



The Toreador

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday on the campus of Texas Technological college at Lubbock by students of the journalism department.

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This Is About George

ONCE upon a time there was a freshman named George. His other name doesn't matter so much, because he was typical of many a freshman. He was just about the same height, weight, and disposition as many of his classmates. He went to class about the same number of times as the rest of the freshmen, and he was just as green. You could find George in almost any "bull session," although he didn't always do as much talking.

The trait was pretty well fastened to George. It meant more than a little when his school lost, and more when it won. There was something about looking out of his dormitory window at night toward the blazing "Double T" sign that made him feel at home. George felt just a little thrilled to hear the victory bells peal out at night, and he didn't seem to mind so much when the freshmen sat together at football games and yelled until they were hoarse and sloppy looking.

You see, he seemed to think that most of the ragging given him was by fellows who liked him. And it made him think that maybe they teased him because they thought about him once in a while.

Anyway, George did his work, and did it hard. He kind of thought that it was worth something to have a record he could be proud of, and he felt that he owed something to a school where he was everyone's equal.

And the funny thing of it was that he kept this attitude. His sophomore, junior, and senior years he worked just the same, kept his mouth shut, and made friends with practically everyone he knew. And the sense of loyalty and devotion was never shaken.

But George's roommates wasn't there his sophomore year. When he came back to his old room at the dormitory there was a letter, bitter in places. George read it again and again, especially in the paragraphs where his roommate had said that he was a sucker for sticking it out, and the part about how the school ought to be run.

Then George went on about his work. And graduation time came and went. And he hit the streets with hundreds of other young men looking for work. Jobs were scarce, and it seemed sometimes that the education wasn't worth the trouble he had gone through to get. Once in a while, he caught himself wondering if maybe he had been a sucker.

Then his chance came. George went to work. And the sense of loyalty developed in college was keeping company with a sense of duty to his employer that made George get ahead.

And one night he met a man on the street. The fellow needed a shave, his pants needed pressing, and he looked as though a good meal would help him more than anything in the world.

We don't have to tell you who the man was. We don't have to help you guess that it was the same lack of devotion and sense of duty to those who aided him that had put him where he was.

And we don't have to tell you why George is the sort of man a college wants . . . or why he climbed into bed that night with a feeling that his sacrifices were worth while.

Do We Lack Spirit

TRADITION and spirit are the two foundations on which successful student government are laid, and on which loyalty and devotion to a school are set.

If only one student at Tech had mentioned the fact that he felt school spirit was at low ebb, it would have been enough to cause many of us to want to know why. But nightly "sessions" in the dormitories reveal that many men here feel the spirit of aggressiveness so long characteristic of students from Texas Tech is fast dying.

If this were true, then why should it be? The possibility that perhaps the school is too large is eliminated in the mind of any man who has seen the huge throngs of cadets from Texas A&M yelling themselves half to death, and ready to fight for their college at the drop of a remark.

Many schools with far greater enrollments than Tech have never for an instant lost their school spirit, and most students here do not seem to believe that Tech's growth alone would account for the lack of student interest.

Perhaps it is because we at Tech take our liberties for granted. It might be that many of us have the belief that no one for any cause would ever take any rights from the student. And for that reason, feeling secure in our own little niche, we refuse to exercise the vigilance that is due.

No man who fails to exercise his rights or to make every effort to preserve them is worthy of having any. We know of no recipe for cooking up school spirit, and we have no cure for a "don't care" group of men and women who are content to sit on their posteriors when they should be up and active.

It is merely with a desire to point out that school spirit at Tech seems to be dwindling, and with the hope that we will be told by every man on the campus that we've blown our top that we bring you this message.

If we are becoming lax, something should be done about it—now. That is, if we still care.

Do we, students? . . . With A Grain Of Salt

Our doctor informs us that the more acid the product, the less danger of vitamin destruction. In that case, there must be some really potent people on this campus.

"Men are four: He who knows not and knows not he knows not is a fool—shun him; he who knows not and knows he knows not, he is simple—teach him; he who knows and knows not he knows, he is asleep—wake him; he who knows and knows he knows, he is wise—follow him."—Sir Richard Burton.

"The more I see of men, the better I like dogs."—Mme. de Sevigne. (Mme. de Sevigne does not live in Doak hall!)

A Parable

It came to pass that in the eighth year of the reign of the clan of Roosevelt that there was a certain lad. And the lad goeth to the college which is in the city of Lubbock, and the college is called a Technological institution.

And the lad enroleth. For verily saith he, that in this college he shall become an educated man. And when he returneth home that peckerwoods which inhabit his home town shall look up unto him in awe.

And the lad worketh like unto hell. Yea, he studieth diligently, and there is none beside him.

He forgetteth nothing. He learneth all. He becometh the pride of his deans, and the apple of the eyes of his professors.

And then the blow falleth! For verily he meeteth a wench. And the lass hath much on the ball. Yea, she hath many shekels of gold and of silver. She possesseth a chariot which is called "Parkhard."

She owneith a chariot with a chassis of chromium and silver, which glittereth to beat all hell!

And verily, her chassis is nothing to sneeze at.

And the lad is sore smitten. Yea, to put it bluntly and painfully, he goeth completely and irrevocably nutz!

And the lad forgetteth his studies. All day he sitteth on his cannister, and doeth nothing.

He assumeth a dopy look, and his work in the college becometh less than nothing. But he careth not.

For verily, saith he, "Letitia is mine own little petunia, and we shall live in happiness forever and ever."

And he liveth in bliss, secure in the knowledge that he loves and is loved by the fairest flower of the campus.

And verily, saith he, "Letitia is mine own little cabbage, who loveth me passionately. And no man shall come between us."

And he taketh his companion, and introduceth him to his flower.

And verily he was mistaken! For something did come between him and his little flower, which was his roommate.

And now, the lad ploweth the fields of his father's acres.

And he is sadder, and for the time, wiser.

Vote Like H. Today

TODAY students are given their first opportunity this year to exercise a right not granted to many in other schools. They are given the privilege of voting not only for class officers, but for student representatives to the body which formulates rules governing the student's life—the student council.

In the past there has been altogether too much of an "I don't particularly give a whoop" attitude, and many elections have been won and lost without the student body as a whole caring enough to ever raise interest above a mild curiosity.

The most sacred right of every free man is the right of self expression. The greatest privilege of any man or woman in Tech is that he or she may vote as it pleases his fancy. And yet this fact is seldom realized, especially among a class of students who are sometimes considered leaders on the campus. Quite often, presidents of the various groups are elected without opposition, and representatives to the student council have been shoved into their positions with no knowledge as to what is expected of them.

The qualifications of every man and woman seeking office today should be carefully studied, records of past conduct should be examined, and discussions should be given on every candidate. Tech has the reputation for being one of the most democratic schools in the Southwest, partially because its students are given so many rights. If students desire to keep these powers, they should make sure they elect to positions of importance, men and women who are capable of fighting for the student—and those who have the interests of their fellow classmates at heart.

There is not too much time nor trouble given to the election of student officers. As a matter of bitter truth, there is not nearly enough. Students voting today would do well to remember that they are electing the officers who will govern them and protect their interests during the coming year.

They would do well to go and vote—and consider their ballot well!

Help The Freshmen

REPORTS reaching the office of THE TOREADOR again indicate that hazing of freshmen has reached a new low. Stealing of freshmen caps by persons with distorted senses of what is humorous has been reported, and attention to the matter has been requested.

Many students do not seem to realize that requiring a freshman to buy and wear a cap, and then taking the same away from him is to be at least inconsistent.

Tech's traditions are still in the process of formation. Any school as young as this naturally cannot set such customs without the full cooperation of the entire student body. Whether or not these traditions survive is in the hands of the individual, and not a matter over which the faculty may exercise control. For some years now, it has been the custom here to require that freshmen purchase—and wear—their caps. These "beanies" are the symbol of the entire class, and are badges which no man should be ashamed to wear.

But when these caps are deliberately taken from their rightful owners, either by force or trickery, then the custom requiring them becomes worse than useless.

If we are to require that our freshmen wear their caps, then it is not too much to ask they be allowed, and helped, to keep them. It is not too much to ask that a "fish" wear his badge of rank, and it is surely not too much to hope that upperclassmen have realized that continuance of this tradition is in their hands.

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InThe Mail Pouch

Editor, THE TOREADOR,

Dear Sir: I'm only a fish, but I'd still like to know just how much of this darned hazing I'm supposed to take.

Since my arrival here at Tech I've shined shoes, cleaned rooms, run errands, and still had my beat until it's almost to sore to sit on.

Now, I'm a reasonable guy, and don't want to do anything that would make some of the fellows out here think I'm a choke-up, but

I've just about gotten to the point where I've taken all of this stuff I'm going to.

Please give me some rough idea of how much of this kind of stuff I'm supposed to take.

Sincerely, Fish

Ed. Note: The fish in question has a right to wonder, but not too long.

The law of the state of Texas offers complete protection against hazing. There are numerous bricks lying loose on the campus. No man is supposed to be a stooge for someone's personal insults. Sadists are the lowest possible forms of lice.

So use your own judgment, fish. Remember that it's a low worm that has no turning!

Announcing The Arrow Doubler A dual purpose shirt
COLLEGE MEN—HO! . . . you asked for it . . . here it is! A two-way campus-sports shirt that looks just as well buttoned up with a tie as it does open at the neck without one.

TO TURN A BOTTLENECK INTO AN OPEN DOOR—SHEAFFER'S
To acquire an education now, and to apply it later, the one working tool you need daily, hourly, is a pen. To have less than the finest is to strain your effort through a bottleneck. To have the finest is to free hand and mind and open doors for yourself now and ever after.

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# Matadors, Yells To Headline Pep Rally Tonight At 8

## Raiders Plan Scrimmage, Drills; Leave Tomorrow



### TIME OUT!

By JACK YELTON  
Sports Editor

PLEASEING to most of us is the fact that the highly-touted Lickenhous system of rating recently showed that our Raiders should show the Aggies under by one point. Not so pleasing is the report of Coach Cawthon after his scouting of the A&M opener against Central College Friday night. Cawthon says that the Aggies look heavy and hard and that their line functions like a well-oiled machine. Using two complete teams, they clicked off 266 yards on running plays to 21 yards for Central. Thirteen points were chalked up for A&M in the first twelve minutes.

Two of the boys the Raiders will have their eyes on during this fray are halfbacks Jimmy Reynolds and Al Scanland. Reynolds, a lad who migrated from Texas after capturing all-state honors at Port Arthur a few years back, does a lot of passing and running and has a trick of keeping the opposition in hot water with his long range kicking. Scanland is a savage-running open field expert. All in all, this should be a whale of a game.

Now, comes the great moment in every columnist's (?) life—the day when he awards a tense and expectant public with his OWN prediction on something or the other that's due to happen in the immediate future. The subject, of course, is the Raider-A&M game. We were planning on waiting until after the game had been played to publish the prediction (a specially-devised system) but we were spurred into action by a competitor. The sports editor (a letterman of Harvard, who he played left under the name of Golden Boy) of our favorite booklet on "How to Feed Dogs" has stuck his head close to a fish bowl and blossomed forth with numerous prognostications. Keeping in step, we proudly predict the outcome of our first game as:

TEXAS TECH 12—6 A&M.

The Matadors will receive a blast to their football hopes unless some provision is passed exempting college students enrolled in the National Guard from the coming year's training. Already sweating are Captain "Primo" McCurry and Milton Hill, both due to leave for Brownwood November 25. We can't help but believe that something will be included in the N. G. bill deferring the calling of guardsmen in college until school is out next summer.

We suggest that all upperclassmen as well as freshmen make sure to attend the big pep rally tonight at the stadium. The Matador Band will be there, yells will be practiced in preparation for the Loyola game October 5 and the

Texas Tech's first pep rally will boom into action tonight in Double T stadium at 8 o'clock. Serving in a dual role as the season's initial yell practice and first formal introduction of the Red Raiders, the rally will feature a last stiff workout by the Raiders before their Friday night opener against Oklahoma A. & M. at Oklahoma City.

Adding color to the rally will be the one hundred piece Matador band, Sandy Sanderson, head leader, announced last night. Sanderson plans to introduce new yells and brush up on old ones in preparation for the Loyola game here next week.

The Raider workout will include actual scrimmages, drills in punting, passing and blocking and the introduction of each player on the 38-man squad.

### Leave At 1:15

This will be the final opportunity to see the Matadors in action, as they leave tomorrow at 1:15 p. m. for Oklahoma. Sanderson reports that he is planning to have as many students as possible at the Santa Fe station to "see the team off." The band will also play for this rally.

In fine shape for the Aggie opener, Coach Pete Cawthon's charges plan on "shooting the works" against their heavier neighbors to the north. Cawthon saw the Aggies win their first game 25-6 last week, and has been giving his men the benefit of what he learned scouting the contest.

### Aggies Use Two Teams

Roger Smith's sore thumb is still bandaged and it is doubtful if he will do any passing Friday. Amonett, Hill, Storrs and Webster, along with quarterback Ty Bain, are slated to see lots of action, and all of the linemen will probably be in the fray before the gun sounds. Cawthon reported that the Aggies use two complete teams, one as powerful as the other.

Tonight's show will mark the appearance of the "Men in Red" in their brilliant new scarlet and black uniforms. Reputed to have the best dressed team in the Southwest, Tech's gridgers will continue to look the part this season, according to fans who have seen the new suits.

Students are to sit in the sections they occupied last year on the east side of the stadium.

## Allen Attends Michigan Camp

Kenneth Allen, junior agriculture student from Quail, attended the American Youth foundation at Shelby, Mich., for two weeks this summer. There were 400 students who attended, twelve of this number being from Texas. Allen was attended by Tech students who attended. The purpose of the camp was to develop leadership. The students met six classes a day, where they were taught swimming, nature, leadership and religious training.

Raiders are due to show their wares in scrimmages and other drills. Members of the team will be introduced and Capt. McCurry is scheduled for a short speech.

"Pulling out" time for the team is 1:15 tomorrow afternoon at the Santa Fe station. "Prof" Wiley and his bandmen will again be on hand, and indications point to a record crowd seeing the Men in Red off in true Tech style.

## These Raiders Won't Be Fooling Friday Night!



WILL ALBRIGHT—This sophomore left guard is a scrapping lad who will see a lot of hard use this season. He is from Loraine.

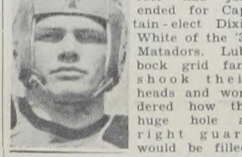
### FISH NETMEN MEET TODAY

Coach Allen has called a meeting for all freshmen interested in tennis to be held in his office, 114 Administration building, today at 5 p.m.

## "Coach" Dixie White Had An Uphill Fight In '39

In July of 1939 a pale young man stepped out of a local hospital after undergoing major surgery for ulcer of the stomach. He weighed 160 pounds at the time, and only three weeks before he had tipped the scales at a healthy 202. He appeared weak and in need of a long rest.

About the same time a Red Raider manager sorrowfully announced that a great and colorful football career had just ended for Captain-elect Dixie White of the '39 Matadors. Lubbock grid fans shook their heads and wondered how the huge hole at right guard would be filled.



Two months later Captain Dixie White was leading his mates through one of the toughest schedules in Tech's history, gaining recognition for himself with his great line play and receiving honorable mention on the Associated Press' All-American.

How did he do it? Well, Dixie doesn't know himself. Probably his two chief assets were a strong

THAYNE AMONETT, the "Flomot Flash," will probably be giving a bunch of Oklahoma A. & M. Aggies a severe headache Friday night. This red-haired bullet is greased lightning and does a lot of ball carryin' for the Matadors. He'll be shooting his 177 lbs. out of the right half-back slot.



## Mural Program To Begin Next Week

Representatives of intramural teams met with "Doc" Spears, director of Tech's intramural activities, last night to hear plans for the coming year. Spears presented a program calling for participation in seven sports, starting with softball next week and ending with baseball in May.

The next three weeks were designated as a practice period for softball, followed immediately by a round robin tournament to determine the champion.

Designating certain hours to each team and promising use of the gym without interference, Spears announced that basketball practice would begin at the same time. "There has been a noticeable lack of interest in basketball the past few years," he said, "and



C. L. STORRS—Here's a Raider who's dangerous at anything he does on a football field. Storrs will do most of Tech's passing and kicking.

## Picadors Ready For First Game

Coach Berl Huffman's Picadors have been getting down to serious business this week looking ahead for their October 5 encounter with the NMMI Broncs at Roswell. In the past nine years, these teams have met nine times and the Picadors have won only one game, so this year's edition will be seeking revenge.

Huffman and his assistant, Dixie White, are still debating which line to start as there's little to choose between the two combinations. The backfield is more definite, with such stars as J. R. Callahan of Wink, Howard Alford of the championship Westerner team, Maxie McKnight of Littlefield, and Jack Everett of Texarkana to choose from.

The Picador schedule includes five games, two of which are at home.

I think it can be attributed largely to lack of practice, as this is a game that requires many hours of intense preparation."

Both schedules will be announced later.

## Women's Sports Start Tomorrow

The Women's Athletic Association sports program gets under way tomorrow, September 26. This program, open to all women students, consists of many sports, including competitive games to be played in tournaments after six weeks or more of practice.

The WAA's purpose is to create interest in good sportsmanship and a spirit of cooperation and fellowship among the women of the college.

Women wishing to take part in the activities will be allowed to choose the sport which interests them most. Basketball, field hockey, riding, tennis, and perhaps bowling will be offered. The members will be split according to sport interests, each group meeting once a week at five o'clock, with the exception of field hockey players.

Girls interested in hockey will meet three times a week in preparation for the encounter with the national hockey team. The squad to meet the professionals will be a picked team from the PE hockey classes and members of the WAA hockey teams.

Other sports will hold intra-club tournaments with color teams competing for the championship of each sports group.

Henderson is a Good Boxer  
Charlie "Punchy" Henderson, sophomore left end from Dallas, is a fair to middlin' hand with the dukes. "Punchy" won the Dallas Golden Glove light-heavyweight championship while at Sunset High School.

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by Ripley



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TODAY & THUR. **MARTHA RAYE** "The Farmer's Daughter"

### 102 Girls Sign Preferences; Will Become Club Pledges

Official lists were received by club presidents of the five women's social clubs Monday, announcing 102 girls who will become pledges during the next week.

Ko Shari heads the list with 36 girls, as follows: Margaret Carmack, Marjorie Cannon, Louise Chappelle, Jane Cook, Betty Cram, Patti Crawford, Betsy Curlee, Wynette Farmer, Betty Farrington, Maste Feltz, Eleanor Gillham, Billie Lou Hayes, Billye June Hittson, Jacqueline Jaccard, Evelyn Jones, Julia Jones, Mary Margaret Knisley, Mildred Kuykendall, Jo Anne Lewis, Louise Lewis, Mildred McGlasson, Betty O'Mara, Mona Lou Pierce, Marie Rasco, Jean Renner, Joy Sawyer, Dorothea Dell Schehagen, Heidi Schneider, Mary Menon Stangel, Carolyn Surratt, Joyce Swan, Jane Temple, Rebecca Ray Weaver, Patsy Williams, Mozelle Williamson and Dona Wood.

Sans Souci and Las Chaparritas tie for second place with 20 girls each. Those to pledge Sans Souci are: Betty Rhea Caldwell, Virginia Bowman, June Scott, Jane Ann Floyd, Harriet Bardwell, Wynona Keller, Yvonne Westmoreland, Shirley Parsons, Martha Clark, Nell Arnetta Johnson, Ollie Sue Armstrong, Audrey Binkley, Ophelia May Beall, Mary Ann Stephenson, Fannie Dale Cheek, Carrye Jo McLoen, Eunice Klett, Mary Elizabeth Bickley, Joyce Watson and Monte Jo Brashear.

Those preferring Las Chaparritas are: Bettie Bailey, Patricia Selby, Marie Peterman, Jane Hess, Ann Birkman, Suzanne Simons, Mari Hunsucker, Virginia Hall, Marian Hagab, Frances Mudge, Harry Etta Landers, Catherine Slagel, Patti Hicks, Barbara Scott, Jerrene Verner, Evelyn Cooper.

### Can These Two Love !!



Pictured above is the glamorous and speediest of all women when Judy Canova with Allan "Lover" Mowbray. They appear together in "Scatterbrain" showing at the Broadway Friday and Saturday. Miss Canova is considered one of the roughest, toughest, rowdiest

as featured in *MADEMOISELLE*  
**"Ann Louise" ORIGINALS...**  
Steps-up-the-ladder in a smart young thing's career: "Take A Letter" is lavishly pin-tucked with leather and gilt buttons. "True To Type" has wider tucks and multi-color buttons. Both in soft-as-down wool.

## THE VOGUE

Broadway and Ave. J

### Coed's Corner

With girls rush week completely gone, but certainly not forgotten, everybody can relax and be themselves once more. At that, 102 new club girls is not to be sneezed at, and the old ladies did pretty well.

The boys, of course, are just making their debut into the social whirl, and perhaps they too will be well pleased with the results.

Speaking of rush week, there is that little Amarillo girl who cried that she did not know that they wanted her or she would have signed her preference slip another way.

Getting away from rush week, I hear wonderful news concerning the marriage of two ex-teachers. Last year's who's who and La Ventana beauty, Marilyn Fry and footballer Holt Waldrep have plans. Remember though, I only heard.

Sandy Sanderson and his orchestra certainly deserve a plug for their excellent music at the Howdy dance Saturday night. The arrangement of the Snake Charmer is especially outstanding, and he really appeals to the jitterbug.

Just call Jimmie Brown "Ma Brown" and the other seven boys who live in the new Key house "seven little chickens." The house is such a joy to Jimmie that he is constantly keeping things in order.

Be prepared, former studes, to see a back seat, the rushees have been turned loose and Carolyn Warratt's pug nose, Heidi Schneider's blonde beauty, Frances Hodge's enchanting brown eyes, Virginia Hall's flawless disposition, Bee Ragan's soft luxurious hair, Wanda Beth Williams' ease and grace and the twins, Lucille and Lucy Mary Payne are going to be stiff competition.

### Two Clubs Give Rushee Dinners

Wrangler and Centaur, men's social clubs, entertained rushees Monday and Tuesday nights respectively.

Wrangler members and pledges who attended the dinner at the Hilton hotel were: Charles Bucy, president; Alfred Couch, vice president; James Leftwich, secretary-treasurer; Afton Willingham, rush captain; Ed Morrison, Jack Jordan, Wilson Houseright, Ray Kelley, Hugh Sharpe, J. C. Lentz, Wayne Smith, Raybon Lam, George Markham, Pete Hamenson, Clayd Slater, Johnnie Bradshaw, Jim Brigham, and Davis Rogers.

Alumni attending were Bill Johnston and James Chase. After dinner speakers were Dr. Sam Dunn, club patron, and Charlie Steele, an alumnus.

Centaur members and pledges entertained approximately 50 rushees at dinner in the main ballroom of the Hilton hotel.

Alumnus Bill Collins was the principal speaker. Those present were: Joe Will Triplett, president; Andrew McIntosh, vice president; James Allen, secretary; Lee Perry, historian; John Robert Moxley, treasurer; Jack Giles, rush captain; Robert Allen, Adair Gossett, Wayne Fimell, Scott Casey, Joe Rives, and Granville Johnston, Ben Williams, Richard Phelps, Perry Horton, Rex Lanier, Neill Walker, and Jerry Nash.

Special guests were Charles Maedgen, Wendall Watson, Lonnie Langston and William Pearce, club sponsor.

Organ music was furnished by Bernie Howell.

### Bill Wood Given La Ventana Post

Appointment of Bill Wood, junior journalism student from Lubbock, as associate editor of La Ventana, was announced yesterday by A. J. Kemp, editor of the annual.

Wood served on the staff of THE TOREADOR for several years, and was sports editor of the paper until he resigned to accept a position with the Austin Tribune.

### Kemas Rush Affair Begins Men's Social Whirl Sunday

Kemas club began the men's social whirl by opening rush week with a buffet supper in the Hilton hotel ballroom for 60 guests, Sunday night.

Supper was served buffet style from a T-shaped table in the center of the room, and the club ahield was the only decoration.

After-dinner speakers were T. C. Root and H. A. Anderson, club sponsors. Winn Lehman, pledge captain, introduced members and pledges. Club officers and James Huffman, alumnus, also spoke. Bernie Howell played piano selections for the affair.

Officers for the fall semester are: L. A. Ritter, president; Elmer Wall Jr., vice-president; Don Lewis, treasurer; Duffer Crawford, secretary; Lewis Shows, rush captain; and Harry Shaw, athletic manager.

Members include: Lee Hackler, Johnny Phillips, Lewis Johnson, Leland George, H. D. Phillips, Gus Cooper, George Wilson, George Musick, Jack Brown, Bob Jordan,

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