

# Tech in the Fifties...

By NENE FOXHALL  
Special Reporter

It was crew-cuts, bobby socks and rolled-up jeans.

It was freshman beanies, homecoming parades and boot-legged liquor.

It was Tech in the Fifties.

Considering the recent popularity of the dress and trends of the Fifties, it is interesting to look back to just what the current college generation missed in the college life of the post-world war decade.

While most of us were toddling around in diapers or making our way through elementary school, Tech students were experiencing their own college life, quite different from that of the 1973 student.

Ms. Bryce Campbell, the former Virginia Carr, whose husband is city councilman, was Miss Texas Tech of 1956.

She says a smaller enrollment enabled the students to know each other better than the present enrollment allows.

A 1954 city directory states that 5,406 students occupied the Tech campus that year.

Tech claimed \$20 million in investments. Contrasted to the present enrollment of about 20,000 and \$119 million assets, that decade of rock'n'-roll and rah-rah was quite different in all facets of campus life.

"Sororities and fraternities were more important then. There were so many greek activities. In fact, the sorority and fraternity members received points for attending certain social activities. But these groups really helped you find a place on campus," she says.

She adds "everyone" attended activities at the student union.

She cites the Varsity Show, Western Week and the Homecoming parade as the major activities of the school year.

"The Varsity Show was a big musical in which almost everyone participated. It was so much fun working with people on it," she says.

Western Week preceded the Rodeo Association's annual rodeo and dance. Ms. Campbell says all the students dressed western for a week.

Joe Jack Reynolds, a '55 graduate and former cheerleader, describes Western Week as one of the wildest activities on the campus.

"There was more drinking on campus and wilder parties than at any other time of the year. One year, a guy rode a horse into the SUB (Student Union Building) when he was drunk," he notes.

"The Rodeo Association was always getting in trouble with the administration because of all the empty bottles and cans lying around after the western dance at the end of the week. So one year, the association members got together after the dance and picked up all the bottles and cans. But a fraternity had a party the next night and scattered bottles again. So the association members just got together again and stacked the cans and bottles in the dean's office," Reynolds recalls.

The Homecoming parade, abolished this year, was, in the Fifties, a highlight of the school year.

Ms. Campbell says all groups entered a float in the parade because it was a "status symbol" to win.

"We started working on our float about a month in advance but we never got finished ahead of time, so we spent the whole night before stuffing toilet paper into chicken wire," says Reynolds.

Sandra Schuetzeberg, Miss Texas Tech of 1959, a former homecoming queen and cheerleader, says her sorority built its float in a fire station and was afraid the float couldn't be pulled out. But the sorority managed with a little difficulty, she recalls.

The former Tech beauty queen, then Sandra Hendrix, recalls celebrities always judged Tech beauty contests by pictures after a panel of judges had selected the finalists.

In 1956, Miss Texas Tech finalists' pictures were judged by Hollywood personality Bob Cummings.

The Ms. Playmate contest of 1972 was judged similarly, as Hugh Hefner, editor of Playboy, picked the winner from pictures.

Football was as big a sport in the Fifties at Tech as it is now. Tech played football in the Border Conference until 1956 when it was accepted into the Southwest Conference.

"When Tech got accepted by the Southwest Conference, there was a big celebration. The students had a big snake dance down Broadway," Ms. Campbell says.

Gerald Price, a Tech tackle in 1951, recalls that Tech played in its first bowl game that year at the Sun Bowl. Tech played the College of the Pacific. De Witt Weaver was coach that year.

Price was a member of the Double T Association. He recalls that for initiation, the members' hair was cut short — VERY short — and a black double-T was emblazoned on their heads with dye.

Tech students of the Fifties were forced to entertain themselves without a "strip" or any clubs available to the student.

Reynolds says liquor was mostly provided by local bootleggers.

"When there was a big fraternity party, some of the guys would get together and go to Amarillo or Big Spring to get some liquor. Of course, they were always scared they would get caught. But there were ample bootleggers in town when you didn't want to make the trip. You could get beer for about a dollar a quart, or seven dollars a case."

Curtis Sterling, who graduated in 1950, describes Tech students' entry into the decade.

"There was no student union building as there is today. It was an old wooden barracks we called the 'rec' hall. None of us had cars. On a typical date, we would walk over to College Ave. (now University Ave.) to the Co-op Drug or Cloverlaxd Ice Cream store. We would have a couple of soft drinks, play the juke box and dance. If we went downtown to the show, we would hitch a ride from Tech Drug on the corner," he says.

He recalls that the clubs (Tech did not have Greek organizations until 1953) had dances at the Lubbock Hotel or the old Hilton Hotel, which was across from the present location of the Lubbock National Bank.

"The formal parties were just for members but we invited other people and their dates to the rest of the parties," says Sterling.

He said it was common practice for many guys to come "stag" to the dances and cut in on the other couples. "A lot of times this was good because you might be teamed up with someone you wanted to be tagged in on," he says.

"It seems to me we didn't really have more fun than students now," says Dr. Bill Dean, a 1961 Tech graduate. "There was not the impassioned furor over issues we see today. Of course, this doesn't mean there were no issues or that we didn't ever speak out."

Dean said the girls exercised a "limiting function" on male students as far as drinking was concerned in many cases. "Most girls didn't drink or smoke. This restricted what the boys did. Now girls drink as much as the guys and they don't feel restricted. Then, a guy wouldn't drink so much if he thought his date didn't want him to," he says.

A Fifties tradition that has long since gone the way of the homecoming parade was a school-sponsored train trip for students.

"Each year, the school chartered a train to an out-of-town football game. One year, we went to Baton Rouge, La. We traveled all night Friday, went to the game on Saturday and came home all Saturday night," says Ms. Campbell.

James G. Allen, dean of student life at Tech from 1950 to 1958, says, "each year, the student council determined an official off-campus trip. At first they were by train, then by bus and finally by car. We all hoped they got back to the train and home in decent condition. On one of these trips to a football game a student got excited after a Tech pass-play and fell off the top row of the stadium. Fortunately, he was unhurt."

Allen says the trips were stopped when they got too big to control.

"A girl couldn't walk into the administration building with anything but a dress on, or she got sent back to the dorm," says Dean. "All girls had dorm hours."

A 1951-52 Tech Tips publication states girls' dorm hours were 8:30 p.m. week nights, midnight Fridays and 1 a.m. Saturday.

Sophomores and juniors could stay out until 10 p.m. week nights, while senior girls were allowed to stay out until 11 p.m. those nights.

Freshman women now have the hours of 11:30 week nights, 1 a.m. Friday and Saturday and midnight Sunday. Upperclassmen have the option of self-determined hours. This means the women set their own hours. Sophomores must have parental permission to set their own hours.

"We never wore pants to class," says Ms. Campbell. "Usually we wore white socks, loafers and a sweater and skirt. The skirts fell below the knee.

Sometimes we wore circular felt beaded skirts."

She says fluffy, billowy strapless formals were worn to dress-up events.

She says when the girls wore jeans, they were worn rolled up, with socks and loafers.

The girls usually wore their hair short and curly with bangs. The men usually had crew-cuts or otherwise short hair, she says.

Sterling says the duck-tail hair-do was popular also when he was in school. The duck-tail was slicked back hair on the sides, curling to a point in the back. The top was cut short.

Tech freshmen of the Fifties, style conscious or not, wore green beanies with their name or date of graduation sewed on the front.

These were called "slime caps." Students pledging band and other Tech organizations still wear beanies.

Student government at the end and beginning of the decade was described by Dean and Sterling, former student body presidents.

"The student council was made up of elected representatives from the five schools, three from each, and several ex-officio members. We approved the budget and allocated funds," says Sterling, 1950 student body president. There was no student senate in the Fifties. The student body president served as president of the student council.

He describes an incident in which the student council played a major role. "When I was president, there was a very unpopular dean of women. We met with D. M. Wiggins, then president of the university, and told him the dean was unreasonable and unfair. His first impulse was that we were out of line. He said it could be investigated, but if we were found wrong, it would hurt the power of the student council. We formed a committee to investigate complaints students had registered with us and took our findings to Wiggins. We heard no more after the meeting about the incident but at the end of the year, the dean of women's position was terminated," he said.

Dean, student body president in 1960-61, said student government during that time was not as sophisticated as it is now. "Our legislative process was quite different. Maybe we weren't as sophisticated but we really got more done because we didn't get bogged down in parliamentary procedure. We didn't model ourselves after the state legislature. Maybe we didn't think that was such a good model."

Allen's reactions to the decade are those of a former dean of student life. He says Tech was adjusting to the problems of a "student explosion in population."

He recalls that in the last years of the decade, "it was apparent that there would be a ceiling on enrollment." Junior colleges, he says, helped level off the great influx of students. He says this situation created greater competition between colleges.

"The student had a choice of going to the college he wanted to, not the one



A photograph from the 1956 Tech yearbook shows Double T Association pledges proudly displaying their Double T emblems. Varsity athletes of the Fifties who pledged the society found themselves in the hands of often over-eager barbers, after which the gents' heads were painted with peroxide and the symbol dyed into their scalps. The emblem remained visible until the pledges' hair grew out.

...crew-cuts, bobby socks...

THE UNIVERSITY DAILY

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...rolled-up jeans, boot-legged booze...



...and strange ways of dancing

## Anniversary processional



# Tech's 50 years old....Yet....

By CASS RAY  
Managing Editor

West Texas' 19-year fight for an agricultural college of its own was climaxed 50 years ago Saturday with only the shortest and most unostentatious of ceremonies in the governor's mansion.

It was on Feb. 10, 1923 that Texas Gov. Pat Neff signed the bill which created Texas Technological College and which was hailed by one state representative as "the sunrise of a new day."

The university is 50 years old — still young; certainly beyond infancy, perhaps past adolescence.

Yet a number of its students and faculty members still resent the name on their diplomas and paychecks — "Texas Tech University," a name rushed through the legislature five years ago by a group of lobbying alums oblivious to the united support — by students, faculty and even, some rumors insist, administrators — of "Texas State University." "Texas Tech University" — a name hardly anyone defends as representative of a major university including Law and Med Schools, a university hustling to correct its mistaken but widespread "agricultural-engineering" college image. (Shortly after the selection of Tech's new name, Phi Beta Kappa representatives refused to consider awarding Tech the prestigious key because, the regrettably misinformed representatives explained, keys are not awarded to "engineering" or TECHNICAL colleges.)

The Tech campus has been graced with startlingly attractive—and apparently functional—Law School facilities.

Yet our newly appointed student lawyer has no power of litigation.

Our ultra-modern housing complex features on-campus apartments for single women and some of the most comfortable dormitories to be found on any campus.

Yet the distribution of a student-produced guide to off-campus housing was stalled until the

publication was finally stamped with a disclaimer, perhaps rendering the guide too obsolete to be of any use to this year's students.

Campuses nation-wide are envious of our new Med School.

Yet our Health Center, traditionally a target of student contempt, continues trying to serve a student body which more often than not opts for off-campus medical aid. And, at a time when even smaller, less wealthy colleges and universities are addressing medical aid to the actual needs of the students—be they abortion referral, birth control advice or venereal disease treatment—Tech administrators discourage discussion of related but admittedly limited work at our Health Center, reportedly fearing the wrath of the conservative Lubbock community.

A magnificently equipped Mass Communications Building is soon to be constructed, uniting University Daily, KTXT-TV and KTXT-FM facilities which are presently strewn indiscriminately across campus.

Yet never before have Tech administrators been so dissatisfied—indeed offended—by the campus press and its daily—although often admittedly amateur—pursuit of factual, objective reporting. (Indeed it is not uncommon for administrators to offer—to both journalism students and faculty—supposedly subtle threats against the student press when critical articles and editorials appear in the University Daily. And paranoid Mass Communications professors often bemoan proposed projects of the student press, NOT because the actions approach unprofessionalism but because "it'll move the administration one step closer to moving the student press off-campus; and what about our new building?")

Another addition, this one augmenting already impressively designed and stocked facilities, will reportedly double the size of the present Tech Library.

Yet the academic atmosphere at Tech—somewhat lacking in all areas of endeavor—is plagued by an outdated and inept system of

tenure, a system all but oblivious to superb teaching when it supercedes publication or departmental service.

Ever-expanding Jones Stadium is a monument to what athletics have done for the university; the brand new entry fountain and seal boast the value of students, faculty and administrators working together toward a mutually desirable goal; and another monument, the University Center-Music Center expansion, will soon pay tribute to the cooperation—and certainly sacrifice—of two departments willing to compromise to achieve a goal of benefit to all students.

Yet the most convenient and attractive campus site of all, Memorial Circle, lies celebrate (hardly virgin; until recently, it was no less than the most popular site for student activities), quarantined by pride-stung administrators who feared upheavals similar to those on other campuses.

If locating sites for celebrity speaker and musical programs were ever a problem on the Tech campus, the recurrence of that dilemma should be placed permanently out of the question with the forthcoming completions of the University Center-Music Center halls, taking scheduling burdens from the shoulders of Municipal facilities and Business Administration and other auditoriums.

Yet the selection of speakers and en-

tertainers continues to be not so much in the hands of the students who attend the events as in the hands of the conservative Lubbock community; University Speakers Series and Artist Series are, along with Health Center decision-makers, plagued by paranoia of community wrath.

The past 50 years have been good to Tech.

No longer considered the pride'n'joy agricultural college of West Texas, the university is now a sprawling campus encompassing six colleges, three schools and countless departments.

And plenty of man-sized problems.

But the past 50 years have been kinder to Tech's construction and fiscal progress than to Tech's students.

Of what value is this type of prestige—the type rendered by a new Med School and perhaps even by university status itself—if the majority of students and faculty are allowed, often even encouraged, to consider themselves alienated from the university "establishment"?

Hopefully, Saturday's Charter Day invocations and benedictions will include, along with the expected pleas for continued physical growth, equally fervent petitions for the uniting of students, faculty and administrators—the real basis of university status.

And hopefully, Tech's next 50 years will be as kind to its students as to its construction.



### SOCIAL ETHICS FROM A CHRISTIAN PERSPECTIVE



viewpointed by  
Dr. James Dunn,  
Christian Life Commission,  
Texas Baptists

Christian students gladly share him with you Sunday, Feb. 11 at 9:30 a.m. in the main auditorium of the First Baptist Church, Broadway and V. Dial 765-7777 for free taxi.

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# Rent or buy? Study needs first

By ROGER FEHR  
Staff writer

If you feel your dorm room, house or apartment needs a refrigerator or television and wonder whether to buy or rent, the main factor to consider is how long you intend to keep the

appliance.

For example, Edwards Electronics rents either a 12 inch black and white TV or a 2.3 cubic foot refrigerator at \$10 a month. The same items sell for \$99.95 each.

So a person buying a TV or

refrigerator, assuming he pays the cash price, would have to keep the appliance at least 10 months to gain an advantage over renting it.

As another example, Hemphill-Wells rents a 14 inch color TV for \$15 a month. The same

TV sells for \$319. Hemphill-Wells also rents a 2.5 cubic foot refrigerator for \$24 a semester. The refrigerator is priced at \$119.

In this instance a person would have to keep the TV or refrigerator about five semesters to gain an advantage over rental.

Both examples assume the buyer can pay for the appliance in one payment. The buyer who needs some type of credit in order to make installment payments may find credit hard to obtain if he is under 21.

Salespeople at Edwards and a spokesman for a local financing agency said it is harder for buyers under 21 to obtain credit than for those over 21.

However, a Hemphill-Wells salesperson said buyers under 21 can obtain credit almost as easily as those over 21.

A local banker said ability to acquire credit varies with each individual regardless of age. He said single persons under 21 are required to have a co-signer, whereas married couples under 21 and persons over 21 are not.

Salespeople at Edwards and Hemphill-Wells said if a renter decides to buy this TV or refrigerator, his first three months rent would apply toward the purchase price. They added that if the renter-turned-buyer

has made his rental payments on time, his ability to secure credit is increased.

A person who needs a refrigerator or TV for only a short period of time may want to rent from a rental service.

A UD sampling of Lubbock rental services showed rates on refrigerators range from \$10 to \$15 a month. TV rates range from \$7 to \$7.50 a week and \$18 to \$22.50 a month. Quality and size of the rented items varies from service to service.

The Tech housing office rents 2 cubic foot refrigerators at \$20 a semester, but none are currently available.

According to Tech housing administrator, George A. Rhodes, the maximum refrigerator size allowed in a dorm room is 3 cubic feet with 85 watts running power and 120 watts starting power.

Rhodes said these limits would allow everyone in a dorm to operate a refrigerator without overloading the electrical circuits.

Clifford Yoder, assistant to the executive vice president, said there are no restrictions on TV size in dorm rooms.

As an indication of how big a refrigerator your needs might require, reliable sources say a 2.1 cubic foot refrigerator holds a case and a half of beer if packed correctly.

## Consumer news



## Saturday events to open anniversary celebration

Students, faculty and staff are invited to the 9:30 a.m. 50th Anniversary observance, ceremony at Municipal Auditorium Saturday to

inaugurate officially the Tech 50th Anniversary observance. The ceremony will feature a full processional and

recessional of faculty and administrators in academic regalia and an address by a nationally recognized scientist, Dr. Nevitt Sanford, scientific director and founder of the Wright Institute in Berkeley, Calif.

The academic ceremony is followed at 11 a.m. by a program opening an exhibit on Tech history at the museum. Lt. Gov. Bill Hobby will speak at this ceremony. Hobby is the son and namesake of a former Texas governor directly involved in obtaining an institution of higher learning for West Texas. The elder Hobby also was a member of the first board of directors.

The ceremonies Saturday begin a two-year observance of Tech's 50th year.

## Council postpones tax

The Lubbock City Council decided Thursday to reconsider sewage tax rate for Tech and the Lubbock Independent School District.

Although the Council took no formal action on the matter, the members responded to protests from the Lubbock school system concerning the new rate which went into effect Jan. 1.

The school district, which determined its budget before the new sewage rate was passed, did not figure the increase in its expenditures.

Council members also passed on second reading the \$7.50 occupational tax on pinball machines in establishments which have more than three of the game tables. Failure to pay the tax, which is levied on each machine, will result in fines.

The proposal requiring licensing of businesses with more than three pinball machines was tabled. The Council set a 4 p.m. Feb. 22 public hearing in the Council chambers on the matter.



**BONNIE AND CLYDE** is the University Center (UC) Movie of the Week. Warren Beatty, Michael J. Pollard and Faye Dunaway star in this flick about a couple who terrorized the Southwest during the 1930's. Show times are 7 and 9 p.m. today and 7 p.m. Sunday in the UC Coronado Room. Admission is 75 cents with ID.

## Raider Roundup

### TODAY

Gene Cotton, the second performer in the University Center (UC) new artists series, will give a concert at 8 p.m. in the UC Ballroom. Tickets are \$1 and are available at the door.

Registration for Free University classes will be in the University Center today.

### SATURDAY

The University Chess Club will meet at 10 a.m. in the University Center.

### TUESDAY

Angel Flight orientation will be held at 5 p.m. in Room 100 of the Biology Building.

The Tech Baha'i Club will sponsor a panel discussion, "SpaceShip Earth: Where are We Going?", at 7:30 p.m. in the Blue Room of the University Center. The purpose of the discussion is to stress that world peace and unity is obtainable through religious unity. Panelists include Rev. Don Coleman, Father Robert Seney, Father Tom McGovern, Rabbi Alexander Kline and Mrs. Nancy Dobbins.

Air Force Officer's Qualifying Test will be given at 9 a.m. in room 25 of the Social Science Building. All persons interested

in the two-year commissioning program should take this test. War Babies will play for a dance in the University Center Ballroom. Cost is \$1 per person.

### SUNDAY

India Students Association will present a movie "Teerri Manzil" with English subtitles at 6 p.m. in the Mesa Room of the University Center. Admission is 50 cents and tickets are available at the door. Everyone is welcome.

The University center (UC) Student Entertainment Committee will sponsor a dance from 7:30 to 10:30 p.m. in the UC Ballroom. Cost is \$1. "War Babies" will play.

Phi Upsilon Omicron will have a membership party from 2 to 3:30 p.m. in the Home Economics dining room. Members must attend from 2 to 5 p.m.

### MONDAY

Confederate Sky Divers are starting a new class and will meet at 7:30 p.m. in Room 23 of the Social Science Building to organize. All those interested please attend.

The Tech Outing Club will have its weekly meeting at 8 p.m. in the basement of the Wesley Foundation.

The Artists Series will present Martin Best in a lute and guitar concert at 8:15 p.m. in the University Center Ballroom.

### TUESDAY

A faculty recital featuring Judson Maynard on the organ will be presented at 8:15 p.m. at the First Methodist Church, 1414 Broadway.

### WEDNESDAY

Dr. Thomas Langford, associate dean of the Tech Graduate School, will speak to Phi Eta Sigma, freshmen men's honorary, at 7 p.m. in room 168 of the Business Administration Building. His topic will be "Preparing for Graduate School."

The Music Department will sponsor a student recital at 4:30 p.m. in the Music Building.

### The University Daily

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the college administration or the Board of Regents.

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## Miller Highlights



By Miller Bonner  
Sports Editor

"Turn out the lights, the party's over..."  
'Tis only fitting to bow out as sports editor of the UNIVERSITY DAILY on the same day I got an irate letter from an A&M fan. A young lady from Horn Hall, right here in the heart of Raiderland, took exception with a column I wrote concerning the Aggie Mom of the Year. On the very day I leave UD, an Aggie begins to haunt me—what justice.

This job is a precious one. You no sooner get to know the coaches and players than it's time to pack your typewriter and stacks of Sports Illustrated and leave. Brooks Tinsley and Eddy Clinton and the rest of the UD sports will still be around to thrill and chill you—or whatever it is they do to people these days.

For the past two years a few interesting developments have found their way to the UD sports pages. By far the most satisfying are superior performances by Tech teams or individuals and one of the more ironic situations evolved around the campus-wide movement for better recreational-intramural facilities. It's still a mystery to me the reasoning behind deleting the Tech IM directors from the planning board that decided the priorities of improved facilities. The answer is, I'm sure, hidden in a few men's personality conflicts compounded by a nasty animal we refer to as "administrative red tape". The IM directors are crying for more indoor space yet the first phase of the improved facilities contain none. Sure, something is better than nothing but it doesn't take the idealistic attitude of a student to realize that if all the information had been obtained or at least asked for we would have been in a lot better shape.

To back off the soap box for a moment, and return to those thrilling days of yesteryear, I must say the traveling accompanying this job is unique. One of the most memorable journeys was in 1971 when the Raiders went to New Orleans for a football game with Tulane. I was well under 21 years of age and was thrown into the land of the 18 year old alcoholics, not to mention Bourbon St., and a pressbox that served a strange form of foaming beverage—no Schlitz!

Many people deserve many thanks all of which are too numerous to mention. Well, that just about the last drop from the champagne of bottled bull.

Oh, yeah, thanks lady for the kind words from the Aggies—their my favorite. I throw 'em peanuts every chance I get.

## Duo tied for SWC lead

# Showdown Saturday: SMU hosts Tech

By EDDY CLINTON  
Sports Writer

Tech's Red Raiders, leaders since the first week of play in SWC action, collide head-on with co-leader SMU Saturday night at Moody Coliseum.

The 8 p.m. tip-off will be played before a capacity house to see who will become the sole leader in conference play.

And for Raider fans the words of Raider round ball boss Gerald Myers should provide plenty of reason to be leery against the streaking Mustangs.

"They (SMU) have improved," commented Myers.

### IM B'ball Top Ten

- |                  |     |
|------------------|-----|
| 1. Sig Eps (5)   | 179 |
| 2. SOBU (10)     | 168 |
| 3. Scorpions (4) | 160 |
| 4. Phi Delt (1)  | 144 |
| 5. Delt          | 116 |
| 6. Scabs         | 76  |
| 7. Moonrakers    | 70  |
| 8. BSU "A"       | 68  |
| 9. Tramps "W"    | 54  |
| 10. Javelinas    | 39  |

"They work the ball to any one of three big men and its tough to defense them."

Much improvement by the Mustangs would be tough to take on the part of the Tech partisans. The first time Tech and SMU met this season the Raiders won a squeaker in overtime 80-76.

Since their only conference loss at Tech the Mustangs have been hot, winning six straight contests to tie for the top spot.

The strength of the Mustangs basketball team lies in their large and mobile forward line of Sammy Hervey, Ruben Triplett and Ira Terrell.

Terrell, the freshman from Dallas, has more than lived up to his advance notices this far in the season. Terrell leads the Mustangs in rebounding with a 19.3 points per game output and 13.8 rebounds a contest.

Hervey, the junior college transfer from Kilgore, has begun to pick up in his scoring in the last two Pony games against Texas and A&M. For the season he is hitting 23.7 points a game while averaging close to 11

rebounds a contest.

Triplett, last season's spark-plug and an all-SWC choice, will be making his last start against the Raiders in regular season play. Triplett has averaged 12.4 points and 10 rebounds a game for the Mustangs in conference warfare.

The back court duo for the Mustangs have begun to play well, after being inconsistent earlier in the year.

Zack Thiel is averaging 13.7 points per game, while his running mate, Rick Billik has an even 10 points per game output in conference play.

The key to victory for the Raiders seems to lie in the defense, something the Raiders have prided themselves in this season.

One of the better defensive showings by the Raiders occurred in their last outing

against high octane Arkansas.

Outside of Martin Terry and Dean Tolson the Raiders permitted only 20 points to be scored.

The Raider front line will consist of Rick Bullock, who meets up with his supposed arch rival Terrell, Ron Richardson and Ed Wakefield.

Wakefield and Bullock came off fine nights against Arkansas with 14 points apiece.

The backcourt duo will remain the same with juniors Richard Little and Don Moore handling the chores.

Coming off the Raiders bench

to provide needed strength Phil Bailey, coming off a fine 17 point production against the Hogs, Gene Kaberline, William Johnson and Bryan Mauk.

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## Runners off to Houston

Tech will enter two relay teams in the Southwest Conference division of the Astrodome Indoor Track Meet in Houston Saturday.

The Red Raiders will compete in the distance medley and mile relays in the nationally federated indoor meet, which features Olympians and top track men from around the world in the open division. All SWC teams are entered in the smaller division, to give the meet local as well as world-wide appeal.

Members of the distance medley relay team for Texas Tech are Joe Aldridge (440 leg), Louis Pearl (880 leg), James Cresap (1320 leg), Hugh Jones (mile leg), and Mike Worsham

is the alternate. Also entered will be the mile relay, consisting of Gerald Stewart, Pearl, Tony Harris, Aldridge, and Ralph Tidwell as the alternate.

The Astrodome meet begins at 1 p.m.

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Jack Paul, Broadway Church of Christ's college minister, has begun a new series of "How to" lessons. Included will be such topics as how to overcome fear, worry, anxiety, etc. Why not be there? 9:15 -- 1924 Broadway.

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# The TOREADOR



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 Your Laziness A Real Name —  
 Call It Spring Fever For Thousands  
 of Others Are Calling It  
 That!

## Lubbock wins Tech; citizens celebrate

EDITOR'S NOTE: This article appeared in the Lubbock Morning Avalanche on Aug. 9, 1923.

Fort Worth, August 8.—Lubbock was Unanimous Choice of the Locating Board for the Texas Technological College on the First Ballot at the five hour Session of the Board here today. The Decision was made following a six months study of the briefs of the 35 applicant towns and a three weeks tour of inspection of the territory. At 1:12 o'clock Wednesday afternoon one of the members of the Board whose name was not divulged moved that a ballot be taken and his motion prevailed. The roll was then called and every member voted for Lubbock. The Board had been in session practically continuous since 9:00 o'clock Wednesday morning and during that time various other towns were discussed.

That was the message that set Lubbock, the Plains and West Texas on fire. And that is the message that is being carried in every newspaper in the United States, Canada and in many foreign countries today. For the Texas Technological College is no ordinary, one horse institution. It is a state, a national and an internationally known institution already. It starts with the most brilliant promises and possibilities that have ever accompanied the founding of a like institution in America and the realization of those promises and possibilities are so closely tied and woven into the promises and possibilities of Lubbock that every sane thinking citizen has a right to stop and think upon the inestimable importance of the events of the past 24 hours and wonder how Lubbock is going to measure up to the great future that is hers for the making.

**Lubbock Goes Wild**  
 To say the town went mad would be to put the matter too mildly. Old men and women, children and the hound pups of Lubbock, with one accord went into a series of ecstasies. Horns were tooted, fire whistles were blown, fire trucks thundered up and down the streets, automobiles honked, screamed, and scooted around with bells, tin cans and scrap iron dragging. The stores were closed by a proclamation written by a man that was not

even a member of the city commission—and the proclamation was observed to the letter.

A dozen bon fires started in a dozen minutes. Plackards appeared if by magic. In thirty minutes the sidewalks had overflowed into the streets and the uproar had spread into the residential sections of the city. In an hour delegations from near by towns began pouring in to further swell the mass—for Lubbock Got the Texas Tech.

**Freak Stunts Staged**  
 Freak stunts were staged. Hat brims were torn off and the crowns worn Happy Hooligan style. A Texas Tech Glee Club was quickly organized with more enthusiasm than harmony. Candidates for "Freshman Class President" appeared and startling lecturing for election. The Rix Furniture Company changed its "Where Else Could They Put It" to "There Was No Where Else They Could Have Put It."

Lorenzo's band came over. Slaton's citizenship came up. Tahoka was represented. Littlefield, Idalou, Ralls, Shallowater, Brownfield, Big Spring—were all represented. Where they came from or how they got here no one knew but they were here when the band started playing the National Anthem of the West Texas Chamber of Commerce—"The Old Gray Mare."

**Big Stunt Celebration**  
 Telegrams of congratulations poured in from all over the state. Abilene was first with "The people of Abilene extend heartfelt congratulations to the people of Lubbock on their victory and predict for Texas Tech a glorious future. One hundred and fifty Abilene business men will visit you on August 24th to shake hands and help you celebrate."

Plainview was second with a telegram from Secretary Boswell to Secretary Keen that read "Congratulations old Boy." It was followed a few minutes later by an official telegram signed Board of City Development and Chamber of Commerce that read "Plainview takes its hat off to you and sincerely and heartily congratulates you on securing the Tech College. We want to help you make it the greatest institution in the state. It's a great victory for the Plains."

Sweetwater, Big Spring, Colorado, Post City, Vernon—oh well just all of the rest of the towns in West Texas sent similar messages—always pledging to Lubbock and the Plains their fullest support and cooperation in making the Texas Tech the greatest institution in Texas.

**The Board of Trustees Pleased**  
 Messages were received from Clifford Jones, J. F. Nunn, Mr. Carter and other members of the Board of Trustees congratulating Lubbock upon winning the location for the college and expressing pleasure at the decision of the board. "The Committee made an excellent selection," said Mr. Nunn of Amarillo.

Clifford Jones of Spur wired, "Please accept for your citizenship my warmest congratulations and my assurance that it will be a labor of love to assist in creating in your progressively splendid community one of the greatest educational institutions of the South."

Such a spirit of good will, of cooperation and fellowship can hardly be realized as has been shown by everyone of the contending towns. The standing of the locating board, the efficiency of their plan of operation and reputation of the individual members that composed the board and the open and above board campaign that has been waged by every West Texas town for this college are matters that have been commented upon most favorably before and are deserving of the highest praise.

"There is great satisfaction," said Mr. Slaton in speaking of the result of the great race. "In knowing that altho the other 36 towns of West Texas are disappointed in losing the college, not one of them—as far as we know or have heard, holds the least bit of hard feeling towards Lubbock...—or in any way has criticized the tactics used in getting the college. The fight all over West Texas has been clean, above board and worthy of the citizenship of this great West Texas section and these facts only make it the more necessary that Lubbock shall accept the college with a sense of responsibility and an appreciation of the obligations that go with it. We have a great section to serve and a section

made up of the highest type of people. Lubbock must guard well the trust that has been placed in her in the location of this college with us and fulfill the obligations that go with its location."

**Sane, Sensible Viewpoint Taken by Businessmen**

Fifteen minutes after the announcement came over the phone from the Star Telegram office that Lubbock had the college the Board of Directors of the Chamber of Commerce and a half dozen of the leaders of Lubbock were gathered in the Chamber of Commerce offices discussing the problems presented by the location of the college. How to best express the appreciation of the city to the surrounding towns who have so faithfully and effectively labored in the interest of Lubbock and the Plains as the location for the Tech College, how to express to the State of Texas our appreciation of the responsibilities that go with the school and how to prevent the possibility of things getting entirely out of control.

The one thing stressed was that the college did not complete Lubbock but rather that it was merely the beginning of what the city and section must do to be worthy of the location. "We have been working," said Jed Rix, former president of the Chamber of Commerce and a man who works for Rix Furniture Company only when there is nothing to be done for the general good of Lubbock and the South Plains. "But we have just gotten started. Lubbock has her opportunity presented to her in the form of a million dollar education institution—and that million dollars is just a starter. Now it is just put up to Lubbock and the Plains section to make good with this opportunity. It will take work. It will take time and money and sweat and co-operative effort and a spirit of progress that cannot and will not become discouraged with a little dry spell, a sand storm or some other passing inconvenience."

**State Papers Carry a Card of Thanks**

The Fort Worth Star Telegram, Fort Worth Record and Dallas News each carry a three column, ten inch card of thanks to the people of Texas thanking them for the great honor that has been given Lubbock and the South Plains and pledging our word that we will fulfill the obligations that goes with that honor with credit to the state, to the Honorable Locating Board and the rest of West Texas.

The word of Lubbock has been pledged verbally thru the brief, thru the State press and in the great celebration held on the court lawn Wednesday night and it is up to Lubbock to not only fulfill the obligation and that promise—but to overflow a dozen times the broadest pledges we have ever made. And there is only one way that that can be done and that is thru a combined, united co-operation on the part of every individual citizen in Lubbock and the Plains section. If there is a man in the city or the section that is not ready and willing to show that spirit of service and co-operation—now is the best time that he can leave and it is a moral obligation of every working citizen to tell him so whenever he shows the slightest inclination to bow his neck or lay down on his job.

**Business As Usual**

The college was located Wednesday. The celebration started forthwith immediately—if not sooner. It lasted until the wee small hours of this morning and the spirit is still here. But let's get back down to business. It will be several months before the appropriation is available. Several more months before the college is open. There will be

little change in the volume of business to be done in Lubbock for the next year or so. Few salaries will be automatically raised as a result of the location of the college. The old alarm clock will go off just as discordantly and you will hate to get out of bed just as badly. So, as a city, let's buckle down to business—and don't let our enthusiasm run away with our good judgment and try to remake the world in a day.

Lubbock has a wonderful opportunity to Make a city—but as has been said before "Cities Do Not Happen—They Are Built," and just because the college has been located at Lubbock does not make it a city. There is a long, laborious process yet to be gone thru with. A lot of small town country ideas have

to be worked out of the folks that live here. Sound prosperity must be maintained upon a basis of property values commensurate with actual value of the properties in the city and section and not be artificially inflated to the breaking point. Just because we have gotten started on the road to leadership don't automatically make us the whole cheese.

Our enthusiasm must be tempered with common sense and our determination to lead all of West Texas cement us together for the hard fights yet to come before we can rear back on our dignity and call Lubbock a finished town. (And then we will start to decay—for that word FINISHED is well taken).

Business as usual—with a constructive optimism tem-

pered with commonsense must be the goal sought after by every sane thinking businessman in Lubbock for the next six months or so and folks get their hearing again.

Wednesday evening, after a whole afternoon spent in rejoicing the streets of Lubbock were cleared and a crowd estimated at 4,000 thronged the courthouse lawn and square to hear speeches by representative businessmen and citizens of Lubbock, Slaton, and the other South Plains towns.

Roscoe Wilson, the self appointed mayor of Lubbock, made the opening speech and was followed by Genial Bob Murray of Slaton, Col. O. L. Slaton, the only member of the Steering Committee, tonight thanked the crowd for the co-

operation given the committee at all times by the individual citizens of the city and section.

Representative Baldwin of Slaton briefly reviewed the history of the college bill and expressed satisfaction in its present form and the location of the college. Mr. Hatchett from Tahoka urged the encouragement of more settlers for the South Plains sections and pledged the support of his town and county in all things progressive.

After the speaking, the Lorenzo Concert Band played some mighty good music and dancing was enjoyed until one o'clock by more than 200 couples. The street was used and a real party was had.

Thus did Lubbock complete the day's celebration.



**Then Gov. Pat Neff signs the bill creating Texas Technological College Feb. 10, 1923. Behind Neff are, left to right: Silliman Evans, correspondent for the Fort Worth Star Telegram; Homer D. Wade, representing the West Texas Chamber of Commerce, which diligently worked for creation of the institution; Sen. W. H. Bledsoe of Lubbock and Rep. R. N. Chitwood of Nolan, both of whom helped write the legislation.**

### Finally a reality

## Dorms've come a long way since Mrs. Brown's Beanery

EDITOR'S NOTE: This story appeared in the Oct. 31, 1969, edition of the University Daily. Rebecca Young, managing editor, wrote the story for the Homecoming issue.

By REBECCA YOUNG  
 Managing Editor

When Tech opened in 1925, Lubbock was a small town with acreage west of town for a college. Tech's 1,000 enrollment was housed wherever possible.

"When I came to Tech, there were two dorms occupied by 250 women, mostly freshmen. These dorms were privately owned and operated and conformed to college regulations," said Mrs. Jean A. Jenkins, director of the Tech Placement Service.

These off-campus dorms, College Inn and Lovell Hall, were located on College Ave. between 14th and 15th Streets.

There was a boarding house downtown where 27 girls could live, known as Duck's Inn or Brown's Beanery. "The girls living here were very lucky, for we felt this was the best place available," Mrs. Jenkins recalls.

Mrs. Brown served meals and provided a pleasant atmosphere for the women. No one came

downstairs for any reason unless well-dressed, for there were men waiting on tables.

No one came to meals late or left before everyone was finished. Mrs. Brown charged her boarders \$27.50 per month to share a room with another student.

Women could dance from 6:30 p.m.-7:30 p.m. and invite men to dinner.

A senior woman was always employed as an assistant to Mrs. Brown. She made sure all regulations were carried out according to those set down by the dean of women.

Tech underclasswomen had to be in the dorms or boarding houses at 10 p.m. on weeknights, and 11 p.m. on Friday and Sunday, and 12 midnight on Saturday. Any night that there was a school-sponsored dance, women could stay out until 1 a.m.

At this time there were no dorms for men students. Football players lived in what was Casa Linda, located behind Robbie's.

"The college enrollment would grow so fast and in such big spurts that there was no time for adequate planning," said Mrs. Jenkins.

The people of Lubbock were not planning to provide housing, but when the pressure was applied they would convert old garages, storehouses or back rooms into what came to be called light housekeeping apartments. The owner would actually share the kitchen with the student.

The same closing hours were maintained in these houses. There were other kinds of arrangements. Some places served meals only, as did Martin's on College Avenue.

Whenever there was a burst in enrollment, newspapers would announce the need for more housing. "I always felt that the people would respond somewhat out of loyalty to the school, for the small profit they would make, and because it was the only way for Lubbock had no apartments," she added.

In the fall of 1934, Doak Hall was built. Women were required to live on campus unless by special permission. This created quite a protest from the city for many people had started making a living by housing students.

"Doak was built my senior year, and we were glad to move on campus because the school

provided a better social atmosphere. We became more acquainted with other girls," Mrs. Jenkins said.

More adequate housing attracted more women, thus creating another burst in enrollment.

One of the most obvious differences from the regulations of today's dorm life was the conduct at meals. At noon all 300 girls came in at once and left by tables, and at dinner everyone entered and left together. A student could come to a meal late only by special permission or arrangement, because meals were served only at certain hours. There was no cafeteria.

Men's dorms one and two were built about the same time as Doak. Tech students called the dorm housing freshmen students the Boy's Dorm, and the upperclassmen dorm was called the Men's Dorm.

Practically no one owned a car, and those who did were usually raided by hitchhikers going to town. Those living downtown usually walked. Broadway, Main and 14th Street were partly paved, and every other street was covered with sand ankle-deep. The bus system was a big business.

## Life at Tech: UD excerpts

Feb. 10, 1968 — Tech's Name Survey Committee is considering changing the name of Texas Technological College to Texas Technological University or Texas State University. The Board has given overwhelming support to these two name nominations.

Feb. 10, 1964 — Techsians who can't obtain tickets for the Tech-Aggie game tonight will have a chance to watch the game via closed circuit television. College officials announced that closed circuit T.V. will be put into operation in the Municipal Auditorium for overflow crowds.

Feb. 10, 1959 — Tech's Press Club formally became a Greek letter fraternity, Sigma Delta Chi, and installed their first officers today.

Feb. 10, 1942 — This weekend at 6 p.m. over the NBC television

network, the new Tech fight song will be introduced by Fred Waring and his popular Pennsylvanians. Waring, well-known composer, wrote the song especially for Tech students saying, "There's nothing more heartwarming than a good college tune."

Feb. 10, 1941 — The 1940-41 edition of WHO'S WHO IN AMERICA lists seven Tech officials and professors as honorary members.

Feb. 10, 1937 — College officials wait tensely this week with camera at hand for registration of student number 3,000, with 2,620 already paying fees this month.

Feb. 10, 1932 — Widespread interest was caused this week following a sermon Sunday by

Rev. R. C. Campbell of the First Baptist Church, in which he charged "a department head and groups of professors associated with him" on the Tech Faculty as "teaching atheism and infidelity." President Paul W. Horn made the statement: "I don't think there is another institution anywhere which is trying to better influence the religious life of our students than Texas Tech." He then indicated that he would look into the matter.

Feb. 10, 1929 — Beginning the first YMCA and YWCA student finance campaign ever to be staged at Tech with a goal of not less than \$1500, student leaders of the College Y have begun one of the most elaborate student organizations ever to be perfected at Tech, consisting of over 200 people. Actual solicitation will be conducted this week.

# Editorials tell issues through years

## 1938: Syphilis

Results of Tech's questionnaire on voluntary Wasserman and Kahn tests are the most interesting that have come out of a campus poll in recent years. Eighty-six per cent of those filling in blanks at their physical examination declared themselves in favor of the test. Only 135 out of 916 students declared that they would not submit to the tests.

Syphilis is a dread disease, a disease of the young. It strikes harder between the ages of 15 and 30, thereby hitting directly

young men and women of college age. Attack rate is higher in urban communities than in rural sections; higher among males than females, with a ratio of 6 to 4.

Most infections are contracted innocently. Drinking glasses, cigarettes which are "dragged" by a friend, almost any object handled by a carrier becomes a transmitter of the disease. Once contracted, the disease runs a long course, killing from 10 to 25 years later.

## 1932: Slam lectures

Students listen three hours a week to Tech instructors whose otherwise interesting lectures are ruined by the excessive use of certain phrases and sentences. These, coming thick and fast in the somnolent sequence of sheep hurdling a fence, have an effect on students not unlike an anesthetic. A tally kept on one professor in the course of a single lecture shows that he used his more familiar figures of speech according to the following numerical frequency:

"not necessarily" used 10 times; "and so on" used 14 times; "What's going to happen?" used in 11 instances; "I don't care what particular reaction you take" used 3 times; "Any further questions to be raised?" used 5 times; "Well suppose you have this—" used 10 times; "In other words" used 9 times; and "at least" used 24 instances. Take these grammatical "pets" out for a figurative walk three days a week and see if it does not leave you stupefied.

## 1950: Prayer said for rights

Recent "investigation" of a vital campus organization, the Women's Disciplinary committee, should make every man and woman on the campus stop and say a silent prayer for the almost unheard-of rights which we students enjoy at Texas Tech.

We recently overheard a conversation concerning student rights at another Texas college, a member of the Southwest conference. It was flatly stated that if the student body at that school tried to take a hand in running the college, as it does here, the students not only would be reprimanded, but more drastic action would be taken.

At Texas Tech we are allowed by an administration which is almost beyond reproach not only to have a say in what is going on, but our ideas and opinions are listened to and considered. We ask you, could you want anything more?

Tech is not a place where the student comes first-after the

administrations' friends and political associates. It is a living example of how true democracy works. The student comes first, period.

Our administration realizes that its duty is to train boys and girls to become men and women and that with improper in-

dividuals in responsible positions the job cannot be done properly.

We, for one, have faith in our president and his policies. We know that his every action is for the benefit of Texas Tech as a whole, and not any personal favor which might gain recognition for himself.

## 1929: Reared in a mule barn?

COLLEGE OR GRAMMAR SCHOOL?

The conduct of students in the halls has provided a popular topic for discussion both in print and in private conversation. It has been suggested that the manners exhibited by certain students would indicate that they were reared in a mule barn. We do not draw quite as drastic conclusions, but we do think we have a number of aspiring intellectuals, not necessarily freshmen, who cannot realize the difference between grammar school and

college. The chief amusement of these young citizens of this democracy is to insult constituted authority in as many ways as possible. We have even heard them give pert little taps on classroom doors for the sole purpose of annoying the instructors and disturbing the classes. Occasionally some lusty voiced young buck expresses his individuality by sending a Comanche yell reverberating through the corridors. His feminine counterpart employs her time in the more refined pleasure of

congregating with her friends before classroom doors and making funny faces at her friends confined within. It is noticeable, however, that she always assumes a position where the instructor cannot get the benefit of the comedy. If certain students' conception of being collegiate is based on such grammar schoolish ideas, each instructor should have the privilege of dealing with them as he would with children.

## Finals pondered in 1931

Now that the 2½ hour exams for the winter term are over, it might be well to pause and try to determine if the week from March 14 to 18 could not have been used to a better advantage.

While the Toreador certainly does not agree with those who want to do away with final exams altogether, we wonder if those five days spent on finals last week couldn't have been better used. Suppose last

Monday and Tuesday had been used for regular class periods and the term's work reviewed during those hours. And then suppose, that at the regular class periods on Wednesday and Thursday, 50-minute tests had been given. Wouldn't the results of last week's work been far better?

Maybe you don't think so. At least college officials don't. But anyway, it's something to think about.

## 1931: Only one dance

The Toreador commends the Interclub council for its recent ruling limiting the social clubs to one major dance each year.

The resolution was drawn up by the senior class of 1931 and submitted to the council. The council acted wisely, we think, when it passed favorably upon it.

It cannot be denied that there were too many dances last year, in fact so many they grew boring. There were as many as eight big dances a month,

while each club gave from two to three or more during the year.

With the clubs limited to one annual dance, the members can look forward to this event with much more pleasure. There is no question but that the one dance will be more of a success than if it were only one of the three or four.

The Interclub council passed favorably on the resolution with its own free will. A noble deed, we think.

## 1938: Freshmen harrassed

So far the upperclassmen who bother freshmen most are the ones, some old timers say, who couldn't take it themselves their freshman year. Upperclassmen who are constantly picking on the fish are: Kernel William J. Bragg and Jack Nelson. The hero of them all who once could and did take it: Clifton "Rubber Mouth" Babb.

Of course some freshmen need hazing and I am not saying that I am not one of them. Fish that get smart and think that they own the campus should be hazed. But even a freshman has precedent over a transfer. Some of the transfers that have been sitting on the Double T bench will kindly keep this in mind. Freshman, you paid a dollar for that slime cap, and although you may not like to wear it, do so at all times for your own sake.

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# 1923: Tech different from today



Photo courtesy Southwest Collection

LOADING PRODUCTS on Student Dairy Association trucks in 1930.

To last two years

## Tech begins celebration

Tech begins a two-year celebration of its 50th anniversary Saturday, but Tech's history began seven years before the passage of Senate Bill No. 103 in 1923 which provided for the establishment of Texas Technological College.

The initial thrust for a college in West Texas began with two men—Thomas F. Hodge of Sweetwater and Porter A. Whaley of Amarillo. Hodge and Whaley organized a meeting of representatives from more than 50 West Texas towns in 1916 and established the West Texas A&M College Campaign Committee. Dr. P. C. Coleman of Colorado, Texas, headed the new committee.

During the early campaign, the committee compiled and distributed large amounts of literature supporting the founding of a new college. A plank was included in the platform of the Democratic Party at its convention in 1916 demanding that a branch of A&M College be started in West Texas.

A bill creating a college on the South Plains was passed during the 35th Legislature in 1917, but was repealed because disagreeing members of the Locating Board confused the issues. Another college bill passed the 37th Legislature in 1921, but was vetoed by the governor because of poor economic conditions in the state at that time.

Finally the 38th Legislature passed a bill in 1923 creating Tech, but two groups disagreed as to the structure of the school. A group of downstate leaders wanted the new school to be a branch of Texas A&M, but legislators from West Texas wanted an independent institution with a separate board of directors.

While these groups argued in legislative sub-committees, Lewis T. Carpenter of Dallas County introduced a bill for the creation of a College of Technology and Textile Engineering. The West Texas legislators persuaded Carpenter to push for the establishment of his college on the South Plains, and with his support, the West Texas delegation succeeded in securing a college for the Plains.

The Locating Board, provided for in the bill, met Feb. 14, 1923, and issued these qualifications for the site of the new college: It was to be located north of the 29th parallel and west of the 98th meridian. The climate was to be pleasant and the water supply was to be of good quality in

large quantity and be economically available. The location was to include at least 2,000 acres and be adequately serviced by transportation facilities.

The 37 towns and cities that competed for the college before Lubbock was selected were Boerne, Lampasas, Brady, Menard, Brownwood, Coleman, Ballinger, Paint Rock, Miles, San Angelo, Colorado City, Midland, Stanton, Big Spring, Cisco, Clyde, Abilene, Buffalo Gap, Seymour, Munday, Haskell, Stamford, Sweetwater, Snyder, Post, Wilson Lubbock, Crosbyton, Spur, Floydada, Plainview, Tulia, Amarillo, Claude, Quanah, Memphis and Vernon.

The cities compiled elaborate reports giving reasons why they should be chosen, and at one

time, citizens of Sweetwater were so confident their town would be the site of the new college they held a large celebration.

Each prospective site was visited by the Locating Committee during July and August, 1923, before the committee members met in Fort Worth to make their final decision.

The bill creating Tech was signed and the first board of directors was appointed in February; Lubbock was chosen as the site in late summer; the cornerstone of the Administration Building was laid in early November, and Dr. Paul Whitfield Horn was named first president of the school later that same month. Texas Technological College was on its way to becoming the major university complex it is today.

During its first year of operation in 1923, Texas Technological College was far from being the major university complex Texas Tech University is today.

One major difference between Tech then and Tech now was, of course, the size of the school. Before the college began registering students for the first classes, all kinds of predictions were made about probable enrollment figures.

One legislator told Dr. Paul Horn, first president of the college, that if as many as 300 students entered Tech the first year, he would walk out to see them. A more optimistic man, Amon G. Carter, chairman of the board of directors, announced to a skeptical member of the board of control that he would present a new suit of clothes to anyone in the room at

that moment if fewer than 300 students registered for the fall semester.

Registration began Sept. 29, 1925, with only freshmen and sophomores being admitted the first year. Of the 914 students who registered, 730 were freshmen and 184 were sophomores. They included 642 men and 272 women. When the final enrollment figures were complete, Horn telegraphed the skeptical lawmaker "Start walking."

Classes began Oct. 1, with only six buildings ready for occupancy. They were the Administration Building, Home Economics, Textile Engineering, the Stock Judging Pavilion, the Dairy Barn and the president's house. The original president's residence now houses the Ex-Students' Association.

1925-26 was a year of firsts for Texas Tech.

The first football game was played against McMurray College only three days after the start of classes and ended in a 0-0 tie. Before the game, a group of students had to sweep the Fair Park field clear of cockleburrs.

Ewing Freeland, wife of the first Tech coach, suggested the team nickname Matadors following the influence of the Spanish architecture on campus. After that nickname was adopted, students continued to christen other student organizations with Spanish names. The student newspaper's nameplate bore the name Toreador and the yearbook became known as La Ventana. Since Greek-letter fraternities were prohibited on campus by the Board of Regents

in 1924, many of the clubs organized that first year also adopted Spanish names.

Estimated annual expenses as listed in the catalog for a man attending Tech during those early years included: \$250 for room and board, \$40 for fees, \$25 for books and \$25 for laundry. For women, \$25-\$50 was to be added to the estimate.

Tech had no tuition since it was a state-supported institution, but there was a \$10.75 enrollment fee which included an \$8 registration fee, a \$1

library fee and a \$1.75 medical fee. A non-compulsory student activity fee of \$5 and a non-compulsory artists' course fee of \$2.50 were also listed in the catalog.

The medical fee consisted of a complete physical examination; free consultation with the school physician; 21 days of free board, lodging and general nursing in the sanitarium; free ambulance service; free X-rays and minor surgical operations and treatment by specialists of eye, ear, nose and throat difficulties.

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*Handwritten signature: Humphill Wells*

## Beard contests common in '50

This article is reprinted from the Feb. 4, 1950, Toreador.

Bluebeard himself would have caused little comment at Tech during Dead week and Exam week.

Male students on the campus were requested by the Saddle Tramps to enter a beard-growing contest which was divided into six categories: blackest, reddest, most artistic, thickest, ugliest and slickest beard.

Five aggies and one engineer received kisses from eleven beauties as awards for their outstanding whiskers. Gerald Buchanan, sophomore from Luther, won first place in the

"blackest beard" classification. James H. "Red" Heath, senior from Tokio, grew a carrot-colored beard to match his hair and easily won the "reddest beard" classification.

First-place winner in the "most artistic" category was Tommie "Ding Dong" Bell, senior from Valentine. He sported a Double-T of whiskers on each cheek. Jack Buchanan, senior from Big Spring, grew the thickest foliage.

Ernest Sears, Brownfield senior, presented the ugliest beard. Sears is president of Saddle Tramps.

Francis McNeely, a junior from Sherman, was the only non-aggie who won kisses. McNeely is an engineer and won because of his "slick" beard.

Judging took place in the Rec Hall. Beauties who were present to serve in the double capacity of judges and awards were: Phyllis Leach, Jeannine Ballew, Pat Todd, Dotsie Stephenson, Connie Hopping, Helen Ohlenbusch, Jo Simmons, Pat Bennett, Jane Wier, DeLois Utterback and Mary Anne Kelley.

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History of Tech

Museum exhibit to open

By CHARLES LANEHART  
Staff Writer

Texas Tech University memorabilia will go on display Saturday in the Tech Museum, covering Tech's history since 1896.

The museum exhibit, "The History of Texas Tech", was produced by Bill Green, graduate student and doctoral candidate. Texas Lieutenant Governor Bill Hobby will be present for the exhibit opening at 11 a.m. Saturday. Hobby's father, the late W. P. Hobby, was active in the early legislative attempts to establish a college in West Texas.

Green's research covers Tech's history since 1896, the year the first bill was introduced to the Texas Legislature advocating the establishment of a "West Texas A&M College."

Green has collected hundreds of photographs, documents, articles of furniture and clothing, and other memorabilia of Tech's history since he began his research last October. The exhibit will be on display in the museum until March 25th, according to Green.

Green said he compiled most of his information and material from the Southwest Collection (University archives) as well as from other publications and dozens of personal interviews. "I've read every publication of the Treador, La Ventana, and University Daily issued since

1925," said Green. The table upon which the original bill was signed by governor Bradford Knapp creating Texas Technological College in 1923 is in the exhibit. The pen Knapp used to sign and a facsimile of the bill are also to be displayed, according to Green.

Oil portraits of Tech's first six presidents and original academic deans are to be on display. Four of the portraits are by the painter John Young-Hunter, Green said.

Green also has collected over 200 photographs tracing the history of the campus from its days as a bleak cow pasture to the present. An original plan for Tech's campus, created by its first architects, is also a part of the display.

The football Tech used in its first gridiron game is included in the exhibit. The game was played against McMurry College and the final score was 0-0. A crown and flapper dress which were worn by the first queen of Tech will also be on display, according to Green.

Green said he uncovered many interesting and humorous facts in his research.

According to Green, the chairman of the locating committee which examined 37 Texas towns as possible sites for the new college was a blind gentleman named S. B. Cowell, chairman of the State Board of Control. Cowell and the com-

mittee finally chose Lubbock as the site in 1923.

In 1923, at the celebration in Lubbock after the town (population at that time: 5,000) was selected as the college site, over 30,000 persons were served 17 tons of beef, 64 tubs of fried chicken, one ton of potato salad, 418 tubs of sliced bread, 87 tubs of pickles, 10,000 roasting ears and 1,950 gallons of coffee, according to Green.

When the cornerstone to the Administration Building was dedicated Nov. 11, 1924, a group of World War I veterans marched from the courthouse down Broadway to the dedication site, said Green. Although this was during the years of Prohibition, the veterans were sipping bootleg whiskey from fruit jars. An ex-sergeant took charge of the group and led the refrain "Get in line you SOB's; everyone's out of step but me!" Upon reaching the Administration Building, the sergeant shouted, "Parade rest! Gentlemen, you may relax," then passed out and fell to the ground, according to Green.

Green said he found a letter by Tech's first president, Paul Whitfield Horn, criticizing the citizens of Lubbock for giving and selling liquor to students and enticing them to gamble. "Texas Tech is the only Texas college which has every original building still standing," Green said.



**BILL GREEN**, graduate student and Tech doctoral candidate, holds pictures of Dr. Paul Horn, Tech's first president, and the first Tech Board of Directors. These pictures will be part of an exhibit on Tech history opening Saturday at the museum. Green researched and prepared the exhibit.

Convenience foods might prove overwhelming to POW's tastes

MEMPHIS, Tenn. (AP) — Readjusting former American prisoners of war to the American diet is going to be "pretty tricky," a Navy dietician says. "They're going to be amazed at what we're eating now. We have a lot more convenience foods, frozen and packaged, and there are a lot more fad foods," Lt. Georgiana Banellis of Memphis Air Station said Tuesday. The 25-year-old Logan, Utah, native will be in charge of reconstructing diets for a group

of POWs from mid-South states who are scheduled to stay at the base hospital. "They've missed all this stuff, this fad food. They're going to have it rough adjusting to the United States again. They may not remember what the food tastes like," she said. "We will give them 1,200 calories intake and six light meals a day in the beginning. The main criteria is that you don't push them into it. "We might start with one or two of the foods they par-

ticularly like and build from there. They will get meats, liver, dark green vegetables, oranges, tomatoes, and other foods with plenty of iron and vitamin C... "Food might be a shock to the body so we'll begin without spicy, high-fat foods that are harder to digest."

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Brando cover spawns magazine cancellations

NEW YORK (AP) — A Time magazine spokesman says its recent cover story on the new Marlon Brando film "Last Tango in Paris" prompted cancellation of \$400,000 worth of advertising and 350 subscriptions. "They objected to the explicitness of the article and the photographs," the spokesman said Tuesday. One photograph showed co-star Maria Schneider nude from the waist up. Time has 4 million subscribers in the United States and a yearly advertising revenue of \$130 million. The spokesman said newsstand sales of the Jan. 22 issue had increased by 54,000 copies. Newsweek magazine features "Tango" on its cover this week. A spokesman said it was too soon to gauge reaction.

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Photo from La Ventana  
SNOW IN EARLIER Tech days was still an event to celebrate.

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# Colorful history of tradition unfolds in Toreador files

Editor's Note: This article appeared in the Nov. 7, 1942, issue of the Toreador.

By DOROTHY MONTGOMERY

Caught in the faded Toreador files is the colorful history of a school, pioneered with the spirit of the west and made rich with traditions which symbolize the code upon which it was founded.

In October, 1925, Tech opened its doors for classes and the students began to breathe into

it, a spirit which has become its name. A spirit as free as the winds which sweep the West Texas Plains.

In order to catch this college life between book covers, a group of students formed a press club and elected a staff to publish a yearbook titled "La Ventana." James Biggers was elected the first editor and in the third year of publication this

purpose was set forth: "In presenting this third volume of La Ventana, the staff has tried to make tangible, through word and picture, the spirit of Texas Tech and its progress as an institution." Through the years La Ventana has held true to this tradition and has made a name for itself in the collegiate world.

An Engineering society was organized in the spring of 1926,

and in 1927 an annual Engineer's banquet was begun, on the first Saturday night in March, and since that time has been held on this date. The Engineers' Ball which was begun Nov. 18, 1927, was held in the gymnasium and has been an annual affair.

In 1932, the Military Club began a tradition, the annual Military ball, held Feb. 22, in the armory on College Avenue and 10th St., in honor of George Washington's birthday.

Fish day is made colorful by the traditional battle between the sophomores and the freshmen the night before. In 1926, the first fish day, the sun dawned to find the flag pole greased and the rope cut 20 feet above the ground in order that the sophs could not take the banner down. The freshmen flags were flying. The green flag with the figure '29 was accompanied by one of yellow with the inscription, "To L '28." From this day on, the event of fish day has been a traditional fight between the soph. and fish classes. The following poem was published in the next issue of the Toreador.

One night as silently the sophomores slept,  
Out to the college the freshmen crept,  
So peaceful was all and so quiet were they,  
That no one knew 'til the break of day,  
That flying over the campus in all its glory,

Was the freshman flag—the old, old story.

High on the pile, was the flag of green,  
But not a freshman could be seen,

The sophomores planned, they worked all day,  
But still the freshman flag did sway,

Till at 12 o'clock by prexie's request,  
Down came the flag, it was laid to rest,  
Till next year.

The Blarney Stone, a very romantic tradition, was uncovered March 7, 1939, near the campus by a group of engineers. Upon careful investigation the rock was found to have the same properties as the original Blarney stone. The original stone is mounted in the summit of the tower of Blarney castle near Dublin, Ireland. The name Blarney is derived from Blarney village which is chiefly celebrated as giving name to a peculiar kind of eloquence alleged to be characteristic of the natives of Ireland. The belief is that upon kissing the stone

one gains the gift of coaxing, wheedling and flattering.

The most outstanding social event of 1927 came with the first Junior prom. Setting the standard for the Junior proms today, it was celebrated affair at which the junior queen was presented. The first junior Prom was in honor of the first class to graduate from Texas Tech.

The first annual Hodge Podge was also an event of 1927, given by the sophomores in honor of the freshmen, with the idea of making it different from anything on the campus. Hence the silly costumes which have always been the tradition of Hodge Podge.

The Mock trial held every year by the Pre-Law club always affords much amusement around the campus. The first one was held in Jan. 1926. The charges were brought against a member of the club, Otis Koen, who was charged with "kissing a colored girl on April 1 last, under a grape arbor, when the moon was shining, while under the influence of

Coca-Cola." Students always await with interest to see what "crime" will be committed next.

Various gifts left by senior classes have become traditions. The Victory Bells, which ring out every time Tech makes a first place inter-collegiate victory, were left by the class of '36. The chimes which announce the hour were left by the class of '41 and the Double-T sign and

On every Tuesday before Easter holidays the Tech chorus presents an operetta, "Seven Last Words," which was presented for the first time eight years ago. The purpose of this performance is to raise funds for the Milam Orphan Home and it has always proven a success.

the Double-T Bench, forbidden to freshmen as a resting place was left by the class of '31.



Photo courtesy Southwest Collection  
COUPLES DANCING at the freshmen girls' prom in 1928.

## 22 merit alumnus awards

In the past six years, 22 former Tech students have been recognized as Distinguished Alumni by the Texas Tech Ex-Students Association. The Distinguished Alumnus Award is presented to outstanding former students for their significant contributions to society and for credit brought to Tech as well as to themselves, according to Wayne James, executive director of the Ex-Students Association. James said it is the highest honor an ex-student can receive.

Recipients are selected by an anonymous committee of five members of the Ex-Students Association. A formal banquet is held each fall to honor the alumni.

The honorees represent a cross-section of society. They come from all fields, many starting at the very bottom and working their way to the top. From space exploration to home economics, they are the cream of the crop, James commented.

Two women are among the Distinguished Alumni. They are Mrs. Preston Smith, class of 1933, wife of the former Texas governor; and Mrs. Wilmer Smith, 1939, outstanding home economist, who was recently appointed to the Texas A&M Board of Regents.

Two of the Distinguished Alumni are brothers. They are Jack Maddox, 1929, president of New Mexico Electric Service Company, and Don Maddox, 1934, executive of Textiles, Inc. of Gastonia, N.C.

Charles Feltz, 1940, a space engineer, is vice president and chief program engineer for the Space Shuttle, the first transportable space vehicle. He has also worked on the lunar landing

program. Outstanding alumni in the field of government are Waggoner Carr, 1940, former Texas attorney general; Preston Smith, 1934, former governor of Texas; Dan Thornton, 1932, former governor of Colorado; Maj. Gen. Ross Ayers, 1933, Adjutant General of the Texas National Guard; and Demetrio B. Lakas, 1953, President of the Republic of Panama.

Awarded for their contributions to education are W. W. Akers, 1943, technical advisor to Yugoslavia in 1962; Dr. George W. Burnett, 1937, Associate Dean of the School of Dentistry, Medical College of Georgia; and Dr. John R. Bertrand, 1940, former Panhandle farmer and agriculture teacher who is now president of Berry College in Georgia.

Other ex-students recognized are Charles A. Bucks, (Tech) student from 1947-48, senior vice president of Continental Airlines; Felix P. Ballenger, 1934, Commanding Officer of the National Naval Medical Center, Bethesda, Md.; W. Austin Davis, 1936, vice president of Aircraft Group, North American Aviation, Inc.; and C. A. Cash, 1935, president of Diamond Shamrock Corporation.

Also, Fred H. Moore, 1930, executive of Mobile Oil Company; Charles Bates Thornton, 1932, chairman of the board of

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Litton Industries; Porter Parris, 1938, general manager of the Statler Hilton Hotel; Jack Tippet, 1947, cartoonist; and Rear Adm. Donald D. Chapman, 1939, lawyer in Arlington, Va.

As Tech grows so will the list of Distinguished Alumni who will carry the banner of Texas Tech University throughout the nation.

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# Dorms named for Tech pioneers

By ALAN PAYNE  
Staff Writer

Tech dormitories bear the names of some of the early pioneers of this institution. These people have been honored for their outstanding contributions in laying the foundation for what was once only a dream of West Texans.

One such individual was Sen. William H. Bledsoe, a Lubbockite who began the push to bring a technological college to West Texas. He authored bill no. 103, which established the school on Feb. 10, 1923. Bledsoe Hall was named in his honor.

Also instrumental in the passage of bill no. 103 was R. M. Chitwood, for whom Chitwood Hall is named. He too was a member of the legislature. Chitwood pushed for the passage of the bill, but favored Sweetwater, his home, as the site. When Lubbock was chosen as the site he endeared himself to everyone by saying, "No matter where Texas Tech is located, it can never be outside my heart."

One and a half inches of type in the Morning Avalanche now Avalanche Journal, welcomed Paul Whitfield Horn to Lubbock as Tech's first president in 1925.

His selection to the post was widely heralded throughout the state and he became an im-

mensely popular president. Horn Hall was named in his honor.

Dr. Bradford Knapp came to Tech in 1932, during the depression. He accepted the presidential chores during one of Tech's most troubled times, coming to Texas from Alabama Polytechnic Institute at Auburn. Knapp Hall was named in his honor.

The Wiggins Housing Complex was named after Tech's fifth president, Dr. Dossie Marion Wiggins. Wiggins served during one of Tech's most prosperous times, 1948-1952. Graduate programs were expanded greatly during Wiggins' administration.

Spencer A. Wells, former chairman of the board of directors and past president of Hemphill-Wells Department Store, provided much of the financial help to get Tech on its feet. Wells gave hundreds of jobs to students and used his strong influence to aid Tech in obtaining extra money during the depression. Wells Hall was named in his honor.

Drane Hall, now housing the medical school, was named in honor of Ms. F. N. Drane. She served on Tech's first board of directors and had the distinction of serving as acting president

for five months after Horn's death.

Tech's oldest women's dorm, Doak Hall, was named in honor of the first dean of women, Ms. Mary Doak. She also taught two English classes while serving in this post. Doak retired in 1945 as dean but continued teaching until 1950.

Sneed Hall was named in honor of Joe T. Sneed, a former member of the board of directors and a native of Amarillo.

William T. Gaston, for whom Gaston Hall was named, served Tech for 24 years (1930-1954) as secretary and business manager. His vast knowledge of state operations aided Tech's growth tremendously.

Thompson Hall was named in honor of Charles C. Thompson. He served 19 years on the board of directors, 15 as president.

Gen. John A. Hulien enjoyed a very successful business life, serving as Chairman of the Board for Burlington-Rock Island Railroad Corporation. He served on the Tech Board of Directors from 1931-1937. Hulien Hall was named in his honor.

Gordon Hall obtained its name from James M. Gordon. He served as Dean of Arts and Sciences for several years.

Margaret Watson Weeks came to Lubbock from Nova Scotia. She taught and served as Dean of Home Economics. Weeks played a big role in helping to establish Casa Linda, the cooperative home for women students. Weeks Hall has been named in her honor.

Warren P. Clement came to Tech from Wayland College in 1926 as adjunct professor of education. He later took over the job of registrar. Clement Hall was named in his honor.

Wall Hall was named in honor of C. I. "Stoney" Wall. He served on the board of directors from 1956-1962, the last three years as president. A very successful businessman, Wall held such positions as president of the Lubbock Chamber of Commerce and president of the

Pioneer Natural Gas Company. Mr. and Ms. William Bryan Gates were the last members of Tech's original faculty. Both retired in 1963, Gates as an engineering professor and Ms. Gates as Professor Emeritus of Foreign Languages. Gates Hall was named in their honor.

Coleman Hall was named in honor of Dr. P. C. Coleman of Colorado City. He was a leader in the formation of the West Texas Chamber of Commerce, a strong advocate of Tech.

Chancellor E. Weymouth, a native of Amarillo, served on the board of directors from 1941-1953. Weymouth Hall was named in his honor.

Carpenter Hall was named in honor of John W. Carpenter, a utilities, insurance and steel tycoon from Dallas. He served on the first board of directors and is credited with having much to do with the original campus construction and with the formation of the first curriculum.

James Harold Murdough served as head of the civil engineering department. Murdough Hall was named in his honor.

Credited with getting Tech athletics off on the right foot is Wenzel Louis Stangel. He served as chairman of the athletic council from 1925-1948 before being appointed Dean of Agriculture. Stangel Hall is named in his honor.

In 1929 Dr. W. C. Holden came

to Tech as a member of the history department. He was later promoted to head of the department. Holden is remembered for having led some of Tech's most unusual field trips. Holden Hall, the old Tech Museum, was named in his honor.

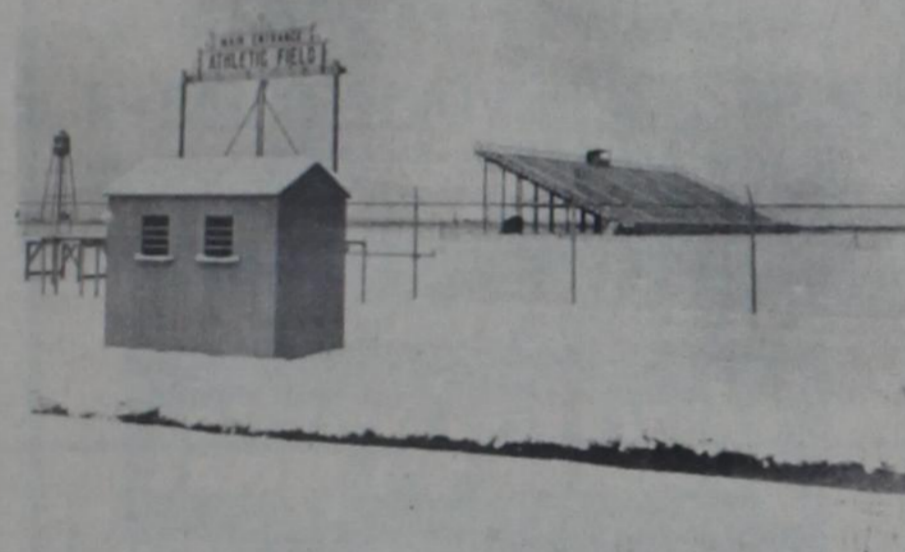


Photo courtesy Southwest Collection  
The Tech athletic field as it appeared in 1938.

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