THE TOREADOR

Volume XXIV

Texas Technological College, Lubbock, Wednesday, October 19, 1949

Number 10



BEAUTY ON PARADE—Pretty Maxine Boyd, who was selected as one of the finalists in the first beauty eliminations for La Ventana Sunday gets an approving glance from the judges. From left to right the judges are Don Shirley, Tim O'Connell, Jerry Hall, Bill Parsley and L. D. Taylor. In the background is La Ventana staff member, Norma Crews. (Staff photo by C. E. Wendt.)

Forty-Six Coeds Remain In Running For La Ventana Beauty Contest Sunday

Lou Betts, McKinney; Jo ig Spring; Mary Alice Christoring; Mary Alice Christoring Carrison, Fort Jean Gillum, Levelland; Hopping, Littlefield; Stella Robstown; Mary Ann Kelly, lo City; Phyllis Leach, Slavore City; Phyllis Leach, Phyllis Leach, Slavore City; Phyllis Leach, Phyllis Leach,

Campus Whirl

Directors Approve Plan For Additional Building

Petitions Available For Popularity Contests, Student Council Positions

Ko Shari, American Chemical Group, College Club Win Parade Awards



OUTSTANDING FLOAT—Shown above is the float which won two prizes for College Club in the Homecoming parade Saturday. Judged best in the descriptive category and also most outstanding float in the parade, the tableau represented four stages in human progress—the cave man, a Roman, an American soldier and a scientist.

Editorial Offices, Press Building, Rooms 103, 105 Telephones: College switchboard; Night editor, 8548

ASSOCIATED COLLEGIATE PRESS Represented for Nat'l Adv. by National Advertising Service Incorporated 420 Madison Ave. N.Y., N.

JERRY HALL BUSINESS MANAGER DEAN ALLAM

James F. Smith Keith Anderson Associate Edito Billye Hopping ____ Charles E. Wendt Photography Editor

AWS Sponsors "Big Sister" Campaign For Freshmen

One of the nicest "making the freshmen feel Tech is home" gestures this year is under the auspices of the Association of Women Students. It is Big Sister and Little Sister movement. An upperclassman was given the address of one or more freshman-to-be. She sorresponded during the summer with her pen pal called a "Little Sister". The "Big Sister" introduced herself, named her home town, gave other vital statistics and invited the Little Sister to ask any questions she wished about Tech, college life and what to bring.

When they arrived at Tech, the Big Sister looked up her

When they arrived at Tech the Big Sister looked up her ittle Sister and helped her get used to colleg routine and the general "what and how" at Tech. The upperclassman introduced the freshman to a few years' accumulation of friends and hometous hows.

The advantages of this program were mutual. The freshmen felt as if they had at least one friend among the thousands of people on the campus—that someone personally cared and was interested in what they did. Both freshmen and upperclassmen met more people and in a shorter length of time.

Then, too, freshmen adjusted to college life quicker. Up-perclassmen took more interest in what the freshmen wer doing and felt more responsible about setting a good example. Upper-classmen caught freshman exuberance and better school spirit resulted.

Of course, the arrangement was not perfect this year, but we think it is a profitable plan worth making an annual custom. . . . D.A.

End Of Fire Prevention Week Is Not End Of Dunger Office

The fifth horseman kills one person in America every 5 minutes of a 24-hour period, or 28 persons. While you read this about four fires will have started, or one every half minute Sometimes these fires result in very little damage—sometime in great loss of life and property, as in the Coconnut Grove disaster in which over 400 persons were killed.

Forest fires average 575 a day an ddestroy thousands of square miles of timber that is desperately needed for homes, manufacturing, and game preserves. Great quantities of money and food is lost—largely because of carelessness.

MUMS MUMS

> Wakefield's Flowers

Your National Campus Club Florist

2406 Broadway

Phone 9814



"Ligament?"

Smithy's Forge

Robert Boehme And Wife

Robert Boehme And Wife
Are Living In Houston
Mr. and Mrs. Robert Frank
Boehme are living in Houston
where is is employed by an accounting firm.
Mrs. Boehme is the former Cherri Hannis, 49 Tech graduate from
Olney. She was a member of Las
Vivarachas. Boehme received his
muster's degree in business from
Tech in August and is a graduate
of Missouri university. He is from
South Gate, Calif.
The couple was married Oct. 8
at the Olney First Baptist church.

For Rent Nice Saddle Horses AVALON STABLES 1 Block South of 34th St. and Ave. P Dial 5405

DEADLINES NEAR

DEADLINES NEAR
Roy Grimes, LA VENTANA
editor, reminds students that
the picture deadline has been
set. Up to this writing, 1800
pictures have been made leaving 1900 more to be made between now and the deadlines.
To facilitate the making of the
remaining group, Grimes requests that each student planning to have his picture made
do so as soon as possible.

List Is Compiled For Phi Eta Sigma

during either the spring semester or summer session is asked to turn in his name to the dean of men not later than Saturday in order that he may be included on the list of Phi Eta Siguna, freshman mens' honorary group, initiates.

To be eligible for initiation, the student must have been regularly enrolled for one semester and must have taken at least 13 hours, exclusive of band and physical education. He must have had less than 20 hours credit at the time he attained the 2.5 grade point average.

Transfer students must not have transferred more than 20 hours to be eligible, James G. Allen, dean of men and Phi Eta Sigma sponsor, said,

Last Showing Day For German Film

JUNIORS TO MEET JUNIORS TO MEET.

Juniors will meet at 5 p.m.

Friday in C-101 to elect boy and girl class favorites and to discuss plans for the junior-senior prom, Mary Ruth Noris, class secretary, said yester-day.

A NEW CLEANERS

A new shop with all new and up-to-date equipment. Our work is guaranteed to satisfy or no charge will be made. Capable and experienced employees.

CLEANING ALTERATIONS PRESSING

FASHION CLEANERS

2417-8 Main

Phone 31414

ATTENTION STUDENTS

Don't Walk Due To Lack Of Gasoline Funds

Your Credit Is Good

STUDENT'S SERVICE STATION
05 College Ave. Roy Seale, Owner

Wednesday

Mineral To Be H At Oper

Examinat

Lutheran Association

Language Meets W

Phi Upsilon C Officers For

Minerals Group To Be Honored At Open House

1949

Lutheran Students Association Formed

Language Council Meets Wednesday

Phi Upsilon Omicron Names
Officers For Coming Year
Officers of Phi Upsilon Omicron,
national honorary home economics
sorority, are Angela Rattan, president; Betty Sue Malone, corresponding secretary; Jeannine,
somith, recording secretary; Vingiaia Barrow, treasurer; Cleo Hall,
candle editor;
Barbara Hester, historian; Mary
Leon, librarian; Elizabeth Craig,
chaplain; Charlotte Ritch, AWS
representative and Marion Woods,
marshal.
Important functions of the or-

Lee Crouch will be the leader for Forum at 7:15 o'clock tonight at the Methodist Student center. The topic for discussion will be "Think-ing."

N'



Members of the Petroleum Advisory committee are George P. Livermore. Lubbock; Wallace Pratt, Carlebad, N.M.; H. E. Chiles, Jr., Midland; Max K. Watson, Amarillo; Owen Thornton, Houston; Joe S. Bridwell, Wiehita Falis; Dr. H. D. Wilde, Houston; Dr. C. W. Seidel, Amarillo, H. M. Bayer, Fort Worth; and W. H. Mecom, New Orleans.

Ex-Student Association Meeting Held

Texas State Health Department Will Sponsor Free X-Rays On Tech Campu EX-STUDENT OFFICERS—Pictured above are the officers who Saturday were named to head the Ex-Students' association during the coming year. President is Ed A. McCullough of Midland, second from right. Other officers are, left to right George Langford, Lubbock, re-elected athletic council representative; Hart Shoemaker, Abilene, first vice president; and W. Nicklaus, Amarillo, second vice president.

Examinations Today To Discuss Plans For Coming Year

POTPOURRI

She told him she liked kisses f a uniform quality—she's beer ut with lots of soldiers, sailors and marines.

He's got one foot in the grave and she's always ready to give him a little push.

alschuler's CAMPUS TOGGERY

COLLEGE STYLES IN

SPORTSWEAR

Homecoming for 1949-50 is over and in the record books and what a a week-end it was! The big game, one of the largest parades in the school's history, exès running around loose all over the place— the whole week-end was a rousing success.

There were numerous dances held here, there and everywhere, and, naturally, I made as many of them as possible. For the first time since I've been attending dances at Teeh, I didn't have to sit about half the numbers out for lack of know-how in steps and tempo, and what a wonderful experience that is. I stayed on the floor for everything from the waltz to the Samba, and if I do have to say so myself, I was just pretty good at all of them.

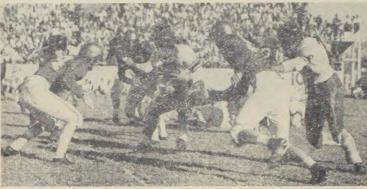
Oh Girls... this is your week to save during our great (store wide) fall, stock reduction sale...



1106 Broadway

-- It's your opportunity to be "Best Dressed" on the s-t-r-e-t-c-h your apparel dollar more than you ever dreamed possible!





WHICH WAY DO I GO NOW—Raider fullback Earl Jackson (25) ponders the problem of evading several red shirted Baylor Bears after having picked up-yardage during Saturday's game. Other Raiders in the picture are Calvin Steveson and Dan Pursel. The Bears won by a 28-7 margin. (Photo by John Lee.)

Texas Tech Red Raiders Are Defeated By PUG DAVIDSON Toreador Sports Writer The Golden Bears of Baylor proved to fough to handle, and the scrapping Red Raiders of Texas Tech fell by a 28-7 score before a homecoming crowd of seighteen thousand persons. The magician like bears lost not time in their scoring marches, and crossed the goal line on their secong marches, and crossed the goal line on their secong their second touchdown after twice reversing his field and eluding the would-be tacklers in an excellent display of broken field running. The Bruins scored their second touchdown on a series of Burk passes. The quarterback for the green and gold showed the locals why he is considered the outstanding back in the Southwest conference when he completed five consecutive, passes for a second Baylor score early in the first quarter. Dickerson's kick was good and the Bears led 14-0. The Red Raiders got rolling in the Bears led 14-0. The Raider forty-three yard line. The Raider was stopped on the Raider forty-three yard line. The Raider two yard line when Ramsey recovered a fumble by the Contest and no individual can be pointed out as an exceptional period. A Baylor drive was stopped on the Raider two yard line when Ramsey recovered a fumble by the heart of the former. The Bears of Baylor University just had too much and too many, but they were battled for a full sixty minutes by an out manned Raider eleven.

CUSHMAN MOTOR SALES

PRE-CHRISTMAS SALE

Pipes and Accessories reduced as much as 50%



Across From American State Bank

Sports Chatter

KEITH ANDERSON



Wednesday, Octo

Cast Of Shak Find Acting R

YOUR ENTIRE DONE AUTOM IN 30 MIN

Using Our Quic

LAUNDER

1314 Ave. Q P

2318 Broadwa

Cast Of Shakespeare's "Twelfth Night" Find Acting Requires Plenty Of Work

much further task of foot lights.

Experience in the unglamorous side of play presentation is being gained by cast and crew members of Twelfth Night, a speech department play, which will be presented at 8 p.m. Monday through Oct. 28 in the Speech building auxiliary of the property of the presented at 8 p.m. Monday through Oct. 28 in the Speech building auxiliary of the present o

or Tueilth Night a speech department play, which will be presented at 8 p.m. Monday through Oct. 28 in the Speech building and diforium.

The Speech building will hold open house" during the grueling hours until opening night for crew members with a yen to make props, sets and costumes. Originality and skill with a hammer and scissors are a "must". "Since this is the first Shakes pearian play presented by the Tech speech department, knowledge of period costumes and traditional Shakesperian staging is being gained." Miss Cecilia Thompson, instructor in speech and director of the play, said. During almost every working hour of the day and night, someone can be found making Elizabethan sets or sixteenth century costumes, she stated.

Special crews to work on everyphase of the play production are selected as well as the cast; but every often cast members also serve on the various committees. Few actors and actresses have not had a taste of the manual labor involved in play presentation.

Besides the manual labor involved in play presentation.

Gene All cast members of the day's festivities will be present the difference of the cast, is learning to play an original medieval musical instrument resembling a lute, which he concocted from a ukulele and a little paper mache. All cast members are learning to read Shakespearian verse, which requires a special technique, quite unlike that of reading contemporary verse, Miss Thompson stated.

There candidated. The word in the will draw a paraletic of the purpose of developing an appresion of the cast, is learning to play an original medieval musical instrument resembling a lute, which he concocted from a ukulele and a little paper mache. All cast members in the purpose of developing an appresion

rounding area after the recommendation.

"These productions in high schools will be presented for the purpose of developing an appreciation of Shakespearian works

YOUR ENTIRE WASH DONE AUTOMATICALLY IN 30 MINUTES

We invite you to bring your laun-dry to the LAUNDEREASE and become acquainted with our quick, convenient and economical laundry service.

30c Per Machine

Use as many machines as you need.

Save Time and Money by Using Our Quick Efficient Service

LAUNDEREASE

1314 Ave. Q Phone 2-5991

and Table Lamps

Here are two items for your dorm room that you can't afford to pass up.

> Crosley 5-Tube Sets Valued Regularly at \$17.95 and \$19.95 Are Now Selling For \$11.95

Table Lamps are offered from \$3.95 to \$36.95



1305 College Avenue

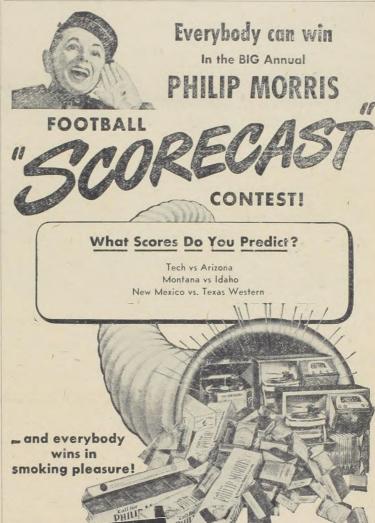
DR. A. H. ROGERS, Dentist Hours: 9 to 5 Daily 9 to 12 Saturday Phone 21532

2318 Broadway

of

SCRIPT DEADLINE SET Margaret Clark, general chalrman of the Varsity show, says that Varsity show scripts may be handed in at the Stu-dent Council office. The dead-line for these scripts is Dec. 15.

BOWLERS WANTED



PRIZES EVERY WEEK given in

America's Finest Cigarette!

PLUS GRAND PRIZES!

Admiral De Luxe Console and Table Model Radio-Phonograph Prizes-to be given away at your College—to Fraternities, Sororities, Clubs or Living Groups at clost of 9 Week Contest!

KEEP THOSE BALLOTS COMING EVERY WEEK!

For complete contest details—plus weekly post-ings of individual winners consult these contest head-quarter points! Redeem your Prize Certificates Here:

LOCATION OF BALLOT BOXES

College Book Store Tech Drug Live Wire News Stand Mark Halsey Drug No. 2

CALL PHILIP MUK

Tech Home Economics club and the Lubbock chapter of Phi Upsilon Comicron fraternity entertained 159 graduates of the division of home economics ex-students and their families with a coffee Saturday morning in the Home Ec building. Centerpiece of the yellow and white covered table was single chrysanthemums and asters of white, yellow and rose-a brass coffee Saturday morning in the Home economics and white china completed the arrangements.

On the committee in charge of arrangements were Miss Netle Shearer, Mrs. Carrie Lee Bishop, Mrs. 3 G. Keys, bostess; Misses Marrion Woods, Mary Wilson and Angela Rattan and Mr. L. M. Hargraves, registration; Mesdames J. G. Keys, L. M. Hargraves and Raymond Buford, publicity; Misses Clee Haland Emma Morrison and Mrs. Areth Lamb, food preparation; Miss Netla Moore and Mrs. Neol Stalnaker, service; iss Ellen Keffer, in charge of later arrangements.

Mrs. Gertrude Dickson, home service is serviced and continuous and Mrs. L. M. Hargraves and Raymond Buford for the college of later arrangements.

Support Those Raiden last year, sand belighing to install a new radio station, KSNY, of which he will be commercial manager and program director.

Andy Willingham, Tech graduate who is working in Amarillo, was head to the Homeocoming activities. Andy was head by cheerleader last year, says faur day working in Marillo, was head to the Homeocoming activities. Andy was head by cheerleader last year, says faur day was head by cheerleader last year, says the memorial firector.

Joan Martin of Wichita Falls who is working in Marillo, Rickey arched from Kerner who died last year, came this working in Tubia. Rickey came down to meet Darryl Jones, another ex-Techsan, who are the firm of the firector.

Support of the Homeocoming activities. Andy was head to the college sturday morning in the Agricultural by cherefaed rate year. In the Homeocoming activities and to participate in the Homeocoming activities. Andy was head to the Gollege sturday morning in the Agricultural by cherefaed rate year. In the

Mrs. Gertrude Dickson, home ser vice director, Southwestern Public Service, visited the home manage ment department Monday.

Miss Opal Wood, of the Rural Electrification association in Ta-hoka, will talk to home economics seriors at 4 p.m. tomorrow in HE-102. The lecture is to be on home economists and REA. Miss Woods was formerly on the home econom-ics staff at Tech.

Get Your Mums

at

MAC'S FLOWER SHOP
Phone 2-3171
809 College Ave.

Bettie Hart, ex-Los Chap member, is engaged to Neal Herrin of Both are Tech exes, and she is the former Mary Frances Kelley, member of Los Vivarachas.

The Wedding, which will have a Christmest them, is set for sometime in December.

been accepted at John Seely medical school, Texas university branch, in Galveston.

Miss Bernice Henrietta Hilliard of Melboure, Fla., and Hulen James Penney of Lubbock were married Oct. 10. Dr. M. Norvel Young of Broadway Church of Christ performed the single ring ceremony.

Attending the couple were Miss Yvonne Olds and Gienn H. Latti-more. The bride attended school in Melbourne, and Penney is a gradu-ate of Lubbock High school and Tech. He is manager of Midway theater.

Seen at the Baylor-Tech same Saturday were Mr. and Mrs, Charles Paul Pharris of Littlefield. Both are Tech exea, and she ist former Mary Frances Kelley, mem-ber of Las Vivarachas.

Unable to be here for Homecom-



colorama a two-tone GABARDINE PULLOVER

There's striking color contrast in the collar and chest band. A secret chest pocket provides an unusual touch. Durene knit wristlets and waistband are fine for casual comfort...and Rayon Lenox Gabardine washes without any fuss. Choose from several color combinations.

Malouf's FOR MEN

1108 Avenue K

Wednesday, Oc Livestock / Take Hono

Dean Weeks Inji

Livestock And Wool Judging Teams Take Honors In Kansas City Meet

yon

nen

Two Tech judging teams took of first and sixth places in contests in Kansas City, Mo., last week in the third annual Midwest Wood Judging contest, Tech won first place and W. C. Davis received individual high honors.

In the National Livestock Judging Tech placed sixth, with Buddy Winter runner-up for individual honors in the entire competition. This year's team, composed of Davis, Winter, Ewing F. McEntire and James Waddell, was the third which Tech has entered in the wool judging contest. The team won in 1948 and Edd. C. McLeroy was high honors. Tech was second in 1948 and Edd. C. McLeroy was high honor man. This year's team has continued Tech's monopoly of honors in the contests.

The team was coached by H. Ray Burkhart, assistant professor of animal husbandry.

Tech earned third place in hog judging, fourth in sheep judging, into the rattle judging and teath in horse judging. Winter won second in judging quarterhorses, James Heath was third in sheep judging, team were: Robert F. Fee, Doyle E. Layne, W. D. Rogers, and W. C. Davis, Stanley E. Anderson, instructor in animal husbandry, was coach.

Of 22 teams from the United States and Canada, only five placed higher than Tech in the competition. They were Jowas State, Mississippl, Oklahoma, Purdue and South Dakota.

Dean Weeks Injured in Fall Miss Margaret Weeks, dean of home economics, fractured her wrist Sunday in a fall. She spent the first part of the week at home. Miss Weeks had just returned from Denver where she attended the 32nd annual convention of the American Dietetic association.





WINNING FLOATS—The float of the American Chemical society, at top, won first prize in the humorous division, and the float of Ko Shari social club, bottom, took first honors in the beautiful category in the Homecoming parade Saturday. The Chemical society's entry depicted a revenue officer in pursuit of hillbillies around a still. In the top picture are, left to right, David Smiley, Harold Hilliard, Jerry Wright, Raymond Vaughn, Gladys Kiely, Brownie Lamb, standing, and Bob Slagle. Ko Shari's float, using an Indian theme symbolic of the club's origin and heritage, showed maidens at a kiva of golden stone. Left to right, below, are Margaret Farriss, Corrine Garrison, Mary Byars Turner. Patsy Shelton, Jane Austin and Jane Moseley.



THE SWEATER:... best loved, perfect companion for skirts, jumpers, stacks and suits. Beautiful all wool in a long sleeve pullover in Sunset Brown, Aurora Green, Heaven Royal and Comet Red... stzes 34 to 38. 4,98

THE SKIRT . . . subtly flared, boldly colored plaid wool with belt interest. Beautiful combinations of green, red and yellow or blue, brown and beige. Sizes 24 to 28: Something for the CO-ED



Tech To Be Host To 800 Boy Scouts For Annual Council-Wide Round-Up

Forum To Present Opening Program

More than 800 Boy Scouts will be on the campus Friday and Saturday for their annual council vide round-up, according to W. R. Postma said.

The scouts will be served break Fostma. South Plains Boy Scott council executive.

Registration will begin Friday afternoon at the gym. Postma said.

The visitors are to bring their own bed rolls and sleep in tents set up behind the gym.

Dr. E. N. Jones, vice-president of Tech, will speak at the round-up meeting in the gym. Puttures Unitimeted will be given a quotal for new membership.

Whe purpose of the round-up is to implice each troop to do better.

Work in its own group, and to acquaint the scouts will be served break adjusted for grain of the acquaint the scouts will be served break again and served mission are as to first program will be from 2 to 3 p.m. Sunday, Nov. 13 in the Aggie auditrium. A book review, as style show and several musicals will be presented throughout the spouts will speak at the round-up meeting in the gym. Postma said.

The scouts will be served break Aggie auditrium. A book review, as style show and several musicals will be presented throughout the spouts will attend the Tech-Aria composed of 15 outsets and the round-up is souts will attend the Tech-Aria composed of 15 outsets are department in which he is most interested.

Aguests of the college, the souts will attend the Tech-Aria composed of 15 outsets and the round-up meeting in the gym.

For min women's for this raised its standards for eligibility, both Craig, president, said yesters flay.

Revised requirements for entrance of the college, proposed average in mathematics as ociety, meaning a rise and given in the said year, Jane 2 flay.

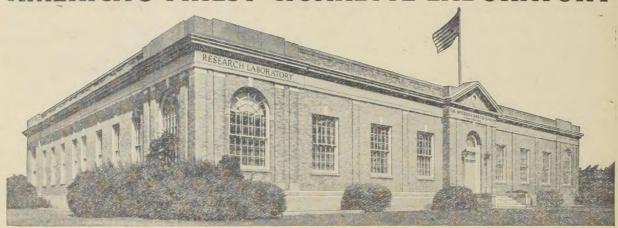
The scouts will be served break age and string proposed as the form of the campus of the gym. At 9 a.m., they will be taken on a tour of the campus of the college, the souts will be street of spinling and service of the form of the campus of the college, the souts will attend the Tech-Aria composed of 15 outsets and the college, the souts will attend the

Kappa Mu Epsilon Raises Standards

Kappa Mu Epsilon, national hon-orary mathematics society, has raised its standards for eligibility, John Craig, president, said yester-

Jane Skinner Photograph Printed On Magazine Cover

To give you a finer cigarette Lucky Strike maintains AMERICA'S FINEST CIGARETTE LABORATORY



America's largest cigarette research laboratory is your guarantee that Luckies are a finer cigarette!

You see here the largest and most complete laboratory of its kind operated by any cigarette manufacturer in America.

For many years Lucky Strike scientists have delved into cigarette research on an extensive scale. Out of this has grown an elaborate system of quality control. Every step in the making of Luckies-from before the tobacco is bought until the finished cigarette reaches you—comes under the laboratory's watchful eye. As you read this, a constant stream of tobacco...samples from every tobacco-growing area . . . is flowing into the laboratory in Richmond, Virginia. These samples are scientifically analyzed, and reports of their quality go to the men who buy at auction for the makers of Lucky Strike.

Armed with this confidential, scientific information-and their own sound judgmentthese men go after finer tobacco. This fine tobacco—together with scientifically controlled manufacturing methods—is your assurance that there is no finer cigarette than Lucky Strike



So free and easy on the draw.



Testing tobucco. Samples from every growing area are analyzed before and after pur-chase. These extensive scientific analyses, along with the expert judgment of Lucky Strike buyers, assure you that the tobacco in Luckies is fine!



So round, so firm, so fully packed. Typical of many



are tested to see if they are properly filled. Tests like this guarantee Luckies are free and easy on the draw,

We know: LUCKIES PAY MORE

for fine tobacco (millions of dollars more than official parity prices)

We are convinced: LUCKIES PAY MORE

for cigarette research



Lucky Strike's fine tobacco and constant research combine to give you a finer cigarette. Prove this to your-self. Buy a carton of Luckies today!

COPR., THE AMERICAN TOBACCO COMPANY