

the Treador

Vol. XXVIII

Texas Technological College, Lubbock, Wednesday, November 5, 1952

No. 13



Homecoming Scenes

Left to right, top; presentation of Thomas trophy; bonfire; Ko Shari's "most beautiful" float.
 Middle: registration of exes; Dr. Jones and the SUB cornerstone; Silver Key's "comic" float.
 Bottom: Block and Bridle's double-prize winner; the Homecoming dance.

Techsans To Hold Pep Rally On Denton Square Saturday

A pep rally will be held on the square of downtown Denton at 12:30 noon Saturday, says Harold Brannan, Student Association president. All students attending the official out-of-town game should assemble at the square at 12 noon.

"The pep rally has been set at this hour because of conflict with the North Texas State Homecoming parade to be held at 11 a.m. that morning," the president added. The Tech cheerleaders will ride in the parade.

North End of Stands

Tech students and the Matador Band will sit in the north end of the east stands of Eagle Stadium. The Tech entrance to the stadium will be decorated with the school colors, red and black.

Black Invader, Tech's proposed mascot, will be taken to the out-of-town game if enough funds are raised to pay his and his handler's expenses.

Tech Information

Brannan announced that a Tech information booth will be set up in the North Texas Student Union Building to help students find their way around the NT campus. They will hand out maps and give directions to Techsans.

The charter bus for the trip has been cancelled since 18 of the 30 people who registered for it have withdrawn their reservation, the president said.

Tickets for the Tech-NT game are on sale for \$1.20 at the ticket office at Jones Stadium.

Union Building Cornerstone Laid

About 200 persons watched the cornerstone of the new Student Union Building being laid Friday by Dr. E. N. Jones, president of the college; Harold Brannan, president of the Student Association; and Charles C. Thompson, chairman of the Tech Board of Directors.

The new building, dedicated to present and future users, carries out the Spanish architecture prevalent on the campus, but the inside decoration is strictly modern, says James G. Allen, dean of student life and chairman of the Student Union Building Committee.

See UNION, Page 8

B & B's Float Wins Double Parade Prize

Block and Bridle's descriptive float of a little red barn took first place honors in Tech's 22nd annual Homecoming parade Saturday. The float received the coveted Thomas Trophy and the "Most Descriptive Float" plaque.

Ko Shari, with a huge silver and blue drum, won the "Most Beautiful Float" plaque.

Silver Key won the plaque for "Comedy Float" with a comical impression of a black bull on a cart being pulled by four treading.

"Cougars" Were Coeds
 Centaur took second place honors among descriptive floats with "Caged Cougars." The "cougars" were Tech coeds.

See B&B's page 8

FRESHMAN WOMEN TO MEET

Freshman women are asked to attend a meeting at 5 p.m. tomorrow in Ad260, says Bob Beckwith, class president. A run-off for AAW representative will be held between Nancy Chastain and Mary Alice Braselton.

Tech Board of Directors Offers Site For Municipal Auditorium-Coliseum

A single site for the proposed Lubbock Municipal Auditorium-Coliseum, and another for an auditorium only, have been offered to the auditorium board by Tech's Board of Directors.

At a meeting held Saturday in the office of Dr. E. N. Jones, the board voted to offer the plot of land west of Jones Stadium, in the vicinity of the north water tower, as the only site for the proposed project. They did offer a site east of the stadium at 4th and College as a location for an auditorium only.

The board's action turned down a request from the auditorium-Coliseum board for a choice between the site east of the stadium and the location near the water tower.

Building Committee Report

A resolution offering the sites, one for the auditorium and the other for the auditorium-coliseum, came after a report by C. T. McLaughlin, board member from Snyder, of a meeting between Tech officials and the auditorium board which was held Friday afternoon.

Offering the sites was made contingent upon use and benefit of the building by the college and reversion of title to the college in

case of abandonment of the building in the future.

Other action taken by Tech officials Saturday included the approval of a report of the building committee, in which three buildings—the Music, Agricultural Engineering, and Home Economics Buildings—were accepted as completed with only minor jobs to be done.

Payment and acceptance of the Science Building was held up, however, because of its incomplete status.

The contractors has only a few small jobs to be done on both the East Engineering and Petroleum Engineering Buildings. Payments of 90 percent were approved for both structures.

Planetarium Plans Approved

Also approved were plans for remodeling a small building located east of the Museum, and the installation of a Spitz Planetarium, at an estimated cost of \$3,000 to \$3,500. Financing of the cost would come from Museum funds to be repaid by admission fees to be charged.

Expenditure of the balance of a \$10,000 appropriation for drilling of irrigation wells on the college farms was also approved by

See TECH BOARD, page 5

Blood Donation Battle With North Texas Will Begin Second Round Next Tuesday

The blood donation duel between North Texas State College and Texas Tech will begin its second round here next Tuesday.

The duel began several weeks ago when the professor of air science and tactics at North Texas challenged Tech's Col. Ollen Turner to a contest to see which air unit could donate the highest percentage of blood. Col. Turner accepted and placed ROTC cadet officers Howe L. Vandegriff and Ed Baker in charge of the operation.

Original Plan Abandoned

The original plan was to have the winner of the contest announced at the football game between the two colleges. This will be impossible, however, since the bloodmobile unit will not arrive at Tech until after the game. As yet it

hasn't been decided when the winner will be announced.

Last week cadets from North Texas Air ROTC donated 319 pints. This figure was 38 percent of the cadets. To date the Tech unit has pledged 350 pints. The percentage has not yet been figured.

The military science department, though not engaged in a bi-college contest, is not lagging behind in its donation pledges, either.

Maj. Dayton Caple's junior infantry class has pledged 100 percent donation.

Signal Corps Will March

Maj. V. B. Pentel, senior signal corps instructor, has indicated that two of his classes will march *en toto* to the donation point. Maj. Richard Brown's engineers expect a majority turnout, but no percentage figures are available as yet.

It is planned that the infantry, signal and engineer corps will march in dress uniform to the bloodmobile and donate as a unit. Five merits will be awarded each cadet participating.

AROTC To Try New Study Plan

A curriculum designed to prepare Air ROTC students better for flight ratings was discussed during the recent meeting of Air ROTC professors and college heads at the Air University in Montgomery, Alabama.

The new curriculum is intended to help the student through more extensive ground training to fly air force planes. In line with this, more actual flight orientation at summer camp was indicated.

The air force expects to obtain 80 percent of its future officers from the ROTC program. It is hoped that 75 percent of these will be commissioned as pilots.

Tech was represented at the Air University conference by President E. N. Jones and Col. Ollen Turner, professor of air science and tactics.

The meeting was the second of two nation-wide orientation programs to acquaint college officials with AROTC plans and policies.

Goodwin Attends Meeting Of College Association

Dr. R. C. Goodwin, dean of arts and sciences, returned Saturday from a meeting of the Association of Texas Colleges at Howard Payne College, Brownfield. During the four-day meeting, college graduate programs were studied.

Members who attended the meeting reported their findings and made recommendations to the State Department of Education. Results of the recommendations will be given out by the department of education at a later date.

Faculty Members Earn 31 Degrees

Tech's educational standing has been enhanced during the past two years by the awarding of 31 advanced degrees to college faculty members, says President E. N. Jones. Fourteen M. A.'s, 13 Ph. D.'s, and four Ed. D.'s have been awarded.

Sixteen of these degrees were awarded during the past year. They were awarded to: William A. Blackwell, Master of Science in electrical engineering, by the University of Illinois; J. B. Brand, Ph. D. University of Texas; Earl Camp, Ph. D., University of Iowa; James E. Dykes, Master of Business Administration, Tech; George O. Elie, Ph. D., Cornell University; Sterling Fully, Ph. D., University of Texas; H. C. Hartsell, Doctor of Education, University of Texas; Miss Lela Holman, Master of Science, University of Michigan; Robert Hurrence, Master of Business Administration, Tech; S. M. Kennedy, Ph. D., University of Colorado; T. B. Livingston, Doctor of Education, Stanford University; Kline Nall, Ph. D., University of Texas; W. M. Pearce, Ph. D., University of Texas; Noble K. Peterson, Master of Science, Purdue University; Miss Nelda Snow, Master of Business Administration, University of Denver; and Miss Ruth Strandmann, Master of Arts, Tech.

Those receiving advanced degrees last year were: Stanley E. Anderson, Master of Science, Tech; Miss Mildred Bettencourt, Master of Education, Tech; Miss Mary Ellen Crozier, Master of Science, University of Michigan; Miss Mary Dabney, Doctor of Education, Columbia University; R. L. Davidson, Doctor of Education, University of Texas; Hunter Dupree, Ph. D., Harvard University; Richard Duran, Master of Science, Illinois Institute of Technology; Neil C. Fine, Ph. D., University of Minnesota; Earl Green, Master of Science, Tech; Mrs. Jane Haddon, Master of Education, Tech; Robert L. Mason, Master of Science, Kansas State College; Fred W. Norwood, Ph. D., University of Texas; J. D. Sadler, Ph. D., University of Texas; J. Q. Sealey, Ph. D., University of Texas; Miss Scotti Mae Tucker, Ph. D., University of Texas.

On the Record

By TED HARRISON

What's new this week? Lot's of things, as usual. There are just too many good records coming out now. Can't buy everything, though. A very sad situation. Nat Cole comes with a new album, not this week, but it's late. On this disc, he's playing solo, a decided change from his usual sound, which includes rhythm. Those who like Cole will certainly go for this one, entitled "Penthouse Serenade", which includes a favorite of mine, "Laura", "Somebody Loves Me", the title tune, and surprisingly enough, one of the best of these six, "Down By the Old Mill Stream", a really cool side.

Good news from Columbia, too. They've dug up, somewhere, some old air shots (late evening radio shows, on record) of Benny Goodman's Band, from back around 1937-9, the same band, I might add, which blew the now-famous "38 Carnegie Hall Concert". I heard Benny himself on the radio last week, and he said that these platters were of even greater quality, speaking of the music and the recordings, than those of the concert. Sounds mighty good to me. You should be able to pick these up, at least hear them, sometime next week.

You gonna catch Billy May? Or did you even know that he was going to play here? On the 6th of November, that great band plays at the Cotton Club. Should really be fine. To add a plug, advance tickets (with table reservations) are going fast at Wayne's, for \$2.50 per. See 'ya there.

I haven't dug it yet, but from all reports, "Academy Award Songs", a new Columbia set by Clooney with James is really making a splash. Word is that everything in it's good. To name a few, "Atcheson, Topeka, and Santa Fe", "You'll Never Know", "Rainbow", "Continental", and "Wish Upon a Star" are included. All goodies. I don't know how she does it, but Rosemary's really going places, in spite of those dialect things. It's a good start, I guess.

Tech Infantry Club Elects New Officers

Jay Eudy was elected president of the Infantry Club at its regular meeting Thursday. Everett Abernathy is the new vice president. Jerry Utterback is treasurer, and Harold Fox is secretary.

Other officers elected are: Billy Franklin, sergeant at arms; and Roy T. Grimes, reporter. Jerry Raun, Danny Royall and Grimes, are the steering committee. Sponsors of the club are Maj. Dayton F. Caple, M. Sgt. R. L. Riley and Sgt. F/c R. A. Landry.

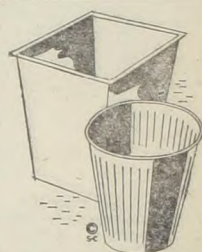
Activities planned for the year include a weiner roast Nov. 23 in Mackenzie Park, a rifle match in January, and a tour of Reese Air Force Base in March.

All men taking basic or advanced infantry courses in ROTC are eligible to join the club, which meets twice a month.

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Wednesday, Nov 5

Museum Features G

Members' Night will be held at 7 p.m. beginning with the new South Plains ending with a lecture of the Southwest. The director of Oklahoma Press speaker.

The exhibits in the were designed by Neal, preparator a Museum of Natural good and John M. parators at Tech M.

Exhibits Tell Pl

The South Plain hbits have been dr ganized) to tell the South Plains for the years, when early darts at elephants house Canyon, n through the eras anches and the Con continues into the plorations and fina the Indians the slaughter which clestacado for the establishment of the and early settlement

A winding trail dvelopment of tran Plains from the dian through hors

String Choir Rehears Memberships Are Be

The String Choir second rehearsal ton in the band and oom of the Music Dr. Gene Hemml partment head, says still open for membe

TRY College Barber 1313 College

Invite 'em

A Life Life!

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The special spa Dr. Pepper adds to body's fun everywh go. Enjoy it in th bottle carton or the tie carton; buy it case... and look fo soda fountains and v machines, too.

At 10, 20

SOCIETY

Museum Members' Night Wednesday Features Gallery Opening and Lecture

Members' Night at the Museum will be held at 7 p.m. Wednesday, beginning with the opening of the new South Plains Gallery and ending with a lecture, "The Way of the Southwest," Savoie Lottenville, director of the University of Oklahoma Press will be the speaker.

The exhibits in the new gallery were designed by Miss Arminta Neal, preparator at the Denver Museum of Natural History, and were executed by Miss Pat Allgood and John McKaughn, preparators at Tech Museum.

Exhibits Tell Plains Story
The South Plains Gallery exhibits have been dramatically organized to tell the story of the South Plains for the last 10,000 years, when early hunters threw darts at elephants in the Yellowstone Canyon, near Lubbock, through the eras of the Comanches and the Conquistadores. It continues into the military explorations and final conquest of the Indians, the great buffalo slaughter which cleared the Llano Estacado for the cattle drives and establishment of the big ranches and early settlements.

A winding trail depicts the development of transportation on the Plains, from the walking Indian through horse drawn and

String Choir Rehearsal Tonight; Memberships Are Being Received

The String Choir will have its second rehearsal tonight at 7 p.m. in the band and orchestra practice room of the Music Building. Dr. Gene Hemmle, music department head, says the group is still open for members.

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motor vehicles, into the future with jet planes. Development of agriculture and implements is shown from 1900 to 1950.

The gallery has been designed so that visitors from out of state may see West Texas history in a short length of time. Free, guided tours for special groups can be arranged by making an appointment with the Museum secretary.

Lecturer Also Publisher
Mr. Lottenville, guest lecturer, is known in Lubbock as the publisher of the best-selling book, "The Comanches: Lords of the South Plains," by Dr. Ernest Wallace, professor of history at Texas Tech. and Dr. E. A. Hoebel, University of Utah.

Mr. Lottenville was born in Hagerman, Idaho, Nov. 17, 1906. He received his B. A. degree from the University of Oklahoma in 1929. In 1932 he was a Rhodes Scholar at Oxford. During 1939, he did interim study at Bonn, Berlin, Munich, and Tubingen, Germany, for which he received a Master of Arts Degree.

He is a member of the National Rifle Society, Society of American Historians, and Phi Beta Kappa. He has contributed articles and papers to many professional journals and reviews.

Alpha Lambda Delta Holds Freshman Fall Tea Sunday

Alpha Lambda Delta, freshman women's honorary society, held its annual fall tea Sunday afternoon at the Recreation Hall. Approximately 75 freshman women attended.

Miss Margaret W. Weeks, dean of home economics, and Miss Marty Poindexter, head of applied arts, poured. Music was presented by Rosemary Sprague, soloist and violinist, and Nancy Davis, pianist.

A fall theme was carried out in table decorations.

Run Around

Thursday		
7 p.m.	Pep Rally	Gym
K A M		
7 p.m.	FTA	J101
L11		
7 p.m.	Kappa Kappa Psi	Band Hall
7 p.m.	Tau Beta Sigma	Choir Room
7 p.m.	Alpha Phi Omega	Ad219
Saturday		
North Texas vs. Tech		
2:30 p.m.		Denton
Junior-Senior La Ventura		
Deadline		
6 p.m.		Koen's Studio

Cotton Maid Race To Be Explained

The 1951 South Plains Maid of Cotton, Mrs. De Rose Wittenburg Belcheff, will speak to about 150 girls at 6:30 p.m. Thursday in the lounge of Horn Hall concerning the Maid of Cotton contest.

Purpose of the meeting is to acquaint girls with contest entrance requirements. Mrs. Belcheff will tell of the local competition and of her trip to Memphis, Tenn., for the national contest.

The South Plains contest will be held in Aggie Auditorium Nov. 24. All applications for entries must be in by Nov. 17. Application blanks may be obtained from the Lubbock Chamber of Commerce.

Requirements for entrants are that the girl must be single, between the ages of 18 and 25 inclusive, at least 5 feet 5, and born in a cotton-growing state. Candidates will be judged on intelligence, personality, and beauty.

The contest is sponsored annually by the National Cotton Council. Local promotion is done by the Lubbock Chamber of Commerce Agricultural Committee.

Women's Social Clubs Vote On Choices of Sororities

Women's social clubs will vote tonight on preferences of national sororities at their regular meetings.

A series of informal discussions between the sororities and clubs was concluded Monday night. The meetings have been held for the past three weeks.

National sororities meeting with local clubs included: Alpha Phi, Alpha Delta Pi, Zeta Tau Alpha, Kappa Alpha Theta, Pi Beta Phi, Chi Omega, Delta Gamma, Kappa Kappa Gamma, Delta Delta Delta, and Gamma Phi Beta.



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High School Students Will Attend Activities Conference Here Saturday

About 400 high school journalism and speech students and their sponsors will attend an Activities Workshop Conference on the campus Saturday.

Responses have been received from almost 20 schools stating that they will send speech and journalism students.

Speech students will present plays, declaim speak extemporaneously, and have a workshop on speech correction. They will be judged by a panel of critics.

Plays will be presented at 10:15 a.m. Saturday in the Speech auditorium. Critics will be headed by Donald E. Schulz, assistant professor of speech. Dr. S. M. Kennedy, assistant professor of government, will be in charge of discussion and debate in the Aggie auditorium Saturday morning.

In Green Room
Speech correction workshop will meet under the direction of Miss Helen A. Lindell, assistant professor of speech in the Green Room Saturday morning.

Declaimers will meet in the speech auditorium at 1:15 p.m. with W. F. Halvorson, assistant

professor of speech. Miss Annah Jo Pendleton, professor of speech, will meet with the extempore speakers in the Library. Saturday afternoon debates will be in the Aggie auditorium under the direction of Dr. P. Merville Larson, head of the speech department.

Better Photographs
Journalism students will hear Eugene Mann, director of public information, Eastern New Mexico University, speak on "School Publications are Important Public Relations" at 10:15 a.m. Rollin Herald, instructor in photography at Tech, will talk at 11 a.m. on "Better Photographs for School Publications."

Three open forums will be held during the afternoon. Miss Catherine Royalty, journalism instructor at Hutchinson Junior High School, Lubbock, will be chairman of the group on mimeographed newspapers.

Students in the yearbook forum will meet with Mrs. Charles Rodenberger, Levelland High School. A group on printed newspapers will also meet.

All journalism sessions will be in the Journalism Building.

Hard Water To Be Topic of Discussion

Prof. C. G. Decker of the chemical engineering department will speak Monday to a group of water plant operators. Mr. Decker will speak on "The Cause And Treatment of Hardness in Water."

This is part of the three day school sponsored by the Lubbock city-county health department. Monday is to be spent entirely on the campus, with the meeting in the morning being held at the water plant.

Represented in the annual meeting of water and sewerage works operators will be some 70 counties from the Lubbock area.

Sick List

The infirmary sick list Monday included: James Odom, Alvarado; Ina Lewis, Sweetwater; Sue Dugan, Seymour; Billy M. Mohon, Comyn; Wanda Joyce Walker, Lubbock.

RECORDS

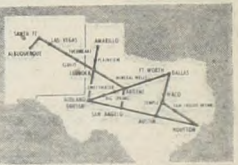
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At 10, 2 and 4!

Visiting a greenhouse is like a zoo. The plants in the greenhouse are arranged in a display. They are patient, for all they have to do is grow.

The greenhouse has a heating, thermostat system of an ideal temperature that varies very widely. Ventilation is automatic, also, a thermostat and closes windows in the structure. Humidifiers maintain the moisture content of the air so the plants better.

Garden of Eden for the Greenhouse section of the greenhouse has an automatic lighting system. The lights come on about 6:00 and are turned off about 6:00. Thus, flowering can be timed to coincide with holidays when the lighting is easier and more desirable.

There are many interesting plants around a greenhouse. A thermometer that indicates lowest and highest temperature has been reached is placed in the greenhouse. Another thermometer indicates the exact temperature of the soil.

A greenhouse is a Garden of Eden for the plants. There is plenty of tasty vegetables. Plants with ragged leaves are desirable, so one may see traps among the flowers.

Used As A Laboratory The chief purpose of the house at Tech is for study. It is a laboratory for horticulture and floriculture. Students plant flowers and they watch through various stages of growth. It is used in accordance with the trade use. Sand is mixed with

Jr., S

But WHATTA CANDIDATE! OUR SILVER-TONGUED ORATOR!

Bob Blow

Bob Blow

Bob Blow

Bob Blow

Bob Blow

Bob Blow

Bob Blow

Adios, Muchachos . . .

Hope you have a real, rare weekend in Denton for the Tech-North Texas game. Those North Texans are a fine lot, and their town and the adjoining giants of Dallas and Ft. Worth can provide entertainment for almost any sort of taste.

It would be a shame to spoil the coming trip for you with statistics on the death rate among collegiate drivers on the highways. The figures are impressing—and depressing. See you Monday?

Actions Speak Louder . . .

Most of us were trying Friday and Saturday to say, in various ways, "Welcome Exes." It wasn't necessary.

The returning sons and daughters of the college could hardly miss the evidence of hard work that prepared for their coming. Tech produced a weekend of spectacle and hospitality that it can be justly proud of.

Case Dismissed . . .

One winning parade float has been accused, unofficially, of unfairness in connection with its prize-winning Homecoming parade float.

Sponsors of other float entries have pointed to the fact that its offering was loaned after being used in a parade in Brownfield—which is correct. These defeated ones claim that it was thus illegal to enter the float against the home-grown creations of other groups—which is incorrect.

Many such hand-me-downs and professionally-built floats have been used in the past at Tech. The Homecoming committee, however, plans to settle the issue by asking the Student Council to rule on the matter.

Seen Through The Sand

BY ANN BRYAN

Toreador Associate Editor

The following letter was found in our mail box one morning this week.

Dear Miss Bryan: I am a regular reader of the Toreador and also the section called Seen Through The Sand. I think the title was very appropriate for a certain article which appeared in this section as I think your views on the subject were very hazy and not seen clearly.

Concerning the alcohol question, be it known that legalizing alcohol doesn't make it all right to drink. Just because the present dry laws are broken daily is no excuse to do away with them. We also have laws against murder but people are still murdered

every day. I am sure you wouldn't want to abolish the murder law just because it is broken sometimes. Medical doctors will all tell you that alcohol is a narcotic which will ruin the human body just as opium and heroin. If legalizing the sale of alcohol is logical, then it would be just as logical to legalize the sale of these other narcotics.

Then there is the controversy that legalizing alcohol brings in more revenue. For every four dollars spent in Lubbock for alcohol, three dollars would leave this section and go to the breweries in Milwaukee and Kentucky. Is this good business? A study made recently by the legislature of Massachusetts showed that for every dollar brought into the tax channels of the state by alcohol sales, five dollars had to be spent from other sources to clean up the mess it had made and to build more prisons and insane asylums. It is a losing way to do business. It doesn't, but even if it did bring in a little tax revenue, would it be worth it if just one young person is killed on the highway or some mother and children had to do without the necessities of life because their daddy had spent his

weakened earnings at the tavern. Then we hear the foolish statement that all of the bootleggers vote dry. This is another of the many alcoholic fables. Government statistics reveal that bootlegging is more than doubled when a section is made wet. Anyone who doesn't believe this may check on the number of stills found in any dry section and then check on the number found in the same size wet section. Then finally, there is the farce that legalizing alcohol makes for less consumption. Don't think for a second that the beer industry would spend a penny attempting to legalize beer in this section of the country if it wouldn't increase consumption. Government statistics also reveal that whiskey and beer consumption is on the increase and has been since the repeal of national prohibition. This increase is not at all in proportion to our increase in population either. It is in a much higher proportion.

Please weigh these facts carefully and then decide if your assumption in the last issue of the Toreador was logical and correct. You asked for student reaction on this question and here is mine.

Sincerely, Will Cheatham

P. S. I am neither a preacher or a bootlegger.

Dear "Will": Suspecting a pun in the signature of your letter, we checked the registrar's office and found that there is no Will Cheatham listed as a Tech student. We gather that you recognize the fallacies in your arguments and do not wish publicly to claim authorship of them, thus taking the easy way out by hiding behind a false signature.

Just out of curiosity we consulted the American Medical dictionary and talked to two of the "all medical doctors" cited by you. You quoted them as saying that alcohol is a narcotic and will ruin the human body just as opium and heroin.

Perhaps you should write some more letters — to the



Under the Breezeway

by shirley johnson, toreador editor

"'Tis better to have loved and lost than never to have loved at all" may be true. We do quibble with the idea that it's better to have had traditions and lost them than never to have traditions.

The specific example in this instance is the freshman shoe race, supposedly held during half-time of the Homecoming game. Saturday, however, approximately 50 of 1-133 freshmen men showed up for the event.

If we had no traditions, we would have the hope of looking forward to gaining some. We could start something new, which would inherently create at least temporary interest.

Having had the tradition, and having lost it once, the school revived it last year. It was quite successful last fall; this year it fell flat.

doctors and publishers of the dictionary. They still believe that alcohol is not a narcotic, does not act upon the human body in the same manner as heroin and opium, and is not as habit forming as either of these two drugs.

We challenge your statement concerning the recent study made by the legislature of Massachusetts. Does this mean that all need for prisons and insane asylums stems from the consumption of alcohol? This hardly seems possible.

We have weighed these "facts" carefully and have not changed our opinion.

If you've been to the Infirmary lately you've probably noticed the tired looks on the nurses' faces. The cause is a shortage in the staff which in turn causes overwork for its present members.

Student wives looking for employment in this field will be welcome, says Dr. E. R. Rose, Director of Health Service.

Then there is the boy who went to the Infirmary Monday and was told that his headache and chills were merely the results of the weekend. He was sent back to class protesting that he hadn't had a thing to drink.

Compulsory hazing is forbidden by law; therefore, freshmen must take it upon themselves to abide by Tech traditions.

Only if they improve from previous performances this year will these traditions live on.

Tech is a young school. It needs participation in existing traditions and creation of more.

Noticed one item at the game Saturday.

The United States, Texas, and Tech flags were flown from the top of the broadcasting booth, in that order from left to right, and flown on a level. Curious about the proper methods for display, we found the answer in the manual for the display of colors.

"When displayed in a group . . . the flag should be in the center of and at the highest point in that group."

Fire Started By Jug of Water

Car need repair? Fix it today, without delay.

N. O. Waggoner, senior education major from Lubbock, gives this advice to fellow students.

Seems Waggoner's '36 Chevrolet has a leaky radiator. He carries a jug of water on the floor of the car so that he will always have water for the radiator when he needs it.

The car was parked in front of the Chemistry Building Thursday morning. The sun was shining into the car and on the jug of water. The glass jug intensified the heat of the sun and set fire to the oily cleaning rag lying next to it.

Dr. C. M. McKinney, associate professor of physics, said the smoke-filled car. J. W. Day, assistant professor of physics, and Thomas Kilpatrick, graduate student, broke a window with a hammer, unlocked the car, and put out the small blaze with water.

The fire had burned the oily rag and a small hole in the floor mat. Waggoner carries collision and property damage insurance, but that doesn't cover fires or broken windows.

In the words of Waggoner, "This story has a moral."

BACKTALK

Dear Editor:

I read your editorial of two weeks ago regarding the possibilities for an organized independent group with very great interest.

It has long been my opinion that there is a very definite need here for such an organization, yet every time the subject is brought up it is met with the old stand-by argument that independents who would organize themselves are no longer "independent." This is so illogical that it is really very hard to answer logically. Those same students belong to church groups, departmental clubs, and all sorts of organizations both on and off campus, without altering their so-called "independent" status.

Organizing for the purpose of gaining representation is as old and honorable as our own democracy. Independent organizations are prevalent on the majority of U. S. campuses, and are of benefit to both the individual student who finds channels for his energies, and benefit to the campus, where they enliven competition and school spirit. Our students would do well to reevaluate the actual meaning and practices of an independent organization as a possibility for Texas Tech.

Very truly yours, Nancy Nell Innis Assistant Dean of Women

Tech Farms Get Livestock For Husandry Instruction

The animal husbandry department recently received a Rambouillet ram from Fred Earwood, a Sonora rancher and warehouse operator. Mr. Earwood loaned the ram to the department for use with its Rambouillet flock during the breeding season, says Prof. Ray C. Mowery, head of animal husbandry, who made the arrangements.

Also arriving recently at Tech farms are 40 fancy feeder calves from the Pan-Tech Farms near Amarillo. Ten select feeder calves from this group of Herefords will be developed for use in class instruction. The others will be wintered on the Tech farm and used in a grazing experiment next summer.

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published every Tuesday and Friday on the campus at Lubbock by the associated students of the College.

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Ann Bryan Tuesday Assoc.
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COPY DESK: Kay Eubank, Tipton Miller, Harold Sadtler.

Tech Greenhouse Operates With Aid of Several Novel and Interesting Gadgets

Visiting a greenhouse is like going to the zoo. The plants in Tech's Greenhouse are arranged as if for display. They are patiently cared for; all they have to do is grow.

The Greenhouse has central heating, thermostatically controlled so that temperature inside does not vary widely. Ventilation is automatic, also; a thermostat opens and closes windows in the top of the structure. Humidifiers increase moisture content of the air to suit the plants better.

Garden of Eden for Mice

One section of the Greenhouse has an automatic lighting system; the lights come on about 5 p.m. and are turned off about 9 a.m. Thus, flowering can be timed to coincide with holidays when marketing is easier and more profitable.

There are many interesting gadgets around a green house. One is a thermometer that indicates the lowest and highest temperatures which have been reached since the last reading. Another type is stuck into the plant beds to indicate temperature of the soil.

A greenhouse is a Garden of Eden for mice, it is warm and there is plenty of tasty vegetation. Plants with ragged leaves are undesirable, so one may see mouse-traps among the flowers.

Used As A Laboratory

The chief purpose of the Greenhouse at Tech is for student instruction, it is a laboratory for horticulture and floriculture classes. Students plant flowers which they may watch through the various stages of growth. The soil used is made according to its intended use. Sand is mixed with the

soil to make it coarse and light. Cotton burrs are used for organic matter.

The Tech Greenhouse was completed only last year. It is valued at \$100,000 or more, according to Edward W. Zukauckas, instructor in horticulture and floriculture and manager of the Greenhouse. Few schools have comparable facilities for student instruction in these subjects. In fact, Mr. Zukauckas says he knows of none better. Students learn practical greenhouse techniques in the laboratories held in the Greenhouse, he says.

Tech Board—

the board. One of the two wells drilled previously was dry and the other is a small producer.

Approval of routine employee appointments and travel leaves rounded out the action of the board.

To Meet on Dec. 6

Members voted to meet again here on Dec. 6.

Chairman Charles C. Thompson of Colorado City, presided over the meeting. Other members attending included: Robert E. Price, El Paso; Leon Ince, Houston; Charles Woodriddle, Dallas; Chanslow Weymouth, Amarillo; C. T. McLaughlin, Snyder; Raymond Pfluger, Eden; and Dr. Jones, Marshall Pennington, vice president and comptroller; and Roy Wells, board secretary and assistant to the president.

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APO Traffic Survey Shows Shortage Of Parking Spaces on College Campus

A recent traffic survey conducted by Alpha Phi Omega, national service organization for former Boy Scouts, counted about 1,908 cars on the campus at 9:30 a.m. Friday. "This helps explain the trouble in parking cars, since there are approximately 1,600 spaces provided," says Lewis N. Jones, assistant dean of men. "From Sept. 15 to Nov. 1, 1,095 traffic tickets were issued."

Figures Given

The sight count was taken at the request of Elio Urbanovsky, campus landscape architect. A second survey was to be conducted today by APO on the cars coming on-campus in the morning and going off-campus at noon on Fourteenth Street.

A breakdown of Friday's figures are: Doak Hall and Bookstore area, 142 cars; Administration, Student Union, and Music Buildings, 650 cars; Agriculture, Agriculture Engineering and Speech Buildings, 164 cars; Chemistry and Library area, 233 cars; Journalism and Infirmary, 99 cars; Engineering, Textile, and ROTC areas, 181

cars; Sneed Hall, West Hall, and the Museum, 85 cars; Bledsoe Hall, Gordon Hall, East Engineering Building, Gym, and Naval Reserve areas, 254 cars; and Horn, Knapp, and Drane, about 100 cars.

Repainting Crosswalks

The majority of the 1,095 traffic tickets were given in the parking lot south of the Administration Building, seemingly the most concentrated area for parking problems, Mr. Jones says. Largest numbers for parking tickets were: Administration, 203; Chemistry, 107; Agriculture, 84; West Hall, 60; Sneed Hall 54; and Bledsoe, 43.

Another traffic service of APO is the repainting of the pedestrian walks. These are being done on Saturdays, and the work is about half finished, according to Bob Bentz, president.

Forensics Sponsor Election Discussion

About 150 students and faculty members participated in the campus discussion on "Adlai or Ike?" Monday night in Aggie Auditorium.

The discussion, sponsored by the Tech Forensic Union, was designed to arouse interest in voting in yesterday's presidential election. Thelma Deane Hutchins, Tech Forensic Union president, opened the discussion and introduced President E. N. Jones who made the kick-off speech.

Tinge of Sarcasm

Running true to the form of political campaigns, the arguments of both party representatives were tinged with sarcasm. Mr. E. R. Heineman, professor of mathematics, opened the formal discussion with a fairly factual account on Dwight Eisenhower and the Republican Party. The discussion livened, however, when Mrs. William G. Dings, Lubbock clubwoman, brought chuckles and applause from a receptive audience with several allusions to the Republican Party.

Glen Cary, Brownfield junior, gave the initial student speech. Cary, in support of Eisenhower, and Max Preston, Ralls junior, in support of Stevenson, gave factual reports which were limited in sarcasm.

Rebuttal Speeches

During the rebuttal speeches, however, sarcasm and perhaps even mud began to fly. Mrs. Dings commented favorably on Cary's speech, but added "it was fine, considering the subject he had to work with."

Mr. Heineman on the other hand, quoted one of Stevenson's pre-convention statements, "if I were nominated, I would shoot myself." Mr. Heineman concluded

Invader To Make North Texas Trip

Black Invader, proposed Tech mascot, will accompany the Matadors to the official out-of-town game to be held in Denton Nov. 1.

Invader, a black Aberdeen Angus bull, has been proposed to the official Tech mascot. No action will be taken on this proposal until a petition is taken out of the Student Council requesting an election to be held to make him official mascot, says Harold Brannan, Student Association president.

Museum Exhibits Old Chime Clock

November's Treasure of the Month at the Museum is an ornately carved wooden clock, loaned to the Museum by Dr. John P. Brand of the Tech geology department. Hand-carved by Dr. Brand's grandfather, Paul Mueller, the clock represents approximately two years' work.

Mr. Mueller, of Toledo, Ohio, carved the clock as a Christmas gift for a member of his family. It stands three and one half feet and is of a design typical of the 1890's.

Although it was not done by a professional craftsman, the clock has several features that bear mention. Although it is 62 years old its working chime, pendulum, and small working gates on two tiers of the clock work perfectly.

LA VENTANA DEADLINE

Juniors and seniors have until 6 p.m. Saturday to have class pictures made for La Ventana, says Bert Goodyear, editor. The deadline will not be extended.

'I agree with Stevenson.'

Following these formal speeches, the floor was opened to discussion. During this period Mrs. Dings was quizzed about the Korean situation. Mr. Heineman in turn was asked what the Republicans would do to alleviate the situation.

After a lively discussion which to both party supporters, a straw involved highly emotional appeals vote was taken in the group. The final tally showed 65 votes for Eisenhower, 34 for Stevenson. There were several humorous ballots among the lot, including one which read "Neither. I abhor both candidates."

Eat At **FRANK'S DRIVE INN** 1621 College Ph. 2-9218

KTTC SCHEDULE

Monday		Tuesday		Wednesday	
7:00 Sign-on	Hill	7:00 Sign-on	Foster	7:00 Sign-on	Foster
7:15 Raider Roundup	Hill	7:00 Raider Roundup	Foster	7:00 Raider Roundup	Foster
7:30 Revolving Bandstand	Hill	7:15 Raider Roundup	Foster	7:15 Raider Roundup	Foster
7:45 Revolving Bandstand	Hill	7:30 Revolving Bandstand	Foster	7:30 Revolving Bandstand	Foster
8:00 Bob Crosby Show	Pink	7:45 Revolving Bandstand	Foster	7:45 Revolving Bandstand	Foster
8:15 Tech's Top Tunes	Lehman	8:00 Bob Crosby Show	James	8:00 Bob Crosby Show	James
8:30 Tech's Top Tunes	Lehman	8:15 Spins & Needles	James	8:15 Spins & Needles	James
8:45 Tech's Top Tunes	Lehman	8:30 Spins & Needles	James	8:30 Spins & Needles	James
9:00 SCBS Show	Mason	8:45 Spins & Needles	James	8:45 Spins & Needles	James
9:15 SCBS Show	Mason	9:00 Music a la New Orleans	Caskey	9:00 Music a la New Orleans	Caskey
9:30 Forward March	Luttrell	9:15 Music a la New Orleans	Caskey	9:15 Vocal Varieties	Caskey
9:45 Vocal Varieties	Luttrell	9:30 Vocal Varieties	Caskey	9:30 Vocal Varieties	Caskey
10:00 Modern Musicana	Stephens	9:45 Vocal Varieties	Caskey	9:45 Vocal Varieties	Caskey
10:15 Modern Musicana	Stephens	10:00 Melody Ballroom	Echols	10:00 Melody Ballroom	Echols
10:30 Steam Tunnel Serenade	Luttrell	10:15 Melody Ballroom	Echols	10:15 Melody Ballroom	Echols
10:45 Steam Tunnel Serenade	Luttrell	10:30 Revolving Bandstand	Perry	10:30 Revolving Bandstand	Perry
11:00 Moods for Meditation	Swenson	10:45 Steam Tunnel Serenade	Echols	10:45 Steam Tunnel Serenade	Echols
11:15 Moods for Meditation	Swenson	11:00 Moods for Meditation	Perry	11:00 Moods for Meditation	Perry
11:30 Moods for Meditation	Swenson	11:15 Moods for Meditation	Perry	11:15 Moods for Meditation	Perry
11:45 Moods for Meditation	Swenson	11:30 Starlight Review	Perry	11:30 Starlight Review	Perry
12:00 Sign-off	Swenson	11:45 Starlight Review	Perry	11:45 Starlight Review	Perry
12:00 Sign-off	Swenson	12:00 Sign-off	Caskey	12:00 Sign-off	Caskey

New Costumes for Madrigal Singers

Authentic Elizabethan costumes will be ready for the Madrigal Singers by Jan. 1. These costumes are in keeping with the type of choral pieces presented by the group, mostly early English madrigals, says Ira Schultz, director.

The costumes, costing approximately \$500, are being made by Jeffie Lou Harvey of Post. Expenses have been met by donations and paid performances.

Members of the Madrigal group are: Marjorie Hendrick and Dorothy Magness, sopranos; Marjorie Scales and Rosemary Sprague, altos; Billy Cormack and Clarence Whiteside Jr., tenors; and Warren Forsythe and Tim Magness, basses. The costumes will be made of velvet, satin, brocade, lace and metallic cloth.

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Wednesday, November 5, 1952 **Tech** Hundreds of Tech Official Out of... Eagle Stadium of North Texas College will be the site of the homecoming game Saturday between the Eagles and... This will be the first homecoming game since the Tech-Supporter game and a real battle between the Eagles and Tech... Both North Texas and Tech are estimated at 11-0 and both had good records last year. North Texas won 4 while the Red Raiders...

Tech Invades North Texas

Hundreds of Tech Students To Attend Official Out of Town Game In Denton

Eagle Stadium of North Texas State College will be the scene of the homecoming game Saturday between the Eagles and Texas Tech.

This will be the first meeting between these state-supported colleges, and a real battle is expected with the Eagles slight favorites.

Both North Texas and Tech have enrollments estimated at about 5,000, and both had good records last year. North Texas won 8 and lost 4 while the Red Raiders won 7 and lost 4.

North Texas has 14 lettermen returning this year from last season's high scoring eleven. Playing from the T formation, Richard Harvey is the quarterback and is an experienced field general.

Other Eagle players that will bear watching besides Harvey, are Tommy Gray, who gained 104 yards against Trinity last week, Dean Renfro, Bill Hammond and Ernie Marvel. A stalwart on defense is Ray McGallion.

The Eagles go into their annual homecoming contest with a seasonal record of 4 victories against 3 losses. They started with a 27 to 14 triumph over Texas Western, then blasted North Dakota 55 to 0. Next on the Eagles schedule was a tough Dayton team which downed the Texas squad in a thriller, 20 and 14. Rough Mississippi State followed Dayton and shutout the Eagles 14 to 0. Hardin-Simmons was the second Border conference school to trip them, as the Cowboys took a 28 to 13 win. North Texas got back on the victory trail with a convincing 38 to 7 lacing of Memphis State and followed last week with a 34 to 7 pasting of Trinity.

The fact that this will be homecoming for Denton exes means the Eagles will want to win this one badly.

This game is the official out-of-town game for Tech supporters, and a large group is expected to follow the team to Denton for the contest. The contest will be played in North Texas' new stadium, which has a 20,000 seat capacity. North Texas is a member of the

Gulf Coast conference which is composed of Trinity and Midwestern also. Head coach for the Eagles is Odus Mitchell. Game time is 2:30 p.m.

BEAT NORTH TEXAS

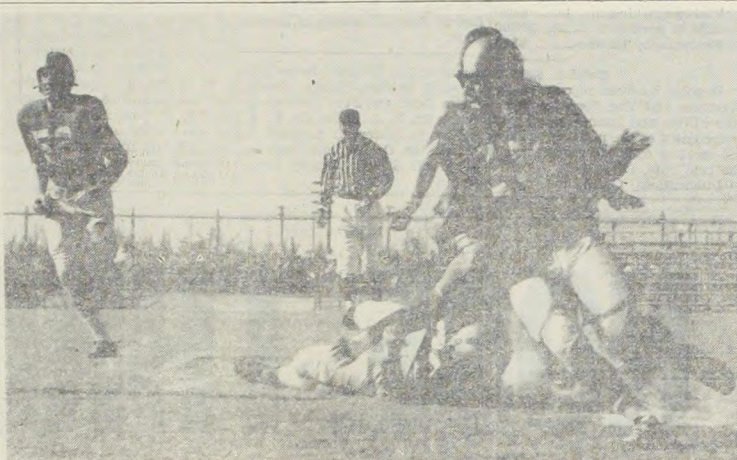
Many Important Contests To Be Played As Finish Nears In Intramural Football

Only three weeks remain on the intramural football program, and games are becoming more important every day.

In the MICC league Sunday, Col-

lege Club took another step towards the league championship with a 31 to 6 shellacking of Socii. Brian Close led the College Club to victory. Wranglers edged Kemas, 6 to 0 with Young and Newton leading the Wranglers, who are now tied with the Keys for second. The Keys took a 12 to 0 triumph over the Centaurs with Ross Brown starting for the Keys. In the final contest, Los Cams took a hard-earned 7 to 0 victory over Adelphi.

In the dorm league last Wednesday Gordon took a 6 to 0 victory over hapless Bledsoe 3rd N. Drane took a 6 to 0 forfeit win over Bledsoe 2nd and 3rd S while Bledsoe 1st S won over Bledsoe 2nd N, 6 to 0. In Friday's games Doak won its fifth consecutive game and took over the dorm leadership by blanking Sneed 7 to 0. It was Sneed's first loss this season. Bledsoe 3rd N won its first game with a 6 to 0 win over Bledsoe 1st N. West knocked Drane from the unbeaten ranks by shutting them out, 6 to 0.



LEWIS GAINS—Skeeter Lewis carries trying to get the Raiders out of the hole in the Homecoming game with Houston Saturday. Coming up in the background to help out is John Thompson. Both played an important part in the game. Lewis is a junior from Quitaque, while Thompson is a Brownfield junior.

Happy Tech Homecoming Upset By Houston, 20-7

Verifying pre-game predictions, the University of Houston Cougars displayed outstanding defensive powers as they defeated the also defensive-minded Raiders 20-7 last Saturday.

The hapless Raiders, however, did not disappoint the 17,000 Homecoming fans, as they put on a brilliant defensive battle and bowed only to the impenetrable defense of the eight-ranked defensive team in the nation.

Playing true to form, Houston's Quarterback Bobby Clatterback passed for one td and carried the ball himself for the Cougars' second score. Halfback Sam McWhirter snatched Clatterback's 34-yard pass and raced five yards for the initial tally. Clatterback punched over on a three-yard buck to set the score at 14-0 at halftime.

The final Houston tally was marked up by Halfback Ken Pridgeon on a goal line plunge, after 11 plays brought the ball from the midfield stripe.

Tech's one touchdown, however, was the thriller of the afternoon, Cougar End Marvin Durrenburger

western, 13 to 7.

Arizona University tested New Mexico, a long-standing rival, and came home with a hard-earned 13 to 7 triumph.

In the other conference tilt this coming weekend, Hardin-Simmons travels to El Paso to test the Texas Western Miners. This game shapes up as quite a battle with the Cowboys taking it because of their strong comeback against Santa Clara.

intercepted a pass by Carl Madison on the 10 and returned it to the 15. As he was tackled, Durrenburger lateraled, but Raider End Dean White intercepted the ball and raced back for the touchdown.

Madison, incidentally, showed great promise as a passer as he and freshman Pat Green of Paducah combined to rack up yardage for Tech in the fourth quarter. Vic Spooner of Colquitt, Ga., increased the possibilities of his being all-conference end material as he aptly snared two passes.

The Raiders meet North Texas, the powerful leader of the Gulf Coast Conference, at Denton Saturday.

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Border Leadership At Stake Saturday

The undisputed leadership of the Border Conference is at stake this weekend when Tempe State takes on Arizona at Tucson. Both teams have two conference wins against no losses, and this game could easily decide the conference winner.

In last week's Border action, there was only one conference game. New Mexico A & M swamped Arizona State of Flagstaff, 33 to 9. The Aggies have really shown a reversal of form after their disastrous season in 1951.

Hardin-Simmons brought home at least a moral victory as the Cowboys held highly-ranked Santa Clara to a 14 to 14 tie in California. The Cowboys have snapped into a dangerous outfit after losing their first two games.

At Wichita Falls, Midwestern pulled the single win on Texas Western, but the Indians didn't have the punch to push over the winning touchdown. The Miners scored their first victory since beating Tech by outlasting Mid-

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Tech Publications Committee Approves La Ventana Budget and Hears Reports

Approval of the La Ventana budget was the main item of business at the regular meeting of the Publications Committee at 5 p.m. Oct. 29, according to Prof. A. B. Strehli, chairman.

The budget, with no major changes from last year, runs to an income of \$26,510, and expenditures of the same amount. It was presented to the committee by Roy Grimes, yearbook business manager.

The budget, which is based on the sale of 3,209 yearbooks to date, is as follows:

Expenditures:	
Printing	\$16,000
Engraving	2,900
Insurance and bonds	100
Travel expense	400
Editor's salary	540
Associate editor's salary	225
Business Manager's salary	450
Photographer's salary	240
Assistant Photographer's salary	120
Art editor's salary	90
Secretary's salary	360
Miscellaneous help	235
Photography expense	500
Repairs and replacements	200

B & B's—

Wranglers and DFD tied for second place honors in the beautiful floats classification. DFD's float exhibited a beautiful girl sitting upon a huge football. "Miss Texas and Her Crown" was entered by the Wranglers.

The American Society of Mechanical Engineers, with a political scene, "Stevenhower for President," and the Future Farmers of America, with a scene of a perplexed aggie professor, finished in a stalemate for second place honors in the comical float division.

Other floats entered were: Beauty—Sans Souci, Adelphi, Ko Shari, Wesley Foundation, DFD, Las Chaparritas, Las Vivarachas, Kemas, and College Club.

"Descriptive" Floats
Descriptive—American Institute of Chemical Engineers, Le Cerele Francais, Tech Geology Club, American Institute of Industrial Engineers, Pre-Law-International Relations Club, Delta Sigma Pi, Centaur, Plant Industry Club, Society of American Military Engineers, Los Camaradas, Alpha Phi Omega, Aggie Club, Disciples Student Fellowship, American Institute of Mining and Metallurgical Engineers, Future Teachers of America, and Block and Bridle Club.

Comedy—Sigma Gamma Epsilon, Tech Rodeo Association, Dairy Manufacturers Club, American Institute of Electrical Engineers-Institute of Radio Engineers, Future Farmers of America, American Institute of Mechanical Engineers, Wranglers, and Silver Key.

The awards, presented by Lutan Thomas, L. C. Walker, and Al Alschuler, were accepted by Sally Radebaugh, Ko Shari, Charles Akey, Silver Key, and Kenneth Acker, Block and Bridle.

Union—

No official date has been set for the opening of the building, but W. G. McMillan, contractor for the job, states that it will probably be in about a month. There has been a great deal of delay because of lack of materials.

The ceremonies were held in front of the main entrance in the northeast corner of the Building. Music was furnished by Tech Band and Choir. Dean Allen acted as master of ceremonies.

LOST FRIDAY
Half-rim glasses in case. Lost around West or Sneed Halls. Reward offered.
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Parsons to Leave Sunday for Boston

Prof. L. E. Parsons, head of the department of textile engineering, will leave Sunday for Boston where he will attend the semi-annual meeting of the National Council of Textile Schools.

Tech is one of the charter members of the council, and is the only Texas school represented.

Attending the meeting will be department heads from all over the United States. They will stay at the Statler Hotel and attend the business and study meetings at Lowell Textile Institute of Lowell, Mass.

Members are: Jim McGraw, Brian Boyett, Bill Burton, Nancy Crosby, James Dent, and Pete Morris, students; Dr. E. A. Gillis, Dr. C. M. McKinney, Robert I. Lockard, J. R. Heltman, Dr. Reginald Rushing, and Prof. Strehli, faculty members.

Companies Plan Senior Interviews

Interviews for 1953 chemistry and engineering graduates will be conducted on the campus by three companies next week.

Monday
E. I. Dupont de Nemours and Co. of Wilmington, Del. will be represented by J. A. Clark. Chemical and mechanical engineers are especially wanted.

Wednesday, Nov. 12
Electrical, mechanical, and petroleum engineers will be interviewed by L. Magne, representative of the Schlumberger Well Surveying Corp. of Houston.

Friday, Nov. 14
F. J. Young, representative of the Goodyear Tire and Rubber Co. and E. W. Lowrie, representative of the Goodyear Aircraft Corp., will conduct interviews. They are from Akron, Ohio.
Students wishing to be inter-

Holmes to Speak At Press Meeting

Bill Holmes, Texas Tech sports publicity director, will speak to members and guests of the Press Club at 7:30 p.m. Thursday, in J208.

All journalism students and others interested in the talk are invited.

Election of Press Club officers will follow the program.

viewed should contact the Placement Office for appointments, says Mrs. Jean Jenkins, director. Further information will be posted on the bulletin boards of the departments.

Dr. C. Earl Hildreth
OPTOMETRIST
DIAL 2-4828
2421 BROADWAY

NOSE, THROAT,

and Accessory Organs not Adversely Affected by Smoking Chesterfields

FIRST SUCH REPORT EVER PUBLISHED ABOUT ANY CIGARETTE

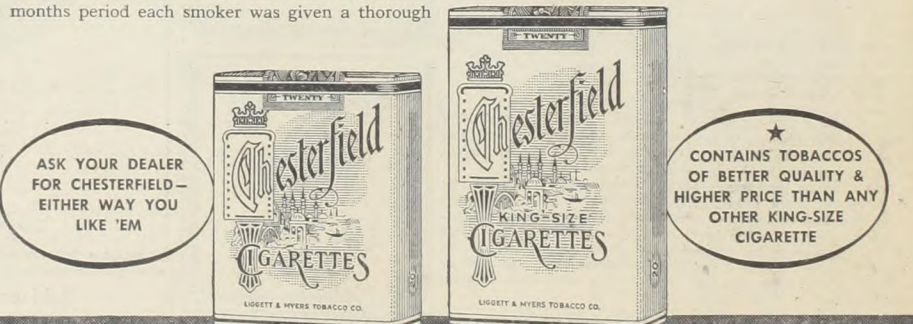
A responsible consulting organization has reported the results of a continuing study by a competent medical specialist and his staff on the effects of smoking Chesterfield cigarettes.

A group of people from various walks of life was organized to smoke only Chesterfields. For six months this group of men and women smoked their normal amount of Chesterfields—10 to 40 a day. 45% of the group have smoked Chesterfields continually from one to thirty years for an average of 10 years each.

At the beginning and at the end of the six-months period each smoker was given a thorough

examination, including X-ray pictures, by the medical specialist and his assistants. The examination covered the sinuses as well as the nose, ears and throat.

The medical specialist, after a thorough examination of every member of the group, stated: "It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by smoking the cigarettes provided."



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