

Tallman Dances In Show

Joyce Tallman, a talented Technician, has been selected to represent Texas Tech in the eighth annual Intercollegiate Talent Show at Texas A&M next Friday.

Miss Tallman, a speech therapy major, will appear as one of 10 acts from some 15 colleges and universities of Texas, Oklahoma, Louisiana, Mississippi and Arkansas. More than 130 acts were auditioned before selection of the top ten acts.

SHE IS choreographer for the Tech 1959 Varsity Show and recently danced in Lubbock's Little Theatre production of the musical "Bach to Blues."

Miss Tallman's sorority, Sigma Kappa, named her the outstanding member for January.

MISS TALLMAN, daughter of Mr. and Mrs. O. B. Tallman of Fort Worth, has appeared on numerous television talent shows and one sponsored by Dallas' Radio station WRR.

A Houston disc jockey, Joel A. Spivak of Station KILT, will serve as master of ceremonies.

Journalism Internships Available for Students

Sophomore students are now eligible to participate in the summer journalism internship program. This has been made possible by the initiation of the new Texas Press Assn. summer program at Tech.

TPA internship students will work on weekly and small daily newspapers.

AS IN THE PAST years, Tech will participate in the Texas Daily News Assn. and Texas Chemical Council internship programs which are open to students between their junior and senior years.

These programs are open to both news and advertising students.

THE TDNA program carries three hours credit and Prof. W. E.



IMPERSONATOR— Hal Holbrook, slated to appear Monday night in Lubbock Municipal Auditorium, will impersonate Mark Twain. In the picture at the left, Holbrook is shown minus his makeup, and at the right he is shown as he will appear in his performance.

Giesecke Discusses European Problems

by **WENDELL AYCOCK**
"We are of the West, don't forget us!"

"POLAND SAID this — many other countries have the same fear," stated Dr. G. E. Giesecke last night at a meeting sponsored by the Tech chapter of the American Association of University Professors.

Dr. Giesecke, Tech academic vice president, was a guest of the

West German Federal Republic, along with representatives of other colleges, last summer.

"EVEN IN this time of grimness the beautiful has not been forgotten," said Dr. Giesecke, illustrating his point with pictures he had taken on his trip.

"Even with a country as far away as Germany, Lubbock has ties," Dr. Giesecke pointed out, "Hanover, Germany, and Lubbock are sister cities. People visiting from Lubbock won friends in Hanover and in turn Hanover citizens have visited Lubbock. This created a friendship which is very lasting."

EMPTYNESS and coldness are the words for the pictures which were shown of East Germany. Monuments of the Russians stood beside the ruins of the War — which have not been rebuilt.

Dr. Giesecke made special efforts to visit the schools in Germany. In the University of Berlin, one third of the students come from East Berlin.

"THESE STUDENTS are well prepared in math and science but are lacking in knowledge in the field of social sciences," Dr. Giesecke pointed out.

Dr. Giesecke took time out to visit Switzerland while in Europe and managed to get some colorful pictures.

DR. GIESECKE said of Switzerland, "You look at it, know it is there, but it is so beautiful you just can't believe it."

Reminiscing, Dr. Giesecke showed slides of Marburg Lahn, Germany, the town at which he attended school as an exchange student during his youth.

WHEN DR. GIESECKE and his

Page 5, GIESECKE . . .

TV Actor Portrays Mark Twain Works

MARK TWAIN, one of America's most beloved authors, ambassadors and comedians, will be portrayed Monday night in the Lubbock Municipal Auditorium by the talented Hal Holbrook.

The television, night club performer will bring to life some of Samuel Langhorne Clemens' most noted works such as "Life on the Mississippi," "Innocents Abroad," and "Huckleberry Finn," as just a few numbers of his solo show entitled, "Mark Twain Tonight."

In the guise of the cigar-smoking, white-haired, white-suited legend, Holbrook impersonates Mark Twain with such reality that audiences often leave thinking they have seen the great humorist Twain himself.

HOLBROOK, who first conceived the Mark Twain idea in 1955, developed the act and has been playing it ever since. He first opened his solo show at a Greenwich Village Club, portraying the comedian in "Upstairs in the Duplex." His initial show carried over for seven months.

His impersonation of Twain, sometimes acclaimed as America's court jester, brought raves from critics and with it, offers from some of the nation's top television programs. Last May, Holbrook scored a noteworthy success in "Hollywood Screen Test," a television program in which he impersonated Abraham Lincoln with incomparable style. This was his first solo television appearance.

FROM THAT he moved to the all-star NBC program a Wide, Wide World telecast of "The Sound of Laughter."

Holbrook began his theatrical career at 17. His first appearance was in "The Man Who Came To Dinner." From there he joined an entourage of summer stock players with which he played at various times until 1953.

In 1954 Holbrook was engaged to play the role of Grayling Dennis in the CBS daytime television dramatic serial "The Brighter Day." He is currently completing his fifth year with the program.

The show, presented by the Music and Lectures Committee, will be free and the public is invited.

MORTAR BOARD SCHOLARSHIP DEADLINE SET

Deadlines for the \$400 Mortar Board scholarship is March 15.

THIS IS THE LARGEST scholarship ever offered to women students and the largest ever offered by an individual campus organization.

Qualifications are a 2.0 overall grade-point average, junior or senior standing at the time the scholarship is used and the recipient must have been at Tech for two consecutive semesters.

APPLICATIONS will be judged on the basis of leadership, need and character.

Applications can be picked up at the office of the Dean of Women, in the Ad Building.

And . . . oh, yes, . . . the applicant must be a girl.

Camp, Fallon Speak at Meet

Dr. Truman Camp, English department head, and Dr. Berlie J. Fallon, associate professor of education, will address sections of the Texas State Teachers Assn. meeting in Amarillo next Friday.

Dr. Camp will speak on the place of English in an age of science and technology. Dr. Fallon will discuss high school guidance programs in Texas.

AIEE Five Enter Test

Student paper contests will begin in the week's extra-curricular activities for five electrical engineering majors Monday at 7:30 p.m. in the Engineering Auditorium.

THE WINNING student for the American Institute of Electrical Engineers will receive \$10 and an expense-paid trip to Austin for the district competition. The Institute of Radio Engineers winner will be awarded \$25 and will represent Tech at district competition in Dallas. One outstanding paper might possibly win both divisions.

Papers will be judged on the basis of originality, analytical treatment, interest, mode of expression, speaking technique and style of presentation.

ENTRANTS and their subjects are Libbert Smith, "An Amateur Teletype System"; Bob Sikes, "Printed Circuits"; Ray Thompson, "Photo Densitometer"; Don Thomas and James Henderson, co-authors, "Low Level D.C. Amplifier" and James Clifton, unknown.

Wills Speaks At NEA Meet

Dr. Clarice Wills, associate professor of education at Tech, spoke to the Student National Education Association Thursday night of a UNESCO meeting she attended in Europe.

FOLLOWING the meeting, Dr. Wills was honored at an informal reception, along with Dr. John L. Buford, past president of NEA, who was visiting the local chapter.

During the course of the meeting Dr. George Mechem, associate professor of elementary education, was honored as the "Teacher of the Month" for March.

Town Hall Concludes With Talks

Three West Texas businessmen batted ready answers back as fast as Texas Tech business students could hurl them at the annual College Town Hall Friday morning on the Tech campus.

THE THREE MEN — two of whom were corporation executives and the third an attorney—faced questions ranging from labor policies and sales tax to politics and academic grades.

Sponsored by Delta Sigma Pi, professional business fraternity at Tech, and presented by the Texas Manufacturers Assn., the program was attended by an estimated 500 Tech business students.

On the panel was G. W. Gutches, Container Corp. of America general manager in Fort Worth; Newland Oldham, Pioneer Natural Gas business manager of Amarillo, and Brooks Harman, Odessa attorney. Frank Junell of Lubbock, Citizens National Bank vice-president, was moderator for the panel.

"SCIENCE ISN'T every thing," Harman advised the students. "If I were a college student today I'd study all the philosophy and other liberal arts subjects I could, because these are more important to the freedom of the individual."

In answer to a student's question about employee participation in profits, Gutches explained that his corporation's plan was designed

Page 5, HALL . . .

Skelton Stars At Union

Red Skelton stars in Monday's hilarious comedy, "Excuse My Dust," on the Tech Union movie schedule. Features begin at 4 and 7 p.m.

"Man of a Thousand Faces," starring James Cagney and Dorothy Malone in a special movie sponsored by the movie and Lecture committee Wednesday at 7 p.m. and Thursday at 1:30 and 4 p.m.

Clifton Webb and Gloria Graham star in "Man Who Never Was" Sunday, March 15, at 2:30 p.m. and Monday, March 16, at 4 and 7 p.m.

Sunday and Monday, March 22 and 23, feature "Death of a Salesman" with Frederick March, Mildred Dunnock and Kevin McCarthy.

Teams Honored

The Agronomy Club will honor Tech's national and international crop judging team at their 22nd annual banquet at 7 p.m. in Tech Union ballroom.

Principal speaker for the banquet is Dr. Billy M. Waddle, Tech graduate



THINK OF IT — 215— Virginia Foster, president of the local chapter of the Student National Education Association, shows the membership list to Dr. John L. Buford, past president of NEA. The local chapter, with 215 members, is one of the largest in the state.

Varsity Bookstore Is Texas Tech Booster

by ROY LEMONS
 One of Tech's leading supporters for 24 years has been the Varsity Bookstore at 1305 College.

The first store, a small converted garage, was organized in 1935 by W. B. Rushing. This was bought in 1956 by Chester Banks, Clyde Snyder and Dave Andrews.

Chester, Clyde and Dave are all Tech graduates. Chester and Dave graduate in 1951 with degrees in agriculture and math, respectively. Clyde graduated in 1955 with a degree in management.

The three first met through their wives who are from Plainview and attended Tech together. As a result of this friendship they put their heads together and decided to join forces in the business world.

Service to the college student

with textbook needs and all related supplies for all Tech courses has been the aim of Varsity Bookstore with specialization in used textbooks. Each new school year sees Dave off to various parts of the country to purchase books from various colleges and wholesale book dealers for Tech students.

One of the three attends the National Association of College Stores convention every year where they are able to keep abreast of educational and collegiate trends.

"Through the past three years that we have operated the store we have tried to maintain the high standard of service that has always been the trademark of the Varsity Bookstore," said Chester Banks.

As a service to Tech students and personnel, a calendar of events for the entire year is printed and a free parking lot is located behind the store.

They expanded their operations to include Varsity Bookstore No. 2 Feb. 13. The new store is located in the Monterey Shopping Center on 50th with specialization in trade books, art and school supplies.

Varsity specializes in personal service to all of its customers and they appreciate Tech's patronage very much.

If you wince when you pay the waiter for the privilege of enjoying her chatter, the lady frowns.



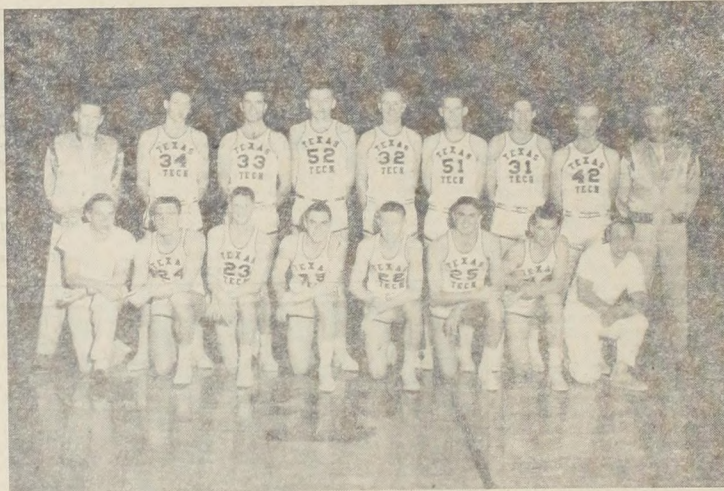
BOOKS GALORE AT VARSITY BOOKSTORE

CONGRATULATIONS RAIDERS ON A JOB WELL DONE

Bray's
 CAMPUS TOGGERY

Book & Stationery
 Center

Brown's
 VARSITY SHOP
 ACROSS FROM THE CAMPUS



Doms Ltd

Varsity
 BOOK STORE

Thomas
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 Special Student Prices



★ Toreador Advertisers Support Tech ★

Campus Hilit

Tech S To Rad

Seven Texas Tech students are attending the 14th annual Television Conference at the University of Oklahoma, Okla.

The students left Friday and are expected to return Monday.

THIS PROGRAM is headed by Noel E. Thompson, instructor in speech.

Don Dye, Carol T. Ralph Carpenter, James Abue, Peter Mood, T. W. and Margaret Rankin are delegates from Speech 335 representing Tech.

PHI KAPPA PSI

Phi Kappa Psi activities were celebrated. Founder's banquet last Thursday. The keynote speaker for the occasion was Robert Pyle, graduate.

THE INVOCATION

by the Rev. Albert S. T. Church, and Bill Pittman, Master of Ceremonies.

New initiates of Phi Kappa Psi include John Porter, Mike Gilchrist and Jim Hedge. Also, Gus Hamblet and James, Lubbock; Joe Ralls; and Leslie Finnel.

ALPHA DELTA SIGMA

Alpha Delta Sigma, national advertising fraternity, initiated new pledges Thursday.

PLEDGES ARE Angie Midland, pledge captain; Woods, Pecos; Orville Childress; Larry Bridgman; Don Winnett, Hart Rigby, Snyder, and Garner, Hereford. Principals



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Tech Sends Seven To Radio-TV Clinic

Seven Texas Tech students are attending the 14th annual Radio-Television Conference and Clinic at University of Oklahoma in Norman, Okla.

The students left Friday and are expected to return Sunday. **THIS PROGRAM** is sponsored by Noel E. Thompson, part-time instructor in speech. Don Dye, Carol Thompson, Ralph Carpenter, James Pat Donahue, Peter Mood, T. W. Moss, Jr., and Margaret Rankin are the delegates from Speech 335-1 who are representing Tech.

★ ★ ★
PHI KAPPA PSI

Phi Kappa Psi actives and alumni celebrated Founder's Day with a banquet last Thursday night. The keynote speaker for the occasion was Robert Pyle, 1955 Tech graduate.

THE INVOCATION was given by the Rev. Albert S. Tippit, pastor of the John Knox Presbyterian Church, and Bill Pittman acted as Master of Ceremonies.

New initiates of Phi Kappa Psi include John Porter, Midland; Jon Gilchrist and Jim Hedgecoke, Amarillo; Gus Hamblet and Don Williams, Lubbock; Joe Wheeler, Ralls; and Leslie Finnell, Holiday.

★ ★ ★
ALPHA DELTA SIGMA

Alpha Delta Sigma, national advertising fraternity, initiated new spring pledges Thursday.

PLEDGES ARE Angus Smith, Midland, pledge captain; Jerry Woods, Pecos; Orville Smith, Childress; Larry Bridges, Lubbock; Don Winnett, Hart; Thomas Rigsby, Snyder; and Gary Southren, Hereford. Principal project

for the new pledges will be publicity for the Spring Festival.

★ ★ ★
MU PHI EPSILON

Epsilon Pi chapter of Mu Phi Epsilon, national music sorority, recently pledged seven girls in a ceremony in the Music Building. **NEW PLEDGES** are Linda Beene, Diana Blake, Pat Buckley, Dee Dorsett, Judy Harper, Jane Ann Henry and Nancy Russell.

Election to Mu Phi Epsilon is based on scholarship, musicianship and character. Pledges have a pledging period of six weeks, after which they will be initiated.

★ ★ ★
LANGUAGE SCHOLARSHIP

Foreign languages majors may apply for the Roscoe Wilson Memorial Scholarship. Applications deadline is April 1.

APPLICANTS should submit a letter in their own handwriting. In addition, students should ask three persons to write letters in support of their application, as follows: 1) a professor from another department at Tech, 2) a teacher from his high school and 3) someone else, such as a minister or a family friend.

The scholarship of \$270 is payable in nine monthly installments to a student majoring in a foreign language.

★ ★ ★
ENGINEERING SEMINAR

The Petroleum Engineering Seminar is presenting "Platformless Offshore Drilling" Tuesday at 11 a.m. The presentation is by Vance M. Bridges of Fort Worth. All petroleum engineering majors are welcome to this program in Petroleum Building 205.



KAREN O'BRIEN

Delta Sigs Pick Karen O'Brien

Karen O'Brien was chosen "Rose of Delta Sigma Pi" Friday night at the formal dance at the Palm Room.

She will represent Delta Sigma Pi, professional business fraternity, in an international contest with other chapter winners from the United States and Canada.

Her attendants were Donna Pearson, Amarillo junior, and Jane Adamson, Lubbock sophomore.

Miss O'Brien, sophomore home economics major from Woodville, is a member of Pi Beta Phi sorority and president of Knapp Hall.

Original Orchestration Marks Varsity Show

"Regular orchestration, not the dance band stuff" will be heard in "Something for Nothing," Tech's Varsity Show," stated Johnny Gilbert, author and director of the musical production. Texas Tech's orchestra, under the direction of Johnny Gilbert, will play the musical score.

Much work has gone into the preparation of the musical score. Gilbert estimates that it takes about one hour to put the notes and words down on one page. At this time the score has approximately one hundred and twenty pages.

ONE OF THE songs, "I've Never Been in Love Before" was written by Gilbert in high school. Several of the other melodies were selections he composed in the past. He stated that all these older melodies were rewritten to fit into the

What can't be readily said and said promptly possibly should not be said at all.

In the still of the night, when the guests have left, what does she say to him?

"Something For Nothing" production.

Assisting Johnny Gilbert in the orchestration of the musical score are Paul Ellsworth, Tech music instructor, George Mellott, Tech student, and Gary Garner, Monterey High School Band director and former Tech student.

Program Features Great Musicians

"Have Requests Will Perform" is the title of the admission-free program being presented by the Texas Tech Music Department and the West Texas Museum at 4 p.m. Sunday in the Museum Auditorium.

The presentation will include works by Verdi, Debussy, Puccini, Schumann, and Mary Jeanne van Appledorn.

"Have Requests Will Perform" has been coordinated by Mrs. Paul Lovett and Mrs. E. D. Clements, and is sponsored by Lubbock Music Club, Past Presidents Assembly, South Plains Music Teachers Assn., Music Appreciation Club, and Allegro Club.

Humble offers

OPPORTUNITY

in the Oil Industry

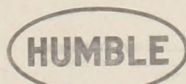
Interviewing teams from Humble Oil & Refining Company will be on the campus March 10 and 11 to interview students graduating at all degree levels in **CHEMICAL, ELECTRICAL, CIVIL and MECHANICAL ENGINEERING and MARKETING**; and in **CHEMISTRY, PHYSICS and MATHEMATICS** at advanced degree levels only.

Young men at Humble share in the dynamic progress and growth of a leader in the petroleum industry. Humble is a leading producer of crude oil in the United States. Its Baytown Refinery is one of the largest in the world. Research centers in Houston, for development of better methods of exploration and production, and at Baytown for research in refining, are making valuable contributions to the petroleum industry.

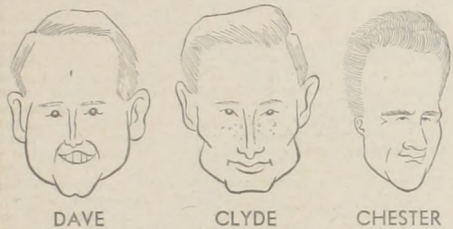
A QUICK LOOK AT THE HUMBLE COMPANY

Area of Operation:	Texas, New Mexico, Florida, Alabama, Georgia, Mississippi, Louisiana, California, Washington, Arizona, Oregon, Alaska.
Refining Capacity:	280,000 barrels daily.
Retail Sales:	Texas and New Mexico. Leading Texas Marketer.
Humble Pipe Line Co.:	Operates crude oil and products pipe lines in Texas; transports an average of 750,000 barrels daily.

For a rewarding career in the petroleum industry, discuss your future with the Humble Company interviewing team. Check at your Placement Bureau for time and place for interview.



HUMBLE OIL & REFINING COMPANY



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IN

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WE HAVE A COMPLETE LINE OF COLLEGE SUPPLIES

FOR ALL TECH COURSES . . . EXCEPT TEXTBOOKS

WHICH WILL REMAIN AT OUR COLLEGE

STORE FOR YOUR CONVENIENCE

Varsity

BOOK STORE

THE TEXAS TECHNOLOGICAL COLLEGE **TREADOR** Editorial Page

LEAPS N' BOUNDS

Toreador Grows Fast

by JAMES HAMM

It was late afternoon of a cold, dreary day in March, 1957, and an eight-hour - late TREADOR skipped across campus in front of a stiff breeze. A student, after one contemptuous glance, had thrown the paper to the ground earlier.

The paper was any thing but impressive — the photographs were cramped and poorly reproduced, the headlines were taken from a schedule composed of too many different type faces, the paper was bereft of the ads necessary to finance a successful newspaper organization and campus coverage in the columns was limited and unbalanced.

Scheduled for distribution at 10 a.m., the paper had been late because a five-man staff finds it hard to meet deadlines consistently. Also hampering the operation was the lack of unity in the student staff, with each of the three weekly issues having its own special staff, headed by a issue editor and what volunteer student help that issue editor could muster.

THE PAID staff was small, with an editor and three copy editors forming the paid editorial staff. Business manager received a flat salary and ad salesmen were paid on a commission basis.

Photographs were taken by the editor, film developed by the editor. "Cuts" to be used in reproducing the photographs in the paper were made by a Lubbock firm — this presented a heavy drag on the slim finances of the paper.

Because of the overall poor quality of the paper, Lubbock advertisers were wary of subscribing TREADOR advertising space. Also because of the overall poor paper, student allocations were low.

With this shaky financial basis, a decent wage couldn't be paid; so the TREADOR lost some of Tech's most qualified journalists to the Lubbock paper and local radio and television stations.

Operating without a "cushion" fund, the TREADOR couldn't replace worn-out equipment. This was the sad state the paper found itself in in early 1957.

It is 7 o'clock one bright, nippy morning in March, 1959, and a student employed by the TREADOR ad department is distributing TREADORS to all dorms, school building and Tech union.

Dorm residents coming downstairs for breakfast and student and faculty members going to

classes or the Tech Union have the campus newspaper to read in the early morning for the first time in the history of Tech.

STUDENTS, rather than passing the TREADOR by or throwing it away after a quick glance, are reading it fairly thoroughly.

A comparison of this newspaper with the one two years ago points up several changes. Headlines are now drawn from schedule of one type face, selected with the TREADOR'S reading public in mind.

Photographs are spacious and well-reproduced, and the TREADOR now finds it hard to reach an equitable division of column space between ads and editorial matter.

A large staff (over 35) composed of reporters and desk men from the journalism department's reporting and editing classes give the campus better and more accurate coverage than ever before.

These persons are far better writers and copy editors than the volunteer workers of the earlier paper. The copy editors have had reporting experience, and do a good job in editing the reporters' copy.

WITH A "BEAT" system, the TREADOR covers the campus from stem to stern with the reporting class. Each reporter has a "beat" (a department, institution or club he covers by himself) and is responsible for any news story "breaking" on that "beat."

Reporters, in writing a story, make a carbon as well as the original, and the original goes to the "horseshoe" desk for editing while the carbon goes to the class instructor for grading purposes.

The original is reworked and edited at the discretion of the paid editorial staff, and its "play" in the TREADOR (page position) is decided by the issue editor and news editor.

THE PAID editorial staff is composed of eight persons—James Hamm, editor; Arthur Mayhew, managing editor; Tommy Schmidt, news editor; Bill Dean, sports editor; Merium Jackson, campus editor; Lee Sullenger, Jim Walsh and Mary Alice Cretsingler, issue editors. This staff is one of the highest paid staffs in the Southwest Conference.

The ad department, responsible for over half of the TREADOR'S income, is composed of Don Ledwig, business manager; J. C. Conyers, circulation manager; Roy Lemons and Laual Haynes, ad salesmen.

They are paid on a commis-

sion basis for ads sold, and Ledwig and Conyers also receive regular salaries.

The TREADOR and LA VENTANA combined hire three photographers: Joe Spears, head photographer, and Travis Harrell and Arthur Burks, assistants. They are paid regular salaries.

The TREADOR is sound financially, with the needed "cushion" fund to replace worn-out equipment. Any profit made by the paper is plowed back into itself in the form of additional equipment.

Over the past two years the TREADOR has bought a CAMPUS PAPER, page 6 . . .

LITTLE MAN ON CAMPUS



Techsans Talk Back

Coed Disagrees With Council Over Committee

Editor,

I slightly disagree with a few statements which the Executive Officers of the Student Council made in their letter to the editor in the Thursday (March 5) paper.

FIRST, "The editor of the TREADOR used to be named in a popular election of the student body." Sure, they did, but Tech was slightly smaller, and most students knew the candidates either personally or were more familiar with them than they would be today with an enrollment of 7,900. But suppose we did elect the editor — better set up some qualifications — then you eliminate anyone who doesn't know about journalism and get someone who does — a journalism major, and horrors! he might reflect the ideas of the journalism department instead of the students.

But let's elect Joe Blow, who would be sure to represent the student opinion and maybe he knows a little about journalism — then what have you got — not a school paper you can be proud of!

THURSDAY'S ARTICLE stated "Soon perhaps, the student body president will be chosen by faculty members too. It makes about as much sense." Maybe sometimes our student government would make more sense if chosen by the administration on capabilities, instead of by the Greeks on popularity and which organization has the most members.

Another partial statement "The newspaper should reflect student opinion . . ." Don't you realize that the TREADOR and LA VENTANA are both student staffed? How can you have better representation of student opinion? Someone said recently in one of the numerous articles that indirect control of the paper could be had by the department head because he had several of the staff members in his classes and might control them through grades. Haven't you ever heard of a broad-minded department head? You know some instructors say "I may not agree with what you think, but each one is entitled to his own opinion."

HOW DO "the students know

that their request will be honored less and less if they don't follow the line of reasoning coming from the journalism department?" Has the department head in question threatened to take up his toys and go home if the Publications Committee doesn't play the way he wants to?

You said "the chairman has not voted on any issue, but he will when the pressure is on, and he won't vote for the student — you can bet on that!" How can you bet on that? If he hasn't voted so far this year, then how do you know he won't vote on the students' side, if that side is the right one?

WHY DON'T some of you ordinary students — who might be editor if he were elected by the student body — go over and help put out an edition — see how much fun it is to stay up until 3 a.m. reading page proofs in a slightly-less-than-clean backshop? This is especially fun, I'm told, when you have an 8 o'clock the next morning.

I would certainly like an answer to several of my questions and I feel I deserve a few answers.

MAC
2414 14th

Trouble Is Good Says Tech Student

Editor,

Did you know that there is such a thing as "good trouble"? Seems that kind of trouble is brewing at Tech. Seems that we need — and want — some changes, changes to eliminate oppression by direct administrative power and suppression by intimidation. It also seems that students are waking up to the facts as to how they are being ruled from A to Z by their "betters." They are beginning to realize that their democratic elections are powerless as — (the most powerless power you can imagine. I was prevented from using the comparison which came immediately to mind) unacceptable for publication.)

IN THE ARTICLE, "Both Sides Give Publications Views" (TREADOR, Tues., Mar. 3) I was somewhat amused by Gareth's saying in paragraph eight, "It is an interesting fact that throughout all of the meetings of the Publications Committee of this school year there has never been a split vote recorded. On no occasion has the chairman been obliged to vote

on a motion." It is, as a matter of fact — very interesting, BUT NOT SURPRISING!

Also, notice the choice of words in the sub-captions to that article: "Student Council Presents Argument" — "Present Chairman Submits Reasoning." In effective propaganda, the two words, "Reasoning" and "Argument," are "emotionally toned words," and here in this instance are used to direct personal favor to "Reasoning" because "reasoning" is more acceptable than "Argument," not that there is actually by definition any great difference here. In my opinion, the captions should have read: "Student Council Presents Reasoning" — "Presents Chairman Submits Argument." The Student Council's "Reasoning" is soundly based on the premise that the students' wishes — as expressed in their constitution — are being ignored in favor of the "Argument" by one individual (typical of our administration I am afraid), revealing that students' wishes — in the final analysis — don't mean a great deal, and I don't see that "qualification" has anything to do with it since the money for LA VENTANA and the TREADOR belongs to students anyway. ALL of the money used by these two "student" publications is of student origin: 54 per cent by circulation and advertising, brought in by student capital and — we heretofore presumed — under student management, plus 46 per cent directly from student funds. It is therefore ours to supervise the spending of! (Pardon the prepositional at the end of the sentence — it says just what I want to say!) Can it be that some one or two, or three, or four, or more) just cannot keep their (greedy?) hands off, or is there not also more of a hint that students are children who must not be trusted with so much money, even if it is theirs. You might be interested in knowing that there is a very large number of students at Tech of voting age, over 2,500 I am sure, and closer to 3,500.

I WOULD LIKE to know how long students will continue to snivel and cringe and submit to such tyranny (tyranny — the government or authority by a ruler who exercises absolute power oppressively; a despotic rule. Just about fills the bill, doesn't it!) Give these things some serious thought; discuss them with your friends both in and out of your social organizations. There is a lot of power in a student body the size

STUDENT BRANDS, page 5 . . .

TREADOR

Member The Associated Press
Member The Associated Collegiate Press

EDITOR	James Hamm
BUSINESS MANAGER	Don Ledwig
MANAGING EDITOR	Arthur Mayhew
NEWS EDITOR	Tommy Schmidt
CAMPUS EDITOR	Merium Jackson
SPORTS EDITOR	Bill Dean
SATURDAY COPY EDITOR	Mary Cretsingler
HEAD PHOTOGRAPHER	Joe Spears
ASST. DIR. OF STUDENT PUBLICATIONS	Phil Orman

The TREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of student news and opinion only.

The TREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TREADOR. Letter must be signed, but may be published without signatures in justifiable instances. The views of the TREADOR are in no way to be construed as necessarily those of the administration.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

Stude

(CONTINUED FROM P. 1)
of ours — useful to our
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Yours truly
Maurice M
Box 4977, L

P.S. You realize, of co
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EDITORS NOTE: Mr.
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We publish three times
on Monday, Wednesday a
day. We welcome a visi
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on Sunday, Tuesday or
day, when the editorial p
prepared for publication.

Our offices are located
second floor of the Jour
Building—the news room,
the general and campus
are prepared for publicat
located at the north end
hall, and the editor's
managing editor's office
editor's office and sports
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Our advertising and c
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22

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EATON'S C
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It's a cinch to "rub
typing errors and lea
clues", when yo
Eaton's Corrasable
Paper. Never smears,
smudges—be
Corrasable's like-
surface... erases with
trace! (A flick of the
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EATON'S

EATON PAPER CORPORA

Student Brands Paper

(CONTINUED FROM PAGE 4)
of ours — useful to our advantage if carefully and legally organized.

Yours truly,
Maurice Mitchell, Jr.
Box 4027, Lubbock

P.S. You realize, of course, that this letter expresses my own personal opinion. To express our opinions is one of our basic freedoms: freedom of speech, and insofar as publication of an opinion is concerned, freedom of the press (provided those who have control of the press allow the exercise of this freedom.)

EDITORS NOTE: Mr. Mitchell, you are right when you say there is freedom of press — usually that means a staff of a given paper, because their training has prepared them for this. But this column is open to anyone connected with Tech to present his views — whether his training (or even personal study on a given subject) has prepared him to make intelligent comment or not.

As for your broad statement that the TOREADOR is edited by the administration, I would advise you to do a little personal research on the subject before making another such statement.

We publish three times weekly on Monday, Wednesday and Friday. We welcome a visit from any Techsan on these days or on Sunday, Tuesday or Thursday, when the editorial page is prepared for publication.

Our offices are located on the second floor of the Journalism Building—the news room, where the general and campus pages are prepared for publication, are located at the north end of the hall, and the editor's office, managing editor's office, news editor's office and sports department are at the south end of the hall.

Our advertising and circulation departments are located in the basement, and our books

concerning budget and such are in office 101.

I believe if you would pay us a visit, you would find that the TOREADOR is edited by a staff of student personnel TRAINED to do the job, and will find that no one is pocketing any money.

As for your statement that the TOREADOR is analyzing the words used in headlines for hidden meanings, I believe that if you see the pressure put on editors by deadlines, complicated by morning delivery of the TOREADOR, you would see that doing such a thing is impossible.

Although we are using part of the ten dollars you spent on a matriculation fee, I'm afraid we can't allow you, or a group of students like you, to edit the TOREADOR — for the same reason a doctor wouldn't let you operate on a patient.

★ ★ ★ Religious Council Praised for Job

Editor,
Our heartfelt congratulations to the Student Religious Council for a job well-done.

THIS YEAR'S Religious Empha-

Short Term Classes Given

Courses in weaving, enameling, metal work, jewelry, pottery, textile design and craft design are being offered, for college credit and non-credit, June 15-July 21 in Gatlinburg, Tenn., according to Nancy Carlock, president of Texas Gamma chapter of Pi Beta Phi.

THE CRAFT courses will be given at the fifteenth annual Craft Workshop, sponsored by Pi Beta Phi and the Tennessee University.

sis Week was truly one of inspiration, and the speakers were excellent. Careful consideration in planning the program was evident in the response from Tech students.

It is gratifying to know that there is an organization on campus such as yours interested in sponsoring such a program and in putting the proper emphasis on religion on a college campus.

Carolyn Jenkins
Marilyn Gardner

For a feeling of wonder is what marks the philosopher, and philosophy begins in wonder. Plato.

... Hall ... Giesecke

for the individual's participation instead of the total laboring force.

"Container Corp.'s incentive program is taken down as far as the foreman. They are briefed each month on sales, costs and company needs for the months ahead," he stated.

How important is a good grade average when college graduates are considered for a job?

OLDHAM SAID that he believed, sometimes, too much emphasis is placed on grades alone.

"Many working students' grades aren't as high as others," Oldham said, "but many are getting more out of their education because of their work. I encourage scholarship — but not for the grades themselves. Spread your interests, companies examine other activities, too."

group arrived in Bonn, Germany, the Germans were celebrating the anniversary of the uprising the East Germans had staged in 1953. Chancellor Adenauer was making a speech in which he quoted the American Bill of Rights in German. He said they would prefer an atomic death to slavery.

THE TEMPORARY capital of Germany is Bonn, and in the temporary constitution the rights of the individual is stressed over the states. This constitution will have to be voted on when East Germany and West Germany unite.

West Germany has done a tremendous job of rebuilding the rubble which was left after the war.

DURING WORLD WAR II, Dr. Giesecke served in the Navy in Europe, interrogating German scientists and technicians.

CAMPUS

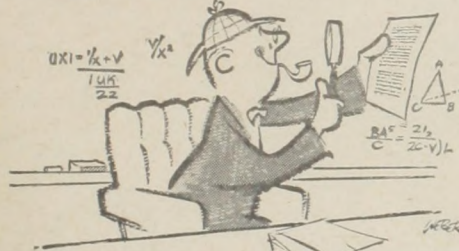


Back

tion." It is, as a matter — very interesting, BUT SURPRISING!

notice the choice of words in sub-captions to that article: Council Presents Argument — Present Chairman Sub-sponsoring." In effective pro- the two words, "Reason- "Argument," are "em- toned words," and here in ance are used to direct favor to "Reasoning" be- sioning" is more accep- "Argument," not that ally by definition any ence here. In my opi- ons should have read: Council Presents Reasoning — Present, Chairman Argument." The Student "Reasoning" is soundly the premise that the st- shes — as expressed in stitution — are being in- favor of the "Argument" individual (typical of our ration I am afraid), re- that students' wishes — in analysis — don't mean deal, and I don't see that tion" has anything to do since the money for LA, A and the TOREADOR to students anyway. ALL money used by these two publications is of stu- in: 54 per cent by circ- and advertising, brought in capital and — we here- ssumed — under student ent, plus 46 per cent from student funds. It is ours to supervise the of! (Pardon the propo- end of the sentence— st what I want to say!) s that some one (or two, or four, or more) just sep their (greedy?) hands there not also more than at students are children t not be trusted with so money, even if it is there, t be interested in know- there is a very large num- dents at Tech of vol- over 2,500 I am sure, and \$500.

LD LIKE to know how ents will continue to such- range and submit to such- (tyranny — the govern- authority by a ruler who absolute power oppo- despotic rule. Just about bill, doesn't it!) Give sgs some serious thougts; them with your friends and out of your social ons. There is a lot of a student body the size T BRANDS, page 5...



The case of the typing paper that erased without a trace—or,

EATON'S CORRĀSABLE BOND Typewriter Paper

It's a cinch to "rub out" typing errors and leave no "clues", when you use Eaton's Corrasable Bond Paper. Never smears, never smudges—because Corrasable's like-magic surface... erases without a trace! (A flick of the wrist and a pencil eraser puts things right!) This fine quality bond paper gives a handsome appearance to all your work. It's a perfect crime not to use it!



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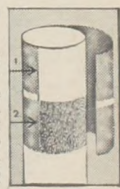


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THE REAL THING IN MILDNESS... THE REAL THING IN FINE TOBACCO TASTE!
They were introduced only last semester, and already, New Dual Filter Tareytons are the big smoke on American campuses! How come? It's because the unique Dual Filter does more than just give you high filtration. It selects and balances the flavor elements in the smoke to bring out the best in fine tobacco taste. Try Tareytons today—in the bright new pack!

Here's why Tareyton's Dual Filter filters as no single filter can:
1. It combines the efficient filtering action of a pure white outer filter...
2. with the additional filtering action of ACTIVATED CHARCOAL in a unique inner filter. The extraordinary purifying ability of Activated Charcoal is widely known to science. It has been definitely proved that it makes the smoke of a cigarette milder and smoother.



NEW DUAL FILTER Tareyton

Product of The American Tobacco Company. There is no middle name. (C.A.T.C.)

Campus Paper Covers Tech Well

(CONTINUED FROM PAGE 4) Kirschograph engraving machine (to escape the high cost of engraving by a Lubbock firm), contracted an Associated Press wire machine, bought additional photographic equipment and replaced worn-out typewriters. In addition, the TOREADOR be-

came solvent enough to publish a summer paper last summer — the first in the history of Tech. Plans are being laid to go daily in the near future.

AS ROSY AS this picture is, a situation has arisen that threatens to destroy the new TOREA-

DOR and bring back the old one. The situation is the controversy arising over the Publications Committee.

The Student Council wants to remove the two journalism department representatives, and provide for equal student representation.

They base their argument on the fact that the present committee composed of three faculty and two students was adopted during the summer without the notification of student leaders, and the council points out that it is contrary to the student constitution.

The journalism department holds that since its personnel, as faculty advisors of the publications, will be held responsible for bad situations arising concerning publications, they should have some voice in directive policies.

WITHOUT THAT voice, there is the danger of the journalism department separating itself from the publications, taking away the TOREADOR reporting and editing classes.

This would lead to the loss of talented personnel, who would refuse to work without the advantage of the large and efficient staff. Without the talented Tech journalists at its helm, the TOREADOR would revert to the paper of 1957.

Without good direction by a good editorial staff, overall quality would be lowered, and the resulting reduction in income the TOREADOR would drop even further.

THE ANSWER to the crisis lies in compromise. W. E. Garets, journalism department head, has stated on several occasions that he isn't opposed to the addition of students to the committee.

By adding one student to the present committee, equal student representation would be assured, and the committee would still have the services of personnel from the journalism department who know something about journalistic problems.

This would save the TOREADOR staff that has brought about the paper's climb toward the upper echelon of American college papers.

THE TOREADOR is at a crossroads. One road leads down hill to what the TOREADOR used to be, and one leads upward to what the TOREADOR can be.

THE TOREADOR can become one of the leading college papers in the country, or an eight-hours-late TOREADOR can skip across campus in front of a stiff breeze in the future as well as the past.

LOST!

An ID card, belonging to Glenn Cope, has been misplaced. It was last seen in Men's Gym on the bulletin board. Anyone knowing where the card is, is requested to call Po 2-3458.

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"WE DO THE WASHING FOR YOU"

Town and Country Laundromat

TOWN & COUNTRY SHOPPING CENTER


They said it couldn't
be done...
They said nobody
could do it...
but —

L&M is
Low
in tar

with
More
taste to it



Don't settle for one without the other!



"L&M is kindest to your taste," says TV's George Gobel. "There are two mighty good reasons why I think you'll go for 'em. They're truly low in tar, with more exciting taste than you'll find in any other cigarette."

LOW TAR: L&M's patented filtering process adds extra filter fibers electrostatically, crosswise to the stream of smoke... makes L&M truly low in tar.

MORE TASTE: L&M's rich mixture of slow burning tobaccos brings you more exciting taste than any other cigarette.

LIVE MODERN...CHANGE TO MODERN L&M

JOHN LIN

It seems funny to me that a student body of close to 9,000... size does.

When ever any of the team... in the school is behind the... down and then only a faithful... believe the facts stand up... Texas A&M and West Texas Sta... but when they dropped a... out of the spirit.

The basketball team reach... pride with them, but when the... This was apparent at the Arl... disappointment. When the fat... their respects for the job do... Spirit and enthusiasm can ar... am at Tech. When the stud... wins, win or lose, then the ul...

This whole idea has been pr... have a winning team. Sure th... beginning they were just ano... the student body was with t...

This next year the Tech ban... good material. They have a w... year. You are partially respon...

This year is not over and t... your support. Tech has a fin... fine tennis, golf, swimming, a... are behind them by at least...

A bouquet of roses to Sid S... able opposing player in the L... sylvor team.

Sid, who was a standout... scored 12 points in the con... Seligmann will be counted... mes over next year and we...

The game, at half-time d... tween pledges of the Double... The funny thing is that a n... standing basketball player... cording basketball player...

E. J. Holub is also a good... lot for the Fijis and was a... year.

The Athletes, an intramural... on heroes.

The Raider athletes who... the excitement that the spo... of the practice and the tou... will long be remembered.

I hope that they will overlo... ly when it comes to supp... ere faithful.

BO

Perfect... refreshing... minute o... 4020 A...
Lubbock B

Ben Brown

CHICKEN

Lubbock's LA...
WE CATER
DINNERS

1710 - 34th Street

JOHN

LINEUP

LEWIS

It seems funny to me that a college the size of Tech and with a student body of close to 9,000 can't muster up spirit and support in big size doses.

When ever any of the teams seem to be doing real good everyone in the school is behind them 100 per cent, but let them fall down and then only a faithful few stand behind them.

I believe the facts stand up for me. When the football team beat Texas A&M and West Texas State everyone was all enthused and excited, but when they dropped a tough one to Texas the bottom dropped out of the spirit.

The basketball team reached the peak and the student body rode with them, but when they faltered most people dismounted. This was apparent at the Arkansas game. The crowd was a real disappointment. When the fans should have been on hand to pay their respects for the job done this season, they disappeared.

Spirit and enthusiasm can and will eventually produce a winning team at Tech. When the student body starts standing behind the team, win or lose, then the ultimate results will be victory.

This whole idea has been proven before. Oklahoma didn't always have a winning team. Sure they have the material now, but in the beginning they were just another school. The difference was that the student body was with them and they had fair material.

This next year the Tech basketball and football teams both have good material. They have a winning potential. I believe your job is clear. You are partially responsible for the outcome of these teams.

This year is not over and there is still a chance to demonstrate your support. Tech has a fine baseball team this year along with fine tennis, golf, swimming, and track teams. Show them that you are behind them by at least showing up at the games and meets.

A bouquet of roses to Sid Seligmann who was chosen the most valuable opposing player in the Baylor-Tech game by the players on the Baylor team.

Sid, who was a standout when ever he was shown this year, scored 12 points in the contest and was tough on defense. Seligmann will be counted on to repeat that performance many times over next year and we hope he will better it in every game.

The game, at half-time during the Tech-Arkansas contest, between pledges of the Double T Association was a real highlight. The funny thing is that a number of the football players are also outstanding basketball players. Bob Witucki, for one, was an outstanding basketball player in high school in Oklahoma.

E. J. Holub is also a good basketball player. He plays quite a lot for the Fijis and was a member of the freshmen squad last year.

The Athletes, an intramural team, is made up of a number of gridiron heroes.

The Raider athletes who graduate this year will miss a lot of the excitement that the sports provide. They are no doubt tired of the practice and the tough games, but the games themselves will long be remembered.

I hope that they will overlook the laxity on the part of the student body when it comes to support and attendance. The few that came were faithful.

Hill Named All-SWC

Leon Hill, Texas Tech's leading scorer for the season and for the conference race, was selected to be on the All-Southwest Conference Basketball Team chosen by the coaches.

HILL WAS joined by H. E. Kirchner, the Texas Christian center, Bobby James, the smooth forward from Southern Methodist, Neil Swisher, the fast Texas Aggie guard, and Tom Robitaille, the veteran giant from Rice.

Charlie Lynch was selected and placed on the second team all-conference. Lynch had been a standout on defense for the Raiders all season. He was second only to Hill in scoring. Lynch is also a top rebounder.

THE SECOND team was made up of Lynch, Ronnie Stevenson, Texas Christian; Clyde Rhoden, Arkansas; Archie Carroll, Texas A&M, and Max Williams, Southern Methodist.

The first team was made up of the five leading scorers in the conference. Kirchner headed the list with 470 points, Robitaille got 449, James 385, Hill 374, and Swisher 358.

IN THE CLOSE run-off for the fifth spot, Robitaille was challenged for the place by Stevenson of Texas Christian and Rhoden,

the sophomore from Arkansas. Only unanimous choices for the Kirchner and James were the first team.

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A Campus-to-Career Case History



Don Myers analyzes a recorded trouble indication with members of his central office force.

You keep right on "graduating" in a Bell Telephone career. Here's proof.

Donald L. Myers, B.S. in Civil Engineering, University of Maryland, '54, is typical of many young college graduates in the Bell Telephone Companies. Don manages test center operations at the Arlington, Virginia, office of The Chesapeake & Potomac Telephone Company. He supervises 9 people.

"We maintain equipment and facilities records on the 61,000 telephones served by this office and are responsible for handling customer trouble reports and dispatching repairmen," Don explains. "But one of our most important jobs is locating potential trouble conditions before our customers' service is affected."

"In my previous assignment I was in charge of the group responsible for the maintenance of switching equipment at suburban McLean, Virginia. This was a

smaller office serving 6000 telephones."

Don stepped into these supervisory positions after less than 3 years of actual telephone experience. (He has sandwiched a two-year military hitch into his record since joining the company in 1954.) Previously, while on the Plant Engineering staff, he planned circuits between telephone exchanges and expansion of facilities to meet future growth. He also studied the highly complicated circuitry of central office switching equipment and its memory and routing functions.

Where does he go from here? It depends mostly on Don. But one thing looks sure: continuous growth in the industry will create advancement opportunities for him and young men like him who have what it takes to get ahead.

This is not just the story of Don Myers... many college men like him are moving ahead in telephone careers. See for yourself what your future with the telephone company might be like. Talk with the Bell interviewer when he visits your campus and read the Bell Telephone booklet on file in your Placement Office.



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Well

journalism department that since its personnel, as advisors of the public, will be held responsible for situations arising concerning them, they should have voice in directive policies.

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Raider Nine Works Out for Opener

Tech's 1959 baseball team has begun practice for their 14-game season this spring, states Coach Beattie Feathers.

HOUSTON POWELL, a starting pitcher for three years, is showing good form, according to Feathers. Charles Flanagan, who gave up football to pitch, has "good form and a lot on the ball." Billy Curry, a member of last year's freshman team, also may be a starting pitcher.

David Bourland, shortstop last year, has moved to catcher to take Cullen Hunt's place.

TOMMY PRICHARD at shortstop and Joe Reeves on second base are a good combination, according to the Tech coach. Other infielders are Bruce Wood on first base, Dave Allen on second, and David Potter on third. Feathers feels they will be hard to beat out.

Larry Green and Butch Howard are giving Potter competition for third base. Butch Adams, from last year's freshman team, is in a hot contest for first base.

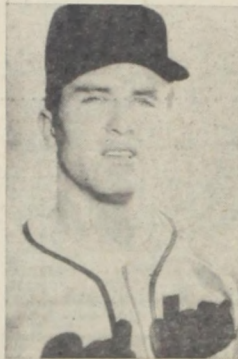
GEORGE GIBSON, John Knostman and Lynn Skelton, all from last year's freshman team, are battling for positions against last year's outfielders Gehrig Carrison and Ken Warren.

Norman Huggins will add speed and hitting strength.

This year's schedule:

- March 20—Colorado at Lubbock
- March 21—Colorado at Lubbock
- April 3—Midwestern at Wichita Falls
- April 4—Midwestern at Wichita Falls
- April 7—West Texas State at Canyon
- April 11—West Texas State at Lubbock
- April 18—West Texas State at Canyon
- April 21—West Texas State at Lubbock
- April 25—Abilene Christian at Lubbock
- April 27—Texas A&M at College Station
- April 28—Rice at Houston

★ ★ ★



Tennis Play Starts Soon

Play will be underway soon for the Texas Tech tennis team. The team see its first action this month.

COACH GEORGE Philbrick's team was second in the conference last year. Rice won the conference by defeating the Raider netters 4-2 in Houston.

David Kent, Billie Gowan, and Dick Spiers were lost from last year's team. Bob Macey will be the leading player for the squad this year. He is a returnee from last year's squad.

OTHER PLAYERS on the squad will be Johnny Kniffen, who played with the team in 1956, Danny Scales, and Phil Meisinger.

Tank Team in Austin Meet

The Texas Tech varsity swimming team will compete in the Southwest Conference swimming meet in Austin, March 12-14. The Tech team defeated Rice in Houston but lost to Texas A&M at College Station in the last two contests.

THE VARSITY team members are Bob Alexander, Jim Tom Davis, Len Fuqua, Eugene Holt, Bob Honts, and Edmund (Tex) Long.

Dick Phelps, John Stokes, Harry Van Horn, Gary Welch, and Norman Womack are also on the varsity team.

Sport Center

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Complete Athletic and Sports Equipment

Tech Enters Golf Meet

The Red Raider golf team swung into action yesterday at Laredo as the first round of golfing competition in the Border Olympics moved underway.

Head golf coach Warren Cantrell has John Paul Cain, John Farquhar and Don Kaplan back off last year's tee squad. Kaplan, from Borger, is the 1959 captain.

Three prominent sophomores, Don Nix, Chris Blocker and Don O'Neal also will be counted upon heavily in this upcoming tournament.

After the Border Olympics, the golfers will compete in the Southwest Recreation Meet in Ft. Worth next weekend.

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- May 1—Midwestern at Lubbock
- May 2—Midwestern at Lubbock
- May 9 — Abilene Christian at Abilene

Cerv Signs Up

WEST PALM BEACH, Fla. (UP)—Bob Cerv, the most stubborn holdout of the Kansas City Athletics, signed his 1959 contract Wednesday. The star outfielder said he thought the final figure was satisfactory. Cerv was believed asking about \$35,000, while the Athletics were reported to have offered \$30,000.

Border Meet Opens

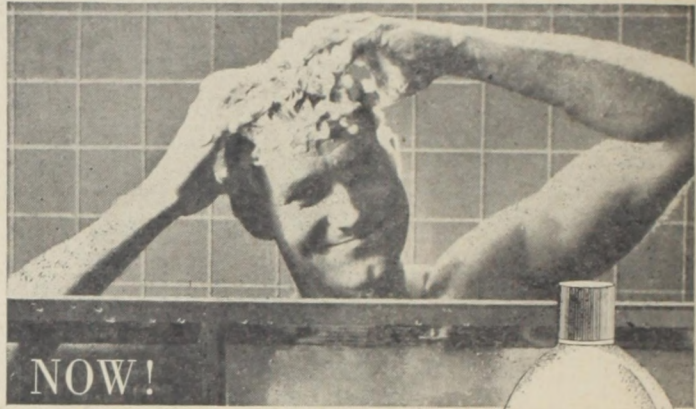
Texas Tech's track team opened its bid for the title in the 27th running of the Border Olympics in Laredo Friday.

TECH TOOK the field with 1-100 other athletes from 89 schools in Texas, Oklahoma, New Mexico and Mexico. The entrants set a new record for the Laredo meet, besting the old record of 998 in 1957.

The University of Texas, paced

by Eddie Southern and distance runner Joe Villarreal, is favored to win its 17th meet title. Also back to defend last year's title are East Texas State, Cisco Junior College and Abilene High School.

FRIDAY'S EVENTS were limited to culling out the best of the college, junior college and high school teams. Today the survivors will meet. The finals for college and university squads will be to night.



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Old Spice Shampoo conditions your scalp as it cleans your hair. Removes dandruff without removing natural oils. Gives you rich, man-sized lather that leaves your hair more manageable, better-looking... with a healthy sheen! So much better for your hair than drying soaps... so much easier to use than shampoos in glass bottles. Try it!



125

Old Spice SHAMPOO by SHULTON

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he forgot the Camels!"

If he did, the odds are he'll be hotfooting it right back for America's most popular cigarette. Nothing else gives you the rich tobacco flavor and easygoing mildness of Camel's costly blend. It stands to reason: the best tobacco makes the best smoke.

Instead of fads and fancy stuff...

Have a real cigarette—have a CAMEL



B. F. Reynolds Tobacco Co., Winston-Salem, N. C.