Homecoming Begins



Weekend Activities to Reunite Alumni; Parade, Luncheon, Football Game Set

Class reunions and dedication of the Student Union Building began the weekend activities for Homecoming exes. Reunions are slated for tonight at 8:15 and 9:30. The dedication of the Student Union and laying of the cornerstone was held at 3:30

HC Calendar

The annual Homecoming parade is scheduled to begin at 10:30 a.m. tomorrow. Floats are to meet at 9:30 to form the parade. The procession will go down Main from Ave. Q to Texas Ave., turn up to Broadway, and then travel out Broadway to the Tech campus.

Following the parade the fifth annual luncheon for exes will be sponsored by Furr Food Stores Inc. and Texas, New Mexico & Oklama Bus Co. All exes are to meet at the Gymnasium at 12:15,

Highlight of the day will be the game with the University of Houston at 2:30 p.m. tomorrow in Jones Stadium.

Tech Ex Finds The Past

Baptist Students

Home Economist

Former AROTC Prefessor To Have Job in the Pentagon

Within Museum Portus A Tech ex is overwhelmed with, awaken himself now? He tried to notations from the moment he importus provided to the company of the co A Message for Americans

General Eisenhower

ONCE before I had the hopor and duty of leading a crusade for human freedom and dignity— in Europe during World War II.

That Crusade was won not by Generals and Admirals but by the blood and effort of American G. I.'s and all the other forces fighting for freedom. Now in 1952 a different call to duty has honored me-as Republican nominee for President of the United States.

This time the effort is civilian-not military. But again, the crusade will be won not by me nor by the political leaders, but by everyday Ameri-cans who value their National heritage and are willing to go to the polls and vote to protect it.



THIS IS A CRUSADE TO:

- * Sweep Out of Government the corruption and the scandal which have brought us dishonor at home and disrespect abroad.
- * Banish the Subversives and incompetents who have crucified both good public service and good public
- * Build a Strong Economy not based on war.
- * Save Our Great Free Nation from the reckless policies which are leading America down the road to bankruptcy—Socialism—and possibly even World War III.

AMERICA NEEDS YOU...

in this Civilian Crusade. I hope that you, too, believe the time has come for a complete change in our National leader-ship—a change which will restore courage, integrity and faith in American Government.

I INVITE YOUR SUPPORT NOVEMBER 4TH.

Dwight D. Eisenhower

SPONSORED BY
DEMOCRATS FOR EISENHOWER

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Mr. Lamb gi
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Saddle Tramp u

In bolstering for the athletic Saddle Tramps

Freshman Wo To Be Sunday

Alpha Lambda women's honor its annual tea h women from 2 in the Recreation

All freshman v to attend, says M

Next meeting be at 5 p.m. Tue istry seminar ro

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SOCIETY

All freshman women are invited to attend, says Margaret Lee, pre-sident.

Next meeting of the club will be at 5 p.m. Tuesday in the chem-istry seminar room.

Sick List

The infirmary reported only Jeff Garrison, Lubbock, on its sick list Thursday, James Knight, Odessa, is reported to be in Lubbock Mem-orial Hospital.

Welcome Exes

STOP IN AT

Adair Music Co.

for the best in Sheet Music and Records

B. E. ADAIR MUSIC CO. 1207 Main

izens of Lubbock and the student body. Careful planning and hard

Freshman Women's Tea
To Be Sunday in Rec Hall
Alpha Lambda Delta, freshman women's honor society, will have its annual tea honoring freshman women from 2 to 4 p.m. sunday in the Recreation Hall.
All freshman women are invited

All freshman women are invited

Student Plays For Contralto

Arch Lamb Speaks at

Saddle Tramp Banquet

The first Saddle Tramp Homecoming banquet ever to be held at
Tech had, very appropriately, as
its speaker Tuesday evening, Arch
Lamb, one of the original members
of the organization After being
introduced by master of ceremonfees Emmett Adair, Mr. Lamb gave
his listeners a first-hand account
of the now traditional Saddle
Tramps.

In the spring semester of 1936,
a group of Mr. Lamb's friends ran
him in the campus elections for
cheerleader for the retail fortbull season. When he entered colrege he was under doctor's orders
Mr. Lamb gathered a group of
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began plans for an organization. The
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Or. C. Earl Hildreth OPTOMETRIST

DIAL 2-4828 2421 BROADWAY

WELCOME EXES

Visit the new home furnishings and decorations shop across the avenue from Sneed Hall.

L'emley's

1105 College

Phone 5-7351

COLLEGE DAZE

We've got a TECH souvenir for you to take back with you in memory of

HOMECOMING 1952

Ash Trays - 25c to \$1.25 College Pets - \$2.30 and up Pennants - all prices

> T-Shirts, Sweat shirts, cardigans, head scarfs, laundry bags decals and other school novelties

Var/itY

1305 College

Ph. 2-1201

TECH COED IN FINALS

Pat Ely, sophomore secretarial administration major from San Angelo, has been chosen as one of the 11 finalists in the Miss Wool ary judging and entertainment action and Auxiliary, She was chosen gelo Nov. 16.

Welcome Exes

While in Lubbock Try Our Fine Food Lunches Served From 11 a.m. to 2 p.m. Short orders all during the day.

1101 College

Phone 2-1051

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The Store of Better Values . Compare

We Have Spoken . . .

They all say it-or try to.

They all say it—or try to.

Giant universities print it in their polished, professional papers and small, obscure colleges run it in their more humble news sheets. Staff members of the papers brood over typewriters, searching their minds for a fresh, new way of

saying it.

All the angles have been tried before, though; and no-body never finds an original way to say the thing. They keep on trying, however; because it is one of the most important and sincere comments that a campus newspaper gets a chance to make:

"Welcome Exes."

Thought for Tuesday . . .

Homecoming brings with it each year the occasion for the Annual Sermon on Drinking at the Football Game. This time, let's dispense with the hymn and the reading of texts from Prohibitionist headquarters, and merely add this thought, which is not aimed at the non-drinkers who will not constitute a drinking problem Saturday, anyway:

If you are in favor of Lubbock's admitting beer after the Tuesday election, remember that too many drunks in the stadium could influence many undecided voters to say

Seen Through The Sand

BY ANN BRYAN

Toreador Associate Editor

Progress again also according to your viewpoint. Should the impending municipal election change the alcoholic status of Lubbock, our Double-T school will feel a great improvement.

Our reasons? Such a change will on the disappropriate of campus

pus activities, such as pep ral-lies. elections, and intramural sports and a greater feeling of belonging and being a part of college life that will be held by more students.



It wash't so much a question of how to get him, as where to

Under the Breezeway

by shirley johnson, toreador editor

Homecoming this year again ffers something to every Tech tudent and every returning alum. For those interested in the maerial progession of Tech. there was the dedication of the Stuwe feel that our reasons for terial calling these things advantages was can easily be seen and we will not try to explain them here.

TECHnicalities by Ralph Shelton, Toreador Associate Editor

For the average student, there are the classes dismised tomorow morning for the parade.

Today being Halloween, everyone has been watching carefully
or a hint of black cats and gobins. They should be out in full
orce tonight; maybe the bonfire
will attract them.

All that's needed is a big black
iron pot, with a witch's brew in
it, Maybe someone could volunteer
to furnish same.

All alums interested are invited to drop by the Journalism Build-ing and talk. We'd be happy to have you.

Prediction has been made that in a year or so, the water sprinklers will be running the

campus.

We know one boy who will be in complete agreement. Some sports publicity pictures were being made at the south end of the West Engineering Building. Two Techsans were walking down the breezeway, passed the picture subjects, and following a natural human impulse, turned back to see the faces of the posed students.

One walked into the sprink-

BACKTALK

E. N. JONES President

Dear Dr. Jones:

May we take this opportunity to pass on to you a compliment to the Student Body of Texas Tech from the man on the campus who actually picks up the candy wrapper, the discarded cigarette package and the beer can.

It is common talk around the Care and Maintenance of Grounds Shop at odd times when the men gather, that there is an absence of beer cans and liquor bottles on the campus around the dormitories, stadium, and everywhere in general. This is a great improvement over the past years, We feel that this is a very deserving compliment for the students on the campus this year and would like to pass it on to you and the student.

We are often prone to critizize the student for parking on the

student.

We are often prone to criticize the student for parking on the lawn, reckless driving, and other mischievous stunts and some of these things are highly publicized, so we would like to pass on a little praise to them and to those who are doing such a fine job of supervision.

WILLIAM M. GOSDIN Superintendent of Grounds

*toreador

THE TOREADOR, student newspaper of Texas Technological College is published every Tuesday and Friday on the campus at Lubbock by the associated students of the College.

EDITORIAL OFFICES:
Journalism building,
Rooms 103, 105
TELEPHONE: 5-8541
Editor: extension 424
Business Manager: extension 423
Night Editor: 5-8548

changes and improvements on the campus canninges. See the Back-talk column on this page.

This may be progression of the progression of the west of the campus canning the progression of the west of the down that there are many exes who haven't heard of the highly-publicized to Tech.

Capitalizing on our columnist's rights, we will now get in a plug for one of our favorite hoped-for projects.

The advent of nationals we compared that has long been present, here—an organization of such a group out the compared of the highly-publicized and solve a prinches are the compared to the compared to the written and the reader the property ould be boosted and advised by luminested in seeing progress in the social and government, as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress in the social and government as well as physical and specific progress

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(TALK

Idea for Texas Tech Dates Back to 1896

Museum Will Be Busy Next Week

Sunbeam Laundry

Welcome Back . .



around" and let me catch up on what you're doing. It's that same friendly, place in a new location (1205 College Avenue,) so come in and chat awhile.

Wm. W. (Billy) BROWN *P.S. I've got a complete line of men's wear, now.

Broadway at College

BROWNS Varsity Shop

Welcome Back Exes



In Dry Cleaning and Nationally Advertised Men's Wear

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Job Opportunities

for College Graduates are greater now than at any time in our country's history. WHY CHANGE?

Vote Democrat Vote Stevenson

Political Advertisement Paid For By Tech Stevenson - Sparkman Club; Mitchell Stevens, Chairman

Dormitories Participating Vigorously In Annual Homecoming Decoration Contest

Techsans are becoming more ingenious each year, or so it seems from plans for Homecoming decorations. For days, students have been working like beavers to make their dorm decorations the best on the campus. Judging of the dorms at 7 p.m. tonight will determine the winner of the trophy to be given by Alschuler's clothing store.

Knapp Hall presents a giant clock face with the hands at game time and the slogan 'Time to beat the Cougars." Dolores Howell was chairman of the decorations committee, Helping her were Betty Busch, Jo Benesch, Marjorie Rogers, Linda MacEachin, Lois Evans and Janett Lloyd.

Cheerleaders are Motif Hom Hall has an 18x20-foot card section with two girl cheerleaders and a Saddle 'Tramp' in front of it, The cards form the state of 'Texas, with a double 'To to a te Lubbock.' 'Hall has the least expensive decorations, costing less than 'Sa, which was contributed by the Double 'Tows, with a double 'To to a te Lubbock.' 'Hall has the least expensive decorations, costing less than 'Sa, which was contributed by the Double 'Tows, with a double 'Tows, with was contributed by the Double 'Tows, with a double 'Tows, with was contributed by the Double 'Tows, 'Willian' (Lose Thompson, Doris Cooper, Lettie O'Neal, Jean 'Stevenson and Beth Starnes.

Gordon Hall has constructed a large picture of a freshman's head with his mouth as the entrance to the dorm. 'Howdy Exes' is the accompanying slogan. Roy 'Smith, Don Daniels, Fred Willis, Royce Cawthron, Tommy Morris, and Jim Davis worked on decorations.

Red letters four feet high and three feet wide, spelling 'Beat the Cougars for the Exes' decorations.

Red letters four feet high and three feet wide, spelling 'Beat the Cougars for the Exes' decorations.

SPORTALK



BOBBY CLATTERBUCK, star Houston quarterback from San Angelo. will lead the Cougars attack against the Raiders tomorrow Clatterbuck has completed 29 of 70 passes this season for 496 yards and three touchdowns.

Club Lists Needed of October 31, 195

Clubs planning to have pa in La Ventana must give alphalized lists of members to the yebook office, J205, by 5 pm. I day, Nov. 7, says Dick Shock organizations section director. Also to be turned in are requefor the number of pages wan and the kind of pictures to used.

and the kind of pictures to used.
Pictures may be re-orders of class pictures, group shots, special photographs.
If clubs do not have this infimation in by the deadline, 1 tures will not be in the annusays Shockley.
Deadline for juniors and senit to have class pictures taken 6 p.m. Nov. 8. The deadline will be extended.

BEAT THE COUGARS

FOR THE BEST IN

- Short Orders
- Steaks

Eat At The

Double-T Cafe

Jack Patton, Emery Self, Owne 1302 Bdwy. Open 5 am-11 pr

Important Contests Slated In Intramural Football Play

There will be plenty of action and important games played in the intraumural football schedule this weekend.

In MICC league Sunday the feature game will be between Kemas and Wranglers. Others will be College Club against Socii, Centaurs and Keys and Los Cams meeting Adelphi

Monday in the dorm loop, Sneed Monday in the dorm loop, Sneed plays Bledsoe 2nd N while Gordon meets Bledsoe 2nd & 3rd S. Tues-day in the independent league, BSU meets Wesley Wildcats while the Steers try the Ro Eds. The Tech exes will be watching with critical eye as the Raiders with critical eye as the Raiders take on Houston tomorrow. Although everyone was pleased with the Tech showing against Baylor, it will probably take a victory over the ambitious Cougars to send the alumni home happy.

The contest will be the first afternoon game the Raiders have played this year. The University of Houston has been playing football only since 1946, and they have moved up rapidly in pigskin company. Last year they had their first winning season, winning 6 while losing 5. They defeated Dayton, 26 to 21, in the Salad Bowl.

Last year also marked another

TO All Grads

We hope that you ENJOY your stay-See all of your old FRIENDS - See the New STUDENT UNION BUILDING - and leave feeling a little PROUDER of your ALMA

Sincerely

BOOKSTORE

Howdy Exes

Welcome back to Tech. Drop in and visit with us while you are here. There are four of us fellow exes here at Herald Photo and we are sure we can remember someone that both of us knew way back

HERALD PHOTO

1405 College

And Ex-Students

MATER -

TEXAS TECH COLLEGE





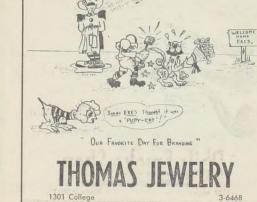
just one of our many patterns in Joyce's casuals, from our Casual Bar . . . as sketched in red calf or golden calf . . . \$10.95



Feature Game

Undefeated Fa In Mural Footh

Trop



Lists Neede Jay, October 31, 1952 .a Ventana

THE BEST IN Short Orders Lunches Steaks Eat At The uble-T Cafe

ton, Emery Self, Own wy. Open 5 am-11 pr

Drop in are here. ow exes

we are someone ay back

Phone 2-4011

L 5-7212 ROADWAY

10 Will Try Fifth Win Previous Homecomings n Homecoming Battle

ouston Favored Feature Game

he highly-rated University of aston Cougars will furnish the ostition for Tech's annual occoming game slated for es Stadium tomorrow at 2:30. The Cougars will be seeking in fifth straight victory as they to won four since dropping ir opener to Texas A & M...

The homecoming affair will the important to both schools, feeh is anxious to gain back ome prestige and break their our game losing streak while fouston is hot and must face ough Mississippi and Baylor in consecutive Saturdays following the game tomorrow. The Cougars play from a power-split-T and spread offensive the quarterback Gobby Clatterck of San Angelo. They have intend their reputation this year mether defense however. Last ar's two leading offensive they quarterback Gobby Clatterck of San Angelo. They have intend their reputation this year metheir defense however. Last ar's two leading offensive they constitute their reputation this year will bear watching are ckled. J. D. Kimmel. transfer from est Point. halfback S. M. Meeks, ansfer from Texas and line-taker Paul (Rock) Carr. Tech rivalry with Houston beau last year with a 6 to 0 loss Rice Stadium. The game was led with fumbles. Tech 10 and ouston 6. This game was the dyone that the Raiders failed score in.

The Raiders should be almost at full strength for the

oly one that the Raiders failed score in.

The Raiders should be almost at full strength for the contest, aithough Jack Kirk-patrick and Paul Barrington will be sorely missed. Kirk-patrick is out due to a car wreck while Barrington dropped out of school last week. Houston is a member of the lissouri Vailey conference and coached by Clyde Lee. The ougars have beaten such formidble oppoenents this year as Ark-nas, Oklahoma A & M, Tulsa nd Tempe State. The 33 to 7 riumph of Tulsa was a big shock o the Southwest.

A near capacity crowd is exected for the contest.

Indefeated Fall n Mural Football

Favorites have been established n all inframural football leagues, is the sport goes into the fourth week of action. Several leading eams in each league were ousted from the unbeaten ranks the past week, as competition became leavy.

n MICC league two teams were cnocked from the undefeated list. Kemas lost to College Club and Wranglers lost to the Keys in im-portant games. This gave the Col-lege Club the undisputed leader-ship and the inside road to the



Tropic Grill

Now Open At 2419 Main

(½ block from the Campus) Open From 6 A. M. Until 12 P. M. (Saturday Until 3 A. M.



probably see plenty of action in the Homecoming game tomorrow He will be used at safety and adding extra points.

counds out the top four with two

championship. However, should they slip, Keys, Wranglers and Kemas are ready to take up the slack, as they all have just one defeat.

In the dorm league the standings are in a mess. Four teams have yet to meet defeat. Sneed and Doak lead the pack with four victories apiece while Drane follows close behind with three wins. Gordon rounds out the top four with two

BEAT THE COUGARS

Welcome Exes

While you are in Lubbock we invite you to come by and let us service your car.

We offer fast efficient service and handle the nationally known line of TEXACO products.

Drop by after the game. We are sure we can please you with our service.

Rowell Service Station

2301 Broadway

Show Bare Win Margin

the final whistle blew.

The 1947 homecoming game was played against Hardin-Simmons, as the final game of the season with the Border conference championship, hinging on the outcome. It was the first game played in Jones Stadium, and the underdog Raiders came from behind to spank the Cowboys, 14 to 6 before 20,000 roaring fans.

Måny Raider supporters will remember the 1950 game when the Tulsa Golden Hurricane invaded

Homecoming time is jinx time when it comes to football games, but not on the Tech campus, however. For the Red Raiders won't be able to throw much of a jinx at the University of Houston tomorrow afternoon.

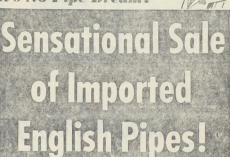
In past homecoming attractions the Raiders have come out on the winning side in 14 encounters while trailing in 8 others. The Techsans have usually picked a formidable opponent for their clashes for the exes, which might account for several of the losses.

With the exception of two or three games, Tech homecoming games have been fairly close when the final whistle blev.

The 1947 homecoming game was

	TT	OPP
1930-Hardin-Simmons	6	20
4931-New Mexico	32	6
1932-Baylor	14	2
1933-Hardin-Simmons	. 7	0
1934—DePaul		19
1935-Arizona		7
1936-Centenary		6
1937-Duquesne		0
1938-Gouzaga		0
1939-Marquette		22
1940—Wake Forest		7
1941—Creighton		6
1942—Texas Christian		6
1943-North Texas Agriculture		34
(Marine Reserves		
1944-Southern Methodist		7
1945-Texas Christian	12	0
1946-Baylor		6
1947-Hardin-Simmons		6
1948-Rice		1.4
1949-Baylor		28
1950-Tulsa		39
1051 Arizona		0

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Importer's Closeout of Regular \$5 and \$7.50 Pipes

- Choice of Famous Picadilly, Soho, Pickwick
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 Every Pipe made from Finest Algerian Briar
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Truly a pipe smoker's dream come truel Never before have we offered, or any one else to our knowledge, such a vast collection of first quality imported pipes at such tremendous savings. Every pipe in this sade has been imported from the foremost English pipe manufacturers who lead the world in quality and craftsmanship. If you are a pipe collector or just a pipe smoker you'll find the greatest values you've ever seen at this sade. We predict a sellout...shop early! Mail and phone orders filled!

Lay Away For Christmas While Sale Is On

Phils Smoke Shop

1/2 Block West of Lindsey Theater 1107 Main Phone 2-3011

History of Jones Stadium Includes Fire, Enlargement

the Red Raider of the Raider

in football contests. The present standy with the added end-zone at stands, seats approximately 18,000 as the standy and the s

BEAT THE COUGARS

RECORDS

Wayne's Record Rack

Techsans Hu For Saturday

ring Last Days of Preparing mecoming Invasion of Exes

Student Representative

Jimmy Nickell

MELAUNDR

E CLEANERS

'48. the Matador Song presented in '50, and several floats during the war, representing "Victory."

"Gone With the Wind"

Something to be proud of is the fact that little vandalism has taken place over the years. There have been several accidents, however, such as the year one of the float's decorations practically blew away. Accepting the catastrophe in yeard hunger, the computation of the control of the proposed of the control of the c

BEAT THE COUGARS

Billy May

and His Orchestra WILL BE AT THE

COTTON CLUB

THURSDAY, NOV. 6, 1952

Advance Ticket Sale At

Waynes Record Rack 2421-A Broadway

"Lubbock's Largest Washerwoman" member when? Hemphill-Wells Co. 1944 1947 through the years