

EXTRA!

Davis' Faith
Pays Off

SEE STORY PAGE THREE

FOREREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

SWC Cage
Play Seen

SEE STORY PAGE FOUR

Vol. 31

Lubbock, Texas, Saturday, May 12, 1956

No. 57

FINALLY!

TECH MAKES SWC

★ ★ ★ ★ ★

Spring sports including tennis, baseball, track and golf will undoubtedly be the first sports in which Texas Tech can compete for the Southwest Conference title.

Unlike football and basketball, spring sports are not scheduled several years ahead. Theoretically, Tech could compete in the Southwest Conference in spring sports next year, contingent on the decision of the Conference on the matter, and the drawing up of schedules.

Probably Tech's best chances for a SWC championship in the near future are in the spring sports field. Tech's tennis team, composed entirely of sophomores and freshmen, had a good record with SWC teams this spring, and according to one SWC mentor, "could hold their own in the Southwest Conference this year."

Tech's golf team, composed entirely of sophomores, is another bright spot in the sports program. The boys, who won the Border Conference championship last year as freshmen, can certainly be counted on to come through in SWC play.

Baseball and track, are not as well grounded but are looking up. Baseball, which was revived after years of absence on Tech's athletic card took a giant step in its "comeback" this year, by having a winning record. Most of the baseballers are also underclassmen, making the future look bright.

Track, on the downgrade of late, has been promised a boost by department officials. This would give Tech a mighty spring sports program, comparable to any in the SWC.

By FLOYD WOOD

Toreador Sports Editor

The battle is over. Texas Tech is in the Southwest Conference.

Dramatic announcement of this fact came this morning from Fayetteville, Ark. where the Conference is holding its annual spring meeting. Final decision was made by the faculty athletic representatives in their meeting this morning.

The vote was unanimous.

Tech's admittance into the Conference climaxes many years work and activities of officials interested and connected with athletics on campus. Recent work along this line was spearheaded by efforts of DeWitt Weaver, athletic director, and Dr. J. William Davis, head of the athletic council, both of whom were in Fayetteville to receive the news.

Techsans faced the prospect of today's meeting more optimistic than almost any other time. In February a long-time opponent to conference expansion, Southern Methodist, announced that it had changed its opinion and would support Tech. This gave new momentum to Tech's cause.

New fire was badly needed to fan the flames of fervor after an unsuccessful admittance attempt was made in December at a meeting held in Dallas. A move to expand the conference to include the West Texas college failed after receiving four votes. Opponents were Rice, Arkansas and SMU.

A rumored "package deal" in which the University of Houston was to be admitted along with Tech failed to materialize when the motion presented by Baylor did not receive sufficient support to be passed. This move was the closest to an organized movement to prevent any Conference re-alignment since almost every member was against more than one more admission since this would have done away with the round-robin schedule now used and eliminated several attractive inter-sectional football games.

An uphill battle has been waged for several years to gain admission. Previous criticisms of Tech were taken care of or plans were laid to give Tech a stronger position.

See IN AT LAST . . . , Page 4



LOOKING OVER THE GOOD NEWS with a big grin typical of all Techsans today is Student Association President Glen Cary. Say Cary: "This is the greatest day in the history of Tech."

Tech Breaks SWC Jinx

SEE STORY PAGE 3

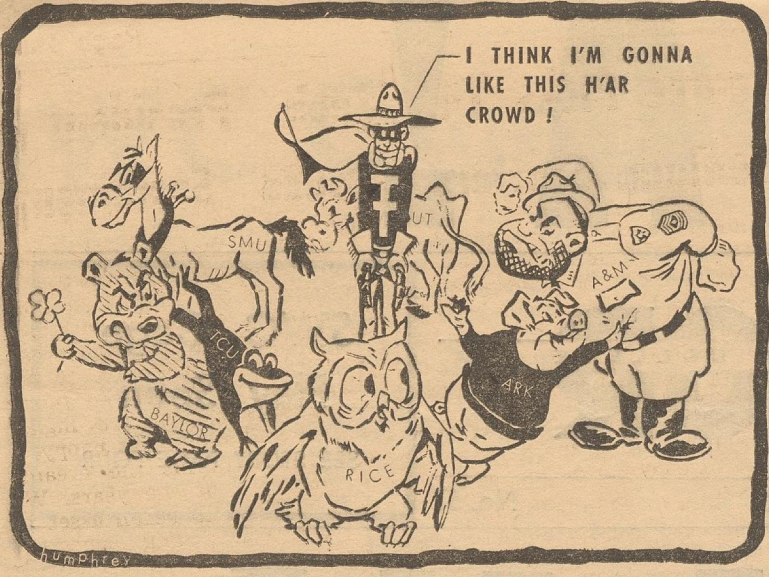
Cowley To Address Graduates

Nearly one tenth of Tech's enrollment will attend a final class meeting May 28 as Spring Commencement exercises begin in Jones Stadium.

May 27 at 8 p.m. in the Stadium, with Dr. W. A. Welch, minister of Texas' largest Disciples of Christ congregation (Dallas), giving the sermon.

The Commencement address will be delivered to the 650 graduates by Prof. W. H. Cowley of Stanford University, Calif. Baccalaureate services will be Sunday,

In case of bad weather, Baccalaureate will be moved to the Lubbock Municipal Auditorium, and Commencement to the Coliseum.



The First Step . . .

FINALLY!

Tech's 29-year fight for Southwest Conference membership has at last paid off, proving the old saying that everything eventually comes to those who wait.

This is a real red-letter day for the College — one that will long be remembered as one of the most important in Tech's history.

Many Techsans and College boosters aided in making this momentous occasion a reality, and then to them — the heroes of the day — The Toreador extends heartiest thanks.

Three men perhaps most instrumental in Tech's victory deserve a special pat on the back for a long and sometimes seemingly unrewarding job. They are Tech President E. N. Jones, Athletic Council Head J. William Davis, and Head Coach DeWitt Weaver. Our hats are off today to these men, and to each person who had any part, large or small, in making this dream a reality.

We are confident that the decision reached behind closed doors this morning in Fayetteville, Ark., is one that will prove rewarding both to Tech and the Southwest Conference. It is our sincere hope that this is the first step in a long and pleasant Conference relationship.

—Alton Slagle

TOREADOR

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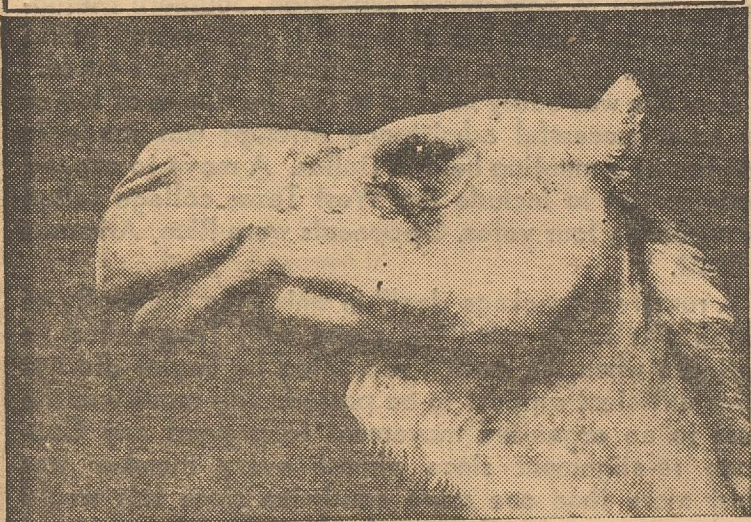
Business Office: J103; Phone PO5-8541, ext. 423.

Editor Bob Rooker

Managing Editor Alton Slagle

Business Manager Ross Short

Girls Walked A Mile From J. Paul Sheedy* Till Wildroot Cream-Oil Gave Him Confidence.



"Done anything tonight honey?" Sheedy asked his little desert flower. "Get lost!" she sheiked, "Your hair's too shaggy, Sheedy. Confidentially it sphinx!" Well, this was really insultan. So J. Paul got some Wildroot Cream-Oil. Now he's the picture of confidence because he knows his hair looks handsome and healthy the way Nature intended . . . neat but not greasy. Take Sheedy's advice. If you want to be popular, get a bottle or tube of Wildroot Cream-Oil. Nomad-der if your hair is straight or curly, thick or thin, a few drops of Wildroot Cream-Oil every morning will keep you looking your best. You'll agree Wildroot really keeps Sahara-n place all day long.

*of 131 So. Harris Hill Rd., Williamsville, N. Y.

Wildroot Cream-Oil gives you confidence



Toreador Receives High ACP Rating

For the first time since 1946, The Toreador has received a First Class, or 'excellent,' rating by the Associated Collegiate Press. The award was made for papers published last fall.

A total of 1,560 points was chalked up by the paper — just 140 short of the number needed for All-American honors — the highest rating attainable. In 1955, the paper received a Second Class rating, with a total of 1,470 points.

The new rating was made in competition with other bi-weekly college papers across the nation.

Grading was divided into three main sections: coverage, content and physical property. The Toreador made a perfect score in each of the subdivisions of coverage: news sources, balance, treatment

of copy and creativeness. Special mention was made of the 30-year anniversary edition.

Other subdivisions making a perfect score were headline writing and front page make-up. Sports coverage, the editorial page and inside news pages also scored high in the grading.

FRESHMEN APPROVE CLASS CONSTITUTION

The freshman class stamped "approval" on the class constitution Monday in an election called for the purpose. The constitution, prepared by this year's Freshman Council, was "overwhelmingly approved," according to Class President Jim McLaughlin.

Rehearsal for Commencement will be held at 8:30 a.m. May 27, in the Stadium, according to Dean James G. Allen.

Professor Cowley, writer and authority in the field of higher education, previously appeared at Tech to speak at the inaugurations of both Dr. D. M. Wiggins and Dr. E. N. Jones as Tech presidents.

Dr. Welch, now pastor of East Dallas Christian Church, is a former chairman of Texas Christian University's Bible department and former head of the New Testament department in Brite College of Bible.

Graduating seniors will be honored from 3:30 to 5 p.m. May 27 at a reception in the home of Dr. Jones.

Are You Planning to Attend

LUBBOCK BIBLE FORUM

The FORUM will consist of a series of nine dynamic messages on Bible themes of vital interest to YOU.

New Testament CHRISTIANITY will be presented in its first century simplicity, purity, fullness and power.

Undenominational, informative and inspirational themes from the Bible will be delivered by Batsell Barrett Baxter, noted author, lecturer, and professor of Bible and Speech of David Lipscomb College, Nashville, Tenn.

Music for the forum will be under the direction of Bill Davis of Dallas, formerly of the Abilene Christian College music faculty.

DATE: MAY 13-20

Opening May 13 at 3:00 p.m., and continuing during the week at 7:30 p.m. nightly, with the final session of the FORUM scheduled at 7:30 p.m. Sunday May 20.

WHERE:

New City Municipal AUDITORIUM

(Arranged by Pioneer Park Church of Christ assisted by other congregations in the area.)

'Lucky 13' Ends Jinx

By BILLY ELLIS

Number 13 may be unlucky for some, but not for Texas Tech. Today, Tech became the 13th school to be admitted to the Southwest Conference, after years of "hard luck" in its bid for admittance.

Although there had been no change in the Conference since 1925, and no addition since 1922, the admittance of Tech today was the eighth re-shuffling in the history of the Southwest Conference. On May 6, 1914, representatives of eight Southwestern educational institutions met in Dallas

at the Oriental Hotel, to consider the formation of a Southwest Intercollegiate Athletic Conference. Institutions represented were Baylor University, University of Oklahoma, Southwestern University, Oklahoma A&M, Texas A&M, Louisiana State University, University of Arkansas, and University of Texas.

On Dec. 8, 1914, representatives of the following institutions accepted the provisions of the Conference and became charter members: Texas A&M, Baylor, Arkansas, Oklahoma, Rice, Oklahoma A&M, Southwestern, and Texas.

In 1916, the word "Intercollegiate" was dropped from the

chartered name of the organization, and "Southwest Athletic Conference" became the official name.

In this same year Southwestern University withdrew from the Conference, and in 1918 Southern Methodist University was admitted. Phillips University (Oklahoma) was admitted in 1919, but dropped out in 1921. The University of Oklahoma withdrew from membership in 1920.

Texas Christian University was elected to membership in 1922, and Oklahoma A&M withdrew in May 1925, leaving the conference with the membership it retained for 31 years.

AND on May 12, 1956, Texas Technological College was admitted to the Southwest Athletic Conference, making the present line-up read:

- Texas A&M
- Baylor University
- Rice Institute
- University of Arkansas
- University of Texas
- Southern Methodist University (1918)
- Texas Christian University (1922)
- TEXAS TECHNOLOGICAL COLLEGE (1956)

of my contact with Dr. Davis I have never seen him get mad, and he is interested in all developments of the college — not just the athletic section."

Tech can take pride in this fine ambassador of good will who has done so much on behalf of a thriving college, Averyt added.

Davis' Confidence Pays Off Big Today

By WILBUR JARRETT

Tech's dream has finally come true, and with it a prediction. Dr. J. William Davis, head of Tech's Athletic Council and government department, had a feeling of confidence that Tech would be admitted to the Conference at this meeting of SWC officials.

Since being appointed to the athletic council by past Tech President D. M. Wiggins, Dr. Davis has made several tours around the Conference circuit to answer various questions and to try to persuade SWC schools to admit Tech into their select group.

Dr. Davis could qualify as somewhat of an expert on both sports and the Southwest Conference. He received a B.A. degree from Texas A&M and M.A. and Ph.D. from Texas University. After graduation days, he became principal, head football and basketball coach at Lometa. He came to Tech in 1938 and has been on the faculty ever since.

Even after several serious setbacks to Tech's hopes for admission to the conference, he has never let up in his efforts nor has he shown any impatience with Conference officials. He seemed to take each setback as part of the big challenge for admission.

Ronnie Averyt, student representative to the athletic council, who has worked quite extensively with the Council head on Tech's efforts for admission, was lavish in his praise when he said, "In all

2500 Will Attend Summer Sessions

Around 2500 students are expected to attend the two summer sessions at Tech this summer.

Registration for the first term will be Monday, June 4, with the dormitories opening June 3. Classes will begin Tuesday, June 5.

Wednesday, June 6, is the last day to register for the first term and is also the last day to add or drop a course. There will be only one scheduled holiday during the first term, July 4.

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City Club style T771 for leisure "off hours"
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Choose your 3-pair shoe wardrobe from these and hundreds of other smart City Club styles at your dealer's, from \$8.95 to \$18.95. Also ask to see Wesboro shoes for young men, from \$7.95 to \$9.95.

City Club
by Peters distinctive shoes for men
as advertised in ESQUIRE

Pearce Picks 14 Ventana Staffers

Janet Moore, named associate editor of La Ventana for 1956-57, heads the list of 14 staff members selected by Editor Barbara Pearce.

Assistant editor will be Jean Elliott, and taking over the duties as Secretary will be Sharon Seeliger.

Sammi Fowler was named copy editor, and filling the position of assistant copy editor will be Judy Harms.

Four class editors were picked to care of class pages for next year's annual. They are Lenore Howell, Martha Watson, Kay Fitzgerald and Sally Miller.

Other staff members are Gaynelle Williams and Rosealice McNamara, who will be in charge of organizations; Libby Bolzer, in charge of academic divisions; Benita Lou Terrell, handling campus life; and Virginia Dudley, who will take care of the administration section.

Lets meet . . . lets eat . . .

at The Z

College at 14th

open every day

Tech President Issues Statement

I am sure that our unbounded joy over the news of Texas Tech's admission to the Southwest Conference must rank along with that which reigned in Lubbock when the news of the elocation of the College here was received thirty two years ago. We are highly gratified and supremely happy.

Admission fulfills the dreams and ambitions of the years. We are determined to be an asset to the Conference and sincerely believe we can do so. In fact, after World War II Tech began building again an Athletic Program which, in time, would merit such recognition. I congratulate Coach DeWitt Weaver upon that achievement.

Now we eagerly look forward to the years of wholesome rivalry and spirited competition with each and all of the seven splendid institutions which have composed the Conference.

The counting interest in attaining membership has multiplied the friends of Texas Tech by the thousands. To all of them we are most grateful. Our thanks to those special friends who have worked so untiringly in our behalf are beyond expression.

E. N. Jones, President
Texas Technological College

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REGISTRATION BY RESERVATION ONLY

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SWC Cage Play Seen

By JOE HARRISON

It was a jubilant, optimistic head basketball coach receiving the news today that, after 27 years, Texas Tech had been admitted to the Southwest Conference.

"Although we won't play a Southwest Conference schedule this year, we've scheduled four games, and are looking forward to the day when we can compete for the conference title," Polk Robison stated.

A look at the agenda finds TCU, Baylor and SMU scheduled to play contests in Lubbock, with one game with SMU set for Dallas.

"In the past, Tech has played a basketball schedule that was just as tough, or maybe tougher, than some Southwest Conference clubs. I feel that the top two teams in the Border Conference could hold their own against Southwest Conference competition," Robison said.

Last year, Tech played three Southwest Conference teams and came away with a 2-1 record. The Raider cagers downed TCU 76-64 at Ft. Worth, and then dumped the Texas Longhorns 84-72 in Austin. (In 1955 Tech beat Texas, the only Southwest Conference team scheduled).

Their only loss came at the hands of Conference champion SMU in the NCAA playoffs held in Kansas. It was a hard-fought one-point victory that found Jim Reed and Du-Wayne Blackshear, Tech's one-two scoring punch, on the sidelines. They were ineligible under NCAA rules that permits an athlete to play only three years.

News Media Here Report SWC Event

Lubbock news media are going all out today in bringing Southwest Conference events to South Plains residents.

Three radio stations, KSEL, KFYO and KDUB are operating direct lines to the conference site at Fayetteville, Ark., and released results of voting as soon as conference doors opened. Wenton H. (Cowboy) Kyle, former star half-back for Arkansas University, is on hand in Fayetteville for KSEL and KFYO is represented by Jack Dale, sportscaster for the station.

John O'Brien and Duncan Ellison are representing KDUB radio and television at the historic meeting.

Lets meet . . . lets eat . . .

at The Z

College at 14th

open every day



Better Inside Than Out

LOT-A-BURGER

911 College & 1935 19th St.

As to the eligibility of Tech basketballers, Robison said that Border Conference rules are similar to those of the Southwest Conference and he does not anticipate any difficulty.

"In all probability, a committee will be set up, with Tech represented, to investigate letters of intent to see that no two schools have signed the same boy," Robison commented.

Robison pointed out that athletic facilities here are being expanded and will be first class. The new

City Coliseum will be available for major contests. Plans are underway for construction of a new gymnasium-natorium to be located south of the present gym.

The backbone of Tech's first Southwest Conference team may be made up of last season's Picador squad that lost only one tilt, that by one point to Hardin-Simmons, while winning 12.

All five freshmen starters, Wade Wolf, Leon "Podd" Hill, Gerald Myers, Charles Lynch and Charles Key average in double figures.

IN AT LAST...

(Continued from Page 1)

Completion of a new 10,000-seat coliseum in which home basketball games can be played and definite plans to enlarge 27,000-seat Jones Stadium were made. Criticism of the school's over-all athletic program ceased when a strong slate of spring sports were put into action recently. Then, too, Raider football teams under Coach Weaver and basketball squads under Coach Polk Robison have accounted for much of Tech's new-found "place in the sun."

Combined with Tech's large enrollment which makes it the state's second largest state-supported school, state newspapers and personages took up the battle for Tech which was culminated in the announcement today.

Representing the viewpoint of the student body, Student Association Pres. Glen Cary said, "I feel that this is the most momentous occasion in the history of Texas Tech. I feel that is a fine tribute to the graduating seniors who will recall this as a great climax to an outstanding year. To those who will be back it offers a long and challenging experience that they will enjoy accepting."

Initial SWC Grid Action Will Begin In Fall 1961

By BILL WOMACK

Long-time football contracts will probably prevent Texas Tech from being able to compete for the Southwest Conference championship before at least 1961.

Conference rules call for a champion to be named only after all teams have met each other in a round-robin schedule. This is unlike the Border Conference where only four games are necessary to pick a winner.

Due to prior commitments of both Rice Institute and Southern Methodist, the Raiders probably will not appear on the schedule of those two schools until '61. It will be 1960 before Tech can be permanently placed on Texas University schedule.

In direct contrast, Tech can go on the Baylor schedule immediately and games are already scheduled with Texas A&M and Texas Christian, however, these games are at intervals through 1961.

Tech last year split in their two encounters against SWC grid powers. The Raiders defeated the Texas Longhorns 20-14 and lost 32-0 to TCU. Coach DeWitt Weaver's men had their finest hour in 1951 when they walloped Conference champion TCU 33-19.

Other than these games the Raiders have a 17-47 record against SWC foes. They have fared best against SMU whom they have beaten 3 times while

losing 3. Their worst efforts have been against Rice who have beaten Tech 9 times while losing only 1 game. Other records against Southwest Conference teams are Texas 1-7, TCU 5-8, Baylor 4-9 and A&M 3-11.

ENGINEERING DEAN HAS APPLICATION FORMS

Application forms concerning EIT registration may be obtained in the office of the dean of engineering.

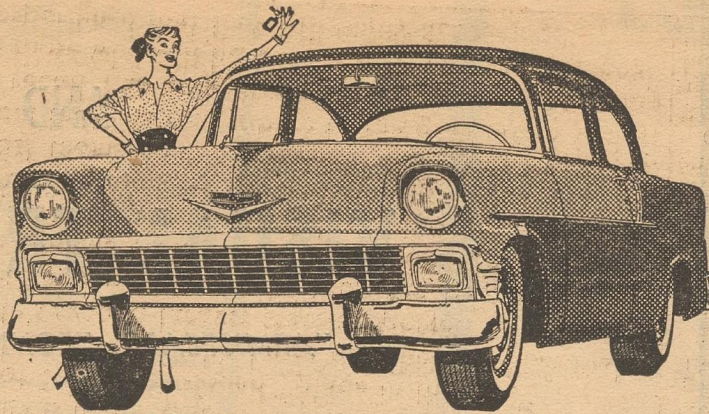
Recent changes of state boards of registered professional engineers and surveyors rules that a student graduating with an accredited curriculum may file an application and have a certification of dean for engineers in training registration.

COSTUME RENTALS
FOR ALL OCCASIONS

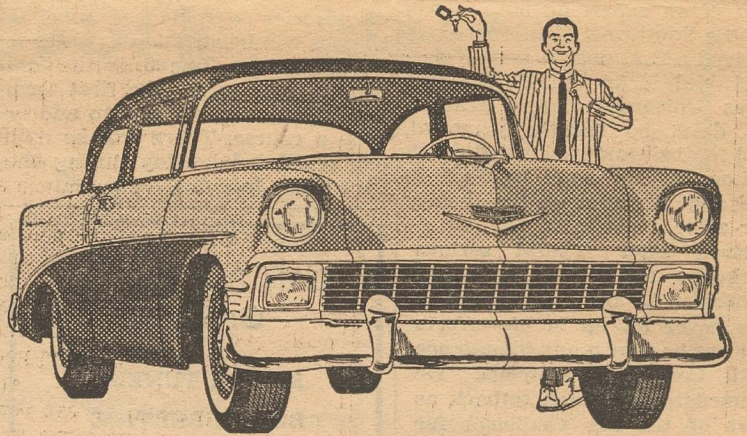
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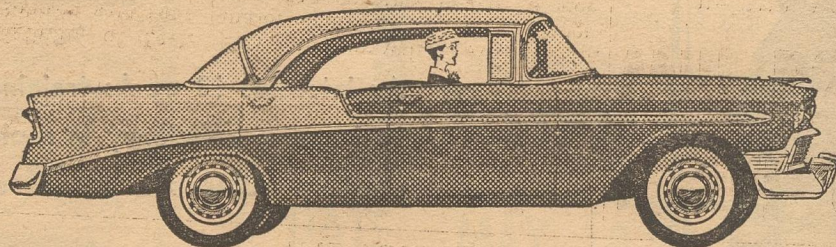
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