

Have You Signed For La Ventana?

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The TOREADOR



Forum Meets In Doak Hall Lounge

Campus Organization Gathers Tomorrow At Two O'Clock

VOLUME XI

LUBBOCK, TEXAS, SATURDAY, MARCH 20, 1937

TEXAS TECH

NUMBER 45

Pre-Law Students Bring Owens, Tarbox To Trial Monday For Kidnapping

Athletes Charged With Snatching Fish Coed By Flashing Guns

At the opening of the March session of Texas Technological college Supreme court Monday night at 7 o'clock in room 320 of the Administration building, Floyd "Pete" Owens, junior arts and sciences student from Littlefield, and Elmer Tarbox, sophomore in the arts and sciences division, find their lives at stake when they take the stand to answer charges of kidnapping.

Make Command

The two noted Matador athletes are booked with taking Ennity Martin, popular coed, with intention of holding her for ransom. Miss Martin is enrolled in the arts and sciences division as a freshman student.

Miss Martin was allegedly "snatched" from the dance hall in the College Avenue Pharmacy, Friday, March 12, while she was dancing with Hector McKay, her escort for the evening. According to witnesses the masked desperadoes, flourishing pistols, entered the rear door, pulled the victim from the arms of her dancing partner and with the words "Hands up everybody, stay where you are and don't move!" they made an exit through the same door. Entering a closed automobile, the two with their "prize" made a hasty getaway.

The culprits were later caught, and Miss Martin returned to her domicile in Doak hall, at the end of a long automobile chase by officers. The pursued automobile was forced into a ditch because of a deflated tire.

Wright On Bench

Maurice Wright, second associate justice, will hear the trial in the absence of Chief Justice Donald Henry who in explaining reasons for his absence said, "Due to criticisms of old justices by our president, I will not sit on the bench in this trial."

Attorneys for the state are: Lawson 'Buddy' Stiff, Eugene Struve, James Denton, Jack Brown and Bryan Williams. For the defense: E. C. Blythe, Edwin Butler, Ansell Thomas, Garth Thomas, Phillip 'Chief' Gonzales, and J. G. Lindley.

Forum Meets At Doak Hall

Group Discusses Topic For National Meeting At Los Ange!

Fire-side Forum met last afternoon at 2 o'clock in the Doak hall lounge to discuss the subject which is the theme of the national convention of the Association of Women Students, "Does This Foretell a Nobler Race?"

The panel discussion will be used, Program Chairman Lois Spraggins said. The same method is used, she said, at the national convention in Los Angeles, March 31 through April 3.

Members of the panel include the following students: Doris Townsend, Pauline Edgett, Marjorie Elder, Lila Marie Brannen, Lois Spraggins, Lois Bradford, and Frances Elaine Price. Miss Bonnie K. Dysart, associate professor of psychology, and Miss Violet Mattson, reference librarian, assist with the discussion.

Caporal Inspects Arms In ROTC Unit Building

First annual ordinance inspection of the ROTC unit was made yesterday by J. P. Caporal, armorer, Ordinance department, 8th Corps area, Fort Sam Houston. Inspection is made of all firearms in the unit and necessary repairs are made by Caporal from materials he carries in his special truck.

Junior Student Ed Putnam Receives Randolph Flying Field Appointment

PASSING an eight-hour physical examination in Shreveport, La., February 12, Edwin Putnam, arts and sciences junior from Jacksboro, this month received his appointment to Randolph Field. He is to report the first of July.

Conducting the required physical examination were three specialists, surgeon, dentist, and a flying board composed of three Randolph Field graduates.

It's Price, Price, Price As Ex Sells Shares In Self

Selling stock in himself is the method devised by Paton Price, former student, to finance his tuition in the American Academy of Dramatic Arts. Price has incorporated himself with a capital stock of \$800—he hopes. Friends in Lubbock are receiving applications for stock, which totals 200 shares, ranging in price from one to ten dollars each. No dividends are promised, but Price reserves the right to redeem the stock certificates on or before January, 1942. All certificates will be redeemed by that date, Price's folder says.

Endorsements of the scheme, which is "neither legal or illegal" and pursued to or pursued by no law," are reproduced from ministers, Price's former classmates at Texas Tech, and a college professor. With ambition to become an actor, Price left Texas Tech for New York City last fall. Letterheads of "Paton Price, Inc." list Price as president, two vice-presidents, secretary, and treasurer.

Horne Books Press Parley

Representatives Of High Schools In This Region Gather On Campus

Plans for a West Texas High School Press Clinic will be discussed at a preliminary meeting of high school teachers and sponsors of journalism Saturday, April 10, stated Cecil Horne, professor of journalism, yesterday. This meeting is being held to determine whether a permanent organization is really wanted. Horne stated. If so, plans will be perfected and arrangements for the first regular meeting made, he pointed out.

Tentative plans now, stated Horne, is an annual two-day meeting in early fall. The proposed program includes lectures by prominent journalists, round table discussions, exhibits, and conferences. Prizes will be offered for the best high school papers. The membership is to include West Texas and Southeastern New Mexico High schools. "Interested schools are requested to get in touch with my office by April 5," Horne requested.

Delegates lunch at the bookstore before retiring to room 320, Administration building, for a discussion period.

College Livestock Place In Money At Downstate Show

Of the 25 barrows entered by the college in the livestock exhibit at the Southwestern Exposition and Fat Stock show this week, practically all placed in the money, Ray C. Mowery, professor of animal husbandry pointed out. In the light, medium, and heavy-weight divisions the college entered Durocs, Poland Chinas, and Hampshire barrows. Two single and one pen of three barrows could be entered in the show, Mowery said.

In the seven placings Tech's entries scored: 3 firsts; 3 seconds; 5 thirds; 2 fourths; 1 sixth; and 4 sevenths.

Tech exhibited ten steers at the meet, eight placing in the money. One ranked first, two were listed as seconds, one placed third, two fell in the fourth class, two in the fifth and one each as seventh and tenth in the tabulation. Steers and barrows will be sold on the market this week, Mowery stated. They have been used all winter for practice judging in class work.

Judgers Bring Trophies Home From Contest

Dairy Cattle Team Takes First Place Honors At Fort Worth Show

TECH's dairy cattle judging team coached by Casey Fine, instructor in animal husbandry, won two team trophies and two individual medals after taking first place in the Southwestern Exposition and Fat Stock show contests at Fort Worth Monday. Exposition officials presented the team with a silver loving cup for taking high honors. The cup, if won three consecutive years, becomes permanent possession of the college.

Harman Gets Medals A plaque with names of team members engraved upon the silver inset was given Tech's representatives by R. E. Hildebrande, Holstein and Jersey breeder and owner of Rio Vista farms near San Antonio.

Two medals were presented to Dean Harman of Tullia for annexing high individual honors in the contest and for placing first in judging Jerseys. A. L. Darnell, an actor, Price left Texas Tech for New York City last fall. Letterheads of "Paton Price, Inc." list Price as president, two vice-presidents, secretary, and treasurer.

H. H. Kildee, dean of the agricultural division at Iowa State college, and foremost judge of livestock in the United States, acted as judge at the exposition contest.

The junior judges won in competition with five other colleges from over the United States. Tech scored 1,799 points to nose out Texas A. and M. by three points. The score was made out of a possible 2,100, said Coach Fine.

Journalists Plan Large Delegation To Press Session

Approximately twenty-five Tech students signified intention of attending the Southwestern Journalism Congress April 15 and 16 at a meeting of the Press association this week.

Transportation charge by bus to Texas State College for Women is approximately five dollars, said M. Laine, chairman of the committee making arrangements. Excursions will be made to Dallas and Fort Worth for a visit to the Dallas News plant, and some other establishment from the following: Southwestern Engravers, Crooks Advertising agency, or the American Type Founders company, Laine stated.

Horne Comments "I shall be glad to wire or telephone the parents of any student wanting to go," Cecil Horne, head of the journalism department told the organization. He emphasized the fact that Tech has always sent the largest delegation to the annual conference.

Members of the arrangements committee beside Laine are: Jim Lindsey, Lorena Owens, and Bertie Doty.

Teachers Get Illustrated Summer School Bulletins From College Next Week

An illustrated bulletin of Texas Technological college goes to 25,000 teachers over the state next week, Dean James M. Gordon announced. The special pamphlet is sent in addition to the regular summer bulletin, Dean Gordon said.

The bulletins contain pictures of each division showing its activities and graduate work. A resume of summer recreational activity with pictures to illustrate the annual college mixer and trip to Carlsbad caverns July 4, the watermelon feast, all-college dances, and other recreational features of vacation sessions fill the bulletin.

Pictures of campus scenes are included.

West Texas High Schools See Films Made Of Show

Several high schools in this section have been showing motion pictures made during the Engineering show last year, Dean O. V. Adams pointed out.

Pupils in Lubbock county are viewing the films this week. Joseph R. Griggs, county superintendent, is taking the two reels to schools over the county, Adams said.

Abernathy High school has requested the pictures late this month. Carl Stultz, M. S. graduate, who is teaching at Clarendon Junior college, shows the films in Clarendon March 29.

Tentative arrangements call for showing at other schools in this section, Adams stated.

Race Cooled By 'Sail-Boat Ears,' Leidigh Triumphs

Gains Decision As Most Homely By Big Margin; Curfman Is Second

By MARY HOWELL REIGNING in his solitary kingdom as the "Caliban" of all men at Texas Tech, Ed "Sailboat-Ears" Leidigh carried Wednesday's poll by an overwhelming majority over ten other "beau uglies," winning the title of "the ugliest man on Tech campus."

The voting of the "ugly mug" contest was sponsored by the Student Council and The Toreador in answer to a challenge of Joe Frederick of Texas Christian university who claims that he is "the ugliest college man in Texas."

Says He's Cinch From his throne, "Sailboat-Ears" boasted last night that "My face and ears will make Joe Frederick appear like 'Miss America bathing beauty for 1937.' Joe cannot expect to get anywhere in this contest with me in it."

Following behind Leidigh in the Tech contest, Raymond "Babe" Curfman of Electra ran second by more than 400 points according to the preferential system of voting. According to their rank in the polling came Bill "I'm not Pretty" Lyle, Lubbock; Joe Tom Weddie, Bonham; S. D. "Tox" Wiginton, Levelland; William J. Davis, Fort Worth; B. H. Turner, Lubbock; Fred Stickle, Arp; Dean Felber, Olney; Leldon Hudson, Wellington; and Padgett Maddox, Lubbock.

Goes Into Seclusion

As victor in the ugliness fray, Leidigh went into seclusion Thursday night to avoid celebrations by different campus groups. The press sought him. He was not available for public appearances. No formal announcement of the winner had been made until the appearance of this issue of The Toreador, but suspicious groups that were familiar with the candidates knew that the odds were for "Flopp" Leidigh.

The "cross grained" victor when interviewed late last night could say nothing but "Since I am ugly he behaves me that I be bold." "Sailboat Ears" was confident that his position as "ugly mug" of the Tech campus would place him at the top of the intercollegiate heap of "ugly mugs" that will be judged by Robert Taylor of cinema notoriety.

Labeled An Honor

Plans to honor the campus "Hyde" include a general convocation next week where a "bachelor of ugliness" degree will be conferred on the Lubbock youth by President Bradford Knapp in the "Yankee" stadium. The defeated candidates escort Leidigh during the ceremony. Sponsors pointed out yesterday that the winner should be considered (See LEIDIGH, page 4)

Expedition Finds Artifacts In Val Verde Territory

With over 2,000 artifacts sifted from an ash heap in a cave 200 feet above the bed of the Pecos river in Val Verde county, the West Texas Museum archaeological expedition, headed by Dr. W. C. Holden, head professor of history, returns tomorrow.

Specimens of an unidentified Indian origin include arrow and spear heads, deer horn flakers, bone implements, and other flint remains. W. G. McMillan, local contractor and Indian lore authority, said. McMillan, President Hubert L. Allen of the West Texas Museum, Mayor Ross Edwards, and Winston Reeves, La Ventana editor, visited the party this week, returning Thursday.

Exhibition of the archaeological finds is to be made in the museum as soon as selection and tabulation is completed, McMillan said.



SODA SKEETING SAL is behind the FOUNTAIN of COLLEGE YOUTH this week and is all set to DISPENSE the CONCOCTIONS of CAMPUS SCANDAL. SHOOT TWO! and TECH has TWO SINGING PROFESSORS. IN CLASSES this week, PROFS. FOWLER and A. B. CUNNINGHAM saw fit to WARBLE to the ATTENTIVE STUDENTS!

Call the PRESCRIPTION Dept. to get SUBSTITUTE TEACHER. RAYMOND KING (for CASEY FINE) some EYE MEDICINE. It seems that TEACHER KING played QUIZ on the BOYS, but ENTERPRISING VAN SCHEID swiped the PAPERS from off the DESK and CACHED THEM in the HALL.

TWO WHIMPYS ON THE RAIL for BROADWAY BROWNING and his AGGIE ASSOCIATES, who SKIPPED OUT on a (See SALLYPORT, page 4)

Reigns As King Of 'Beau Uglies'



EDWARD LEIDIGH ... his ears meant the difference

Notifications Indicate Record Attendance At Campus Session

Easter Holidays Mean Only Work For Local Casts

While other students enjoy Easter holidays, and parade new clothes down the hometown boulevard, Tech dramatic students cast in the plays for state contests continue the grind of rehearsal. There is no rest for them or Director Ruth Pirtle, as they put the finishing touch on two plays, "Evening Dress Indispensable," and "Twenty-Five Cents," entered in the Inter-Collegiate Dramatic tournament, and Southwestern Alpha Psi Omega Dramatic Festival, both conducted by the College of Mines and Metallurgy at El Paso March 29 through April 3.

Lillian Heard as Sheila Wayburn takes the leading role in "Evening Dress Indispensable." Eron Gafford acts the part of Alice Wayburn; George Connaugh is played by John Harding; Noel Thompson portrays Geoffrey Chandler; and Helen Lehmgren is Nellie, the maid. Make Initial Entry Tech players make initial entry in the Alpha Psi Omega Dramatic Festival with their presentation of "Twenty-Five Cents." Miss Gafford heads the cast, portraying Maggie Fisher; Rex Webster acts the part of Bill Fisher; Dorothy Mann takes the role of Gertie Fisher; Billy Yeatts is the son, Bennie; Maxine Mullican portrays Mrs. Swanson; and Lee Byrd takes the policeman's lines. Three straight wins gave the Tech dramatic students permanent possession of the Inter-Collegiate Dramatic trophy last year. Highest individual honors were awarded Clay Thompson of the local cast.

Boys Visit Campus For Engineering Show But Get Here Month Early

First visitors to the 1937 Engineering show were five boys from a nearby town! Coming Tuesday, the visitors were nearly a month ahead of the show. They knew it was the 16th and 17th but had forgotten the month. The boys viewed the "inards" of the Engineering building curiously for a few minutes before they applied to King Glass, sophomore engineering student from Sweetwater, for information. They elected to return in April rather than wait here.

Fyke Takes Position On Mississippi Newspaper

E. D. Fyke, 1935 graduate in journalism, recently assumed news editorship of The West Point Daily Times Leader, West Point, Miss. Fyke, since graduation, has been editor and co-owner of the Iraan Herald, Iraan, Texas. While attending Tech he served in the capacity of desk editor on The Toreador under the editorship of Lomer Nelson.

Rose Selects Beauties For Annual Today

Producer Arrives In Fort Worth; Sees Favorites In Natural Colors

BILLY ROSE, known from coast to coast as king of show producers, eyes Texas pulchritude again today as films showing fifteen coes pass on the silver screen before him in a Fort Worth theater.

Returning to Cleveland Thursday where he is directing a gigantic production, Rose wired the Toreador before his departure for the Great Lakes region. Failure to find a small gauge film projector postponed selection of Tech favorites earlier this week. Rose stated in his wire to the student newspaper, "Will return to Fort Worth Saturday and try to borrow projector," the Fort Worth Frontier Centennial producer promised.

Reeves Films Beauties

In February the student body named 25 favorites to be placed on a ballot one week later. From this group, fifteen girls found themselves nominated for pages in La Ventana, college yearbook.

Winston Reeves, annual editor, assisted by W. G. McMillan, local contractor, and Miss Ruth Pirtle, speech department head, filmed the beauties in natural colors. Following development, nominees and supervisors viewed the reels before sending them to Rose early this week.

Candidates Listed

Parading before the camera were: Lillian Heard, San Angelo; Emily Martin, Mason; Jewel Bishop, Wingate; Martha Jo Jenkins, Lubbock; Harriet Ann Robb, Pampa; Lela Mae Zorns, Meadow; Ina Bacon, Lubbock; Elray Lewis, Brownfield; Mary Katherine Neal, Garden City; Madeline Ayres, Lubbock; Mary Louise Walker, Fort Worth; Anne Ruth Williams, Chillicothe; Mary E. Price, Pampa; Priscilla Davis, Post; and Maxine Fry, Floydada.

Miss Heard, National Dairy queen in Dallas during the Texas Centennial Exposition last fall and first among favorites a year ago, led the student balloting.

Instructors In Who's Who List

Chemical Directory Gives Names Of Three Tech Staff Members

Listing three Texas Tech staff members, a copy of the 1937 edition of "The Chemical Who's Who" has been received at the college.

The directory covers the entire chemical industry of the United States, giving professional and biographic sketches of approximately 6,000 chemists and chemical engineers.

Names Given Names of 58 Texans are included in the volume, 24 from universities, 34 from the industries. Four men are listed from the University of Texas; three each from Texas Tech, Rice Institute, and Texas A. and M.; two each from Baylor, A. and M. experiment station, and Texas Christian university; and one each from Southern Methodist university, Sam Houston State Teachers' college, Hardin-Simmons, Texas State College for Women, and Baylor Medical.

Men listed from Texas Tech are: Dr. R. C. Goodwin, head professor of chemistry; Dr. W. M. Craig, chemistry professor; and Dr. Valerie Schneider, associate professor of chemical engineering.

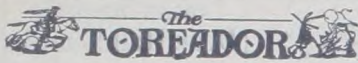
Plank Unable To Teach Classes; Seriously Sick

Dr. E. H. Plank, professor of economics and business administration is seriously ill at his home and will be unable to meet his classes for two weeks or more, T. C. Root, acting department head, announced Thursday. Dr. Plank has been ill for over a week with influenza.

European Audiences Hail Rose Bampton As 'Lark From Ohio'; She Sings Here

WHATEVER artistic debt America may have owed Europe for vocal benefits, derived directly or indirectly, was fully settled by the magnificent outpouring of Rose Bampton's golden notes on the occasion of her recent debut appearances across the Atlantic, musical critics point out in discussions.

Miss Bampton, distinguished Metropolitan opera mezzo-soprano, who will be heard here April 19 under the auspices of the artist company, scored brilliantly in recitals in London, Berlin, Vienna, The Hague, Amsterdam, and in Stock-



Established in 1925

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Jim Lindsey Editor-in-Chief Burnice Walker Business Manager

EDITORIAL STAFF

Managing Editor: Paul White; Associate Editor: Morris Laine; News Editor: Burgess Dixon; Society Editor: Josephine Powell; Associate Society Editor: Lorena Owens; Feature Editor: Mary Howell; Copy Editor: Mary Cobb; Religious News Editor: Ruby Lee Leary; Staff Artist: R. B. Pardue

REPORTERS: Betty Bizzell, Bertie Doty, Maxine Fry, Harold Hams, Fred Harrell, Artie Hicks, Woodrow Holt, Don Miller, Thomas Miller, Futrelle McClain, Cecile Parsons, Pauline Phillips, Helen Simms, John Harvey Scoggin, Mary Watson, Russell Wilkinson, and Marie Zimmermann.

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Knapp Answers Plea By Toreador; Get Behind His Safety Campaign

SIGNED pledges for safe driving are being returned by students and faculty members to President Bradford Knapp, who has initiated a safety drive on the campus. Staff members and enrollees, by signing the dotted line at the end of the pledge promise to obey traffic laws, to exercise further care and intelligent intention in driving, to save accidents and human lives, and to obey campus parking rules.

Attention has been called repeatedly to the dangers of careless driving on the campus, and especially to the results of bad parking "against the rules" on the paved streets of the campus by THE TOREADOR in its editorial columns. President Knapp hits upon an excellent scheme in promoting safety, heading the urgent plea of the student publication.

Experts who have studied the cause of accidents on highways of our nation discovered that carelessness was responsible for most of them. As pointed out by President Knapp in his letter, we can never put enough law enforcement officers on the payroll to prevent motor accidents. These mishaps can be prevented only by the ever conscious care and intelligence with which drivers and pedestrians act. In other words, through education.

Governor James V. Allred deserves much credit for his movement in this direction. A drive is being inaugurated over the state by the government through a highway safety committee. The chief executive has taken his campaign to college campuses, naming a school and college sub-committee of which Dr. Knapp is a member.

By just reading the second paragraph in President Knapp's letter, the addressee can realize fully the importance of the state campaign. In January, in the State of Texas, there were 1,211 automobile accidents. ONE HUNDRED AND THIRTY of them brought fatalities. Of the fatal accidents, 46 involved motor collisions with pedestrians and 42 involved collisions with motors.

We, as students and faculty members, should get behind the movement started by the college president. Its benefits—human life—can be easily seen. Should one life be extended by our efforts, the drive certainly has not been in vain.

Today's Thought

Change of opinion is often only the progress of sound thought and growing knowledge; and though sometimes regarded as an inconsistency it is but the noble inconsistency natural to the mind ever ready for growth and expansion of thought, and never fears to follow where truth and duty may lead the way.—Edwards.

"The college, as a producer of adults, should shift emphasis from future values to the significant of present experiences. The terrible discount on present values is akin to the evils of hoarding. Life in college is as real as life anywhere." Pres. Henry M. Wriston of Brown university asks students to "Wake Up And Live" in the present.

"Teaching is not a one-club game. The teacher who uses only a single technique is no further along than is the golfer who plays the course with a single club." Prof. Guy M. Wilson of Boston university's school of education recommends diversity of technique minus the clubs.

"Instead of seeking poise or peace it is better to be happily discontented." Cleveland college's Dr. Sumner Lee, assistant professor of psychology, offers his formula.

State-Supported Schools Confronting Acid Test

"THE problem of higher education is the most important and complex problem of the present day."

This bold assertion comes from the Daily Texan editor, The Toreador, after following the argument outlined by the downstate scribe, agrees completely with the statement. The core of the editorial follows. What do you think?

President Hutchins of the University of Chicago clearly suggested in his most recent book the fact that universities should no longer continue educating youth as they have been doing up to date. "One thing is indeed admitted," said this distinguished educator, "higher education in the American state universities is facing its most bitter test."

Our public universities have indeed been opening their doors wider in defiance of the fact—a fact forced upon us by experience and confirmed in our minds by modern biology, psychology and political science—that young people are not equally endowed with the intelligence required for the process of higher education.

In a democracy, all students who are capable of higher education should be given equality of opportunity to pursue it. This has been the theory but not the practice. Many students capable of higher education have indeed day after day been denied an opportunity for it, and multitudes of students incapable of higher education have been admitted and given the illusion of enlightenment.

Obedient to the motives of aggrandizement and humanitarian or quantitative service, the state universities have sought to provide education for all sorts of people. The result has been, as was pointed out by a famous educator, a growing solicitude for the inferior, who are many, and a corresponding neglect of the superior, who are few. No important steps are being taken to secure the best students and give them education; much is being done, instead, to secure the less able and least able and give them any sort of education.

The general impulse of state universities today is one making for progress in quantity at the expense of progress in quality. Of course it is true that the state universities are in many respects hampered by many factors, but as yet few such universities have taken a forward step in the proper direction. Instead of raising the standards, they have on the contrary been in many cases lowered. This is demonstrated by the provision of trivial courses suited to the interest of the average with the result, as a university writer once put it, "The dumbest of us soak up something."

This is why the state university is facing an acid test.

Student Pulse

SUGGESTS EXTENSION OF EASTER HOLIDAYS Editor, The Toreador Campus Dear Jim:

Easter vacation is upon us and many students are beginning to get bothered about the mid-semester exams. No doubt everybody is getting the spring fever to some extent. In the back of many of the student's minds the idea of knocking off about a week and resting and loafing has started forming. I want to say right in the beginning that it is not the purpose of this letter to disrupt the schedule as planned by the administration for the coming holidays, but on the contrary to advance an idea for the planning of next year's college calendar.

According to this year's calendar we will begin our Easter vacation Thursday evening the 25th and resume school on Tuesday the 30th. During the entire second semester this is our only vacation. We have been through the grind of final examinations in January and the business of making a success or failure of this semester will be undergone with only this brief rest period.

The question arises as to how would it be possible to arrange for a longer Easter vacation in the future without starting school earlier in the fall or prolonging the spring semester. We had three school days off at Thanksgiving. Why not only have one day at Thanksgiving and a week at Easter when we need a rest so badly? When Thanksgiving comes we have only been in school a short while and are not really tired. It is only three weeks until Christmas and we no more get back to work than the routine is broken by the good holidays at Christmas. During the Easter or Thanksgiving holidays the student who lives very far hardly gets his hat hung up at home than it is time to start back to school.

The points which I see to favor the plan of one day holiday at Thanksgiving and a week at Easter may be partially summed up as follows: (1) No actual school time is lost, but rather a smoother schedule is attained. (2) Laboratory schedules would not be disrupted, which causes a lot of lost time to students and the administration. (3) We could all enjoy a major football classic similar to the one in which the Red Raiders beat the pants off TCU. (4) Nobody feels "beat down" at Thanksgiving, but if after the winding up of the first semester and the starting of the new one does not make the student body as a whole feel sort of depressed something is wrong somewhere. (5) A week of holidays would enable the students who live quite a distance to go home and really enjoy some of mother's cooking and a visit with old friends. Graduating seniors could make trips in search of employment. Easter is a very opportune time as the school boards and personnel directors of large companies are not swamped with applications. One can usually do better with letters of application after the hat met and talked with the prospective employers. "The early bird probably will get the job."

(6) Engineering societies and other such groups could make field trips to the industrial centers downstate and still have time to drop in at home. There are probably many disadvantages to this plan, but it is something for the administration to think about when they plan the college calendar for the coming school year. Yours for a more modern and efficient Tech. (signed) Dan T. McDonald.

This Trio Plays With The Devil



No doubt this trio could find more pleasant environment than the setting for their latest picture coming to the Lindsey theater Sunday, Monday and Tuesday. These three—Chester Morris, Dolores Del Rio and Richard Dix—take the leading roles in "The Devil's Playground."

From Other Campuses

COUNTING sheep has long been a loyal method of confirmed insomniacs for dropping off to sleep. Now law students at Ohio State University count words of lecturers for the opposite reason—to stay awake.

Because they make bets on the number of times the professor will use certain common words such as "the," "or," and "however," lecture attenders listen closely to the driest of discourses.

"Say, manager, can I get another pair of shoes?" came the query from a timid-looking rookie when track equipment was being issued at Oregon State college.

"What's wrong with the pair you have?" asked the manager, busy with his job of passing out suits to varsity and rookie track men. "Didn't you try them on? What did you take them for if they didn't fit?"

"Oh, they fit all right as far as size goes," answered the freshee, but...

"But what!" barked the manager. "I'm too busy to bother with you dumb rooks. What's wrong with your shoes anyway?"

The youngster sighed uneasily and his face reddened, but he managed to blurt: "They fit all right, but they both fit on the same foot!"

When a professor gets downright impatient, you can usually tell he has exhausted all his resources. At least that was the situation of Dr. W. D. Funkhauser, professor of zoology at the University of Kentucky.

It all happened when too many students signed up to take his course in heredity. Since this study is limited to only juniors and seniors, sophomores who had scrawled their names on the list, were scratched off. But even after all ineligible were weeded out, the enrollment was well over 100.

Something had to be done, felt Dr. Funkhauser, so he made this announcement at his first session: "I'll warn you students at the

beginning that I'm a boring lecturer. This class is made up of lectures entirely. The first half of the course is very dry and technical—with many scientific names.

"The seating arrangements are very unsatisfactory. Most of you won't be able to see the board, and diagrams on the board are an important part of all my lectures. If you're nearsighted, there is little hope for you."

Interpreting creaking of seats as weakening, the professor continued much encouraged:

"The grades are based entirely upon the hard examination at the end of the course. And you sink or swim. I have no mercy. Now do I see any volunteers who would be willing to drop the course?"

No one stirred from his seat.

THE NEW Palace SOUTH PLAINS FINEST Preview Tonight Sunday thru Tuesday CAROLE LOMBARD FRED MacMURRAY "SWING HIGH, SWING LOW" Up they go... Down they come! One minute in the clouds, the next on the rocks... That's love for you! A Paramount Picture with CHARLES BUTTERWORTH JEAN DIXON and DOROTHY LAMOUR Directed by Mitchell Leison

Broadway Sunday and Monday "My American Wife" —WITH— ANN SOUTHERN —AND— FRANCIS LEDERER Tues. and Wed. Alison SKIPWORTH Patsy MORAN TWO WISE MAIDS —ALSO— SELECTED SHORTS

ANN SOUTHERN —AND— FRANCIS LEDERER Tues. and Wed. Alison SKIPWORTH Patsy MORAN TWO WISE MAIDS —ALSO— SELECTED SHORTS

One-Minute Interviews

Question: What feature of The Toreador do you enjoy most?

Jack Stancell: "From Other Campuses"; spirited editorials; and aggressive scandal. We want more literary contributions and an essay material.

Claude Newell: "Thoughts For Today"; "From Other Campuses". We need more jokes (on the faculty).

Marland McManigal: Sallyport.

Wilmer Smith: Adequate campus news coverage and good sports copy. Give more vocational guidance from the various departments of the institution.

Carl Speck Marshall: I enjoy reading editorial page features like "From Other Campuses." Give us a joke and humor section.

Ralph Blodgett: Sallyport. More sport news.

Dan Withoos: Sport news, John E. Cummings: More sport news; poems from students.

Bishop Keeling: Sally; more pictures; more sports.

Jack Horner: The editorial policy.

Frank Allen: More jokes from other campuses and from our own. Leo Mei: I think Sallyport is the life of The Toreador. I also like the personality sketches.

"Tige" Bunch: Sallyport; more club news.

"LLO, NIGHT OWL! You can get a midnight snack at the Varsity. Now open all night



GO! ...and it GOES! Your Vacation baggage gets away fast, without any fuss or worry, when you ship it home and back by nation-wide Railway Express Swift, safe, sure and convenient— at low economical cost. Remember, prompt pick-up and delivery, without extra charge, in all cities and principal towns. For service (be sure to specify the exact time to call), phone the nearest office of RAILWAY EXPRESS AGENCY INC. NATION-WIDE RAIL-AIR SERVICE 1101 Ave. E Phone 222 Lubbock, Texas

TIME! Important? Everybody from scientists to philosophers realize the all-importance of time and time saving. Most of the scientific advancement made in the last century has been made for saving of time and energy. The fate of nations has hinged on that peculiar element called time. Then, is time important? Our company is devoted to saving your time by means of speedy bus service. It is also safe, comfortable, and economical. Ride the bus more often and we will save your time. Saving your time means saving your money. LUBBOCK BUS COMPANY Avenue J at Main Phone 204

Book Reviews

'Propaganda And The News' By Will Erwin

Although this most recent volume from the typewriter of this famed newspaper correspondent and student of public opinion adds little to what is generally known about "what makes you think so," it does provide a most excellent summary of the "reasons why" for public opinion today.

The volume contains a greatly condensed history of journalism that gives the layman an idea of what is the background of the modern newspaper. It then takes the reader through the world war and into the journalism of today, giving a complete picture of the new forces of propaganda that influence U. S. citizens through the newspapers, magazines, movies or radio in this age of personalities.

10c LYRIC 20c Sunday and Monday "VIRGINIA WEIDLER GIRL OF THE OZARKS" A Paramount Picture Tues. and Wed. "RENDEZVOUS" —WITH— WILLIAM POWELL —AND— ROSALIND RUSSEL —ALSO— SELECTED SHORTS

Saturday... Hi... Constant... ver AAU... crass, Mad... handling... class... work... Rain... Thinly... 'Get C... At... Mentor H... Eight... Down... NIGHT track... into the... Worth Fa... tion meet... Coach Bur... squad depa... by an am... In the gro... ers. Marsh... night with... the same... es. Elmer... omore, also... hardies, se... yard dash... Balfanz... Ralph Balf... appearance... While attend... Balfanz flew... national title... takes his place... some but first... in the quar... slower now... quarter annou... ternational le... John Case w... by portion fro... ord in the Bo... year deserts h... match speed... Huffman exp... ord holder to... formance dow... Reginald J... -where the W... petition in th... also a membe... Russell Cook... and quarter m... Trust McE... for the broad... The Reds... meets this spr... quiet battlin... at the annual... as university... takes five loc... next month fo... Border confer... Tech entri... session in Alb... The Matador... Worth tomor...

His Passing Amazes

Constant Associated Press reports from the Denver AAU basketball tournament label Hugh Snodgrass, Matador captain last season, as "the ball-handling wizard." Evidently Hugh continued his classy work that dominated his last year here.



Center Jump Abolished

The national rules committee this week abolished the center jump in basketball except at the start of regular and overtime periods. This traditional part of the game is being eliminated for a year's testing period.

Raider Tracksters Spike Fort Worth Cinder Path Today

Thinly-Clads 'Get On Mark' At Exposition

Mentor Huffman Enters Eight Matadors In Downstate Meet

EIGHT tracksters in scarlet and black dress press their spikes into the cinder path at the Fort Worth Fat Stock Show and Exposition meet today. Accompanied by Coach Burl Huffman, the Tech squad departed yesterday morning by automobile.

In the group were three hurdlers. Marsh Farmer jumps the highs with Jim Nall entered in the same event and the low hurdles. Elmer Tarbox, promising sophomore, also competes in the low hurdles, seeks laurels in the 100 yard dash and runs the relay.

Balfanz Is Ready

Ralph Balfanz makes his initial appearance wearing Tech's colors. While attending Abilene High, Balfanz flew with the Eagles to a national title in the mile relay. He takes his place in the Raider foursome but first "gets on the mark" in the quarter mile. Somewhat slower now, Balfanz turned in the quarter around 50 flat in state interscholastic league meets.

John Case who whittled a goodly portion from the two mile record in the Border conference last year deserts his favorite event to match speed in the mile. Coach Huffman expects the circuit record holder to turn in a good performance downstate.

Reginald Jordan travels to "where the West begins" for competition in the half mile. He is also a member of the relay team. Russell Cook runs in the relay and quarter mile.

Jarrett Team Cops Bunting

Welch's Entry Whips La Fonda Fish For Title Among Independents

Jarrett House volleyball sextet captured the championship of the independent division of the intramural tournament Wednesday night by taking a double-header from La Fonda Fish, trimming North Plains to enter the finals.

With only four teams remaining uneliminated in the meet both the semi-finals and finals were played off the same night. La Fonda Fish earned a place in the title clash by virtue of a 15-2 win over Lovell Hall, while Welch's Jarrett entry sacked North Plains, 15-7. The tournament elimination was conducted on a two loss basis. Neither of the finalists had dropped a contest, making it necessary to play a two out of three series for the league bunting. Jarrett won straight games, taking the first, 15-2, and the last 15-6.

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Results Tabulated

Round robin play continues in the social club division which has only four entries. Los Camaradas sextet leads the league with two victories and no defeats. On conclusion of the schedule, the socialite victor takes on the independent leaders for the school bunting.

Results of Monday's games that sliced the unattached circuit to four teams were: North Plains 15, Gophers 12; Jarrett House 15, Lovell Hall 5; La Fonda Fish 15, Red Birds 5; Lovell Hall eliminated La Fonda Varsity, 15-12; La Fonda Fish eliminated Gophers, 15-2; and Jarrett House shoved the Red Birds out of the race, 15-4.

Latest results in the social division include a Kemas victory over the Wranglers, 15-10; and two Los Camaradas wins, one over the Silver Keys, 15-13. Reed's boys whipped Kemas, 15-8.

Second round results in the independent section were: North Plains 15, Saddle Tramps 5; Gophers 15, La Fonda Varsity 10; Gophers 15, Saddle Tramps 8; La Fonda Varsity 15, North Plains 11; Lovell Hall 15, Main Street 13; Red Birds 15, Antelopes 10; La Fonda Fish 15, Antelopes 1; Jarrett House 15, Main Street 0; Red Birds 15, Los Ratos 0; and La Fonda Fish 15, Los Ratos 5.

Homefolks See Him Again Today



Marsh Farmer performs before homefolks again today. The Matador high hurdler who spent a lot of his time during high school days running up and down Fort Worth cinder paths returns to native haunts during competition in the Fat Stock Show and Exposition meet.

La Master Asks Preping For Intramural Session

April 2 and 3 are the dates set for Tech's first intramural track and field meet, Director Cy LaMaster stated yesterday. He urges all clubs or campus organizations to enter teams and begin preparation for the meet immediately. Qualifying events will be run off Friday, April 2, with finals being held the next afternoon. Any entrant must be affiliated with some organization or group to be eligible to compete, LaMaster said. There is no limit to team entries — or for individual competition, the intramural director added.

Tennis Squad Leaves Today

After Practice Sessions In Dallas, Allen Takes Team To Austin

At noon today six members of Tech's tennis squad and Coach Jimmy Allen packed up their racquets and leave on an extended ten-day road trip that includes practice sessions in Dallas and participation in the first All-Southwestern Tennis meet at Austin.

Arriving in Dallas Saturday night, the Matador racquet wielders spend four days working out on municipal park courts under the tutelage of H. M. MacCusiston, outstanding professional. Routine practice will be broken on Monday by matches with Southern Methodist university netters and Tuesday the Techsters play SMU's rating squad.

Go To Austin

Leaving Dallas Wednesday the Raider racqueters journey to Austin to enter a tournament sponsored by Texas university and arranged by the dean of tennis coaches in the South, Dr. D. A. Penick. Approximately 25 schools have representatives in the tourney that lasts through Thursday, Friday, and Saturday.

Coach Allen says the netters return to Dallas upon elimination from the tournament and continue workouts there.

Negotiations for setos with Texas Christian university squad Monday, April 20, is hanging fire now, Allen stated. If the contest is arranged, the Matadors remain in Fort Worth that day, continuing to Lubbock Tuesday.

Roster Given

Making the trip are: Harry Jordan, Wilson Chapman, H. A. Bozeman, Aubrey McCarty, Francher Upshaw, and Hector McKay.

Baseball Moguls Gather At Gym Monday Night

Baseball fills the spring air and Cy LaMaster, intramural director, realizing that the national pastime has become the topic of many campus discussions greets followers of this sport Monday night in the gymnasium.

Representatives of different organizations gather in the college "barn" at 7 o'clock to enter teams and draw up schedules.

Independents Shy

"What we need is more clubs in the Independent bracket," LaMaster appealed in announcing the baseball session. Only three aggregations have signified intentions of placing nines in this campaign on the diamond, the intramural skipper pointed out.

Ending the extensive intramural program, baseball, however, is gradually becoming the focus point for present interest among sports loving collegians, LaMaster said. Always one of the most popular pastimes on the campus, tension runs high in the Social circuit as such such clubs swear vengeance against Independents, baseball rulers for several seasons.

Kingpins Warm Up

Last year's kingpins have contacted LaMaster for places in the diamond campaigns, Kemas who through the airtight hurling of Larry Trenary bundled up the Social loop are fretting at the leach and rain to repeat. Silver Keys plan another strenuous campaign. La Fonda, Los Ratos and Rip Green's North Plains outfit eye the Independent pennant with anxiety.

Diamond wars flame April 5, LaMaster stated. He plans a round robin card for the season.

The most successful of Big Ten mentors, Ward Lambert, is now coaching his twentieth team at Purdue university.

Football Becomes Diet For Red Raiders Again

Cawthon Issues Spring Grid Call Yesterday; Books Texas Mines

Red Raiders yesterday found football again offered them as the daily diet by the athletic department.

Head Coach Pete Cawthon and assistant, Line Mentor Dutchy Smith, greeted a squad estimated at 65 during a brief workout that officially opened spring training. Nearly fifty gridders who gained experience last year on the varsity and freshman ranks answered the first call.

Lettermen Turn Out

Among the "crowd" that reported at the Matador stadium field house at 5 o'clock for scarlet and black logs were a dozen lettermen off the 1936 roster. Sixteen squadmen suited out, joined by 15 former Picadors.

After limbering up exercises, the Raider coaches instructed their proteges in fundamentals with emphasis on blocking and tackling. The spring football enthusiasts watched the "old timers" go through several formations, an introduction to the Notre Dame system for the newcomers.

Entertain Mines

Practice continues until April 30 when the Matadors entertain the Texas School of Mines in a night game that highlights the annual Sports Fiesta. On this date West Texas high schools send representatives to the campus as carnival queens.

Lettermen reporting yesterday: George Winter, Fred Byrd, Raymond Curfman, Ed Smith, Red Ramsey, George Philbrick, Jim Brown, J. W. West, A. E. Murphy, Lewis Jones, Pete Owens, and Frank Guzik. Squadmen include: Elmer Tar-

Butts Climbs Up In Sports Again; He's Good Coach

"Professor" Aubrey Butts is on his way back.

After three years outside the sports limelight Butts has just finished coaching a freshman basketball team that won 22 out of 25 games this season. Once he was an expert place-kicker for Pete Cawthon's earliest Matador grid teams, but after hanging up his uniform in 1933, Butts settled down to the routine of working his way through the remaining years of college.

Butts' freshmen piled up a total of 761 points to their opponents' 508. Most of the opposition was among strong independent teams of the South Plains. Only five high schools were on the season card.

"The Professor" will receive a bachelor of business administration degree this spring and hopes to coach in a West Texas high school next year.

box, Ralph Balfanz, Gene Barnett, Charles Barnard, Thomas Wesley, Rufus Ryan, Miles Chapman, Henry Mosley, Leonard Latch, Clyde Wilson, Lloyd Taliaferro, Skinny Green, Phillips Harmon, Louis Alexander, Cotton Neely, "Yeso" Overton and Chester Hensel.

Up from the Picadors: Dwight Lindsey, George Denny, Charles Calhoun, Lewis Cole, Gene Boswell, G. W. Webb, Kenneth Mabry, Jake Geron, Truman Bostick, Raymond Steitle, Bill Davis, Bull Russell, Holt Waldrop, Chief Gonzales, Otis Quarles, Rex Williams, Brian Meyers.



Advertisement for men's suits. Text: 'Noted FOR THEIR STYLE Men's Suits 14.75 Winners Among better dressed men and young men who know value! Durable woollens in the latest '37 styles! Sport and business models that'll set you apart from the crowd! They're yours at this modest price... if you hurry! J. C. PENNEY CO. INCORPORATED'

Large advertisement for Camel cigarettes. Features a man in a suit holding a cigarette and a large speech bubble that says 'THE WINNING GOAL!'. Text: 'COSTLIER TOBACCOS Camels are made from finer, MORE EXPENSIVE TOBACCOS... Turkish and Domestic... than any other popular brand.'

Advertisement for Camel cigarettes. Text: 'HERB LEWIS (above, left), spark-plug of the Detroit Red Wings, in a set-to before the goal. In the locker room after the game (above, right), Herb said: "You bet I enjoy eating. I'll give Camels credit for helping me enjoy my food. I'll second the motion — for digestion's sake — smoke Camels." At mealtimes, it's Camels "for digestion's sake." Thanks to Camels, the flow of digestive fluids — alkaline digestive fluids — speeds up. A sense of well-being follows. Camels don't get on your nerves or irritate the throat.'

Advertisement for Camel cigarettes. Text: 'WORKS HIS WAY through college. "A big meal and Camels," says H. E. M. Jones, "that's a combination to make me feel my digestion is going smoothly. It's Camels for me every time. Camels set me right!" STEER-WRANGLING cowpuncher, Hardy Murphy, "Camels are ace-up with me," says Hardy. "As a cowhand I take what chuck I get and always count on Camels to help ease my digestion.'

Advertisement for Camel cigarettes. Text: 'GLIDER ENTHUSIAST, Dorothy Holderman, says: "Guiding a sailplane is thrilling, though exhausting at times. Tired and wrought-up as I may feel afterward, Camels help my digestion run smoothly."'

FOR DIGESTION'S SAKE — SMOKE CAMELS

DFD Presents New Affiliates At Annual Dance Last Evening

Club Introduces Three Pledges, 11 Members In Downtown Auditorium

Girls Entertain At Third Formal; Affair Ends Season For Social Organizations; Daniels Announces During Ceremony; Dickerson Plays Music

DRAWING THE CURTAIN on the last act of winter formals and paving the way for spring socials, DFD presented 11 new affiliates and three pledges at its third annual formal dance in the downtown auditorium last evening.

W. O. Daniels, local business man and husband of a club patroness, was master of ceremonies, making introductions at 9:45 o'clock. Dick Dickerson, directing the music, played the DFD club song during presentation and the grand march led by Ruth Lewis, past president.

In a Valencian vineyard, fashioned in purple, pale green, and touches of silver, girls, carrying arm bouquets of spring flowers harmonizing with their pastel frocks, appeared. Clusters of grapes were hung on the arbor covered with huge leaves.

New members and escorts presented: Ina Bacon, Warren Nobles; Helen Jane Grafke, Maurice Wigninton; Katherine Kersch, Lewis Griffin; Ernestine Lockhart, Greely Sanders; Dorothy Lynn, Ben Kirkpatrick; Emily Martin, Hector Mackay Jr.; Harriet Robb, Burnice Walker; Betty Dale West, J. W. West; Mary V. Whitehead, Tom Hutcheson.

Pledges presented were Janet Barnett, Mary Price, and Mary Katherine Rice, escorted by John Harvey Scoggin, Hunter Leverett, and Neil Wright, Jr.

Chaperones included Miss Anah Jo Pendleton and Mrs. Lonnie Langston, club sponsors, and Miss Ruth Pirtle, accompanied by Mr. Langston, Durwood Bradley, and Dr. W. J. Howard.

Besides a number of collegians, townspeople, faculty members, out-of-town guests, patronesses, and alumnae, President and Mrs. Bradford Knapp and Mrs. Mary W. Dook attended.

Patronesses attending: Miss Bonnie K. Dysart and Mesdames Daniels, Guion Gregg, W. P. Clement, George Pierce, K. L. Riggs, Charles Whitacre, C. C. Mansell, Ewell Hunt, Fred Stahler, W. E. Humphries, Luther A. Godwin, F. L. McRee, F. A. Kennedy, and Floyd McArthur.

Hostesses and dates: Ruth Lewis, Robert Sedwick; Dorothy Abernathy, Fadgett Maddox; Linda Treadwell, James Stallings; Betsy Wilson, Edgar Neal; Beatrice Setz, Bobby Watson; Jane Woodruff, Julius Carter; Eloise Smith, John Wilson; Pauline Stafford, Roy Webb; Virginia Knapp, Beahy Barton; Eron Gafford, Noel E. Thompson; Grace Stengel, Claude Thompson; Anne Williams, Horace Tavor, Jr.; Virginia Carlock, Vincent Hobbs; Merle Haynes, Sam Stickle; Josephine Powell, Donald Miller; Mary Elizabeth, Billy Hazlewood; Stanford, Wayne Frasier; Helen Leimberg, Theodore Cheaney; Marjorie Opp, Harold Humphries; Janet Hamright, Jack Bradley; Mrs. Jack Bradley, Bowlden Johnson; Elva Mae Hunt, Mrs. Schacht; Mrs. Schacht, Schacht McCollum.

Alumnae expected included Mesdames Lloyd Zellner, Dayle Vanoy, Garland E. Davis, Lester Jones, Welborn R. Hudson, and Miss Madeline Hughes, all of Lubbock; Geraldine Wicker, Slaton; Mrs. Paul Whitefield, Anton; Mary Jo Muller, Vernon; Lillian Parrish, Big Lake; and Emma Smith, Childress.

Home Ec Club Members Study Pottery Tuesday

A study of pottery will be made by Home Economics club members at a meeting Tuesday night at 7 o'clock in the Home Economics tearoom.

Allene Bowers Henry, chairman of the program, stated that a film, "The Pottery Maker," and slides from the Metropolitan Museum at New York will be shown. These illustrate how pottery is made on



(continued from page 1) CAFE BILL at a FORT WORTH EATERY during their recent visit. SLIPPING a WAITER TWO BUCKS the BOOT-FOOTED TECHSTERS EXITED through a BACK DOOR. The UNHEEDED BILL was for CONSIDERABLY MORE THAN two DOLLARS.

NO SHORT LIMES for the COUPLE in the BOOTH who DESIRE a TAFFY SPECIAL. They ARE: MARY STANTON and J. L. CLEMENTS, and RED CARTER with his FOURTEENTH STREET FLUFF.

DRUG STORE COWBOYS — TALBOT LEDBETTER, HENRY and PEGGY HOUSTON, and others RAP the TABLE for LIQUIDS tasted at COWTOWN last weekend THE ORDER, however, is NOT SQUEEZE FOUR as AG-GIE TRAINERS should PREFER.

JIM TOM CASEY polishes the GLASSES indicating the DRUG STORE DAY IS DONE SO LONG SAYS SKREETING SAL.

Chappelle, Ryan Go To Southern Parley

In order to be in Birmingham, Ala., for the opening of the Southern Regional Vocational conference Monday, Ray L. Chappelle, head professor of agricultural education, and O. T. Ryan, in-charge teacher trainer, left early yesterday morning by automobile.

L. I. Samuel, supervisor of Area 5, joined them at Arlington. In Terrell the Tech delegates were joined by R. A. Manire, supervisor of Area 8.

Teacher trainers and supervisors in Home Economics and vocational agriculture from 12 Southern states have been invited to attend the meeting. The convention begins Monday and lasts through Friday. Ryan and Chappelle return to the campus Monday, March 29.

Johnson Attends Parley In Alabama This Week

Miss Vivian Johnson, associate professor of home economics education, attends the nineteenth annual southern regional conference of vocational home economics teachers at Birmingham, Ala., next week.

Miss Johnson is a member of one of the curriculum committees which meets in a general session.

Rex Michael Jr., 1936 graduate in business administration, is doing accountant work for General Crude Oil company at Hamlin.

Mother's Cooking Has Come to College

FOR PROOF Try our home cooked lunches—Well seasoned and tasty.

- ALSO: Sandwiches, Mexican Dishes, Home-Baked Pies, Fountain Drinks, Hamburgers

At The Ga-Wa Confectionary

Coeds Get Revenge As Press Club Gives Dance

Gargoyle Society, Guests Attend Bowery Affair This Evening Also

"I'm not going to dance with him a single time. He never dances with me—well, maybe I'll give him a break once." Such remarks may be heard from coeds as they count their pennies for the boy friend's coke and sandwich after the Press club dance tonight at Horn hall from 9 until 12 o'clock.

Reversing the usual system, journalism majors believe in giving the boys a rest once in a while. Girls are to make their own dates, escort them to the dance, see that they "get around," and buy refreshments afterwards. "After the ball is over" many a tired ed will realize how a girl feels when her secret love dances with her only once and goes on with the same "line" to the next sweet young thing.

Gargoyle society members and guests don typical Bowery attire to attend the organization's annual dance in the elements and free hand drawing laboratories in the Engineering building this evening. Elaborate decorations styled after the river front rendezvous of old New York's "tough guys" are being planned by a committee composed of Harry Cummings, Bill Sasser, Don Benson, Frances Turner, and Lillian DeShazo.

Bahn Becomes Member Of International Group

Dr. Archie J. Bahn, professor of philosophy and sociology, has recently joined the international society of Gesellschaft's "Philosophia," a magazine published monthly with headquarters in Belgrade, Yugoslavia, he revealed yesterday. The organization, with 22 members in the United States colleges was organized this year and publishes articles in all languages of the world.

Leidigh Wins 'Hyde' Honors

'Sail-Boat Ears' Trounces Opposition For 'Beau Of Ugliness' Title

(continued from page 1) ered honored "since popularity and good fellowship played an important part in the candidate's election."

"Sailboat Ears" navigates around town Monday evening when he escorts the most beautiful girl chosen by Billy Rose today. The two extremes dine at the Hilton hotel as guests of the hostelry. Before the dinner engagement the pair appears on a 15-minute broadcast over radio station KFYO when they will be interviewed by Ollie Coow, program director of the station.

Appear On Stage

Jim Lindsey, Toreador editor, presents the two at nine o'clock on the Palace theater stage where "Sailboat-Ears" and the most beautiful girl will be guests of the Lindsey theaters. The theater company will give each a five dollar book of theater passes.

The Scoggin-Dickey Motor company has offered to furnish a 1937 Buick sedan for transportation for the evening. "Flop" Leidigh gets "rinktums" with no "returns" when he steps into Doak barber shop for a free hair cut and shine. The girl chosen by the noted showman receives free shampoos and sets at Jeanne's and Hilton hotel beauty salons. Other downtown business houses are expected to contribute to the "cause."

Miss Nena Roberson of Seymour, home economics graduate of 1928 and Baylor county home demonstration agent, visited friends Tuesday.

Alpha Chi Hears Talk By Lockard

Recent Trends in Art' was the subject of a lecture by R. I. Lockard, assistant professor of architectural and allied arts, at a meeting of Alpha Chi, honorary organization, Thursday afternoon in the Engineering auditorium. Lockard illustrated his discussion with

RETURNS FROM DALLAS

Miss Mozelle E. Craddock, head professor of institutional management, returned Wednesday from Dallas where she attended a Home Service conference, called by the Westinghouse company Monday and Tuesday.

Charlotte Ratliff, accompanied on the piano by Marian Bullock, played a violin solo.

AT THE BOOKSTORE

"How To Win Friends and Influence People"

by Dale Carnegie

Yes, the Title Fooled Us, Too!

You can't learn how to get along with and influence people by reading a book . . . or so we thought. Then we read the book (as a matter of fact, we didn't put it down until we finished!)

Just take this friendly tip: read Dale Carnegie's book for yourself; it's the only one of its kind in existence . . . the only practical and immediately useful handbook of guidance in both business and social life.

Briefly, this book is a "must"! Do read it!

JUST \$1.96—AND WORTH IT!

Texas Tech College BOOKSTORE

"ON THE CAMPUS"

Leslie Howard says Luckies are "tops" with his throat



"Years ago, as an ambitious young actor, I was impressed how well my throat liked Luckies and how well they suited my idea of a perfect cigarette. That impression still stands. In my recent tour of 'Hamlet', with its many performances each week and the attendant tax on my throat, I have been convinced anew that this light smoke is both delightful to my taste and the 'top' cigarette for an actor's throat."

Leslie Howard

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Mr. Howard verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.



THE FINEST TOBACCO— "THE CREAM OF THE CROP"

A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

Really, My Dear--

I've tried them all, and they're all nice, but I'm rather fond of that Hilton shop. You get that extra something there, and I don't mean extra price. They cater to a classy crowd, but they're really awfully nice, and they go out of their way to make college girls feel at home and to give them satisfaction.

Such a nice location, too. Right in the middle of town and easy to reach. But it's private, too. You don't feel like you're on display while you're getting your hair dried.

Their prices are not any higher, not any lower, but those operators sure put their hearts into their work, and you'll like them. From manicures to permanent waves—and their permanents run from \$5 to \$12.50—they turn out swell jobs.

Why don't you give them a chance? Easter is coming on, and they'll really fix you up. You can make appointments from 7 o'clock in the morning to 9 o'clock at night, and they'll take you ON TIME.

Just call 2200 and ask for the beauty shop, or the direct number is 2824. It's on the mezzanine floor, and it's really a nice shop. They can do a swell job of getting that sand and dust out of your hair, I betcha. Just try the

HILTON BEAUTY SALON

ON THE 'MEZ' PHONE 2824 HILTON HOTEL