## THE SPEARMAN REPORTER

NINETEENTH YEAR Jpearman, Hansford County, Texas, April 14, 1927 NUMBER 18

## Wednesday, April 20, is Clean-up Day for Spearman



GOLDEN EGGS

First National Bank

| SPEARMAN MUST HAVE | NORTH PLAINS SINGERS |
| :---: | :---: |
| HAD A BAD DAY | TO MEET AT GOODWELL |



THE STINNETT MOTOR CO. For Sale
$\left\{\begin{array}{l}\text { Lately given much considerationg to } \\ \text { advertising as a business and social } \\ \text { force. The American Newspaper Pub- } \\ \text { lishers Ascociation calculates that }\end{array}\right.$ lishers Ascociation calculates that
last year 3,500 national advertisers last year $\$ 3,500$ national advospaper
invested $\$ 235,00000$ in newn
space alone. Among these, 309 space alone. Among these, 309 of
the biggest advertisers spent $\$ 100$,
317 the biggest advertisers spent 8
317,000 A
shitle analysis of this
show some interesting details. For instance, twenty-one motor cas
manufacturers spent $\$ 19,057,00$

s. nine tobacco concerns spent $\$ 9,563$,-
000 ; twenty-four drug chemicai and
toilet preparation concerns spent $\$ 7$, toilet preparation concerns spent $\$ 7$,
82,2000 ; thirteen oil companies spent
$\$ 5,030$,
 tising buyers are electric washing
machine and electric refrigerator machine and electric refrigerator
makers; baking powders, meat pack-
ers, publishing houses, motor tircs ers, publishing houses, motor tire
clothing, and prepared foods. The
complete list presents quite complete, list presents quite an
tonishing variety. tonishing variety.
The Advertisin
The Advertising Bureau of the
American Newspaper Publishers Association is endeavoring to make
the fullest possible survey of the ad-
vertising field, the results of which vertising field, the results of which
would be of much value to both ad.
vertisers and publishers. Apparent.
ver tor car buyers and users, by the
tatomobile and oil companies, than
on behalp of any other single group.
ABOUT "GAS" PRICE MAKING ABOUT "GAS" PRICE MAKING
A man walked into a drug store
and paid $\$ 1.25$ for a jar of a pharms-

THE MODERN AIR HIGHWAY
$\qquad$
will trade for Hansfor
County land. This garage
doing a good business.
See, Write or Phone
A. BORGER

Stinnett, Texas

# Proclamation Clean-Up Paint-Up 

The Cleanest City is the Safest City, against Fire and Disease

| ability to achiever that ideal, hrough everbbods! WEDNESDAY. APRIL 20 |
| :---: |
|  |  |
|  |  |
|  |  |


 hing about your buididngs that need sit- -and use panin tected.
Our city needs all this cleaning and caretaking right now, for the pr
sease and storm.
This sEvererbody's iobeb. Every man, womana and dhild is invited
slackers

[^0]
## EASTER, 1927



## This New Tractor Has Doumie life!

Forevere working in a cloud offy ing dust, the big job to lengthen ractor life is to keep this grinding grit out of bearings and close-fitted working parts. Allis-Chalmers has 4 protections against dirt. "At a low estimate, engineers say, theuld reasily double tractor life hould easily doubl in the cost and make big cuts in the cost of farming." See these big improve ments now whether you want to
buy or no
McCLELLAN CHEVROLET CO. Spearman, Texas

## Allis-Chalmers

We Sell the Celebrated "HOLT" Combine

## Easter Toggery

Ladies dresses in georgette and flat $\$ 9.98$ to $\$ 19.98$<br>$\$ 5.00$ to $\$ 7.50$

Ladies Coats reduced to $\$ 12.75, \$ 17.50$ and $\$ 22.50$ Ladies, Missess and Children's hats, both domestic and imported, at popular prices.
New line crepe de chine slips, popular prices
Beautiful line men's French Serge Suits, $\$ 18.75$
guthedalfers
See our new line of young men's 4-piece
suits, both in plaids and mixed colors, at
Men's cots shirts, $\$ 1.25$ value . . $\$ 1.00$
Men's cots shirts, $\$ 1.25$ value . . $\$ 1.00$
Men's Khaki shirts, $\$ 1.75$ value . $\$ 1.39$
values to $\$ 35.00$
Ien's khaki unionall suit $\$ 2.98$
Men's and boys overalls, $\$ 1.50$ value $\$ 1$
Men's White English broadcloth shirts
$\$ 2.25$ and $\$ 3.00$

## CHOPS

Lamb
Pork
Veal
Everything in Fresh and Cured Meats.

## The STAR MARKET

NORTH SIDE GARAGE ad FILLING STATION

Buick Sales and Service
Automobile Repair Work by Expert Mechanic Ouly the Best in Oils-Magnolia Gasoline

North Main
McCLELLAN

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Propitor
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Plumbing Company

PHONE 125

For Sanitary Plumbing and Pipe Fitting
All Work Guaranteed
W. A. BURR


## McClellan Chevrolet Co.

Spearman, Texas
QUALITY AT LOW COST


From my big, electric incubator are bringing
great demand
capacit

30,000- egg capacity, running full-getting good
Big Healthy Chicks and Plenty of Them" is m ly customers must be satisfied
The Guymon Hatchery Gumono. Okt $\qquad$

BUY YOUR
Bois d'arc Posts
PANHANDLE Lumber Co.
D. W. HOLLAND, Manager

We have a nice stock of select Boisde ar
posts on hand now.
Fence that wheat field and let the stock enjoy the spring days as you would like o enjoy them yoursel

See our choice
before you buy

FENCING MATERIAL
OF ALL KINDS

## FRIGIDAIRE at Work at the CITYCAFE

We especially invite you to come in and see the Sanitary way in which your food is kept at our place.
The Place Where You Feel at Home GEO. N. REED, Prop.
Buy Real Estate NOW
The best market for real estate, for investment, is NOW. Take ad-
vantage of it before the spring building season opens. Property val.
ues are now at figures presenting an unusual opportunity for both investor and home builders.
Oil Leases :-: Royalties
J. R. COLLARD


## smar

## Worms in Poultry...

- Here is the Remedy

When you see these symptoms in your flock:-lame ness or wabbly gait, twisted neck, dizziness, unthrifti-
ness, pale comb and waddles, emaciation-Then sus-

DR. HESS POULTRY WORM POWDER
A Tested and Perfected 10-Day Treatment Put it in the feed-you will get results, and your flock will not drop off production.

Miller Drug Store



## WH SPEARMAN

 The "boom" town is ever alluringto largo numbers, in that it seeming
y offers the opportunity to grow upp ly offers the opportunity to grow up
with the place. To get in on the
ground floor, so to speak, at fir blush, prompts great numbers to
rush to the new place, where the
will find miny will find many othcrs who had been
attracted in the same attraced in the same manner.
They seek their new home with th
avowed ave town and of growing up with determination
the sincero is sincere and a proportionate amount
of energy is displayed in their
"ADVANCE-RUMELY"
Combine Harvester, Prairie Type
Now on Display at the
Spearman Equity Exchange



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## Wednestay, April 20

## BIG TOWN OPENING the New Town of Stevenson!

Stevenson is located on the Plains, in a fine agricultural region, near the Marland Carver well. It is 10 miles north of Oil City, 8 miles northwest of Stinnett, and 28 miles east of Dumas. The site is ideal for the location of a city. It is on a high point, with a wonderful view of the Oil Fields. The Rock Island survey passes through the town section and the permit is granted for the building of the line through here. The northwest trend of the oil production, indicates that Stevenson is located properly to be in the center of the big pay, on the north side of the river. Leases are now active, at prices ranging from $\$ 100$ to $\$ 200$ per acr drilling contract has been signed for the immediate drilling of a well on the townsite, and lot owners share in the royalty. Prices of lots are extremely low Investigate

Come and See
Don't Delay
Lots range in price from $\$ 100$ to $\$ 400$. One-Third cash, balance 12 equal monthFREE LUNCH AT NOON NO TAXES-NO INTEREST FREE COLD DRINKS Get in ahread of Developments-You Share in the Royalty DONT FORGET THE DATE
Stevenson \& Sons, Owners

## Beware "Just as good"

WV HEN you want Conoco Moto $V$ Oil for motor lubrication be sure that you get it. Beware of the unnamed, unbranded "just-as-good which is a good profit-maker for the seller but which is apt to prove most costly to the unsuspecting motorist who buys it.
Let a reliable Conoco dealer or Conoco service station attendant drain your crank casc. Then you will be sure of getting gen
ulne Conoco- the tested motor oil. uline Conoco-the tested motor oil. Conoco protects every moving part with its fine lubricating film. It is clean-full for your type of motor.
To cut down repair bills, ask for Conoco
CONTINENTAL OIL CÓMPANY of hish-grade petroleum producta in Arkanses,
Colorado Kdaho Kansas Missouri Monten


## CONOCO <br> Motor Oils

Extra LIFE FOR (8)
YOUR CAR,
and be sure to use
coNoco GASoLINE

## IT PAYS

We are frequently asked if it pays to
spend so much time in reconditioning and inspecting our used cars before they are offered for sale. The answer is that a
great many of our used car purchasers great many of our used car purchasers
come back when they want new cars. Doesn't that pay?

## G. P. GIBNER \& SON

 Spearman, Texas
## AUCTION SALE

 IWILL SELL FOR
## Mrs. N. Celsor

 At her farm home, 20 miles Northwest of Spearma
# Wed., April 20th 

begining at $100^{\prime}$ 'clock a. M., THE FOLLOWING PROPERTY
9 HEAD OF WORK STOCK

## CHICKENS


Onc
Oife bis bay horse, a good one
This

## HOUSEHOLD GOODS

## 

meat

FARM MACHINERY
TERMS:-On a
given, purchaser
discount for cash.

## C. K. Wilmeth \& Son

[^1]

The New Rock Island
Townsite in Hansford County
Is Showing Marked Progress

The Bank Building is under construction.
One Lumber Yard is on the ground
A Filling Station is under construction.
Two Elevator Companies will build.
Many other lines are coming.
NOW is the time to invest or establish a business in GRUVER
Construction work on the Rock Island is being pushed. Great de
velopment is planned in the Gruver trade area
Visit Gruver and
the Panhandle.
Terms on lots, 30 per cent down, balance in ten equal monthly pay
ments without interes.
GRUVER is located in the center of Hansford County

## Gruver Townsite Co.

INCORPORATED
A. P. BORGER, PRESIDENT

NEW LOCATION NEXT DOOR to MILLER DRUG


YOUR TAILOR
CLEANING and PRESSING When We Clean it's "Clean"
Phone 144

ENTS' FURNISHINCS
SPEARMAN

Many baby ehickn are lost because
diseas broaks out in the brooder. After the baby chick has been hateh
ed only 50 per cent of the danger $i$ ed only
past.
Here are are some suggestions for pask. Rere arestion in brooders: 1. Do not allow chicks to becorra
chilled, maintain a regular tempera. chilled, maintain a ragur
ture and supply sufficient oxygen. 2. Do not allow chicks to becoma
over-heated, or ovor-crowded. ovar-heated, or ovor-crowded.
8. Follow the Purina schedule carefully. milk or medicine
4. Do not put mane
in galvanized vestels because of danin galvanized vestels because of ane
ger of poisoning.
5. Allow one-third to one-halt aquare foot of brooder floor space for
each ehick for the firat six weeks. each chick for the firrt six week
6. Have proper ventilation. 7. Provide s drinking fountain
with base 10 inches in diamoter for
every 50 chicks and one inch of mash every 50 chicks and one inch of mash
hopper feeding space for each chick.
Allow room to eat and drink $\left.\begin{aligned} & \text { hopper feeding space for each chick. } \\ & \text { Allow room to eat and drink without }\end{aligned} \right\rvert\,$ crowding.
8. Round
ent 8. Round of the corners of the
brooder room with boards, building
paper or fine mesh chickes brooder room with boards, building
paper or fine mesh chicken wire to
pateent paper or fine mesh chicken wira
prevent crowding in the cormert.
9 . Be sure that chiekg do 9. Be sure that chieks do not
huddle in corners of hounse after
drinking. One thorough ehilling will drinking. One thorough ehiling wind
cause bowel trouble.

1. Wash drinking fountains be
fore reflling and atcrilise them onco s dasy. Change litter often.
2. All windows in north wall of
brooder houss should be darkened GARDEN TIME

SUNDAY DINNER Try the
D. C. D. CAFE

Main Street, Spearman We Serve
CHICKEN
Try our special
SANDWICH


When Mre Miome Hatrington,


Staple and Fancy
GROCERIES

Call Spearman. We will ding,

Topts. and philosppers tell of the
gatisaction obatined from cultive

## Build

## Then Insure!

The wise man builds his home, then he sees right away that it's properly "covered" by insurance.
It's the first step the new home owner should take. Cover the house with insurance against fire, then cover the contents against destruction and theft.

> The Happy Home is the Protected home

# Hansford Abstract Co. 

A. F. BARKLIEY, Manager

Established 1905


30 BRED GILTS



RAWLEIGH'S
Good Health Products Medicines- Extracts- Spices W. P. Jones The Rawlidid Man Spearman, Texas

## A New Addition to GEWHITT!!

Has recently been surveyed and is now on the market. We are very much pleased with the reception given the wonderful new town by the lot buying public. Those who first purchased, could have all sold at a profit before the town was a month old and many of them took advantage of the opportunity. Our new addition contains just as desirable business and residence sites as the original town and prices are the same. Buy now and you have just as good a chance to reap a nice profit when the spring rush begins. Thousands of men will be employed at good wages around Gewhitt and all their business will come here. A flood of money will be turned loose every two weeks and business houses in Gewhitt will be the first to receive the benefit. Secure your location now and get your building up, then you will be ready to take care of the rush of business, when spring work actually opens.
The Big Phillips two and one-half million dollar plant is now under construction, and hundreds of men are now busy rushing the work to completion. We are right in the middle of the "big pay" on the north side where hundreds and possibly thousands of wells will be drilled this year. Big camps are now established and more are reported coming. We are building reads so that it will be easy and convenient for these men to come to Gewhitt and do their trading. A fine school building is now under construction and school facilities will be furnished all the children from the field. Good substantial business houses of every description are locating here and people will be enabled to buy everything they need right here at home. All conveni ences such as

WATER GAS AND ELECTRICITY
are being installed. You can start your business off with up-to-date conveniences. Remember Gewhitt is-
WHERE THE PAYROLL IS

No waiting for the country to be developed. The big porduction is here now. Lots in other oil towns not so fortunately situated as Gewhitt have sold for from $\$ 5,000$ to $\$ 10.000$. We don't skim the cream off. You have the chance for the big profits as development progresses. Buy now at pre-development rates. Our easy terms makes it convenient for you.

PRICES FROM $\$ 300$ TO $\$ 500$. ONE-THIRD CASH; BALANCE MONTHLY
HOGAN \& KING

## JUST ARRIVED <br> Automatic Refrigerators

## Summer will soon be here. You need a Refrigerato

 We have just received a big line of the new Automatic Refrigerators. This Refrigerator will absolutely give satisfaction. Call and let us show you the "reason why." It is the best Refrigerator for the money on the market today.Womble Hardware<br>Implements, Hardware, Furniture<br>$\qquad$


NORMAND ENGINEERING CO.
County Surveyor, Hansford County
General Engineering Practice
Room 1, Tice Hotel -OFFICES- Box 46, Spearman, Texas Stinnett, Texas

Have you seen the
New Twin-Float

## "Sol Hot" Brooder

## Spearman Hatchery <br> Baby Chicks <br> South Spearman

# Here Boys! $\frac{4 \text { Real }}{W_{\text {ason }}}$ Free! 

RUBBER TIRES AND EVERYTHING We Sell and Guarantee SANTA FE Pure Vegetable Oil Toilet Soap, 10c Per Bar.

YOU CAN EASIIY GET THIS WAGON FREE! REMEMBER, SANTA FE TOILET SOAP IS THE BEST AND THE CHEAPEST Guarantee this Soan and get you this wagon.
FATHERS AND MOTHERS: Santa Fe Soap if Fine For ALL Toilet Purposes and it GUARANTEED
to LATHER FREELY in the HARDEST WATER, and GIVE YOU COMPLETE SATISFACTION.

## The Economy Grocery



Wilson Funeral Homes

SPEARMAN, TEXASPHONE

WE ARE STILL LOOKING FOR "I O W A" Cream Separator
 BULK GARDEN SEED DON'T FORGET $\quad$ BERMUDA ONION PLANTS FROST PROOF CABBAGE PLANTS

## SNIDER PRODUCE

## FRESH JERSEY "MILK"

Delivered twice each day-Night and morning. SPARKS JERSEY DAIRY Fresh Jersy Milk Delivered to Your Door Phone No. D-15 Clean : Sanitary

## See us for Bargains



Easter
Sunday April 17
-Newest in Hats and Millinery.
-New Shoes for Easter.
--Kiddies Wear.
-Lingerie for Spring
.-Pretty New Blouses and Smartly Stylish Coats and Suits.
-Everything you need to complete your "Easter" dress. Call and see the new arrivals.

H. D. LEE WORK CLOTHES ARE BETTER

## 

PREPARE FOR THAT EASTER DINNER

## P. M. MAIZE \& CO.

30 Years of
Fair Dealing
The Home of the Florsheim Shoe


## Tire

Saving


## Today's <br> 

Car

Before You Buy Any Make of Automobile, Let Us Show You The Ford Car as Built Today
$\qquad$ Ford owner for years and think you are familiar with the splendid point to examine the Ford Car as it is BUILT TODAY- to drive and note its improved engine performance-relax in it over roge earn of the many recent improvements, you do not know the For Car as it is built today.
can ion $\$ 12$.
R. W. Morton

FORDSON
LINCOLN Spearman, Texas

## Warranted5 Years

 Red Eottom Tanks

 Spearman Hardware

# New Dresses for "Easter" 



Decidedly the new mode for Easter is Lace Trimmed and all over Georgette. We foresaw the demand for something new and different. A lovely assortment in the new Easter shades, green, rose, pink, baby blue, peach, orchid and wild aster. The style and quality exceeds the price. Our feature num-
bers priced very reasonable at
$\qquad$


Hart Schaffner \& Marx and Style Plus lead the field in men's fine suits. The patterns, the tailoring, the fit and satisfac tion makes them the choice of particular men. Select your Easter Suit from our line priced at $\$ 25$ to $\$ 35$ Other good suits at
$\$ 17.50$ to $\$ 22.50$ BOY'S LONGIE SUITS
Powder, Blue, Grays, Tans and other shades. Mohair lining in coats, well tailored. Comes with 2 pairs of long pants, sizes 4 to 18 years. Priced very low at . . $\$ 6.75$ to $\$ 10.50$


## EASTER HATS


BEAVER HATS
Felts, Panamas and Straws, shapes
for sprinn and Easter wear. Sec our
fine of Beaver hats
$\$ 2.50^{\text {to }} \$ 5.00$


## CREPE DRESSES

We still have a good selection of those lovely silk crepe and Georgette Dresses that have created so much talk about our store. Don't overlook this lot of Dresses at Only $\$ 10.00$
Thomason Brothers Twillailiv Store smer time

## HANES UNDERWEAR

Men's Athletic styles with webbed back. In checked nainsook or white broadcloth. Sizes 34 to 54 . Guaranteed every thread, stitch and button. Our price per suit


[^0]:    R. L. McClellan,

    City Council
    Mayor

[^1]:    Lunch Will Be Served on the Grounds

