

# FOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

Vol. 31

Lubbock, Texas, Wednesday, May 9, 1956

No. 56

## Cowley To Address Graduates

Nearly one tenth of Tech's enrollment will attend a final class meeting April 28 as Spring Commencement exercises begin in Jones Stadium.

The Commencement address will be delivered to the 650 graduates by Prof. W. H. Cowley of Stanford University, Calif. Baccalaureate services will be Sunday,

April 27 at 8 p.m. in the Stadium, with Dr. W. A. Welch, minister of Texas' largest Disciples of Christ congregation (Dallas), giving the sermon.

In case of bad weather, Baccalaureate will be moved to the Lubbock Municipal Auditorium, and Commencement to the Coliseum.

## Short Names Issue Editors

Joan Abel, Cathy Dickinson and Floyd Wood have been named issue editors for the 1956-57 Toredor by Editor Ross Short. Announcement of the positions was made last night at an "end-of-year" staff party at the home of Dr. and Mrs. William E. Hall.

Miss Abel has served as Toredor assignment editor this semester, while Miss Dickinson, a mid-term transfer from Texas State College for Women, has worked on the reporting staff. Wood was sports editor this year.

In an editorial change designed to meet the needs of a three-a-week paper, the job of managing

editor is being abolished in favor of the three issue editors, each of whom will have direct supervision over one issue a week, Short explained.

Assistant issue editors will be Gloria Waller and Nita Hedleston. Paul Foraker will serve as assistant to the editor. Other editorial positions will be filled next fall, said Short.

Graduating seniors were honored at last night's lawn party, and Dr. and Mrs. Hall were presented a gift from the staff. Dr. Hall has resigned his position as head of the Tech journalism and public information departments, effective July 1, to take over the Journalism School at the University of Nebraska, Lincoln.

Rehearsal for Commencement will be held at 8:30 a.m. April 27, in the Stadium, according to Dean James G. Allen.

Professor Cowley, writer and authority in the field of higher education, previously appeared at Tech to speak at the inaugurations of both Dr. D. M. Wiggins and Dr. E. N. Jones as Tech presidents.

Dr. Welch, now pastor of East Dallas Christian Church, is a former chairman of Texas Christian University's Bible department and former head of the New Testament department in Brite College of Bible.

Graduating seniors will be honored from 3:30 to 5 p.m. May 27 at a reception in the home of Dr. Jones.



—Staff Photo by Harold Creswell

HERE AGAIN . . . The picture that started off the 1955-56 Toredor fittingly closes it: Joyce Tharp and Ruth Ann Cummings, soon to be seniors, prepare for some exercise. Tennis, anyone?

## SWC Decision Due Here Sat. Morning

Texas Tech supporters will turn their attention this weekend to Fayetteville, Ark. where once again a motion to admit Tech into the Southwest Conference will be made — this time at the spring meeting.

Announcement of Tech's fate should be made known by Saturday afternoon. The meeting convenes Friday morning.

With the announcement in April of support for the Lubbock school by Southern Methodist University, many observers feel that admittance is assured for the Raiders. It would climax 29 years of attempts to gain the select circle.

Texas University is expected to move that Tech be invited to join. Then if all previous supporters stay with their views the motion will have the necessary five votes from Texas Christian University, Texas A&M, Baylor, SMU and Texas University of Arkansas.

with five schools voting for expansion, may go along with the majority, leaving only Rice Institute to oppose the move. If approved, the motion will probably emerge from the committee room as a unanimous decision.

Two incidents, both originating from Baylor University, have given the Techsams some uneasy moments. Earlier in the spring the Waco university polled other conference schools concerning whether or not the present round-robin football schedule would be retained even if the conference were expanded. From the six replies received the majority said they felt it would.

Recently, Baylor announced it will submit the University of Houston as a prospective member. Most authorities have the opinion that the Houston motion will not affect Tech's chances. A similar motion was presented at the

See SWC VOTE, Page 6

## Miss Venus Must Fit Wooden Form

The crowning of "Miss Venus" will be the main event at an all-college swimming party from 5:30 to 8 p.m. Thursday.

The queen will be the Tech coed best able to fit into a wooden silhouette form now in the Union. Fifty cents admission will permit any Techsman to swim, see clown diving contests, or participate in record dancing, ping-pong or volleyball at the Union-sponsored event. The affair will be held at Mackenzie Swimming Pool. Refreshments will be served, said Ted Carthel, chairman of the Union Games and Tournaments Committee.

This is the second such annual event. Winner of last year's "Miss Venus" title was Marilyn Sutton of Texas City, representing Zeta Tau Alpha sorority.



—Staff Photo by Al Slagle

NO, IT'S NOT MARILYN . . . but a masked Tech coed investigating the requirements for "Miss Venus," who will be named Thursday night.

## Rubenstein To Perform On '57 Artists Course

By JOAN ABEL

(This is the final installment in a series of articles designed to acquaint Techsams with the way their \$21 non-compulsory activity fee is spent. Previous articles have discussed athletics, Toredor, Tech Band, and Student Council allocations. A.S.)

Two well-known American artists — concert pianist Artur Rubenstein, and soprano Roberta Peters — will appear on the 1956-57 Tech Artists Course Series. Will you get to see and hear them perform?

This year the Tech Artist Course Series cost students holding activity books only about \$150, while students without activity books paid \$1 for each of six programs, or a total of \$6.

Next year there is a possibility that students without activity books will have to pay the same admission price as townspeople, which was \$2 per performance this year.

A total of \$8500 was spent for artists' contracts this year, the most expensive being Jan Peerce, \$2,000; Anna Russell, \$1,750; and the Berlin Dance Theater and the Dublin Players

at \$1,500 each. Andre Segovia appeared here for \$1,000 and Jorge Bolet for \$750.

Next year \$9,200 will be spent on artists alone. Main attractions will be Rubenstein, \$3,500, and soprano Roberta Peters, \$2,700. The Dublin Players will be returned at a cost of \$1,500. A Far East Dance group and a South American baritone will appear for \$750 each.

Besides expense for artists' contracts, \$250 is spent each time the auditorium is rented, the piano must be rented and tuned, and programs must be printed.

Although the \$1,486 of each \$21 activity fee is the backbone of the Artists Course Series, The Artists Course committee hopes that with the new auditorium, more outside seats can be sold and pressure can be taken off the student activity fee.

In the past, annual subscribers were only allowed to buy seats in See RUBENSTEIN, Page 6

## PSYCHOLOGY SURVEY SHOWS . . .

## Integration No Problem Here

When integration comes to Texas Tech will Techsams be willing to accept members of other races as their classmates and equals?

According to a study conducted by a Tech psychology class to fulfill a research requirement, 90 per cent of the student body will try its best to accept members of other races on athletic teams, bands, intercollegiate teams and in mutual interest clubs. A large majority will welcome students of other races into their fraternities and sororities.

Freshmen and sophomores are more favorably disposed toward integration, while juniors, seniors, and graduates are less favorable, but the overall results indicate a tremendous majority of Tech students will make an effort to help people of other races when desegregation is enforced at Tech.

Students in the Arts and Sciences and Home Economics Divisions seem more favorable toward integration than students in Business Administration and Agriculture Divisions, with Engineering students in the middle. However, none of the groups are opposed, just less favorable.

The only area where students seem to anticipate any problem in integration, is in close personal contact — dancing, dating, and taking mem-

bers of other races home over the holidays and weekends. "Would you dance with members of another race?" A large majority of Tech students answered "no" to this question.

Research on the problem of integration at Tech has been compiled by forty-eight members of an elementary psychology class taught by Dr. H. M. Greenberg, assistant professor of psychology.

Dr. Greenberg plans to compile results of the research for a professional journal. Basic data is expected to be gathered by the end of the week, the final form will be completed by the end of this term.

Instead of assigning a term paper to his class, Dr. Greenberg wanted them to do something useful and constructive. The class decided to study Tech students' attitudes toward desegregation from a list of fifteen other suggestions, two of which were "The attitude of Lubbock toward the wet-dry issue," and "The effect of high-pressure advertising."

Seven students from the class were selected to be on a research committee, with Delores Hutto as research director. Working with her were Delmo Maurer, Kenneth Krebbs, Andrew Henry, Fritz Stanley, Joanne Bartlett, and Charta Bronaugh.

## Library Stacks Could Close

A warning that continued and increased damage to library periodicals might necessitate the closing

of periodical stacks has been voiced by Librarian R. C. Janeway.

He pointed to an estimated \$1,113 in damage done to the collection during the past year, and said that damages ranged as high as 41 per cent in some periodicals, through mutilation or loss.

Receiving worst mistreatment were education, geology and petroleum engineering publications, followed by psychology and chemistry periodicals.

Less than one per cent of the student body is responsible for the destruction, Janeway felt. Closing the stacks was viewed as the best way of solving the problem of high replacement expenses, which often exceeded the initial price. For example, he said, a six-month-old issue of Saturday Evening Post might cost \$1 to replace.

Other figures on much-used periodicals showed that over a third of business administration publications were damaged or lost, and 37.5 per cent of agriculture magazines. Many relating to health and physical education, English, history, and government were missing or mutilated.

### An Interesting Year . . .

With this issue, The Toreador shuts down it presses for another year, and the staff limps off to recuperate.

We're filled with mixed emotions as we put this last paper to bed. All in all, it's been an interesting year. We have reported in these pages an enrollment high and a new pre-enrollment system, another vain attempt at admittance to the Southwest Conference, a snow storm that shut the doors of Tech, a fire that burned a \$100,000 hole in the new coliseum. We have seen a sparkling new infirmary open, and construction begin on a gym and natatorium.

We have reported the work of vandals while honoring other students for contributions to Tech.

In some small way, we hope our efforts have proved a benefit to Techsians and to the college. This would make all the long night hours and missed meals worth while.

Where we have missed stories or loused things up, we apologize; where, through our coverage of events, we have done some good, we are happy.

We leave The Toreador in good hands — a capable staff headed by Editor Ross Short will take over. We wish them every success and hope they will find the same welcome cooperation from Techsians that we have enjoyed.

As one observer noted, The Toreador will go on. Only the editors are leaving.

It's been an interesting year.

-30-

—Alton Slagle

## Union Plans Full Schedule Of Summer Activities Here

Tech Union has planned a summer program as full as that in the long semester, Bob Richards, Tech Union Summer Program Council chairman, has announced.

Five special events will highlight summer entertainment. The first of these will be a program of dance dramas by the Dance Drama Company of New York using ballet, modern, folk and jazz styles to portray stories. It will be June 15.

Next will be the Mitchell-Ruff Duo presenting a program of jazz on June 21, July 20 the Elizabeth Winslow and Walter Carringer vocal duo appear in the Union Ballroom to present a musical program including selections by Kern, Puccini, Strauss and other artists.

Marcia Robie, interpretive artist, will present original character sketches on July 27. Final special event will be Charles McCullough, pianist from Dallas, on August 3.

Wednesday night dances will start June 6 with June Jump. The Esquires will furnish music. Dances will continue weekly throughout the summer. Other orchestras scheduled to play at these dances are the Trends, the Kingsmen and the Texas Sons.

Also, square dances will be held weekly in the Rec Hall Thursday evenings at 8. Beginners or experts callers and dances are invited to participate in these dances, Richards said.

Monday night movies, starting at 8, will feature "Desert Song," "Johnny Belinda," "Strangers

on a Train," "Belles on Their Toes," "The Song of Bernadette," "Cry of the City," "Flame and the Arrow," "Good-bye My Fancy," and others.

Cross Currents in American Art, an exhibit, will be on display in the Union lobby June 9-30. This exhibit includes the work of artists such as Peter Hurd, Eugene Speicher, Alexander Brook and Andrew Wyeth.

A billiards tournament, a ping-pong tournament and parties, including a swimming party, will round out the summer program.

All of these programs will be free of charge and everyone is invited to participate, Richards stated.

### FRESHMEN APPROVE CLASS CONSTITUTION

The freshman class stamped "approval" on the class constitution Monday in an election called for the purpose. The constitution, prepared by this year's Freshman Council, was "overwhelmingly approved," according to Class President Jim McLaughlin.

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## TOREADOR

The Toreador, student newspaper of Texas Technological College, is published each Tuesday and Friday on the campus at Lubbock by the associated students of the College, and is financed by student activity fees, advertising, and subscriptions.

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### LITTLE MAN ON CAMPUS

By Dick Bibler



## Toreador Receives High ACP Rating

For the first time since 1946, The Toreador has received a First Class, or "excellent," rating by the Associated Collegiate Press. The award was made for papers published last fall.

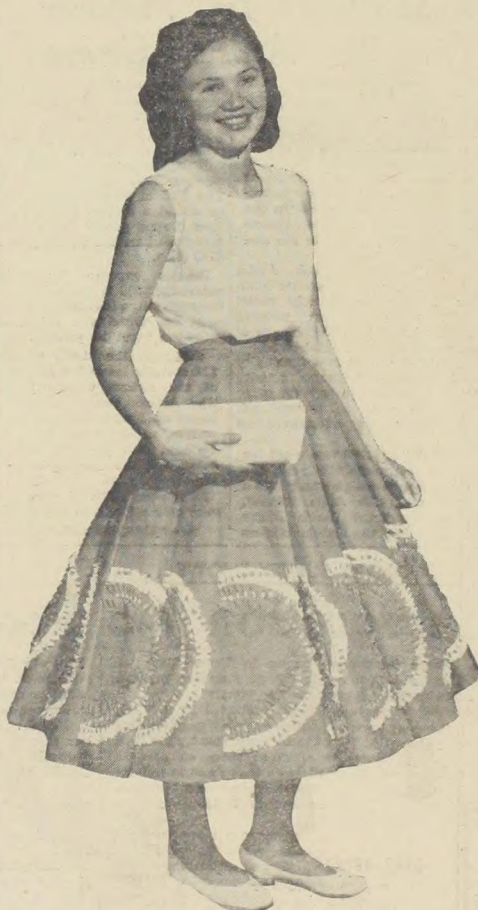
A total of 1,560 points was chalked up by the paper — just 140 short of the number needed for All-American honors — the highest rating attainable. In 1955, the paper received a Second Class rating, with a total of 1,470 points.

The new rating was made in competition with other bi-weekly college papers across the nation.

Grading was divided into three main sections: coverage, content and physical property. The Toreador made a perfect score in each of the subdivisions of coverage: news sources, balance, treatment of copy and creativeness. Special mention was made of the 30-year anniversary edition.

Other subdivisions making a perfect score were headline writing and front page make-up. Sports coverage, the editorial page and inside news pages also scored high in the grading.

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Wednesday, M

SC Dis

By FLOYD

Recommendation the Activity Fee, year's Budget and campus Career drives were made the final meeting Student Council.

A committee, Avey's and app the Activity Fe mented that in or program more of is needed from t which receive ass fund. Also, it was help come from items that bring college but do coverage stud examples of this ing team, Engine Home Economics

Ray Joe Riley recent Cancer which \$123.04 his report, Riley dent Union for st career.

Edwina Schova cil that \$360.70 h for the WUS dri cently. Glen Ca represents the tion to this fund. A small chan the budget for council decided t a percent from KTC and add die Tramps. No ceive 256 percent Fee allocations Tramps will rec

Here For Is Exam

Here again, in check, is the schedule, as F Evelyn Clewell, trar.

Thursday, May 11, 2:00-5:00 Cla Friday, May 18, 8:00-11:00 Cla 11:00-2:00 Cla 2:00-5:00 Cla Saturday, May 19, 8:00-11:00 Cla 11:00-2:00 Cla and Classes 2:00-5:00 Cla Monday, May 21, 8:00-11:00 Cla 11:00-2:00 Cla 2:00-5:00 Cla Tuesday, May 22, 8:00-11:00 Cla 11:00-2:00 Cla 2:00-5:00 Cla Wednesday, May 23, 8:00-11:00 Cla 11:00-2:00 Cla 2:00-5:00 Cla EXAMINATION EVENING Thursday, May 17, 11:00-12:00 pm Classes 6:30-9:30 pm Classes Monday, May 21, 11:00-12:00 pm Classes Tuesday, May 22, 11:00-12:00 pm Classes 6:30-9:30 pm Classes Wednesday, May 23, 6:30-9:30 pm Classes Miss Clewell schedules applic ing one and one a week. Other the evenings of animations at meeting during Classes sched an hour will ta on the exam s semester-hour precedence over courses, Miss C In case of c tion with regul entation exam s last day the clas Requested ch edule of a stud ert by the de in which the stu

COSTUM FOR ALL Costu Stu 2422-B WIGS, M MAKE-UP, TUX

# SC Discusses Activity Fee, Adopts Budget In Final Meet

By FLOYD WOOD

Recommendations concerning the Activity Fee, adoption of next year's budget and reports on the campus Cancer and WUS fund drives were made last night at the final meeting of the 1955-56 Student Council.

A committee, headed by Ronnie Averyt and appointed to study the Activity Fee issue, recommended that in order to make the program more of a success, help is needed from the organizations which receive assistance from the fund. Also, it was asked that more help come from the college for items that bring prestige to the college but do not affect the average student. Cited as examples of this were Aggie judging team, Engineering Show, and Home Economics Open House.

Ray Joe Riley reported on the recent Cancer Fund Drive for which \$123.04 was collected. In his report, Riley thanked the Student Union for showing a film on cancer.

Edwina Schovajsa told the council that \$360.70 had been collected for the WUS drive on campus recently. Glen Cary said the sum represents the largest contribution to this fund for a single year.

A small change was made in the budget for next year. The council decided to subtract .75 of a percent from the allocation to KTTC and add it to that of Saddle Tramps. Now KTTC will receive 2.56 percent of the Activity Fee allocations while Saddle Tramps will receive 2.22. All other

parts of the budget will remain the same.

The newly established Rodeo Council asked for \$135 to finance its activities. However the request was turned down by the Council because of lack of funds.

Following a meeting last night of the Student Council, the new council under President Wallace Wilson met to consider several items concerning next year's activities.



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## Here For Check Is Exam Schedule

Here again, in time for a final check, is the spring exam schedule, as released by Miss Evelyn Clewell, assistant registrar.

<b>Thursday, May 17, 1956</b>	2:00-5:00	Classes meeting	9 MWF
<b>Friday, May 18, 1956</b>	8:00-11:00	Classes meeting	11 MWF
	11:00-2:00	Classes meeting	2 TTS
	2:00-5:00	Classes meeting	6 TTS
<b>Saturday, May 19, 1956</b>	8:00-11:00	Classes meeting	10 MWF
	11:00-2:00	Classes meeting	1 TTS
	2:00-5:00	Classes meeting Saturday only	8 TTS
<b>Monday, May 21, 1956</b>	8:00-11:00	Classes meeting	1 MWF
	11:00-2:00	Classes meeting	3 MWF
	2:00-5:00	Classes meeting	6 TTS
<b>Tuesday, May 22, 1956</b>	8:00-11:00	Classes meeting	2 MWF
	11:00-2:00	Classes meeting	4 MWF
	2:00-5:00	Classes meeting	10 TTS
<b>Wednesday, May 23, 1956</b>	8:00-11:00	Classes meeting	11 TTS
	11:00-2:00	Classes meeting	3 TTS
	2:00-5:00	Classes meeting	4 TTS

**EXAMINATION SCHEDULE FOR EVENING CLASSES**

<b>Thursday, May 17, 1956</b>	6:30-9:30 pm	Classes meeting	6:30-3pm TT
<b>Monday, May 21, 1956</b>	6:30-9:30 pm	Classes meeting	6:30-3pm MW
<b>Tuesday, May 22, 1956</b>	6:30-9:30 pm	Classes meeting	8-9:30pm TT
<b>Wednesday, May 23, 1956</b>	6:30-9:30 pm	Classes meeting	8-9:30pm MW

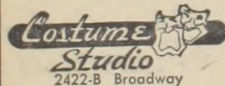
Miss Clewell states the above schedules applies to classes meeting one and one-half hours, twice a week. Other classes meeting in the evenings only will have examinations at the regular class meeting during examination week.

Classes scheduled for more than an hour will take the first hour on the exam schedule, and two-semester-hour courses will take precedence over one-semester-hour courses, Miss Clewell said.

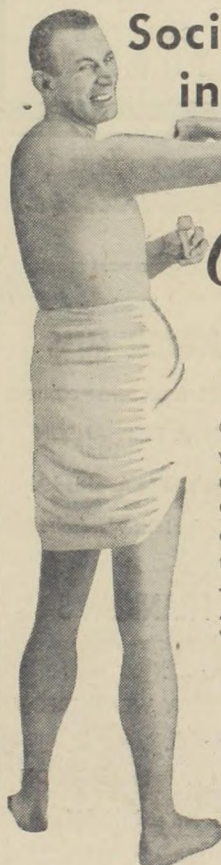
In case of conflict of orientation with regular exams, the orientation exam should be given the last day the class meets.

Requested changes in the schedule of a student will be considered by the dean of the division in which the student is registered.

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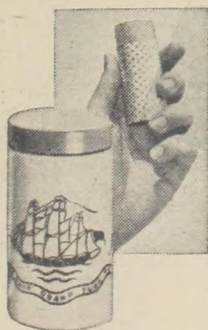
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## BAND FRATERNITY INITIATES EIGHT

Final initiation for eight new members of Kappa Kappa Psi, honorary band fraternity was held Sunday night in the Tech band hall. It was the last night of "Hell Week," in which new members inaugurated a plan for constructive work.

Alpha Omicron, Tech's chapter of the fraternity, is also working on a brochure that will be published at the end of the year. It is designed to recruit high school seniors into the school and the band. It will include information on the school, the band, and Lubbock. A special cover has been designed for the publication, if Tech becomes a member of the Southwest Conference.



## On Campus with Max Shulman

(Author of "Barefoot Boy with Cheek," etc.)

### TILL WE MEET AGAIN

I always find myself yawning hugely when a comedian, having finished his act, steps out in front of the curtain, takes off his putty nose, assumes a sincere stance, and delivers an oration full of tender and lofty sentiments.

So how come I'm doing precisely the same thing right now?

Two reasons. First, because I couldn't possibly make you laugh at this time of the year; cramming for finals has left you wan, woebegone, and in no mood for innocent merriment.

Second, because this is the last column of the current series, and I'd be a liar if I didn't admit I was just a tiny bit choked up.

It was two years ago that the makers of Philip Morris asked me to write this column. My first impulse, frankly, was to say no. Though I am a man who likes a dollar as well as the next fellow, my talents just do not seem to lead me in the direction of writing advertising copy. When called upon to rhapsodize about soap or sex or cigarettes, I get to giggling uncontrollably and have to be helped home.

"Buddies," said I to the makers of Philip Morris, "I smoke Philip Morris myself, and I think it's a jim-dandy cigarette. But that's all I think it is—a cigarette. Not a graven image. Not a love object. Just a smoke. I'm afraid I can't get reverent enough to write ad copy for you."

To my astonishment, they seemed delighted. "Reverence is not required," said the people at Philip Morris. They assured me that I would not be required to write fulsome commercials—that I could rib the cigarette and the company all I liked—that my columns would be mine alone, with no editing, no suggestions, and no supervision.

"Hah!" I said by way of reply.

But they kept insisting and finally, my thin breast full of misgivings, I went to work.

For the first few weeks they were scrupulously true to their words. Not one syllable, not one comma, was ever changed; not one quarter-ounce of pressure was ever exerted. But my doubts were not laid to rest. "When will the honeymoon be over?" I kept asking myself.



..... The honeymoon is still going on

The answer, gentle readers, is that the honeymoon is still going on. This finishes my second year for Philip Morris. During that time, though I'm sure my copy caused an occasional conniption fit in the boardroom, my *carre blanche* has remained as *blanche* as the day it was issued. Whatever I've perpetrated in this column has been, as they guaranteed, mine alone.

They've been living dolls, the makers of Philip Morris, and I think I may be forgiven for getting a trifle misty. And as long as the stops are out, let me say that it's also been a big charge writing for you, the college population of America. Your response has warmed my old heart, and on the occasions when I've visited your campuses, it's been deeply gratifying to see that you're still as pleasantly disorganized as ever. I figure that as long as the likes of you exist, I'm in business.

So, for now, goodbye. Stay well. Stay happy. Stay loose.

©Max Shulman, 1956

Old Max has said it all. We, the makers of Philip Morris, can only add a heartfelt second chorus: Stay well. Stay happy. Stay loose.

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**Avery Re-elected; Heads Tech Vets**

Don Avery was re-elected commander of the Tech Veterans' Club at the final meeting of the semester held Thursday.

Named to other positions were: Bill Hearne, vice commander; Joe Horsley, secretary; Ed Munford, treasurer; Douglas Buckelew, reporter; and Dave Lawrence, sergeant-at-arms.

**Averill Brinkmann Receives Zeta Trophy At Sorority Farewell Luncheon Sunday**

Averill Brinkmann, Kerrville junior, received the Zeta Tau Alpha Activities Trophy at the sorority Farewell Luncheon Sunday in the Skyline Room.

Miss Brinkmann was selected on the basis of her outstanding record of campus activities during her career at Tech. She is a two-time member of the Student Council, secretary of the Student Publications Committee, vice president of Zeta, Applied Arts Club secretary,

Home Economics Club executive council, Varsity Show costume chairman, Home Economics Open House Committee chairman, Student Union committee member, Horn Hall legislator and Drane Hall Social chairman.

Seven graduating seniors were presented engraved desk sets by the chapter. They are: Betsy Frese, Gale Hays, Bettye Davis, Kay Jones, Sylvia Link, Marilyn Sneathen and Pat Davenport. The graduating members entertained the group with a humorous skit depicting the history of their college careers since 1952.

Alumnae guests were Mrs. Nolen Swain, Jr., president of the Lubbock alumnae, Mrs. Robert Adair, Mrs. Bill Roach, and Mrs. Scarborough Hartley, chapter general adviser.

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**Horn Fellowship Contributions Go Up Since March**

Since the Junior Council's appeal was made in March for support of the Paul W. Horn Fellowship, over 2,500 has been received in contributions from campus organizations, civic clubs and individual friends of the college and Dr. Horn.

Pledges or contributions have been made by the following: Delta Gamma, Kappa Alpha Theta, Kappa Kappa Gamma, Phi Gamma Nu, Phi Upsilon Omicron, Pi Beta Phi, Sigma Kappa and Zeta Tau Alpha.

Eight community organizations and 21 individuals complete the list of donors thus far. It is anticipated by Junior Council and the Quarterly Club, instigators of the fellowship, that other persons will wish to aid the fellowship by their gifts. Checks may be made payable to Mrs. Jean Jenkins, The Placement Service, campus.

"It has been said that when you educate a woman, you educate a family. On this basis, the benefits of the Paul W. Horn Fellowship will reach many times the number of persons to whom this gift will be made," Mrs. Jenkins, chairman of the fellowship committee, stated.

**2500 Will Attend Summer Sessions**

Around 2500 students are expected to attend the two summer sessions at Tech this summer.

Registration for the first term will be Monday, June 4, with the dormitories opening June 3. Classes will begin Tuesday, June 5. Wednesday, June 6, is the last day to register for the first term and is also the last day to add or drop a course. There will be only one scheduled holiday during the first term, July 4.

With the first term ending July 14, registration will be July 16 for the second session. Classes for second semester will begin July 16. July 18 is the last day to register.

There are no scheduled holidays during the second summer session. The semester will end August 27. Tuition for each summer session is \$17.50 for 6 hours.

**ENGINEERING DEAN HAS APPLICATION FORMS**

Application forms concerning EIT registration may be obtained in the office of the dean of engineering.

Recent changes of state boards of registered professional engineers and surveyors rules that a student graduating with an accredited curriculum may file an application and have a certification of dean for engineers in training registration.

*Franklin's*

announces  
MISS  
**JUNIOR MISS**  
WINNER "LUCKY SEVEN" CONTEST  
LINDA STEPHANSON  
She Will Be Awarded A  
Junior Miss Wardrobe  
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**FRANKLIN'S**

2nd Prize—  
Miss ROXY WEATHERFORD  
3rd Prize—  
Miss PAT RICHARDSON  
Second and Third Place  
Winners Will Receive  
Partial Wardrobes

*Franklin's*  
1203 BROADWAY  
LUBBOCK, TEXAS



Wednesday, May 9, 1956

Patricia Johnson Meet Delegates

Patricia Johnson, Gamma Phi Beta, chapter's delegate to the national convention.

More than 400 Gamma Phi Beta members, college girls, will gather at W. Va., from Spring, W. Va., for the 1956 year marks the 25th anniversary of the founding of Phi Beta Sorority at State University, Syracuse, N. Y. The sorority now has more than 140 chapters throughout the U.S., Canada and Hawaii.

Business for the national election of officers and committees and the future policies. Expansion scholarship as the awarding of honor on the agenda. Mrs. G. International president delphia will preside.

PI KAPPA ALPHA MOTHER'S DAY

Mothers and fathers Alpha members and guests last week end of city at the first annual Day celebration.

Sunday afternoon the dinner in the Community of the Caprock Hotel Moore, assistant district was the guest speaker. Little Brother party night at the Little Park in Mesquite Park.

The Mother's Day designed to acquaint with the fraternity act.

Let's meet... let's at The College at 14 open every d



### Patricia Johnson Is Meet Delegate

Patricia Johnson, president of Gamma Phi Beta, will be the chapter's delegate to the 47th biennial Gamma Phi Beta International Convention.

More than 400 Gamma Phi Beta members, college girls and alumnae, will gather at White Sulphur Spring, W. Va., from July 2-7. This year marks the 82nd anniversary of the founding of Gamma Phi Beta sorority at Syracuse University, Syracuse, N.Y., in 1874. The sorority now has 61 college and more than 140 alumnae chapters throughout the United States, Canada and Hawaii.

Business for the meeting will include election of officers, reports of committees and the formation of future policies. Housing, expansion, scholarship assistance and the awarding of honors are also on the agenda. Mrs. Gerald Arnold, International president of Philadelphia, will preside.

### PI KAPPA ALPHA HAS MOTHER'S DAY DINNER

Mothers and fathers of Pi Kappa Alpha members and pledges were guests last week end of the fraternity at the first annual Mother's Day celebration.

Sunday afternoon they attended a dinner in the Commanche Room of the Caprock Hotel. James Moore, assistant district attorney, was the guest speaker. The parents attended the Big Brother-Little Brother party Saturday night at the Little Party House in Mackenzie Park.

The Mother's Day celebration is designed to acquaint the parents with the fraternity activities.

Lets meet . . . lets eat . . .  
at The Z  
College at 14th  
open every day

### Bob Laughlin Is Phi Kappa Psi Prexy; Will Attend Fraternity Convention

Bob Laughlin, arts and sciences junior from Lubbock, and David Jones, Dallas, arts and sciences, will represent the Tech chapter of Phi Kappa Psi at the fraternity's national convention in San Francisco Aug. 29-31.

Laughlin heads a slate of new officers for next year. Vice president is Sammy Ribble; assistant vice president, Ken Wardell; treasurer, Howard Thomas; assistant treasurer, George Patterson; corresponding secretary, Thomas Holeman; recording secretary, Jim Whitacre; historian, Cecil Trainor; sergeant-at-arms, Ken Carmichael; messenger, Don Corley; chaplain, Dick Dabney; and athletic director, Ken Gullett.

A breakfast will be given Sunday for the parents and members

### Tech Advertising Club Picks Future Officers

Officers for next year were elected at the last meeting of the Texas Tech Advertising Club Monday.

Charles Garrett was named president; Gwen Killian, vice president; Carolyn Tapp, secretary; and R. V. (Bob) Miller, treasurer.

Although the club will be inactive this summer, those students in Lubbock will work on membership drives and coming projects, Miss Tapp stated.

and pledges at the Skyline Dining Room. Bill Geisert, supervisor of men's dormitories and assistant dean of men, will speak at the breakfast.

After the breakfast, the group will attend services at the Broadway Church of Christ.

### Water Color Art Is Museum Display

The Circuit of Texas Water Color Society, composed of 25 top water color paintings selected out of 98 best paintings from state entries, is on display at The Museum May 6-20. Sponsoring the exhibition is the South Plains Art Guild.

Three painters of Lubbock are represented in the top paintings, according to Mrs. A. R. Lawrence: Bernice Fix and Mrs. Elsie Wilbanks, charter members of the South Plains Art Guild, and Thelma Lawrence, who has been teaching museum classes for the past three months.

The 25 circuit paintings were selected from the spring show of the Texas Water Color Society, March 4-18, at Witte Memorial Museum, San Antonio, Mrs. Lawrence stated.

The Circuit is a traveling exhibition and will be in Amarillo June 10 at the West Texas Art Guild.

## AN AMAZING FACT And A COMPLIMENT To The entire Student Body of Texas Tech AND A WORD OF WARNING!

**FACT** - Since September 12, 1955 we have cashed your checks "For Cash", averaging \$8,000.00 per week or up to this date approximately \$300,000.00. We have also handled another \$400,000.00 worth of checks for merchandise and textbook purchases.

**COMPLIMENT** - Of the approximately \$700,000.00 worth of checks handled for the student body of Texas Tech, approximately 1/2 of 1% have been returned to us from your bank for reasons of Insufficient Funds, etc. The entire student body is to be commended for this.

**WARNING** - Although the majority of our student body have been very prompt in redeeming their "hot checks", we find that we have a very small percentage that have been very derelict in taking care of their obligations. We now have several hundred dollars worth of "hot checks" - some several weeks old that must be taken up before the final days of classes . . . If not redeemed by this date the maker of the check will suffer much personal embarrassment in the future. Not only that all College records will reflect this matter which will follow you down the years to come.

We Have Enjoyed Rendering This Service To The Students of Texas Tech. We Hope That You Have Appreciated Our Efforts.

THANKS  
TEXAS TECH COLLEGE  
BOOKSTORE

MEN'S SUITS, PLAIN DRESSES	49c	MEN'S SHIRTS, TROUSERS	35c
MEN'S HATS	79c	PLAIN SKIRTS	30c

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Lubbock's Leading Cleaners Since 1930  
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And you're homeward bound,  
For the best smoke you've found -  
Have a CAMEL!

# -Man, that's pure pleasure!

It's a psychological fact: Pleasure helps your disposition. If you're a smoker, remember - more people get more pure pleasure from Camels than from any other cigarette!

No other cigarette is so rich-tasting, yet so mild!



# Camel

R. J. REYNOLDS TOBACCO CO., WINTHROP, N. C.

**YOUR MOVE, MR. GRADUATE**



Check with your new employer. His may be one of many firms which move newly-graduated personnel and their families on the job via Allied Van Lines. Contact Luther Transfer and Storage, your Allied Van Lines Agent, for a free moving estimate.

**DIAL PO5-5715 NOW**



**LUTHER TRANSFER & STORAGE**  
23rd & AVE. E

# Independent Team Takes Meet

The Roman Rushers, a strong independent team, captured the annual All-College Intramural Track and Field Meet championship Saturday. The winners piled up 47 points, easily enough to beat the runners-up, Bledsoe Hall and the Baptist Student Union, who tied for second place.

Six records were set, including a tremendous 6' 4-1/4" high jump by Lyle Harger of the Rushers. Harger's feat was easily the outstanding effort of the day.

Other records included: Johnny Henderson of the Rushers, a 51.7, 440; Lynn Wallace of Bledsoe, a 2:08.1 880; BSU's mile relay team of Joel Tankersley, Dan Rogers, Richard Doris and Fred Cross, clocked at 3:42.1; Bill Whitsett of the Rushers, with a 11'6" pole

vault; and Roy Bryant of BSU with a 52' 4" shot put.

Other first place finishers were: Jerry Thompson, 100-yd. dash (10.5), Arthur Montgomery, Rushers, 220-yd dash (23.3), Charley Moore, Rushers, 180-yd low hurdles (22.0), and 20' 6" broad jump.

## BASEBALL TEAM ENDS SEASON WITH WIN

Coach Beattie Feather's Raiders finished their baseball season with an 8-7 record by sweeping a two-game series with Hardin-Simmons last week, 4-2 and 11-4.

## Freshman Rule To Be Discussed At BC Session

The freshman rule will again be voted on at the spring meeting of the Border Conference here Friday and Saturday.

The ban on freshman play on varsity teams was lifted because of the manpower shortage resulting from 1951 draft calls, but the item has been reviewed at the past few meetings. A companion piece of legislation announced by Dr. Emil L. Larson, conference commissioner, will be a proposal to limit play in baseball and basketball to those eligible for National Collegiate tournament play. In effect, this would reinstate the freshman rule for those sports and also ban play by service transfers until they had met a one-year residence requirement.

Determination of a baseball champion will be discussed. Adjustment of conference rules to fit recent National Athletic Association legislation will be made.

Held over from last winter's meeting will be a vote on distribution of football television receipts and a motion to set up round robin competition in golf.

Dr. G. R. Hamiel, New Mexico A&M faculty representative, will preside at the sessions, starting Friday morning.

## Another Gridder Signs for Tech

Belton's might Bobby Cline, 225 pound tackle, has signed an athletic scholarship agreement with Tech, Coach DeWitt Weaver, announced today.

Cline, captain and all-district for John Hugh Smith's District 21-AA co-champions, stands 6 feet tall and runs the 100-yard dash between 11 and 11.5 seconds. "He can be one of the best tackles ever to play at Tech," maintains his line coach, Elbert Johnson, former Red Raider.

Cline won the state championship in shot put last year.

## SWC Vote ...

(Continued From Page One) December meeting by Baylor and it failed to receive a second.

Some shudders were felt when the NCAA placed a stiff penalty recently on A&M. However, it is believed that the College Station school will not connect Tech with the punishment.

Other than SMU's recent support the most reassuring moves have been made by the permanent scheduling of four Southwest Conference teams for football games each year. Contracts have been signed with A&M, TCU, Texas and Baylor while an annual Thanksgiving contest with Arkansas seems assured for the future. SMU may be on Tech's schedule by 1961.

## Rubenstein ...

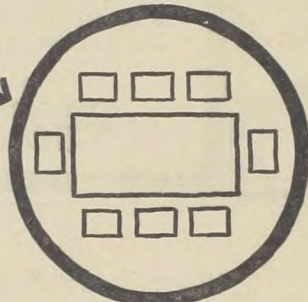
(Continued From Page One) the middle section of the Tom Lubbock auditorium, where Artists Courses have been presented. The sides and balcony were reserved for Tech students.

The Activity book is the best buy for the student on the Tech campus, said Dr. Raymond Elliott, chairman of the Artists Course committee. "I believe that student ought to help support activities which are aided by the student activity fee," he added.

The Artists Course committee will meet within the next two weeks to decide whether or not to follow the student council's recent recommendation that students not buying activity books be required to pay full price to Artists Course programs instead of the \$1 student price.

# NOW LOOK HERE! FOR LUCKY DROODLES!

WHAT'S THIS?  
For solution see paragraph below.



**THERE'S A MEETING OF THE MINDS** in the Doodle above: Board meeting out for Lucky break. All in favor of better taste have signified by lighting up a Lucky. Luckies fill the bill when it comes to taste, because they're made of fine tobacco—mild, good-tasting tobacco that's **TOASTED** to taste even better. First item on your agenda: pick up a pack of Luckies. You'll say they're the best-tasting cigarette you ever smoked!

DROODLES, Copyright 1953 by Roger Price



**PARACHUTIST LANDING IN WATER**  
John Arcebery  
U. of Oklahoma



**PILLOW FOR PERSON WITH NARROW MIND**  
Wynn Dahlgren  
U. of Oregon



**FLOWERS (PICKED)**  
Lowell Grissom  
Southern Illinois



**BANDAGED FINGER**  
Joshua Harvey, IV  
Yale



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Holy Cross



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IT'S TOASTED

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Wednesday, May 9, 1956

**Arizo**

Two Arizona sch... and Arizona Univer... in the spotlight again... at the 22nd... Conference track...

Resolving the... activities in golf... Finals in all ev... held Saturday after...

Both Tempe and... top contenders for... title. On the basis of... final meet between the... Arizona should take... The Wildcats won over... 62. In the two-decade... the meet one of the... taken top honors.

The Sun Devil's m... meet's most outstandi... in Ben Garcia, a... leading collegiate jav... whose best effort of... was 212 7/8. Another... State man, Dave Ken... nation's fifth best col... vault—14 feet 7 inch... Walt Goodwin ranks a... two-mile run—with a... minutes 23 seconds.

Texas Tech, which... finished higher than s... in the meet, will de... upon the running of D... The Memphis speedste... of his first 1956 sh... weekend when he pic... first places for Tech... the 100 and 200 yard... time in the former was... while in the latter it... both new records for... N.M. met Tech's Raid... sought to New Mexico... in the meet by compli...

Other Raiders expect... are Frank Clarke, Wilson, Ken Osborne, L... er, Joe Naylor, Glen... Len Chester, Neal... John Saly, Hubert Se... Bentley and Emil Gar...

In tennis, Arizona is... repeat though strong... Hilde-Simmons and... also be in strong cont... from Texas schools... matches in their only... spring.

Tech Coach Warre... will send his all-soph... team into the meet a... ing 10th in a field of... Southern Collegiate... C. last week.

Strongest opposition... in come from Univers... and unbeaten in colle... Arizona State, sportin... golf teams in history, a... Simmons, a post-war B... lence golf power.

Lets meet... lets... at The Z... College at 14... open every d...

Meet Your Friend... **BOB'S CAFE** LUNCHEONS DINNERS STEAKS FRIED CHICKEN

MAIN GOOD REASONABLE PRICES

**BOB'S CAFE** Bob Phillips Owner 1200 Main

# Arizona Squads May Win Honors Here

Two Arizona schools, Tempe and Arizona University, will be in the spotlight again this week end at the 22nd annual Border Conference track meet here.

Headlining the meet will be activities in golf, track and tennis. Finals in all events will be held Saturday afternoon.

Both Tempe and Arizona are top contenders for conference title. On the basis of last week's dual meet between the two powers Arizona should take the victory. The Wildcats won over Tempe 69-62. In the two-decade history of the meet one of the schools has taken top honors.

The Sun Devil's may have the meet's most outstanding performer in Ben Garcia, the nation's leading collegiate javelin thrower, whose best effort of the year has been 242 7/8'. Another Arizona State man, Dave Kenly, has the nation's fifth best collegiate pole vault—14 feet 7 inches. Wildcat Walt Goodwin ranks eighth in the two-mile run—with a time of 9 minutes 23 seconds.

Texas Tech, which has never finished higher than second place in the meet, will depend largely upon the running of Duke Frisbie. The Memphis speedster made one of his finest 1956 showings last weekend when he picked up two first places for Tech by winning the 100 and 220 yard dashes. His time in the former was 9.8 seconds while in the latter it was 21.7, both new records for the Portales, N.M. meet. Tech's Raiders finished second to New Mexico University in the meet by compiling 45 points.

Other Raiders expected to compete are Frank Clarkson, Robert Wilson, Ken Osborne, Larry Palmer, Joe Naylor, Glenn Woods, Leon Chester, Neal McMullin, John Sealy, Hubert Schultz, Gene Bentley and Emil Garcia.

In tennis, Arizona is favored to repeat though strong teams from Hardin-Simmons and Tech will also be in strong contention. The two Texas schools have split matches in their only meeting this spring.

Tech Coach Warren Cantrell will send his all-sophomore golf team into the meet after finishing 10th in a field of 30 in the Southern Collegiate at Athens, Ga., last week.

Strongest opposition is expected to come from University of Arizona, unbeaten in collegiate play, Arizona State, sporting its best golf team in history, and Hardin-Simmons, a post-war Border Conference golf power.

## Union Names New Officers

Union Executive Committee officers and heads of 13 standing committees were installed Thursday night at an annual Awards Banquet. They will take office Sept. 17.

Making up the Executive Committee are Chuck Strehli, president; Pat Tyson, vice-president; Sandra Cooper, secretary; Sylvia Dietering, treasurer; Alice Wells, director of public relations and Bob Huff, director of personnel.

Committee chairmen include Arts and Exhibits, Beth van Maanen; Building Decorations, Doris Stone; Dance Decorations, Carolyn Tapp; Friday Night Dance, Peggy Malinak; Games and Tournaments, Ted Carthel; Hospitality, Patti Hill.

Lectures and Debates, Wendell Roberts; Movies, Rebecca Wilson, Music, Jody May; Record Dance, David Conner; Special Events, Bob Richards; Square Dance, Bill

Denney; and World Traveler, Leah Lewis.

Chairman of Tech Union Summer Program Council is Bob Richards.

Richards has asked anyone interested in working on the Summer Council to sign up at the Union June 4-6.

"Students are needed to help direct and execute the summer programs consisting of special events, movies, dances, parties and tournaments," Richards said.

Weekly meetings will be held and chairmanships of events rotated among council members. Students need not be enrolled to participate and they may sign up for either one or both summer sessions, Richards stated.

Students interested may either contact Carol Rainer at the Tech Union Program office or sign a register to be located in the Union lobby June 4-6.



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What young people are doing at General Electric

## Young ad man handles G-E jet and rocket engine advertising

The first jet engine ever to power an American plane was built by General Electric in 1942. Since 1948, G.E. has supplied the Air Force with over 30,000 of its famous J-47 jet engines. And General Electric's jet experience soon will be paying additional dividends to national defense. Its J-79—called the most advanced engine of its type in the world—will soon enter production.

The man responsible for reporting G.E.'s jet and rocket engine progress to its customers and the public is Roy O. Stratton, Jr., 27-year-old account supervisor in the Company's Apparatus Advertising and Sales Promotion Department.

### Stratton's Work Important, Interesting

Stratton supervises the planning and preparation of direct-mail promotion, brochures, films and presentations, as well as public-informational space advertisements for *Time*, *U.S. News & World Report*, *Business Week*, *Aviation Week*, and other magazines.

Considerable personal contact with the Armed Services makes Stratton's job an interesting one. Last year he traveled over 60,000 miles, visiting many of the country's Air Force bases to gather necessary information and pictures.

### 25,000 College Graduates at General Electric

When Stratton came to General Electric in 1952, he already knew the kind of work he wanted to do. Like each of our 25,000 college graduates, he is being given the chance to grow and realize his full potential. For General Electric has long believed this: when fresh young minds are given the freedom to develop, everybody benefits—the individual, the Company, and the country.

Educational Relations, General Electric Company, Schenectady 5, New York



AFTER RECEIVING a B.A. in English from Brown University, Roy Stratton joined G.E. in 1952 in the Advertising and Public Relations Training Program. He worked as instruction-book editor and advertising copy writer before his current job.

Progress Is Our Most Important Product

**GENERAL ELECTRIC**

Meet Rule Discussed Session

rule will again be spring meeting of conference here Friday. Freshman play on as lifted because of shortage resultants calls, but the reviewed at the. A competition announced by arson, conference will be a proposal in baseball and those eligible for state tournament this would remain rule for those can play by those they had met a ace requirement. of a baseball be discussed. conference rules to National Athletic gislation will be

from last winter's e a vote on distrib- ball television re- motion to set up mpetition in golf. amiel, New Mexico representative, will sessions, starting

Gridder or Tech

ht Bobby Cline 225- has signed an arship agreement ach DeWitt Weaver ay. in and all-district h Smith's District ions, stands 6 feet the 100-yard dash d 11.5 seconds "He the best tackles ever ech," maintains his Elbert Johnson, a alder. the state champion- ut last year.

Vote...

From Page One) setting by Baylor and receive a second. ders were felt when placed a stiff penalty A&M. However, it is the College Station of connect Tech with

SMU's recent sup- reassuring moves made by the perma- ling of four South- ence teams for foot- each year. Contracts signed with A&M, and Baylor while thanksgiving contest ss, seems assured re. SMU may be on- dle by 1961.

tein...

From Page One) section of the Tom S itorium, where Art have been presented nd balcony were re Tech students. ty book is the best d Dr. Raymond I rman of the Artis- mittee. "I believe th nt to help support th ch are aided by th ty fee," he added. s Course committee within the next two ide whether or not e student council's mmedation that ot buying activity signed to pay full Artists Course pro- of the 81 student

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## Myriad Events Filled Tech's Thirtieth Year

By NITA HEDLESTON

And so another school year comes to a close!

For some this is the climax of four long, hard years soon to terminate as they march across the platform to receive that long awaited reward—a diploma. To others this is only the end of the beginning of their college life. Three more years to go for them.

It's been a full year—a year that saw the largest enrollment in Tech's thirty year history, a year that brought hundreds of green freshmen to this school and made them a part of it.

There was freshman orientation week, with all its bustle and excitement and then finally getting down to the real job, classes and studying.

Activities were plentiful, not only on weekends but during the week. Students could go to the Union and listen to debates on current affairs, hear world travelers describe their adventures, or see well-known movies.

Friday night dances at the Tech Union were always popular. Such orchestras as the Dunbar Combo, the Kingsmen, or Burl Hubbard furnished plenty of smooth music and good, hot jazz. A feature was the appearance of Cell Block 7.

In October, 463 Tech students, along with the Matador band, boarded a special train to Houston for the official out of town trip to see the Red Raiders play the University of Houston.

Homecoming was the big event of the year. A huge birthday cake in the center of the Circle on campus marked Tech's thirtieth anniversary since its founding in 1925. Hundreds of candles were lit at night across campus.

Campus organizations worked long and hard on floats for the big parade. Some of the results were amazing.

Tech's Greek colony added a new member as a new sorority, Gamma Phi Beta, brought the number of sororities on campus to ten. Twenty-seven girls became charter members.

Tech had its share of beautiful girls and handsome men this year. Almost 300 girls were entered in the La Ventana beauty contest. It must have been a hard job for the judges to narrow this field down to twenty and even harder then to pick the top eight.

Jim Blackwood of Kappa Sigma fraternity was named Tech's Most Handsome Man at Club Scarlet, a mock night club sponsored by Theta Sigma Phi, honorary women's journalism fraternity.

Later in the year, Joe Jefferson of Sigma Chi fraternity was named Tech's Ugliest Man.

A surprise four-day vacation came right at the first of the Spring semester as streets and

sidewalks were hidden under 15 inches of snow. Students took advantage of this vacation and all kinds of improvised sleds and skis appeared. It was a common sight, especially around the girls' dormitories, to see someone being rolled in the snow.

The Junior-Senior Prom was another big event of the year. Providing entertainment were The Four Freshmen. They added to their already large number of fans when they gave a concert in the afternoon for those who wouldn't get to see them at the prom.

Then came the Varsity Show, bigger and better than ever. Jack Pruitt adequately filled the bill as director of the production, "Girl Crazy."

The campus turned green as warm weather approached. Picnics and swimming parties increased. Tanned faces and blistered backs appeared with regularity in classrooms.

With finals now only a little over a week off, the last minute whirl of parties and picnics goes on. Then parties will stop and studying, for some last minute cramming, will begin.

These are not all of the activi-

ties of this past year. There will be certain things each Techsian will want to remember—the "special things" that happened "just to me."

This brings to a close another year—a good year for Tech. A big year for Tech.

### Ventana May 19? Editor Hopes So

La Ventana, 1956, is coming along fine, according to Editor Pat Boles. Miss Boles and Assistant Editor Jody May have returned from a week-long proof-reading session in Iowa City, Iowa.

Distribution should begin about May 19, predicts Miss Boles.

"Although we cannot be sure about this date, I feel sure the books will be here soon, because final drafts went to press a week ago," she added.

Techsians will pick up their books on a first come—first served basis in the Student Union. Anyone not able to pick up his book before leaving school may write for it in the summer—if he will pay the postage to have it delivered, said the editor.

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**So Good to your TASTE**

**So Quick on the DRAW!**



### Broadcast Planned From SWC Meet

A radio broadcast of prime concern to Techsians has been scheduled by KFYO, Lubbock radio station, at 11 a.m. Saturday.

A direct broadcast from the scene of the meeting of the Southwest Conference Faculty Representatives, announcing conference action on Tech's application for admittance, will begin at that time.

KFYO will broadcast continuously from the campus of the University of Arkansas in Fayetteville, where the spring meeting of the Conference representatives will be held, until the decision is made public.

Jack Dale, sportscaster for KFYO, and who has carried the heavy load of sports coverage for the Lubbock station for three years, heads the team of sports and news staff members who will be in Fayetteville to broadcast coverage of the conference's action on Tech's membership application.

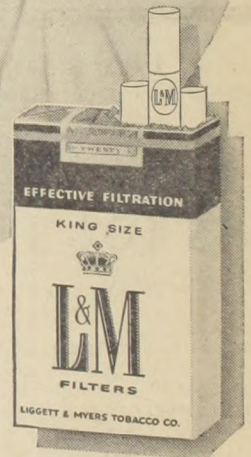
Much of KFYO's broadcast day Saturday, will be devoted to coverage of the conference meeting and other related information about Tech.

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#### 2. SUPERIOR FILTER

So quick on the draw! Yes, the flavor comes clean—through L&M's all white Miracle Tip. Pure white inside, pure white outside for cleaner, better smoking.



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