

THE TOREADOR

Volume XXIV

Texas Technological College, Lubbock, Friday, June 23, 1950

Number 62



"SING YOUR PARTNER" is the third summer Artist Course and will be presented on the Rec Hall green tonight at 8. The program will consist of a blend of singing and dancing. This is a performance designed strictly for entertainment and will be presented with a light, comedy touch throughout.

American Lore In Songs, Dances Presented By Artist Course Tonight

In "Sing Your Partner" to be seen at 8:30 tonight at Rec Hall audiences will find a completely new treatment of America's rich folk materials. Both in the musical arrangements and dance staging of their numbers the company achieves a theatrical effect, at the same time creating an illusion of authenticity. This comes through in the American as well as the South American material and shows a deep understanding of the spirit which draws people to their own as well as foreign folk lore.

Student Wins Prize In Room Design Competition

Jane Lanham, Lubbock, received \$100 from the Chicago Tribune for a design submitted in "Better Room" competition. Her design was not selected as a prize winner by judges but was chosen by a Chicago land retailer and used as the basis of a room constructed for exhibit. It was exhibited during the 1950 Better Room pageant in Chicago and suburbs.

Miss Lanham received her B.A. in commercial art in May and in August will get her Bachelor of Commercial Art.

CASA LINDA PICNIC

Casa Linda girls and their dates will have a picnic this afternoon at 5:30 at Mackenzie state park. Those attending will be: Deanne Richardson, Bob Burk; Faye Neely, Jimmy Cunningham; Frances Thraill, Robert Duke; Frances Roberts, Jack Brown; Katherine Keith, Brad Rowland; Essie Lee Denny, Smiley Pervis; Lavora Manning, Jim D'Acosta; Jeannine Sterns, Farris Lucas; Joy Williams, Neil Tibbets; Clara Dowty, Elbert Harp and David Dowty; Velma Pieper, Georgia McNeill, Mary Stewart, Mrs. D. T. Richardson and Mrs. Minnie E. Patterson. Chaperons will be Mr. and Mrs. J. W. French.

INFORMATION SHEETS

All candidates for August degrees are reminded that the filing of personal information sheets and photographs is a requirement for graduation. Those who have not done so are urged to do it at once.

Cecil Horne Will Retire; Heitman To Be New Head

Alabama U. Man Heads Journalists; Nelson Is Sports Publicity Director

J. Russell Heitman, professor in the department of journalism at the University of Alabama, has been named to head the Texas Tech journalism department effective Sept. 1.

Heitman will replace Professor Cecil Horne, present department head, who will remain on the faculty at Tech and will devote his time to teaching journalism photography and other classes. Professor Horne has been with the school since 1926 in the publicity and journalism department.

Dr. D. M. Wiggins, college president, also announced the addition of Harold L. Nelson, former faculty member of the University of Minnesota to replace Clark Schooley, sports publicity director at Tech.

Growth Of Department

Dr. Wiggins stressed that he wished to extend his sincere thanks to Professor Horne who organized the department in 1934. Under Horne the department has been guided from its infancy to the present time. The department now has an individual building and approximately \$75,000 worth of modern equipment which was principally financed by the earnings of the Tech press. Some of the income from publications has also gone to help pay for the building and equipment.

Under the outgoing head of journalism at Tech the department has been organized to give the students more practical experience and the number of courses offered in the journalism field has been more than doubled since the original organization. Many of Tech's graduates in the writing field have been placed or aided in acquiring jobs through a separate employment service which was set up by Professor Horne. In addition to other practical experience available to the journalism students, the college publishes a bi-weekly, eight page paper which gives the student a chance to gain knowledge in the fields of editing, advertising and reporting.

Heitman Headed Bureau

Russell Heitman, the new head, comes to Tech direct from his position as director of the news bureau at the University of Alabama. The new director took his undergraduate work at the University of Missouri, where he was awarded his degree of Bachelor of Journalism. Professor Heitman gained 20 years of professional and teaching experience in the time between his Bachelor's and Master's degree, which he received from Northwestern university in 1947 when he was graduated with honors.

Professor Heitman was co-owner, editor and business manager of "The Rantoul Press" at Rantoul, Ill. for four years. He sold his interest in 1931 and his next position was as instructor in the

See NEW HEAD Page 3

Tech Summer Bands Play For Texas Music Educators

The Texas Tech summer bands under the direction of D. O. Wiley will play for members of the Texas Music Educators Association this afternoon at 2 p.m. In a short ceremony to be held in the band hall Dr. Gene Hemmle, head of the music department, will present Dr. D. M. Wiggins who will welcome the visitors.

F. W. Savage, director of music activities at the University of Texas, is a member of the group which will select the music to be played in the 1951 competitive festival for public schools. The commission will choose music which they would like to consider and the Tech band will play it. Music will be judged on its suitability for the public schools.

Snowden, English Pianist, Presents Museum Concert

The first in a series of musical programs sponsored by the music committee of the West Texas Music Association will be presented Sunday at 4 p.m. in the Museum auditorium. Guest artist for the first Twilight Music Hour will be Marion Keighley Snowden, concert pianist and professor of the former Tobias Matthay Piano School of London, England. She is teaching the master piano classes in Tech this summer.

The concerts which are open to the student body and public will be presented each Sunday afternoon with a different guest artist featured. Contributions for payment of a new Baldwin concert grand now in the auditorium will be accepted at the first concert only.

Dr. Gene Hemmle, head of Music Department has expressed the hope that students will take advantage of the chance to hear outstanding artists.

APPEARS AT CONCERT

A mixed chorus of fifty pre-college students under the direction of John Christopher will be featured at the Tech summer band concert Tuesday night at 8 p.m. This will be the first appearance for the group which has been rehearsing three nights weekly. Christopher is a senior in the music department and an instructor in the pre-college division of the Tech summer band school.

Opportunity, like lightning, strikes unexpectedly.

One is able to follow the action of this group though they never take refuge in pantomime or trite gestures. The aim of "Sing Your Partner" is to give its audiences the best of the healthy creative art that is entertainment.



RAMON ROSARIO VALENCIA, Yaqui Indian, from Sonora, Mexico, shown in full attire for the traditional Deer Dance he presented Saturday morning. Valencia is instructing children in the folk-lore, customs, and traditions of his tribe every Saturday morning in the Museum.

Yaqui Dance And Lore Is Presented To Children In Tech Museum Programs

(See Story On Page 3)



J. RUSSELL HEITMAN



HAROLD L. NELSON

A.I.M.E. Meet Is Topic At Midland

W. L. Ducker, professor and head of petroleum engineering, attended a meeting Tuesday in Midland of members of the planning committee and special sub-committees for the annual meet of American Institute of Mining and Metallurgical Engineers to be held at Tech in December.

This was the group's first meeting since it was decided the A.I.M.E. convention would be held here. Program planning was one of the principal discussions. It was decided that although the majority of papers presented will be on petroleum production subjects they would, insofar as possible, emphasize petroleum production and natural gas.

"With the current tremendous expansion of natural gas industry and increased emphasis placed on gas conservation, it is coming to be more and more necessary for those scheduling oil production to so schedule it that the accompanying gas production can be best accommodated by gasoline plants and gas pipe line facilities," said Ducker. "In these respects the rapidly expanding natural gas industry is, in a sense, regulating practices and methods of the petroleum producers."

THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday during the regular sessions and on Friday during the summer sessions on the campus of Texas Technological college at Lubbock by the associated students of the college.

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H. A. TUCK	EDITOR
BETTY FORMBY	Business Manager
Joy Saxon	Associate Editor
Jim Holleman	Sports Editor
Edith Williams	Society Editor

REPORTING STAFF: Allen Hamner, Jim Holleman, Donna Pyka, Ervin Reecer, Joy Saxon and Edith Williams.

Letters To The Editor

Dear Mr. Tuck,

Your column concerning dormitory food which appeared in The Toreador last Friday, June 16 should not be just read and forgotten without some further comment. It seems to us that the dorm dietitians are subject to enough undeserved criticism without having to be publicly reprimanded in the college newspaper. The dietitians are conscientious workers who have a job to do, and we all know that they are doing their very best with what they have to work with. If some of us would just stop and think for a minute that the job of preparing food to satisfy 300 men isn't such an easy one, we might be a bit more considerate.

Mention was made in the column of a plan of rotating the dietitians to different dining halls every three months so that we wouldn't have to "put up" with the same menu all the time. This certainly wouldn't work for obvious reasons. The dietitians would not be in one place long enough to get efficient service from serving boys and kitchen help if this plan were put into effect. Neither would they remain on one job long enough to learn the particular likes and dislikes of the men in one dorm. The dietitians try to serve us the kind of food we want whether we believe it or not.

As for the "gastronomic suffering of the masses," well, let's use shorter adjectives and be a little more sensible; it's not really that bad. If this column were read on the campuses of other colleges, people would think that we lived in prisons and thrived on a steady diet of rice and water here at Tech. If the editor would visit some other college dormitories he would find that few serve and feed their students any better, or as well as, do those at Texas Tech.

It is a known fact that only a small percentage of the students are habitual grippers and are never satisfied with anything. The dorm residents actually are not as bad off as The Toreador would have us believe. So tell us, Mr. Editor, don't you think that an apology to the dietitians is in order?

Yours for continued good dorm service,
 Harold J. Luke Bob P. Pool
 Horton Russell Jim D'Acosta
 Bob Maniss

Editor:

Let us take this opportunity to commend your editorial column of June 16 pertaining to abominable conditions existing in dormitory dining halls.

Perhaps next to the poor quality and choice of food served, the next gripe is that of the dirty silverware, bowls and trays. It is not to be construed that our dietitians are doing their best when our trays contain particles of food from the previous meals. It is very disheartening to get up for breakfast and have to brush out crumbs of cereals from the bowls used the morning before. We need not mention the fact that they are all immersed in boiling water before being used again, but no "herculean" task is required to give the bowls a wipe to remove the food. There can hardly be an excuse for dirty eating utensils!

As for the "chow" itself, we Techsians cannot expect savory meals like Mother cooks, but conditions surely can be improved. Maybe the dietitians do not get as much money as they need. We understand a large portion of our room and board money goes in payment of our dormitories. If the party concerned would publish an itemized list denoting how much of our money goes for food, how much goes for payments on our buildings, etc., there would probably be less grumblings about the chow, since we would know how much money is allotted for it.

Sincerely,
 Paul A. Knight Ernest O. Hopper
 Jack Williamson Jimmy McMensamy
 Jess B. Coleman, Jr. Roger McMensamy
 Raymond L. Holt Bob Fowler
 Robert M. Lee Jim Sanders
 Earl C. Johnson B. D. Watson
 Allen Hatley

P. S.

We are glad to see that the editor's column is being used to express the views of the students. That makes the paper more interesting and lets the administration know first hand what is lacking for the coordination between themselves and the student body.

Out of The Hat

By H. A. TUCK

While taking a break from our editorial work we wandered over to hear the band concert last Tuesday and what a surprise!

Red and Blue bands, both made up of intermediate band students, would have done credit to many college music departments. But, frankly, it was the Concert band which drew our heartiest bravos.

Prof. Wiley has always turned out wonderful bands, but this concert group is one of the best we have heard in a long, long time. Many philharmonic and professional groups are unable to interpret music the way these advance students have done.

A hint to the wise: Better enjoy the Rec hall while you can. It may go the way of some of the X-buildings to make room for more construction.

The "NO PARKING ON PAVEMENT" notice two weeks ago seems to have been completely ignored by all concerned. There were a lot more cars on the campus this spring and no one had to park on the streets, so why does it have to be done now?

Police may be brought back on the campus if everyone doesn't start using the parking lots. Parking on the streets creates a great safety hazard and slows down traffic to a large extent.

There seems to be no better time than now to say a few words about two wonderful men over here in the journalism building. Cecil Horne and Clark Schooley have really done a lot for this department and for all the would-be news hounds who have learned to respect deadlines and libel laws.

It isn't often that students are able to really understand what value their lessons actually have until they have graduated, but these two men have given Tech journalism students practical experience in all newspaper fields possible.

On behalf of all former, future and present journalism students, I would like to say to these two men, "Thanks for everything!"

Some controversy seems to have been stirred up by this column last week. Rather than trying to calm things down by apologies and soft soap, we will try to do something of a similar nature again.

THE TOREADOR is the voice of students at Texas Tech. "A difference of opinion is what makes a horserace." The same thing holds true for this paper. If it is to present the general attitude of the campus, it must do so in the best possible manner.

Until such time as the student body begins to voice opinions and reactions, the editorial policies will have to be set by officials and members of the editorial staff as they see fit.

To our way of thinking the stu-

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dent reaction has been passive long enough. It is high time this campus took an active interest in what is going on.

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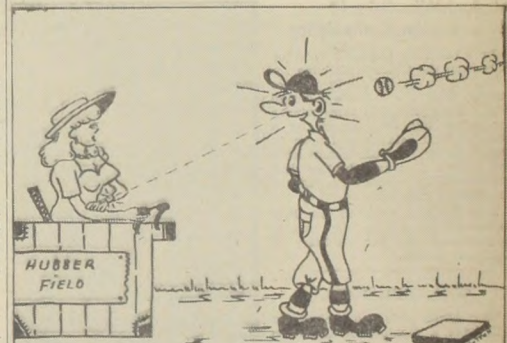
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Friday, June 23, 1950

Tech T

By DONNA PY

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Patronize Toreador

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Tech Talks

By DONNA PYKA

Question of the week on the Tech campus:

Are you in favor of admitting Negroes to Texas Tech?

Tommy McLaughlin, Pampa senior: "I'm in favor of it. I think it will be a while before it takes place, but I feel it is their right."

De Rose Wittenburg, Eden junior: "If God doesn't have a color distinction then why should we?"

John Bowen, Lubbock senior: "I'm not in favor of their being at Tech. I think there should be a college for them instead of their going to school with us."

Evelyn Burks, Lubbock sophomore: "I'm in favor of giving them educational advantages in this part of the country, but I'm not in favor of attending class with them."

Melvin Brock, Plainview junior: "They have as much right to an education as anyone else. The Supreme Court has already given its decision so I guess it's up to us to follow the supreme law of the land."

Martha Lee Adams, Lubbock sophomore: "I'm for it if they can live in separate dorms. They deserve a chance as much as we."

Ernest Gibson, Pittsburg, Penn. junior: "I think that as long as the state hasn't provided good enough higher education for Negroes they should be admitted to schools such as Texas Tech."

Pat Jennings, Plainview sophomore: "Yes, because it would cost a terrific amount to build schools comparable to those for the whites. They should be given equal rights and not be held down because of their color."

Joe Hart, Tahoka senior: "Yes, I am positively in favor of it. I think they have as much right to an education as any white person. A Negro can't help it because he's black. As far as education is concerned, color should draw no discriminatory lines. I wouldn't mind rubbing elbows with Negroes in class."

Bertie Lou Wilson, Abilene junior: "No, because I think the state should build separate schools for them. I believe if enough pressure were put on our representatives in the state legislature they would provide such schools."

Virginia Jones, Clovis, N.M., junior: "I think it's all right for Negroes to go to school here if they have no intentions of mixing with the whites."

Peggy McClatchy, Lubbock senior: "No, I am certainly not in favor of admitting Negroes to Tech. I'm in favor of their being granted equal educational rights, but I think they should be provided with schools for their race."

Bill Strong, Electra junior: "No, I'm not. I think they should build schools for them which are as good as ours. The state seems to be spending money for everything else, why not that?"

H. C. Pannell, superintendent of schools in Lovington, will be on the campus Monday for interviews with primary school teachers.

Patronize Toreador Advertisers

Yaqui Presents Museum Program

Children taking part in the summer museum recreation program have been learning about Mexican Indians from a true authority, Ramon Rosario Valencia of Sonora, Mexico is giving weekly, painless lessons on Indian lore. The 52-year-old Yaqui is introducing manners, customs and rites of his tribe to the children.

One of the most interesting presentations was Valencia's performance of the deer dance of the Pascos, a religious society of the Yaquis. The costume for the dance was improvised, but included ankle bracelets of cocoon rattles, a headpiece consisting of stuffed deer head and a belt of 25 deer hooves.

Music, Cooking, Communication
Accompaniment for the dance was usually furnished by drums, a reed flute and notched music sticks, which, when rubbed together, produced a rhythmical rasping sound.

Yaqui household utensils on display included a large clay olla, used for most cooking, stools, large spoons of oso wood and baskets made of bamboo strips.

The means of communication of the tribe was also demonstrated by Valencia. It consisted of a half gourd floating in a bowl of water. The sound of the drum can be heard as far as five miles away from the source, said Valencia, adding that the gourd is sometimes heated to increase the range.

Gold Mines
Valencia related several incidents concerning the fabled Yaqui gold mines. Before the last of many Yaqui revolts against Mexican authority, the Indians under the leadership of Jose Cajeme mined gold in the Bacatete mountains using the metal to purchase cattle from the Mexicans. Since 1926, when Cajeme was killed and maps showing location of the mines were taken from him, no gold has been used by the tribe, although a reportedly rich store remains in the mountains.

Mexicans who took the map have, according to Valencia, gained nothing from them in as much as the Yaquis remain somewhat warlike and oppose all attempts at intrusion into the mountains which they occupy. In the late 1920's the Mexican government adopted a new policy toward these people and established schools in each of the remaining five villages. Valencia said that since the old men of the tribe took a dim view of Mexican intervention, few of the children attend classes.

Home Management Students Have Series Of Parties

Students living in the Home Management house will have a steak barbecue in the backyard tonight with their dates as guests. Earlier in the week the girls had a supper in Mackenzie park. Tuesday night Miss Lila Mae Cravens, who is going to Europe, will be guest of honor at a party. Pictures taken by Miss Esther Sorensen on her trip to Europe last year will be shown.

Girls living in the Home Management house this summer are: Jackie Mueller, Jane Adams, Dahlia Knippling, Joy Williams, Ruby Phillips Hickox, Edna Morgan and Silvia Loyd.

Holleman Hollers

By JIM HOLLEMAN

A flurry of reports, rumors and speculation concerning recent conference changes in the southwest has been flying through the air recently. New Mexico University dropped from the Border conference early this month, and now University of Houston joins the Missouri Valley conference in probably the most important collegiate move of the summer.

In regard to the first, would-be Cassandras of the section have predicted the disintegration of the Border conference. If Tech gains admission to the Southwest conference, they say, the Border league will fold.

Those boys have short memories. In spite of the fact that Houston's new role leaves Tech little competition for the conference post there is no likelihood of Tech's being admitted in the near future. This institution has been waiting at the gate for many, many years now. It was waiting before the University of Houston made application, it was waiting before it entered the Border conference and it appears to be prepared to wait another 25 years.

The idea that Texas schools might break off from the Border circuit and form a conference of their own is unlikely. Tech, for one, turned down a chance to enter the Lone Star conference, formed last year, deciding that the Border conference offered more prestige than any newly formed conference would have.

Voters on the major league all-star teams seem to have pretty well settled on choices for this year's dream game, to be played July 11 in Chicago. As of now the teams appear to stack up this way: American League—Droop, Boston, 1b; Doerr, Boston, 2b; Rizzuto, New York, ss; Keli, Detroit, 2b; Williams, Boston; Evers, Detroit; Doby, Cleveland; outfielders; Tebbets, Boston, c.

National League—Musial, St. Louis, 1b; Robinson, Brooklyn, 2b; Marion, St. Louis, ss; Jones, Philadelphia, 3b; Kiner, Pittsburgh; Slaughter, St. Louis; Sauer, Chicago; outfielders; Campanella, Brooklyn, c.

From the appearance of the above line-ups the American League should have its easiest time in the history of the game, winning by a decidedly lopsided margin. The National League has through the years, depended on strength through the line-up while the American depends on the power hitting of a few stars. This gives them a definite edge in all-star play and should allow them to break records come next July 11. The starting pitchers? Newhouse for the American, Sain for the National. The score should be in the neighborhood of 12 to 8.

Toreador Ads Get Results

New Head -

(Continued from page 1)

University of Illinois where he taught journalism until 1934. At this time Heitman went back into the newspaper field as owner and publisher of "The Lake Forester" which he sold in 1947.

The new department head is married but has no children. He is impressed with Lubbock as a home site and also is looking forward to taking over the department at Tech which he says compares favorably to any in the country.

The other addition to the journalism department, Harold L. Nelson, is to be in charge of laboratory work and will also teach some courses. He is a graduate of the University of Minnesota and a war veteran. He has worked as a reporter for the United Press and has done public relations work for Time, Inc. and for a bank in Minneapolis. During the war Nelson was in the Navy and now holds the rank of full lieutenant.

Toreador Ads Get Results

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Friday, June 23

- (1) THE LOCKET with Robert Michum and Laraine Day
- (2) OUT OF THE BLUE with George Brent and Virginia Mayo
with cartoon

Saturday, June 24

- (1) THE GOLDEN STALLION with Roy Rogers
- (2) APACHE CHIEF with Alan Curtis
- (3) THE FATAL HOUR with Boris Karloff
with cartoon and serial

Sunday and Monday, June 25, 26

- (1) RIDING HIGH with Bing Crosby
with 3 cartoons

Tuesday and Wednesday, June 27, 28

- (1) SWORD IN THE DESERT with Dana Andrews and Marta Toren
- (2) RED LIGHT with George Raft and Virginia Mayo
with cartoon

1st show 8:15 pm Open 7:15 pm 2nd show 10:15 pm

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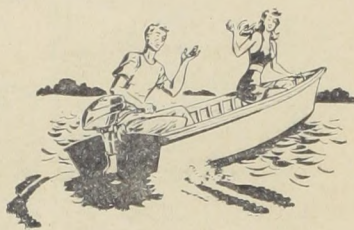
The first item is dedicated to
Tech students with 7:30 classes:

My heart leaps up when
I behold
The morning sun's celestial
Rays there.
My heart leaps up
But I might add
The rest of me just
stays there!

Roses are green
Violets are pink
Immediately after
The thirteenth drink!

Don't make love at the garden
gate;
Love is blind, but the neighbors
ain't!

alschuler's
college styles in
sportswear
broadway at college



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