

Slimes! Beware Of 'Double T' Bench!

Toreador In 31st Year As Tech Institution

BY MARY ANN WALTER

"Initial paper was crude in make-up, but newsy—well balanced make-up, well patronized by business," said the Amarillo Daily when the first edition of The Toreador went into circulation in 1925—exactly two days before Tech was recognized as a state school.

Early issues of the paper, printed in the West Engineering building, told about the death of a member of the football team in a scrimmage with Lubbock High School, the legislative battle to keep the newly-created college a reality, and the antics of John Young, first president of the Student Association.

C. W. Ratliff, editor during 1926-1927, is now managing editor of the Avalanche-Journal. Miss Margaret Turner, Avalanche-Journal society editor, and J. W. Jackson, Tech government professor, were staff members in the fall of '27.

In 1930, The Toreador won a first place award in the Texas Intercollegiate Press Association rating. It was expressed that, "The Toreador is something more than a newspaper. It is an institution. Its function is not merely to bring together announcements of coming events and chronicle the week's happening. A bulletin board could do that. Its immediate function is to make every student see and feel and think about the news that is worth seeing, feeling and thinking about."

During the 1930's, papers were sold by the copy instead of having campus-wide distribution. Over three-fourths of the student body purchased April Fool editions in 1931.

A long dream came true when the first issue of The Toreador was printed in the new Tech printing plant on Feb. 8, 1934. The plant, valued at \$15,000, was located in the north wing of the engineering building.

With a circulation of 3,000 and the printing of special occasion issues for homecoming, Christmas, Easter, April Fool, and Mother's Day, The Toreador soon reached an All American Superior rating by the Intercollegiate Press See TOREADOR, Page 7



Vol. 31 SECTION II No. 1



"Enjoy it, Fish... It's the last time," said upper-classmen who observed freshmen resting on the Ad Building Double T bench during an orientation session Monday. More than 1,800 entering freshmen have taken entrance examinations this week. —Tech Photo by Marj Wightman

Plant Yourself On The Lawn, Fish; 'Double T' Bench For Upperclass

"Get off that bench, you Slime!" A freshman stopping to rest on the Double-T bench in the center of the Administration Building green is doing so in violation of one of Tech's better-known traditions. For such an act is taboo for all Fish. Colorful traditions ranging from a Freshman Shoe Race to a huge homecoming bonfire fill the year for Texas Tech students. An all-freshman reception starts the year off for the new collegians, and gives them a chance to meet college administrators.

Annual activities include a college Varsity Show, a musical extravaganza presented each spring. Last year "Good News," a two-act musical comedy from Broadway by Laurence Schwab and B. G. DeSylva, was presented. The annual all-student production employs elaborate sets and lighting, and a large singing and dancing chorus, in addition to the leads. Before selection of the script, an opportunity is given Tech writers, lyricists, and composers to submit plays. Another extravaganza is the annual music department production, last year Gilbert and Sullivan's "Yeoman of the Guard." Elaborate staging was used in a previous year in presenting Robert Shaw's arrangements of popular songs.

Along similar lines is "Homecoming Varieties," which has a two night stand before each homecoming football game. The show is sponsored by Tech Vets, campus veteran's organization.

Homecoming week-end lends to the campus a "Grand Central Station" atmosphere with alumni crowding in from all parts of the country for the various activities. Class reunions, teas, receptions, luncheons, a parade in which campus organizations enter elaborate floats, and an afternoon football game give the campus a festive air. Another major activity is a bonfire and pep rally on the night preceding the game. Tech's homecoming foe this year will be the University of Arizona.

An annual Fiesta will be inaugurated in 1956, featuring a week-end of activities with a Latin American flavor. Plans are underway to secure a big-name orchestra, a carnival, and other top-flight entertainment. Guests expected include the president of Mexico and Texas Gov. Allen Shivers, and either U. S. Vice President Richard M. Nixon, or Milton Eisenhower, president of Pennsylvania State University, and other notables. Conferences will be held during the week on the Latin American influence on Texas, and campus organizations will be asked to prepare booths on various Mexican themes. The event is designed to cement relationships between the neighboring countries, and is expected to See SONGS, Page 2

Tech-TU Broadcast

"Listen to the Tech vs. Texas game at the Union," says Carol Seibert, Student Union program director. A listening party will begin at 8 p.m. tomorrow at the Union to be followed by refreshments and an informal record dance. The game will be broadcast throughout the Union.

Boy Who Sacrificed College Savings Is Recipient of Hiram Parks Scholarship

A 20-year-old Grandfalls youngster who cheerfully sacrificed his college savings to meet family medical bills was recently assured of the opportunity for a college education at Texas Tech. The Grandfalls student, Abel G. Acosta, has been named the 1955 recipient of the \$2,000 Mr. and Mrs. Hiram Parks Scholarship. Acosta will receive \$500 annually for the next four years provided he shows "normal academic progress," according to Prof. Alfred B. Strehli of the Tech foreign languages department who administers the award.

Acosta, who will be the 10th Parks Scholarship holder, worked afternoons after school and week-ends in a Grandfalls grocery during his high school years to earn money to attend college. His savings were wiped away earlier this year when his widowed mother suffered a stroke of paralysis. Despite his job and family obligations, Acosta found time to letter in football and tennis, to play in the high school band and to participate in most of his school's activities. Academically, he ranked in the top one-fourth of his class and maintained an "A" average his senior year.

His college objective is to prepare himself to teach in the Texas public schools. The scholarships, established in 1945 by Mr. and Mrs. Hiram Parks of Lubbock, are for the purpose of encouraging young people of Latin American descent to continue their education through college, Professor Strehli said. The Parks own a chain of movie theaters in Texas. One \$2,000 scholarship is awarded annually to a Latin American student in West Texas on a basis of need, character,

promise of leadership and scholastic ability. Other students currently attending Tech on Parks Scholarships are: Josephine Garcia, senior bacteriology major from Amarillo, Maria Ramos, junior from Levelland, and Albert L. Malacara, sophomore music major from Amarillo. The 1955 selection committee consisted of the following members of the Tech Spanish staff: Strehli, Dr. John C. Dowling, Dr. Eunice J. Gates, Dr. T. E. Hamilton, Dr. Scotti Mae Tucker, and Dr. Charles B. Qualia.

Campus Governmental Groups Mirror Student Body Representation

BY ROSS SHORT

Students can be proud of the student government system at Tech. And why not? Few campuses can equal Tech's percentage of student representation in administrative affairs.



GLEN CARY

The "voice" of the students in campus affairs is the Student Council, elected each year by popular student vote. The Council will have four executive officers and 22 representatives next year. The amount of representation from each academic division depends on student enrollment, with one representative for every 350 students. The Council works with the Constitution of the Student Body as its base of authority, and has an active voice in campus activities, the allocation of student funds, coordination of student organizations, campus elections and student recognition. In addition to the Student Council, there are other governing groups on the campus. The Board of Student Organizations is composed of the presidents of all student organizations, and is presided over by the president of the Student Council. Its purpose is to further the activities of student organizations and to

See VOICE, Page 4

AWS - A Big Sister To Each Little Sister

Coads at Tech will get into the stream of campus activity under the leadership of the Association of Women Students. AWS, composed of all women enrolled at Tech, begins the year by sponsoring a Big Sister, Little Sister program, assigning each new coed a "big sister." When the new girl arrives, her "big sister" shows her around the campus and accompanies her to a Howdy Party. At the party, the new student meets faculty members and campus leaders. Dad's Day is an AWS project inaugurated last fall as an annual event. Festivities begin at a football game, to which all dads are sent a special invitation and seated in a reserved section. A reception follows the game, and a prize is presented the dad traveling the greatest distance.

On Women's Day, held the first week in May, all coeds dress in white and elect a "woman of the year." The girl selected as outstanding is presented at a May Day banquet held at the completion of the special day. Other activities at the banquet include presentation of graduating seniors, installation of AWS officers, and introduction of the new members of Junior Council and Forum, national organizations for outstanding junior and senior women, respectively. New presidents and AWS representatives of all women's organizations are recognized at the banquet. Promotion of leadership and betterment of student government among women students are the purposes of AWS, a national organization with approximately 100 member colleges.

Songs, Dances and Yells To Liven Pep Rallies

(Continued from Page One) draw nation-wide interest. It will be held next fall.

During the football season, Jones Stadium and Tech's Red Raiders take the spotlight. White Matador is still carried on the books as the official name of the Tech team, a number of years back a sports writer up North, impressed with the team's might as they charged onto the field in their bright scarlet uniforms, dubbed them the Red Raiders. The name stuck, and the real team name has faded into relative

obscurity, although it is still in the official school song.

Following the first home football game, a Howdy Dance is held in the barn, known in more official channels as the Tech Gym. Pre-game pep rallies are to take a new twist this year. Five major rallies are scheduled, each to be sponsored by a large campus organization. In addition to the usual yells, songs, and pep talks, entertainment will be scheduled to turn each rally into a full-scale variety show. At both rallies and games, there is a special freshman section reserved.

Football is never quite the same after Tech's annual Washbowl Game, which pits the might of the Drane Stoppers, freshmen women, against the wit and cunning of the Sophisticated Plungers, upperclass women. The game is sponsored by the Women's Dormitory Association, and all proceeds go to the Community Chest. Halftime at the grid classic includes crowning of a washbowl king.

Class activities include a Junior-Senior Prom, a white-tie-and-tails affair that imports a nationally-known orchestra to furnish music.

A Junior Stunt Night finances the Prom. Not to be outdone, the sophomores conduct an annual Hodge Podge dance.

Mother's and Father's Days may come and go in a brief 24 hours, but Tech's Be Kind To Faculty Week lingers on and on, climaxed by a Faculty Talent Show, and selection of a faculty king and queen.

Theta Sigma Phi, women's honorary journalism fraternity, sponsors each year the selection of Tech's most handsome man. Voting is done at Club Scarlet, a mock night club set up in the Rec Hall. A contest to select the ugly man on campus is sponsored annually by Alpha Phi Omega, service fraternity. Paul Harvey, American Broadcasting Co., commentator, had a surprised comment when Elmer Wilson, Tech's most handsome in 1952, won the 1953 Ugly Man contest.

Nor are the girls forgotten in contests. Each year a well-known beauty authority selects the eight top campus beauties. In addition, a number of beauty queen titles await the coeds.

Want to have your kisses rated, or see an atom smasher? The Engineering Show each spring features displays in every phase of modern engineering, and is attended annually by large crowds of interested South Plains residents. Held simultaneously with the Engineering Show is a Home Economics Open House.

Block and Bridle, animal husbandry department club, sponsors each fall an event for agriculture students known as Little International. The show, patterned after the annual International Livestock Exposition in Chicago, gives entrants a chance to experience showmanship with college-owned livestock. Also on the program are such events as a milkmaid contest and a greased-pig race.

Each year top concert and stage performers are brought to the college under auspices of the Tech Artists' Course. The Texas Symposium of Contemporary Music is sponsored each year by Tech's music department, and brings to the campus contemporary composers from across the nation.

Religious activities at Tech include Religious Emphasis Week, a week in which a leading religious speaker is heard at convocations, and dormitory "bull sessions" are built around a religious theme. A similar religious series, known as the Willson Lectures, is held later in the year. Open House is held at all Lubbock churches at the beginning of each semester on an evening known as All-Church Night. Throughout the year, Church supported student centers sponsor a brief daily devotional known as Morning Watch.

A college-wide recognition service each spring calls attention to outstanding student achievements in scholarship, athletics, and leadership. A ny student recognized on the basis of scholarship each year during his stay at

Tech is presented, at his last recognition service, with a gold key.

All entering freshmen are required to wear small green caps, known as "slime," or "fish" caps, with large red letters showing the year of the wearer's graduation. These must be worn until Tech's homecoming game late in the football season, and, in the event that Tech fails to win this game, the caps must be worn until Thanksgiving.

Freshmen are also responsible for ringing the victory bells, located in an Administration building tower, following each victorious encounter on the grid-iron, or other major campus victory.

A freshman shoe race is another event of the homecoming game. All freshmen boys, as a part of half-time activities, are required to pile their shoes in the middle of the field. They retreat to the goal lines, and on a signal run back to the pile to retrieve their foot wear. A freshman shirt-tail parade has been held in the past after each victorious game, but its popularity has waned in recent years.

Tech does not have an official mascot. For a time two years ago, a sleek Angus bull known as Black Invader appeared at football games. The experiment was given up, however, after his coat was damaged by a rival school before a game, making him useless for show purposes, and his owners decided a mascot should be a less expensive animal. Last year, a horse and rider appeared on the field before several games. Students dubbed the masked rider "The Red Raider."

All freshman are requested to remove high school letters from jackets and sweaters before coming to Tech.

Memorial Circle, hub of the campus, carries a bronze plaque dedicating it to all Tech students who lost their lives in World War II. A similar dedication is made to former agriculture students in Aggie Memorial Auditorium.

Each year, the Senior Class presents the college with a gift bought with funds raised by the Senior Carnival. Past gifts include stretches of sidewalk, street lights, and clock chimes in the Ad Building tower.

At the end of all football games, Tech students, happy or disappointed, stand and sing The Matador Song, official college song, composed in the late Twenties. In 1942, Fred Waring featured on his radio show the first rendition of the Tech Fight Song. A record of the Waring composition was made from the network program and is on file in the Music department. A printed sheet containing the words to these and other Tech songs and yells is given to all entering freshmen.

Overriding all traditions on the Tech campus is the general "Howdy" spirit of the college, a spirit that grows until it becomes an integral part of the life of every Techsan, old or new.

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Physics Professor Urges Research On Speed of Light

A great big question mark has been placed around one of science's most fundamental concepts—the constancy of the speed of light—by a Texas Tech professor.

He is Dr. J. H. Rush, associate professor of physics, who critically examines the soundness of this age-old concept in an article appearing in the August issue of Scientific American.

In his illustrated, six-page article, Dr. Rush reviews each of 21 major efforts by scientists since 1876 to pinpoint the speed of light, evaluating methods and measuring instruments used.

His study reveals that prewar and postwar measurements of the velocity of light differ about 16 kilometers per second. Prewar measurements pegged the velocity of light at about 299,776.5 kilometers per second while postwar efforts are raising that speed to 299,791.8 kilometers.

This difference, between these two self-consistent groups of measurements can hardly be attributed to chance, in Dr. Rush's opinion.

Yet, he states there are compelling reasons for holding to the belief that the speed of light must be a constant. If the velocity is not constant, then its wavelength or frequency or both must change with time. He states that no systematic changes in wave lengths have been observed but adds that there is no scientific evidence to date that would exclude the possibility that frequencies may vary with time.

Being a scientist, Dr. Rush does not expect an immediate answer to the question he raises. But he does feel that techniques for measurement are becoming so precise that an answer should be found within the next 10 years.

Tech Looms Larger In National Sports Spotlight

BY WAYNE JAMES

Texas Tech's athletic teams continue to forge ahead in the national sports spotlight.

During the 1954-55 season, Tech won one major conference championship, tied for another, and made creditable showings in other sports.

Leading the way was a football team undefeated in Border Conference play. The squad's only losses were to Louisiana State—20-13, and College of the Pacific—20-7.

The Red Raiders tied Oklahoma A & M 13-13. Non-conference victories were won over Texas A & M, the University of Tulsa, and the University of Houston.

Four 1954 Raider football lettermen signed contracts to play pro football.

Walter "Jo Jo" Bryan, a starting halfback, signed with the Baltimore Colts and End Claude Harland, hooked on with the Los Angeles Rams. Quarterback Jerry Johnson, co-captain last fall, and End Dean White, both signed with the Edmonton Eskimos of the Canadian Football League.

Three Tech football coaches have turned down offers of jobs with other schools and professional leagues since the close of the 1954 football season.

DeWitt Weaver, head football coach, rejected a similar post at the University of Arkansas, replacing Bowden Wyatt as coach of the 1954 Southwest Conference Champions.

Dee "Gus" Andros, assistant, also turned down an offer to become the Razorbacks' line coach. Another Tech assistant, H. M. "Bud" Sherrod, Jr., turned down a position in the Canadian pro loop.

Weaver was voted "Southwesterner of the Year" in 1953 by the Texas Sportswriters Association and was the guest speaker at the

annual Sports Achievement Dinner in Dallas in February.

Since Weaver took over football coaching duties at Tech, Raider football teams have won 28 games, lost 14, tied two. They have won the Border Conference championship three times and posted two victories in post-season bowl games.

The flip of a coin deprived the Tech basketball team of a spot in the NCAA playoffs and a chance to knock off the nation's top team—the San Francisco Dons. The quietest finished in a tie for top spot in conference play with the West Texas State Buffaloes. The Buffs won a coin flip and represented the Border Conference in the playoffs.

Counting a 97-84 victory over the Armed Forces Stars, who later won the Pan-American Games, the Raiders had a 19-7 record for the season. The freshman team compiled an 11-2 mark under the direction of Gene Gibson and Durwood Bowling, both former Tech players.

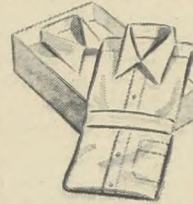
Little Carl Ince was the only senior on the club. He was picked

to the United Press' second team, was awarded a "captain's trophy" All-America for "little men" and by his teammates.

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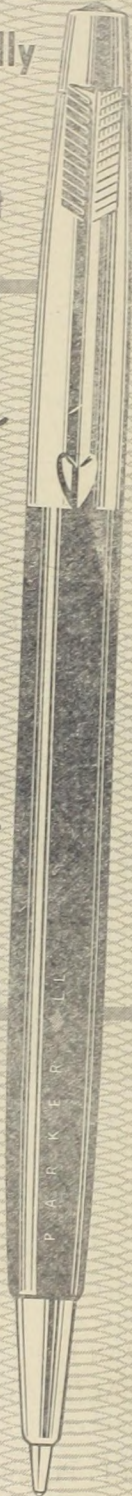
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**Voice Of Students Must Be Heard
In Growing Student Government**

(Continued from Page One)
promote student leadership.
The BSO sponsored a "leadership meet" in Cloudcroft, N. M., last semester attended by a delegation of about 75 of Tech's potential leaders. Every campus organization is invited yearly to appoint a member to the leadership retreat.
The Association of Women Students is an organization serving to coordinate all women's activities and is responsible for the Big-Little Sister program on the campus, whereby each freshman coed is given a Big Sister

who will help her find her way around during the first few weeks of her college life.
The Student Religious Council is made up of two student representatives and one adult student leader from each Lubbock church. It keeps open and improves religious opportunities at Tech.
The Inter-Dormitory Senate consists of the presidents of the dormitories and functions as a coordinating agency for all activities sponsored by the dormitories. Dormitory policy, socials, mixers and athletics are all acted upon

by the Senate.
A new organization in the student government group is the Student Union Activities Board, composed of student representatives and members of the Student Life staff and of the Ex-Students Association. This board sets policies under which the Student Union operates and coordinates the work of student sub-committees which plan and project the policies for the Union.
The need for a more extensive student government is becoming apparent with the expansion of enrollment.
An increase in enrollment automatically requires a larger Student Council, and organizations may be expected to enlarge themselves to accommodate more students. New organizations may spring up as a result of a larger student body.

With an enrollment exceeding 7,000 this semester, every student will have an opportunity to help keep the voice of the students active in campus affairs.

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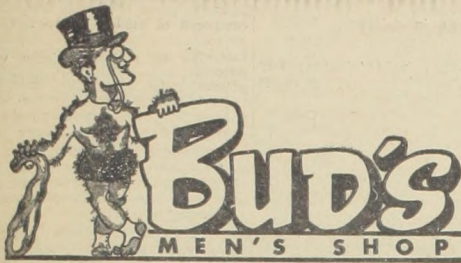
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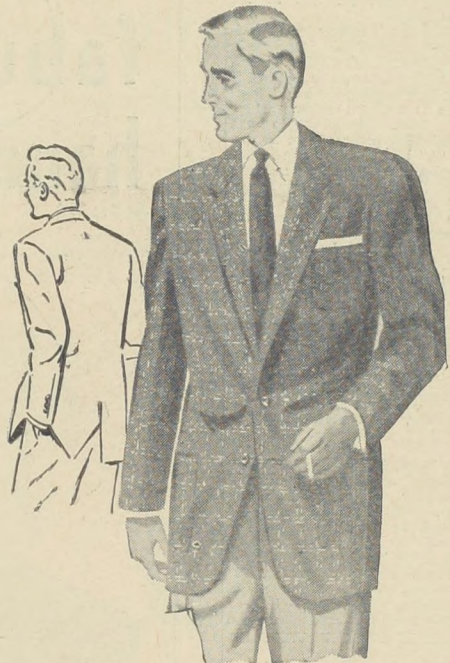
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Rules And Regulations Face Coeds In Dorms

BY GLADYS FARREY

"A home away from home" is a familiar tab given to dormitory life by students at Texas Technological College.

After moving into the dorms, girls are faced with many rules and regulations. (I will try to help by offering hints and suggestions for you in order that you might cope with any situation you may meet.)

Each dormitory room has twin beds, which may be bunked. (Believe me, bunks aren't too good for the habitual sleep-walker!) A large chair and two desk chairs are also available for each room.

A desk, a radiator, and lavatory will furnish extra conveniences. Beneath the radiator is a knob by which a student may regulate the room temperature. (Oh, yes, beneath the lavatories are handles which may be used for turning off the water. Generally however, they aren't used to stop leaking faucets. Fun-loving pranksters usually turn them off while you are out, and when you return you'll wonder what has happened to Tech's water system. I'm telling you this now, 'cause very few people know it. Hummmmm.)

Mr. Fix-it will stop leaking faucets, along with installing light bulbs if you leave a note with your name, room number, and the repair needed for him at the switchboard.

There is a buzzer system in each dormitory room. (More than likely you'll receive quite a few buzzes, for after all, the ratio up here is four boys to one girl!) Each roommate is assigned either "A" or "B" buzz, according to the alphabetical order of last names. An "A" buzz is one long ring for telephone, and one long and one short for lounge. "B" buzzes are two long rings for telephone and two longs and one short for lounge.

On entering the dorms, girls are issued mailboxes and roomkeys. Roommates have keys which may lock the room, but each key may be used to lock only one of the two closet doors. (If your roomie locks you in the closet sometime in a fit of anger, there's a light and also a knob by which you may open the door. The only way she may keep you in is to hold the door, and she'll soon tire of that!)

A legislative body under supervision of a counselor governs a dormitory with more than 320 girls. (Twenty-four students, elected by you, make up this body.)

A dining hall in each dormitory provides ease and comfort for mealtime. Coeds may attain friendships with most girls in their dorms because introductions are

generally made during meals by the acting hostess at the end of each table.

Such mannerisms as cutting in line in the dining hall are disliked intensely. Bluejeans, house shoes, shorts, slacks and bobby socks are taboo on Sundays. A new law passed last spring enables girls to wear casual clothes such as slacks, bluejeans and pedal pushers to Saturday meals. (Shorts and bathing suits are to be worn only when passing through the lobby.)

Hair which has been rolled should be covered by scarfs. Smoking is not allowed in the dining hall, lobby, or lounge, but is permitted in the game room. Breakfast meals are served for 15 minutes and others for 30 minutes. Girls who are ill and would appreciate a sick tray may notify the housemother one hour before meals.

Each dormitory has sign-out

sheets for coeds with night activities. Girls must sign out if they plan to be gone after 7 p.m. Sometimes girls are late and receive "late minutes." After 15 late minutes are on your record, you are automatically campused. This means you have to stay in the dorm the following Friday and Saturday night after 7:30 p.m. You cannot receive lounge or phone buzzes, and visitors are limited.

Girls who are late returning from holiday vacations or those that do not sign out must appear before the legislative body and give reasons for their absence. (I've heard it is quite embarrassing, believe me. Don't get the wrong idea, I've never been in such a predicament, nor do I ever want to be.)

Coeds who clutter halls and make unnecessary noises may receive black marks from the legislator. Three of these marks result in a "campus." Writing on

walls in telephone booths and keeping untidy rooms, which are checked weekly, may also result in marks.

Dorms open at 6:30 a.m. Monday through Saturday and at 7 a.m. on Sunday. Closing hours for beginning freshmen girls until after nine-week reports are at 8:30 p.m. Monday through Thursday. Freshmen who have gone to summer school and accumulated 12 hours have regular hours: Friday, 12 p.m.; Saturday, 1 p.m.; and Sunday, 11 p.m. For week-night classes girls may sign out for "class" and have until 10:15 to return. For on-campus activities, which extend over dorm closing hours, a student is allowed 15 minutes to return. If the activity is off campus, she has 30 minutes to report in.

To end my list of confusing rules and regulations, I will give you some of our dorm social

activities which are more pleasant to think about.

We have dorm mixers with men's dormitories. These consist of refreshments and dancing. (And are they fun! Remember, there's still a 4-1 ratio here, and I don't mean girls are ahead!) There are "exchange dinners" with an equivalent number of men and women who visit other dorms for Sunday dinner.

One of the most profound activities is the washbowl game between the freshmen of Drane Hall and the upper classmen of Knapp and Horn. At this game a washbowl king is crowned. Last year James G. Allen, dean of student life, was honored.

Profits are turned over to the Women's Inter-Dorm Council for allocation. Last year all proceeds were given to the Lubbock Community Chest, and the previous year they were turned over to the dormitories.

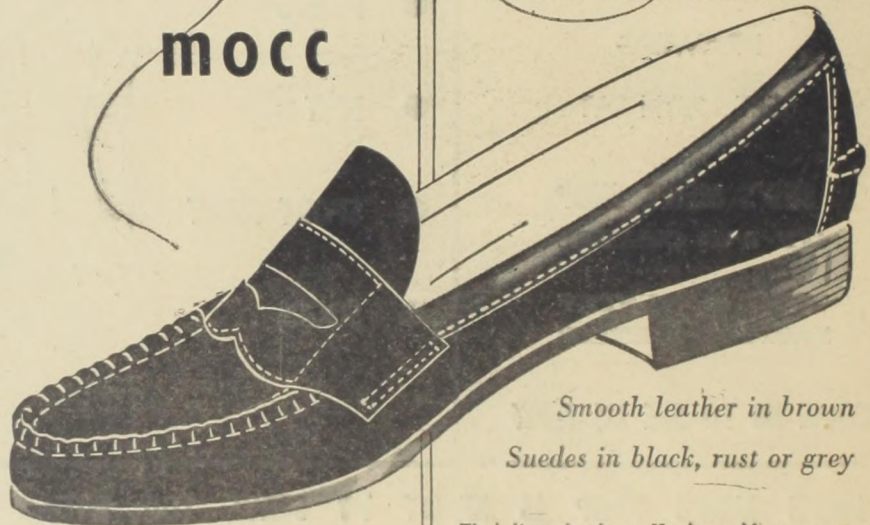
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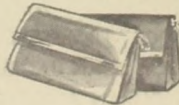


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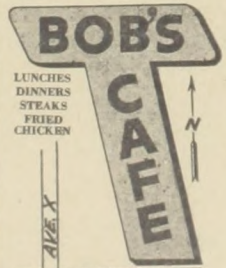
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Tech

BY MAXINE

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Having the onl meeting department Mississippi River in the United States vocational training which is the industry in the w Construction, de tising is covered i ture department Practical experie chemical, civil, e trial, mechanical engineering. A sub of Tech engineers vice presidents



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Tech Half And Half

BY MAXINE BOWERS

Texas Tech takes a middle course between liberal art and vocational training that gives students an opportunity to develop as persons and citizens at the same time they are acquiring professional and vocational skills.

Agriculture, Arts and Sciences, Business Administration, Engineering and Home Economics are the five undergraduate divisions of study. The classifications all require training in liberal art courses such as English, math, government, history and economics.

Having the only textile engineering department west of the Mississippi River and one of ten in the United States, Tech offers vocational training in a field which is the second, largest industry in the world.

Construction, design and advertising is covered by the architecture department of engineering. Practical experience is basic in chemical, civil, electrical, industrial, mechanical and petroleum engineering. A substantial number of Tech engineers are presidents, vice presidents and superintendents of engineering firms and hold other positions of responsibility in industry.

Technical and scientific students are needed for the national government atomic research. Research is used by many companies such as Du Pont. Civil engineering offers specialization in highway building, structures or sanitary engineering. Chemical engineers find jobs in research and development producing, operation and maintenance, technical writing and editing, and management and administration.

Pre-medical and pre-dental training may be attained at Tech although advanced training must be taken elsewhere. Job opportunities in agriculture include teachers, county agents or one of the many professional agriculturists in banking, radio, industries and the federal government.

Agricultural engineering is the application of fundamental engineering principles to the solution of the problems of agriculture. Careers are found with experiment stations; extension services; land-grant colleges; and land reclamation, drainage and soil conservation and designing.

Music affords vocations in studio teaching, public school teaching, instrumental performing and an opportunity to tour with the choir, marching band or symphony orchestra. Geology gives students first-hand experience on its field trips. Many oil companies hire geology graduates.

Toreador 'Among The Best' Before, Will Strive For All-American In '55

(Continued from Page One) Association in 1935. By 1939, it had climbed to an All American Pacemaker—one of the best.

Still a semi-weekly paper in 1941, The Toreador was again rated one of the best papers among 13 semi-weekly, tri-weekly, and weekly papers in Texas, Oklahoma, and Louisiana. Known then for its fiery editorials and flashy make-up, The Toreador campaigned for reform in the method of selecting campus beauties and for beautification of the campus.

During the war years The Toreador converted to a weekly newspaper and began a war-bond

campaign, editorially. 1945 also saw the initiation of the first woman editors and business managers.

More reforms came in 1949 when the paper became semi-weekly again and converted to an eight page tabloid. The staff was expanded to include non-journalism majors and a modern name-plate was adopted.

The Toreador remained a semi-weekly paper until the fall of 1953 when a shortage of funds forced the reverting to a weekly edition.

This year promises to go down as a bright one in Toreador history.

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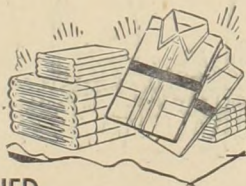
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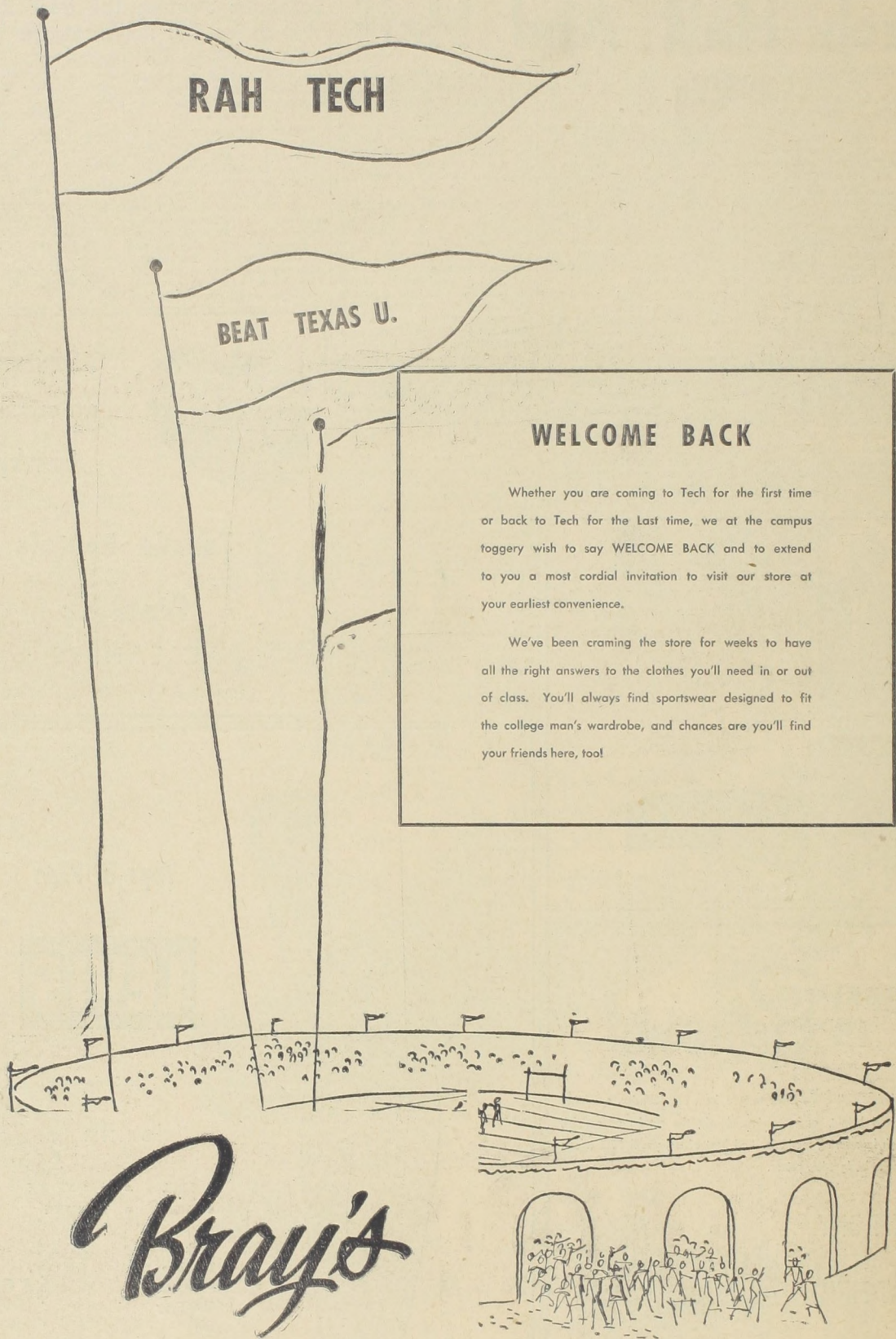
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