

Techsans
And
Texas
By BILL WOOD

Last spring *The Toreador* tip-toed into an editorial campaign relative to wholesale boycott of local honky-tonks by Techsans. Aside from scattered comments, those articles might well have been scribed in some mystic, forgotten tongue. But, the current mushrooming of night spots in and adjacent to Lubbock has given rise to that still-smoldering question, more a question of personal pride than of morals.

Fortunately, the newer night-eries are well above honky-tonk classification at present. Their future clientele remains something of an animated "X" in algebraic equation, but Techsans are taking to them like desert travellers to a service station.

And on the heels of these openings comes the rumor from an authentic source that Lubbock soon will be not only the "Home of Texas Tech," but also of the most novel night club in the Southwest. According to our limited previewing of plans, this club will duplicate nothing in its field, but combine the best features and policies of every popular counterpart available, catering especially to Techsan trade.

The unusual size and style of today's *Toreador* is not traceable, as you might suspect, to a "Save-Paper-For-Britain" move, but rather to the fact that Tech Press linotype operators and pressmen have turned coolies for the week while machinery is being transferred from the Engineering building dungeon, to the Journalism building.

The Lubbock County Herald is cooperating in a move to keep alive that adage which stipulates "The *Toreador* must go to press."

Just when editorial offices will be transplanted in the new structure remains somewhat a mystery right now. We seemed to have overlooked any clause in our staff contracts which calls for a reporter or desk man to reserve 15 hours for totin' typewriters, mat services, morgues, etc.

But manual labor has its advantages. While clearing out the composing room of Tech Press Tuesday it was discovered why their 1934 linotype operator didn't graduate according to schedule. He's been Rip Van Winking in the Cheltenham type case.

Dial System Gives Tech New Number to Memorize

By RUTH HENRY
Toreador Staff Writer

DIAL SYSTEM which is now in operation in Lubbock affects the college switchboard very little. Contrary to the notion of many, the college operator does not need to be dialed on the campus telephones. As always, just pick up the receiver to get the operator.

The familiar 1280, known to hundreds, is no longer the college number. Now, 8541 is the number for you to learn.

New problem is the night connection. Unlike the operators, the little dial men have no discrimination. If 8541 is "b-y" (the operator's lingo for busy) the little mechanical men run down the line until they come to a trunk (an outside line to you) that isn't busy.

Thus, you may end up with any of the numbers from 8541 to 8548. While the board is open, this a very efficient action of the diligent little dialers. But, when the night connections are on, the operator isn't there to relay incoming calls to the desired place.

Two night telephones you can be sure to get are 2-2321, the creamery, and 2-2461, the heating plant. Dial these numbers after six o'clock only.

Other night connections are: 8542, men's gym; 8543, dairy barn; 8544, President's office; 8547, physics office; and 8548, NYA dormitory. But as has been explained, if the number you dial is busy, the little mechanical men jump to the next college number. To obtain your de-

THE TOREADOR

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Gordon Gaines Features Tech Recreation Bill

Recruiting Ensign Due Here From Navy, August 9

By ANNABEL WOOD
Toreador Staff Writer

Ensign James Morrison Ireland of the U. S. S. Prairie State, New York City, will be at Texas Technological College Saturday, August 9, to interview graduates and seniors who are interested in entering the Naval Reserve. Men who are single, under 28 years of age and who have a college degree, have an opportunity to obtain a commission as ensign in the U. S. Naval Reserve.

Ensign Ireland will be in Room 4 of the library at 8 o'clock Saturday. Eligible applicants may now enlist to be sent to one of the three training schools, either at North-western in Chicago, at the U. S. S. Prairie State in New York or at the U. S. Naval Academy in Annapolis, Md. Candidates accepted will be sent to the four month Midshipman Training school which begins at Northwestern and the Prairie State September 18 and at Annapolis January 9.

Annapolis cannot supply demand for officers of the expanding fleet a navy circular indicates, and further explains details of the program as follows: "The Navy needs young men of strong character, high ideals and mental abilities to meet requirements of naval officers in the new fleet. This particular branch of the Navy, known as Class V-7, offers the greatest opportunity for these new graduates to properly apply the knowledge they have acquired during their college career."

Former Techsan, Famed Baritone, Sings 4th Time

Gordon Gaines, baritone, graduate of Tech, Julliard School of Music, New York City, will appear on Tech's recreation program for his fourth consecutive concert on the Administration building green Thursday night.

A former student of Lubbock High School and a former pupil of Miss Myrtle Dunn, Lubbock vocal instructor, Gordon Gaines has been presented in numerous musicals and cantatas. His latest appearance was under the sponsorship of the British War Relief association. After finishing a three-year course at Julliard School of Music, the 25-year old deep-voiced singer appeared in the International Revue at the Cherry Lane Theatre in Greenwich Village, New York City, in February.

Baritone Gaines is the only performer to appear on four consecutive Tech recreation programs. His musical performance, which will be presented at 8:30 Thursday night, will consist of German Lieder songs, Negro spirituals and arias. Admission is 50 cents except for recreation ticket holders.

While a student in Lubbock High School, in 1934, Gaines won first place in the Texas Federation of Music club's men's vocal contest. Later in 1935 he was awarded first place in the George Dealey voice contest at a meeting of the Texas Music Teachers association and received a cash prize of \$50.

The mellow-voiced baritone is an actor as well as a vocalist and has taken part in many little theatre groups as well as oratorios and operas.

Tech Star Dies In Fatal Mishap

Leroy Meley, 20, Tech football player, died Sunday night of injuries received in a tractor-combine accident near Amarillo. Funeral services were held Tuesday afternoon.

Meley played on the freshman squad at Tech last year and was eligible for the 1941 varsity team. He was a former all-city grid star at Adamson High school in Dallas, and tackle on the all-star squad in 1939. He was an animal husbandry student.

Berl Huffman, assistant Tech football coach, and "Mule" Dowell, assistant to the athletic director, attended funeral services, as did several members of the Red Raider squad.

Orchard Yields Large Pear Crop

Texas Tech orchard yielded the largest fruit crop this year in the history of the college. It is probable that this will be the largest crop for several years, W. J. Burck, horticulture student in charge of the fruit, predicted.

Some of the pear trees yielded as much as seven bushels. The forty bushel yield is still being sold by the department of plant industry.

Galons of plum jelly has been made in Lubbock from the St. Anthony blue variety plums sold by the department.

Due to the lack of time and expense incurred, there hasn't been much experimenting with various fruits. However, there is one tree that has been grafted which now produces apricots and a fruit that is half peach and half nectarine. For information on buying pears, call the plant industry department.

August Seniors Plan Graduation Rehearsal

By KATHLEEN McCRELESS
Toreador Staff Writer

Graduating seniors will meet at 2 p. m. Friday, August 22, on the lawn south of the Administration building, for a general rehearsal of graduation exercises. All seniors are requested to be present at this time, since detailed instructions regarding the line of march will be given.

Graduation exercises will be held at 7:30 p. m. that night, August 22, on the lawn south of the Administration building. Candidates for the bachelor's degree will wear regulation bachelor's gown; men are expected to wear conservative or plain white shirts; and women will wear white collars. The tassel of the cap is worn on the right side until the degree is conferred by the president, then changed to the left side.

According to J. M. Gordon, Dean of Arts and Sciences, the following details must be completed immediately. All correspondence courses and grades of "Inc" must be removed and recorded in the Registrar's office not later than August 16; and anyone who will be unable to attend Commencement and wants to be graduated in absentia, must send in his petition to the dean of his division not later than August 16. Those not present and not officially excused will not be graduated.

Julia Wilbanks, Spearman, will teach physical education for women and English at Idalou High school this year.

Famous Baritone



Gordon Gaines former Techsan, appears on next week's recreation program.

New Instructor In French Named

Dr. Edgar T. Ruff, Topeka, Kansas, has been named instructor in French at Tech, to replace Dr. D. W. Alden, who is on leave of absence at Amherst college, Amherst Mass.

Dr. Ruff has A. B. and M. A. degrees in French from Northwestern university, Evanston, Illinois, and a Ph. D. in French from the University of Texas, Austin.

Joseph Harold Rush, Austin, has been named instructor in physics at Tech to replace Hollie Cross, resigned.

Dr. Rush received his bachelor's degree from Southern Methodist university, Dallas, and is candidate for his M. A. degree in physics from University of Texas in August.

Mr. Rush is a former Tech student.

Week's Recreation Program Offers Quality Diversion

By ARIELE GOWEN
Toreador Staff Writer

A VARIETY of topnotch entertainment is offered to recreation ticket holders during the coming week. Providing an inexpensive form of diversion for students and faculty, the recreation committee bills four programs this week. Included on the bill is an all-college sport dance, a recreation program movie, a square dance and a nationally famous baritone.

Tonight C. A. Rogers and his 10-piece band will "beat it out" for another all-college sport dance, 8:30 'til 11, in the Gym. This is the third dance of the semester by the popular West Texas orchestra. The committee in charge announces that those who do not have activity tickets may be admitted to the dance provided they are accompanied by a ticket holder. Tax to those who do not have tickets is 50 cents.

"The Scarlet Pimpernel", starring Leslie Howard and Merle Oberon is billed Tuesday night for the recreation program's movie of the week, which will be projected at the rear of the Administration building on the green.

Another old fashioned square dance under the direction of the women's physical education department is Wednesday night's attraction to diversion seekers. Both instruction and dancing will be featured with special attention to beginners. The dance is to be held in the Gym from 8:30 'til 11.

Gordon Gaines, baritone, graduate of Texas Tech and Julliard School of Music, New York, will be presented for the fourth consecutive year on the recreation program Thursday night at the rear of the administration building.

Cotton Classing Has Large Roll

The "best enrolment in recent years" is noted in the annual cotton classing school being held on Tech campus through August 15, stated a member of the department Wednesday. Thirty-eight ginners and employees of cotton buyers are in attendance.

C. N. Stanley, jr., head of the textile department at Tech, is in charge of classwork and Frank B. Dial, U. S. Department of Agriculture at Dallas, is in charge of field trips and practice. There are classes for beginners and advanced students. At the end of the course, several students will take examinations for a government license.

Abbott and Costello and the Andrews Sisters are back again in another musical comedy, "Hold That Ghost" which opens at the Palace Sunday. After the two recent successes, "Buck Privates" and "In the Navy," the team is reunited with Richard Carlson, Joan Davis, Mischa Auer, Evelyn Ankers, and Ted Lewis and his Orchestra.

sired office, you must keep dialing, because, as has been said, the little mechanical men have no discrimination.

Braniff Air Hostess Tech Graduate

Eron Gafford, 1939 Tech graduate, has been appointed air hostess for Braniff Airways and will be stationed at Dallas. Word of her appointment was received by F. Doyle D. Jackson, professor of education, from officials of the company.

Of Blood and Sand



Toreador Tyronne stars in the story of toteros and tros, "Blood and Sand" which opens at the Tower Sunday.

THE TOREADOR

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BILL WOOD Editor	SAM JOHNSON Managing Editor
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Louie Johnston _____ News Editor
Annabel Wood _____ Feature Editor

Reporters—Elaine Gibson, Ernest Curry, Kathleen McCreless, A. J. Kemp, Moncure Carter.

What's Your Investment?

Did you ever evaluate your college education on a unit cost basis?

You, or your dad, or somebody—perhaps your employer—invests a certain sum of money in each of your collegiate years. Let's say the amount is \$600. And let's generously give you 18 accredited hours per semester or 36 per year.

Each hour of credit has cost you \$16.66 or \$50 for one three-hour course. If you graduate in four years you can figure that minimum cost of the diploma you receive is \$2400.

Then, working backward, you can estimate that you missed out on some \$900 of wages for each of the four years you were in college—conservatively. Then by adding the \$3600 you didn't make to the \$2400 you spent, you can evaluate your diploma as a \$6000 investment.

If you hadn't gone to college and had worked up to a \$100 per month job, then it would take only ten years at \$150 a month to recoup the outlay, not including any interest. Of course, you may quickly rise to a much higher salary, but this gives you an idea.

In dollars and cents, then, if you are fair to yourself, or whomever may be paying the freight, you can readily see why it pays to make your college course stand for something more than mere figures on a transcript.

Many, perhaps most, of the well-educated persons in our world don't consider this financial, material side of life quite so important as an understanding and solid philosophy of life itself. Much valuable knowledge and culture other than information that rates high salaries belongs to the college graduate. At least it should be his. If he isn't getting it, then he ought at least to consider the financial side.

The investment is made with a purpose. Indifference and don't-care attitudes defeat the purpose. Think it over!

Sergeant X Has A Few Ideas

Favorite pastime of bus travelers nowadays is baiting one of the two or three soldiers aboard with such intelligent queries as: "When are we going to war?" and "Who will we fight first?"

A sergeant on the bus from Sweetwater the other day made some rather pertinent remarks to some of the half-baked questions.

First, he frankly declared that he didn't pretend to know more about the prospects than any civilian. But he had some ideas and opinions: He believes that our nation will be in a shooting war before very long.

He thinks that propaganda has slowly built up the war sentiment in this country, and that it has been unknowingly and unthinkingly spread via newspapers, radios and magazines. In support of this opinion is the contrast of the two per cent of citizens who favored armed intervention in the fall of 1939 against the more than fifty per cent who now advocate armed action. And in this respect, he added that trial balloons were sent up before every important step in the direction of war. If popular opinion tolerates the move, it proceeds accordingly.

As to fact, the sergeant said that the Army was tied up with red tape and regulations, piecemeal little orders and rules that, in his opinion, represented nothing more than the whim of some Washington general. And for wartime efficiency most of them will have to be axed.

Soldier morale, according to his personal experience, is not too good. The men in the Army don't take the thing seriously and discipline has to be meted out in accord. But—said the sergeant—if and when the big blowoff begins, soldier morale will snap out of it and become first rate.

One advantage that will accrue to the soldier, over the civilian—per the sergeant—will be the soldier's easy adjustment to more and more government regulation of our civilian life when one last bomb somewhere signs "30" to the blood-letting. The soldier is adapted to an existence of order-taking and the new era will not disturb him quite so much.

Last advice of this particular "top-kick" to young men: it's easier sledding outside the regular Army (the "walking" Army, as the boys call it); try the airforce or some other specialized branch. For what it's worth, we pass it along.

With conscription and enlistment biting deep into the ranks of collegiate football teams, the schools that boast of the big squads ought to hit the jackpot comes September's opening football blast.

44 Teachers Locate Jobs Through Placement Help

A total of 44 teachers have been placed since February by the Teacher Placement Bureau at Tech, according to Dr. Doyle D. Jackson, head of the bureau.

Some of the teachers placed and their positions are: Jack Chipley, Lubbock, to teach Science in Clyde. Mrs. Hazel Trotter Lindsey, Whitharral, to teach commercial work and history in Whitharral High School. Mattilee Latimore, Lubbock, to teach English in the middle grades at Stanton. Ewell Lawrence, Lubbock, Superintendent of Schools, Dickens. Mr. and Mrs. Buck Doran, Lovington, N. M., to teach at Rosedale, N. M. Ruth Wade, Hagarman, N. M., to

teach second grade in Hagarman, N. M. Ima Jean Hyatt, Carbon, to teach in La Elonia School at Falfurrias. Woodroop W. Powell, Kirkland, to coach and teach math at Dickens. Morris H. Jones, Lubbock, coach and general science at Roosevelt. J. W. Adams, Lorenzo, High School Principal and teacher of social science at Patton Springs.

Mrs. J. W. Adams, Lorenzo, to teach first grade at Patton Springs. Mary Clark, Happy, to teach art in Corpus Christi at Robert Driskell Jr. High. Artie B. Carrol, Lubbock, to teach are in the grades at Corpus Christi. Lois Emmitt, Roswell, N. M., to teach music at Pecos. Lila Earline Castle, Knott, to teach in

Continued on page 4

Tech Grad Rates English Morale And Food High

Arthur Dale Jackson, Tech graduate and former secretary to the late Sen. Morris Sheppard, is staying at the American embassy in London this summer, on a government mission.

Jackson, who is a brother of government professor J. W. Jackson, recently wrote home stating morale and the food situation were good in England. Sugar, tea, eggs and green vegetables are plentiful, according to his letter, which carried an examiner's stamps showing

it had been opened. He arrived in London by plane after traveling by clipper to Bermuda and Lisbon, where he spent a week at a sea resort.

Jackson, who expects to return to this country in the winter months, wrote that many of London's famous buildings have been closed but that he had visited Buckingham palace and Victoria museum.

Mrs. Sadie Hazelwood, Abernathy, will teach the fourth grade at Brownfield this year and Herman

Duke, Mt. Pleasant, will teach High school English.

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AUGUST 14 8:15 P. M. AD GREEN



Off The Rock Pile

By ARLEE GOWEN

OSCULATION WITHOUT CONTEMPLATION IS the theme of "Kiss the Boys Goodbye", the latest Broadway comedy which went to Hollywood for screen treatment, coming to the Lindsey Sunday. Putting on exhibition one of the best casts of grace any film comedy, "Kiss the Boys Goodbye" stars Don Ameche and Mary "My-Heart-Belongs-to-Daddy" Martin and features Oscar Levant, the musical m a h o u t of the "Information, Please" program; Raymond Walburn, the veteran comedian; Connie Boswell, whose deep, lush contralto graces Bing Crosby's radio show and Rochester, Jack Benny's chauffeur and valet.

The Tech theatre bills Jack Benny and Dorothy Lamour in "Man About Town" Sunday. Edward Arnold, Binnie Barnes, Phil Harris and Rochester complete the cast to turn the picture into a riot of fun. Benny's aspirations to be inducted into the "London 400" are somewhat curtailed by Rochester's conduct with the serious bagatelles of English royalty.

"Blood and Sand", Vicente Blas-co Ibanez's immortal novel of the Spanish toreros and women they love, comes to the Tower Sunday. Starring Tyrone Power, Rita Hayworth, and Linda Darnell, the picture delineates the lives of men who lived courageously and died horribly and women who lived fearfully and also died a thousand horrible deaths. In addition, an outstanding supporting cast include Naimova, Anthony Quinn, J. Carrol Naish,

John Carradine, Lynn Bari, Laird Cregar and Vivente Gomez.

The picture is produced in Technicolor which gives an added attractiveness in capturing the gay, colorful Spanish bull ring. It is quite likely that "Blood and Sand," although it reflects a foreign environment, will make its contribution to the American dance by the popularization of a dance number, "The Dance Torero". It was brought back to Hollywood by Tyrone and his wife. Toreadors and their sweethearts have been dancing it in the cantillas of Spain, Mexico and other Spanish-speaking countries since the first Toreador waived his flowing cape over horns of the first puzzled Toro.

Myrna Loy, teamed for the first time with Melvyn Douglas, abandoned "Third Finger, Left Hand" coming to the Midway Sunday. Now Loy dons her role as the "perfect wife" to keep the man who made Garbo laugh in continuous hot water in "Third Finger, Left Hand" coming to the Midway Sunday. Now Loy is a real comedienne, chewing gum

and speaking out of the corner of her mouth with a tough accent. Supporting cast include Raymond Walburn, Lee Bowman, Bonita Granville, Felix Bressart, Donald Mee and Ann Morris, . . .

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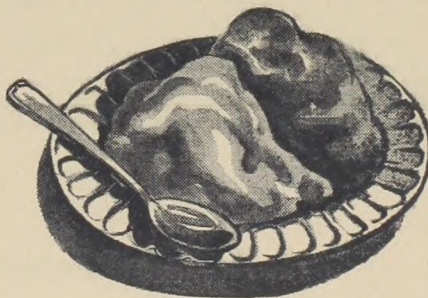
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4 MEN ON A COURSE: - - Bernard Butler - - Aubrey Eubanks - - Clark Kimmel - - and Robert Lacey. Grand guys, all - - and now members of our "We Like 'em" club!

\$5 QUESTION: How does Jack Boone rate **SO MANY** good-looking girls?????

ROBIN HOOD: Best archery score made this year is credited to Westley Powell, tall blonde Tech senior - - and plenty easy on the eyes, girls! Standing beside Westley, and getting his share of bulls-eyes, you'll usually find Harold McDaniel, another '41 Robin Hood.

GUESS WHO! What Lubbock amusement park operator, formerly a dance drummer, orchestra leader, newspaper reporter and Hollywood publicity agent, is going to open one of the finest dance spots (bar none) in West Texas this fall? We're not talking - yet - - but we'll give 10 to 1 odds that it will be the most popular, most novel and most publicized spot this city has ever seen. Can you wait??

HOW TO WIN A FRIEND: - - play Junior Golf with Polly Walker, and let her win. Altho Polly (the very attractive blonde behind the cash register at Hop Halsey's Drug) usually shoots below par, her date usually wins. She has promised to hold on to any boy friend she can beat. How's about a game of Junior Golf tonight, Polly?

SEEN RED: Course record of 33 (best in 3 years) was threatened last week when red-headed Bill McDonald (graduate) finished the 15th hole with a 25. However, a 3, 3 and a deuce added up to 33. S'oo bad, Bill. Better luck next time!

100 MEN & A GIRL: The Silver Keys and Centaurs at Ruidoso, and Dee Kelly (the blonde with the million dollar smile) the only Sans Souci representative! !

BAD NEWS: Dee Kelly reports that the family is planning to SMU her this fall. How's about some of those guys and gals putting the pressure on the Kelly family to keep the Dee decoration on Tech Campus - - where it belongs! Act now! Tomorrow may be too late!

Mom Coats Knows What To Do For Her Children

By Ruth Henry
Toreador Staff Writer

A nursery rhyme in "reversia" is the one about the woman who has so many children and still knows what to do. That's Mom Coats, the football boys mother at the La Fonda.

Mom has so many boys it would be a task to count them. Her Red Raiders are scattered to the four corners of the globe, but Mom still hears from many of them.

Having taken an individual interest in her boys, Mom loves them all and thinks there is no such a thing as a bad Red Raider.

Yes sir, Mom can tell you some heart warming stories about incidents that have happened at the old Spanish structure, La Fonda, of which even the name is held dear by Red Raiders and Techsams. The boys will add color to a men's dormitory on the campus this fall, but pleasant memories of La Fonda will long linger with the footballers and other students.

One of the most amusing incidents of La Fonda occurred during the Christmas holidays. A large number of boys were holding down the fort with a big firecracker jamboree.

There was a game going on like robber and cop, only the guy that got hit with firecrackers had to be Hitler. Firecrackers, roman candles and practically every type sparkler and noise maker was used. A rule of the house was no firecrackers in the building. So Mrs. Coats had to break it up. The boys

didn't think they had been seen and when Mom got to the top of the stairs, everyone vanished but Art Weber, who ran into a locker door. He stood there yawning and told Mom he dreamed he heard a firecracker and it woke him up. It was amusing, but Mom yelled for everyone to come out, and sure enough, everyone started coming out, one by one, until the hall was filled. Mom put her hand down and said, "Boys, lets all put our hands on top of each other's and promise there won't be any more fireworks." The hands were stacked up until they almost reached the ceiling, after which ceremony the boys, some in their pajama tops for shirts, formed a long procession and marched to the avenue with lighted candles, singing "Silent Night."

And then there are all those other incidents which make the walls of La Fonda a living relic. Mom will never forget her boys and it isn't likely her La Fondaites will ever forget her.

She would like to meet you too, so drop by sometime. You will always be welcome. That's Mom.

Democracy Talks Continue On Air

Second in a series of broadcasts by the Tech class of Education for Democracy and Defense was given Wednesday afternoon. Subject of the broadcast was "How Can We Defend U. S. Liberty Through Education?" Participants in the program were R. E. Mize, H. A. Owens, W. B. Harris, Louise Frye, Pauline Medlin, Kathryn Bailey, Mrs. Alta S. Bost, Mrs. Artie Carroll, and Everett Maxwell.

Four 30 minute broadcasts are scheduled over KFYO. The programs are to be from 5:30 to 6 p. m. The next broadcast will be August 13. Its subject will be "How Should the Schools Receive, Interpret, and Present Propaganda?" The subject

of the broadcast on August 20 will be "Can World Peace Be Safeguarded Through Democracy Education?"

The course is taught by Dr. Doyle D. Jackson, and the programs are supervised by John N. Watson, Instructor in Speech.

Wava Banes, Monument, N. M., will teach music and direct the band at Andrews this year.

Ghost Debunkers



Ghost breakers Abbot and Costello have the spooks on the point of a nervous breakdown in "Hold That Ghost" which comes to the Palace Sunday.



Don Ameche and Mary Martin who kiss their troubles goodbye in "Kiss the Boys Goodbye" opening at the Lindsey Sunday.

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