

# Special Edition

# THE UNIVERSITY DAILY

VOLUME 51 NUMBER 153

Texas Tech University, Lubbock, Texas, Monday, July 19, 1976

TWO PAGES



## Expressions

Dr. Cecil Mackey answers questions at a press conference following his appointment as president of Tech. (Photos by Larry Jayroe)

## Visibility key to presidency

By MELISSA GRIGGS, UD Editor and BABS GREYHOSKY, UD Reporter

Visibility. The word will have a key significance in the administration of newly appointed Tech President Dr. Cecil Mackey who begins his job as chief executive Sept. 1.

If he can't be found in his office where he claims an "open door policy" will exist, or if he can't be seen talking with students in the dorms or meeting with student leaders and faculty, he may be seen hovering over campus in his hot-air balloon, zipping along on his motorcycle, jogging in the early morning hours, or maybe snapping photographs on campus.

MACKEY IS indeed a man of diverse interests. But one interest that is of particular importance to the people of this campus is Mackey's concern for communication between his office and the university populace.

In a meeting prior to the formal announcement, Mackey told The University Daily some of his accomplishments in the areas of communication and interaction.

At the University of South Florida (USF) where he served as president, Mackey had a radio program for four years during which he answered questions. In addition, he televised a monthly program in which he answered questions from a panel of students.

To gain more input from the people he served, Mackey would designate a time and a place where persons could meet with him to discuss problems or express viewpoints. Many times he would stop in at the dorm cafeteria and have lunch with students or talk informally with dorm residents in the evenings.

AFTER REGENTS meetings, Mackey would meet at a "dutch-treat" lunch with students and faculty to discuss actions and proposals taken by the board.

Mackey also had meetings twice a year with students leaders and twice a year with black students.

University-wide committees

comprised of students and faculty were established to further enhance communication.

Mackey expects to be involved in the academic advancement of the university. "To me, the excitement of the presidency is in the personal aspects of the job — the people and the issues," said the soft-spoken Mackey.

"A UNIVERSITY president needs an orientation to work in the public sector, which I do. I view this job as a public office with a commitment to the public's trust."

If at times Mackey is not visible to the campus populace, then he's probably working on a way to develop Tech as effectively as he developed USF.

When Mackey came to USF five years ago, his was a building job. His success in the venture is clear from the growth of 17,000 students when he came, to the university's current enrollment of 24,000.

MACKEY WAS the second president at USF, which accepted its first class in 1960. The university, like Tech, has just completed a fairly extensive construction program.

Mackey also accomplished much in the way of faculty buildup and initiating major programs. As president of USF, he emphasized alumni support, an area long neglected. He developed scholarship programs within the alumni groups and drastically increased alumni donations to the university.

The University of South Florida had campuses in Tampa and in St. Petersburg when Mackey first came to the university. It now has expanded to a campus in Fort Meyers and one in Sarasota.

Mackey's record at USF supports Regent J. Fred Bucy's contention that the university "could not have gotten a better man." Bucy cited integrity, intelligence and administrative ability as Mackey's strongest characteristics.

"He's sort of a Gary Cooper type," Bucy said. "He's slow, not bombastic, and when he wants to get things done, he gets things done."

## Regents name Mackey new Tech president

By BABS GREYHOSKY UD Reporter and MELISSA GRIGGS, UD Editor

Dr. Cecil Mackey of the University of South Florida (USF), Tampa, Saturday was appointed president of Tech and the Tech School of Medicine.

The announcement came at an emergency meeting of the Tech Board of Regents. Mackey, the ninth president of Tech, succeeds Dr. Grover E. Murray who will retire Aug. 31.

The decision by the board to appoint Mackey was unanimous, although Regents Judson Williams, John Hinchey and Don Workman were not present for the formal vote.

MACKEY IS the end-product of an eight-month long search, a search that involved about 200 candidates and numerous letters, calls and interviews.

Chairman of the Board of Regents Clint Formby said the regents began the search by dividing into committees for interviews. The regents narrowed the choice to eight candidates, Formby said, and the entire board served as the final selection committee.

"During the past three weeks, the candidates were brought to campus for interviews," said Formby. "This did include on-campus people."

Formby said the majority of the final candidates also met with the Presidential Screening Committee. The committee of six students and 12 faculty members was named last fall to screen the original applicants and make its recommendations to the board.

"FRANKLY, I can think of few decisions as important as the one the board made today or a challenge more demanding or rewarding than serving as president of such a university," said Formby, regents chairman.

Introducing Mackey and his wife, Clare, to the audience, Formby said, "I believe the future is unlimited for Tech, and Dr. Mackey's promise for Tech is boundless."

Mackey said his decision to come to Tech was a joint one between he and his wife.

As president, Mackey will receive an annual salary of \$55,600, an increase of \$5,900 over his current salary at USF.

"THE FUTURE of Tech has to be as bright as any institution's in this country," said Mackey. "The opportunity to come here was an exciting one."

The new president praised several aspects of the university: the Board of Regents for its confidence in Tech, the faculty for its demonstration of sound growth and the students for their interest in growth and development.

"The confidence, the resources provided by the state — all these things — produce a good combination that makes a good university," Mackey said.

"TECH HAS an image of being a comer," said Mackey. "It is relatively new and has grown rapidly and moved aggressively. The university has a good reputation in academics and athletics."

Mackey said there is not a university in the nation that does not have problems. "It is a time higher education is having its problems financially, as well as its value being questioned," he said.

Terming universities "fragile institutions," Mackey said the legislature is questioning higher education partially because of misplaced expectations.

"Universities will never see the heyday of financial support as in the '60s," he said. "Many who were attracted to university life expected a college degree would be an instant ticket to financial success and social mobility. They mistook what it could actually do."

"Higher education is not supposed to be vocational training. We should not be surprised or alarmed if an arts and sciences graduate is not really prepared for a vocation. The process is

to give people a strong intellect. Many of the concerns have come from a loss of focus of the role of a university."

MACKEY RECOGNIZES the importance of athletics as a role of a university and said he will be an enthusiastic supporter of Red Raider football.

However, he said, a university should not sacrifice academics for athletics. "It is a mistake to let either get out of perspective," Mackey said.

"In athletics, it is very important to go at it to win. I'm from Bear Bryant country, and I go along with him when he said, 'Show me a good good loser and I'll show you a loser.'"

THE NEW president plans to build bridges to the community, something Mackey says is essential for two entities such as Tech and Lubbock.

"It is interesting to note," said Formby, "that Dr. Mackey has had recent experience in helping to establish a new medical school at USF, just as we have been doing at Tech."

Mackey said the USF Med School had a start-up period of a few years. The Veterans Administration Hospital is the school's primary teaching hospital, he said.

On problems facing the Med School and the Lubbock County Hospital District, Mackey said, "It would be presumptuous of me to try to suggest

solutions at this point. The chairman of the accrediting team which evaluated this institution is at USF. He has great enthusiasm for this institution and great confidence in the people here to get it going. So, I am very optimistic, also."

TECH REGENT Robert Pfluger emphasized Mackey's experience in successfully starting a med school. "I am highly pleased with this selection," he said. "I feel his experience in his

administrative capacities at USF speaks for itself as far as his abilities for leadership of Texas Tech."

"We are fortunate to have the opportunity to hire a man of his calibre," said Regent A. J. Kemp. "He is a very intelligent man."

"The Presidential Screening Committee has done an excellent job in giving us many fine people to consider. I know they've spent a lot of time and I appreciate their efforts."

## Mackey's background diverse

Dr. Cecil Mackey received his bachelors and masters degrees in economics from the University of Alabama. He completed his doctorate in philosophy at the University of Illinois in 1955. Three years later he received a Bachelor of Laws degree from the University of Alabama and then did a year of graduate study at the Harvard Law School.

His experience in college administration includes being vice president for administration, professor of law and executive vice president of Florida State University.

He has taught at the Universities of Alabama, Maryland and Illinois. He

was one of four officers comprising the original economics department at the Air Force Academy while serving active duty with the Air Force in 1956-57.

In U.S. government, Mackey served under the Johnson administration as assistant secretary for policy development and director of the office of transportation policy of the U.S. Department of Commerce.

In addition to being director of the office of policy development of the Federal Aviation Agency, Mackey served as assistant counsel to the subcommittee on antitrust and monopoly of the U.S. Senate.



## Introduction of president

Chairman of the Board of Regents Clint Formby introduces Dr. Cecil Mackey as the new president. Forby said there are few decisions more important for the board than the selection of a president. (Photo by Larry Jayroe)

## President's wife talented musician

Clare Mackey, the wife of Tech's new president, is a modest woman who prefers talking about her husband's achievements rather than her own.

"I'm not a balloonist (referring to her husband's hobby of piloting hot-air balloons), but I enjoy a few rides now and then," said Mrs. Mackey. "And I'm not nearly the photographer that Cecil is, either."

But Mrs. Mackey is, in her own right, a talented person. A graduate of the University of Illinois with a degree in music education, Mrs. Mackey plays the flute and is involved in choral music.

SHE HAS been studying voice for a year and is in a masters class in Tampa.

Mrs. Mackey has taught music at all levels, from elementary to college.

The new president's wife said she was impressed with the campus and with the course offerings in the music department at Tech. She showed particular interest in the available studies in graduate work.

MRS. MACKEY is not sure whether she will teach or study music after she moves to Lubbock. "We'll have to see

what develops. I have to help my family get adjusted first," she said, adding, "I'll be busy with moving and I'll be doing things wives traditionally do, primarily taking care of my family."

Mrs. Mackey said she will join activities in Lubbock that are supportive

of her husband's job.

The Mackeys have three children. Their oldest daughter Carol, 19, will begin her junior year of college in the fall at Florida State University. John, 9, and Ann, 8, will reside with their parents in Lubbock.



Mrs. Mackey

(Photo by Larry Jayroe)





Carlos Santana

Lubbock's crowd for Santana, while not as large and dry as this Austin audience, was just as enthusiastic, came in out of the cold for a summer shower to witness an impressive two hour performance last Friday night.

Concert review

Santana and King sing in rain

By JOHNNY HOLMES  
UD Fine Arts Editor

After all the concerts in Lubbock over the years, somebody finally brought the roof down — literally.

Former Deep Purple guitarist Tommy Bolin fell ill and blues prophet Freddie King was asked to fill in at the last minute. As King hit town, so did the rains, and as the Texas Cannonball took the stage, the torrents which have pounded Lubbock unmercifully recently made for an interesting backdrop for what was to be the highlight of Lubbock's summer concert season.

At 8 p.m. sharp, the lights went down, and King's backup band led off with some good ol' rock n roll. After a quick flurry of funk, a voice came over the P.A. system, "Freddie's ready. Are you ready for Freddie?"

FREDDIE WAS ready for sure. He thundered on stage as it thundered outside and quickly brought a capacity but rather blasé crowd out of their chairs. Rock critic John David once commented to me that Freddie King had been the best concert he'd ever seen, and now I can understand why as the Texas Cannonball blistered his way through an hour of relentless "blooze."

King's point Friday night was that you don't have to be old or black to sing the blues, and judging by his attitude, you don't have to be sad either. King was enjoying himself as much as the crowd was, and that's a real tribute to the music he's been playing for so many years.

Apparently King made an impression on more than just the crowd because, as the rain fell, the auditorium roof over the east side of the balcony began leaking. As King closed, a hole opened and over a hundred people were evacuated from that portion of the balcony.

AFTER A short intermission, Santana invaded the stage and opened their

part of the show with a new song, "Gitano," featuring Carlos Santana's classical guitar.

Carlos Santana, the band's leader and namesake, is a small, serene, rather unassuming individual who spends most of his time engrossed in his Sri Chinmoy religion, but onstage, he's 10 feet tall. Outfitted in an orange crew-neck shirt and white pants, he looked more ready to go jogging than anything else, but quickly proved he was here to play. Santana is in the final steps of a mammoth two-part world tour from Austin to Australia, with dates in New Zealand and Japan in between, but their energy level was truly impressive.

Drummer Ngudu Leon Chancler, bassist Byron Miller and vocalist Greg Walker form a clique within the group that keeps their energy high and their attitude light. They are not into Sri Chinmoy and are along simply because they love the music. It shows. As the band blew through several oldies but goodies like "Oye Como Va" and "Black Magic Woman," these three continuously exchanged smiles and glances, especially after one of them had performed something of a crowd-pleaser.

BASSIST MILLER is Santana's original bassist, but he left the band after the religion got to be too much of the band's priority. He's back, and his return, along with new members Chancler and Walker, signal something of a turn-around for Santana who had fallen out of public grace with some of their latest albums. "The musician's growth is greater than the listener's," commented keyboardist Tom Coster, who has watched the evolution for three years now, "so we must be careful not to go too far over their heads. We fell out of the public eye because we got too spacey and too jazzy, but by doing stuff from 'Abraxas' and the new one ('Amigos'),

we're getting back down where the people fully appreciate us."

The Lubbock crowd fully appreciated Santana's new direction, as they clapped and cheered after every number, be it old or new. After the series of oldies, Carlos and Co. moved into some of the songs from "Amigos," just like Coster had said. "Amigos" is somewhat of a return to the basics, but not completely. The old Santana was basically an eclectic street band that side-tracked, almost by accident, into jazz, but the new Santana is a dynamic combination of Latin, jazz and rock all rolled into a diverse, professional-sounding ball.

THE MOST highly received number of the evening, was, surprisingly enough, a new song, entitled "Europa." Starting slowly and building to a searing climax, "Europa" allowed each individual to shine as best he could, which ain't too shabby.

Santana is musically stronger than it has ever been, and the jams toward the end, which are normally used as fillers, provided this new conglomeration the opportunity to further flex its muscles. The band's fire is unmistakably present in drummer Chancler, who played his percussion arsenal as strongly and competently as any drummer seen this year. He is a far sight better than old Santana stickman Mike Shrieve, but center stage belonged to Greg Walker, who adds a Las Vegas-type professional appearance to the group.

SANTANA'S STABILIZING factor is keyboardist Tom Coster, who wrote much of the new album. Coster takes the often manic percussion and rhythm sections and pulls them all together under his keyboard melodies, and it is he who purveys the flowing, almost mercuric jazz sound. His full-bodied synthetic

sounds also provide the springboard for Carlos' magnificent guitar solos, which are truly the highlight of the show.

Carlos Santana has played it all through the years, and he did so for us Friday night, especially in his solos. In earlier times, Carlos' soloing was simple and sometimes monotonous, and he gave the appearance of being almost afraid to venture out on his own, but he was flying at full sail through several Santana songs. He repeated his most popular move several times, a rumbling sort of beginning which led through a chord progression and finally a run up the fretboard, which sounded much like a Saturn V launching from Cape Canaveral.

Santana played an hour and a half before exiting the stage to a tumultuous standing ovation, but quickly returned for a couple more rounds. In a surprising move, he invited Freddie King back on stage, and the Texas Cannonball obliged. Massage Parlor Charlie, King's drummer, also reappeared, and Santana - plus - two lit into some blues. The song was like a time warp back to San Francisco in the late 60's when the Santana Blues Band was first making a name for itself.

CARLOS AND Freddie exchanged solos and performed a duel which kept the kids on their feet. Freddie left, but Carlos stayed, and, almost in tribute to the crowd, played his very first hit single, "Evil Ways." The crowd went nuts. They had heard everything, from the old bluesy Santana to the jazz-oriented, spacey Santana to the new, back to earth group they have now.

Carlos had told me before the show that the new music was not religious or spiritual, but was for the people. "It makes you feel good," he said. He was right.

Tale of bus drama unfolds

CHOWCHILLA, Calif. (AP) — The first call came in about 4:30 p.m., no more portentous than a mother hen counting her chicks.

Where was the bus? Johnny hadn't come home from school. Mrs. Juanita Hansen, secretary to Lee Roy Tatom, superintendent of the nearby Dairyland School District, said she'd check.

A mechanical error, if anything, Edward Ray was as solid and reliable as the yellow

school buses he'd been driving 26 years.

ANOTHER CALL. And another. Tatom got into his own car to trace the route Ray took to bring his summer school load of kids home. Ray had left about 3:50 p.m.

Tatom found no bus. It had simply vanished as though erased out of its Norman Rockwell setting. He notified police. Parents' calls now had an edge of concern. Other cars joined the hunt. Steve Wittwer

owned a plane as did his father, and both went aloft. They spotted the bus finally in a bamboo thicket. Ground searchers found it empty.

Something serious had happened to the children of Chowchilla.

Mike Marshall, 14-years-old, thought it was a joke. Ed Ray had opened his door to ask what was the matter. The gunman ordered him to the back of the bus. Two others came up. One had a shotgun. All three wore stocking masks. One took Ray's wheel, and when Tatom saw the bus tracks into the thicket, he knew his employe and friend was too good a driver to leave skidding marks like that. Something was wrong.

THE MAN with the shotgun "just kind of glared at us," Mike Marshall remembered. The gunmen then loaded the children into two vans. Ray noted part of one license number: 414. But the windows were boarded with plywood and the captives were placed

inside a drape within the vans.

UNDER COVER of a canopy covered with dirt the prisoners were told to climb down a ladder into a hole in the ground.

Mike Marshall "saved us, really," said Darla Daniels. "Mr. Ray was laying down praying and Mike opened the steel hatch half way." Ray came to his aid, piling mattresses for a working platform. More soil fell down. The food was gone. "We rationed the water," Mike said. "I thought we were going to die down there." He dug, he remembered, for five hours while Ray supported him.

They found a short block of wood and using it as a lever they opened their prison. "All I smelled was fresh air. I was glad," said Marshall.

It was about 8 p.m. Friday. A quarry maintenance worker was nearby. They were saved.

Early the next morning they returned to a horn blaring, lights flashing, tearful welcome in Chowchilla.

THE UNIVERSITY DAILY

The University Daily, a student newspaper at Texas Tech University in Lubbock, Texas, is published by Student Publications, Journalism Building, Texas Tech University, Lubbock, Texas 79408. The University Daily is published daily except Saturday and Sunday September through May, and bi-weekly June through August, except during review, examination and vacation periods.

The University Daily is a member of the Associated Collegiate Press, Southwestern Journalism Congress and National Council of College Publications Advertisers.

Second class postage paid at Lubbock, Texas 79409.

Subscription rate is \$12 per year. Single copies, 10 cents.

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the university administration or the Board of Regents.

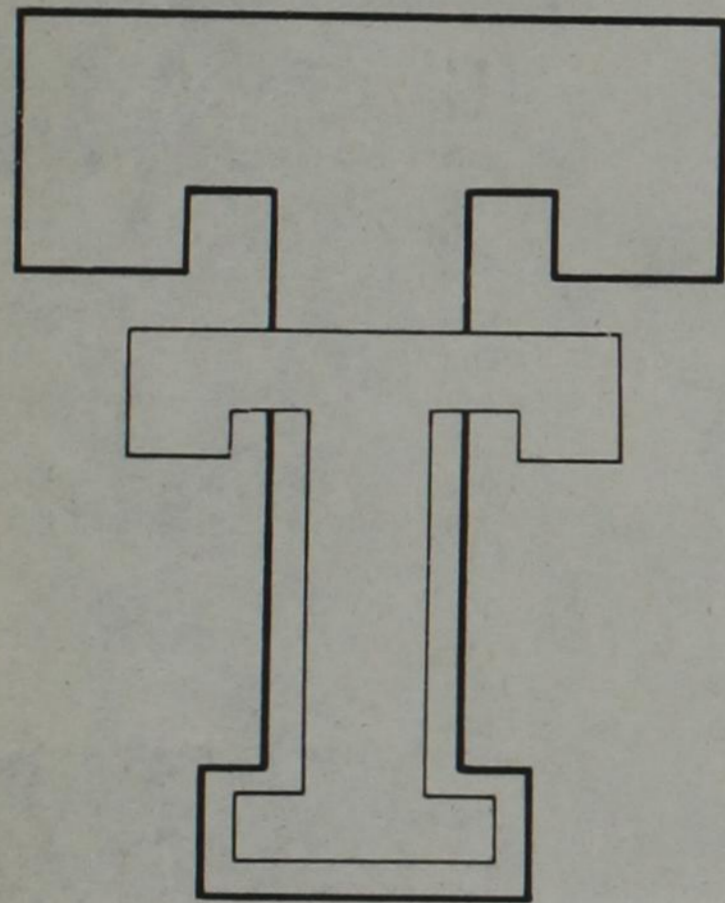
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Texas Tech University Daily

Published Monday thru Friday in a University Complex of Higher Education

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to Texas Tech, Lubbock and West Texas!

We are indeed happy to have you as Texas Tech's new president!