

'LEVI'S'  
OR  
SLACKS?

See EDITORIAL, Page 2

# FOREREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

PEP  
RALLY  
FRIDAY

7 P.M.

Vol. 31

Lubbock, Texas, Tuesday, September 20, 1955

No. 2

## Texas Tech Enrollment Largest Yet

Texas Tech this week is welcoming the largest student body in its history.

Officials estimate more than 7,000 students will be enrolled by the final registration deadline tonight. This is the last day to register without paying a special fee.

Most of the students completed signing-up procedures last Wednesday or Thursday.

The campus emptied suddenly

Breaking all Tech enrollment records Saturday was Sondra Patterson. The sophomore English major from Lubbock was the 6,257th student to complete registration this semester. Late last night, a total of 6,825 students had completed the procedure, with registration for evening classes continuing through Thursday.

After Friday classes, however, as more than 5,000 students, faculty and other Tech supporters headed for Austin.

Earlier last week freshmen and other newcomers were in the spotlight as guests at special receptions and meetings designed to make them feel "at home" and make their enrollment as smooth as possible. They also took pre-registration tests which will help them plan their college careers.

Entertainment lighting enrollment chores included an all-freshman "mixer" and Student Union appearances of the Norman Petty instrumental trio and Bowman Brothers vocal trio.



SONDRA PATTERSON  
... a broken record

### 'Er, Ah, And, That Is ...

At the sound of a gong you can bet that an "and, uh" or "er" has been detected — not a biscuit from the union snack bar striking the victory bell.

It will also signify that the first of this year's "Toastmaster Time" is underway.

Anyone interested in attending the Toastmaster's meeting may do so by signing for reservations at the union's concession stand before 10 a.m. tomorrow. Price of the lunch is 75 cents and the meeting gets underway at noon, says Jack Beckner of the Union Executive Committee.

Proficiency at after-dinner and impromptu speaking is the main objective of the organization.

## Time Marches Forward; Old Barn Finally To Go

Like the horse and buggy — Tech's gym is destined to go.

Preliminary sketches of a new gymnasium, submitted by Nolan Barrick, Tech architect, were approved and the appointment of architects Herbert Brasher and associates was made final by Texas Tech's Board of Directors at the Driskill Hotel in Austin late last week.

As only \$490,000 in funds will be available, the architects must scale design and plans so that the construction contract will come within the limit of these funds.

Tentative plans call for a 10,000 square foot swimming pool with seating facilities for 500 people. In addition, plans call for a double gym floor, locker rooms, and facilities for general physical education.

Tech will use the Lubbock Auditorium-coliseum, now under construction west of Jones Stadium, for some of its major indoor sports events and will not need a large seating area in the college gym.

Geo. E. Benson, vice chairman, presided in absence of Chas. C. Thompson, of Colorado City, who was unable to attend. Present were board members Fred Moore of Dallas, Tom Abbott of Fort Worth, W. H. Francis of Houston, and W. D. Watkins of Abilene; Dr. E. N. Jones, Tech president; Dr. G. E. Giesecke, vice president; Roy Wells administrative assistant and board secretary, and Comptroller Marshall Pennington.

Two former board members, O. B. Ratliff of Lubbock and Ray-

mond Pfluger of Eden were guests at the meeting.

A 20-foot right-of-way easement across Tech property for a distance of 5,500 feet for paving of a farm-to-market road east of Pantech farms was authorized.

A resolution was passed in respect to the memory of the late A. G. (Pat) Mayes of Paris, former board member, who died recently.

In addition the board also approved appointment of nine new faculty members for 1955-56.

## '56 Rodeo Bulldogged

As a result of student conduct during Western Days, 1955, and since no student organization is willing to accept responsibility for conduct in general this year the annual western days celebration and Intercollegiate Rodeo has been suspended for 1955-56, according to word received today from the office of Tech President E. N. Jones.

A joint meeting of Committee of Student Organizations, the Committee of Student Welfare and the Discipline Committee in the office of the President resulted in a unanimous decision against the traditional Western Days activities.

In addition to the above, it was resolved that the operation of student organizations must reflect fairness in their mutual relationships with other organizations, and the accumulated effects of last semester's Rodeo week upon the reputation of the student body and the college as a whole have been damaging.

In addition, the Texas Tech Rodeo Association was put on probation for this year. Tech students will not be permitted to participate as representatives of the school in any intercollegiate rodeos either on or off campus. Nor will the association be allowed to function as a social organization during the coming year.

A similar meeting will be held next year to determine the question of reinstating the association and resuming Western Days.

At the next meeting, sufficient evidence must be presented showing that full responsibility will be assumed by the association for such a program; also justifiable confidence that the student body and the student organizations can and will make the activities meet acceptable standards must be proven, the announcement stated.

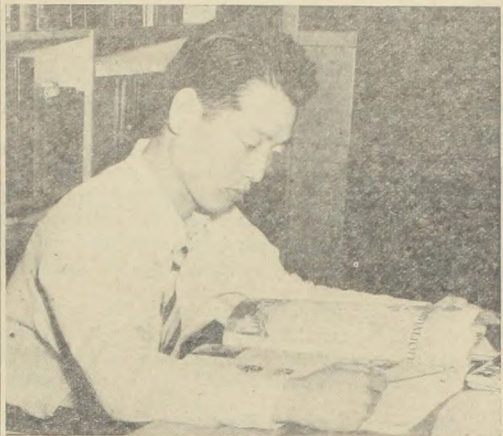
### Houston ... Here We Come

The Student Council tonight will discuss final plans for the official out-of-town football trip to Houston.

The council will also decide on a date for the election of three representatives to the council. Vacancies now occur in the Division of Business Administration, Engineering and Home Economics.

Other business will include the discussion of the appointment of students to the Supreme Court.

Council President Glen Cary has extended an invitation to all interested students to attend tonight's meeting at 8 p.m. in Ad 219.



WOO YONG CHA ... "we need to catch up."

## Ex ROK Soldier Seeks US Know-How

By MARJ WIGHTMAN

Woo Yong Cha, citizen of Korea and student of textile engineering at Texas Tech, is a young man with a mission: to telescope the last 20 years of world textile experience into two years of intensive study. Then, help update his war torn homeland on the newest techniques for industrial self-support.

For the industrial buildings of South Korea are still rubble, flattened remnants of an infant industry trying to overcome the unequal ratio between North Korean factories and South Korean farms. Split by politics, war and the 38th Parallel, all Korea is now completely unbalanced with food and steel set against each other.

To South Korea there is only one answer—short of re-unification, factories.

This is one reason Woo Yong Cha came to Texas. What are the others? In Lubbock a few short weeks, 24-year-old Cha talks with his smile, his eyes, his hands—all this enthusiasm—to answer this one.

"We needed so much help, and so much of it came from Texas. The 4-H clubs sent us cows, mostly from Texas. And most of the cotton sent to us under the American Point Four Plan was Texas cotton. So you see, we owe much to Texas and I was anxious to come here."

A former soldier in the Republic of Korea army's Second Divi-

sion, Cha served as an interpreter for the Korean Civil Assistance Command after the cease fire. Administered by the U. S. Eighth Army, the KCAC was "very small and very intellectual." Its civilian doctors and other specialists covered as many or more nations than were represented by the UN troops on the line. Doctors from Mexico, Australia, and Denmark, sanitation experts from India, engineers and medical personnel from France and West Germany, these were just a few. And their job was overwhelming.

Refugees streamed down from North Korea to Pusan for two-and-one-half years.

"Some of them were very rich and others were very poor." And Cha runs his hand over a desk top. "Now, all are evenly poor."

"We supplied them with agricultural tools, a rice ration and housing. The new houses are not good, but they are a great help in building a community.

"And always we sprayed with DDT to try and clean up the towns. And then we had the old who could no longer work. And the orphans." There is no smile, now. "We have far too many orphans."

A graduate of the National University of Seoul with a B.S. in Engineering degree, Cha is enthusiastic but, along with everyone else, uncertain when talking about the future of South Korea.

"Our factories are all gone. And still we have to spend 60 per cent of our national budget to maintain the army. Twenty divisions is a big army for a country as small as South Korea to support."

What next?

"Korea is changing rapidly.

### ALL THIS — AND TELEVISION TOO ...

## Variety Acts Will Liven Rally

Texas Tech's biggest all-time pep rally-variety show — designed to steam up student spirit for the Tech-Texas Christian University football game Saturday — will be held at 7 p.m., Friday in front of the Science Building.

Waggoner Carr, Texas state representative from this district, and his brother, Warlick, voted "Lubbock's outstanding young man of 1954," will serve as masters of ceremonies. Both men are Tech graduates.

Rival coaches and co-captains will star in the "review" for the Red Raiders' first home-game pep rally. Kickoff time for the Tech-TCU game will be 2 p.m. Saturday in Jones Stadium.

Although student enthusiasm will center around Tech Co-captains James Sides and Arlen Wesley and the team, there will be enough entertainment to make the rally unique in Tech history. Headed by the Tech band with

its star baton twirlers, the show will also feature the Melody Belles and the Bowman Brothers, two of the Lubbock area's best-known vocal groups. TCU will contribute several variety acts to the show.

Head Coach DeWitt Weaver, TCU Head Coach Abe Martin and his co-captains will also be introduced to the students.

The cheer-leading session, high point of any pep rally, will be led by Tech's Shirley Dupriest, Ruth Ann Cummings, Gayle Ericson, Clay Cummins, and David Pool.

The Saddle Tramps, men's pep organization, and Alpha Phi Omega, honorary society for former Boy Scouts, will be in charge of student participation and traffic.

A rehearsal for the big rally will be held Wednesday at 6:30 p.m. in the Student Union Ballroom.

The rally will be televised by KDUB-TV.

See WRITE, Page 3



CLOTHES DON'T MAKE THE MAN, BUT . . .

Texas Tech has made tremendous progress during the past few years in almost every field of college life from scholastics to the football field to new enrollment highs, but it has lagged sadly in the field of men's dress.

It is true that "clothes don't make the man," but it is also true that the clothes which a man wears indicate to a large extent what kind of man he is. Slovenly or careless dress often indicates a slovenly or careless man. It is very seldom that one will find a sharp progressive man in either the professional or business world who does not use at least a minimum amount of good taste in selecting his clothes. He dresses this way mainly for one reason . . . to make a better impression.

Each person who parolls here and walks down the streets of Lubbock is a personal representative of the school. Each time a boy from Tech walks down a city street or across the campus in an old faded pair of "levis," he reflects badly on himself and the school.

Many years ago Shakespeare said, "The soul of a man is in his clothes." Today psychologists confirm this thought by saying that how one chooses to dress shows greatly how he feels about himself and what he is doing.

Of course, there are times when slacks and sport shirts are "out of place." An aggie's or engineer's lab would hardly call for anything other than "levis." However this is the exception not the rule.

With all prospects at Tech as high as they are now there is very little reason for anyone to feel or likewise to dress badly. In this light why not raise the standards of dress here to the height set by the school in other fields. Let's no longer be a "levi" college. —Bob Rooker

CAMPUS EVENTS . . .

Tuesday, September 20 — Football Movie 12:15 — Rec. Hall World Traveler — 7:00-9:00 p.m. Workroom, SUB AFROTC Wiver — 7:30-9:00 p.m. Room B, SUB Record Dance "The Hole" 7 p.m. SUB Impressionistic Art Exhibit — All day

Wednesday, September 21 Toastmaster Time — 12:00 a.m. Room A, SUB Tech Vets Smoker — 7:30-10 p.m. Rec. Hall

Thursday, September 22 Square Dance — 7:00 p.m. Rec. Hall FTA Reception — 7:00-10 p.m. Workroom, SUB

Friday, September 23 Union Dance "Autumn Dance Burl Hubbard" — 8:30-11:30 Ballroom, SUB Pep Rally — 7:00 SUB



THE TOREADOR, student newspaper of Texas Technological College, is published each Tuesday and Friday on the campus at Lubbock by the associated students of the College

EDITORIAL OFFICES: Journalism Bldg. Rm. 211, 212 Editor: ext. 424 Business Manager: ext. 423

Editor: Bob Rooker Managing Editor: Alton Slagle Business Manager: Ross Short Sports Editor: Floyd Wood Society Editor: Mary Gristy Photography Editor: Harold Creswell Cartoonists: Howard Humphrey Buddy Hughes

Staff Writers: Joan Abel, Susan Bower, Carol Dallas, Gerald Fulkerson, Yvonne Hamilton, James Hamm, Nita Hodelston, Tom Hensley, Nannette Howell, Ann Innes, Wayne James, Patsy Kennedy, Wayne Lambert, Wayne Lindsey, Sid Marshall, Mary Catherine McKinney, Starlie Glen Pace, Jim Bob Reynolds, Claynelle Rooker, Jan Sloan, Gloria Waller, Mary Ann Walter.



6 Tech Members Are New Faculty 'Doctors'

Six Tech faculty members entered fall semester classes for the first time as "Doctors of Philosophy."

One of the highest academic titles bestowed, the Doctor of Philosophy degree requires approximately two school years of study beyond the Master's-degree level. The study program includes a reading proficiency in two foreign languages and a dissertation, or published research work.

The Tech faculty members' degrees, conferred in June or August by some of the nation's leading universities, represent outstanding study and research in fields ranging from the works of poets and novelists to analyses of business and government.

Dr. James Wayland Bennett, associate professor of agricultural economics, received his doctorate from Louisiana State University last June. His dissertation analyzing the economics of beef cattle prices is to be incorporated in a long-range study of livestock marketing, published by LSU.

Two of the new doctors called on backgrounds of study in foreign lands for their doctoral work.

Dr. William Roberts, assistant professor of foreign languages, wrote his dissertation on the life, works and influence of Saint Amant, a 17th Century French poet. Dr. Roberts has studied at the University of Paris, France, and other French centers of learning. He received his Ph.D. last June at Yale University.

Dr. L. Vincent Padgett did

Ambassador To Turkey To Speak

Karl T. Dockray, Tech student who spent the summer in Turkey as Lubbock's community ambassador to that country, will tell of his experiences at 7 p.m. tonight in the Tech Student Union.

Tech's students, faculty and staff are invited to the talk, announced the Student Union's world traveler committee.

Many civic organizations here banded together to send Dockray to Turkey as a move to improve international good will and understanding.

Dockray traveled in Turkey and spent a month living with a Turkish family. He will discuss Turkish culture and customs during his speech.

He is the son of Mr. and Mrs. Thord Dockray, 2812 24th and is a pre-medical student.

personal research in Mexico as background for his dissertation on "Popular Participation in the Mexican 'One-Party' System". Dr. Padgett is an instructor in government at Tech.

He did independent field research in Mexico during 1952-53 on a Doherty Fellowship, and also has studied in Guatemala. He received his doctorate at Northwestern University last June.

Dr. Roy T. Shaw, Jr., professor and head of the department of marketing, did his dissertation at Ohio State University on retail credit. The Ohio Retail Credit Association supported his work. He was awarded his doctorate at Ohio State last June.

Two of the new doctors are English department faculty members.

Dr. Harold N. White, assistant professor of English, edited writings of the late Willa Cather, a Nebraska novelist, as part of his work for the doctorate, which he received last June at the University of Nebraska. He wrote his dissertation on Cather's work.

The novels of Frank Norris, a

Students Praised For Horticulture, Park Internship

When advanced classes in horticulture and park management begin at Texas Tech this week, chances are good that student majors will dominate the first class sessions.

For 15 of those majors, have just returned from summer internships across the nation where they gained actual job experience in nursery work, seed growing, park management and other related fields.

The internship program, which found Tech students stretched from Detroit to Santa Paula, Calif., is the brainchild of Elo J. Urbanovsky, department head, whose reputation as a landscape architect stretches even farther. The program was inaugurated in 1951.

Summer work, in Urbanovsky's opinion, helps the student determine what he can best do in this growing field and provides him experience that will mean a higher starting salary and more rapid advancement upon his graduation from Tech.

A letter from I. A. Condit, branch manager of the W. Atlee Burpee Co., seed growers, Santa Paula, Calif., testifies to the success of the program and of the man running it.

Condit wrote Urbanovsky as follows:

"I would like to say that we very much appreciate your cooperation in sending these two (Warren Hunt and James R. Crisp, both of Lubbock) for summer work, and they have been excellent workers. After they had been with us two or three weeks, we gave them definite responsibility in managing two separate Hybrid Cantaloupe projects and both of them did very well.

"I have not had a chance to talk to these two boys regarding next summer's work, but we are very much hoping that they will be able to return again, and I, also, would like to say that we can use two or three more additional fellows from Texas Technological College."

late 19th Century naturalist, analyzed in the dissertation of Dr. Lola Beth Green, assistant professor of English. Norris has aroused literary interest because of his ability to combine Victorian-style writing with the "realistic style" of modern writers, Dr. Green said.

She received her doctorate from the University of Texas last month.

LITTLE MAN ON CAMPUS

by Dick Bibler



"Oh, heck no — My mattress sags."

Plucky Pi Final Fre

Fort Hood, heav pros and All-Ame the spirited Texas 42-13 last Friday

Tech support cheer for the fr when Hubert S back from Three tackle for seven touchdown behind blocking.

Hubert Schult Vaughn, John R Lee stood out in backfield, while



ONCE

Today I begin Philip Morris C school year I will inflame the min everywhere. I w compulsory atten and "Is the unma sanitary?"

While each w issues, I will als Morris Cigarette

I will GRAPPLE



Our Country MALADJUSTED

Perhaps it wo tell you a little remarkably active and am fond of maulage.

I first took up foot Bon With C years later, I e write about colle This is called "a velopment."

But I can't Though I am winter of my life lens of undergra seem to me as r ever. How to pin ing romance w coming up next physics, history a how to convince father that life mockery without convertible; how on dormitory to remain the topic my sluggish bloo

And in this co of such things: of ties and independ average-raisers, those who write read them and th

And, slyly wo Philip Morris, A Open pack, in kin

The makers of another year of Philip Morris, o



## Plucky Picadores Fall To Army; Final Freshman Score 42-13

Fort Hood, heavily stocked with pros and All-Americans, stunned the spirited Texas Tech Picadores, 42-13 last Friday night.

Tech supporters found reason to cheer for the freshmen footballers when Hubert Schultz, fiery half-back from Three Rivers, hit off-tackle for seventy yards and a touchdown behind devastating blocking.

Hubert Schultz, "Rabbit" Vaughn, John Riddle, and Calvin Lee stood out in the Tech frosh backfield, while Phi Williams,

Stan Vickers, Ken Shrum, and Gary McElroy were outstanding in the line.

The Picadores did very well, considering the fact that they were notified two days before game time that they were to play Fort Hood. Coach Phillips was very pleased with the all-around play of the entire team.

On October 1, the freshmen travel to Tyler where they take on Tyler Junior College during the Texas Rose festival.



## On Campus with Max Sholman

(Author of "Barefoot Boy With Cheek," etc.)

### ONCE MORE UNTO THE BREACH

Today I begin my second year of writing this column for Philip Morris Cigarettes. Once every week during the coming school year I will take up, without fear or favor, issues that inflame the minds and quicken the hearts of college students everywhere. I will grapple with such knotty questions as: "Is compulsory attendance the reflection of an insecure faculty?" and "Is the unmarried student obsolete?" and "Are room-mates sanitary?"

While each week I make a bold assault upon these burning issues, I will also attempt to beguile you into smoking Philip Morris Cigarettes. Into each column I will craftily weave some words in praise of Philip Morris. I will extol, obliquely, the benign mildness of Philip Morris's well-born tobacco, its soothing fragrance, its tonic freshness, its docile temperateness, its oh-so-welcome gentleness in this spiky and abrasive world of ours.



I will grapple with such knotty questions as:

For saying these kind things about their cigarettes, the Philip Morris Company will pay me money. This is the American Way. This is Democracy. This is Enlightened Self Interest. This is the System that Made

Our Country Great, and anybody who doesn't like it is MALADJUSTED.

Perhaps it would be well in this first column of the year to tell you a little about myself. I am 36 years of age, but still remarkably active. I am squat, moon-faced, have all my teeth, and am fond of folk dancing and Lotto. My hobby is collecting mucilage.

I first took up writing because I was too short to steal. Barefoot Boy With Cheek was my maiden effort, and today, fourteen years later, I continue to write about college students. This is called "arrested development."

But I can't help it. Though I am now in the winter of my life, the problems of undergraduates still seem to me as pressing as ever. How to pursue a blazing romance with exams coming up next Friday in physics, history and French; how to convince your stingy father that life is a bitter mockery without a yellow convertible; how to subsist on dormitory food - these remain the topics that roil my sluggish blood.



...are room-mates Sanitary

And in this column from now until next June you will read of such things: of dating and pinning, of fraternities and sororities and independents, of cutting and cramming, of athletes and average-raisers, of extra- and intra-curriculum, of textbooks and those who write them and those who sell them and those who read them and those who don't.

And, slyly woven into this stirring tapestry, the story of Philip Morris, America's gentle cigarette, in the handy Snap-Open pack, in king-size or regular, at prices all can afford.

©Max Sholman, 1955

The makers of Philip Morris are happy to be back with you for another year of good reading and good smoking - with gentle Philip Morris, of course.

## 'We Can Write...'

Continued From Page One

Assistance from the United States along with other countries - especially West Germany and France - will make a big difference."

How do you make an old country new again?

"It will take a lot of study and a lot of hard work. But, Korea - all of Asia - will still be very different. For our history is made of vegetable; European history is made of animal and mineral. Europe ate meat while Buddhism outlawed meat on Asian tables. You wore wool while we wore cotton. Your houses were built of stone and ours were built of wood. So you see, the historical differences are very great.

"Now we need to catch up, but to catch up according to our climate, our resources, and our customs."

But customs change. When he first came to America six weeks ago, Cha couldn't drink milk without flavoring it with sugar. Now he can drink it plain. And here the smile gets big.

"My favorite American food is the milk shake. That is wonder-

ful!" During his first semester at Tech, Cha is living with Mr. and Mrs. L. O. White, 2219 13th Street. Later, he hopes to live in one of Tech's dormitories "to get to know the young men of my own age better, and to talk with them about more than superficial things. Once my English gets expressing just pleasantries, that is."

The oldest of six children, Cha will soon have his younger brother as a "near neighbor" in the U. S. As near as Talladega College, Alabama. Again the grin.

"This is a big country and we can write letters."

## Take Shorthand? You Have A Job

High on the wanted list for part-time jobs - women who can take shorthand.

Although there are approximately 100 part-time jobs available at the Texas Tech Placement Office, Director Jean Jenkins reports more than 380 students have applied for part-time work with the office.

Students seeking work should come by the office, room 150 of the Ad building and fill out application forms. Lubbock business men are being asked to list openings with the Placement Office.

## LOOK YOUR BEST . . .

. . . FOR THAT ALL IMPORTANT DATE OR CAMPUS FUNCTION  
Nationally Advertised Brands of Fine Men's Clothing



"The Finest of Fine Cleaning"

Bray's Campus Cleaners And Mens Wear  
2416 BROADWAY

# PRICES SMASHED!

## at GENE POOL'S

Shamrock Service

24.9

Good Shamrock Trailmaster Gasoline . . . . .

"We Guarantee None Better And Very Few As Good"



- Flats . . . . . 50c
- Battery Charge . . . . . 50c
- Spark Plugs . . . . . 49c  
(champion, A.C., Auto-Lite)

12 Mos. Batteries . . . . . \$9.95 exch. & up

### OIL FILTERS

	Installed	
C-4 FRAM		\$1.49
C-4 (NAME BRAND)		\$ .98
CH6PL (LATE MODEL FORD PRODUCTS)		\$1.98
P-115 A.C. (G.M. PRODUCTS)		\$1.69

EVEN AT THESE LOW, LOW PRICES YOU'LL FIND THE MOST COURTEOUS SERVICE IN TOWN

We Will Cash Your Out of Town Checks  
ASK US ABOUT A SHAMROCK CREDIT CARD

5th and College  
ACROSS FROM JONES STADIUM



# Tech Sororities Pledge 201 Coeds In Rush

Over 200 coeds are pledging Tech's nine national social sororities as a result of fall rush activities.

The new pledges and their sororities include:

**ALPHA CHI OMEGA:** Mary Jean Adams, Jean Cox Archer, Florence Axtell, Mary Baker, Dorothy Beal, Beverly Burnett, Judith L. Cox, Ann Graves, Ruby Lee Hales, Mary Ann Hartwell, Joyce Howard, Linda Louise Leach, Charlene Miles, Margaret Myrick, Iva Sue Shropshire, Judy Speer, and Suzanne Wilson.

**ALPHA PHI:** Beth Butler, Hazel Casey, June Davis, Barbara Douglass, Marilyn Floeck, Mary Ann Girod, Jerie Gordy, Betty Lou Harry, Joan Howe, Nancy Ann Jones, Leonora Lee, Karen Noteware, Sharon Porterfield, Diana Smith, Sue Spangler, Susan Vetesk, and Helen Weaver.

**DELTA DELTA DELTA:** Arleta Black, Jacqueline Breeding, Patricia Ann Cassidy, Carole Jean Delaney, Peggy Donnell, Betty Eller, Carol Foster, Margaret Hagan, Nancy Corinne Hamill, Anita Hope, Leonean Hunt, Patsy Kennedy, Gayle Lasater, Cora Jean McMurtry, Peggy Miller, Carol Ann Oliver, Joan Pember, Sharla Pepper,

Mary Ann Pippin, Linda Lee Taegel, Margo Thrush, Nancy Unger, Gail Ward, Carma Jean Williamson, and Carolyn Williamson.

**DELTA GAMMA:** Sharla Rae Bickett, Cynthia Sue Bowser, Kemper Fall, Mary Sue Flowers, Atha Lea Grice, Barbara Liston, Betty Alice Lovelace, Sylvia McCracken, Dee Anne Minnis, Nancy Novak and Sue Shugart.

**KAPPA ALPHA THETA:** Kay Adkins, Grace E. Alexander, Jeri Alexander, Kay Alexander, Nita Armstrong, Libby Balzer, Barby Bicknell, Susan Bower, Gretchen Chappell, Jean Elliott, Evangeline Garza, Bobbye Kelley, Beverly McCormick, Rosalis McNamara, Mary Massey, Patsy Nell Mathis, Ann Russell, Sandra Shields, Alice May Simms, Jennifer Snow, Carolyn Tapp, Sue Watkins, Diane Wilson, and Mariana Wilson.

**KAPPA KAPPA GAMMA:** Toni Bannister, Barbara Batton, Mary Catherine Birkelbach, Janice Blakely, Peggy Brown, Beverly Bumpass, Margaret Condray, Ella Jo Covington, Sandra Crouch, Carole Dallas, Jeannette Farris, Eleanor Forgey, Judy Foster, Jan Higobotham, Jan Marian Lewis, Jean McQueen, Billie Jo Moorman, Margie Nell Neill, Jackie Reeves, Bobby Reid, Gayle Russell, Nancy Lee Shortes, Carol Sue Smith, Patsy Stice, and Roberta Whitfield.

**PI BETA PHI:** Jo Ann Addison, Barbara Jo Carroll, Mary Elizabeth Carroll, Mary Lou Church, Ann Gordon, Billie Sue Gregory, Sandra Hampton, Judy

Hatfield, Jackye Lynn Hill, Barbara Anne McDougal, Peggy Malinak, Marilyn Miller, Adrienne Monnik, Allene Morris, Billie Nell Neill.

Dawn Nichols, Margaret Ownby, Carol Penland, Martha Quillen, Pat Rainer, Beva Jean Ray, Judith Ridge, Susan O. Smith, Karen Williams, and Permelia Wortham.

**SIGMA KAPPA:** Alice Jane Adams, Kaye Akers, Darla Allison, Patti Berkhoudt, Patsy Kathleen Burden, Susanne Burleson, Juanell Cunyus, LaBlanche Davis, Karen Sue Dickson, Dixie Lee Erdwurm, Sharon Lynn Gibson, Marlys Mae Harris, Marcia Herbert, Lucy Ann Hicks, Shirlene Irvin, Connie Jean Jackson.

Kathryn Jeffus, Carole Jacobs, Kathleen Jones, Barbara Lewter, Beverly Eliene Loftin, Betty Mantooth, Nancy Gail Owens, Patricia Ann Pence, Sally Reeves, Barbara Roan, Susan Jane Robbins, Carol Thompson, Mary Anne Verheul, Susan Weatherford, Gayle Rea Williams, and Joan Wimberly.

**ZETA TAU ALPHA:** Janice

Benson, Diane Brooks, Judy Calmes, Roma Caviness, Sharon Chick, Sarah Compton, Jo Ann Cunningham, Bebe Davis, Pat Dorsey, Patricia Duniven, Harriett Harvey, Beverly Ann Hollingsworth, Ann Humphreys, Joan

Lapham, Joan McColl, Sandra McCommas, Jeri Morgan, Mary Rosalind Nelson, Winifred Candace Parker, Ann Powell, Helen Short, Sherry Sinex, Bill Ann Wilcoxson, Gaila Wise, and Mary Janet Wright.



Sanitone  
DRY CLEANING  
Laundry

Tuxedo Rentals  
Varsity  
CLEANERS

1109 College Ave.

PO3-2172

## Paintings By Prof To Be Displayed

Twenty-one oil and water color paintings are the featured exhibit in the Texas Tech Art Museum Rotunda Gallery for approximately two weeks.

The exhibit, which started Sunday, is the work of Mr. Robert Hartman, Texas Tech instructor in the department of Architecture and Allied Arts.

Mr. Hartman received his Bachelor of Fine Arts degree in 1951 and his Master of Arts in 1952, both from the University of Arizona. He has studied painting, sculpture, and ceramics at the Colorado Springs Fine Arts Center, New York Art Student's League, Brooklyn Museum Art School, and the University of New Hampshire. He has worked under such important teachers of art as Vytlaclil and Woelffer.

Before coming to Tech, Mr. Hartman taught at the University of Arizona and worked as advertising manager of a department store in Tucson, Arizona.

"The paintings range from straight realism to complete non-objectivity," he said.



This portable weighs only 9 pounds, is only 3 3/4" high, offers dig-typewriter features that make it unique.

We carry it (And so will you!)

olivetti  
"Lettera 22"



Texas Tech College  
BOOKSTORE

GIVE YOUR CLOTHES  
THE CARE  
THEY DESERVE



Advertised In **LIFE**  
FASHION CLEANERS 2417-B  
MAIN

For Girls  
in Texas Tech it's  
**BRODERICK**



the  
gym suit  
that is  
*Approved*

...it's regulation!

Style  
Workmanship  
**BRODERICK** Gym Fabric  
Popularly Priced  
... all this  
and comfort too!

Texas Tech College  
**BOOKSTORE**

## Howdy Dance Slated Saturday

The annual Howdy Dance will be held in the Student Union Ballroom Saturday, 8:30-11:30 with the Esquires furnishing the music.

This all-school get acquainted dance is sponsored each year by the Tech Double T Association.

Tickets may be purchased at the door or from any Double T member.

### Introductory Offer

... on a 5"x7" silvertone or goldtone photograph for only 49c upon presentation of attached coupon. Take advantage of this outstanding offer and also the many other expert photographic services at...



**AVALON Studio**

1107 College Ave.

PO3-2044

## Off the Campus at Luby's

- Your Sunday Nite Special -

### Fried Chicken Plate --

Golden Brown Fried Chicken  
Fluffy Mashed Potatoes  
Cream Chicken Gravy, and  
Buttered English Peas. ONLY **78c**

### Veal Cutlet Plate --

With Mashed Potatoes  
Cream Gravy, English Peas  
and Waldorf Salad. ONLY **75c**

### Mexican Plate --

Enchilada, Tamali, Mexican  
Beans and Chili. ONLY **50c**

And don't forget our Week Day  
Specials, Noon and Evening Meals.

Garden Fresh Vegetables, Salad:  
Home Made Pastries, and  
Hot Breads

Coffee and Iced Tea ..... Only .05c  
— Seconds on the House —

**Luby's Suburban Cafeteria**

2410 BROADWAY



### Frosh Elect 33 Council Members; To Plan 1955-56 Class Activities

The Freshman Council, newest governmental organization on the Tech campus, received 33 members as a result of election in dorms and the Student Union.

The group organized last year, will serve as a nucleus for planning of class activities.

Council members were elected in their dormitories and those living off campus were elected in the Student Union. Walter Schuler, Freshman class president last year, was in charge of the election.

Freshman Class officers to be elected later this month, will also serve as members of the council.

Members and their dormitories are: Bledsoe-Don Grimes, Tom Hamilton, Claude Rogers; Sneed-Jim Berry, Bill Bivins, Bob Rose; Gordon-Bill Alexander, Tommy Sanders; West-Bill Fannin, John Franco, Wayne Gibbins, Jack Henry, Jay Johnson; Doak-Jimmy Johnston.

Horn-Patti Birkhoudt; Knapp-Sandra McCommas, Candy Parker; Drane-Kay Alexander, Libby Balzer, Cindy Bowser, Pat Mathis, Missy Monning, Karen Williams.

Off campus-Wayne Culp, Bill

Dane, Betty Eller, Billy Ellis, Richard Estes, Jack House, Butch Lawrence, Larry Merriman, Pat Rainer, David Steinman.

### Instructor Makes Broadway Column

Texas Tech drama students this fall probably will get first hand analyses of more top Broadway hits than any other student group in the country.

Dr. Cecelia Thompson, a Tech drama instructor, saw about 10 outstanding plays during her summer stay in New York City, Broadway Columnist Earl Wilson discovered.

That's about twice as many plays as the average New Yorker sees in a year, Wilson commented in his column.

Dr. Thompson rates "Cat on a Hot Tin Roof," "Teahouse of the August Moon," and "Bad Seed" as the outstanding Broadway productions she saw.

### B.S.O. Banquet To Be In Union

Dr. E. N. Jones, Tech president, will help get the student club activities in motion next week when he will be guest speaker at the Board of Student Organizations inauguration banquet.

B.S.O., a comparatively new organization on the campus, is composed of the president of every campus organization. Each organization regardless of membership or purpose has equal vote and representation in B.S.O., the only campus organization which represents each club.

B.S.O. members will be installed as official representatives of their organization and each club will be recognized individually at the banquet which will be held in the Student Union ballroom at 6:30 p.m., September 27.

Hors d'oeuvres will be served in the reception room preceding dinner.

If any president of any organization has not been contacted by B.S.O., please stop by the Dean of Student Life's office in the administration building. Reservation at \$2 a plate should be made in Dean Allen's office or mailed to Ronnie Clark, box 4193, Tech station.

### Vespers To Be At D.S.F. Center

Vespers are being held at the Disciples Student Fellowship student center, 2318-13th Street, at 5:10 p.m., Monday through Friday.

The services conducted by D.S.F. members and supervised by Fred Jobs, campus minister, will be continued throughout the year and all campus students are invited.

### Tea Welcomes Tech Newcomers

The Texas Tech Newcomers Club held its annual fall tea in the Student Union Sunday.

Special guests included wives of new faculty and staff members and new women members of the faculty.

Mrs. Byron R. Abernathy, Mrs. Paul M. Larson, Mrs. Arnie Randall, and Mrs. A. B. Cunningham presided.

**DELICIOUS! THRIFTY!**

A Real Treat From Our Grill

**TECH DRUG**  
1101 College Ave.

YOU'VE BEEN LOOKING FOR THIS PLACE

Good dependable laundry service is hard to find, yet you are offered top quality service at QUALITY Steam Laundry only a half block from the campus. Equipped with the latest modern machines to insure speedy, expert service. QUALITY Steam Laundry offers "Highest Quality at Lowest Prices."

ROOM FOR 25 MORE INFANTS THRU 6 YEARS OLD

- Open 7 am to 6 pm
- Weekly Rates
- Expert Care

**19th St. Nursery**  
2425-19th Ph. PO5-7520 SW9-4085

**QUALITY STEAM LAUNDRY**  
2415-A MAIN

MEN'S SHIRTS  
Cleaned—Pressed—Folded  
OUR SPECIALTY **20c**

She Will Appreciate Your Thoughtfulness  
A Corsage for Saturday's Game

**WAKEFIELD'S FLOWERS**

COLLEGE CENTER  
2421 Broadway Phone PO5-9814 PO5-7012

*As PM Casual made in California*

**Latham's**

34th SHOPPING VILLAGE  
Just Off College Ave.

**DIAMOND PRICE PERCENTAGE CHART**

INTERNAL GRADE

	0	1	2	3	4	5	6
AA	100	90	81	73	66	60	54
A	90	81	73	66	60	54	49
B	81	73	66	60	54	49	44
C	73	66	60	54	49	44	40
D	66	60	54	49	44	40	1/2 ct.

Price Varies Directly With Color Grade and Internal Grade  
Ex. 1/2 ct. AA-0 Grade \$545.00  
1/2 ct. D-6 Grade \$196.20

"A DIAMOND'S SPECIFIC GRADE IS ITS TRUE VALUE"

Lucian Thomas Thomas Jewelry Jack Thomas  
1207 COLLEGE AVE. PHONE PO3-6468



# Austin Will Remember

It will be quite a while before Austin and the Texas Longhorns forget the 1955 visit of the Texas Tech Red Raiders and their estimated 10,000 followers from the great plains of West Texas.

Fans started arriving in the capital city late Thursday afternoon and the steady stream continued until game time Saturday night.

The fans from West Texas gathered in Austin with delegations of Tech exes from all areas of the state. Chartered buses brought Tech alumni chapter members from Dallas, Fort Worth, Houston, and San Antonio.

Activities centered around the Driskill Hotel Saturday for a "homecoming away from home." Exes were entertained with a reception by the Austin chapter of the Ex-Students Association.

A pep rally by Tech students and exes outside the Driskill was

## Tech Directors Approve Nine New Faculty Members

Nine new faculty members were approved by the Texas Tech Board of Directors at a meeting held at the Driskill Hotel in Austin last week.

Four of the nine are former Tech teachers who are returning. They are, Kpy L. Neeley, associate professor of animal husbandry; Dr. Berlie J. Fallon, assistant professor of education; Dr. Herbert M. Greenberg, assistant professor of psychology; Coleman A. O'Brien, assistant professor of animal husbandry; Mrs. Gladys K. Holden, assistant professor of foods and nutrition; Mrs. Opal L. Woods, instructor in foods and nutrition; Edgar R. Jarman, instructor in dairy industry; Billy Ray Stewart, instructor in agriculture engineering; and Gene L. Spain, instructor in agronomy.

## Sabre Flight, AFROTC Drill Team, To Represent Tech

Texas Tech will be represented this fall with a crack Air Force ROTC drill team.

The unit, to be known as The Sabre Flight, will include the elite of the Tech corps. Recruits have been chosen on a basis of leadership ability, drill experience, attitude, military bearing, and scholarship standing.

Special uniforms for the Sabre Flight will include white cap covers, scarves, gloves and leggings in addition to the regular blue cadet issue.

First cadet officers of the flight are: Kenneth O. Johnson, Cleburne, commander; George Aulbach, Houston, executive officer; and John Kovar, Ennis, drillmaster. Capt. F. J. Richter is serving as Flight Advisor.

broken up by the police shortly before it was scheduled to be over.

Tech sorority and fraternity members were honored at informal receptions at University of Texas sorority and fraternity houses Friday night and Saturday.

To accommodate exes who had not previously bought their tickets to the game, Tech Athletic Business Manager Jimmy Wilson opened a booth and sold more than 500 tickets in the Driskill Hotel lobby. Others arriving late had to buy theirs at the stadium.

The Tech team and its fans helped to establish several new records for the Texas Longhorns' book. It was the first time since 1893 that Texas had lost a home opener, first time that Tech had ever beaten the Longhorns in 8 attempts, and the first game to be played at night under lights at Memorial Stadium. It was also the largest attendance at an opening game for the Longhorns in Austin.

Two Tech students who accidentally had tickets among

the Texas student body reported that the Texas cheerleaders had difficulty getting the University students to participate in yells after the second Tech touchdown.

Tech cheerleaders, Gayle Erickson, Shirley DuPriest, Ruth Ann Cummings, David Pool, and Clay Cummins, led the Tech supporters in yells throughout the game. Tech followers stood throughout the game in the extremely hot stadium yelling words of encouragement and praise to the Raiders.

After the game Tech supporters gathered throughout Austin for victory celebrations and an opportunity to discuss the highlights of the game.

Early Sunday morning Tech students, exes, and other followers started the long trip back to Lubbock and other points throughout the state with the hope that they would be going back to Austin soon to back the Red Raiders in a Southwest Conference game against the Longhorns.

## THE BIG RUSH IS OVER, BUT...



The Varsity Bookstore is still ready to serve you when you are ready to buy your lab equipment.

- Drawing Sets
- Illustration Boards (all colors)
- Art Supplies

# Varsity BOOKSTORE

1305 College Ave.

PO2-1201

# Smoke Tomorrow's better cigarette\* Today-

## Enjoy a Cool Mildness never possible before!



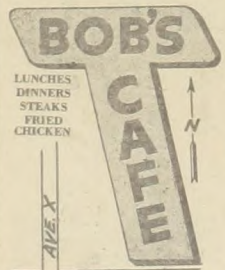
PUT A SMILE IN YOUR SMOKING!



# Chesterfield

BEST FOR YOU!

Meet Your Friends At...



GOOD FOOD REASONABLE PRICES

## BOB'S CAFE

Bob Phillips Owner

2401 Main

2-9284

© Liggett & Myers Tobacco Co.



# Tech Win Alerts Foes

Texas Tech, in more ways than one, hurt its chances against Texas Christian here this Saturday afternoon while knocking off the University of Texas last week.

Texas' first home opening game loss in history, the Raiders' 20-14 victory certainly alerted TCU and all other foes down the line.

More tangibly, the hard-fought encounter resulted in the probable loss of three Tech starters. Fullback Jim Sides of Lubbock, co-captain and twice All-Border Conference, will be missing four to six weeks with a cracked wrist. Tech's other co-captain, guard Arlen Wesley of Littlefield, may

be out with a cleat wound. Also, center Dwayne West of Fort Worth, is limping badly on a severely injured knee.

Most of the other Raiders bear bruises of the conflict.

Despite his forebodings for Saturday, Coach DeWitt Weaver expressed satisfaction with the Raiders' showing against the University of Texas.

"You can skip any records that have been broken. Just the fact that we came out ahead of a well-drilled, clean, hard-hitting Longhorn team is enough to justify being proud of the Raiders. I couldn't ask for more," Coach Weaver said.

If Don Schmit can keep the pace, Tech may wind up with an individual statistics leader for a change.

Last year, although Tech finished second nationally in total offense and rushing, no back was among the top 60 rushers. Even in the Border Conference, the Raiders were shut out of statistical honors by players from winged-T teams and even from other split-T squads.

But, in Tech's precedent-shattering 20-14 win over Texas, Schmit accounted for 125 rushing yards on 16 tries. Via a 79-yard run and a one-yard plunge, he also accounted for two of Tech's touchdowns.

Just to show he's not a specialist, the Olney grad averaged 39 yards on six punts and returned a kickoff 2 yards.

As a team the Raiders averaged only 209 rushing for the game, more than 100 off their 1954 pace but not far below their 247 mustered in last year's opener, a 41-9 win over Texas A & M.

Going into this Saturday's game with Texas Christian, quarterback Jack Kirkpatrick of Post is Tech's leading passer, with two completions of four throws for 26 yards. Kirkpatrick, showing much of his wizardry of two years ago, also returned a punt 39 yards and a kickoff 27. He kicked two extra points.

End Pat Hartsfield of Lubbock completed one of those tosses, for 14 yards, and M. C. Northam of Littlefield, the other, for 12.

## WEAVER'S RED RAIDERS ALTER AUSTIN HISTORY

Texas Tech's 1955 Red Raiders re-wrote history Saturday night as they defeated the University of Texas Longhorns 20-14 in their season opener.

Coach DeWitt Weaver's Raiders scored in the first quarter, second and again in the fourth. The Longhorns managed two tallies in the final period.

In capturing the victory, Tech spoiled an old record held by the Texas team in which they had never lost a home opener in Memorial Stadium.

It was also the first time that a Tech aggregation had outscored a Longhorn eleven in the history of grid relations between the two schools. Eight previous meetings have been won by the Steers.

Tech's victory is considered one of the most monumental in the history of the Raiders. Some sport scribes rank it with the 1954 Gator Bowl victory over Auburn.

A fourth down gamble late in the fourth quarter with the Longhorns on their own 18 yard line failed, and gave the Raiders the scoring opportunity they needed to beat Texas.

Tech took over and scored after four plays had taken them to the one-yard line. Halfback Rommie Herr plunged over for the counter. Quarterback Jack Kirkpatrick converted to give Tech its winning margin.

The Raiders' first touchdown came midway in the first quarter, soon after guard Arlen Wesley recovered a Texas fumble on the Longhorn's 28. Six plays later halfback Don Schmidt crashed into the end zone for Tech's initial touchdown. Kirkpatrick converted to give the Raiders a

7-0 score.

The game's most outstanding play came in the second canto. Tech took over on downs on their own 19. M. C. Northam picked up two and the stage was set. On the next play, Schmidt blasted through right guard and scampereed 79 yards for another six points. Kirkpatrick's conversion was wide to give Tech a 13-0 lead at halftime.

Tech then waited until the final period to score the clinching touchdown.

The Longhorn's two touchdowns were picked up in the final quarter. Combining a smooth running attack and a potent aerial offense, the Steers drove 62 yards to score. Texas' heralded quarterback Walt Fronden drove the final three yards to pay-dirt. Joe Youngblood added the extra point.

After the Raiders had scored their final counter, Texas came back with another powerful passing offensive to score late in the final quarter. Driving 74 yards in four plays on passes, Clements threw to Ernest for the touchdown. Youngblood added the last point.

The game ended with Tech controlling the ball.

An estimated 40,000 fans were on hand for the game. Six thousand South Plains fans provided support for the Tech football force.



The big news breezes in...

Two new campus styles arrive, via Arrow. This button-down shirt, with soft roll collar, marks a great advance—a new full-length back pleat for never-before comfort. As a fitting companion, Arrow offers a new chino slack with tapered legs, pleatless front and adjustable back strap. Chino slacks in black, tan and grey, \$5.95. Oxford shirt, \$5.00, in stripes and solid colors.

**ARROW**  
— first in fashion  
SHIRTS • TIES • SLACKS

Hemphill-Wells Co.

# NOW

YOUR CHOICE OF EXCITING COLORS

in the **ROYAL** Portable!



No longer need a typewriter be drab. Express your personality in one of Royals new pastel colors:

- Flamingo Pink
- Ankony Blue
- Charcoal Gray
- Normandy Green
- Sunbeam Yellow

**ROYAL, THE RUGGED PORTABLE, THE MOST PREFERRED PORTABLE.**

**ONLY \$10<sup>15</sup> DOWN**

In a recent on-campus survey by the Gilbert Youth Research Organization taken in schools throughout the nation, it was revealed that more students would like to own a Royal Portable than the next 3 makes combined.

Take 15 Months to pay Liberal Trade-in allowances (no carrying charge) Complete with light, handsome, and strong fiberglass carrying case.

The Standard Typewriter in Portable Size

Come in and try a Royal at:



15th & Texas Ave

50 million times a day at home, at work or while at play

There's nothing like a

# Coke

1. SO BRIGHT . . . so right for you . . . so tangy in taste, ever-fresh in sparkle.
2. SO BRACING . . . so quickly refreshing with its bit of wholesome energy.



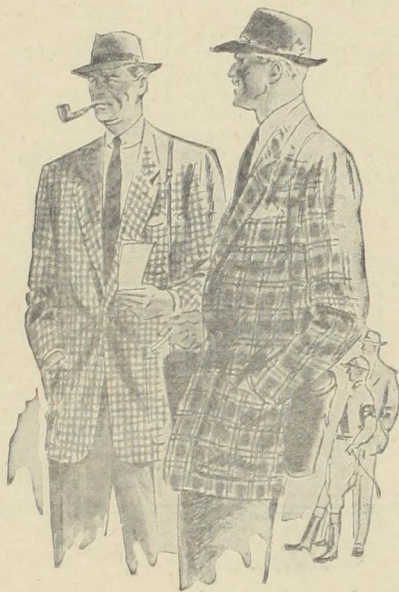
BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY LUBBOCK COCA-COLA BOTTLING COMPANY  
"Coke" is a registered trade-mark. © 1955, THE COCA-COLA COMPANY



for the

# B.M.O.C.

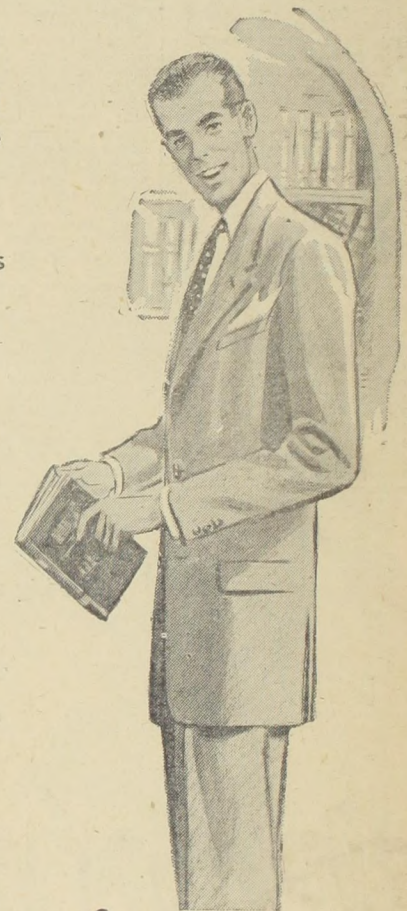
(Big man on the campus)



You'll Look better and feel better in one of our new sport coats tailored of fine British woolens. In all the new charred tones, these coats combine the traditional elegance of fine British fabrics with casual California smartness. Two button and three button models in sizes 36-44, regular & long

You'll want to see Our new dark-tone flannel suits, too. Guaranteed to cause comment and admiration wherever worn. Stop in and ask one of our salesmen to show you one of these new suits today They're tailored to fit you . . . and your budget.

- Charcoal
- Char-blue
- Char-brown
- Char-green



# Bray's

## Campus foggery

2422 Broadway

PH PO21501