

PHOTO WORKSHOP ENDS—High school students participating in this week's photojournalism workshop talk to Darrell Thomas, assistant instructor for the workshop, at Wednesday night's barbeque in Mackenzie Park. The five-day session ends today. (Staff photo by Richard Mays)

Coming election means \$900,000 to Techsans

Today is the last day to apply for absentee ballots for Tuesday's election which may mean as much as \$900,000 in student loans to Techsans, according to Thomas P. Stover, director of financial aids here.

Availability of the funds hinge on approval of two of nine amendments to be voted on in the election. Amendment No. 8 would authorize the legislature "to provide for additional loans to students at institutions of higher education under the Texas Opportunity Plan."

Simple approval of Amendment No. 8 is not enough, Stover said. "If they don't remove the 4 per cent interest ceiling, the money won't do us any good." Amendment No. 6 would "remove the constitutional interest rate limitations, subject to limits imposed by the legislature."

Texas Opportunity Plan is the "largest single source of financial aid to Tech students," Stover said. "Approximately \$760,000 out of \$1,343,000 is funded by TOP while part of it is used for matching to obtain additional federal funds. This pushes the total dependent on it up to about \$900,000."

The proposed amendment (No. 8) would "authorize the Coordinating Board to issue and sell an additional \$200 million general obligation bonds to continue financing the TOP."

Amendment No. 6 would remove the interest rate limitation on bonds which is now 4 per cent. Stover says if the interest rate is not raised, the bonds won't sell anyway. Opponents of the amendment say that if interest rates are not kept at a reasonable level, the cost of servicing the bonds will become too high.

Stover said the \$200 million is expected to

finance the TOP through 1976, but if authorization to sell the bonds is not approved, "the TOP couldn't continue for more than a year and a half at the most."

Absentee ballots for the constitutional amendments election must be postmarked by midnight Monday and be in the county clerk's office by 1 p.m. Tuesday if the voter is unable to go to his polling place in person.

Nine amendments will appear on the ballot.

Amendment No. 1—"repeal the obsolete, superfluous and unnecessary sections of the constitution."

Amendment No. 2—"broadening the powers of the Texas Water Development Board and the purposes of the Texas Water Development Fund; "eliminating interest limitations on the TWD Bonds; raising the authorized amount of TWD Bonds by

\$3,500,000,000; extending the maturity schedule on the bonds; eliminating the procedures for curtailment and the curtailment date.

Amendment No. 3—"providing that the lieutenant governor and Speaker of the House shall receive a salary fixed by the legislature, not to exceed one-half the salary of the governor; providing that the legislature shall fix the salary of the other members, not to exceed that received by a district judge from state funds; and removing the 120-day limitation on per diem for regular sessions."

Amendment No. 4—"to exempt nonprofit water supply corporations from taxation."

Amendment No. 5—"providing for assistance to and/or medical care on behalf of the needy aged, blind, disabled, and dependent children and their caretakers; establishing \$80 million as the maximum amount that may be paid per year from state funds for assistance only," etc.

Amendment No. 6—"to remove the constitutional interest rate limitations, subject to limits imposed by the legislature, for bonds issued pursuant to constitutional authority."

Amendment No. 7—"authorizing the legislature to provide for payment of assistance to surviving spouses and minor children of governmental officers, agents, and employees, including members of organized volunteer fire departments and certain organized police reserve units, who have hazardous duties and are killed in the performance of those duties."

Amendment No. 8—"authorizing the legislature to provide for additional loans to students at institutions of higher education under the Texas Opportunity Plan."

Amendment No. 9—"provide for annual legislative sessions."

Kristiansen will lecture in Europe

Dr. Magne Kristiansen, electrical engineering professor, will deliver a paper at the ninth International Conference on Phenomena in Ionized Gases which will be in Bucharest, Rumania, Sept. 1-6.

He will attend two other international conferences and visit with personnel of institutes, universities and agencies in Europe before returning to Lubbock late in September.

The paper to be delivered in Bucharest was co-authored by Kristiansen, M. O. Hagler, another electrical engineering professor, and a graduate student, Virgil West. The title is "Investigation of the Macaluso-Corbino Effect in a 3.39 Micron He-Ne (Helium-Neon) Laser."

Following the Bucharest meeting, he will spend a week in Oslo, Norway, at the International Conference on Future Trends in Engineering Education. Kristiansen also has been invited to lecture to engineering students and faculty at Technical University, Trondheim.

He will attend a meeting Sept. 17-19 at Culham Laboratory in Abington, Berkshire, England. This is the International Conference on Nuclear Fusion Reactors sponsored by the United Kingdom Atomic Energy Agency.

Union movie at 8 Tuesday

Michelangelo Antonioni's bizarre pop culture film "Blow-Up" will be shown Tuesday at 8 p.m. in the Coronado Room of the Union.

The film, the Italian director's first in English, concerns an amoral photographer (David Hemmings) who, while on a picture-taking excursion in a London park, accidentally discovers evidence of a murder on enlarging his photos.

Vanessa Redgrave makes a brief appearance in the film.

Journalism workshop set here

More than 500 high school students, sponsors and college students will converge on the Tech campus Sunday for the twelfth annual Southwestern Council of Student Publications Workshop for journalism students.

The workshopers, representing about 90 schools in Texas, Oklahoma, New Mexico, Tennessee and Louisiana, will attend general and work sessions in yearbook, newspaper and photography. Taylor Publishing Company is coordinating the yearbook workshop, with Jerry Dixon, of the company's National Educational Division, heading seven other Taylor officials in teaching the students. All yearbook sessions will be held in Weeks Cafeteria, except for a new staffers session Monday in the Mesa Room of the Tech Union.

Five workshopers will be chosen Monday to "serve on the staff of *Sine Nomine*, official workshop publication, which will be distributed to all workshop participants on J-Day, Sept. 20.

Staff members will include editor, assistant editor, copy editor, activities editor and photographer.

Jim Davidson, Amarillo High School, and

Winston Odum, Amarillo Tascosa, are in charge of the publication.

Robert A. Rooker, assistant professor of journalism, will supervise the newspaper portion of the workshop.

Assistant instructors in the newspaper workshop will be Harmon Morgan, assistant professor of journalism; Bill Dean, director of Student Publications; Mrs. Dimple Hutchings of Longview High School and Elizabeth Hurley of Pampa High School.

Nine high school students, who will be announced at Monday's general newspaper session, will take over next Friday's edition of *The University Daily*. Positions open will be editor, managing editor, news editor, copy editor, sports editor, feature editor and three reporters.

Morgan will supervise the issue and regular summer UD staff members will help the new staff.

Ralph L. Sellmeyer, associate professor of journalism, is in charge of photography at the workshop. Darrel Thomas, chief photographer of Student Publications and Richard Mays, UD photographer, will assist Sellmeyer.

Activities for the six-day workshop begin

Sunday with registration from 2-6 p.m. in the foyer of the Tech Union.

Monday night, Wes Wallace, local disc jockey from KLBK, will emcee a mixer in the Coronado Room of the Tech Union. Wallace will play records and play and sing folk songs "The mixer is for journalism workshopers only," said Jean Finley, administrative assistant to Student Publications.

High school students will participate in a talent show Tuesday from 7:30-10 p.m. in the Union Ballroom. Two trophies will be awarded for outstanding talent.

Miss Workshopper will be chosen in a beauty review Wednesday from 7:30 to 10 p.m. in the Union Coronado Room.

One representative from each school will vie for the title. Miss Workshopper will receive an arm bouquet of red roses.

A barbeque and swim party will be held Thursday night from 7-9 at Caprock Swimming Pool with Underwoods Bar-B-Que Cafeteria catering the affair.

The workshop ends Friday with Awards Presentation at 1:30 p.m. in the Union Ballroom. Certificates will be presented to all participating students and awards will be given to students showing outstanding

achievement in yearbook, newspaper and photography sessions, according to Mrs. Finley.

Mrs. Rosemary Tittle of Odessa Permian High School and Mrs. Dorothy Walker of Odessa Ector are in charge of entertainment.

Sellmeyer is workshop coordinator along with Wallace Garets, chairman of the journalism department.

College students attending the workshop represent Waviland Baptist College in Plainview and Louisiana State University.

Workshopers will be housed in Weymouth and Coleman Halls during their stay at Tech.

Colorprints to be judged in fall

National art exhibit scheduled

A national print exhibition, "COLORPRINT U.S.A.," open to all artists residing in the United States, will be held at West Texas Museum on campus Nov. 2-23, Museum officials announced this week.

Sponsored by the art department of the university, the exhibition will feature original prints in more than one color, according to Lyn Kreneck, instructor of art who is coordinating the show.

Rudy Pozzatti will be juror of selection and awards.

Oct. 14 has been set as the deadline for receipt of entries, entry cards and fees.

Artists who wish to enter may get further information from Kreneck or The Museum. A brochure is available explaining the exhibition, and is available from the Tech art department or The Museum.

The Museum also announced the number

of summer visitors to the institution is increasing.

Guest registers reflect that out-of-town visitors during July included more than 150 visitors from 34 states other than Texas, and more than 225 visitors from places in Texas other than Lubbock.

Six visitors from other countries included persons from Canada, Germany, Fiji Islands and Lebanon.

Seven groups (157 individuals) were recorded in the groups register during the month.

The figures do not show visitors from Lubbock, or those who failed for some reason to register, the spokesman said.

June visitors included 131 from 33 states other than Texas, 267 from Texas cities other than Lubbock, and twelve international visitors from Afghanistan, Canada, Egypt, England, Germany, Labrador, Mexico, Poland, Saudi Arabia and Sweden.

Twenty groups, totaling 625 persons, also visited the Museum and signed the register. During the two months, fifteen Planetarium lecture-demonstrations were attended by 366 persons.

The Museum is open daily at no charge from 9 a.m.-5 p.m. and on Sundays from 2-5 p.m. The Planetarium shows are scheduled each Sunday at 3 p.m. Admission to Planetarium shows is 50 cents for adults and 25 cents for children.

The Museum is located on the university campus west of the fountain at the circle. Parking is available behind the museum building.

Bowlin named chairman of department of finance

Dr. O. D. Bowlin, finance professor here since 1965, is the new chairman of the finance department.

Announcement of the appointment, which becomes effective at the beginning of the fall semester, was made July 25 by Dr. Reginald Rushing, interim dean of the School of Business Administration.

A native of Amarillo, Bowlin grew up on a farm near Lamesa and holds B.S. and M.A. degrees from Texas A&M University. He received his Ph.D. degree in business finance at the University of Illinois in 1959.

He was assistant professor at the Pennsylvania State University from 1958 until 1961 and associate professor at Kansas State University from 1961 to 1965.

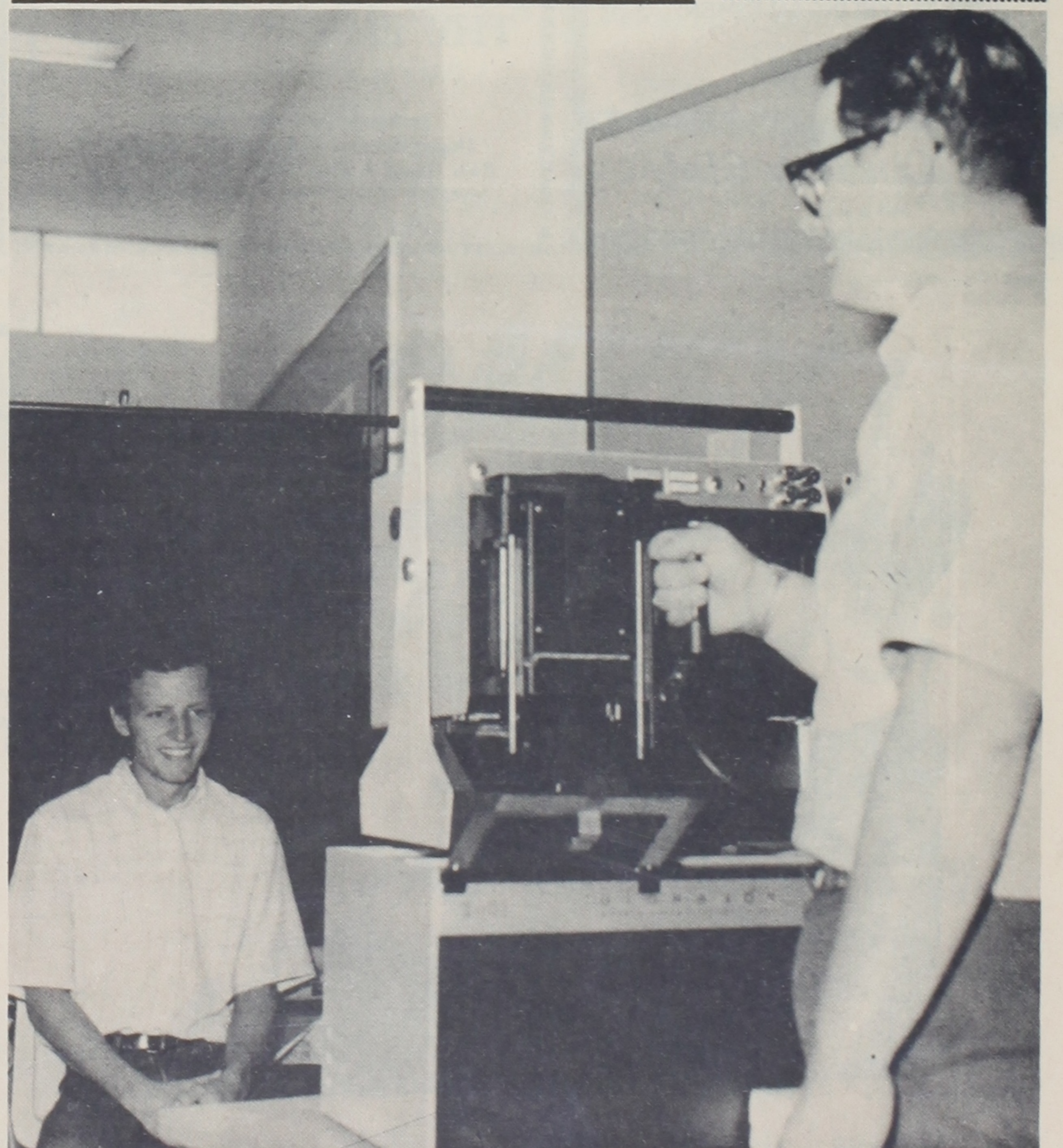
Bowlin holds a State Appropriated Research Grant for study of the effect of

the element of control on the cost of capital of corporations. His current research project centers on the weights used in the average cost of capital computation.

Among his publications is "The Refunding Decision: Another Special Case in Capital Budgeting," printed in the *Journal of Finance* in March 1966 and reprinted in three books of readings. He also is author of several other articles printed in business and finance journals.

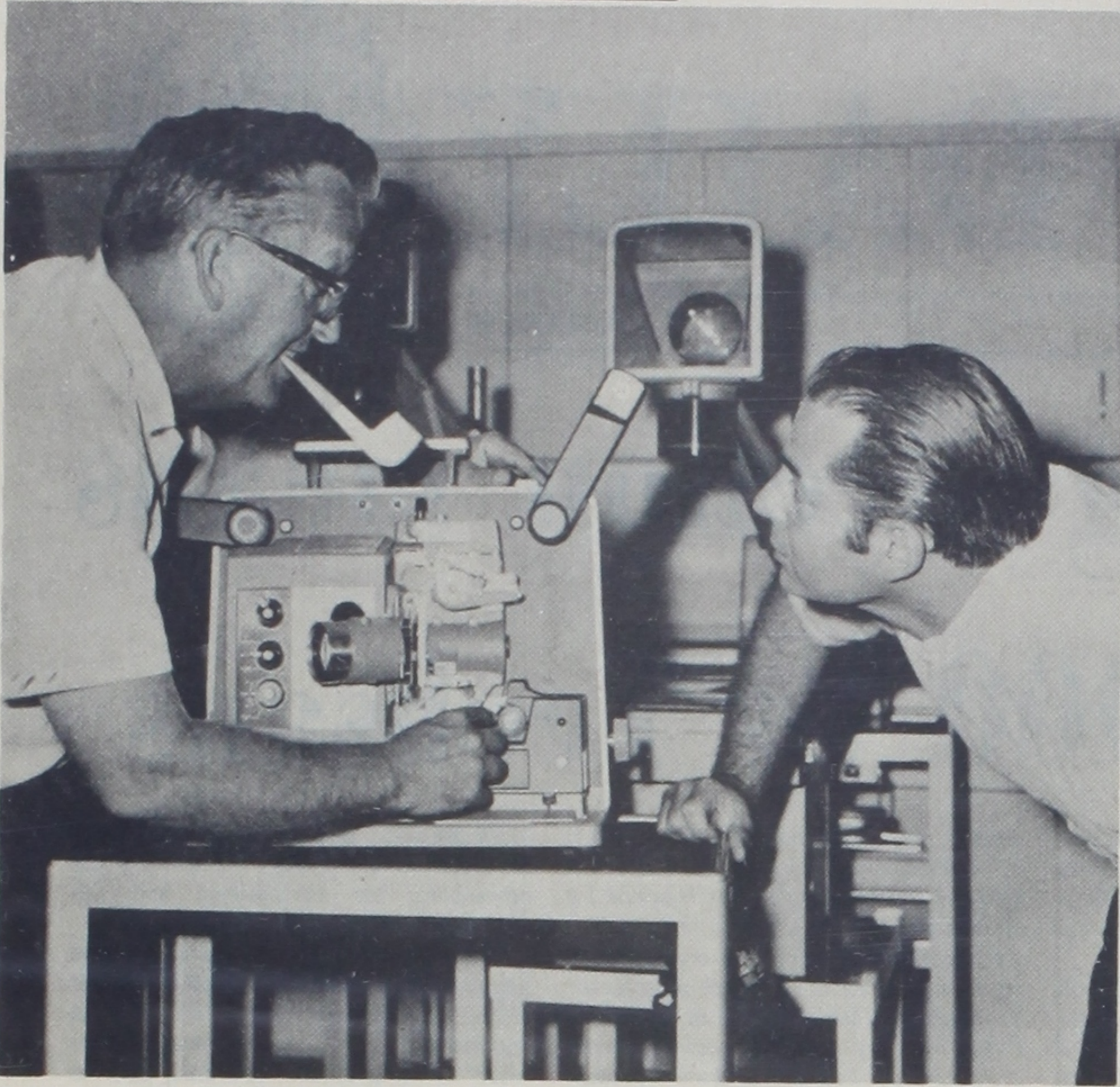
Bowlin succeeds Dr. Robert L. Rouse, who recently resigned as head of the finance department, a position he had held for 10 years while also serving as chairman of the economics department. Rouse will continue as chairman of economics and will also teach some finance courses.

Dr. and Mrs. Bowlin and their three children live at 4208 48th St.



FRESHMAN I.D. PICTURES—Gary Blythe, freshman from Ft. Worth, has his I.D. picture made by Clifton Owen, graduate student from Lubbock.

The new Polaroid I.D. camera processes the picture in 1 minute and the finished I.D. is ready in less than 2 minutes. (Staff photo by Denise Welch)



NEW AUDIO-VISUAL EQUIPMENT—Dr. S. B. Rosenblatt and Mr. Jack Johnston, in charge of BA audio-visual coordination and repair, examine one of the new Bell and Howell movie projectors in the A-V department in the new BA Building. A complete media lab is planned for the beginning of the fall semester. (Staff photo by Denise Welch)

Media lab to be added

A-V services expanded

By NANCY ARTHUR
Managing Editor

coordinator and technician, said he also plans two one-hour sessions for instructors who wish to learn all possible uses of available equipment and how to operate various machines. The sessions are planned for September.

Johnston, who joined the staff when the BA Building was completed, said the equipment can not be taken from the building because part of it was purchased with federal money

tied in with funds for construction of the building.

However, teachers may usually get permission to use vacant BA rooms from Miss Evelyn Clewell, director of institutional studies and space utilization.

Johnston said about 100 pieces of equipment are checked out each week, and "it's getting to be more and more every week. People are beginning to realize we have it."

"They seem to be astounded that they've got something like this on campus," he said.

More than \$150,000 worth of A-V equipment is available to instructors and professors. Included are overhead projectors, opaques, 16 mm projectors, film strips, tape

recorders, record players, power lecturns (which are self-contained amplifier units) and slide projectors. Additional equipment is on order.

A complete media lab, which will be equipped to produce 2" slides, overlays, laminates and transparencies as well as reproduce slides and enlarge photos and other visual aids, will be ready by Sept. 1, if all the equipment arrives on time, Johnston said.

"Projectionists, on a limited basis, will also be available to operate the more complex 16 mm projectors," he said.

The department is located at 085 BA Building and is open from 8 a.m. to noon and from 1-5 p.m. each school day.

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(EDITOR'S NOTE: Sharon Anderson, Tech junior and daughter of Mr. and Mrs. James W. Anderson of 3049 59th St., is Lubbock's 1969 Community Ambassador. Presently in Switzerland, she wrote the following letter in early July.)

Dear Friends in Lubbock,
I have been in Switzerland now for over a week with the H. Beck-Howald family in a suburb of St. Gallen.

From the terrace-balcony of the house I can see the neighboring canton of Appenzell, the four bridges of St. Gallen, and on a clear day, the Santis Mountains.

The weather has been ideal—some rain, but warm enough to swim. My sister, Annelise, 12 years old, and I went to the swimming pool yesterday. It was very crowded with those who wanted relief from the 85-degree heat.

I hear that Lubbock is still having record heat. I wish I could share these cool breezes with you. On Saturday, July 19, I begin my informal trip around Switzerland. The 11 of us from the States and 11 Swiss young people will travel by train to Basel, Zinal, Lugano, and St. Moritz in the next two weeks, staying two

or three nights in youth hostels near each city.

Hans-Peter Lindenmann, a school teacher, is leading the group on the train and on the hiking trips from each hostel.

We went on a preliminary hike last Monday to a lake beneath the Santis to see if we could keep up with him! Besides a few blisters and sore feet, we had a perfect day.

I expect to see some beautiful country during the informal trip.

The past week the Becks took me to Bern, the national capital. During the lecture-tour of the Parliament Building, I sat in the chair of the President of the Standerat, something like our Senate.

The other house of the government is representative of the population as is the House of Representatives.

From the old city of Bern, we went to the resort area of Interlaken beneath the alpine peak Jungfrau. The chalets on the velvet green hills above icy blue lakes were like scenes out of a storybook.

On our way home we stopped in Brienz, a village famous for wood carving, and in the gay city of Lucerne. There is a wooden covered bridge over the Reuss River which has paintings on the arches of the roof. It was a very pleasant history lesson.

We stopped for afternoon coffee in the Waaghaus Restaurant on the Rhein River. Guess what was on the wall! A sign that said,

"Lions International Meets Here."

Annelise is out of school for the five-week summer vacation, and she is busy getting ready for summer camp. Each canton in Switzerland supports and governs its own school system, some beginning the school year in the spring and some in the fall, which makes moving rather difficult for the school children.

During the school year, there are several short vacations but no three month summer vacation as you in Lubbock enjoy.

The school system is such that the required education is finished in nine years, and the students then choose whether to go to trade school, study to enter a university or find a job.

My brother Heinz is learning cheese making, going to school one day a week and working as an apprentice the rest of the week.

Rolf, the oldest in my family, is now serving in the Swiss Army.

Although Switzerland is a neutral country, she maintains an army of 600,000 men at a tremendous expense to the government. The young men enter the service at age 19 and serve for 17 weeks during the first year, and three weeks a year until the age 50.

Rolf will be home tomorrow for a time during which he must decide whether to go to the university as a math student or finish his tour of duty in the army. The same decision faces many American men.

Last night, Mrs. Beck's brother and his family visited us from

neighboring Lustdorf and to bring their daughter Elsbeth who will go with the group on the informal trip.

Mrs. Beck exchanged several baskets of raspberries from her garden for cheese made by her brother.

We talked of the problems current in Switzerland such as disposing of garbage, parking in the city and zoning regulations.

If a family wants to build a house in this country, he must first erect markers indicating the size of the house and the material of which it will be built. If the neighbors do not like the prospects, they can register a complaint with the local government. Lubbock is not the only city with zoning problems.

Another problem common to all of Europe is the excess of dairy products. There is no room on the land for expansive farms, so the land is planted in grass for grazing cows. As a result there are tons of butter in freezers

across Europe for which the farmers are subsidized, but the government can do nothing with.

We also talked about the dinner I cooked yesterday—chili with rice, a sort of Mexican cheese dip with potato chips, and a jello, fruit and whipped cream dessert.

Fortunately, they liked it—but you should have been with me as I shopped for the food with my German dictionary. If there had not been pictures on the labels of the canned goods, I might have come up with something really strange!

The atmosphere in Abtwil is peaceful and I'm rather removed from current events—except for the astronauts. We heard of their successful launching and wish them well.

I have not seen a television since I left home so I have heard little talk of war. I hope for the day in America when the same is true.

Auf Wiedersehen,
Sharon Anderson

Letters Support coaches

I am attaching an article that was on the front page of your paper dated July 25, 1969.

This article is false, misleading and most certainly untrue.

The writer has assisted in recruiting for Tech for several years and the past year was the best year ever. This applies to all lines of sports.

We have in Coach King and his assistants the finest coaching setup in the Southwest Conference as well as one of the best bunch of recruiters.

The derogatory letters published in your paper in the past that cast reflections on our coaches do not do anything but hurt recruiting and hurts our boys as well. We have lost real fine boys this way.

It is high time that the student body as well as your paper get behind our boys, win or lose, and

to do so you must be behind our coaches 100 per cent.

R. P. Fuller
P.O. Box 2454

Writes on exes

As an alumnus of Texas Tech, I would like to comment on the roles which Wayne James and some of my colleagues in the Ex-Students Association have played in the name-change controversy.

Recently, a Harvard alumnus asked Professor John Kenneth Galbraith, "What's wrong with the students today?"

He replied, "The only thing wrong is that they're here only four years and then they become alumni."

Stephen P. Magee, '65
163 Sewall Ave.
Winthrop, Mass. 02152

Computer programming gets research grant

A check for \$25,000 to fund research into computer programming study was presented recently to Tech officials.

Control Data Corporation is sponsoring the research, to determine whether computer programming students can and will learn faster if they manually handle the computers.

The corporation's check was presented by Brad Woods of Midland, area account representative, and representing the university at the presentation were Dr. George Innis of Computer Services with Dr. Monty Davenport and Fred Briggs of the Office of Research.

In explaining the research project, Dr. Innis said, "It may well be that properly supervised

hands-on operation results in a more rapid development of good programming traits and capabilities. As a result, it may actually reduce the cost of training a prospective programmer.

About Letters

Letters to the editor of The University Daily should be sent to Editor, The University Daily, Journalism Building, Texas Tech, Lubbock, Texas 79409.

Letters should be typed double space on a 65-character line. The editor reserves the right to edit for length. Letters will be published as often as space permits.

Letters must include the name of the writer and his address.

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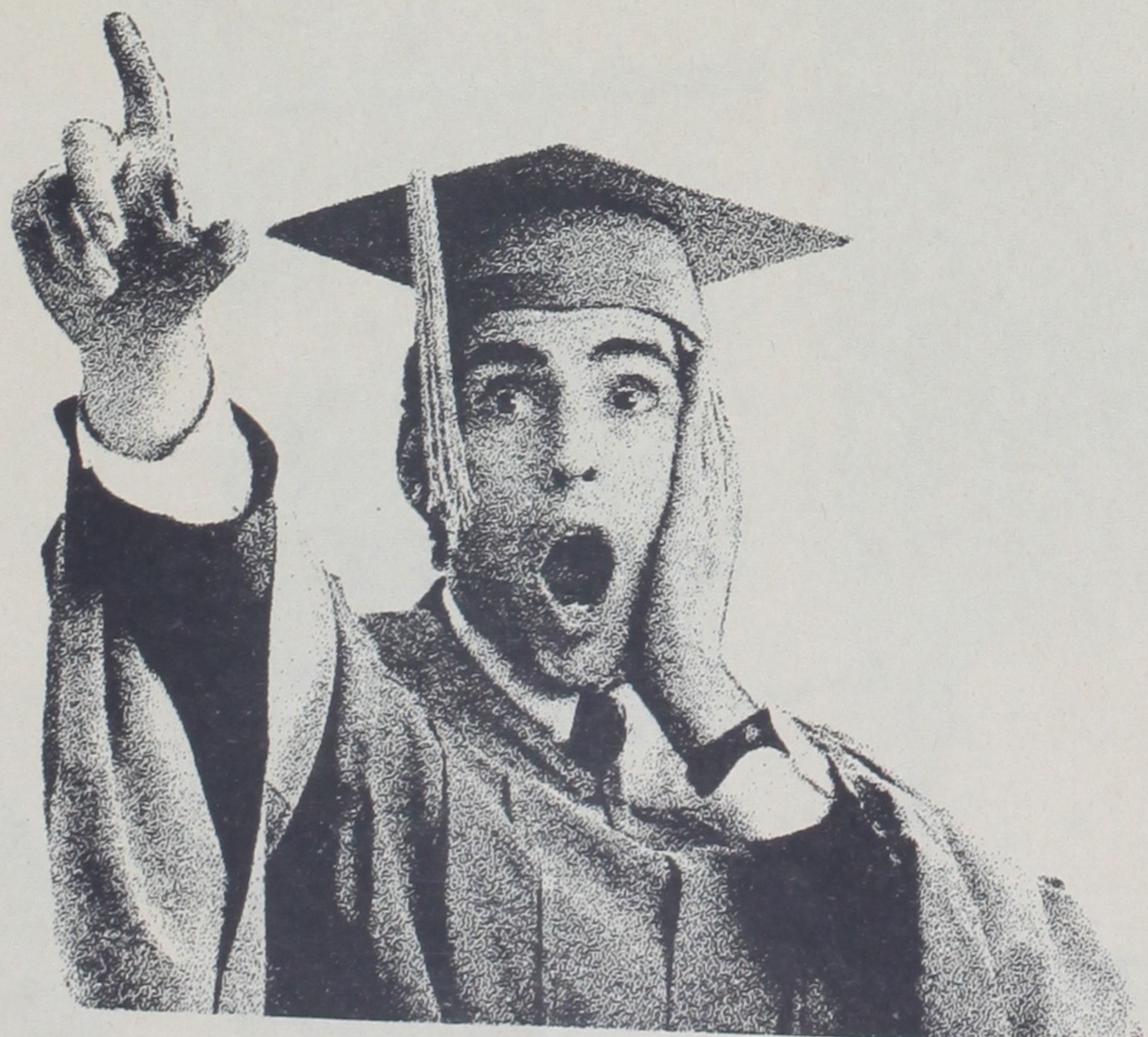
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'You've come a long way, Lady'

Museum shows feminine attire

By Denise Welch
Copy Editor

"The mannequin's too large! Not only are her shoulders too broad, but she's too tall."

This was a discovery made recently by museum curators as they prepared a special exhibit featuring fashionable feminine attire as reflected through the past century.

The exhibit was prepared by the Historical Costumes and Collections Committee of the Women's Council of the West Texas Museum Association, and will be on display in the Museum art gallery through August.

Mrs. Paul Mills, assistant curator of collections, who coordinated the exhibit, said that the average woman of today is several inches taller, broader-shouldered, and a bit heavier than the average woman 100 years ago.

A teenage-size model had to be used for one of the dresses, and another problem was caused by the tiny shoes of the past century and the larger feet of the mannequins.

To make a typical dress of the mid-1800's took approximately 22 yards of material, and before the advent of the sewing machine in 1846, every stitch was made by hand. The full bell skirts which came into vogue in the mid-1800's required 18-20 yards of material for the skirt alone, which often measured over 10 yards around the hem.

Crinoline or hoops and six to eight petticoats held the lady's skirt in a voluminous bell shape, giving the image of motion even when standing still.

About \$500 could assure the fashion-conscious woman of a specially-designed Paris gown made by a modiste. Although ready-made garments were

readily available, the chic lady preferred to have her gowns designed for her.

Fashion dolls from Europe were quite popular then, and, incidentally, are quite rare today. These dolls were exquisitely dressed in the latest European fashion from head to toe. Even the accessories were copied in painstaking detail. These miniature fashion-plates were eagerly awaited and passed from person to person in order for the latest styles to be emulated by the lady's modiste.

Dressmakers often came to stay with a family for a week or so and made clothes for every member of the family. Even after the invention of the sewing machine, most women had their clothes made by a dressmaker, since the patterns and intricate cuts of the garments required a tremendous amount of skill and time.

Dresses were often lined with cambric, and the lower hem bound with horsehair braid. Dresses with trains often had a "dust ruffle" on the under side to keep dust from soiling the hem of the garment.

The museum exhibit is as authentic as possible, even down to the hair styles of the day. Mrs. Mills said the wigs were specially styled in New York for the exhibit.

Accessories are all authentic. The traveling dress displays a carpetbag, trunk and "bonnet basket," which resembles a small round straw purse. This "bonnet basket" carried the lady's extra bonnet, which was used to "change" the lady's ensemble on a trip.

The fashions were contributed to the museum by people mostly in this area, and most of them are in amazingly good shape. Those stored in an air-tight trunk in a dry climate are perfectly preserved.

The boudoir set in the exhibit was a part of the actual trousseau of Mrs. Brooks Bell of Sweetwater. The whole trousseau is beautifully matched. The boudoir set is made of ivory china silk, matching the chemise and petticoats.

The museum possesses the entire trousseau including the wedding gown itself, which was designed by Worth of Paris and made by a modiste in South Carolina. The wedding accounts in the newspaper and even a piece of the wedding cake in a souvenir box were preserved. According to Mrs. Mills, sterling silver cake boxes or hand-painted fans were often given to each guest at the wedding.

An exquisitely made black ball gown of embroidered net and heavily appliqued ornaments was designed by a St. Louis modiste. It was specially made for an inaugural ball in Illinois when the owner's husband was elected

state treasurer. A linen motoring duster was contributed by Mrs. John Ranne.

The hat in the ensemble was contributed by Dr. Clifford B. Jones, former Tech president. It is an original bought in Paris by his mother in the early 1900's.

The flapper costume was worn in the mid 1920's in Montgomery, Alabama, and contributed by Mrs. Jack Markham. Traditional concepts of elegance were abolished in the 1920's as the daring chemise, boyish figure, spit curls, feather boas, short skirts, earrings and long chains of beads became the latest rage.

Extravagant and original was the design of the "hobble skirt" — a short-lived fashion. The designer, Poiret, boasted that he "freed the bust and shackled the legs." The "total" look was accomplished with the waved pompadour coiffure. One piece dresses were beginning to take a

place of importance in the early 1900's.

Bathing costumes of heavy woolen fabric were the rage in the late 1800's. These were usually in black or blue, and sporting sailor collars.

No longer was it necessary to be wheeled to the shore in a bathhouse as in previous times. Other fashions featured in the exhibit include a tennis costume, bathing dress, riding costume, church fashion and an at-home entertaining dress.

Each mannequin is posed by a larger-than-life drawing of the modern counterpart of the fashion. These drawings were done by Mrs. Hoyle McMurty of Lubbock.

Chairman of the committee is Mrs. H. Earl Archer, and Mrs. Robert E. Martin is vice chairman. Costume consultant is Miss Mabel Erwin and graphics were designed by Miss Pat Allgood.

Tickets requests now ready for Fair's country spectacular

Mail order requests for tickets to the Panhandle South Plains Fair's country and western variety spectacular are now being accepted, manager Steve Lewis announced today.

Lewis said tickets may be obtained by writing the fair association at P.O. Box 208, Lubbock, or by appearing at the fair offices, 105 E. Broadway.

Box office sales will get underway in mid-August at Fair Park Coliseum, TG&Y Family Center, Sears, and Luskey's Western Store, Inc.

The coliseum show stars Marty Robbins (Sept. 22-23), Charley Pride (Sept. 24-25), Buck Owens and his Buckaroos (Sept. 26-27),

plus Roy Clark, Gentle Ben and his playmate, Peggy Ann Nielsen, comedian Mike Caldwell, and The Congregation.

Performances are slated at 3 p.m. and 7:30 p.m. daily throughout the six-day fair run.

Tickets are priced at \$2, \$3 and \$4, but all patrons will be admitted to matinees for one-half price. Tickets purchased prior to the fair opening will be accompanied by free gate admission passes.

Fair officials said inquiries

about tickets and advance requests for reservations were running high.

Many new attractions are being arranged for the 52nd annual fair. Danny Sailor, world champion high climber, will present a free death-defying act at Fair Park twice daily as an added feature.

A new main entrance, paved walkways and rest areas also are being constructed. Parking facilities have been enlarged, offering easier entrances and exits.



MUSEUM FASHION EXHIBIT—Mrs. Jack Northcott of Kilgore admires the ornate at-home entertaining costume popular in the early 1900's. The dress is part of an exhibit sponsored by the

Historical Costumes and Collections Committee of the Women's Council of the West Texas Museum Association. (Staff photo by Denise Welch)

Visitors study facilities

Twenty-six representatives of seven countries were in Lubbock last week to study seed improvement programs and facilities in the area.

The group concluded its three-day stay July 25. Tech and five other land grant colleges and universities cooperated with the U.S. Department of Agriculture and the Agency for International

Development in conducting 11 weeks of training for the foreign visitors.

Participating countries included Afghanistan, Ghana, India, Indonesia, Nepal, Ecuador and Laos.

Emphasis during the stop in Lubbock was on agriculture as it is practiced in a semi-arid region, including production, handling and distribution of grain sorghum

and sorghum-sudan hybrids, soybeans and cotton seed.

Dr. A. W. Young, head of the agronomy department, was in charge of arrangements for the stay here.

Agricultural Sciences Dean Gerald W. Thomas and Tech President Grover E. Murray welcomed the visitors to the campus Wednesday.

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Bookstore honors retiring manager

Cole ends 42-year stay here

Today is "Conner Cole Day" at Tech and a come-and-go coffee is being held at the Tech Bookstore from 9 a.m. to 4 p.m. open to the public, members of the Bookstore staff, Tech employees and friends of Cole, according to Ellis Foreman, assistant manager of the Bookstore.

"Sunday from 3-5 p.m., a reception will be given in his honor in the Tech Union," Foreman said. "All of Conner's many friends and members of the NACS (National Association of College Stores) are cordially invited to attend."

W. Conner Cole retires as general manager of the Tech Bookstore Aug. 31, leaving behind 42 years and two months of continuous employment, a length of service unsurpassed by any other person associated with the university.

two things to sell — courtesy and service."

Cole said his 42 years here "have been happy years—all of them. And the dividends have been—not money—but the many young men and women scattered over the entire United States who are my friends, men and women who came to Tech and to employment at the Bookstore as shy youngsters and who after four years of college and work here have matured and since gone out to become successful business and professional people."

The Bookstore manager said students who have worked at the store still return to the campus for visits and drop by his office to renew their friendships and pay their respects.

"I AM RICH in friends all over the nation," he said. "I am sure that I have helped at least 500 men and women by giving them jobs in the Bookstore to help them get their education, and I have helped hundreds of others one way or another at times of need during their college careers."

"The friends one makes from these types of relationships are the greatest dividends a person can earn."

"College people are the finest in the world. And students have helped me to stay young because they present a challenge every day." He celebrated his 69th birthday July 24.

UNDER COLE'S MANAGEMENT, the store has been highly successful, and all profits have gone back into improvements for students.

"We helped build the Union," Cole said. "We were instrumental in getting the movement off the ground. At a time when we needed such a facility, I discussed with Dr. D. M. Wiggins, then Tech president, the use of reserve funds for the project."

Funds available were used and bonds secured by profits from the Bookstore for 10 years were pledged for construction. The bonds were paid off in eight years, Cole said.

BOOKSTORE PROFITS, disbursed only with approval of the Board of Regents, have gone to scores of worthwhile projects for benefits of students and the institution.

The store contributed \$25,000 toward construction of the new

fountain entrance marker. Other funds in substantial amounts have gone to the aid of the athletic department, to intramurals, to many student organizations with worthy projects; and Bookstore surplus funds were used to furnish the faculty lounge.

As a self-supporting auxiliary enterprise, the Bookstore has financed all its own expansion, which in itself has a growth paralleling that of Tech.

STUDENTS WORKING part time had been in charge of the store until July 1, 1967, when Cole came to Lubbock and to Tech to take over.

"It was located in a small room in the Home Economics Building near where Dean (Willa Vaughn) Tinsley's office is now situated," he said.

A month or so later Cole received permission to move the

store to an old building which had served as servants' quarters for a ranch family.

IN THE SPRING of 1930 Cole heard there were plans to close the college cafeteria. He asked permission to use the space for the college Bookstore and got it, with the stipulation that he would add a food service.

"We agreed and I found a couple to operate a lunch-counter and we served as a student union — a place where students could come and visit with their friends."

"After the war a tea room was opened near the Bookstore, and we went out of the food service business and were happy to give it up," Cole said.

EXPANSION PROGRAMS in 1958 and 1964 give the Bookstore 32,000 square feet, and it's one of the finest such facilities in the

nation, the general manager said.

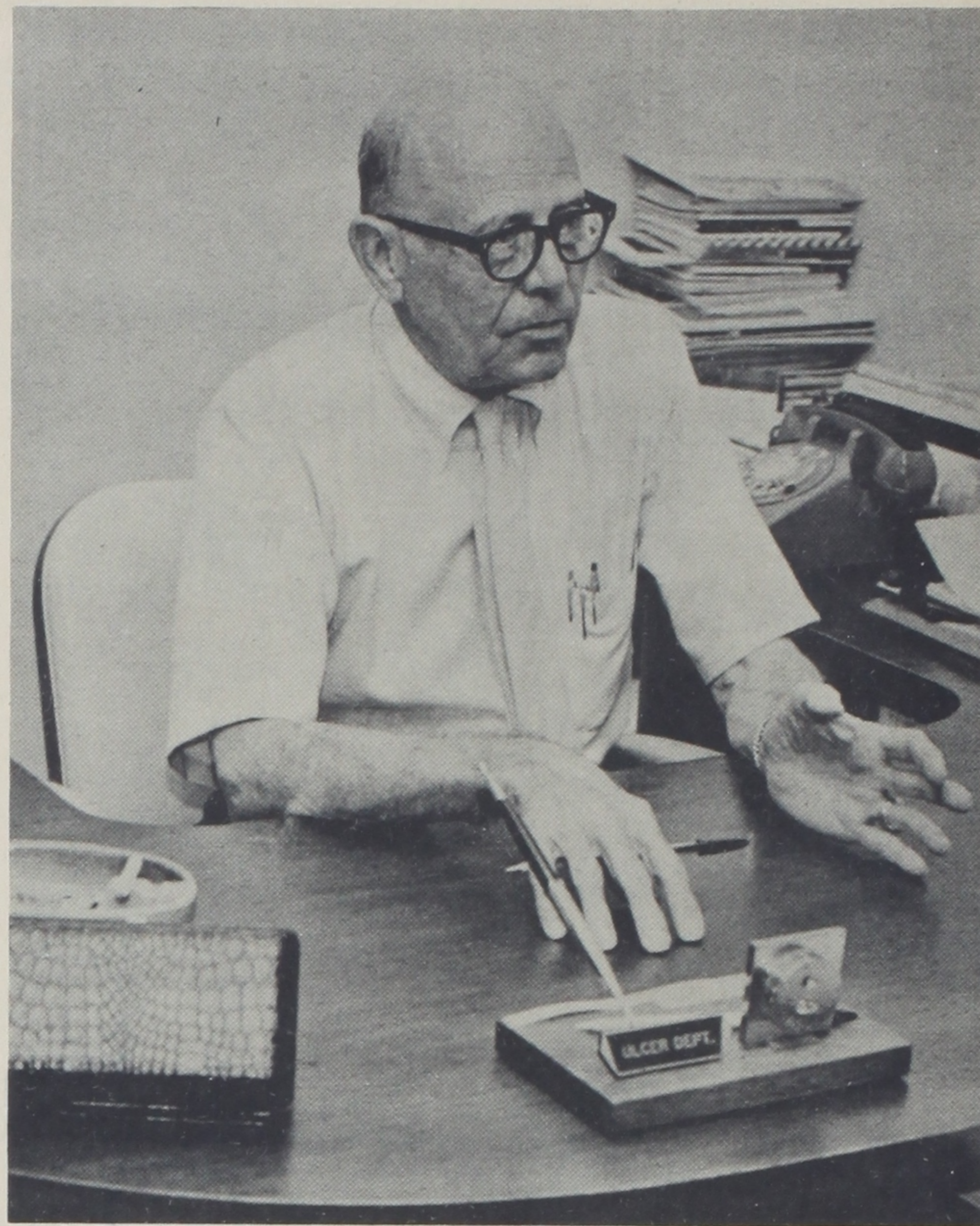
"Suppliers and others in the business assure us Tech has one of the best Bookstores to be found," he said.

He has served as consultant to the University of Oklahoma in the planning of a \$1.5 million institutional store, and his recommendations were adopted.

He did the same for Texas Wesleyan at Fort Worth. He has had two consulting offers from West Coast institutions for this fall after he retires.

Immediate plans after retirement include "a long vacation, some consulting, traveling and continued activity in the profession," he said.

Larry Templeton, manager of the Bookstore's textbook department, will become the new manager.



"CONNER COLE DAY"—Today has been designated "Conner Cole Day" honoring W. Conner Cole, general manager of the Tech Bookstore, who retires Aug. 31. A come-and-go coffee is being held today at the Tech Bookstore in his honor.

THE ONLY FULL-TIME manager the Bookstore has had in all its history, Cole has impressed upon every employee from the newest student part-timer to the 32 full-timers that "we have just

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Trainees from 11-state area attend Irrigation Water Course

About 20 trainees from an 11-state area are here attending the third annual Irrigation Water Management Short Course.

Raider Roundup

Doctoral Degrees
James L. Poirot will take the final oral examination for the Doctor of Philosophy today at 4:30 p.m. in room 04 of the Foreign Languages and Mathematics Building.

William J. Askwig will take the final oral examination for the degree of Doctor of Business Administration today at 3 p.m. in room 208 of the Tech Union.

William George Rickman Jr. will take the final oral examination for the Doctor of Philosophy Monday at 3 p.m. in room 305 of the Psychology Building.

Richard C. Stapleton will take the final oral examination for the Doctor of Business Administration Monday at 3 p.m. in the Anniversary Room of the Tech Union.

Chairman W. L. Ulich of the department of agricultural engineering said the course, which began Monday and ends Aug. 8, is sponsored jointly by the U.S. Department of Agriculture Soil Conservation Service (SCS) and the university.

Trainees include SCS engineers, engineering technicians and others, served by the South Regional Technical Service Center of the SCS. Registered to date are trainees from Texas, Mississippi, Arkansas and North Carolina.

Walter E. Chessmore, head of the SCS Training Center at Fort

Worth, is directing the course. Instructors include Area Engineer Y. E. McAdams of Lubbock and other SCS personnel from Fort Worth and Austin.

Participants are studying the management of irrigation water and the relationship of soil and water necessary to create the best environment for plant growth.

In addition to classroom work in the Mesa Room of the Tech Union, participants are making field trips, including visits to the Gifford Hill Irrigation Pipe Company and to the USDA Agricultural Research Service Experiment Station.

'70 music camp officers get summer scholarships

Twenty-one youngsters from 15 public schools in West Texas have been selected to serve as student officers for Tech's Youth Music Camp in 1970.

Captains, assistant captains and quartermasters will receive full scholarships to next summer's camp, and social directors and student directors will receive tuition scholarships.

The officers, named by the faculty of the 1969 camp, which closed July 25, include:

Captains — Cynthia Dement, Levelland; Sharla Haberer, Springlake-Earth; Karen Hobbs, Wilson; Becky James, Big Spring; Dan Hanson, Lamesa; A. W. Lehman, Lubbock Coronado; Bill Martin, Snyder; Mike Sanford, Lubbock Monterey.

Assistant Captains — Pam Campbell, Lubbock Monterey; John Davis, Jayton; Kent Kirkpatrick, Post; Ann Morris, Lamesa; Joel Armstrong, Lubbock Coronado.

Quartermasters — Bob Burke, Midland; Bruce Hall, Littlefield; Jimmy Killion, Lubbock Monterey; Rusty Smith, Ballinger.

Social Directors — Judy Clananahan, Plainview; Kenny Whitehead, Monahan.

Editors of Camp Student Newspaper — Kent Fish, Big Spring; Jeanne Winton, Lubbock Coronado.

Some 511 young musicians were enrolled in this year's two-week intensive training session held under direction of Tech Band Director Dean Killion.

'Celebration' writers create new style musical comedy

By CASEY CHARNISS
Fine Arts Editor

Two champions of theatrical intimacy — Tom Jones and Harvey Schmidt — have created, through their four New York contributions to the theater, a new style of musical comedy.

Their first play, "The Fantasticks," is the longest running play in the history of both off-and-on-Broadway productions.

"The Fantasticks," the source of the popular song "Try to Remember," is still an extremely popular play in New York, summer stock, dinner theaters and college campuses.

TECH PRODUCED "The Fantasticks" a few seasons ago, and the lead, El Gallo, was played by Charles Kerr, the director of the new Tech production of Jones and Schmidt's "Celebration."

Their first Broadway musical was "110 in the Shade," the version of "The Rainmaker," familiar to Americans as the movie which starred Katherine Hepburn and Burt Lancaster.

While working on "110," the team began work on a new musical, tentatively titled

"Ratfink," a parable concerning an innocent young boy and a corrupt old man, set in a museum of natural history.

BUT THIS PROJECT was shelved when they had a chance to do the first two-character Broadway musical in history — "I Do! I Do!" which starred Robert Preston and Mary Martin.

When "I Do! I Do!" was a sure success, Jones and Schmidt returned to that "Ratfink" project. By now the title was a cliché, and the setting was found to be rather uninteresting.

The two expanded on their idea when they happened to see an editorial in the New York "Times" describing the winter solstice. Intrigued by an idea of a seasonal symbolism and adding the feeling of the most hopeful time of year, New Year's Eve, Jones and Schmidt hit upon the idea of dramatizing the character of a celebration.

THUS THE CONCEPT of "Celebration" was born. They added to this basic motif by making this celebration a universal one, encompassing the nature of mankind, yet bringing it to a personal, characterized

level.

One of the basic tenets of the Jones-Schmidt theatrical credo is the idea of simplicity. Holding the number of principal characters down to four, and setting the entire play on a versatile series of simple platforms makes the stage area as mutable as possible.

This technique, while fostering simplified stage blocking, also draws the audience into contact and communication with the actors.

FOR IN THE spectacular, one must be attracted solely by the performers whose virtuosity is the spell-caster, rather than the reliance on spectacle.

This isn't to say that "Celebration" isn't appealing visually, for, according to director Kerr, it certainly will be. Costumes will be splendid, masks prolific, and dancing inventive. The entire show will focus on the abilities of the on-stage performers and nothing else. It is an entirely actor-oriented production.

"Celebration" is slated for its Southwest premiere August 15 in University Theater.

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Of you do not want to pay for books while here, but will give the Tech Bookstore a list of your needs, the Bookstore will issue you a serially numbered lay-away claim check and you will have until 5:00 P.M., September 2nd, to pick up your lay-away package of books.

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