

# Plain brown wrappers contain startling materials

By CHARLES B. MOORE

A few Americans are often startled by some of the mail which finds its way unbidden into their mailboxes. Peeling back plain brown wrappers, they may find an assortment of erotic tableaux ranging from the elaborately Swedish to the nearly gynecological.

In more common terms—smut mail. Under a three-month-old federal law, however, people no longer have to be shocked at what they find in their mailboxes. The law, requested by President Nixon, was passed by Congress last August under the Postal Reorganization Act of 1970 and provides any citizen with the necessary machinery to keep unwanted sex-oriented advertisements out of their mail deliveries.

Those who don't want to receive such erotica can fill out a form at any local post office requesting their names be added to a special computerized list. Anyone who then sends sexually-oriented ads to persons whose names have been on the list for 30 days has committed a crime and can be punished up to five years imprisonment, a fine up to \$5,000, or both.

A sexually-oriented ad is described as: "Any advertisement that depicts in actual or simulated form, or explicitly describes in a predominantly sexual context, human genitalia, any act of natural or unnatural sexual intercourse, any act of sadism or masochism, or any other erotic subject directly relating to the foregoing."

Under the law, material is not a sexually-oriented ad if it constitutes only a "small and insignificant part of the whole of a single catalog, book, periodical, or other work the remainder of which is not primarily devoted to sexual matters."

In addition to prohibiting mailers from sending sexually-oriented ads to those on the list, the law requires all envelopes containing such material to be clearly

marked as "Sexually-oriented Ad." A federal court in California has issued a temporary injunction against the law on behalf of plaintiffs who would like to receive such ads but do not want their postmen or others to know about it.

As of March 15, only 83,682 persons in the United States have filled out forms adding their names to the list.

While exact figures are not kept, Lubbock postal officials estimate on 20 to 25 people a day are taking advantage of the new law by completing the required forms at post offices throughout the city.

This does not mean the remaining Lubbock citizens necessarily want to receive such ads; it means some haven't bothered to fill out the forms, others haven't heard about the law, and, perhaps a few have no objection to receiving the ads.

The new measure complements but does not replace a 1968 law which allows persons receiving unsolicited smut mail to ask the Post Office to issue prohibitory orders against specific mailers and to take court action if the mailings persist. While only about half-million people used the 1968 law, postal officials believe millions more will use the new, broader law which applies to all mailers rather than specific ones.

The number of firms using the mails for such ads fluctuates considerably but average about 35, postal officials said. Most are in Los Angeles and New York.

Cost of the lists—which cannot be sold, leased, lent or exchanged—will range from \$5,000 to not more than \$10,000 said Washington postal officers. Officials would not comment on why the lists would cost so much or what the exact figure would be.

One weakness in the new law is that it does not pertain to foreign obscenity dealers, said Elmer Reed, Lubbock's Superintendent of Mail. He said a recent Postal Bulletin suspended the Foreign Obscenity Program which allowed foreign mail "suspected of containing obscene material" to be stamped at U.S.

entry points with "supposedly liable to prohibited entry in the mail." Mail so stamped would be opened by the recipient in presence of postal officials and, if found to be obscene, could be returned to the foreign dealer.

"With the rescission of that program, the problem with the new law is that it does not apply to foreign countries," Reed said. "As it stands now, there are no restrictions on obscene mail input from other countries."

Other problem areas will undoubtedly be raised by the new law.

Some of these problem areas—posed by Washington officials who refused to answer—are:

—If it is illegal to send sexually-oriented ads to those who do not wish to receive them, is it then legal to send such ads to those not on the list?

—With the definitional muddle over what is obscenity, who will determine if the ads are totally or only a "small and insignificant part of the whole?"

—Why do the lists, which can be printed by computers, cost so much?

—An immunity clause built into the law

prohibits information or evidence, obtained when a "natural person" complies with the law, from being used against him in criminal proceedings. Does this same protection apply to firms and organizations which are not "natural persons?"

Lubbock postal officials stated they could not answer these policy questions; Washington would have to supply the answers.

One effect of the new law could be to drive many smaller pornography dealers out of business and leave the field open to

a few large organizations. The prohibitive cost of the lists, plus the laborious matching of their own lists against the Postal Service's which could run into millions of names, may be too much for the little dealer.

This then could lead to the larger, computerized firms gaining a monopoly over the smut field.

One editor, taking a tongue-in-cheek outlook, said the result may bring forth the day when the Justice Department finds itself bringing antitrust suits against conglomerates for cornering the market in filthy pictures.

## THE UNIVERSITY DAILY

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# Survey shows student responses

By KAREN QUINLAN  
Staff Writer

A dislike of administrative control over the student government is one response that remained consistent during a recent sampling of Tech students.

On the other hand, few students failed to admire The Student Associations success with the optional fee system.

Recently, 42 students were asked "Do you think Tech's student government is effective or ineffective and why?" This small sample is not necessarily indicative of the campus as a whole.

Questioned at random in the library, University Center, on campus and in a dorm, the students voiced similar criticisms and praises.

Holly Moritz, fr. history major from

Dallas said, "I think they are effective. They are limited in what they can accomplish but they do get things done. For example, changing cheerleader elections and the optional fee."

Junior finance major, Ed Howell from El Paso said, "It's improved since I've been here. The students involved are really sincere and interested in it. The administration is starting to listen more and this makes the government work harder."

Karen Menzie, jr. math major from Vails Gate N.Y. also said the government has improved. "When I first came here they weren't very effective. Now more students are involved and they have more accomplishments. A few things have been liberalized, but there is still a lot more that needs to be done."

Keith Williams, graduate math major from Lubbock said, "They are effective because they get things accomplished."

Sherry Neese, jr. elem. ed. major from Mexia said, "I've been hearing a lot about it which means there is work put into it regardless of whether it is as effective as it should be. Students just want to complain. The food is lousy, the administration is shot, the faculty doesn't care... put these kids in the government and they couldn't do a better job. The senators really strive to accomplish something. Which is all any group could hope for."

Reasons for its ineffectiveness remained consistent around tight administrative control, elections based on popularity and the reading or hearing of proposed issues, but never the outcome.

Ronald Hartzell, jr. marketing major from Lubbock said, "Their decisions are irrelevant because they have to go through so many channels and the Regents."

Greg Cassel, sophomore finance major also from Lubbock said, "They don't have much power because of all the channels they go through."

Jim Westbrook, sr. marketing major from Wichita Falls said, "It seems to be more or less controlled by fraternities. An independent hardly stands a chance. They accomplish a few things, but not a lot."

Ann Curry, history graduate student from Lubbock said, "They are ineffective, but it's not their fault. Students

don't back them. I also think the administration has control over them."

Carolyn Brown, fr. speech major from Pampa said, "I hear a lot about what they plan to do, but never hear about them doing it."

Several senators were contacted, informed of the sampling and requested to make statements concerning the reasons these students considered the government ineffective.

In regard to administrative control, Doug Williams A&S senator said, "It should be obvious that the Board of Regents have control. We try to work with these people to help serve the student interest. This is better than stirring up commotion that would jeopardize our success."

Peppy Bratton - Engr. senator said, "The senators need to have student backing on bills they take to the Regents. If we can prove student feelings, we will have a chance of a better response."

Polly Kinnibrough - A&S senator said, "The regents do have control. They also have channels they have to go through. There was little or no communication in the past and I think students still labor over this misconception."

In reference to elections conducted as popularity contests A&S Senator Ellen McDaniel said, "The Greeks have an advantage, but independents are win-

ning. I think moving to a single election this year has helped the independents. There are more positions open."

Engr. Senator Buddy Warren said, "An independent must start planning his campaign ahead of time. He must be a thinker and an organizer. He has to get out, talk to people and let them know he is concerned. He has to make himself known. Anyone can run and anyone can make it."

Williams, an independent said, "A Greek has the advantage because he has a manpower source he can tap. The independent must do a lot more organizing. The most important thing is to get out and get your name known. There is a lot of organizing to be done and students should realize this before they decide to run."

In connection with proposed issues disappearing, A&S Senator Barry Brooks said, "It is because it takes such a long time to get anything done. There is a lot of red tape we have to go through, and a combination of complications."

Ellen McDaniel, A&S senator said, "Personally I feel the university paper has the responsibilities to keep up with the government to keep the students informed. We have received adequate coverage on a few things like the optional fee system, but several of the articles are general and the student is left on his own."

## Alpha Phi Omega holds road rally on Saturday

Test your driving skill, your car's road handling ability and a friend's navigability Saturday by entering the Alpha Phi Omega Road Rally.

All that's needed is a car, a driver, a navigator and a \$2.50 entry fee to compete for one of two trophies and five plaques to be awarded winners of the rally.

The rally will begin at 1 p.m. at the St. John's Methodist Church on University. Entrants will be given a course to follow. They will have to answer questions about landmarks along the route, and will also

be required to keep a chart of their mileage and time.

In the St. John's parking lot, Alpha Phi Omega members will also be holding a car show during the rally.

Trophies will be awarded to first and second place winners, and plaques will be given in five divisions; organizations, sororities, fraternities, dorms and independents.

Alpha Phi Omega is a service fraternity, donating the money from functions such as the Road Rally to charities and scholarships.

## Civil Aeronautics Board airs substantial fare increases

WASHINGTON (AP)—The Civil Aeronautics Board said it will decide most of the issues in its general investigation of air fares on or about next Monday-when it is expected to approve substantial fare increases.

The Board kept the details secret. But one industry source said it looks for increase of 5 to 7 per cent in most markets.

The CAB gave no indication, either, as

## Bike holiday set April 24

Tech President Grover Murray will pedal a bike in a parade April 24, along with students, faculty and Lubbock's Mayor Granberry.

The parade is in conjunction with Earth Week activities, and is sponsored by the Tech Bicycle Conspiracy. Mayor Granberry has declared April 24 Bike Holiday.

Memorial Circle will be the site of a race on the morning of the parade. All students are eligible for the race, which is not restricted to bicycles.

At 1 p.m. the parade will begin at Memorial Circle and will proceed down Broadway to City Hall, at which time the Tech Bicycle Conspiracy will present a petition to Mayor Granberry calling for the establishment of "bikeways." A bikeway is part of a street set aside for bicycles only.

The Tech Bicycle Conspiracy hopes that the parade and race will call to the attention of Lubbock citizens the fact that bicycles are an ecological form of transportation.

## Student receives broken leg from fall into open manhole

Ivan Merritt, a 24 year-old junior from McComb, Miss., remains in the infirmary after he sustained a broken leg Tuesday when he fell in an open manhole on a sidewalk west of the Social Science Building.

Merritt said he was walking on a side walk when he hit something. "By the time I stopped, I was on the bottom," said Merritt, vice president of the student Association for the Visually Handicapped.

Two minutes later a workman helped him out and took him to the infirmary. Merritt reported he was examined and told that there did not appear to be anything wrong. He said the infirmary recommended that he stay there.

"I insisted on X-rays because I was in

such pain," said Merritt. The infirmary told him they did not have X-ray facilities and he would have to go to the County Health Department at his own expense.

The County Health Department confirmed a broken shinbone and knee-cap. Merritt went to Methodist Hospital where he had a cast put on.

Merritt then went back to the infirmary where he will remain because of his blindness. "I was afraid I couldn't do my cooking so I went back to the infirmary," said Merritt.

A Tech official said the university "will do everything possible to help."

Dr. Glenn E. Barnett, executive vice president of Tech, reported that funds, other than from public sources, will be used to pay for Merritt's medical expenses.

The rodeo is scheduled in Municipal

auditorium with performances nightly at 8 p.m. and a 2 p.m. matinee on April 17.

Contests will consist of ribbon roping, steer wrestling, calf roping, breakaway roping, bull riding, saddle bronc riding, goat tying, barrel racing and bareback bronc riding.

The rodeo queen, selected by a penny vote contest will be announced and crowned opening night. Candidates are Gladys Pinkert, Nancy Leech, Linda Griffin, Martha Gaynier and Delena Coomer.

Colleges participating from New Mexico include New Mexico State University, Eastern New Mexico University and New Mexico Western University.

Texas colleges include Southwestern State, Central State College, Sul Ross College, Midwestern University, Hardin-Simmons University, Tarleton State College, South Plains Junior College, Abilene Christian College, West Texas University, Tech, Cisco Junior College, San Angelo College and Ranger Junior College.

Students from Oklahoma State University and Panhandle A&M College in Oklahoma will also participate.

This is the 24th annual Tech rodeo. Proceeds from the rodeo go towards a scholarship. Tech's Rodeo association sponsors the world's largest indoor collegiate rodeo.

## Holiday declared

Gov. Preston Smith has declared this afternoon an official holiday, beginning at noon. Classes which meet at 11:30 a.m. will meet today, according to a memorandum issued by Dr. S. M. Kennedy, vice president for academic affairs. No classes will meet this afternoon, however.

## At Tech rodeo

## Actor to be featured

Actor and television star Dale Robertson will arrive in Lubbock Friday at 2 p.m. for the National Intercollegiate Rodeo. Robertson will be accompanied by Jody Miller and Hi Busse with the Frontiersman Quartette.

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Tech gift

Dr. Darrell L. Vines of Tech's department of electrical engineering, right, accepts control and metering equipment to be used in next fall's Oil Field Automation Short Course from J. Don Witherspoon, district manager for Camco, Inc., of Odessa. The sophisticated equipment includes a turbine meter, amplifier and totalizer, a differential pressure transmitter and a static pressure transmitter.

# Editorial

Austin (AP)—The Austin Statesman reprinted Tuesday, "by popular request," an editorial first published the day after the conviction of Lt. William Calley Jr.

The editorial, "Death Comes to the U. S. Army," was written by Austin American-Statesman state editor and military editor Nat Henderson, a Marine overseas veteran of World War II. Henderson has received hundreds of letters and telephone calls from all over the nation, many requesting reprints of his editorial, the Austin American-Statesman said. Extra copies were made of the reprint Tuesday to satisfy continued demand for the editorial, the paper said. Here is Henderson's editorial:

"Obituary.

"U. S. Army.

"The U. S. Army, mortally wounded at My Lai on March 16, 1968, died Monday at the age of more than 194 years at Ft. Benning, Ga.

"Survivors include three brothers, the U. S. Air Force, the U. S. Navy and the U. S. Marine Corps. However, all may be suffering from the same affliction to which the Army succumbed.

"The mother also survived, but she is left without visible means of support.

"The Army was preceded in death by discipline, obedience, pride, honor, sacrifice and patriotism.

"They have been succeeded by anarchy, civil disobedience, shame, defeat, selfishness and apathy.

"The death was announced by a general court martial of six men. Funeral rites apparently will be pending for a number of months while the relatives are being returned from Vietnam for the final interment.

"Pallbearers will include Senators Fulbright, Kennedy and McGovern.

"Officiating at the funeral rites will be recent justices of the U. S. Supreme Court and the heads of state of the Soviet Union, North Vietnam and Red China.

"All members of the funeral procession have not been determined, but honorary pallbearers will include moratorium marchers.

"In lieu of flowers, mourners may send old campaign ribbons and victory medals from the Korean conflict, the Berlin airlift, World Wars I and II, the Spanish-American War and other skirmishes which the nation attempted to win.

"Burial will be in Tomb of the Unknown Soldier.

-Nat Henderson."

The University Daily includes this Associated Press reprint of an Austin editorial, as what we consider an indication of the attitude of the American people.

If indeed the Army "died" as a result of its barbarism at My Lai, it was a good death.



## Letters to the editor Writer says policeman's name ironic

I have always found it ironic that the head of the narcotics division of the Lubbock police is named Love. The article in March 16's UD revealed just how ironic his name really is.

Mr. Love has no sympathy for anything but the Law, which he elevates above all else and vigorously enforces with the attitude that the law does not exist for the people, but the people for the law.

Any rational, informed person knows that a heroin addict is a sick person who needs help, yet Mr. Love resigned from the mayor's council on drug abuse because they recognized this basic fact,

### About letters

The University Daily provides space daily on the editorial page as a place for students to express their opinions.

Letters should be typed, double-spaced on a 65 character line. They should be mailed to Editor, The University Daily, Journalism Building, Texas Tech University, Lubbock, Texas 79401.

Letters to the editor may be mailed postage free through the campus mail.

In order to be considered, letters must include the writers name, address and telephone number.

However, a writer may request that his name be withheld from publication.

whereas Mr. Love believes in "enforcing the state law to the letter."

No doubt if the Texas legislature passed a law making alcoholism a felony, Mr. Love would dutifully organize an expedition and go around town smashing doors down to apprehend these vile criminals.

Concerning relatively harmless drugs, such as marijuana, Love's position becomes even more irrational. Narcotics use, says Mr. Love (who, incidentally, is one of those persons who defines marijuana as a narcotic in contradiction to scientific fact) has increased because the courts are too lenient.

Here, also, I assume he would prefer to enforce the law to the letter and send every 16 and 17-year old kid he has the joy to arrest to prison for thirty years. Moreover, Love would treat users and dealers the same, under the twisted logic that "if there weren't any users, the pushers wouldn't have anyone to sell to."

If Love could implement these policies, he would have at least half of the high school and college age persons in Lubbock serving lengthy prison terms! In order to enforce the sacred law, Mr. Love condones the use of secret police (better known as "narcos").

What type of person does it take to become friends with someone purely for the purpose of eventually asking him to procure some marijuana and then turning him in to Mr. Love, who gleefully makes another arrest of a "pusher"?

Clearly, these people are scum who are not sent out to

find criminals, but to make criminals. Historically, a secret police force has always been one of the most despicable elements of any society, but Mr. Love does not consider their use unethical, and says this is "technically" not entrapment!

In a revealing statement, Love claimed that the Lubbock police have never done any work with the Drug Counseling Center because "that is not our job." Of course that is not his job!

His job is to spy on people's private lives; his job is to invade a person's home in the dead of night and tear it apart hoping he can make another arrest; his job is to arrest people whose only "crime" consists of using a drug which does not happen to be socially condoned as alcohol is; his job is to ruin young people's lives in the most efficient manner possible, and, no doubt, he enjoys it.

If even half of the time and money spent on busting people who are sitting in their own homes bothering nobody was spent on chasing real criminals, there probably would not be so many unsolved crimes on the books.

However, if Tuesday's article is any reflection of the mentality of Texas law enforcers, there is little hope.

Although I normally feel that a person should sign his name to a letter to the editor, my faith in the fair practices of the Lubbock police department compels me to request that my name be withheld from this letter.

(Name withheld)

### Campus satire

## Saddle Tramps seek new members

By Charles B. Moore

One of the most exclusive organizations at Tech is the Saddle Tramps. Nonpolitical and devoted to the betterment of all of Tech, the Saddle Tramps spend long hours supporting Jim Carlen.

Naturally, many young men desire to join the Tramps but, as in any organization, membership must be limited. Yet, for some reason, everytime I asked the Saddle Tramps about their membership criteria, they changed the subject.

This left only one thing to do. I decided to bug one of their new member interviews to see what really goes on. The interview went like this.

"Hi, Ah'm George Washington King and Ah'd like to apply for membership in the Saddle Tramps."

Donnybrook and Brillopad of the Saddle Tramps New Member Committee seemed shocked but quickly regained their composure.

"You what?" screamed Donnybrook. "Now, Donnybrook," said Brillopad winking slyly. Then, turning to George Washington King, "Okay, George, but as you know, we have a few questions we ask all new prospective Saddle Tramps."

"You go right ahead," answered George. "Ah'd do anything to wear one of those red shirts."

"The first question," said Donnybrook, "is how many lights are there in Jones Stadium?"

"Five hundred and seventy-six," answered George.

Donnybrook was taken back but managed to ask, "Well, what is the distance from the Electrical Engineering Building to the Administrative Building?"

George quickly answered, "It is exactly one-fourth on an inch short of being one-quarter mile."

Donnybrook started to perspire freely. Brillopad was visibly shaken. The two huddled in whispered conversation. Finally, Brillopad turned to George and asked:

"George, which way does Will Roger's horse's tail hang?"

## Employee says food criticism unfair

In reply to protests on Dorm foods, I find some of the criticism unfair. As an employee in the section paying bills for the University, I find food supplies to be furnished by the most reliable firms, usually specified as prime cuts, first quality, best grade, etc.

At these prices, it could hardly be classified as garbage, as some claim.

I have no reason to defend food administrators except in feeling that everyone deserves fair appraisal of their efforts.

Admittedly, food prepared in large quantity loses some of the taste appeal and seasoning but there is no reason to believe that students are being served sub-standard food. In fairness to the

student, I do think that an optional arrangement should be available.

Possibly some of the protests come from normal kids, much like my own. I have always found my wife's offerings to be tasty enough, only to have the other member of the family not find a single dish to their liking.

Usually, truth revealed that earlier hours had been spent

enjoying a few tid-bits, at the SUB, consisting of a hamburger, three cokes, a candy bar, french fries, two Cheese crackers and a cup of coffee.

Perfectly good food sometimes loses appeal under such conditions.

W. C. Lawrence  
Accounts Payable Dept.  
Texas Tech University.

## THE UNIVERSITY DAILY

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the college administration or the Board of Regents.

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**Ex-soldiers encounter problems**

**Unemployment plagues war vets**

AUSTIN (AP)—When Johnny comes marching home these days it's still to the girl he left behind, his proud parents and old friends.

But something new has been added. No job.

The organizations which work with veterans are growing accustomed to the problems of the unemployed ex-soldier. The Texas Employment Commission (TEC) has about 1,000 veterans in its files seeking jobs, twice what the number was last year, said Ed Washmon, manager of the Austin TEC office. The reason for the increase in the jobless are multiple.

"We get a lot of men that were combat infantrymen and there's not a heck of a lot of demand in civilian life for

combat infantrymen," said James L. Smith, assistant director of the Texas Veterans Affairs Commission.

"No doubt some men do receive some valuable training in the service that fits them for civilian life," Smith said, "but I think that's the exception rather than the rule. So many military jobs are just not adaptable to civilian life."

Those with training run into problems which are being felt nationally with too many men for not enough jobs.

Most towns don't have the kind of industry to take many people, Washmon said.

TEC has found there is a surplus of engineers for the available jobs and a large number of liberal arts college graduates untrained in any

specific area of work. Washmon said there is a scarcity of skilled tradesmen and clerical workers with highly developed job skills now.

For many veterans the problems are compounded by the fact they were drafted right out of high school with no time to acquire work experience, said Raymond H. Todd, acting director of the Veterans' Administration regional office in Waco.

Others are military men retiring with 20 or 30 years of career military life behind them. Though many are men only in their late 40's and early 50's they find age does make a difference in beginning a second

career. Washmon said the TEC files of unemployed veterans are comprised of about 25 per cent retired military personnel.

Nationally, the problem-solution is being centered around the efforts of Jobs-for-Veterans, a program begun in January by President Nixon. Through advertising and letter contact with local, state and federal governmental officials, Jobs-for-Veterans is trying to get more consideration for the unemployed serviceman.

The Veterans administration, the Department of Defense and the Department of Labor have written letters to thousands of employers seeking employer interest in veterans' jobs.

Todd said the Waco VA office has begun receiving cards back from employers indicating an interest. Jobs-for-Veterans refers employers who want to hire veterans to the State Employment agency such as TEC. An on-the-job training program can also be implemented through the Texas Education Agency whereby a veteran receives trainee wages supplemented by the VA until he is ready to begin full journeyman wages with the employer, Todd said.



**Three justices and a clerk**

Three justices of the 7th Court of Civil Appeals welcome the court's new briefing clerk, Bruce Magness, right. Justices, from left, are James A. Joy, James A. Ellis and Charles L. Reynolds. Ellis is Chief Justice.

**Appellate Court uses Law School facilities**

The 7th Court of Civil Appeals, which usually sits in Amarillo, used the Texas Tech University Law School courtroom for the first time last fall when the Law School courtroom was used to hear other cases from the Lubbock area.

**Strange names in oil strikes**

AUSTIN (AP)—Men flushed with pride and the thought of potential wealth at oil and gas spewing from the ground come up with some strange names for the fields they discover.

"Toe nail," "Hi-lonesome," "Dollarhide" and "Belly Achers" are examples.

Hundreds of names like those can be found in a big thick book published each year by the International Oil Scouts Association, a non-profit group started in 1924.

The scout's yearly publication reviews production fields in the United States, Canada and more than 30 foreign countries.

The volume reviewing 1969 is now being issued.

room for the second time Tuesday hearing arguments in three cases which originated in the Lubbock area of the appellate district.

The three-justice court met outside of Amarillo for the first time last fall when the Law School courtroom was used to hear other cases from the Lubbock area.

Arguments were presented today in: Paul Cannon versus W. C. Arnold, a case originating in Hale County; Ollie Wright versus D. K. Kiser and Wayne Smith, executors of the estate of George H. Jones, deceased, a case originating in Lubbock County; and M. H. Wagner versus Goodpasture, Inc., on appeal from Terry County.

Members of the court are Chief Justice James A. Ellis, formerly judge of the 137th District Court in Lubbock, and Associate Justices James A. Joy and Charles L. Reynolds.

Serving the 7th Court of Civil Appeals next year as briefing

clerk will be Bruce Magness, candidate for the doctor of jurisprudence degree from the Texas Tech School of Law in May. Magness' appointment becomes effective July 1.

**Pastor in jail; steals funds**

NOTTINGHAM, England (AP)—Anglican pastor John Roberts began a two-year prison term for stealing \$28,000 in church funds over a 16-year period. "This must be the grimmest moment of your life," the judge told him.

**Placement Service**

MONDAY, APRIL 13  
DEPARTMENT OF THE AIR FORCE (Albuquerque)—Monday, Tuesday, and Wednesday. Bachelors' Degrees: All Majors.

TUESDAY, APRIL 20, 1971  
GENERAL FOODS CORPORATION—Tuesday. Bachelors' Degrees: BusEd, Eco, Fin, GenBus, Mgt., AgEco, Engr, Govt., Psych, Journ., Hist., Other Majors (if interested in food sales). Processing and marketing of packaged grocery products.

MIDLAND INDEPENDENT SCHOOL DISTRICT—Tuesday. ElemEd, SecEd.

SOUTHWESTERN PUBLIC SERVICE COMPANY—Tuesday. Bachelors' Degrees: C&T, F&N, GenHE, HEED, H&FL. (Must have courses in food and nutrition to qualify.) An investor owned public utility company which provides service for commercial and domestic use.

WEDNESDAY, APRIL 21  
FIELD ENTERPRISES EDUCATIONAL CORPORATION—Wednesday. Bachelors' Degrees: BusEd, ElemEd, HEED, SecEd (all majors and teaching fields), SpecEd, Mgt., Mkt.

World Book Encyclopedia, Childcraft, Cyclo-Teacher, Atlas, and Dictionary.

PFIZER INC.—Wednesday, April 21, 1971. Bachelors' Degrees: AgEco, AgEd, Agron., AnSci, BusEd, Eco, Mgt., Mkt., Bot., Chem., Microbiol., Zoo, Psych. Others, if interested in assignments and with a strong background in science. Products in the fields of pharmaceuticals; chemicals; minerals, pigments, metals; consumer products; and agricultural products.

THURSDAY, APRIL 22  
AMARILLO PUBLIC SCHOOLS—Thursday. Bachelors' or Masters' Degrees: ElemEd, SecEd, SpecEd. Applicants are expected to have a Texas Teaching Certificate.

**SUMMER EMPLOYMENT**

WEDNESDAY, APRIL 21  
FIELD ENTERPRISES EDUCATIONAL CORPORATION—Wednesday. Students completing Jr. or Sr. year as of May, 1971; graduate students; alumni: BusEd, ElemEd, HEED, SecEd (all majors and teaching fields), SpecEd, Mgt., Mkt. World Book Encyclopedia, Childcraft, Cyclo-Teacher, Atlas, and Dictionary.

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## Raider Roundup

**CHESS CLUB**  
The University Chess Club will sponsor an End Game Tournament from 10 a.m. to noon Saturday in the Blue Room of the University Center. Prizes will be awarded for the best score.

**PI BETA PHI**  
Applications for the Diane Dorey Scholarship may be picked up in Building X-82 of the Financial Aid Office. April 16 is the deadline.

**GARAGE SALE**  
Alpha Phi sorority will hold a garage sale from 10 a.m. to 4 p.m. Saturday at 2120 13th St. All proceeds will be donated to the Vernon Holt family of Austin. Donations will be accepted from 3 to 5 p.m. through Friday.

**NCAS**  
NCAS will have a business meeting at 6 p.m. Tuesday in BA 270. New officers will be elected.

**OUTING CLUB**  
The Tech Outing Club will meet at 7:30 p.m. Tuesday in room 44 of the Science Bldg. to discuss future plans.

**BOOK DRIVE**  
Participate in International understanding and deposit a useable book in the bookdrop in the University Center. Books will be shipped to underdeveloped nations.

**AICE**  
The American Institute of Chemical Engineers will sponsor a picnic at 1 p.m. Saturday at 2512 Silde Road. The cost is \$1 a couple. For further information see Greg Beard.

**RODEO ASSOCIATION**  
The Tech Rodeo Association will meet at 7:30 p.m. Monday at the Municipal Coliseum.

**POET'S CORNER**  
The Poet's Corner will hold its regular monthly meeting at 7:30 p.m. Monday in the University Center.

**TECH CHOIR**  
The Tech Choir, section 5, will meet with the Tech Choir at 12:30 p.m. instead of 1:30 p.m. today.

## Awarded membership Killion gets Tramp honor

Dean Killion and Texas Tech seem to have a mutual admiration society. Killion, the director of "The Goin' Band from Raiderland" received honorary membership in the Saddle Tramps last night for his contributions to Tech.

The Tramps conferred the honor upon Killion, which president Keith Ingram terms the highest award given to anyone outside the organization, for his work with the Raider marching Band since his first year here in 1959. They cited the growth of the band from 90 members in 1959 to over 400 now. Ingram also

told of the national recognition achieved by the band, marching in the nationally-televized Gator Bowl and in the Sun Bowl twice.

Killion, who was previously honored as La Ventana's Man of the Year in 1969, appears to be equally happy with Tech. He cited the friendly and honest atmosphere at Tech as elements that have contributed to his 12 successful years as band director. He also said, "We who teach here at Tech don't know how lucky we are." Killion pointed out what he termed "a better attitude" at Tech in comparison to many of the universities where he often leads band clinics. "There is no air of pseudo-sophistication at Tech", he said.

When Killion was welcomed into the Tech spirit organization

he joined the ranks of 11 other honorary members who have been acknowledged for their contributions to Tech since the Tramps were first formed.

He was the band director at Fresno State University before coming to Tech and was an assistant director at the University of Nebraska previously to that.

### Men lead tally in Costa Rica

SAN JOSE, Costa Rica (AP) — The latest census shattered the myth that women outnumber men in Costa Rica seven to one. The official tally showed there were 857,183 men to 852,900 women.

### Lubbock Movie Scene

Arnett-Benson: "The Beguiled" Chapparral Twin No. 1: "Easy Rider" and "The Liberation of L. B. Jones" Chapparral Twin No. 2: "The Thomas Crown Affair" and "The Night They Raided Minsky's" Cinema West: "A New Leaf" Circle Drive-In: "Rio Lobo" and "Latitude Zero" Continental Cinema: "Love Story" Fox Twin No. 1: "Pretty Maids all in a Row" Fox Twin No. 2: "My Fair Lady" Golden Horseshoe Drive-In: Front Screen: "Tora! Tora! Tora!" and "The Mosquito Squadron"

Golden Horseshoe Drive-In: Back Screen: "There's A Girl In My Soup" and "Lock Up Your Daughters" Lindsay: "How To Frame A Flag" Red Raider Drive-In: Front Screen: "The Owl And The Pussycat" and "The Virgin Soldiers" Red Raider Drive-In: Back Screen: "Mondo Cane No. 1" and "Mondo Cane No. 2" State: "Country Music On Broadway" and "Here Comes That Nashville Sound" Trail Drive-In: "Dirty Dingus Magee" and "The Moonshine War" Village: "The Night Visitor" Winchester: "Ryan's Daughter"

## Factory production drops

WASHINGTON (AP)—The Federal Reserve Board reported production of the nation's factories dropped significantly in February, handing the Nixon administration a setback in its drive to expand the economy this year.

The board said its key industrial production index retreated four-tenths of 1 per cent last month although output in the automobile industry advanced again.

The drop revealed continuing

weakness in the economy, reluctance of big business to spend, and no big step-up in consumer spending.

The new statistics mean that the administration has a long way to go in getting the economy moving again and reaching its goal of fast-paced expansion later this year.

The board said the index stood at 164.8 per cent of the 1957-59 average, a figure that was 5.6 per cent below the peak registered in July 1969.

The drop followed two

straight monthly increases in the key indicator, but those gains were largely attributable to a rebound in production from last fall's General Motors strike.

The board said output of most home goods and consumer staples declined, as did industrial commercial and defense equipment. Production of commercial aircraft was also off.

One bright spot was a step-up of production in steel, construction and farming.

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# The Movie Scene

BY BILL KERNS

Let's start off by saying that Pat Boone can't act (in fact, he seems incapable of doing anything more than smiling). Then we can go on to say that the rest of the cast is little (if any) better, the vocals come at the most inopportune times, the make-up serves only for shock appeal and the photography is no better than average. But, in **THE CROSS AND THE SWITCHBLADE**, that doesn't matter.

It doesn't matter because "The Cross And the Switchblade" is a message film. Pure and simple. And because it is a message film (especially since it's a religious message), the film is not going to appeal to your average, entertainment-seeking, movie-going public. Those going to see the film know exactly what's going to be said and what's going to happen—to put it simply: that's why they went to see it.

The film tells the story of David Wilkerson, a preacher who leaves his pregnant wife in Phillipsburg, Pennsylvania to travel to New York and try to "save" the kids in the streets... armed only with a Bible. The addicts, the winos, the street gangs: all are shown... and the film's final scene seems to indicate that there's hope that all will be converted and "saved."

The dialogue is humorous

occasionally, an example being when a little, black girl advises the preacher not to pay a junkie five dollars to guide him into a building because: "Five dollars is her top price. For that you get two joints of marijuana, her body and two bits change." But unfortunately, the dialogue too often takes on a dry, sermonistic approach.

A line like "Yeah, you can cut me. You can cut me in a thousand pieces and lay them in the street... but every piece will still love you." does not seem very likely to reform a street tough, especially when it is delivered by Pat Boone.

The vocals seem to come in everywhere—everywhere they shouldn't come in, that is. The dialogue includes a slang word in practically every phrase: from "score" and "rumble" to "snow" and "easy touch." And the film also includes some unexplained sequences, such as the poor, ill-clad street toughs turning up in suits for their buddy's funeral.

As mentioned before, I'm sure that everyone who went to see "The Cross And The Switchblade" did not have to read the book beforehand to know that the junkie would be cured, the rival gangs would shake hands and become friends and the preacher would succeed. For this reason, the scenes depicted (even though it is a depressing and horrible known fact that situations such as these do exist) arouse no sympathy, warmth or even pity in the viewer.

This is not to say that the religious message is bad. A film that preaches is not necessarily wrong—if it's handled well. But, true story or not, this movie (just like all the Billy Graham flicks before it) is second-rate.

"The Cross And The Switchblade" is currently playing at the Fox Twin No. 1. Rated GP. Admission price: \$2.50

FILM FACTS: "The Cross And The Switchblade." Stars Pat Boone and Eric Estrata. Produced by Dick Ross. Directed by Don Murray. Music by Ralph Carmichael. Photographed by Julian Townshend. Edited by Angelo Ross. Screenplay by Don Murray. David Wilkerson served as technical advisor.

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## 'The Magic Flute' Theatre production features performers

Guest artists of the forthcoming Tech Music Theatre production of Mozart's "The Magic Flute" will be Robert Bernard, professor of voice at Tech and vocal director of music theatre; and Caterina Micieli, a member of the voice faculty at both Baylor University and McLennan Community College.

Miss Micieli, a coloratura soprano, will sing the Queen of the Night. She has performed widely throughout the United States.

Miss Micieli has appeared as a soloist with the Roger Wagner and Robert Shaw Chorales, the Los Angeles Philharmonic Orchestra and the Hollywood Bowl Symphony.

Credited with numerous television and recording engagements, Miss Micieli has also appeared as soloist with the Los Angeles Guild Opera Company and at the annual Bach Festival at Carmel, Cal. Bernard, a basso profundo, will sing Sarastro. He received his degrees from the University of the Pacific and the University of Southern California where he studied with the late William Venard.

Bernard has concertized and sung opera throughout Europe.

While in England, he studied with the famous lieder singer, Elena Gerhardt. As a result of this association, Bernard undertook a U.S. State Department-sponsored tour of

Southern Germany, singing German songs for a German public.

Bernard has appeared as soloist with the Norman Luboff Choir and has made recordings of works by Schoenberg and Ives. This summer he will perform for the seventh consecutive year at the Bach Festival in Carmel, Cal.

Music Theatre presentation of "The Magic Flute" is set for April 16, 17 and 18 at the Monterey High School Auditorium. Tickets are available from members of the Lubbock Music Club. They will also be sold at the door.

Secondary and elementary school students may purchase tickets for the Sunday matinee performance at special reduced prices.

Regular tickets for all performances are students, \$1 and adults, \$2.

## Attic makes good home

DALLAS (AP) — One big family fight has left another family in peace.

A mama raccoon and her three young took up residence in the attic of the Allen Heaton home a few weeks ago.

The animals were scurrying around overhead much of the night, keeping the Heaton awake.

The Heaton tried many things trying to drive the raccoons out. A Southern Methodist University biology professor was also unsuccessful.

At the same time, the Heaton were swamped with calls from people afraid the family would hurt the raccoons.

The raccoon father finally solved the problem.

He was a swashbuckling type who spent his nights out of the house, said Mrs. Heaton. He returned one night and tried to carry off one of the young ones.

A family quarrel erupted and the mother picked up her brood and left.

"It was all over before we knew it," sighed Mrs. Heaton.

## Press bests 'pickpockets'

AUSTIN (AP) — Members of the Capitol Press Corps basketball team easily bested the House basketball team in namecalling.

The press could not decide what to call its team and finally struck a bargain with the House team: The press would name the House team and the House team would name the press team.

The lawmakers tentatively selected "The Incredible Press" as the name for the reporter-players. The press unanimously voted to call the house team "The Pickpockets."

## The Colours purvey placid rock At Tech Coffeehouse

Placid rock music will be featured Saturday at the Tech Coffeehouse.

The purveyors of placid rock are the Colours, a group of Tech seniors, and "placid rock" is a sound that Gordon Parish, a member of the group, says is "not really folk and not really electric rock."

"You have to hear it to understand," said Jim Ratts,

## Faculty Council to pick execs

Tech professors were recently nominated to fill five at-large positions on the Executive Committee of the Faculty Council.

The five elected professors will be selected by all full time faculty members that have been at Tech one year and will serve a three year term beginning in September.

The 10 faculty members nominated were: Bill Askins, Education; Nancy Boze, Education; Charles Burford, Engineering; David Ferry, Engineering; James Gammill, Education; Don Helmers, Engineering; Bill Ickes, Speech and Theater Arts; Ernest Kiesling, Engineering; Panze Kimmel, Education; and John Strain, Education.

Dr. Otto Nelson, Chairman of the Faculty Council Election Committee said the ballots have been sent to all council members and must be returned to him by 3 p.m. Tuesday.

Since a candidate must receive a majority of the votes cast, Dr. Nelson said that runoff elections would be necessary. "The results will probably not be ready until the last week in April."



The Colours will prevail

With their "placid rock" music, the Colours are: Susan Swenson, Jim Ratts, left center, Marck Parker, right center, and Gordon Parish, top. They will sing Saturday at the Tech Coffeehouse.

## McNabb seeks higher cash award in interior designers national contest

Dennis McNabb, Tech junior art major from Ropesville, became eligible to compete for scholarships on the national level after taking first place in a regional interiors designers contest recently on the Tech campus.

National scholarships of \$1,000, \$750 and \$500 will be awarded by the National Society of Interior Designers Educational Foundation (NSID). McNabb received a \$25 cash award as the regional winner. Each participant submitted

portfolios of his work, including such items as pottery, enamels, watercolors, wall hangings and arrangements in design.

Evelyn Ireland of Amarillo placed second in Saturday's competition, while Jon Montgomery of Waxahachie and Ann Cody of Houston tied for third. Each winner received a Citation of Merit from NSID.

Judges for the contest were: Jack Caffey of Arlington, education chairman for the Texas Chapter of NSID; Syd Moore, Hawley Allen, Quepha Rawls, and Martye Poindexter,

all of Lubbock, and Dr. Richard Henton of the Tech art faculty. Presentation of final awards will be announced at the Texas NSID Awards Ceremonies, May 1, in Arlington, Tex.

## Yugoslavs nabbed

PRAGUE (AP) — Police arrested two Yugoslavs on charges of passing counterfeit American \$20 bills here. The suspects, identified only as J.O. and M.P., entered from West Germany.

## Sign on door reads: 'Retired. No Business. No Prospects.'

HUMBOLT, Kan. (AP) — The sign on the door reads: "The office of Lee H. Murren Retired. No Business. No Prospects."

Murren, 70, spends his time giving away small gifts marked "Have a Happy Day."

He rented the office so he could keep out from underfoot at home.

Murren retired in 1964 as chief clerk of the Sinclair Oil Co.'s Carrollton, Mo., office and he and his wife moved to Humbolt.

Too many people, says Murren, "retire, go home and sit down and want the wife to prepare three meals a day and they generally get under the feet of their helpmate."

"So I made up my mind Mrs. Murren could retire with me. By having the office, I go to 'work' every day as usual and she has been able to continue with her usual activities."

"Work" for Murren consists of giving away presents — to friends, acquaintances and strangers.

The gifts are small items — pens, coin purses, key chains, carving knives and toys.

"It's just my way of trying to make other people a little happy," he explained. "I can afford to do it on a small scale. The money that I spend on this is money we would spend on children if we had any."

Murren estimated he gives away several hundred dollars worth of "Happy Day" presents each year.

"Everyone enjoys getting a gift," he said. "You'd be surprised at the people who have plenty of wealth themselves who are so genuinely happy to receive a small, spontaneous gift with a happy thought. It's just my way of sharing good fortune."

"The Lord has been good to me," said Murren.

## No dial tone on Brazil phone

SAO PAULO (AP) — Wanderley Jose Francisco told his fellow city councilmen that the Brazilian Telephone Co. jeopardizes national security. "When antigovernment terrorists hold up a bank," he said, "people in the bank usually can't get a dial tone to call for help."

## Concert cancelled

SEGOVIA, Spain (AP) — A concert scheduled by Spanish protest singer Pace Ibanez was cancelled by local authorities, sources reported. Ibanez participated in a sit-in last December to protest the Burgos trial of 16 Basque separatists.

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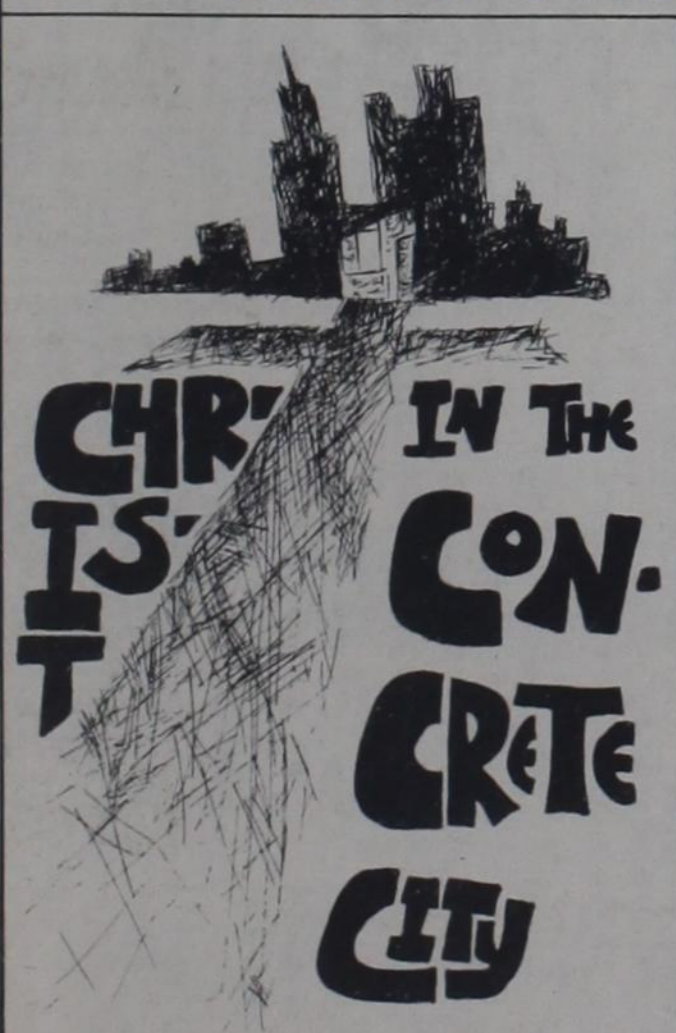
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5:00 P.M. EASTER BUFFET FOR STUDENTS  
5:30 P.M. "PARABLE" — FILM

7:00 P.M. THE CELEBRATION OF NEW LIFE BAPTISM  
AND REMEMBRANCE OF THE LORD'S SUPPER

## SWC track stars vie here Saturday

By BOB BREWSTER  
Sports Editor

Area track fans may get a preview of the Southwest Conference track meet Saturday, when Tech hosts Baylor, Southern Methodist and Texas, while the other conference schools will be facing each other in Houston.

A special telephone hook-up between Lubbock and Houston will enable spectators to keep up with the events at both "Little SWC" meets. The meet at Houston will include Rice, Texas A&M, Arkansas and TCU.

For the Red Raiders, the meet will be a supreme test of their effectiveness against top SWC competition.

**INCLUDED IN** the array of stars that will be here Saturday are Danny Brabham of Baylor, the SWC leader in the broad jump; SMU shot-putter Sam Walker; Texas' Walt Chamberlain in the javelin, Alan Thomas in the discus, Jack Colovin in the three-mile run, sprinter Carl Johnson, and half-miler Dave Morton.

All lead the conference in their specialties.

The action begins at 1:15 p.m. with the field events, where one of the top battles of the day looms.

**KEN FORD**, Tech's premier long-jumper, will try to wrestle

the conference's top mark from Brabham, who has leaped 25-11. Ford, with a 25-6 to his credit, is currently in second place in the standings. The third best jumper, Hank Gunlock, will also be in action here. The Baylor lad has gone 24-9 this year.

The only top broad jumper missing will be Texas Christian's Carl Mills, who will jump in Houston.

Johnson, who has a 9.3 100 this year, must contend with Baylor's Ronnie Allen, Bernard Austin of SMU and Tech's Zane Reeves in that race. All have 9.5s to their credit.

Morton, with a 1:50.5 880, could be pushed by Baylor's Ray Alaniz (1:51.5) and the Mustangs' Stan Hill (1:51.8). However, if the Texas flash is at his best, he might dip under the 1:50 mark, since he ran a 1:49.9 three years ago in high school.

**THE CLOSEST RACE** of the day might be the first running event, the sprint relay. Texas and SMU have 40.8s this year, while Baylor is only a step behind in 40.9.

Texas would appear to have a clear edge in the mile relay, since the Longhorns have run 3:09.9 and the closest competitor that will be here Saturday is Baylor with a 3:15.

The running events will get underway at 2 p.m. on the Raider track behind the baseball field.



UD Photo by Mike Warden

**TECH HURDLER** — Ron Grigsby will be using this type of form for the Raiders Saturday, when they host Baylor, SMU and Texa in a track meet. The action begins at 1:15 p.m.

## Golfers meet Hogs

Texas Tech's golfers journey to Arkansas today to try to keep their lead in the Southwest Conference golf rack.

The Red Raider golfers have chalked up a 19½-4½ match record and stand all along at the

top of the league with two meets to go. After the Razorback encounter Tech will return home to play Baylor in the last match of the year April 20.

Making the trip will be Jim Whitteker, Stan Wilemon, Steve Thompson, and Hal Schauer.

## Red Raiders shoot down Owls; push win skein to seven games

By MILLER BONNER  
Sports Writer

Bob Guerin was credited with his second save in two days Thursday as the Raider baseball team completed its three game sweep of the Rice Owls at the Tech diamond by a 6-4 score.

Guerin reported to the mound in the ninth inning, relieving starter Doug Ault, with the bases loaded and two out. With a slight touch of picturesque baseball drama, Rice's centerfielder Darrel Holloran took a full count, three balls and two strikes, before watching Guerin's final pitch sear the strike zone for the final out of the day.

The win, Tech's seventh straight, gives Coach Kal Segrist's nine a 7-2 Southwest Conference mark and a 22-9 record for the season. Rice is now 2-10 in league wars and 9-19 overall.

**IN THE EARLY** stages of the game, however, a pitching duel developed between Ault, who is now 3-1 for the year, and the Owls' starting hurler, Mike Pettit (1-2).

The Owls crossed home plate in the top of the fourth inning to open the game's scoring as left fielder Joe Zylka singled, stole second and was then held up at third after the shortstop, Kaufman singled.

Catcher Lynn Shelby's single drove in both Kaufman and

Zylka as the Owls gained the game lead, 2-0'

**SEGRIST'S BATSMEN** got into the act in the fifth stanza as shortstop Barry Hoffpaur singled, stole second, and was joined on the base paths by centerfielder Randy Walker via a walk. Both Hoffpaur and Walker advanced a base on Cecil Norris' sacrifice fly.

Ault then stepped to the plate and aided his pitching cause by doubling in Walker and Hoffpaur to even the score at two all.

Third baseman Johnny Owens followed the clean-up man's example with another double to give the Raiders a 3-2 advantage.

Segrist's charges collected three more runs in the next inning to give Tech a hefty 6-2 lead with only three stanzas remaining to be played.

Both catcher David Hazzard and second baseman Bobby Martindale singled to open the inning and were advanced to third and second base, respectively, by Roy Carver's sacrifice bunt.

**TWO RICE INFIELD** errors aided the Raider scoring as Hoffpaur's hit scored Hazzard and Martindale scampered across the plate on a miscue. Walker's error-aided double scored Hoffpaur to give the Raiders three more runs on but two hits and left the score at 6-2 after six innings of play.

Rice came back in the top of the ninth as Ault hit a batter, walked one and the Owls loaded the bases on a Tech infield error.

**NORRIS, THE** left fielder, then saved a probable Owl run as Potter, a Rice pinch hitter, hit a fly ball to left. A strong throw from Norris to Hazzard at home plate kept the three Rice runners on base from advancing.

Yet another Owl crossed the plate on another infield error before Guerin came on to strike out the final man.

Next weekend, Segrist and company travels to Aggie land to challenge the league leaders in a three game SWC series.

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# FASHION FIGURATIONS

## Spring...beautiful Spring

### SPECIAL FASHION SECTION



Jewelry by Lynn Clark ..... page 2

Peasant Look by Marsha Nash ..... page 3

Hats, and Shoe-Purse combinations, by Lynn Clark ..... page 3

Styles in Lubbock, by Paula Jo Pierce ..... page 4

Leather work by Karen Van Orden ..... page 5

Men Clothes by Russell Clepper ..... page 6

Hem Lines by Pat Nickell ..... page 7

Western Look by Marsha Nash ..... page 7

Hot Pants by Karen Quinlan ..... page 8

Fashion Section photos by Darrel Thomas and Mike Warden



Main At University

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Main At University

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# Bold jewelry 'the look'

Trends in jewelry are heading toward the heavy, hammered look.

The jewelry, usually gold, is made from a base metal and covered with an electro plate to prevent tarnishing. It is wider and heavier and usually hammered gold or antiqued silver.

Heavy chains with large pendants have achieved a lacy, feminine look in spite of the massive appearances. Necklaces have shortened, with the point of emphasis just above the waist. Many different colors and styles of necklaces are being worn together. The layered look is also seen in the multiple-strand ropes and chains worn in rainbow colors. Chains are shorter and old

jewelry can be revised by doubling the chains.

Chokers are being worn in more variety of shapes and materials, but their popularity has declined. Denim chokers, to be worn with jeans, were shown in the spring and fall fashion markets.

Bracelets are wider and are generally gold and silver. Different sizes and colors are worn together.

Large rings are being worn on all fingers. Variety in metals and colors is very fashionable.

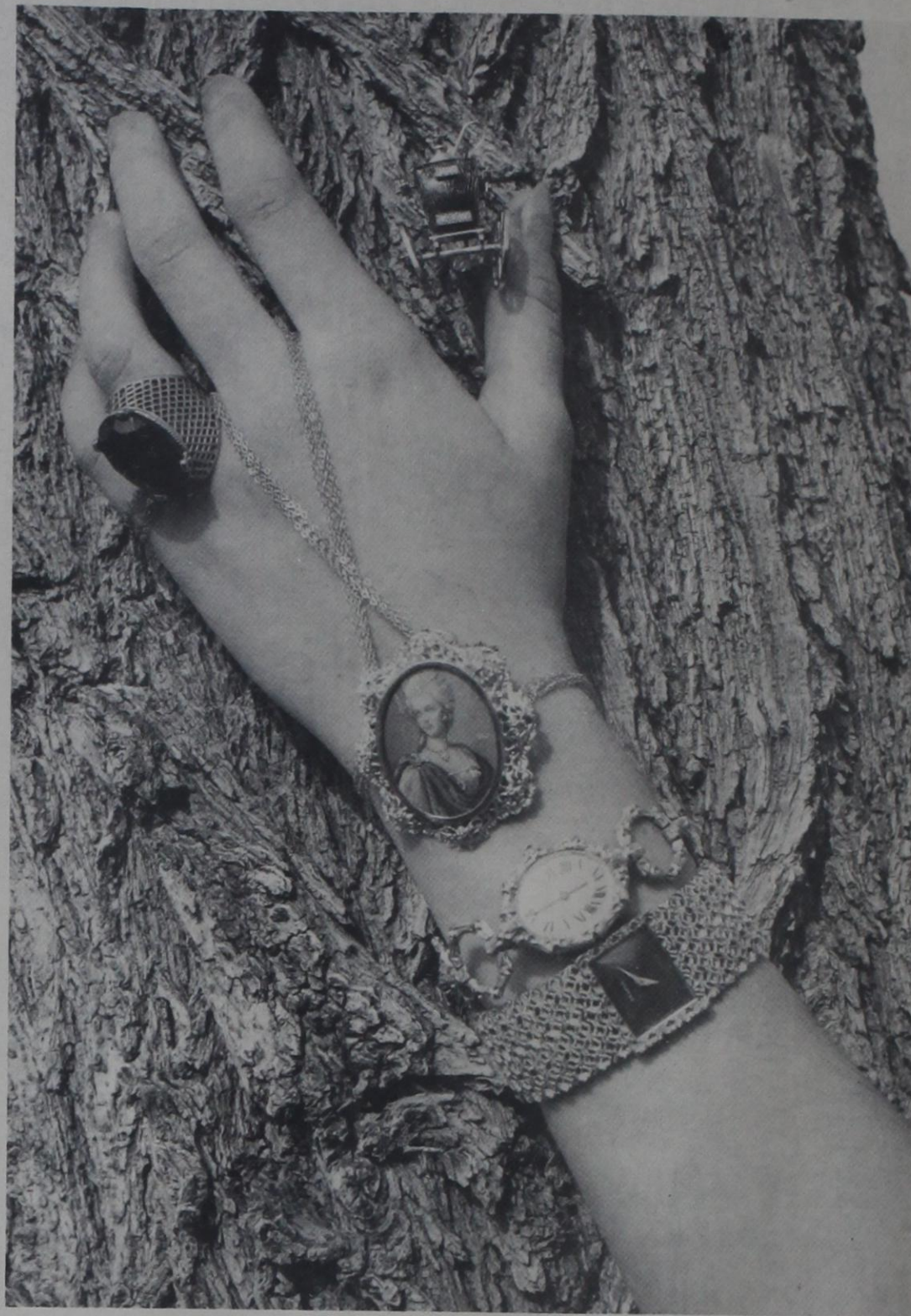
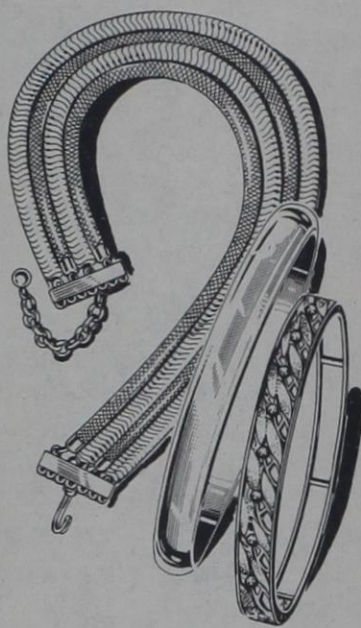
Pierced earrings are still favorites. All different types are being worn by all ages. The older women are wearing more hoops and the younger buyers are beginning to buy the but-

ton-type earrings as well as the hoops.

Hair ornaments are being worn more and are decorative this year. Leather and suede are declining in popularity and more ornaments are made in gold and silver designs.

Bracelets and ID watches are still favorites for men and women.

Butterflies and hearts are seen on jewelry, as well as all other types of accessories this year.

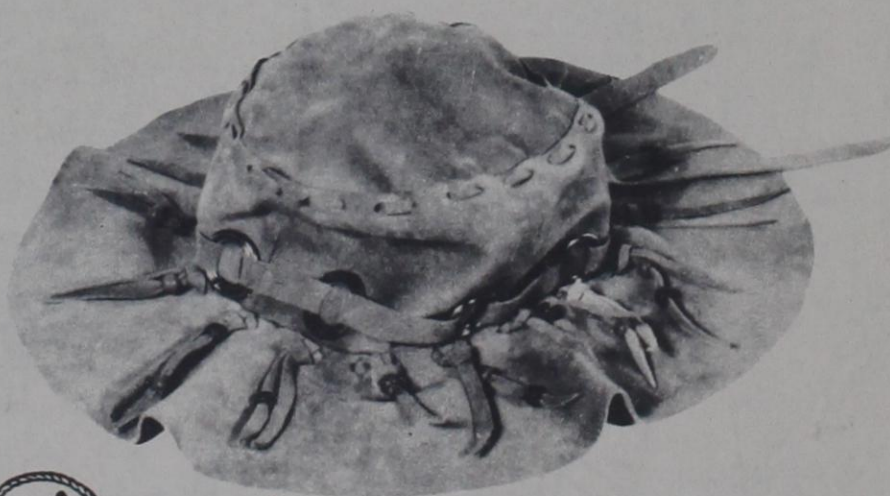


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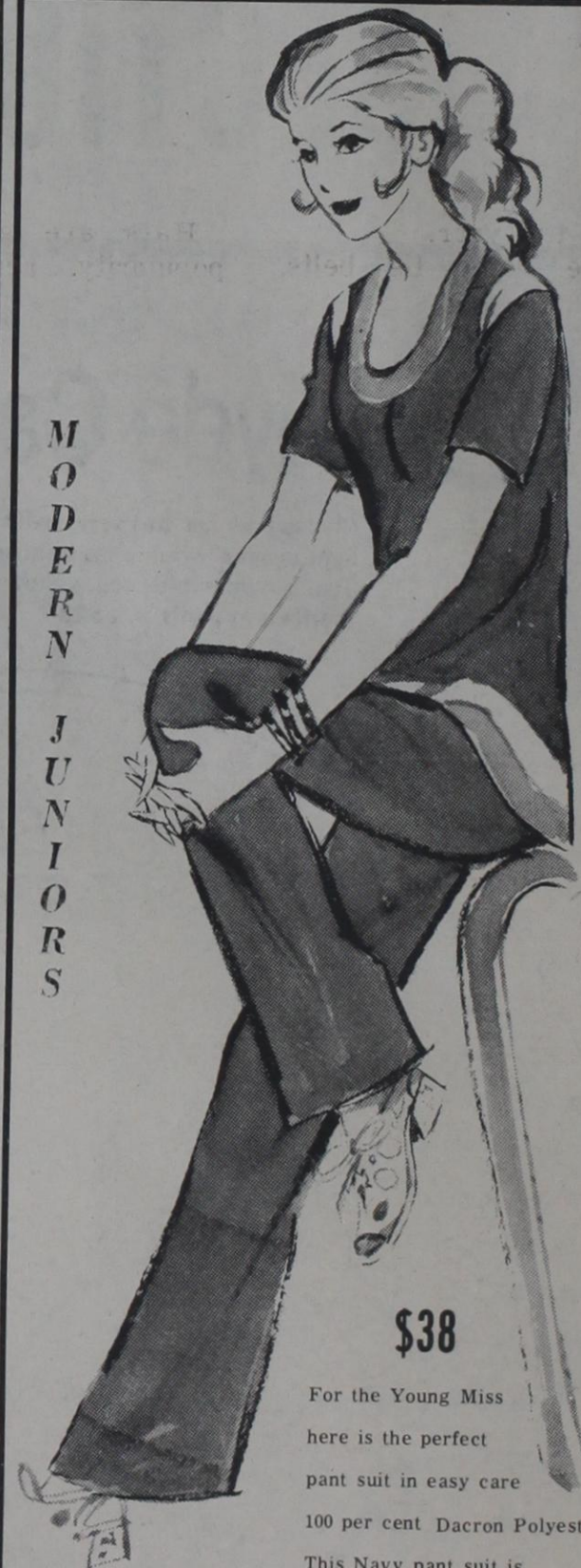
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# Antique shops father peasant look

Fashions and fads do not always arise from the surface of the designer's drawing board—young Londoners and Parisians have originated a new look from the stock sold in second-hand and antique shops.

What is the new look? The new look, which comes from half-way around the world, really isn't new. It is taken straight from the history books looking backward seven or more centuries. The "peasant" look (or to be more romantic, the gypsy look) has been described as fancy dress, exhibitionism, bravery or just plain bad taste.

No matter how the look is described, exporters from

Eastern Europe and American manufacturers are creating a new fad. That the "peasant stock" can be bought in Lubbock department stores surely intimates something. Dresses with long, flowing plaid, quilted, or calico print skirts can be found on the clothes racks of several stores. It's not unusual to see a coed dressed in jeans and a blouse gathered at the neck and embroidered on the sleeves.

Basically the peasant look is a hodge-pode combination that includes a variety of apparel—hot pants, slacks, blouses or a maxi dress suitable for any "hippy" party.

This era of "anything

goes" includes fashion—and the peasant look is definitely for the uninhibited eccentric.

In Lubbock the look is seen only in the manufacturer's mass-produced variety which is not quite as daring as the European originals. The American version of the peasant look is coordinated and therefore appears virtually no more out of the

ordinary than any other look.

"The junior high and the college girls seem to be buying peasant stock, but the high school girls seem to be shying away from it," said Diana Karvas, fashion coordinator for Latham's.

Admittedly, Lubbock is more reserved and whether the look will become a raging fad is dubious.

## Array of styles, colors, fabrics to highlight shoe-purse combos

In this no-match fashion year, shoes and purses are keeping in style. All styles, colors, and fabrics are comprising the shoe-purse combinations.

The most popular shoes are the ones that can be worn with dresses or pants. The spring collection of shoes have the same boxy heels and square toes.

But the sandals have changed. Nearly all sandals now have a higher, square heel. The hot pants sandals (they lace up to the knees) are a must for the hot pants advocate.

Boots are still being worn, especially dingo boots. Some boots are being worn with the hot pants.

Klogs are not as popular this spring.

Many shoes are still sold in red, white, and blue combinations. White and bone are the top summer colors. The rainbow colors are not being worn as much this year, according to many buyers.

Hose are darker colors and panty and refill hose

are what the buyers prefer. Saddle foot hose with the nude toe and heel and hot-pants hose that are nude from the waist to the toe are now available in many stores.

Purses are seen in many sizes and the larger purses are returning to the fashion stage. Shoulder bags have shortened to waist length and are being carried with all styles of clothing. In the fall, many denim purses will be carried with matching jeans.

## Variety in hats, suspenders big news in today's fashion

The big news in fashion accessories is variety.

Variety in colors, metals, styles and ages is accepted in all phases of dress. The old distinctions between ages are fading rapidly. Mothers and daughters are shopping together and buying the same merchandise.

Red, white and blue combinations are still the favorite fashion colors. Solid whites and yellows are the next best-selling colors this year.

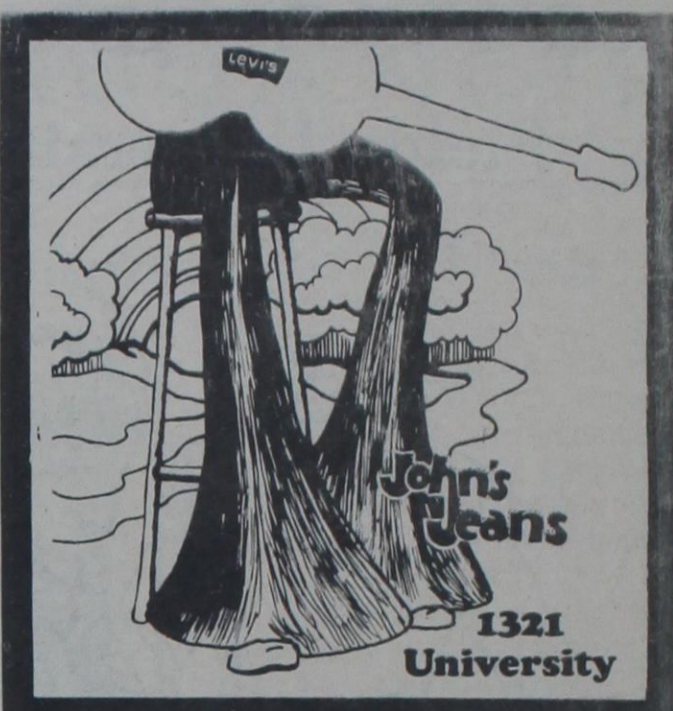
Wide belts, tie belts, macrame belts, woven belts, denim belts, all kinds of belts are being worn with everything this year.

Very wide belts are being made to go with jeans. The macrame and other tie belts are worn with the gypsy dresses. Suede belts are declining in popularity. Fashions are emphasizing the small waist and feminine figure.

Wide suspenders in colorful braid were shown in many fashion shows. They were worn with skirts, jeans and hot pants.

Gloves in crinkle patent are selling so rapidly that the stores cannot keep them in stock. Shorty gloves and the gauntlet length are the most popular. Gauntlet length gloves are worn with pants suits. Favorite colors are white, navy, yellow and bone.

Hats are gaining in popularity, according to the fashion buyers who have just returned from the markets in Dallas. Wide brim hats in all colors are being worn, especially by college students. Gaucho, sailor, and Aussie hats are favorites.



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# Hot pants spring's 'in' thing ...

Hot pants are the thing for spring and summer as far as the leading clothing stores in Lubbock are concerned.

Their shipments are selling fast, and most of the hot pants are going to college women. The more versatile cover-up hot pants are probably the most popular according to the Sweet Briar. These can be buttoned up the side or from to become an A-lined skirt or can be left open to show the hot pants underneath.

Hot pants come as full-piece outfits, costing \$18 - \$22 in most Lubbock stores patronized by college women. Jumpers without blouses run \$14 - \$16, while hot pants alone range \$4 - \$8. Midriff blouses and sandals worn with hose are coordinates for hot pants. The city-pant, a longer hot pant resembling the pant dress of previous years, is also selling.

The "total look" consists of hot pants worn with hose and lace-up sandals and accented by a matching jacket. "We highly recommend that girls concentrate on the total look," said Dee Robertson of Margaret's.

Other new looks shown at recent markets in Dallas and Los Angeles are the "bootlegger," a gaucholike pant-dress which extends down to the top of the boot. Knickers, pants buckling just below the knee, are being shown again this year in the fall market. Some Lubbock stores are stocking bootleggers and knickers lightly for those with extreme tastes.

Pant suits are still a

strong seller. However, styles in pant suits are more casual now, said Margaret's buyer. Fit-and-flare pants are still the most popular. Prices in the different stores range from \$18 - \$75, the most popular being \$25 - \$28.

The standard short and knit top set is still a favorite according to Kathy's Junior Fashions.

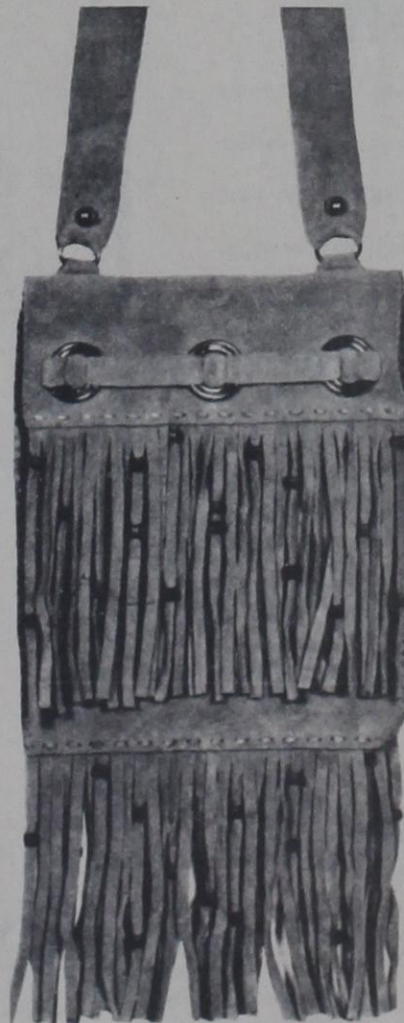
And what about dresses? Have they gone out completely? Dresses are slow, said most buyers. "Few are shown at market. If we sell any, they are mostly shift-like. Of course, dresses have sold better recently because of Easter, but we don't see any boom for dresses in the near future."

"Cottons and polyesters, mostly wash-and-wear, are the most popular fabrics for summer and fall, but the fall market in Dallas is also showing wools and knits in hot pants to be worn with knee socks and boots," explained a buyer at Kathy's.

Because fall is a hot season in Texas, most stores have ordered cottons, polyesters, acetates and nylons for their fall selection. Some Lubbock buyers recently attended the early knit and back-to-school market in Dallas.

Major fall markets take place in May in Dallas, New York and Los Angeles. Some Lubbock buyers attend markets in all three places.

Summer wear comes from January markets, winter holiday fashions are shown in August and spring clothes are sold in October markets.



# ... Leather fashionable

Hot pants, headbands, neckbands, armbands, belts, purses, vests and hats...anything that is modern and up-to-date can be made with leather.

Beads, fringe, buckles or brads, any of these decorations can adorn the mod leather articles. With the addition of a little imagination, artistic skill or ingenuity, the leather crafts can take on a look of their own.

The new craze of the fashion world, hot pants, a derivation of short shorts, is a prime example of a product to construct with leather. Add fringe, beads, brads or buckles and make an amazingly different but attractive outfit.

All the mod bands of the fashion world—head, arm and neck—take on a fascinating appearance when fashioned with leather. Fasten them with buckles, snaps or use some inventive ideas and create a modish or stylish look.

Be creative and adorn bands with original patterns to suit the outfit worn.

Belts, a necessary accessory to everyone's wardrobe, accentuate any outfit when contoured with leather. Make them fancy a wardrobe by attaching fringe, buckles or brads.

Purses make every ensemble take on a new fresh look. Create them with leather to accentuate any garment.

Leather vests, a favorite of mod people, will adorn any ensemble. Trim them with anything to produce the look of "now."

Dress up an outfit with a hat fashioned of leather.

Add some ingenuity and come with an accessory to accentuate every outfit. Just use some imagination.

With leather tools, designs to decorate any leather product can be constructed. Dye the leather to match the ensemble.

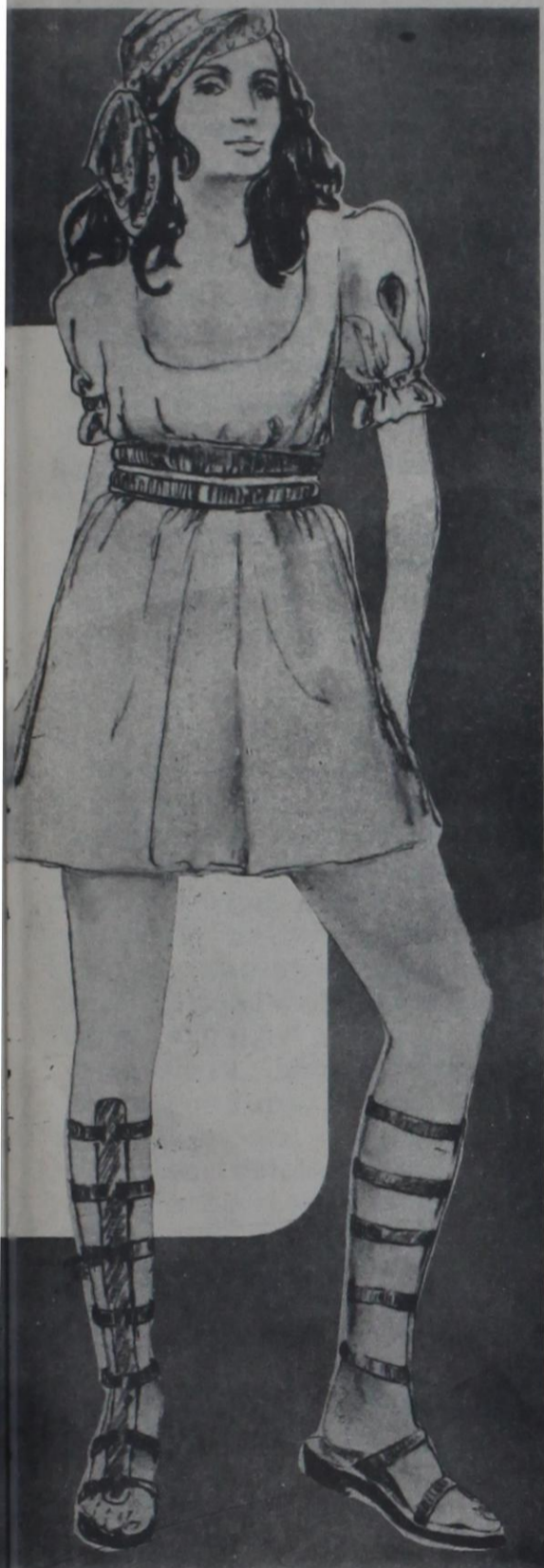
Creativity—this ten letter word is a necessary evil in the leather world.

Step-by-step instructions are available to make all sorts of projects with professional results. But with the addition of creativity these projects can step from the bounds of conformity to individuality.

*Imitating styles of the early Romans,*

*the pioneer settlers or the mod*

*liberals--leather swings once again.*



# BROWN'S FASHION NOTE

BROWN'S VARSITY

CORNER OF UNIVERSITY AND BROADWAY

"COACH" BROWN

## Newest Men's Fashions For '71



One of the most popular items in '71 men's fashions is the four button Sport Coat or Suit with the 4" peak-lapel and the belted, pleated back.

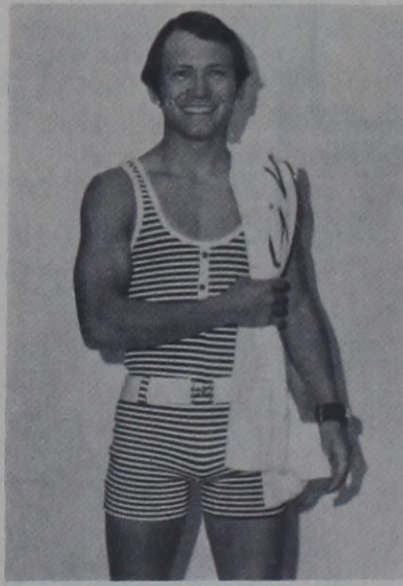
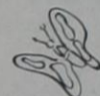
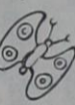
Pat is wearing a four-button Sport Coat with 1/2" variable stripe, 4 1/2" lapel, flap pockets, and belted-pleated back. A pair of low hip, flair bottom pants and DONEGAL shirt complete the fashion '71 look.



Chris is ready for an afternoon of golf in a four-button, knit, pull-over shirt and all white knit pants.

A touch of fashion that makes it right is the new BRITISH WALKER Corfam shoes. Corfam was developed by DuPont and are completely washable--just wipe with damp cloth to clean.

Chris is wearing a pair of five-eye-ties, white Corfam with light tan, genuine leather trim.



For all your spring and summer fashions in '71, there is a three-some in sandal-wear: the gib toe model; the buckle model; and the four-eye-tie suede model.



A fashion idea in swim wear to keep you cool and comfortable is the stripe-knit one piece swimsuit including a "hang-ten" towel.



An ideal summer time fashion for school or casual wear is the open V-Neck shirt with 5" collar and a pair of matching all-knit pants. Chris completes this casual-look with a pair of tire-tread sandals.



# BROWN'S

Varsity Shop

Corner of University and Broadway

# Bright colors fad for men

Elephants are cool. When the warm weather comes, elephants get to run around in their thick, grey skin tromping on trees and frolicking about with their toe-nails glinting in the sun.

Despite last week-end's defiant, hopefully final blasts of winter, the weather is getting warmer here in the Queen City of the South Plains.

Elephants rarely grace Lubbock, but Tech men are coming out in style with men's clothes somewhat more colorful than a pachyderms thick, grey skin. Variety of color and design is abundant this spring in men's fashions.

Buyers in Lubbock report stripes still big in shirts, although they're not quite as predominate as last fall. The trend is to two-button cuffs and longer pointed collars, with many types of geometric designs and solids making strong showing in sales.

Maynard Bishkin, a buyer for a local department store, said high band collars are coming in on sports shirts and pull-over knits with button tops are popular.

Flares and bell bottoms are swishing along at a fantastic rate with buyers in at least five local men's

stores reporting pants sales as 99-100 percent flares. Blue denim bellbottom jeans are selling like last year's Botany finals. In the dressier styles double-knits are expected to continue to be the best sellers.

Another local buyer, James Braddock, said solids are coming on strong in pants because they go with a bigger variety of shirt styles.

Suits, after a year of wild experimentation with design, are settling down this spring into a more predictable basic style, said Braddock. Manufacturers are showing four-and-three-quarter to five-inch lapels on the coats, with soft shoulders, more shape and belted backs. The coats are also about an inch and a half longer. The pants are flared.

Fashion people are talking up the double knit design in suits also. This is despite some problems with the material snagging rather easily. The double knit suits are great for travel, however, since that type of material doesn't wrinkle as much as dacron and wool or cotton combinations.



# Hem battle rages.. hot pants victorious

The rest of the world is out there fighting the battle of the hemlines while Lubbock sits and watches placidly.

With summer coming on, the new fashion at Tech will be hot pants, and the battle of the midi will once again be delayed.

Since the midi skirt was first introduced in 1966, it has created an unequaled furor in the fashion industry. Women throughout America flatly refused for two or three years to wear the thing, while the girls in Europe embraced the new trend and relegated their minis to the back of the closet, long ago.

There have been organizations formed to battle the creeping midi, while on the other hand, the fashion designers have come out harder and harder for it.

Women have resolved the question of hemlines in a number of ways. There are a great many women in the country who began wearing the midi after World War II and never stopped.

These are the women who are happy about having a wider variety of clothing from which to select.

Some of the younger women, especially in this area, who look at dresses in clothing stores, solve the problem by wearing pantsuits. While this may seem a cop out, the fact is pantsuits are not only comfortable, but as a result of widespread wear, are becoming so socially acceptable, they can be worn anywhere.

One of the problems of hemlines in the Lubbock area is that there is still not a wide variety of midi lengths available. Buyers don't buy them because the girls won't buy them, so

skirts in stores are still short.

Since women read the fashion magazines and see the midi modeled, they are afraid to buy short skirts for fear they won't be able to wear them.

In the last few months, dress lengths seem to be creeping downward in Lubbock stores, but they are not yet to a mid-calf length, only closer to the knee than they've been in years.

Reportedly, women in other areas of the country are beginning to wear the midi skirt, but it requires so many accessories that it is highly impractical for wear during the warm months. According to the new decrees, one must wear boots with midis. Boots are hot during the winter, and would be impossible during the summer.

Also, midi skirts are usually pencil thin, and since the advent of mini skirts and panty hose, not a lot of women wear girdles anymore. To wear a midi, they'll have to become re-educated in the field of undergarments, accessories, make up and hairstyles. What looks good with a mini skirt looks ludicrous with a midi, and buying a closet full of accessories for one dress that she doesn't really like is something not every student is willing to do.

The trends in hemlines have something to do with economics, so say a number of people who make a living on this sort of thing.

The idea is, that in a time of prosperity, the youth cult, the political mood and sexual ideas are more conducive to short skirts. On the other hand, in a politically-conservative time, long skirts prevail.

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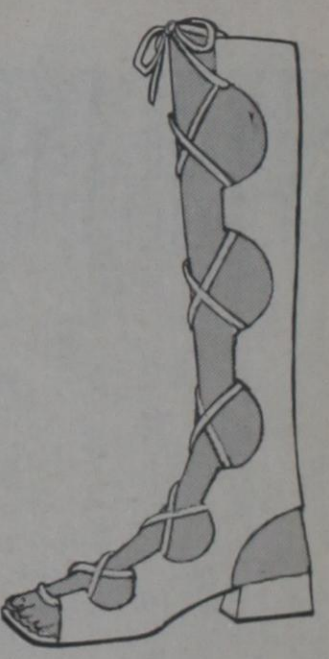
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# Paris no longer fashion capital, individuality stressed

As late as 1962, designers in Paris dictated what the world would wear. The designers came out three times each year with their collections for the coming seasons. A color council in Paris chose colors to be used in fashions and put out

a color chart with the shades.

The designers catered to the top segment of the population and mass produced nothing. The coutouriers did indicate trends, colors and hemlines, and Paris was

the undisputed fashion capital of the world.

A rebellion began about nine years ago in London's Carnaby Street and has, in the intervening years, spread throughout the world. Designers have become proud of their

independence from Paris, with the result that Rome is now recognized as the ultimate in high fashion, and Vienna and Copenhagen are being recognized as fashion centers.

A designer can now do what he wants, using any fabrics or colors he chooses. Individuality is more important than ever before.

Trends now are toward casual wear and prices are moderate. A person now can wear just about anything and be fashionable. The hem line goes up and down like a yo yo, depending on whose collection one sees.

Previously, it was

thought that America was several months behind Europe and Texas was behind America. Although the midi length has already been in and out in Europe and has not yet reached Texas, the maxi length has come to Texas and was very popular among campus coeds last winter.

The maxi coat is still popular in Europe, according to senior Tom Scott, who visited Rome during the semester break in January.

Scott said he saw no midi skirts on women, and that men's coats are double breasted and their pants are flared, which would suggest the gap is not too wide in men's wear.

Leather goods were cheaper in Europe, Scott said, but not all clothing is. Most clothing and shoes are about the same price as in the states, he said.

Girls in Europe are still wearing mini skirts; Scott said, but added that he did not see many. All skirts were either mini or maxi, he said.

## Yee--haw! Fashions reflect Old West

By 1975, 90 per cent of the fashions will be oriented toward the western trend, predicts the Wall Street Journal.

Europe is having less and less influence upon American fashions each year. Americans are becoming more patriotic in their dress which is evident by the great show of stars and stripes last fall. Part of this patriotism leads toward an imitation of our frontier forefathers.

As the American consumer finds himself being poisoned by the exhaust fumes of cars and by the factory waste, he longs to escape to the rugged life of the clean outdoors that he sees in the John Wayne movies. It is a desire to escape into this dreamland that has expanded the trend of blue denim and rugged leather.

Five or six years ago, the so-called western look—tight-fitting jeans, a yoked shirt and boots—was worn by only farmers and ranchers. Today the look has become more polished and consists of polyester

stay-press flares, perhaps a lavender high-fashion shirt and lizard boots.

The look even has begun to appeal to the heavier set who wear only the flared denims, leather moccasins or dingos, and floppy leather hats with the raw body so that they have no shape.

"It is the western look that has influenced the styles of other fashions, such as the yoke across the back of shirts," said Ed Luskey, manager of Luskey's Western Wear. He attributes the acceptance of women wearing slacks almost anywhere to the earlier acceptance of women wearing riding jeans.

Although derived from the western style, women's boots are the wet look and are hardly cowgirlish. Dingo boots also follow the western tradition.

"In western wear, certain people wear it as just everybody dress while others wear it only at certain times," Luskey said.

"I think it is catching on even in the East. On Long Island we have a catalog circulation of 10,000. To receive the catalog an individual must have made a request or ordered from us previously."

Wranger has a line of jeans that are cut like the regular denims but come in a variety of colors and prints—red, orange, gold, blue, lavender, stripes and florals.

Women's coordinated slack sets could not be recognized as western wear if it were not for the yoke across the back of the jackets. These sets come in a dazzling array of pastels—yellow, pink lavender—and assorted prints including stripes and floral.

Luskey said, "Today western wear is well accepted. About 3000 Tech students wear western clothes sometime during their four years of school, more students than on any other campus. Western wear is just everyday dress for these people."



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# Dreary hemlines disappear, hot pants prevail

The guy catches a glimpse of one that walks by. Then another... and still... another. His gaze is long and uninterrupted. One eyebrow rises slowly to an arch and an inquisitive grin is evident.

These are times of strained eyes, quick double takes and cricked necks. Ask any male ... he'll tell you.

The masquerade is over. The long dreary hemlines have disappeared along with the dull dreary colors.

Denim bottoms, cotton bottoms, quilted, crepe and pleated bottoms are slowly appearing in the most feminine colors across campus.

Hot Pants or "the gasps", the short shorts retort to the midi-skirt, are quickly catching on with

the young, the rich and - or the brave.

First to appear in Paris, Hot Pants have become the forerunner of a recent, fresh and provocative "anything goes" fashion world.

The Short Shorts, Cool Pants, Shortcuts or simply Hot Pants unmistakably have the lead in the contest of popularity for women fashion. Coast to coast stores are barreling out the briefs and their high demand still cannot be satisfied.

Several of the haute couture traditional established designers have revealed thumbs down on the fad but without choice, are producing the shorts.

"We prefer not to make the Hot Pants, but we don't have any choice. We don't

control the ladies. They control us," stated Abe Schrader, a New York City Seventh Avenue garment maker in a recent issue of "Newsweek."

In reference to terminology, "Hot Pants" is not totally admired and accepted as a name. Within the realm of fashion some consider it distasteful and disgusting. New York's B. Altman and Co., Chicago's Carson Pirie Scott and Yves St. Laurent are referring to them as "smartie pants."

Many designers consider it a passing fad, similar to the topless situation. However, highly respected and recognized Women's Wear Daily recently displayed Hot Pants for the fall with long cardigans and vests, finished with socks or over-the-knee socks. Heavy fiber tunic tops that barely show an inch of the shorts also were advertized.

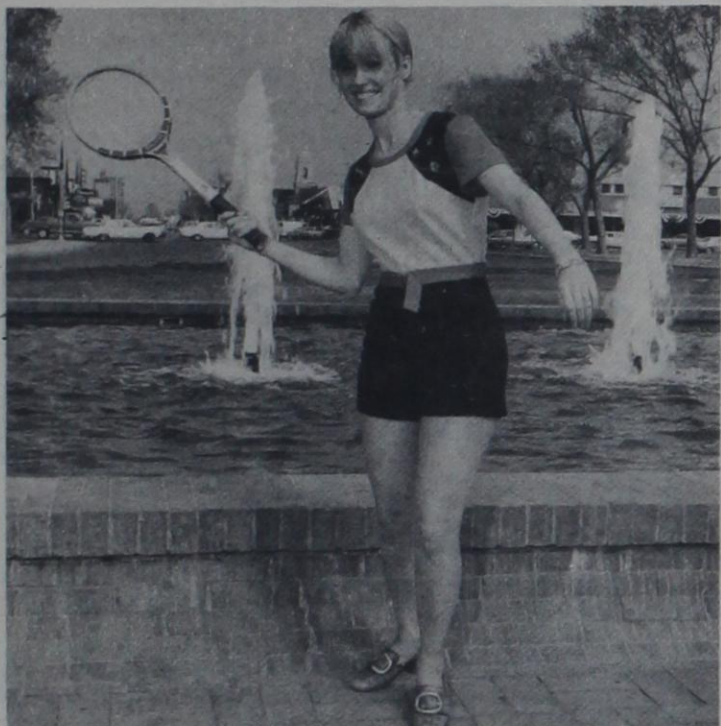
Locally, several merchants are raving about the briefs popularity. Junior buyer for Hemphill-Wells, Christine Pendergrass said they are selling extremely well. "The one piece romper suit seems to be the favorite."

From The Hole In The Wall, salesgirl Pam Cass said, "They are selling great. We usually sell them with vests and other accessories. The one piece suit seems to be the favorite."



Manager of Bray's Ladies Sports Wear, Fannette Deaton said, "We sell a lot of them. They are one of the hottest numbers in the store." On and around campus

the shorties are beginning to appear at social functions, receptions, group gatherings, fraternity parties and with sympathy to the professor, on the front row of class.



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