New Men's Dorms Receive Names

Switchboard operators in the four new dormitories at Texas Tech were answering their telephones with some new names Monday, the re-sult of action by the Tech Board of Directors Fri-

day. The Board chose Thompson Hall, Gaston Hall, Wells Hall and Carpenter Hall as the new titles for the four dorms. Men's 5 becomes Thompson Hall, named for Charles C. Thompson of Colorado City, a member of the Tech Board from 1937 to 1957 and chairman of the Board 17 years. Men's 6 is named for W. T. Gaston, retired business manager of Tech who served from 1928 to 1953.

The new name for Men's 7 is for Spencer A. Wells, a director at Tech from 1936 to 1943 and part-owner of Hemphill-Wells Co. of Lubbock. Men's 8 was named for John W. Carpenter of Dallas, a member of the college's original Board of Directors.

of Directors: The names were chosen following the regular business in the Friday session of the Board. Cal-lege officials pointed out that of the older dorms, two were inamed for former directors, one for a state senator, three for former deans and two for former presidents.

To Cost \$500.000

Board Okays New Addition For Science

A westward addition to Texas Tech's Science Bidg. to cost around one-half million dollars, moved into the final stage prior to construction Friday when the Tech Board of Directors authoriz-ed final plans and specifications for the structure. Planned for completion around Oct., 1962, the Science addition ups the total amount of construc-tion recently completed or now underway on cam-pus to near the nine million dollar mark. Extensive discussion in the session concerned

pus to near the nine minimum donar mark. Extensive discussion in the session concerned use of West Hall as an athletic dormitory. A re-port from the college's Athletic Council was pre-sented by Jim Lindsey, chairman of the Board's athletic committee, concerning the housing of ath-

Letes. Lindsey recommended that the Board "not dis-turb the present operation for two years," such being "the answer at least for the present time." He stressed that "the housing of athletes should fit into overall plans" for campus housing of all students, as well as fitting into financial require-ments of the stadium expansion program. Questions, concerning, the use of West Hall for

Questions concerning the use of West Hall for athletes concerned the need for more dormitory space for girls and payment by the athletic depart-ment for one half of West which the athletes are using, while the remainder of the dorm is vacant.

Several directors expressed opinions that the athletic department should pay for the "proport-ionate" space of the whole dormitory, according to student needs for housing. At present, the athletic department pays \$12,000 into college residence hall funds for the portion now used.

The birectors also okayed \$45,000 equipment for the Agricultural Plant Sciences Bldg, research projects totaling \$37,505, and a study toward set-ting up a job classification system at Tech similar to those at Texas A&M and the University of Tex-

Student Groups Plan Presidential 'Election'

Texas Tech students will have an opportunity to cast ballots for their presidential preferences Wednesday, Nov. 2, when Alpha Phi Omega, men's service fraternity, and The Toreador co-sponsor a mock presidential election.

"Any Tech students, irregardless of age, are eligible to vote," said Ralph W. Carpenter, Toreador editor.

"The Toreador will carry the results of the election and promote interest in it," Carpenter said. "We will try to announce all meetings for both the Young Democrats and Young Republican groups; however, The Toreador will not back any ticket in however, The this election."

this election." Election campaigning will be conducted by Tech organizations and will be free of any outside influence, according to Phil Howard, Alpha Phi Omega member and elections committee chairman. The election will come just six days before the national presidential election. It should give some indication about the feelings of the majority of Tech students toward the election. Plans for the election are being completed and will be announced in The Toreador as soon as final decisions are made.



Lubbock, Texas, Tuesday, October 25, 1960

AT 10 A.M.

Vol. 36

Classes Dismiss For Convocation

Secretary of the Air Force Dudley C. Sharp arrives in Lubbock Wednesday morning to speak to Tech faculty and students at a special All-College Convocation. The Air Force's civilian chief, a native Fexan, will dis-discontext and the special students of the student Assn., is scheduled to start at 10:15 a.m. and classes will be dis-missed from 10 until noon so all students may attend. Sharp, a 55 year-old Navy veteran, will-follow a heetic schedule while he is in Lubbock and on the campus. His air-plane arrives at 8:41 a.m. and will be met by David Casey, mayor of Lubbock; Bill Dean, president of the Student vasion representatives from the Lubbock Chamber of Com-merce. merce

Secretary Sharp will be made a lifetime member of the Chamber of Commerce, an honorary citizen of Lubbock, and will, in general, be given a red carpet welcome. An Air Force ROTC Honor Guard will meet him in front of the Ad Bldg, at 9:15 and from there he will go to a reception in Dr. Goodwin's office. After his speech to students and faculty at 10:15, Sharp will be guest at a reception given for him by the Student Council and the press. He will deliver another speech at noon in the Tech Union for the Lubbock Rotary Club. After this engagement, Sharp will go downtown to the Republican Party State Headquarters to meet with both city and campus party members. The distinguished visitor will leave the city about 2 pm.

Minipulation is needed in both of and characterized participation of the second second

DUDLEY C. SHARP

No. 19

. . speaks at Texas Tech Wednesday

ALL-AMERICAN RATING

Toreador Wins Award Award winning papers will be on display at the national Associated Collegiate Press in Chicago in November. The Toreador received an All-American rating for the spring of 1959, also, for the first time in a number of years.

The Toreador has been given an All-American rating, the highest possible, in judging by the Associated Collegiate Press, for last spring semester.

Rating of All-American indicates "distinctly superior achievement." Minimum low number of points for the rating is 3,400. The Toreador received 3,645. Only seven papers in the same class as The Toreador were given the award.

"Collegiate papers from the entire United States send copies of their papers to be compared to a standard which has been set up," Phil Orman, director of student publica-tions, said. "They are rated as equal to, above or below the students" standard.

Toreador treatment of copy brought the comment of "Bravo," from the judge, Gareth D. Hiebert, columnist and former assistant city editor of the St. Paul Dispatch. He described the style as having "action and description."

Complimenting the sports writing, Hiebert said, "It has personality and not just statistics and makes good use of pictures

Hiebert praised pictures as having excellent quality and use of angles

Areas with the highest scores were make-up, news co ge and treatment, sports and news. A high score we preceived on photography.

"The Toreador is fortunate in having back several stu-dents who were on last spring's staff. We ought to get an equally good rating for publications this fall," Orman said.

Dean Names Six To Tech Court

Supreme Court Justices for 1960-61 have been appoint-ed, Bill Dean, president of the Student Assn., has announced. The appointed justices are Chief Justice John Stokes, pre-law, and associate justices Don Cannon, engineering; Don Nix, wts & sciences; Monty Bray, business administra-tion; Mike Robinson, agriculture; and Karen O'Brien, home economics tion; econo

Appointments were made by Bill Dean upon recom-mendations by the heads of departments, Dr. William Davis, head of the government department, and student council representatives

representatives. The Chief Justice must be a pre-law student with one associate justice appointed from each of the schools. The Supreme Court advises the Student Council on the consti-tutionality of any proposed legislation and renders its opin-ion on interpretation of the constitution.

The Toreador \star Tuesday, Oct. 25, 1960

Formby Heads

Clint Formby, owner of radio station KPAN in Hereford and a 1949 Tech graduate, was elected president Friday of the Tech Ex-

J. C. Chambers of Lubbock, class of 1954, was elected first vice president and Earl Fuson of Dal-las, class of 1952, was chosen sec-ond vice president.

New directors are Rex A. Tynes

Ex-Students

Student's Assn.

AEMOS.

PEP RALLY

The pep rally for the Tech-Rice game will begin 7:30 p.m. Thurs-day on the Saddle Tramp's South-west Conference Circle.

day on the Saddle Tramp's South west Conference Circle. A skit will be presented by the Tech Union. Speaker for the rally Will be Ken Talkington, 1959 Red. Raider co-captain and assistant freshman football coach. PRE-LAW CLUB Tech's Pre-Law Club will

PRE-LAW CLUB Tech's Pre-Law Club will spon-sor a debate between the Young Democrats and the Young Repub-licans today at 7:30 p.m. in the Aggie Auditorium.

The subject will be: Resolved that Republican defense policies are sufficient for the protection of the United States.

are sufficient to the Voung Repub-bebating for the Young Repub-licans will be John Stokes and Chris Boldt; for the Young Demo-crats, James Adams and Monty Press

WSO

A formal meeting of the Wom-en's Service Organization is sched-uled for 7 p.m. Tuesday in the Tech Union.

Albuquerque, N.M.; G. C. "Mule" Dowell, Lubbock; Charles Duval, Littlefield; M. G. Davis, Austin; Rob Brown, Throckmorton; Bill Scales, Midland and Jack Hinchey, retiring president from Amarillo. A guest speaker is on the pro-gram and all members are urged to attend.

Honorary Elects IFC Schedules Workshop **Styles President** The Alpha Phi chapter of Sigma For Fraternity Officers Delta Pi, honorary Spanish frater-nity, elected officers for 1960-61 recently.

Traternity officers and IFC repre-sentatives. Conducting the workshop will be Darrel K. Troxel, dean of fra-ternity affairs at Oklahoma State bock at 9 a.m. Friday and will be here until Saturday night. the state of the sate of the

Fraternity Wants

Men Organizers All men interested in the for-mation of a new Greek-letter social fraternity are asked to sign a form at the Student Life Office, Ad 167, by noon Satur-day

Only those who have complet-ed at least one full semester at Tech and have either a 1.0 over-all grade average or a 1.0 for the semester he was enrolled last

are eligible. The first meeting of those who express an interest will be at 4:30 p.m. Monday in Ad 260.

118

Dear Dr. Frood: Don't you agree that every college man has the right, in fact, the duty, to stand up and speak out for the things he believes in? Tomorrow I am going straight to the college president and

tell him, politely but firmly, what is wrong here— the inferior teaching, the second-rate accommoda-tions, the bad food. My friends think I am wrong to do this. What do you think? Determined

DEAR DETERMINED: I applaud your spirit, young

man! Had I been able, I would have commended you in a more personal letter. However, you forgot

to leave a forwarding address.

Determined

Forgetful

L.S./M.F.T.

LUCKY STRIKE PRESENTS:

DR. FROOD'S THOUGHT FOR THE DAY: Early to bed and

early to rise is an excellent way to avoid people.

An Inter-Fraternity Council Troxel has been a member of workshop is scheduled for Friday at 1 pm. in the Tech Union for fraternity officers and IFC repre-ternations.

He is Province Chief for Alpha au Omega for Arkansas and Oklahoma.

A schedule of the workshop will be printed in the Toreador on Thursday

Initiates Get Posts In Newman Club

Initiation for new members of Tech's Newman Club took place Sunday at 7 pm. The initiation was followed by a banquet at the Tech Union at 7:30 p.m.

The new members, who had been studying principles, ideals and purposes of Newman, were pres-ented their pins and certificates of membership. and



Phi Gamma Nu, honorary busi-ness sorority, pledged 19 girls at a coke party in the Tech Union, Oct. 11. Each pledge has main-tained a 1.5 overall and has com-pleted at least six hours in busi-

The new pledges are Cynthia Aycock, Ann Baxter, Jane Beaver Barbara Betty, Peggy Bickley, Mary Jo Black, Dianne Bordelon, Sue Briner and Pat Crouch.

Jaclyn Faglie, Linda Hamilton, Nancy Hatton, Delores Hess, Sara James, Anita Smith, Betty Smith, Pris Totten, Patsy Webb and Billye Wirt.

AT THE UNION

Tuesday — Tuesday night Dance. the Tremelos will play for the Goblins' Gathering from 7-8:30 p.m. in the Union ballroom.

Sign ups for the bridge tournament begin Tuesday and run

through Saturday. Thursday—Square dance in the Rec Hall from 7-8:30 p.m. Lessons will be given to newcomers and the dances will be called by

and the dances will be called by a professional caller. Friday—A special Halloween movie, "The Horrors of Dra-cula," Union ballroom from 7-8

p.m Sunday, Monday-"North by unday, Monday—"North by Northwest," a Hitchcock movie starring Cary Grant and Eva Marie Saint, ballroom at 2:30 p.m. Sunday and 4 p.m. and 7 p.m. on Monday.

Re day

SOT

gra Mo ner wh

wa val ern of thr

Minister Speaks

Here This Week

Charles Petet Jr., minister to students at the University of Tex-as for seven years, will speak to-day thrugh Thursday, at 7:30 pm. in John Knox Presbyterian Church, 49th and Ave. U, Albin Kobar, president of the Presby-terian Student Assn. announced today

tonay. Petet has directed the statewide Presbyterian student conferences for several years and is now pas-tor of the United Presbyterian Church of San Angelo.



Would like to keep children, infants pre-forred, for teachers or students, Good re-frences and experience. Call Mrs. Pelphin Stahl, PO3-1068, -519 25th.

FOR SALE-1959 Indian Motorcycle, \$350. Call John Unger, 258 Sneed Hall.

Experienced seamstress and fitter. Formal and weddings a specialty. Call SH4-2672 2425 26th.

Garage bedroom with private bath, \$25 per month, Ideal for student. 2105 16th; Call PO2-2327.

Nice corner room for rent, adjoins bath. Outside entrance. Near cafe. Call PO2-1836 or see at 2405 Main.

FOR RENT-nice garage apartment. Walk-ing distance to college. See at 2704 21st, Phone SH4-3708; after 4 call PO5-8634.

Will buy old model airplane motors in any condition. The older the better. Call Jene Edwards SW9-2434.

HELP WANTED Tech wives, Make \$2 on each sale by telephone in your own home. Come by 2846 34th St. for interview.

Lost I. D. Card, If found please return to rhomas H. Clifford 2319 Main. Call PO2-1148.

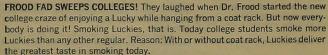
Graduating Senior has a small business for sale. Established candy vending machine route. Will sell machines and route. Call SW5-2422 after 1:00. Do you need a part time job? Call Men's 7 Room 210.

A reward is offered for the return of a gold ring with nine turquoise stones, lost by Elaine Bowron during Registration. She can be reached at SW9-2032.

Lost-Diamond dinner ring. Call Jan Patillo Knapp Hall PO5-9343.

FOR RENT Small, one room efficiency apt. furnished. \$40 with bills paid. New. Call SH4-3783 or see at 2806 27th.

DEAR FORGETFUL: I SUGgest you lean back, relax, and light up a Lucky Strike. I'm sure it will all come back to you — who you are, what you were, where you lived, everything.



CHANGE TO LUCKIES and get some taste for a change!

C A. T. Co.)

Dear Dr. Frood: I am puzzled by the Lucky Strike slogan: "Remember how great cigarettes used to taste? Luckies still do." I've been sitting here for hours, thinking, thinking, thinking, but for the life of me I can't remember. What should I do about this? U) Brauny

look for a wife? Searching DEAR SEARCHING: Her husband. -Dear Dr. Frood: Our son has been in college three months, and we haven't heard a word from him. Not even a post card. I don't want him to think I am

Dear Dr. Frood: What should I look for first when I

too demanding or overprotective, but frankly I am worried. What should I do? Worried Mother

DEAR WORRIED: Why worry after only three months in college? He's still learning how to write.



Dear Dr. Frood: I am six foot five, 225 pounds, handsome, tanned, muscled, a good athlete. But I can't get along with girls because I can never think of anything to say. What do you suggest?

DEAR BRAWNY: "Me Tarzan, you Jane."

LUCKY STRIKE

Product of The American Tobacco Company - Tobacco is our middle name



FULBRIGHT TALKS TO A FRIEND Senator Fulbright greets an admire

Fulbright Visits Tech In Campaign Stopover

Senator chairman of the Senate Foreign Room of the Student Union.

J. William Fulbright, Rhodes scholar in the Anniversary

chairman of the Senate Foreign
Relations Committee, spoke Monday to Tech faculty and students
during a visit to the campus sponsored by Sigma Chi fraternity.
Fublicht, Arkansas University.
Fublicht, Arkansas University.
Fublicht, Arkansas University.
Fublicht, Arkansas University.
Senator Fublicht's first speed.
Senator Fublicht's first speed.
Senator Fublicht's first speed.
Senator Fublicht's first speed.
Sigma Chi. This was the first of Sigma Chi. This was the first of the Iban and officers of Sigma Chi. This was the first of the Iban and the speed.

AAS Pledges Paint Airplane At Outing

The pledges of the Air Force ROTC Arnold Air Society and the members of Angel Flight spent last Sunday afternoon painting the F-84 just north of the Air Science Bldg. The pledges were assisted by

The piedges were assisted by their sponsor, Capt. James C. Webb, assistant professor of Air Science; pledge trainer, Jerry Bryant; and the society's presi-dent, Gary Miller. The students were pledged Oct. 12.



IT'S CLEAR J J VASELINE HAIR TONIC

Jr. Council Mile Of Pennies Means Start **Of Fund Raising Campaign**

The five-day fund raising cam-paign at Tech will include an IFC shoeshine stand in the Tech Union from 8 am. to noon each day, and a girls' carwash Nov. 2-3 sponsor-ed by Panhellenic.

 Connell, - Junior Council is an honorary service organization for junior guits. Each spring the present Council selects 20 sophomore guits is ach spring the present Council selects 20 sophomore guits. Traditional uniforms — a white blouse, a black skirt and a red jacket—are worn by Council members.
Traditional uniforms — a white blouse, a black skirt and a red jacket—are worn by Council members.
An annual service proformed by the Junior Council is the care of ballot boxes in the girls' dorms at all elections. In addition, special service projects are chosen each year. Students interested in the Tech The students will be in unitorin union snooker tournament, which is now in play, are reminded to check the brackets posted in the Union lobby and in the Rec. Hall for the time of their matches and the names of their opponents. The Army Drill team, the Ty-rian Rifles, and the two Air Force

Plans Party For Coeds All women transfers will be honored with an informal dessert party given by the Junior Council rom 6.30.8 p.m. Thursday in

colleges and universities. paign within the dorm. The money raised by the mem-ber colleges and universities is end of World War II primarily to pooled into a central fund and help rebuild European colleges and used for scholarships, education universities, but today it has mem-bers in every part of the free throughout the free world, The fine day for day for day for day for day for the fine day for day for day for the fine day for day for the fine day for the fi

ROTC Units Attend

The Army and Air Force ROTC will turn out en masse for the freshman football game Saturday. Students interested in the Tech The students will be in uniform

the names of their opponents. Every player is responsible for tontacting his opponent and set-ting the time of the match.



Shades of Aladdin's lamp-the genie is back! And Esterbrook is the sorcerer that turned the trick . . . with the Esterbrook Classic fountain pen! It works magic with ink! Makes it write smoother . . . makes writing with it easy to read!

But that's not all! The Esterbrook Classic Fountain Pen offers you a choice of 32 points. Pick the point that suits you best and-presto!-begin writing the way you've always wanted to write!

Choose from as many colors as you'd find in an Arabian Street Scene . . . six in all! Put magic in your handwriting . . . with an Esterbrook Classic fountain pen!

The Esterbrook Classic Esterbrock Pens 22.95 Other Esterbrook student & broad & italic & fine



They Sweat Too

Both Candidates Are Human

One thing certain has come out of the recent "Great Debates" on TV between the presidential candidates, Dick Nixon and Jack Kennedy. The American voter got to see them at their best, at their worst, and possibly all of the variations in between.

Great men, like the gods, seem to have always been held by most of us as having that quality which is closely akin to walking on water. This is, of course, an illusion we get of those people who by circumstances of wealth, talent, super-in-telligence, social prestige or just plain craftiness have had their names, figures and doings shown prominently from the length to the breadth of the land.

By their fame these great people become to us what we all secretly or sub-consciously dream about and aspire to. It is the illusion created by the movie star, the sports hero, the scientific or literary great, the success story. They become quite unreal and beyond us — even though we would cut our arms off before admitting it.

But Nixon sweats and has wrinkles - Kennedy twitches and squirms, and rolls his eyes. We know now becase we saw it. Both of them give evasive answers to questions that catch them completely unawares. They make excuses, denials, accusations and counter-accusations.

What then has been the real value of these "Great Debates" Well, you could say that the average voter had a once-in-a-lifetime chance to see the fine differ-ences in Republican and Democratic party ideology — those ideologies which he has heard so much about but doesn't in the least care about because both of them mean taxes, taxes and more taxes.

You might also say that the TV viewer heard the great issues and policies of the day argued and discussed by two men who should be authorities on these subjects.

But the real value of these "Great Debates" has been to show the American public what Dick and Jack and their campaign managers have been trying to tell us all along, that they are human beings just like you and me.

When stripped naked of their publicity - which is only publicity, their ideologies — which are the use of different tactics to reach the same ends, and their au-thoritativeness — which comes up lacking at embarrassing moments, they both have the same hopes, the same fears and sweat the same sweat as we do.

Maybe this TV expose has shown to us what makes the United States the greatest, most advanced, most powerful, most nearly perfect nation yet known to man — her magnificient mediocrity. RON CALHOUN

Editorial Assistant

girls and so theoretically there are not enough dates to go around. This means a boy will have do date a girl out in town or maybe he has a girl friend in his hometown who comes up for the frames. He has to pay \$400 to get her into the game while the boys who have dates with our feminine students get their dates in with only an LD. card. The LD. card cost \$10.00 and say-ing that the total cost of the LD. went for foot-ball games the cost per game is only \$1.67 per games yet the boy who has an off-campus date must pay \$2.33 more per game and most students are triftity rich as most of the people who make a living off o us seem to think!!! If a special rate for the whole year is out of forming, on better still allow each student to brying one outside date to one of the football games during the year free of charge. Yours Truly,

James Luttrell, Roger Mac Evans, Dee Hopkins, Frank Ray, James McClanahan, J. C. Wagner, Thom-as Darby, Joe Crook, Allen Ma-lone, Jack Monkres, Jon Webb, Darren Rodgers, Ronnie Cheek, Gerald Edmundson, Larry Poynor

Yours Truly,

girls and so theoretically there are not enough

The Toreador Mail Call ... On this campus the boys greatly out number the

Editor.

Editor, Today, Thursday morning October 20, 1960, I trudged along Boston Avenue through the wet grass on my way to classes as I do every morn-ing. Of course it was a bit chilly, but it was one of my better days to get to school as there were no sprinklers to walk through or water in the street to drench me as the beautiful new cars speed down Boston. I finally arrived at my destination and in the safety of a nice warm building I find the latest edition of the "Toreador", and once again there is another article on the parking situation. My heart is certainly touched that these poor people with these beautiful new cars and \$10.00 for parking privileges can't find a place to park them.

parking privileges carr that the them. In the "Toreador" editorial I find that the State cannot contribute funds to parking facili-ties for the college. This suddenly brought to mind the question of whether there were any funds to build sidewalks. If there are, how about building some for us unfortunate ones who are building some for us unfortunate ones who are relieving the parking situation by necessity. C. W. Groh

2520 21st Stree

Editor, We feel it is time someone spoke out against the way tickets are sold to our football games.



Member The Associated Press Member The Associated Collegiate Press EDITOR, Ralph W. Carpenter MANAGING EDITOR, Preston Maynard NEWS EDITOR, Carolyn Jenkins SOCIETY EDITOR, Lynn Buckingham SPORTS EDITOR, Billy Patton COPY EDITOR, Bob Taylor BUSINESS MANAGER, Larry Bridges HEAD PHOTOGRAPHER, Travis Harrell



with Bill Dean **Student Council Beat**

Tomorrow's All-College Convocation featuring Secretary of the Air Force Dudley C. Sharp offers Tech students a rare, time-ly and unique opportunity.

ble An Porce Dudley C. Sharp offers feen students a rare, time-ly and unique opportunity. It is rare in the sense that the Secretary of the Air Force, of the mass of his duties, has little time to make appearances of this type. His address will center around air defense and for-eign policy and nothing could be more timely with the world situation what it is today. It is unique in that it is sponsored by the Student Council for Tech students and faculty members only. There has been a good deal of time and effort spent in ar-ranging for such an event. Leaders in both major parties on the local, state and national level have been contacted again and again in early summer in an effort to acquire a speaker that Tech students would want to hear. During a national election it is most difficult to obtain the quality of speaker that has something more than just a political message to deliver. We have never had and do not now have any intentions of sponsoring a 'political rally for either party. There would be political implications to any address by anyone at this time but we wanted to present to you a man whom you would want to see whether or not this is an election year. Dudley C. Sharp is such a man. He has served as Secretary

<text><text><text><text>

Pedestrians in Danger!

Can Lubbock citizens and Texas Tech students read? Two or three crosswalks have been painted across College Ave. for students so they can cross with a reasonable amount of safety. Friends, this just "aint" true. Lubbock drivers, who are noted for their ability to create havoe in our fair city, simply don't pay any attention to these little protectors of the walking man or woma. The signs are plainly marked "Stop for pedstrians in cross-walk." Yet, some motorist seem to speed up when they approach these signs. The poor pedstrians risk their lives when they step out into this "battle ground." When they reach the other side-it fue do-they are usually so scared it takes the rest of the day to regain their composure. The give the "walkers" a chance. Read and heed those other side of College Ave. <u>RALPH W CARPENTER</u>

RALPH W. CARPENTER Toreador Editor

Tuesday, Oct. 25, 1960

Lanchester **Opens Year**

HYPNOSIS: Student Tries Luck

by TRAVIS PETERSON Toreador Staft Writer From dancing with a mop to unting wild elephants in Africa, victims' of Bill Riddle, hypnotist, xperiences a myriad of diversi-ine

Riddle, a sophomore journalism major from Lubbock, has been ac-tive in hypnosis about four years. He was instructed by two Lub-

Debaters

bock area men before entering AFKN-TV in Seoul, the armed forces Korean network. Riddle was not paid for these performan-began his stage career under the ces, presenting them as a hobby name Dr. RyDel at Ft. Holabird, and for the enjoyment of service-Baltimore, Md. He entertained in men. service clubs, officers' clubs and stage shows while serving with the 4th US Army Missile Com-mand in Korea. He had a monthly program on

Skill

In developing his style, Riddle "... followed the pattern of the great stage hypotists and work-ed up my own routine-which is strictly entertainment." He does ed up my own routine—which is strictly entertainment." He does not attempt to cure illnesses or

RIDDLE EMPHASIZES good concentration ability, a high I.Q. and a will to be hypnotized as de-sirable qualities for potential hyp-nosis candidates. Persons with ex-tremely suggestible minds are al-so desirable. "The more superstible in the superstitute in the superstitute

so desirable. "The more suggestible the mind, the deeper the trance. The spell will last longer under a deeper trance." says Riddle. The routine usually begins with a short talk to the audience con-cerning hypnosis. He then calls for 10-15 volunteers and runs a series of tests on a mass scale to pick out the more suggestible prospects. BY THIS

prospects. By THIS process of elimination, the three or four most desirable persons are selected, placed in trances and seated. From this point on, the subjects are "under Riddle's power" and respond only to his suggestions. The audience, stage and all other subjects are invisable to him.

Filters for

flavor

-finest flavor by far!

By the mystifying By the mystiving power of suggestion, these persons go through the hilarious subcon-scious antics administered by Riddle—stalking wild game in the jungle, racing dangerously around a speedway, (with a pic tin for a steering wheel), driving an au-tomobile in heavy traffic, becom-lue intrinsted at: ing intoxicated, etc. ONE SUBJECT, after 'shooting'

ONE SUBJECT, after 'shooting' his 'elephant,' walked over to the 'body' and beamingly 'placed his hand on the animal's 'tusk,' proud of his accomplishment. Riddle uses post-hypnotic sug-gestion in some of his routines. Perhaps the most effective of these is his 'electrical shock se-quence'. The hypnotist plants the suggestion in the subject's mind, removes him from the trance and sends him back to his seat. AT REGULAR intervals Riddle

AT REGULAR intervals Riddle places his hand to his tie—or whatever the designated spot— and as he does, the unaware sub-ject receives a shock potent enough to catapult him from his seat

seat. What was his most humorous routine? Probably the time he instructed a hypnotized subject to eat an apple. The 'ucitm' relished the 'apple' with great enjoyment -describing it as the most de-licious one he had ever eaten. It was not an apple-rather, a big white onion.

With Revue Elsa Lanchester, "one of America's greatest comediennes," will appear at the Lubbock Municipal

Auditorium at 8 p.m. Thursday. Miss Lanchester is the first at-traction of the 1960-1961 Civic Lubbock Inc. for this year. Making her only West Texas appearance, the performer will present her musical revue, "Elsa Lanchester-Herself." Some of the songs and sketches in the revue will be taken from her ten-year show in Los Angeles' Turnabout Theatre. in

Accompanying Miss Lanchester will be Ray Henderson, musical director, and Don Dollarhide, pianist.

Tickets for the Lanchester show will be on sale daily from 9 a.m. to 5 p.m. in the Auditorium lobby. Tickets will be sold Thursday from 9 a.m. until showtime.

Admission for students is \$1. General admission ranges from \$1. to \$3.50.

Coming events sponsored by Civic Lubbock Inc. are Fred War-ing in his "Stereo Festival" on Nov. 7 and comic star, Shelley Berman, Nov. 15.

n Forensic Meet College students from four San Antonio, West Texas State, states and approximately 25 from Hardin-Simmons University, Uni-Tech will be participating in Tech's versity of New Mexico, Amarillo annual Fall Forensic Festival slat-Junior College, Odessa Junior Col-lege and Abilene Christian College, College

Pit

Tech will be participating in Tech's versity of New Mexico, Amarillo Jamor College, Odessa Junior College, David and the dinner Speaking have been scheduled, with three rounds of discussion. Tech scheduled by a round table and six rounds of debate for all teams. Certificates of Awards will be made to all participants receiving and to all participants receiving and to dalpeakers will speak at the Friday evening dinner. The debate top three attestioner speakers will speak at the Keslow ("That the United States Should Adopt a Program of Compulsory Health Insurance for All States and excellent Government in the Regulation of Mass Media of Communication?" Schools may enter as many debate teams as desired. Teams and rebuttal speeches, four minutes. The top and the set as a set and the state teams as desired. Teams and the should may enter as many debate teams as desired. Teams and the should a set that should a set the state teams as desired. Teams and the should a set the state teams as desired. Teams and the should a set the state teams as desired. Teams and the bate teams as desired. Teams and the should a set the state teams as desired. Teams and the should are to the state teams as desired. Teams and the should a set the state teams as desired. Teams and teams as desired. Teams and teams as desired. Teams as the should are to the state teams as desired. Teams as the should may enter as many debate both sides of the speches alloted to eight minutes.

utes. Each school may enter as many students in discussion as desired. Contestants will be assigned to a group and will retain membership in that group for all three rounds of discussion. Leaders will be appointed for the first round and will be elected by the group for each subsequent round. Round one will be concerned

by the group for each subsequent cound. The second second

Schools entered to date in the festival are Texas Western, Frank Phillips of Borger, St. Mary's of

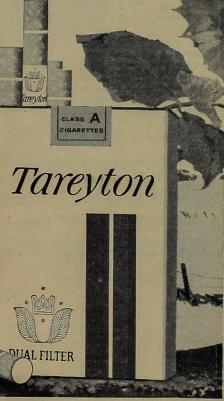
Meeting Stresses Publicity Policies

Publicity Policies A publicity diarmen of va-ouant publicity chairmen of va-nous campus organizations with their duties is scheduled for 7 m. Nov. 2, in Journalism 208. The workshop is sponsored by theta Sigma Phi, professional journalism fraternity for women. Carolyn Jenkins, news editor of The Toreador, will lecture on deadlines on news and pictures. Pat Porter, co-editor of the La Ventana, will speak on annual policies and Ellen Venable, La ventana, will discuss the respon-sibilities of La Ventana represen-tatives.

THE TAREYTON RING MARKS THE REAL THING!

Tareyton has the taste-**Dual Filter** does it!





HERE'S HOW THE DUAL FILTER DOES IT:

I. It combines a unique inner filter of ACTIVATED CHARCOAL... definitely proved to make the taste of a cigarette mild and smooth... 2. with a pure white outer filter. Together they select and balance the flavor elements in the smoke. Tareyton's flavor-balance gives you the best taste of the best tobaccos.

NEW DUAL FILTER Tareyton Product of The American Tobacco Company - "Tobacco is our middle name" @ A. T. ce.

BUY TECH ADS

campus character:

PSAMUEL PSYCHE

A thinking man's thinking man, Psamuel finds that thoughts come easiest when he is most comfort-able.

when he is most comfort-able. That's why he always wears Jockey brand T-shirts. He likes the way the fine combed cotton feels next to his skin. He likes the way the twin-stitched, nylon-reinforced collar keeps its shape. And he likes the full-pro-portioned body and extra long tail that never creeps. You, too, will like your-self better when you enjoy the comfort of Jockey brand T-shirts. Your favorite campus store has them. \$1.50

COOPER'S, INCORPORATED - KENOSHA, WIS.



A MEMORABLE PAST (HERANDEL HELS NOR ASS







HOMECOMING WINNERS - The four floats pictured won top prizes in Saturday's Homecoming float competition. At the top is the sweepstakes winner entered by Sigma Chi, entitled "Memorable Past, Dramatic Present and Glorious Future." Above left is the fraternity winner, Sigma Alpha Epsi-lon's "Tech Grows And Grows And Grows." Above right is the all-campus winner, "Champs," entered by the American Society of Agricultural Engineers. Right is Kappa Alpha Theta's "Cotton Patch to Conference," winner in the sorority division.



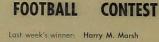
\$10 certificate of clothes

To be given away with the . . .

Sponsored by BROW-N'S VARSITY

Arkansas	A&M
Auburn	
Baylor	T.C.U.
Brown	
California	Oregon St.
Dartmouth	
Duke	Georgia Tech.
Iowa	
Oklahoma	Colorado
S.M.U.	
	the second se

(TIE	BREAKER)
Rice	Tech
	es must be in our RIDAY 6:00 p.m.



RULES: Pick the team you think will win and mark "X" after its name. Or if you think the game will end in a tie, put your "X" in both columns. At the bottom you'll find a tie breaking game listed. Indicate the score you predict for this game. In case of tie the winner will be the contestant who gives the score nearest to the actual outcome of the game.

1	Name	NUM ST	4
	Address		2.2
	City	N. C. 234 1918	112
	Telephone	and a shall	

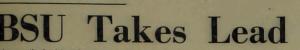


BORDER PAST



THE FANTASTIC LIONEL HAMPTON and his international orchestra and revue FAIR PARK COLISEUM, NOV. 3, 8 p.m. - I a.m. Tickets on Sale at Wayne's Record Shops \$2.50 - PRESALE \$3.00 - AT DOOR

IN 'MURAL FOOTBALL



BSU took over the lead in inde-meters 6-0. Three dorm games and five fra-mity contests highlighted Sun-mity contests highlighted Sun-Sund to hold anto first place in Phi Delta Theta value degation traternity place the was kappa Sigma Sigma

THE STANDI Fraterily League Phi Delta Theta Kappa Sigma Sigma Alpha Epsilon Pi Kappa Alpha Epsilon Pi Kappa Alpha Epsilon Pi Kappa Pai Alpha Tau Delta Phi Kappa Pai Alpha Tau Omega Orm League Sneed Hall Carpenter Hall Wells Hall Biedsoe Hall

w

W

Wells Hall Bledsoe Hall Gaston Hall Thompson Hall Gordon Hall Independent League Baptist Student Union Bible Chair Azures Hornets

Pros Won't Alter Rule

'Stan The Man' Captures **AP** Comeback Applause

NEW YORK (AP)- Stan The views from among the 183 base-Man Musial, whose brilliant play-ball writers participating in the balloting. Southpaw pitcher Curt Simmons, Musial's St. Louis team-mate, was second with 44 fol-Monday was named the National League comeback player-of-the year for 1930 in the annual Asso rated Press poll. For regaining his position as where he was working in the one of the circuit's most respect-yard, Musial said he was "kinda ed batters, Musial received 55 surprised" he won the award.

7



A FRAT TO REMEMBER

Every year, as we all know, the Benevolent and Protective Every year, as we all know, the Benevolent and rrotecure Order of Collegiate Fraternities awards a highly coveted prime to the fraternity house which, in its judgment, has done the most to promote and enhance the fraternity way of life. The prize this year-eight hundred pounds of white putty-goes to the Signa Phi Nothing chapter of the South Dakota College of Dentistry and Renaissance Art.

The award this year is exceptionally richly deserved, for the Signa Phi Nothing house is the very model of all a fraternity should be. It is, first of all, a most attractive house physically. The outside walls are tastefully covered with sequins. Running along the upper story is a widow's walk, with a widow stationed every three feet. Moored to the chimney pot is the Graf Zeppelin.

Indoors, the house gives an impression of simple, casual charm. The chapter room is furnished in homey maple and chints, with a dash of verve provided by a carp pool three hundred feet in diameter. A watersport rises from the center of the pool with the housemother bouncing on the top.

Members' rooms are gracious and airy and are provided with actinuous rooms are gracous and ary and are provided with beds which disappear into the wall—permanently. Each room also has a desk, a comfortable chair, a good reading lamp, and a catapult for skeetshooting. Kidney-shaped desks are avail-able for kidney-shaped members.

Perhaps the most fetching feature of the house are the packs Perhaps the most letching reature of the house are the packs of Marlboros stacked in heaps wherever one goes. If one wishes to settle back and enjoy a full-flavored smoke, one needs only to reach out one's hand in any direction and pick a pack of Marlboros—soft pack or flip-top box—and make one's self com-fortable with a filtered eigarette with an unfiltered taste—that triumph of the tobacconist's art, that paragon of smokes, that some of eigesting the amplement of winge_Methoral acme of cigarettes, that employer of mine-Marlboro!



The decor, the grace, the Marlboros, all combine to make Signa Phi Nothing a real gas of a fraternity. But a fraternity is more than *things*; it is also *people*. And it is in the people department that Signa Phi Nothing really shines.

department that Signa Phi Nothing really shines. Signa Phi Nothing has among its members the biggest BMOCs on the entire campus of the South Dakota College of Dentistry and Renaissance Art. There is, for instance, *William Makepeace Sigafoos*, charcoal and bun chairman of the annual Stamp Club outing. Then there is *Dun Rovin*, winner of last year's All-South Dakota State Monopoly Championship, 136 Pound Class. Then there is *Rock Schwartz*, who can sleep stand-ing up. Then there is *Tremblant Placebo*, who can crack pecans in his armpits. Then there is *Ralph Tungsten*, who went bald at eight. at eight.

But why go on? You can see what a splendid bunch of chaps there is in Signa Phi Nothing, and when one sees them at the house in the cool of the evening, all busy with their tasks— some picking locks, some playing Jacks-or-Better, some clipping Playboy—one's heart fills up and one's eves grow misty, and one cannot but give three cheers and a tiger for Signa Phi Nothing fratemits of the year! Nothing, fraternity of the year!

C 1960 Max Shul

And while you're cheering, how about a huzzah for the new-est member of the Marlboro family of fine cigarettes—unfil-tered, mild, delightful Philip Morris king-size Commander! Hare a Commander-welcome aboard!

.

Hawkeyes Maintain **Top Spot Ranking**

The unbeaten Iowa Hawkeyes tightened their grip on the No. 1 position in college football ranks. Monday in the weekly voting of 88-man panel of sports writers and sportscasters in the Associ-ted Press pol. Towa, which just nosed out Mis-sissippi for first place a week ago won decisively in the latest ballot.

ated Press poil. Iowa, which just nosed out Mis-sissippi for first place a week ago, won decisively in the latest ballot-ing with 34 first place votes to nine for second-place Mississippi ard five for third-place Syracuse.

THE POINT TOTAL, figured in the basis of 10 for a first place ote, nine for second and so on, ave Iowa 458, Mississippi 395 and vracuse 355

There was no change in the rankings of the first seven teams.

Sneed Is Champ

The big boys from Sneed Hall captured the dormitory championship in Tech's intramu-ral tug-o-war Monday by down-ing a rugged Wells Hall aggre-gation in two straight matches. The campus fraternities meet

in their matches against each other today and Thursday, with the winner to meet Sneed next Monday.





Raiders Celebrate First SWC Victory

by BILLY PATTON

by BILLY PATTON Toreador Sports Editor There was only one group hap-pier than Tech alumni after Sat-urday's game with SMU, and that was the Red Raiders themselves. "I'm thrilled to death," said halfback Dickie Polson in a dress-ing filled with smilling faces and happy handshakes.

Most of the Raiders were com-plimenting each other profusely as they moved about the lockers, and most of them had a good word about the SMU team, too.

about the SMU team, too. "They've got a good ball club," said quarterback Glen Amerson, "but something is missing. They've got good material." FRED WEAVER added to Am-erson's comment and then elabor-ated.

"They're going to get together some weekend and beat some-body," said Weaver, "That Jerry Mays is about the finest tackle in the conference. If I were picking an all-conference team, Td pick him and (Larry) Mullins,"

COOLIDGE HUNT, sophomore fullback who rolled up yard after yard in blasts at the Mustang line



Sport Shirts 4.95
Dress Shirts 4.9!
Cotton Pants 4.9!
Dress Pants 8.95
Jackets, Waist Length
12.9
Car Coats 17.95
Pullover Sweaters 6.95
Caraigan Sweaters 12.95
Fortune Shoes 15.95
Loafers 10.95
Suits with vest 45.00
Corduroy 3 piece Suits
by HIS (Deluxe) 29.95
Flip It Dress Hats 5.95
Stadium Rain Coats 19.95



in one of his finest games so far, drew applause from all his team

drew applause around the mates. "I really like to run that ball," Hunt was saying, when E. J. Holub threw an arm about his shoulder. "Isn't he the greatest?" grinned

said Holub

"Isn't he the greatest?" grinned Holub. "WITH SOMEBODY like that blocking for you," Hunt laughed, jerking a thumb at the big center, "how can you lose?" Tech's coaches were happy with the victory, and seemed especially pleased with the Raiders' showing in the second halt. "They looked pretty good," said J. T. King, assistant coach, while he was being bombarded with con-gratulations, "They looked a lot better the second halt." COACH AUBREY EMILLIPS echoed King's observation. "They looked pretty good the second half. They really came alive."

second half. They really came alive." Co-captain Don Waygood ac-cepted an invitation to comment on the game and summed up his feelings with one word:

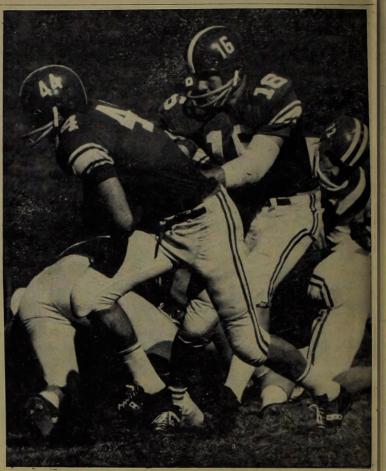
feelings with one word: "Yaaay!" More than once shouts of "Let's get the Owls!" echoed through the dressing room as the players existed to mingle with the elated homecoming crowd. And the players filed out to a beautiful anthem played on Vic-tory Bells, which had been silent for four long weeks.

Hunt Holds Leadership In Rushing

Coolidge Hunt, Texas Tech's furdacaing sophomore fullback, in-created his lead in Southwest Conference rushing as Tech down-ed SMU 28-7 last Saturday. Hunt piled up 122 yards against the Mustangs, giving him a to-tal of 359 yards on 81 carries. The big day against Southern Methodist put Hunt far ahead of the Texas Aggies' Sam Byer, an-other sophomore fullback, who hast week was breathing down Hunt's neek. Byer now has 247 yards to his credit. Tech's opponent this weekend, fice, saw two of its Dalyers drop from the leadership in individual ategories when Billy Cox relin-quished the passing lead to Ronnie Stanley of Baylor and Roland Jackson to Babe Craig of Texas AM. The team lead in total offense, having measured off an average 3056 yards per game. Baylor moved all three of its fabulous Ronnies up into conten-tion this weekend, Stanley into foodwin running close third and foorth to Hunt and Byer in rush-ing with 242 and 220 yards res-vectivey. Mus into the middle of a big SMU line that was taking a joit.

He with 22 and 220 yaits les-pectively. Hunt's yardage came mostly on jaunts into the middle of a big SMU line that was taking a jolt-ing from smaller Tech middlemen. Along with the yardage, the tall sophomore racked up two of the Raiders' four touchdowns. Tech coaches may be breathing a sigh of relief that Hunt is play-ing with the Raiders. For some time after Hunt's graduation from high school, it was a tossup whether he would go to Tech or to Oklahoma, but the powerful youngster decided to "stay here and play before the homefolks."

Dr. J. Davis Armistead OPTOMETRIST Contact Lenses-Visual Analysis 1613 Av. Q PO2-8769



ONWARD, EVER ONWARD was Coolidge Hunt's moto Saturday as he rambled for 122 yards against the SMU Mustangs, Here, Hunt (44) takes a handoff from quarterback Johnny

Lovelace (16) and prepares to blast away at the Pony line. Saturday's performance boosted Hunt's lead as the SWC leading rusher, with 359 yards to Texas A&M's Sam Byer's 247.





NOW! Come Up...All The Way Up to the MENTHOL MAGIC of KOOL!

When your taste tells you it's time for a change, remember: Only Koolno regular filter cigarette. no other menthol cigarette gives you real Menthol Magic!

YOU FEEL A NEW SMOOTHNESS DEEP IN YOUR THROAT!

CI960, BROWN & WILLIAMSON TOBACCO CORPORATION