VOLUME XIV

Techsters Hop

Special Train To

Tech-Loyola Tilt

Fans Leave Wednesday See LSU-Tulane Game Return Sunday Night

Sophomore Class Nominates Six For Podge Queen

Harding And Taylor Elected Sponsors In Quiet Race

WAA Delegates At Tech Good

18 Students Apply For Medical Aptitude Tests

Make Your Dates From The College CALENDAR

Practice Teachers Get Training In Absent Mindedness

Engineers Plan Big Whirligig

Castro Club To Have Initiation

Tunes Up . . .



Rewards Of Wrath! . . .



Dean Adams Pancakes Into Most Peculiar Position

Casa Linda Gals Get Vital Record

McCrory To Inspect Textile Engineering Department

Jones Returns From

Fossil Diggings Cited At TA Meet

Lair Attends Meeting Of Medical Pathologists

Freshman Frails Solve Mysteries Of Attic Specter

65 Fledglings Apply To CAA

Ground Training Begins Friday

Camera Bugs To Display Wares

Committee Will Head History Department

Decentralization Of Authority Seen In Changes

NUMBER 14

Wool Revue May Have Tech Exhibit

New Club Opens Year's Activity

Scalawag Students Spend School Season Sleeping; Someone Should Stop This

We Need Those Grads . . .

Alumni of Texas Tech will swarm over campus Saturday, November 18—visiting haunts, shaking hands with old friends, I recalling troubles and pleasures of college

Radio Aids Education . . .

Radio Aids Education . . .

Each day at an appointed hour five million school children pause in their class work for thirty minutes to hear a lecture given over CBS pertaining to economics, government, sociology, mathematics and other important fields. Not only are these lectures used by teachers as supplements for their courses, but radio listeners all over the world benefit from the program. It is a comparatively new method of instructing the masses as well as furnishing an example of authoritative knowledge in junior and high school classrooms. Of ten states now sponsoring this method of collaborating school work and actual living, Texas leads. There are approximately two hundred thousand schools in the United States today tuning in on the CBS educational programs.

Tech, a modern school, boasts of its advancement and broadmindedness. Should it not use an identical method of instruction that has proven so successful in thousands of high schools throughout the Inited States? By this plan a new field would open itself to students. Many researchers are needed to gather material for broadcast on such programs. College majors and specialists in almost every field would be needed for an hour's broadcast each day.

Tech classes could use the broadcasts as

majors and specialists in almost every field would be needed for an hour's broadcast each day.

Tech classes could use the broadcasts as supplements in daily classroom study. The amount of culture gleaned from such a program would naturally depend upon how well lessons were prepared before broadcasts. With good specialized reporters on the job, there would be no chance for bungling. Knowledge would be gained in proportion to the amount dealt out through the air lanes.

Junior and senior high schools are ahead of Tech in this educational trend. The college should be investigating the possibilities of getting a broadcasting system installed in each classroom. Thanks to three energetic professors, some advance is being made on the campus toward this end. John N. Watson, special instructor, is teaching a class in broadcasting. He advocates intensive radio education, endorses the method, but believes it will not supplant direct contact in class. Dr. Lewis B. Cooper, professor of education, follows the same line of thought.

Installation of such a broadcasting system is out of the question under present financial difficulties. When, however, Texas realizes the inadequacy of Tech's appropriations, such a project should be investigated thoroughly with the idea of eventually acquiring it.

Pedagogy or Penants?

Tech's cattle judges returned last week from the national dairy cattle judging contest in San tancisco where they eked out a ninth place of among 17 teams.

Soon after information of their moderate coess was carried in THE TOREADOR, mutred complaints broke out around the campus role. Dissenters growled that publication of the aggies' feat was an unhealthy glow of progranda for the college.

Ideology of pedantic life has been lost to see wanton critics. The insidious tentacle of mmercialized sports has distorted many stunts and departmental agencies' concepts of eaim of competitive organizations in a school. The purpose of any institution of learning is educate . . . to bring knowledge and culture the masses. Various competitive campus ims are to facilitate this training. Through see media, students receive practical experice in the course of their study. These teams a merely instruments of instruction and cultured development.

To hold importance of a win as a dire neces-

This Is No Editorial:

It's A Personal Attack . . .

At some time in its life when an institution in some small way seeks to eliminate, as far as its necessarily limited scope permits, the faults and fallacies from our scheme of things, it suffers numerous attacks from exponents of bigotry, commercial interests or pure tomfoolery.

it suffers numerous attacks from exponents of bigotry, commercial interests or pure tomfoolery.

THE TOREADOR is no exception. Since the first day of publication, this paper has been subjected to numerous tirades, the latest of which comes from those 2 1-2 public enemies, Snoop, Scoop, and the stalwart Charles A. Guy, editor of a pseudo-column in one of the Lubbock newspapers.

Scoop and Snoop, both paid hirelings of Guy, resented an editorial in a recent issue which condemned the practice of interrupting a football broadcast every five minutes with a commercial announcement.

Their stand is easy to see—Guy pays their salaries, and Guy is an announced enemy of THE TOREADOR. Hence Snoop and his equally low half benefit themselves by toadying to the Guy dislikes. And as Guy is the Edgar Bergen of the Snoop-Scoop dummy act the real source of the recent tirade is easy to perceive.

Recently, carrying out the Guyan idea of ethics, the Plainsman threatened to exclude all news of Tech from his columns because the student council decided to give its own paper, THE TOREADOR, first lick at all news coming from that office.

Even the Tech press has come in for its lacing from downtown. The press, which prints only college jobs, was attacked by Guy for being in competition with private Lubbock business enterprises. He declared that he was paying taxes to an institution that was actively opposing him. A checkup revealed that Guy paid 6c to Tech.

If Mr. Guy will attend to his own newspaper publishing, so sadly in need of sane and sensible management, he will be doing this paper a great service. We have no need for alleged friends who cry when the institution costs him six cents while it, at the same time, the hallow of the partment of the form of poor journalism.

Good And Bad-All The Same

Good And Bad-All The Same

By Eugene Whitt

By Eugene Whitt

Nothing is good, nothing bad, thinking makes it so—it all depends on the viewpoint—everything is relative.

Ever since man first developed his cranium content large enough to have ideas he has been taking sides and fighting for his side for no other reason other than that he believes it to be right. Down through the ages the reason he has believed his side to be right is because it benefitted him economically, morally or otherwise. In short, selfishness has always been, and is, the basis for his beliefs.

For instance, here in America we support the democratic form of government because we believe in it and would fight for it because it is directly beneficial to us—selfish reasons it its entirety.

In Germany the populance (80 million strong) support the totalitarian form of government because they believe in it, and they believe in it because it benefits them (at least they think so) over other forms of governments that they have tried and found wanting. Who is right? neither— and neither is wrong. What is wrong for the Germans is right for us and vice versa.

Morals also are neither good nor bad because there is no universal ideas of morality or immorality. A Japanese idea is just as good as ours because we are all creatures of nature; that is God. In Japan there is little or no stigma attached to drunkeness—in America a drunk is an object of scorn.

In certain places one can have as many wives as he wants. Over here they call it bigamy and jail you for it. Mohammed told all the faithful that if they lived exemplary lives, forty beautiful women awaited their entrance to heaven with eagerness. You can well imagine what would happen to a preacher who expounded that doctrine from his pulpit.

And their way of thinking is just as good as our because we are all from one source, according to the Bible, Adam and one of his ribs. One finds the side benefitting him the most and fights for it, but never, never say your side is entirely right and the other wrong.

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JOINER Finds Modern Marco Polo Meets Forture On Over-Touted Trains

it EASY on your EYES!

Penit

so long it has to be coiled up
the slight motion of the train
threatens to break their faces like
a 50-ft, wall of water hitting a
Muskrat dam. This conductor
walks the train at night like the
father of a two-month-old baby.
Armed with a flashlight, he scans
your placidly sleeping face ever
fifteen minutes to ascertain whether or not you have moved to a
more expensive seat; whether or
not you are still the same person,
and if Mr. Jekyll has become Mr.
Hyde, you pay an extra fare;
whether or not you have died because of lack of medical aid from
being stepped on by officials and
by colored people beating a retreat to the back car as the Mason-Dixon line is crossed.

**O
Tickets from Lubbock to Kansas City are checked 925 times.

**See JOINER, page four

See JOINER, page four

ZENITH RADIOS

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'Red Raiders-Win or Los

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37 to 12; Scotts Now Lead Loop

Hedgers, Jay Walkers, Main Street Also Win In Sunday Contests

ROTC Goes Down, Raiders Decide They Can't Win In Rain, Try For Victory In Balmier Climes; Hurricanes Are Rated Underdogs For Friday Night Contest

Substitutes All-



Both Teams Have Even-Steven Record Before Going Into Contest; Maybe It's Gonna Be A Tie

Look Out, Ty-



College Clubbers Down Kemas, 12-0

Socii And Silver Keys Play To Scoreless Tie

Huffman's Picadors Trounce Panhandle Aggies, 33-0

Now We Play Football

TRENDS AND TOPICS

Don't Give Up--Try, Try Again

Texas Tech	VS.	Miami
Arkansas	VS.	Texas A&M _
Notre Dame	VS.	Army
Baylor	VS.	TCU _
Duke	VS.	Georgia Tech _
Rice	vs.	Fordham
Tennessee	VS.	La. State _
SMU	VS.	Texas _
Duquesne	VS.	Marquette
Indiana	vs.	Ohio State





ACHIEVE POISE

BROOME OPTICAL COMPANY

Centaurs To Be Hosts Home Ec Studes At Club Dance Friday Are Initiated

Ned Bradley Will Officers Elected By Debate Club

McBride Invited To Aggie Econocmics Association

Herman Waldman Plays For Annual Engineer's Frolic

Dot Marks Spot Producing Aggie

The Flying Duds



Here's Your Wind

Thru the Sallyport

Tech's Beets Are Hard To Beat; A Neat, Sweet Treat

Soph Class

Tech Theatre

"Three Smart Girls Grow Up"

"Tailspin"

Alice Faye Constance Bennett Nancy Kelly

"Peddling Coals To Newcastle" Is Still Bad Business

Y Upperclassmen To See Mystery

Picadors

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1301 College

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Joiner

Las Armonias To Fete Pledges At Reception

Harvey Home Scene Of Event

INTERESTING FACTS ABOUT THE TEXAS TECH COLLEGE BOOKSTORE.

That no ONE individual owns any or the s has any money invested in it. That is employs 18 people— 12 student employees 6 full-time employees

That the monthly payroll for 9 months of the reg-ular school year averages well over \$1,200 per month.

That all employees go through a period of training before they are permitted to sell merchandise.

That the Bookstore presents a wholesome atmos phere at all times and the friendliness of all em ployees pervades the entire organization.

"May We Serve You" Texas Tech College BOOKSTORE

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NETTY NO TRUES

NOT TRUE NO TRU

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Tomorrow, November 2, Is

COLLEGE CLUB DAY

ACHILLES CORCANGES SPORT SHOP

HOSTESS

SANS SOUCI

The purpose of this day is to aid clubs on the Tech campus in carrying out their program. There will be club members throughout the day in the shop to greet you. A percentage of the sales made on this day will go to their

Now will be a good time to register at the Hosiery Bar

Cinematainment Along Showrow

ARCADIA - Today, "The Dead March," with Boake Carter.

French Club Elects New Officers At First Meeting

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