

You'll Ache From Sheer Exhaustion

After Reading Special April Fool Edition Of The Toreador



The TOREADOR



Easter Holidays Begin Tomorrow

Classes Dismiss At Five O'Clock; Start Work Tuesday Morning

VOLUME XI

LUBBOCK, TEXAS, WEDNESDAY, MARCH 24, 1937

TEXAS TECH

NUMBER 46

Gordon Sees Large Crowd For Meeting

Association Of Colleges In Texas Gathers On Campus April 8

THIRTY-ONE institutions of higher learning will be represented here when the Association of Texas colleges meets April 8 to 10, Dean James M. Gordon said Monday. Replies have been received from sixty-one college officials. Dean E. N. Jones of Baylor university, president of the association, has arranged a program but has not mailed it to Gordon. A banquet has been planned by the college for Friday evening, April 9, in one of the dormitories on the campus. Faculty women are planning a tea and coffee for the wives of the college officials who accompany their husbands. A trip to Carlsbad Caverns has also been planned. If a sufficient number is interested, the party leaves here for Carlsbad Saturday at noon, visiting the caverns Sunday, Dean Gordon said.

Faculty Meets
A meeting of the faculty and administrative officials was held in the Administration building Tuesday for discussion of further plans for entertainment of the visitors. Dean Gordon has charge of local arrangements.

Among the visitors will be: Dean Colby D. Hall, Texas Christian university; President H. Y. Benedict, Deans B. F. Pittenger and T. C. Shelby, Dr. Frederick Ely, women's trustee E. J. Matthews, and Max Fichtelbaum, University of Texas; Dean Naason K. Dupree, President E. E. Oberholzer, and Dr. W. W. Kimmner, University at Houston; President Noley, chairman of the committee on standards, Southwestern State Teachers college at San Marcos.

Dean Thomas E. Ferguson, secretary-treasurer of the association, Stephen F. Austin State Teachers college at Nacogdoches; Dr. J. D. Standefer, Hardin-Simmons president; Dr. E. M. Gies, Randolph Junior college, Cisco; President J. R. McLemore, Paris Junior college; President J. L. Delaney, Schreiner Institute, Kerrville; President J. T. Cox, Abilene Christian college; President G. C. Boswell, Weatherford Junior college; and President L. H. Hubbard, Texas State College for Women.

Three Coeds Go To AWS Session At Los Angeles

Representing Tech at the national convention of the Association of Women Students March 31 through April 3, three coeds leave Lubbock Sunday for Los Angeles. They are: Marjorie Elder, president-elect of Tech AWS; Frances Elaine Price, vice-president; and Lois Bradford, Dean Mary W. Doak leaves tomorrow and joins the group in Los Angeles.

"Tech is the only school in Texas which has never failed, since affiliation with the national organization, to send a delegate to the national convention," said AWS President Lois Spraggins. The convention is held biennially, she said. Convention headquarters this year are at the University of Southern California. The convention topic is "Does This Foretell a Nobler Race?"

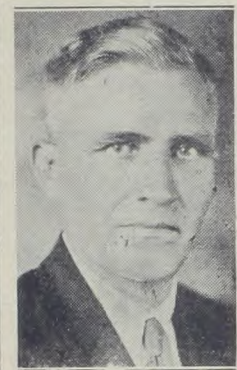


WIND THRU THE SALLYPORT

RIDE 'EM COWBOY; and TOP HAND SALLY IS RIDIN' herd on this week's STRAYS from the COLLEGE CORRAL. The BRAND will be SLAPPED on the following MAVERICKS:
COWGIRL HENRI SUE BOONE sure opened HER SIDE SADDLE BAGS to provide her date, BOB SHAW, with REFRESHMENTS at the PRESS CLUB VICE-VERSA HOP Saturday night.
BRANDED as WHOOPING COWPOKES are HENRY MEREDITH, DONALD HENRY and THOMAS BUCY for their SINGSONGING in the PALACE Sunday night. These WEST TECH-STERS responded SEARILY to the SONG WORDS flashed on the SCREEN much to the DELIGHTMENT and ENJOYMENT of other CINEMA attenders.
HOW ABOUT a HOME ON THE RANGE for REX WEBSTER and DORIS KIRK, "cause the BUNK HORSE SINGER was also at the COMMUNITY SING Sunday night with the RUSTLER ROPER.
BY THE CAMPFIRE light FOREMAN of the NOTHING BARRED RANCH, J. E. WILSON, reads letters from ABILENE where an Ex-Tech range rider is LASSOING. She is FRANCES BURNS.
TWO-GUN ROY WEBB and GERALD SPRAGUE are doing (See SALLYPORT, page 4)

Architectural Students Outline Plans For Part In Engineering Exhibits

Confab Speaker



DR. W. A. JACKSON (See story in column 7)

Y Association Book Popenoe

Marriage Expert Speaks At Gym Convocation; Babcock To Visit

"Preparing for Marriage in College" will be the subject of an address by Dr. Paul Popenoe, director of the Institute of Family Relations in Los Angeles, at a general convocation in the gymnasium April 1 at 10 o'clock.

Two other addresses, "How Can You Tell When You Are Really in Love?" and "Can Young People Marry Without Jobs?", will be presented by the director at 4 o'clock that afternoon in Doak hall and at 7:30 o'clock that evening in Horn Hall, respectively.

Dr. Popenoe is a noted expert in problems pertaining to relations between men and women. He was one time editor of the Journal of Heredity and is author of several books, including "Modern Marriage" and "The Conservation of the Family." His viewpoint is thoroughly scientific, and his addresses deal with practical experience in counseling men and women in their personal and intimate problems of love, marriage, and divorce. He is a member of several genetic and hygiene associations of America.

Fern Babcock, national student secretary of YWCA and YMCA, will also be a guest of Y associations March 30, 31, and April 1, during an annual tour of Texas colleges. Her headquarters are in Kansas City, Mo.

Students View Films Tonight That Picture Manufactures In Dairy

Sound films to familiarize students enrolled in dairy manufactures with actual operations of plant machinery will be shown on the screen in the engineering auditorium at 8 o'clock tonight.

A King Davis, with the Meyer-Blanke company of Dallas brings the show sponsored by the Dairy club to the college. The meeting period of the club will be taken by the show, given in three parts. Actual workings of the Vogt ice cream freezer, Nu-Line Cherry Burtelle bottle washer, and Milwaukee Nu-Line automatic milk bottle and capper are to be depicted on the screen.

"Engineering students are especially invited to see the manufacture of equipment that goes into the machinery." Faculty Sponsor Mart G. Pederson said. "There is no charge for admission."

Students Receive Safety Stickers For Automobiles

Do you have one of the new safety stickers for your car?
The new Double T stickers, issued by President Bradford Knapp, stating a safety pledge, may be obtained from the president's office today providing that each student first signs and returns to the office the safety pledge issued by the college head last week.

The stickers are one of the features of the college safety drive started recently by Dr. Knapp and the Toreador as a part of the state-wide drive by Governor James V. Allred.

Melzine Rockey sophomore arts and sciences student from Muleshoe, received medical treatment at West Texas hospital last week-end.

Miss Annah Jo Pendleton, professor of speech, is spending the Easter holidays in Vernon.

Seniors, Juniors Prepare Murals; Seek Designs For Annual Show

A DEPARTMENT-WIDE problem will be issued to architecture and allied arts students to determine the mode of decoration of rooms for the Engineers' show, April 16 and 17.

Departmental exhibits are to be divided into four parts, with the selected mode carried out in each room allotted to the divisions, according to C. H. McNeese, manager of the architecture and allied arts department of the show.

Prepare Murals

Four divisions represented will be architectural engineering, architectural design, commercial art, and the Gargoyle club.

Junior and senior students are preparing murals for the design room walls. A colored, illustrated lecture is being developed by the Gargoyle club. Steps in painting will be reproduced.

Draw Designs

The architectural engineers are planning to secure exhibits of new inventions and developments in the field of architectural construction.

Drawings of designs for furnishing of a complete room will be shown by commercial arts students. Designs include those of radio, rugs, furniture and drapes. A radio is to be installed in each room for entertainment of visitors.

Expect Large Crowd

Officials of this year's show expect even a greater number of visitors than attended last year. The district interscholastic League meet on the campus the same weekend should add to the number viewing the various exhibits. Overflowing crowds numbering more than 8,000 jammed halls of the engineering buildings last April.

Lettermen Stage Entertainment In Gymnasium Soon

From the ludicrous to the esthetic in one evening's entertainment sums up the program offered at the annual jamboree to be staged by the Double T club, lettermen's association, April 5 at 8 o'clock in the gymnasium.

Four rounds of boxing featuring recent champions in the Golden Gloves and AAU tournaments is one of the highlights of a show that presents a three-act play, football dramatic intensity, portrayal of football lettermen of the past season.

People on the outside of athletic circles get a second-hand account of what goes on in the dressing room between games and before games when the characters of Coaches Pete Cawthon and Dutchy Smith are assumed by lettermen. Skits depicting some of last season's dressing room and practice scenes are re-enacted.

Geology Graduates Get Offers For Employment

C. A. Cole, graduate assistant of geology, and Raymond, a biological engineer, have been offered positions with the Texas company upon graduation, Dr. Leroy T. Patton said yesterday.

Cole receives his master's degree in June. Lamb graduates in August.

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Spirited Interest Causes Chief Justice Wright To Clear Courtroom As Jury Deadlocks In Martin Pre-Law Case

By WOODROW HOLT
Spirited interest caused Chief Justice Maurice Wright to clear the courtroom of spectators Monday evening in the mock trial of the State vs. Floyd "Pete" Owens Elmer "Snatch" Tarbox and Bryant "Butch" Williams, which ended in a hung jury after long deliberation.

Defense attorneys, E. C. Blythe, Ansell Thomas, and Sid Stout attempted to prove that Emily Martin, and Bryant "Butch" Williams, which ended in a hung jury after long deliberation.

Witness Keels Over
Undaunted grinning by Chief Prosecutor Lawson Stiff, defendant Williams suddenly stood up in the witness box and cried, "I can't stand this any longer, I did it, and 'Pete' and 'Snatch' are in this just as much as I."

As Sheriff Aubrey Wilson closed in, Williams drank a

Wiley Books Concerts For Matador Band

College Musicians Visit 15 West Texas Cities In Annual Tour

GIVING 18 concerts and playing 15 West Texas cities is the program D. O. Wiley, director, outlines for the Matador band on its annual spring concert tour, April 12 to 17.

The towns, dates and time of playing follow: April 12, Post, 10 a. m.; Snyder, 1 p. m.; Roscoe, 3:10; Sweetwater, 8:15; April 13, Abilene High school, 10 a. m.; Albany, 1 p. m.; Moran, 3; Cisco, 8:15; April 14, Eastland, 9 a. m.; Ranger, 11; Breckenridge, 2:15.

Sixty Make Trip

Bowie, 8:15; April 15, Wichita Falls Senior High school, 9:30 a. m.; Junior High school, afternoon; Wichita Falls Memorial auditorium, 8:15 p. m.; April 16, Harrold, 11:15 a. m.; and Vernon, 2:30 and 8:15 p. m.

Approximately 60 band members will make the tour, Wiley said. "We travel in two bus coach-ings of the latest model," the director pointed out.

All appearances are under the sponsorship of the high school or the school band in the towns to be visited, Wiley said.

House Committee Listens To Pleas From Tech Today

Appearing before the appropriations committee of the Texas House of Representatives this afternoon, President Bradford Knapp presents three measures to be considered. They include reasonable restoration of salaries and conformities with other colleges, an increase in maintenance, and some recognition of emergency relief for buildings, principally a library building.

Dr. Knapp attends the hearing also to ask reconsideration of appropriations already requested. These sums, which would be increasing each year of the next biennial, include \$510,845 for salaries, and \$178,068 for maintenance and three additional buildings. Recommendations already made by the State Board of Control state \$367,468 for salaries and \$76,000 for maintenance. No buildings were mentioned in the stated amounts.

The college head returns to Lubbock Friday, then goes back to Austin for a hearing before the Senate Finance committee Monday when he makes his final plea for Tech appropriations.

Renner Attends Cream Meeting

K. M. Renner, head professor of dairy manufactures, is in Amarillo today attending a meeting of the West Texas Cream Improvement association.

Over 50 field and creamery men of West Texas, southwestern Oklahoma and Kansas, southeastern Colorado and eastern New Mexico will be in the session.

"The association's purpose is to familiarize everyone who is buying cream for plant purposes with the 1937 cream improvement program for this area," said Renner. "It is the most important meeting of its kind ever held in Texas."

Renner is secretary of the West Texas organization and educational advisor of the state group.

JACKSON IS ILL

Dr. D. D. Jackson, associate professor of education and psychology, is ill at his home. Various members of the education department are conducting Dr. Jackson's classes.

Judge Marshall Formby of Spur visited the campus Friday.

Jubilant With Success, Pecos Expedition Party Shows 4,500 Specimens

Excavate Subterranean Abode Of Prehistoric Race 200 Feet Below Val Verde County River Base

BEGRIMED and weary but jubilant with success, the West Texas museum Pecos expedition, led by Dr. W. C. Holden, acting head professor of history and curator of the museum, returned this week from its excavation of the subterranean abode of a prehistoric race, set in the face of a towering cliff some 200 feet above the Pecos river in Val Verde county.

Holden and his ten colleagues uncovered approximately 4,500 specimens including flints, fabrics, and preserved plant life, many of which will soon be classified and placed in the museum by members of the expedition. The relics were discovered in a thick layer of ash which covered the cave floor. This ash extends about 70 feet into the interior of the cave which is 124 feet long and ranges from nine to 30 feet in height, Holden explained.

Deposits Are Prehistoric

A thick stratum of just about 18 inches below the surface of the ashes shows that the cave was either uninhabited for a long period or for a short time during which dust storms were exceedingly prevalent, Holden stated. Members of the expedition found no trace of European culture in the cave, and state that the most recent of the deposits are decidedly prehistoric.

Arrowheads, scrapers, awls, knives, spears, axes, and other artifacts are among the flint items found by the party. Some of the most important finds were in the nature of fabrics, one of the best being a buckskin loin cloth. Other fabrics included sotol sandals and pieces of rabbit fur woven together.

Attain Fine Ability

Approximately 650 perfect flints were unearthed by the party. These print specimens will go to the museum, while some 2,500 other flints are to be used for laboratory purposes. Many of the specimens reveal that the inhabitants of the cave dwelling had a finer ability in working stone than the Plains Indians.

Sponsors of the expedition include Holden, W. G. McMillan, Dr. C. J. Wagner, W. L. Pearson, and Hubert L. Allen. Tech students in the party were Winston Reeves, Clifford Gibbs, Henry Clay Bailey, Barney McCasland, Gordon Moore, and James William Huffman. All trip sponsors except Allen went with the expedition. Dr. John Clark, instructor of paleontology, Gibbs and Winston Reeves visited the group at the excavation site.

Fireside Forum Discusses Topic For AWS Parley

Out-of-class activities, religion, dormitory life, athletics, and social relationships prepare the college student for better living, opinioned the Fireside Forum Sunday in Doak hall. Theme of the discussion was the subject of the national AWS convention, "Does This Foretell a Nobler Race?"

By means of a panel discussion, such as will be used next week at the Los Angeles parley, each phase of college life which improves the individual was discussed.

"Out-of-class activities make life empty or full," said Chairman Marjorie Elder in summarizing the discussion, "and we are the choosers." Religion, she pointed out, must progress to fit changing needs. The code's religion progresses, the chairman continued, only as her religion grows with her.

"Dormitory life prepares the way for nobler living," she said, "by developing vision, self-control, and understanding of rules." Further developed results from athletics where capacities and interests are discovered. "Finally," she concluded, "college improves the student's personality, thus making possible satisfactory social relationships and nobler living."

Dr. J. N. Michie, head of the mathematics department, reads a paper at the annual meeting of the Texas Section of the Mathematical Association of America, April 23 and 24, in Houston.

Reeves Calls Yearbook Staff Meeting Tonight

A La Ventana staff meeting has been called for 8:45 o'clock tonight by Winston Reeves, editor. The called session that meets in the yearbook office will be devoted to final assignments for staff members and a discussion on awards for outstanding work on the annual book.

Printers have set the copy deadline for April 24, Reeves said. The editor inferred that it was necessary for all members of the staff to be present at the meeting tonight. Group pictures will be made following the discussions and assignments, Reeves stated.

Pirtle Judges Plays At Interscholastic Contest

Miss Ruth Pirtle, head professor of speech, returned yesterday from Childress where she judged plays in interscholastic competition.

Pirtle served as critic in the district meet held by the Childress High school Monday.

LaVerne Hayhurst, home economics graduate of last June, who is now teaching at McAdoo, visited the campus last week.

Chicago Band Leader Heads School Guests

Wiley Selects Bachman As Top Conductor At Summer Sessions

DIRECTOR of the University of Chicago bands with many years experience directing his own professional unit, the "Bachman Million Dollar Band," Harold Bachman comes to the campus July 12 to spend a week as guest conductor at Texas Tech's annual summer band school, June 7 to July 17.

Two thousand bulletins, announcing music study under direct supervision, are in the office of O. Wiley, Tech director, ready for distribution to high school leaders, colleges and high school students and other prospective band school enrollees.

Col. Earl D. Irons, NTAC band director, who attended the first band clinic held here last fall, teaches a short course in practical arranging July 5 to 10. Col. Irons was an assistant to Pat Conroy during the World War and has directed the NTAC unit for about eleven years, Wiley said.

One of the best younger oboe players, Milburn E. Carey, director, Phillips university band, Enid, Okla., and winner of the National Oboe Solo contest, attends the session June 21 to July 3 to give instruction in oboe playing.

R. A. Dhosche, director of the Beaumont High school band and a graduate of the Royal Belgian Conservatory at Ghent, instructs flute playing and directs the intermediate band, H. A. Anderson, leader of the Lubbock Senior High school band, teaches the clarinet, and directs the junior organization.

Other faculty members include: Julien Paul Blitz, head professor, department of music; Sanford Eskridge, director of Wink High school; Walter S. Dickenson, director, Albany High school; and Clyde H. Rowe, director at Slaton High school.

Weekly programs will be given by the bands. The final formal concert is scheduled for July 15. Guest conductor, Harold Bachman directs this concert.

Convention Hears Tech Professors During Program

Professor T. C. Root, acting head of business administration and economics, delivers an address before the Southwestern Social Science association convention in Dallas Friday. Root, accompanied by Haskell Taylor, graduate business administration assistant from Spur, and Maurice Erickson, instructor in economics, leave tomorrow by automobile.

Dr. W. A. Jackson, head professor of government, also gives an oral discussion. He will be accompanied by Mrs. Jackson.

Nine southwestern states make up the membership of the SSSA formed for the purpose of advancing the social sciences, Professor Root said.

Other speakers on the program include: Dean Collins, University of Colorado; Prof. Blocker, University of Kansas; and Prof. Borth, Louisiana State university.

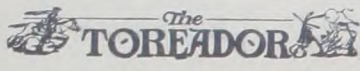
Michie Reads Paper At Texas Math Convention

Prof. J. N. Michie, head of the mathematics department, reads a paper at the annual meeting of the Texas Section of the Mathematical Association of America, April 23 and 24, in Houston.

Speakers include Dr. Herbert E. Buchanan, professor of mathematics, Tulane university, who speaks on the problem of three bodies. Delegates will be the guests of Rice Institute at a dinner on Friday evening, April 23, Dr. Michie stated.

College Calendar

- TODAY
Saddle Tramps, gymnasium, 5 p. m.
DFD club, 7 p. m.
Ko Shari club, 8:15, 7 p. m.
Las Chaparrillas club, 209, 7 p. m.
Las Vivarachas club, 302, 7 p. m.
Sans Souci club, 214, 7 p. m.
Silver Key club, 1641 Broadway, 7 p. m.
Wranglers fraternity, 1501 College avenue, 7 p. m.
Centaur club, 208, 7 p. m.
Double "T" club, gymnasium, 7 p. m.
College club, Hilton hotel, 7:30 p. m.
Kemas club, 2304 Broadway, 7:30 p. m.
Los Camaradas club, Hilton hotel, 7:30 p. m.
Soci club, 221, 7:30 p. m.
- Thursday, March 25
Easter holidays begin at 6 p. m.
Tuesday, March 30
Classes resumed at 8 a. m.



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Today's Thought

SECRETS OF SUCCESS

"Be up to date," says the calendar.
"Make light of your troubles," advises the fire.
"Find a good thing and stick to it," pleads the stamp.
"Do the work that soots you," chimes the chimney.
"Never lose your head," states the match.

"Why should we bother with a comet? It has nothing to do with the New Deal!"
A non-PWA dig by Harry Mountcastle, professor of physics at Western Reserve university.

Legislators Hold Fate of West Texas Youth Today

THE fate of West Texas youth rests in the Texas Legislature's palm today. College officials label this twenty-fourth day of March as "the most important day in two years."

In Austin this afternoon Tech's representatives lay the cards on the table before the House Committee in the form of an appropriation bill, asking for additional funds with which to operate "The University of West Texas," an institution that is leaping upward in enrollment and accomplishment with the same impetus that marks the sudden outburst of Old Glory, National Yellowstone Park's ever-spouting geyser.

For months members of the Legislature have read reams and reams of data showing Tech's urgent needs. Also their ears probably ache from hearing discussion centered about our considerable demands. A bulletin compiled by President Knapp and printed in the college shop shows at a glance the enormous expanse of the institution.

Of course, an okay by the House committee does not mean that Tech will get every cent appropriated by this group. The Senate must approve the allotment. A hearing before the Finance committee is scheduled Monday but Dr. Knapp was attempting Monday to have the conference arranged for today. Should these two committees report favorably on the appropriations bill, the state's chief executive, Jimmie Allred, must sign the provision before it is sanctioned.

It is useless to write paragraph after paragraph now to open the eyes of the lawmakers. In all probability they are well settled on one side of the fence. But in making a final plea, The Toreador asks the legislators to give considerable thought to a reasonable restoration of salaries for our faculty and staff, a reasonable increase in maintenance, and if possible, a Library building as a very minimum of our building needs.

Also the student newspaper must remind the Senate and Legislature that in their hands rest the fate of West Texas youth as far as educational facilities may be considered. Their action, in no small way, determines the future of West Texas citizens—by placing first class facilities at their door steps when otherwise it would be impossible for many to secure a college education.

One-Minute Interviews

Question: How do you plan to spend your Easter vacation?

James E. Sharp: Going home and playing tennis.
Pinkie Meredith: Going home and sleeping.
Leldon Hudson: With hogs and gals.

Steve L. Brock: Seeing a lot of country in a very short time.
Russell Reed: It is owing to the mood my dad is in.
George Tate: Just with her in Lockney.

Pegues Houston: Going to Norman, Okla., and see her.
Van Scheld: Ask her.
Earl Glover: Make a thorough examination of the sand hills of Andrews county.

Harold Hams: Take a four day vacation away from Horn hall grub.
Bob White: Repenting of my hasty act in the dining hall Sunday.

Winburn McAllister: Go to see my girl in Big D.

Harlan Howell: I have nothing to do.

Lawson "Buddy" Stiff: I will stay here and work.

Frances Weddle: Stay in Lubbock and go to a wedding.

Zeke Baldwin: I've got a whole house to myself. What would you do?

Bernice Grundy: Quitting bound for me an a break for the home folks.

Marian Hurmence: Stay here and cook up something to do.

Gloriadel Bowen: I am going to Dallas.

Frances Cooper: Santa Fe and the Ko Sharis.

Malcolm Brenneman: Midland will be seeing me.

John Bell: Home to Snyder.

MUSIC BOX For RENT

Phone "Dub" Rushing 1014

WE STRING TENNIS RACQUETS

Same Day Service Varsity Bookstore

Las Vivarachas Club Re-Elects Hurmence

Re-elected as Las Vivarachas club president, Marian Hurmence, Lubbock, junior arts and sciences enrollee, continues to serve in that capacity next year.

Other officers selected at a recent meeting include: Virginia Stovall, Floydada, vice-president;

Lila Marie Brannen, Aspermont, secretary; and Wynfred Warren, Lubbock, treasurer; Merle Houston, Stanton, and Joyce Craven, Lubbock, were chosen as rush captains. Opal McMahon, Lubbock, serves as reporter.

Mary Frances Standefer, Roscoe, and Hazle Richardson, Hamilton, are Inter-Club Council and AWS representatives respectively.

ARRIVES TOMORROW

R. C. Douglas Jr., former pre-trend student of Tech and now a junior in the University of Texas Medical school, Galveston, arrives tomorrow to visit his parents, Mr. and Mrs. R. C. Douglas, during the Easter holidays. Douglas is a member of Phi Chi medical fraternity.



SMOKING IN THE WIND



COME ON, JIMMY - SNAP OUT OF IT, THERE'S DADDY SMOKING AND HUMMING - YOU SMOKE AND SCOWL



WELL, CHUBBINS, I'M NOT HAVING ANY TOO MUCH FUN BREAKING IN THIS NEW PIPE OF MINE -



HERE, TRY SOME 'NO-BITE' TOBACCO - MY FAVORITE, PRINCE ALBERT!

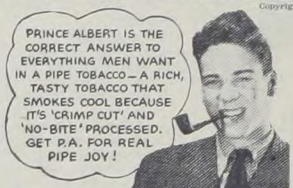


I'VE HEARD A LOT OF MEN PRAISE P.A., JUDGE - I'LL TRY IT!



LATER HOW'S THE NEW PIPE SMOKING NOW, SON?

GREAT! ALL I HAVE TO SAY IS PRINCE ALBERT IS THE SMOOTHEST, MILDEST AND TASTIEST TOBACCO I EVER SMOKED IN ANY PIPE!



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50 pipefuls of fragrant tobacco in every 2-oz. tin of Prince Albert

OUR OFFER

PRINCE ALBERT MONEY-BACK GUARANTEE

Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina.



CRIMP CUT LONG BURNING PIPE AND CIGARETTE TOBACCO THE BIG 2 OUNCE TID TIN

PRINCE ALBERT THE NATIONAL JOY SMOKE

Advertisement for Royal Portable Typewriters, featuring the name 'Hester's Office Supply Co.' and contact information for 1214 Texas Ave.

Advertisement for Easter Cards, featuring 'Texas Tech College BOOKSTORE' and a selection of fine Easter cards.

Large advertisement for Arrow Shirts, featuring an illustration of a man on a horse and the text 'Me trade 'em these—you trade 'em Arrow Shirt!' and 'Hemphill-Wells Co'.

Large advertisement for Camels tobacco, featuring a large image of a ship and the headline '-MAKING HISTORY LIVE!' with a testimonial from Al Mingalone.

Advertisement for Costlier Tobaccos, featuring a pack of Camel cigarettes and the text 'Camels are made from finer, MORE EXPENSIVE TOBACCOS... Turkish and Domestic... than any other popular brand.'

Advertisement for Camels tobacco featuring testimonials from a college student, a modern coach, and a man splitting a card.

FOR DIGESTION'S SAKE — SMOKE CAMELS

See Loyola Game Films

The Lubbock Touchdown Club viewed colored moving pictures of the Tech-Loyola football game played Armistice Day in Los Angeles at a regular Monday night. This is the first colored film of a play by play account of a grid contest shown here.



Says Oilers Is Best

Hugh Snodgrass, Matador basketball captain last year, stated upon his return from the National AAU tourney in Denver that Phillips Oilers should have won the championship. A member of the Slaton entry, the Raider said the Oklahoma team was best.

Case Sets Pace In Events At Fort Worth Exposition Meet

Raider Takes First Honors In 880, Mile

Tarbox, Balfanz, Farmer Place; Texas Aggies Cop Team Trophy

The Matadors had nothing to do directly with eleven records that fell at the fifteenth annual Southwestern Exposition track and field meet Saturday but Coach Burl Huffman's thin clad made it well known that Tech was represented, taking first place in two events and placing in four others.

Leads Milers In Downstate Meet



Spectators at the Southwestern Exposition track and field meet in Fort Worth last week remember this lad with perfect cinder path legs. John Case, who runs because he likes to crack distance records, hit the tape first in the mile and 880 yard events.

Travelling Tech Netters Leave Dallas Today For Competition In Austin

Allen Enters 'Disciples' At Southwestern Meet; Starts Tomorrow

DALLAS, Mar. 24.—(Special)—Concluding practice sessions on Dallas municipal courts where instructions from H. M. MacQuiston, professional instructor, was received, Coach Jimmy Allen and his travelling Texas Tech racquet-ers depart tonight for Austin. In the capital city the Matadors participate in the first all-Southwestern tennis session on Texas university campus.

LaMaster Sets Wrestling Date

Wrestling tournament entry deadline is April 5, announced Intramural Director Cy LaMaster yesterday. "All entries must positively be in by that date," he emphatically stated.

TECH Today & Thursday "The Bride Walks Out" with Robert Young, Barbara Stanwick, Gene Raymond, Ned Sparks, and Helen Roderick. Selected Shorts.

THE NEW Palace SOUTH PLAINS DISTRICT Friday and Saturday

INTRODUCING Europe's King of Hearts, His Royal Hi-De-Highness... FERNAND GRAVET AND IN THIS CORNER The Mademoiselle Who Made Heres! The Power Behind The Throne! JOAN BLONDELL "The KING and the CHORUS GIRL" Edw. EVERETT HORTON

PREVIEW SATURDAY NIGHT SUN-MON-TUES SIMONE SIMON JAMES STEWART, in "Seventh Heaven"

66 BAFFLES INSIDE FILTER - COOL SMOKE in Frank MEDICO FILTER PIPE. Don't be misled by low price! #1 FINEST BUREAU MONEY CAN BUY SINCE HEARD OF VALUE. ALSO CIGARETTE AND CIGAR HOLDERS. BAFFLES BREAK UP SMOKE STREAM - FILTER REALLY FILTERS.

DIAMOND LOANS Watches, Guns, etc. Also Bargains in Unredeemed Mose. JENKINS JEWELRY Pawnbroker 1206 Broadway Phone 3234

Broadway Thursday "Guard That Girl" WITH ROBERT ALLEN AND FLORENCE RICE Friday and Saturday CHARLIE RUGGLES MARY BOLAND ADOLPHE MENJOU "Wives Never Know" A Paramount Picture

10c LYRIC 20c Thursday "The Shakedown" WITH LEW AYRES AND JOAN PERRY Friday and Saturday "Arizona Day" WITH TEX RITTER

This Week's TENNIS FLASH Tennis Balls 30c Each 2 for 55c Tennis Rackets As Low As 95c All Fresh Stock Racket Presses Wood Frame 75c Sweat Shirts Fleece Lined in Grey \$1.25 Polo Shirts Rayon with Texas Tech emblem on pocket \$1.25 Cotton Shirts Quarter Length Sleeve with Tech Emblem 75c Texas Tech College Bookstore "ON THE CAMPUS"

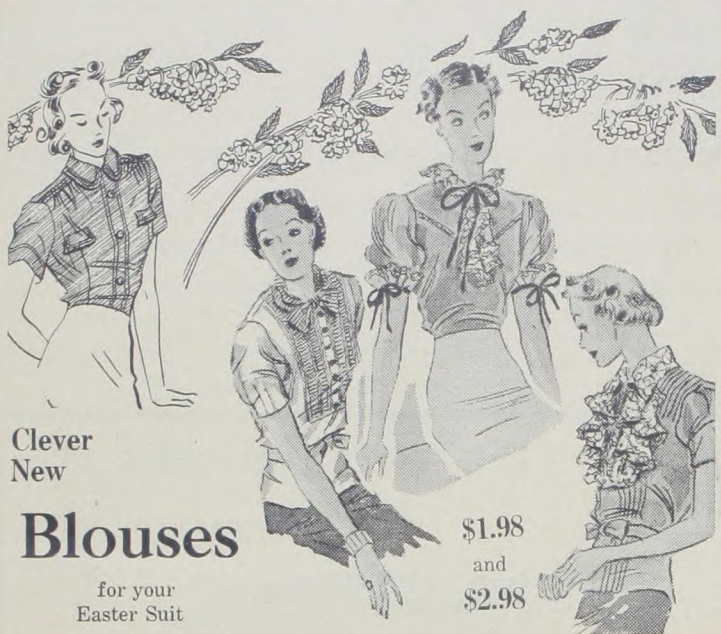
Silver Keys With Two Championships Top Point Calendar In Intramural Sports; Main Street Independents Follow

By winning two first places in intramural events this year, the Silver Keys, campus social club, are leading the school in the total number of points garnered in intramural competition. Taking the championship in basketball and touch football, the Keys have amassed 90 points, ten points ahead of the second place Main Street Independents.

McMAKIN MOTOR COACHES G. C. McMAKIN, Manager 1614 Main St. Phone, Office—2184, Bus. Sta.—100 Lubbock, Texas. Featuring A Special Easter Trip To Carlsbad Cavern. Leaves Lubbock 6:00 A. M. Arrives at Carlsbad 9:45 A. M. Leaves Carlsbad 8:30 P. M. Arrives at Lubbock 1:50 A. M. All new 1936 model 21-passenger buses. See us for charter trips anywhere, any time. Phone 2184 for information.

Miriam Hopkins says: "My throat welcomes Luckies—my favorite cigarette for 5 years" "Luckies have been my favorite cigarette for about 5 years. They're a light smoke that sensitive throats welcome. Of the many trends that sweep through Hollywood, one of the longest lasting has been the preference for Luckies. I once asked a 'property' man—who supplies cigarettes to the actors—what the favorite is. He answered by opening up a box containing cigarettes. They were all Luckies." Miriam Hopkins STAR OF THE RKO RADIO PICTURE "THE WOMAN I LOVE"

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke. Miss Hopkins verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat. A Light Smoke "It's Toasted"—Your Throat Protection AGAINST IRRITATION—AGAINST COUGH



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SALLYPORT

(continued from page 1)

some RUSTLING; they are carrying off from the HIGH SCHOOL RANGE some choice HEIFERS. CHAPS CLAD WEBB did his SNAKING at the CRESAS BARN DANCE Saturday night, and FISH SPRAGUE puts on RED WAR PAINT (LIPSTICK) for his STEAMBOAT. SIX SHOOTER PRACTICE is CALLED. Foreman SALLY says the SNAKES on the CAMPUS

RANGES must go. Latest REPTILE ACTIVITY involved GLENN STEVENSON who thought he WAS SNAKING on EMMARIE GIBBS Saturday night, but with BETTY LINDSEY A COHORT (take off on ESCORT) he found his DATE with another MALE. STAND BY for the APRIL FOOL EDITION, and see what this column picked up in An EASTER EGG HUNT FOR COLLEGE SCANDAL your old cow hand, SAL

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| 3 prs. of underwear | 2 Wash rags |
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