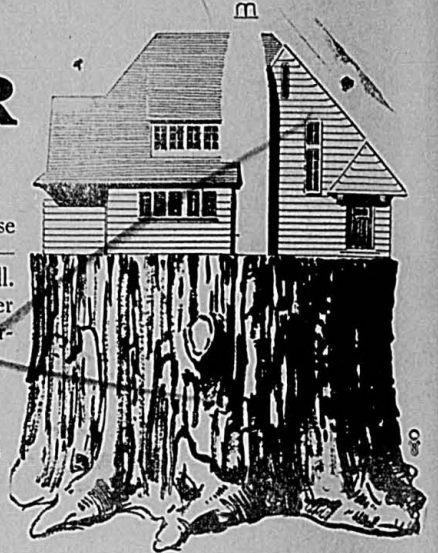
New Stock of Paints and Varnishes on Hand

SEE OUR NEW PLAN BOOKS

Panhandle Lumber Company

PHONE 2

SPEARMAN



FARMERS

THE small grain crops have advanced to the stage where it is time to consider the matter of insuring against

H A I L

THE GRAIN FARMER'S WORST ENEMY

20 Years of Service

We have been writing insurance in Hansford, Hutchinson and Ochiltree counties for more than 20 years, and have always rendered a service to our patrons in reporting and adjusting losses. Call at our offices, phone or write at any time—Don't wait too long.

Old, Established Companies

We represent the following old, well established, standard companies: "Home," of New York, St. Paul, Springfield, Hanover, Camden, all of which are standard companies, and willingly pay when they lose.

Losses Paid in the FIELD

.. **A. F. BARKLEY** ..

PHONE 42—SPEARMAN

TEXAS AND TEXANS

BY WILL H. MAYES

Mohair Industry Increases

From every section of Texas attention is being paid to the mohair industry, reports are that this spring is larger than here-fore and that the growers are reaping with prices and profits. The price is no longer the humble and neglected ranch animal, but the pride of the place. In Lampasas county there has been a ten-fold increase in mohair production in the last five years. The shipments this year are expected to reach ten car-loads. San Marcos estimates are that Hays county production will be approximately \$100,000. The price ranges from 52 to 65 cents per pound. There is hardly a farm in Texas, unless it be the small fruit or stock farm, on which at least a few goats may not be kept to profit and with little trouble.

Milk Goats Popular

The prejudice that once existed against the use of goat milk has almost gone, and as people are learning the healthfulness of the milk and its value as a nourishing food, especially for invalids and young children, many farms and town homes now carry a few milk goats. The milk is about the cleanest of domestic animals. It is easily and inexpensively kept and is gentle and good. Many families throughout the country, that reluctantly began the use of goat's milk for some invalid, have found it so wholesome and nourishing that the milk has been substituted entirely for cows' milk in their family use.

Millions of Rats Killed

According to reports compiled by the Texas Experiment Station at College Station, 1,917,004 rats were killed in thirteen counties in Texas from December, 1927 to the close of February, 1928. The United States Department of Agriculture estimates that a rat will eat and destroy \$2.00 worth of feedstuff every year. These thirteen counties, therefore, will be nearly \$4,000,000 better off because of their rat-killing campaigns. Texas should and could be cleared of rats in a short while if the other counties of the State would only go about killing them as energetically as have Navarro, Smith, Ellis, Grayson, Fannin, Lamar, Bell, Wood, Denton, Grimes, Red River, Kaufman and Jefferson, the counties that have made their reports. To be most effective, every part of the State



The Panhandle's Largest Furniture Store.

20 MONTHS TO PAY
Green Bros Co
COMPLETE HOME EQUIPMENT
Amarillo, Texas

HURRY!!

It's the early hatched chicks that pay, so no more eggs go in the machine after April 27th. If you have eggs you want hatched you better bring them soon.

We receive eggs on Saturday, Monday and Thursday.

Custom Hatching \$4.00 per 100 eggs

Guymon Hatchery

L. Vanderhooven, Manager
GUYMON OKLAHOMA

should assist in the destruction of this pest.

Million Dollar Community

Rowena, which the last census estimated had only 500 inhabitants, but which is surrounded by a fine agricultural section, ginned 8,000 bales of cotton during the season just closed, that crop having an estimated value of \$800,000. In addition the produce sold in the town, according to estimates, was 86,000 pounds of butter, valued at \$26,000; ten cars of eggs, \$28,000; four cars of cattle, \$3,000; six cars of wheat, \$15,000; and ten cars of oats, \$10,000. Ballinger, the county seat, which is close by, bought Rowena grown products, estimated at \$200,000. Many items, like vegetables and fruit, are not included in the estimates of Rowena-grown products. This paragraph explains why Rowena is not complaining of hard times.

Blackberry Picking Time

Blackberry picking has begun in Smith county, where the acreage is larger and the crop better than ever before, and the stained lips and teeth all over the country will soon be giving testimony to the popularity of this delicious Texas fruit. Lindale and Swan are the leading berry centers of the county, there being 4,000 acres grown in the Lindale community.

Winter Garden Organization

The sectional Chamber of Commerce in the Winter Garden District of Texas is so pleased with the results of its organized efforts that it has decided to continue its operation along the same lines another year. The headquarters will be moved to Asherton, with J. G. Fraser as secretary. Texas truck and fruits growers have learned that the closest and most efficient organization is essential to their success. Some day the farmers, and especially the cotton growers, will learn this valuable lesson from the experience gained by those in allied lines.

Frog Shipping Picks Up

The Eastland frog story, so extensively circulated throughout the country, has stimulated renewed activity in the frog business. Frogs are frogs now, or rather, horned frogs are horned frogs. Northern and Eastern folks want to know what they look like. Boys are searching the woods and fields for them and selling them for shipment. The Lockhart postoffice handled a shipment of six in one day recently, the frogs being consigned to Boston.

Carrizo Springs Water

At a depth of only 320 feet, Carrizo Springs has "brought in" a water well that produces 650 gallons of water a minute and affords an abundance of pure, cool water to supply the city water works and sewage system now being installed. Carrizo Springs is right in the heart of the shallow-well irrigation district Southwest of San Antonio, the famous Winter Garden area of Texas.

Small City Paving

The small cities of Texas, in proportion to their population, keep fully up with the larger cities in the matter of street paving and other improvements. For instance, Uvalde with a little more than 5,000 population, has 14 miles of paved streets, and will soon vote a \$100,000 bond

issue to be used for paving, sidewalks and other improvements. McGregor is soon to asphalt some twenty-four blocks of streets in the residence districts of the town. These items were noticed in the papers of one day and are but instances of what is going on all over Texas. A town or village is never too small to keep itself in the first class in matters of civic improvement.

Beautifying Contest

The Dilley Civic League has put on a contest of a kind that might well be inaugurated in every place in Texas. The town is divided into four sections by the intersecting highways centering there. These sections will strive to see which can be made the most beautiful, the prizes being rose bushes to be awarded by the Civic Club, which, of course, will be used to still further beautifying the winning section in the contest.

Junction Waterworks

Junction has long been famous for its good water, but has been rather behind in its facilities for distributing the water to its citizens. That is to be overcome by the building of a water system as a result of a bond issue recently voted. Junction has for a long time been a natural health resort for Texans, but since completing a splendid hotel, putting in waterworks, building tourists camps and doing other things for the convenience of tourists, it will become even more popular with travelers.

ALIMONY PLUS

While a good many men may pay larger sums as alimony, the plight of an actor in Los Angeles named Cummins, who is contributing rather promiscuously as a result of unfortunate matrimonial ventures, places him at the head of his class. Under a court decree Cummins was ordered some months ago to pay \$600 a month to his divorced wife. Notwithstanding this, he married again and is now being sued for divorce by wife No. 2. Pending the outcome of the suit, he must pay the second wife alimony at the rate of \$230 a month.

But that is not all. The latest Mrs. Cummins has no children, but she possesses two valuable dogs which are her joy and pride. She insisted that they should be provided for, also. The judge concurring, an additional \$45 a month was assessed against Cummins for the support of the canines. So he is now contributing a total of \$875 a month to provide the necessities and luxuries of life for two women and two dogs, without the benefit of companionship of either.

Can you beat that for hard luck?—Childress Post.

GAS IS GREATEST SERVANT OF MAN

The liberation of womanhood from kitchen drudgery and the incarceration of criminals in modern jails

built of the finest heat-treated steel, are merely two of the twenty thousand uses of gas service which illustrates its present day versatility.

One of the largest jail-building plants in the world is situated in St. Louis. It was founded in 1865 by the father of the present owner, and its business is flourishing. Its clients range from municipal on up through county, state and federal departments. It has built jails in every state of the union, and in Mexico. Jail locks are also its specialty—locks that defy expert cracksmen, lock-smiths and prestidigitators.

The ever-broadening knowledge of the mechanics of iron and steel makes the heat treatment of the units that go to make up a jail a most important and key operation. In the manufacture of the steel bars and plates, every device insuring a fool-proof product is resorted to in the heat treating operations. Here is where modern gas fired furnaces make their essential contribution to the finished product. The cells, sections, and various parts of the up-

to-date jail are gas heated—treated to give the necessary hardness and durability, the exactness of tempera-

ture and complete control of gas fuel making for a perfect product.—Moosebeetle News.

Baby Chicks --

STRONG and HEALTHY — But the Price is Reduced
All Heavy Breeds, now 12c
Pedigree Leghorns, from 12c to 18c
Week-old Chicks 15c
Chicks two weeks old 18c
Custom Hatching, per hundred \$3.50
Day-old chicks ready for delivery every Tuesday.
Come for week-old chicks at any time.

SPEARMAN HATCHERY

R. W. MAPLES

PHONE 134

A Market for

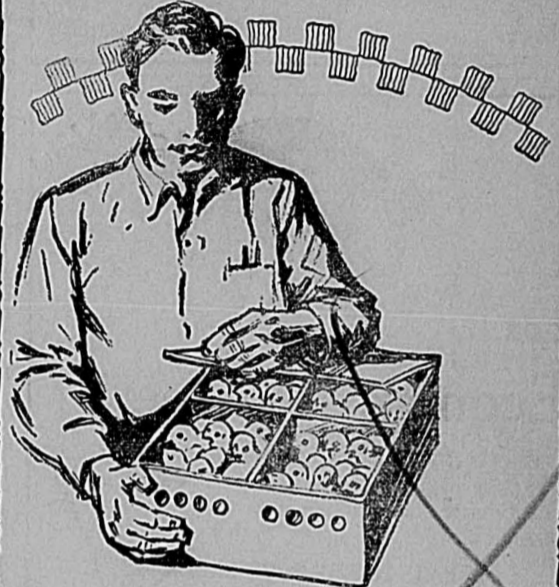
CREAM and EGGS

Poultry—Hides—Furs

I buy cream for the Mistletoe Creameries. I hold a first grade cream-testing certificate in Oklahoma, and guarantee a correct test, honest service and will be on the job at all times.

SPEARMAN PRODUCE

ALBERT JACOBS, Prop.
Near Chevrolet Plant
North Main, Spearman



How Many Will You Save?

If your newly-arrived chicks could talk they would say: "Do not feed us until we are 72 hours old. We are supplied with food during this period by the remaining part of the egg yolks which we absorbed into our bodies just before we were hatched. When we are 72 hours old give us a feed which will provide life and growth vitamins." There are 1592 hatcheries which say, "Feed Purina." They know what it takes to keep chicks alive and growing. A new shipment of Startena is here. Tell us how many bags you want.



McClellan Grain Company

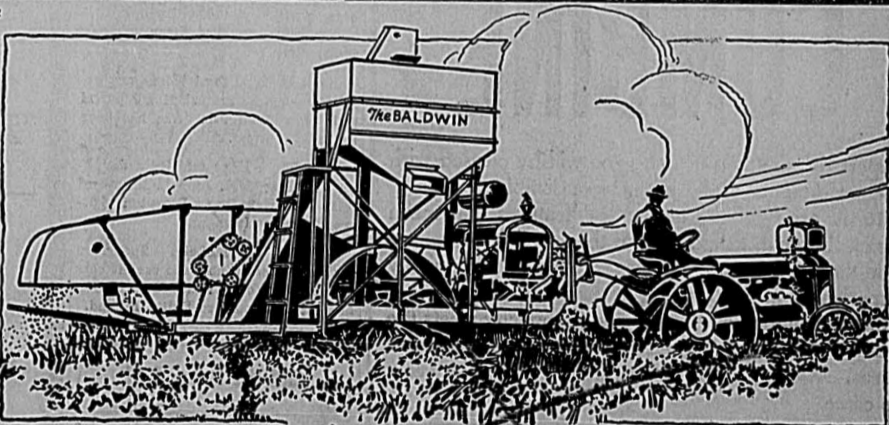
GRAIN : COAL : FEED

PHONE 109

SPEARMAN

Repairs Parts

A complete stock of parts for Baldwin combines are kept on hand at all times at our Spearman plant. Any part of a Baldwin that is broken may be replaced on short notice. You will lose no time in hunting repairs—just call, write or phone—our mechanics will do the rest.



THE BALDWIN—No canvas to bother in damp weather—9, 10 and 12 foot cut.

WHEAT FARMERS Who have investigated see in the Baldwin line a combine which is really

Lower in Price, Lower in Upkeep Cost, First in Performance

WHY PAY MORE—IT IS NOT NECESSARY

DEMONSTRATION WILL COST YOU NOTHING

R. W. Morton

THE NEW FORD CAR and TRUCK
FORDSON TRACTORS

LOWER MAIN—PHONE 45
ON THE PAVEMENT—SPEARMAN

MARKET YOUR CROP AT THE LEAST POSSIBLE EXPENSE

SEE US--

You will be convinced
Our Prices are Right

Tomato Catsup gallon	73c	Jelly Fruit	45c
Peaches	49c	Post Toasties	2 for 25c
2½ mustard greens 15c; 2, 35c		3 pounds coffee	\$1.35
... 2 Tomatoes	9c	Flour, Sugar and Potatoes at	prices to please you.
No. 2 Pork & Beans	10c	WE WILL BUY YOUR EGGS	
No. 1 Soups, all kinds	10c		

P. M. Maize and Company

Phone 3

Spearman



For

Economy--Phone 27

It is real economy to shop at this store for groceries. The price may, at times, be a cent or two more, but the quality of the merchandise more than repays the difference.

IT PAYS TO BUY GOOD GROCERIES

Choice Brands

In canned goods, we carry only the standard brands. This means that the different steps of canning are rigidly watched, insuring choice fruits or vegetables at all times.

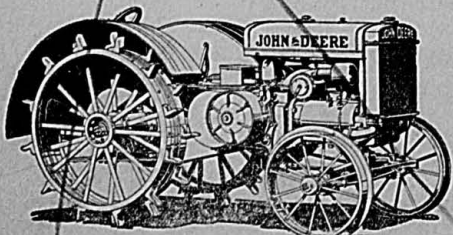
PROMPT DELIVERY SERVICE

Spearman Equity Exchange

The Better You Know Us, the Better You'll Like Us
On Elevator Row Spearman

John Deere COMBINE

Expert thresherman or not—you will be pleased with the performance of the John Deere Combine. Into it are built the mechanical features that mean clean, thorough threshing, and the simplicity of operation that is wanted by farmers who are not thoroughly experienced in the handling of threshing machines. This combination of efficiency and simplicity meets the needs of the average grain grower in the combine areas. With it you will make greater profits for years to come.



NOW The Famous John Deere Tractor Offers You
STILL GREATER VALUE
MORE POWER LONGER LIFE

Womble Hardware Company
The John Deere Lines PHONE 44—SPEARMAN

CHURCHES

METHODIST

Our Sunday School Training Course, conducted by Bro. Pearce, began on Wednesday night, at 8:00 o'clock and will continue through the remainder of the week. All Sunday school teachers and others who are interested in the work of the Sunday school should avail themselves of this splendid opportunity to gather real help on this important question. Our second quarterly conference will convene on Saturday evening at 8:00 o'clock. Bro. Pearce, our presiding elder, will preach for us on Sunday at 11:00 o'clock. Everybody kindly invited to attend any and all of our services.

O. M. ADDISON, Pastor.

HI-LEAGUE

Sunday, April 15.
Anna Lee Morton, leader.
"Seeking the Meaning of Life"—Thelma Maize.
"Seeing All Life"—Alda Tompkins.
"Seeing One's Relationship to Life"—Roberta Addison.
"Seeing the Source of Life"—Louise Buchanan.
Special song by Roberta Addison and Emma Reaves.
All visitors are welcome.

B. Y. P. U.

The young people of the Baptist church meet each Sunday evening at 7:00 o'clock. They give an extended invitation to other young people to come and be with them.

Program

Subject—The Tithes a Practical Minimum in Giving.
Songs.
Prayer.
Business Session.
Scripture Reading—Ermin Hollis.
Introduction—Leader—Nettie Lea Williams.
Jesus Teaches Tithing—Clyde Hazelwood.
Would We be Hobbers—Chloe Gill.
B. Y. P. U. Members Begin—Iola Gay.
Giving a Christian Grace—Elizabeth Noe.
It is More Blessed to Give—Annie Deering.

FIRST CHRISTIAN CHURCH

Rev. W. A. Keller of Cherokee, will preach at the Christian church in Spearman each evening, beginning at 8:00 o'clock up to and including Sunday evening. Everyone is cordially invited to attend these services.

Fly Flu and Spray at the Post-office Confectionery.

Order your Mother Day Chocolates at Hastings Drug.

Joe Burke and son Frank, of Higgins were here Thursday attending to business matters.

There is no satisfactory reason for believing that a woman who is always harping will make a good angel.

If you imagine that this is a cold unsympathetic world, tell people that you have a cold and listen to their suggestions.

Mr. and Mrs. Fred Mizar are rejoicing over the arrival of a 9 pound girl, born April 9th. She has been named Jo Anna.

Mrs. Floyd Hays and little daughter Floydene, Mrs. John L. Hays and Miss Alta Hays were Perryton visitors Thursday morning.

McLain & McLain, Spearman realtor dealers report the recent sale of the John Young residence property in west Spearman to Dallas Boland.

Call the Delon Kirk

Electrical Shop When in
Trouble

Maybe the battery needs recharging or perhaps there is something wrong with the wiring.

All Electrical Work
GUARANTEED

Battery Work a
Specialty

DELON KIRK

Across street from Russell's
old store, Spearman

Phones: Shop 141, Residence 35

EASTER EGG HUNT

Doris Jean and Bill Jr. Russell entertained a number of their little friends last Thursday with an Easter egg hunt. Due to the bad weather the children had to play in the house. The Easter egg hunt was the main event and ended with Craig and Anna Carol Davidson receiving the favors for finding the most eggs. Then a peanut race was staged with Joe Womble and Browning Higgs carrying off the prizes.

After several other games were played refreshments were served to: Ruth Buchanan, Joe Womble, L. M. Womble, Vera Beth and Francis Hoskins, Marjory Ellen Russell, Hester Webb, Browning Higgs, Earnest Wilmethe, Floydene Hays, Merrilene Jackson, Ruby Ruth Kelly, Perrin Lyon, Doris Kirk, Craig and Anna Carol Davidson, Betty Jean Morton, Doris Jean Russell and Bill Russell, Jr.

Order your Mother Day Chocolates at Hastings Drug.

Most people wouldn't want their own way if they could have it.

Some men are constantly trying to lower the record for meanness.

Many a man who gave marriage serious thought is still in the bachelor class.

Some people waste a lot of energy climbing mountains before they are even in sight.

Many a man's unpopularity is due to his attempt to wear a misfit mantle of greatness.

Love is responsible for a good many frosts in summer and for a few hot waves in winter.

Mr. and Mrs. Edward Wright, Miss Agnes Smith and Olney Longbotham were here from Range, Oklahoma, Wednesday, trading and looking after business affairs.

Mrs. Cal Oldham, teacher of the primary grade and Miss Ethel Deakin, teacher of mathematics in Spearman schools, entertained their fellow lady teachers at the home of Mrs. Oldham in west Spearman on Saturday afternoon of last week. All report a most enjoyable time.

JUST RECEIVED A BEAUTIFUL LINE OF

Party and Street DRESSES

Coats and Suits, \$24.75 value. **\$20**
Sale Price

Coats and Suits, \$20 value **\$15.75**
Sale Price

Coats and Suits, \$15.95 value, sale price **\$12.75**

Coats and Suits, \$10.75 value. **\$8.75**
Sale Price



MORE LADIES HATS, SPECIAL AT
\$2.45 and \$4.95

THE NEWEST IN FOOTWEAR AND HOSIERY

Spearman Dry Goods Co.

The Store of Better Values
Spearman, Texas.

Criticize yourself today and others tomorrow.

Order your Mother Day Chocolates at Hastings Drug.

The collector of the wages of sin is never turned away empty handed.

Many a man's wife dresses stylishly because his creditors can afford it.

Be sure you are right—but don't be too sure that everybody else is wrong.

If a woman isn't quite sure of her husband she always advertises for a plain cook.

A heathen is a man who doesn't know enough about religion to understand the fights.

LOST

A rear bumper to a Buick car. Finder please leave at the Reporter's office.
13th. MRS. J. D. COTTER.

Magazines and Sunday papers at Hastings Drug.

Experienced waitress wanted. City Cafe, Spearman.

If a man feel it in his bones it is apt to be rheumatism.

Job was a patient man, but there is no record of his ever having put a tooth-cutting baby to sleep.

Give her a box of Klug's Mother's Day Candy. \$1.50 to \$6.00—Post-office Confectionery.



HANDY DANDY APRONS BY NELLY DON

Good looking, pleasing to wear, practical and inexpensive. Pretty printed patterns, fast colors in small medium and large. You will want 2 or 3 at this price. Each **\$1.00**

Dainty Underwear

Bloomers in any wanted style, size and color. Materials of Rayon, Silk and Crepe. Sizes small, medium and large, at

\$1.00 to \$2.25

GOWNS, SLIPS AND VESTS

Rayon, Satins, Crepe and Voile, in any wanted shades and styles. Priced at

\$1.25 to \$6.50



Saturday Specials

Kotex, 2 boxes 90c

Queen Percale, 3½
yards **\$1.00**

Thomason Brothers
THE QUALITY STORE
EST. 1904

SPEARMAN, TEXAS

Saturday Specials

81 inch Sheeting

2½ yards .. **\$1.00**

36 inch Green Window Shades, each,

60c