

## Capable Prexies Boost Tech Growth; Wiggins Expands Horn's Precedents

By H. A. TUCK  
Toreador Feature Writer

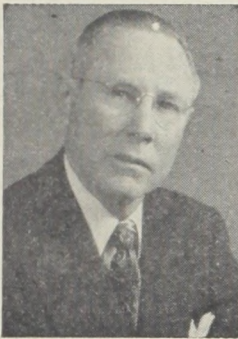
"If nothing has been learned, nothing has been taught." These were the words with which Dr. Paul W. Horn opened the first faculty meeting at Tech. The wisdom and guidance of the first president have continued to be the precepts of the college.

Even before school opened in 1925, President Horn set down the ideals upon which the school was to be based in his booklet, *The College That Is To Be*.

The formative years of Tech were carefully guided by Horn, who fought legislators, the weather, improvised buildings and numberless other problems to start Tech to the position it now holds as a major educational institution.

Horn worked continually as head of a rapidly-sprouting college until his death in 1932. It is to Paul W. Horn that a great deal of the credit and glory of a successful 25 years should go.

1932, year of depression, nationwide in mental and physical scope. Yet that year was bright, at least comparatively, at Tech. Dr. Bradford Knapp was chosen to take over the reins of the lusty young



DR. D. M. WIGGINS  
★ ★ ★ ★ ★  
giant of the Plains.

Knapp, son of the originator of the 4-H club movement, started the

See CAPABLE PREXIES Page 4

## Tech's Creation Was Realization Of Long Dream Of West Texans

By BETTY DAVIS  
Toreador Staff Writer

Little did Governor Neff know that he had signed into existence an institution capable of handling well over 8,000 students when he put his pen to Senate Bill 103. Yet, he had created Texas Technological college that afternoon of August 10, 1923, and had fulfilled the hopes and dreams of many West Texans.

Just 18 days later, 33,000 of those boosters met in the little town of Lubbock to climax the long struggle with a celebration. The whole area rocked with festivity, and the merrymakers consumed 30,000 pounds of barbecue, 5,000 loaves of bread and gallons of coffee served from large windmill tanks arranged at the corners of the square. The gala day ended with a speech of tribute and challenge to the new institution by Governor Neff.

Many things had happened, however, during the preceding seven years which are not generally mentioned when historians gather to discuss the glorious past of the state. Among these are an impeachment, talk of state division, threatened law suits and many brawls or near fist fights.

It all began in 1896, when a little-known senator proposed that 50,000 acres of land be set aside for the establishment and maintenance of a West Texas Agricultural and Mechanical college. The man accomplished nothing, for his bill died right on the floor. Only one thing had been gained: an idea had been planted which be-

gan to take root and grow. The following years saw three initial efforts to create the college.

The first step was taken in 1911 when a bill was passed establishing an agriculture experiment station near Lubbock. However, a succeeding bill providing for the West Texas college was hissed and booed off the floor of the Senate.

Thomas Hodge and Porter Whaley took up the fight, and with the cry for an A&M college "in the West and for the West," they organized the West Texas A&M association. This association decided that if anything were to be done, it would have to come through the political platforms of the day. Pa Ferguson came into the limelight at this time and the Fergusonites in the West adopted as a plank in their platform the idea of the new college. The whole state west of the ninety-eighth meridian pitched in and began to stage an all-out fight for the new school.

With the slogan "A square deal for West Texas," the bill passed the House 101-17 and swept the Senate 18-5. Immediately upon passage of the bill, a committee on location was appointed, and Governor Ferguson was chairman. The list of competing towns now stood Abilene, San Angelo, Lubbock, Amarillo, Snyder, Post City, Sweetwater and Eastland. Each town submitted a brief with its qualifications and awaited the verdict. The committee met and the governor announced its decision as Abilene. He had forgotten that ballots were meant to be counted and soon after, he was impeached

and removed from office. The bill creating a West Texas A&M college was tossed over in the dead files and forgotten.

The movement for the college was reactivated and things started moving once again in the direction of a college. The second bill was drawn up with a minimum of effort and it passed the legislature on the last day of session. Once again, however, they were to be disappointed, for Governor Neff vetoed the second A&M college bill because "the financial status of the state would not permit the building of another college, and . . . because it was not a democratic platform demand."

All fury broke loose, and present day Texas Technological college was almost reason enough for the large state of Texas to divide into two or more separate states. Protest meetings sprang up all over the state and it was soon realized that something must be done to alleviate the situation.

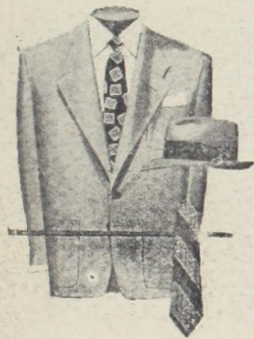
The West Texas Chamber of Commerce, the old West Texas A&M association, appointed W. H. Bledsoe to write the final bill, and Senate Bill 103 finally passed the House 103-16. As there was no organized opposition in the Senate, the bill went on to the governor.

Doctor Bizzell, president of Texas A&M, was appointed chairman of the locating committee, and at 3:02 p. m., the governor completed creation of the college by sign-

See TECH'S CREATION Page 2

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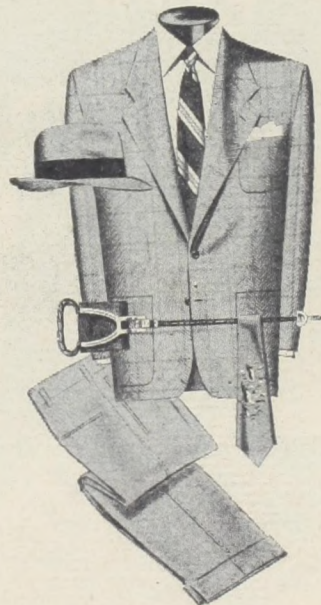
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**Tech's Creation —**

(Continued from Page 1, Sec. 2)

ing the bill. The matter of a West Texas A&M college was not completely settled, however, for 37 towns had submitted their bids for the new college. The locating committee announced that three important factors were to be considered. Those were, climatic conditions, water supply and accessibility.

Once again, the mails were full of briefs addressed to the committee emphasizing these points. The briefs were studied and the towns were visited in the spring and summer of 1923.

The day of choice came on August 8, 1923. Shortly after 1 p. m. the committee released its decision. The official location of the Texas Technological college was to be in Lubbock, Texas.

Shortly after, on the morning of November 23, the announcement was made that Dr. Paul W. Horn had been named president at a meeting of the newly-elected board of directors. On Armistice day, 1924, the cornerstone of the Ad building was laid and the dreams of West Texas became reality.

**PI ELECTS RAY WOMACK AS NEW VICE-PRESIDENT**

Ray Womack, senior from Olney, was elected vice-president of the Plant Industry club Monday night, said J. V. Mahler, president.

**Guns, Horns, Cows Prove Lucrative**

**Early Techsians Didn't Sell Magazines To Work Their Ways Through College**

By MARGARET BOURLAND and LUCILLE SEYBOLD  
Toreador Staff Writers

Everything from horn tootin' to gun totin' to milkin' cows put expense money in the pockets of those first Tech students.

In the old days it was quite a different story from routine jobs, mainstay of today's working college students. Forty-five percent of Tech students earned all or part of their expenses in the opening years of the college. Today the number fluctuates to such an extent that no definite percentage can be given.

Tom Donohue and his Playmates, described as a group of "jazz maniacs," paid their first year college expenses playing for Saturday night dances at Silver Falls as the school opened in 1923. All Tech students were invited to the weekly affairs with the promise that "everything was gonna be hotsy totsy."

Another enterprising young man in 1925 was "Mule" Eikes, a "go-ciable kind of fellow." He carried a "mean looking piece of artillery," but serving on the city police force as traffic officer in his off hours made it legal.

Turkey raising provided funds, a few years later, for Bob Andrews to attend college. On his first venture with a small flock, kept on his father's farm, he made \$150. The second time with a much larger flock of 770 turkeys, he hoped to clear about \$1,000 to complete his college work. Wolves were the greatest menace to the flock, but a government agent stationed near the farm kept them thinned out.

Retaining milch cows in the dairy barn kept several boys in spending money. Others earned it by operating the dairy apparatus, scooping hay, delivering milk and operating a market association.

Actually bringing a string of horses to school, one cowgirl rented them and gave riding lessons. Other unusual occupations included selling newspapers, giving dancing lessons and operating beauty parlors and pressing shops, a delivery service, bicycle shops and a garage. Some enterprising students even sold tickets to the Engineering show, which didn't charge admission.

The summer graduating class of 1941 gave as their class gift the sidewalk around the circle.

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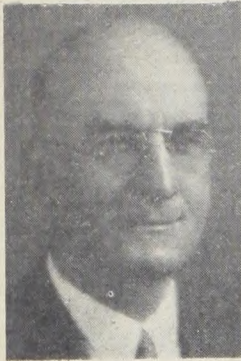
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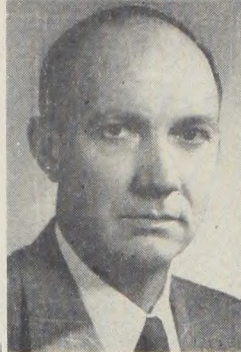
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DR. W. M. WHYBURN

Capable Prexies —

(Continued from Page 1, Sec. 2) Educational expansion of Tech. Not satisfied with the label Tech had for being just a "technical" school, he continually added departments and classes to make the college well-rounded in scope.

The second president of Texas Tech was first and foremost an educator, both through rearing and training, and the cultural growth for which he strived has been accomplished.

Perhaps the encouragement which President Knapp offered athletics at Tech has been equally as important.

President Knapp died of a heart failure in 1938 less than a week after addressing a commencement group.

A man without a college degree to his name became the third president of Texas Tech in November 1938. Clifford B. Jones, however, was an educated person in every sense of the word.

The Spur businessman had long been active in civic affairs, religious groups, political parties and social activities. Starting out as manager of a manufacturing concern, he became a rancher in Central Texas and, eventually, a college president.

This is stated only to prove the diversified backgrounds of Tech's leaders and how they contributed their varied knowledge to the common good of the school.

Jones served as Tech's head until 1944, when he resigned because of ill health. He was unanimously voted President Emeritus by the board of directors.

The fourth president in the history of Tech, Dr. William M. Whyburn, was a well-known educator and a member of the original Tech faculty. In connection with the first announcement made of his appointment, Whyburn said, "The great progress made by this college in its relatively short life and the unlimited possibilities for its

future development are beyond comprehension."

President Whyburn, who was primarily a mathematician, continued the physical and mental growth of the school until he resigned in 1948. He now heads the mathematics department at the University of North Carolina.

When Dr. D. M. Wiggins assumed the presidency of Tech in 1948, the school was in the midst of a postwar boom that has just now begun to taper off.

Under the leadership of Wiggins Texas Tech has started its greatest period of growth. A \$4,500,000 building program is partially completed at the present, but before it is finished, another expansion plan will probably be underway.

Wiggins has reorganized the fac-

ulty, adding new instructors and expanding departments. This summer and fall the president named 67 new faculty members.

Not the least of his innovations include the campus beautification program which is scheduled to continue for 18 more years. Parts of the program are grass, a rarity at Tech, more sidewalks, additional parking lots and revamped traffic systems.

Texas Tech has had five presidents during its lifetime, and all of them have headed the school with pride and distinction. Under their capable leadership Tech has become a well-known institution in educational circles. Tech can well be proud of the leadership which it has had during the most formative years of its existence.

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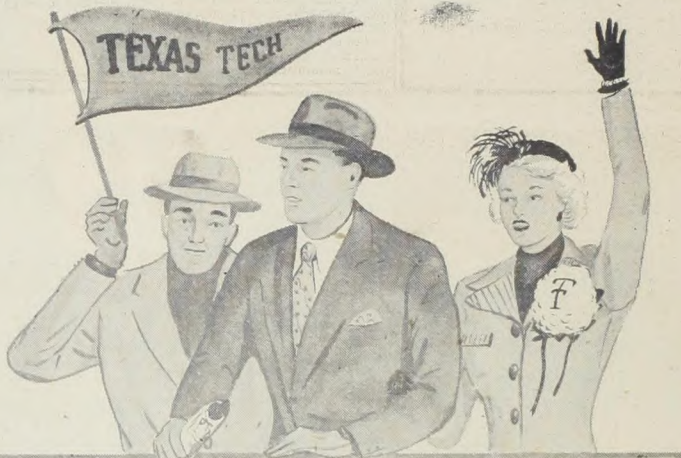
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Electronics Lab To Hold Interview

Two representatives from the Naval Electronics laboratory at San Diego, Calif., will be on the campus Monday and Tuesday to interview students majoring in physics, mathematics and engineering. Mrs. Jean Jenkins, executive secretary of the Placement service, announced.

A general meeting will be held at 5 p.m. Monday in the Engineering auditorium. Individual appointments for interviews on Tuesday may be made at the Placement office.

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### Humble Start, Mustard Seed Growth, One Prof Describes BA Development

With a growth almost as remarkable as the mustard seed, the department of business administration has blossomed into a graduate level coincidentally with its Silver anniversary. Actually, 1950 is the twenty-fourth anniversary of the beginning of business training at Tech, for the 1925 curriculum included no business courses. Since its humble beginning, however, business has become one of the school's largest and most popular divisions. All courses offered the first year were under the department of economics and government, a part of the school of liberal arts. One professor taught all the courses, which included money and banking, investments, public finance, introduction to business administration and business law.

By 1928, E. F. Condray was appointed full professor and was assisted in teaching business by associate professor Harold R. Nisely. The department of economics and business administration originated the same year. A year later, accounting and commercial law became a part of the curriculum, and the following year, typing and shorthand were added. By 1940, 35 business courses were offered, in the fields of typewriting, marketing, shorthand, accounting, business law, management, advertising, secretarial problems, insurance and salesmanship. The demand for business courses became so great by 1942 that a separate division was formed, headed by Dean J. O. Ellsworth and called the division of commerce. There were 11 departments

### Dishes, Privacy Short

### Early Students Found Housing Scattered In City

By PEGGY CARTER and BETTY DAVIS  
Toreador Staff Writers

It took real "he-men" to stick out life at Texas Tech in 1925. Sturdy shoes and an early start were definite requirements for those early Techians who lived in scattered boarding houses over the town.

These small but strict living quarters were not only properly supervised, but also located within a restricted area. Broadway was the dividing line which placed the men on the north and the women on the south. Although the boys had their usual freedom, the flappers of the age were considered daring when they had their allotted three dates a week.

A change came, however, in 1934 with the construction of Doak and West halls on the campus. Sans beds, lights, silverware, showers and window shades the students realized "there just ain't no place like home." Stumbling over crated furniture, piles of plaster and buckets of paint didn't discourage one

in the division by 1946. The present division of business administration replaced the division of commerce in 1947. Trent C. Root was acting dean and remained through 1948. Haskell G. Taylor became acting dean in 1949, and was followed by the present dean, Dr. George W. Heather.

In the same year, both bachelor of arts and bachelor of science degrees were offered by the division. Majors to a BA degree are accounting, commercial teaching, finance, management, marketing, office management and secretarial administration.

Majors for a BS degree include economics, international trade and public administration.

student's remark of, "Just like stopping at a swanky hotel." Food, too, was a discouraging matter. Conquering the problem of no kitchen utensils, the ingenious cook scrambled eggs with a paddle whittled from the top of the egg crate and served them from paper plates.

Privacy was lacking but communication was easy because of the clear line of vision created by the missing medicine cabinets. The students decided, however, that dorm life was worth the \$22.50 room and board and soon were sleeping three to a room.

These crowded conditions demanded the construction of Sneed in 1939 and Drane Hall in 1941.

During the war period, the three boys dorms were converted to military use. After the lifting of wartime restrictions, four new dorms were added to the campus. The past 25 years have seen living conditions at Texas Tech advance from scattered boarding houses to the centralized dorm system found today.

Marshall Formby, ex-Techian and former Texas senator, now operates the Hereford radio station.

The electric chimes in the tower of the Ad building were given by the spring-graduating class in 1941.

### An Ex Says - - -

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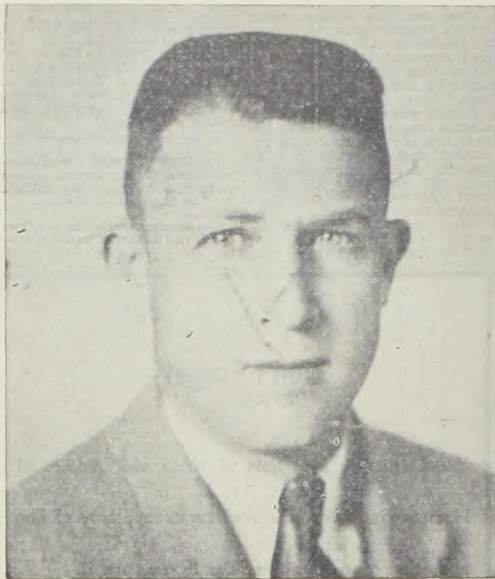
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PETE CAWTHON came to Tech in 1929 as head coach, proceeding to produce the great Raider teams of the '30's that were nationally known.

# Cawthon's Great '30 Teams Produce 'Red Raiders' Name

Over the tough first 25 years of its career, Texas Tech has presented some of the leading teams of national as well as Southwest football to its followers.

Great football teams of the Cawthon era when Tech won consistently and made two losing appearances in bowl tilts have been followed by the giant killers of Dell Morgan.

Reputations of school and football teams have been made with such years as 1938 when Tech fielded its only undefeated untied football team and in 1946 when consistent defeats of Southwest conference teams earned Raiders the title of "uncrowned co-champions" of the Southwest conference.

Their first football season in 1925 saw the Matadors open up in a big way against their hapless opponents and drop only one game while taking six and tying two.

Coached by E. Y. Freeland who had come to Tech from SMU, the redmen coasted for the first few games while tying McMurry and Austin college. They then took Montezuma by a 30-0 score before the deluge came. Halfback Marshall Alford racked up the school's first touchdown in the Matador's victory over Montezuma.

Scheduled to play the Raiders in their fourth game of the season, the Wayland college Jackrabbits hopped amiably into town for a friendly encounter with their neighbor school in Lubbock. The hoppers got caught in a West Texas tornado as the Matadors ran and passed to a 120-0 victory. Sparked by the work of "Windy Nicklaus, Marshall Alford and Ransome Walker, the Tech aggregation scored within 30 seconds of the kick-off and as the final gun sounded.

A dismal 1929 season aroused Tech directors to action on the sports front. When George Higginbotham's version of the Matadors captured only one tilt, Tech's leaders rose to action.

Hel-raising Pete Cawthon was called in to repair the school's damaged ego and he set out to compile the greatest record of any Tech coach.

During his 11-year stint on the hot seat, Cawthon coached Tech squads to 70 victories and 29 defeats. One undefeated season and a high national ranking were attained by the colorful coach.

The 1938 unbeaten group racked up 10 wins over such teams as Wyoming, Duquesne, Montana and Oklahoma City university. After its third game Tech was rated 25th in the nation and climbed steadily until it finished with its only season rating among the top 10 teams of the nation.

At the end of the season, Tech was selected to represent Texas in the Cotton Bowl tilt against St. Mary's of California. The Gaels won the game by a 20-13 score.

The way was prepared for the era of giant killers when in 1941, John Odell Morgan took over the Raider reigns for the first time. Although emphasis in previous years had rested on a variegated schedule, the Raiders began to concentrate during war years on a more local listing and as a consequence, more Southwest conference foes.

Rolling to an 8-3 record in 1946 the Raiders won over such South-

west teams as SMU, Texas A&M and Baylor while dropping a tilt to Rice, conference co-champion.

A series of Border conference championships beginning in 1947 was taken by the Raiders. In 1946 they had been defeated by a fine Hardin-Simmons team for the league title.

The Raiders have continued their "jinx" of having never won a bowl game, dropping tilts with the University of Miami (Ohio) in the 1940 Sun bowl game and San Jose State in the 1939 Raisin bowl game.

The nickname of the football team underwent a steady metamorphosis between the years 1934-

39. Originally called the Matad-

Tech footballers were alternately called Red Raiders as early as 1934. Origin of the name is credited to the bright scarlet uniform worn by the team and to the praisingly fine records compiled by the representatives of the six school.

### MARKETING CLUB ACCEPTS ELEVEN NEW MEMBERS

The Marketing club introduced eleven new members at its regular Monday night meeting, said Frank Austin, club reporter.

The new members are Clydene Whitaker, Ed Stalcup, Paul Nettles, Ernest Fisher, Coffee Conner, Bevis Hanna, Barney Schulz, Bill Clenton, Harold Walthall, Frank Douglas, and Ben Hearne.

The 1939-40 edition of La Ventana received first class rating in the National Scholastic Press association's annual judging of high school and college year-books.

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### Insulting Officers Is Out, + Students Get Protection

By TOMMIE DANIEL  
Toreador Staff Writer

Back before the war, Tech students could call a Lubbock policeman a "flatfoot" to his face and away with it as long as he did in the campus. That was before May 3, 1940, when Lubbock city limits was extended to include the campus.

Today, insulting cops to their faces isn't advisable, off campus or on.

The campus was placed in the jurisdiction of the city primarily to offer better police and fire protection. As long as the campus is under the jurisdiction of the city, the city officers patrolling campus areas were powerless.

Any "petting and beer parties" were being held in automobiles parked in the campus driveways or to this change.

Other benefits offered to the school were savings in fire insurance rates. The total premium savings on fire insurance was estimated to be more than \$1,000 per year.

Many students complain about having to pay fines for traffic violations on the campus. However, jurisdiction of the city has helped Tech in becoming a better school by guaranteeing the rights the students just as it would any other citizen of Lubbock.

A study hour for the men's teams was started in the fall semester of 1944.

## Pavilion Serves As Gym; Atmosphere Helps Team

By JOHN McALEER  
Toreador Staff Writer

As Tech took its first tottering steps as an institution of higher learning, its basketball squad found it must fight its scheduled opponents plus the additional opposition of livestock.

For several years after its inception, the team played its games in the Stock Judging pavilion. Many old timers insist that the general atmosphere which clung tenaciously about the pavilion inspired the hoopers to lofty heights—to get away from it.

Because of the large crowds the team began to draw, the need for a building with a larger capacity was soon felt necessary. A gymnasium was preferable, but anything was acceptable. State appropriations did not include a gym but did make provision for a hay barn.

It was thought at first the barn money could be transposed into a gymnasium fund. As the plan grew, word got to the wrong people and the barn was built instead. Necessity proved the mother of an invention which finds naive students and resigned faculty still referring to the structure as the Gym.

The first varsity basketball pilot was Vic Payne, who also acted in the capacity of assistant football coach. After one year he left and Rip Golithly took over the helm.

The next few years were comparatively uneventful until in 1932, Dell Morgan took the wheel to steer a dazzling course to the top of the Border conference. Morgan gained the crown in 1933 and 1934. Virgil Ballard replaced Morgan when the latter went to Auburn college as a football coach. Under Ballard, the team again captured the Border crown in 1935 and has been trying to win it ever since.

A rather hectic football year left the hoopers without a conference in 1939 as Burl Huffman, who had followed Ballard as varsity coach guided the crew.

In 1942 the team's present coach, Polk Robinson, took over as custodian of the basketballers and

their cumbersome ship.

Through the uncertain war years, Coach Robinson held the course steadily though the crew was of indefinite strength. A steady molding process has been taking place within the hoopers' squad producing successively more potent teams.

In 1947 and 1948, Robinson led the team to a second place position in Border conference competition and to the NAIB tournaments in Kansas City.

Although Tech has produced many outstanding players, only two have gone into professional competition. Garland Head and Don Grove, both all-conference players, played briefly in pro ball before deciding to pursue other fields.

The Tech basketballers have shown a decided inclination toward the coaching profession. Byron Gilbert is coaching at Austin college, Ernest Hawkins is at Paris junior college and Dennis Vinzante coached at East Texas State college before going to Tulane as a football mentor.

Trying to keep some of the men at basketball has been a problem over the years. Bill Kelly, an all-conference end for two years, came to Tech as a basketball player. He became interested in football and when Coach Robinson was sure his interest lay in that sport he urged Kelly to participate.

Don Seale, currently playing quarterback for the Red Raiders, came here with his interest centered on basketball. He too caught the football bug and the wrist action he developed in basketball is now standing him in good stead on the gridiron.

The tremendous strides the game has made in the last few years in trouble. The tendency toward inter-sectional play has led to Tech's current schedule which includes play in eight states and action against teams from nine states.

Coaching problems increase continually and seem as indestructible as the barn.

First Look - Then Cross

## Tech Track, Tennis, Baseball Teams Score Remarkable Wins In First Year

Not only did Tech finish its first year with a good record in football and basketball, but also had a great beginning in track, baseball, tennis and other sports.

Tech's first track team, coached by Grady Higginbotham, met three teams on the field at Lubbock. Although they did not win a meet, each contest was lost by a narrow margin.

Probably the crowning event of the season was the win by the Matadors of the Great Plains track and field meet at Canyon April 17, 1926. Tech won first place over eight teams from West Texas and Eastern New Mexico. Of the 18 medals offered Tech won nine.

On the baseball diamond Tech established another record rarely ever achieved by a first year school in winning 12 out of 14 games. The weather during both the training and regular playing seasons was very bad, making this record even more remarkable. In

the opening game of Tech's first season of baseball competition, the Matadors got 23 hits. Each man on the team got at least one hit for extra bases.

Tech's first tennis team was organized by Dr. D. A. Flanders early in the spring of 1926. A doubles team sent to the Great Plains meet at Canyon won Tech's first victory in tennis play.

About 25 men received instruction in wrestling and tumbling with the first wrestling match at Tech being held in a mule barn.

Boxing during the first year was coached by Dr. Leroy Patton with about 25 men coming out for the team. All boxing matches during the first year were intersquad affairs. In his spare time Doctor Patton, former geology department head, also coached a fencing group.

Garland G. Nix, August marketing graduate, is employed by the Olin Nix Motor company, Lamesa.

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The doctor came in and said: Mrs. Smith, I have wonderful news for you. "The name is Miss Smith," the pretty Tech boy interrupted him. "Oh, Miss Smith, I have some very bad news for you."

A drive-in theater is a place where the windshields fog up on the INSIDE.

Arabia is a place where they once Sheik to Sheik—or is it Heet to Shee?

Definition of a glutton: A guy who puts glue on his moustache so his kisses will last longer.

There was an accident on theampus the other day. A car kidded and hit a lady in the safety zone.

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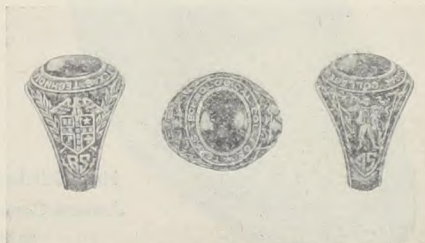
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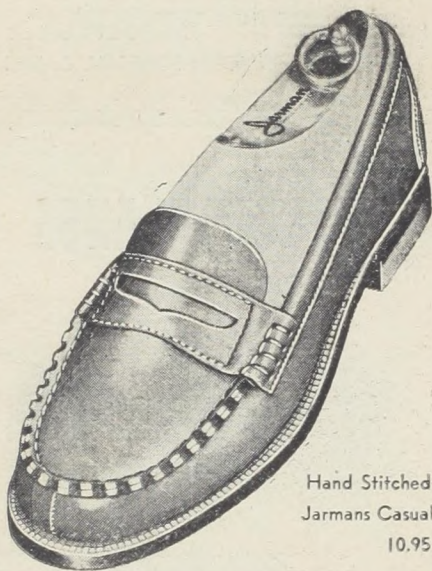
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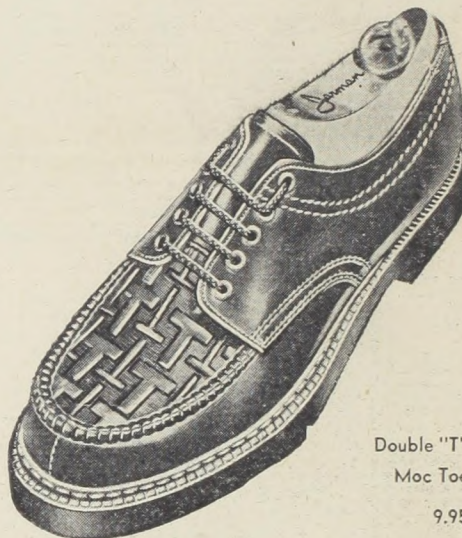
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