## THE SPEARMAN REPORTER

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## pearman to Entertain Next Regional C of C Convention




HIPPING MULES
TO TENNESSEE
ounty seat
$\qquad$

Fire Prevention Week
Deserves Local Support




# To Arguments Favoring Fire Prevention 

## A Prevented Fire Helps Spearman

Fire, one of the greatest destructive forces in our country today, can be controlled to a point where losses of life and property will be almost negligible if we will each do our share toward its prevention. The people of Spearman owe it themselves, to this community and to the nation at large to do everything within their power to help stop this great annual loss.

We all want this community of ours to grow and prosper

And each fire we prevent is a definite aid in this important movement.

## PROCLAMATION

WHEREAS the loss by fire throughout the Nation and especially in our own State of Texas, is enormous; AND WHEREAS, a LARGE per cent of this loss is due to carelessness which could be avoided by a little care and precaution;

AND WHEREAS it is the duty of the local citizenship to do all within its power to educate itself in FIRE PREVENTION METHODS;

THEREFORE, I, R. L. McCLELLAN, MAYOR OF THE CITY OF SPEARMAN, TEXAS, do hereby proclaim the week beginning October 9th, 1927 as FIRE PREVENTION WEEK, and urge upon everyone within - the city to remove from their premises, all rubbish and fire hazards, thereby making Spearman a better and safer place in which to live.

FIRST NATIONAL BANK WHITE HOUSE LUMBERCOMRANY SPEARMANMOTOR-GOMPANF JACKSON TIRESHOP BENGE HOTEL FAUSQUALTTYMARKEI REXTHEATRESCOTF BROS., Grain-Coal FIDELITY BANK $\Theta$ F COMMERCE A.E.TOIVNSEND_ReatEstate. EQUTHFTILENGSTAFION DOUGASGRANCOMPANY DOLEY ROOMS
FHOM HAYMDARBERSTIOP W. B. JOHNSTON Grain Freed PANHANDLE LEMBERCOMPANH HeNABB-IANDCOMPANY

## Attend the <br> SPEARMAN BORGER

## Football Game

AT SPEARMAN

Friday, Oct. 14



## NEW TIRES

## For Winter

## At Your Own Price

You'll begin to hear motorists wondering if their tires will "last through the winter.
But it's not worth the worry and trouble of driving old tires all fall and winter-when you car get new
 Come an-tell us the prje you have in mind. We ll give you a tire that matches your price with honest mileage
Chances are-you can ride on new tires for less than the cost of keeping our old tires repaired.
Fidelity Batteries \$8.65 and up SIDE CURTAINS
Trade in your old fires! We buy the unused mileage from you-and give you credit on the purchase of new tires.
Spare tubes are almost as good as a sixth tire. Get Goodrich water-afred tubes here-at ordinary prices. Radiator Hose gat to fit your car. Coodrich quality. Ash Tray-mounted in genuine miniature tire-every man wants one. We supply them FREE to Silvertown customers

## Jimmy Davis

FIX THE CAR FÓR COLD WEATHER WEST SIDE


# This Week's Arrivals 

## Ho'site

As Follows:

Misses Dresses-Silk, Velyel and Jersey

## Ladies Silk frocks in new materiels and shades.

 Novelty hosiery, both lightend dark shades. Service weight and chiffon. New Shoes in both ties and straps. Men's heavy ybbed, fleceed lined unioh ... $\$ 1.50$ Men's heary, plain fleeced lined unions Just received more of those nifty Felts at $\$ 2.50$; also, Satins at $\$ 3.95$.
## Spearman Dry Goods Company <br> IN SPEARMAN

The Place to Buy SHOES

The New Store



The Burch Motor Company gUYMON

## HOLSTEIN



I am offering for sale a number of one and two year old heifers, and several bulls, from my dairy herd. Also a number of good cows. All subject to registration.
My Holsteins haye won prizes every time they have been exhibited.
This is a good opportunity to start a dairy herd with young stuff, coming from proven Producers. See them at my dairy farm, nine miles suth of Guymon

## J. H. DEAKIN

Guymon, Oklahoma


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Buildings at one time were
standard design. The users lease fioor space. Thousands of these ol
structures are still standing but the structures are still standing but they are as obsolete as the horse are
buggy. The modern manufacture demans a building that suits his par

The automobile garage must hav ramps, not eevawrs. Concret
floors are all right for one industry another must have wood. One need
daylight; another can put up with artificial light Loading platforms,
width of door width of doofways, capacity of ele
vators, height of ceiling, and room facilities, are a feiling, and res special considerations. The cost accountants inform th manufacturer that an ordinary build
ing at $\$ 2$ a foot may be more ex pensive than a properly designed
build costing tion. The demand for conveniences,
comfort and economy has made junh out of houses which were once the pride and joy of their owners. Lack
of bathrooms, wardrobe closets, light-
 make occupancy unbearable to peo
ple who are accustomed to modern
nuarters. Hotels and apartmen
 light you. FORD
$T$ NTIRELY ney Ford car is alE most ready. Road tests show unusual speed, pick-up and stamina. Beautiful new low body lines will de-

## R. W. MORTON

Authorized Ford Sales and Service LINCOL FORDSON
 Some of us would like to say
This will do. Itt's good enough." But the competitor or a neighbor
hinks differently. He sees the thinks differently. He sees the op-
portunity of improvement, and he
 machinery, moves to an up-o-dat
building, or builds himself a modern
huss. The gain is so bvios heuse. The gain is so obvious that
everyone is compelled to follow. Suddenly what was
enough" is worthless.

## a clearing house

Utopia is a typical county seat
town. d ts population numbers sometown. Its population numbers some-
thing tike three thousand, and its merchants enjoy a thriving business drawn from the residents of the community and of the surrounding county. In many respects it is not
unlike this good town unlike this good town, Spearman.
It long had a Chamber of Con merce, a a Kiwanis Club, and a great
number number of fraternal organizations.
The membership of these bodies was made up largely of public spirited
men who honettly endeavore men who honeatly endeavored for
many years to do something for the many years to do something for the
unbuilding of their community There was alwhys a great deal talk within these bodies on the sub-
ject ject of cooperation, and the need of
united action

But unfortunately | there was litye cooperation between |
| :--- |
| them. In thet the membership of | cach was arraid that the other or

vanization faight zet too much credit ganization faight get too much credit
for some dommunity achievement. The ned for something to over-
come this ondition and to croate a
pirit of come this condition and to croate a
spirit of cogeration between different
organization organization, was finally recognized
by a small group of community lead by a small groap of community lead.
cry. Out of this grew an idea calling
for fro the formation of a council to
unify the work of the city's yarious After a brief period of agitation
and deational work such $n$ body
came into axistence sut


VS.


## Gruver Mercantile Company GROCERIES

We established our business in Griver on May 10, 1927. We came with faith, to open up a general store for the town of Gruver and the entire community. We keep a large and most complete stock of goods on hand at all times. Our customers are treated with the same consideration as if they were dealing with the merchants of a large town or city. If a customer is not pleased with the goods or our prices, we will gladly refund the money.
We wish to thank the people for the generous business given us since opening our store here.

## Our Big Sale Will Continue Until Saturday, October 15 <br> \author{ e will extend our 

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## Read the Following Prices

High Paten Flour, per 100 lbs . $\$ 3.80$ Crackers, 15 c per pound. (Take as Sugar per 100 pounds Potatoes, per peck Salt, 50 -pound sack Corn, per can Tomatoes, per can Peas, per can Beans, per can Vinegar, per gallon Peaches, per gallon Prunes, per gallon Apricots, per gallon


We will pay 35 cents for eggs and 40 cepts for cream on these two days. We intend to clean up the entire stock. Come and take advantage of these pric-
es; they will be RIGHT.
es; they will be night.

## Gruver Mercantile Company <br> \section*{ALBERT RUFFIN, Manager} <br> Stores at Gruver and Texhoma

We are going to have a car load of flour , thd potatoes. If you want your win-
ter's supply, come to see us. Gruver Sunday school will hold a pie supper on October 29, 1927. Everybody is invited to attend this supper and help with the good work.

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## GROWING?

## Yes, by Leaps and Bounds

The Southwestern part of Hutchinson County is coming to the front with out standing recordf in the production of both Oil and Gas. Each week marks new development an d adds to the already SURER VALUE of property in this section New wells, nef demand for Oil and Gas; and the proven quantity of production in a formation assuring LONG LIFE for production makes the outlook for
the Big Cach Oil Company BRIGHT in every sense of the word. Not only is he Hutchinson lease promising, but Gray and Dallam county hold-
ings of the company are as good as the best.

## Consider and Investigate

 to you own satisfaction and INVEST to your pn profit in $t$ his exceptionally SOUND proposition. Put your dollars to earping at a more rapid rate, and in
## Big Coach Oil Co., Inc.

CAPITAL STOCK, $\$ 100,000.00$ Canyon, Texas
S. D. BURTON, Pres. Gen. Mg
R. S. DANIELS, Secretary.
c. W. WARWICK, Treasure
W. J. FLESHER, Attorney.
W. JARVIS, Director.

For further information address communication to Canyon office or W. Jarvis, Spearman.

## Reduced Prices

## These Prices Tell The Story!

Extra Fancy No. 1 Colorado Potatoes
only $\$ 2.25$ per hundred Good Cabbage Fresh and Fine, per hundred Gallon Peach, extra quality, while they last
Gallon Blackberries
Gal. Royal Anne Cherries, pitted $\$ 1.00$
Gal. Red Raspberries, ext. fine $\$ 1.15$
Gallon Catsup
Gallon Sour Pickles
Gallon Extracted Honey
3 pounds Extracted Honey
12 pounds Navy Beans

No. $21 / 2$ Sweet Potatoes
No. $21 / 2$ Dill Pickles, 30c size No. $21 / 2$ Apple Butter Sheep Skin Coats, a bargain
$\$ 7.75$ Heavy Cotton Plaid Blankets, $72 \times 80$ inches at ............. $\$ 2.58$ Extra Heavy Cotton Blankets, 74×84 inches at . ............ $\$ 3.98$ Extra Heavy, part wool blankets, 70 by 80 inches . . . . . . . . . . $\$ 4.98$ Pendleton Oregon, Fancy and Plain, all Wool Blankets . . $\$ 5.50$ to $\$ 17.50$ You should see these Blankets to ap$\$ 1.00$ preciate their quality.

> WE HAVE WHAT YOU WANT

ASK OUR PRICE

## P.M. Maize \& Co.

 DRY GOODS-CLOTHING-SHOESPHONE 3



| An Autumn Appetite <br> Calls for the Best of Food <br>  |
| :---: |
|  |  |
|  |  |

PHONE



SPEARMAN


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