

the • Toreador

Vol. XXVIII

Texas Technological College, Lubbock, Tuesday, January 13, 1953

No. 26

Heifetz to Appear on Artists Course

Actress Opposes Sets to Win Honors in Speech Production

"The Cradle Song" drama by Gregorio and Maria Martinez Sierra, presented Monday night by the department of speech, will run nightly through Friday. The cast and staff:

| | | |
|----------------------------|-------|--|
| Sister Sagrario | | Kay Jones |
| Sister Marcella | | Frances Gibbs |
| The Princess | | Anita Pope |
| Sister Joanna of the Cross | | Lavoy Berry |
| The Mistress of Novices | | Sara Dickinson |
| The Victriss | | Nancy McKissack |
| Sister Tornera | | Jacqueline Baker |
| Sister Inez | | LaRue Gilmore |
| A Countryman | | Jack Pruitt |
| Sister Maria Jesus | | Anne Gray |
| The Doctor | | Hardy McNew |
| Teresa | | Joyce Lowe |
| Antonio | | James Speer |
| Other Nuns | | Daulma Noles, Lola Petricolas, Marilyn Russell |
| Director | | Ronald Schulz |
| Assistant | | Sara Dickinson |
| Assistant | | Jack Pruitt |
| Stage Manager | | Faye Marsh |
| Music director | | Hardy McNew |

By RALPH SHELTON
Toreador Associate Editor

There was a battle for supremacy on the speech department's stage last night.

An actress, wearing the white habit of a nun and the face of a Madonna, waged a two-act struggle with a pair of handsome, austere stage settings. She emerged as the facet of "The Cradle Song" which most impressed the audience with its beauty.

Lavoy Berry may be included in the department's list of eye-pleasing, female properties. She is unique in that she is capable—eminently capable—of expressing herself to the spectators with her face alone. Moreover, she reads lines with power and good taste.

Her vanquished opponents, the sets, were in the Tech tradition of careful design and execution. If it had not been for Miss Berry, all honor would have been theirs. Credit for them goes to Eleanor

Lincoln and her scenery staff:

Others Notable

Other performers who rate notice are:

Frances Gibbs, still remembered for her Rosalind in last year's "As You Like It," who possesses drive and sparkle that most college amateurs lack.

Anita Pope, whose versatility is evidenced by her switch from the courtesan of "Comedy of Errors" to the serene Proress of the current production.

Sara Dickinson, whose dignity equalled Miss Pope's but who was even more convincing religiously. Her make-up would benefit from more subtle facial lining.

Nancy McKissack, whose delivery is occasionally shrill, but always entertaining.

Hardy McNew, who redeemed a somewhat stilted portrayal with a stirring speech in the final moments of the play.

Joyce Lowe, who may also be classed as stage decor but who is competent with speeches and stage movements.

Authentic Chants

Great attention to the details of costuming was obvious and the authentic chanted prayers added much to the atmosphere onstage. The script itself has little action or plot, depending on sentiment and frequent flashes of humor for its appeal.

Who could doubt the play's appeal on seeing the number of soggy handkerchiefs and streaked faces in the audience when the lights were turned on?

Reservations for a good cry may be made by calling the speech department. Admission price is 75 cents.



Famous Violinist Plays Wednesday

By ED SWENSON
Toreador Staff Writer

Jascha Heifetz, world renowned violin virtuoso, will appear in an Artists Course presentation on the stage of Lubbock High School auditorium at 8:15 Wednesday with his awe-inspiring musical renditions and his world-famed violins.

The famous violinist will perform before an expected record concert-attending crowd. Extra chairs will be placed in the auditorium to accommodate the overflow of music lovers. Dr. Gene Hemmler, Tech music department head, states that persons from Amarillo, Plainview, Midland and Odessa have written asking for seats, but added "out-of-town visitors will have to wait their turn in the ticket line with the rest of us."

Handel, Grieg on Program

Among the selections to be presented at the concert are Handel's "Sonata in E major," a sonata filled with exuberant vigor, sincere pathos, and a clear and direct mode of expression; Grieg's "Sonata in C minor," a work suggesting the ruggedness and grandeur of Norwegian landscape, is also to be included in the evening's performance.

Following the intermission, numbers by Debussy-Hartmann, Poulenc, and Gershwin will be heard. Vieuxtemps' "Concerto No. 5" will conclude the program.

Instrument with Volume

Although Heifetz's greatest joy is playing a violin with perfection, he takes great pride in his collection of world-famous violins. One of the instruments, a Guarnerius, dating back to 1742, is the musicians' choice for use in large auditoriums and out door performances. The violin is listed in all catalogues of historical instruments, and once belonged to Ferdinand David, one of the best violinists and teachers of the mid-19th century.

Heifetz recently came into possession of one of the world's greatest violins, the "Dolphin" Stradivarius, through personal negotiation with Phillips Hill of William E. Hill & Sons, London, world authorities on violins. This instrument is considered one of the three greatest violins in the world, the other two being the "Messiah" and "Alard" Stradivari. The "Dolphin" was completed by Stradivarius in 1714, when he was 70 years old.

Quarter-size Fiddle

The most sentimental item in the Heifetz violin collection is the quarter-size fiddle, the instrument on which young Jascha learned to play.

Recently, Hill of London designed a violin case especially for Heifetz. It is made of cowhide, lined with velvet, and holds both his great violins, the Stradivarius and the Guarnerius, one of which he will play at the concert Wednesday night. When Heifetz arrives at 8:50 tonight on a Braniff airliner, his violin case will be held firmly in his own hand. Neither his piano accompanist, Emanuel Bay, nor his personal representative are permitted to touch it.

March 10 Now Given as Earliest Opening Date of Union Building

The Recreation Hall Board has tentatively set March 10 as the earliest date that the Student Union Building can be open for use.

A formal opening of the Union is being planned. Students and organizations cannot use the building until after the opening, says James G. Allen, dean of student life.

'53 Varsity Show Being Prepared

Two applications for general director and five scripts for the 1953 Varsity Show have been received by the Student Council's committee for the annual all-student production.

Odus Echols, senior music major from Lubbock, and Lavoy Berry, junior speech major from Levelland, have applied for the directorship. The committee will make its decision Wednesday afternoon and will accept applications until that time.

Harry Parker, senior engineering student from Tulia, has entered two scripts. They are entitled "To Be Remembered" and "For The Moon." Parker's "Rec Hall Echoes" was the 1951 Varsity Show.

Other scripts have been submitted by Roy Smith, junior engineering student from Odessa; Dick Shockley, arts and sciences sophomore from Weslaco; and Miss Berry, in collaboration with Lorraine Pipkin, arts and sciences junior from Lubbock. Smith's two-act musical is entitled "Hip, Hip, Hurray." Other titles have not been announced. Deadline for scripts was yesterday.

Sponsors for the show are: Dr. Doyle D. Jackson, professor of education; Miss Jean Ewing, assistant dean of women; James F. Adams, instructor in government; Dr. D. D. Wiley, professor of music; and Dr. Horace Hartsell, professor of education.

Staff Positions Still Open For 1953 Varsity Show

Positions on the staff of the Varsity Show are still open, says Phil Thompson, chairman of the show's committee. Students interested in the following jobs should contact Thompson:

Assistant director, program advertising director, publicity director, program layout director, dance director, costume designer, stage manager, and lighting and sound director.

Tech Student Dies In Auto Crash

Allen Clyde Clanahan, freshman agronomy major from Tokio, was killed at about 7:30 p.m. Saturday nine miles north of Lamesa when his car collided with a semi-trailer truck.

Funeral services were held at 2:30 p.m. Monday in the Brownfield First Baptist Church. Burial was in Terry County Memorial Cemetery.

Clanahan lived in Sneed Hall at Tech and worked for a while as secretary to Kirk E. Turner, assistant professor of animal husbandry.

Salutatorian of the June, 1952, graduating class of Plains High School, Clanahan was active in football, basketball, and track there. He was a band member and held district offices in state Future Farmers of America for two years.

His father was killed in a traffic accident Dec. 20, 1950, eight miles west of Brownfield.

O'Brienskys Badly Needed

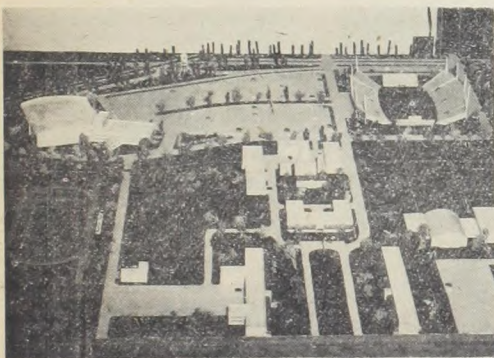
Prof. Elo J. Urbanovsky, landscape architect, was faced with a problem of "what's in a name?" recently when he and E. W. Zukauckas, instructor in horticulture and park management, were discussing the possibility of engaging a new instructor.

Mr. Zukauckas elaborated on the outstanding characteristic of a particular candidate, and both he and Mr. Urbanovsky were quite enthusiastic over this prospect.

"What's his name?" Mr. Urbanovsky inquired.

"O'Brien!" replied Mr. Zukauckas.

"O'Brien" roared Mr. Urbanovsky. "In this department we have Zukauckas, Eikenburg, and Urbanovsky. Think how out of place an O'Brien would feel."



Tech Office, City Department Produce Model to Show Future North Campus

A model of the north side of Tech campus has been produced by the Lubbock City Park Department and the Tech Landscape Office, Marshall Pennington, vice president and comptroller, revealed today.

The model was designed to show the location of the proposed city Auditorium-Coliseum, which appears at the upper left of the above picture. It also displays the proposed highway through the campus and streets leading to the aud-

itorium-coliseum. Included in the model is Jones Stadium with its four new sections which will be built this summer.

Architects who devised the model looked into the future as they included a new practice field, physical education class fields, a new dormitory, tennis courts, and various other additions to the campus which may become necessary in later years.

The model will be on display for the Board of Directors at their next meeting Feb. 14.

Rare Venetian Glass In Museum Display

The Treasure-of-the-month for January, which is on display in the hallway of the Natural Historical Gallery of the Museum, consists of an exhibition of rare pieces of Venetian glass from the collection of Mrs. J. T. Hutchinson, 1519 Broadway. The 17 pieces in the exhibit range from a large water pitcher to a tiny nut cup, and in color from clear crystal to dark red.

All items in the collection are hand-blown by famous Venetian glassmakers and four of the pieces were obtained by Mrs. Hutchinson when she was in Venice in 1930. Among the most spectacular pieces in the group are those articles which show tiny gold flecks in the glass. To achieve this effect, the glassmaker would dip a heated mass of glass into gold dust and when the vessel took shape under the blower's hand, the gold was distributed throughout the article.

High Point Reached

The art of glassmaking rose to its highest point in the 16th and 17th centuries in Venice. Around 1268 the Venetian glassmakers incorporated into a guild and participated in the pageants and parades in the city. Because of the fire hazard associated with the furnaces in glass making, factories were moved to the little island of Murano, about a mile off the coast. This not only eliminated the danger of fire in the city, but also prevented "trade secrets" being disclosed.

Art Degenerates

Beads, bottles, and window panes in clear glass constituted nearly all of the early work, but during the 17th century the style became florid and gaudy, particularly in objects such as chandeliers and

wall lights. Colors in Venetian glass were created by application of heat and consisted of both solid colors and mixtures, known as "agate" or "jasper" effects.

The goblets are particularly elaborate with stems as high as 14 inches, highly decorated with wings, ribbing, and ropes of twisted glass. The display in the Museum is arranged and lighted to show the pieces in their full brilliance.

Dairy Club Elects Spring Officers

Officers for the spring semester were elected by the Dairy Manufacturing Club recently. Those elected were: Ray Vanderpool, Dallas, president; Julian "Corky" Hunsucker, Hedley, vice president; Robert Mack Williams, Levelland, secretary-treasurer; Brian Gilmore, Lubbock, reporter; L. T. Harvey, Sweetwater, parliamentarian; Robert Francis, Amarillo, Aggie Club representative.

Dudley Price is outgoing president.

Home Ec Seniors To Talk Tonight

"Seniors Tell Their Story" is the theme of the Home Economics Club meeting tonight at 7:15 in H105. Ellen Massengill and Rosemary Bloodworth are co-chairmen of the program which will be a series of short talks by seniors who will represent each department in the Home Economics Division and the four classes of students.

Carol Radebaugh will speak on clothing; Pat Dosser, applied arts; Patti Pipkin, home economics education; Jan Edwards, child development; Jackie Severns, foods; and Mrs. Naomi Melsey, home management.

Senior girls telling interesting events of one year as an undergraduate are: Mary Lou Crump, freshman year; Juanita Davis, sophomore; Jeanette Thompson, junior; and Jo Alice Hollingsworth, senior. Miss Massengill will talk about divisional electives which help prepare girls for work in special fields. The talks are designed to give underclassmen a better idea of opportunities in different fields of home economics.

TO SEE INAUGURATION

J. R. Heitman, journalism department head, will attend inauguration ceremonies of president-Elect Dwight D. Eisenhower in Washington, D. C., Jan. 20.

Run Around

Tuesday

Capa y Espada and Sigma Delta Pi H 105
7:15-8:30 p.m.
Home Economics Club H 105
7:15-8:30 p.m.
Engineering Organizations E. Aud.
8 p.m.
"Cradle Song" Speech Aud.
8:15 p.m.

Wednesday

Alpha Chi Initiation Aggie Aud.
5-6 p.m.
Artists Course—Jascha Heifetz High School Aud.
8 p.m.

Thursday

Kappa Alpha Mu J 101
7 p.m.
"Cradle Song" Speech Aud.
8:15 p.m.

Friday

"Cradle Song" Speech Aud.
8:15 p.m.
Rec Hall Movie Ag. Aud.
8:00 p.m.
Rec Hall Dance Rec Hall
8:30-11 p.m.

Saturday

Mu Phi Epsilon National Program Music Bldg.
7 p.m.
"Cradle Song" Speech Aud.
8:15 p.m.
Centaur dance Lubbock Hotel
9-12 p.m.
All Dorm Dance Drane Hall
9-12 p.m.

Fewer Traffic Violations Seen in December Figures

A total of 228 traffic tickets was given to Tech student during December, says Lewis N. Jones, assistant dean of student life.

Students received the largest number of tickets in these parking areas: Administration Building, 43; Agriculture Building, 36; Sneed, 28; and Bledsoe, 22. Tickets given in November totaled 254.

Seaboard and Blade Meeting

An organizational meeting of Seaboard and Blade, national honorary social fraternity for ROTC cadet officers, will be held at 7 p.m. Thursday in Aggie Auditorium.

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Production Supervision

Scientists who know both people and processes are needed to keep Du Pont's 71 plants humming



H. D. Tallman, B. S. in Industrial Administration, Yale '37, checks on product loading methods in Du Pont's Belle, West Va., synthetic area plant.

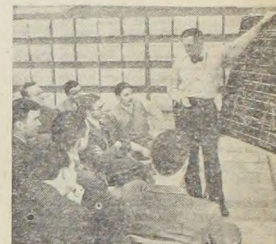
Keeping production rolling in a modern industrial plant is a job that appeals to men trained in many branches of science and engineering. If you are looking for opportunities in this field, you won't have to look far at Du Pont, where nearly half the entire technical force is assigned to production supervision.

To qualify, a man must have the ability to understand both the mechanical and chemical phases of production. In addition, he should be a good planner and, above all, have a knack for handling people.

The production supervisor—there are several levels at Du Pont—has

three important areas of responsibility. The first is to the men working for him. He must be able to appraise them skillfully and assign duties accordingly. He must train them not only in the efficient operation of equipment but in safe working practices as well.

A second responsibility is to the customer. He must get the product out on time and provide uniformly high quality at the lowest possible cost. When demand for a product is subject to rapid fluctuations, he must be prepared to make quick readjustments in the scheduling of both manpower and materials.



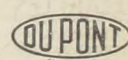
William Chelgren, B.S. in M.E., Armour Institute of Technology '38, explains quality control methods to a group of Du Pont production supervisors.

The supervisor's third responsibility is to the higher management. Here, again, quality and cost are important factors. He is expected to prepare forecasts, to justify unusual expenditures, and to suggest process improvements leading to greater yield and better quality at lower costs.

One of the toughest nuts a production supervisor has to crack is the scheduling of preventive maintenance for minimum interference with production. In some companies where products are turned out in small-unit operations, a program of breakdown maintenance suffices. At Du Pont, however, where large-unit operations are the rule, unscheduled downtime is costly and something to be avoided whenever possible.

Since it makes over 1200 products and product lines, Du Pont can offer to men interested in production supervision opportunities in many types of operations. In the next issue of the *Digest*, we will describe a specific production operation in one of our 71 plants.

36-PAGE BOOK, "The Du Pont Company and the College Graduate," describes opportunities for men and women with many types of scientific training. For copy, write: 2521 Nemours Building, Wilmington, Delaware.



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Pat Mansell Picked At Maid of Cotton

Patricia Mansell, Lubbock, was named Maid of Cotton entrant in the top ten elimination test held in Memphis, Tenn., Jan. 29 and 30.

Twenty-two contestants eliminated in groups of three and three. Winner of the Alice Corr from Selma, Ala. The Memphis Press-Scimitar contestants entertained contestants in a dinner dance the first night. Handcuffs were given the ring day by Brant Airth, the Memphis Rotary Club.

Each girl was interviewed socially by the judges. During the time the contestants wore their suits, but in the final they wore all cotton ensembles.

Feature Speaker Chosen for Counseling and Guidance

Dr. Fred McKinney, chairman of the department of psychology at the University of Missouri, has been chosen as the principal speaker for the third annual conference on Counseling and Guidance held here June 10-12.

Co-chairmen of the conference are Dr. Albert Barlett, professor of psychology and education, and Dr. Lehman C. Hutcheson, chairman of the department of psychology.

First Cigar King



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Pat Mansell Picked as One of Top Ten At Maid of Cotton Contest in Memphis

Patricia Mansell, Lubbock's 1952 Maid of Cotton entrant, was in the top ten elimination group at the national Maid of Cotton Contest held in Memphis, Tenn., Dec. 29 and 30.

Twenty-two contestants were eliminated in groups of ten, five and three. Winner of the title is Alice Carr from Selma, Ala. The Memphis Press-Scimitar entertained contestants with a dinner dance the first night. Two luncheons were given the following day by Braniff Airlines and the Memphis Rotary Club.

Each girl was interviewed personally by the judges. During this time the contestants wore bathing suits, but in the final judging they wore all cotton ensembles.

Feature Speaker Chosen for Annual Counseling and Guidance Program

Dr. Fred McKinney, chairman of the department of psychology at the University of Missouri, has been chosen as the principal speaker for the third annual conference on Counseling and Guidance to be held here June 10-12.

Co-chairmen of the conference are Dr. Albert Barnett, professor of psychology and education, and Dr. Lehman C. Hutcinis, head of the department of psychology.

"It was a wonderful trip," says Patricia. "We couldn't all win."

Textile and Clothing Class Will Present Style Show

A style show was presented by one of Miss Mabel Erwin's classes in textiles and clothing at the Tech Faculty Women's Club at 3 p.m. Wednesday in Drane Hall.

Hostesses were Mesrames R. C. Janeway, J. G. Allen, W. A. Blackwell, L. Orr Buntin, Charles L. Cobb, J. C. Cross, George W. Dupree, George O. Elle, Everett A. Gillis, L. M. Hargrave, W. C. Holden, Clifford B. Jones, F. A. Kleinschmidt, Peter S. Innis, C. C. Perryman, Jules Renard, O. A. St. Clair, Raymond Sidwell, and DeWitt Weaver.

Urbanovsky Will Attend Turf Association Meeting

E. J. Urbanovsky, campus landscape architect, will leave Monday for Houston to attend an executive committee meeting of the Texas Turf Association.

The committee will consider means of campus beautification, and will receive class instruction in park management. Mr. Urbanovsky is president of the group.

Techsans Wed At Plainview

Wanda Louise Ramsey, daughter of Mr. and Mrs. T. A. Ramsey of Plainview, and Jimmie Lee Mason, son of Mrs. Johnnie Cook of Plainview and Jimmie Mason of Big Spring, were married in the First Baptist Church of Plainview Dec. 26.

The bride, a senior student, is secretary of the Student Council, and a member of Phi Upsilon Omicron, Forum, and Who's Who in American Colleges and Universities.

Mason, a 1952 graduate of Tech, was a member of Delta Sigma Phi, Adelphi, and Who's Who in American Colleges and Universities.

Portrait Given to Tech Journalism

A portrait of the late Col. Louis J. Wortham, former publisher of the Fort Worth Star-Telegram, has been presented to the journalism department by Dr. Clifford B. Jones, president emeritus of Texas Tech.

The portrait was given to Dr. Jones by Col. Wortham in 1918, and is personally autographed.

Col. Wortham began work with the Fort Worth Star in 1906. When the Star combined with the Telegram in 1908, Col. Wortham

was vice president and general manager of the paper. He retained this position until 1921 when he became president, editor and co-publisher. In 1923 he disposed of his holdings in the paper and devoted his time to writing a Texas history.

He is studying for his master's degree in accounting at Tech.

The couple will make their home at 2510-A 3rd St.

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Techsan Will Be Denmark Attache

Two former Techsans, Col. and Mrs. W. T. Bolt, and their family left recently on a three-year assignment for Col. Bolt as air attache to the U. S. Embassy in Copenhagen, Denmark, a position for which he has been trained during the past year.

Col. Bolt says the U. S. Air Force has learned that our lack of ability to understand other peoples of the world instead of other peoples misunderstanding us often leads to much of our difficulties abroad.

Coming from Big Spring, Col. Bolt attended Tech from 1936 to 1939. He entered service in 1940 as an enlisted man, later transferring to cadet training. He received his wings in July, 1941, at Maxwell Air Force Base and was with the 15th Air Force in Italy. In August 1944, he was shot down and for the next 240 days was a prisoner at Stalag Luft 1 at Barth, Germany.

Col. Bolt was sent to the Air University at the close of the war and stayed there for two years. For the past three years he has been with the Office of Secretary of Defense at Washington.

Mrs. Bolt, formerly Miss Dorothy Casey from Wolforth, graduated from Tech in home economics.

Weather Specialist Talks to Sophomore ROTC CLASS

Lt. Victor C. Henkell, weather officer at Reese Air Force Base, addressed the sophomore ROTC class here Monday afternoon on the need for weather specialists in the Air Force.

Lt. Henkell is a graduate of Texas A&M and did advanced study in meteorology at Florida State University. While he is stationed in West Texas, he is doing research on blowing dust.

NEW LATIN COURSES

Offered this spring by the foreign languages department will be one of two new courses: Latin 133, English derivatives from Latin, or Latin 4350, classical mythology, depending upon which one is demanded more.

Students wishing to take either course are asked to leave their names at the foreign languages office, Ad259.

Animal Husbandry Department Purchases New Southdown Ram

A Southdown stud ram was purchased by the animal husbandry department Wednesday. The yearling has the same breeding as the reserve grand champion lamb and the grand champion pen of three lambs exhibited at the recent International Livestock Show in

Takes Job in Fort Worth

Miss Jeanelle Thompson, January graduate in general home economics, has accepted a position with Texas Electric Service Company in Fort Worth.

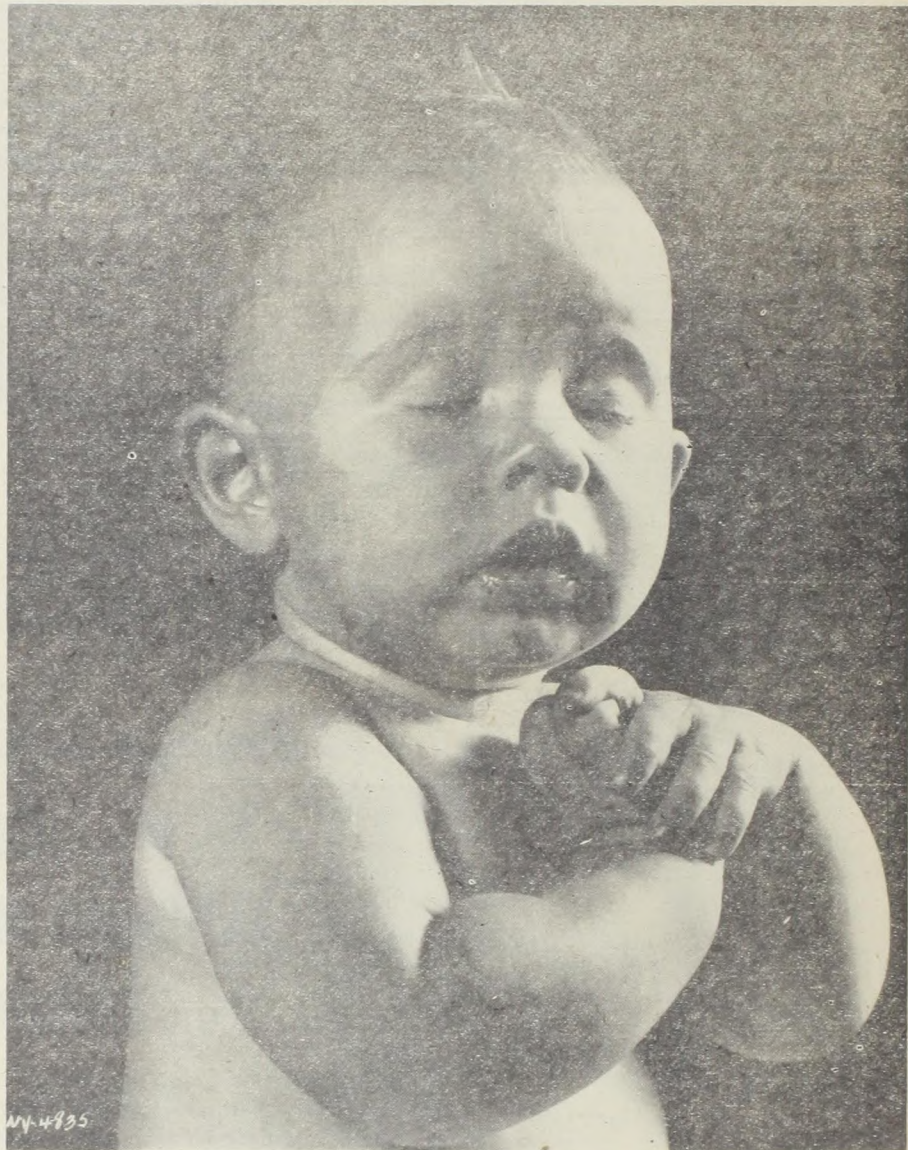
Spanish Fraternities Meet Tonight In Ad217; All Members Invited

Capa y Espada, and Sigma Delta Pi, honorary Spanish fraternity, will meet together at 7:15 p.m. Tuesday in Ad217.

ROTC Official Inspects Coordination of Tech Units

Lt. Col. H. N. Cox of Liaison Team H visited the campus last week to study the coordination of ROTC units. His area of supervision includes Kansas, Oklahoma, Texas and Arkansas.

Col. Cox has headquarters at Air University, Montgomery, Ala.



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'I'M GOING TO HEAR HEIFETZ'

AT: Lubbock High School Auditorium

ON: Wednesday, January 14, 1953, 8:00 p.m.

Tech Students Admitted on Activity Book

Tuesday, January 13, 1953

Press Build

Texas Tech Press is paying the Journalism Building about \$75,000 when the interest has added some \$25,000 to the debt, according to J. P. ...

In 1940, a 17-year bond was begun, and the Journalism Building was ...

La Ventana has helped ...

the years by contributing \$20,000; otherwise the Tech has met the monthly bond ...

Textile Club Planning Engineering Fund

A four-year textile engineering scholarship at Tech will be ...

published by the Dallas Textile ...

as one of its major projects in 1953, according to an article in a recent issue of the Daily Record, a daily textile trade publication. The scholarship is awarded to a Texas student ...

graduates from high school ...

the article says.

Den B. Myer, secretary of the club, has been made chairman of the committee which will ...

the scholarship. No specification concerning the award has been received at Tech, but ...

it is hoped that the club will only screen applicants and have final selection of the ...

to receive the scholarship ...

officials here.

Ag Official To Here Next Week

Dr. P. V. Carlson, of the Department of Agriculture, now representing the Southern Educational Board, will ...

visit Monday and Tuesday in connection with a survey on ...

closely allied to agriculture.

W. L. Stangel, dean of agriculture, will act as host to Dr. Carlson while he is on the campus. He is on the campus at the request of the Agricultural Extension Service in setting up regional projects in such subjects as animal husbandry, parasitology, genetics, entomology, biochemistry, and other ...

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Press Paying Building Debt

Texas Tech Press is paying for the Journalism Building which cost about \$75,000 when built. Interest has added some \$25,000 to the debt, according to J. R. Heitman, head of the journalism department and director of the press.

In 1940, a 17-year bond program was begun, and the present Journalism Building was erected. La Ventana has helped through the years by contributing about \$20,000; otherwise, the Tech Press has met the monthly bond pay-

ments and bought equipment that would cost more than \$75,000 to replace.

The Tech Press occupies only about one-third of the building's space. Other occupants are: the journalism offices; the department of public information; Toreador offices and La Ventana offices that were formerly in the Ad Building, the office of Dr. E. A. Gillis, English professor and sponsor of La Ventana, photographic darkrooms and four class rooms which have been used for everything from military science to education classes.

The Tech Press was formerly located in the basement of the West Engineering Building. It has "made its own way" by printing official material for the college, student organizations, and faculty groups; but is not allowed to do printing for off-campus groups or individuals. Perhaps the largest single job Tech Press handles is the annual catalog, which brings in about \$9,000 yearly.

A self-supporting auxiliary enterprise, the Tech Press employs five full-time men and about a dozen part-time students.

Textile Club Plans Engineering Fund

A four-year textile engineering scholarship at Tech will be established by the Dallas Textile Club as one of its major projects for 1953, according to an article in a recent issue of the Daily News Record, a daily textile trade publication. The scholarship will be awarded to a Texas student who graduates from high school in 1953, the article says.

Dan B. Myer, secretary of the club, has been made chairman of the committee which will manage the scholarship. No specific information concerning the award has been received at Tech, but indications are that the club committee will only screen applicants and leave final selection of the person to receive the scholarship to officials here.

Ag Official To Be Here Next Week

Dr. P. V. Carlson, of the U. S. Department of Agriculture staff now representing the Southern Regional Education Board, will visit Tech Monday and Tuesday in connection with a survey on fields closely allied to agriculture.

W. L. Stangel, dean of agriculture, will act as host to Dr. Carlson while he is on the campus. One of the questions to be studied is the feasibility of assisting colleges in setting up regional programs in such subjects as animal diseases, parasitology, genetics, nutrition, biochemics, and others.

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Campus capers call for Coke

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Herbert Walker
Indiana University



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Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco.
L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette... for better taste—for the cleaner, fresher, smoother taste of Lucky Strike...

Be Happy—GO LUCKY!

Some hieroglyphics stumped a prof
Of archaeology;
But when he worked them out, they said
That L.S./M.F.T.

Bernard F. Pierce
University of California



In home ec, math, or chemistry,
There's one thing you can't measure;
It is a pack of Lucky Strike
For deep-down smoking pleasure!

Lois Epstein
Buffalo State Teachers College



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Nation-wide survey based on actual student interviews in 80 leading colleges reveals more smokers prefer Luckies than any other cigarette by a wide margin. No. 1 reason—Luckies' better taste. Survey also shows Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.



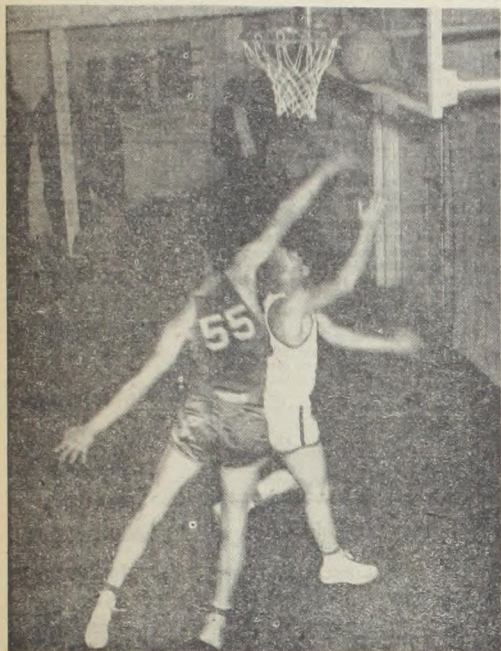
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Raiders Smash Tempe, 74-66

★ ★ ★

★ ★ ★



HITT MISSES—Rex Hitt of the Raiders tries for two points in last Friday's game against Tempe, in which Tech won, 74-66. John Allen (no. 55) of Tempe, jumps for the ball.

Tech scored its second conference victory in a row as they downed Arizona State of Tempe Friday night in Tech Gym, 74-66.

It took some fancy shooting by Lew Martin and Paul Nolen's consistent hook shots to win the game. Nolen scored 26 points although sitting out much of the last half with four fouls. Martin was held scoreless in the first half, but he came blazing back in the last half with his 16 tallies.

The Raiders started out slow, as they did in Tuesday's game, held a two point half-time lead then grabbed a more comfortable margin in the second half.

The Sun Devils were ahead six times in the first half, and the contest was no runaway in the latter half. Tempe took a 21-13 lead in the first quarter, and it began to look as though they might make a runaway of the game. But the Raiders slowly ate away the Sun Devil lead until they took their 35-33 half-time lead.

Tech pulled out in front by a comfortable lead in the third quarter, leading 51-44 when the stanza ended.

Jim Reed tallied 10 points before fouling out, and Johnson had another successful night, hitting for

14 points. Reed had another good night on the backboards, and Nolen showed up much better on rebounds.

The Raiders were also much more effective on their free throws, missing only six. Tempe boasted a 34% shooting average compared to 30 for Tech, but the Raiders hit on 28 out of 91 shots.

Tech Meets H-SU In Abilene Tonight

The Red Raiders are in Abilene tonight for an important Border Conference clash with the Hardin-Simmons Cowboys. The game will help to break the four-way tie for the league lead. Both have two conference wins over the same opponents. The Cowboys defeated Flagstaff, 56-47, while the Raiders beat the Lumberjacks, 93-75. H-SU edged by Tempe, 50-49, while Tech handed the Sun Devils a 74-66 pasting.

Last year the Raiders beat the Cowboys in both outings, winning in Abilene, 68-54, and in Lubbock, 72-58.

Tech In Four-Way Tie For Loop Lead

Texas Tech, West Texas, Hardin-Simmons, and Arizona are deadlocked as Border Conference kingpin with two victories apiece.

Although the conference season is young, it looks as though these four clubs will be battling it out to see who takes home the crown.

The pre-season conference favorite, Tempe, invaded Texas for three games last week, and went home without a triumph. West Texas, H-SU, and the Raiders beat them. These three handed Flagstaff three successive setbacks also.

A full slate of league games is on tap for this week. The Raiders will be in Abilene tonight for an important contest with the Cowboys while Texas Western will be at Tempe. Tomorrow the Miners will tangle with Arizona.

Thursday Hardin - Simmons meets North Texas at Denton while New Mexico A&M invades Arizona for three nights.

RECORDS

Wayne's Record Rack

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CC, Wranglers, Kemas Win In MICC

College Club, Wranglers, and Kemas were victorious in first games played in the MICC League of intramural basketball Thursday night.

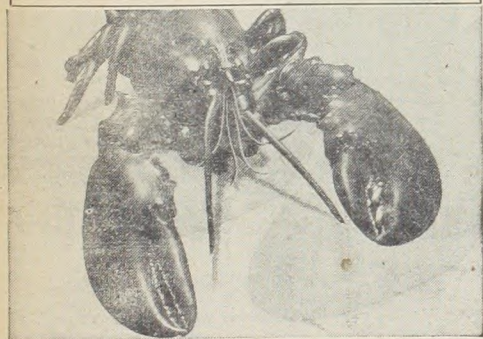
College Club smashed Centaur in the curtain raiser, 46-8. Odis Echols was high for College Club with 14 points. Wranglers took a lopsided 56-18 triumph from Adelphi with Eddie Hart scoring 12 points for Wranglers.

In the final contest, Kemas took

a 42-35 victory from Los Cams. Ray Marsh led the scorers with 16 points for the Cams. Hardy Clemons with 10 and Loyd Leasure with 8 took scoring honors for Kemas.

MICC will have three games Thursday night. College Club and Los Cams play at 7 followed by Adelphi and Centaur at 8. Silver Keys and Socli meet at 9 in the nightcap.

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



HERE'S a sad Lobster tale. Sheedy was really in hot water. His girl kept saying, "The Maine thing I don't like about you is the way you pot your hair! Haven't you red about Wildroot Cream-Boil Hair Tonic? Non-alcoholic. Relieves annoying dryness. Removes loose, ugly dandruff. Helps you pass the Finger-Nail Test. Perfect for you claws you need Lanolin on that water-soaked hair." Paul got Wildroot Cream-Oil and now he shore looks slick. In fact, he's in salad with every girl on campus. So if you're net-tled about your messy hair, butter shell out 29¢ at any toilet goods counter for a bottle or tube of Wildroot Cream-Oil, "Your Hair's Best Friend." Ask for it at your barber's, antenna to one you'll be tickled pink!

* of 131 So. Harris Hill Rd., Williamsville, N.Y.

Wildroot Company, Inc., Dept. 14,



MEET YOURSELF— 10 YEARS FROM NOW

Ever wonder what you'll be like when the class of '53 holds its 10th reunion? If you started to work for one of the Bell System telephone companies after graduation, here's a pretty good idea.

POSITION IN THE WORLD: On the way up! A Commercial Manager, the company's representative and spokesman to as many as fifty thousand customers. A Transmission Engineer, helping to provide the telephone needs of an entire state. A Supervisor in the Traffic Department, responsible for the speed and quality of local and long distance service in several cities and for the personnel relations of a large number of employees. In the telephone company, jobs such as these are held by relatively young men and women.

FUTURE: Unlimited! The Bell System continually progresses and expands and its personnel grows with it. In the past 25 years, the number of telephones has almost tripled. In the past 5 years, telephone companies have introduced such things as network television transmission, radiotelephone service and dialing of Long Distance calls. And the best is yet to come.

FRAME OF MIND: Confident and proud! You'll be satisfied because you have a rewarding job...not only in pay and security...but in service. You'll be proud of your share in helping provide and develop a telephone service vital to the country's social and economic life.

Like the picture? For further information see your Placement Officer. He will be glad to give you details regarding the opportunities for employment in the Bell System.



BELL TELEPHONE SYSTEM

Seven Companies Schedule Interviews Through the Placement Office This Week

Job interviews for Wednesday, Thursday and Friday of this week and Wednesday of next week are announced by Mrs. Jean Jenkins, director of the Placement Service.

One interview not previously announced is set for Jan. 21. The Stanolind Oil and Gas Company, Tulsa, Okla., will interview majors in mathematics, petroleum geology, physics, and electrical en-

gineering. P. H. Garrison, exploration department (geophysical), Lubbock, is representative.

Previously announced interviews set for this week are: Wednesday, Los Alamos Scientific Laboratory, University of California, Los Alamos, N. M.; and the Proctor and Gamble Company, Dallas.

The Hycalog Co., Shreveport, La., the Sperry Gyroscope Company, Great Neck, N. Y., and the United States Marine Corps will interview Thursday. The latter will interview freshmen, sophomores and juniors.

The Westinghouse Electric Corporation, Amarillo, and the Stanolind Oil and Gas Company (majors in petroleum geology only), will interview students Friday.

Additional information about interviews or other job openings may be found in Ad150, the Placement Service office.

Two Aggie Teams To Denver Show

Livestock and wool judging teams will attend the National Intercollegiate Western Livestock Contest in Denver, Colo., Friday and Saturday.

Stanley E. Anderson is coach of the livestock team, and Nathan Allen is coach of the wool judging team. Both will attend the contest for junior agriculture students.

Members of the livestock judging team are Edward Dwyer, McLean; Donald L. Neal, Rochelle; Myron McCarter, Perryton; Louis Blau, Booker; Fred Willis, Odessa; Bruce Winn, Canyon.

The wool judging team consists of: Carl Menzies, Menard; Gene Harral, Ft. Stockton; Billy O. Jones, Mercury; Dale Hoover, Perryton.

Both teams will leave by car Wednesday and will return Monday night. The livestock judging team will judge carlot classes Friday, and the wool judging team will judge Saturday in the annual exposition.

Howdy Dance Sponsorship Open to Club Application

Any campus club wishing to apply for the sponsorship of the spring Howdy Dance should send a letter of application to the Student Council Office before the end of this semester, says Harold Brannan, Student Association president.

The sponsoring club will be responsible for the entire dance, including time, place, orchestra, ticket sales, and any other necessary business. All proceeds from the dance will go to the sponsoring organization.

New Bulletin on Graduate Studies

Copies of the December issue of the college bulletin for the Division of Graduate Studies are now available to graduate and prospective graduate students in the registrar's office and office of the Division of Graduate Studies.

Bulletins have been mailed to all faculty members and to high school and college libraries in this area.

The new catalog lists 132 members of the graduate faculty. A total of 84, or 63.5 per cent, hold doctors' degrees, 39 members, or 29.5 per cent, have masters' degrees, and nine persons listed, or 7 per cent, have bachelors' degrees only.

The Division of Graduate Studies will not be discussed fully in the general catalog to be issued in April.

Marines To Offer Officer Training

Tech graduates and seniors still have time to enroll in the United States Marine Corps officer candidate course beginning March 12 if they apply immediately, says M/Sgt. H. S. Range, Lubbock Marine Corps recruiter.

The course is open to qualified college graduates between the ages of 20 and 27. Successful candidates will be commissioned second lieutenants in the Marine Corps Reserve upon completion of 10 weeks of basic training.

Interested students and graduates must see the marine recruiter in Room 200, Post Office Building, or at the Marine Reserve Armory at Eighth and College Ave.

An officer will be in Lubbock Jan. 15-16 to interview persons interested in the program.

Museum Features Book Sales Desk

One of the many overlooked features of the Museum is the sales desk. Books and publications offered there are of great informative and educational value but are all too often disregarded by students, says Marjorie MacEachin, student employe.

On display are books for students of Southwest culture by Dr. Charles D. Eaves, professor of history; J. Evetts Haley, director of the Institute of Americanism; and Dr. W. C. Holden, director of the Museum.

The possibility of these books for gift purposes is inexhaustible Miss MacEachin says. Books for the younger members of the family can be found at the sales desk also. These books are chosen to be educational as well as enjoyable and include the Encyclopedia Britannica Picture Series, books on animals, insects, birds and Indians.

Numerous books are also displayed concerning minerals and prehistoric man. In this field, miniature bronze figures of dinosaurs are the feature of the sales desk.

'Tramps' To Meet Thursday

Saddle Tramps, men's service organization, will meet at 5 p.m. Thursday in C101, announces Bill Bales. Projects for the spring semester will be discussed.

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Sue Findt, Journalism Student In 'Mademoiselle's' New Contest.

Sue Findt, Tahoka sophomore in journalism, is one of 750 contestants chosen from 2,000 entries in the Mademoiselle College Board contest. Three other elimination contests will be held to select the top 20 applicants for a month's job in New York. These 20 women will edit the August issue of the magazine.

The contests consist of essays, questions involving personal critical analyses of Mademoiselle issues concerning fiction, feature or fashion.

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