Today's Editorial We Need Those Grads


Page Two
We Need Those Grads
Alumni of Texas Tech will swarm over
the campus Saturday, November 18 -visiting the campus Saturday, November 18 -visiting
old haunts, shaking hands with old friends,
and recalling troubles and pleasures of college days.
Present students may wonder if they, too, will have lovalty and devotion for Tech after
graduating or leaving college for taking college
for $\begin{aligned} & \text { grantec is a tendency of students still in in }\end{aligned}$ the "grind"."This is caused, to a certain degree,
by the feeling that a student is not helping the by the feeling tes no oppoetrunity for service or
college, he sees no
mention even after pratuation. The college mention even after graduation. The college
"can get along without you very well." be compared to seed sown throughout the
country from which sprout influence on future college students. Present public school teach-
ers who received their training in this institution speak of colleese to prospective studutens.
Engineers praising Tech help to bring about an infurx of freshmen majoing in that field.
operating as a nerve center for this proup. the alumating associatione ctenter for this group, to thify and effectuate efforts of friends of Tech toward
advancement of the college. Other purposes are to pomet escial, literary, scientific, and edu-
tational undertakings that may beneft Tech
cat cational undertakings that may benefit Tech
particularly and hifher education in general.
tho promote and ex-students; and to do and perform any
and all actions which may be necessary and propositions."
Steady
. association: growing along with the college are Present students cooperating with organizations

## Radio Aids Education

Each day at an appointed hour five million
school children pause in theit class work for pertaining to economics, government, sociolonly are these lectures used by teachers as ers all over the world benefit from the protructing the masses as well as furnishing an and high school classrooms. of ten states now work and actual living, Texas reads. There schools in the United States hundred thous tuning in on
s. Tech, a modern school, boosts of its ad-

 would be needed for an hour's broadcast fieach

Tech classes could use the broadcasts as supplements in daily classroom study. The
amount of culture gleaned from such a prolessons were prepared before broadcasts. With good specialized reporters on the job, there
would be no chance for bungling. Knowledge would be gained in proportion to the amount
Junior and senior high schools are ahead of Tech in this educational trend. The college
should be investigating the possibilities of getling a broadcasting system installed in eafes
classioom. Thanks to three energetic professors, some advance is being made on the cam-
pus toward this end. John pus toward this end. John N. Watson, special
instructor, is teaching a class in broadcasting. Albert Barnett, professor of education, endor-
ses the method, but believes it will not supplant direct contact in class. Dr. Lewis B. Coopcasting system is out of the question under present financial
difficulties. When. however, Texas realizes he inadequacy of Tech's appropriations, such

Pedagogy or Penants?


This is No Editorial: We Intraduce It's A Personal Attack


1, 1939
It Came
In The Mail

JOINER $\begin{gathered}\text { Finds Modern Marco Polo Meets } \\ \text { Iorure on on over. Touted Trains }\end{gathered}$


Take A Preview Of The Best Short Story For 1939


You Can Join the World's Best-dressed Fraternity for $\$ 2$


ARROW SHIRTS
Hemphill-WellsCo:

## Scotts Lick Torch and Castle, Advance In Intramural Race

ROTC Goes Down, Raiders Decide They Can't Win In Rain, Try For Victory In Balmier 37 to 12; Scotls Climes; Hurricanes Are Rated Underdogs For Friday Night Contest


Substitutes All-

Huffman's Picadors Trounce
Panhandle Aggies, 33-0

Both Teams Have Even-Steven Record Before
Going Into Contest; Maybe It's Gonna Be A Tie


Look Out, Ty-


College Clubbers Down Kemas, 12.0 Socir And Siver Korsy
Play
Poy Scoreless
Fie

 mos nus ous aws seiw
 nin and and



L.TOR: LOWE. HALFBACK, SMITN, FULLOACK, DOUGLASS,HALFBACK
THREE BACKFIELD BOYS who are going to be regulars some
day, Lowe and Doughass both have shown well in the few games
the have played. smith saving his eligibility; he can play three
more years atter this season.

| by william amo <br> Toreador Sports writer Texas Tech's fast-stepping Picadors copped their second conseduting victory of the season by routing Pande A\&M, 33 to o, on a windswept gridiron here this aftering eleven shifted into high gear time this fall, scoring practically Eighteen first downs for a net the freshman juggernut in administering the severe drubbing, Pan- handle, on the other hand, could gatn but 43 yards through the stub- born Picador defense with three first downs. Thith Throws Strike |  |
| :---: | :---: |
| Sparked by Red Amonett, Jumbo tors tallied in every period. Two touchdowns came in the last quar- | tin opened the final chukker by scampering 24 yards on a reverse play for his second touchdown of See PICADORS, page four |

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Don't Give Up--
Try, Try Again



## and Better Taste

chesterfield's right combination of the world's best cigarette tobaccos

You'll eniox every Chesteffield you smoke because you'll find them cooler, you'll like the taste, and Chesterfields are definitely milder. There's a big preference for the cigaretre that really satisises.

Chesterfield's RIGHT COMBINATION of the world's best cigarette tobaccos is the perfect blend to give you more smoking pleasure. Make your next better cigarette.


##  <br> ${ }_{\text {BROAD }}^{1201}$ <br> LUBBOCK

Centaurs To Be Hosts Home Ec Studes At Club Dance Friday


Herman Waldman Plays For Annual Engineer's Frolic


Are Initiated


Tech's Beets Are Hard To Beat; A
Neat, Sweet Treat
"Peddling Coals To Newcastle" Is
Still Bad Business

Sock And Buskin Las Armonias To Fete Plans ninitation

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Dr. Walter J. Howard | 403 Myrick |
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| Oild |
| Reas. 2371 |

PRLACE

Gary Cooper

'The Real Glory' David Niven
Andrea Leeds hitrs.rRLSA


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"MR. SMITH
COMING.


