THE TOREADOR

Volume XXIV

Texas Technological College, Lubbock, Saturday, October 15, 1949

Number 9

Raider-Bear Game Highlights Homecoming Schedule

Exes Return To Campus Today

Bruins Will Fight

Tech	Position	Baylor	that there will be more formations	Shown this Wook	Antom win appeur	nae, from 9 to 10 a m. in 108 of the
Thompson	LE	Williams	than usual with the entire band			Home Economics building.
Andrews	LT	Roberts	participating.	"The Great Pictures of 1948" are	For Formand Tommercon	Parade This Morning
Purse!	LG	Bates		"The Great Pictures of 1918" are	M CONTELL LOCATION	At 10 a.m. the Homecoming pa-
Williams	C -	Heubner	Professor Wiley said that this			rade will start downtown and move
Haydon	RT	Mouser	half-time show by the band will	of the Journalism building, Mrs.	Jacques Abram, concert pianist,	toward the campus along streets
Gettys	RG	Heironimus	include salutes to the exes, Baylor.	Jane Moore, instructor in journal-	will appear as the first selection of	thronged by thousands of specta-
Johnson	RE	Ison	Tech and the Lubbock Air Force	ism, announced.	this year's artists' course program	tors.
Hawkins	QB	Burk	base.	The pictures, 100 in number, are	at 8 p.m. Tuesday in the Senior	At 11 a.m. the Double T Associa-
Close	RHB	Dud Parker	The band will also be participat-		high school auditorium, R. A. Mills,	tion will hold its annual reunion
Steveson	LHB	Juffcey	ing in the Homecoming parade this		artists' course chairman, said.	and election of officers in the var-
Conley	FB	Boydstun	morning, Wiley said.	which is sponsored by the Encyclo-		sity lecture room at the stadium.
Comey	FD	Doyustun		pedia Britannica Book of the Year	Abram has been acclaimed by	Texas, New Mexico, and Okla-
				and the University of Missouri	such national magazines as Life,	homa Coaches lines and Furr Food
MICC A		D-1	William Davis Will Speak	School of Journalism.	Liberty and Harper's Bazaar. He	Stores wil be hosts at the annual
Contract Con				The showing began Tuesday and	will be heard this season as a guest	Homecoming luncheon in the gym.
For Men's Rush Parties At Pre-Law Club Me			At Pre-Law Club Meeting		with the New York Philharmonic	Dance To Be Held
				award-winning pictures appeared in	symphony, and following his cur-	Introduction of Ex-Students As-
			Dr. J. William Davis, professor	the photographic section of Coroner	rent concert tour, he is to leave for	sociation officers will take place at
men's social clubs have been an-			and head of government, will talk	last spring, Mrs. Moore said, and	tours of Europe and South Ameri-	1 p.m. in the gym.
nounced b	y Thurma	n Reynolds.	on law schools in the state of Tex-	all have appeared in the publica-	ca.	After the game organizations will
secretary-treasurer of Mcn's Inter-			as at the Pre-Law club meeting at	tion Each of the nictures was made	Only students having odd-num-	again sponsor open houses and teas
Club Council.			7:30 p.m. Monday in Ad-302.	by persons employed on newspaper	bered receipts from the business	for their exes. All these events a-
Parties are to be held as follows:			This is the first of a series of	staffs	office may attend this performance,	long with their times and places
College Club, Monday; Los Cama- addresses to be delivere				This group of pictures is sent to	Mills said.	will be included on Homecoming
radas, Tuesday; Socii, Wednesday; the year. The Pre-law club hope				schools upon request and is being	Season tickets are on sale for	programs.
Silver Key, Thursday; Kemas, to arrange an address by George					\$7.50 at Adair Music company,	The Homecoming dance from
Monday, Oct. 24; Centaurs, Tues- Mahon, United States representa-			Mahon, United States represents-	the journalism department and	1207 Main Single admission is	9 nm to 12 midnight will conclude
day Oct 2	5: and Wrs	nelers Wed-	tive from this district at some fu-	Kappa Alpha Mu, national photog-	\$1.50 for students and children and	the program Rurl Hubbard will
nesday, Oct				raphy fraternity, Mrs. Moore said.		play.
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For Men's Rush Parties



Record Crowd Of Former Students Returning For Annual Activities

THE TOREADOR

Entered as second class matter, October 31, 1925, at the postoffice in Lubbock, Texas, under an Act of March 3, 1879.

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EDITOR BUSINESS MANAGER DEAN ALLAM

Keith Anderson Billye Hopping Charles E. Wendt Sports Editor Society Editor Photography Editor

College's Progress Is Due To Work Of Many People

It wouldn't be proper to let this day go by without officially extending a greeting to the many ex-students and other visitors which we have on the campus. Many former students will find various changes in both faculty and campus which may seem strange and certainly they will find a general "hustle and bustle" about the place that has long been lacking.

That general air of "get up and go" that is now evident is proof in itself that Texas Tech is not content to run along in a rut. Under an administration which has certainly proven itself comptent in the past year this college is looking ahead rather than backward.

than backward.

New buildings are springing up where there was nothing but bare prairie a few years ago. A modern football stadium and an ultra modern museum are just a few of the new additions of which the college can now boast.

All of these and many others are not made possible by any one man nor can they be done by a small group of college administrators. Through the generous and loyal support, both financially and otherwise, of it's ex students and friends can Tech today say that it has perhaps the brightest future of any college in this country.

An institution like Tech must have friends and benefactors to back it and help build it into a future college of which the youth of Texas and the United States can be proud to attend. So to all you exes and visitors who have pushed Texas Tech in the past and who, we hope, will continue to do so in the future—we say "Thanks."

New Tech Enthusiasm Is Reflected In Student-Teacher Cooperation

As Tech exes return for Homecoming this year they see a somewhat new Tech as far as the physical aspect is concerned. But we think that this year there is something else pervading that heretofore was not present. This unseen value we speak of could be called "esprit de corps", a common devotion of students to their college. One faculty member says it is also felt more in the staff than in previous years. It seems that just this semester this feeling has caught told and each student is conscious of it.

What has brought this about? And how has it developed? Perhaps it came with our new president. Certainly he has brought with him an aspect of universality. One thing that might have caused it is the way our campus has been beautified this year. That alone is enough to fill each Techsan with pride and cause him to be more devoted to his school.

The bounding growth of Tech is being exemplified in the actual building now taking place on the grounds. We have seen the West Texas museum rise from its foundations and are looking forward to seeing the wings on the Ad building stretch out toward the south.

Yes, it is true the exes will see a new campus but. Tech students and faculty can truly feel a new one. . . . W.L.

Search for the truth is the noblest occupation; its publica-

The great art of learning is to undertake but a little at a e.—Locke.

One who is afraid of giving more than he gets will neve get more than he gives.—Zelda Sears.



THINKING ALLOWED

By Jerry Hall

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30c Per Machine

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Save Time and Money by Using Our Quick Efficient Service

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PRE-MED CLUB TO MEET

For Rent Nice Saddle Horses AVALON STABLES 1 Block South of. 34th St. and Ave. P Dial 5405

Glover And Schafer Edit First Dorm Newspapers

and IV.

Buster Glover is editor of theDorm IV newspaper. Reportera
are: Otis Horn, Jack Eldrige, Joe
Norris, Russell Lawson, Hilary
Mather and William D. Leonard,
said H. E. Mizell, dormitory supervisor. Horn and Mather are

sain The Land Mather are copyreaders. Editor of the Dorm III Informer, the first issue of which came out yesterday, is Charles Schafer, sen-ior journalism major.

Freda Walker, 1949 graduate of Tech, is employed as a first grade teacher in the school system at

REWARD for the return of an Indian blanket left at the football game last Saturday. Return to David Ratlyen at Dorm II, Room



Oct. 22 is the last day to drop a Welcome Back Exes

We have senior rings for all classes and degrees. They can be ordered now.

Drop in for a visit at



1305 College Avenue

Here Is Money In Your Pocket!

THE NATIONAL CAMPUS CLUB here at Tech now offers the chance to buy, with a discount, goods, at the following store

25% discount on all laundry and dry cleaning. Quality Steam Laundry — 2415 Main

10% discount on all individual orders of flowers and gifts.

Wakefield's Flowers — 2406 Broadway

discount on everything except ladies hats and the beauty shop.

Dunlap's Department Store

2c per gallon off on gasoline. 5c per quart off on oil. 20% discount on tires, tubes, batteries, and accessories. Rowell and Winn Texaco Service Station—2301 Broadway

State Theater reduces admissions to 40c for all NCC member

Tom Cieveland Charlie Watson Gene Hamilton

Delmar Hartley Hiram Jordan Andrew Behrends

MEMBERSHIP \$3.90 per year

Saturday, October

Los Camarada Have Dance To In Honor Of Al

See I

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> WEEKL 10

ober 15, 1947

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HOMECOMING ACTIVITIES
MORNING

MORNING

Block & Bridle Homecoming breakfast.

Homecoming breakfast for dairy manufactures & dairy industry.

7-9 a.m.—Plant Industry cub breakfast, Ag. 317.

7 a.m.—FTA breakfast, Tower cafe.

8 a.m.—12 noon—Registration booths open in hotels and Ad, Aggie.
Engineering, Home Economics buildings and Rec hall.

8:30 a.m.—DFD breakfast, Lubbock hotel.

9 a.m.—Registration for Kemas fraternity alumni, Pine room of Hotel Lubbock.

5-10 a.m.—Baptist student union open house and coffee, student center, 2401 Thirteenth.

9-10 a.m.—Home Economics club coffee, HE-106.

10 a.m.—Home Economics club coffee, HE-106.

10 a.m.—Home Economics club coffee, hene of Dr. Peie Hudgins.

9:30-11:30 a.m.—Lass Linda exes coffee, home of Dr. Peie Hudgins.

9:30-11 a.m.—Aggie Economics club coffee, Ag-312.

2 noon—Ex-student luncheon in Tech gym.

12 noon—Ex-student luncheon in Tech sym.

AFTERNOON
2 30 p.m.—Football game with Baylor Bears, Jones stadium.

Immediately after game—Ko Shari alumnae reception, Navajo room
of Hillon hotel.
5-7 p.m.—Las Vivarachas tea, E. B. Kelley home, 1910 Thirty-first
5-7 p.m.—Wranglers fraternity alumni dinner, Chuck Wagon.
5:30-5 p.m.—Silver Key dinner honoring alumni and ladles, north ballroom of Hilton hotel.
6:30 p.m.—Centaur smoker, Hotel Lubbock.
6:30 p.m.—Kemas dinner, Hotel Lubbock,
6:30 p.m.—Kemas dinner, Hotel Lubbock,
6:30 p.m.—Kappa Kappa Psi-Tau Beta Sigma banquet, Hilton ballroom.

6:30 p.m.—Kappa Kappa Psi-Tau Beta Sigma version.
6:30 p.m.—Delia Sigma Pi buffet supper, Chimayo and Cohromome, Hilton.
7-9 p.m.—College Club smoker, Yaqui room of Hilton.
8:30-12 p.m.—Los Camaradas open house, penthouse of Womble building, Nineteerint street.
9-12 p.m.—Kemas "gettogether," Hide-Away.
9-12 p.m.—Kappa Kappa Psi-Tau Beta Sigma dance, Hilton balli 8-12 p.m.—Homecoming dance in gym.

Los Camaradas To Have Dance Tonight In Honor Of Alumni

In Honor Of Alumni
Los Camaradas social club will honor alumni and guests with a reception and dance at 6 p.m. tonight in the Rocket room of the Womble Olds building. About 40 former members, including 10 ex-president, said.

Members and test attending will be James Bowen, Ann Mullins; Bob Bowers, Polly Millspaugh, Dick Gamble, Katherine Smyer, Leon Glescke, Glenna Shinn; Hiram Jordan, Nancy Conder; Buddy Lovett, Wanda B. Smith; Delbert Lewis, Virginia Corcoran; Buster McDuff, Jean Craddock; Walter Phillips, Mary Vestal; Ted Powell, Earlara McPherson; Dale Thut, Jean McNeill; Bill Cunningham, Marlene Cooper; Compton Cornellus, Beth Norman; Dick Smodgrass, Janelle Reed; Ed Ellib, Earlara McPherson; Dale Thut, Jean McNeill; Bill Cunningham, Marlene Cooper; Compton Cornellus, Beth Norman; Dick Smodgrass, Janelle Reed; Ed Ellib, Carlas Watson, Gene Messer and Others attending will be Mr. and Others attending will be Mr. and Tom Darby.

Back Exes nior rings for al degrees. They for a visit at

ocket!

Tech now offen

vers and gifts hats and the

accessories. 2301 Broadway all NCC member

Gene Hamilton

Kitten Mills

Church Activities Honor Tech Exes

To honor their returning exes, ne church student centers have lanned activities throughout to-

Band Club Dance To Honor Alumni



ROYAL HOYAL GRAY MAGIC HOYAL ROYAL BOYAL

PORTABLE HOYAL

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EMERSON RADIO See It! Hear It! At Zale's! WEEKLY Never before have so many big-radio re-finements been built into a small table model radio. AC-DC Superheterodyne with beautiful tone, amazing power, built in aerial . . . all housed in a handsome, com-pact, ebony plastic cobinet. Gold colored slide rule dial and 3-dimensional grille. MONEY DOWN ORDER BY MAIL Jewelers Cash () Charge () C.O.D. () 1110 Texas Lubbock

TECH ARTISTS COURSE

presents

JACQUES ABRAM

High School Auditorium Tuesday, October 18

Single admission \$1.50 (Students and children) and \$1.80

Season Tickets on sale at Adair Music Company, 1207 Main.



Students having cards with odd numbers will attend Concert on October 18.

Tickets for Concert may be obtained by presenting identification card at ticket office, High School Auditorium.

THE TOREADOR The Silent Salesman







Sports Chatter

KEITH ANDERSON

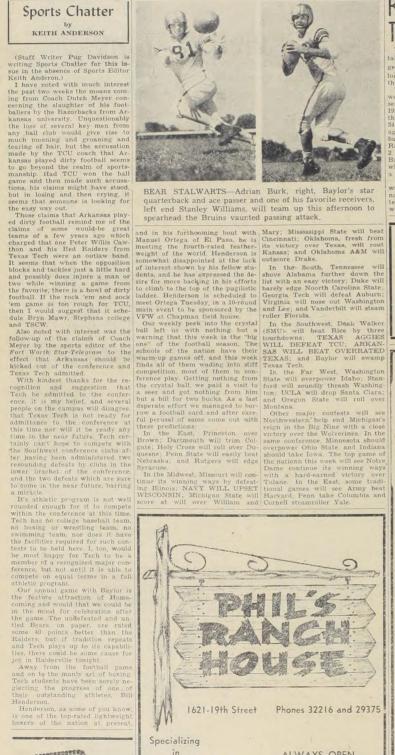


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ALWAYS OPEN AFTER FOOTBALL GAMES

COOKING with the TRUE FLAVOR of the WEST!

Raider-Bear Tilt Record Gives Tech Three Wins, Five Losses, One Tie

This afternoon the Red Raiders score. The two teams battled to take the field against a highlygeared bunch of Bruins from Baylor university in a continuance of
their annual feud.

This highlight of homecoming
weekend is the tenth game of a
series that had its beginning in
129 with Baylor defeating the
then-monickered Matadors by a
34-0 score, In 1931 the Bears were
again victorious by a 32-0 score,
but the following season saw the
then-monickered Matadors by
a 14-7 score.

The series helywen the two season
There has been one tie.

Baylor. In 1934, the Raiders again won 3 and have scored 61 points, whipped the Bruins, this time by a 14-7 score.

The series between the two teams was discontinued at that time and not until 1942 did Tech resume contesting the Waco eleven, the latter winning this renewal tilt by a 14-7 dormitory supervisor.

SUPPORT THOSE RAIDERS!

Get Your Mums

MAC'S FLOWER SHOP
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Look Right And Feel Right



at the game in slacks styled by Mel Rose of Dallas.

They're the "Slacks of Distinction"

Corcorran's Men's Wear

1407 COLLEGE AVE

College Styles for College Men

Saturday, October 15,

Freshman Repor To Be Mailed So

TECH

ober 15, 1949

DERS!

Right

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Freshman Reports To Be Mailed Soon

Reports from instructors are due in the registrar's office Monday afternoon, and reports will be malied as soon as they are processed, he said.

Students who have changed addresses since registration are urged to notify his office immediately so that reports may be sent to the proper place, Clement said.

Last year about 700 reports were returned unclaimed because of wrong addresses, office records show.

"These reports will not become part of the students' permanent records. They are merely to inform freshmen of their scholastic progress." Clement stated.

Letter grades will be given students in each course.

PEREA ELECTED PRESIDENT Guillerme Perea has been elected president of Capa y Espada, an organization of Spanish students. Other officers are: Betty Quinian, vice president; Zula Taylor, secretary; and Leslie Stone, treasurer.

PO 10 20 30 40 50 44 50 50 44 51 50 16

Campus Whirl

Sunday, Oct. 16

sty contest, first elimination—

p.m., Aggie auditorium.

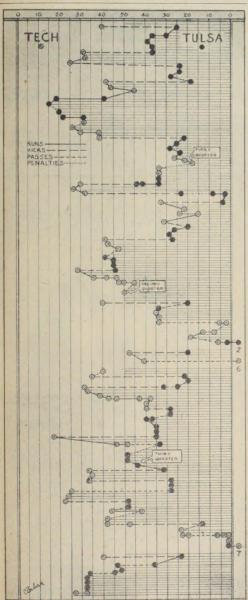
ma Delta social Homecoming

-7:30 p.m., Parish hall.

Souci introductory tea +6 p.

m.—Navajo room, Hilton hotel.

Monday, Oct. 17



BEWARE BEARS—The above drawing shows all the plays which the Red Raiders used to down the Tulsa Golden Hurricane last Saturday. The observer is able to tell just exactly how many plays were used and which were successful. The drawing was made by Bill Borders.

Ceremonial Stand Erected By Naval Training Center

Stand Erected raining Center of stand has erected the Naval Reserver at Elighth and Colpreparation for the to be held there to be held there to the Rec hall dance from 8:30

Oct. 28, Lt. J. E. Ruzic, officer-in to 11:30 p.m. tonight. All students will be admitted upon presentation of activity tickets.

Entering freshmen will get the first measurement on the collegal variation when the freshmen progress reports are due in the registrar's office.



Everybody can win In the BIG Annual

PHILIP MORRIS

FOOTBALL CONTEST!

What Scores Do You Predict?

Tech vs. Baylor Denver vs. Utah Colorado A&M vs. Colorado Mines



America's Finest Cigarette!

PLUS GRAND PRIZES!

Admiral De Luxe Console and Table Model Radio-Phonograph Prizes-to be given away at your College-to Fraternities, Sororities, Clubs or Living Groups at close of 9 Week Contest!

KEEP THOSE BALLOTS COMING EVERY WEEK!

consult these contest head-quarter points!

Redeem your Prize Certificates Here:

LOCATION OF BALLOT BOXES

College Book Store Tech Drug

Live Wire News Stand Mark Halsey Drug No. 2

GALL PHILP WITH

Engineers Society Trophy Case Given AICE To Present Smoker; To Hear Matthews By Tech's '48 Exes

Miss Laura Bowen of Los Angeles is visiting Dean Margarette Walker. Miss Bowen is her for Homecoming. She is connected with Pacific Mutual Insurance company in Los Angeles.

CONTEST LOCATION CHANGED
Roy Grimes, La Ventana
editor, has announced that the
beauty eliminations will be
held in the Aggie Auditorium
at 2 p.m. Sunday instead of in
the Journalism building as had
been previously announced.

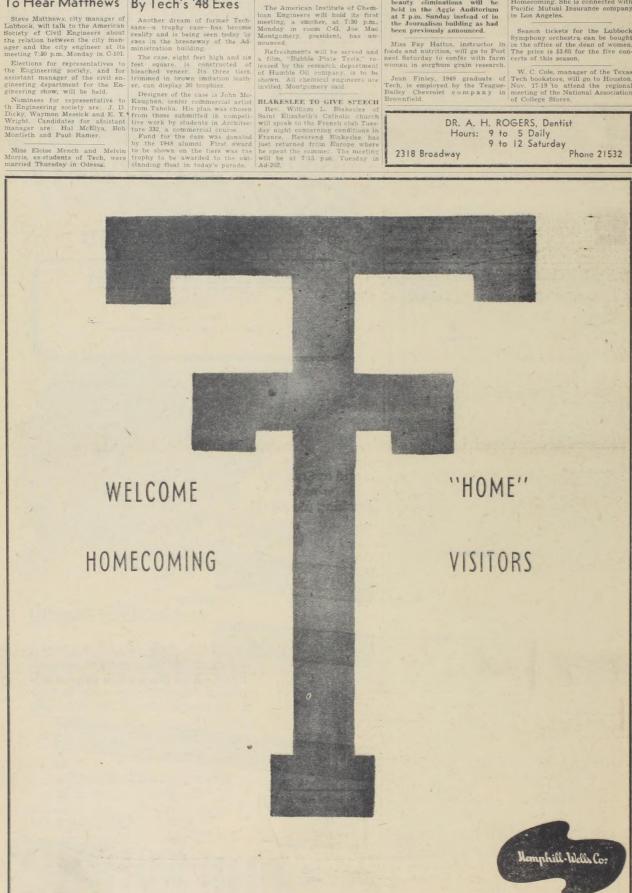
women in sorghum grain research.

Jean Finley, 1949 graduate of Tech, is employed by the Teague-Bailey Chevrolet company in Brownfield.

W. C. Cole, manager of the Texas Tech bookstore, will go to Houston, Nov. 17-19 to attend the regional Brownfield.

DR. A. H. ROGERS, Dentist Hours: 9 to 5 Daily 9 to 12 Saturday Phone 21532

2318 Broadway



Saturday, October 15, Sans Souci Dance Held For Alumno At Hotel Lubboc

"TO MY F

RECOMM

...IT'S

ber 15, 1949

hone 21532

Sans Souci Dance Held For Alumnae At Hotel Lubbock

Jenkins-Allam Rites Are Held Thursday

Dutch Gillespie, O. P. Harlan, jt., and Mansen Hawkins

A reception was held after the ceremony at the Country club

MUMS

MUMS

Wakefield's Flowers

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Beat Baylor Welcome Exes



What the well-dressed B.M.O.C.* will wear this Fall:

a "Manhattan"
shirt with
widespread collar
and
French cuffs—

* BIG MAN ON CAMPUS

Widespreads, buttons-downs, short points . . . we have all the handsome "Manhattan" collar styles that head the class with college men. Every "Manhattan," of course, graduates Size-Fixt average fabric residual shrinkage 1% or less) and Manformed—cut to fit your figure. Range white Broadcloth pictured.

As Advertised in THE SATURDA EVENING POST

Otherr Campus Musts:

3.65 - 6.95

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