



**FOUR ROSES AND A FIFTH**—Shown above are the Four Roses and a Fifth, sponsored by the Gargoyle society and AIA, as they sang "Phil-adelphi-a Lawyer" at the WSSF talent show Wednesday night. Members of the quintet are left to right, Richard Cook, Bill Powell, Harold Mitchell, Dub Kuykendall and Bob Bilheimer. All are architect majors. (Photo by Paul Kessinger, jr.)

## Second WSSF Talent Show Nets \$165; Nineteen Campus Clubs Sponsor Acts

The World Students Service fund talent show netted \$165 according to Hardy Clemons, Student council committee chairman.

The money has been sent to the main office in Chicago to be forwarded for foreign student aid.

"In two or three years the show will probably be one of the best things on the campus, judging from the turnout last night and the very good response from the audience," Clemons said.

### Clubs Give Acts

Organizations that entered talent were DFD, Saddle Tramps, Women's Dorm III, Home Economics club, Sans Souci, Las Vivas, Wesley Foundation, Gargoyle club, College club, Las Chaps.

Alpha Zeta, Ko Shari, Men's Dorm IV, Baptist Student union, Newman club, Women's Dorm IV, Silver Key, Kemas and Wranglers.

### INSTRUCTOR IS SECRETARY

Mrs. Beatrice Alexander, instructor in French, has been elected secretary of the Texas chapter of the American association of Teachers of French, according to Dr. C. B. Qualla, head of the foreign language department.

## Former Techsan Dies In Collision

Paul Semrad, Tech student until three weeks ago, was killed Saturday in a three-car crash on fog-bound U.S. Highway 370 near Memphis, Texas. Five others were injured.

Semrad, of Clarendon, attempted to pass a cattle truck, according to reports, and met another car head-on two miles north of Memphis. He was pronounced dead on arrival at a hospital.

The former Tech student was a senior engineering but withdrew three weeks ago after being called to report to the navy. He was the son of Mr. and Mrs. J. W. Semrad of Clarendon.

Roxana Ruth Ford, home economics graduate of the class of '30, is now associate professor of home economics at the University of Minnesota.

## Tech's Livestock Judges Place Sixth Among 34 Teams At Chicago Exposition

Tech's livestock judging team placed sixth last week in the International Livestock exposition held in Chicago. Thirty-four

teams from the United States and Canada attended the session, which is the largest of its kind in the world.

En route to Chicago the team held workouts at Oklahoma A&M college at Stillwater, Angus Valley Farms and Green Hill Hereford Farm at Tulsa, Kansas State College at Manhattan, and Iowa State college at Ames.

Team members and coaches were honored at a banquet held in the historic Saddle and Sirlon Club room located at the Union Stock yards. The results of the contest were announced at the banquet. Tech placed seventh in the judging of cattle and hogs, which boosted the total points for the team to 4,405.

The team was made up of Kenneth Burgess, Eden; Paul Gross, Levelland; Bill Lewis, Lovington N.M.; Bob Warren, Lubbock; Palmer Willis, Odessa; S. L. Mullins, Eden; George Keith, Whiteface; and Stanley Anderson, professor of animal husbandry, coach for the team.

# the foreador

Vol. XXVI Texas Technological College, Lubbock, Friday, December 7, 1951 No. 21

## Near 2,000 Attend Band Clinic

Approximately 2,000 high school musicians comprising 40 bands from West Texas schools arrived in Lubbock this morning for the ninth annual Band clinic sponsored by Tech's music department.

Seventy band leaders are also attending the clinic, which will be held today and tomorrow in the

Tech band hall and at various Lubbock schools.

### To Study Contest Music

Purpose of the clinic is to study contest music selected by the Interscholastic league for regional contests next spring. Practice sessions are to be from 9 a.m. till noon both days.

All the selections were played by the Tech band in a session from 1 to 4 p.m. today.

Male students attending the convention will be entertained at a smoker sponsored by B. E. Adair Music company at 8 p.m. today in the Lubbock hotel. Following the smoker will be a dance in the Tech band hall. Music will be furnished by members of the Lubbock high band.

### Tech Band Directors

Dr. D. O. Wiley, professor of music, and Joe Haddon, assistant professor of music, directors of the Tech band, will take part in conducting the clinic.

Class AA and AA-1 bands will meet in Lubbock High School auditorium for their second practice period at 9 a.m. tomorrow under direction of Robert L. Maddox, Odessa band leader.

### Class A Bands

J. H. King, Big Spring band director, will be in charge of class A bands at O. L. Slaton Junior High school. Class B bands will meet in J. T. Hutchinson Junior High school under direction of R. C. Davidson of Plainview.

Tech band hall will be used by class C and CC bands under leadership of Fred R. Smith of Brownfield. The clinic will end at noon tomorrow.

### Resignation Received From Cheerleader Bob Anthony

Bob Anthony, sophomore engineering student from Lubbock, has resigned as assistant cheerleader, because of continued illness.

Doctors told him that the strain of cheerleading was one of the primary causes of his illness and advised him to give up his position.

## Tech Musical Groups To Present Two Night Concert Of Yule Music

Tradition as old as Christmas itself continues unbroken Monday and Tuesday when four Tech musical groups present their annual Yuletide concerts in Lubbock High school auditorium.

Monday night the Tech Concert Band, Tech Choir, and Tech Men's Glee club combine to create a Christmas atmosphere.

Highlighting the performance will be "Hallelujah," by Beethoven; "Hallelujah" from Handel's "Messiah," sung by the Tech Choir; "Sing Glad Noel," Elliott, sung by the Men's Glee Club; and Anderson's "Christmas Festival," featured by the concert band.

Tuesday night the Madrigal Singers and the Festival Chorus add their voices to the spirit of Christmas, presenting a program conducted by Ira Schantz, music instructor. The Festival Chorus will sing Johann Sebastian Bach's famed Christmas cantata "For Us a Child Is Born." Nine other selections complete the program.

Organist for the Tuesday performance will be Herbert Colvin, with Jenny Lynn Rucker and Mary Jeanne Van Appledorn as pianists.

Dr. Gene Hemmle, head of the music department, conducts the 57 voice Tech Choir. Raymond Elliott, music instructor, conducts the Men's Glee club, while the 111 piece Tech Concert band is under the direction of Dr. D. O. Wiley.

Both concerts begin at 8:15 p.m. and are open to the public.

## Tech FTA Chapter Given NEA Honor

The Paul W. Horne chapter of the Future Teachers of America has been selected for the National Education association's Victory Honor Roll, according to Billie Stacy, secretary of the Tech chapter.

The announcement was made at a special meeting held Nov. 29. It was also revealed at the meeting that several students were placed on the state FTA ballot. These students will be voted upon at the state convention at Sul Ross March 28 to 30. The following nominations were made: Helen Cartwright, vice-president; Shirley Schmidt, corresponding secretary; Margaret Smiley, financial secretary; and Dr. Lewis B. Cooper, sponsor.

These names were placed on the ballot during the recent TSTA Convention at Houston. Miss Stacy, Virginia Butler and Bill Escobar were delegates to the convention.

## Companies Name Interview Dates

Three Teaxs companies and one Louisiana concern will hold job interviews for January, May and August graduates next week.

Eso Standard Oil company of Baton Rouge, La. will interview men with majors in the fields of chemistry and chemical, civil, electrical, industrial and mechanical engineering Dec. 10.

Clerical positions in the producing department are available with the Stanolind Oil and Gas company. The company will interview January graduates only in the division of business administration Dec. 11.

Students with majors in business education, secretarial administration and civil, industrial, mechanical and petroleum engineering will be interviewed by the Phillips Petroleum company Dec. 12.

The Texas Employers Insurance association will interview students in the fields of civil, electrical, industrial and mechanical engineering Dec. 13.

Descriptive material on all interviews may be obtained in the Placement office, Mrs. Jean Jenkins, director said. Applications and appointments should be made in there immediately.

## Tech Senior Admitted To John Hopkins As One Of Two Texas College Men

Donald Smiley, senior pre-med major from Lubbock, is one of 75 students in the United States who have been accepted by the Johns Hopkins School of Medicine for entrance next year. Two students are chosen from Texas colleges each year for admission to the school.

Applicants are chosen not only on the basis of scholarship but on the basis of character and citizenship. Their contribution to student life while in college is carefully considered by the admissions committee.

One of three candidates from the state of Texas selected for admission to Johns Hopkins School of Medicine last year was James Allen, son of Dean and Mrs. James G. Allen, Tech faculty member. He is a graduate of Harvard university.

Smiley has a grade point average of 2.94, the highest of any senior in the arts and sciences division. He has been honored at the All-College Recognition service for individual, class, and divisional achievements. In 1950-51 he received the Mary Overton Craig prize in chemistry and in 1951-52 the Lubbock-Crosby county Pre-Medical scholarship.

This year, Smiley was listed in Who's Who in American Colleges and Universities. He is also president of Liederkranz, German club,

and the Foreign Language council. Other activities include being senior advisor to Phi Eta Sigma, treasurer of Sigma Delta Pi, and vice-president of the American Chemical society.

Smiley's acceptance came after an interview two weeks ago with Dr. Henry Winans of Dallas, a graduate of Johns Hopkins and member of the admissions committee. He was notified yesterday that he had been accepted.

He plans to enter Johns Hopkins next fall after his graduation from Tech this spring.

## Home Ec, Aggie Divisions Set Joint Christmas Party

The home ec and aggie divisions will combine efforts for their Christmas party Tuesday at 7:15 p.m. in the Green room of the Recreation hall.

Dr. Mina Lamb, instructor in foods and nutrition, is faculty advisor. Mrs. Georgia Wright, sponsor of the Home Ec club, will assist her.

Committees from the two divisions are working on the program plan. They are headed by Jan McDonald and Hollis Smith.

The program will include ballroom, folk and square dancing, group games, a short program of vocal numbers and light refreshments.

### Baptist Students To Hold Open House, Dedication For New Center On Sunday

Open house and dedication of the new \$70,000 Baptist Student center at 2401 13th street will be held Sunday afternoon from 2 to 5 p.m., according to Ardelle Hallock, student secretary.

Dr. R. A. Springer, Dallas, treasurer of the Baptist General Convention of Texas, will be the main speaker at the dedication which will begin at 3 p.m. He is a former educational director of the First Baptist church here serving from 1935 to 1936. His daughter, Mrs. Ralph Coleman, the former Jeannine Springer, graduated from Tech last spring.

Miss Hallock will be mistress of ceremonies for the event. Truett Smith, Bible teacher, will give the invocation. Special music will be provided by a men's quartet composed of Wayne Webb, Bob Heaton, Larry Fordephase and Dorman Stanley.

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is the topic of a series of talks at the dedication. Tom Brown will represent the student body, James G. Allen, Tech dean of student life, the school, Dr. W. F. Howard, Dallas, the state student department, and Dr. Springer, Texas Baptists.

Rev. Abe Hester, pastor of the College Avenue Baptist church, will give the benediction.

The opening of the center is the answer to a 21-year dream of Baptist students on the campus for an adequate center. A campaign was begun at the beginning of Tech college to raise money for a "hut" on the campus for a student center. The plan was for a certain part of the campus to be designated for various denominational buildings and a YMCA building.

#### Students Raise \$1,500

\$1,500 was raised by the students but a new campus ruling stated that the "buts" could not be put on the campus.

A brick house at the present site was bought in 1947 to act as a student center but did not provide enough room for the students.

The new building has a large lounge, recreation room, classroom, two offices for the student secretary and Bible teacher, library, prayer room, work room and two rest rooms.

### Frost To Cover Weather In ACS Session Monday

Harold W. Frost, head of the U.S. Weather Bureau at Lubbock, will speak to the American Chemical society Monday in C-G at 7:30 p.m. Frost will talk on unusual "freaks" of weather.

He also plans to show the group the equipment and methods used by the local station. Frost has given several similar talks to civic and professional groups in this area and has had wide experience in weather observation and forecasting.

Anyone interested in attending the meeting is cordially invited, according to Donald Smiley, program chairman.

### Moughon Is Listed Second Candidate

John Moughon, Weatherford junior, is the second entry in "Tech's Most Handsome Man" contest to be held at 8:30 to 11:30 p.m. next Friday in the Green room, according to Carolyn Haithecock, chairman.

Moughon was entered by the Double-T association in the contest which is a featured highlight of Club Scarlet, a mock night club. Presented by Theta Sigma Phi, honorary journalism organization for women, the club is an annual event.

Jim Choate, Tech Military association's candidate in the contest, is the other nominee.

Names of all men to be entered in the contest should be mailed to Miss Haithecock in Women's Dormitory IV before Monday.

Definite acts for the program, to be given by campus social clubs, have not been submitted yet, according to Mary Anne Kelley, program chairman.

Winner of the "Most Handsome" contest will be presented with a gift by the Theta Sig members and will have a full-page picture in the 1952 La Ventura.

### Publication Representative Visits Tech Yearbook Ed

Robert J. Collins, Iowa City, Ia, was here yesterday to discuss contracts and deadlines of the 1952 La Ventura, according to Dick Brooks, editor.

Collins is a representative of the Economy Advertising company which publishes the yearbook.

"It is hoped the annuals will arrive around May 15, 1952," said Brooks.

The 1951 winner of the Helen H. Switt scholarship has enrolled at Texas Tech for the fall term.

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### Be-Bop To Bach Heard Over KTTC

Program schedule of KTTC for Monday and Tuesday.

- Monday**
- 7 p.m. Platter Parade—Jim Locke
  - 8:00 Platter Party—Jess McIlvain
  - 9:00 The Jazz Hour—Ted Harrison
  - 10:00 Classic Hour—Albert Wilson
- Tuesday**
- 7:00 Campus Spotlight—Charles Pipes
  - 8:00 String of Pearls—Glenn Murphree
  - 9:00 Unannounced—Bob Crockett
  - 10:00 Discontented Hour—Ray Johnson

### Gargoyle Society Initiates Thirty Pledges Thursday

Thirty "Neophytes," Gargoyle club pledges, were initiated last night in the Engineering building. Serving on the initiation committee were Mary Turner, Palestine; Jean Stevenson, Alamogordo; Charles Harper, Bonham and Brad Wilde, Abilene.

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Wrangle Set For  
Wrangles v. nual Christmas 12 p.m. Saturd hotel.  
K. Carter's for the semi- Jim Choate, Car a. Pat Holey; E. Hanson; Blair H. Ernestine Gammil Watson; Bill Litt Lohry; Samir S. Pete Sezenbouch; And George M. Ed Myrick; Bar Jon Osborne; J. Dewey Sparks; Jack Williams; R. Zachary; Gay J. Kinzel; Mr. and Mrs. Harold Mrs. David Moor Pledges and d. Ruby Jean Perre la White; Tania Lewis Martin; B. Shirley Fields; M. er; Bob Bachman; Grooming; Gloria Dible Metabee; Brandt; and Bobb Dye and cates Bolinger, and Bob port.  
Others attending: Chiro. (operator), Baumgardner, and Nelsky.

Dairymen, D Christmas P.  
Members of facturing club attend an ann ty at 7:30 p. Green room of Kenneth R. said.  
Decorations w mas tree ador cows, butter jects, Games s refreshments s  
Members w the party to f meal for a nee

Merric with B Wakefie

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# SOCIETY

## Wrangler Frolic Set For Tomorrow

Wranglers will have their annual Christmas dance from 9 to 12 p.m. Saturday in the Lubbock hotel.

K. Carter's orchestra will play for the semi-formal dance. Members and dates attending are:

Jim Choate, Carolyn Hanna, M. G. Davis, Pat Holley, Eddie Goetze, Katie Williamson, Blare Hankins, Jan Dorn, Dick Jackson, Donna Caldwell, Casey Jones, Ernestine Gammill, Don Kennedy, Jean Walton, Bill Little, Pat Pindley, Ernest Lekey, Sandra Sadler, Roy K. Moore, Doris Betenbough;

And George Morris, Sally Radebaugh; Ed Myrick, Sharrin Skiles, Bill Price, Jone Osborne, J. W. Reeds, Peggy McRae, Dwayne Sparks, Minnie Lee Thompson; Jack Williams, Ramonda McMillin, Max Zachary, Gay Jay, Rex Zachary, Peggy Karnes; Mr. and Mrs. Dave White; Mr. and Mrs. Harold Brickett, and Mr. and Mrs. David Moorhouse.

Pledges and dates are Bob Burnett, Ruby Jean Ferguson, Don Harris, Melba White, Davis Hopper, Cecile Butler, Lewis Martin, Boots Roach; Bob Scott, Shirley Fields, M. D. Stevens, Carol Recker, Bob Bachman, Burname Matteson; Don Grossman, Gloria Belloumni; Carl Pool, Dixie McGehee, Dwan Ross, Beverly Brandt, and Bobby Stapp, Faye Marsh.

Exes and dates are Dave Fawcett, Joan Bolinger, and Bob Woods, Peggy Davenport.

Others attending are Mr. and Mrs. Earl Camp (sponsor), Mal, and Mrs. Haynes Baumgartner, and Mr. and Mrs. Kay Nealey.

## Dairymen, Dates To Attend Christmas Party Tonight

Members of the Dairy Manufacturing club and their dates will attend an annual Christmas party at 7:30 p.m. tonight in the Green room of the Recreation hall. Kenneth R. Renner, sponsor, said.

Decorations will feature a Christmas tree adorned with celluloid cows, butter and other dairy objects. Games will be played and refreshments served.

Members will donate money at the party to furnish a Christmas meal for a needy family.

## Keys Hold Annual Christmas Dance

The Silver Key formal Christmas dance will be held at 8:30 p.m. tonight in the Lubbock hotel ballroom.

Members and dates attending are Fred Wittenberg, Mary Close; Joe Kirk Fulton, Carol Collins; Ed Baker, Rosal Baker; Lotin Wicheer, Gloria Shell; Ross Brown, Jane Hicks; Richard Clark, Dorothy Lusk; Clarence Barton, Barbara Martin; Wayne Higgs, Shirley Sears; Don Holt, Tommy Woodward;

And Bobby Close, Doris Betenbough; Coy Orr, Butch Mansfield; George Lenon, Alabha Baldwin; Bill Snyder, Cynthia Tankersley; Kay Baird, Sandra Shook; Marshall Pharr, Marlene Yeary; Jim Young, Suzette Ball; Charles Joplin, Peggy Karnes; Jack Alderson, Pat Abernethy; And Jack Taylor, Courtney Sheel; Don Anthony, Pat Bryan; Larry LaRoe, Donnie Caldwell; John Brown, Claudine Young; A. B. Enloe, Marvel Gibner; Ronnie Fee, Sandra Sadler; Roy Grimes, Jerry Freeman; Dorrance Guy, Jane Guy; Dick McGuire, Barbara Holdridge; Clyde Walter, Eleanor Lincoln; Elgin Smith, Janet Lynch.

Pledges and dates attending are Moody Alexander, Joe Benesch; Ed Davis, Connie Davis; George Farrell, Jane Hyer; Jim Farrell, Nita Underwood; Dick McCullen, Mary Wiley; Bill Patterson, Mary Lou Dickens; Jerry Swain, Gloria Reynolds; Tom White, Wanda Woody.

Chaperones for the dance will be the club sponsors Mr. and Mrs. John Hard-

## Newman Club To Sponsor Supper, Instrumentalist To Head Program

Newman club will sponsor a supper at 5:30 p.m. Sunday in Blakeslee hall. Supper will be served from 5:30 to 7 p.m.

## Campus Whirl

Today

Silver Key dance—8:30 p.m., Lubbock hotel.

Dairy Manufacturing club Party—8 p.m., Green Room.

Engineering Society dance—8:30 p.m., Hilton hotel.

Tomorrow

Rodeo association dance—8 p.m., Modern Manor dancing academy.

Sans Souci presentation and dance—8 p.m., Hilton hotel.

Wranglers dance—8 p.m., Lubbock hotel.

Friday

Doak Hall dorm association Christmas dance—8 p.m., Doak hall.

Ko Shari dinner-dance—8:30 p.m., Hilton hotel.

Soci Christmas dance—8:30 p.m., Lubbock hotel.

Kappa Kappa Psi Christmas dance—8 p.m., Band hall.

Future Teachers of America Christmas party—7:30 p.m., 2024 17th St.

Theta Sigma Phi Club scarlet, mock night club—8:30 p.m., Green room.

Dick Wilkie and Barbara Chaffie will present trumpet and accordion selections respectively. Christmas carols will be sung by the group.

Following the program there will be a dance featuring such folk numbers as "Paul Jones" and "Herr Schmidt."

## Sans Souci Christmas Presentation Honors Club On Silver Anniversary

Twenty-nine girls will be presented to Sans Souci social club at the twenty-fifth annual presentation dance to be held tomorrow at 8 p.m. in the Hilton hotel ballroom.

The dance will be dedicated to the charter members who organized the club in 1926. Decorations will center around a Christmas setting carrying out the 25th anniversary theme. Ted Crager and his orchestra will furnish music.

New members to be presented and their escorts who will attend are Marjorie Wiggins, Reid Steele, and Jo Nabors, John McAleer.

Pledges to be presented and their dates who will attend are Gay Jay, Max Zachary; Pat McCarthy, Ned Turner; Nan

Wiginton, Dick Shackley; Ruby Jean Ferguson, Robert Burnett; Sylvia Paul, Robert Jones; John Hampton, Ray Barron; Pat Hoppe, Ben Wilcox;

And Jean McNeil, Bill Burton; Bonnie Thomas, Eddie Daniel; Jane Hicks, John Brown; Rowena Roach, Lewis Martin; Carolyn Taylor, Louise Ward; Martha Troy, Jamie Woods; Charlyne Hannum, D. T. Leggett; Patricia Cook, Forrest Eaves; Nancy Hess, Tom Killohour;

And Carolyn Chick, Joe Stoltz; Jeanette Davis, Billy Hawkins; Sheila Carey, Bill Jackson; Sandra Toombs, Ike Martin; Mary Wiley, Paul Griffith; Laura Lou Bailey, Bill Bales; Mary Beth Smith, George Strickland; Elizabeth Mitchell, Joel Mitchell; Joyce Batye, Ken Wilks; Mary Washam, who will be presented by Bill Washam and escorted by Don Shipley, and Jane Scott, who will be presented by her father, Grady Scott.

Members and dates who will attend are Barbara Wood, Tommy Peacock; Caradine Barton, Hayes Tucker; Darlene Wiese, Bill Summers; Margie Wilson, Jim Ferrell; Betty Peavy, Thurman White; Charlotte Mathis, Fred Schmidt; Nancy Moran, Red Phillips; Pat Johnson, Todd Biggs;

And Norma Everett, Dub Duff; Sheila Jondahl, Don Pope; Pat Lindsey, Bill Bozok; Grace Garrison, Ed Brown; Martha Pace, Joe Guy Smith; Erin Newitt, Julius Diach; Ernestine Gammill, Casey Jones; Jo Francis, Bob Overton; Adrienne Bridges, Joe Cowan.

Chaperones will be Mr. and Mrs. Thomas Stamer and Mr. and Mrs. Richard Richards.

The Colorado School of Mines paper, The Oredigger, carried the following definition: Professor: A textbook wired for sound.

## Engineer's Queen To Reign Tonight

Tech's engineers will elect and crown their queen at the Engineering society ball at 8:30 p.m. tonight in the Hilton hotel.

Candidates and their sponsoring organizations are Joan Bolinger, American Institute of Chemical Engineers chapter; Kay Smith, Gargoyle society; Ruth Carpenter, American Institute of Mechanical Engineers chapter; Johnnie Bice, Phi Psi, textile engineering club; and Laura Lou Bailey, American Institute of Mechanical Engineers chapter.

"Stardust" will be the theme of the dance and Kay Carter's orchestra will provide music. Admission is \$1.50.

Dysart E. Holcomb, dean of the engineering division, is sponsor of the Engineering society.

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### Where Are The Goods Going . . .

Tech's Recreation hall was made possible by the college so that students, regardless of their interests or club affiliations on the campus, would have an opportunity to participate in social activities. When a few students misuse or swipe equipment from the recreation center, they not only defeat the purpose of the center, but are unfair to themselves and their fellow students.

Reports from Recreation hall officials show that a number of valuable pieces of equipment have "disappeared" from the building this semester.

Officials point out that equipment checked out by students and not returned must be paid for by the students. It is, therefore, to the best interest of the student to see that all equipment is returned in good condition.

When equipment is taken from the building, the Recreation hall is not able to give the proper service to the students. In one instance, amplifying equipment was borrowed without authorization from the Recreation hall that was needed for a square dance. Similar cases have been reported throughout the semester.

Officials feel that perhaps students are not aware of the inconveniences caused by their "borrowing" equipment without authorization. Every article in the Recreation hall was placed there for use by the students, but this does not give any person the right to misuse or pilfer the equipment.

#### Pat's Patter

### Tech Finds New Raider Backer Writing For Abilene Newspaper

Tech at long last has a staunch supporter in a neighboring town which houses a college rival.

We are referring to Collier Parris, sports editor of the Abilene Reporter-News who, in his column, commended the Red Raider college for its wonderful football team and sportsmanlike half-time conduct.

Of course, our Hardin-Simmons friend mentioned the embarrassing incident of Tech's flash card stunts conflicting with H-SU's "great Cowboy band and Cowgirl and white horse show."

Such a happening would have been overlooked by a chance acquaintance, but our comrade believes we should know about the occurrence so that we might "perfect" such things for the future. And as the Sportometer author is such a Tech promoter, he made sure our cheerleaders were noticed by saying they were the cause of the mix-up.

Parris neglected to find out first, the stunt was sponsored by the rally committee, not the cheerleaders, and second

the H-SU band was the one who missed signals. The visiting instrumentalists were asked to begin march after they had been introduced by the concluding card stunt, "Howdy, H-SU."

Another thing our friend felt we should know was that the crowd became disgusted with repeated card stunt instructions. Admittedly the instructions were lengthy, but the rally committee felt it necessary to give them as the special student section "O" was not filled with Techsians who had been previously instructed, but was partly populated by Lubbock persons and H-SU fans.

Although a staunch scarlet and black supporter, the sportster was fair to our opposing team when he commented Tuesday "The Cowboys gave up nothing to a superior-manned football team . . . Bobby Hart out-passed Tech sharp-shooter All-Conference Junior Arterburn . . . the Cowboys compiled a much better and richer pass offense."

Giving the Raider quarterback a further boost, Tech's promoter said, "Arterburn turned in a nice day's work and deserved his salary, as well as the (Border Conference) honor."

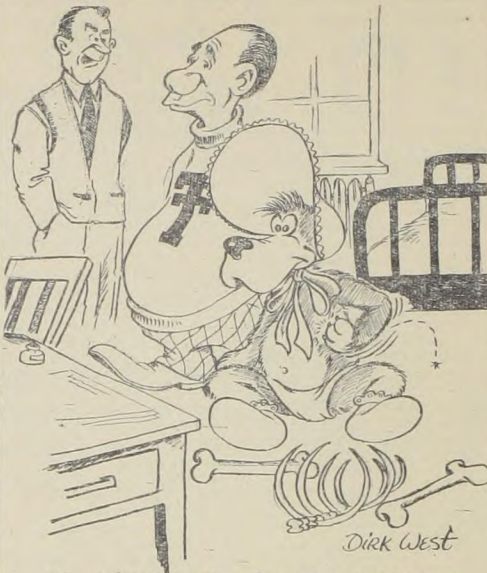
And playing non-partisan, the Abilene writer added "Hart did a good job, too," and "Warren Woodson is known for developing all-conference quarterbacks . . . and as far as Woodson and Hart are concerned, he didn't miss this time either."

Our sports staff agreed with the sports editor that Hart is a better passer, but were ungracious enough to bring up such trivial facts as Arterburn is a better all-round player and better on running plays.

Our local sports editors also remarked as far as the H-SU vs. Tech game was concerned, Junior didn't "fumble his hands off" as Hart did. And obviously, conference members didn't agree with Parris' selection of Hart for the all-conference team or he would have gotten more votes.

All in all, we're happy to say last Saturday's game won us an all-time friend in Collier Parris of the Abilene Reporter-News.

Even if Tech's newest compatriot forgot to mention in his Sportometer column the Saddle Tramps' coffee and doughnut reception of students from a fellow border conference college.



#### Texas Tech Talk

### Professional Dancer To Give Instruction

By JOHN NORCROSS  
Toreador Editor

Tech's school spirit this year has been the best we have seen during our college career. We attribute this mainly to the excellent work done by the cheerleaders and the Saddle Tramps.

We especially would like to commend Bob Anthony for the fine job he has done as assistant cheerleader. Because of a continued illness, doctors have advised him to discontinue his work

Recreation hall or taken part in as cheerleader. We are sorry to see Bob have to leave this activity.

The great job he has done this year will be reflected in semesters to come. No what Techsians know what it's like to feel a pride in the school, we feel that they will instill that same spirit in the underclassmen of future years.

Wednesday night a packed house watched skits and novelty numbers presented by representatives of campus organizations at the second annual WSSF talent show. The show was once again well received. Once again the audience called for encore after encore.

Everything from blues to hill-billy was featured in the many acts. And best of all—almost \$200 dollars was raised for World Student Service fund.

For any student who would like to improve his dancing or learn new dance steps—here is your big chance. A professional dancer, Lewis Walker, is scheduled to give dance instruction each Monday and Thursday from 7 to 8 p.m. in the Recreation hall.

The classes will be free and any student may attend. The project is a part of new Recreation hall program designed to aid students in developing themselves socially and to create more interest in the Recreation hall program.

After the Christmas holidays, free classes in bridge and chess instruction will be given.

I you have never visited the the various activities it sponsors, don't wait any longer to get in on the fun. Once you make a visit to the "Rec" hall, you'll not want to miss out any longer.

Announced last week were members of the newly formed Recreation hall committees, who will have a tremendous job this year in making the Recreation hall program a success. These committees were designed by the governing board to widen the program when the new Student union building is completed.

They will see to it that Tech's recreation facilities are moved successfully into the Student union building.

### Student Council SPEAKS

This week the Student council should like to emphasize the purposes and functions of one of our college's most potent student organizations. The Board of Student Organizations is a relatively new face around the portals of Texas Tech; in fact it was only organized last year.

The BSO was organized to fulfill a definite need on our campus, that of having some central organization where all student organizations could meet together and discuss various matters of over-all importance. Also through this organization a definite channel of communications could be developed so that any organization desiring specific information in regard to other organizations' activities could obtain it through this channel.

The Student council, in an advisory position to BSO can achieve many things through this organization mainly as a means of disseminating information toward both the administration and the students.

The effectiveness of BSO can only be achieved by the active participation of all its members namely the presidents of all the college recognized student organizations at Texas Tech.

Next Tuesday at 5 p.m. in the Recreation Hall, the BSO will meet and discuss, primarily, club-sponsor relationships. The Student council should like to see all club members represented along with their sponsors at this particular meeting.

### About The Campuses

The editor of the Daily O'Collegian, Stillwater, Okla., says the way to determine the readership of editorial columns is to notice the icy stares that greet the editor after he has blasted somebody or something.

David Luo from Nanking, China, a student at Texas Christian university, says that he hasn't seen any cows in "Cowtown" and he considers Fort Worth to be just like any other big town.

The speech department of West Texas State is asking for donations, according to the Prairie, campus paper. Any old hats, drapes, pictures, vases or lamps will be welcomed. Are they setting up a second-hand shop or presenting plays?

The Trinitonian of Trinity university has a column called "Needle Noise" which comments on popular recordings and artists.

The faculty of South Dakota State college received a handbook on the rules, regulations, guiding policies and principals of the college for the first time this year. To keep them in line, no doubt.

University of Arkansas will have a four-chair barber shop in the student union building. The rates will be lower than current town rates and the money will be used for movies, parties and other entertainment in the student union building. Since it will be built behind some flower cases, boys can get slicked up, pick up their dates and come to a dance smelling like bouquets.

At Illinois Tech, one math prof who had forbidden smoking in the classroom relented in the face of pressure from students. He announced that all girls who wished could smoke in class provided they smoked pipes. The next day two freshmen coeds appeared in class with ancient pipes which they smoked until the classroom was filled with a thick smoke.

Plans for a three-semester school of four semester months each were voted down by the Faculty council at University of Texas.

### the toreador

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### With The Colors



James R. Jennings, 1951 graduate in petroleum engineering, is an aviation cadet stationed in Columbus, Miss.

Jack R. Barbour, 1949 graduate, has recently been promoted to the rank of captain. He is procurement inspector of the Southern Air Procurement district in Fort Worth.

He is a native of Detroit, Mich. and graduated from Tech with an industrial engineering degree.

Lt. Commander Welton Clark was a visitor on the Tech campus Saturday. He is stationed at the naval base at Cocoa, Fla. He is working with guided missiles. He is a 1948 graduate of Tech in textile engineering.

### All-Ele Is Give

The pride of the division is the new Crosby kite signed to please the taste buds. The entire kite is by the Crosby division of the AVC Co.

The equipment Tech after the Christmas had visited legs emphasizing in quest of the tent. After consoling schools, Tech Girls in the first class, along with demonstration.

### MAKE C



WAKE UP! Wake up! Wake up! Wake up! Wake up!

Wake up! Wake up! Wake up! Wake up! Wake up!

RODG 2417 Main

## All-Electric Crosley Kitchen Is Given Tech HE Division

The pride of the home economics division is the brand, spanking new Crosley kitchen, a set-up designed to please the eye as well as the taste buds.

The entire kitchen was donated by the Crosley corporation, a division of the AVCO Manufacturing Co.

The equipment was presented to Tech after the Crosley home economist had visited all Texas colleges emphasizing home economics in quest of the proper recipient. After considering the various schools, Tech was chosen.

Girls in the food preservation class, along with the planned food demonstration group, will have

ample opportunities to concoct a variety of dishes in the new Crosley kitchen.

### Has 45 Units

The kitchen, composed of some 45 units, was installed this fall and has been in use for about two months.

It is primarily for the use of a food demonstration class, a course in which students are taught the trials and tribulations of a professional food demonstrator. This class is being planned for next semester and in the meantime the food preservers have been using it.

The kitchen, valued at from \$5,000 to \$8,000, includes range,

## Silver Key Club Announces Officers For Fall, Spring

New officers of the Silver Key club for the fall and spring terms were elected during the regular weekly meeting held Nov. 27.

They are Charles Joplin, president; Loftin Witcher, vice-president; J. C. Chambers, secretary; Jim Young, treasurer; Roy T. Grimes, corresponding secretary; Fred Wittenburg, sergeant-at-arms and Dick McGuire, reporter.

a Crosley Shelvador, a sink unit, a waste disposer, a radio, five base cabinets and five wall cabinets.

The overall unit is done in sparkling white enamel with green trim surface boards.

The unit is kept up to date by Crosley. When a newer model comes out the older one is replaced.

At present, plans are being made for the replacement of the refrigerator and range with the 1952 models.

## Loves Me—Loves Me Not

### Confession Machine Is Good For Soul—And Tech Psychology Department

Do you doubt the veracity of the "sweet nothings" which your feller whispers in your ear? Try the psychology department's polygraph and galvanometer (more commonly known as a lie detector.)

Of course, the law requires that a person be willing to submit to the test, but surely a little womanly persuasion will do the trick. And—the detector is generally used for getting confessions from criminals, but it might be used just as successfully in getting 'true confessions.'

### Not Court Evidence

But don't plan on using it in that breach-of-promise suit, because it isn't accepted as court evidence except in isolated cases.

Interested as it might be in true confessions, the psychology department does not use its lie

detector to test the truthfulness of lovebirds' cooing. This machine is used mainly in experimental psychology classes for demonstration purposes.

### Three Parts

Tech's machine has three parts. They record respiration, skin resistance, blood pressure and pulse beat. The galvanometer, a machine to test electrical resistance of the skin, must be connected to the lie detector before the second part will work. This particular polygraph and the galvanometer attachment cost about \$300.

A lie detector does not actually detect lies, but is a measure of physiological changes or emotions, under stress, according to James E. Kuntz, assistant professor of psychology. And that's the fly in the ointment, girls. It's not infallible. So you'd just better believe those "sweet nothings" and use a club in case of discoveries of copyrighted lines.

TOREADOR ads get results.

## MAKE CHRISTMAS

### SHOPPING EASY FOR YOUR FRIENDS

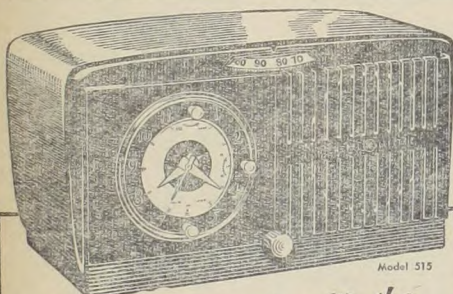


Select your china and sterling patterns now so that those shopping for your Xmas present will have no more worries. See the many beautiful patterns in our stock.

CHINA & ACCESSORIES

1211 College

3-2202



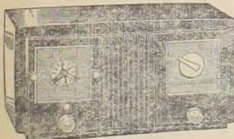
Wake up to music with the **WORLD'S MOST USEFUL RADIO!**



Wakes you to sweet music. Turns appliances on or off. Turns itself off after you go to sleep. Accurate General Electric clock tells time even in the dark. In Persian red, alabaster ivory, Congo brown, or porcelain white.

**\$34.95**

**WORLD'S MOST POWERFUL CLOCK-RADIO**

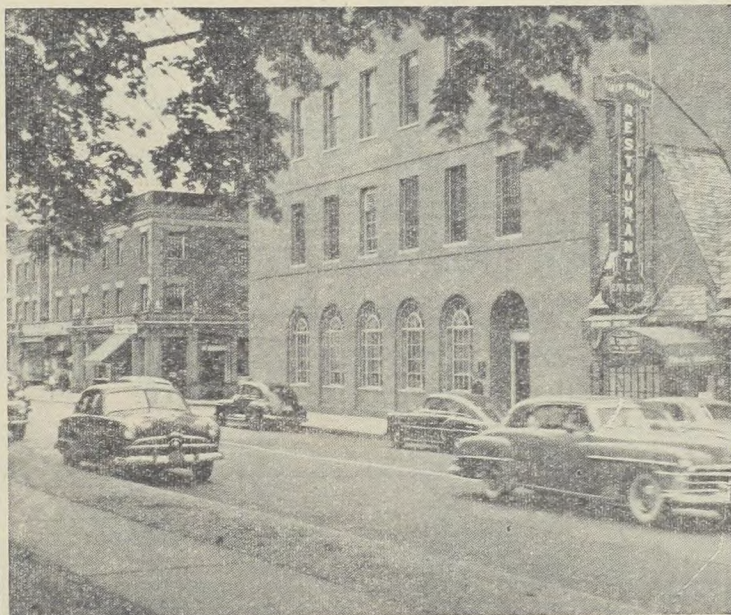


Has extra tube to bring in distant stations sharp and clear. This deluxe G-E has all automatic features described above. In deep cordovan plastic. **\$39.95**

**RODGERS-GREGG SERVICE CO.**

2417 Main Street

Dial 4202



## WHAT'S SO DIFFERENT ABOUT ENGLEWOOD, N. J. ?

In Englewood, the local telephone exchange looks pretty much like the telephone building in any other town.

And Englewood's telephones seem just the same as the twenty-seven million other dial telephones in the country.

But there's a difference . . .

You can pick up a telephone in Englewood and dial San Francisco telephone numbers *direct!*

In fact, you can dial any one of eleven million telephone numbers in thirteen widely scattered areas from coast to coast.

That's what makes Englewood different — the new kind of Long Distance telephone service on trial there by the Bell System.

Long Distance dialing is another example of the Bell System's constant search for ways to provide you with ever-better telephone service.



BELL TELEPHONE SYSTEM

**BALL-pointed pennings . . .**

*(By Timmie Henley)*

Texas Tech has again completed a successful grid season by winning the Border conference crown. We seriously doubt that the least three years, unless the Raiders should enter some other conference.

If a squad laden with freshmen could take the crown, when there seemed to be no such hope at the opening of the season, surely a squad of experienced sophomores, juniors and seniors can retain the

crown will leave Lubbock for at championship for several years.

It is that foundation for the future that has made this such a wonderful football year at Tech, not the fact that we won the championship again. We did that with teams that never seriously challenged inter-sectional competition.

This year the Raiders made inter-sectional foes fight harder than they've fought for many years against Tech.

When this year's freshmen turn juniors (1953), we would surely like to see the school that can beat them, for that school will surely have the best team in the nation.

For many years Tech has been the team to beat in the Border conference. Every other school aimed at Tech, consequently Tech has had some good games with relatively weak opponents.

But, in a few years we believe

See BALL POINTED, Page 7



**FINE QUALITY, APPROVED**  
**WONDER BOOKS**  
**FOR YOUR CHILD**  
**ONLY 25c EACH**

- WASHABLE LAMINATED COVERS
- PAGES SEWN TOGETHER
- FULL COLOR PICTURES THROUGHOUT
- PAGES LIE FLAT WHEN OPEN

*Just Published*

- WHO WILL PLAY WITH ME? PLAYTIME FOR NANCY
- THE WONDER BOOK OF BIBLE STORIES
- THE WONDER BOOK OF FUN
- THE GOOSE THAT PLAYED THE PIANO
- THE WONDER BOOK OF CHRISTMAS
- THE SNOWMAN'S CHRISTMAS PRESENT
- A LITTLE COWBOY'S CHRISTMAS

. . . and dozens of other wonderful stories to choose from

Texas Tech College  
**BOOKSTORE**



**WHY YOUR DATE DON'T HESITATE**

- That one is easy. You will see when you step inside our modern CLOVERLAKE DAIRY STORE.
- The wise dates always head for CLOVERLAKE for their delicious ice cream or tasty snack.
- Your favorite dish — BUTTER-SCOTCH FILBERT—is now featured. Meet the gang today and be in on this popular treat.

**Cloverlake**

1210 Ave. Q Ph. 8742

**Price On 2nd AP All-American; Four Raiders Receive Mention**

Jerrell Price, Tech's football captain and a two-platoon member of the All-Border conference team has been named to the second All-American defensive team for the Associated Press.

The AP announced their selections today. The list included only one other Border conference player, Jim Donarski, two-platoon guard from Arizona. He was named to the All-American second offensive team.

Announcement was also made today that Price had been named "the most valuable player of the year" in the Border conference. He was also selected as the conference's most outstanding lineman both offensively and defensively.

Raiders who gained AP honorable mention are center Aubrey "Red" Phillips, senior from Fort Worth; quarterback Junior Arterburn, senior from Ranger; halfback Bobby Cavazos, sophomore from Kingsville; guard Ray Howard, freshman from Childress.

Only four players from the southwest made the first team. They are Larry Isbell, Baylor, on offense and Keith Flowers, TCU, Bobby Dillon, Texas, and Jim Weatherall, Oklahoma, on defense.

Marvin Matuszak of Tulsa was also on the first string offensive platoon. Southwesterners besides Price and Donarski on the second teams were Dick Hightower, SMU, and Bill Howton, Rice, offense and Bill Athey, Baylor, defense.

Price has been honored with not only the selection to the All-Border Conference teams, but also has been named to play in the annual

East-West Shrine Bowl game in San Francisco on Dec. 29. He has also been given mention on the All-American teams of leading national magazines.

Price has been outstanding in his play at the tackle position since his sophomore year, and has gained the praise of opponents by being selected to numerous all-opponent teams last year.

He will play his final game with the Raiders on Jan. 1 when Tech plays College of the Pacific in the Sun Bowl in El Paso.

The selection of the other four Raiders was also an honor to Tech. Only three other schools in the southwest, both winners of their conferences, rated as many as five players on the teams plus honorable mention. Oklahoma placed eight players, only one of whom rated more than honorable mention, Texas Christian university placed six, five of whom rated only honorable mention. University of Texas also placed six, Dillon being the only one rated above honorable mention.

Tulsa university placed five players, four on honorable mention. Included were the two offensive standouts in the Tech-Tulsa game, End Willie Roberts and quarterback Ronnie Morris.

SAY  
Merrie Christmas  
with flowers from  
**Wakefield's Flowers**

For Christmas Give Him . . .

**BIG TIMBER**



- Gay Colors
- Wool & Rayon
- Small, Medium & large sizes.

Free Gift Wrapping

From \$4.95

**Malouf's**  
**FOR MEN**

1/2 Block North Lubbock Hotel

**A LIFT FOR LIFE!**

No Other Drink PICKS YOU UP Like **Dr. Pepper**

**MORE TEXANS THAN EVER PREFER TEXAS' OWN SOFT DRINK**

It started in Texas—it's made in Texas—it's growing with Texas! More than ever, it's a favorite Texas custom to enjoy "A Lift for Life" with Dr. Pepper at 10, 2, and 4!

**DR. PEPPER . . . A NATIVE OF TEXAS, RIGHT AT HOME IN YOUR HOME!**

Here's a delicious sparkling drink, different from any you've tasted, that LIFTS your energy within 2 to 8 minutes . . . gives you new LIFE fast. Picks you up when you're low. Nothing like it—everyone loves it. Keep a carton or a case at hand, for a real "lift for life." At soda fountains, too!

**Another Great Texas Product**

**HESTER'S SENSATIONAL Rental-Purchase Plan**

IT'S NEW "HERE'S HOW"

1. Rent a "Brand New" Royal Portable for three months at \$5.00 a month \$15.00
2. Then cash payment at the end of 3 months 13.25
3. Then installment plan of \$7.00 a month for 10 months. (No Carrying Charges) 70.00
4. A Royal Portable is now yours at the **NATIONALLY ADVERTISED CASH PRICE** \$98.25  
Come in today and find out the "6" reasons for buying a portable from

1214 Texas Ave. **Hester's** OFFICE SUPPLY CO. Phone 6645

Friday, De  
BATTLE F  
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forward ch  
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18 points. E  
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Snak  
1403 COL



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**BATTLE FOR BALL**—Tangling with McMurry players for the ball in Monday night's game is Verdel Turner, Tech forward chosen by The Toreador as basketball "Player of the Week." In the Monday game he was second in scoring with 18 points. His action under the goal was very good. Tech's game scheduled against Abilene Christian college in Odessa tonight has been cancelled because of the polio epidemic in Odessa. (Photo by Dolores Ketchersid)

**'Mural Grid Season Nears Close; MCCC Games Remain**

As the football season draws to a close only four intramural contests will remain after games slated Sunday afternoon.

The real test in the Men's Inter-Club Council league will come in the final day of play, Dec. 16, when Socii meets Silver Key. Socii has lost only one game while Silver Key has gone undefeated. Both are still strong.

In games at 2 p.m. Sunday Kemmas plays Silver Key, College Club plays Centaur, Socii meets Adelphi and Wranglers engage Los Camaradas.

Carlos Rios, textile engineering graduate of the class of '45, owns the Narrow Fabrics mills in Mexico City.

**'Mural Basketball Begins**

Intramural basketball opened Tuesday night with Sneed Gym-millers downing the Doak Green Hornets and West hall conquering the Doak Trotters in a double-header.

Both games were low-scoring tilts, with the Gym-millers winning by a single point, 14 to 13, and West hall winning 17 to 12 over the Trotters.

Wade Thompson was the high-scorer for the night, sinking six field goals and one free toss for a total of 13 points for the West hall quint. Leading the Gym-millers was Ray Mires with seven points. Charles Nolen scored four points for the Green Hornets and Jack Walberg and Wayne Steph-

ens each scored four for the other Doak five.

Sneed's Demon Dozen beat Men's Dorm III 28 to 19 Wednesday night. Bobby Clarke scored 18 points for the winners. Don Hardin led scoring for Dorm III with eight points.

In the first Independent league action the Baptist Student Union Bums beat a Disciple Student Fellowship quint 24 to 14. Bob Lotspietz led the Bum scoring with six, while James Cansler led scoring in the game with 12 points for the DSF.

TOREADOR ads get results.

**Ball Pointed Pennings —**  
 (Continued from page 6)

Tech will be the team that every other school in the Southwest would like to beat. Consequently Tech will have some very tough games mapped out

for her in future seasons.

Can Tech break a jinx?

That's the big question wrapped around the Sun Bowl. One thing is sure, if she can't break the jinx, Tech will surely have a good game trying to do so.

Would you like to  
**Feel Better**  
 Look Better  
 Be Stronger

If you are alive we can develop 3 inches  
 on your chest and 1 inch on each arm

**PLAINS ATHLETIC CLUB**

2403 MAIN

PHONE 2-1102



OPEN 7:30 A.M. TO 11 P.M.

**SAVE HERE!**

**STUDENTS LUNCH —**

You can enjoy a wholesome lunch—the foods you like best . . . on busy days, without waste of time. Prompt, courteous service. From soup to dessert at one low price!

GET ACQUAINTED OFFER

**KORNDOG**

This slip is worth 10c on a 20c Korndog  
 Snak-a-teria 1403 College

COME IN  
 TODAY  
 FOR  
 THIS  
 TRIAL  
 OFFER

Dolly's

**Snak-A-Teria**

1403 COLLEGE

"Just Off the Campus"

TELE-29716



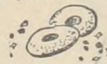
**SPECIAL BREAKFAST**

Try our club breakfast specials and get off to a good start! Well-balanced menus . . . tasty foods! Budget-priced. Quick service!

GET ACQUAINTED OFFER

**DOUGHNUTS**

This slip is worth 10c on a 50c dozen of doughnuts. Come by anytime to get yours!



Snak-a-teria  
 1403 College



### Alpha Zeta, Honorary Agriculture Club, Presented National Charter At Banquet

S. L. Mullins, president of Alpha Zeta, was presented with the national charter for that club Tuesday night by Dr. F. G. Harbaugh, veterinary science instructor.

Presentation took place at a dinner held in the Skyline cafe at 7:30 p.m. Forty-two memers, club execs and faculty members attended.

Arthur B. Watkins, assistant manager of Dunlap's, spoke on "Something for Nothing." Watkins stressed the need for more workers in today's world and less people that wanted something for nothing.

Alpha Zeta was founded last

spring to promote scholarship, leadership and personality, Mullins said. It is composed of junior and senior agriculture students who have a two-point grade average or over.

### Tech B&B Club Report Rates Fifth

Palmer Willis, senior agriculture major from Odessa and Kenneth Burgess, senior agriculture major from Eden, represented Tech at the annual Block and Bridle club at the national convention held in Chicago last week.

Burgess and Willis are president and vice-president respectively of the Tech chapter.

The Techs presented the annual report and scrapbook of the local club, which placed fifth of all clubs presenting reports.

### Take The Chance, Learn To Dance

If you desire to educate your tootsies to the finer things of life, here's your chance. Clesses in ball-room dancing are being held in the Rec hall on Monday and Thursday nights for the enlightenment of the masses "free gratis for nothing."

If you girls have a secret ambition to be the belle of the ball, it's also your chance as you won't have much competition. The girls were outnumbered 10 or 12 to one in the first session Monday night.

The tangle-footed males of Tech will just have to take their chances of latching on to a member of the opposite sex.

### Ground ROTC Will Accept Nominations For Sponsors

Nominations for company and task force sponsors of the ground ROTC will be accepted Dec. 11, 14 and 19, according to Maj. Victor B. Penuel, assistant professor of military science and tactics.

Cadets wishing to enter a girl as a candidate must bring their nominations to the office of Capt. A. E. McCook in X10 between 4 and 5 p.m. on the above dates. Pictures of the candidates will be posted on the bulletin board in the Rec hall.

The formal election will be held sometime after the Christmas holidays.

TOREADOR ads get results.

### Rodeo Group Will Sponsor Christmas Cowboy's Dance

Presentation of a queen will be featured at the annual Christmas Cowboy's ball given by the Rodeo association tomorrow night from 8 until 12 p.m. at the Lubbock School of Dance, 4212 Boston avenue.

Henry Lester's Western band will play for the dance which is open to Rodeo association members and their dates, said Jim Winters, president.

**BATYE DRUG**

Featuring —  
The Three BEST In Candy  
PANGBURN'S  
WHITMAN'S  
KING'S  
CHERRIES SPECIAL  
59c

Corner of  
Broadway & College

SAY  
Merrie Christmas  
with flowers from  
*Wakefields Flowers!*

**DEAN REPRESENTS TECH**  
Dysart E. Holcomb, dean of engineering, returned today from Atlantic City, New Jersey where he represented Tech at a meeting of the American Institute of Chemical Engineers.

**Dr. W. A. Schaal**  
CHIROPRACTOR  
2412 Main Dial 2-4101

**7474**  
BLACK AND WHITE  
CITY SAFE CAB

**TALCO LAUNDRY**  
2416 MAIN  
ONE DAY SERVICE  
All In One Place  
DRY CLEANING  
FINISHED LAUNDRY  
WASH and DRY  
Dave Wheeler,  
Owner

**CHESTERFIELD — LARGEST SELLING CIGARETTE IN AMERICA'S COLLEGES**

**AT M.I.T.** Massachusetts Tech Engineers know the facts

Tech Pharmacy  
*We certify that Chesterfield is our largest selling cigarette by 2 to 1*  
SIGNED *Miriam Gordon* PROPRIETOR

**2 to 1** because of **MILDNESS**  
Plus **NO UNPLEASANT AFTER-TASTE\***  
\*From the Report of a Well-Known Research Organization  
**...AND ONLY CHESTERFIELD HAS IT!**