

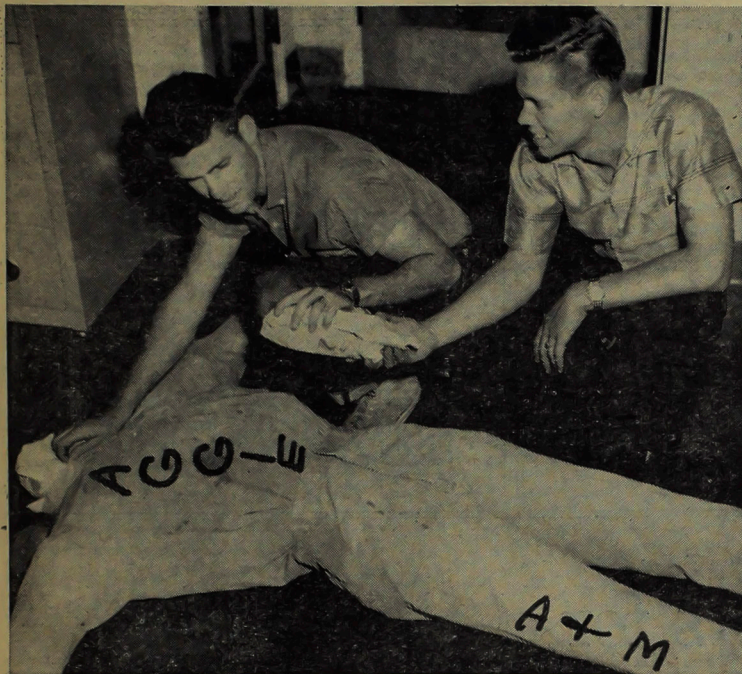
# Tech Enrollment Hits 9,129 For New Record

## THE TEXAS TECHNOLOGICAL COLLEGE **FOREADOR**

Vol. 36

Lubbock, Texas, Thursday, September 22, 1960

No. 5



RAIDERS PREPARE "AGGIE MAN" FOR ROASTING FRIDAY NIGHT AT THE RALLY  
... Tommy Barker, right, and Dow Patterson are readying for Tech's bonfire.

### 40 Disqualified

## 122 Compete In Campaign For Council

Although 40 students were disqualified, 122 candidates turned in expense forms and petitions Wednesday to become entrants in the race for positions on the Freshman Council.

The 40 disqualified students were dropped out of the election competition due to failure to turn in both the expense forms and petitions.

A change in the representation on the Freshman Council was announced by Student Assn. Secretary Janis Jones Wednesday. Since forms and petitions for candidates for only ten of Tech's eleven dormitories were turned in, the number on the Council has been changed from 11 dorm representatives, 11 Lubbock representatives and 8 at-large representatives. The new arrangement will provide 10 Lubbock dorms and 10 at-large to total the 30 members required.

Election for the Freshman Council will be Friday. Ballot boxes will be in dorms from 11:30 a.m. to 1 p.m. Off-campus students may vote in the Tech Union, Classroom-Office Bldg., Agriculture Bldg., Home Economics Bldg. and East Engineering Bldg. between 2-3 p.m. Each dorm will vote only for the one representative from that dorm. Candidates for the Council are as follows:

Horn—Jane Feild, Mary Carol Chancellor, Kay Carolyn Eudy, Betti Bullock, and Jan Barton.

Drane—Karen Anderson, Linda Dee Austin, Diana Bishop, Kay Brown, Honora Bradley, Carolyn Buxton, Karen Campbell, Mary Ellen Cross, Lora Lynn Daves, Donna Delinger, Michele Gainey, Shirley Gilbert, Judy Hawkins, Peggy Head, Mary Alice Hill, Melinda McBride, Susan Maxson, Jean Peirsol, Judy Ridlen, Susan Sanson, Susan Scott, Mary Thomasson, Margo Williams and Carolyn Wood.

Knapp—Sandra Adams, Betsy Sue Addison, Sally Bartlett, Joyce Branham, Christie Brown, Sandy Broxton, Jo Buschow, Carolyn Cravens, Jan Daniel, Ann Douglas, Sandra Emmott, Katy Gilligan, Carole Finley, Anne Hagler, Linda Hill, Becky Hortenstine, Jo Kadane, Judy Kelley, Ruth Lehman, Cynthia Lindley, Betty McFarren, Jan Miller, Patricia O'Conner, Connie Oliveros, Joyce Wakefield and Carolyn Yelverton.

Lubbock representatives—Ann Brown, Leo Brown, Pat Crozier, Russell Denison, Charles D. Goodman, Nancy Greve, Kay Hawkins, Bill Heard, Pat Hinkle, Sue Hoskins, Nancy Jones, Sharon Jones, Jan Justice, Donna King, Jo McCook, Judy McCook, Judy McKinzie, Norma Mears, Judy Merritt, Gary Milburn, Mary Kay Pearce, Judy Price, James Perry, Markay Reynolds, Donnie Richards, Charles Roberts and Bob Tate.

Men's 8—Robert Almond, Charles Giddens, Gary Hooker, and Tom Mitchell.

Men's 7—Roland A. Haedje, David Lindeman, Daniel Sample, Jeffrey Lee Sarff, Tommy Scott and Glenn Darryl White.

Men's 6—Allen Hundley, David Irvin, Bill Kendrick, Marvin Stephens, Terry Utterback and Jack Wytterbotham.

Men's 5—Robert W. Tunny, Jr., Tyrone Black, Robert Carter, Jay Henderson, Larry Ingram and Tommy Murphy.

Sneed—Edward Benninger, Clark Edgecomb, Mosby J. Lindsey, Bobby Stanton, Mike Springer, and Ronnie Margolis.

Bledsoe—William H. Menzies, Reggie Schleisman, Wayne Vaughn, Jr., and Robert Watson.

Gordon—Charles M. Bleil, Dave Berry, Tex Cowart, David Hoelscher, James G. Klein, Floyd Scott, Doug Talbot and Robert Whitson.

## Bonfire Flames Spark Raider S W C Entry

Techsans will set the Southwest Conference aflame at 7 p.m. Friday.

The Tech-Texas A&M pep rally will celebrate the Red Raiders' entry into Southwest Conference competition. Large effigies of the other seven Southwest Conference schools' mascots will be tossed into the bonfire at the Saddle Tramps-Southwest Conference Circle.

Placed on 10 ft. poles, the effigies will stand adjoining the tile figures on the Circle for each of the schools represented.

Plans for the pep rally have been underway for more than a week, with special emphasis placed on Tech's entry into the Southwest Conference.

J. T. King, former Texas Aggie grid coach and Tech assistant, will address the rally. Roy Hinkley will be master of ceremonies.

The Tech Band will play for the rally, which is sponsored by Alpha Phi Omega, men's service fraternity. A special football edition of The Toreador will also be distributed at the pep rally.

Alpha Phi Omega has announced also that the Circle will be roped off to provide more space in the center and to allow students to see activities better.

The Red Raiders will leave Saturday morning by train for College Station.

## Packed UN Awaits Grim Sessions

By WILLIAM L. RYAN

UNITED NATIONS, N. Y. (AP)—The United States and the Soviet Union polished up declarations on the preservation of world peace Wednesday, while new member nations begged the U. N. General Assembly for relief from the cold war's perils.

As the historic 15th session, in the presence of many chiefs of state and government, headed toward consideration of the most dangerous world issues, attention centered upon the appearance of President Eisenhower on the rostrum Thursday. He is expected to unveil new or revised proposals in a challenge to Moscow to ease international tensions.

But Soviet Premier Nikita Khrushchev, his mood seemingly changing from bubbling effusion to grimness, was reported carrying another of his bombshells. Communist bloc sources said when he makes his appearance Friday, he will present "dramatic new proposals" on outstanding world problems. The informants would say no more than that.

Khrushchev, sitting in for an hour of the forenoon session Wednesday, appeared unimpressed by a report

of the Soviet trade agency Amtorg that he would be the target of an assassination plot involving a gun concealed in a camera. New York police were inclined to doubt it, too, even speculating that it might be a piece of Communist propaganda.

As the Soviet leader left at noon for his Park Avenue headquarters he seemed dour and out of sorts so much so that some speculated that the pace might be telling upon him.

Khrushchev indicated he was chafing all the more at being fenced in and restricted to Manhattan. In an impromptu appearance on the balcony of the Soviet headquarters on upper Park Avenue, Khrushchev claimed he was under house arrest. He insisted he believed the American people "more than ever" welcomed his visit.

The shirt-sleeved Khrushchev, shouting answers down to questions shouted up by reporters, said he would be on hand for, but did not commit himself to stay through President Eisenhower's speech. He just said he'd be at the U.N.

Red-hot passions aroused by the descent of so many controversial figures—Khrushchev, satellite Communist bosses, Cuba's Fidel Castro, Yugoslavia's President Tito—seemed to be cooling. Overwhelming force by police and security personnel seemed to discourage outbursts of the sort which had brought formal protests overnight from the targets of demonstrators.

Spectators were kept at a safe distance from the U.N. building, guarded now by more than 600 uniformed police alert for symptoms which had caused near riots as the assembly session opened Tuesday. Police even segregated "pros" and "antis" beyond a no man's land neutral area to prevent new brawls.

Inside the glass building on the East River, world leaders heard representatives of 13 new African nations, their pride of achievement evident in their words, plead with the giants to keep the cold war out of Africa's back yard.

Africa remained the center of a cold war propaganda struggle, and is bound to figure heavily in the jockeying still to come.

# MEMOS ...

## ANGEL FLIGHT

All girls interested in becoming members of the Texas Tech Angel Flight are asked to come to the Tech Union Ballroom Thursday from 7 to 8:30 p.m. The dress will be informal.

Gay McWilliams, president of the group, stated that all information concerning the schedule for tryouts will be given at the meeting.

## NEWMAN CLUB

The Newman Club will have a miniature golf party, Sunday at 6:30 p.m. at Party Putt Miniature Golf Course.

Members should meet at St. Elizabeth's hall Sunday night to go to the party.

## RODEO ASSOCIATION

Texas Tech Rodeo Association will have their first meeting Thursday at 7 p.m. in the Agriculture Auditorium.

The board of directors will be elected and plans for activities of the coming year will be discussed.

Anyone interested is invited to attend the meeting. Membership cards and Rodeo Association pins can be obtained at this time.

## COSMOPOLITAN CLUB

The Cosmopolitan Club will have a meeting Thursday at 7:30 p.m. in the Tech Union Ballroom.

The purpose of the meeting is to welcome all new foreign students to the club.

## Exam Offered Tech Seniors

Anyone wishing to take the Foreign Service Officer Examination on December 10, must file an application with the Board of Examiners for the Foreign Service, Department of State, Washington 25, D.C. before October 24.

To be eligible to take this examination, candidates must be at least 21 and under 31 years of age October 24, 1960. Persons 20 years of age may also apply if they are a college graduate or a senior in college. They must be an American citizen of at least nine years' standing.

# TECH ADS

Slide Rule for sale: New, regular \$25.50. Will take \$21.50 drawing instrument set. Save \$4. Call SH7-2106.

FOR SALE—New 307 Ruger \$65; size 41 Texado \$20. Call SH7-2128.

Typing and Secretarial Services done at reasonable rates. Call SW5-4113 - P03-3084 - SW9-8677. All typing done by Executive typewriter.

Guest House for rent for married Tech couple \$85 a month with bills paid. 2202 Slide Road.

Would like to buy or trade for used guns. Call SH3-9146 or SH4-7879.

WANTED: Old engines used in model airplanes. Call Gene Edwards at SW9-2434.

Buyer Typewriter, next to current model. New condition, cost \$210, will sell for \$135. Call SH 4-8725.

APT FOR RENT — Well equipped, cozy garage apt for one, 2 blocks from campus. Swin pool privileges. 2619 21st — SH4-0014.

Typing and Secretarial Services done at reasonable rates. All typing done by Executive typewriter. Call SW5-4113 - P03-3084 - SW9-8677.

BGA Roadster, 1956—To All-round condition. See and drive at 2364 48th. No reasonable offer refused.

REWARD—for the return of a ladies white gold wrist watch. Contact Karen Wright, Home Hall, Rm 223 B.

FOR RENT: Attractive 3-room apt. Large walk-in closet. Close to Tech. 2315 17th St.

FOR SALE: 1950 Harley Davidson, excellent condition. Good buy. See at 2325B 21st. P02-3458.

50 HI FI Albums—All new. Call Mrs. Barcomb SW9-0296.

Nice bedroom with kitchen privileges for boy. \$30 per mo. SH4-3708. Private entrance, three blocks from Tech.

Nice rooms for rent with outside entrance. One for box and hot-plate. Walking distance from Tech. Near cafes and laundry. mail. 2405 Main P02-1836.

LOST and FOUND: Gold ring with 9 turquoise stones, lost in the Ad Bldg. Wednesday 14th Sept. If found please call Elaine Bourne, SW9-2402.

# Social Activities Slated For Coming Weekend

By LYNN BUCKINGHAM  
Toreador Society Editor

Social activity at Tech will hit the tip - top level this weekend with fraternity dances and varied sorority activities crowding the social calendar.

Highlighting the weekend's events will be the annual Kappa Sigma Black and White formal dance. The gala affair is set for Saturday at 8 p.m. in the Tech Union ballroom.

On Friday night Sigma Alpha Epsilon will sponsor a western dance on the Mackenzie Terrace, and the Delta Delta Delta lodge will be the scene of a slumber party in honor of Miss Polly Dahl, who will be initiated today at 6:30 p.m.

Alpha Phi members and pledges will leave by bus from their lodge at 5 p.m. Friday for Altus, Okla.

where they will hold their annual retreat at Quartz Mountain Lodge on Lake Altus. They will return home late Sunday.

A sports dance will begin at 8 p.m. at the Delta Tau Delta lodge for members and their dates.

Pi Beta Phi members and pledges will travel to the Amarillo Episcopal Church Camp early Saturday for their annual retreat.

Phi Mu will begin its retreat Saturday in Canyon. Both groups will return late Sunday.

A breakfast is scheduled for Delta Delta Delta at 8:30 a.m. Sunday at the Johnson House Restaurant, after which the group will attend services at the First Baptist Church.

# Alpha Chi Omegas Elect Ten Chapter Officers at Meeting

Ten girls were elected to offices at a regular meeting of Alpha Chi Omega Monday night at the chapter lodge.

The new officers are Judy Bealmeier, treasurer; Daphne Green, assistant treasurer; Patsy Sybert, song leader; Diane Pearson, warden; Glenna Adams, rush chairman; Linda Williams, co-historian;

Joyce Hery, co-social chairman; Barbara McMurray, activity chairman; and Jerilyn McPherson, activity assistant.

A coke party was held Wednesday at 5 p.m. in the Tech Union, and a picnic is set for today at 5 p.m. at Mackenzie Park in honor of the new Alpha Chi Omega pledges.

*Faye's*

SPECIALTY SHOP

5-15  
8-20  
12½-22½

Phone SH4-1041

Ave. X & 33rd  
Lubbock, Texas

SPECIAL PRICE  
ON  
HANDBOOK  
OF  
CHEMISTRY and PHYSICS  
\$5.95  
Latest 41st Edition

Texas Tech College  
**BOOKSTORE** "ON THE CAMPUS"

## Filters for flavor

—finest flavor by far!

THE TAREYTON RING MARKS THE REAL THING!

### Dual Filter does it!

Tareyton has the taste—

Here's how the DUAL FILTER DOES IT:

1. It combines a unique inner filter of ACTIVATED CHARCOAL ... definitely proved to make the taste of a cigarette mild and smooth...
2. with a pure white outer filter. Together they select and balance the flavor elements in the smoke. Tareyton's flavor-balance gives you the best taste of the best tobaccos.

**NEW DUAL FILTER** *Tareyton*

Product of The American Tobacco Company — Tobacco is our middle name" © A. T. Co.

## Women's Fashions Change With Winter's Onslaught

By SUZANNE HARRIS  
Toreador Staff Writer

Fashions for college girls so far this fall seem to be much the same as last year with shorter skirts on simple fall cottons and loafers and socks being seen everywhere.

With winter arriving, however, there is going to be quite a bit of change taking place on campus with what all the new fashions being sold this year.

The big news is centering around the two-legged skirts or kulots, as they are commonly called. Giving the appearance of pleated skirts, these kulots are good for everything from horseback-riding to tumbling. They are made to resemble not only skirts, but dresses as well and can be

worn almost anywhere—to school with knee socks; to town with flats.

Pleated skirts of all kinds have been given the go ahead along with shaggy sweaters of brushed orlon which can either be worn inside or out. The sweaters are longer and belts (the wider, the better) are the rage.

As far as colors go, the purples have it. Not just purple though. There's plum, grape, lavender and iris included in this list. The reds are shown in almost everything, particularly the plaids and almost all accessories.

Like soft furry coats??? If so, you're in luck, because leopard, otter and beaver are being used with hesitation in full-length coats as well as trims for the conventional wool coats.

Shoes are still much the same as last year, with boots and tie shoes taking the front. The only difference seems to be in the cut of the different flats and heels. A more Italian, continental look is in view with the shoes being much higher cut and stacked leather heels coming in more and more.

## Union Features Mexico Exhibit

The Tech Union and Entertainment Committee is sponsoring an exhibition of Mexican costumes, Sept. 17 - Oct. 1, in the downstairs lounge of the Union.

The free exhibit is designed to acquaint students with the costumes and the dress of peoples of different countries.

Contained in the exhibition, furnished by the Delaware Art Center, are 25 plates of Carlos Merida's water colors depicting various costumes.

## LV Editors Plan Style Workshop

Students wanting to work on the 1961 La Ventana must attend a workshop at 1 p.m. Saturday in Journalism 211 or come by the La Ventana office this week to leave their name and address, according to co-editors Ellen Venable and Pat Porter.

Staff members will also attend and evaluate the 1960 yearbook.

Office procedure, page planning, handling of copy and pictures will be discussed at this workshop.

## Nixon Blasts Demo Chief

(AP)—Vice President Richard M. Nixon dropped implications in the Midwest Wednesday that his presidential opponent has in the past naively proposed actions that would have led America down "the road to surrender or even war" in dealing with Nikita Khrushchev.

Neither the Soviet premier nor Chinese Communist Chief Mao Tse-tung respect anything but power, Nixon said. "They have nothing but contempt for those who are naive in dealing with them."

For that reason, the GOP presidential nominee said, "America must remain as she is today—the strongest military power in the world, whatever the cost, in order to be able to meet any Communist threat."

## Kennedy Rouses Knoxville Crowd

(AP)—Sen. John F. Kennedy called for greater defense outlays Wednesday. He also spurned the proposal, by Vice President Nixon, for a moratorium on any campaign talk implying American weakness during the General Assembly of the United Nations.

The Democratic presidential nominee told a cheering crowd at Knoxville Airport that Soviet Premier Nikita Khrushchev and Cuban Prime Minister Fidel Castro "should hear the voice of the opposition which does not want appeasement."

## Officers Revealed By Block, Bridle

The officers of the Block and Bridle Club met Monday night to discuss plans for the activities. The first regular club meeting is scheduled for 7:30 p.m. Monday in the Aggie building.

Serving are Dallas Powell, president; Hud Rhea, vice president; Don Brandenberger, secretary; Richard Franks, treasurer; and Reeves Brown, reporter.

Other officers include Wendell Kent and Richard Sharpe, historians; and Mike Robinson and Rudy Tate, marshalls.

## Pearce Will Speak At Union Ceremony

Dr. William M. Pearce, newly-appointed Academic Vice President, will speak at the groundbreaking ceremony at 3 p.m. Friday, marking the beginning of construction to double the size of the present Tech Union.

Dean James G. Allen will act as master of ceremonies. Other speakers include Dan Webster, president of the Tech Union Program Council, and Bill Dean, Student Assn. president. At least one representative from each student organization on the campus is expected to participate in the pro-

gram, stressed Jane Gentry, Union program director.

Three groups composed of Tech Union chairmen, members of the Board of Directors, and presidents of student organizations will do the actual groundbreaking. A brass ensemble from the music department will provide music and cake and punch will be served in the lobby of the Union.

Extending south from the present structure, the added 50,000 square feet will be used for a new ballroom, expanded eating facilities and additional meeting rooms.

### ESTHERS BEAUTY SALON

2324-14th — Across from girls dorms — PO 5-5322

Offers Budget Priced - Quality Work

FOUR OPERATORS

Nadyne Testerman  
Helen Shewell

Jan Denham  
Esther Adams, Owner

### LONGHORN

CAFE

"Red Raider Club Member

3412 Ave. A

"Open All Time"

# GIRLS!

register today for  
this beautiful white fox  
fur capelette--absolutely

# free!

THIS ENCHANTING  
HALO FOR THE SHOULDERS  
IS A \$200 VALUE

**Kathur's**  
JUNIOR FASHIONS  
SIZES 5 to 15

2420 BROADWAY





## Ralph's Ramblings

No doubt some of you may blink in amazement when you see our column appearing on the editorial page this fall. Last year our jottings were confined to the sports pages while Tom Schmidt and his little band had a field day on various subjects.

Now it's our turn to attempt to gather worthwhile information for you.

We will leave the discussion of Red Raiders athletic teams to a capable Billy Patton—who by the way, is a welcome addition to our new staff. Instead of talking about upcoming football games and other sporting events we will move into the field of doings on and off the Tech campus.

We will attempt to grace the pages of this tabloid at least once a week. We hope that our simple, unassuming notes will prove to be good reading to you over that cup of coffee in the Tech Union or sitting in your room at the dorm.

We are sure that some of our thoughts are not going to make everybody happy—frankly, we don't expect to—everybody is entitled to his or her opinion on any subject that may arise. We hope that when you do disagree with our "ramblings" you will either give us a call—come over or drop us a note.

Our doors are always open to anyone who has a complaint or a compliment. The doors are probably open just a little wider to the person with the compliment—naturally—but you can all get in. Contrary to public opinion, the Journalism Building does not have a moat around it and those things that resemble gun turrets are merely concrete pillars.

Seriously, it looks like a great year for our college in every respect. We are proud to be able to watch Tech grow in stature each year.

—RWC—

Have you noticed all the new freshmen coeds running around the campus the last few days? I honestly believe that the girls that come to Tech are getting prettier every year. With our supply of male students they will probably find Tech a most enjoyable place.

One note to the male students at Tech:

There is a girl for every smart boy here.

Simply keep your chin up, your ears and eyes open and have an ample supply of the long green—with the EMPHASIS on the latter.

—RWC—

You can tell that Texas Tech is on the upswing. The other day in a meeting of the Tech Board of Directors, a wonderful thing happened. All of the board members joined the Texas Tech Red Raider Club to show that they are standing behind Tech's first football entry in the Southwest Conference. When I say all, I mean all J. Evetts Haley—who has been critical of certain aspects of Tech's athletic program wrote out his check right along with the other board members.

He took a lot of good natured kidding from board members, but he can take it like a champ.

—RWC—

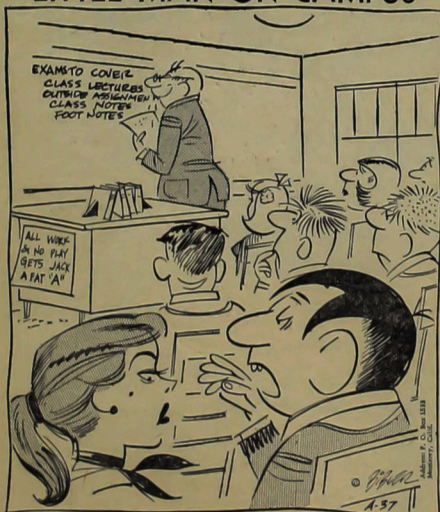
This writer and three Student Council officers—Bill Dean, Larry Campbell and Pete Baker will be in College Station Saturday night for the Texas Tech-Texas A&M game. It seems the Aggies are going to present Tech with some sort of plaque at the game to welcome us into the Southwest Conference. It's a mighty good gesture on the part of the Aggies.

I hope we come home with more than just a plaque, however. A good solid win over the Farmers would really make things right around the Tech campus.

—RWC—

In answer to many inquiries—Tom Schmidt is now with United Press International in Little Rock, Arkansas. He did graduate from Tech.

### LITTLE MAN ON CAMPUS



"ONE THING—PROF ENARF TEACHES YA TO THINK FOR YERSELF—I'VE JUST DECIDED TO DROP THIS COURSE."

# TOREADOR

Serving Texas Tech Since 1925

## Are You Going?

### Austin Trip Not Far Away

On October 1, there should be hundreds of Tech students climbing aboard buses to make the school trip to Austin. In fact, there should be twelve bus loads of them making the journey.

The trip is being sponsored by the Student Council and they are busy completing final plans for what should be an exciting trip. Tickets for the trip are selling for \$14.50 and this price includes the bus fare and the game ticket.

Now here is the problem. Each year Techsans wait until the last minute to buy their tickets and sometimes the Council doesn't know whether or not they are going to be able to have the trip or not.

The Toreador urges you to buy your ticket for the trip now. It is important that you move quickly in order to obtain your ticket. Don't wait until the last day.

By doing this it would benefit all concerned. Last minute problems and uncertainty would be avoided and the trip will be a certain success even before the first bus pulls out for the State Capitol.

It is more important than ever this year that the trip go off in a successful manner. This is our first year in Southwest Conference football competition and it is certain that the other student bodies around the Conference will be taking note on how well we get behind our athletic teams and represent our school.

We feel that the trip to Austin is going to be a good one. There are several reasons for this. Everyone is guaranteed a seat in a bus when he purchases his ticket—there will be no mad scramble for seats. The bus will take the student to and from the game—this is one advantage a train trip does not offer. The travel time will be cut—no troublesome lay-overs in an out-of-the-way town.

When the buses arrive in Austin they will have a special police escort to lead them to their headquarters at the Driscoll Hotel. A pep rally will be held before the game and then the buses will proceed to the stadium.

We urge you to make your plans now to join with your fellow students to make this the best school trip in the history of Texas Tech. The job can be done—buy YOUR ticket!

RALPH W. CARPENTER  
Editor

## For United Nations

### Good, Or Bad Times Ahead?

What is probably the most historic meeting of the United Nations moved underway this week—at a time when the strain of world tensions grows tighter day by day—with world leaders playing a cat-and-mouse game of trying to outtalk, outperform and outmaneuver each other.

The arrival of Khrushchev and the bearded revolutionist Castro, along with other world leaders, in New York this week signaled the tone of the events surrounding the meeting. The antics of Castro have been on the verge of ridiculous; the movements of Khrushchev have been on about the same level.

News dispatches from the UN have described the serious situation in which the world organization finds itself; yet the actions of Khrushchev and Castro have been such as to destroy the possibility of such a session being held in an atmosphere of mature purpose.

One almost believes that—after observing the blustery invective of Castro and Khrushchev—that any attempt to conduct affairs in any manner except by sheer force with such leaders as these will fall short of their intelligence levels.

Yet at the same time, Americans must remember that even with the immature rantings of these two this country must hold its temper

and try—even with nerves strained—to talk out the problems of the world political situation.

For the United States to resort to force would be not only improper, but the most serious possible diplomatic error. If the United States attempted to use military force on Cuba the reaction in South America would be incalculable.

In the same respect, however, for the United States to continue in any wavering attitude toward Castro and Cuba, as well as the Kremlin, would be the most serious of mistakes. While the recent economic restrictions imposed by this country on Cuba have brought angry retorts from Castro, it is perhaps the only way this country can slap the bearded Cuban into realizing the United States will take only so much.

The meeting of the United Nations this week can be a complete disaster or, on the other hand, it might be turned into a step toward better solution of the world tensions. As to which way the meeting will go, the resolve and force with which the United States enters in the discussions will be paramount in the outcome.

A wavering attitude—even in the most subtle manner—at this time can prove disastrous beyond realization to the position of this nation in world affairs.

PRESTON MAYNARD  
Managing Editor

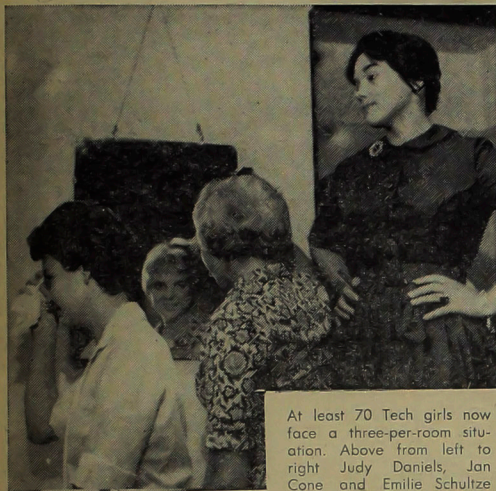
Member The Associated Press  
Member The Associated Collegiate Press

EDITOR, Ralph W. Carpenter  
MANAGING EDITOR, Preston Maynard NEWS EDITOR, Carolyn Jenkins  
SOCIETY EDITOR, Lynn Buckingham  
SPORTS EDITOR, Billy Patton  
COPY EDITOR, Wendell Aycock  
HEAD PHOTOGRAPHER, Travis Harrell  
BUSINESS MANAGER, Larry Bridges

The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday, and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of campus news and student opinion only. The Toreador is financed by a student services fee, advertising, and subscriptions. Letters to the editor and columns represent the views of their writers and not necessarily those of the Toreador. Letters must be signed. The views of the Toreador are in no way to be construed as necessarily those of the administration.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

... the girls have problems!



At least 70 Tech girls now face a three-per-room situation. Above from left to right Judy Daniels, Jan Cone and Emilie Schultze face mirror shortage and below the same three find that "Three is a crowd."

### Magazine Calls For Entrants In Competition

"Mademoiselle" magazine's 1960-61 college board contest is now open to women under 26 years old who are regularly attending undergraduate at an accredited college or junior college.

Twenty guest editorships—one month on the staff of "Mademoiselle"—are available to the winners.

As a try-out for the college board, a contestant must write a 1,200 word criticism of the editorial section of a current issue of "Mademoiselle" or depict in words or drawings the follies of her campus. The try-out deadline is Nov. 30.

After selections for the college board are completed, each member will complete one assignment for "Mademoiselle" magazine. The list of assignments to choose from will appear in the January issue.

College board members who score among the 20 on the try-outs and assignments will receive one salaried month as guest editors on the staff of "Mademoiselle" in New York.

Prizes will be given for both try-outs and assignments. Students may write "Mademoiselle" magazine for further information.

## Theater Notables Fill Entertainment Roster

Joan Bennett, Fred Waring, Shelley Berman and Elsa Lanchester are some of the top stars Civic Lubbock, Inc., has booked for appearances at the Lubbock Auditorium during the 1960-61 season.

Elsa Lanchester, the first attraction at the Auditorium, is scheduled for October 27. On November 7 Fred Waring's new show, "Stereo Festival," will be presented on the Lubbock Auditorium stage as part of the 1960-61 Civic Lubbock, Inc. season. Waring has appeared twice before in the Auditorium. The last time was November, 1957.

Appearing November 15 is the attraction, "All Sides of Shelley Berman." Berman, a unique and much-acclaimed comic, will present a two-hour show on the Lubbock stage.

Joan Bennett will star in

Samuel Taylor's comedy, "The Pleasure of His Company," with Broadway actor Donald Cook co-starring. Scheduled for December 3, the veteran team of Bennett and Cook will portray a once-married couple reunited on the eve of their daughter's wedding, thus becoming involved in an artful tug of war.

### College Issues ID's In Library Monday

Herald Photo has said that students may pick up their I.D. cards, Monday at 1:30 in the Library. They will also be issued on Tuesday and Wednesday in the Library, beginning at 8:30 a.m. and continuing until 5:30 p.m. Any cards picked up after that time will be at Herald Photo, 1405 College.



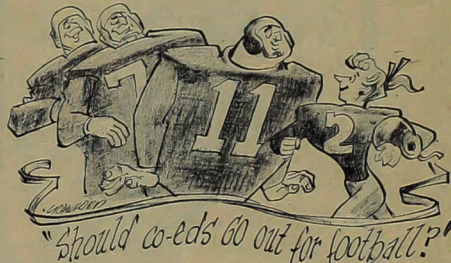
### ONCE MORE UNTO THE BREACH, DEAR FRIENDS

Today, if I am a little misty, who can blame me? For today I begin my seventh year of writing columns for the makers of Marlboro Cigarettes.

Seven years! Can it be possible? It seems only yesterday I walked into the Marlboro offices, my knickers freshly pressed, my cowlick wetted down, my oldcloth pencil box clutched in my tiny hand. "Sirs," I said to the makers of Marlboro—as handsome an aggregation of men as you will find in a month of Sundays, as agreeable as the cigarettes they make—mild yet hearty, robust yet gentle, flip-top yet soft pack—"Sirs," I said to this assemblage of honest tobaccoists, "I have come to write a column for Marlboro Cigarettes in college newspapers across the length and breadth of this great free land of America."

We shook hands then—silently, not trusting ourselves to speak—and one of the makers whipped out a harmonica and we sang sea chanties and bobbed for apples and played "Run, Sheep, Run," and smoked good Marlboro Cigarettes until the campfire had turned to embers.

"What will you write about in your column?" asked one of the makers whose name is Trueblood Strongheart.



"About the burning issues that occupy the lively minds of college America," I replied. "About such vital questions as: Should the Student Council have the power to levy taxes? Should proctors be armed? Should coeds go out for football?"

"And will you say a kind word from time to time about Marlboro Cigarettes," asked one of the makers whose name is Honor Bright.

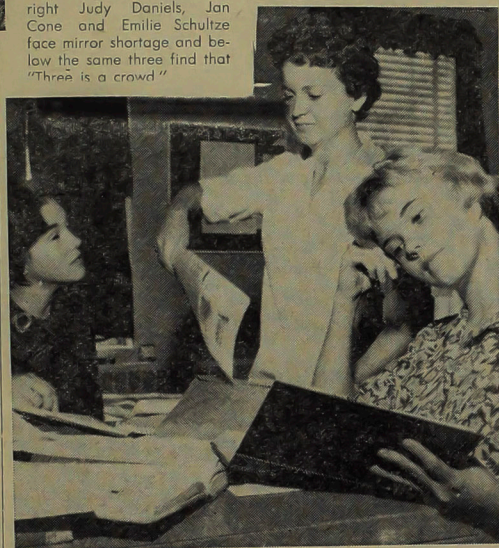
"Why, bless you, sirs," I replied, chuckling silyly, "there is no other kind of word except a kind word to say about Marlboro Cigarettes—the filter cigarette with the unfiltered taste—that happy combination of delicious tobacco and exclusive secrete filter—that loyal companion in fair weather or foul—that joy of the purest ray serene."

There was another round of handshakes then and the makers squeezed my shoulders and I squeezed theirs and then we each squeezed our own. And then I hid me to my typewriter and began the first of seven years of columning for the makers of Marlboro Cigarettes.

And today as I find myself once more at my typewriter, once more ready to begin a new series of columns, perhaps it would be well to explain my writing methods. I use the term "writing methods" advisedly because I am, above all things a methodical writer. I do not wait for the muse; I work every single day of the year, Sundays and holidays included. I set myself a daily quota and I don't let anything prevent me from achieving it. My quota, to be sure, is not terribly difficult to attain (it is, in fact, one word per day) but the important thing is that I do it every single day. This may seem to you a grueling schedule but you must remember that some days are relatively easy—for example, the days on which I write "the" or "a". On these days I can usually finish my work by noon and can devote the rest of the day to happy pursuits like bird-walking, monopoly, and smoking Marlboro Cigarettes.

© 1960 Max Shulman

The makers of Marlboro are happy to bring you another year of Max Shulman's free-wheeling, uncensored column—and are also happy to bring Marlboro Cigarettes, and for non-filter smokers—mild, flavorful Philip Morris.



### Fail & Winter Lesson Rates



★ Private Instruction  
5 hours ..... \$21.50

★ Class Instruction  
5 hours ..... \$7.50

(Choice of American or European Plan)

**ARTHUR MURRAY**  
1617 College Ave. Dial PO 3-8236  
A. W and Jean Brookes,  
Licensees

### S & W Recordland

Building L-7 Monterey Shopping Center

ALL THE TOP 100 TUNES

COMPLETE STOCK OF STEREO & HI FI ALBUMS

RECORD PLAYERS & SETS TO FIT YOUR NEEDS

Earl Swain  
Owner

Phone  
SW 5-4162

### NEED A PADDLE?

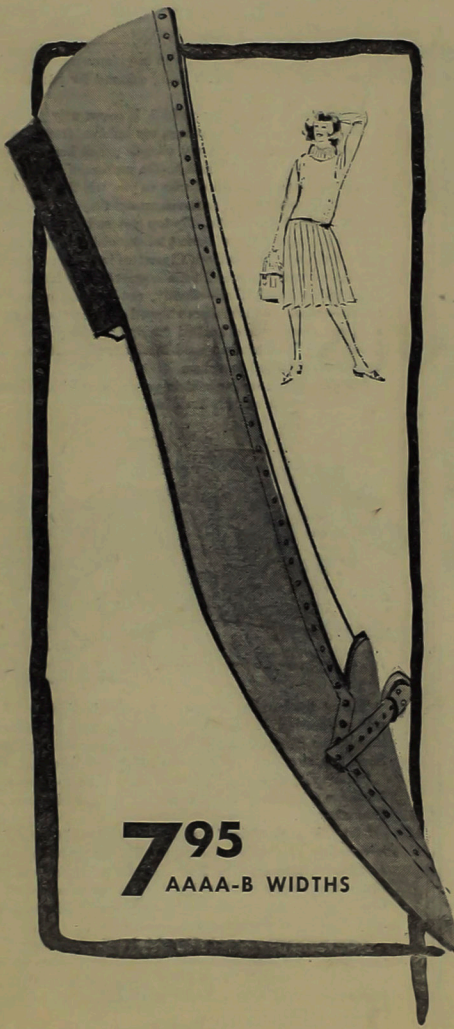


- ★ Plain Paddles
- ★ Custom Made Paddles
- ★ Wood Letters
- ★ Emblems

**Bell WOODCRAFT**  
SH 4-5245 3104-33rd

# Paul's shoes

1310 Broadway  
Monterey Center



**795**  
AAAA-B WIDTHS

## NEAT AND LOW

Beautifully done in red or briarwood calf with new horseshoe heel. Perfect for campus or casuals.

charge accounts invited

### SCHAUM'S OUTLINE SERIES

Including

#### Theory and Solved Problems

- College Physics \$1.95**  
including 425 SOLVED PROBLEMS  
Edited by CAREL W. van der MERWE, Ph.D.,  
Professor of Physics, New York University
- College Chemistry \$1.95**  
including 325 SOLVED PROBLEMS  
Edited by CHARLES O. BECKMANN, Ph.D.,  
Professor of Chemistry, and JEROME L. ROSENBERG, Ph.D.,  
Assoc. Prof. of Chemistry, University of Pittsburgh
- First Year COLLEGE MATHEMATICS \$3.25**  
including 1850 SOLVED PROBLEMS  
By FRANK AYRES, Jr., Ph.D.,  
Professor of Mathematics, Dickinson College
- College Algebra \$2.50**  
including 1940 SOLVED PROBLEMS  
By MURRAY R. SPIEGEL, Ph.D.,  
Professor of Math, Rensselaer Polytech. Inst.
- Trigonometry \$1.95**  
including 680 SOLVED PROBLEMS  
By FRANK AYRES, Jr., Ph.D.,  
Professor of Mathematics, Dickinson College
- Hydraulics and Fluid Mechanics \$3.25**  
including 450 SOLVED PROBLEMS  
By RANALD V. GILES, B.S. in C.E.,  
Prof. of Civil Engineering, Drexel Inst. of Tech.
- Calculus \$2.50**  
including 974 SOLVED PROBLEMS  
By FRANK AYRES, Jr., Ph.D.,  
Professor of Mathematics, Dickinson College
- Differential Equations \$2.95**  
including 560 SOLVED PROBLEMS  
By FRANK AYRES, Jr., Ph.D.,  
Professor of Mathematics, Dickinson College
- Vector Analysis \$3.25**  
including 480 SOLVED PROBLEMS  
By MURRAY R. SPIEGEL, Ph.D.,  
Professor of Math, Rensselaer Polytech. Inst.
- Engineering Mechanics \$2.95**  
including 400 SOLVED PROBLEMS  
By W. G. McLEAN, B.S. in E.E., M.S.,  
Professor of Mechanics, Lafayette College and E. W. NELSON, B.S. in M.E., M. Adm. E.,  
Engineering Supervisor, Western Electric Co.
- Strength of Materials \$3.25**  
including 430 SOLVED PROBLEMS  
By WILLIAM A. NASH, Ph.D.,  
Professor of Eng. Mechanics, University of Florida
- Analytic Geometry \$1.75**  
including 345 SOLVED PROBLEMS  
By JOSEPH H. KINDLE, Ph.D.,  
Professor of Mathematics, University of Cincinnati

TEXAS TECH COLLEGE BOOKSTORE

"On The Campus"

Lubbock, Texas

## Yanks Near Flag Cinch

NEW YORK (AP)—The New York Yankees edged closer to another American League pennant Wednesday with the help of nine unearned runs in a 10-3 romp over the Washington Senators. It was their sixth straight victory. Four Washington errors, two in the fifth inning when the Yanks scored seven unearned runs, doomed Pedro Ramos to his 16th defeat.

The only earned run scored by the Yanks was Mickey Mantle's home run in the fourth inning. As a result of the victory the Yanks led second-place Baltimore by 4½ games and needed any combination of five New York victories or Baltimore and Chicago defeats to cinch the flag.

Whitey Ford, lifted for a pinch hitter in the big fifth inning, was credited with his 11th victory. Duke Maas mopped up, allowing only two hits in the last four innings.

Washington built up a 3-1 lead against Ford in the first five innings before their defense crumpled in the last of the fifth.

Ramos hadn't allowed a hit until Mantle hit homer No. 37 with two out and nobody on in the fourth.

## Parker Calls Steelers Tops

PITTSBURGH (AP) — Coach Buddy Parker of the National Football League Pittsburgh Steelers wastes no words in praising his 1960 team.

"It's the best offensive team I've had since I came to Pittsburgh," says the soft-spoken Texan, now in his fourth season with the Steelers.

Parker's 1960 squad is sprightly with 24 veterans of last year's team, seven veterans acquired trades and seven rookies.

The biggest surprise in the Steelers training camp has been Charley Scates, a stocky 200-pound rookie fullback who never played college football.

He didn't figure into Parker's plans until John Henry Johnson hurt his leg. Parker took one look at the 22-year old who runs like a scared racehorse and signed him.

## Have a real cigarette—have a CAMEL



The best tobacco makes the best smoke!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Seat S \$300

Payments... covered... office... Tech... garage... created... last Saturday... Tech-West

Dur... for the Tech

prese

our

Capri

'n Pe

5.95

IN OUR

our vivac... import... carefully mana... With or with

# QUICK - KICKS!

... and slow curves

by Billy Patton

Looks like the Yankees are going to be in the money again. This makes us happy, because we happen to be staunch Yankee fans, but don't start throwing rocks until we make a few more confessions. We were also whole heartedly behind Abilene High School when it was beginning to look like they held a monopoly on Texas schoolboy football, and what's more we also like Oklahoma.

And in the dark days when our favorites can't seem to maintain their post on top of the heap, we'll still be with them, and not just for sentimental reasons. Sooner or later, the big ones always come back.

For instance, this year's Yankee club. And then take Abilene, with two more or less unexpected victories under the Eagle belt so far. It may not be a name to strike fear into opponents' hearts any more, with the high schools divided and Chuck Mosser moved to athletic director, but there will be a great amount of football played in the Key City for years to come.

As for Oklahoma, Bud Wilkinson has some rebuilding to do, but we feel sure the job is in quite capable hands.

— QK —

We've been hearing rumors about a new sport that has been invading the country coming to Texas Tech. It's sky-diving, the relatively new pastime which has harnessed most of Europe into a parachute and is rapidly becoming popular in the U.S.

It seems there are a number of Tech students interested enough to meet with a 'chutist club from Alamogordo for a weekend of jumping whenever possible, and the word is that formation of a club at Tech is not far in the future.

The idea strikes us as interesting, and we plan to follow it as closely as possible. There have been times, such as during final exams, when we've had the idea of jumping from a plane ourselves, but the thought of a parachute never entered our head.

— QK —

The most loyal of our readers might want to be on the lookout for our special issue of the Toreador which will be distributed by the Saddle Tramps at the pep rally tomorrow night.

On the eve of long-awaited Southwest Conference competition, we felt it only fitting and proper to do up the occasion with a special edition, aimed mostly at football. There are action shots from last week's win, plus stories on various phases of the upcoming action.

— QK —

It's prediction time again, as we go out to better last week's 70% showing. Here's the poop from us wizards.

Texas A&M vs. Texas Tech	Patton	Carpenter
Baylor vs. Colorado	Tech	Tech
Rice vs. Georgia Tech	Baylor	Baylor
SMU vs. Ohio St.	Georgia Tech	Rice
TCU vs. Southern Cal	SMU	Ohio St.
Arkansas vs. Tulsa	Cal	TCU
Texas vs. Maryland	Arkansas	Arkansas
Oklahoma St. vs. Missouri	Texas	Texas
Mississippi St. vs. Houston	Missouri	Missouri
Oklahoma vs. Northwestern	Miss. St.	Miss. St.
	Oklahoma	Oklahoma

## Seat Sales Hit \$300,000 Mark

Payments on Jones Stadium seat options since Jan. 1 soared past the \$300,000 mark, the Tech Development office announced yesterday.

Tech officials attributed an upsurge in payments to interest created by the opening of the football season and to last Saturday's crowd for the Tech-West Texas State game.

## TINY'S

RED RAIDER CAFE  
★ 24 hr. Service ★  
Food you enjoy and quick service with a smile.  
"Orders to Go"  
PO 2-9906  
1217-COLLEGE

# Aggies Seek Victory

Texas Tech Red Raiders move into Aggieland Saturday to play Texas A&M in Tech's first official conference start.

The Raiders, under the direction of Coach DeWitt Weaver, will be out for their third consecutive win over the Cadets in Saturday's history making game.

A&M fell to the hand of Louisiana State in their opener last Saturday 9 to 0, while the Big Red was walloping West Texas State 38-14.

Coach Jim Myers, the A&M guide, is expected to start a sophomore backfield against the Raiders Saturday night.

Featured in the Aggie backfield are a pair of sophomore full-backs, Lee Roy Caffey, and Sam Byer. Caffey is a 215 pound, 6 foot 3 inch power runner from Thorndale while Byer, same weight and but one inch the lesser, is a defensive tackle and

halfback Dan Gurley. The defensive ace is nursing a leg injury which also kept him sidelined last week.

The Raiders held a light workout Monday and went the full distance Tuesday and yesterday. Monday's workout also included a briefing from scouts and a film of the west Texas State game.

Another potential among the A&M backs is sophomore quarterback, Ronnie Brice.

Brice, an Andrews product, beat out senior Powell Berry in last week's opener against LSU and led the Cadets through much of the game.

Running in the left halfback slot for the Aggies will probably be Ronnie Ledbetter, 179 pounder from Dalhart.

Seeing equal time in Saturdays game at the other halfback position will be seniors Randy Sims and Jack Estes. Both men are two year lettermen.

Leading the A&M forward attack is team Captain Roy Northrup. He is a two year letterman from Amarillo and plays center.

Tech is expected to travel to College Station with only one man still out of action, he being

**TECH**  
I.D. Worth \$5.00 on \$3.00 Wash and Grease  
**Shamrock Station**  
4th and V PO 2-3024



1951 Tech Grad



1951 Tech Grad



1955 Tech Grad

**THANK YOU**  
For  
**YOUR PATRONAGE**

(Just Across From Weeks)

**Varsity**  
BOOK STORE

1305 College

PO 3-9368

Mister...  
you're going to wear  
that shave all day!

START WITH THIS NEW FORMULA BEFORE-SHAVE LOTION, stop 4 o'clock stubble trouble! You can shave blade-close, all-day clean, without "tenderizing" your face, when you use Pro-Electric Before-Shave Lotion. It contains ISOPHYL® to give your shaver extra glide-power. —refreshes you with that brisk, bracing Old Spice scent. 1.00 no federal tax.



S H U L T O N

**Dunlap's**  
One Hour Free Parking With Any Purchase

Downtown only

presents  
our  
**Capri cut 'n Perm**  
**5.95** complete

IN OUR BUDGET SALON



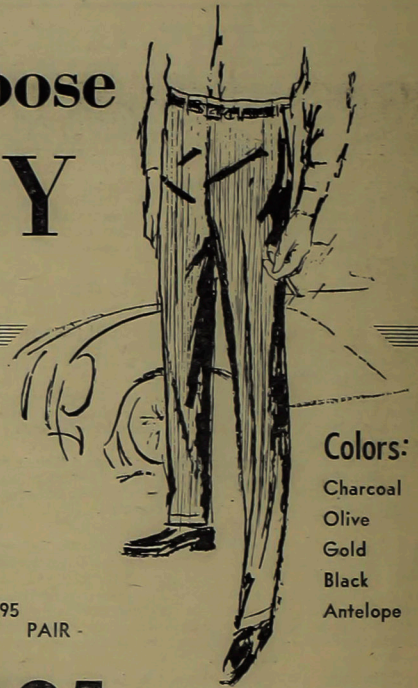
"viva," our vivacious audacious alien import casual. Charming, beautifully manageable for the spring season. (Let us show you... With or without appointment.)

men...

to benefit your  
campus wear...choose  
**CORDUROY**

**corduroy  
slacks**

A TROUSER WITH  
SNUG-FITTING LUXURY  
REGULARLY PRICED \$6<sup>95</sup> PAIR



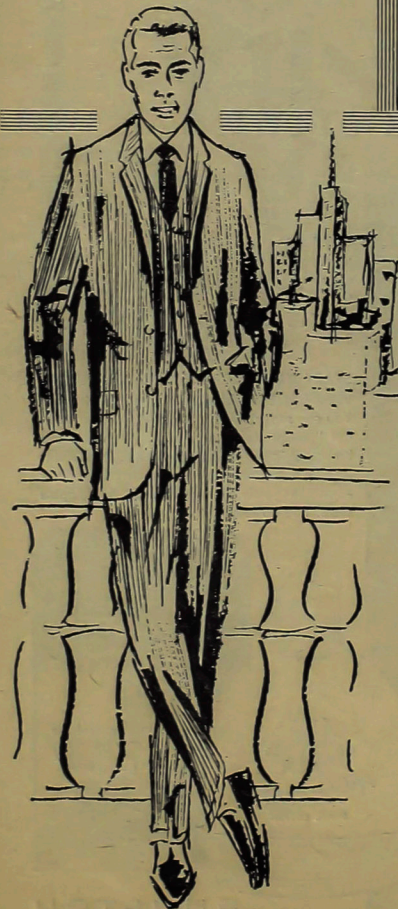
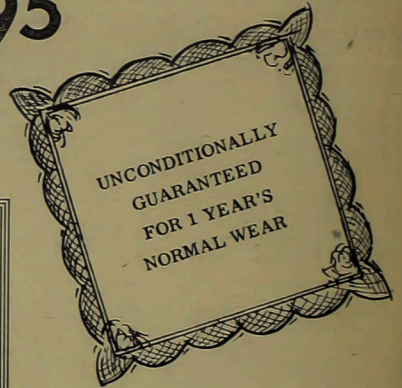
Colors:  
Charcoal  
Olive  
Gold  
Black  
Antelope

**2** PAIR FOR **8<sup>95</sup>**

**corduroy  
suits**

POPULARITY FOR -FALL!  
LUXURIOUS MID WALE  
FABRIC...SOFT AND COMFORTABLE  
REGULARLY \$29<sup>95</sup>

NOW \$ **19<sup>95</sup>**



**Bray's** campus togger

2422 BROADWAY