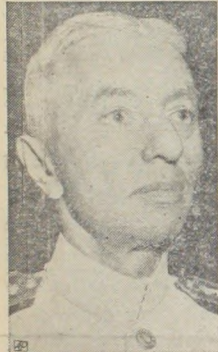


# Prexy Cites Red Extremes

## Admiral to Be Tech Speaker

Vice Admiral Hyman G. Rickover, father of the atomic submarine, will address a special convocation of the Texas Tech faculty and student body Dec. 9.

"WE HOPE to place Tech in



ADMIRAL RICKOVER  
... to speak here

the ranks of the great universities by affording its students and faculty the opportunity to meet and hear one of the truly

## Friday Is Tech Day

Texas Tech students will get "their day" Friday at the Panhandle South Plains Fair when they are admitted free upon producing student identification cards.

The I.D. cards, however, will serve only for admittance to the fair grounds. All other charges remain the same.

**THE FAIR BEGAN MONDAY** at 10:30 a.m. with a parade of 32 school bands down Broadway. It ends Saturday.

Rain and cold hampered mid-week attractions and little hope of relief was voiced Wednesday.

**CASTLES'** three ring circus, featuring acts by George Keller and the jungle cats, La Norma on the trapeze, a comedy by Alfredo London and his midgets and the Hasleds on the trampoline, is the feature attraction of the carnival. Regular circus performances are scheduled at 8 p.m. each day. A matinee is set for 3 p.m. Saturday.

**MOTHERS** and infants of almost every animal common to the South Plains may be seen at the Children's Barnyard, one of the new exhibits.

Other attractions will include an atomic energy display, Army and Air Force guided missiles and related phases of military science.

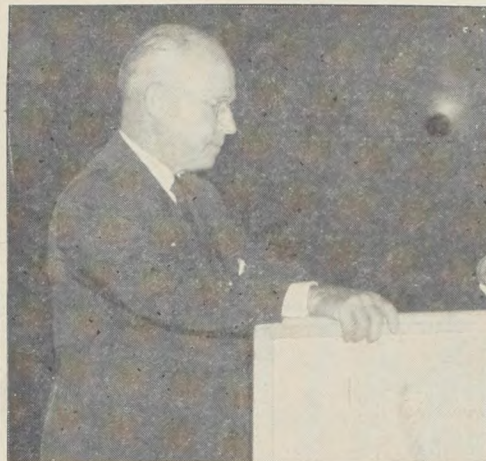
**PREMIUM PRIZES** totaling \$30,000 will be awarded the winners of the livestock, agricultural and women's division exhibits.

great men of our time," Bill Pfluger, student body president, said. Pfluger made the announcement of Rickover's visit at the all-college convocation Wednesday.

One of America's foremost advocates of an educational system that meets the challenge of the atomic era, Rickover maintains nothing short of complete reorganization of our existing system can equip us for winning the educational race with Russia.

**BORN IN RUSSIA**, he was graduated from the Naval Academy in the top quarter of his class. He is the recipient of a Congressional Gold Medal.

**REP. GEORGE H. MAHON** of Lubbock and the Tech Student Council arranged the visit.



DR. R. C. GOODWIN SPEAKS AT CONVOCATION  
... compares Russian and American education

## Leadership Discussed

by BOB TAYLOR  
Foreador Staff Writer

"Approximately 13 per cent of your generation will complete their college work," Dr. R. C. Goodwin, acting president of Texas Tech, told the All-College Convocation Wednesday.

"IT IS TO this 13 per cent," he continued, "that we must entrust the job of conducting this government and for leadership in the world and perhaps outer space."

Dr. Goodwin compares the Russians' moon-rocket, the result of years of study, work, planning, and sacrifice, with the cow's spontaneous jump over the moon as the two "extremes by which any objective may be attained."

**A CONTRAST** between higher education in Russia and that in the United States followed, and Dr. Goodwin said Russian students are told what they will be, whereas Tech students, for example, may decide upon their own careers.

He imagined a "new-type" Russian as one who "would have little consideration for the rights of others" and whose "only goal would be to advance himself."

**HE SAID TECH** graduates, however, are expected to respect the rights of others, participate in politics and community affairs, and "match their expanding knowledge and increasing control of physical nature with expanding self-knowledge and increasing self-control."

"The Russians have demonstrated their ability to dream, to dare and to achieve," concluded Dr. Goodwin. "If the democratic processes of education are to meet this challenge, we must awake from our complacency and shake off our lethargy. We cannot wait four, three, two, or even one year. The time to begin is now."

**BILL PFLUGER**, student president, then spoke to the assembled students. He urged promotion of student government and participation in "all activities that play a part in bettering our school."

## FOR CLASS OFFICES

# Candidates Named

Almost 100 students were named class officer nominees Wednesday at class meetings following the All College Convocation. Elections are set for Oct. 7, after a week-long campaign.

Ballot boxes will be in each dorm, Tech Union, Agriculture, Administration, and East Engineering buildings. Tentative candidates for class offices include:

### SENIORS

President — Charles Eatherly, Tommy Robb, Claude Rogers, and Maynard Snell.

Vice President — Earlene Anderson, Robert Echols, Betty Maloy, Ronnie Morris, and Bill Norris.

Secretary — Sandy Hamilton, Carolyn Porter, Shari Vick, and Martha Wynes.

AWS representative — Boo Brown, Margie Miller, Sarah Pinson, and Lajuana Rabb.

### JUNIORS

President — George Gibson, Mack Robertson, and Taylor Sims.

Vice president — Bill Blackburn, W. R. Collier, Nancy Harmon, and Don Hunt.

Secretary — Joanne Darsey, Merium Jackson, Joyce Tallman, Mabelle Tate, Shirley Stephens, Suzie Wetsel, and Susie Workman.

AWS representative — Nancy

Baldwin, Ann Lynn Crass, Robbie Craze, Karen O'Brien, Pat Porter, Sandra Stewart, and Mary Anne West.

### SOPHOMORES

President — Ken Bailey and Wayne Isom.

Vice President — Kip Glasscock, Joan Doris, Gloria Wakefield, Tom Link and Jody Ruhl.

Secretary — Suzann Davis, Pam Goforth, Betty Sue Meinecke, Beth O'Quinn, Fernie Vestal, Mary B. Welch, and Karen Wright.

AWS representative — Sandra Allison, Carol Cutner, Sissy Fuller, Joy Keller, Billie King, Midge Mason, Bonnie Mayfield, Linda Osborne, Judy Rutledge and Carolyn Vine.

### FRESHMAN

Freshman president — Chick Lee, Jerry Parsons, Pete Petersen, Pete Plank, A. C. Sanders, and Bill Shannon.

Vice president — Bryan Adams, Miriam Blake, Jim Dean, Kay Edwards, Anna Lee McCue, John Shropshire, Bill Thornton, John Wehrle, and Pat Young.

Freshman secretary — Glenna Adams, Sandy Craig, Martha Edwards, Lynda Elmore, Denny Hamilton, Pam Hearn, Kay Kugay, Jeanne Mack, Jayne Phillips, Pris Totter, and Joan Wienke.

AWS representative — Beverly Alexander, Tana Bannister, Kay Bigham, Beverly Boase, Sharron Cacy, Janice Hardy, Betty Joan Koehler, Diane Farrell, Jan McElrath, and Susan Taylor.

All nominees are tentative candidates until hours and grade points have been verified.

One-point grade average is prerequisite to holding office.

## Fish Elect Reps Today

Candidates for Freshman Council vie today in run-off elections for the representative slots.

**ELEVEN FROSH** were elected to the Council in Tuesday's elections with 13 remaining in the run-offs.

Representatives chosen in Tuesday's election were Steve Guynes, Bledsoe; Don Jones, Men's 5; Doug Gibbins, Men's 7, and Jimmy Strawn, Men's 8.

**SELECTED FROM** off-campus were Carolyn Zachery, Bill Pearce, Sandra Davidson, Jerry Parsons, Glenna Adams, Mary DeShazo, and Lloyd Croslin.

Anne Mason and Pris Nichols are in the run-off from Knapp with Ann Weaver, Barbara McMurray and Cindy Richards representing Drane.

**VYING FOR** the off-campus positions are A. C. Sanders, Sharon Sanders, Bill Robertson, Ann Strain, Kenneth Lokey, and Shelley White.

Bill Nevius and George W. Wynn are the candidates from Gordon Hall.

**REPRESENTATIVES** - at-large will be elected Oct. 7 in the election with class officers.

Voting will take place in the dorms between 11:30 a.m. and 1 p.m.: Off-campus students may vote in the Tech Union from 8 to 5.

## Mass Band March Due Tech-Tulsa Spectators

A 500-piece band composed of eight West Texas high schools and the Red Raider Band will march onto the field during half-time at the Tulsa-Texas Tech game Saturday night.

**TECH'S ANNUAL** High School Band Day, Saturday, will attract bands from Wolforth, Earth, Springlake, New Deal, Whiteface, Sudan, Amherst, and Hale Center. They will rehearse en masse Saturday at 3 p.m.

Dean Killion, director of the Raider band, estimated the combined bands will have 75 drums, 50 tubas, 175 clarinets and 100 flutes. The bands will play four selections, two in block formation and two spilling out Texas Tech.

**DR. D. O. WILEY**, former director of the Raider band, will lead one song, "Symbol of Honor," "Hosts of Freedom," "The Matarador Song," and "Tech Fight Song" will be under the direction of Dean Killion.

## Visit Set By Truman

Former President Harry S. Truman is scheduled to come to Lubbock for a speaking engagement Oct. 16 in the Lubbock Municipal Auditorium.

**THE VISIT** is being arranged by the Mayor's Committee on observance of United Nations Week in Lubbock, to examine and call attention to the United Nations.

Also expected to come with Truman is Sam Rayburn, Speaker of the House of Representatives from Bonham.

**TRUMAN WILL** arrive in Lubbock at about 3:45 p.m., Oct. 16. A luncheon with city officials is planned prior to the address in the Auditorium. It will be a non-political meeting.

Lt. Col. N. B. Wilkerson, Tech professor of air science, is chairman of the Mayor's Committee on United Nations Observance.





HEATHER WREN, FRESHMAN, WRITES HER DAD  
... an invitation to Dad's Day

## Tech Fathers! Come See Where Your Money Goes

Editor's Note: This letter has been prepared by the Dad's Day Committee for Tech students to clip and send to parents.

Dear Dad,

Amidst the hustle and bustle of campus life, Techsians observe many traditions. One of the most important traditions is coming up Oct. 10, and YOU are the guest of honor.

Dad's Day is an annual event when Tech students invite their dads to come to Lubbock. Among other things the dads are honored with a morning coffee in the Tech Union, a noon luncheon, and to top it off—you can see the Red Raiders beat Texas Christian University at the football game Saturday night.

During halftime, the Association of Women Students will award trophies to the youngest dad, the oldest dad, the dad traveling the longest distance to spend the day, and the dad with the most children attending Tech.

Other activities are planned to make this a big "Texas-Tech-style" weekend for our dads — so won't you make plans to come?

I'll be looking for you Dad's Day, Oct. 10.  
P. S. Bring Mom too.

## Schultz Reveals Play Cast

Cast of the speech department's production of "Blood Wedding" was announced Wednesday by Ronald E. Schultz, assistant professor of speech.

**LEADING ROLES** in the modern Spanish folk tale went to Mary Woolfred, the mother who has lost all but one of her sons in a family feud with the Felxes; Oris Robertson, her one remaining son; and Linda Hammonds, the bride Mother chooses for her son. Bob Nelms plays Leonardo, the only named character in the drama. He is a member of the Felix family and sweetheart of the family-betrothed bride.

**THE CAST ALSO** includes Carolyn Calvert, Ann Allison, Betty Jean Limmer, Kay Norman, Pat Withers, Michael Millard.

Ann Dyess, Gail Green, Ken Fletcher, John Petty, Barry Corbin, Karla Alexander, Lola Lipper, Arden Stone, Suzan Fowler, LINDA VEAZEY, Ron Butler, Kurt Von Osinski, Jerry Ward, and Ronald Piret.

Concluding the cast are Marilyn Caplinger, Margo Brunson, and John Isham.

Production staff is to be announced today according to Schultz.

## Tea Honors Transfers

A tea honoring women transfer students will be sponsored by the members of the Junior Council Sunday at 2 p. m. in the Tech Union Workroom.

"We would like to formally welcome the girls from other schools and help them to feel a part of Texas Tech," said Carolann Pinson,

acting president of Junior Council. A short program including Tech traditions and activities will be given by Pat Porter, vice-president of the organization.

The dean of women and the dorm counselors of Weeks, Horn and Doak will be present to formally welcome the new transfer students.

## Museum Plans Family Exhibit

A father, daughter and son art show is scheduled to go on exhibit at the West Texas Museum this October, according to Miss Dorothy Rylander, museum executive secretary.

**THE FAMILY CONSISTS** of N. C. Wyeth, his son Andrew, and daughter Henriette. Henriette Wyeth is the wife of Peter Hurd, painter of the murals on the walls of the museum's foyer.

# Dr Pepper

TECH STUDENTS:

ATTEND THE

# FAIR

FREE

FRIDAY, Oct. 2

Just Present Your Tech I.D. Card at the Gate.

SEE CASTLES

## Big 3 Ring Circus

in 9 performances in Fair Park Coliseum

- ☆ clowns
- ☆ trick artists
- ☆ aerial artists
- ☆ wild animal show
- ☆ famous animal acts

## AND

Hundreds of Exhibits . . . Atomic Energy Exhibit

- art
- agriculture
- appliances
- commercial
- livestock
- flowers
- home products
- education
- homemaking
- textiles
- antiques
- historical
- children's baryard

. . . and REAL

family fun on the new, bigger carnival midways

ADMISSION TO THE FAIRGROUNDS ONLY 50 cents for adults, 25 cents for children under 12.

For Your "OFF CAMPUS HOME" Plaza Apts.

OFFERS

NEWLY FURNISHED TWO BEDROOM APARTMENTS WITH AMPLE CLOSET SPACE

IDEAL FOR BACHELOR QUARTERS OR FOR MARRIED STUDENTS

"LUBBOCK'S PREFERRED APARTMENTS"

## PLAZA APARTMENTS

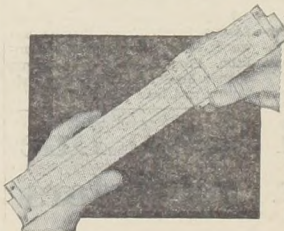
2102-34th

Apartment 47

Phone SH 7-1749

world's finest slide rule . . .

# POST VERSALOG



No slide rule today can match the exclusive features, the remarkable versatility of the Versalog: new color coding; new end zone designations; extra LL scales to extend the range; R1 and R2 scales to determine squares and square roots with far greater accuracy! A great engineering rule for every calculation.

# Varsity BOOK STORE

"On College Ave. Just Across From Weeks"

## STUDENT DESK LAMPS



Popular Priced Desk Lamps in an Assortment of Colors. Above Lamp \$3.00

Flourescent Desk Lamps \$8.75 with Bulb

See Our Complete Display of Student Desk Lamps

Texas Tech College BOOKSTORE

"on campus"

# The M

The Midnight Miss, so social column for our social campus makes its with this issue of The Toreador

IN CASE YOU'D like to (and even if you wouldn't, it up space), many snappy headlines graced our grey n before this thing called a de made it mandatory for us cide on a column name.

Things like "Tech After H "P.M.," "After 5," and even Bowl After Dark," were a fe der consideration (you can now we're strictly a migh gal).

BUT TO CONTINUE with story, we finally decided on Midnight Miss" for a coup reasons. One, this column signed to cover e. c. (extra curricular) activities, or to put freshman form, we tell abou ces, parties (when legal), general the college social tions.

And since economics le chemistry labs, etc. aren't social, we don't see too muc in using an "8 to 5" pseud

BESIDES, most of our c written by the midnight of ther justification.

So much for the name, n the nonsense.

FIRST FORMAL dance year, the Kappa Sigma Blak White, will be staged Fri the Union Ballroom. Dinna be served members and da 7:30; guests will arrive at 8 the dance. Mark Anthony Hobbs (Ray Anthony's br and his band will play.

Program at the Kappa Sig will consist of best pledge tation recognition of new ir and introduction of officer 1959-60.

STOMPERS, don your lev dance to the music of Tomm cock and his western band 8:30-11:30 p.m. Friday in t Hall. The western dance, sored by Tech Rodeo Assn. to the campus, \$1 stag, \$1.5

Freshmen girls will mee boys they somehow missed beginning with tonight's Drane and Dorm 6 will d the Drane cafeteria from Knapp and Dorm 8 will h mixer at the same time in

ALPHA CHI OMEGA paddle party scheduled at Friday in the Alpha Chi lo

Phi Delta Thetas and the will dance in the Lubbo

LUBBOCK RADIA SERVICE

All Work Guaranteed 1212 Ave. H PO 3

DEAN WYLIE TEXACO SERVICE

7th & College PO 3-0 WASHINGTON GREAS We Give S&H Green St

TUXEDOS RENT THEM FRO

Costume Stu

COSTUMES FOR AL OCCASIONS

Wigs - Mustaches - Nov 2422A-Bdwy. PO 3-



# The Midnight Miss

c. j.

## Peggy Miller Gets National Delta Award

The Midnight Miss, so-called social column for our sometimes social campus makes its debut with this issue of The Toreador.

**IN CASE YOU'D** like to know (and even if you wouldn't, it fills up space), many snappy little headlines graced our grey matter before this thing called a deadline made it mandatory for us to decide on a column name.

Things like "Tech After Hours," "P.M.," "After 5," and even "Dust Bowl After Dark," were a few under consideration (you can tell by now we're strictly a night-time gal).

**BUT TO CONTINUE** with the story, we finally decided on "The Midnight Miss" for a couple of reasons. One, this column is designed to cover e. c. (extra-curricular) activities, or to put it in freshman form, we tell about dances, parties (when legal), and in general the college social functions.

And since economics lectures, chemistry labs, etc. aren't too social, we don't see too much sense in using an "8 to 5" pseudonym.

**BESIDES**, most of our copy is written by the midnight oil-another justification.

So much for the name, now for the nonsense.

**FIRST FORMAL** dance of the year, the Kappa Sigma Black and White, will be staged Friday in the Union Ballroom. Dinner will be served members and dates at 7:30; guests will arrive at 8:30 for the dance. Mark Anthony from Hobbs (Ray Anthony's brother) and his band will play.

Program at the Kappa Sig dance will consist of best-pledge presentation, recognition of new initiates and introduction of officers for 1959-60.

**STOMPERS**, don your levis and dance to the music of Tommy Hancock and his western band from 8:30-11:30 p.m. Friday in the Rec Hall. The western dance, sponsored by Tech Rodeo Assn. is open to the campus, \$1 stag, \$1.50 drag.

Freshmen girls will meet the boys they somehow missed before beginning with tonight's mixers. Drane and Dorm 6 will dance in the Drane cafeteria from 7-8:30. Knapp and Dorm 8 will have a mixer at the same time in Knapp.

**ALPHA CHI OMEGA** has a paddle party scheduled at 4 p.m. Friday in the Alpha Chi lodge.

Phi Delta Thetas and their dates will dance in the Lubbock Hotel,

8-11 p.m. Friday, and in their lodge Saturday after the game.

**COLLEGE PENNANTS** will decorate the Phi Kappa Psi lodge Saturday after the game when the Psi Psi's will have a "Joe College" dance for members, pledges, rushees and dates.

Lights in the Gamma Phi Beta lodge will be burning long after midnight Saturday night. Members and pledges plan to top off the game with a slumber party.

**TECH BAND** will celebrate Band Day with a dance from 10-12 p.m.

Zeta Tau Alpha is evacuating this weekend. The Zetas are going to Ceta Glenn on their annual retreat.

Peggy Miller, past president of Delta Delta Delta has been awarded the National Leadership Award as the outstanding member of that sorority this year.

**THE AWARD**, a silver punch bowl, is the highest honor given by the Delta Delta Delta organization. Miss Miller received the award at the annual leadership school at the University of Wisconsin in August.

She graduated in August with a degree in English. While at Tech she was Homecoming Queen, Woman of the Year, president of Mortar Board, and vice president of the senior class. She is the second person from Texas to receive this reward.



PEGGY MILLER  
... Receives honor

## MEMOS...

Election of officers tops the agenda for the Pre-Med Society today at 7:00 p.m. in room 2 of the Chemistry Building.

★ ★ ★

Alpha Delta Sigma, national advertising fraternity for men, will have its annual fall smoker from 7-8:30 p.m. today in the Union Workroom. The smoker is for advertising and marketing majors or anyone interested in advertising.

• Under Canopy Shopping  
• 1500 Car Parking  
• Music

GO in comfort...  
GO as you are...  
GO SUBURBAN!

4TH STREET AT COLLEGE AVENUE

### MILD SPRING FILTERS

"Air-Conditions" the Smoke!

**KING SIZE**

AVAILABLE AT COLLEGE BOOKSTORE AND STUDENT UNION BLDG.

On Stage Nightly  
IN PERSON THIS WEEK  
"He AIN'T DONE RIGHT, MY NELL"  
An Old-Fashioned Melodrama  
Featuring Tech's Own Marilyn Campbell  
★ LIMITED MENU ★

## Cafe Gay 90's

"TEXAS FIRST THEATRE CAFE"  
Fun For All

TECH SPECIAL  
Cover Charge **50c**

Tuesday and Thursday Nights Present I.D. Cards  
Open 7 p.m. Nightly except Monday  
★ SHOW TIMES ★

Tuesday thru Thursday — 8:45 p.m. Friday 8:30-10:30  
Saturday — 8:30-10:30-12:30 Sunday 8:30-10:30

**MOST SPECTACULAR OFFER IN WRITING!**

**SHEAFFER SPECIAL... STUDENTS ONLY**  
**\$3.44 VALUE**  
NOW, LIMITED TIME ONLY...  
**75c**

Includes \$2.95 Sheaffer Skripsert Fountain Pen, 49¢ Package of 5 Skrip Cartridges, Handwriting Improvement Booklet!

Take advantage of this once-in-a-lifetime offer by the W. A. Sheaffer Pen Company. \$3.44 value for only 75¢.

**SHEAFFER'S**  
Get yours today. Available only at

"Across From Sneed"  
**BOOK & STATIONERY CENTER**

**WINNING DOUBLE-PLAY**  
New Cardigan and Sports Sweater Combo  
by TOWNE AND KING

Two clean hits, back to back! Both 100% virgin wool in 6 bleacher-raising color-and-trim combinations. Cardigan is 2x2 ribbed, semi-bulky, light feeling, warm-wearing.  
**\$14.95**

Sweater shirt is fine zephyr-knit with smart hand-looped ribbed collar.  
**\$14.95**

**S & Q Clothiers**  
The QUICKSILVER Co.

hultz  
veals  
ay Cast

the speech department's  
of "Blood Wedding"  
announced Wednesday by  
E. Schultz, assistant pro-  
fessor.

**ING ROLES** in the most-  
famous folk tale went to  
colored, the mother who  
all but one of her sons in  
tead with the Felixes;  
erson, her one remaining  
Linda Hammonds, the  
her chooses for her son.  
films plays Leonardo the  
ed character in the film  
s a member of the Felix  
id sweetheart of the fam-  
ed bride.

**CAST ALSO** includes  
Belvert, Ann Allison, Be-  
Limmer, Kay Norman,  
ers, Michael Millard,  
yess, Gall Green, Ken  
John Petty, Barry Cor-  
Alexander, Lola Lip-  
n Stone, Susan Fowler,  
**VEAZEY**, Ron Butler,  
Osinski, Jerry Ward,  
d Piret.

ing the cast are Marilyn  
Margo Brunson, and  
m.

ing staff is to be an-  
nounced today according to

**um Plans**  
**ily Exhibit**

daughter and son art  
cheduled to go on exhibit  
est Texas Museum this  
according to Miss Dor-  
der, museum executive

**FAMILY** CONSISTS of  
th, his son Andrew and  
Henriette, Henriette Wy-  
e wife of Peter Hurd,  
the murals on the walls  
museum's foyer.

**STUDENT**  
**SK LAMPS**

ilar Priced Desk  
in an Assortment  
ors. Above Lamp  
\$3.00

cent Desk Lamps  
75 with Bulb

Our Complete  
lay of Student  
Desk Lamps

Tech College  
**BOOKSTORE**  
on campus"

**LUBBOCK RADIATOR SERVICE**  
All Work Guaranteed  
1212 Ave. H PO 3-3850

**DEAN WYLIE TEXACO SERVICE**  
7th & College PO 3-0825  
WASHING GREASING  
We Give S&H Green Stamps

• TUXEDOS •  
RENT THEM FROM

**Costume Studio**

COSTUMES FOR ALL OCCASIONS  
Wigs - Mustaches - Novelties  
2422A-Bdwy. PO 3-2388



# The Spastic

by  
Arthur  
Mayhew

"These are the times that try men's souls." Sometimes credited to a colonial named Tom Paine, the above statement in actuality belongs to the grand people of Slaton, a town some 15 miles southeast of Lubbock.

Why? Those far-sighted people have recently filed a petition which if approved will force a wet-dry election in Lubbock County by November. This is welcome news to one who is tired of risking life and limb driving to Amarillo, Big Spring and the fair city of Bledsoe, New Mexico.

To us, confirmed drinkers, the election is none too soon. The people of Lubbock have too long had the ostrich approach. Prohibition is moral legislation and it failed on a nationwide scale many years ago; Lubbock remains a dichard to the end.

Lubbock has been dry since around 1907; rather, dry in name only. One only has to drive over to northwest Lubbock on any given night, pull up in a driveway and get whatever beverage is desired, ala a drive-in.

For you, the statistically minded, Lubbock is one of the three largest dry towns in the United States. The state of Mississippi is legally dry but bootleg liquor is sold with the Mississippi state tax on it. The state officials aren't dumb.

Also, one national magazine last year stated that Lubbock had one of the best organized bootlegging rings in the world. It also said that our city had more churches and bootleggers than any other town its size in the United States.

The majority of the people who vote Lubbock dry time after time leave the polls and go out to the country club and drink alcoholic beverages of various kinds.

A state liquor control board officer here once told us that Lubbock leads all districts in Texas in fines for liquor violations. So, evidently, people are going to drink.

To give another example of Lubbock thinking, a local television station recently presented a national telecast honoring one of America's great consumers. The program was sponsored by the National Brewer's Foundation, a group that promotes the interests of beer brewers in general.

Since the show, the TV station has received more than 200 letters and phone calls protesting the sponsor. However, less than half of the protestors even saw the show as evidenced by the wording of the letters.

One "irate" citizen said that he didn't approve of the whiskey ads; the ads concerned beer. Another wanted to know when they (the station) was going to have another show sponsored by beer, because she, "didn't want her children to watch the show." Ye gods!

People can't shut out the outside world. Why make everyone a criminal by forcing them to buy from a bootlegger. A reputable liquor store operator will not sell to minors; a bootlegger will sell to any and everyone.

As if anyone doubted it, this column is a personal one. We would like to know what the general student body thinks. The majority of students probably come from wet counties or states, and are no worse for it.

Let "The Spastic" know what you think. Send a note, post card or threatening letter to "The Spastic," c/o the Journalism Building. Be truthful; we want to know if we are in the minority.

Meanwhile, may we tell the Slatonites: Damn the torpedoes, full speed ahead.

## LITTLE MAN ON CAMPUS



# TOREADOR

Member The Associated Press  
Member The Associated Collegiate Press

EDITOR Tom Schmidt  
ADVERTISING MANAGER Roy Lemons

The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday, and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of campus news and student opinion only.

The Toreador is financed by a student services fee, advertising, and subscriptions. Letters to the editor and columns represent the views of their writers and not necessarily those of the Toreador. Letters must be signed, but may be published with initials in justifiable instances. The views of the Toreador are in no way to be construed as necessarily those of the administration.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

# TOREADOR

Serving Texas Tech Since 1925

A THOUGHT FOR TODAY—*Oh, I have been to Ludlow fair  
And left my necktie God knows where  
And carried half way home, or near,  
Pints and quarts of Ludlow beer*  
—A. E. H.

## Broken Down?

# This Poor Ol' Building

We hate to write about anything close to home, really we do. But if every building at Texas Tech is as run down as the Journalism Building, then we all might as well build us some well-kept tents and outhouses until some repair can be made.

But since we are more than closely associated with the J-Building (let's face it, it's home) we will confine our discourse accordingly.

AT THIS TIME, if we may act as guides, we have over here one broken toilet in the upstairs men's room, a leaking lavatory hydrant, several burned out lights and no hot water—not exactly a Garden of Eden, would you say? People still dress.

In the first place, we need hot water, not just for cleanliness and early morning shaves, but for our photographers in processing pictures.

SECONDLY, we work a lot over here at

night and it's rather difficult without lights. We concede that darkness is preferred many places, but please, not here.

In the third place, we're human or at least possess similar habits and adequate toilet facilities are needed, or we'll have to start a campaign against laxatives.

And finally, we don't give a hoot if every hydrant in the place leaks. If the college likes to waste water, why should we object?

BUT THE NEEDED repairs were reported to maintenance men many moons ago and so far nothing has been done.

We feel it is a safe assumption to say that all of Tech's buildings aren't in this condition. That the J-Building is isolated from the rest of the campus—thanks to the changing of nearby parking lots to gardens and pastures—doesn't mean that the place is deserted.

## What's in a Name?

Vice Admiral Hyman G. Rickover, "father of the atomic submarine," will speak to the Texas Tech faculty and student body at a special convocation December 19. The announcement was made by Student Council President Bill Pfluger at the All College Convocation Wednesday.

The Admiral's visit was arranged by Student Council members in conjunction with Representative George H. Mahon and Bill H. Jackson, Lubbock lawyer and Tech government teacher.

In making the announcement, Pfluger said, "We help to place Tech in the ranks of the great universities by affording its students and faculty the opportunity to meet and hear one of the truly great men of our time."

Pfluger's statement brought to mind one of the major problems facing this school today—the name of the institution, Texas Technological College, and the "bad taste" it leaves in the mouths of many who associate the word "technological" with a "narrow" school, one stressing engineering and agriculture at the most.

When Adm. Rickover speaks at Tech, he will subject the school to much favorable national recognition and publicity.

But it will take countless great speakers, many winning football teams and several million dollar libraries to enable students to live down the school's name.

It's time for students, faculty and administration to ascend from their haunches and get the name of this school changed—tradition and Double T be damned.

Tech graduates no longer should have to suffer because of the narrow connotation of Texas Technological College—especially after studying university level courses for four or five years.

TOM SCHMIDT  
Editor

## A Penny for Your Troubles

Coca Colas and Dr. Peppers have been six cents at Texas Tech for a couple of weeks and it now becomes a question whether or not the local bottling companies actually are profiting from the one cent increase.

Several of the machines constantly remain out of order due to somewhat delicate mechanism enabling machines to take the extra cent.

IN FACT, they stay out of order so much that we wonder if more money wouldn't be made if the price was dropped back to a nickel.

But since decreasing prices isn't typical of our times, maybe more pains will be taken in maintaining the machines and bottle drinks will once more become easily attainable.

## FOR HALF-TIME Band V

"The desire of this group is the best is tremendous!" is Dean Killion. In his first year Tech band director, has to about the Big Red Band.

AS KILLION briefly explain the preparation of a half-time show, it became more and more evident that only desire and hard work from the band members produce first class entertainment.

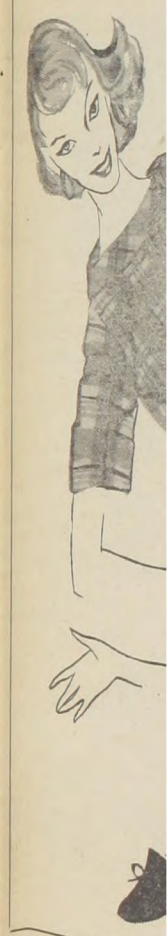
Band work for the football season begins early in the preceding spring and continues through the season. The first step is to develop a theme which lends itself to catchy familiar tunes, explain Tech's new bandman.

FORMATIONS which are suitable to the rhythm, action, dance drill and tell the desired story are then charted. All actions must be exaggerated for easy visibility from the stands.

At the same time it must be remembered that the bandmen are playing complicated music. Certain instruments must be placed at strategic points and action must not interfere with music.

Jerry Gates, musical arranger

**Speed Reading**  
(Armistead)  
**CLASS BEG**  
TUESDAY  
CALL SH 4-6341  
**Lubbock Vision**  
1613





FOR HALF-TIMES

# Band Works Hard

"The desire of this group to be the best is tremendous!" is what Dean Killion, in his first year as Tech band director, has to say about the Big Red Band.

AS KILLION briefly explained, the preparation of a half-time show, it became more and more evident that only desire and hard work from the band members produce first class entertainment.

Band work for the football season begins early in the preceding spring and continues through the season. The first step is to develop a theme which lends itself to catchy familiar tunes, explained Tech's new bandman.

FORMATIONS which are suitable to the rhythm, action, dance or drill and tell the desired story are then charted. All actions must be exaggerated for easy visibility from the stands.

At the same time it must be remembered that the bandmen are playing complicated music. Certain instruments must be placed at strategic points and action must not interfere with music.

Jerry Gates, musical arranger

from Des Moines, arranges the music so that it may be set to the desired formation. Gates has previously worked in radio, with other college bands and did arrangements for Stan Kenton.

With the groundwork laid, the band as a group begins the task of mastering both the marching patterns and the music specially arranged for them. This is done the first three days of the week with Thursday and Friday being

"polish days."

KILLION OUTLINED the pre-game show for the Tech-Tulsa University game which will be the first time the band has performed before the game.

The Big Red will have a jazz fan-fare type entry. They will form a "script Tech" and a "marching double T." After the traditional playing of the Star Spangled Banner, the band will leave the field as the Red Raider team makes its entrance.

## Tech J-Day Features Panel, Sports Events

More than 150 students and advisers from 25 high schools are expected to attend the annual Tech Journalism Day Saturday.

JOINTLY SPONSORED by the West Texas High School Press Association and the journalism department, J-Day will feature panel discussions, a banquet and sports events.

Area journalism students and their advisers will hear a panel discussion, "The Next Stop." Moderator will be Phil Orman, Tech Publication Director, with panel members being Ron Calhoun, Toreador News Editor; Marilyn Gardner, LaVentana co-editor; Roy Lemons, Toreador advertising manager; and Travis Harrell, chief photographer for the Toreador and La Ventana.

A PERIOD of commercial displays and conferences will proceed the professional basketball game for the visiting journalists. A banquet highlighted by the presentation of awards will be in the Tech Ballroom at 5 p. m.

This year eight newspapers and four yearbook cups are to be awarded," announced W. E. Garets, head of the journalism department.

J-DAY activities will end with delegates attending the Tech-Tulsa University football game.

### ADULT Speed Reading and Visual Training

(Armistead's Technique)

CLASS BEGINS OCT. 13

TUESDAY EVENINGS 7-9

CALL SH 4-6341 FOR RESERVATIONS

Lubbock Vision-Reading Center

1613 Ave. Q

## Hi-Fidelity Review

by BILL MUELLER

Now, available for the first time are Four Track Stereo Tapes. The magnificent reproduction of tapes can be had for the price of only a dollar more than stereo discs.

This is the birth of a new practical method of stereophonic reproduction. Back in 1955, stereo was first introduced to the public in the form of tapes. But because of the excessive cost of the tapes, this form of stereo was out of the reach of the average audiophile. The prohibitive cost was due to two factors. First, the large amount of tape used for each recording created an expense. Secondly, the time required to duplicate each recording was too long to make it practical; price wise.

Now, through the development of four track tapes, the cost has been cut in half. Why? Because the processing time and the amount of tape used have both been halved.

Formerly, only two tracks were used on a tape. For a stereo recording the top half of the tape, track one, was used for channel one of the stereo playback. Likewise, the bottom half, track two was used for channel two. Four track tapes have twice as many tracks as the old stereo tapes. This not only decreases the amount of tape required for the same amount of music, but it also decreases the processing time since all four tracks can be duplicated at the same time. Using four tracks also facilitates playing the tape in one direction. The fact that the tape is played first in one direction and then the other means that at the conclusion of the performance, the tape is once again in position for future playing without the trouble of rewinding. (The four tracks exist side by side and the tape surface. Tracks one and three combine to produce perfect stereo throughout the forward motion, while tracks two and four combine similarly on the reverse journey.

This is what UST (United States Stereo Tapes) has to say about the new four track stereo tapes:

Quality—full audible frequency range, negligible noise level, "master recording" fidelity.

Durability— infinite wearability and permanence of fidelity.

Economy— for the first time comparable to stereo discs.

Longest play— only on four track tape can you hear up to one hour without interruptions, up to two hours per reel.

Availability— now 14 famous labels featuring the worlds most popular artists.

What about a tape deck to play these tapes? The best one that I have seen for the price is the new Bell Tape Transport. The dominating factor making this deck a real buy is its simplicity. This deck does away with complicated belts and pulleys, and instead uses three powerful motors.

If you haven't seen the Bell deck in action, drop by the Store and have Hank demonstrate the new four track stereo tapes played on the Bell Tape deck. Hank will be there every evening until 9.



OPEN UNTIL 9 EVENINGS

SH 4-8733

2237 34th



### Spanish Olive Plaid . .

Your Number 1 favorite for active sportswear are gay, sturdy plaid co-ordinates by . . . keeps its crisp good looks with a mini-Bobbie Brooks. Sheds stains and wrinkles mum of fuss and bother. Washable . . . little ironing. Sizes 7-15.

- A. Slim pants . . . . . 7.98
- B. Plaid popover blouse . . . . . 6.50
- C. Solid blouse, plaid trim . . . . . 3.98
- D. Straight skirt, self belt . . . . . 7.95

# Cobb's

- DOWNTOWN 13th & J
- TOWN & COUNTRY, 4th & COLLEGE

SHOP ALL FIVE STORES FOR SIMILAR ITEMS



IN SERIES OPENER

# Lopez Names Wynn

CHICAGO (AP) — The Chicago White Sox, hungry for a World Series after waiting 40 years, will send 39-year-old Early Wynn after the charged-up Los Angeles Dodgers in Thursday's delayed opener at Comiskey Park.

STILL RIDING on cloud nine after their dramatic playoff victory over Milwaukee, the Dodgers turned to rangy Roger Craig (11-5), their best starting pitcher in

the closing month of the National League season.

The forecast calls for partly cloudy weather with the temperature in the middle 60's, assuring the sellout crowd of 45,550 a fairly comfortable afternoon. The game, scheduled for 1 p. m. EST will be beamed on network NBC radio and television.

BECAUSE OF LIMITED capacity of the park, there had been a

wild scramble for tickets. As usual, there were reports that tickets were selling for several times their face value.

The speedy White Sox who clinched the pennant Sept. 22 are 11-10 favorites over the National League champions in both the entire series and the home opener.

MANAGER AL LOPEZ signed a new \$50,000 contract Tuesday.

# Freshmen Looking Good in Practice

More aggressive . . . speedy . . . enthusiastic . . . these are a few comments that Tom Hamm, Tech's freshman mentor, had for his group of fledgling gridmen, Wednesday.

WE HAVEN'T had much time so far to really test the boys," Hamm said. (The freshman team began workouts Sept. 21.)

"They aren't as big as the boys in past years, but they have more speed and agility," he continued.

THIS GROUP of quarterbacks is potentially the best that we have had on a freshman team. Hamm said that this is the first

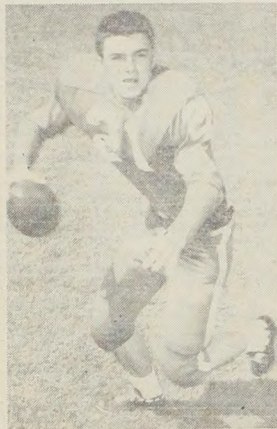
year in which being a member of the Southwest Conference has really helped in recruiting.

"WE WERE ABLE to offer them three years of conference ball which gave us a big advantage over the previous years."

AROUND 50 PLAYERS are on the team. Most of them are Texas boys with two coming from New Mexico and one from New York.

The freshman team takes its longest trip on record this season, going to Colorado Springs, Colo., for a game with the Air Force frosh.

## Jiffy Car Wash Salutes



KEN TALKINGTON  
Senior Captain

THE FIGHTING  
RED RAIDERS

7 to 10 MINUTE CAR WASH  
"to make your car ready  
for the big weekend"



34TH & AKRON • SH 4-9916

FORGET  
SOMEBODY'S  
BIRTHDAY?

BUY A HALLMARK  
CONTEMPORARY  
GREETING CARD  
TO GET YOURSELF  
OFF THE HOOK!



Varsity  
BOOK STORE

TICKETS AVAILABLE AT  
STUDENT COUNCIL  
OFFICE & AT  
UNION  
ALSO  
FROM  
STUDENT  
COUNCIL  
MEMBERS

TRAIN TICKETS \$14.75  
MUSICAL TICKETS \$4.95, \$4.49, \$3.30

# Vern's

Another World Series to be one of the most interesting...

The Los Angeles Dodgers beat the Pacific Coast Tuesday...

Such was the case in 1954...

The Dodgers were the best...

On the other hand, the Sox...

The Dodgers have more power...

Coach Tommy Prothro...

This is an unlikely statement...

The forward pass is one of...

Pro basketball of the highest...

The Warriors bring the legs...

Basketball's "little man"...

As Always - It's Good

The Trend...

Eme...

... and Anderson's fl...

is superbly beautiful...

ent - the tailoring, stre...

impressive and fascinat...

counselors guide you in...

mand for your dollar...

Lubbock's oldest and fir...

OPEN A CONVE...

12 Month

Anderson

Lubbock's O

JEW 1101 - 13



## Vern's Views

by J. Vernon Stewart

Another World Series has rolled around and this one promises to be one of the most interesting in recent years.

The Los Angeles Dodgers brought the first National League title to the Pacific Coast Tuesday with a thrilling 6-5 win over the Milwaukee Braves. In the Chicago White Sox, the Dodgers will have a series opponent that finished strong. Too often, the series pits a hot team that has closed with a rush against a team that has built up a late summer lead and merely held on to win the pennant.

Such was the case in 1954 when the New York Giants battled for the title, while Cleveland's Indians were able to "relax" on their lead. The Giants won the series in four straight.

The Dodgers were the best team in the league during the past two weeks. They should be sharp for the series.

On the other hand, the Sox have been the class of the American League nearly all year. For a short series, Chicago's strong pitching staff can be mighty stingy. We believe they have a distinct advantage in this all-important department.

The Dodgers have more power and a better bench. Men like Carl Furillo, Gil Hodges and Duke Snider will be hungry for this one. It may be their last. These "old pros" could spell the difference.

But the White Sox are hungry too. Their knack for winning one-run contests must be considered.

We pick the Sox.

★ ★ ★

Coach Tommy Prothro remarked after his Beavers dropped the 14-15 heart-breaker to the Raiders that he was unimpressed by the Raiders display of football skills.

This is an unlikely statement for a man in Prothro's position to make. Regardless of who made it, we would disagree. The Raiders displayed more skills than the single-wing Beavers.

The forward pass is one of football's most skill extracting plays. The Raiders completed 14 of 27 pass attempts, for an average of 51.8 per cent. This type football certainly requires as much skill as ramming the center of the line for methodical short gains.

★ ★ ★

Pro basketball of the highest order comes to Lubbock Saturday when the St. Louis Hawks and Philadelphia Warriors meet in Municipal Coliseum.

The Warriors bring the legendary Wilt (The Stilt) Chamberlain into National Basketball Association for the first time this season and Lubbock fans will be fortunate to see the 7'-2" giant in action.

Basketball's "little man" Slater Martin will perform for the Hawks along with Bob Pettit, Clyde Lovellette, Cliff Hagen and other veterans.

## WEAVER WORRIED

# Tulsa Big, Rugged

by RALPH W. CARPENTER  
Toreador Sports Editor

"Tulsa has a good football team and they will make every effort to knock us off the unbeaten list," Coach DeWitt Weaver said Wednesday.

"THEY HAVE a good fullback in Bob Brumble and passer in Jerry Keeling. Keeling is an excellent man-under and he will have a good line to work behind," Weaver declared.

"Tulsa has beaten us the last three seasons on a field goal. We want to beat them this time," Weaver continued.

THE HURRICANE dropped a good New Mexico State team 28-27 last week after dropping their opener to Arkansas 28-0.

The Raiders are having trouble moving the ball on the ground and are expected to continue their aerial game against the Hurricane. Ken Talkington and Glen Amerson will handle the passing game for the Raiders. Tech is averaging 20 passes and 136 air yards per game.

THE RETURN of halfback Ron-

nie Rice to the Raider backfield should help the ground attack department. Rice missed the first game entirely and saw only limited duty in the Oregon State victory. The swift halfback has been out with a shoulder separation.

The Raiders' main worry Saturday will be the bulldozing Brumble. In last year's game, the fullback set a Valley Conference record for carries, 36 in making 109 yards.

TULSA HAS an 11-6 edge in the series begun in 1942. For the past three seasons the Hurricane have

been able to pull out wins with the field goal.

The Raiders worked out in cold, damp weather Wednesday afternoon. If the rain persists, they may move into the Coliseum for today's drill. Several of the players have colds and Weaver doesn't want the flu-bug to hit his paper-thin squad.

THE RAIDERS came through the Oregon State game without any serious injuries. Barring practice mishaps and flu, they should be in good shape for the Tulsa contest.

50 CAMPAIGN POSTERS \$15.00  
Size 11 x 14 with picture, no engraving required  
SOCIAL PRINTING  
invitations, programs, tickets, stationery, cards  
SCHOOL SUPPLIES

**PARKS** Printing Company

## the fraternity blazer



the perfect answer to identify your fraternity at parties, sporting events and chapter meetings.

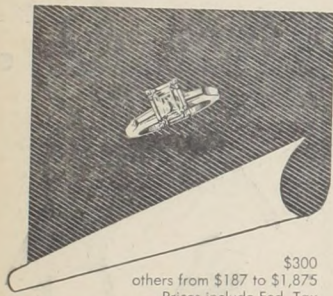
Styled with all the important details you like, and of course, natural shoulders. In Midnight Blue, only \$27.50. Fraternity emblem FREE.

# Doms Ltd

2420 BROADWAY

BILL & JEAN NEEL

As Always — It's Good If It's From Anderson's



\$300  
others from \$187 to \$1,875  
Prices include Fed. Tax

*The Trend is towards  
Emerald Cuts*

... and Anderson's flashing new fall collection is superbly beautiful ... and as varied in price and in sizes. For those who wish to be different — the tailoring, streamlined emerald cut is impressive and fascinating. Let our diamond counselors guide you in selecting the best diamond for your dollar ... from Anderson Bros., Lubbock's oldest and finest jewelers.

OPEN A CONVENIENT ACCOUNT  
12 Months To Pay

**Anderson Bros. Inc.**  
Lubbock's Oldest and Finest  
JEWELERS  
1101 - 13th Street



# Dormitory Officer Ballots Near Completion

Election results for dormitory offices have been announced by all dorms except West Hall. The election, which concerned 44 posts, took place early this week.

**HORN PICKED** Glenda Johnson, president; Evie Williams, vice president; Barbara Henson, secretary, and Elaine Robinson, treasurer.

Leaders for Drane include Karla Cox, president; Nonnie Sue Blocker, vice president; Diana Gibson, secretary; and Judy Kay Jones, treasurer.

vice president; and John Stokes, secretary-treasurer. Their Men's Inter-Dorm representative has not yet been chosen.

ner as its president. Other officers for Men's 7 are John Loehr, vice president; Billy Spiller, secretary-treasurer; and Robert Drago, MIDD.

## Dairy Team Takes Second at Memphis

Tech's Dairy Cattle judging team ranked second at the Mid-South Fair in Memphis, Tenn., Tuesday.

**TENNESSEE RANKED** first with Texas A&M placing seventh. Twelve teams competed in the meet. Tech's team placed first in

judging Jersey cattle, fourth in Brown Swiss and fifth in Holsteins.

Team members ranking high were Jim Hoodenpyle, sixth in contest and third in Brown Swiss and Reeves Brown, fourth in Jerseys.

**STEERING** Doak will be Nancy Wilten, president; Betty Maloy, vice president; Nancy Reams, secretary; and Sarah Pinson, treasurer.

Sherre Smith heads the list at Weeks as president. Other officers are Mary Beth Ball, vice president; Joanne Darsey, secretary; and Lajuana Rabb, treasurer.

**GIRLS IN** Knapp chose as officers Peggy O'Neal, president; Mary Giesey, vice president; and Sydney Edwards, secretary.

Clifford Schwab has been elected president of Sneed. Other officers at Sneed include Posey Brown,

**BLEDSE** elected Vance Smith president; Robert Sandidige vice president; George Matson, secretary-treasurer, and Larry Pelt, MIDD representative.

President of Gordon for this year will be Bob O'Neal. Bob Fielden will serve as vice president and Andy Scott will be secretary-treasurer.

**MIDD REPRESENTATIVE** for Gordon will be Joe Hargrove.

Eddie Wills will be president of Men's 8. His officers are Paul Nelson, vice president; James Morris, secretary-treasurer; and Bert Triplett, MIDD representative.

Men's 7 has chosen Mike Tur-

ner as its president. Other officers for Men's 5 as president, Thomas Bacon has been chosen to serve Men's 5 as president. Thomas Robb will be vice president, David Cooper, secretary-treasurer; and Joe Bailey Stephens, MIDD representative.

## Rodeo Picks Head

Tech Rodeo Assn. will elect a board of directors at 7 p. m. today in the Aggie Auditorium.

### SPECIAL INTRODUCTORY OFFER

Available at  
**TEXAS TECH BOOKSTORE**

### 2-PACK OFFER

Buy two packs of "Old Gold Filter" Cigarettes at the regular price and receive a matching lighter for 50c No Ordering — No Waiting.

Get Yours Today

## LET'S TAKE DANCING

Ballroom, Modern Jazz, Tap, Ballet, Acrobatic

at Lubbock's Oldest and Largest

Dance Studio. We train teachers

## Larrymore Dance Studio

504 AVE. P

PO 3-8643

*Bray's*

Get-Acquainted Special!

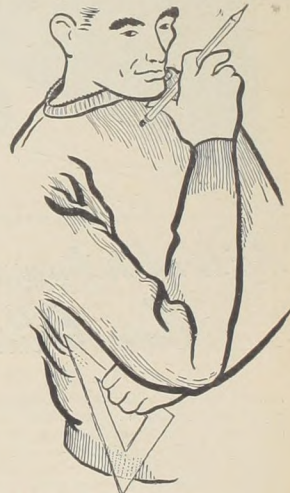
Sweaters - Reg. \$10.95 Now **6<sup>95</sup>**



"THE CARDIGAN"  
DESIGNED TO GIVE YOU  
ALL-PURPOSE GOOD LOOKS ...  
MANY SELECTIONS OF  
100% LAMBSWOOL IN  
CHARCOAL, CHARCOAL BROWN,  
OATMEAL, LITE BLUE, AND RED ...



"THE CREWNECK"  
... A BASIC  
CAMPUS SWEATER  
IN CLASSIC  
HUES OF  
CHAR., OATMEAL,  
LIGHT OXFORD,  
BLACK AND RED ...  
100% LAMBSWOOL ...



"THE BOATNECK"  
STYLED IN  
BULKY FASHION  
FOR SUPREME COMFORT ...  
100% LAMBSWOOL IN  
CHAR., OATMEAL, LIGHT OXFORD,  
BLACK AND OLIVE ...

*Bray's*

PO 2-3501

Campus Toggery

2422 Bdwy