

THE TOREADOR

WELCOME TO TECH

YOU'LL LIKE IT!

VOLUME XV

TEXAS TECHNOLOGICAL COLLEGE, LUBBOCK, WEDNESDAY, SEPTEMBER 18, 1940

NUMBER 1

Registration Figures Indicate No Decrease

Workers Start Excavation For New Dormitory

Press Building Given To Aid Relieving of Congested Conditions

Excavation has begun on the new women's dormitory, which will be finished in time for occupation at the beginning of the 1941-1942 school session. The building, to be identical with the new men's dormitory, constructed last year, is located south of Doak hall, facing east on College Avenue. It will house 320 women.

Contracts for this building, and a new press building were let this summer.

The journalism building will house the Tech Press, TOREADOR offices, and department of publicity and public relations offices, as well as classrooms for students in the department of journalism. It will be located north of the library, will be two stories high, and approximately 40 x 100 feet. Modernistic fixtures, fluorescent lighting, and other improvements not found in other buildings on the campus will be included in the structure.

In discussing plans for the new dormitory, officials of the college pointed out that congested housing conditions have in the past caused many women students to seek accommodations in town. Many have preferred to go to other schools where they were able to find room in dormitories. The new building will at least partially remedy these conditions.

The new press building will provide classrooms needed to relieve crowding in other central buildings on the campus.

Contracts were also awarded during the summer for improvements on the old dormitories. Doors were cut in the west ends of these buildings to facilitate entrance, and lounges and dining rooms were redesigned.

The new press building, to cost approximately \$55,000, is expected to be occupied by the end of the school year, although definite schedules for work have not been made as yet. The new dormitory will cost about \$320,000. W. G. McMillan is contractor.

Student Theatre Passes Available At Tower Today

Student tickets, admitting holders to local theatres at reduced prices, will be given away beginning today from the lobby of the Tower theatre on College Avenue. It was announced by management of the Lindsey Theatres here.

All students completing registration and having their identification cards will be given the tickets which will admit them to the Broadway, Lyric, Cactus, Texas, or Tower theatres at a special discount.

For the past few years students have been given reduced rates but formerly tickets were obtained during registration. Personal application for the tickets is necessary this year.

After the end of the week, these tickets will be given away in box-offices of downtown theatres.

Artist Course For Year To Present Many New Features

Lansing Hatfield, baritone, will appear on the first program of Tech Artist course in October. R. A. Mills, chairman of the artist course committee announced.

Robert Virovai, 18 year old child prodigy, will appear on the second program, Nov. 12.

Hatfield completed 49 concert engagements last year and his concert tour of this year includes engagements from Canada to Cuba.

He appeared on Major Bowe's amateur hour and since then has become an outstanding concert singer. He has appeared in productions of "Show Boat", "Rose Marie", "The Devil and Daniel Webster", "The Song of the Flowers", "Rio Rita", and "Apple Blossoms". He starred with Grace Moore on the Chesterfield hour in 1938.

Amos Allen, pianist, will accompany him. Virovai is making his first transcontinental concert tour of this country with other recital appearances in Cuba and Canada this year.

Last pupil of Jenu Hubay, famous Hungarian composer and violinist, Virovai played his first court performance at the age of seven.

Only one number has been selected for the spring artist course,

Registration Blitzkrieg Hits Tech . . .



Yea man! Swarms of them . . . fish . . . sophomores . . . juniors . . . and seniors, and all packed into a crowd that would make Saturday afternoon at Coney Island look sick. Top of the panel is a partial view of the students who swarmed into the Library Monday and gave registration days its typical beginning.

Pictured in the lower left hand corner, Fish Norman Harp, Matador, receives instructions from Fred Griffin, instructor in English. While Warren Cochran, Fish without cap in the lower right hand corner, receives information from Mildred Hankins, Lubbock upperclassman who is one of the aides of the Junior Council.

Changes Of Faculty In Fall Listed By Administration

Seven faculty changes and ten new positions have been announced by President Clifford B. Jones for the coming year.

In the division of arts and sciences, they are: Arlo I. Smith, instructor in biology; Robert Rowan, Jr., instructor in chemistry; Thomas F. Wiesen, associate professor in department of economics and business administration; L. M. Cecil, Jr., instructor in department of English; T. Earle Hamilton, instructor in department of foreign languages; David Bergin, instructor in department of journalism; Paul V. Gilbert, instructor in department of mathematics; and Fred D. Rigby, instructor in department of mathematics.

Dr. Smith, instructor in biology, received a B. A. degree from Hendrix college, an M. S. degree from Northwestern and a Ph. D. degree from University of Washington.

Dr. Rowan, instructor in chemistry, received a B. S. degree from West Texas State Teachers college and a Ph. D. degree from University of Illinois.

Dr. Wiesen, associate professor of economics and business administration, holds a B. S. degree from Texas A. & M. college, M. B. A. Ph. D. degree from University of Pennsylvania.

L. M. Cecil, instructor in Eng-

lish, received a B. A. degree from Wofford college and an M. A. degree from Duke university.

Dr. Hamilton, instructor in foreign languages, appointed during the leave of Miss Frances Whately, holds a B. A. and M. A. degrees from Southern Methodist university and a Ph. D. degree from University of Texas.

David Bergin, instructor in journalism, replaces Joseph B. Cowan, on leave at University of Missouri for one year. Bergin holds a B. A. degree from Southern Methodist university and an M. A. degree from the University of Texas.

Dr. Gilbert, instructor in mathematics, replacing Dr. Loyal F. Ollmann, resigned, holds B. A. and M. A. degrees from University of Rochester and a Ph.D. degree from Duke university.

Dr. Rigby, instructor in mathematics received a B. S. degree from Reed college and M. S. and Ph.D. degrees from the University of Iowa.

In the division of engineering

faculty changes are: Leo B. Not-

stine, instructor in civil engineering, replaces Clovis Green on leave. Reger holds a B. S. degree from University of West Virginia.

Leo Notstine, instructor in civil engineering, holds a B. S. degree in engineering from Michigan State college and an M. S. degree from Kansas State college.

Audra Wood Reger, instructor in mechanical engineering, replacing Clovis Green on leave. Reger holds a B. S. degree from University of West Virginia.

Clifford R. Horn, instructor in petroleum production engineering, received a B. S. degree in petroleum production engineering from Colorado School of Mines and an M. S. degree from Pennsylvania State college.

R. L. Lee, head of the department of textile engineering, holds a B. S. degree from Clemson Agricultural college and an M. S. degree from North Carolina State College.

Lewis B. Thomas, instructor in textile engineering, holds a B. S. degree in textile engineering from Alabama Polytechnic Institute.

Captain Rindlaub, professor of military science and tactics, is a graduate of the United States Military academy at West Point and holds B. S. and M. S. degrees in civil engineering from the University of California.

New instructors in the division of home economics are: Miss John Bowles, instructor in department of home economics education and Miss Doris Hittle, assistant professor in home management.

Miss Bowles, instructor in home economics education holds a B. S. degree from Iowa State college.

Miss Hittle, instructor in home-making, received a B. A. degree from Iowa State college and an M. A. degree from Colorado university.

George O. Elle, instructor in horticulture, graduate assistant in the Tech plant industry department last year, holds a B. S. degree from Oregon Agricultural college, is the only addition to the faculty in the division of agriculture.

"Y" Groups Give Program Thursday

A get-together for "Y" students and freshmen will be sponsored by the YM-YWCA at Seaman Hall, 2407 sixteenth street, Thursday evening at 7:17 o'clock, according to Allene Atkinson, student secretary of the organization.

Program includes "Light," a short play, given by the Wesley Players under the direction of Arthur Earl, regular director of this group. There will also be a sing-song.

Lyman McGehee, president of the upperclass club, will explain the "Y" program.

Enrollment Number Equals Record Set Last Fall Semester

CAA Course Will Train 50 Pilots First Semester

Cross, Vail Handle Ground School; Five Alternates Chosen

Continuation of the Civil Aeronautics Authority's civilian pilot training course was announced by Robert P. Vail, instructor in mechanical engineering, in an interview yesterday.

The Civil Aeronautics Authority will train 50 pilots at Tech this semester, and five alternates will also be chosen for training. Enrollment in the training course is limited to regularly enrolled students of the college between 18 and 26 years of age, as of September 15, 1940.

Physical examinations, usually given by Dr. H. F. Standefer, flight surgeon for the Tech training school will be given all students, and only those passing exams and having completed at least 60 hours of college work will be eligible for final entrance into the course.

James Hollis Cross and Robert Vail, instructors in the division of engineering, will be in charge of work done in the ground school. Client Evidovitch and M. R. Dagley, both employed by the Municipal Airport will act as flight operators for the course, and have announced they will name their flight instructors at a later date.

Applications of students desiring to enroll for training will be taken beginning next week. Seventy-two hours of ground school work and about 25 to 50 hours of flight training are required to pass the final tests.

Date of the physical examinations will be announced by Dr. Standefer at an early date.

New ROTC Head Is Appointed

Captain Bruce D. Rindlaub, new commander of the Tech ROTC, replaces Captain Frank A. Pettit, commander of the unit since its establishment in 1936.

Captain Rindlaub was transferred from Fort McKinley, Philippine Islands, where he served with the 14th engineers, Philippine Scouts.

He attended Yale university one year and North Dakota Agricultural college two years before going to the United States Military academy at West Point, where he was graduated in 1929. He also holds bachelor of science and master of science degrees in civil engineering from the University of California.

Second Lieutenant Henry Dale Weston of the corps of engineers, reserve, has been assigned to succeed Lieutenant Herrol J. Skidmore, who was transferred several months ago. Weston is a graduate of Oklahoma A. & M. college, and has had one year of active duty in the army.

STUDENT REPRESENTATIVE

Miss Marie Rasco, freshman student from Memphis, has been made student representative in the Ready-to-Wear department of Hemphill-Wells Co.

Ex-Editor Dies



Thomas B. Coker, former Tech student and editor of the La Ventana yearbook in 1938-39, died in an airplane crash on the Sawyer ranch near Clovis, New Mexico, Sept. 2.

Coker attended Tech from 1936 to 1939. He was president of the sophomore class in 1937-38 and a journalism major. Going to Randolph Field in December, 1939, Coker completed seventy-seven hours of army flying last spring. He later went to Clovis and received his commercial license the day he was killed. He was to have gone to work as a government instructor Sept. 15. He had 232 hours of flying time at the time of his death.

Cause of the crash is unknown but it is assumed that Coker suffered a heart attack and lost control of the plane. He died in a Portales hospital without regaining consciousness. Burial took place Sept. 4 in Clovis.

Coker was the second publication officer to die this year. Reeves Henly, Toreador editor in 1938-39, drowned at Galveston in the spring.

Registration figures at Tech indicate that no radically larger or smaller enrollment is to be expected this year, according to W. P. Clement, registrar of the college.

At final checkup Tuesday evening, it was revealed that 3900 students had received their permits for registration, and Clement pointed out that his records showed approximately the same number of permits issued during the first two days of matriculation last year.

Nearly 3500 identification pictures have been taken, and approximately the same number of students have paid fees and completed registration.

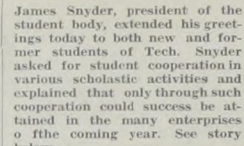
The registrar's office reported that a slight increase in the number of freshmen entering college this year was offset by a slight decrease in the number of upperclassmen.

Much of the loss in number of upperclassmen was attributed to the possibility of conscription, or entrance into some service of the United States' armed forces may have drawn from this group.

Latest date for registration has been set as Tuesday, September 24, and students failing to register before Friday will be charged a late registration fee of two dollars.

All students entering this year are required to complete physical examinations, and have identification pictures made, before they may schedule classes—two features not included in the procedure last year.

Student Prexy



James Snyder, president of the student body, extended his greetings today to both new and former students of Tech.

Snyder asked for student cooperation in various scholastic activities and explained that only through such cooperation could success be attained in the many enterprises of the coming year. See story below.

Snyder Extends Welcome To New, Former Techsans

Expressing a welcome to students, old and new, president of the student body, James Snyder today made the following statement:

"On behalf of the Student Association of Texas Tech, we desire to express a hearty welcome to all students, new and old, upon entrance for the academic year 1940-41.

Due to the rapid development of this institution many advantages are offered to every enrollee. Such advantages are made possible only by student cooperation and participation in scholastic and extra-curricular activities, for which reason this accepted obligation must be recognized by every student.

"We feel that no institution other than Tech is capable of offering similar student democratic participation; therefore, take advantage of this, one of the greatest offers of a college career. In order to maintain the prevalence of the well-known Tech spirit, we ask that each student pledge his support and cooperation with the administration and student association in making this one of the greatest years in the history of our school."—James Snyder.

Tom Coker Dies In Plane Crash

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SERVICE PLACES 130

Dr. D. D. Jackson, director of the teacher placement service announced a total of 130 graduates and former students of Tech registered with the service have been placed in teaching positions since May.

Yearbook Head Asks For Speed From Students

Kemp And Spittler Rub Paws As Sales From Yearbook Co Up And Up

Urging promptness on the part of students in making appointments for La Ventana photographs, A. J. Kemp, editor of the annual, pointed out today that photographs work for students will be given a discount if the year book percent during the next thirty days after registration.

Through cooperation with the Daniel Studios, contractors for La Ventana photographic work, students having their pictures made within thirty days after registration may have them for seventy-five cents, instead of the usual price of one dollar.

Sales for the annual this year are expected to top all previous records, according to a statement from Frank L. Spittler, business manager of La Ventana.

Spittler stated that new features of college life, given more complete coverage by Kemp, together with the fact that students will be given better opportunities to subscribe to the year book will aid greatly in increasing sales.

An advertising campaign for the annual has already begun, Spittler further said, and indications are that this year's La Ventana will be the largest in the history of the college.

Contracts for printing of La Ventana have already been awarded to the Economy Printing Company of Iowa City, Iowa, and engravings for the yearbook are to be done by the Southwestern Engraving Company of Dallas.

Students may sign for their La Ventana any time during registration and on later in the year. It is not necessary to pay cash for the year book, since subscription price may be taken from the student's breakage deposit fee if he so desires.

Clubs Are Asked To Aid Newspaper

All clubs and organizations meeting regularly during the year were requested today to contact some representative of THE TOREADOR, Ed Kidd, editor of the paper announced.

Club reporters, especially, are asked to contact the publication office and present some schedule for the amount and times when club activities will require p. club.

College Calendar

TODAY
Classes begin
Ko Shari rush party, 5-7
Las Vivi rush party, 7:30-8:30

THURSDAY
Las Chap rush party, 5-7
San Souci rush party, 7:30-8:30
YM-YWCA Upper-cals picnic
Meeting of Freshman Fellowship (YM-YWCA)

FRIDAY
Open Houses—Churches
Ko Shari rush party, 7:30-9:30
DFD rush party, 5-7

The Toreador

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday on the campus of Texas Technological college at Lubbock by students of the journalism department.

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Editorial offices, Engineering building, 3, 4, 5. Telephones: college switchboard; Night Editor, 1286.

SUBSCRIPTION RATES

1 Semester	\$1.00
1 Year	\$1.50

ED KIDD Editor-in-Chief
GEORGE MUSICK Business Manager

Fanibeth Harris Associate Editor
Patti Crawford Advertising

Jack Yelton Sports Editor
Dexy Sudduth Technical Adviser
A. C. Lambert Feature Editor
Doris Peavy Society Editor

Reporters for this issue: Ronald Ware, Vernon Bundrant, Mona Pierce.

Fish, Please Note

"HEY, Slime, button up!" And with this cry echoing in his fresh-washed ears, many a freshman gets true initiation into college life.

Many a freshman begins his college career, forms his opinion of his fellow students, has opinions made of him, and finds either happiness or misery in his first school week.

For that reason, and because we believe that there is no better time than at the beginning of a school term, we wish to point out three important facts that all admit, but to which many pay all too little attention.

First: all forms of hazing of freshmen in state colleges are specifically forbidden by law, and penalty for such hazing, as well as the definition of the act is most specific—and severe.

Second: there is no more cowardly and pusillanimous form of "fun" than taking a man whose knowledge of college and of life within its boundaries is limited, and making his life miserable for him, simply because it can be done.

Third: there is no more repulsive animal on God's green earth than a "mamma's boy" or a "big-shot" who feels that he is too important, or too dignified to submit to a reasonable amount of horseplay from upperclassmen.

Admitting that it is against all law, both legal and moral, for any man to take advantage of his fellows and to mistreat or abuse any freshman, it is still the truth that many a "slime" finds himself as popular as a skunk in a ladies' aid meeting if he adopts the attitude that "I am Barton J. McFink Jr.—most important man in Hick City, and for that reason I refuse to submit to any man's heckling me."

The man who comes to college with the attitude that he is of foremost importance to its development, is usually the first to find out that while he may have been "Mr." in his home town, he is still only "slime" to many of the uncouth, bad, nasty old boys who are upperclassmen.

So here is the advice to both fish and upperclassmen—remember that the freshman of today is the advanced student of next year, and that it is within the power of the upperclassman to make his college life pleasant or particularly miserable. And to the freshman—there is no use in any man submitting to real mistreatment from anyone on this campus.

But there are also worse things than hazing—among which is the contempt of schoolmates.

Things That Happen

On Our Campus

ON YOUR mark! Get set . . . and registration day excitement and heebie-jeebies swing out again as Techsters wind through the Library and Administration building.

The only place we know of where you can walk forty miles and still go no further than three hundred feet, sign your name sixty-seven times in one day, work like the devil, get cussed out in six languages, and still wind up losing around fifty bucks is at this annual catastrophe where students are given their first taste of college red tape.

Throngs of new students, hand-shaking, scared-faced fish, cocky upperclassmen, and the faint aroma of cheap whisky all combine to bring to College Avenue its annual unofficial get-together.

All is not quiet on the Western front of Lubbock, however, as police declare their annual blitzkrieg against hitch-hikers. Students found soliciting outside of the proper zones will be subject to fines, announces Don Reeder's cossacks, and this is one time when we side with the law.

It is for the safety of students that the zones are set aside. The city is under no obligation to provide them. Students should appreciate the fact that these measures are being taken for their own protection, and cooperate with the police.

AND now we give an unpaid for plug! When the City of Lubbock sent police to patrol the avenue, we were among the first to beef about it.

And now we are among the first to compliment Glenn Hudgins, avenue patrolman. He has a tolerant, understanding attitude, and has made friends of college students who used to whistle "Flatfoot Floogey" every time he strolled down his beat.

Still trapping freshman at the same old stands during registration week were smiling Wayne Smith and staff, Frank Spittler and Staff, and according to the two gentlemen, hunting this year is fine.

Spittler, known affectionately as "Blood-money Frank" reports that he also caught his home town chamber of commerce off guard, and has sold the Lufkin C. of C. a full page advertisement in the annual published five hundred miles away.

TYPICAL tricks of the fish haven't changed. Again this year one of the smarter freshmen got his artist course fee, his activity fee, removed, and at last report was quite put out because he couldn't get that "big \$25 fee" taken off!

Hazing of fish, forbidden by law—but seemingly a necessity to upperclassmen has already begun with the old custom of sending fish to the women's dorm to obtain names, addresses, and classifications.

All of which reminds us of the poem by Gertrude McGunk entitled "To A Sophomore," and which reads:

Hush little sophomore, don't be so bold.
You're only a freshman, nine months old!

Phone service at the dormitories is still a mystery!

IN U.S. COLLEGES THERE IS ONE CAR FOR EVERY 10.7 STUDENTS!



BEN HALPERIN, N.Y.U. STUDENT, CAN APPROACH THE PROFESSOR'S DESK, STOOP DOWN AND CLUTCH IT HUNGRILY BETWEEN HIS TEETH AND CARRY IT ACROSS THE ROOM!



BUCKSHOT—CALIFORNIA, CHICAGO, COLUMBIA, HARVARD, ILLINOIS AND MICHIGAN EACH SPEND MORE THAN \$2,000,000 ANNUALLY ON RESEARCH!

Give The Police Your Help

COOPERATION is a matter of two parties mutually giving up certain privileges in order to accomplish good.

An instance in which the City of Lubbock is now seeking to cooperate with the college came this week when officials of the police department, in conjunction with a college traffic safety program, stated that effective immediately re-marking of zones for student hitch-hikers will be begun.

It is to the best interest of each student, individually, and to the college as a whole to see that the police department is aided in every possible way.

All too often, students disregard their own safety, and the laws of the City of Lubbock indiscriminately thumbing rides from any section of the city that suits their immediate fancy. Such action is in no way representative of the attitude of the college as a whole, but has so far become fixed that it is difficult at times to oblige the police for wishing to adopt strong measures against student hitch-hikers.

Beginning with registration week, zones will be marked off at both the east and west ends of Broadway, providing ample room for students, and cars parking in these restricted areas will be liable for fines. Students will be expected to confine themselves to these zones when hitch-hiking, and if they refuse to cooperate, they will also be guilty of violating the city's ordinance.

Control of the hitch-hiking problem will only be solved when students cooperate with the officials of the city, give up their wandering, and confine themselves to the zones—which the city will reserve for students alone. Lubbock is going it half of the way in solving the problem. Let's go our half!

Pay That Activity Fee

PAYMENT of the student activities fee levied on Techsters is one of the best indications of true interest in Tech and its institutions which can be shown.

Not only does this fee provide "recreational insurance," but it aids in maintaining many of those campus organizations which would be unable to function without the support of the students buying the tickets.

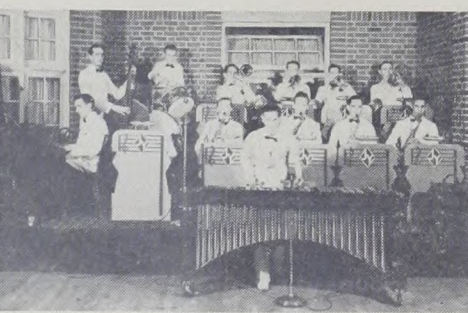
Aggies, engineers, home economics students, and members of the division of arts and sciences all benefit from the money taken from this fee. The athletic department by no means receives the entire amount, but the money is allocated to such varied groups as senior livestock judging teams, the student newspaper, debate teams, engineering show, and many other activities on the campus.

Payment of the fee is not compulsory. The college nor the administrative officials have no desire to force any man or woman here to pay a fee for which he feels does no good. But the good accomplished by payment of the activities fee is recognized beyond any shadow of doubt.

Support your school, prove yourself a good citizen of Tech, and enjoy the best recreational insurance you can get anywhere for the price. Buy your activities ticket today!

Howdy, Students

Welcome Back



JACK YORK
and
HIS ORCHESTRA
for engagements phone 3449

A Parable

And lo, it happened in the eighth year of the reign of Franklin Delano of the house of Roosevelt that there was a man of the county of Hale. And his home was in the city of Abernathy.

And so it came to pass that this man had a son. And the son hath great desire to wander forth even unto the mighty citadel of Lubbock. He desireth to seek wealth of knowledge from the wise men who teach there. In short, he burneth with the fever that he may become a student.

And he wandereth away from the farm. He depositeth his body in a house of pestilence and ill-repute. He entereth upon the ways of the students.

He whileth away the months. And lo it is said of him by all who are therein that he is the hot stuff.

With the women of the country he becometh a dog!

Yea, verily he smiteth upon their heart-strings.

And they smite hard upon his constitution. . . and purse. But he contenteth his pleading old man with—"Verily, pop, thou knowest that even thy shekels of gold and of silver are the price of mine education."

And the father sayeth not. And lo it is said of him by all who are therein that he is the hot stuff.

He drinketh by day, and he playeth by night, and the fear of his profs is not upon him.

For his is the wealth of broad acres, and the accumulation of his father's toil.

He writeth the check. Lo, it is hot—and his old man baileth him out and payeth his debts. Even as the prophets of old doth his old man warn him against the college widow, and brothers who wait in club rooms that they may levy their toll upon his purse.

And the youth replieth thusly, "Thou knowest, pop, that thy labor is the price of my knowledge."

And the father sayeth nothing, for he knoweth that it would maketh onto the son not even a damneth.

And the youth liveth in

glory. And he sayeth "Whence cometh my examinations?"
AND LO, THEY DESCEND UPON HIM LIKE LOCUSTS!
And verily he flunketh. He busteth them all.

And his father waxed wroth, nay more, he foameth at the mouth. And he jerketh his son from the college. And kicketh him—even onto that on which he sitteth. And the son ploweth the field of the farm once

Askew Appointed Head Louisiana Department

Vestel Askew of Del Rio, 1939 graduate of Tech in animal husbandry, has been appointed head of the newly organized department of agriculture at Lake Charles Junior College, Lake Charles, La. Askew received a master of science degree at Texas A&M college in August.

more. Even unto this day he ploweth them.



FRESHMEN! Here's One Rule Not In The Book

YOU may have to wear a freshman cap, but there's no rule against wearing Arrow shirts. No doubt you've discovered by this time that more college men wear Arrow shirts than any other brand shirt. There are reasons: The superb Arrow collar, the Mitoga cut, the anchored buttons, and the permanent fit (Sanforized-Shrunk, fabric shrinkage less than 1%). All these extra values plus authentic styling are yours for the small sum of \$2.

Buy a stack of Gordon oxfords as a starter—you'll never regret it.

ARROW SHIRTS

Hempill-Wells Co.



PAINT UP - CLEAN UP

and

Have your picture made for LA VENTANA

"The Pictorial Window To Campus Life"

The 1941 La Ventana is a record of your college year spent at Tech. It is a combination of beauty and action bound together to represent all activities on the campus. The cost of the year-book will be taken from your breakage deposit at the end of the year. SIGN FOR YOUR LA VENTANA NOW!

SAVE 25c

Have that picture made before October 15 and save 25c on the usual price of having your picture made . . . Act Now . . . Sign to-day . . . Make your appointment and save two-bits Your annual is not complete without your picture in it.

Have Picture Made at
DANIEL STUDIOS
1622 Broadway Phone 750

Council Lists Organizations On Campus

College Officials Urge Affiliation With Some Club

Careful examination of all campus organizations of interest, and affiliation with at least one is the course urged by college administrative officials to all new students. They suggest these as some of the best extra-curricular activities in which students may engage.

Campus organizations are divided into four groups, social, general, service and departmental. Only a few students are rushed by social clubs, but other organizations offer a wide range of activities.

In order to acquaint students with all of these organizations, as many as possible, THE TOREADOR, with the aid of the Junior Council, has compiled and prepared a review of as many organizations as possible and placed their work on this page.

Dawson Winner Of Sears Award

Edwin L. Dawson of Tulla has been awarded the annual \$200 scholarship by Sears, Roebuck and company for high ranking freshman student in the agricultural division for the year 1939-40.

Holder of a freshman scholarship given by the same firm last year, he ranked highest in a class of 233 freshman agricultural students and third among 511 students in the division last fall, Ray L. Chappelle, head professor of agricultural education announced.

WENDELL WATSON IS NEW ASSOCIATION SECRETARY

Wendell Watson of Benjamin has been appointed executive secretary by the Texas Tech Alumni and Ex-Students association. He succeeds Calvin Hazlewood, administrative secretary, and Mrs. Mamie W. Jackson, executive secretary of the organization.

Raymond Lee Johns of Lamesa is president of the Tech alumni association.

Patronize advertisers shown in your Toreador.

Women's Clubs Begin Rush Week Functions For Year

Rush week for the women's social clubs began Monday night at a general convocation of students interested in social activities on the campus and representatives of the five clubs. Mrs. Mary W. Doak, dean of women, spoke on the purpose and place of the clubs on the campus. Doris Peavy, president of Women's Inter-club Council, read and explained the rush rules, and the president of the clubs gave outlines of their respective activities.

Social club parties during rush week were scheduled as follows: Tuesday night, 5 to 7 o'clock, Sans Souci; 7:30 to 9:30 o'clock, DFD; Wednesday night, 5 to 7 o'clock, Ko Shari; 7:30 to 9:30 o'clock, Las Vivarachas.

Thursday, 5 to 7 o'clock, Las Chaparrillas; 7:30 to 9:30 o'clock, Sans Souci.

Friday, 5 to 7 o'clock, DFD; 7:30 to 9:30 o'clock, Ko Shari.

Saturday, 5 to 7 o'clock, Las Vivarachas; 7:30 to 9:30 o'clock, Las Chaparrillas.

Rushes are to have no dates during the rush period or their names will be withdrawn from the list of those eligible to pledge.

Silence period will be observed from 9:30 o'clock Saturday night until 2:30 o'clock Sunday afternoon when the rushes will sign preference slips in room 302 of the administration building.

Tech NYA Funds Wait Austin Okay

Dr. Harry L. Kent, director of administrative research, said final appointment of approximately 325 students to National Youth Administration jobs awaits confirmation from the State NYA office at Austin of allocation of funds.

Request for allotment of \$43,470 at Tech was based on a 9.47 percent of students eligible within the age limits of 16 to 24 years, and carrying at least three-fourths of a normal schedule. A total 3,396 students of the 4,246 enrolled last year could be counted in the allotment estimate.

Students receiving appointments to the \$15-a-month NYA jobs this year are required by the federal government to sign an oath of allegiance, in addition to the affidavit of citizenship required since 1938, Dr. Kent said.

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Several Types Of Campus Clubs List Big Membership

AWS Leads Groups; Dormitory Associations Second In Number

Leading a list of activities of the club is the Big Sister-Little Sister program which was initiated and carried out for the purpose of better acquainting new students with campus activities and personalities. Each year, A. W. S. publishes a handbook of campus etiquette entitled "As We Like It" and sponsors several all-girls dances to enable women students on the campus to become better acquainted with their associates.

The dormitory associations with 329 members in each tie for the honor of being the second largest campus organizations. Horn Hall association entertains several times each year with dances and receptions. The residents of

Alpha Phi Omega, a national service fraternity, is represented by a chapter on the Tech campus which this year is attempting to put into effect a solution of the campus traffic problem. They also conducted an information booth in the hallway of the Administration building and saved time and trouble for the administration officials.

The student council is made up of representatives of each class of all divisions. Its duty is to be the executive and legislative organization of the student body. The council supports and lends aid to all projects of the student body and proposes amendments to the student constitution.

Campus Clubs To Have Activities Of Varied Nature

Among the most important of all clubs on the campus of Texas Tech are the five service clubs which every year engage in numerous projects of help to students and faculty alike. Junior Council is an organization of twenty girls of junior standing whose primary purpose is to help freshman and transfer girls adjust themselves at Tech. They sponsor a convocation of freshmen girls before registration, give lectures to orientation classes, aid the A. W. S. with the Big Sister-Little Sister work, and have cooperated with the staff of THE TOREADOR in preparing this page, as well as a similar one in the paper in 1939.

Twenty junior and senior women make up Las Leales Club, for which scholarship and student leadership are requisites. Their largest project is aiding the Quarterly Club for the next few years and establishing the Paul Whitfield Horn Memorial Fund. Another annual project is a Christmas benefit dance where admission is by clothes, toys, or food to be given to Lubbock underprivileged persons.

Forum was the first group to be organized on the campus. In 1928 it was recognized by a national organization, and since that time has occupied a foremost place in campus activities. Membership is selected from outstanding girls on the campus, and the club sponsors the fireside forum, assists in establishing recognition services, studies campus problems, and makes suggestions to campus groups regarding work of their

Knapp Hall find similar entertainment in their association, and the women students of Doak Hall form from selected students the Women's Self-Governing association. Officers of this body confer with the dean of women whenever a change of rules is anticipated and all disciplinary rules of the dormitory are enforced by the House Senate, a group chosen by residents of the hall.

Primary purpose of the two "Y" organizations is the promotion of fellowship. They offer, however, entertainment and a chance to develop leadership and personality among members. The freshman group of the club carries out a program designed to aid and entertain students entering college for the first time. The upperclass club offers an interesting series of programs supplemented by All

College mixers, dances, picnics, hay rides, and steak fries.

The Students Religious Council is composed of student and faculty representatives from each church. Its purposes is to encourage unity in approach to religious life on the campus and to promote a feeling of fellowship among the various churches in the city. It also provides a body for lending aid on common problems of churches and students.

Last of the general clubs on the campus are the "local boy" societies, formed of students from sections of Texas who wish to keep in touch with their fellows at the college. These clubs restrict membership to students from "back home," and usually offer programs of entertainment in which fellowship among old friends is the accepted keynote.

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Intramural Meet Set For Tuesday Night, Sept. 24

Events Stepped Up To Seven; Golf And Track Added, Football Dropped

Athletics for "the man on the street" got off to a rolling start early this morning when it was announced that the first intramural meeting has been set for 8 o'clock, Tuesday evening, September 24.

Murals for the 1940-41 season should be the most successful and interesting to date, points out Lewis "Doc" Spears, director. The number of events has been stepped up from three, as in previous years, to seven, with the new schedule calling for softball, basketball, volleyball, golf, track, tennis and baseball. This contrasts to the football, basketball and baseball setup of last year.

Football Dropped

Football has been dropped as an intramural sport because of injuries resulting during the past season. Clubs carried rivals and grudges to the field, and the lack of complete outfits and use of hard blocking made even touch football too dangerous a sport.

According to Spears, the intramurals will get into swing shortly after the meeting of managers on the 24th. Softball is slated to be the initial event, followed by basketball and volleyball; these three sports are expected to consume most of the first semester. Basketball practice will start immediately after the opening of the softball race, this making for a training period of about three weeks for the cage squads.

All Events In Track

Golf starts the second semester, after which comes track, tennis and baseball. Track, which will probably include all events, and tennis will be run off simultaneously, so as to give more time to baseball.

All students except squadmen and lettermen of varsity sports are eligible to compete in intramural sports. Clubs, boarding houses, dormitories and fraternities may enter teams.

All freshmen are urged by Spears to get on established teams or form new ones.

Conscripts Will Receive Refunds

"All fees will be refunded to the students who are called to military service under the conscription military act, either National Guardsmen or other compulsory governmental service toward national defense, provided the call to service comes prior to January 1, 1941," President Clifford V. Jones said in regard to conscription of students.

In discussing the conscription bill and its effect upon the students enrolled in Tech he said, "In view of the fact that most of our students are under 21 years of age, the majority will not be affected."

President Jones said a later announcement will be made as to those called during the second semester.

Good Net Squad Looms For Tech

With all the varsity returning and two brilliant newcomers stepping into the picture, Tech's prospects of scoring an ace in tennis competition this season are the brightest in years.

Expected to challenge veterans Harold Beckmeyer and Sidney Moore are David Storey, sophomore, and James Lovelace, ineligible last year. Storey was a sensation the past season with his smooth, steady game and fine judgment. Also prominent is Loyd Brunson, returning varsity man.

According to Coach James G. Allen, one of the finest looking new net-men this year is newly arrived Joe Elrod, transfer from Abilene Christian College. Ineligible this season, Elrod has three years of varsity tennis in front of him. He copped the junior singles in the Lubbock Open of last June and teamed with Max Munn, also a Techster, to win junior doubles.

Coach Allen reports that every position on the squad is wide open, with stiff competition expected for the top post in singles.

Raiders For '40 . . .

Following is the official roster of the Texas Tech Red Raiders. Clip this out and keep it for the home games.

No.	Player	Pos.
13	Glenn Lowe	RHB
15	Edwin Irons	C
17	Loyce Baillo	RG
21	Roger Smith	LHB
22	Clyde Stone	LHB
23	Sandy Waldrep	RE
28	Wayne Johnson	LG
29	Will Albright	LG
31	Doyle Caraway	RHB
34	Milton Hill	RHB
36	Walter Nelson	RG
37	Stanley Sigman	C
38	Wayne Pipes	C
39	Tyrus Bain	QB
40	Tom Douglass	F
41	Clarence Tillery	RE
48	Thayne Amonett	RHB
49	Don Austin	RHB
53	Chas. Daniel	LG
54	Chas. Dvoracek	F
55	Walter Webster	F
57	Newman Ledbetter	RT
59	Kenneth Robbins	QB
62	Peter Blanda	F
63	Ed Harris	LHB
65	Bob O'Connor	LT
67	Jimmy Jay	LE
69	Bing Bingham	LE
71	Bill Brown	QB
76	Robert Duncan	LE
77	Warren Cudd	LT
78	Rafe Nabors	RT
79	E. J. McKnight	RE
80	Jack Shanks	LT
81	C. L. Storrs	LHB
84	Prince Scott	RE
85	Lonnie McCurry	RG
86	Bill Posey	LT
87	Marvin Shields	RT
90	Raymond Edgmon	RT
93	Chas. Henderson	LE

Team Captain: Lonnie McCurry
Backfield Captain: Tyrus Bain

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"Dutchy" Smith Begins No. 12

"Block, block, block, block, Cholly. You gotta use that elbow. Get in there and push with everything you got. Remember you'll probably be facing a man outweighing you twenty to forty pounds."

And so it goes, on and on. Coach "Dutchy" Smith, the man who builds impregnable lines, is beginning his eleventh season at Texas Tech.

It was in 1930 that "Dutchy" came down from Sherman High of Amarillo to become Tech's freshman coach. He had played end under Coach Cawthon in the '20s,

and when the latter became Mator coach in 1930, his first move was to grab ex-pupil Smith as freshman mentor.

Smith became line coach in 1932, and it was then that the now famous Cawthon-Smith combination really got to clicking. A hard driving worker, Coach Smith immediately started moulding "stone-wall" forward lines, and has been at it ever since.

Any onlooker at practice sessions can see that "Dutchy's" secret of success is the fact that he commands the absolute respect of his "boys." Every lineman on the squad will operate at top speed when Smith is around, and a pat on the back from him is something to strive for.

"When better Red Raider lines are built, 'Dutchy' Smith will build 'em," say the old-timers.



COACH SMITH

Hockey Team To Play In Lubbock

All-Americans Will Tussle Picked Squad

Mrs. Zella Riegel Huffman, assistant professor of physical education for women at Tech, announced today that the famous Women's All-American Touring Field Hockey Team will give an exhibition on Tech campus Saturday, November 2.

The team, composed of eight former hockey coaches, will meet a picked squad of Tech women on the freshman football field north of the gymnasium. Plans call for making the more experienced players among the Tech women and choosing teams for the first half, and for the touring squad to meet the local representatives in the second.

According to Professor Huffman, bleachers will be erected for the exhibition.

Assisting the physical education department in bringing the team here is the Women's Athletic Association. Lubbock and Denton are the only towns in Texas to be visited by the hockey players on their cross-country tour.

The exhibition will be free to both students and townspeople. Numerous schools and colleges in West Texas have been invited to have their students see the show.

Field hockey is to be stressed in class work and recreational programs this semester, said Professor Huffman. An eleven member team will be selected from the

Spanish Classes Decrease At Tech

"We have had a deplorable decline in enrollment in Spanish classes in our state, in spite of the fact that Spanish is our second language," Dr. C. B. Quaila, head of the department of foreign languages, said.

According to a report summarizing trends in Spanish class enrollments of 126 colleges and universities by the Family Economics Bureau, there has been a substantial increase in enrollment over 1939.

Fifteen years ago there were upwards of seven hundred students in Spanish alone, he said.

After the last World War romance languages boomed while the study of German declined due to the war feeling. The study of Spanish reached its high in the early 1920's, and then began to decline. Due to publicity given the opening of the Pan-American highway to Mexico City in the summer of 1936, and emphasis placed on improving South American relations, a new interest has been aroused in the study of the Spanish language, the bureau reported.

physical education classes to oppose the All-Americans.

Under the direction of the women's physical education department two new courses are offered men and women this semester.

Badminton may be taken the first semester only and counts for one credit. Students must furnish their own equipment.

Social Dancing is scheduled for both semesters and also is good for one credit.

Coach Berl Huffman Expects Fine Fish Team



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Red Raiders To Feature Speed, Passes



TIME OUT!

By JACK YELTON

Not being over-optimistic, but we sincerely believe that 1940-41 will prove to be the greatest year that Tech has ever experienced in the athletic world. On all sides and in every sport the word is going around to "Watch the Raiders this year." Already it is clearly evident that an amazing amount of interest is being shown by students toward their favorite events. The increasing number of activity tickets sold thus far serves as ample proof that the student body has had a shot in the arm and freed itself from the rather lethargic, I'm-not-interested attitude which was too much in evidence last year.

Now, "the greatest year that Tech has ever experienced" does not necessarily mean that we will boast an undefeated football team. It's a little early in the season for even the most rabid Raider fan to stick his neck out and predict a clean slate for the boys. Such "hope blasters" as injuries and illness can, in the space of a few days, play havoc with any squad. Also, the schedule this year is about as soft as a rock pile. Wake Forest, Oklahoma A & M and Marquette are heralded all over the country as the teams to whip in their respective sections. Wake Forest has one of the classiest backfields in the south; their big John Polanski, who averaged 64.4 yards a try last year, has been moved from fullback to half and is rated one of the most powerful backs in the South.

Whichever way the games are going, you can depend on one thing—the Raiders will be in there fighting every minute. We've got one of the peppiest, most scrapping teams ever to flaunt the crimson and black; these guys just don't know how to say "quit." From this corner it looks like the Raiders have a good chance of going far this season. We'll have one of the classiest pass attacks since "way back, and the speed outlook is perfect. "Piccolo" Hill, Thayne Amonett, "Jumbo" Webster, C. L. Storrs and Don Austin will run many a man ragged the next few months. A lot depends on the first couple of games; two wins may be the spark to get the fire going.

The same story prevails in other fields. Conservative Coach Allen unhesitatingly says that Tech can boast its best tennis team this year. Intramural activities will reach a new high with a full, seven-event schedule, including golf, track and tennis. The addition of track is expected to provide a boost to the varsity squad. More men are intending to come out for the golf team, also.

It is in basketball that the most serious losses have occurred. Lost are five of last season's regulars, Brown, Percival, Cooper, Risinger and Gilley. Five lettermen return-

Captains McCurry



This low-slung, charging Raider is Captain Lonnie "Primo" McCurry, stellar right guard. "Primo" is a senior this year and the dynamo of the Matarador forward wall.

Mabel Has One Serious Fault!

This is a story about Mabel, a very extraordinary person. So extraordinary, in fact, is Mabel that we believe it a sacred duty to attempt in our humble manner to scratch for her at least a tiny niche on the pillar of fame.

You see, Mabel is closely associated with those youthful gorillas, the famous Red Raiders. To be more explicit, she has every man from triple-threat to water boy under her remarkable powers. To be still more explicit, Mabel is the only power around these parts whose command can make a 200 lb. toughie get down on his knees and crawl around 'til she permits him to rise. And what's more, she accomplishes these deeds without a show of power. All she needs to do is use that laughing face.

But, as with all good things, Mabel has a fault, a serious fault. The darn pup has fleas!

ing are J. E. White, Jake Geron, Pat Patterson, Lewis Locke and Ed Irons. However, Berl Huffman has worked wonders with inexperienced men before, and there is no reason to believe he won't continue to do so.

The tall customer strolling around the campus wearing cowboy boots and a ten gallon Stetson is none other than "Highpockets" Overton, popular Raider tackle of last year. Overton has drifted in from his ranch out in New Mexico to complete some work in school this year.

Face Rugged Eleven Game Schedule; Open On Sept. 27

Boasting a combination of dazzling speed and lightning pass attack, the 1940 edition of Texas Tech's famed Red Raiders are eager to tear into a saw-toothed schedule that begins with the dangerous Oklahoma A&M Aggies and closes against small, but mighty, San Francisco Dons.

Sandwiched in between these two extremes are such formidable opponents as Marquette, Loyola of Coast, Wake Forest, Brigham-Young, Centenary, New Mexico, Miami, Montana and St. Louis. All in all, the Raiders will lock horns with eleven teams from September 27 'til December 7. The schedule calls for five home games and six on the road.

Speed and "bomb-sight" passing is the double dose which Coach Pete Cawthon's charges plan to hurl at their foes this year. Having what many sports writers say is the fastest backfield in Texas, the ramblin' Raiders will make full use of scat runner Milton "Piccolo" Hill, speedy Don Austin, slippery-bipped Thayne Amonett, powerful Walter "Jumbo" Webster and triple-threat C. L. Storrs. Hill, Amonett, Austin and Storrs slip out of the halfback slots, while Webster is the plunging fullback who looked good on the freshman team last year.

Brilliant Pass Attack

The air at Tech stadium is full of passes these days, and most of them are ending their trips in the arms of some clutching back or end. Veteran Storrs and sophomores Roger Smith and Clyde Stone, all left-halves, are amazing onlookers with the accuracy with which they rifle short and long aerials to receivers. There is very little to choose between these chunkers, and it is likely that fans will see the most amazing and colorful pass offensive in Tech history.

On the catching end of the air attack the Raiders can assemble such sterling wingmen as "Bing" Bingham, Prince Scott and E. J. McKnight. Contesting these experienced ends are Clarence Tillery, Robert Duncan and Charlie Henderson. Worrying Coach Cawthon and

Line Coach Dutchy Smith this year are the questions of experience and weight. Their sophomore-studded squad is one of the youngest and lightest that they have ever worked with. However, sixteen lettermen are expected to provide a steady influence. The starting front wall will probably average about 191, and the backfield is expected to tip the scales at 181. Only four men, all tackles, on the forty-one strong roster weigh over 200.

"Saw-Toothed" Schedule

The Red Raiders complete schedule this season, with date and place, is as follows.

- Sept. 27—Oklahoma A & M at Oklahoma City.
- Oct. 5—Loyola of Coast at Lubbock.
- Oct. 12—Montana U. at Missoula.
- Oct. 18—Brigham-Young at Lubbock.
- Oct. 26—Marquette at Milwaukee.
- Nov. 1—Miami at Lubbock.
- Nov. 11—Centenary at Lubbock.
- Nov. 16—Wake Forest at Lubbock.
- Nov. 21—St. Louis at St. Louis.
- Nov. 30—New Mexico at Albuquerque.
- Dec. 7—San Francisco at San Francisco.

It is obvious that this saw-toothed grid layout, devoid of even one "breather," presents a tough challenge to the Cawthonmen.

... And Bain



Signal-caller and backfield captain for Tech's gridsters of 1940 is Ty Bain, from Mexia. An extra-smart quarterback, Bain will take care of most of the kicking chores this season.

\$500 Fellowship Awarded Graduate Russell Reed

J. Russell Reed of San Angelo, 1940 graduate in animal husbandry at Tech, has been awarded the Texas Cottonseed Crushers association fellowship at Tech for the coming year. Student assistant in the department last year, Reed was a member of Tech's national dairy cattle judging team. The \$500 research fellowship is awarded annually by the association for an outstanding graduate in animal husbandry.

Five of the opposition have felt the Raider sting before and the remaining six will be playing their first games against Tech.

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OWNERSHIP. No ONE individual owns the Bookstore. It is controlled by Texas Tech College, a State Institution.

MANAGEMENT. Its general management is in the Board of Directors, President and Business Manager of Texas Tech College. They, in turn, elect a Manager who conducts the business.

POLICY. We pledge to give you unfailing courtesy, prompt service, fair prices and genuine co-operativeness for the coming year.

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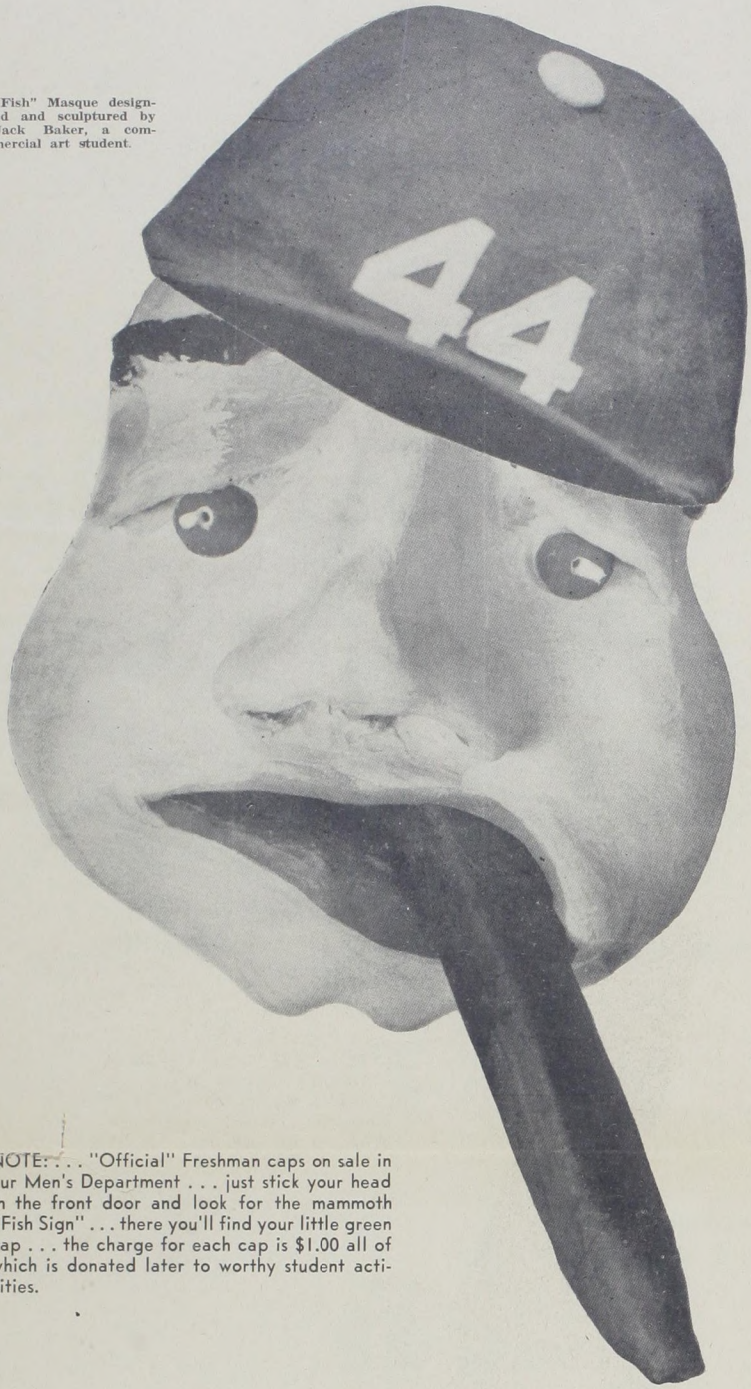
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"Fish" Masque designed and sculptured by Jack Baker, a commercial art student.



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*Freshmen,
You "DO" Have A
Friend-in-the World,
after all*

The first few days of a Freshman's life are always pretty "rough" . . . new surroundings, new faces, new duties and the like . . . it gets pretty hard sometimes to decide just what to do and when . . . especially when everybody insists on "razzing" you for everything you do and say . . . then comes that "lost," bewildered feeling mixed in with a little homesickness . . . but don't let it get-you-down . . . for you really have lots of friends . . . in fact the hi-spot of the year for us (and we think for all Lubbock) is when the new faces come to town and start wearing the "green caps" . . . and down deep we all envy you and the fun you'll have this year . . . and in this manner we want to welcome you and tender you our friendship . . . drop in to see us any time whether you wish to make a purchase or not . . . You'll find all our salespeople (including several student representatives) ever so friendly . . . for we have a soft spot in our hearts for everyone connected in any way with Texas Tech.

Of course we welcome our old friends back too. . . the Sophomores, Juniors and Seniors . . . and we'll be looking for all of you to drop in and say hello after being away for the summer.

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