

# THE TOREADOR

Volume XXIII X7142

Texas Technological College, Lubbock, Saturday, October 2, 1948

Number 4



**NEW HEAD GIRL CHEER LEADER**—Glenna Winston, left, and her assistant, Daina McLroy, cheer the blamey stone at the East entrance to the Engineering building, hoping that its mythical powers for good luck will follow them and their team to SMU tonight, where they attend their first game as yell leaders. (Photo by C. E. Wendt).

## Dr. Jones Is Principal Speaker At Tech's First Official Convocation

Dr. E. N. Jones, vice-president, was the principal speaker at Tech's first official convocation held Wednesday.

Asking all freshmen in the Gym to stand with him, Dr. Jones declared himself "just another freshman." He expressed his belief that Tech has potentialities of becoming one of the leading colleges in Texas and the nation.

"The purpose of the administration, and I am sure I speak for Dr. Wiggins, on this campus is to work with the student body ever and always for the betterment of Tech and the welfare of the students," Jones said.

Following Dr. Jones, Clint Formby, Student Body president, said that the Student Council was an organization, whose sole purpose was to serve the student body. He invited students to come by the Student Council office at 323 Administration building and present any problem they might have.

Formby introduced Curtis Sterling, president of Saddle Tramps, who told the group of students that there was more school spirit on the campus this year than there had been since 1945. He commended the freshmen and encouraged them to keep up their good work.

Formby then introduced the two new girl cheer leaders, Glenna Winston and Daina McLroy, both of whom are Journalism students from Brownfield, and the student council officers for the year, George Wilmoth of Claude, vice-president, Bill Reid of Goodnight, business manager, and Margaret Clark of Van Horn, secretary.

Sitting on the platform with these introduced were Mrs. Margarette W. Walker, dean of women, and James G. Allen, dean of men, who officially opened the convocation and turned it over to the student council heads.

### Death Claims Mrs. Jones

Mrs. Gertrude Sullivan Jones, 51, wife of Dr. P. T. Jones, Tech faculty member, died Wednesday in St. Mary's Hospital after a brief illness. Funeral was 4:00 p.m. Thursday at the Rix Funeral Home.

Jones, an associate professor of chemistry, is teaching his first semester at Tech. He and Mrs. Jones moved here recently from Boston.

### DIETETIC GROUP MEETS

"Rehabilitation of the Cerebral Child" was the subject discussed by Miss Eathel Snell, physical therapist, at the first meeting of the Lubbock Dietetic Association Tuesday.

Miss Snell, in describing the work of the Lubbock Cerebral-Palsy Center, gave four stages of rehabilitation of the Cerebral child and stated that children from any area could be treated at the center free of charge if they were referred by a physician.

The four stages, stated Miss Snell, are: teaching natural skills such as crawling to the Cerebral child during babyhood, teaching three to five year old youngsters such skills as eating, helping old youngsters from five years old to those children in the eighth grade to walk and selecting suitable occupations for older children.

The Dietetic Association, of which senior nutrition students, school dieticians and faculty members of the Foods and nutrition department are members, is considering ways which it may help the center, stated Miss Mary Lou Jobson, president.

### RESERVE PROMOTIONS

Twenty-five men attached to the naval reserve training center are to be advanced in rate Wednesday night, Lt. R. L. Gillis, officer in charge of the training center, said Thursday.

The advancement will be from seaman recruit to seaman apprentice. The men have attended at least 75 per cent of the meetings during the past six months and have qualified for advancement through practical and mental examinations, said Lt. Gillis.

## "Howdy Week" Starts Monday Don't Forget To Speak Now

By HILLARY MATHER  
Toreador Staff Writer

"Howdy!" Monday morning that simple little word will ring out across Tech's many acres, and people of the town, state, and nation will know that it is Tech's official "Howdy Week."

"Howdy Week" is designed to create a spirit of friendliness on the campus, and the good thing about it is that every student, from the graduate to the freshman, may join in the fun, simply by grinning broadly and saying "Howdy" to everyone he meets on the campus.

Sidewalks on the campus will be christened "Friendly Lanes" and it will be a personal insult to pass anyone without speaking. A word of warning to the freshman is that one is usually introduced before kissing every girl he meets. It is possible he might meet one who objects.

A big "Howdy rally" will be held at the Rec Hall Wednesday at 7 p. m., and Dr. E. N. Jones, vice-president, will speak. The band, cheer leaders, Red Raiders, and Saddle Tramps will be on hand to make the occasion more colorful.

Tech Chamber of Commerce, who is sponsoring "Howdy Week", will distribute "Howdy tags" on which will be printed, "Howdy, I am a member of the friendliest school in Texas."

Every student on the campus should strive to make this the biggest "Howdy Week" ever held on the campus. Don't any freshman make the mistake of not wearing a tag or "howdying" at every chance. It would be a good idea for the freshman to make this a chance to become recognized on the campus. Make your "Howdy" ring out over the Ivy walls.

Above all, don't forget, that at Tech, "Howdy" is not just a week, but a daily affair.

## ROTC Rifle Team Tryouts Planned

"Any ROTC student interested in becoming a member of Tech's ROTC rifle team will have a chance to compete for a place on that team next week," Lt. Col. Alfred Schlarf said Thursday. Time and place for team try-outs will be announced at a later date.

Colonel Schlarf, who will be in charge of the team, expects this to be an even better team than last year's prize winning group. Most of the members of that team are back. Colonel Schlarf pointed out that few members of last year's team were accomplished rifle marksmen at the beginning of practice, and experienced men should be an asset.

An attempt is now being made to secure college recognition of rifle in the form of a minor letter for team members, stated Lt. Col. Ludlow C. Adams, head of the military science and tactics division.

Challenges have already been received from teams of several other schools. Replies to these challenges will be sent soon, as well as other challenges. The team will also re-enact the Randolph Hearst rifle matches, which Tech won in 1946.

## Rodeo Association Plans Socials For Year At Meeting

Plans for the Christmas ball and other social events and club activities were discussed at a meeting of Tech Rodeo association Thursday night in the Aggie auditorium, Bob Parkinson, club reporter, announced.

Tech's rodeo association is a charter member of the Inter-collegiate Rodeo Association which is composed of schools from Arizona, California, New Mexico, Texas and Colorado. The club sends members to participate each year in several inter-collegiate rodeos.

New officers and a sponsor will be elected at the association meeting Thursday. Students, regardless of divisional classification, and faculty members, who are interested in this type of sport are invited to attend meetings and become members, Parkinson says.

### TECH GRADS QUALIFIED

Three Tech graduates were qualified as professional senior grade engineers by the state board of examiners on Sept. 22, O. V. Adams, dean of engineering, has announced.

They are: Charles V. Chenault, who received a bachelor of science degree in mechanical engineering in 1947; Norman G. Igo, who received a bachelor of science degree in chemical engineering in 1943; and D. B. Wood, Jr., who received a bachelor of science degree in mechanical engineering in 1941.

### FUTURE TEACHERS MEET

The Future Teachers association met Thursday at the home of Dr. Lewis B. Cooper for a lawn party and business meeting. Garland Bridges, club president, has announced.

New pledges were introduced; thirty-five persons attended. Bill Trenfield, a Tech student, is president of the state chapter of FTA.

### HOME MANAGEMENT PARTY

The first of a series of home management entertainments was held last night when Mary Francis Temple of Cooper acted as hostess for a desert bridge and rummy party.

During the nine weeks that each girl lives in the home management house, she is required to act as hostess for one entertainment. A schedule of entertainments has been filed with Miss Lola Marie Drew, home management director.

## Students Parade With Tech Band In Dallas Today

Heading a student parade in Dallas this morning will be the Tech marching band, 107 strong, in full uniform. The parade will form at the Jefferson hotel, band headquarters in Dallas, and precede downtown with police escort. A pep rally will climax the parade.

Traveling by chartered bus, band members left at 2 p. m. yesterday. Chaperones for this trip are Prof. and Mrs. D. O. Wiley, Mr. and Mrs. Joe Haddon and Dean and Mrs. James G. Allen.

Half-time period at the Tech-SMU game will feature performances by bands of both schools. The Tech band, led by drum major J. R. McEntyre, will first form the letters SMOO on the football field. At a signal from McEntyre, the last letters will shift to make the formation read SMU. While in this formation, the band will play "Peruna Elegante" and the SMU alma mater.

Second formation will be SWC, for Southwest Conference; "Open the Door, Richard" will be musical backing.

Last formation for the Tech band will be the traditional double T. There the band will play the "Meador Song" and leave the field. Band members and chaperones will remain in Dallas Saturday night, and return to Lubbock early Sunday.

The marching band makes only one football trip each season, but attends all home games.

## New Fine System Set For Library

Library fines will here after be paid on the first of the month to the cashier in the Administration building business office, Miss Lulu Stine, acting librarian, has announced. An itemized monthly bill will be mailed to students who have fines due.

Previously, these fines have been subtracted from the students' breakage deposit at the end of the year.

The following system of assessing fines is now used in the library:

A two-day period of grace is granted students between the date on which two-week books are due and imposition of an initial fine of 25 cents. This is so the first notice may be received by the student. On the third day the fine is 25 cents, fifth day 50 cents, seventh day \$1, and 50 cents per day thereafter until a maximum of \$3 is reached. If a book is lost the fine is the price of the book plus the accrued fine.

Fines on reserve books are 25 cents each hour or part of an hour that the book is over-due. The maximum is \$5.

### ENGAGEMENT ANNOUNCED

Mr. and Mrs. C. A. Luck of Levelland announce the engagement of their daughter, Marjorie Jo, to Joe Buck, son of Mrs. L. L. Buck of Sundown. The wedding date has been set for sometime in June.

Marjorie Jo is a sophomore at Tech and is a member of the Las Chaparritas social club. Joe is a member of the Red Raider squad and is a junior.

### Home Ec Club Has Annual Howdy Party Tuesday

A fall fashion preview, a skit on summer projects and an introduction of the faculty members present was the program for the Home Economics club "Howdy" party Tuesday.

The skit featured Virginia Barron as Miss Home Decorator, Jessie Pierce as Miss Foods Specialist and Joy Williams as Miss Home Management.

Doris Dean Irwin, program chairman, was assisted by Miss Mabel D. Erwin, director of the fashion preview, and Patsy Strout, refreshment chairman. Mrs. Ethel Jane Beiler, assistant professor of applied arts, was faculty sponsor for the party.

### Talent Show Set For Tuesday Night

Curtain time for the largest talent show in Tech's history will be 8 p. m. Tuesday in the Senior High School auditorium. Joe Meador, program chairman for the show has announced.

Students will be admitted to the show by presenting Tech Chamber of Commerce membership cards. Ticket sale booths will be open through next week, Meador said. He also stated that members who plan to bring dates that are not enrolled in Tech may do so free of charge.

Emcees of the talent show will be John Perkins and Morgan Davidson. Comedy teams composed of distinguished Tech students will add zest to the production, Meador said.

Star of the talent show is Jimmy Carter, in a production number that includes the balancing of four chairs on coke bottles with Carter doing a hand balance on top of the chairs.

Tentative performers for the production include: Song, W. Layman; Production, Jimmy Carter; Song, Barbara Williams; Dance, Bob Burks and Margaret Smart; Song, Carolyn Koonce; Tap, Maxine McCollum; Song and String Band, Sharon Haney-Tech Rodeo Band; Song, Otis Green; Dance, Patti Musson; Song, Farrell Reeder; Pianist, Guida Miller; Wayne Kitts; Reading, Dorothy Ray Bivens; Dance, Kenneth Hobbs; Tap, Berna Bartlett; Comic Song, Mrs. Margene Kitts; Song, Joe Garrison; Song, Blakes; Hayley; Miscellaneous Numbers, Billy Lollar, Betty Formby, Allan W. Mount.

Other persons wishing to be in the talent show should report to the high school auditorium, backstage, at 7:30 Tuesday, stated Meador.

## Ballots Are Counted; Awaits Officials' Nod

### Spanish Dept. Uses New Teaching Plan

The Spanish department is using a different method of teaching Spanish pronunciation to 131 students this year, according to Mrs. Sally A. Witte. A lab is scheduled on Monday, Wednesday, and Friday from 3 to 4 p. m., and on Tuesday and Thursday from 3 to 5 p. m.

A student may attend the lab as many times in one week as he desires. Records are played emphasizing what is being studied and then Mrs. Witte explains various pronunciation problems.

Mrs. Witte is a senior Spanish major from Mexico City. She was formerly employed by the Foreign Service Institute which is a part of the Department of State in Washington, D.C. Her job was to help men who would be stationed in Spanish speaking countries to speak the language fluently.

Tuesday, Dr. M. Wiggins, president of the college, announced that Dr. Wiggins said, "His duties, Dr. Wiggins said, have not yet been clearly outlined, and will not be until a later date."

Dr. Wiggins added, however, that Junell's duties are expected to be similar to those of assistants to presidents in other colleges and universities.

Junell formerly was at Hardin-Simmons university and from there he went to El Paso where he established the journalism department at the Texas School of Mines. Later he served as dean of men and as registrar before going into the Navy, where he served four years. He has been with the radio stations since leaving the Navy as lieutenant-commander.

He is married and 34 years old, and is the father of a son and daughter.

E. G. Bailey, president of ASME, will preside at the meeting. Bailey spoke to the Tech Chapter of ASME and all other interested engineers in the Aggie Auditorium last night on the subject "The Opportunities of Engineering." He is the president of Texas retail merchants.

The Elsie M. Adams Memorial scholarship in textile engineering of \$200 was this year awarded to Ralph Lacy from Goldsmith. Scholarships are given on the basis of scholastic qualification and eligibility.

The Tech scholarships and awards committee announced Thursday that freshmen textile scholarships have been awarded Frank Payn and J. F. Franklin Stokes, both from Lampasas.

The scholarships, \$200 each, are the benefits of a foundation established in 1942 through the contributions of Texas retail merchants.

The Elsie M. Adams Memorial scholarship in textile engineering of \$200 was this year awarded to Ralph Lacy from Goldsmith. Scholarships are given on the basis of scholastic qualification and eligibility.

HELP CLASS IS SPONSORED

Tech Accounting society Thursday at its first meeting of the year voted to sponsor a "help class" for students who find themselves behind in certain accounting courses, Francis Brockman, club president announced today.

The "help class" will be held in J-206-7 each Thursday from 7 to 9 p. m. for students enrolled in 244 and 245 accounting. Students who have had two semesters of accounting and meet grade requirements are eligible for membership in the honorary society, Brockman said.

Officers for the organization are Brockman, president; Robert Stebirtz, vice president; Janis Clark, secretary-treasurer and Mary Frances Hale, reporter.

### PRESS CLUB TO MEET

Journalism majors and minors and all students interested in the field of journalism are urged to attend the first meeting of the Press club at 5 p. m. Tuesday in 208, C. E. Wendt, club president has announced.

Committees will be appointed to work on the journalism congress which will be held at Tech in late spring. Tentative plans for a style show will be discussed and additional club officers will be elected.

### GARGOYLE ELECTS OFFICERS

James Wiley was elected president of the Gargoyle club at its first meeting Monday, stated Robert Lockard, sponsor.

Other officers elected were: Richard Gibson, vice-president; Dixon Bullock, secretary; and Lonnie Heffner, treasurer.

Wiley said plans will be made for initiation of new members 5 p. m. Monday in room 208, Engineering building.

### RECREATION HALL DANCE

First Recreation hall sport dance is scheduled tonight from 8:30 to 11:30 o'clock, stated Troy A. Ennis, recreational director. Burl Hubbard's 10-piece band will play.

Admission for men without recreation tickets will be \$1.20 date or stag. Fifty cents and a recreation ticket will admit a couple if the girl does not have a ticket, Ennis explained.

Ballots, in the class officers election, have been counted, but the registrar's office has not yet certified the nominees, or those elected, Margaret Clark, election chairman has announced.

Run-off elections will be held Friday, and the Toreador will announce the names of those running Wednesday. The Student council finished counting the ballots at 3 p. m. Thursday, but had to send some of the names to the registrar's office for eligibility certification. The last of these names were sent to the registrar's office at 3 p. m. Thursday and by the Toreador's deadline at 8 a. m. Friday the names had still not been certified.

The following were candidates chosen from the floor for class officers:

Senior—For president, Donald Clark of Cross Plains, Francis Brockman of Carlisbad, N. M., Karl Lawson of Borger; for vice-president, Jack Noyes of Midland, unopposed; for secretary, Anita Oliver of Lamesa, Doris Smalley of Gladys, Martha Harris of Sweet Beth Neely of Lamesa, Nell Bailey of Estelline; for representatives to the Association of Women Students, Cheroline Roberts of Morton, Barbara Jackson of Lubbock, Virginia Trenfield of Lubbock, Peggy Davis of Lubbock, Sue Garrowers of Rochester, and Mary Louise Clayton of Comanche.

Junior—For president, Bobby Salem of Sudan, Bill McCasland of Lamesa, Curtis Sterling; for vice-president, Bill Gillespie of Lubbock, Roy Grimes of Lubbock, Ray Brigham of Stamford, A. J. Bishop of Winters, Thomas Penn of Rochelle, for secretary, Thala Foster of Lockney, Lou Lawson of Lubbock, Barbara Scott of Shamrock, Joyce Byrom of Hobbs, New Mexico, Beryl Nowlin of Fort Worth, Janis Hamilton of Lamesa; for AWS representatives, Jeanne Smith of Tahoka, Alice Hix of Abernathy, Betty Thomas of Lockney, Mary Alice Mitchell of Tahoka, and Annabel Dyer of Fort Worth.

Sophomore—For president, Alvin Davis of Post, Tim Hatch of Wellington, Cecil Mardis of Muleshoe, Andy Behrends of Dimmitt; for vice-president, John Tom Baker of Denison, Gene Messer of Lockney, John Wilson of Mercury, Jack Loflin of Lubbock, Tommy Campbell of Wellington; for AWS representatives, Myrtle Blanton of Waco, Dotsie Stephenson of Ft. Stockton, Doris Bell of Shamrock, Pat Pearson of Lubbock, and Bonnie Robertson of Midland.

Freshmen—For president, Judson Brauner of Altmore, Alabama, Jack Alderson of Lubbock, Ted Harrison of Rowell, N. M.; for vice-president, Euboy Thomas of Shamrock, Dudley Montgomery of Longworth, Bob Schmidt of Lubbock; for secretary, Patricia Lindsey of Lubbock, Shelley Furr of Lubbock, Mary Moore of Ropesville, Wylene Sim of Lubbock, Bonny Holland of Lubbock, Claudya Young of Lubbock, Mary Beth Logan of Sweetwater; for AWS representatives, Rheta McMaster, of Abernathy, June Reno of Lubbock, Elizabeth Schowajis of Amherst, Annabel Lee of Pecos, Janet Crandall of Lubbock, Jo Simmons of Lubbock, Sue Turner of Welch, Caroline Gree of Gainesville, Patsy Aters of Lubbock, Francis Magee of Vernon, and Shirley Harris of Dallas.

Freshmen—For president, Judson Brauner of Altmore, Alabama, Jack Alderson of Lubbock, Ted Harrison of Rowell, N. M.; for vice-president, Euboy Thomas of Shamrock, Dudley Montgomery of Longworth, Bob Schmidt of Lubbock; for secretary, Patricia Lindsey of Lubbock, Shelley Furr of Lubbock, Mary Moore of Ropesville, Wylene Sim of Lubbock, Bonny Holland of Lubbock, Claudya Young of Lubbock, Mary Beth Logan of Sweetwater; for AWS representatives, Rheta McMaster, of Abernathy, June Reno of Lubbock, Elizabeth Schowajis of Amherst, Annabel Lee of Pecos, Janet Crandall of Lubbock, Jo Simmons of Lubbock, Sue Turner of Welch, Caroline Gree of Gainesville, Patsy Aters of Lubbock, Francis Magee of Vernon, and Shirley Harris of Dallas.

Freshmen—For president, Judson Brauner of Altmore, Alabama, Jack Alderson of Lubbock, Ted Harrison of Rowell, N. M.; for vice-president, Euboy Thomas of Shamrock, Dudley Montgomery of Longworth, Bob Schmidt of Lubbock; for secretary, Patricia Lindsey of Lubbock, Shelley Furr of Lubbock, Mary Moore of Ropesville, Wylene Sim of Lubbock, Bonny Holland of Lubbock, Claudya Young of Lubbock, Mary Beth Logan of Sweetwater; for AWS representatives, Rheta McMaster, of Abernathy, June Reno of Lubbock, Elizabeth Schowajis of Amherst, Annabel Lee of Pecos, Janet Crandall of Lubbock, Jo Simmons of Lubbock, Sue Turner of Welch, Caroline Gree of Gainesville, Patsy Aters of Lubbock, Francis Magee of Vernon, and Shirley Harris of Dallas.

## Textile Students Receive Awards

The Tech scholarships and awards committee announced Thursday that freshmen textile scholarships have been awarded Frank Payn and J. F. Franklin Stokes, both from Lampasas.

The scholarships, \$200 each, are the benefits of a foundation established in 1942 through the contributions of Texas retail merchants.

The Elsie M. Adams Memorial scholarship in textile engineering of \$200 was this year awarded to Ralph Lacy from Goldsmith. Scholarships are given on the basis of scholastic qualification and eligibility.

HELP CLASS IS SPONSORED

Tech Accounting society Thursday at its first meeting of the year voted to sponsor a "help class" for students who find themselves behind in certain accounting courses, Francis Brockman, club president announced today.

The "help class" will be held in J-206-7 each Thursday from 7 to 9 p. m. for students enrolled in 244 and 245 accounting. Students who have had two semesters of accounting and meet grade requirements are eligible for membership in the honorary society, Brockman said.

Officers for the organization are Brockman, president; Robert Stebirtz, vice president; Janis Clark, secretary-treasurer and Mary Frances Hale, reporter.

### PRESS CLUB TO MEET

Journalism majors and minors and all students interested in the field of journalism are urged to attend the first meeting of the Press club at 5 p. m. Tuesday in 208, C. E. Wendt, club president has announced.

Committees will be appointed to work on the journalism congress which will be held at Tech in late spring. Tentative plans for a style show will be discussed and additional club officers will be elected.

### GARGOYLE ELECTS OFFICERS

James Wiley was elected president of the Gargoyle club at its first meeting Monday, stated Robert Lockard, sponsor.

Other officers elected were: Richard Gibson, vice-president; Dixon Bullock, secretary; and Lonnie Heffner, treasurer.

Wiley said plans will be made for initiation of new members 5 p. m. Monday in room 208, Engineering building.

### RECREATION HALL DANCE

First Recreation hall sport dance is scheduled tonight from 8:30 to 11:30 o'clock, stated Troy A. Ennis, recreational director. Burl Hubbard's 10-piece band will play.

Admission for men without recreation tickets will be \$1.20 date or stag. Fifty cents and a recreation ticket will admit a couple if the girl does not have a ticket, Ennis explained.

## The Campus Whirl

**Saturday, Oct. 2**  
Football game—SMU, Dallas, afternoon game.  
Recreation hall dance, 8:30-11:30 p. m.

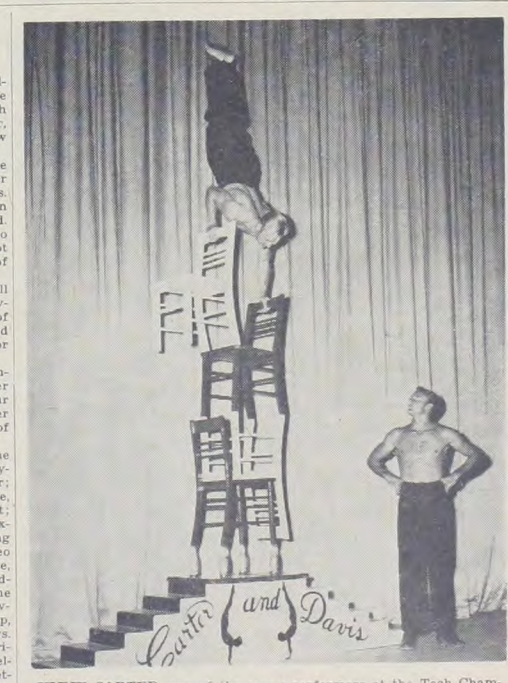
**Sunday, Oct. 3**  
Kamas date picnic, MacKenzie park.

**Monday, Oct. 4**  
AWS, 5 p. m., Ad-220.  
KAM, 5 p. m., J-211.  
Sociology club, 5 p. m., Ad-220.  
APO smoker, 7:30-9 p. m., Hilton.

Men's social club convocation, 5-6:15 p. m., Aggie auditorium.  
Socli rush party, 7-9 p. m., Lubbock hotel.

**Tuesday, Oct. 5**  
Press club, 5 p. m., J-206.  
Sock and Buskin, 7 p. m., Speech building auditorium.  
Phieta Sigma, 7:15 p. m., Ad-214.  
Honorary Agriculture club, 7:30 p. m., Aggie Auditorium.

**Wednesday, Oct. 6**  
Saddle Tramp Pledge Meeting, 5 p. m., C-101.  
Howdy week rally, 7 p. m., Recreation hall.  
Las Camaradas rush party, 7-9 p. m., Lubbock hotel.



**JIMMY CARTER**, one of the many performers at the Tech Chamber of Commerce talent show to be presented Tuesday night in the Lubbock high school auditorium, displays a casual disregard for danger as he balances on four chairs and coke bottles. He is assisted by Gerald "Dingy" Davis. (Photo by Joe France).



# THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday on the Campus of Texas Technological college at Lubbock by the associated students of the college.

Entered as second class matter, October 31, 1925, at the postoffice in Lubbock, Texas, under the Act of March 3, 1879.

Editorial offices, Press Building, Rooms 103, 105.  
Telephones: College switchboard; Night editor, 8548.

Member  
**Associated College Press**

REPRESENTED FOR NATIONAL ADVERTISING BY  
**National Advertising Service, Inc.**  
College Publishers Representative  
420 MADISON AVE. NEW YORK, N. Y.  
CHICAGO - BOSTON - LOS ANGELES - SAN FRANCISCO

(ACP) means Associated College Press.

**ORLIN BREWER**  
Editor

**CALVIN CARPENTER**  
Business Manager

**MARY LOUISE CLAYTON**  
Keith Anderson  
Franklin Grant  
Glenn Winston  
C. E. Wendt Jr.

Associate Editor  
Sports Editor  
News Editor  
Society Editor  
Photography Editor

## The Time Is Now . . .

Another merry-go-round of activities has started on Tech campus. Whether you are a sophisticated senior sporting a new class ring or whether your green fish cap is still conspicuously new, your chances for campus associations are unlimited. The student who pulls back and waits for someone to push him through is lost. The time to become active on the campus is today.

Tech has numerous departmental organizations which offer their members opportunities for leadership, professional advancement, and fun. Membership in these groups is open to any interested student. Have you investigated your departmental club?

Whenever a pep rally is scheduled, do you make a special effort to be there? Do you attend football games whenever possible? School spirit, intangible thing that it is, depends on the individual. It depends on you. Learn the school songs and sing them proudly. Learn the school yells and make yourself heard at pep rallies and football games.

Don't be a stranger. A school is a community in itself, and its students are the citizens. Another whirl of exciting college activities has just begun. You can be a vital part of campus life. You can get a great deal more out of college than just going to classes and making grades. It can be wonderful fun. The time to begin is now.

## A Commendable Action . . .

The Texas Board of Directors is to be commended for its decision to plan the inauguration of Dr. D. M. Wiggins for May instead of having it during Homecoming, as was originally planned. We believe it is wise indeed not to have such an important event at a time when both the local hotels and the campus are overflowing with homecoming crowds.

It has proved unsuccessful in past years to have more than one major event scheduled for the same day. For example, consider last spring's one crowded Sunday which featured Parent's Day, All-College Recognition Service, and the TWVA dedication of Memorial Circle. Many people were supposed to take part in all three activities, and the results were confusing and rather unsatisfactory.

The Board of directors, on recommendation of a local faculty committee, voted to have formal inauguration ceremonies next spring. A major factor in the decision was the problem of hotel accommodations for visiting officials and dignitaries from other schools and universities throughout the Southwest. If the inauguration were to take place during Homecoming weekend, available hotel space would not doubt already be taken by visiting exes and friends of the college. Activities and scheduled events would of necessity overlap, and each would receive less significance than it deserves.

In postponing the important event of inauguration until May, details will be more carefully worked out, and ample provision can be made for visiting officials and dignitaries. The inauguration will be the most important event on the college calendar, and Dr. Wiggins will receive the attention befitting the president of Texas Tech.

## A Resounding Ditto . . .

We'd like to say a resounding ditto to our new vice president's words on the need for more friendliness here at Tech. He, we feel is one of the few college officials either of the past or present who has aptly expressed the sentiments of Techsians as a whole on the subject of school spirit.

He is to be commended for bringing with him, or quickly adopting the attitude that Tech students have been working toward so long. If each new student could as readily adapt himself to the ways of Tech, and remain enthusiastic until his graduation, Texas Tech would not only have a reputation for the "howdy" spirit, but would without doubt become the friendliest school in the nation.

## Let's Take DANCING

ALL THE LATEST STEPS & DANCES

- The sensational BE-BOP
- The New Look Boogie
- Rumba
- Tango
- Samba
- Waltz
- Fox Trot
- Jitterbug

Special classes for College Students

---ENROLL NOW---

DANCE **LARRYMORE** STUDIO

1905—R Dial 2-9254

## El Toro Grande

By ORLIN BREWER

El Toro today would like to congratulate Truett "Ears" Tyler on the exceptionally sensitive hearing mechanism he has developed . . . And just for the information of all the doubting Thomases (and Lucian Thomas isn't one of them), say that Thomas Jewelry on College avenue was burglarized as reported by Paula Sittel in the Wednesday Toreador. Tyler, who called the police, wasn't a Pre-Law stooge and the Pre-Law court will not try the burglar if he is found. Despite all rumors to the contrary, the crime was committed by a live, breathing, blueblooded smasher of windows and snatcher of gems.

We find ourselves becoming more and more in sympathy with the managers of the campus dormitory system in regards to some of the problems that face them. After little more than three months as a residence for men students, certain parts of Men's Dorm III East are threatened with becoming a shambles. No doubt the student that ripped the phone stand from the booth on second north was convinced his action would reduce the cost of his room and board to \$59.

Numerous questions have arisen as to the ultimate destination of proceeds from the booster tags sold here on the campus to Red Raider fans. Many of the students who attended the game in Alamo stadium last Saturday have complained that cheerleaders were not there to help yell down an Aggie section made up of 3400 cadets.

Here's the straight dope. Hard-working Saddle Tramps are selling these tags to finance their campaign for school spirit here on the campus, buy uniforms for the cheerleaders and to send them on one out-of-town game per year. The game for this season is the one to be played in Dallas against SMU tonight.

In San Antonio last Saturday, however, we weren't lacking for yell leaders to cheer the Raiders on to their hard-fought victory. Two Tech freshmen, besides gallantly defending themselves against Aggie rooters who wanted to take their slime caps, led the Tech cheering section in making an impressive and joyful noise to lord football and the Red Raiders in particular. Reportedly the only freshmen present with their caps on, we think they should be taken off shoe shine lists because they have already proven themselves shining examples of what freshmen ought to be. They are Douglas Fairchild from Calvert and Felton Humphries from Mesquite.

A medal this week goes to the astute campus planner responsible for laying of the sidewalk leading from the South entrance of Boy's Dorm III West toward the Journalism building. Laid only a short time ago, workmen have now busied themselves with a pick and shovel, ripping this same walk out to make a driveway for automobiles. No one is denying the need for the sidewalk or for the driveway, but it seems to us that we manage our finances as though we, not the University of Texas,

## Potpourri

By FRANKLIN GRANT

When a newspaper man hasn't anything to say he sits down and writes several hundred words telling you so, and then he turns columnist.

This column, however, is not going to be ours, but—now hang on to your hats—it will belong to you. Yes, you, the students of Texas Tech, who have poems, anecdotes, personal experiences and gripes, although we are sure few Tech students have the latter. Grab your paper in one hand and a pencil in the other and start

thinking. We are not going to stop the music and give anyone a deluxe nut opener, but we are going to stop the presses and give everyone a chance to be original in any form he may choose.

Contributions to this column may be sent to the Toreador office by mail, pack mule, or by your local flame, but get them here. At a later date boxes will be placed in the Administration, Engineering, Library, Agriculture, Chemistry, and Home Economics buildings. A walk to the postoffice or the Journalism building would provide good exercise for most of us after being shut up in some old stuffy room playing bridge until the wee hours.

The writer of this column doesn't possess near unexhaustable sources of revenue from vast oil producing lands.

We're still boosting the Tech Chamber of Commerce as an organization that can do a great deal for Texas Tech. It's aim of selling our school both to the people here on the campus and the Southwest as a whole, is a worthy one. It's talent show scheduled for Oct. 5 will be well worth buying a ticket to see.

For the information of interested persons, since we have not yet been able to compile a complete list of Toreador reporters, the Society staff is made up of Glenna Winston, Daina McElroy, Dot Forsyth and Mary McWilliams.

It takes a lot of experience for a girl to kiss like a beginner.



Owned and Operated by Ex-G.I.'s



Just the camera for day and night snapshots of your vacation. Can be used with or without accessory Flash-older. See it here.  
**HERALD PHOTO**  
1405 College Dial 2-4011

**Drs. CAULEY & WELCH**  
OPTOMETRISTS  
1114 Ave L Dial 7180

TRY OUR STUDENT SERVICE  
Student Representatives  
GEORGE WILMOTH—DIAL 7441—EMORY GOODIN  
**WHITESIDE LAUNDRY**  
Lubbock's Largest Washerwoman

EVERY FRIDAY IS  
"College Nite"  
at the  
**LUBBOCK SUPPER CLUB**  
Present Your Library or Activity Card and 75c  
**DANCE**  
To the Music of  
**WES JONES** HIS TRUMPET AND HIS ORCHESTRA  
FEATURING  
**TERRY SANDERS** ON THE VOCAL

It's *Monica Lewis* and she's worth listening to in—  
*"A Tree in the Meadow"*  
A Decca Release  
SWEET swinging Monica Lewis is more than ever a "rave-fave" with her latest ballad. Monica herself says that "A Tree in the Meadow," a top-ten ballad, is her favorite new recording. And her favorite cigarette is Camel. As Monica puts it, "After trying and comparing many different brands, I find Camels suit me best." Try Camels on your "T-Zone"—"T" for taste, "T" for throat. See for yourself why, with millions who have tried and compared, Camels are the "choice of experience."

"Camel is a great cigarette—cool, mild and full flavored"

**Camels** —the choice of experience

*Monica Lewis*

R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina



## Underdog Raiders Will Tackle SMU Tonight

Texas Tech's Red Raiders take on the Mustangs from SMU this afternoon in Ownby stadium at Dallas. The dope charts figure the Ponies as three-touchdown favorites but as the Raiders proved a week ago, they are no respecters of dope charts.

The Raiders entered the Aggie game last week as underdogs but emerged with a well-earned victory tucked safely away. The players and students believe that the same spirit and fight displayed at San Antonio will have a heavy bearing on the outcome of today's game.

Tech will be without the services of Milburn Haydon, starting right guard, and Bud Henderson, reserve center. Haydon will be out for several weeks with a knee injury, while Henderson will be handicapped this weekend by a similar trouble.

Coach Dell Morgan and his charges hold great respect for the Mustangs. All-America Doak Walker, is considered by many as the greatest back in the nation, is the big gun of the Pony backfield. Even without him SMU boasts a well-rounded quartet with a balanced attack which would baffle opponents. "SMU can go up the middle, around the ends, and into the air with power and precision," Coach Morgan declares. "It is a job for anyone to halt such an attack. On defense the Mustangs are rugged."

Tech will rely on the ball totting of Cal Steveson, its leading ground gainer, for a large share of the offensive play. The Raiders will also depend on its line smashing fullbacks, Bud Conley and J. W. Thompson, and the speed and deception of Charley Reynolds, Glenn Lewis and Tim Hatch. Earnest Hawkins will take care of the ball handling and passing chores.

The Raiders will travel to Dallas by bus, leaving early Friday for the game before a sell-out crowd.

The probable starting lineups:

Tech	Pos.	SMU
L. Thompson	LE	Folsom
Andrews	LT	Ethridge
Pursel	LG	Roberts
Williams	C	Goodwin
McCurry	RG	Lewis
Gettys	RT	Pamberger
Kelley	RE	Blakely
Hawkins	QB	Walker
Stevens	LH	Rote
Reynolds	RH	Page
Conley	FB	McKissack



DOAK WALKER (above), Southern Methodist backfield standout will be the boy to watch this afternoon when the Raiders tangle with the Ponies. Tagged as one of the nation's top backs, Walker led the Mustangs to a 35-14 victory over the Pitt Panthers in Pittsburgh last Saturday afternoon.

### SPORTS GRAPEVINE

As the game with the mighty SMU Mustangs draws closer, about all you can hear around the campus and about town, is "if we can stop Walker." There is no dissent in this quarter to Walker being a great back. He is one of the greatest, if not the greatest, back in the nation today, but to think that stopping Doak Walker would end our troubles, appears downright silly to us. It's true that Walker is the sparkplug of the team, but so much publicity has been given to him, that the average football fan has lost sight of the enormous amount of material that surrounds him. Paul Page, right half from Eldorado, Texas, is probably the most underrated back in the Southwest conference. When you round out a backfield with McKissack at fullback, and Rote at left half, and Gil Johnson's dead-eye passing, one may wonder why Walker is even needed. No matter what we say, it will be Walker who will be the center of interest come Saturday afternoon, but don't be surprised if it is some other boy who gets the headlines.

**ORCHIDS AND ONIONS**  
Orchids to those people who were lucky enough to buy some of the too few tickets to the Tech-SMU game in order that they might see the Raiders play.

Onions to those few people who bought the tickets in order that they might profit off of resales to loyal Tech rooters who desire to see the game at any cost.

**WILLARD OGLE'S FORECAST**  
Predictions on a few of today's games... but don't bet on them... Southern Cal, last week winner over Oregon State, takes on Ohio State, two touchdown winner over Missouri, Southern Cal by 7... Purdue vs Northwestern... The Boiler-makers came in on the short end of a 27-28 score with Notre Dame last week while Northwestern handed UCLA a 19-0 setback. The nod for Purdue but hardly noticeable... Scott and company of

Arkansas over TCU by 6... Mississippi State over Baylor but too close for comfort... Rice Owls over LSU by 12... Army over Lafayette by 18... California over St. Mary's in an easy victory... Columbia over Harvard by a dozen... Georgia Tech over Tulane by 7... "Choo Choo" Justice and clan over Georgia by 14 or more... Minnesota over Nebraska by 13... Notre Dame over Pitt by 20... Texas over New Mexico by 14... Oklahoma over Texas A&M in a toss-up game... Michigan over Oregon by 7 points. In our own game with the SMU Mustangs—SMU over Texas Tech by 13 points, but an up-gate here, of course, is one to be desired.

With apologies to those (?) who read this column, the staff again has a complaint to make. Ever since the first edition of this paper the sports staff has decidedly played up the Raiders and coaches at every chance. In the last edition we came to the defense of the team and coaches against undue criticism and will come to their defense any time the occasion arises.



**LUBBOCK'S FIRST SHUFFLEBOARD TABLES**  
Show Your Speed, Prove Your Skill, Enjoy this Brand New Game at  
**THE SPORTSMAN**  
805 College Ave.

Therefore, we wish to be treated accordingly. Early in the week we received permission from the head coach to view the Tech-A&M game picture any time it was being shown and asked one of the coaches if we might go in. He said we could. We went in. The coach showing the picture said we couldn't see it and we were ejected, thrown out after we had received permission from the head coach to view the picture any time that we happened to be in the stadium. We are not scouts for any school. We will not let out any coaching secrets. We merely wished to see the picture so that we might elaborate further on the game in future copy. The sports staff would like to have the full cooperation of the coaching staff. We did not get it Wednesday.

•COFFEE •Hamburgers •Sandwiches

OUR MOTTO: "Cleanliness and Good Food"

CALL US FOR "To Go" Orders and Drive By Pick It Up

**EAT & RUN**  
MEAL ON A RUN

HOT DOGS—STEAK SANDWICHES  
1205 COLLEGE AVE.  
OPEN 7 A. M. ? 12 P. M.  
We Now Give Curb Service

**CROSS Pencils** REFLECT "Thoughtful Giving"

Countless times daily the CROSS pencil you give reflects your thoughtfulness, your discrimination!

1/30-10 Karat Rolled gold plated to stay lovely, CROSS pencils are gift packaged!

Illustrated ring style—\$1.20 Clip on style—\$1.80 Tax included

Charge It!

**ZALE'S Jewelers**  
DIAMOND IMPORTERS  
1110 TEXAS

### Bowling League Elects Officers

Paul Knight was elected president and Herman Nelson secretary and treasurer of the Tech Bowling league at the first meeting Tuesday night.

The league, which begins at 8:30 p.m. Monday, will run 10 weeks the first semester and 11 weeks the second semester. Winner the first semester will play the second semester winner for the championship of the entire league.

The league must be sanctioned with the American Bowling congress since it will run over 14 weeks, said E. A. Christiansen, manager of the Lubbock Bowling club where the league will be rolled. The league has money left from last year to pay the ABC dues.

Each team will have six members and each member must bowl

in two-thirds of the games to be eligible for individual prizes. The extra man will have a chance to substitute each week. This will be a handicap league with the team averages being worked out each week by the secretary and the high average team spotting the low average team three-fourths of the difference between the teams.

Tom Scott, league sponsor, is working in co-ordination with George Philbrick, head of intramural sports. Prizes will be ordered through Philbrick in connection with intramural work. Prizes will be given high team series, high single series and high individual series. The two winning teams will receive trophies to be decided by a three-man prize committee that has not been elected as yet.

Although the Press Bulls is the only team organized at present, all team captains were elected Tuesday night. They are Eddie Davis, John Sessums, James Hill, Bob Bilheimer, Paul Knight, Herman Nelson, Bob Norris and Jerry Henderson, captain of the Press Bulls.

**Hector's**  
2008 Broadway Lubbock  
Famous for Fine Food

HECTOR DOWNE—YOUR HOST

**Shaw's Shanty**  
'Burgers & Hot Dogs by Phone Order They'll Be Ready When You Arrive

**Bicycles to Rent**  
Weekdays: 11 A. M.—Midnight Saturdays: 11 A. M.—1 A. M.  
Sundays: 4:30 P. M.—Midnight  
2419 Broadway Phone 4203  
Harry Shaw, Jr.

Try Your New  
**Student Service Laundry**  
FARRELL READER, STUDENT REPRESENTATIVE

Most Conveniently Located Laundry To Insure Quick and Efficient Service

**Shirts 15c**  
QUALITY STEAM LAUNDRY  
2415 Main Dial 2-7112

"Figure" on a Sweater

a MANSCO By Manhattan

8.95

Perfect for dormitory wear, ideal for outdoors this time of year. All wool jacquards in handsome patterns.

Slip-Over Styles by Rugby

Soft wool slip-overs in solid shades and white and jacquard patterns. Ideal with slacks, sport jackets, for warmth without bulk.

We have a complete stock of men's fall suits and top coats in all colors and patterns, and in all sizes from 33 to 50, longs, shorts, stouts and regulars.

**Dunlap's**

**DESK LAMPS**  
Light the Way to BETTER STUDY



STANDARD DESK LAMP WITH FLUORESCENT BULB  
\$8.50



GOOSENECK DESK LAMP  
\$2.25

OTHER DESK LAMPS  
\$2.10 to \$13.50

"SEE OUR DISPLAY"

Texas Tech College BOOKSTORE  
"On The Campus"

THE VARSITONIANS  
Lubbock's Finest

OPENING OUR THIRD SEASON TONIGHT AT THE REC HALL

For Engagements Call or See  
**BURL HUBBARD, Mgr.**  
Tel. 2-3917 after 6 p. m.

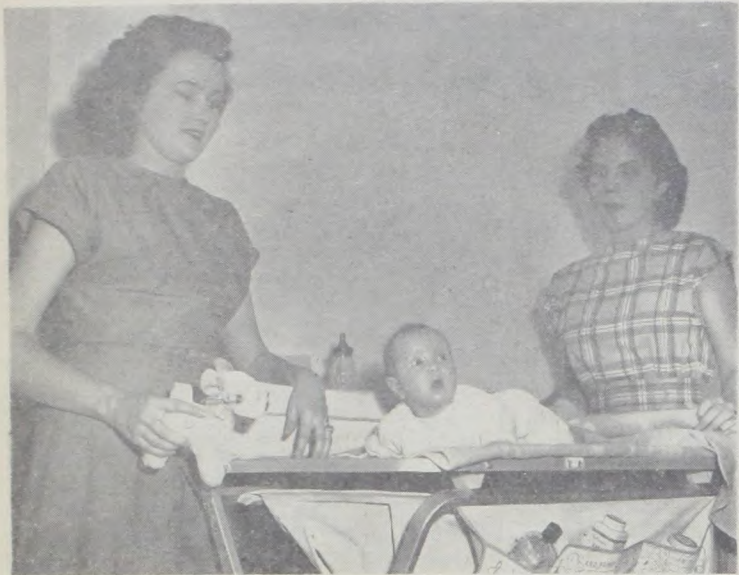
Hamburgers -- Steaks -- Sandwiches  
Complete Fountain Service

**BILL'S**  
1309 College

Visit the "Campus Room"  
Dancing from 8 p. m. to Midnight

1309 COLLEGE AVE. PHONE 2-9240





LITTLE CYNTHIA ANNE BEENE, two months old daughter of Tech students, Mr. and Mrs. Wilford Beene of Shallowater, looks over her new quarters in the home management house; eyes Ruth Nell Cook, left, of Rosenberg and Ruth Edgerton of Raymonville, who of her seven foster mothers, and decides she is quite happy about the whole situation. (Photo by C. E. Wendt).

### Club Pledge Lists Are Announced

Final preferences were signed by women rushers Monday afternoon in the Ad building as rush week activities for women's social clubs ended. Enforced silence of rushers was concluded when preferences were determined by the dean of women's office.

DFD receives the largest number of pledges with a total of 50. These included Katherine Agee, Jerry Anderson, Patsy Ater, Joy Baker, Mary Beth Baker, Barbara Brennan, Ruth Faye Brunton, Theima Cantrell, Josephine Catron, Joan Cobb, Jean Craig, Peggy Dunn, Joan Farquhar, Billie Finney, Marcia Funk, Jean Arnett, Josephine Gatten, Francis Gibbins, Helen Harris, Freeda Harwell, Dorothy Hurst, Louise Irwin, Mary Anne Kelley, Carolyn Koonce, Jo Lee, Betty Martin, Lila Mathews, Dixie McGhee, Bessie McMaster, Ramonda McMillan, Mary Lou Moore, Janet Moore, Ann Nelson, Rose Marie Oldham, Fannie Bess Porter, Carolyn Pinkston, Betty Jean Phillips, Mary Jo Phillips, Margaret Price, Wanda B. Smith, Betty Stewart, Pat Todd, Savannah Tunnell, Dorothy Waldrep, Gayle Walters, Jane Wier, Jo Ann Williams, Betty Lucille Willis, Jackie Wilson and Martha Wilson.

Ko Shari has 37 new pledges. They are Joanie Abrahamson, Anne Adams, Helen Bays, Maxine Baggs, Ann Covington, Pat Cox, Janet Crandall, Catherine Davis, Dorothy Davis, Pat Flanigan, Marian Forsage, Shelley Furr, Tina Haslam, Marilyn Hill, Mary Ann Hines, Norma Holton, Jane Hyer, Sybil Lea, Louise Lettich, Edgna Luker, Carolyn Lockhart, Harriet Moltz, Helen Moore, Jo Ann Murfee, Jane Patteson, Joyce Pember, Beverly Jo Powell, Alice Qualla, Pat Ruckman, Patsy Shelton, Jo Simmons, Ann Clarice Smith, Nancy Spiller, Pat Tierney, Mary Evers Turner, Joyce Wood, Mary Brian Woody.

Pledges of Las Chaparritas are Pat Allan, Ludonna Berry, John-ee Bice, Betty Bishop, Cecile Butler, Carolyn Caruthers, Patsy Haydon, Ramona Keller, Frances Magee, Billie Moreland, Mary Katherine Prim, June Reno, Charlene Smith, De Lois Utterback and Betty Wolcott.

Las Vivarachas has as pledges Nancy Arnold, Judy Bevan, Betty Hancock, Sallie Heath, Bonnie Holland, Donnah Jones, Paula McDaniel, Barbara McPherson, Wanda Mills, Pat Noland, Beth Norman, Jeanne Parker and Patsy Smith. Those pledging Sans Souci are Loy Anderson, Kathryn Berryhill, Earlene Brewster, Betty Brown, Aurelia Cobb, Bettye Colquitt, Patsy Exum, Paula Fix, Grace Garrison, Betty Joyce Gerald, Carol Hargrove, Xen Harris, Shirley Harris, Sheila Jandahl, Pat Johnson, Shirley Jones, Jimmie Lewis, Patricia Lindsey, Martha Lovess, Joann Martin, Nancy Morgan, Pat Page, Betty Peavy, Betty Ramsey, Beverly Rigdon, Peggy Riggs, Ida Walker, Majorie Wilson and Billie Ruth Yant.

**AP0 TO HOLD SMOKER**  
Alpha Phi Omega, national service fraternity, will have a smoker in the Yaqui room of the Hilton Hotel at 7 p.m. Monday, Herbert White, president, has announced. Students who have been boy scouts and are interested in the organization are invited to come and get acquainted.

Radio, Record Player, Recorder and P.A. System Combination—all in portable luggage type case  
For Sale at  
**Wholesale Price**  
Corona Portable Typewriter—\$25.00  
**DURWOOD TAYLOR**  
DIAL 2-4297 or 4343  
Or will Trade for a good Pistol Revolver or Automatic

### Baby Cries For College Mothers

By MAC STRONG  
Toreador Staff Writer

That strange sound of a baby crying on the Tech campus is no hearing illusion. It is a fact. The home management house has adopted a two-month old baby to take care of for the next nine months.

The baby, Cynthia Ann Beene, is the daughter of Mr. and Mrs. Wilford Beene of Shallowater, and will stay at the home management house while her parents continue their education at Tech. The father is majoring in agriculture and the mother is a home economics major.

Each year a baby is taken care of by the girls at the home management house. During the girl's residence in the house, they have 16 to 20 days as baby director or assistant baby director. During this period, they assume all the duties of the baby's own mother. According to Miss Lola Marie Drew, home management director, this gives the girls better preparation for managing a home.

New equipment has been bought for the home management house to insure the baby's comfort and well-being. The brown-haired, blue-eyed miss will be carefully and affectionately observed at all times by seven foster mothers. Cynthia Ann is the fourteenth baby to live at the home management house. The custom was begun in 1935, and it is practiced by most home management houses today.

Dr. M. C. Overton, Lubbock pediatrician, has agreed to be Cynthia Ann's doctor during her stay at

### Men's Rush Week Begins Monday

Rush week for men's social clubs will begin with compulsory convocation for all men students desiring to pledge at 5 p.m. Monday in the Aggie auditorium, Bill Stalls, president of Men's Inter-Club council announced. Rush week will terminate at 6:15 Thursday, Oct. 14.

Social party is scheduled for Monday, Las Camarados, Wednesday, Centaur, Thursday, Kemas party will be Oct. 11; Silver Key, Oct. 12; Wrangler, Oct. 13. College Club is not participating in the fall rush week.

All rush parties will be held from 7 to 9 p.m. in the Lubbock hotel.

Dr. Overton has rendered his services to babies residing in the house for a number of years.

Cynthia Ann's parents are secure in knowing that their baby will be given excellent care by the girls in the house. They will be free to visit her at any time and they will be able to take her home with them on school holidays, Miss Drew stated.

Large Shipments of  
**TEXTBOOKS**  
ARRIVING DAILY  
CHECK TODAY IF YOU  
ORDERED BOOKS  
**TEXAS TECH COLLEGE**  
**BOOKSTORE**  
"On The Campus"

**WEAKS AUTO SERVICE**  
General Automotive Repairs  
BRAKE SERVICE—CARBURETOR—ELECTRICAL  
STEAM-CLEANING  
**W. E. (HOKE) WEAKS, Owner**  
1924-A Texas Ave. Phone 2-3006

**Corsages - Presentation Bouquets**  
FLOWERS FOR ALL OCCASIONS  
**WAKEFIELD'S FLOWERS**  
2406 Broadway Dial 9814

Positively No Better Cleaning At Any Price  
**Men's Suits--Plain Dresses**  
CLEANED and PRESSED  
**39c**  
MEN'S SHIRTS Trousers 25c  
MEN'S HATS Cleaned & Blocked 79c  
**STINSON CLEANERS**  
1708 BROADWAY

### Clubs Hold Pledge Initiation Rites

One hundred forty-three co-eds were initiated as pledges into the five women's social clubs this week.

The Hilton hotel Yaqui room was the scene of initiation of DFD pledges Wednesday evening. After the rites, members took the new pledges to dinner.

Ko Shari's initiation ceremony for pledges was held Wednesday evening in the home of Dr. and Mrs. W. C. Holden.

Initiation for pledges of Las Chaparritas was Thursday evening in the Yaqui room at the Hilton hotel.

Las Vivarachas initiated nine members in addition to the pledges in formal services Thursday evening in the home of Mrs. Preston Smith. New members are Patsy Everett, Martha Lewis, Joan Chapman, Wanda Smith, Bonnie Robertson, Cherri Hannis, Edna Morgan, Joyce Boren and Francis Eubanks.

Pledges of Sans Souci were initiated Thursday evening in the Navajo room of the Hilton. Following the services, members and pledges went to dinner.

First lesson in money matters is mastered when a child learns he doesn't get more out of his piggy bank than he puts in.

### Tech Influence And Importance Is Now Felt Throughout The Country

By MARY FAYE BONDS  
Toreador Staff Writer

"The future of Tech is unlimited and its importance and influence is now being felt throughout the country," stated Mrs. Margaret W. Walker, who began official duties as dean of women Sept. 1.

"In the future Tech will be one of the determining factors of school organization and policies. How rapidly and how well this will be done largely rests with the students," she added. Mrs. Walker said she is basing her opinion on close association with colleges over the nation through campus visits and in connection with her work as president of Mu Phi Epsilon, national music sorority.

The dean of women expressed hope that her program for additional help and supervision in the women's dormitories through the counseling and guidance program will be "a red letter year for the growth and development of women students."

Mrs. Walker holds two degrees in music from the University of Southern California. While enrolled in the California university, she worked under Dean Mary Sinclair

Crawford in the dean of women's office and took special training in guidance work. She served one year as head resident of Chi Omega sorority house on the USC campus. While acting as first vice president of Mu Phi Epsilon, she visited Tech in the fall of 1947 and talked with groups of music majors. Mrs. Walker was elected president of Mu Phi Epsilon in June.

Mrs. Lorraine Hudson and Miss June Hanson are assistants to Mrs. Walker. Mrs. Hudson is working with the co-ordination of the counseling and guidance programs of the dormitories and Miss Hanson is connected with student activities and office procedure.

"Being with people" is the favorite pastime of Mrs. Hudson, who did undergraduate work at Oklahoma East Central State college and graduate work at Columbia university. She has had teaching and counseling experience in Oklahoma. During the war, she did psychiatric case work for the Red Cross in army hospitals.

Miss Hanson is a graduate of Oregon State college, has an MA degree from the University of Chicago, and has done graduate study at Columbia university. She has

**TCC MEMBERSHIP NEARS 500**  
Membership of the Tech Chamber of Commerce is now nearing 500, stated Joe Meador of the TCC membership committee. An estimated 200 membership cards were sold at booths in the Administration, Agriculture, Home Economics, and Engineering buildings, he said, and another 300 have been sold by campus clubs.

TCC membership drive booths will be open all next week. All those who are selling TCC membership tickets may turn in their money to Alice Bell in the veteran coordinator's office.

**SMU-TECH MOVIE SHORT**  
Pictures of the Tech-SMU game will be shown at the Palace theater starting Monday, Oct. 4, Finis Stilwell, manager, announced.

No increase in prices will be made since the game pictures will be shown as a short feature in addition to the regular movie. The feature will be shown through Friday, Stilwell stated.

worked with the Educational Records bureau in New York City, the Psychological corporation, the Federal Civil Service commission in Los Angeles, during the war as rating examiner and recruiting representative, and with the United Air Lines in the international travel department planning individual and group flights out of the United States.

**First with Tobacco Men! Again with Tobacco Men!**

More independent experts smoke Lucky Strike regularly than the next two leading brands combined!

An impartial poll covering all the Southern tobacco markets reveals the smoking preference of the men who really know tobacco—auctioneers, buyers and warehousemen. More of these independent experts smoke Lucky Strike regularly than the next two leading brands combined.

**LUCKY STRIKE MEANS FINE TOBACCO**  
So round, so firm, so fully packed — so free and easy on the draw