Vol. XXIX Texas Technological College, Lubbock, Thursday, April 8, 1954 No. 24


BROWN

Easter Holidoys Will Begin Thursday and End Tuesday Classes will be dismissed for Thursday, April 15. They will be resumed at 8 o'clock Tuesday morning, April 20

The Toreador will not be isued April 15, since most stuthe papers are distributed tim

The Museum will be closed April 17-19. The Library will also be closed during the Easter holidays except on Friday, Aprit 16, when it will be open from Freshman Council, Toreador, La Ventana, Teacher Evaluation, Get Council Action The Student Council decided
its Monday night meeting to
vestigate the organization vestigate the organization of a
freshman council to serve as a
stimulus tor more participation in activities among the freshman Gwen Williams moved that a
committee be selected to look into the situation after Buddy Hill,
freshman president, asked the
council debt incurred by the freshman dance last month. Hill said that
the dance was a failure mainly because of the lack of cooperatio
and interest of the freshma class. C. Chambers, student council president, assigned Gwen Wil-
liams. Moody Alexander, Max yon Roeder, Barbara Lu Currie Buddy Hill, and Carl Kennedy to serve on a committee to investi-
gate the possibilities of such
Publications Fee Rejected During the regular busines meeting Monday night, the council turned down by an almost unan-
imous vote, a motion made carlier that La Ventana and the Toreador
be financed jointly by a publications fee
of the publicating membe told the council that on an estimate of 3,000 pubications sold
at $\$ 8.50$ each, the committee could at $\$ 8.50$ each, the committee could purchase chimes and a loud sponsor the paper and the annual speaker system for the west tow
jointly. The $\$ 8.50$ would include of the administration building.

Officers Chosen
For Publications

## Next year's publications

## ers are David Clark, Toreado

 editor; J. M. Price, Toreador busi ness manager; and Earl Dietering La Ventana business manager They were selected last Thurs meeting. Applications for editorship ofa Ventana will be accepted until

Polls Will Be Open 8 A.M. to 5 P.M.i Student Union to Post Count Results

Polls will open at 8 a.m. Wednesday for the spring general elecand cheerleaders. The polls, which will be located in the Administra tion, Agriculture, Home Economics and East Engineering Buildings, 5 p.m.
Results of the voting will be posted on a board in the Studen Union Building as they ar

## Candidates

Candidates for president of the Student Astociation are Kat Brown, Carl Kennedy and Glenn Rainer, Miss Brown is a junior Council and the Home Economics Club and has served on the personnel committee of the Student Union and as treasurer of Kappa Kappa Gama Kennedy is president of the junior class, was named is austanang Aurinec ministration and is a member of kemas. H is a junior business administration student from Pampa. Rainer, a
Lubbock junior business administration student, is a member of Phi Delta Theta and Delta Sigma Pi. He served as chairman of the Ruidoso leadership retreat, BA representative to the Student Council

- chairman of the Varsity Show pubThe annual election rally will Candidates for vice president be held at $7: 30$ p.m. Tuesday in are Gayle Erickson. Bill Hudson, the Rec. Hall. Candidates for Stu- Erickeon a iunior oncineering dent Council executive offices will student from Midland, is a membe allowed five minutes each for ber of Scabbard and Blade, the speeches. Other council candi- $\begin{aligned} & \text { Engineering Society, has served as } \\ & \text { president of Sneed Hall, and was }\end{aligned}$ dates will be introduced. Cheer- a member of the cast of the 1954 | leaiers will demonstrate their $\begin{array}{l}\text { Varsity Show. Hudson, an engi- } \\ \text { neering junior from Port Arthur }\end{array}$ |
| :--- |
| $\begin{array}{l}\text { ne leading a yell. }\end{array}$ | has served on the Inter-Dorm Sen

te, as president of Doak Hall and is affiliated with Kappa Sigma. Pipes, Pampa BA junior, is a
member of Alpha Phi Omega member of Alpha Phi Omega,
Saddle Tramps and Teeh Chamber of Commerce. He served as president of Gordon Hall and vice president of the junior class.
Sheats is a member of Delta Sigma Pi, Tech Management Asso-
ciation, the Union Program Council and Iota Epsilon. A Lubbock
BA junior, he worked with Varsity. Show publicity and Delta
Sig's Campus Town Hall. Candidates fotary Danna Stamper, Dallas BA junIor, and Gwen Williams, Lubbock
AdS junior. Miss Stamner served as vice president of has sorority, Zeta Tau Alpha. Miss
Williams has represented Pi Beta Phi on Panhellenic, served as Student Council representative,
secretary of AWS, secretary of
the Union Program Council. and


TISA Convention
To Meet at SMU
Deardorff Heads Union Council; Officers, Council Members Chosen Melvin Deardorff, Lubbock
sophomore, was elected president of the Student Union Council at a dinner meeting Monday night.
Other officers elected were: Gwen Williams, Lubbock, vice-
president: Mary Alice Braselton, presinview, secretary; and Ann Lee Turner, Mckinney, treasurer. New council members who will mittees are: Joan Roberts, Kay Lymn Watson, Glenn Rainer, La-
Don Sheats, Pat Harkleroad, Virginia Carr, Sylvia Dietering, and
nual Texas Intercollegiate Students Association convention at morrow and Saturday. Hare planning to attend are tiams, Cathy Beaird, Pat Harkleroad, Cari Kennedy, Joe Jack ris, Max Preston, Glenn Rainer,
Terry Young, Bill Burton, E. J, Tarbox, Moody Alexander, and J.
C. Chambers. Melvin Deardorff, Lub mer meeting Monday

By The Way... Seven Seek Head Cheerleader Posts


$$
\begin{aligned}
& \text { cargo and New York and } \\
& \text { cinnati. Paris, and Italy } \\
& \text { Dolls on Display }
\end{aligned}
$$

Dolls on Display
An exhibition of 26 antique dolls
from the collection of Mr. A. C.
Sanders Sr. opened this week in
the Historical Gallery of the Mu-
scum. This hobby show will be scum. This hobby show will be
on display during April, May and
Awn. Ali except one of the dolls are es are both old-fashioned and modm. One dress is patterned after
Mrs. Sanders' own wedding dress.

Study in Israel Offered Opportunities for religious, socin Israel are now open to gradTate students.
The student will spend several mont and a collective farm settle University, Applications should be submitled before June 30. Further inforhov. Amati Baches, executive direcCommittee, 342 Madison Alestine
Haley Book Honored Kenneth E. Taylor won a third
place prize of $\$ 15$. His subject
oas "Vibrations of Piping Si


Physics Society To Be Organized Will Return io Tech
First Lt. Bill Mitchell, son oil
Mr and Mrs. W. L. Mitchell
1308 33rd St. will return home
in September and re-enxoll al
Texas Tech. He was a mechanical
engineering major until he enter-
ed the Marine Corps in March engineering major until he enter
ed the Marine Corps in Marc
1951 . PAPER WINS lIST PLACE
A paper by Richard $L$ Gray
won first place in a contest We first place in a contest al
the annual American Society of Mechanical Engineers regional His subject was Auturdayotiv
Air Conditioning.' The award wa
$\$ 50$
school, Newport, R. I.
Golds ton was a member of Map-
pa Sigma fraternity while at Tech.

 aviation wings and a Marine sec
ond lieutenant's commission ceremonic
recently.

A meeting to organize a loca
chapter of Sigma Pi Sigma, na tional physics honor society, will
be held at $7: 30$ p.m. Wednesday be held at $7: 30$ ppm. Wednesday in Room 44 of the Science Build-
ing. according to Dr C. C. Schm-
id. head of the physics depart An invitation to organize a local
chapter was received by Dr. Schm-
id from Prof. Marsh W. White, ide from Prof. Marsh W . White,
executive secretary of society.
In his letter. Prof white executive secretary of the society
In his letter. Prof. White ex-
planned that the Executive Counplaned that the Executive Coon-
cl of Sigma Pi Sigma is granting
charters to a limited number of
additional chapters in physics doadditional chapters in physics de-
partments which have been sue-
cessfun in producing well-trained Lems,"
Eleven Texas Tech students at
tended the ASME conference held tended thy ASME conference held
on the University of Colorado
campus. Tech won the man-miles
trophy, an attendance award. The trophy, an attendance award. Th
Teen group made several inspect
dion trips while in Colorado. AMBASSADOR WANTED Applicants have until April 10
to apply for Lubbock's 1954 'com
munity ambassador.



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gent in physics to and achier
loge community.
Simar Pi Sigma is a member
of the Association of Coll
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beneve they may be quarried for
membership, or will qualify 0 ,
membership during the $1954-55$
school year, are invited to attend
the meeting Wednesday night

Tech Band Gives
Spring Concert
 $\geq=m$

Grads Receiving AF Pilot Training
-

3 Men, 4 Women Enter Competition


$2=4$



MATTHEWS


REYNOLDS

A\&S Election to Fill Officers Insalled Five Council Offices

## By Phi Beta Phi

Theme of Tri-Delta Spring Formal Dance Saturday To Be 'April Showers'


CANDIDATES from the Division of Arts and Sciences are: left to right: first row-Don Anson, Jerry Johnson and Margaret Lee; third row-Shirley Massey, Pattie Price, Ann Lee Turner and
Kay Lynn Watson. Not pictured are: Mary Jane Miller, Dorothy Gage, Jim Parker, Barbara Hold-
ridge and Tommy Neatherlin.

| theme of Delta Delta Delta sorority's spring formal at 9 p.m Saturday in the Lubbock Hotel. Burl Hubbard will furnish the music. <br> Members and dates will be: Jenny Lou Ballard, Howard Hurt; Mary Alice Braselton, Ted Harvison: Jane Brown, Harold Davis; Joan Cantrell. Dick Seawright; Kay Collins, Ken Kummer; Dixie | Cos, Een Wilson: Carolyn Dennis, Harold Criswell; La Faun Edwards, Tim Russell; Doris Ellis, Robin Eiter: <br> Phyllis Emory, Don McDermott; Le Nell Enochs, Bob Waddie; Dot Gage, Lowell Richardson: Sue Henley, Dub Parks; Barbara Holdridge, Jim Leonard; Ann HudSpeth, Don Holt; Mary Hunsucker, |
| :---: | :---: |
| ack | Hannah; Mary Jane Johnson, Robert Simons; Janet Hon, Jack |
| Given by Alpha Phi Omega | Hon: Carolyn Keeling, Jim Far mer; Lianne Lewis, Cooper Blount |
| The student Union's morning | Kay Lofley, Richard Connally; |
|  | Joan McGee, Oscar Power; Jan- |
| $k$ of a clock at the coffee | ; |
|  | ; |
|  |  |
|  | son; Donnell Phillips, Skeeter |
| $r$ coffee-drinking Techsans. APO's gift, recommended by | Lewis; Pat Qualia, Don Dilley; Mary Pandall Fritz Stanley, |
| ss Martye Poindexter of De- | Elaine Russey, Bill Bradley; Nina |
|  |  |
| 0. The clock was | Joyce Tha |
|  |  |
| architect who designed the | Frances Wiese, Mclvin McGrew; |
| ; William Scott, Student | Pat Williams. Ja |
| Union director; and | Charlene Williamson, Bud Wea- |
| Unien Board. |  |
| Members of the com | Sylvia Young, Barry Robitaille; |
|  | 1 B |
| ckner, Bobby Hugill, Jer | Pledges and dates will be: Pat |
| ling, and | arrett, Spencer Norwood; Pat |
| APO's next major | Knox, Ralph Gene Martin; Mari- |
| ts annual Ugly Ma | cille Wilson, George Puckett; |
| s from the contest | Darlyne Wood, Jerry Van Pelt; |
|  |  |
| for the Administr |  |
| Building. | rry Denton, Calvin |



Its a FREEMAN Shoot Buck wid Bra ${ }^{\$} 18^{95}$

This year, put yourself into footwear that will really "go places" and inkuence people! Cool self-assurance is built right into every pair of wonderful feeling FREEMAN'S. Smartest, best-balanced Brown 'n' Whites and Black ' $n$ ' Whites we've seen!

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The Store of Better Values


Seven Candidates in Engineering Division Race



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IN POCKET SIZE EDITIONS

Some of the Great Books of our time plus some tools to help you in your college work. editions ....complete

Costain-The Silver
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Roget's Pocket
Kenneth Roberts-
Lydia Bailey . . . 50c
Goudge-Green Dolphin Street
Several hundred titles to select from in prices ranging from
"Come over and browse"

Texas Tech College
BOOKSTORE

Girls! . . . after Graduation
Train
As a skilled Army Dietitian, Physical Therapist or Occupational Therapist


As an Officer ... winning your commission prior to your professional training
Earn
While you learn ... receiving $\$ 270$ a month with quarters furnished during your training period

YOU CAN PREPARE FOR A TOP CAREER IF YOU MEET THESE REQUIREMENTS:

For Army Dietitian - A bachelor's degree with a major in foods and nutrition or institution management.
For Army Physical Therapist - A bachelor's degree with satisfactory courses in the biological and physical sciences and psychology. For Army Occupational Therapist - A bachelor's degree with at least 15 semester hours in psychology, sciences or sociology, or any combination of these subjects.

WOMEN'S MEDICAL SPECIALIST CORPS



Insuby. APr:
Agriculture Three Nomine Announce Poli


Al|Western Do To Feature Rod

Approximately 25 colle eppected to enter teams expected to enter ceanter

Tech's iffth annual Inter
Rodeo to be held Apr Rdieo to be held Apr
May 1, acourding to Dale
Mreside Block and Bride preside
The rodeo and All-West The roden will be Tech
celtarition
dy cowby fiesta. The ey tayin with a huge rode
stating at 4 pm . Thursd
 bep parade. Organization
to enter should write to enter should wnie to
Nocelll parade marshal
F Yate rodeo manager. anumas husbendry depa
Present parade entries Present parade entries in
Texas Tech Army and Teas Tech Amy and
Rove uits the Tech
bock High School bands, ins sherifts posses an
dabs from the South P In adidition to the parad did
en Days celchation incl ampual 1 odeo breakfas marring, an all-college
Sturida evening, and a
dance atter the final
Bomance.
Block and Bridle and
Podio Rodo disociation, spo
the rddeo, will offer seven institip butchles, one tea
and a sadide for the
arround cowboy is around coubboy as prize
cowby competition. Tvo wld cour miking for
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will be given for the The moder will be prow
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KTTC To Have New Transmitt a group of electrical
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of Hanoid spubler, assoc ceser of electuler, asso
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KTIC, campus radio transmitter to to be installe putch building in about
will be built by W. G.
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Seethen and Rake Bake
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worting and will have igatallation of ition at the
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April $8,195 \mathrm{se}$
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Agriculture Division to Have Three Councilmen Three Nominees Announce Policies


## All－Western Days To Feature Rodeo

Approximately 25 colleges are
expected to enter teams in Texas
Tech＇s fifth annual Intercoll Tech＇s filth annual Intercollegiate
Rodeo to be held April 29 to Rodeo to be held April 29 to
May 1，according to Dale Hoover Block and Bridle president．
The rodeo and All－Western Days
celebration will be Tech＇s three－ day cowboy fiesta．The event will
begin with a huge rodeo parade starting at 4 p．m．Thursday，April
29．Campus organizations and clubs are urged to enter floats in
the parade．Organizations wishing to enter should write to Jimmy McNeill，parade marshal，or $B$ ．
F．Yates，rodeo manager，at the F ．Yates，rodeo manager，at the
animal husbandry depart me Present parade entries include the Texas Tech Army and Air Force ROTC units，the Tech and Lub－
bock High School bands，and var－ ious sheriffs posses and riding
clubs from the South Plains area． In addition to the parade，West ern Days celebration includes the
annual rodeo breakfast Friday morning，an all－college barbecue Saturday evening，and a Western
dance after the final rodeo per－ formance
Block and Bridle and the Tech Rodeo Association，sponsors of
the rodeo，will offer seven champ ionship buckles，one team trophy and a saddle for the best all－ around cowboy as prizes in the
cowboy competition．Two events， cowboy competition，Two events，
wild cow milking for girls and goat－sacking for boys，will open the rodeo for participation by campus organizations．A trophy
will be given for the winner in each event．
The rodeo will be produced b

KTTC To Have New Transmitter A group of electrical engineer－
ing students under the direction
of Harold Spuhler associate pro－ fessor of electrical engineering at Tech，is planning the design for construction of a transmitter for
KTTC，campus radio station．The transmitter，to be installed in the speech building in about a month
will be built by W．$G$ ．Breckeñ－ ridge，Billy Hood，Paul Griffith Joe Crank，George Baker，James Snethen，and Richard Merington．
The campus radio station has been operating on the same fre－ quency as KVSP， 1460 on the radio dial，but will be operating on a new frequency－ 600 kilo－
cycles．The new transmitter will be strong enough to reach all the buildings on the campus，and
the station will serve the campus only，
The students will repair the studio equipment in the speech building and will have it in good
working condition at the time of installation of the transmitter． A maintenance staff for the
transmitter has not been selected but a permanent committee will but a permanent committee
be chosen in the near future．


Interviews Set For 1954 Grads
The following companies are of－in accounting，conomics，finance，
fering job interviews to 1954 grad－
government，and management． uates through Wednesday，accord－Tuesday，Dallas Power \＆Light ing to Mrs．Jean Jenkins，Place－ $\begin{aligned} & \text { Co．will interview clectrical and } \\ & \text { mechanical engincers for openings }\end{aligned}$ ment Service director．
Today．Shell Oil Co．is inter－ viewing civil and electrical eng－ －Public Schools will interview per－ ineers interested in geophysical $\begin{aligned} & \text { sons．There will be about } 85 \text { new } \\ & \text { tions }\end{aligned}$ work for assignments in West positions in additon to replace－ Texas． ments． Additional information is on file ment Co ．will interview majors Ad 150 ．

Not at all unusual，you say？But this well was pur－ posely drilled that way！In fact，precautions were taken to see that the well wouldn＇t contact oil－bear－ ing sands．It was to be a vital part of an elaborate waste－disposal system built into one of Du Pont＇s waste－disposal system built into one of Du Pont＇s new plants near Victoria，Texas．It is an example of
the unusual engineering problems which Du Pont the unusual engineering problems which Du Pont technical men encounter．
The＂well＂itself is almost a mile deep－ 4900 feet， to be exact．Waste fluids from the plant are forced down this well，to be absorbed by non－oil－bearing sands－far below the level of any surface water． Piping near ground level is in the form of concentric shells，and fresh water is delivered to the annular opening around the waste pipe．Furthermore，the water pressure is higher than that of the fluids in the

Now available for student ASME clapters and other
college groups，a 16 －mm．sound color movie－＂Mechanical Engineer－ ing at Du Pont．＂For further information，send past card to E．I．
du Pont de Nemours \＆Co．（Inc．）， 2521 Nemours Eldg．，Wilmington du Pont de Ne

City Club＇s invitation to good going．

## Wina chervolet forrette



## fity Club shoe contest！

| 1．In 25 words or |  |
| :---: | :---: |
| 2. | Send in as many entries as you wish，but each must be on a separate pieco of paper．Print your name and address clearly． |
| It is not necessary to use an Official entry blank but handy entry blunks may be procured at your City Club Dealer（they carry an extra advantage－sce nore above）． |  |
|  | Mail all entries to Peters Shoe Company，Dept．C4，Box 5995，Chicago 77，Illinois． |
|  | Contest starts March 15 －ends May 15，1954．All entries postmarked before midnight May 15 and received by May 22 eligible． |
|  | Entries will be judged on originality，aptness and sincerity by the Reuben H．Donnelley Corp．Judges decision final．Duplicate prizes in case of ties．No enities returned．Entries and ideas therein become property of Pecters shoe Company to be used as．it sees fit．Winners will be notitied by mail． |
|  | Contest open to all residents of continental United States and Canada， Contest not open to employees of Peters Shoe Co．，of City Club Dealers，of their Advertising Agency，nor their families． |
|  | SEE your City Club deoler．Or for name of your nearest dealer，writa： Peters Shoe Compony，St．Lovis 3，Missouri |



## Case of the dry＂oil＂well

waste section．In this way，any leakage in the pipe system causes fresh water to enter the surrounding sands（or the inside waste system）and prevents objectionable materials from reaching the sands at surface levels．

Other interesting procedures are used throughout Du Pont＇s many plants to guard against river pol－ lution．For example，scientists were asked to make a complete marine－life census on one river before a plant was built nearby．The company wanted to be certain that no waste would be discharged which would challenge the natural pattern of marine life． Throughout the Du Pont Company，wherever there is a need for the services of technical men，there are varied and interesting problems that present a chal－ lenge to engineering skill and imagination．

## （बUPOND

better things for better living through chemistry Watch＂Cavalcade of America＂on Television

Eight Will Compete for Home Economics Vote Dr. Allan Nevins, Writer-Historian, Division Allowed Two Council Posis



POLGAR TO HYPNOTIZE Dr. Franz Polgar, appearing for
the third time on the Tech camthe third time on the Tech cam-
pus, will demonstrate his abilities as a hypnotist at $7: 30$ p.m. to-
morrow in the Student Union Building. Students who obtained tickets by showing their auditor's
receipt will be admitted free.


The nicest way
"Happy Easter" is with
 Cardo-

You're invited to see our beautiful collection of new Hallmark Easter Cards. You'll find all the beauty, the color and spirit of Easter reflected in our wide selection of Easter Cards.

We invite you to come and
see for vourself!

## Varpity

 Appears Before Lubbock Audiences Dr, Allan Nevins, noted author
and history professor at Colum-
bia University, gave three speeches
while he was in Lubbock last
week.
"Mass production in America""
was the topic of his lecture Fri-
day afternoon in the Museum.
Sociology and history classes ac-

GRASS ROOTS EORUM | left to right: Beverly Garner, Jimmie Faye Maxwell, Bette Mc- |  |  |
| :--- | :---: | :---: |
| Gehee and Mary Lou Miller. Not pictured are: Mary Frances |  |  |
| Wiese, Suzanne Matteson, Averill Brinkman and Yolanda Ellis. |  |  |
| TICKETS ON SALE |  | DR. GIESECKE SPEAKS |
| Tickets for the all-Tech pro- |  |  | Addresses by three outstanding

national figures will present a
three-day finale early in May in three-day finale early in May in
the current American history lec ture current American history series under the sponsor-
tures
ship of the ship of the Institute of Americanism at Tech.
The event will be called the
Grass Roots of Liberty Forum ac Grass Roots of Liberty Forum, ac
cording to J. Evetts Haley, direccorrmg the institute. Haley, direc
tor of the
Speakers Speakers for the May 4-6 lec
tures are former Dean Clarenc Manion of the University of Notre Dame College of Law; Brig Gen
Bonner Fellers author of "Wings Bonner Fellers, author of "Wing
for Peace," and Frazier Hunt


Your Wings are your Passport


The lectures are


## wherever you go...

Your Air Force wings are your personal passport to universal respect and admiration. They're a sign-recognized everywherethat mark you as one of America's finest.

To wear them, you must win them... as an Aviation Cadet They come with the gold bars of
an Air Force Lieutenant and earnings of over $\$ 5,000$ a year! They come complete with the admiration of a grateful Nation. If you're single, between 19 and $26^{1 / 2}$, prepare to win this passport to success. Join the Aviation Cadets! For further information, fill out this coupon today.

UNHTED STATES AIR FORCE counted for most of th
200 people attending Few Can Read Character Mass production, not population, natural resources, or military
might, is responsible for the outstanding position of America in standing affairs, according to Dr. At his speech Friday evening a dimner at the Caprock Hotel, Dr. Nevins stated that "not one
in 500 knows how to read characin 500 knows how to read charac-
ter or to present anecdotes to ter or to present anecdotes to
illustrate it."
The The twice Pultzer Prize winvers often make bad evaluations. vers often make bad evauations.
Biography Needs Three Layers
Thre s. Three strata or layers, Dr. Nev-
ins said, are essential in a biography. The first is the external
view of the man. The second is his more obvious traits, such as his habits and characteristics. The third is his elements of character
which only his close friends and which only his close friends and
business associates know after years of dealing with him. He spoke of the great reward
to biographers of great men who can enjoy living in the past with
their subjects.

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AVIATION CADET, AFPTR-P-4 Headquarters, U.S.A.F.

> Please send me information o my opportunities as an A Force Pilot.

Name

Dr. Thomas Stresses Importance of Religious Training in Tech Lecture


The Finest Shirt Value


Super-Whitehall by Gayson Hera's the great luxury shirt oll men
havo wanted, ot a down-10-corth price.
super wid is have wanted, of a down-10-eorth price
Super-White hall...the new Jayson
white sit white shirt is mate of o rich brood-
cloth usually found onty in for moro expensive shirts. ors toilored in lux. expensive French Front-the mork ol truly fine shirts. Genvine ocean pearl
butlon butions...lorger ond stronger thon
Usuol. Flowlesily conform to body liness-it fits so porsorfec tion. Come in and see the shirt you'vo
wanted for a long time coller styles sure to foltior a range

BROWNS
Vansity Shop


For scorecards you'll be proud of, play the ball that gives you all these advantages:

## MAXIMUM DISTANCE

POWERED BY TRU-TENSION WINDING ABSOLUTELY UNIFORM PERFORMANCE PERFECT BALANCE
lifetime whiteness
PROVEN LEADERSHIP

## SpaldinG <br> For maximum distance with durability play TOP.FITE, Dor and Top-FLIIE sold through golf professionals only,

## BA Nominees Release Platforms



BUSINESS ADMINISTRATION candidates are: left to right: first row-Glen Cary, Ronnie Clark, Fred Currie; second row
-Doris Ellis, Jack Gibson, Carolyn Pope. Not pictured are: Juanita Peterson, Jana Heber, Bette Hickerson, Norma Chapman, Jerry House, Marlin Smith, Jeannine Brown, Neil Vaughn
Eddie Hughett, and Keith White.
 Tender arms and pate faces
were the order of the day as wree the order of the day as
Army ROTC
their tecond their second ro
tions last week.
tions last week.
The inoculations, which will The agenda for the day includThe inoculations, which will
be finished April 22, are part of pre-summer camp preparations the cadets face before attending camp sometime in June.
All ROTE cadets mist attend a summer camp between their junior and senior academic years to be eligible for a
commission upon completion of their college training.
Texas Tech's units will send
approximately 65 cadets to four different military installations ouri this summer.
The signal corps will send 20 cadets to Camp Gordon, Ga Approximately 24 infantry ca-
dets will go to $\mathbf{F t}$. Benning Ga. Seventeen engineer cadet
will train at Ft. Leonard Wool will train at Ft. Leonard Woot
Mo., and the chemical corp Mo., and the chemical corp,
training base at Ft . MeCellan
Ala, will receive the remaining Traing base at Ft McCellan,
Ala., will receive the remaining Ala., will receive the remaining
four cadets on the Tech sum- $\begin{aligned} & \text { states that allotments will be } \\ & \text { made so as to benefit the greatest } \\ & \text { mer camp roster. }\end{aligned}$ number of students

## Jfandill liuly

speaker at Thcta Sigma Phits an
nual Matrix Table be the p.m. today in the Student Unio Building Theta Sigma Phi is the national honorary fraternity fo The outstanding senior woman
journalism major will be recognized, and newspaper awards wil onal newspaper contests. Con petition by several area papers in
cluded news stories,' feature stories, editorials and columns. The banquet is open to all men
bers of the journalism depar Special guests will be Mrs
Sames G Allen, elub sponsor and Mres Shirley Shelton, alumna ad
'Tull cleb' organized
The newly formed club for tal
Tcople in Lubbock, the Antenna people in Lubbock, the Antenna
Club, will have its first social Height is the principal require ment for membership. Wome
must be 5 feet 11 inches in stocking feet, and 18 years old. Men
must be 6 feet 2 inches in stocking feet and 20 years old.
Miss Lois Harsevar, chairman Miss Lois Harsevar, chairman
of the club, says its purpose is
to bring together tall students with common interests and to provide a social organization fo:
the purpose of cultivating friends,
Further information about the club may be obtained by calling
$2-7524$.


## TO SING IN PLAINS The Tech Madrigal Singers, diThe Tech Madrigal Singers, di-

 the Plains High School Band at Madrigal members include: Marjorie Hendricks, Lubbock and Joyce Milter, Friona, sopranos: Marjore Scales, Lubbock, and Alice Ann Yates, Plainview, altos;Bill Cormack, Amarillo, and ClarBill Cormack, Amarillo, and Clar-
ence Whiteside Jr. Lubbock, tenence Whiteside Jr. Lubbock, ten-
ors: and John Taylor, Dallas, and
Tim Magness. Friona, bacses, Best Plebge' named
Charles Cumningham, Garden
City juior, was seleted as 'best pledge of the year" by Block and
Bride members at their steak fry
S Baturday, according to Dale Hoo-
ver club president ver. club president.
Sirloin steaks were served to approximately 120 Block and Bridle members, dates and guests
at the annual sping event. at the annual spring event.
Jake Miller's Western band played for dancing in the Agriculture Engineering shed after the steak fry. Ned Hardin, Lubbock music starring Tyrone Power will be major. will accompany the group.


Wien you paise. male it count. Heve a Cork ed: Sing-Song; discussion groups,
which were divided into election,
publicity, big-litete sister program, and social calendar; summary and discussion of group distion. Lunch was served at noon. Dean of Domen Marjorie Neegram for 1954-5 the dormitory pro-
lor


DO YOU WANT MONEY?
Requests from organization wishing to receive money for nex year from the activity fee should
pe sent to the Student Council be sent to the Student Council
office by Friday. An estimate of the expected ex-
penditures of the organization, and an explanation of the organiation's functions sho
cluded in the request.
Max Preston, business manager,
tates that allotments will bc UUBBOCK COCA COLA BOTTLING COMPANY
$\qquad$

## WTVS FELLOW

 Kenneth W. Davis January graduate 17 winners of a
Woodrow Wison Fello
Will award will pay his a year of graduate The grants are $m$ or the teaching pro ntellect. character an
and aconding to Dr ity"" according to Dr .
Gobeen of Princeton, the program. Dr. Gohe
nearly 1200 students neated by American a nated by
edecaton
year.
While While at
the office Camp, head of the Engi ment. He was presiden
TTu Delta., antional hor
terity for students in English courssc, and a Phi Eta Sigma and
cholastic honoraries,
Delta P? Smanich Davis is now teaching
high school in Clovis,
sttoents to Three Tech specch st
to Dickens tomo judge a district int
apue contest The will chosest Thine st i
tion and extempors it tion and extemporane
ing ane: Dwayne Cary
Mckissack A group of speech act group of speech st
intersecholigestio at the intersenolastic league
urday at Lubbock
Students temporaneous speaking
bate will bei bate will be: Spacakich Dic
Mansell, Dean Morga Smith Lavean Morgan
ter, Joyce Davis, Gle
E J Tand
 Donnie Dean, Rita
Nancy McKissack

TO ASSIST AT PL Turree Texas Tech sist in the product Dairy Stow's Panhandl The team, whish a ny Nickell of Cla Harwood of Burleson butterlat content, will Dary cattle enter of in
D. W. H. Cloninge
Prolessor of aninge
will be an official of

C Company First
In ROTC Contest in the first annual Army ROTC ield day Thursday points, 15 points more tallied 70 ond place F Foints more than sec-
wormpany won third place with a 45 -poin Second platoon, C Company Second squad of the second pla toon, C Company, was named Top-ranking cadets in manual of arms competition, according to classification and first, second and Donald Pundt, Robert Utley, and David Pennington. Sophomore; Mike Burkholder, James McKen ert Bell, Thomas Nash, and Justin Holmes. Senior: James Minton Charles Minton, and Charles
Whitfield. A. E. Cronk was selected as out Hagerty was second.
Roy C. Bryant won the grenade ance. R. R. Shanafelt threw the grenade with the greatest accuracy.
W. A. Kilpatrick was first in disassembly and assembly of the
M-1 rifle. James Donnelly placed Hargrove was third.
Scabbard and Blade and the reg-
imental staff sponsored the field day. Col. Hampton Green presented ribbons to the winning cadets and units.

Students, Faculty Members Attend Fiesta at Levelland Several Tech students and fac
Hiy members particiciated in the the
 Leveland Saturday. ApproximateWest Texas and New Mexico at Dr. John C. Dowling, head of the foreign language department was master of ceremonies for the
afternoon activities. Dr. C. B Qualia, foreign language profes or, crowned the Fiesta queen.
A short play presented by a Tech students and directed Mrs. Scotti Mae Tucker, assistant professor of foreign lan
guages, was part of the after noon entertainment. the afterMrs. Elizabeth Skidmore Sasser
assistant professor of architecture was in charge of the arts and crarts division. On the plannin hree Tech foreign language in structors, Dr. T. Earle Hamiton,
Prof. B. Strehli, and Dr. Dowl-
ing. Delta Sigma Pi, honorary Spanh fraternity, sponsored a them They were required to write on Cervantes.

Dr. Gene Hemmle, music depart-
ment head, and Raymond Elliott, ment head, and Raymond Elliott act as judges in Hobbs Saturday

THE TOREADOR
Page 9

Air Force Cadets To Visit Convair Maj. $H$ E Walker, assistant E . non Hart, engineering senior:
moroessor or air science and tact- Scott
Woodfin, arts and
science professor or air science and tact- Scott Woodfin, arts and science
ics, and 15 Air Force ROTC stu- freshman, Lester Williams, enginents will tour the Convair airplant by military aircraft. They will tour the giant B-36 combat capabilities of the heavy Members attending will be VerGERMAN STUDENTS TO mEET Tinker Wadsworth to meet Bruce Simnacher, and Trixie Ausin will be the only members of the "Schauboot" cast who won't
make it to the annual meeting of the Texas Association of Ger
of anne mating man Students this weekend.
Tinker Wadsworth Longfel is a daschshund belonging to T He Bridges, "English instructor the recent play sponsored by Der Liederkranz, Tech German Club. Going to the TAGS meeting on
the Southern Methodist Univers ty campus in Dallas will be Teddy Trippe, Lubbock; Bruce Mat-
son, Fort Worth; Bob Martin, Wichita Falls; Rosemary Sprague,
Lubbock: Ray Cook Floydada Don Lubbock, Ra; Cook, Floydada; Don
Elliott, Lubbock; Jim Green, Mule-
shoe: Joan Montromery, Mer shoe: Joan Montgomery, Mule-
shoe: Christine Macina, Shamrock: Alvin Gregg Plainview; Karl Dockray, Lubbock; and Thefreshman; Lester Williams, engin-
eering freshman; George Mullino,
agriculture junior; and Jerry Cole, agriculture junior; and Jerry Cole,
arts and science senior. Others are: Barney Terrell, eng-
ineering freshman; Bobby Jetton agriculture junior; James Mcagriculture junior; James Mc-
Gowen, agriculture junior; Keith Pate, business administration junior: Richard Zeeck, engineering
senior; and Edward Hogan, engisenior; and Edward Hogan, engi-
neering freshman.
Also. Ben Also: Ben McGlamery, engineer-
ing senior: Kenneth Lane, engineering sophomore; Burton Dunecring sophomore; Burton Du-
pree, engineering junior; and Bob
Hamilton, engineering freshman.

ROTC CADETS PROMOTED
Six Army ROTC senior cadet
They are Cadet Capt. Harold E. Fox, promoted to cadet major and assigned duties as Regimental S-4:
Cadet Lt Mack B. Mohon, promoted to cadet captain and assigned duties as commander of Co. C, Cadet Lt. Bernard M. Beck, pro-
moted to cadet captain and assigned duties as commander of
Co. D; Cadet 2nd Lt. Jacob G. Watson, promoted to cadet first
lieutenant; Cadet 2nd Lt. William B. Whaley, promoted to cadet first lieutenant; and Cadet 1st Lt. cadet captain and assigned duties as regimental public information

Faculty Christian Fellowship
Organized on the Tech Campus
Plans have been completed for
the organization of a local chapter or Faculty Christian Fellowship. a fellowship of Christian members and faculty members organized to
explore the religious perspective of teaching. Twenty perspective faculty members met in the Student Union Bullding Tuesday evening and
selected a steering committee. Dr, George F. Thomas of Princeton University spoke briefly on
the origin of the movement and its recent development. He lead the group in a discussion of the
ignificance of the movement as ignificance of the movement as
it exists on many college and university campuses. Dr. Thomas is a member and former chairman
of the National Executive Con mittee of the F.C.F. Another local meeting will be
held early in May. Arrangements mittee consisting of: Dr. C ComSchmidt, head of of Dr, Chysics department, chairman; Dr. J. C. ment;and Prof. Thomas F. Wiesen, hea
ment.

A business meeting scheduled噱 lict withoned because of conMatrix Table Dinner in the Stu lent Union Building

## IT'S ALL A MATTER OF TASTE

## WINS FELLOWSHIP

Kenneth $W$. Davis, Wolfforth,
January Tech, has been named one of the Woodrow Wilson Fellowship. The award will pay his expenses for a year of graduate work at Van-
derbilt University, Nashville Tenn

W.T. Donoghe
Univesity
$V$ Vitininio


Three Tech speech students will
to Dickens tomorrow night go to Dickens tomorrow night
to judge a district interscholastic
lo will choose winners in declamaing and extemporaneous speak-
ing are: Dwayne Carter, Nancy ckissack, and Joyce Davis. A group of speech students will interscholastic league contest Sat-
urday at Lubbock High School Students judging declamation, extemporaneous speaking and debate will be: Sara Dickinson, Pat
Mansell. Dean Morgan, Jeannine Smith, Lavoy Berry, Dwayne Car-
ter, Joyce Davis, Glenn Rainer, E. J. Tarbox Jr., Barbara Lee Gibson, Bob Ford, Jo Ann Miller Donnie Dear, Rita Elliott and
to ASSist at plainview
Three Texas Tech dairy cattle judgers and their coach will assist in the production contest of Plainview's Panhandle Plains Dairy Show Sunday and Monday my Nickell of Claude Spencer Norwood of Burleson, and Don Ham of Goodlett, will determine butterfat content of milk from dairy cattle entered in the event.
Dr. W. H. professor of animal husbandry

When you come right down to it, you smoke for one simple reason...enjoyment. And smoking enjoyment is all a matter of taste. Yes, taste is what count in a cigarette. And Luckies taste better. Two facts explain why Luckies taste better. First, L.S./M.F.T.-Lucky Strike means fine tobacco... light, mild, goodtasting tobacco. Second, Luckies are ac tually made better to taste better. always round, firm, fully packed to draw freely and smoke evenly.
So, for the enjoyment you get from better taste, and only from better taste, Be Happy-Go Lucky. Get a pack or carton of better-tasting Luckies today

My roommate was a grouchy soulNo person could be meaner,
Nut
But luckies made him change his tureBut Luckies made him change his ture


When you light a lucky strike,
 LUCKIES TASTE BETTER

Plans Announcd For Open House will bere's a World of Difference" April 23 and 24 Style shows will be the main project of the clothing and textiles
department. The shows schedule department. The shows scheduled
for Friday will be at $2: 30$ and 4 o'clock in the afternoon and 8 and 9 in the evening. Saturday there will be a style show at $10: 30$
a.m. and one at $2: 30$ p.m. Stu-dent-constructed garments will be on display in the clothing labs.
"There's a World of Differen
in Laundering," according to the department of home management. Washday, yesterday and today,
will be the main exhibit of this department, featuring numberthree tubs, yellow soap, scrub boards and a wash pot, versus a
modern electric washer and dryer Other features of this department will include demonstration of how to wash blankets, a detergent exhibit, the evolution of the iron, a
display of equipment, and both gas and electric kitchens. "There Is Shape to Your Rolls" of the department of foods and nutrition in HE 167. Punch will be served to all visitors by the fresh-
men foods classes in HE 163 bino rats used in nutrition demonstrations will be on display showing effects of balanced food intake and an unbalanced snack
diet. Other exhibits will be on calorie contents of foods, critical evaluation of advertising in foods and nutrition facts, and table setNursery School Open
The department of child development and family relations
will exhibit material and informawill exhibit material and informa-
tion on child development, selecting a mate, family relations, and vocations in child development in
HE201. The nursery school open for insepction. will display for visitors "the world of difference" in arrangements,
selection of furniture, and color schemes. Freshmen design classes will be in charge of an exhibit good and poor design and examples of different ways to create a good design. Demonstrations will be given in turning on the wood long lasting beautiful finish, soldering metals, enameling on copper, basketry,

Sterling to Speak at Press Club Banquet; Officers to be Elected Featured at Tech's annual Press
Club banquet will be a talk by Curtis Sterling, publisher of the Brownfield News. The banquet will be at Underwood's, 711 34th April 22 . Officers for $1954-55$ will be elected at the event. The banquet is open to the entheir guests. The Press Club was one of the first organizations on the Tech
campus, according to Charles campus, according to Charles
Maple, who has acted as program chairman this year. Club programs for $1953-54$ have consisted
of a series of talks by professional of a series of talks by professional
men on the opportunities in various fields of journalism. Present officers are Claudia Martin, president, and Linda Hud-
son, secretary-treasurer.

JUNIOR COUNCLL SELECTS Junior Council, honorary service organizaton for jumior wom-
en, initiated 20 sophomores to serve on next year's council and entertained them at a dinner Monday night. Identity of the new members will be revealed at the
A.W.S. spring luncheon in May.

JUDGING CONTESTS HERE Approximately 1,200 vocational agriculture students and teachers
from Areas I, II, II and IV are from Areas $1,1,1 I I$
expected to be on campus April 24 when Tech holds its 27 th annual Judging competition will take place in nine events: livestock, crops, cotton classing, dairy products, poultry, dairy cattle, meats, grass, and wool judging.
The contests will be co with a barbecue for the contestants and teachers furnished by
Plains Cooperative Oilmill of Lub-
bock.
ORIENTAL PHOTOS
A touch of Oriental atmosphere
has been added to the Museum.
There are 26 photographs of mur-
als depicting Buddhas and Bud-
hesattras hanging in the Rotunda
Gallery.
The photographs were given to
the college by Takashi Hashimoto,
president of Japanese University
in Tokyo. President E. N. Jones
gave the photographs to the Mu-
seum.
The murals depict Buddha lands
in conformity with the principles
of Mahyana, Japanese religious
belief. They are painted on the
wall in the Kondo Horyuii Mon-
astery in Japan. The murals were
painted below the Arbat murals,
paintings of the chief Buddha.

Writes About 'Carmen'
Dr. George A. Whetstone, asso ciate professor of civil engineer-
ing, is author of an article appearing in the latest issue of Opera News entitled "Carmen's Libret-
tists On The Loose." Articles in
the current issue are devoted to
the opera "Carmen."
On Planning Committee
Dr. John S. Carroll, head of the education department, and Dr. Per G. Stensland, head of the the workshop planning committe for the 26th annual conference of
the 14th District, Texas Congress of Parents and Teachers, to be

Faculty Banquet Tomorrow
PLEDGES HONORED
Fifteen retired staff members of Texas Tech will be members a faculty banquet tomorrow in the ballroo
Building.
The honored guests will be: Dr. Clifford B. Jones, Dr. D. M. Wiggins, Dr. William M. Whyburn,
$W . T$ Gaston, G. W. McCleary, Miss Eleanor M. Chitwood, Dean Arthur Henry Leidigh, Dr. Albert
B. Cunningham, Prof James New B. Cunningham, Prof, James New-
ton Michie, Dr. Leroy Thomp-
son Paton, Prof $\begin{array}{ll}\text { ton Michie, } & \text { Dr. Leroy Thomp } \\ \text { son Patton, } & \text { Prof, Cecil Horne } \\ \text { Prof Pufus }\end{array}$ Prof. Rufus Arthur Mills, Pro Earl L. Thompson, Dean Mar
garet Watson Weeks and Mis Martye Poindexter. be sponsored
The banquet will
by Texas Tech
w Pledges of Phi Delta Theta aternity were honored at a big brather-little brother breakfas anday morning at the Caprock First Baptist Church following First Baptist Four Silver Key alumni were nitiated into the fraternity Sunay afternoon at the Phi Delt dige. A. Bose initiated were: Ronny
Enloe, Bill Black, and ames Porter.
Club. Haskell G. Taylor, professor occounting and finance, is presSpecial guests will be the board Special gues
directors.

## Today's CHESTERFIELD is the Best Cigarette Ever Made!

## "Chesterfields for Me!"

Tobert Henninger Purdo Univ: so
The cigarette tested and approved by 30 years of scientific tobacco research.

"Chesterfields for Me!"

The cigarette with a proven good record with smokers. Here is the record. Bi-monthly examinations of a group of smokers show no adverse effects to nose, throat and sinuses from smoking Chesterfield.

## "Chesterfields for Me!"

 Sou Whithow Dinusim: The cigarette that gives you proof of highest quality-low nicotine. For the taste and mildness you want-smoke America's most popular 2-way cigarette.

