

### Journalism Congress Is Being Held In Louisiana; **Tech Students Present**

Spring Arrives As Tech Scribes

Flee Sandstorms

**Tech Students** 

ASME College Chapter Sends Delegates To Dallas

to atte

n award of \$50 will be given for best paper, \$25 for the second

SON BOBN TO TECH EX o Mr. and Mrs Dallas, March 2

Attend Meet

Nineteen From Lubbock Go To Baton Rouge; Charter Bus

Hitler Is Topic

For Speakers

Henninger, Nissley And Ogdon Discuss The German Leader

past and pres by three Tech regular meeting

E. Ogdon discussed and Furpose of Jords-reaty of Versalles, and g inflation and depres-iand to the rise of Hit-son, 1 who was in Germany Lubbo time of Hitler's Jirk a attending the Univer-ian; a dtending the University of Ber-ditic movement. Mission Bredshow (Childress), and the University of Ber-mmer of 1930.

Carl Henninger dis-er trends in 1933, point-at youth and women putspoken in support of older men. Henninger : University of Geneso

### Pan-American Day **Talked At Meeting**

rican Day" was the old at the regular meet-i Y Espada, Tech for-ge club, Tuesday night. Inderts pointed out the

Bolivar. annual banquet will be giv-the Friend residence on way May 2. Tickets may be ed from Mrs. W. B. Gates in anish office.

# Dean Gordon Attending Conference In Dallas

Conference in Dallas Dean J. M. Gordon, dean of men nd arts and sciences, left Wednes-av night for Dallas. In Dallas, he vill attend on Thursday the con-erence of the Association of beans and Advisers of Men, of Triday and Saturday, Dean Gor-fon will be present at the confer-nce of the Association of Texas billeges to be held in Dallas. He a member of the Standard's



**On Final Artist Course Program** 

Negro Spirituals To Be

Featured On Last Artist Course Event Tonight

Utica Jublice Singers To Begin Program At 8:00 O'Clock

Cadet Corps To Parade In Honor Of War Heroes Indian Pottery

Tech cadet corps will stage a fi-nal parade on Memorial Day, May 30. Colonel Charles A. Davis, pro-

them. The Tech group will return Sun-

Pre-Law Club To Try Woodruff For Murder Of Houston At Mock Trial

TECH-EX ATTE

In Gym At 10 Chorus And Orchestra Students Will Stand By Divisions; Board Of Directors Present

**Classes** Out

**AIEE Meeting** 

Convention To Be Held In Oklahoma City; Mayo Will Read Paper

### Forum To Discuss **Religion Sunday**

**Exhibited Here** 

W. T. Tyler's Collection Includes Fine Arts Of Early Indians The Forum and Quarterly Club e sponsors of the Fireside For-

Council President To Be Elected By Crucifixion

**Religious Oratorio To Be** 

For Assembly Given During Easter By

For Seniors

Women Students

**Smith Elected** 

**Junior** Queen

Spring Will Be Theme Of Annual Dance Given

# **Engineer Show Attracts Many**

Seventh Annual Exhibit Draws 8,000; New Features Shown

offe sandstorms, more

TOREADOR OUT EARLY

The Tores i on Thur use of th

AGGIES INSTALL WINDMILL

# **College Newspaper Office Attracts**

### White Cat And Her One Offspring

### PAGE TWO

### The Toreador

FFICIAL STUDENT PUBLICATION O Texas Tochnological College

David Ruttedge	Business Managor
EDITORI	AL STAFF
Manging Editor Associate Editor Capy Editor News Editor Desk Editor Desk Editor Sports Editor Feature Editor Society Editor Campus Editor	Clay Thompson Lioyd Glover Jmn Liontey Doris Mullina James Ebhridge Elizabeth Dryden E. DFryke Jian Madage Futh Hurmence Josephine Powall Bob Traog
REPORTERS Harvey	Bond, Mrs. Ruth Priddy

BURINCESS & Assistant Bus, Manager Circulation Manager Advertising Manager		STAFF Dixle Anderson Shabby Yowel Melvin Schumper	
	in second-class matt ffice at Lubbook, 3 1879.		
	1280-Day 1283-Night		ch Campu

Associated Collegiate Press

### An Appeal To Students

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The outsider who reads about the college, and the prospective student who looks over the catalogue, will get a better opinion of the school is not some student way to show appreciation of the buildings have suitable names.
 The outsider who reads about the college, and the prospective student who looks over the catalogue, will get a better opinion of the school is the school if the buildings have suitable names.
 The outsider who reads about the college, and the prospective student who looks over the catalogue, will get a better opinion of the school if the buildings have suitable names.
 The outsider who reads about the college, and the prospective student who looks over the catalogue, will get a better opinion of the school if the buildings have suitable names.
 The outsider who reads about the college, and the prospective student who looks over the will surely be named sometime! Why not at once, rather than to let the present situation drag on the school.
 The needle, want nudity, and come back for propertive from singing flat?
 The needle, want nudity, and come back for propertive from singing flat?

The people want nuclity, and come back for more. Oddly enough the ladies applaud the most after a nuclist number.—Billy Rose. New York night club owner. There is nothing connected with the press that has ever got me into such great trouble as the accuracy of the reports of what I have said. —Lord Derby.

Like all war, the memorials should be hor-rible.—Sir John Foster-Fraser. For the most part, our vices are exaggerated virtues.—Rev. G. B. Williamson.

Science depends on its hypothesis on the in-visible,—Bishop Wilbur P. Thirkield. If it were left to me I would no more pay an athletic student than I would a chemical stu-dent.—Chairman Mackellar of the Suwance Athletic Committee.

The New Way Of Teaching

FROM OTHER CAMPI

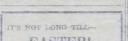
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THE TOREADOR CAMPUS

**ECHOES** 















SALLYFORT gives a little poem an INFRODUCTION to the fol-lowing paragraphs: There was an EDITOR named Reed Our WAUNINGS he never would HEED. Se much to his SORROW, He found on the MORROW, Some called him "BATHTUE" --not HEED.

About 15 geology students, ac-ompanied by Dr. Leroy T. Pation, eth leave June 8 for central and vesiern parts of New Mexico where they will make first hand tudies in structural geology.

Why Pay 25c

R LADIES TAPS WH WE WILL PUT THEM ON FOR

15c or two pairs for 25c

ELECTRIC

SHOE SHOP 1013 Main

BROADWAY

Theatre Friday and Saturday TICKET TO ORIME'

"TICKET TO CRIME" Raiph Gaves in (int Time in Lubbock) Preview Saturday Nite 11:30 Sanday-Monday-Tuceday Gene Stratton Forter's "LADDIE" ith John Beal, Gioria Stuari

and Virginia Wellder (1st Time in Lubbock)

Lyric Theatre

Preview Sat. Nite 11:30 Sunday-Menday-Tuesday "WE LIVE AGAIN" with Frederick March and Anna Ston (1st Time in Lubbock)

50 Good Used Men's Suits—Also Old Gold, Silver... See Julius Welss At Pawnbrokers Sales Store

1204-1206 Ave. H Be Sure and Rememi Right Address

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgary and Consultation Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. J. R. Latitmars General Medicine Dr. F. B. Mialone Dr. F. B. Mialone Dr. F. B. Mialone Dr. F. B. Mialone Dr. J. H. Stilles Surgery Dr. H. C. Maxwell General Medicine Dr. J. H. Smith Lubbock

General Madicina Dr. Jerome H. Smith X-Ray and Laboratory Dr. Olan Kay Obstetrics Dr. J. S. Stanley logy and General Medic

C. E. Hunt J. H. Felto Superintendent Business Mg A chartered training school for nurses is conducted in connec-lon with the sanitarium.

THERE WAS AN OUTSTANDING IN-DEBTEDNESS TO THE STATE IN THE SUM OF \$550 --- ETC... ETC.-- ARUMPH-F-P

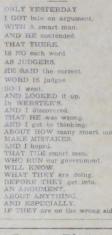
s Es





AMERICA'S INTERNAL SO COOL BOOM THE STORE OF PRINGE ERT the national

ALB



Friday, April 12, 1935

**Only Yesterday** 

<text><text><text><text><text><text><text>

NED BRADLEY opines that HE IS GOING WITH SNAKES FROM NOW ON.

NOW ON. And the WRANGLERS didn't like JIMMIE LINDSEY'S write-up of the game with the KEYS. So, KIND FRIENDS, adied, adieu, adieu. SALLY CONTRACTOR CONTRACTOR





1610 Bdwy. Phone 1880 States and the second



joy sucke!

### Friday, April 12, 1935

# Varied Activities Feature Week-End Social Calendar

Speaks Here

Pre-Law Club Will Give Annual Pirtle Is Named **Banquet This Evening At Hall** 

Las Vivarachas Entertain Saturday Evening At Hilton Ballroom

STED on the social this week-end is a b

Mathaney and Lewis Walk

**College** Calendar Friday, April 12 Pre-Law band

urday, April 18 as Vivarachas d

 dance, Stude
 College dance, Stude
 Council, gymnasium, 9-12.
 day, April 14
 M. C. A., Seaman hall o'clock. Monday, April 15 club, room A107

o'clock. Pre-Law club, room 210,

o'clock. A. W. S., room 209, 5 o'cloc Botany club, Room C217 April 16 club, Pa

Aggie e 10 b, Pavilion, 7:30 o'clock. Officers club, armory, 7:30 o'clock. B, K. club, H107, 7 o'clock. Pre-Med club, room Cl01, 7 o'clock. Sock and Fluskin, room 202, 7 o'clock. A, S. M. E., room El150, 7:30 o'clock. W, A. A., 5 o'clock, gymnas-lum.

W. M. N. & O'Obber, gymns tum.
Wednesday, April 17
Double T, gym, 7 o'clock.
Social clubs, 7 o'clock.
Young Democrais, room 36
7:30 o'clock.
Oratorlo, gym, 8 o'clock.
Thuraday, April 18
Alpha Chi, room 214, 5 o'cloc
Student Ceuneil, room 210, o'clock.
Religious council.
Officers club, armory.
Friday, Saiurday, April 18-20 Easter Vacation.

# Speech Chairman

Dr. Reed Will Talk On West Texas Wild Flowers

Jekyll and Mr. Hyde the American Ruffle Pl

lature always takes care o gs. If a lilac turns up with leaves, that lilac has been

Graham Holmes, Alabama, has a wife and two n, H. M. Gibaon, L. children. In 1928, the Revered as Ethridge. Jim ut, Howard Hur-do City. ad, Roy McCory of Grawford, Chest-irnice Walker and the Washington, D. C. Send The Toward States and two the Washington, D. C. Send The Toward States and two several universities. Send The Toward States and two several universities.

Plans Are Made

Math Professor To Read Papers At Science Meet

Tech Students Attending For Hodge-Podge **Discuss Religion** 

© 1935 R. J. Reyno



HIGH SCHOOL AUDITORIUM 8 O'CLOCK P. M., FRL, APR. 12 ADMISSION-25c and 50c



# SUITS.... New in Value

There'll be sizzling-hot days this summer when you wouldn't sell your Palm Beach suit for \$15.75 for the rest of the day. And you can have this Palm Beach cool comfort all summer for only \$15.75...And still have a lot of wear left.

Palm Beach is a bigger value than ever this season, because of the lower price and finer tailoring. You ought to see the beauties in white and fashion's newest colors. Genuine, trade-marked Palm Beach keeps its shape and resists wrinkles better than any other summer suiting. The smooth, fuzzless fibres repel dirt, and let air in and perspiration out. Carter Plants

YOUR CLOTHIER

**GOODALL COMPANY · CINCINNATI** 

# WE ASKED NEWSPA



FLAVOR! "c



**HEALTHY NERVES!** 



VALUE!





**Hanson Speaks** Here Sunday

Minister To Be In Charge Of Services To Be At Seaman Hall

v. Alex B. Hanson, priest-in-ge of the Mission churches of Protestant Episcopal church in rado. Coleman and Sweetwater, be in charge of all the serv-at 8t. Pau's church and ghton chaped. Seaman hall,

CAMELS ARE MADE FROM FINER, MORE

EXPENSIVE TOBAGCOS TURKISH AND DOMESTIC THAN ANY OTHER POPULAR BRAND."

(SIGNED) R.J. REYNOLDS TOBACCO COMPAN

ENERGY! Ray Bake

SO MILD! Miss



### PAGE FOUR

THE TOREADOR

Friday, April 12, 1935



First Match Today; Pairings Given

TEXAS VS. MINNESOTA

Matadors Meet Canyon Buffaloes On Tech Field Today **Rough Contests Bring Dormitory** 

First Inter-Collegiate Dual For Tech Tennis Rounds Track Coach Gets Start This Afternoon At Three Get Underway



ador Sports Edit

W



from Firema (I) We didn't nostal service

Play Golf

FOR HEALTH AND RECREATION SPECIAL RATES TO TECH STUDENTS

Meadowbrook Golf Course

ONE AND ONE-HALF MILES NORTH ON PLAINVIEW HIGHWAY

Coach Virgil Ballard Has Squad Ready For Test Against Teachers **Events Scheduled** 

Crew's Team

Is Champion

econd Floor, West Wing Defeats Wester's Five For League Flag

FINAL STANDIN

p. m.-120 Yd. H. H., Pol Dash Bun, High Jump. Yd. Dash, Javelin. Yd. Dash. 220 Yd. Low Hurd 880 Yd. Dash, Disc. Two Mile Run,

Relay

### \_so far as we know tobacco was first used about 400 years ago

\_throughout the years what one thing has given so much pleasure ... so much satisfaction

1035 LIGARTY & MYERS TOPA

FT PF TP

"This May Be Used For P. T. Credit Work"

### Today the Governor of North Carolina says to the Governor of South Carolina-"Have a cigarette"

TODAY people all over the world use tobacco in one form or another. They chew it, they smoke it in pipes, they smoke cigars and cigarettes, and here is what an eminent physician said about cigarettes:

"I have been something of a student of cigarettes, and it is my belief that they offer the mildest and purest form in which tobacco is used.'

Yes, nowadays the cigarette is the most popular form in which tobacco is used. A good cigarette certainly gives men and women a lot of pleasure.

Haye a Chesterfield-For one thing-they're milder. For another thing - they taste better.



as 9, Cen LEAGUE STANDING

Joe Demyand

Inter-Sectional Basketball Chase

To Conclusion In Gym Monday Night

TILDEN GETS OVATION

VIRGIL BALLARD

**Sports Notice** ALL STUDENTS inter

### Featured Players Students Will SPEE Group **To Meet Here**

# Fifth Annual Convention Will Be Held Here April 19, 20

th annual me

year the society met at llege, the second jointly f, and North Texas Ag-nird at Texas university urth at Rice Institute.

### Records Used To Teach Languages

ts of phonog

artment of foreign lang



AMUSEMENT

By WAYNE SELLERS PALACE

K&E Log Log Trig Slide Rule groo-3SL with K &E

"The Case of the Curious Brid fanatics, with Warren William Margaret Lindsay and Donal



# To Leave Classrooms At 11 O'Clock

SLIDE RULES

Back of Every Achievement of Modern Engineering

KEUFFEL & ESSER CO.

For Best Essay

THE TOREADOR

American Mercury

tons sponsoring the main the profession dist Youth, Inter Seni-ment (Middle Atlantic succession for fordustrial De-n d American Youth

Method Of Measuring Distant Sky Is Offering Prize Objects Given; Milky Way Is Nebula

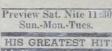
hold a pencil at

Friday and Saturday BUYERS BEWARE! WIVES TAKE CARE!





Cartoon and Para mount News. Also Laurel and Hardy Comedy!!





Popeye Cartoor

DR. CLYDE C. CRAIG Dentist Myrick Bldg.

DR. ROGERS DR. RUGERS Sweet Air Dentist Conley Edg. 59 percent Off to all Tech Students Bdwy, and Texas Ave. "He Does Not Hurt"

DR. W. J. HOWARD DR. C. M. BALLINGER Dentists 505-5 Myrlek Bldg.

When two is company I don't make a crowd

LUCKIES USE ONLY THE CENTER LEAVES ... CENTER LEAVES GIVE YOU THE MILDEST SMOKE They Taste Better

Never a bitter, undeveloped top leaves . . , the leaves that give you

I do not irritate your throat. No

PAGE FIVE

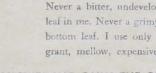


9'n your best friend <sup>I an your</sup> Lucky Strike

bottom leaf. I use only the fra-

grant, mellow, expensive center wonder I'm your best friend.

leaf in me. Never a grimy, tough the mildest, best-tasting smoke.





### **Rough Straws**

### FOR SMART EASTER BONNETS-

\$3.95 to \$5.85

# Hemphill - Wells Cor

"The Co-Ed's Shopping Center"

### Oratorio

Tech Fraternity Weaves Emblem On Tapestry inued From Page On

offering may be for defraying the of presentation.

Godeke Entertains For SPES Wednesday Night

get-together party for ne-old members of SPES wa at the home of H. F. Godek he mechanical engineering do ment, Wednesday night at ok

e described the history a of SPES, which is org the lines of Tau Beta engineering honorary i He has been sponsor i SPES since it was fou

### A Just Received! CLOSE-OUT Shipment Of FOUNTAIN PENS

And PILLOW TOPS For With The New \$1.39 A Good Buy Priced At And Only Limited 15c to \$3.50 Number Offered Texas Tech College Texas Tech College

BOOKSTORE BOOKSTORE **Favorites From The Bookshelf** 

By RUTH PRIDDY

### Journalists Meet



Home Economics **Club Elects New** 

economics seniors were of the Double Key society annual friendship party by night in the home man-

Lamesa Leads Officers Tuesday In Points For

# Interscholastic Rulings Decision Awaited For Awards

TO ATTEND CONVOCATION The cadet corps will attend the priday convocation in a body, All the armory at 9:45 a.m. Drill will be held at the ermory at 9:45 a.m. Drill will be held at the ermory the armory at 9:45 a.m. Of the 8,000 women graduates of the University of California (Berkeley) only about 3:300 are married, and more than 50 per cent of those were married between the ages of 26 and 36. The Constant we are constant and the second the solution of the sol

Matador Band Will **Be Represented** In Music Contests **District** Meet

The Tech band will be repr / nearly 75 students at the exas school contests here J . O. Wiley, band director sterday. About 125 band to of more than 20 West inior and senior high ands will play a massed on Two soloisis have been so the concern. There are

to Home Economics Group to Has Annual Open House

Delegations from high schools in

GREETINGS

### TO

Member Schools Of Southwestern Journalism Congress

### AND

# Southwestern Press Club

### AT THEIR

### Eighth Annual Meet

LOUISIANA STATE UNIVERSITY Baton Rouge, Louisiana, April 12, 13

> THE TOREADOR TEXAS TECH PRESS ASS'N. TEXAS TECH PRESS



THE TOREADOR

1106 Broadway

the program at the of the Home Econom

HOME EC SENIORS GUESTS