

Final Plans For Homecoming Are Made!

High School Press Convention Opens At Tech Friday

Three Hundred Will Attend Press Meet

Annual Clinic For Embryo Newshounds Set This Week

Approximately 300 hundred youngsters from 21 schools will swarm on Tech campus this week-end at the annual West Texas Scholastic high school press clinic, to be held here Friday and Saturday.

Members of the association will register in the rotunda of the administration building between 12 and 2:00 p. m. Friday.

Speakers of the meeting scheduled Friday afternoon in the engineering auditorium, are President Clifford B. Jones, who will open the meeting, welcoming the representatives, Charles E. Guy, editor and publisher of the Lubbock Avalanche-Journal, Herbert Schooley, head of the journalism department at Hardin-Simmons university, whose subject will be "Problems of getting out a high school newspaper," Fred Griffin, English instructor at Tech, who will speak on "Is English important in modern journalism?" and Wilmot Eaton, superintendent of Tech Press who will talk on "Press Shop Tips."

At 4:45 p. m. Friday a group meeting will be held to discuss the printed papers class.

The papers will be discussed in five divisions. The printed paper, which is sponsored by Charles A. Hertel, Amarillo, the mimeographed class supervised by George M. Boswell, Lubbock, the club including the combination yearbook and annual, sponsored by John B. Sullivan, Hamilton, the yearbook class sponsored by Mrs. Ross Ayers, Lubbock, and the class devoted to the page in the downtown papers given to school news, supervised by W. W. Studebaker.

All papers submitted will be criticized by David Bergin, instructor in journalism at Tech. In April Bergin will again criticize issues of the papers and then the paper which has been the most improved will receive a plaque.

Friday night at Hotel Lubbock a banquet will be given by the Chamber of Commerce for the visiting journalists. Western theme will be carried out at the banquet and the guests will dress in the western style.

Dean J. M. Gordon will ask the invocation, and the speakers of the evening will be Herbert Schooley and J. Edward Connor, director of public relations at University of New Mexico in Las Vegas who will talk on "Humorous Newspaper Antecedents."

There will be a dance after the banquet in Hotel Lubbock. Sandy Sanderson and his orchestra will play.

Saturday morning at 9:30 o'clock J. E. Connor will address the clinic, and at 10:30 there will be a report of the committees and election of officers.

Saturday afternoon all representatives will attend the Tech-Wake Forest football game. The tickets will be given by the Athletic department.

Livestock Team Places In Meet

Texas Tech's senior livestock judging team took fifth place November 9, in the contest at the American Royal Livestock show held in Kansas City, Missouri, according to Dr. W. A. Stangel, head of the animal husbandry department.

Taking third in sheep judging, and tenth in horse judging, Tech was only 76 points behind the leader, Iowa.

Lewis Nance, Justiceburg, was third in horses and twelfth individual in the contest; Tom Ingram, Idalou, was third in sheep, and Elmont Honea, Tulla, was fifth in horses.

The team is expected home either Thursday or Friday night.

Rehearsals On Drama Under Way

Members of Capa y Espada and other students in Spanish are now rehearsing "Rosina Es Frágil," a Spanish play, songs, dances of Spanish America, and other numbers to be presented during the first week in December as apart of the club's fiesta.

Exact dates have not been decided upon yet, according to Mrs. Eunice Gates, sponsor of the club, who also points out that the program will be purely for entertainment.

Save That Booming . . .

"IF HE'S not a good sport, he's not anything—and he's not a good sport!"

This was the reaction of a down-town spectator, when Tech's first example of poor sportsmanship burst forth through a public address system Monday afternoon.

Maybe it was just because it was done on the spur of the moment—and because the young man who is responsible for directing Tech's yelling at the game was not thinking when he booed the referee—but regardless of why such a thing happened it still left a smell behind.

TECH'S REPUTATION IS NOT SO SIMON PURE THAT WE CAN AFFORD TO HAVE YELL LEADERS ENCOURAGE A SCHOOL SPIRIT HERE THAT IS MANIFESTED IN OUTBURSTS THAT REFLECT ON THIS SCHOOL!

Maybe those who are so fond of booing the referee would like to hear the story of what happened at another football game, where as thrilling a run was made—and where the man carrying the ball also stepped out of bounds in mid-field.

Here's the way it happened:

YEARS ago Washington and Lee University, at Lexington, Virginia, played one of its most bitter rivals—Virginia Military Institute, located in the same town. In a thrilling run, a Washington and Lee back ran almost the entire length of the field, for a touchdown.

Before the cheering had died away, he was back at mid-field, and there in front of the crowd, he pointed out the mark of his foot in the mud beyond the sideline to a referee who later remarked that it was the most sportsmanlike action he had ever seen in his entire career.

Who won or lost that game we don't know—and it doesn't make too much difference—for what marked that man for life was a clean, honorable, and sportsmanlike method of play which was a credit to his institution.

ON THE OTHER HAND, WHAT HAPPENED HERE WHEN ALMOST THE SAME THING HAPPENED?

You know—and I know—and the people from down-town know.

And they all must share in the feeling of shame that is on all of us.

When a man who represents the student body of this institution shames that school in front of thousands, he is partially to blame—but not altogether.

THERE HAS BEEN IN THE PAST—AND IS TODAY—TOO MUCH OF THE ATTITUDE THAT "IT ISN'T HOW YOU PLAYED THE GAME, BUT IF YOU WON OR LOST IT" AT TECH.

IT IS entirely possible that the student body of this college has "no one to blame but itself for the fact that Tech is today playing outside of any recognized conference."

MAYBE PRINTING THE DEFINITION OF A SPORTSMAN AND HANDING IT TO STUDENTS AT FUTURE GAMES, OR MAYBE REFUSING TO BOO LIKE A HERD OF CALVES BECAUSE SOME ONE TELLS US WE MUST, WOULD HELP.

Perhaps mentioning such actions is not giving out the "best publicity", but we must believe otherwise.

No one, by hiding his faults under a protective cover of double-talk, will ever correct them.

AND UNTIL TEXAS TECH CORRECTS THE FAULT THAT HAS MADE HER REPUTATION OTHER THAN A PLEASANT ONE, WE MUST SAY THAT:

MONDAY—WE STUNK TO HEAVEN!

Wake Forest And Red Raiders Tangle Here

Aggies Keep Up With Events By Bulletin Board

If you are interested in economics and current trends, you can keep pretty well informed by watching the bulletin board of the department of agricultural economics, according to E. L. McBride, professor and head of the department of agricultural economics.

New information of economics and general interest is posted daily on the board which is located in the hallway between the agricultural education office and the main agricultural building.

Daily market movements and price quotations are shown graphically on a 30 by 50 inch chart. This information is shown for six selected agricultural products of the South Plains; namely, cotton, grain sorghums, wheat, cattle and butter. The price trend can be ascertained for a period of time by a mere glance.

Space is reserved on the board for current news items, weather forecasts, commodity prices other than the six listed, and general statistical information. There is also material of timely interest on costs of living, business trends, and items of national and international affairs.

News letters of economic predictions, and of predictions as to the effects on economic that certain international moves will cause are often posted. Recently shown on the board was the order number of draftees in the selective service draft.

"This board keeps our students informed and thinking on the things we teach and on the things they will have to think of when they are out of college," Mr. McBride said in summing up the value of the bulletin board.

JACKSON TEACHES!

Teachers in Sudan public schools are offered a new course in Education starting this week.

The course, "Every Teachers Problem" is under the supervision of Dr. D. D. Jackson, associate professor of education, who will give classroom discussions each Tuesday night for approximately four months, the time allotted for completion.

Full Program Of Events Scheduled By Committee

Tech will welcome its ex-students and alumni this week-end in the annual homecoming celebration. Starting Friday afternoon, a complete program of events has been scheduled through Saturday night for entertaining the exes and providing them a chance to get together.

A football game between the freshmen of Tech and of Hardin-Simmons university will be played in Tech stadium Friday afternoon, starting at 2:30.

Register May Be Eliminated Now

The feasibility of omitting the register of students from the college catalog is being investigated by the catalog committee, A. H. Leidigh, chairman of the committee, announced Thursday.

Investigation is being made as a result of a suggestion that the register be left out, which was made at a committee meeting. It was pointed out that a large saving would be made by the omission of this section which now takes up 35 of approximately 300 pages.

"I realize that this section is of use in a number of ways but the expense of paper, printing and proof reading is rather large, and we are studying whether or not it can best be left out," the chairman stated.

The saving that would thus be made is estimated roughly at \$500, Leidigh said.

RESEARCH REVEALS THAT:

Loan Funds At Tech Are Numerous And Available

Do you need money? If you are a reliable student with a fair scholastic standing you can borrow money in Tech at a very low interest rate. At the present there are two loan funds that are begging for students to take advantage of them, Twentieth Century and Anne Johnston Ford.

The Twentieth Century loan fund is administered by Mrs. W. O. Stevens at 1408 Ave. O. This fund is for either men or women with preference being given to upperclassmen. Loans will be made at the rate of four per cent interest.

Anne Johnson Ford is administered by Mrs. William Dingus of the foreign language department. This fund is \$50 and is available to men and women students, preference being given to applicants that are eligible for DAR and SOR.

The largest of the loan funds in Texas Tech is the George T. Morrow and Student Memorial loan funds combined. This fund is \$200,000 dollars on interest bearing securities. The interest of this money is let out to students with upperclassmen being given preference. The fund is for juniors and senior really, but Mr. W. T. Gaston will let a few sophomores have money. Money is lent at an interest rate of five per cent for a year. So far this year the George T. Morrow fund has lent \$3,044.00, and the Student Memorial has lent \$1,716.50 for a total of \$4,760.50 for the months of September and October. According to Gaston about \$6,000 will be let out this year.

Mr. Gaston remarked that the average loan for these two loan funds was \$41.50 for an average time of nine months.

Will C. Hogg left the next to largest loan fund with approximately \$4,000 to lend every year. This fund is in charge of Dr. H. L. Kent, and is for the juniors and seniors but a few sophomores are lent money. The money is lent for a year. This is as long as any loan may run, and an interest of five per cent is charged.

B. K. D. is the next loan fund for both men and women students. This fund is handled by Dean Mary W. Doak. It is a fund of \$500 given to Tech by an unknown person. The fund is for upperclassmen with a C average and good moral standards. At the present most of this fund is out.

One of the largest loan funds in

The first formal gathering of exes will take place at 7:15 Friday night in the gym when a pep rally will be held. James Snyder, president of the student body, will preside as master of ceremonies at the rally which will be broadcast over KFYO. A public address system will be used.

Raymond Lee Johns, of Lamesa, president of the Alumni and Ex-Students association, will speak at the rally as will W. L. Stangel, chairman of the Athletic committee, Coaches Pete W. Cawthon and R. T. Smith and President Clifford B. Jones. The football team captain, Tyrus Bain and Primo Curry will make talks and the Matador band will furnish music.

Bonfire Will Burn
Following the pep rally, the students and exes will light the traditional bonfire and give yells while it burns. The freshman class under the direction of Lynn Cooper, president, will gather material for and guard the bonfire all day Friday.

Ko Shari club will give a dinner dance Friday night at the Hilton. See **HOMEcoming** Page 4

Beauties After Money



The twelve lassies above, and four not shown in the picture, represent beauties of Tech who are enlisting support in the current red cross drive at the college. Heading the red cross drive here this year is Dean of Men, James G. Allen, who has appealed to students to take advantage of the opportunity to "join the organization which is especially needed more this year than ever before."

Help Humanity And Yourself By Joining The American Red Cross--Do It Immediately!

The Toreador

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday on the campus of Texas Technological college at Lubbock by students of the journalism department.

Entered as second class matter, October 31, 1925, at the postoffice in Lubbock, Texas, under the act of March 3, 1879.

Editorial offices, Engineering building, 3, 4, 5. Telephones: college switchboard; Night Editor, 1286.

SUBSCRIPTION RATES

1 Semester \$1.00
1 Year \$2.50

REPRESENTED FOR NATIONAL ADVERTISING BY
National Advertising Service, Inc.
College Publishers Representative
420 MADISON AVE. NEW YORK, N. Y.
CHICAGO • BOSTON • LOS ANGELES • SAN FRANCISCO

ED KIDD Editor-in-Chief
GEORGE MUSICK Business Manager

Fanibeth Harris Associate Editor
Jack Yelton Sports Editor
Doss Sudduth Technical Adviser
Leon Hughes Feature Editor
Doris Peavy Society Editor

REPORTERS: Jim Brigham, Vernon Bundrant, Moncure Carter, Bill Clark, June Crossley, Ruth Foust, Bobbie Felts, Sam Johnson, GERAL GREENE, Daphene Hutchings, A. C. Lambert, Clifton Morris, George Greene, Kathleen McCreeless, Jeanne McDonald, Jack Nicks, Lee Scott, Betty Shynock, Melba Sutter, Lewis Terrell, Mary Margaret Tunnell, Margaurite Watkins, Annabel Wood and L. D. Whiteley.

Angels Got More Than Wings . . .

STUDENT organizations, social and non-social alike, are being given their chance to prove their interest in the drive for a Varsity show at Tech this year.

For the past few years, periodically—at one time after another—students have sat up on their haunches and yelled like bull-pups for the school to put on a show in which they would be given a chance to strut their stuff.

And now, after a poll of the student body—which has showed beyond doubt that there is considerable interest in the production, clubs are to be given their opportunity to "put up or shut up" on the matter of a Varsity show.

The boogey man in the deck is "ole man finance". If a show is to be produced at Tech which will be worth the time it takes to see it—the promoters must raise sufficient funds to guarantee production.

Clubs are being asked to underwrite the show, most of them for small contributions which would not in any way endanger their financial set-ups. They, it seems, must be the angels. And they must provide the greatest portion of the money necessary to produce a Varsity show.

AFTER YEARS OF YELLING FOR A SHOW—DEFINITE STEPS HAVE BEEN TAKEN TOWARD ITS PRODUCTION—AND IT IS NOW IN THE HANDS OF CLUBS ON THE CAMPUS WHETHER THIS PROGRAM FOR ENLARGING TECH'S ACTIVITIES IS TO STAND OR FALL.

There is no reason why any club should feel hesitation in backing the show to a reasonable degree. After all, the production is something that has been sought by the student body—and it is that body which is now being asked to do something about it.

National Unity Plea . . .

A PLEA For National Unity flashed before our eyes the other night at a local theatre. It was a short piece of film, urging Americans to forget past political differences and work together toward a common goal.

Perhaps such a plea is a necessity, but we prefer to believe that it is not. Rather, we would like to assume that Americans take their politics seriously—but not to such a degree that they might injure their nation in the pursuit of their beliefs as Democrats, Republicans, Socialists, Prohibitionists, or Independents. It is not for us to say—but past experience would lead most Americans to the opinion that this nation is usually rather well united, in spite of the fact that a man may temporarily be at odds with his neighbor over political views.

It would seem more advisable to many, however, that less platitudinous and trite advice as to remaining one nation—and more instruction to the people of this land as to what is needed from them would be in order.

The problem of division from political animosities would seem to pale into insignificance as compared to the possibility of division from within by those who have never in their heart or mind taken any oath of allegiance to this nation.

In other words—it is not Americans of any party who will wreck this nation—but it is rather those who bore from within and who mask their work under a covering of the protective "minority rights" phrases of the constitution.

While in no way advocating any restriction on the rights of minorities, we still feel that it is a waste of time on the part of any group to appeal to Americans to forget political differences. But to appeal for united effort from all who hold this nation nearest their hearts—that would seem to be the most important point in case.

Dilemma In The Balkans . . .

THE Greek "attack" on Albanian forces, which Italy felt was a direct threat to her existence, seems for the time being to have back-fired on Il Duce, and spread the well-known Italian prestige just a little bit thinner than ever before.

Typical of the Italian fighting men, is the fact that Greek soldiers have during the past week worn themselves out chasing Bersaglieri over the Albanian mountains.

The superiority of Il Duce's legions has been proven beyond any shadow of a doubt. No Greek soldier living has been able to catch up with a mechanized division of Italians, whose mobile units have been somewhat shaken at the unexpected resistance put up by General Papagos and his Balkan battlers.

But regardless of how cheering to most "neutral" Americans the Italian reverses have proved, there still remains the fact that Greece—without considerable aid from England—is doomed, as surely as the brave little nations of Finland and Belgium and Holland were doomed.

The only satisfaction one can draw from the present Greco-Italian clash, is the fact that Rome must be sweating buckets of blood over the fact that her "invincible" legions are just getting the hell "vined" out of them.

Just as the world of peoples who appreciate freedom cheered the Finnish stand, so do the nations of democracy today find cheer in the brave though futile fight of Greece.

Democracies should realize, however, that sympathy is not enough. Just so surely as the little nations of Europe are doomed, so positively will those people who held to the beliefs of the brotherhood of man find that those who wish freedom cannot sit idly by and watch their potential allies cut down one by one.

The attitude of "Am I my brother's keeper" can only aid those who wish to use "the divide and conquer" policy, and who seek the destruction of free nations.

We all know the same sort of reasoning was advanced before the United States took up arms in the last World War, and that such statements are inflammatory—but THEY ARE ALSO THE TRUTH!

We'll Answer This One . . .

From a student the other day, came a letter asking why it was THE TOREADOR did not wage war against the possibilities of national social fraternities and sororities ever coming to Texas Tech.

This young man was most bitter, and his missive was long—filled to the brim with such glowing phrases as "we elected you, and why in the hell is it you won't pay any attention to what the students out here want?"

The question that arises in our mind after viewing his somewhat irrational epistle is "WHO ELECTED WHO TO WHAT, AND WHO IS ENTITLED TO BEEF AT WHO FOR DOING WHICH?"

The fact that this student told members of the staff he did not vote in the last publications election would lead us to point out to him the following statement:

"The man or woman who criticizes the policy of THE TOREADOR and La Ventana next year should be taken out and horse-whipped. That, it seems should be suitable punishment for a person who evades his responsibilities yet claiming a constitutional right to raise his voice in protest against whatever policy those officers may pursue."

The statement was taken from an editorial in THE TOREADOR of March 2 1940—immediately after election of student publications officials, in which the highest vote ever recorded at Texas Tech was counted—AND WHICH STILL DID NOT RISE AS HIGH AS FIFTY PER CENT OF THE ENTIRE STUDENT BODY!

Reflection on the fact that less than half of Tech's student body voted in the last election of publications officials would cause some of us to reflect that maybe there are students here who deserve little or no consideration, because they evade the responsibilities which are concurrent with privileges.

In an ever-increasing flood, the "gripe" letter hit our mail box, and with every new complaint, we still find the names of those students who recognize that they "got a right to beef" but who refuse to realize that they must take upon themselves the responsibilities of student government, if they do not want that power to be taken from them—either by some group of interested students, or by the administrative of the college itself.

Why it is that a man feels he has a God-given prerogative to raise hell over the way his college or its offices is run—and at the same time, to sit on his posterior annex and do nothing about it, is one of the major paradoxes which make up the college student.

The belief that because a school is a democratic one, it will always remain so, is just the sort of idea that will cost the student his rights.

Not only does a student entitle himself to rights by participation in his government, but he also should naturally receive a proportional amount of power over his fellows, as he assumes their responsibilities.

The question brought to the mind of the students of this college, then, is—ARE WE READY TO HAND OVER TO THOSE WHO WILL TAKE THEM, THE RESPONSIBILITIES, THE RIGHTS AND THE PRIVILEGES, AND THOSE PORTIONS OF THE GOVERNMENT OF THIS SCHOOL—WHICH HAS BELONGED TO US IN PAST YEARS.

This is no question we can answer. It is one that only the student body can decide upon.

The lad who wrote is not now, nor has he ever been, interested in Tech—beyond finding something about which to gripe. When he proves to us there are students here believing as he does—and who have shown in the past they are interested in this college from a constructive standpoint—THEN, WE'LL TAKE ACTION—BUT NOT BEFORE!

Short Short Editorials

The hours has come to advance at all costs, and to die where you stand rather than give way.
—General Joseph Jacques Cesare Joffre, Marasal of France.

Campus Camera



ARTHUR KAHLER
COACHES FOOTBALL AT DICKINSON COLLEGE AND BASKETBALL AT BROWN UNIVERSITY!



IOWA STATE COLLEGE AT AMES, IOWA, IS THE GEOGRAPHICAL CENTER OF THE STATE



CARTER DAVIDSON
PRESIDENT OF KNOX COLLEGE, IS THE YOUNGEST COLLEGE PRESIDENT IN THE COUNTRY. HE IS 33 YEARS OLD!

This Amusing World

LOVE AND TATTLE-TALES . . .

Thanks to the Tech Tattler, the old dear, for the none-too-hearty words raised over the loudspeaker systems of Lubbock proclaiming to all far and wide that he regarded us as a "stupid, ridiculous, LITTLE" columnist. Not that we consider anything that he says to be of any significance, but we want to thank him for going out of his way to be KIND to us anyway, and it's nice to know that we hold each other in the same light! Since we aren't speaking, we wish someone would tell that two-cent HAM we weren't exactly born yesterday. It might be of especial interest to him to know that WE KNOW his identity and with this weapon in hand we could very easily take all of the WIND out of his baggy voice! While going through a certain museum, we found a perfect example of medieval armor that we are sure would fit him perfectly . . . since he claims to be a great sport, we also know of a certain BOTTOMLESS LAKE that would be the ideal place for him to take a nice swim—preferably while he is wearing the armor! If he needs any other brick-bats to toss around, tell him there are quite a number stacked by the side of the museum and we're sure the association

wouldn't mind his borrowing them—they make much better listening material than the hash he has been handing out—STONE SILENCE, if you get what we mean!

CAMPUSITES . . .

Bill Potts rushing home at 11:45 p. m. to prepare for a dance that was scheduled to end in a very short while . . . Dorothy Ull engaged to two persons at the same time . . . Burl Hubbard sitting in the bookstore with an old flame and that old gleam in his eye . . . Dee Kelly riding around in a car all alone—charming company . . . Bill Wood, John R. Cummings and many others on the avenue trying to beat the rackets . . . Richard Karnes taking history "notes" on very special stationery and sending them through the mail—to some very special person, no doubt . . .

WE WONDER . . .

If Nell Watkins appreciates all the long distance phone calls coming from up Oklahoma A&M way . . . Why "moonshine" makes the best of friends have knock-down-drag-out brawls . . . How many EXES will be here for the annual HOMECOMING affair . . . How long it will be before "Now I Lay See AMUSEMENTS page 4

LETTERS

To The Editor

Editor, THE TOREADOR,
Dear Sir,

There is a spirit in Tech—more than ever before, and there's general warm-heartedness enough to melt an iceberg. Scholastically, and in the field of athletics we have a million things to be proud of.

My point of illustration is Monday's grid battle with Centenary. Student spirit reached heights rarely attained before this year—not that there weren't loafers and slackers who didn't do their part—but I'm talking about the general run of students. There is a hard felt and overflowing love for a swell bunch of tough boys who represent all that is Tech.

The groan from our stands when officials called back the hardest won and hardest run touchdown came from the bottom of our nauseated entrails. It was a dirty lick that fate dealt us. We saw a man run his guts out for our team, and then have it thrown in his face for reward.

We all bood. Right or wrong, that was the natural thing to do. But there was one man on whom a gigantic responsibility rests who ought not have bood. That is the man who is the impersonation of our school's fighting spirit, the yell leader. He has the responsibility of tempering the student spirit at all times, of keeping it at its best. In accepting that position he is accepting the task of keeping his head, and giving the student section support, when the rest of us are letting our hair down.

The specific incident in mind is the one in which one of our assistant cheer leaders led us in a series of Bronx cheers through the public address system. I must praise him for the generally good job he is turning in, condemn him for this one emotional outbreak that probably has no nasty likeness in the performances of any past cheer leader or assistant cheer leader for Tech.

One of our greatest student cheer leaders of the past, Arch Lamb, constantly urged the students to refrain from booing the officials decisions, and bad breaks. Nobody loves the man who bawls when he's hurt.

So let's cheer from now on, and we'll boo when we damn please, too, because we're human . . . but where's there's a sacred duty on the part of a leader who was chosen to represent the students—we aren't expecting too much when we ask for the dignity becoming a leader. We want sportsmanship of the southwestern brand, something as real and tangible as the dirt we eat in our spinach, that we can be proud of, and that people will talk about. Let's keep the spirit of Tech clean.

A very poor Techster,
Ronald Ware

MUSICK RETURNS
Mr. George Musick and assistants, A. J. Kemp and Frank L. Spitzer, returned to Lubbock Monday from a trip to Detroit.

HE BOWLS WITH EXTRA SPEED AND EXTRA POWER SMOKES CAMELS FOR EXTRA PLEASURE

His "Fireball" made him a bowling champion. Slower burning won Joe Norris to Camel cigarettes

No question, though, how Joe Norris gets the extras in his cigarette. He turned to the slower-burning brand... Camel... for extra mildness and found several other pleasing extras as well, including extra smoking.

WHAT A MAN in a bowling alley! He was the "boy wonder" a decade ago. Today, with a long list of national titles at his belt, the bowling world still wonders just how he gets such pin-blasting power and such hair-line control... such extra power and extra control!

Slower burning... costlier tobaccos—what pleasure they can add to smoking! More mildness and coolness because Camels are free from the irritating effects of too-fast burning. More flavor—because slow burning lets the flavor come through. And along with extra pleasure—extra smoking per pack (see below, right).



THIS IS the "Fireball." Joe Norris (above) uses a two-finger mineralite ball with narrow grip—a quick-breaking hook—throws one of the fastest balls in bowling. But no speed... no fast burning... for Joe in his cigarette. It's always slow-burning Camels. He says: "Camels give me extra mildness. And there's nothing like a Camel for flavor."



"THOSE EXTRAS IN CAMELS SCORE WITH ME EVERY TIME— ESPECIALLY THE EXTRA MILDNESS AND FLAVOR— CAMELS SLOWER WAY OF BURNING GIVES ME A NICE BIT OF EXTRA SMOKING, TOO!"
Joe Norris

EXTRA MILDNESS
EXTRA COOLNESS
EXTRA FLAVOR

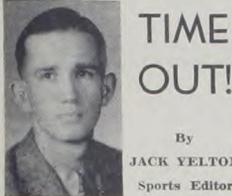
In recent laboratory tests, Camels burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking plus equal to

5 EXTRA SMOKES PER PACK!



GET THE "EXTRAS" WITH SLOWER-BURNING CAMELS
THE CIGARETTE OF COSTLIER TOBACCOS

Shock Troops Bring Tech 26-6 Win Over Gentlemen



TIME OUT!

By JACK YELTON
Sports Editor

Well, we just got through watching a Texas Tech Red Raider team luek out over a listless Centenary squad by a score of 26-6. For the simple reason that we're too elated to go on farther, we pass the baton to night-hand-man, JIM BRIGHAM. Brigham on the line—

Okay, Jack, retire to innermost sanctum and I'll see if I can find enough words to fill up your column.

When Yelton said that he was elated over Tech's win, he meant just that, for the men in red were indeed lucky to come out wearing the helmet of victory.

Last week against Miami University, the Raiders were a machine, a coach's dream of perfection, but it appears that their lopsided win only puffed their egos. Yeah, the score, 61-14, was alright, but would Joe Louis think that he had accomplished anything by knocking out some second rate pug?

We hope you gain the comparison. Those boys from Florida were only a bunch of mediocre gridders regarded as breathers by most of their opponents. Of course, Miami does win some games—they even beat Elon, Stetson, and Tampa—teams that the Lubbock Westerners would give a battle.

After the game Monday, everyone seemed satisfied because we had won. Sure enough, we did win, but the manner in which we played deserves little, if any compliments. Centenary, a team that has won only 29 games in 67 times at bat in the last six years offered a decidedly weak defense and even weaker offense.

The marker in their column was the result of the Raider "we score 61 points" spirit that apparently prevailed at the La Fonda. Time and time again, Cotton Barnes, Gentlemen quarterback, faded back and lobbed floating passes that an eighty-year old cripple could bust up but the Tech backs, probably dreaming about some bowl game, allowed the pass receiver to get behind him in the clear. Only the Saints and horsehoes kept them from being complete.

The Raiders haven't really met a team yet compared to Wake Forest, for the Deacons don't intend to ride back home in the loser's saddle. They will be playing for keeps!

For a long time now, Tech has wanted a big time opponent. This is it. If we win, which seems improbable because of Monday's gridiron farce, we're in. If we lose, and we will if the attitude of the Raiders does not change, our bubble of hope will be gone and the rut of yesterday will be close at hand.

Wake Forest has beaten too many great elevens to lose their prestige to such a young institution as Tech; consequently, they

Second Stringers Take Over After Starters Flop

Webster, Austin And Amonett Outstanding In Fine Backfield

By BILL WOOD
Toreador Sports Writer

A funeral-like pall swept the spirit of Texas Tech campus Armistice Day, starting high in the grandstands and seeping through to the very feet of Pete Cawthon's erring Red Raiders.

But, a scrapping squad of Scarlet shock troops saved what otherwise might have been a disastrous event on the records of Raider football as they plummeted to a 26-6 victory over Centenary's ungentle Gents.

Staunch Reserves
Despite Monday's let-down, Tech made a discovery. In their second string, the Raiders have one of the staunchest bands of reserves in a decade. It fell the lot of backs like Jumbo Webster and Don Austin, of linemen like Red Pipes, O'Conner and Carraway to carry on under fire. And that they did more thoroughly than had the first string in the initial quarter.

The reserves came back in the final half with Tech clutching a 7-6 lead. Austin, Webster, Smith, Lowe and Douglas began ripping off runs of four, six and 10 yards a shot. Following a Gent kick out on the Raider 35, Red Amonett, the Flomot Phantom, passed to Austin for a short gain that set up Dazzlin' Don's off-tackle dash to the Centenary 29. Jumbo took over from there and two Centenary tacklers didn't check his speed until he hit pay dirt. The kick was wide, but Tech's tallying spree was underway.

Austin Scores
Shortly after, Smith returned May's punt to the Centenary 39. A pass fell short, but Smith spun off right tackle for a first down on the 24. Then Austin raced

are taking nothing for granted and we feel sure that they intend to shoot their best at Tech.

Perhaps there are many wondering why Tech will be the underdog, in view of the fact that the Raiders are, as yet, undefeated. Here's the answer! Tech has not played a single team that could not be classed as a warm-up for Ohio State, Boston College, Michigan or any number of others in the same category. Tech is striving for recognition, but it will not be forthcoming if this formidable hurdle is not cleared.

Of course, we will grant the fact that the Matadors have improved somewhat since their dead heat with Oklahoma A&M, but consider how much improvement is necessary to place us on an even keel with such a team as the Deacons will put on the field Saturday. Not long ago, Arizona U. bucked up and ran 24-0 over the same "Okie" eleven that Tech was indeed fortunate

"Devo" Injured

One of the chief spark-plugs in an undefeated Red Raider offense was lost Monday afternoon when Charlie "Devo" Dvoracek, plunging fullback, suffered a broken nose and serious facial lacerations early in the Tech-Centenary game. Dvoracek's injuries required an operation late Monday night, and it is still doubtful that he will be able to play in the Wake Forest tilt Saturday.

The big driving backfield ace has been carrying most of Tech's fullback load this season and to date is one of the most consistent gainers on the squad.

around his left end and crossed the goal in a dive at the coffin corner. Shanks kick was blocked, but Bill Brown, playing his best game for Tech, picked up the pigskin and ran 20 yards. It was recalled and Tech penalized. Shanks' next attempt at conversion failed.

Midway of the fourth quarter, Tech took over again on Austin's interception of Barnes' pass. He teamed with Smith and Webster to gain a first down on the Gent 14. From there, Austin rocketed around end for nine yards and Jumbo powerhoused over the line for four more. The one, Webster crashed over. Smith passed to Tillery for the point and ended the scoring.

Regulars Fall

The first string tallied early in the game for their halftime lead of 7-6, but were unable to click against the hard-fighting Gents. After Milton Hill had raced 11 yards to the Gent 19, C. L. Storrs faded to his 30 and flung a bullet pass to Bincham, who dove across the goal, spearing the ball as he went by. McKnight kicked the extra point.

Centenary came back strong with See RAIDERS Page 4

to tie Arizona can not be regarded as the higher type of opposition when Flagstaff Teachers' name can be found on their schedule.

Another serious blow to Tech's chances of bowing over Wake Forest was suffered late in the first quarter of the Centenary game when Charles "Devo" Dvoracek, 190 pound ace received a broken nose, cheek bone fractures and other facial lacerations, as he attempted to knock down a Gentlemen pass. Chances are that the Raider tailback will be on the sidelines, but injuries sometimes heal fast and number 54 may be in the starting lineup.

We extend our sympathies and a hope for a speedy recovery, because Tech will certainly miss those line smashes and jarring tackles if "Devo" sits on the bench. When the Raiders finally realize that the Deacons from North Carolina are tough, we are afraid that it will be too late.

Tony Gallovich—A Real Deacon Threat



This little 172-pound Tony Gallovich is what they call down South a "scat back. This means if you give him a start half the length of his shirt-tail, you might as well trot down the goal and get ready to try to block the try point.

Gnome-like Gallovich has been the spearhead of a fine Deacon running attack this season and also throws a lot of passes, quite a few of which have made touch-down medicine for Wake Forest to date.

St. Louis Fans Take Up Cudgels With Film Heads

St. Louis, Mo.—(Special)—St. Louis University football fans are ready to take up the cudgels with Warner Brothers on their movie, "Knute Rockne, All-American." The movie gave credit to the late Knute Rockne for the development of the modern forward pass but, as all good Billikens fans know, the St. Louis U. football teams of Coach Eddie Cochems in 196, 1907, and 1908 were using the long and short forward pass with amazing success before Rockne ever entered Notre Dame University.

Founded The Pass

Cochems, with the help of two of his ace backfield men, conceived the modern version of the forward pass during pre-season training in a northern camp. They found that by gripping the ball at its shortest axis, a spiral motion was produced that gave the pass astonishing distance.

That fall the Billikens bewildered the football world with an open game such as had never been seen before. In 1906 the team was un-

defeated and untied, rolling up 407 points to the opposition's 11 during an 11-game season. During Cochems' regime, the longest scoring forward pass in history, Robinson to Schneider, was scored against Kansas University. The actual pass was 49 yards with the total play taking in 87 yards.

Seven Years Late
Cochems' Billikens walloped Nebraska, which had held Minnesota to a tie, 34 to 0, and crushed Iowa, Missouri, Kansas and other steamrollers of that time. St. Louis newspapers scorchingly asked: "What is this University of Chicago team (then a powerhouse) got that the Billikens haven't got?"

RIDE
5c
THE BUS
Lubbock City Bus Co.

Hardin-Simmons Fish Play Pics

Texas Tech's Picadors will close their current football season Friday afternoon at 3 o'clock in Matador Stadium when they take the turf against Hardin-Simmons fish squad.

After going through the season with only one blackmark, a 14-13 loss to the Cameron Aggies, the Picadors will be in top shape for their visitors from Abilene, and are determined to end this year's campaign successfully.

Scoring Spree Due
Hardin-Simmons, for years considered Tech's most formidable rival, has a fast deceptive eleven that compares favorably with the Picador squad and a sea-saw affair is anticipated, with plenty of scoring.

For the past few days the Tech fish have concentrated almost entirely on their passing attack and polishing the ragged ends of their running plays. Coach Bert Huffmann considers the boys ready and in the best condition of the year.

Callahan Back

More than likely, J. R. Callahan will return to Friday's starting lineup, after an absence of two weeks due to an injured knee. His recovery will probably help the offensive considerably for J. R., possessing plenty of speed with a good change of pace, is a hard man to stop in a broken field.

Tech's probable starting lineup will be: Jim Driggers, left end; Wayne Rowden, right end; Avon Sewalt, left tackle; Albert Williams, right tackle; James Reed, left guard; Pat Farris, right guard;

Centaur's No-Stars Meet Tonight In Mural Basketball

After a full day of Armistice Day festivities, Tech's mural basketball tournament will swing back into action tonight at 8 o'clock when the smooth working Centaur aggregation tips the ball off against a newcomer and darkhorse in the tournament, the No-Stars, in Tech gym.

The Centaur club will be favorites because of their 30-10 win over the Wrangler quintet last Thursday, but anything can happen, for No-Stars have not yet showed their wares and little is known about their comparative strength.

Immediately following the opening fracas, Soci's squad and Los Camadaras team will battle it out, the loser being eliminated from the tournament.

Both of these latter teams lost their opening game, Silver Keys edging out the Soci in a thrilling contest that found the Keys on the long end of a 17-16 count. The Camas however, were swamped by defending champion Jaywalkers, 32-6. This promises to be a neck and neck affair with the Soci slight favorites to cop the tilt.

Tomorrow night at 8 o'clock College Club and Kemas are scheduled, with a somewhat sour reward for the loser—elimination from the tourney. This game will conclude this week's play and next week's schedule will be announced in Saturday's Toreador.

Garland Head, center; Marvin McKown, full; J. R. Callahan, left half; Maxie McKnight, right half; George Odom, quarter.

HAVE YOU SEEN IT

The new Quiet De Luxe Royal Portable with finish of velvet brown, in the beautiful airplane luggage case trimmed in brown leather, and at no extra price to you. Be sure to see this beautiful Royal Portable now on display at

Mester's

OFFICE SUPPLY CO.

"The Typewriter Store in Lubbock Since 1928"
1214 Texas Ave. Phone 4242

1940's ALL-AMERICAN LINE

From Arrow Shirts to Arrow Shorts, here's your chance to sign up for the best coordinated line of men's wear in the country.

Arrow Shirts, with the smartest patterns you've seen in many seasons. \$2. up.

Arrow Ties, designed specifically to harmonize with your Arrow Shirts and your suit fabrics. \$1 and \$1.50.

Arrow Handkerchiefs, also planned for your Arrow Shirts and Ties. 25c. up.

Arrow Shorts, with the patented seamless crotch to give you extra comfort. 65c. up.

Your Arrow dealer has this unbeaten, untied line under contract... See him today.

ARROW SHIRTS

COLLARS... TIES... HANDKERCHIEFS... UNDERWEAR

Amphill-Well's Co.

Learn To Dance
From
BILLY NATION
Specialist On Ballroom
Studio 1908-13 Ph. 9557

West Texas HOSPITAL

Lubbock, Texas

STAFF

Charles J. Wagner, M. D.
Surgery and Consultation

Sam G. Dunn, M. D., F.A.C.S.
Surgery and Genito-Urinary Diseases

Allen T. Stewart, M. D.
Obstetrics, Gynecology, Surgery

Wm. L. Baugh, M. D.
Surgery and Diagnosis

Fred W. Standefer, M. D.
Robert T. Canon, M. D.
Eye, Ear, Nose, Throat
Allergy, Hayfever

W. E. Cravens, M. D.
General Medicine

Denzil D. Cross, M. D., F.A.C.S.
Surgery, Gynecology, Urology

O. W. English, M. D., F.A.C.S.
Surgery, Diseases of Women

Ewell L. Hunt, M. D.
Surgery, Gynecology and Obstetrics

C. C. Marshall, M. D.
Dermatology and General Medicine

M. H. Benson, M. D.
Infants and Children

Clyde F. Elkins, M. D.
Surgery, Gynecology and General Medicine

R. C. Douglas, M. D.
General Medicine

M. D. Watkins, M. D.
General Medicine

Elmo Alexander, M. D.
General Medicine

C. J. Hollingsworth
Superintendent

"For real refreshment, I'll take Coca-Cola"

5c Drink
Coca-Cola
Delicious and Refreshing

THE PAUSE THAT REFRESHES

Bottled under authority of The Coca-Cola Co. by
COCA-COLA BOTTLING CO.
1615 Texas Ave. LUBBOCK Phone 73

Get More Fun Out of Your Sports, Work, Social Life—
Chew Delicious
DOUBLEMINT GUM Daily

Alert college men and women everywhere enjoy the refreshing, real-mint flavor... the velvety smoothness... of healthful, delicious DOUBLEMINT GUM.

Just see for yourself how enjoying this refreshing treat adds fun to everything you do. Chewing DOUBLEMINT GUM daily helps relieve your pent-up nervous tension... helps sweeten your breath and keep your teeth attractive. Aids your digestion, too.

Popular DOUBLEMINT GUM is inexpensive, wholesome, satisfying.

Buy several packages of DOUBLEMINT GUM today

