

Weekend Events





 All-day apeo hiouse Firt Chirstian Cburch











 12:15 p.m. - Burfet luncheoon for a
1:00 p.m. - Exm-student's 1:00 p.m. - Exx student's association me
2:30 p.m. - Tech Vm . Arizona

S.8 p.m. College club reception, Colonia


 $7: 50 \mathrm{pm}$-Kemas reception, Hilton hotel
$9: 00 \mathrm{p} . \mathrm{m}$-Homecoming dan
 All-dgy open houso wi westminater house


## Meeting of Teeh Directors

 Called For SaturdayTech's board of directors wil hold a regular meeting at 9:30 a.m. Saturday in President D. M Wiggins' office

## Spirits Rise For Gala Weekend



Vol. XXVI October 26, 1951

## Rally Committee Sponsors 'Flash' Card Stunts For Homecoming Game Saturday

by the newly-formed Rally com by the newly-formed Rally com-
mittee, will be used for the first time at Tech at the annual Homecoming game.
Students participating in the
stunts will sit in section stantsum. The section, O of the 1.089, has been remarked with 1,lack, has been remarked with Larry Bedford, committee cochairman. Participants are asked to wear white blouses or shirts to provide a solid background. Thirty-three persons have be
appointed to orient the group. The 14 -inch square cards, which The 14 -inch square cards, which
minutes before halftime Instructions for using. re: 1. On count one, place card with color to be shown down on lap and bend over it. 2. Get ready to count two. 3. Count three, straighten up and hold card, looking over its edge. 4. Count four, lower card. Four stunts will be presented, after the stunts. Movies will be taken of the performance. In addition to Bedford, cochairmen are Charles Joplin and
Porky Parkinson. Following the pep rally will b located south Thompson, head cheerleader, will set off the blaze. At the height of
the fire, Saddle Tramps will set off fireworks. or fireworks.
lowing the bons will be held following the bonfire and fireworks
Specific times and places can be found on page 3, section 1 . Parade Begins
Ten and 11 o'clock classes wil tend the parade. Beginning a 10:30 a.m. at the downtown Court house, the parade will continue out Broadway to Tech.
totaled 38 Monday afternoon, said O'Wanah Shelton, editor of the ex-students' magazine, the Texas Techsan.
Nineteen floats are entered in the descriptive classification, nine in the humorous division and 10 in the beautiful contest.
page 8 , section 1
Exes should be at the Gym at 12:15 p.m. Saturday for the annua exes luncheon, given this year by Furr Food stores and Texas, New Mexico and Oklahoma Coaches, G. Game Activities

Tech's game with Arizona uni tsity will start at $2: 30$ p.m. Sat
See SPIRITS Page s, Section 1
-Returning Alums To Register For Twenty-First Homecoming Registration for exes beginning at 4 p.m. Friday will open Tech's twenty-first Homecoming weekend, according to Nancy Davis, chairman of the Student council registration committee. Next scheduled activity is a pep rally at $7: 30$ p.m. in the Gymnasium. Saddle Tramps, men's cheering organization, is
sponsoring the rally. Presentation Heads Half-Time Events
Awards for winning Homecoming parade floats will be presented during half-time ceremonies at Two traditional events, the falling out of freshman band men and the shoe race for freshman men
will also be featured during the

Tech formations and will dedicate the playing of "O College Mother, Beautiru to J. H. Grimsley, the college's original custodian, acdirector. Grimsley, 7, became superinin July, 1928; and at present serves as campus locksmith. He has witnessed Tech's 20 Homecoming celebrations. Formation of the letters "UA," honoring the opponents, and a
double "T." followed by "The Matador Song," will be the band's finale.

COUNCIL SETS $\$ 25,000$ GOAL Manners and methods of rais ing $\$ 25,000$ for the Students Union building were discussed at the annual council meeting of Tech exes Friday in the Recereation
hall Green room.

Paqe 2

## Wollanew Tham When

## Early Stars Of Artists Course Are Caught On Rise To Fame

## By SHMELEY JOHRSON

Toreador Assoclate Editor
"Stairway to success" - Teck's Artist Course
Some outstanding artists of today, such as Rise Stevens and Nadine Connor, once appeared on

Dr. R. A. Mills, head of the Artist Course committee for 1 years, "seemed to have a lonack for finding artists who were headed for the top and signed them up for the program, said Dr. Gene fienmie, present con- Martini made \$1 million an mittree head.
"Some of the credit goes to luck A lot to guess and to the reviem when they first stacted out" D Mills explained.

Tangtibie Proof
As tangible proof that Mis Stevens rose rapidly between the and the second time last fall, he ree rose two and one-half times The same is true of Igor Gorin base
Other artists voho annearei a Tech belore they achir ved grea fone are James Moltor and Clurisropher Lynch, tenors, and Rose Bampton soprana
"We have had two artists on the Artist Course that were Late musie publication," he continued "Phey were Nino Martini and Richard Crooke."
To be chosen by this magazing
as immortal means that the artist has earned at least $\$ 1$ mil

whien hees got plenty of these down here!


## ARROW



ARIROW SHIRTS SOLD IN LUBBOCK EXCLUSIVELY BY
Jfymplitl:Ith Co

THE TOREADOR
|nemmle qe ATtent cunic |Book Reviewers Solect Officers; Dr. Gene Hemmite, head of the Set Time, Place Of Regular Meets music department, Left Wednes- Jean Craig, senior business stu day to conduct an all-state choral clinic Friday and Saturday in Indianapolis, Ind.
Piano Tuner Chooses Beauties "We were in an embarrassing predicament." Dr. Mills recalls A piano tuner named Portune Who traveled with Bauer agreed
to serve as judge, so the fina to serve as judge, so the fina
elimination went off all right." During the early years of the During the early years of the brought to the campus with som regularity. Outstanding peopl such as Rear Admiral Richard E Byrd and Don Blanding appeared When Byrd was here he han just returned from the Antare
tic expedition. The largest crowd tic expedition. The largest crowd
that ever attended an Artis Course program came to hea Byrd speak. About 1,800 peopl were packed into the Lubbock High sehool auditorium for the afternoon lecture
Enjoy Music More

Students who were on the Ar-
tist Course committee in 1936-3 decided not to ask leeturers again The reasoning behind this was lectures throughout the week in classes, and they enjoyed music

## SEE YOU AT THIE BOOKSTORE'



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## To The OLD GRAD

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Friday, October 26, 1951

Modern Dance Club Elects Moltz, Herrington Officers Harriet Moltz of Seguin and
Nincy Herrington of Lubbhalic Nancy Herrington of Lubboelc
were named president and pulk licity chairman respectively of the Modern Dance club at regu-
lar meeting Monday. lar meeting Monday
A modern dance concert was also planned at the meeting. Tha
recital will be held shortly aftor the first of the year.
Meetings of the organization are open to all women students interested in modern dance, Miss Herrington said. Meetings a seheduled for 7 p.m. each Mondiay in the Gymnasium.

Employed by a Lubbock tax attorney is Dorothy Brown, Spanish graduate of 1918

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| 190119 th Street |  | Phone 29138 | $\begin{array}{ll}\text { GEO. KUNKEL } & \text { C. M. TAYLOR } \\ \begin{array}{ll}\text { ROYCE ABSHER } & \text { RAY HERREL } \\ 1901 \\ 19 \text { th Street } & \end{array} & \text { Phone } 29138\end{array}$

Iocial Affairs Headilin Celebration

## Classes To Guther Dance Concludes At Four Reunions Weekend Affairs

 Hums will be feted at four ss reunions held at 8:15 Fridaythe Hotel Lubbock and cam a dormitories.

Oldtimers Reunion
The oldtimers reunion honoring
duates from ' 26 to '38 will be Iduates from ' 26 to ' 38 will be en in the Hotel Lubbock ballom. Following a night club
me , with Ned Bradley acting master of ceremonies, the room I contain individual tables dec per runners and candles in a -2leabra. Bailey Ireland and orchestra will play for the afn. Kathryn Weaver and Mrs. rothy Cone are co-chairmen of : group.
exes of the classes of ' 39
ough ' 43 will meet in seed ough 43 will meet in Sneed ioy refreshments and listen to no music, according to Elmer rbox, chairman

Doak Hall Open House lasses from 1944 to 1948 wi entertained at an open house Doak hall, old annuals and as of The Toreador will be reed around the room; Bill lyes and T. S. Parley will pan -s. Bill Mayes, Bill Anthony nmittee chairman, said. Lubbock's '49 and ' 50 alum apter will play hosts to classes 1949 and 1951, according to in Pursel, chairman. Concluding Homecoming activites for the weekend will be the
annual Homecoming dance at annual Homecoming dance at 9
$\mathrm{p} . \mathrm{m}$. Saturday in the Gym. Music will be furnished by the Varsitonians through the courtesy of KFYO radio station and the Ava-lanche-Journal.
Tech exes
Tance under a ceiling of will laced red, black and white crepe paper. Sides of the dance floor
will feature silhouettes of foot ball players and other campus figures. The bandstand will be located at the south end of the Gym and the north end will contain
large sign, "Welcome Alums" large sign, "Welcome Alum
APO To Decorate APO To Decorate
Alpha Phi Omega, national s. vice fraternity, will be in charge
of decorations and arrangements, according to Dick Brooks, president of Tech's chapter. Decorating the Gym for the Homecoming dance is an annual project for Alpha Phi Omega.
There will be soft drink concesThere will be soft drink conces-
sions and a coat check stand sions and a coat check stand
Money from these concessions will be used to buy Christmas gifts for the children of Milam's Orphans home.
Ted
Ted Harrison, junior architect from Roswell. N.M., is chairman of the decorations committee and oe Owens, freshman student from decorations.

President John Quincy Adams
President John Quincy Adams
nce taught rhetoric at Harvard.
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## RIGHT SIZE TO BE FRIENDLY



HOWDY EXES! REMEMBER WHEN..?
. . . . . the gym was built?
. . . . . Fish Day began?
. . . . . the Raiders played in the Cotton Bowl?
. . . . . the Double T bench was donated?
. . . . . many of us at the American State Bank were your classmates?

If you can remember all these things, you're an Ex of the first order. Welcome back to town! Whatever your class number. .. ' 26 or ' 51 . . . you have a campus-style welcome waiting for you when you visit the American State Bank.

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G. Maxey, Robert E. Maxey, Joe N. Nislar, Jack Payne.

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RIGHT SIZE TO BE FRIENDLY

## A Collective Noun

"Homecoming," a collective noun, describes an annua weekend when alumni gather for football games, receptions and sessions devoted to the great American sport of reminiscing. The word usually brings to mind a few days crowded with sentiment and re-awakened school spirit. Some former students restrict the word to this obvious and ordinary meaning; others, fortunately, have given "Homecoming" a broader, year-round definition.

Former students who keep alive an active interest in their Alma Mater are the most worthwhile friends a college can have. These fans can spread the gospel of Tech far better than the finest paid publicity man.

When an alumnus manifests his regard for Tech, whether it be through "drum-beating" or more tangible contributions, he is figuratively coming home. Ex-Techsans such as these can feel that they are part of the school for more than one autumn weekend.

We like to think that there is a difference between exes and alumni. Exes, according to our definition, are those persons whose collegiate life ends with commencement; in contrast, alumni are those whose school career continues through subsequent years in the form of an everpresent desire to boost Tech.

As evidenced by the prolific growth of new campus buildings and facilities and the high rank among Texas institutions which the school has attained, Tech has been blessed with a large per cent of ardent alumni.

## Aged In Wood

Spirited spectators will be expendable for the Home coming football game.

This is not a reversal on the ancient pleas for more cheering and enthusiasm among those witnessing gridiron frolic. The "spirits" implied are not those symbolized by cheerleaders' antics or the band's precision maneuvers. The spirits in question are of the aged-in-the-wood, bottled variety.

The mass cocktail party often given in the stands is in poor contrast to the clean sportsmanship which the warriors on the field are required to practice.

Such a party often leads to fraying of neighbors nerves, ruined clothes from spilled drinks and long profane dissertations upon opposing players

Perhaps onlookers should have to sign some sort of "sportsman's code" which would assess penalties of spectators who disobeyed mutual respect laws.

Perhaps persons partaking of such bottled beverages should be barred from the stands.

Or perhaps no action need be taken because Techsans will show enough consideration for fellow rooters to leave obnoxious drinking from the athletic scene.

## Pat's Patter

'Flash' Cards Will Furnish Returneses With 'Extra-Special' Homecoming Treat

## Tech can climb into the "big school" league when the student

 cheering section forms hash coming game."Flash" cards are mediumsized pieces of colored cardboard used to make figures and words
in the cheering section at football games.
Most large US colleges have used the tokens for the last few
years to enliven gridiron clashes and give students a greater sense Southern Methodist deieats, Southern Methodist university
at Dallas even has special seats for at Dallas even has sperald.
card To really hit the "big time"
reaim, stunts must be successfful, reaim, stunts must be srceess must
to o se successtul, a few rules must
be followed: 1. Section 0 , which has been
reserved for participants, will reserved for participants, will
have to be filled during halfhave to be fill
time activities.
2. students should follow instructions, which will be given out shortly before the half. 3. It will be necessary for
Techsisins to keep cards handed Techsans to keep cards handed
them by row leaders and flash them by row leaders and fash the correct 0.
ers call for it.
ers call for it.
a little cooperation will give an



Texas Tech Talk

## Exes Have Working Interest In Tech

Hi, Tech!

,
could to believe the campus "Grass - everywhere Isn't it? you've got grass!'" quipped one alumnus who strolled over areas of the campus that were just like the Indians left them when he attended Tech.
We're proud not only of the physical improvements to be seen proved teaching methods and the educational guidance program of today.
We realize, too, that these improvements are due not to any
single person or group sons, but to hundreds, perhaps thousands of administrators teachers and students who have devoted their time and energy over the years toward making Tech a better school.
For your loyal support of Tech to the improvement of the school we humbly say, "Thank you, exes."

Only ten-that's right, there are only ten of Tech's original faculty members still on the campus today. In page one of the second section of this issue is a group couldn't identify many of the faces-perhaps you can do be
ter, that is, if you can make an thing of the blurred mess.
Many campus organizatio will be holding breakfasts an their ex-members. Among these will be a few clubs that date back to Tech's first two or three years of existence.
vying for the title of the oldes club on the campus are the $\mathrm{Ag}-$
gie club and the Press Club. In its first year of organization, the
Press club was instrumental in Press elub was instrumental
instigating one of Tech's oldes traditions La Ventana. In 1929, the Aggie club won
high honors in the international high honors in the international fat stock show. Outstanding aggie activities that year were a pig roast, which has become an
nual affair, and a barn dance The Home Economics club organized in 1925 to establish friendship and high standards o womanhood, to promote progress on the campus and to stimulate interest in the art of homecoming. The club sponse
tion to all the exes of the year gone by that have helped deter-
mine many of the student policie and organizations at Tech.

Organized just after the first football season in 1925, the DouRaiders aspire, is composed solely of athletes who have been awarded the double-T for competition in an intercollegiate sport.
Among other clubs started in 1925 were the Pre-Med club, Dra matics club now Sock and Bus (now Gargoyle society) societ now's Athletic association Women's Recreational associa tion).

We are hoping for a good crow out tonight for the Jennie Toure performance, the first of thi ear's Artist Course series. e able to attend because of conlicts, every Techsan should make an effort to hear the internationally famous singer. Nothing is disheartening to an artist as half-filled auditorium. Incidentally, you will have time
to attend the pep rally and still make it to the concert.

producer of china clay

## totoreador

THE TOREADOR, newspaper Texas Technological college, published every Iuesday and $\mathrm{dri-}$ nological college at Lubbock by the college.
EDITORIAL OFFICES Press Building, Rooms 103, 105 Telephone: 854 Editor, 424 Business Manager, 423
Night Editor: 8548 Member Collegiate Pres
Represented for
$\qquad$ Incorporated

420 Madison Ave. ${ }^{\text {M., N.Y }}$ JOHN NORCROSS EDITOF $\begin{array}{ll}\text { Shirley Johnson_ Tuesday Assoc } \\ \text { Pat Johnson } & \text { Friday Assoc }\end{array}$ | John Lee | Friday Assoc |
| :--- | :--- | $\begin{array}{lr}\text { Pat Edwards } & \text { Cditors } \\ & \text { Co-Society }\end{array}$ Dorothy Thompson Editors

MAC ANDREWS BUS. MGR Wallace Davis. Office Manager


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Page 6



## Wildcat Season Opens

Teen's Red Raiders will face
their second Border Conference
foe Saturday as they go against
the Arizona wildcats in the Home-
coming tilt at Jones stadium at
2:30 p.m.
Arizona's point-a-minute fresh-
men gridders of 1949 are big boys
now and will be angling for the
first Wildcat win over a Red Raid-
er squad since 1935 .
They turned the trick that year
7 to 6. In 11 other engagements
between the schools, Tech has
thin triumphed in 10 and tied thee oth-
er. The game has been billed as The top game in the Border league.
It features the teams co-favored It features the teams co-favored
to win the conference. Arizona to win the conference. Arizona
was rated a solid favorite at the
outset of the season but the rap-

Social Club Teams Open Play Sunday

## kick off action in touch footbal in the Neb's Inter-Club Council

 league, theleague play. Each team in the Independent played two games. Defendin champion in the MICC circuit is Los Camaradas who play the Sil-
ver Keys in the old Tech stadium, Other matches are Kemas
against Socii on the east field be against Socii on the east field be-
hind the Gym. Wranglers against hind the Gym, Wranglers against
College Club on the west field behind the Gym and Adelphi against Centaur in Jones stadium. Games in the other league
four Independent teams four Independent teams in tion Friday and four Dorm teams
in action Monday. Tech Band in action Monday. Tech Band
meets the Unknowns onr the west meets the Unknowns or the west
field and Dairy Manufactures
club meets WSF on the east field

## EXES

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## A LIFT FOR LIFE!

## Dr. Ramon Kirellis, swimming coach, has called a meeting of the team in his office in the Gym at 4 p.m. Monday. All persons interested in try-

 to attend the meeting.Sneed West Takes Doak 12-2 In Monday Encounter Sneed West marched 12 to 2 Monday behind the passing of Robert Lewallen and Orville Sum-
mery. Sam Fitzhugh took the first scoring pass from Lewallen and
intercepted three of Doak's passintercepted three of Doak's pass-
es. Joe Bullock intercepted one
pass while taking another aerial for a touchdown.
Doak scored on a safety. Ben
Street and P. T. Peacock wer Street and P. T. Peacock were
outstanding for the Green Hornets. $\overline{\text { Men's Ping Pong Singles }}$ Tourney Completed Friday The men's singles tournament of

No Other Drink PICKS YOU UP Like DiPepper:
 It was Dixon for a touchdown passes for McCauley. Dixon completed two others. McCauley pass-
ed from 40 yards. out for the Wildcat counter
For the Unknowns John Win-
 bles on Monday. It will be conRec hall game committee chair-


DR. PEPPER . . A NATIVE OF TEXAS, DR. PEPPER ... A NATIVE OF TEXAS,
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ing ing like it- everyone loves it. Keep
a carton or a case ax hand, foc a seat
"lift for life." At soda fountaiss, too! Another Great Texas Product



| Mezzo To Open Concert Season |  |
| :---: | :---: |
|  | Nature's |
| mezzo-soprano in the Metropoli- tan Opera company, will be pre- | Perfection |
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| $\left\|\begin{array}{l} \text { ta." Stradella; "O Sleep, Why } \\ \text { Dost Thou Leave Me" (from "Se- } \\ \text { mele"), Handel: "The Mermaid's } \end{array}\right\|$ | $6{ }^{6} 80$ |
|  | \% ${ }^{\text {a }}$ |
| man Made," Purcell; "Mainacht," Brahms; "Staendchen," Schubert: "Widmung." Schumann: "Ein |  |
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| Interviews With EE GradsPlanned By Texas ElectricJanuary and May graduates ma-joring in electrical engineeringwill be interviewed Tuesday byrepresentatives of the Texas Elec-tric Service company, Big Spring,Texas, according to the Tech | Order Your Homecoming Mum |
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The nmean The prosen young man
is Floyd Hol and Mrs D
The baby's husbandry m

WELCOME HOME,
TECH EXES


The 1931 Varsity Team gets together for a 1951 "Homecoming Session"

# toreador <br> SECTION II 

## Red-Haired, Shy Young Lady Was First Of 18 Children Residing In HE House

Red hair in tiny ringlets, a rather quiet and shy manner and a tendency to call all the home economic girls "mama"-that was
Barbara, the first long-term practice baby in Tech's Home Management house

Barbara Hinsley, the first of 18 babies to be kept in the house was brought to Sannie Callan, present head of the department of chitd development and family relations, in 1935, when Miss Cailan was in charge of the Home Management house. The baby was only two weeks old, but already had a winning smile that was to make everyone in the house love her.
Barbara, whose mother died in for two years, longer than any other home management baby, and was then given a home by a
distant relative. Mrs. J. N. Bryan of Bledsoe. She later went to live with her father, and attended Lubbock High school. Today, she man, living in Lubbock.

Free Medlcal Service
Originally, Barbara found her way to the Home Management house through Dr. M. C. Overton, retired Lubbock physician. Doctor Overton offered to give Bar-
bara free medical service if the house would keep her. This offer
began a life-long job for Doctor Overton, for he still gives complimentary medical service to home management babies
The present baby is quite a contrast to Barbara; he is a husky
young man three-months-old. He young man three-months-old. He
is Floyd Hollis Riley, son of Mr. is Floyd Hollis Riley, son of Mr. The baby's father is an animal husbandry major and his mother is a former Tech student.

Child of Techsans
For a number of years the Home Management house has kept
a baby of Tech students who need a mancial assistance to finish school. The parents are allowed school. The parents are allowed
and urged to come to see their
baby each day ,according to Lola

Drew, present head of the house In addition, the parents keep the baby on each
official holidays.
"We just try to get a normal "and evidence of this fact is that the Home Management house has Th had a sick baby.
gets a hish course, the baby coeds taking the course get valuable practice in taking child of

Book Sales Turn Dream To Reality

Tech without sooner or later mak ing a trip to the college Bookstore. It isn't the largest buildin

on the campus, nor the most im on the campus, nor the most im-
pressive, but it is full of those in pressive, but it is full of those ined college career-books. ed college career-books.
Students whose only experience with the Bookstore has been wading through long lines to trade their hard earned money for textbooks might not know it, but the
Bookstore is operated almost Bookstore is operated almost
tirely for their bencfit

SEE ANYONE YOU KNOW?-Look closely at the 1925 picture above and perhaps you'll SEE ANYONE YOU KNOW?-Look closely at the 1925 picture above and perhaps you'll
recognize your first Tech English or mathematics prof. The dignified group is your alma marecognize your first Tech English or
Ten of the old-timers who may still be seen roaming the campus are Dr. Richard Studhalter, professor of zoology; Mrs. Jonnie Michie, head of the foods and nutrition department; er, professor of zoology; Mr's. Jonnie Michie, head of the foods and nutrition department; partment; Dr. C. D. Eaves, professor of history; Dr. W. B. Gates, dean of the graduate division; Mrs. Eunice Gates, professor of foreign languages; W. L. Stangel, dean of the agriculture division, and Dr. E. F. George, professor of geology and director of the Seismological labora-

## Familiar Figure Is Back At Tech

## pus this Homader onto cam <br> rea, wa two white men in the

 familiar face in the will find one buildings and faculty members. buildings, they will find Dr. E F George, first head of Tech's phys is department.Doctor George returned to the campus this August after a sevenyear absence to take charge of the atory located west of the Chemis atory located
try building.

The original faculty member left Tech in 1942 to do top-secret government work in Evans, N.J While there he worked as a re-
search physicist, aiding in develop ing and improving radar, then a new weapon in military circles. After spending seven months in the position, the blue-eyed scienof the ord the physics staff of one States, Hamiltoges in the United States, Hamilton college in
ton, N.Y.

Takes Alaskan Position came head of the physics department at the University of Alaska
$\mid$ ed with the school's Geophysical Institute as a research fellow. George had been interested in
seismology from a theoretical standpoint for quite a while and when he heard of the Tech posi-
tion, he came back to Plains college to study the earth quake science from a practica view.
nd the job will just be anothe And the job will just be another
experience in the life of a man who has toured the world, supervise native tribe and explored jungle wilds in the Philippine islands. Born in Petersburg, W. Va. in 1879, the world-traveler attended preparatory school in Buchanan W. Va. and received a BS degree
in 1907 from Valparaiso univer sity, Valparaiso, Ind.
Entering civil service work southerner was sent to the Philippines to supervise the education of the Nomabas, an uncivilized native ribe on the island of Mindanao. At that time, the natives were considered so dangerous, George,
with was not allowed to trave Explores Jungle During his island stay, the educator was asked to draw on pre-
vious surveying experience and find a land route which would connect two parts of the province of Tuaugasn. His search led him into a mountainous jungle region Where no white man or civilized hilippino had ever been Doctor George returned to the
states in 1913 by way of Europe and the Atlantic ocean, completing his tour of the world. He had travled to the islands via the Pacific cean, the Hawaiian islands and the coast of China. Before coming to Tech in 1925 rom the University MA degree ginia, Morgantown, W. Va, and a Ph.D. from Ohio State university Columbus, Ohio. He served in the army during World War I and was an associate professor at U
The 17 -year-head of Tech phy cs department is the father of our children, Mrs. Roberta Ves-

## Welcome Exes!

Beat The WILDCATS!


Page 2 - Section 11
Talk By First Dean Of Women
Gives Birth To Museum Group
 June 28, 1935, of the members of
the County Centennial committees
of each of the ter of each of the twenty-four counties of the thirteenth senatorial
district. At this meeting a resolution was adopted asking the Centennial commission to transfer any
funds the respective counties might expect from the appropriation to the proposed museum. By this time, a regional museum involving an additional forty-six counties scemed advisable and the new counties were invited to contribute their share of the Centennial funds to the
society ... providing, of course. society . . . providing, of course
that the Centennial commission gave its stamp of approval gave its stamp of approval.


THE MUSEUM-A 20 -year dream come true.
committee for the final recom-
mendation to the commission was
tumen turned down in a report which did yon and Alpine.
yon and Alpine.
A. B. Davis.
Lubbock Chamber of Commerce is credited with the suggestion that a direct appeal from representatives of the sixty-seven cooperating counties be made and on
Aug. 17 thinty persons Aug. 17 thinty persons appeared
before the commission. As a result of Davis's suggestion, $\$ 25,00$

| WELCOME EXES! |
| :---: |
| A New Business Has Opened |
| Since You Were Last Here |
| Drop In And See Us |
| REPAIRZET SHOP $\quad$ Ph. $3-3070$ |
| 2215 19thRecializing In Repairing <br> Electric Clocks And Other Electrical Items |

## WELCOME EXES!

A New Business Has Opened Drop In And See Us

Specializing In Repairing Electric Clocks And Other Electrical Items

By berna bartlet Toreador Staif Went

Mrs. Mary K. Doak, Tech's first dean of women, made a speech in 1929 about her summer vaeation which was the embryo of Tech's museum, built almost 20 years
later At a meeting of one of the aca demic societies on the campus
Feb. 28, 1929. Mrs. Doak spoke of her experiences in the
British museum during the previous summer, and during the en-
suing discussion was suggested suing discussion $P$ was suggested
that a museum society be formed that a museum society be formed
at Tech. One month later a meeting of interested persons was held, Dr.
R. A. Studehalter elected presiprepare a constitution, and another meeting slated. Sixty-nine members were then signed, and
the Plains Museum society was
un its way.
The first donation of materi-
als was made by S. K. Bymum, a als was made by S. K. Bynum, a contributed an old pack saddle, a son-ot-a-gun pot, a Dutch oven, and several branding
irons. With the acquisition of irons. With the acquisition of
these items eame the necessity of a place to store or exhibit them, and the attic of the Chemistry building was pressed
into service for several years. F. A. kleinschmidt, present F. A. Kleinschmidt, present
head of the architecture depart-
ment, volunteered to prepare a set of building plans gratus, due to a conspicuous lack of funds on
the part of the society These the part of the society These
plans became the basis for the

## TAXI <br> YELLOW CAB CO. <br> "The Thinking Fellow

 Colls A Yellow7777


1210 Ave. Q - Ph. 8742
EXES! at the

CLOVERLAKE
store on Avenue $Q$, just off Broadway, and trying our "Treat" for October ALMOND TOFFEE ICE CREAM

## Cioverlake

## Be Happy-co Lucky!

## LUCKIES TASTE BETTER!

It takes fine tobacco to give you a bettertasting cigarette. And Lucky Strike means fine tobacco. But it takes something else, too-superior workmanship. You get fine, light, mild tobacco in the better-made cigarette. That's why Luckies taste better. So, Be Happy-Go Lucky! Get a carton today!

Friday, Oct De ardine Set
In Naid of C Deadume
1951 Maid of
sit Scomidt Stud
dent, suid.
Contest plans a metting of
offivers and
and lest common Con
cliamber of lor ap
Blanks formation on th ob bained from
heo of ommerce

Orgonizotion Ele Five new offlic
for the Agric dub Oct. 11,
McBride, spors Those electel Bob Poreet, Jack surien Dul Longyortit:
Amstrong, Lu Leslie Neal, A GRAD TEACH Rte in English school American lish in Brownif
While in $T e$ was a member
cia club; Alph sclolarship org man women;
ship organizatio men, Signa
fraternity, and
win, honorary senior women.


W| All Tech |
| :---: |
| to |

L.S./M.F.T. Lucky Strike Means Fine Tobacco

Friday, October 26, 1951

Beadine Set For Entries
In Maid of Cotom Contest Deadline for applications to the
1951 Maid of Coton contest has
heen set on tor Thwsdey


W. T. (Bill) Bradbury Says

TAME THE WILDCATS All Tech Exes and Students are cordially invited to come in and see our fine assortment of men's clothing and luggage.

## BRADBURY'S

[^0]PHONE 9543


## Casual Visit To College Campus Gives Tech First Band Director

MODERN SPINNING WHEEL-Textile engineering students
above watch as coarse yarn is made into finer strands in
Tech's modern textile mill.
Garner Visits Campus
Early Textile Students Weave Suits For Roosevelt, Garner
 executives, brought the college
national publicity. Vice Pres. John N. Garner, vis- breaks. Accompanying the item
iting the campus in 1933 to ac- in many papers was a photograph cept the gift, was surprised to of Garner as he tried on the suit learn that only six years before, during his visit to the campus.
the textile mills had turned out
L. E. Parsons, head of the tex their first samples of cloth. At
tile engineering, department, is a
thate the textile engineering that time the textile engineering
building was the second graduate and has watched
constant growth and widening o building was the second largest constant growth and widening of
on the campus, ifted as a mina-
the textile school in recent years, ture cotton mill at a cost of $\$ 150$,On October 5, 1933, Pres. Brad-
ford Knapp received a letter from Franklin D received a letter from Tech has today the only complete for the suit. Two textile engineer- of the Mississippi and is ing majors, Malcon Martin and ten such schools in the United Leonard Curfman, had produced handwoven wional concern tailored the new course was offered for suits. A national concern tailored
them, and Amon G. Carter of time last year in in-
tustrial engineering and preparaFort Worth, former Tech board dion for vocations in textiles. Parmember, traveled to Washington, sons said that 90 per cent of all
D.C. to present one to the chief textile enginepring graduates executive. In the letter directed to Knapp, duction field. A great number of lighted to have the suit and am into cotton manufacturing, event-


the spring of 1926, were desigu-
ed to follow the Spanish theme.
The coats and pants were black
with red silk trimmings and in-
cluded a black, wide-brimmed,
low-topped hat. Around the
waist was wrapped a bright red
band with one end left dangling
down the left side.
"Those were the prettiest
uniforms I have ever seen,"
said LeMaire.
Born in London, Harry LeMaire
graduated from the Royal Acade-
my of Music there. He also had
the reputation for being an out-
standing organizer, having or-
gainzed Texas' first volunteer in-
fantry band for National Guard.
He also organized the original Ma-
sonic band at Fort Sill, Ark.;
thirty-sixth regimental band at
Tiffen, Ohio; and the Fire depart-
ment band of San Antonio, to
mention a few, He has a sheaf of
letters recommending him for his
musicianship and org anizing
ability.
In the early days of the Mata-
Ior band, the members had to
pay their own way to out of $|$
town footbali games, In 1927
Amon Carter bore the expense
of a trip to Fort Worth for the
game with TCU.
"There was no designated band
building in those days," said Le-
Maire, "so we practiced where we
could. We played everywhere
from the basement to the third
floor in the Administration build-
ing, and at times even in an old
carriage house."
At one time there was fear
that the women would be ex-
peliled from the original band,
so LeMaire formed a girls band.
He also organized a saxaphone
band, which became so profici-
ent that offers to go on the
road were received, but since
the members were college stu-
dents the offers were rejected.
By the spring of 1934, when Le-
Maire left Tech, the Matador band
had increased from 15 to about
70 pieces.
Elephants are good swimmers
and can breathe while under wa-
ter by extending their trunks
above the surface.

## WELCOME TEXAS TECH EX'S

STEADY SETS

$100 \%$ Virgin Wool Matching SWEATERS for MEN and WOMEN $\$ 9.95 \mathrm{EACH}$
$\qquad$ can have identical sweaters. Go hand
in hand . . . dressed in $100 \%$ all wool

32 to 44


1112 Broadway
The Store of Better Values . . . COMPARED

## mpus ector

rates. In 1927

Meet Tech's "Mr. Class Presidents" For Year; Reporter Gives Thumbnail Sketches For Exes

By LUCILLE SEYBOLD
Toreador Staff Writer
"Mr. President" was the "Mr. President" was the title upon a quartet of Tech men. These four have been chosen by their respecturing the coming year
Now for the inside information exes and students:
GEORGE MORRIS, senior
class president, is an accounting major from Seymour. The popuiar 6 -footer has brown hair and blue eyes.
Administrative duties come naturally to George for while in high
school he was president of a numschool he was president of a numture Farmers of America, Business club and Senior Scout troop. He was also president of his sophomore class.
George's favorite hobbies are hunting, fishing, dancing or participating in almost any sport. He is a member of Alpha Chi, scholastic organization in a selta Sigma Pi, men; a scribe in Deta sigma p , member of Alpha Phi Omega, ex Boy Scout organization, and pres ident of Wrangler social fraterni-

Upon graduation in May, George is making plans to enter the Unit-
ed States army for two years,
dates army for two years.
DiCK WITHE, junior class ger, claims Lincoln, Neb as ger, hometown. Dick, a 6 -foot two-inch, blue-eyed strawberry blonde, was reared in an orphanage in York, Neb.
Although only 22 years old, Dick has held many jobs, such as speedboat driver, oraltsman, mail carrier, custodian and mess attendant. He even served a one-year A Methodist, Dick is

Teeh Administrators Attend
Tech Administrators Attend
Austin Registrars' Meeting
Registrar W. P. Clement and Dr. John C. Carroll, education desion of the reviewing board of the Association of College Registrars which met Friday in Austin. The reviewing board, in coop eration with the Texas Educa tional agency, the Texas State Teachers association and the
Class-Room Teachers association recommended changes in teachers certificate laws made necessary by the Gilmer-Aiken reorganiza tion bill.

| tive in church work and has at- | Student council during his junior |
| :--- | :--- | :--- |
| tended Methodist convocations in |  |
| many eastern Student body president and |  |
| meates. Last year he | manager of the football team dur- |

to go to Cuba to work for the
summer in a Methodist mission For two years prior to that, For two years prior to that,
Dick attended Erank Phillips Dick attended Erank Phillips
Junior college in Borger. He came to Tech last spring He is now
enroiled on a scholastic scholarenrolled on a scholastic scholar-
ship awarded by a California woman through the York orphanage Drawing, hunting and swimming are Dick's favorite hobbies. He is
a member of Saddle Tramps a member of Saddle Tramps
cheering organization; We esley
Wouncation Founcation and Wesley Players
church organizations. Upon graduation Dick, who majoring in mechanical engmees fered him by United Fruit com BILL BLRTON, sophomore class president, is a chemical engineer from Fort Worth. Tall,
brunette Bill always has a brunette Bill always has
friendly smile for evervone Bill's executive abilities date chal high school in Fort Wort
ROTC Infantry Club Elects Speed Prexy, Other Officers Bert Speed, Adrian, was elected president of the Infantry club in a meeting held last Thursday. Monte Wallace, Sanderson, vice president; Bill Spinks, Kermit secretary-treasurer, and Tommy Crouch, Keller, sergeant-of-arms. The co-sponsors for the club are Capt. J. H. Groseclose, Sgt
A. L. Mosley, and Sgt. P. L. Riley A. L. Mosley, and Sgt. R. L. Riley
All infantry ROTC men are urged to attend meetings of the club, which will be held at 7 p.m the first and third Thursdays of each month in M2. Combat movie
will be shown at each meeting.

Campus Bookstore Begins Directory Sales Next Month Student directories should be
ready the first week in Novemready the first week in Novemmanager of Tech Bookstore and editor of the directory.
Directories will contain the name, home town, local addres and telephone number of student addresses of faculty members. Price of the directories will not be known until they at
the Bookstore, Cole said.
 was elected vice president
freshman class last spring.
 tial post, he is now serving as
wing counselor in Men's Dom wing counselor in Men's Dorm III
and as reporter for Kemas social
fraternity. ELMER WILSON, freshman class president, is a business
major from Pampa. major from Pampa. Although this is his initial
year in college Elmer is and year in college, Elmer is a reg-
ular player on the Red Raider ular player on the Red Raider
squad. A fast, elusive rumner, squad. A fast, elusive runner,
he specializes in running back opponents' punts. The 5 -foot four inch, 155 -pounder's main hobby consists of keep-
ing his black, chome-trimmed Model
shape.
On Elmer's seventeenth birthday a few weeks ago students at the pep rally chorused a "Happy
Birthday" tribute to the popular Birthday" tribute to the popular
freshman president

Hilton Scholarships Offered In Business Applications for C. N. Hilton scholarships in business adminis-
tration are now being accepted according to John Harding, assistant profsesor of management. Four $\$ 100$ scholarships, which are provided by C. N. Hilton, president of the Hilton hotels, are
avarlable to high-ranking business students in each class.
In the case of upperclassmen basis of last year's work, said Harding.
These scholarships are made on application only, and students are
urged by Harding to place their urged by Harding to place their
applications in the office of the applications in the of business administration as soon as possible.

Stangel Returns To Campus After Dallas Judging Trip
W. L. Stangel, dean of agriculture, has returned to the campus
after serving two weeks as generafter serving two weeks as gener-
al livestock supervisor at the Texal livestock supervisor at the Tex
as State fair. Stangel will be superintenden of the steer division of the Fort
Worth Fat Stock show Jan. 25Worth Fat Stock show Jan. 25

A Tech Ex Says

# Welcome! 

To old friends and classmates
Drop in and see us for all types of wearing apparel for
those infants and children
ALMEDA MURRAY COE
Class of ' 28


LUCK OF THE IRISH WAITS-Tech's blarney stone, straight from the Emerald isle, greets Homecomers in front from in front of the building so it would match its twin located across Engineering drive
ex-techsans attend ou Placement Director Attends Burl Huhbard accounting arad Austin Personnel Meeting uate and former Tech instructor, Mrs. Jean A. Jenkins, placeis working on his doctorate at ment service director, will attend
Ohio State university, Columbus, Ohio State university, Columbus,
Ohio. He is a 1943 graduate and
taught business administration at to be held Friday in Austin. Tech from 1948 until 1951. Mrs. Delegates to the conference, Hubbard, the former Anne Birk- which will take place on the Uniman, was a music graduate, class versity of Texas campus, of '44. She is working on a mas-
teres from such fields as indus
tery interior design at Ohio

try, business, education and gov| ter's |
| :--- |
| state. |

## Welcome EXES!

Come by and visit with us. . We'll help you with your "Before the Game" needs. . . If you want a check cashed or if you've forgotten some small item

We'll Be Happy To Help



WHEN THE UNBELIEVABLE HAPPENED-Oil - soaked concrete comprising reinforcing forms for Tech's new Jones stadium burst into flame at 5 a.m. June 27, 1947 when the strucjob for some 60 day

## Tech Homecomers May Recall Flames That Destroyed Section Of Jones Stadium In 1947

A spark or smail blaze was the home game the stadium was not
probable cause of a fire that desTech's new. Jones stadium on Fri-
Gune 27, 1947.
Cutting torches had been used to shape the reinforcing steel
inside the concrete pillars and either a spark from one of these or melted steel on the dry wood started the fire. A strong wind soon whipped the blaze into a raging inverno that
the the east side stands.
The fire broke out at $5 \mathrm{a} . \mathrm{m}$. and he fire department received the call seven minutes later. Much ing the nearest fire plug. Forty
six hundred feet of fire hose was used before the fire could be exinguished.
Floyd Oldt, superintendent for he construction firm which held the contract estimated the dam-
age at $\$ 250,000$. The loss was covered by insurance but the fire threw the work men some 60 days late in completing the job. In ate in completing the job. In

## Yea Raiders

## Beaz Arizona!

We want to invite all students and exes to pay us a visit during homecoming

TECH DRUG
1101-3 College Ave.
used until the Thanksgiving game fire-damaged section was halted with Hardin-Simmons,
Morley Jennings was vacationing at the time in Colorado and
couldn't be reached immediately.
When he was told that the stadium had burned, he thought stadrum had burned, he thought
it was the old one. He was not worried about the old stands and told his informer so. When Jennings was finally convinced that it was the new stadium, he couldn't believe a
building would burn
He returned to Lubbock as soon as possible, to hurry construction

## George -

al, Whitewrite; Mrs. Louise Montgomery, Rock Springs; Mrs. Ruth George, Lubbock
After George learns the technicalities of chartering earthquakes, de plans to fill his spare time with
his hobby of collecting and firing his hobby of collecting and firing
rifles and pistols and add fiction

Profits from the Bookstorehave been used to help build Tech's Student Union building. In fact, two years store direcen from surplus funds and used to begin construction of the Student Union building.
This proposal was This proposal was taken
Tech's Board of directors Tech's Board of directors by
D. M. Wiggins, college president D. M. Wiggins, college president and approved by the board. That
was the beginning of the building was the beginning of the building
now under construction. Moreover, the college sold $\$ 250,000$ worth of bonds and pledged the profits of the Bookstore for the
next ten years to retire them. This next ten years to retire them. This
makes a total contribution of makes a total contribution of
$\$ 400,000$ by the campus supply house to the Student Union building.
The Bookstore long had wanted an opportunity to contribute directly to a recreation center for
students, according to Manager W. C. Cole. "And when the time comes to am sure that the Bookstore will
continue to support it in making available funds to complete the project.
GE EMPLOYS ' 50 GRAD John Paul Craig, electrical engineering graduate, is working in
the test program of General Elec trie in Schenectady, N. Y. He will be transferred to Dallas when
he completes the test program he completes the test program
next year. He is a 1950 graduate.

## DESIGN TODAY, INC.

Try our chairs for


## Sorority Initiates

Twelve BA Pledges
Tech's chapter of Phi Gamma Nut professional business soronty day night in st. John's Methodist church, Jean Isom, club reporter said. entertained at rush functions held earlier this month. A rush tea was
given Oct. 9 at the home of Mrs given Oct. 9 at the home of Mrs
J. L. Quicksall, instructor in business administration, and a coke party Oct. 11 in apartment B of
Women's Dormitory IV. Women's Dormitory IV
Carolyn Parker, organization
president, read traditional pledge president, read traditional pledge
oaths to Nova Barnes, Elice Hobbs, oaths to Nova Barnes, Elice Hobbs,
Doris Holland, Charlotte Mathis,
Betty Peavy, Helen Payne Betty Betty Peavy. Helen Payne, Betty
Mills, Lavonna McGlamery, Reil, Marilyn Wheeless, Betty
Whisenant and Mary Wiley,

## Architect Seniors Win Design Contest

## Robert Goyette, Bill Powell and

 ture majors, will receive a total of

Society of Architects:
Their drawings will compete with 15 others from five Texas
schools of architecture at the anschools of architecture at the an-
nual TSA convention Wednesday in San Antonio. The winner, who will receive an additional $\$ 200$ from the Featherlite corporation
of Dallas. The convention will end of Dallas.
Saturday.
Dr. F. A. Kleinschmidt, head of the department of architecture and allied arts, and W. L. Bradshaw, protessor of architecture,
will accompany Tech's winners to $P$
day, October
Lubbock's Wat Reow " . rulious as. $=$

## -

## supirts ind It was

## neodirsting commil

## tre lacelte. Today it

 on tray sued fider from ar members of localThe largect troup are Baptistst and be

 ineve 1988. Last real
Doctet, an annual

 wrean!.
The Methodist
aton is Wesle which also bergan in 1
Hs ceell R Mathe mave :or
ine pith stidents.
IS sudent center


Sunanoosoceso
LOOK GIRL
We have
process fo
kit suits.
We specia
HEA
1107.9 College


Wood
with handsewn vamp and back
$\$ 9.95$
THE DRIFTER
Eosy-going flexibility . . . in
fact, the closest thing to
barefoot freedom.
The upper leather goes
under the entire foot to cradle
every step you take.

RUST SUEDE - BROWN SUEDE GREY SUEDE - BLUE SUEDE BLACK SUEDE - SIZES $4-9$

WIDTHS, B-AAAA, $\$ 9.95$


WELCOME TECH EXES

Lubbock's Church Centers Offer Tech Students Well-Rounded Religious Program Each Term


## LOOK GIRLS

We have a special cleaning and blocking process for your beautiful sweaters and knit suits.
We specialize in cleaning all ladies clothe
HEATH CLEANERS
1107-9 College
Phone 4319

Bоотs
SADDLES

WESTERN CLOTHING
Woodfin's Boot \& Shoe Shop
1110 Avenue J
1209 College Ave
LUBBOCK, TEXAS

## Washaferia SPECIAL

12 Lbs. for 50c
Shirts Finished 15 c
Pants Finished 25c
One Day Service
QUALITY STEAM LAUNDRY

- Just off the Campus on Main -


## $\left|\begin{array}{l}\text { ways worked closely with the stu- } \\ \text { dent religious organizations. Aft- } \\ \text { er requests for a campus chapel. }\end{array}\right| \begin{aligned} & \text { has } \\ & \text { in reen done with the propect. } \\ & \text { in }\end{aligned}$

 $\left|\begin{array}{l}\text { committee to submit plans. The } \\ \text { committee was composed of a } \\ \text { faculty member from each depart }\end{array}\right|$
 building classsooms. Today there
are four student centers and
most churches have special college departments and workers.
a comprehensive relligious. program has replaced the unorganized efforts of the first
groups. Under the guidance of groups. Under the guidance of
the student Religious council, the Student Religious council,
Religious Emphasis week, Palm Sunday sumise services, an all-
college vesper and a church coltege vesper and a church
vear guide have been inauguratyear guide have been inaugurat-
ed. Bible courses from four deed. Bible courses from four de-
nominations are available for nominations are avalabie for
credit and many students enter a sedit and many after attending


In 1945 Mr. and Mrs. J. M
Willson of Floyada set up an en
dowment fund to obtain for Tect


## ences and are turned over to the religious groups who notify stu- dents

 activities. A "treshman friendly"is held at the begining of scheol is held at the beginning of schoo
to acquaint newcomers with these
organizations. No Tech student organizations. No Tech studen
leaves school without having bee
contacted and asked to join contacted and asked to join a
church.
In addition to providing In addition to providing
Wholesome and ineepensive rec-
reation, the church Eroups also reation, the church groups also
have discussion periods, planhave discussion periods, plan-
ning sessions and worship programs. Ench morning except Sunday, students gather before classes in the dirferent student centers and churches for morn-
ing watch, a 15 or 20 minute deing watch, a 15 or 20 minute de-
votional presented by a fellow otional presented by a fellow
student. Wesley
Wesley Players, a religious
iramatic organization sponsored by Methodist students, has its
has its
largest chapter in the nation largest chapter in the nation at
Tech. It seeks to study the reTech. It seeks to study the re-
lationship between the religion
of Jesus, the conflicts in the soul of Jesus, the conflicts in the soul
of man and the expression of of $\operatorname{man}$ and the
them in drama. them in drama.
The Tech administration has a

## HESTER'S

## SENSATIONAL

 Rental-Purchase Plan
## IT'S NEW "HERE'S HOW"

1. Rent a "Brand New" Royal Portable for
three months at $\$ 5.00$ a month
Then cash payment at the end of 3 months
2. Then cash payment at the end of 3 mo
3. A Royal Portable is now yours at the
NATIONALLY ADVERTISED CASH PRICE $\$ 98.25$


Ben Franklin Printed:

He that can take rest is greater than
he that can take cities.'
Poor Richard's Almanac, 1737
There's a time to pause in every activity

When you make that pause refreshing with
ice-cold Coca-Cola you can take what comes with ease.
with ease.


[^1]Welcome Home Techsans . . .

## Makes You Stop And Think,

## Doesn't It?

Stop folks in Odessa. Rap on any door in Texas, in New Mexico, up in Oklahoma . . . down in Victoria. Chances are, there isn' $\dagger$ a soul in Lubbock or much of the Southwest who can't show you something in her house from Dunlap's. A milk pitcher or a mink coat; a Ming vase or mustache cup.

FOR ALMOST EVERYONE HAS BOUGHT SOMETHING AT SOMETIME FROM DUNLAP'S!

Makes us feel sort of humble. Sometimes it starts us wondering why our store touches so many, many pople's lives. Maybe it's because we CARE so much about pleasing you, don't want you to keep anything you buy here unless it makes you happy. Maybe it's because we've known you so long, know how you live; and how you can best pay without whittling your health away with worry. Maybe it's because we know what you like as only an old, old friend can and go all around the world finding the best for you. Anyhow, there it is . . . something from Dunlap's in almost every home. Makes you stop and think, doesn't it?

Makes Us Stop And Think, Too...

$$
\begin{gathered}
\text { 901-909 BROADWAY } \\
\text { Lubbock, Texas }
\end{gathered}
$$

Wherever You Live . . . Dunlap's ls Your Department Store


[^0]:    1218 TEXAS AVE

[^1]:    COCA.COLA BOTTLING COMPANY, LUBBOCK, TEXAS

